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THE POLISHES AND DRESSINGS INDUSTRY

1956



Published by Authority of
The Honourable Gordon Churchill, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
Metal and Chemical Products Section

6512-598-126

Price 25 cents

Vol. 2—Part XVIII—M-1

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1958

NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** — The Primary Industries, including mining, forestry and fisheries; **Volume II** — Manufacturing; **Volume III** — Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I — General Review of the Manufacturing Industries, \$1.50
- II — The Manufacturing Industries of Canada, (7 sections, as follows:)

 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 50¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 40¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢

- III — Foods and Beverages
- IV — Tobacco and Tobacco Products
- V — Rubber Products
- VI — Leather Products
- VII — Textile Mills
- VIII — Knitting Mills
- IX — Clothing
- X — Wood and Paper Products
- XI — Printing Trades
- XII — Iron and Steel Products
- XIII — Transportation Equipment
- XIV — Non-ferrous Metal Products
- XV — Electrical Apparatus and Supplies
- XVI — Non-metallic Mineral Products
- XVII — Products of Petroleum and Coal
- XVIII — Chemicals and Allied Products
- XIX — Miscellaneous Manufactures

The present report belongs in Part XVIII, Chemicals and Allied Products. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A — General Review, 25¢
- B — The Acids, Alkalies and Salts Industry, 25¢
- C — The Fertilizers Industry, 25¢
- D — The Fertilizer Trade in Canada, 25¢
- E — The Medicinal and Pharmaceutical Preparations Industry, 25¢
- F — The Paints, Varnishes and Lacquers Industry, 25¢
- G — The Primary Plastics Industry, 25¢
- H — The Soaps, Washing Compounds and Cleaning Preparations Industry, 25¢
- I — The Toilet Preparations Industry, 25¢
- J — The Vegetable Oils Industry, 25¢
- K — The Inks Industry, 25¢
- L — The Adhesives Industry, 25¢
- M — The Polishes and Dressings Industry, 25¢
- N — The Compressed Gases Industry, 25¢
- O — The Coal Tar Distillation Industry, 25¢
- P — The Miscellaneous Chemical Products Industry, 25¢

THE POLISHES AND DRESSINGS INDUSTRY

1956

The Polishes and Dressings Industry includes only the factories which were occupied chiefly in the manufacture of polishes, floor wax and other similar preparations. In 1956 there were 45 establishments in this category, located by provinces as follows: 28 in Ontario, 14 in Quebec and 3 in British Columbia.

Factory shipments from these establishments were valued at \$20,847,347 in 1956. About 75 per cent of the total came from plants in Ontario and 24 per cent from establishments in Quebec.

Output of polishes and floor wax during 1956, including small amounts from other industries, was as follows: paste floor wax, 9,558,203 pounds at \$3,479,707; liquid floor wax and polish, 4,284,438 gallons at \$10,494,591; shoe polishes and dressings, at \$1,129,082; furniture polishes at \$1,217,135;

stove polishes at \$53,614; brass polishes at \$94,639; silver polishes at \$217,088; auto polishes at \$563,182 and miscellaneous polishes at \$446,568. The total value of all polishes, including polishing wax, was \$17,695,606 in 1956 compared with \$16,298,900 in 1955.

Note: Figures for value added by manufacture, shown in Table 1, prior to 1952 were obtained by subtracting the cost of materials used, including fuel and electricity, from the value of production. In 1952 the gross value of production was replaced by value of factory shipments, f.o.b. plant. As no information on inventory change is available for 1952 and 1953, value added figures for these years were obtained by subtracting from the value of shipments the cost of materials, fuel and electricity. In 1954 and later years information on the value of year-end inventory holdings at plant and plant warehouses was collected as part of the annual Census of Industry and information thus made available was taken into account in calculating the value added figures.

TABLE 1. Principal Statistics of the Polishes and Dressings Industry, Significant Years 1929-1956 and by Provinces, 1955 and 1956.

Year and province	Estab-	Em-	Salaries	Cost of	Cost at	Value	Gross
	lish-	ployees	and	fuel and	plant of	added by	selling
	No.	No.	wages	electricity	materials	manufacture ¹	value of
1929	29	216	279,571	8,921	630,861	716,441	1,356,223
1933	48	340	394,871	13,729	720,913	1,045,201	1,779,843
1937	46	462	528,462	18,296	1,400,923	1,317,050	2,736,269
1939	49	468	565,319	22,174	1,580,112	1,859,270	3,461,556
1945	51	739	1,032,071	37,039	4,219,413	3,834,602	8,091,054
1946	48	726	1,096,194	39,851	5,258,115	4,260,364	9,558,330
1949	57	797	1,655,980	77,603	5,918,662	5,868,884	11,865,149
1952	51	751	1,928,870	101,575	7,734,894	8,129,702	15,966,171
1953	49	845	2,401,858	95,121	7,704,870	10,412,904	17,230,068
1954	50	850	2,587,366	102,966	7,884,495	9,802,348	17,718,078
1955							
Quebec	15	214	621,022	33,467	2,557,298	2,030,035	4,612,231
Ontario	30	585	1,933,111	65,726	6,183,457	8,368,902	14,973,136
British Columbia	3	6	9,820	380	5,830	13,967	20,177
Canada	48	805	2,563,953	99,573	8,746,585	10,412,904	19,605,544
1956							
Quebec	14	217	681,363	41,081	2,975,203	2,250,894	5,208,439
Ontario	28	605	2,132,108	93,502	6,789,124	8,995,917	15,621,565
British Columbia	3	6	8,200	310	5,030	12,003	17,343
Canada	45	828	2,821,671	134,893	9,769,357	11,258,814	20,847,347

1. See footnote to Text.

Note: Profits or losses cannot be calculated from above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Inventories¹ in the Polishes and Dressings Industry, 1956

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	\$	\$	\$	\$
Opening:				
Quebec	393, 138	27, 174	168, 668	588, 980
Ontario	1, 070, 368	85, 214	806, 005	1, 961, 587
Canada	1, 463, 506	112, 388	974, 673	2, 530, 567
Closing:				
Quebec	490, 219	17, 124	237, 457	744, 800
Ontario	1, 135, 114	120, 797	1, 027, 400	2, 283, 311
Canada	1, 625, 333	137, 921	1, 264, 857	3, 028, 111

1. (a) Book value of all manufacturing inventories owned and held at plant and plant warehouses.

(b) Beginning with 1954, information on the value of year-end inventory holdings at plant and plant warehouses is being collected as part of the annual Census of Industry. These data were formerly collected by a separate survey. The summarized results for the Polishes and Dressings Industry for the Year under review are shown in the above table.

(c) The opening inventory for 1956 does not necessarily agree with the closing inventory for 1955 because of revisions such as the addition of new plants, the transfer of plants to other industries and plants going out of business, etc. However, the value added figures for the previous year have not been recalculated to allow for the revisions mentioned above.

TABLE 3. Products Made in the Polishes and Dressings Industry¹, 1955 and 1956

Product	Unit of measure	1955		1956	
		Quantity	Value of factory shipments	Quantity	Value of factory shipments
			\$		\$
Polishes:					
Auto, including wax	—	—	340, 631	—	311, 804
Brass	—	—	80, 760	—	91, 156
Floor wax:					
Paste	lb.	8, 321, 159	2, 941, 511	9, 185, 072	3, 324, 315
Liquid	Imp. gal.	154, 899	402, 574	178, 466	464, 859
Self-polishing	"	2, 816, 787	7, 727, 797	3, 048, 391	8, 397, 482
Furniture	—	—	1, 091, 234	—	1, 083, 389
Silver:					
Paste	—	—	38, 216	—	33, 951
Liquid or cream	—	—	106, 003	—	162, 329
Shoe:					
Paste	—	—	743, 152	—	769, 272
Liquid or cream	—	—	377, 247	—	359, 810
Stove	—	—	55, 101	—	53, 614
Leather dressings, dyes and finishes (except shoe polish)	—	—	1, 541, 942	—	1, 499, 953
All other products ²	—	—	4, 159, 376	—	4, 295, 313
Total	—	—	19, 605, 544	—	20, 847, 347

1. Data in this table are for the Polishes and Dressings Industry, which includes only the concerns that make polishes as their major products. The figures for the individual items do not necessarily represent the total Canadian output of these articles as they may have been produced also as minor products of concerns which have been classified to other industrial groups. For the total Canadian production see Table 5.

2. Includes data for goods made by less than 3 firms in this industry, such as wax compounds, floor mops, paints, insecticides, washing blue, etc.

TABLE 4. Materials Used in the Polishes and Dressings Industry, 1955 and 1956

Material	Unit of measure	1955		1956	
		Quantity	Cost at works	Quantity	Cost at works
Alcohol, ethyl	Imp. gal.	23,366	\$ 26,269	24,269	\$ 24,943
Borax	lb.	271,169	14,952	594,053	26,880
Bicarbonate of soda	"	267,937	7,194	236,244	6,654
Carbon tetrachloride	"	27,989	3,526	26,589	3,098
Carbon black	"	17,749	5,139	16,944	4,914
Other dyes and colours	"	343,664	210,519	375,219	233,563
Essential oils	-	-	68,538	-	61,881
Graphite	lb.	22,536	1,974	19,810	1,764
Glycerine	"	37,575	12,403	34,863	10,559
Kaolin or china-clay	"	201,686	10,987	151,010	7,363
Linseed oil	Imp. gal.	642	1,171	380	794
Lithopone	lb.	56,467	4,428	56,369	4,600
Oleic acid	"	201,914	38,820	260,248	49,726
Resins and gums, natural:					
Copal	lb.	44,187	7,355		
Damar	"	1,700	1,581	70,079	15,046
Other	"	31,499	8,384		
Resins, synthetic	"	2,819,288	570,243	3,568,341	728,298
Shellac:					
Bleached	lb.	643,079	428,849	707,497	450,333
Orange	"	68,864	31,044	41,281	20,857
Other grades	"	389,488	261,847	443,037	294,627
Silicone oil	"	17,897	69,624	22,735	80,676
Solvents (benzol, kerosene, etc.)	Imp. gal.	1,334,043	363,328	2,078,123	617,863
Titanium oxide	lb.	293,444	66,721	300,011	80,763
Trisodium phosphate	"	39,163	2,918	124,996	7,687
Turpentine	Imp. gal.	62,708	60,136	59,182	52,914
Wax:					
Beeswax	lb.	176,084	103,936	196,017	122,722
Candelilla	"	54,638	37,547	53,378	33,644
Carnauba	"	1,398,257	1,080,097	1,359,690	1,011,210
Paraffin	"	1,574,418	149,279	1,645,378	167,696
Ouricuri	"	74,395	65,687	71,051	55,143
Synthetic	"	142,795	57,603	186,619	95,916
Other waxes	"	862,614	297,253	902,318	270,763
Zinc oxide	"	1,785	314	2,000	260
Containers and packing material	-	-	3,324,558	-	3,872,641
All other materials	-	-	1,352,362	-	1,353,559
Total	-	-	8,746,585	-	9,769,357

TABLE 5. Factory Shipments of Polishes, From All Industries, 1954-1956

Product	Unit of measure	1954	1955	1956
Floor wax-paste	lb.	8,049,188	8,727,034	9,558,203
	\$	3,049,227	3,086,595	3,479,707
Floor wax and polish, liquid*	Imp. gal.	3,387,023	3,643,455	4,284,438
	\$	8,297,785	9,493,792	10,494,591
Shoe polishes and dressings	\$	1,177,320	1,120,399	1,129,082
Furniture polish	\$	1,078,292	1,199,009	1,217,135
Stove polishes	\$	53,930	55,101	53,614
Brass polishes	\$	85,577	85,969	94,639
Silver polishes	\$	163,333	161,787	217,088
Auto polishes, including wax	\$	332,952	656,030 ¹	563,182
Polishes, kind not specified	\$	285,187	440,218	446,568
Total	\$	14,523,603	16,298,900	17,695,606

* Includes self-polishing wax.

1. Revised.

TABLE 6. Principal Statistics of the Polishes and Dressings Industry, Classified According to Type of Ownership, 1955 and 1956

Type	Establishments	Employees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1955					
Individual ownership	12	23	57,146	85,054	191,731
Partnerships	5	13	18,310	28,840	60,859
Incorporated companies	31	769	2,488,497	8,632,691	19,352,954
Total	48	805	2,563,953	8,746,585	19,605,544
1956					
Individual ownership	9	15	28,390	32,885	85,101
Partnerships	4	11	18,050	31,130	63,952
Incorporated companies	32	802	2,775,231	9,705,342	20,698,294
Total	45	828	2,821,671	9,769,357	20,847,347

TABLE 7. Principal Statistics of the Polishes and Dressings Industry in Canada, Grouped According to Selling Value of Factory Shipments, 1955 and 1956

Establishments reporting value of factory shipments	Establishments	Employees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
			\$	\$	\$
1955					
Under \$25,000.....	20	38	61,780	71,360	166,011
\$25,000 to \$49,999.....	7	25	69,559	115,796	265,613
\$50,000 to \$99,999.....	2	50	127,056	305,980	627,054
\$100,000 to \$199,999.....	3				
\$200,000 to \$499,999.....	5				
\$500,000 to \$999,999.....	7	157	435,752	892,653	1,757,261
\$1,000,000 to \$4,999,999.....	3	213	650,338	2,652,170	5,086,284
\$5,000,000 and over.....	1	322	1,219,468	4,708,626	11,703,321
Total	48				
		805	2,563,953	8,746,585	19,605,544
1956					
Under \$10,000.....	12	21	26,070	28,888	64,231
\$10,000 to \$24,999.....	5	12	21,910	32,810	73,694
\$25,000 to \$49,999.....	5	23	67,033	66,567	186,894
\$50,000 to \$99,999.....	3	17	51,442	64,223	205,628
\$100,000 to \$199,999.....	3	34	100,380	228,129	488,333
\$200,000 to \$499,999.....	6	154	529,048	1,037,070	1,986,230
\$500,000 to \$999,999.....	6	153	537,120	2,398,815	4,224,277
\$1,000,000 to \$4,999,999.....	4	414	1,488,668	5,912,855	13,618,060
\$5,000,000 and over.....	1				
Total	45	828	2,821,671	9,769,357	20,847,347

TABLE 8. Capital and Repair Expenditures in the Polishes and Dressings Industry, 1950 - 1956

Year	Total capital and repair expenditures	Year		Total capital and repair expenditures
		\$'000	\$'000	
1950	233	1954		650
1951	582	1955		869
1952	385	1956 ¹		808
1953	587			

1. Preliminary.

TABLE 9. Employees and Their Earnings in the Polishes and Dressings Industry, 1955 and 1956

Province	Number of employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
1955								
Quebec	45	27	104	38	214	320,022	301,000	621,022
Ontario	126	147	161	15	585	1,156,319	776,792	1,933,111
British Columbia	5	—	1	—	6	7,780	2,040	9,820
Canada	176	174	266	189	805	1,484,121	1,079,832	2,563,953
1956								
Quebec	45	21	106	45	217	337,086	344,277	681,363
Ontario	128	163	167	147	605	1,303,104	829,004	2,132,108
British Columbia	5	—	1	—	6	6,110	2,090	8,200
Canada	178	184	274	192	828	1,646,300	1,175,371	2,821,671

TABLE 10. Production Workers in the Polishes and Dressings Industry, by Months, 1955 and 1956

Month	1955			1956		
	Male	Female	Total	Male	Female	Total
January	264	172	436	271	199	470
February	267	197	464	279	210	489
March	265	191	456	275	235	510
April	265	194	459	272	211	483
May	263	187	450	275	193	468
June	271	199	470	274	203	477
July	269	204	473	275	195	470
August	269	181	450	273	188	461
September	264	191	455	272	175	447
October	257	202	459	276	163	439
November	273	173	446	273	171	444
December	258	174	432	272	152	424
Average	266	189	455	274	192	466

TABLE 11. Imports and Exports of Polishes, 1954-1956

	1954	1955	1956
Dollars			
(a) Imports			
Shoe blacking, shoemaker's ink, shoe, harness and leather dressing:			
From:			
United Kingdom	44,565	52,780	58,668
United States	521,132	760,180	930,130
Other countries	5,546	7,006	13,797
Total imports	571,243	819,966	1,002,595
Polish or composition, knife or other, not elsewhere specified:			
From:			
United Kingdom	30,130	24,801	31,773
United States	305,188	406,924	409,246
Other countries	5,322	9,572	14,998
Total imports	340,640	441,297	456,017
(b) Exports			
Polishes, boot and shoe	3,963	3,857	3,030
Polishes, n.o.p.	9,508	8,420	4,968
Total exports	13,461	12,277	7,998

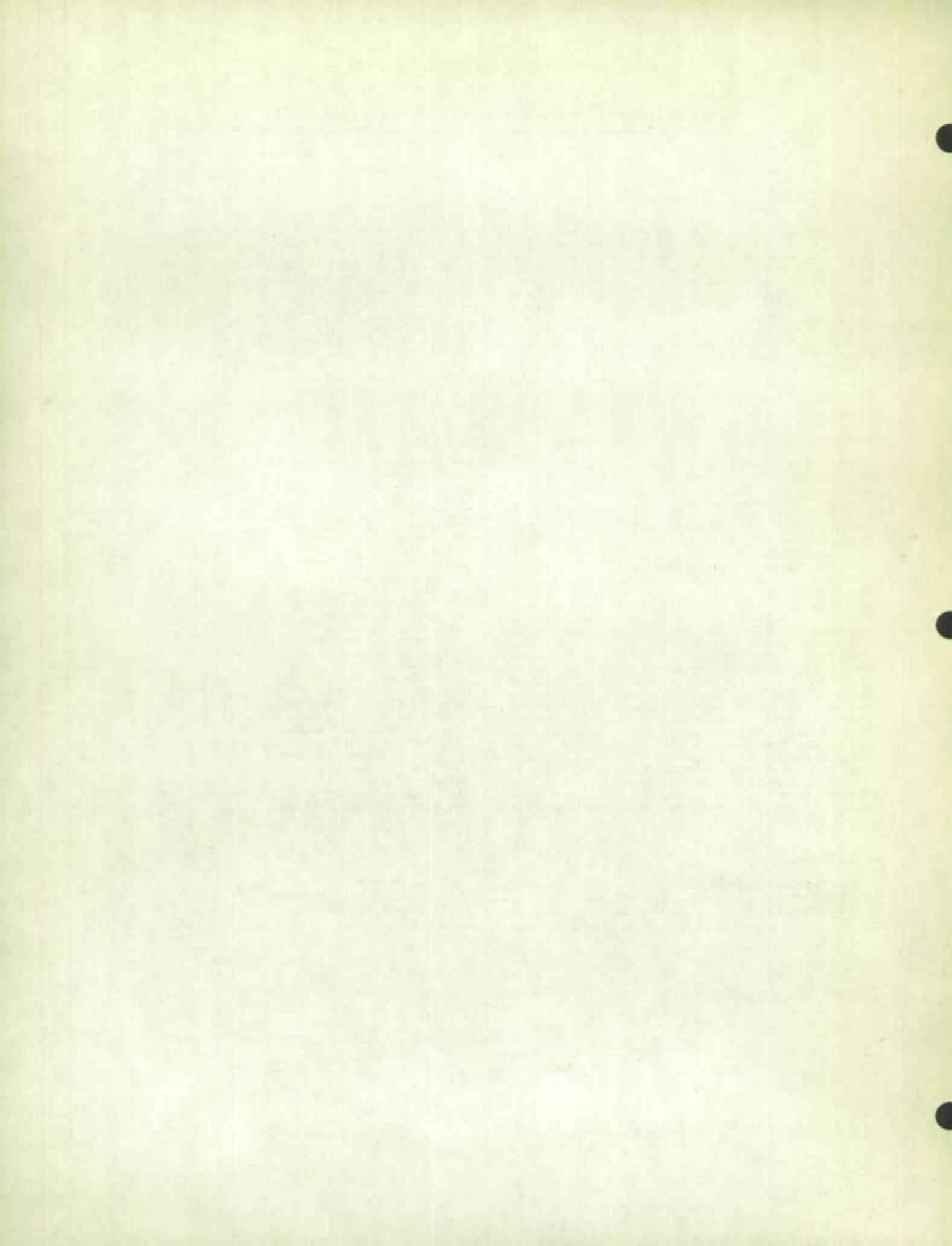
TABLE 12. Fuel and Electricity Used in the Polishes and Dressings Industry, 1956*

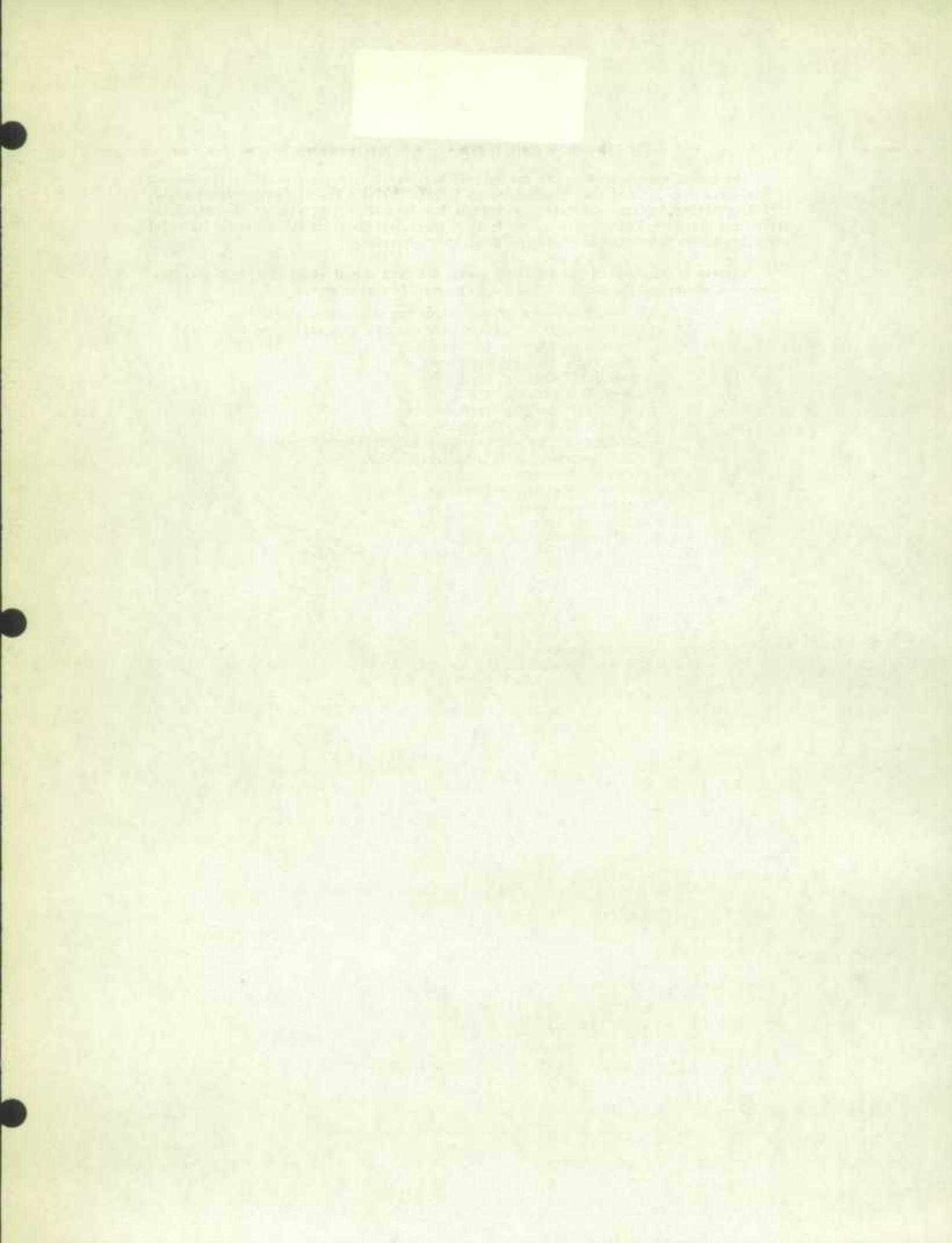
Kind	Unit of measure	Quantity	Cost at works
			\$
Bituminous coal:			
Canadian	ton	24	429
Imported	"	1,396	19,583
Coke	"	55	1,219
Gasoline (including gasoline used in cars and trucks)	Imp. gal.	57,035	20,989
Fuel oil	" "	307,892	44,670
Gas:	" "		
Liquefied petroleum gas	" "	350	175
Other manufactured	1000 cu. ft.	2,060	2,095
Natural	" " "	1,971	2,182
Electricity purchased	k. w.h.	2,788,032	36,304
Other fuel	-	-	7,247
Total	-	-	134,893

* Last collected in this detail in 1953.

List of Firms in the Polishes and Dressings Industry, 1956

Name of firm	Address
Quebec:	
Aumor Limited	931 St. Helen, Montreal
B.B. Chemical Co. of Canada, Limited	2610 Bennett Ave., Montreal
Beaver Products Co., Ltd.	Ville St. Laurent
Coleman Engineering Supply Co.	c/o Darling and Brady, 1971 Richardson St., Montreal
Davies, Irwin, Limited	121 Bates Road, Town of Mount Royal
Ewart-Harris Co. Ltd.	3835 Allen St., Verdun
Peerless Blacking Co., Limited	531 St. Louis St., Lachine
Rose Products Reg'd	280 St. Vallier St. E., Quebec
Royal Ink & Blacking Co.	17 Ontario St., Montreal
Silvene Industries Ltd.	636 St. Paul St. W., Montreal
Simplex Floor Finishing Appliance Co. Ltd.	462 Jean Talon St. W., Montreal
Stahl Finish Co. (Canada) Ltd.	9500 St. Lawrence Blvd., Montreal
Success Wax Ltd.	238 St-Vallier E., Quebec
Sultana Ltd.	1000 Amherst St., Montreal
Ontario:	
Bobby Calf Finishes & Dyes	10 Davis Drive E., Newmarket
Boyle Midway (Canada) Limited	New Toronto
C. & B. Products Company	Rear 4 Bartlett Ave., Toronto
Canadian Specialties Limited	Mary & Kelly Sts., Hamilton
Capo Polishes Ltd.	58 Catherine St. N., Hamilton
Commercial Oil Co. of Hamilton, Ltd.	420 Jackson St., Hamilton
Cross Polishes Co.	2385 Dundas St., Toronto
Dodd Manufacturing Co.	505 Keele St., Toronto
Everett & Barron of Canada, Ltd.	914 Dufferin St., Toronto
Garnett Co.	1 Hannaford, Toronto
Hawes Edward Co., Ltd.	431 Dundas St., E., Toronto
J.I. Holcomb Mfg. Co. of Canada Ltd.	890 Caledonia Rd., Toronto
"It" Co., Limited	35 Britain St., Toronto
Johnson, S.C., & Son, Limited	Webster St., Brantford
Keiner and Co. (Canada) Limited	10 Trent Ave., Toronto
Kiwi Polish Company (Canada) Limited	Frid & Chatham Sts., Hamilton
MacEachern, Gordon A., Ltd.	21 McCaul, Toronto
McAleen Mfg. Co. Ltd.	Towns Road, Etobicoke
Nonsuch Limited	257 Logan Ave., Toronto
O-Cedar of Canada Limited	Albert & King Sts., Stratford
Simard, H., & Co.	138 Chestnut St., Preston
Simoniz Company Limited	244 Bartley Drive, Toronto
Solient Mfg. Co.	319 Burk St., Oshawa
Standard Wax Co.	80 Ossington Ave., Toronto
Stanley Home Products of Canada Ltd.	140 Ann St., London
Taylor Atlas Products	Wilson Heights
Tilleys Limited	430 College St., Toronto
2 in 1 Polishes, Ltd. (The Best Foods (Canadian) Limited)	75 Hughson St. N., Hamilton
British Columbia:	
Holme Manufacturing Co.	R.R. # 8, New Westminster
Simpson, Harold	604 East 5th Ave., Vancouver
Tilton's Wax Ltd.	1141 Kingsway, Vancouver





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