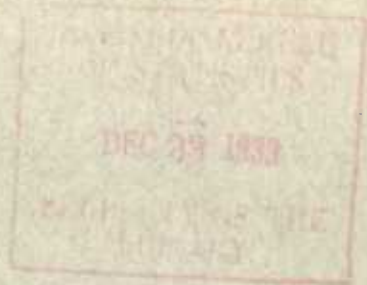


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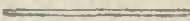
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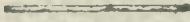
CANADA

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS



THE
TOILET PREPARATIONS INDUSTRY
IN
CANADA
1932



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Table 2 - CAPITAL EMPLOYED, 1931 and 1932.

Provinces	Present value	Inventory value	Inventory	Operating	TOTAL CAPITAL EMPLOYED
	of lands, build- ings, machinery, tools and other equipment	of materials on hand, stocks in process, fuel and miscellaneous supplies on hand	value of finished products on hand	capital (cash, bills and accounts receiv- able, prepaid expenses, etc.)	
	\$	\$	\$	\$	\$
<u>1931</u>					
Quebec	261,940	254,310	157,537	610,084	1,283,871
Ontario	1,141,188	504,809	358,281	1,214,031	3,218,309
Other provinces ..	16,649	19,771	2,069	23,440	61,929
CANADA	1,419,777	778,890	517,837	1,847,555	4,564,109
<u>1932</u>					
Quebec	403,030	278,469	139,148	444,867	1,265,514
Ontario	1,126,943	598,459	304,073	2,144,846	4,174,321
Manitoba	2,867	13,024	911	14,102	30,904
Other provinces ..	7,968	3,550	1,550	8,700	21,768
CANADA	1,540,808	893,502	445,682	2,612,515	5,492,507

Table 3 - EMPLOYEES, SALARIES AND WAGES, 1931 and 1932.

Provinces	Average number of employees					Salaries and Wages		
	On salaries		On wages		TOTAL	Salaries	Wages	TOTAL
	Male	Female	Male	Female				
<u>1931</u>								
Quebec	56	27	73	142	298	131,151	157,044	288,195
Ontario	68	118	82	218	486	314,144	244,448	558,592
Other provinces ..	8	3	3	7	21	16,229	7,568	23,797
CANADA	132	148	158	367	805	461,524	409,060	870,584
<u>1932</u>								
Quebec	71	33	56	128	288	200,275	121,421	321,696
Ontario	88	135	100	243	566	375,221	242,782	618,003
Manitoba	4	2	4	5	15	8,645	4,295	12,940
Other provinces ..	4	1	...	1	6	5,200	394	5,594
CANADA	167	171	160	377	875	589,341	368,892	958,233

Table 4 - WAGE-EARNERS, BY MONTHS, 1931 and 1932.

Months	1931			1932		
	Male	Female	TOTAL	Male	Female	TOTAL
January	151	345	496	149	367	516
February	152	356	508	152	372	524
March	153	362	515	152	393	545
April	153	359	512	153	385	538
May	155	338	493	161	394	555
June	161	349	510	157	371	528
July	157	347	504	161	371	532
August	159	362	521	154	369	523
September	157	378	535	159	396	555
October	155	397	552	161	408	569
November	155	381	536	170	414	584
December	153	373	526	162	386	548
AVERAGE	158	367	525	160	377	537

Table 5 - TOTAL OF WAGE-EARNERS IN MONTHS OF HIGHEST EMPLOYMENT ACCORDING TO REGULAR HOURS WORKED PER WEEK, 1932. (Overtime not included)

Regular hours per week	Number of wage-earners	Regular hours per week	Number of wage-earners
40 hours or less	65	48 hours	135
41 - 43 hours	30	49 - 50 hours	95
44 hours	220	51 - 53 hours	17
45 - 47 hours	76	56 - 59 hours	3

Table 6 - FUEL AND ELECTRICITY USED, 1931 and 1932.

Kinds	Unit of measure	1 9 3 1		1 9 3 2	
		Quantity	Cost at works	Quantity	Cost at works
		\$		\$	
Bituminous coal - Canadian ..	short ton	105	827	601	3,620
Imported ..	short ton	887	6,058	451	3,181
Anthracite coal	short ton	153	1,518	134	1,461
Coke	short ton	9	115	30	305
Fuel oil	imp. gal.	7,536	729	8,972	522
Wood	cord	10	40
Gas - Manufactured	M cu.ft.	1,115	1,054	1,256	1,170
Natural	M cu.ft.	282	231	56	50
Other fuel	xx	...	4,000	...	4,104
Electricity purchased	K.W.H.	281,885	7,982	336,031	9,836
TOTAL	xx	...	22,514	...	24,289

Table 7 - POWER EQUIPMENT, 1931 and 1932.

Kinds	1 9 3 1		1 9 3 2	
	Number of units	Total rated horse power	Number of units	Total rated horse power
Electric motors operated by purchased power	209	410	309	532
Total Power Equipment	209	410	309	532
Boilers	3	2,424	5	273

Table 8 - MATERIALS USED, 1931 and 1932.

Materials	Unit of measure	1 9 3 1		1 9 3 2	
		Quantity	Cost at works	Quantity	Cost at works
		\$		\$	
Essential oils	xx	...	200,641	...	172,551
Ethyl alcohol	gal.	58,410	108,551	68,997	177,056
Glycerine	lb.	307,675	37,711	250,003	30,125
Perfumes	xx	...	46,287	...	17,349
Talc	lb.	393,939	14,917	747,489	18,600
Wax	lb.	35,165	15,170	29,888	12,414
All other materials	xx	...	389,218	...	316,343
Containers (boxes, bottles, labels, corks, etc.)	xx	...	1,174,736	...	1,131,842
TOTAL	xx	...	1,987,231	...	1,876,280

Table 9 - PRODUCTS MADE, 1931 and 1932.

Note - Data given in this table are for the Toilet Preparations Industry ONLY and represent only the production of the firms classified to this group (see directory). The figures for the individual items do not represent the total output for Canada as these articles were produced also by concerns which have been classified to other industrial groups. (See Tables 10 - 12)

Products	1931	1932
	Selling value at works \$	Selling value at works \$
Toilet preparations -		
(a) Alcoholic - Not less than 5 per cent alcohol -		
Perfumes	431,318	345,487
Toilet waters and lotions	320,003	297,055
Cologne water, Florida water, Bay rum and all toilet waters or lotions sold to the barber trade	251,668	153,191
(b) Non-alcoholic -		
Creams, solid or liquid, all kinds	698,171	788,986
Brilliantine, oily or liquid	27,750	37,766
Face powders	549,426	698,424
Talcum powders	231,228	176,053
Sachet powders	1,600	1,367
Lipsticks	48,115	152,085
Compacts (powders and rouges)	275,109	315,534
(c) Other -		
Tooth pastes and tooth powders	1,106,132	977,569
All other toilet preparations not enumerated above.	667,436	827,581
All other products (x)	1,338,336	1,175,311
TOTAL	5,946,292	5,946,409

(x) Includes medicinal preparations, disinfectants, deodorants, antiseptic mouthwash, and similar products which were made by the concerns in this industry.

Table 10 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA FROM ALL INDUSTRIES, 1927 - 1931.

Note - Figures in tables 10 to 12 inclusive represent the total Canadian production of toilet preparations regardless of the industries in which produced.

Years	Toilet	Medicinal and	Soaps and	Other	TOTAL
	Preparations Industry	Pharmaceutical Preparations Industry	Washing Compounds Industry	Industries	
	\$	\$	\$	\$	\$
1927	3,813,818	1,322,069	605,184	9,486	5,750,557
1928	4,033,807	1,564,577	548,506	14,821	6,161,711
1929	3,863,540	2,110,718	1,235,074	3,240	7,272,572
1930	3,667,231	1,906,801	1,136,324	9,630	6,719,986
1931	4,607,956	1,509,476	634,110	...	6,751,542
1932	4,771,098	1,773,541	413,223	...	6,957,862

Table 11 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA FROM ALL INDUSTRIES, 1931 and 1932.

	Toilet Preparations Industry	Medicinals and Pharmaceuticals Industry	Soaps and Washing Compounds Industry	TOTAL FOR ALL INDUSTRIES
	\$	\$	\$	\$
<u>1 9 3 1</u>				
(a) Alcoholic -- not less than 5 per cent alcohol -				
Perfumes	431,318	99,470	30,988	561,776
Toilet waters and lotions	320,003	71,219	85,615	476,837
Cologne water, Florida water, Bay rum and all toilet waters or lotions sold to the barber trade	251,668	66,319	4,300	322,287
(b) Non-alcoholic -				
Creams, solid or liquid, all kinds .	698,171	218,492	583	917,246
Brilliantine, oily or liquid	27,750	30,372	6,800	64,922
Face powders	549,426	146,045	29,159	724,630
Talcum powders	231,228	260,312	27,677	519,217
Sachet powders	1,600	44	1,125	2,769
Lipsticks	48,115	423	18,314	66,852
Compacts (powders and rouges)	275,109	2,370	11,176	288,655
(c) Other -				
Tooth pastes and tooth powders	1,106,132	156,478	335,739	1,598,349
All other toilet preparations	667,436	457,932	82,634	1,208,002
TOTAL	4,607,956	1,509,476	634,110	6,751,542
<u>1 9 3 2</u>				
(a) Alcoholic -- not less than 5 per cent alcohol -				
Perfumes	345,487	60,137	25,165	430,789
Toilet waters and lotions	297,055	94,535	55,598	447,188
Cologne water, Florida water, Bay rum and all toilet waters and lotions sold to the barber trade ..	153,191	56,143	...	209,334
(b) Non-alcoholic -				
Creams, solid or liquid, all kinds ..	788,986	226,155	13,562	1,028,703
Brilliantine, oily or liquid	37,766	32,017	4,784	74,567
Face powders	698,424	142,603	25,996	867,023
Talcum powders	176,053	207,501	36,347	419,901
Sachet powders	1,367	1,367
Lipsticks	152,085	...	12,725	164,810
Compacts (powders and rouges)	315,534	300	3,769	319,603
(c) Other -				
Tooth pastes and tooth powders	977,569	238,613	219,689	1,435,871
All other toilet preparations	827,581	715,537	15,588	1,558,706
TOTAL	4,771,098	1,773,541	413,223	6,957,862

Table 12 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA FROM ALL INDUSTRIES, BY PROVINCES, 1931 and 1932.

	Quebec	Ontario	Other Provinces	CANADA
	\$	\$	\$	\$
<u>1 9 3 1</u>				
(a) Alcoholic - not less than 5 per cent alcohol -				
Perfumes	236,639	313,318	11,819	561,776
Toilet waters and lotions	180,570	280,316	15,951	476,837
Cologne water, Florida water, Bay rum and all toilet waters and lotions sold to the barber trade ..	127,777	190,444	4,066	322,287
(b) Non-alcoholic -				
Creams, solid or liquid, all kinds .	188,910	679,188	49,148	917,246
Brilliantine, oily or liquid	5,023	56,762	3,137	64,922
Face powders	231,412	478,717	14,501	724,630
Talcum powders	237,810	274,645	6,762	519,217
Sachet powders	1,000	1,725	44	2,769
Lipsticks	2,145	64,687	20	66,852
Compacts (powders and rouges)	60,133	228,329	193	288,655
(c) Other -				
Tooth paste and tooth powders	392,152	1,193,856	12,341	1,598,349
All other toilet preparations	395,959	703,342	108,701	1,208,002
TOTAL	2,059,530	4,465,329	226,683	6,751,542

1 9 3 2

(a) Alcoholic - not less than 5 per cent alcohol -				
Perfumes	171,220	251,733	7,836	430,789
Toilet waters and lotions	158,167	260,426	28,595	447,188
Cologne water, Florida water, Bay rum and all toilet waters and lotions sold to the barber trade ..	62,514	142,128	4,692	209,334
(b) Non-alcoholic -				
Creams, solid or liquid, all kinds .	199,061	762,102	67,540	1,038,703
Brilliantine, oily or liquid	13,285	52,934	8,348	74,567
Face powders	239,486	610,355	17,182	867,023
Talcum powders	208,007	194,330	17,564	419,901
Sachet powders	1,159	208	...	1,367
Lipsticks	39,427	125,368	15	164,810
Compacts (powders and rouges)	77,616	241,962	25	319,603
(c) Other -				
Tooth pastes and tooth powders	411,100	999,637	25,134	1,435,871
All other toilet preparations	379,707	975,149	203,850	1,558,706
TOTAL	1,960,749	4,616,332	380,781	6,957,862

Table 13 -- IMPORTS INTO CANADA OF PERFUMERY, COSMETICS AND TOILET PREPARATIONS, 1931 and 1932.

	Country of Origin	1931		1932	
		Quantity	Value \$	Quantity	Value \$
Alcoholic perfumes and perfumed spirits, bay rum, Cologne and lavender waters, lotions, hair, tooth and skin washes and other toilet preparations in bottles, or flasks containing not more than four ounces each					
	Total Imports.	...	81,749	...	49,463
	United Kingdom	...	6,515	...	3,391
	United States.	...	13,415	...	5,509
	France	58,470	...	37,890
Alcoholic perfumes and perfumed spirits, bay rum, Cologne and lavender waters, lotions, hair, tooth and skin washes and other toilet preparations in bottles, flasks or other packages, containing more than four ounces each					
	Total Imports. Gal.	1,804	66,684	1,485	54,626
	United Kingdom Gal.	101	4,437	110	3,261
	United States. Gal.	532	11,910	390	10,141
	France	Gal. 1,039	48,559	832	38,418
Pomades, French, or flower odours, etc., imported in tins of not less than ten pounds each					
	Total Imports. Lb.	150	178	230	283
Perfumery, including toilet preparations, non-alcoholic, viz., hair oil, tooth and other powders, and washes, pomatums, pastes, and all other perfumed preparations, not otherwise provided for, used for the hair, mouth or skin					
	Total Imports	964,024	...	632,902
	United Kingdom.	...	180,503	...	159,720
	United States	614,054	...	347,401
	France	158,218	...	117,223
	Germany	6,208	...	4,070
TOTAL PERFUMERY, COSMETICS AND TOILET PREPARATIONS					
	Total Imports	1,112,635	...	737,274
	United Kingdom.	...	191,455	...	166,572
	United States	639,379	...	363,051
	France	265,425	...	193,531

Table 14 - EXPORTS OF TOILET PREPARATIONS FROM UNITED STATES TO CANADA, 1931 and 1932.
(Figures taken from "Foreign Commerce and Navigation of the United States, 1931 and 1932")

		1	9	3	1	1	9	3	2
		Quantity		Value		Quantity		Value	
				\$	\$				\$
Perfumery and toilet waters	xx	16,064	9,555	
Dental creams	lb.	54,763	...	25,207	37,915	10,276	
Other dentifrices	lb.	10,967	...	8,633	19,106	8,675	
Toilet powders -									
Talcum powder	xx	34,236	12,444	
Face powder	xx	66,236	37,870	
Compact	xx	64,520	23,148	
Creams, rouges and other cosmetics -									
Cold creams	lb.	71,419	...	47,199	42,628	23,296	
Vanishing creams	lb.	17,687	...	8,251	10,972	3,027	
Other creams, lotions and balms	xx	47,982	22,290	
Rouges	xx	40,493	32,764	
Lipsticks	xx)	60,693	15,648	
Other cosmetics	xx)	12,651	
Nanicuring preparations	xx	17,317	16,460	
Depilatories and deodorants	xx	43,927	13,035	
Hair preparations	xx	67,057	43,238	
Other toilet preparations	xx	161,978	76,639	
TOTAL (x)	xx	709,793	361,016	

(x) The difference between the United States exports to Canada and the Canadian imports from United States as given in Table 14 is due to the difference in the trade classifications of the two countries.

DIRECTORY OF FIRMS IN THE TOILET PREPARATIONS INDUSTRY, 1932.

Note - This directory is not intended to be a complete list of firms in Canada which manufacture toilet preparations. It is merely a list of the concerns which have been classified by the Bureau to the Toilet Preparations Industry which includes only the plants that produce these commodities as their MAJOR products. These articles also may have been made as a minor product by firms which have been classified to other groups such as the Soaps Industry or the Medicinal and Pharmaceutical Industry. Persons desiring more detailed information should write directly to the Dominion Bureau of Statistics at Ottawa.

<u>Name of Firm</u>	<u>Location of Plant</u>
<u>QUEBEC -</u>	
Belanger, Dr. A.	Joliette
Bigouette Ltd., G.A.	6 Blvd. O'Brien, Montreal
Bristol-Myers Company	1239 Benoit St., Montreal
California Perfume Co. of Canada, Ltd.	1015 St. Alexander St., Montreal
Cheramy Ltee.	1030 St. Alexander St., Montreal
Cie des Produits Exki Ltee.	1442 Peel St., Montreal
Familex Products	570 St. Clement St., Montreal
Houbigant Ltee.	1030 St. Alexander St., Montreal
La Marie Beautifies	Front St., Hull
Lewis Co. Ltd., G. A.	840 Notre Dame St. W., Montreal
Marceau Ltd., J. A.	2 Rodney St., Montreal
Northam Warren Corporation	980 St. Antoine St., Montreal
Palmers Ltd.	750 Vitre St. W., Montreal
Parfumerie Bellefontaine Ltee.	1670 St. Denis St., Montreal
Parfumerie L. T. Piver Ltee.	1030 St. Alexander St., Montreal

DIRECTORY OF FIRMS IN THE TOILET PREPARATIONS INDUSTRY, 1932. continued.

<u>Name of Firm</u>	<u>Location of Plant</u>
<u>QUEBEC</u> -- concluded	
Parfumerie Reynard	5800 Chateaubriand St., Montreal
Parfumerie Rigaud Inc.	286 St. Paul St. W., Montreal
Wrigley Tooth Paste Co. Ltd.	1449 St. Alexander St., Montreal
Zonite Products Corporation Ltd.	Ste. Therese de Blainville
<u>ONTARIO</u>	
Arden of Canada, Ltd., Elizabeth Armand Ltd.	418 Terminal Building, Queens Quay, Toronto
Campana Corp. Ltd.	180 Sandwich St., East Windsor
Canadian Boncilla Laboratories Ltd.	36 48 Caledonia Rd., Toronto
Canadian Booster Company Ltd.	172 John St., Toronto
Canadian Cosmetic & Chemical Laboratories	1402 Tecumseh Rd. W., Windsor
Corson Ltd., Rolph R.	346 Ridout St. N., London
Daggett & Ramsdell (Canada) Ltd.	146 Brock Ave., Toronto
Dearborn Supply Co.	165 Dufferin St., Toronto
Easyshave Limited	15 Sandwich St. W., Windsor
Fitch Company Ltd., T.W.	646 Lansdowne Ave., Toronto
Gallois Laboratories	266 King St. W., Toronto
Gibbel & Co., Lillian	32 Roslin Ave., Toronto
Gordon Gordon Ltd.	1057 Collegé St., Toronto
Harper, Martha Matilda	93 Church St., Toronto
Hollywood Laboratories	1587 Ellen Ave., Niagara Falls
Hudnut Ltd., Richard	12 Queen St. E., Toronto
Inecto Rapid (Canada) Ltd.	727 King St. W., Toronto
International Trading Company	272 Yonge St., Toronto
Jergens Co. Ltd., Andrew	1 Wellesley Cottages, Toronto
Jones Brothers of Canada, Ltd.	1 Herriott St., Perth
Lambert Pharmacal Company	16 Johnston St., Toronto
Lehn & Fink (Canada) Ltd.	263 Adelaide St. W., Toronto
McLarty Ltd., R. W.	9 Davies Ave., Toronto
Mennen Co. Ltd., The	432 Wellington St. W., Toronto
Misner Mfg. Co. Ltd., The	187 Dufferin St., Toronto
Monarch Chemical Co.	Waterloo St., Goderich
Nestle Le-Mur Ltd.	55 Ossington Ave., Toronto
Notox Limited	58-60 Stewart St., Toronto
Noxzema Chemical Co. of Canada, Ltd.	18 McCaul St., Toronto
Oxzyn Company	62 Lombard St., Toronto
Parfumerie Melba of Canada, Ltd.	103 Ottawa St., Walkerville
Pepsodent Company, The	624 King St. W., Toronto
Pinaud Ltd.	191 George St., Toronto
Pink Seal Supply Co.	560 King St. W., Toronto
Pompeian Co. Ltd.	735 Danforth Ave., Toronto
Redfearn Laboratories	296 Richmond St. W., Toronto
Rubinstein, Helena	858 Dupont St., Toronto
Seely Products Ltd.	436 Wellington St. W., Toronto
Siegel-Kahn Co. of Canada, Ltd.	15 Church St., Windsor
Symington, George Emerson	252 Richmond St. W., Toronto
Talcum Puff Co. Ltd.	224 St. James St., Port Arthur
Terpinitz, E. Bertram	119 Pearl St., Toronto
Thayer Perfumer Ltd.	Lewis St., Fort Erie North
Toronto Hairdressing Academy	266 King St. W., Toronto
Vivandou of Canada, Ltd., V.	137 Avenue Rd., Toronto
Walker, P.D.	624 King St. W., Toronto
	745 Richmond St., London

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