# MANUFACTURERS OF SOAP AND CLEANING COMPOUNDS <br> 1960 

Formerly The Soaps, Washing Compounds and Cleaning Preparations Industry

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SYMBOLS

The interpretation of the symbols used in the tables throughout this publication is as follows:
.. figures not available.
... figures not appropriate or not applicable.

- nil or zero.
r revised figures.


## EXPLANATORY NOTES

This report is one in a series of about 140 pintications which present the results of the 1960 Census of Manufactures. Most reports in this series refer to specific industries, but there are summary reports for Canada and the provinces and for major industry groups. Adoption of the revised Standard Industrial Classification for 1960 compilations has necessitated changes in titles of many reports in this annual series. The content of many industries has also been affected (see following note on Industrial Classification).

Industry statistics given in these reports refer to number of establishments, employees, salaries and wages, cost of materials, supplies, fuel and electricity, gross value of shipments, inventories and value added by manufacturing. Details of materials used and products shipped are also given. Descriptions of the principal industry statistios, with apecial reference to 1960 are as follows:

## Period Covered

Firms are asked to submit figures for the calendar year, if at all possible, and most reports are on this basis. Financial year reports for periods differing from the calendar year are accepted in instances where the firms find it impossible to suppls calendar year data from accounting records. However the data on employees, salaries and wages are requested on a calendar year basis in all cases.

## Establishment

Data for the annual census is collected on an establishment basis. A firm with more than one plant is required to file a report for each plant. In most cases an establishment is a complete factory; sometimes, however, a plant is divided into two or more establishments when it carries out operations classifiable to different industries and when separate accounting records are available. Usually the statistics for an establishment relate only to the manufacturing activities. Other activities such as construction at the plant by its own employees, wholesale or retail activities carried on at the plant location, etc., are not included. Plants engaged solely in repair work (except in the case of furniture, shipbuilding, boat building, alrcraft and railway rolling stock industries) are not included but plants occupied in assembling parts into complete units are included.

## Employees

Administrative and office employees include all executives and supervisory officials such as presidents, vice-presidents, secretaries, treasurers, etc., together with managers, professional and technical employees, superintendents and factory supervisors above the working foremen level, and clerical employees. Working owners and partners are also included in this category.

Production and related workers include all other factory workmen whether paid on a monthly, weekly, hourly or piece-work basis. Working foremen doing work similar to that of the employees they supervise are included, as are maintenance, ware-
housing and delivery staffs. Employees on new construction work, in retail or wholesale operations, on outside piece work etc. are not included.

Production workers are reported by months, an average for the year being obtained by summing the monthly figures and dividing by twelve. This procedure is followed even though the plant did rot operate in all months. Figures on employment refer to calendar years whether or not some establishments reported other data on a financial year basis.

## Salaries and Wages

Salaries and wages refer to gross earnings of the employees described above, including sularies, wages, commissions, bonuses, the value of room and board where provider, deductions for income tax and social services such as sickness and unemployment insurance, pensions, etc., as well as any other allowances forming part of the employees' wages. Payments for overtime are included.

Salaries refer to amounts paid to administrative and office employees. Withdrawals by working owners or partners for normal living expenses for self and family are included but not their withdrawals for income tax. Wages refer to the amounts pald to production and related workers as defined above, Data on earnings refer to the calendar year whether or not some establishments reported other data on a financial year basis.

## Cost of Fuel and Electricity

Figures for fuel refer to amounts actually used, (including fuel used in cars and trucks), not to purchases unless the quantities are the same. Values refer to the laid-down cost at the works, Including freight, duty, etc.

## Materials and Supplies Used

Figures represent quantities and laid-down cost values, at the works, of materials and supplies actually used during the year whether purchased from others or received as transfers from other plants of the reporting company. Amounts paid to other manufacturets for work done on materials owned by the reporting company are included. Returnable containers or any other items charged to capital account are not included. Fuels are not included. Goods bought from others or received as transfers from other plants or reporting companies for resale without further processing are not included. Maintenance and repair supplies not chargeable to capital account are included.

## Factory Shipments

Factory shipments refer to shipments of goods made from own materials either in the reporting plant or by other manufacturers on the basis of a charge to the reporting plant for work done. All products and by-products shipped from the establishment are included whether for domestic use, export, or for government departments. Transfer shipments to sales outlets, distributing warehouses or to other manufacturing units of the reporting firm are includen. Goods bought or recelved as transfers
and resold without further processing are not included. Values are computed on f.o.b. plant or plant warehouse basis, and do not include sales tax or excise duties. Values of containers not returnable are included. Amounts received in payment for work done on materials owned by others are included.

In a few industries such as shipbuilding, aircraft, etc., where work on principal products extend over a relatively long period, the value of production is recorded rather than the value of shipments. For those industries production is computed from the value of dellveries of complete units during the year plus the value of work done duting the year on unfinished units less the value of work done in previous years on finlshed units dellvered in the year under review.

## Inventories

Values represent the book values of manufacturing inventories owned and held at the reporting plant. Figures include inventories held in warehouses or selling outlets which have been included with plant operations for purposes of reporting shipments.

## Value added by Manufacturing

Figures are computed from value of shipments plus of minus changes in inventories of finished goods and goods in process less cost of materials, fuel and electricity. This figure is sometimes referred to as net production. ${ }^{1}$

## Standard Industrial Classification

The revised Standard Industrial Classification which has been introduced with the 1960 Census of Manufactures provides for a breakdown of the universe into 140 industries arranged in 20 major groups compared with 135 industries in 17 major groups in the old classification which was used in the conpilations for the years 1949 to 1959 inclusive. It incorporates changes considered desirable on the basis of experience in using the earlier classification as well as those which take account of changes in the structure of Canadian industries associated with the rapid developments of the past decade. Full details are contained in the Standard Industrial Classification Manual, Catalogue No. 12-501, which is available from either the Queen's Printer of the Dominion Bureau of Statistics. Reporting establishments are classified or allotted to specific industries on the basis of the value of principal products made or shipped.

Many industries remain unchanged in the new classification but in many instances there have been substantial changes in content because of the shifting of establishments from one industry to another or in re-grouping of establishments. Where

[^0]changes have occurred the principal statistics for 1957. 1958 and 1959 have been re-compiled to provide data on a basis comparable with those for 1960.

## Short Forms

Between 1949 and 1957, in an effort to ease the reporting burden for smaller firms, a short form was used asking for the total value of shipments only or, in a few cases where losses of detail were significant, for quantitles and values of principal products. For purposes of publication, missing data were estimated on the basis of approprlate ratios. In general the cut-off point for these short forms was set at $\$ 50,000$ value of shipments. About $40 \%$ of the total number of establishments reported on the short form and accounted for less than 3 per cent of the total value of shipments.

In 1958, in order to establish a new base year, the small firms were asked to report all items of principal statistics together with some detail on materials and products.

For the 1959 Census, the short form was used again, but further steps were taken to ease the respondents' burden. First, the general limit for short forms was raised to $\$ 100,000$ value of shipments. In addition, a new intermediate form was developed. This form is a shortened version of the long form in that most of the general questions were pared down and the detailed lists of materials and products were limited to the more important items. The general limits for firms in this category were set at between $\$ 100,000-\$ 500,000$ value of shipments, but in the case of both the short and intermediate forms there were lower cut-offs for a number of industries in which the smaller firms accounted for a larger share of total shipments. On the other hand, limits were raised where this could be done without a significant loss of coverage. On most of the short forms for 1959, in addition to total value of shipments, data on principal products were requested. In a few industries, where loss of employment and earnings data were considered too large because of higher cut-offs, a question on total payroll was placed on the short form. This practice was followed again in 1960.

The intermediate and long forms provide complete data for the compilation of all elements of principal industry statistics and the details of materials and products. The one-page short form, although containing data on principal products and total value of shipments, does not request information on other elements of principal statistics such as value of inventories, materials, fuel and electricity and, in most cases, employment and salaries and wages, nor does it contain detailed data on volume and value of materials used. For purposes of compiling aggregates of principal statistics by industry and by geographic location, the missing data for each establishment were estimated for 1959 by using, in general, ratios based on the change in the value of shipments between 1958 and 1959. The proportion of the estimated data was generally less than 5 per cent of the total in each category of principal statistics.

# MANUFACTURERS OF SOAP AND CLEANING COMPOUNDS 1960 

Data presented in this report under the heading of Manufacturers of Soap and Cleaning Compounds reflect implementation of the revised Standard Industrial Classification (SIC) which is being used by the Dominion Bureau of Statistics in its compilation of 1960 industry statistics - see item "Standard Industrial Classification" in the Explanatory Notes section of this report. For statistical purposes the industry titled Manufacturers of Soap and Cleaning Compounds in the revised Standard Industrial Classification covers the operations of establishments primarily engaged in manufacturing soap in any form, synthetic detergents, cleansers, washing powders and cleaning preparations including scouring powders and hand cleansers. This industry includes establishments primarily engaged in manufacturing household laundry bleaches and bluing.

In many instances, adoption of the revised Standard Industrial Classification effected a radical shifting of manufacturing establishments as between industry groupings. However, in the case of establishments engaged in manufacturing soap and cleaning compounds, changes brought about by the implementation of the revised Standard Industrial Classification were minimal as evidenced in the comparative series of statistics presented in Tables 1A and 1B. Table 1A shows data for these establishments according to the "old" concept while Table 1B carries figures re-compiled on the "new" or revised Standard Industrial Classification basis.

In 1960 there were 134 establishments classifled as Manufacturers of Soap and Cleaning Compounds. There was 1 establishment in Nova Scotia, 44 in Quebec, 67 in Ontario, 6 in Manitoba, 5 in Alberta and 11 in British Columbia. Employees in the industry numbered 3,983 ; salarles and wages totalled $\$ 19,025,404$; fuel and electricity cost $\$ 1.436,951$; materials used in manufacturing processes cost $\$ 56,410,029$; and factory shipments were valued at $\$ 139,278,813$.

The establishments in this industry make soaps and cleaning compounds as their main products, but some also manufacture other lines such as paint
remover, medicinals and toilet preparations as a secondary part of their business. On the other hand, some companies which have been classified to other industrial classes make some soaps and cleaning compounds as minor products. Tables 1 to 4 and 7 to 13 of this report refer only to Manufacturers of Soap and Cleaning Compounds which includes the firms reporting these lines as their main products. Small quantities of these commodities were also made by companies which have been classified to other industrial groups. Table 5 represents total factory shipments of soaps and cleaning compounds from all industries.

The total Canadian output in 1960 of some of the leading soaps and cleaning compounds (including amounts from other industries) was as follows: 20,583 tons of toilet soaps valued at $\$ 15,597,000 ; 6,949$ tons of bar and laundry soaps at $\$ 2,662,000 ; 6,772$ tons of soap chips and flakes (including textile and mill soaps) at $\$ 2,312,000$; 15,610 tons of soap powders at $\$ 6,657,000 ; 196$ tons of castile soaps at $\$ 61,000 ; 904$ tons of shaving soaps and creams at $\$ 2,315,000 ; 6,738$ tons of liquid soaps at $\$ 2,236,000 ; 2,216$ tons of soft soaps at $\$ 472,000$; cleaning and scouring powders, etc. at $\$ 8,855,000$; and javelle water valued at $\$ 9,453,000$. Factory shipments of synthetic detergents amounted to 115,227 tons having a value of $\$ 64,916,000$.

Note: Due to lack of inventory data, figures for value added by manufacture prior to 1954 were obtained by subtracting the cost of materials used, including fuel and electricity, from the total value of factory shipments. In 1954 and 1955 the "Value added" adjustment incorporated the increase or decrease to shipments values resulting from changes in the value of inventories over the period. For these two years, the adjustments that were made used only the change in finished product inventory owned by manufacturers. Beginning with 1956 the calculation of the "Value added" figure was further adjusted to take into account the "Goods in process" as well as the finished goods held at plant or plant warehouse.

TABLE 1 A. Principal Statistics of the Soaps, Washing Compounds and Cleaning Preparations Industry, Significant Years 1929-59
Basis: Standard Industrial Classification in use prior to 1960

| Year and province | Estab-lishments | Employees | Salarles and wages | Cost of fuel and electricity at works | Cost at plant of materials used | Value added by manufacture ${ }^{1}$ | Selling value of factory shipments |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | number |  | dollars |  |  |  |  |
| 1929 | 61 | 1,854 | 2,578,507 | 271,005 | 11,002,034 | 7,945,687 | 19,218,726 |
| 1933 | 93 | 1.776 | 2, 302, 315 | 294,883 | 6, 494,999 | 7, 473, 352 | 14, 263, 234 |
| 1934 | 101 | 1,818 | 2,301, 727 | 346,066 | 7,182, 860 | 6,085,538 | 13,614,464 |
| 1937 ............................ | 101 | 2,284 | 2,836, 208 | 396, 694 | 11, 253, 146 | 8,044, 048 | 19,693, 888 |
| 1939 | 110 | 2, 406 | 3,142,213 | 376,980 | 9,171,373 | 10, 596, 719 | 20, 145, 072 |
| 1945 | 134 | 3,210 | 5, 873,994 | 649,525 | 18, 366,330 | 18, 158, 389 | 37, 174,244 |
| 1946 | 150 | 3,219 | 6, 213, 581 | 645, 786 | 18, 268, 952 | 19, 360, 080 | 38,274, 818 |
| 1949 | 143 | 3,637 | 9,373,882 | 963,732 | 31, 029, 359 | 30, 405, 120 | 62,398, 211 |
| 1955 | 141 | 3,827 | 14, 047, 369 | 1, 283, 680 | 44, 918,815 | 54, 284,965 | 100, 105, 140 |
| 1956 | 142 | 3,722 | 14,513, 612 | 1, 325,218 | 45, 955, 138 | 63, 127,847 | 109, 384, 798 |
| 1957 | 139 | 3,680 | 15, 411, 154 | 1, 372, 986 | 49, 530, 366 | 69, 747, 619 | 118,872,856 |
| 1958 | 137 | 3, 882 | 17,020,895 | 1,515,602 | 55, 530, 784 | 76,077,926 | 132, 022, 831 |
| 1959 | 134 | 4,029 | 18,371,984 | 1,481,707 | 57, 140,830 | 76,921,806 | 137, 077, 986 |

[^1]TABLE 1 B. Principal Statistics: Manufacturers of Soap and Cleaning Compounds, by Provinces, 1957-60
Basis: Standard Industrial Classification revisun 196


[^2]TABLE 2. Inventories: ${ }^{1}$ Manufacturers of Soap and Cleaning Compounds, 1960

| Province | Raw materials and supplies | Goods in process | Finished goods of own manufacture | Total |
| :---: | :---: | :---: | :---: | :---: |
|  | dollars |  |  |  |
| Opening: |  |  |  |  |
| Quebec and Nova Scotia | 567.236 | 69,578 | 404, 298 | 1,041,112 |
| Ontario .............. | 6, 058, 792 | 1,322,503 | 8,641,766 | 16,023, 061 |
| Manito ba | 49,287 | 5,666 | 57, 568 | 112,521 |
| Alberta | 55.115 | 683 | 71,380 | 127, 178 |
| British Columbia ................................................. | 50,971 | 802 | 41,594 | 93, 367 |
| Canada | 6,781,401 | 1,399, 232 | 9, 216, 006 | 17, 397, 239 |
| Closing: |  |  |  |  |
| Quebec and Nova Scolia | 583, 560 | 41,546 | 445, 379 | 1,070,485 |
| Ontario ........... | 6, 868,979 | 1,223,971 | 7,870, 540 | 15, 963,490 |
| Manitobs | 54,474 | 6,530 | 57,046 | 118,050 |
| Al berta | 54, 489 | 620 | 26,307 | 81,416 |
| British Columbla | 36,815 | 805 | 29,834 | 67, 454 |
| Canada | 7,598, 317 | 1, 273,472 | 8, 429, 106 | 17,300,895 |

[^3]TABLE 3. Factory Shipments: Manufacturers of Soap and Cleaning Compounds, 1960

| Product | Quantity | Value of factory shipments |
| :---: | :---: | :---: |
| Hard soaps: | pounds | \$ |
| Bar laundry and household soaps (except sold to textile mills): <br> Built <br> Not built | $\begin{array}{r} 1,426,886 \\ 12,471,020 \end{array}$ | $\begin{array}{r} 208,298 \\ 2,453,822 \end{array}$ |
| Soap chips and flakes: <br> In household packages $\qquad$ <br> In buik (except textile and mill) $\qquad$ | $\begin{array}{r} 3,540,086 \\ 10,003,177 \end{array}$ | $\begin{array}{r} 972,330 \\ 1,341,590 \end{array}$ |
| Tollet soaps (except Jlquid) | 38,460,057 | 14, 260,029 |
| Castlle sorps | 390, 715 | 61, 213 |
| Soap powders: <br> In household packages <br> In bulk | $\begin{aligned} & 15,679,996 \\ & 15,540,367 \end{aligned}$ | $4,456,815$ $2,199,870$ |
| Shaving sosps: <br> Creams (including brushless) $\qquad$ <br> All others $\qquad$ | $\begin{aligned} & 499,304 \\ & 409,885 \end{aligned}$ | $\begin{aligned} & 732,256 \\ & 447,054 \end{aligned}$ |
| Liquid sorps ................................................................................................... | 6,097,412 | 640,174 |
| Peste and jelly: |  |  |
| Packaged in containers under 25 pounds ............................................................. | 723,769 | 79.971 |
| Bulk-containers over 25 pounds ............................................................... | 3,158,511 | 335,970 |
| Al] other sosps ............................................................................................. | 1,206,873 | 128,276 |
| Totals, soяp ............................................................................................ | 109, 608,058 | 28,315,668 |
| Synthetic detergents: |  |  |
| Liquid (and pastes): <br> Packaged (when in individual containers of less than 1 fallon) <br> Bulk (when in individual containers of 1 gallon or more) ${ }^{\text {f }}$........................ | $\begin{aligned} & 41,377,190 \\ & 15,031,294 \end{aligned}$ | $\begin{array}{r} 14,675,143 \\ 2,527,184 \end{array}$ |
| Solid (including bars, Make or powder): <br> Packaged (bar or carton of 25 pounds or less) $\qquad$ <br> Bulk (individual bars or cartons of more than 25 pounds) ......................... | $\begin{array}{r} 150,426,564 \\ 18,258,028 \end{array}$ | $\begin{array}{r} 42,828,901 \\ 3,393,710 \end{array}$ |
| Totals, detergents ................................................................................ | 225, 093, 076 | 63,424,938 |
| Cleaning preparations: |  |  |
| Ammonit powder s.a...................................................................................... | 416,576 | 50,638 |
| Mechanics" hand soaps and paste ........................................................................ | 2,034,044 | 366,574 |
| Javelle water or sodlum hypochlorite ......................................................... | * | 9,451,175 |
| Other washing compounds ${ }^{\mathbf{2}}$.......................................................................... | -* | 3, 310,350 |
| Scouring powders, pastes and cakes .......................................................... | $50,800,029$ | 8,811,441 |
| Drain pipe cleaner .-................................................................................... | 2,197,102 | 673,362 |
| Other cleaning preparations: <br> Household and laundry, including lye $\qquad$ <br> Industrial and other $\qquad$ | $\because$ | $\begin{aligned} & 1,058,098 \\ & 1,785,590 \end{aligned}$ |
| Glycerine, crude, sold es such' .m.............................................................................. | 147,331 | 32.368 |
| Glycerine, refined: <br> B.P. and U.S.P. grades $\qquad$ <br> Dynamite grade $\qquad$ <br> Other grades $\qquad$ | $\begin{aligned} & 5,951,484 \\ & 2,916,223 \\ & 2,603,508 \end{aligned}$ | $\begin{array}{r} 1,859,997 \\ 858,539 \\ 862,882 \end{array}$ |
| Tollet preparations ........................................................................................................... | - | 13,786,539 |
| All other products ${ }^{4}$......................................................................................... | * ${ }^{\text {c }}$ | $4,295,032$ |
| Amount received for work done on other than owned materials (repairs, contract work, etc.) $\qquad$ | * ${ }^{\text {c }}$ | 335,627 |
| Total, all products ..................................................................................... | ** | 139, 278,813 |

[^4]TABLE 4. Materials Used: Manufacturers of Soap and Cleaning Compounds, 1960

| Material |  | Quantity | Cost at plant |
| :---: | :---: | :---: | :---: |
|  |  |  | \$ |
| Acld, cresyllc. | 1b. | 55, 032 | 7,493 |
| Acld, olelc ... | - | 113,248 | 16,011 |
| Acld, stearlc. | -1 | 783,934 | 115,526 |
| Acids, fatty, other | " | 1,456,456 | 159,015 |
| Acid, hydrochlorlc (muriatic) | " | 330, 255 | 9,695 |
| Acid, suiphuric, including oleum (as 100\% acid) | - | 29,466,537 | 438,542 |
| Aluminum sulphate (alum) .................................. | - 0 | -83,190 | 3,097 |
| Ammonium sulphate ......... | * | 160, 820 | 5,329 |
| Bentonite (filtrol, Pembina, etc.) ....................................................... | ton | 1. 184 | 27.097 |
| Borax ........................................ | 1 b . | 2, 267,823 | 98,921 |
| Chalk, ground | " | 63,040 | 454 |
| Chalk, precipitated | " | -124,630 | 2, 233 |
| Chloride of lime .... | -1 | 1,406,520 | 67,326 |
| Ethyl alcohol | gal. | 387, 408 | 403,698 |
| Feldspar, crude | ton | 564 | 10,516 |
| Ferric chloride | 1b. | 58, 018 | 4,104 |
| Foots (cottonseed, ollve, etc.) | " | 4,267, 143 | 136,182 |
| Fuller's earth | ton | 94 | 6. 229 |
| Glycerine, crude... | 1b. | 7.244, 762 | 1,395, 891 |
| Glycerine, refined |  | 6,128 | 1,962 |
| Is opropyl alcohol | 0 | 88,973 | 8. 373 |
| Javelle concentrate or sodium hypochlorite, for dilution |  |  | 116.714 |
| Lanolin ..... | 1b. | 24,929 | 11.393 |
| Liquid chlorine (99\% pure) | - | $8,213,187$ | 337.956 |
| Olls: |  |  |  |
| Cocornut | * | 11, 584, 976 | 1,780, 168 |
| Essential |  | .. | 1,415,320 |
| Fish.. | 1b. | - 50 | - |
| Linseed | gal. | 6,500 | 13,720 |
| Olive | lb. | 14,314 | 4.269 |
| Palm kernel | ${ }^{\circ}$ | 368,887 | 55,388 |
| Tall | $\because$ | 360, 628 | 32,000 |
| Other oils | ${ }^{4}$ | 406, 169 | 30,895 |
| Peffumes |  |  | 390, 343 |
| Potassium hydroxide (caustic potash) | 1 b | 2,834, 596 | 188, 272 |
| Resin ..................... |  | 180,230 | 20,057 |
| Silica sand | ton | 13, 316 | 220,854 |
| Sodium carbonate (soda ash) | 1 b . | 10,451,645 | 261, 734 |
| Sodium carboxymethylcellulose | ${ }^{\circ \prime}$ | 1.067,923 | 250, 822 |
| Sodium hydroxide (caustic soda) | - | 42,020,500 | 1,572. 024 |
| Sodium chlortde (common salt).. | -1 | 3,768, 460 | 36, 029 |
| Sodium silicate (including metasilicate) | ", | 22, 173, 441 | 468,520 |
| Sodium tripolyphosphate ......................... | ' | 76,532, 248 | 6,814,201 |
| Talc | ton | 90 | 6, 621 |
| Tallow, grease and other soap stocks | lf. | 62,122,131 | 3,623,898 |
| Tetrasodium pyrophosphate .............. | $1 \%$ | 893, 269 | 84.920 |
| Trichlore thylene ................ | " | 3,498 | - 542 |
| Triethanolamine ...... | - | 228,779 | 62,490 |
| Trisodium phosphate | - | 7,075, 706 | 471.515 |
| Wax: |  |  |  |
| Beeswax | 14 | 1.954 | 1,888 |
| Carna uba | \% | 42,400 | 41.224 |
| Paraffin. | * | 10,933 | 1,161 |
| Other waxes | * | 16,080 | 9,554 |
| All other msterisis ${ }^{1}$ |  | ** | 15,811,451 |
| Containers, etc. |  | * | 18, 140,422 |
| Amount paid out for work done on materials owned by the plants reporting in this industry |  | - | 1,215,970 |
| Total |  | - | 56,410,029 |

[^5]TABLE 5. Factory Shipments of Soaps and Cleaning Compounds 1959 and 1960 (from All Industries)

| Item | 1959 |  | 1960 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Value of factory shipments | Quantity | Value of factory shipments |
|  | pounds | \$ | pounds | \$ |
| Hard soaps: |  |  |  |  |
| Bar laundry and household soaps: |  |  |  |  |
| Built | 1,160,000 | 135,000 | 1.427,000 | 208, 000 |
| Not built | 13,033,000 | 2.538,000 | 12.471.000 | 2,454,000 |
| Soap chips and flakes: |  |  |  |  |
| In household packages | 3,932, 000 | 1,198, 000 | 3,540,000 | 972,000 |
| In bulk (except textile and mill) ${ }^{1}$. | 10,755,000 | 1,419,000 | 10,003,000 | 1,342,000 |
| Toilet soaps (except liquid) | 41,664,000 | 15, 918, 000 | 41,165,000 | 15,597.000 |
| Castile soaps, .................... | 379,000 | 56,000 | 391, 000 | 61,000 |
| Sosp powders: |  |  |  |  |
| In household packages | 22,708,000 | 6,063,000 | 15,680, 000 | 4.457.000 |
| in bulk | 15,360, 000 | 2,162,000 | 15,540, 000 | 2, 200,000 |
| Shaving soaps: |  |  |  |  |
| Creams: |  |  |  |  |
| Lether type ...................................................... | 896.000 | 1.322,000 | 934,000 | 1,333,000 |
| Brushless type | 432,000 | 532,000 | 466,000 | 532,000 |
| All other . | 322, 000 | 358, 000 | 408, 000 | 450,000 |
| Liquid soaps ............................................................... | 12.031,000 | 1,769,000 | 13, 475,000 | 2,236,000 |
| Paste and jelly ........................................................... | 3,681,000 | 350,000 | 4, 431,000 | 472,000 |
| All other soaps | 4, 133, 000 | 655,000 | 4,000,000 | 680,000 |
| Totals, soaps | 130, 486,000 | 34, 475, 000 | 109, 831.000 | 32,984,000 |
| Ammonis powder | 1,016,000 | 113,000 | 464,000 | 55, 000 |
| Javelle water. | $\cdots$ | 9,277,000 | $\ldots$ | 9,453,000 |
| Mechanics' hand soaps and pestes ............................... | 2,848,000 | 550,000 | 2,706,000 | 501,000 |
| Cleaning or scouring powders, pastes and cakes ........... | 51, 410,000 | 8,232,000 | 51, 027,000 | 8,855,000 |
| Toilet bowl cleaner, including toilet fush ..................... | - | 584, 000 | 3,893,000 | 669.000 |
| Drain pipe cleaner ...................................................... | 1,412,000 ${ }^{\circ}$ | 386,000 | 2, 468, 000 | 758,000 |
| Other washing compounds and cleaning preparations ..... | - | 8,502,000 | .. | 10,331,000 |
| Glycerine, crude ${ }^{\text {a }}$....................................................... | 1,572,000 | 379,000 | 2,017,000 | 525,000 |
| Glycerine, refined: |  |  |  |  |
| B.P. and U.S.P. grades ............................................ | 6, 258, 000 | 1.943,000 | 5,951,000 | 1,860,000 |
| Dynamite grade ........................................................ | 3,470,000 | 923, 000 | 2,916,000 | 859,000 |
| Other grades ............................................................ | 3, 265,000 | 1,001,000 | 2,604,000 | 863,000 |
| Synthetic dteregents ...................................................... | 209,590,000 | 60, 875, 000 | 230, 453,000 | 64,916,000 |

[^6]TABLE 6. Factory Shipments of Soaps and Synthetic Detergents, from All Industries, 1955-60


Note: Figures in Table 6 represent the total Canadian production of soaps and synthetic detergents regardless of the industries in which produced.

TABLE 7. Principal Statistics, classified according to Type of Ownership: Manufacturers of Soap and Cleaning Compounds, 1957 and 1960


TABLE 8. Principal Statistics grouped according to Selling Value of Factory shipments: Manufacturers of Soap and Cleaning Compounds, 1957 and 1960


TABLE 9. Employees and Thelr Earnings: Manufacturers of Soap and Cleaning Compounds, 1959 and 1960


TABIEE 10. Production Workers, by Months. Manufacturers of Soap and Cleaning Compounds, 1960

| Month | Establishments reporting monthly detail ${ }^{1}$ |  |
| :---: | :---: | :---: |
|  | Male | Female |
| January | 1,633 | 390 |
| February. | 1,637 | 388 |
| March | 1,633 | 364 |
| April | 1,652 | 393 |
| May | 1,636 | 367 |
| June | 1,692 | 404. |
| July. | 1,718 | 412 |
| August | 1,698 | 410 |
| September. | 1,686 | 384 |
| October. | 1,656 | 381 |
| November | 1,566 | 376 |
| December | 1,566 | 391 |
| Average for establishments reporting monthly detail | 1,650 | 388 |
| Average estimated for small establishments ${ }^{2}$ | 219 | 36 |
| Average for all establishments. | 1,869 | 424 |

[^7]TABLE 11. Fuel and Electricity used: Manufacturers of Soap and Cleaning Compounds, 1960

| Kind | Quantity | Cost at plant |
| :---: | :---: | :---: |
|  |  | \$ |
| 1. Fstablishments reporting commodity detail: ${ }^{1}$ |  |  |
| Bituminous coal (a) From Canadian mines <br> (b) Imported | $\begin{array}{r} 261 \\ 57,100 \end{array}$ | $\begin{array}{r} 3,830 \\ 544,459 \end{array}$ |
| Gasoline (including gasoline used in cars and trucks)................ Imp. gal. | 228,742 | 94,938 |
| Fuel oil including kerosene or coal oll...................................... " ${ }^{\text {e }}$ | 1,978,020 | 200, 082 |
| Wood .............................................................................. co.. cord | 21 | 288 |
| Gas (a) Liquefied petroleum gases <br> 1 mp . gal. <br> (b) Natural gas | $\begin{array}{r} 50,767 \\ 118,178 \end{array}$ | $\begin{array}{r} 12,276 \\ 88,085 \end{array}$ |
| Electricity purchased.......................................................................... | 35,003,875 | 313,891 |
| Steam purchased........................................................................ | $\cdots$ | 85, 303 |
| Other fuel. | $\cdots$ | 3,804 |
| 2. Estimate for establishments for which no data were collected: ${ }^{2}$ Cost of fuel and electricity. | $\ldots$ | 89,995 |
| 3. All establishments: <br> Total cost of fuel and electricity | . . | 1,436,951 |

${ }^{1}$ Establishments generally reporting value of shipments of $\$ 200,000$ and over.
${ }^{2}$ Establishments generally reporting value of shipments of less than $\$ 200,000$.

TABLE 12. Imports of Soaps, 1959 and 1960

|  | 1959 |  | 1960 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Pounds | Value | Pounds | Value |
|  |  | \$ |  | \$ |
| Common or laundry soap......................................... | 756, 141 | 107, 288 | 553,272 | 86,628 |
| Liquid soap | 7, 183, 017 | 1,699,893 | 1.810,519 | 395,937 |
| Soap powders and flakes | 4,364,902 | 676,113 | 6,646,137 | 961,408 |
| Toilet soaps. | . | 528,490 | . . | 499,042 |
| Soap n.o.p., including pumice, silver and mineral soaps, sapolio, and like articles | . | 181,504 | . . | 200, 012 |
| Total imports .................................................. | $\ldots$ | 3,193,288 | - . | 2,143,027 |

TABLE 13. Exports of Soaps, 1959 and 1960

|  | 1959 |  | 1960 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Pounds | Value | Pounds | Value |
|  |  | \$ |  | \$ |
| Toilet soap | 130,137 | 28,241 | 139, 128 | 30,975 |
| Soap flakes and powders.. | 88,780 | 10,935 | 33,571 | 6.121 |
| Soap, n.0.p. | 8,725 | 3.454 | 4,785 | 1,178 |
| Total exports .................................................... | 227,642 | 42,630 | 177,484 | 38,274 |

Directory of Firms: Manufacturers of Soap and Cleaning Compounds, 1960

| Name of firm | Location of plant |
| :---: | :---: |
| Nova Scotia: |  |
| Guildford, D.C. Co. Ltd. | 619 Barrington St., Halffax |
| Quebec: |  |
| American Javel Water Enrg. | 1877 Favard, Montreal |
| Barson Products Ltd. | Lachute |
| Best Kosher Products | 273 Laurier Ave, W., Montreal |
| Bon Amı Limited | 13719 Notre Dame St. E., Montreal |
| Canadian Industrial Sanitation Ltd. | 4020 Richelieu, Montreal |
| Canadian Permag Products Ltd. | 300 Arran Ave., St. Lambert |
| Canadian Soap \& Chemical Co. Ltd. | 1361 Notre Dame St. E., Montreal |
| Chanteclerc Ltée. | 85 Ave des Epinettes, Quebec |
| Chemotic Limited | 1158 St. Urban, Montreal |
| Darling ${ }^{\text {P }}$ Brady Limited | 1971 Richardson St., Montreal |
| Deane, B.W. \& Co. ....... | 236 St. Augustin, Montreal |
| Douglas Chemical Co. Ltd. | 5625 St. Andre St., Montreal |
| Eau de Javelle Drummond | St. Jean Baptiste |
| Eau de Javelle Marquise Enrg. | Beaufort Ouest |
| Eau de Javelle Supreme | 4039 Newmarch St., Verdun |
| Economic Product Ltd. | 281 St. Zotique W., Montreal |
| Fleur de Lys et Internationale | 231 Bagot St., Quebec |
| Fyon \& Foyn, Ltd. | 5357 Papineau Ave., Montreal |
| Groulx \& Robertson Inc. | 6508 Durocher, Montreal |
| Handy Chemicals Ltd. | 225 St. Denis St., St. Lambert |
| Hart Products Reg'd. | 429 St. James St. W., Montreal |
| Javellex Co. | 374 Lariviere, Rouyn |
| Javex Company Limited | 960 Outremont, Montreal |
| Jumbo Javel Water Reg'd. | 440 Galt St., Verdun |
| Laboratoire Rubigo Ltée. | Three Rivers |
| La Cie des Produits Vitex | 6918 Querbes, Montreal |
| La Compagnie Lavo Ltée. | 1880 Chambly, Montreal |
| L'Eau de Javelle Canadienne Nationale | 21 Troy, Verdun |
| Les Produits Nor-Do | 5210 Resther, Montreal |
| Mus-Hav-Cleanser Co. | 11390 Racette, Montreal |
| Myriad Detergent Inc. | 44 Dorchester, Quebec |
| Produits Shin-Ex Enrg. | 5045 Turcot, Montreal |
| Produits U $\mathrm{F}^{\text {Po }}$ P ............ | St. Hyacinthe |
| Purssell, Chas., Reg'd | 165 Mt. Vernon Ave. S., Ville St. Pierre |
| Rolex Cleaner Co. ..... | 5140-8th Ave., Montreal |
| Rowe, Robert, Co. Inc. | 1977 Grand Trunk St., Montreal |
| Sanitary Supply \& Equipment Ltd. | 4275 Iberville St., Montreal |
| Savon Majestic Ltée. ... | 1853 Moreau St., Montreal |
| Seward Soap Co. Ltd., The | 1 Maple Ave., Lachine |
| Snap Manufacturing Ltd. ... | 9680 St. Lawrence Blvd. . Montreal |
| Specialites Economiques Ltée. | 500-17th St., Quebec |
| Texavon Chemical Co. Ltd. | 85-A Vitre St. W. . Montreal |
| United Chemical Co. Ltd. ................... | 3830 St. Ambroise St., Montreal |
| Williams, J.B., Co. (Canada) Ltd., The | 9471 LaSalle Blvd., Ville LaSalle |
| Ontario: |  |
| Acme Chemical Products | 229 Niagara St., Toronto |
| Admiral Sanitation Ltd. | 115 Crockford Blvd., Toronto |
| Associated Chemical Co. of Canada Ltd. | Bartor \& Clayson Rdis., Toronto |
| Atlantic Manford Chemical Co. | 123 McCormack St., Toronto |
| Atlas Chemical Co. Ltd. | 38 McGee St., Toronto |
| Bernie's Suds Co. ......... | 982 Page St. Toronto |
| Canada Packers Limited | 525 Front St. E., Toronto |
| Canadian Sanitary Supplies Ltd. | 107 Victoria Ave. N., Hamilton |
| Chamberlain Desolvo Co. | 522 Hamilton Rd., London |
| Chemical By-Products Ltd. | 25 Racine Rd., Rexdale |
| Chemical Developments of Canada Ltd. | Langford Mills |
| Colgate-Palmolive Limited | 64 Colgate Ave., Toronto |
| Copeland Laboratories Ltd. | 46 Brydon, Rexdale |
| Crystal Chemicals Ltd. | 124 Manville Rd. Toronto |
| Crystaline Chemical Co. | Aylmer |
| Delta Chemicals Ltd. | 5 Edward, Brantford |
| Diamond Cleanser \& Soaps | 120-26th St., Long Branch |
| Dick, A. | Welland |
| Diversey Corporation (Canada) Ltd. | Port Credit |
| Donella's Bleach ....................... | 1227 Queensway, Toronto |
| Douglas-Hogarth Co. | R.R. No. 5, Brantford |
| Drackett Co. of Canada Ltd., The | 104 Jutland Rd., Toronto |
| Duncan Products ........................ | 367 Sorauren Ave., Toronto |
| Easy Way Products | 32 Winnett St., Waodstock |

Directory of Firms: Manufacturers of Soap and Cleaning Compounds, 1960 - Concluded

| Name of firm | Location of plant |
| :---: | :---: |
| Ontario-Concluded: |  |
| Economics Laboratory (Canada) Ltd. | 39 Edgar St., Toronto |
| Eford Mfg. | Mount Bridges |
| Empire Chemical Co. | Bolton |
| Fairbanks Soap Co. Ltd. | 353 Fastern Ave., Toronto |
| Fibre Soap Co. | Bolton |
| Handee Products | Langstaff |
| Hunnisett, H.S. Ltd. | 200 Wicksteed Ave., Toronto |
| Huntington Laboratories Ltd. | 86 Parliament St., Toronto |
| Javex Company Limited | 99 Vanderhoof Ave., Toronto |
| Kert Mfg. Co. Ltd. | 135 Logan Ave., Toronto |
| Klear-ez Co. | 2176 McDougall. Windsor |
| Knox-All Specialties | Norham |
| Lavoline Cleanser Limited | 505 Eastern Ave., Toronto |
| Lawrason, S.F. \& Co. Ltd. | 180 Adelaide St. S., London |
| Leaist, F.C. Products | 80 Dumdurh St. S., Hamilton |
| Leeds Soaps Limited | 27 Newcastle, Toronto . |
| Lever Brothers Limited | 299 Fastern Ave., Toronto |
| London Soap Co. Ltd., The | 197 South St., London |
| Luster-Sheen Laboratories | 733 King St. E., Hamilton |
| McCarney Products | 962 Bathurst St. Rear, Tor onto |
| McGillivary, A. Chemicals Ltd. | Paris |
| McKague Chemical Co. Ltd. | 1119 A. Yonge St., Toronto |
| Mack's Laundry Specialty Co. | Almonte |
| Magic White Limited | 187 Parliament St., Toronto |
| Malone Oil Company Ltd. | 95 E. Don Roadway, Toronto |
| Marvelene Co. | 10 East Ave. N., Hamilton |
| Marve lo Chemicals Ltd. | 481 Sammon, Toronto |
| Nelson, H.C. Chemicals Ltd. | 1555 Kildare Rd. Winds or |
| Numite Products Ltd. | Cotton |
| Ontario Chemicals Limited | 51 Clarkson Ave., Toronto |
| Page Brothers Products Ltd. | 462 Sherbourne, Toronie |
| Premier Products Javel Water | 36 Walton St. . Toronts |
| Proctor \& Gamble Co. of Canada Ltd. The | Burlington St. E., Hamiton |
| Purex Corporation Ltd. | 44 Clayson Rd., Weston |
| Russell Chemical Co. Ltd., The | 361 Sorauren, Toronto |
| Sani Bleach Co. | 205 Birge St., Hamilton |
| Snow white Sales | 824 E. Main, Welland |
| S.O.S. Mfg. Co. of Canada Ltd. | 78 Tital Rd. Toronto |
| Steril Products | 2353 Moy, Winds or |
| Sunshine Bleach | 276 Main St. W., Hamilton |
| Taylor Soaps-Perfumes Ltd. | 30 Kern Rd., Don Mills |
| Whitehouse Soans \& Chemicals | Malley Rd., Scarborough |
| Wonderful Soap Co. Ltd. .............. | 16 Fountain St. W., Guelph |
| Manitoba: |  |
| Beaver Soaps Limited |  |
| Empire Soap Co. Ltd. | 594 Des Meurons Ave., St. Boniface |
| Javex Company Limited | 835 Marion St. St. Boniface |
| McKellar, Fin, Supply Co. | 876 Banning St., Winnipeg |
| Ross Sales Limited | 1098 Selkirk Ave., Winnipeg |
| Swano Soap Company | 598 Washington Ave., East Kildonan |
| Alberta: |  |
| Dominion Brokerage Ltd. | 9539-106th Ave., Edmonton |
| Javex Company Limited | Edmonton |
| Savage Products Ltd. .... | 1604-38th Ave. S.E., Calgary |
| Soapone Products Ltd. Super Dee Chemicals Co | 12734-63rd St., Edmonton |
| Super Dee Chemicals Co. | 808-9th Ave. S.W., Calgary |
| British Columbia: |  |
| Amberline Products Ltd. | 717 Aldebury St., Victoria |
| British India Rug Oil Ltd. | 2207 Granville, Vancouver |
| Canadian Miraclean Products Ltd. | 253-5th Rd., Richmond |
| Carpenter \& Harrison Ltd. | 1210 Wharf, Victoria |
| Chase-It Mfg. Co. Ltd. | 2130 Yew St., Vancouver |
| Drel Products | 1311 West 22nd Ave., North Vancouver |
| Harvan Chemicals Ltd. | 419 Vanguard Rd., Richmond |
| Javex Company Limited | Stewart St., Vancouver |
| Kleen Craft Mfg. Ltd. | 1010 Clark Drive, Vancouver |
| Savo-Lite Soap Co. | 1924 Triumph St., Vancouver |
| Western Soap Co. Ltd. | 1814 Pandora St., Vancouver |

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[^0]:    ${ }^{1}$ To arrive at the National Accounts concept of "gross domestic product at factor cost". It would be necessary to subtract also the cost of office supplies used, advertising, insurance and other goods and services obtained from other businesses. Data on these inputs are not collected on the annual Census of Manufactures. Value added ligures for "The primary industries and construction" are published in D.B.S. publication 61-202, Survey of Production.

[^1]:    ${ }^{1}$ See note to text.

[^2]:    ${ }^{1}$ See note to text.
    ${ }^{2}$ The changeover to the new classification has delayed the recompilation of "value added" figures for these years and same will not be available until the next issue of this report.

[^3]:    ${ }^{\text { }}$ Book value of all manufacturing inventories owned and held at plant and plant warehouses.

[^4]:    Some of the bulk detergent was sold to other firms in this industry to be processed into the "packaged" size and therefore appears again in the figures for "pack aged".

    Includes sal sode, washing blue, Iqquid starch, fabrlc softener, etc.
    "Some of the crude glycerine was sold to refiners in this industry and therefore appears agaln in the figures for refined glycerine.

    - Includes data for textile softeners, lloorwax, insecticides and other such miscellaneous items.

    Note: Data given in this table are for the manufacturers of soap and cleaning compounds and represent only the production of the firms classified to this group. The flgures for the individual commodities do not necessarily represent the total output for Canada as these items may have been produced also by concerns which have been classified to other industrial groups (See Table 5).

[^5]:    ${ }^{1}$ No detalled information on materials used was collected from firms generally reporting value of shipments of less than $\$ 200,000$. The total estimated value of materials used by these firms was $\$ 2,214,000$ and this amount is included in "All other materials".

[^6]:    ${ }^{1}$ Includes some liquid and soft soaps.
    ${ }^{2}$ Some of the crude glycerine production was sold to refiners in this industry and appears again in the figures for refined glycerine.

    Note: The above figures represent the total Canadian production of the commodities listed, regardless of the industries in which produced.

[^7]:    ${ }^{1}$ The number of production workers, by months, was collected only for establishments generally reporting value of shipments of $\$ 200,000$ and over.
    ${ }_{2}^{2}$ For establishments generally reporting value of shipments of less than $\$ 200,000$, no data on number of workers were collected. Average was estimated by using change in value of shipments to arrive at value of payroll which was then used in conjunction with estimated average earnings to arrive at number of workers.

