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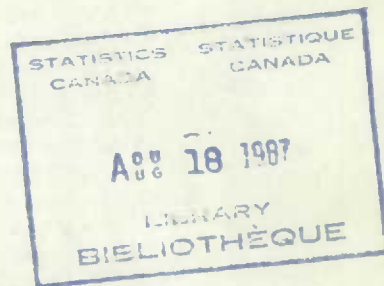
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CANADA

THE POLISHES AND DRESSINGS INDUSTRY

1954



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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**— The Primary Industries, including mining, forestry and fisheries; **Volume II**— Manufacturing; **Volume III**— Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I— General Review of the Manufacturing Industries, \$1.50
- II— The Manufacturing Industries of Canada, (7 sections, as follows):
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 25¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 25¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III— Foods and Beverages
- IV— Tobacco and Tobacco Products
 - V— Rubber Products
- VI— Leather Products
- VII— Textile Mills
- VIII— Knitting Mills
- IX— Clothing
 - X— Wood and Paper Products
- XI— Printing Trades
- XII— Iron and Steel Products
- XIII— Transportation Equipment
- XIV— Non-ferrous Metal Products
 - XV— Electrical Apparatus and Supplies
- XVI— Non-metallic Mineral Products
- XVII— Products of Petroleum and Coal
- XVIII— Chemicals and Allied Products
- XIX— Miscellaneous Manufactures

The present report belongs in Part XVIII, Chemicals and Allied Products. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A— General Review, 25¢
- B— The Acids, Alkalies and Salts Industry, 25¢
- C— The Fertilizers Industry, 25¢
- D— The Fertilizer Trade in Canada, 25¢
- E— The Medicinal and Pharmaceutical Preparations Industry, 25¢
- F— The Paints, Varnishes and Lacquers Industry, 25¢
- G— The Primary Plastics Industry, 25¢
- H— The Soaps, Washing Compounds and Cleaning Preparations Industry, 25¢
- I— The Toilet Preparations Industry, 25¢
- J— The Vegetable Oils Industry, 25¢
- K— The Inks Industry, 25¢
- L— The Adhesives Industry, 25¢
- M— The Polishes and Dressings Industry, 25¢
- N— The Compressed Gases Industry, 25¢
- O— The Coal Tar Distillation Industry, 25¢
- P— The Miscellaneous Chemical Products Industry, 25¢

THE POLISHES AND DRESSINGS INDUSTRY

1954

The Polishes and Dressings Industry includes only the factories which were occupied chiefly in the manufacture of polishes, floor wax and other similar preparations. In 1954 there were 50 establishments in this category, located by provinces as follows: 30 in Ontario, 16 in Quebec and 4 in British Columbia.

Factory shipments from these establishments were valued at \$17,718,078 in 1954. About 75 per cent of the total came from plants in Ontario and 25 per cent from establishments in Quebec.

Output of polishes and floor wax during 1954, including small amounts from other industries, was as follows: paste floor wax, 8,049,188 pounds at \$3,049,227; liquid floor wax and polish, 3,387,023 gallons at \$8,297,785; shoe polishes and dressings

at \$1,177,320; furniture polishes at \$1,078,292; stove polishes at \$53,930; brass polishes at \$85,577; silver polishes at \$163,333; auto polishes at \$332,952 and miscellaneous polishes at \$285,187. The total value of all polishes, including polishing wax, was \$14,523,603 in 1954 compared with \$14,404,422 in 1953.

Note: Figures for value added by manufacture shown in Table 1 prior to 1952 were obtained by subtracting the cost of materials used, including fuel and electricity, from the value of production. In 1952, the gross value of production was replaced by value of factory shipments, f.o.b. plant. As no information on inventory change is available for 1952 and 1953, value added figures for these years were obtained by subtracting from the value of shipments the cost of materials, fuel and electricity. In 1954, information on the value of year-end inventory holdings at plant and plant warehouses was collected as part of the annual Census of Industry and information thus made available was taken into account in calculating the value added figure for 1954.

TABLE 1. Principal Statistics of the Polishes and Dressings Industry, Significant Years 1929-1954, and by Provinces, 1953 and 1954

Year and province	Estab- lish- ments	Em- ployees	Earnings	Cost of fuel and electricity at plant	Cost at plant of materials used	Value added by manufacture ¹	Gross selling value of products ¹
	No.	No.	\$	\$	\$	\$	\$
1929.....	29	216	279,571	8,921	630,861	716,441	1,356,223
1933.....	48	340	394,871	13,729	720,913	1,045,201	1,779,843
1937.....	46	462	528,462	18,296	1,400,923	1,317,050	2,736,269
1939.....	49	468	565,319	22,174	1,580,112	1,859,270	3,461,556
1945.....	51	739	1,032,071	37,039	4,219,413	3,834,602	8,091,054
1946.....	48	726	1,096,194	39,851	5,258,115	4,260,364	9,558,330
1949.....	57	797	1,655,980	77,603	5,918,662	5,868,884	11,865,149
1950.....	54	782	1,714,614	75,556	6,325,223	6,976,614	13,377,393
1951.....	49	800	1,852,790	76,898	6,399,459	6,768,318	13,244,675
1952.....	51	751	1,928,870	101,575	7,734,894	8,129,702	15,966,171
1953							
Quebec.....	16	267	683,142	37,650	2,570,544	2,037,334	4,645,528
Ontario.....	30	573	1,710,026	56,991	5,129,116	7,380,785	12,566,892
British Columbia.....	3	5	8,690	480	5,210	11,958	17,648
Canada.....	49	845	2,401,858	95,121	7,704,870	9,430,077	17,230,068
1954							
Quebec.....	16	261	737,490	33,208	2,416,711	2,018,393	4,457,977
Ontario.....	30	582	1,838,536	69,258	5,460,814	7,767,766	13,236,442
British Columbia.....	4	7	11,340	500	6,970	16,189	23,659
Canada.....	50	850	2,587,366	102,966	7,884,495	9,802,348	17,718,078

1. See footnote to text.

Note: Profits or losses cannot be calculated from above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Inventories¹ in the Polishes and Dressings Industry, 1954

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	\$	\$	\$	\$
Opening:				
Quebec	386,938	29,564	152,730	569,232
Ontario	892,096	125,674	1,103,893	2,121,663
Canada	1,279,034	155,238	1,256,623	2,690,895
Closing:				
Quebec	399,594	24,587	163,065	587,246
Ontario	833,907	96,580	1,165,289	2,095,776
Canada	1,233,501	121,167	1,328,354	2,683,022

1. (a) Book value of all manufacturing inventories held at plant and plant warehouses.

(b) Beginning with 1954, information on the value of year-end inventory holdings at plant and plant warehouses is being collected as part of the annual Census of Industry. These data were formerly collected by a separate survey. The summarized results for the Polishes and Dressings Industry for the year under review are shown in the above table.

TABLE 3. Products Made in the Polishes and Dressings Industry¹, 1953 and 1954

Product	Unit of measure	1953		1954	
		Quantity	Value of factory shipments	Quantity	Value of factory shipments
			\$		\$
Polishes:					
Auto, including wax	—	—	384,427	—	249,571
Brass	—	—	101,950	—	85,577
Floor wax:					
Paste	lb.	7,908,530	2,900,890	7,725,366	2,927,045
Liquid	Imp. gal.	98,194	267,547	131,916	351,412
Self-polishing		2,368,284	6,648,033	2,575,442	6,726,679
Furniture:					
Cream	—	—	596,793	—	807,085
Oil	—	—	122,653	—	224,306
Harness	—	—	1,446	—	970
Silver:					
Paste	—	—	42,066	—	37,466
Liquid or cream	—	—	102,280	—	110,628
Shoe:					
Paste	—	—	813,746	—	796,847
Liquid or cream	—	—	419,046	—	380,473
Stove	—	—	49,474	—	53,930
Leather dressings, dyes and finishes (except shoe polish)	—	—	1,299,841	—	1,347,757
All other products ²	—	—	3,479,876	—	3,618,332
Total	—	—	17,230,068	—	17,718,078

1. Data in this table are for the Polishes and Dressings Industry, which includes only the concerns that make polishes as their major products. The figures for the individual items do not necessarily represent the total Canadian output of these articles as they may have been produced also as minor products of concerns which have been classified to other industrial groups. For the total Canadian production see Table 5.

2. Includes data for goods made by less than 3 firms in this industry, such as wax compounds, floor mops, paints, insecticides, washing blue, etc.

TABLE 4. Materials Used in the Polishes and Dressings Industry, 1953 and 1954

Material	Unit of measure	1953		1954	
		Quantity	Cost at works \$	Quantity	Cost of works \$
Alcohol, ethyl.....	Imp. gal.	29,829	32,768	25,847	29,224
Borax.....	lb.	334,461	18,365	292,353	15,381
Bicarbonate of soda.....	"	305,096	7,777	249,786	6,495
Carbon tetrachloride.....	"	35,201	3,602	29,531	3,577
Carbon black.....	"	19,421	5,059	17,554	4,936
Other dyes and colours.....	"	307,581	169,594	314,534	180,749
Chalk.....	"	5,864	388	4,340	357
Essential oils.....	—	—	42,983	—	51,537
Graphite.....	lb.	20,859	1,614	22,164	1,899
Glycerine.....	"	26,324	9,514	43,606	14,557
Kaolin or china-clay.....	"	69,308	4,891	153,507	7,795
Linseed oil.....	Imp. gal.	968	1,760	550	1,040
Lithopone.....	lb.	31,860	2,402	38,119	2,384
Oleic acid.....	"	168,116	24,569	170,923	28,689
Resins and gums, natural:					
Copal.....	lb.	54,865	5,756	52,880	5,893
Damar.....	"	1,600	1,557	4,350	4,179
Other.....	"	34,942	4,781	53,006	16,457
Resins, synthetic.....	"	586,499	200,792	1,727,050	370,058
Shellac:					
Bleached.....	lb.	746,932	501,062	836,347	595,953
Orange.....	"	55,564	23,259	62,667	24,464
Other grades.....	"	829,799	457,727	603,704	330,084
Silicone oil.....	"	11,968	53,216	19,157	80,929
Solvents (benzol, kerosene, etc.).....	Imp. gal.	1,153,581	309,807	1,267,910	342,237
Titanium oxide.....	lb.	226,624	47,826	280,281	65,655
Trisodium phosphate.....	"	33,711	3,213	42,771	4,457
Turpentine.....	Imp. gal.	81,130	70,056	63,357	60,148
Wax:					
Beeswax.....	lb.	193,835	100,880	178,164	91,104
Candelilla.....	"	66,349	54,002	57,257	44,185
Carnauba.....	"	1,267,071	1,383,669	1,232,433	1,182,699
Paraffin.....	"	1,539,994	139,080	1,427,700	128,730
Ouricuri.....	"	67,470	51,313	55,463	48,838
Synthetic.....	"	46,761	34,583	299,699	99,237
Other waxes.....	"	651,211	235,650	591,227	227,037
Zinc oxide.....	"	6,450	1,017	4,500	720
Containers and packing material.....	—	—	2,843,722	—	2,932,340
All other materials.....	—	—	856,616	—	880,471
Total.....	—	—	7,704,870	—	7,884,495

TABLE 5. Factory Shipments of Polishes, From All Industries, 1952-1954

Product	Unit of measure	1952	1953	1954
Floor wax-paste.....	lb.	8,616,592	8,353,304	8,049,188
	\$	2,926,071	3,040,407	3,049,227
Floor wax and polish, liquid.....	Imp. gal.	2,933,680	3,210,265	3,387,023
	\$	7,523,703	8,242,914	8,297,785
Shoe polishes and dressings.....	\$	1,098,656	1,232,792	1,177,320
Furniture polish.....	\$	872,467	762,730	1,078,292
Stove polishes.....	\$	57,934	49,474	53,930
Brass polishes.....	\$	108,795	101,950	85,577
Silver polishes.....	\$	187,052	153,226	163,333
Auto polishes, including wax.....	\$	349,991	485,160	332,952
Polishes, kind not specified.....	\$	203,686	335,769	285,187
Total.....	\$	13,328,355	14,404,422	14,523,603

TABLE 6. Principal Statistics of the Polishes and Dressings Industry, Classified According to Type of Ownership, 1953 and 1954

Type	Estab- lish- ments	Employees	Earnings	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1953					
Individual ownership.....	14	20	51,098	94,199	137,087
Partnerships.....	5	17	36,622	38,569	141,182
Incorporated companies.....	30	808	2,314,138	7,572,102	16,951,799
Total.....	49	845	2,401,858	7,704,870	17,230,068
1954					
Individual ownership.....	15	28	57,263	73,890	165,208
Partnerships.....	4	7	15,160	22,810	48,660
Incorporated companies.....	31	815	2,514,943	7,787,795	17,504,210
Total.....	50	850	2,587,366	7,884,495	17,718,078

TABLE 7. Principal Statistics of the Polishes and Dressings Industry in Canada, Grouped According to Size of Establishment, 1953 and 1954

Establishments reporting value of factory shipments	Estab-lish-ments	Employees	Earnings	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1953					
Under \$25,000	21	35	61,160	78,238	184,364
\$25,000 to \$49,999	5	16	37,660	84,580	189,873
\$50,000 to \$99,999	5	33	113,159	174,548	342,080
\$100,000 to \$199,999	4	66	191,992	232,417	593,219
\$200,000 to \$499,999	5	160	367,014	1,155,298	2,031,268
\$500,000 to \$999,999	5	173	435,375	1,682,679	3,376,524
\$1,000,000 to \$4,999,999	3	362	1,195,498	4,297,110	10,512,740
\$5,000,000 and over	1				
Total	49	845	2,401,858	7,704,870	17,230,068
1954					
Under \$25,000	24	42	74,773	86,230	207,729
\$25,000 to \$49,999	4	13	35,400	69,040	159,437
\$50,000 to \$99,999	3	24	59,350	87,470	189,908
\$100,000 to \$199,999	3	34	78,540	161,471	402,012
\$200,000 to \$499,999	6	177	497,031	904,882	2,174,115
\$500,000 to \$999,999	6	203	558,372	2,172,499	3,959,935
\$1,000,000 to \$4,999,999	3	357	1,283,900	4,402,903	10,624,942
\$5,000,000 and over	1				
Total	50	850	2,587,366	7,884,495	17,718,078

TABLE 8. Capital and Repair Expenditures in the Polishes and Dressings Industry, 1949-1954

Year	Total capital and repair expenditures	Year	Total capital and repair expenditures
	\$'000		\$'000
1949	445	1952	385
1950	233	1953	587
1951	582	1954 ¹	687

1. Preliminary.

TABLE 9. Employees and Their Earnings in the Polishes and Dressings Industry, 1953 and 1954

Province	Number of employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
1953								
Quebec.....	58	26	128	55	267	328,347	354,795	683,142
Ontario.....	118	150	163	142	573	954,948	755,078	1,710,026
British Columbia	4	—	1	—	5	7,990	700	8,690
Canada	180	176	292	197	845	1,291,285	1,110,573	2,401,858
1954								
Quebec.....	65	31	123	42	261	388,009	349,481	737,490
Ontario.....	136	152	171	123	582	1,088,376	750,160	1,838,536
British Columbia	5	—	1	1	7	8,870	2,470	11,340
Canada	206	183	295	166	850	1,485,255	1,102,111	2,587,366

TABLE 10. Production Workers in the Polishes and Dressings Industry, by Months, 1953 and 1954

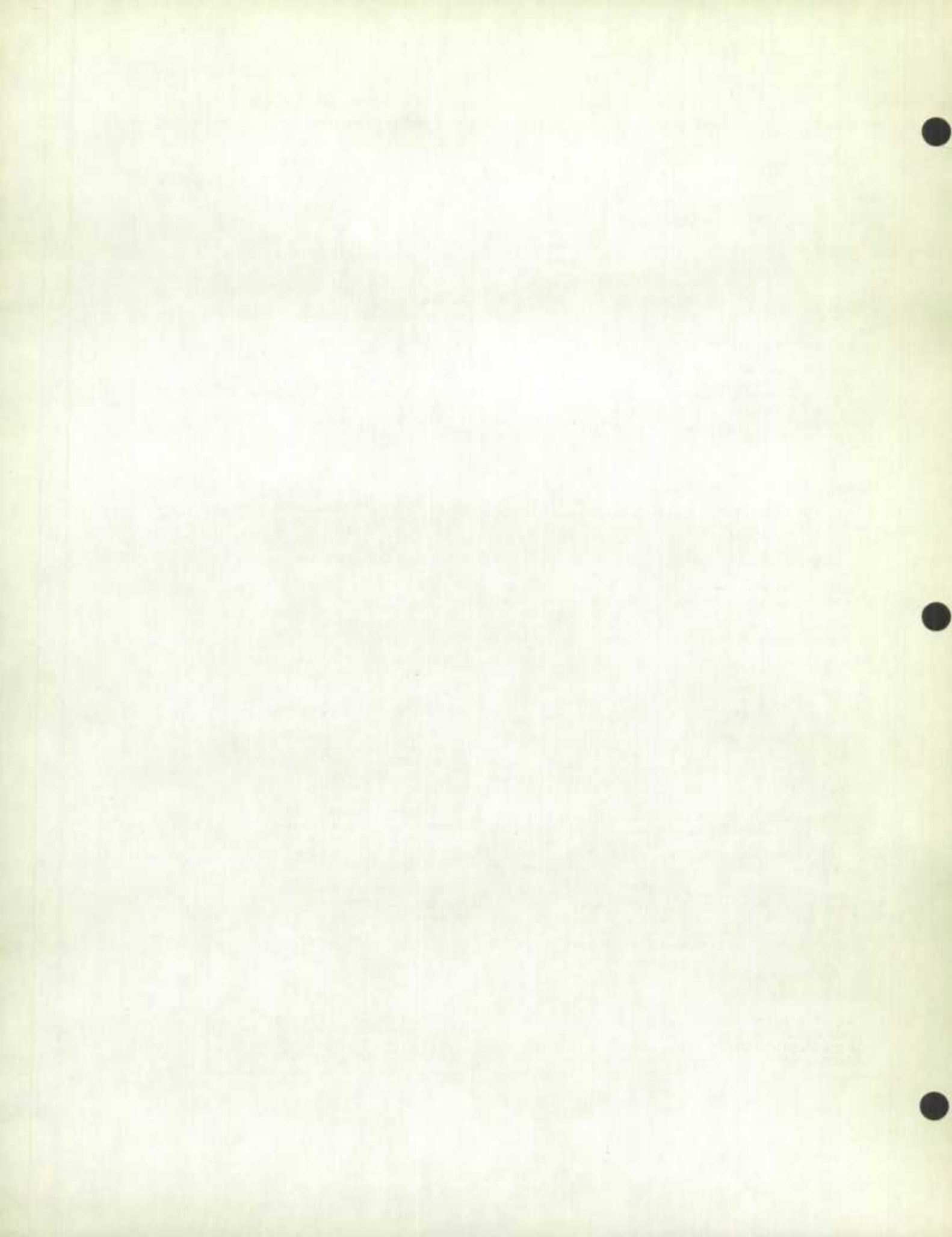
Month	1953			1954		
	Male	Female	Total	Male	Female	Total
January	291	179	470	284	178	462
February	292	216	508	292	186	478
March	294	243	537	293	170	463
April	296	210	506	295	172	467
May	296	206	502	299	161	460
June.....	294	194	488	300	153	453
July	295	194	489	299	159	458
August.....	295	186	481	300	175	475
September	294	193	487	298	165	463
October	286	202	488	293	151	444
November	280	176	456	296	157	453
December	285	175	460	298	157	455
Average.....	292	197	489	295	166	461

TABLE 11. Imports and Exports of Polishes, 1952-1954

	1952	1953	1954
	Dollars		
(a) Imports			
Shoe blacking, shoemaker's ink, shoe, harness and leather dressing:			
From:			
United Kingdom	126,949	39,331	44,565
United States	248,257	372,197	521,132
Other countries	—	516	5,546
Total imports	375,206	412,044	571,243
Polish or composition, knife or other, not elsewhere specified:			
From:			
United Kingdom	31,347	31,615	30,130
United States	385,865	711,124	305,188
Other countries	2,801	2,378	5,322
Total imports	420,013	745,117	340,640
(b) Exports			
Polishes, boot and shoe.....	8,041	4,496	3,963
Polishes, n.o.p.....	20,621	10,396	9,508
Total exports	28,662	14,892	13,461

List of Firms in the Polishes and Dressings Industry, 1954

Name of firm	Address
Quebec:	
B.B. Chemical Co. of Canada, Limited	2610 Bennett Ave., Montreal
Beaver Products Co., Ltd.	Ville St. Laurent
Coleman Engineering Supply Co.	c/o Darling and Brady, 1971 Richardson St., Montreal
Davies, Irwin, Limited	121 Bates Road, Town of Mount Royal
Ewart-Harris Co. Ltd.	3835 Allen St., Verdun
Little Wonder Reg'd.	1190 William St., Montreal
McFarlane, John, and Son, Ltd.	3000 Verdun Ave., Verdun
Peerless Blacking Co., Limited	531 St. Louis St., Lachine
Rose Products Reg'd.	480 St. Vallier St., Quebec
Royal Ink & Blacking Co.	17 Ontario St., Montreal
Silvane Products of Canada Reg'd.	636 St. Paul St. W., Montreal
Simplex Floor Finishing Appliance Co. Ltd.	462 Jean Talon St. W., Montreal
Stahl Finish Co. (Canada) Ltd.	9500 St. Lawrence Blvd., Montreal
Success Wax Ltd.	518 Vallier St., Quebec
Sultana Ltd.	1000 Amherst St., Montreal
Warner Products Co. Reg'd.	50 Lois St., Hull
Ontario:	
Bobby Calf Finishes & Dyes	10 Davis Drive E., Newmarket
Bowden Bros.	115 Shaftesbury Ave., Toronto
Boyle Midway (Canada) Limited	New Toronto
C. & B. Products Company	Rear 4 Bartlett Ave., Toronto
Canadian Specialties Limited	733 King St. E., Hamilton
Capo Polishes Ltd.	58 Catherine St. N., Hamilton
Commercial Oil Co. of Hamilton, Ltd.	420 Jackson St., Hamilton
Cross Polishes Co.	2385 Dundas St., Toronto
Dodd Manufacturing Co.	505 Keele St., Toronto
Everett & Barron of Canada, Ltd.	914 Dufferin St., Toronto
Hawes, Edward, & Co., Ltd.	431 Dundas St. E., Toronto
"It" Co., Limited	35 Britain St., Toronto
Johnson, S.C., & Son, Limited	Webster St., Brantford
Keiner and Co. (Canada) Limited	10 Trent Ave., Toronto
Kiwi Polish Company (Canada) Limited	Frid & Chatham Sts., Hamilton
Liquid Veneer Corporation	214 Courtwright St., Fort Erie N.
MacEachern, Gordon A., Ltd.	21 McCaul, Toronto
McAlear Mfg. Co. Ltd.	Towns Road, Station N, New Toronto
Nonsuch Limited	257 Logan Ave., Toronto
O-Cedar of Canada Limited	P.O. Box 90, Stratford
Red Seal Oil & Polish Co.	384 Crawford St. Rear, Toronto
Service Laboratories Ltd.	424 Wellington St. W., Toronto
Simard, H., & Co.	138 Chestnut St., Preston
Simoniz Company Limited	244 Bartley Drive, Toronto
Solient Mfg. Co.	319 Burk St., Oshawa
Standard Wax Co.	80 Ossington Ave., Toronto
Stanley Home Products of Canada Ltd.	140 Ann St., London
Taylor Atlas Products	Wilson Heights
Tilleys Limited	430 College St., Toronto
2 in 1 Polishes, Ltd. (The Best Foods (Canadian) Limited)	75 Hughson St. N., Hamilton
British Columbia:	
Delite Polish Company	5515 Victoria Drive, Vancouver
Dixie E. Val Tilton & Sons	1141 Kingsway, Vancouver
Holme Manufacturing Co.	R.R. # 8, New Westminster
Simpson, Harold	604 East 5th Ave., Vancouver





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