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ANNUAL INDUSTRY REPORTCHEMICALS AND ALLIED PRODUCTS GROUPTHE TOILET PREPARATIONS INDUSTRY, 1940

Production from the Toilet Preparations Industry was valued at \$6,305,916 in 1940 compared with \$6,918,573 in 1939 and \$6,851,167 in 1938.

In the annual census of manufacturing establishments in Canada the operating firms are arranged in a number of industrial groups to which the various factories are classified in accordance with the nature of their main products. Under this arrangement the Toilet Preparations Industry includes all establishments which are occupied chiefly in making perfumes, toilet waters, face creams, tooth pastes, etc., but this industry accounts for only about 70 per cent of the Canadian output of toilet preparations as a number of concerns in other industries make this class of goods as a minor or secondary part of their business. In Tables 1 to 10 of this report the data are for the Toilet Preparations Industry as defined for census purposes, but Tables 11 to 13 have been added to show the total output of toilet preparations regardless of the industry in which produced.

In 1940 a total of 91 establishments were included in this industry, 59 being located in Ontario, 23 in Quebec, 5 in Manitoba, 4 in British Columbia and 2 in Saskatchewan. Output from these concerns totalled \$8,305,916 including \$6,853,388 for toilet preparations and \$1,442,528 for other products. Capital employed in manufacturing operations amounted to \$6,900,429, employees numbered 1,313 and salaries and wages amounted to \$1,511,556.

The total production of toilet preparations in Canada, from all industries, amounted to \$8,651,786 at factory prices in 1940. In 1939 the comparative value was \$8,194,442 and in 1938 it was \$7,847,535.

Imports of toilet preparations into Canada were valued at \$740,545 in 1940 compared with \$533,639 in 1939.

Table 1 - PRINCIPAL STATISTICS OF THE TOILET PREPARATIONS INDUSTRY, 1930 - 1940

Year	No. of plants employed	Average		Cost of fuel and electricity at works		Gross selling value of products at works	
		number of employees	Salaries and wages	\$	\$	\$	\$
1930 .....	48	3,545,387	629	732,251	12,340	1,543,445	4,206,513
1931 .....	56	4,534,109	805	870,584	22,514	1,987,231	5,946,232
1932 .....	71	5,492,507	875	958,253	24,829	1,876,230	5,946,409
1933 .....	80	4,817,533	954	898,224	25,168	1,728,517	5,477,524
1934 .....	82	5,063,450	959	986,235	26,354	2,022,050	5,977,563
1935 .....	83	5,396,952	1,050	1,077,006	30,639	2,121,621	6,017,944
1936 .....	87	5,624,306	1,171	1,139,913	28,538	2,379,755	6,544,377
1937 .....	82	5,962,591	1,207	1,260,540	26,645	2,577,943	6,842,937
1938 .....	85	5,648,460	1,123	1,247,027	27,474	2,574,579	6,851,167
1939 .....	86	5,919,813	1,135	1,304,574	27,221	2,792,754	6,918,573
1940 .....	91	6,900,429	1,313	1,511,556	30,864	3,112,823	8,305,916
Per cent change							
1940 from 1939 ..		+16.5	+15.7	+15.8	+13.4	+11.4	+20.1

NOTE: Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as, interest, rent, depreciation, taxes, insurance, advertising, etc.

Table 2 - PRINCIPAL STATISTICS, BY PROVINCES, 1939 and 1940

Province	No. of Capital plants employed	Average number of employees and wages		Cost of fuel and electricity at works	Cost of materials at works	Gross selling value at works
		\$	\$			
<u>1939</u>						
Quebec .....	22	2,073,350	351	412,140	8,572	829,586 2,466,693
Ontario .....	56	3,773,121	766	879,938	18,313	1,941,463 4,404,081
Manitoba .....	3	43,517	11	8,130	138	13,937 30,544
Saskatchewan ...	2)	29,830	7	4,297	132	7,768 17,555
British Columbia	3)					
CANADA ....	86	5,919,813	1,135	1,304,574	27,221	2,792,754 6,918,573
<u>1940</u>						
Quebec .....	23	2,183,593	415	473,601	9,251	796,988 2,616,536
Ontario .....	59	4,635,371	877	1,024,796	21,167	2,294,211 5,635,082
Manitoba .....	3)	58,040	17	10,724	299	16,849 41,898
Saskatchewan ...	2)					
British Columbia	4	23,425	4	2,435	147	4,775 12,400
CANADA ....	91	6,900,429	1,313	1,511,556	30,864	3,112,323 8,505,916

Table 3 - CAPITAL EMPLOYED, 1939 and 1940

Province	Present value of land, buildings, machinery, tools and other equipment	Inventory value of materials on hand, stocks in process, fuel and finished products on hand		Operating capital (cash, bills and accounts receivable, prepaid expenses, etc.)	TOTAL CAPITAL EMPLOYED
		\$	\$		
<u>1939</u>					
Quebec .....	687,671	692,591		693,088	2,073,350
Ontario .....	1,208,828	1,134,144		1,430,151	3,773,121
Manitoba .....	15,932	17,522		10,265	43,517
Other provinces	12,440	12,256		5,154	29,830
CANADA ....	1,924,869	1,856,293		2,138,656	5,919,818
<u>1940</u>					
Quebec .....	776,623	689,048		717,917	2,183,593
Ontario .....	1,299,049	1,594,574		1,741,748	4,635,371
Manitoba .....	13,018	24,337		10,687	48,042
Other provinces	14,570	12,569		6,284	33,423
CANADA ....	2,103,265	2,320,528		2,476,636	6,900,429

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Table 4 - EMPLOYEES, SALARIES AND WAGES, BY PROVINCES, 1939 and 1940

Province	AVERAGE NUMBER OF EMPLOYEES						TOTAL		
	On Salaries		On Wages		Salaries	Wages	SALARIES and WAGES		
	Male	Female	Male	Female			TOTAL		
<u>1939</u>									
Quebec .....	81	44	73	153	351	227,932	184,208	412,140	
Ontario .....	172	160	140	294	766	574,187	305,911	879,998	
Manitoba .....	3	1	3	4	11	4,900	3,239	8,139	
Other provinces	3	...	2	2	7	2,377	1,930	4,297	
CANADA ...	259	205	218	453	1,135	809,396	495,178	1,304,574	
<u>1940</u>									
Quebec .....	114	84	70	147	415	320,136	153,465	473,601	
Ontario .....	187	209	155	326	877	638,678	386,118	1,024,796	
Manitoba .....	4	2	3	4	13	5,625	3,717	9,340	
Other provinces	3	...	3	2	8	1,962	1,857	3,819	
CANADA ...	308	295	231	479	1,313	966,399	545,157	1,511,556	

Table 5 - WAGE-EARNERS, BY MONTHS, 1939 and 1940 (On the last work-day of each month)

Month	1 9 3 9			1 9 4 0		
	Male	Female	TOTAL	Male	Female	TOTAL
January .....	216	411	627	222	436	658
February .....	213	415	633	215	446	661
March .....	215	430	645	214	447	661
April .....	221	436	657	225	473	698
May .....	224	461	685	225	445	668
June .....	224	458	682	224	405	629
July .....	217	453	670	212	411	623
August .....	220	485	705	212	426	638
September .....	221	490	711	237	493	730
October .....	229	520	749	241	597	833
November .....	232	505	737	252	606	858
December .....	216	425	641	236	514	750
AVERAGE .....	213	453	671	231	479	710

Table 6 - HOURS WORKED PER WEEK BY WAGE-EARNERS, 1940 (In one week of highest employment; overtime included)

Hours worked per week	Number of wage-earners	Per cent of total
30 hours or less .....	26	2.7
31 - 43 hours .....	96	10.0
44 hours .....	215	22.6
45 - 47 hours .....	135	14.4
48 hours .....	66	6.9
49 - 50 hours .....	28	2.9
51 - 54 hours .....	151	15.8
55 hours .....	45	4.7
56 - 64 hours .....	165	17.3
65 hours and over .....	26	2.7
TOTAL .....	351	100.0
Total wages paid in selected week .....	\$15,576	

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Table 7 - FUEL AND ELECTRICITY USED, 1939 and 1940

Kind	Unit of measure	1 9 3 9		1 9 4 0	
		Quantity	Cost at works	Quantity	Cost at works
Bituminous coal - Canadian	short ton	853	5,439	717	4,537
Imported	short ton	670	3,094	838	5,807
Anthracite coal .....	short ton	57	714	65	879
Coke .....	short ton	...	...	10	392
Gasoline .....	Imp.gal.	31	8	904	252
Fuel oil .....	Imp.gal.	24,950	2,173	26,550	2,383
Gas - Manufactured .....	M cu. ft.	2,550	2,222	2,976	2,186
Natural .....	M cu. ft.	403	350	296	346
Other fuel .....	\$	...	104	...	136
Electricity purchased ....	K. W. H.	506,463	13,117	637,868	15,946
TOTAL .....	\$	...	27,821	...	30,864

Table 8 - POWER EQUIPMENT, 1939 and 1940

	1 9 3 9		1 9 4 0	
	Number of units	Total rated horse power	Number of units	Total rated horse power
Electric motors operated by purchased power - Ordinarily in use .....	473	736	590	769
In reserve or idle .....	19	17	18	17
TOTAL .....	492	753	608	786
Stationary boilers-Ordinarily in use.	7	415	7	409

Table 9 - MATERIALS USED, 1939 and 1940

Materials	Unit of measure	1 9 3 9		1 9 4 0	
		Quantity	Cost at works(x)	Quantity	Cost at works(x)
Essential oils and perfumes ...	...	...	265,790	...	437,682
Ethyl alcohol .....	proof gal.	84,785	99,437	115,057	108,797
Kaolin or china clay .....	pound	44,542	2,398	44,272	3,736
Glycerine .....	pound	249,715	38,402	300,677	44,497
Mineral oil, white .....	pound	298,082	26,032	299,828	33,749
Petroleum .....	pound	153,839	8,595	147,905	10,597
Stearic acid .....	pound	118,328	12,276	125,653	17,819
Talc, ground .....	pound	727,552	18,372	908,690	20,024
Chalk, precipitated .....	pound	215,088	7,964	127,471	6,868
Chalk, ground .....	pound	8,830	386	7,774	409
Wax - Beeswax .....	pound	54,688	21,266	50,277	26,252
Other wax .....	pound	62,434	12,146	54,858	12,566
Zinc oxide .....	pound	39,681	4,468	71,146	8,311
Zinc stearate .....	pound	18,652	4,343	21,823	4,919
Cocoanut oil .....	pound	not available		1,095,897	48,856
Sodium hydroxide (caustic soda)...	pound	available		344,190	9,913
Sodium carbonate (soda ash) .....	pound			12,118	360
All other materials .....	...	...	367,690	...	262,799
Powders, rouges and other preparations for packaging only .....	...	...	136,157	...	130,635
Containers (boxes, bottles, labels, corks, etc.) .....	...	...	1,746,534	...	1,924,034
TOTAL .....	...	...	2,792,754	...	3,112,823

(x) Includes freight, duty, taxes, etc.

Table 10 - PRODUCTS MADE, 1939 and 1940

NOTE: Data given in this table are for the Toilet Preparations Industry ONLY and represent only the production of the firms which made toilet preparations as their chief products (see Directory). The figures for the individual items do not represent the total output for Canada as these articles were produced also as minor products by concerns which have been classified to other industrial groups. (See Tables 11 to 13).

Products	1939 Selling value at works(x)	1940 Selling value at works(x)
<b>Toilet Preparations -</b>		
<b>(a) Alcoholic - Not less than 5 per cent alcohol -</b>		
Perfumes .....	358,617	446,922
Toilet waters and lotions .....	515,558	780,726
Cologne water, Florida water, Bay rum and all toilet waters or lotions sold to the barber trade .....	163,934	181,215
<b>(b) Non-alcoholic -</b>		
Creams, solid or liquid, all kinds .....	885,888	1,181,855
Brillantine, all kinds .....	77,618	79,346
Face powders .....	617,111	812,491
Talcum powders .....	247,485	266,170
Sachet powders .....	10,614	13,159
Lipsticks .....	259,436	303,135
Compacts (powders and rouges) .....	234,519	239,120
Shampoo powders and liquids .....	99,454	116,034
Bath salts .....	111,305	111,438
Deoderants .....	202,279	208,510
Lotions and toilet waters, non-alcoholic ...	25,687	51,449
Manicure preparations .....	428,126	416,860
Tooth pastes and tooth powders .....	829,530	872,897
Waveset and permanent wave solutions .....	81,643	130,365
All other toilet preparations not enumerated above .....	457,152	623,696
All other products (xx) .....	1,326,631	1,442,528
<b>TOTAL .....</b>	<b>6,918,573</b>	<b>8,305,916</b>

(x) Does not include sales tax or other excise duties.

(xx) Includes medicinal preparations, disinfectants, antiseptic mouthwash, toilet and shaving soaps, bug killer and similar products which were made by the concerns in this industry.

Table 11 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA - FROM ALL INDUSTRIES -  
1928 - 1940

Year	Toilet Preparations Industry	Medicinal and Pharmaceutical Preparations Industry	Soaps and Washing Compounds Industry	Other Industries	TOTAL FOR ALL INDUSTRIES
1928 .....	4,033,807	1,534,577	548,506	14,821	6,161,711
1929 .....	3,863,540	2,110,713	1,295,074	3,240	7,272,572
1930 .....	3,667,231	1,906,801	1,136,324	9,630	6,719,986
1931 .....	4,607,956	1,509,476	634,110	...	6,751,542
1932 .....	4,771,098	1,773,541	413,223	...	6,957,862
1933 .....	4,231,183	1,230,571	340,302	...	5,312,162
1934 .....	4,010,896	1,446,475	388,142	...	6,745,513
1935 .....	4,908,215	1,733,894	418,207	...	7,120,316
1936 .....	5,266,094	1,655,936	492,592	...	7,415,522
1937 .....	5,711,874	1,767,794	584,130	...	8,063,793
1938 .....	5,511,637	1,715,359	603,819	18,720	7,847,535
1939 .....	5,591,342	1,740,915	830,347	25,238	8,194,442
1940 .....	6,363,538	1,730,375	1,024,039	27,334	9,651,736

NOTE: Figures in Tables 11 to 13, inclusive, represent the total Canadian production of toilet preparations, regardless of the industries in which produced.

Table 12 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA - FROM ALL INDUSTRIES -  
1939 and 1940

	Toilet Prepara- tions Industry	Medicinals and Pharma- ceuticals Industry	Soaps and Washing Compounds Industry	TOTAL FOR ALL INDUS- RIES
	1    9    3    9			
(a) Alcoholic - not less than 5 per cent alcohol -				
Perfumes .....	338,617	46,253	14,972	399,822
Toilet waters and lotions .....	515,558	312,158	94,747	922,463
Cologne water, Florida water, Bay rum and all toilet waters and lotions sold to the barber trade..	169,334	8,099	8,441	186,474
(b) Non-alcoholic -				
Creams, solid or liquid, all kinds.	865,388	199,697	10,133	1,095,724
Brillantine, all kinds .....	77,618	28,471	10,095	116,184
Face powders .....	617,111	113,483	43,050	773,644
Talcum powders .....	247,485	192,191	39,739	479,415
Sachet powders .....	10,614	13,766	7,403	31,783
Lipsticks .....	250,436	2,558	20,147	282,141
Compacts (powders and rouges) .....	234,519	2,402	16,128	253,049
Bath salts .....	111,305	5,332	3,150	119,847
Shampoo powders and liquids .....	99,454	67,252	63,579	230,285
Deodorants .....	202,279	9,877	300	212,456
Lotions and toilet waters, non-alcoholic .....	25,637	11,166	...	36,853
Waveset and permanent wave solution	81,649	1,475	...	83,124
Manicure preparations .....	428,126	860	...	428,994
Tooth pastes and tooth powders ....	820,530	339,648	408,457	1,667,635
All other toilet preparations .....	457,132	392,179	...	874,549x
TOTAL .....	5,591,942	1,746,915	830,347	8,194,442x

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Table 12 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA - FROM ALL INDUSTRIES - 1939 and 1940 - (Concluded)

	Toilet Prepara- tions Industry	Medicinal Soaps and and Pharma- ceuticals Industry	Washing Compounds Industry	TOTAL FOR ALL INDUS- RIES
<u>1 9 4 0</u>				
(a) Alcoholic - not less than 5 per cent				
alcohol -				
Perfumes .....	446,922	53,354	16,526	518,808
Toilet waters and lotions .....	780,726	311,282	84,123	1,176,131
Cologne water, Florida water, Bay rum and all toilet waters and lotions sold to the barber trade..	181,215	10,585	12,358	204,158
(b) Non-alcoholic -				
Creams, solid or liquids, all kinds	1,181,855	211,118	17,111	1,410,084
Brillantine, all kinds .....	79,346	29,752	18,883	127,981
Face powders .....	612,491	106,930	42,319	962,349
Talcum powders .....	266,170	201,093	85,255	552,518
Sachet powders .....	39,159	1,869	335	41,363
Lipsticks .....	503,155	5,416	32,315	538,866
Compacts (powders and rouges) .....	239,120	3,214	19,363	261,697
Bath salts .....	111,438	15,498	1,180	126,116
Shampoo powders and liquids .....	118,034	72,921	74,211	265,166
Deodorants .....	208,510	11,843	400	220,758
Lotions and toilet waters, non- alcoholic .....	51,449	11,383	...	62,832
Waveset and permanent wave solution	150,365	798	...	131,163
Manicure preparations .....	416,860	1,037	...	417,897
Tooth pastes and tooth powders ....	872,897	257,543	614,124	1,724,364
All other toilet preparations .....	622,696	455,525	2,936	1,109,541*
TOTAL .....	6,863,388	1,736,975	1,024,039	9,651,786*

\*Includes toilet preparations valued at \$27,384 from other industries in 1940 and  
\$25,238 in 1939.

Table 13 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA - FROM ALL INDUSTRIES - BY PROVINCES, 1939 and 1940

	Quebec	Ontario	Other Provinces	CANADA
<u>1 9 5 9</u>				
(a) Alcoholic - not less than 5 per cent				
alcohol -				
Perfumes .....	157,145	234,301	8,376	399,822
Toilet waters and lotions .....	509,473	575,607	50,383	922,463
Cologne water, Florida water, Bay rum and all toilet waters and lotions sold to the barber trade..	19,450	156,772	10,252	186,474
(b) Non-alcoholic -				
Creams, solid or liquid, all kinds.	265,671	779,659	52,394	1,095,724
Brillantine, all kinds .....	21,885	82,800	12,101	116,184
Face powders .....	511,800	441,553	20,285	773,644
Talcum powders .....	252,365	213,444	13,606	473,415
Sachet powders .....	2,360	20,398	25	31,783

Table 13 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA - FROM ALL INDUSTRIES -  
BY PROVINCES, 1939 and 1940 - (Concluded)

	Quebec	Ontario	Other Provinces	CANADA
<u>1 9 3 9</u> (Con.)				
(b) Non-alcoholic (Concluded)				
Lipsticks .....	98,058	184,103	...	282,141
Compacts (powders and rouges) .....	66,504	186,545	...	253,049
Bath salts .....	11,332	104,890	3,625	119,847
Shampoo powders and liquids .....	51,601	161,353	17,331	230,285
Deodorants .....	134,932	13,449	4,025	212,456
Lotions and toilet waters, non-alcoholic .....	9,503	22,418	5,227	36,853
Waveset and permanent wave solution .....	11,940	69,023	2,161	83,124
Manicure preparations .....	586,325	42,519	150	428,994
Tooth paste and tooth powders .....	357,471	1,282,846	27,318	1,667,635
All other toilet preparations .....	134,038	620,426	120,085	874,549
TOTAL .....	2,659,586	5,193,512	536,344	8,194,442
<u>1 9 4 0</u>				
(a) Alcoholic - not less than 5 per cent alcohol -				
Perfumes .....	162,746	346,358	7,718	518,802
Toilet waters and lotions .....	353,725	320,055	22,353	1,176,131
Cologne water, Florida water, Bay rum and <del>all</del> toilet waters and lotions sold to the barber trade..	68,927	125,854	9,377	204,158
(b) Non-alcoholic -				
Creams, solid or liquid, all kinds.	218,981	1,126,463	64,700	1,410,084
Brilliantine, all kinds .....	29,162	88,025	10,794	127,981
Face powders .....	512,842	634,816	14,691	962,349
Talcum powders .....	230,936	256,417	5,165	552,518
Sachet powders .....	5,678	35,595	90	41,363
Lipsticks .....	104,126	234,740	...	338,866
Compacts (powders and rouges) .....	56,346	205,351	...	261,697
Bath salts .....	13,121	106,575	6,620	126,116
Shampoo powders and liquids .....	55,548	187,758	21,860	265,166
Deodorants .....	203,319	15,509	1,930	220,758
Lotions and toilet waters, non-alcoholic .....	4,619	54,165	4,048	62,832
Waveset and permanent wave solution .....	36,057	94,196	910	131,163
Manicure preparations .....	371,144	45,898	855	417,897
Tooth paste and tooth powders .....	353,161	1,348,763	22,500	1,724,364
All other toilet preparations .....	175,511	850,294	83,756	1,109,541
TOTAL .....	2,795,889	6,578,550	277,347	9,651,786

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Table 14 - IMPORTS INTO CANADA OF PERFUMES, COSMETICS AND TOILET PREPARATIONS,  
1939 and 1940

Items and Countries of Origin	1 9 3 9		1 9 4 0	
	Quantity	Value	Quantity	Value
Alcoholic perfumes and perfumed spirits, Bay rum, Cologne and lavender waters, lotions, hair, tooth and skin washes, and other toilet preparations in bottles, or flasks containing not more than four ounces each..	...	56,952	...	36,500
Alcoholic perfumes and perfumed spirits, Bay rum, Cologne and lavender waters, lotions, hair, tooth and skin washes and other toilet preparations in bottles, flasks or other packages, containing more than four ounces each ..... Gal.	1,663	52,269	2,384	77,794
Pomades, French, or flower odours, etc., imported in tins of not less than ten pounds each ..... Lb.	350	572	222	626
Perfumery, including toilet preparations, non-alcoholic, viz., hair oil, tooth and other powders, and washes, pomatums, pastes, and all other perfumed preparations not otherwise provided for, used for the hair, mouth or skin .....	...	423,926	...	625,616
TOTAL PERFUMES, COSMETICS AND TOILET PREPARATIONS .....	...	533,689	...	740,545

DIRECTORY OF FIRMS INCLUDED IN THE TOILET PREPARATIONS INDUSTRY, 1940

NOTE: These firms made toilet preparations as chief products. See supplementary list for names of concerns which made toilet preparations as minor products.

<u>Names of Firms</u>	<u>Location of Plants</u>
<u>QUEBEC -</u>	
Avon Products of Canada Ltd.	1015 St. Alexander Str., Montreal
Bristol-Myers Company of Canada, Ltd.	1239 Benoit St., Montreal
Chatelaine Co. Ltd., The	2024 McGill College Ave., Montreal
Chemico Ltd. ....	15 Mount Royal Ave. W., Montreal
Cie des Produits Exki Ltée	1442 Peel St., Montreal
de Muir Products Laboratories	54 Nazareth St., Montreal
Familex Products Company, The	570 St. Clemens St., Montreal
Harriet Hubbard Ayer of Canada, Ltd.	480 Lagauchetière St. W., Montreal
Hump Hairpin Mfg. Co. of Canada, Ltd.	St. Hyacinthe
Laboratoire Bellefontaine	1670 St. Denis St., Montreal
Laboratoire Laval	2350 Delorimier Ave., Montreal
Lanman and Kemp-Barclay & Co. (Canada) Ltd.	380 St. Paul St. W., Montreal
Nirex Products	4303 St. Lawrence Blvd., Montreal
Northam Warren Ltd.	380 St. Antoine St., Montreal
Pacquin (Canada) Limited	286 St. Paul St. W., Montreal
Palmer's Ltd.	750 Vitre St. W., Montreal

DIRECTORY OF FIRMS INCLUDED IN THE TOILET PREPARATIONS INDUSTRY, 1940  
 (Continued)

<u>Names of Firms</u>	<u>Location of Plants</u>
<u>QUEBEC</u> -	
Parfumerie de Paris Limitée	1030 St. Alexander St., Montreal
Parfumerie L. T. Piver Ltée	1030 St. Alexander St., Montreal
Parfumerie Reynard	5800 Chateaubriand St., Montreal
Parfums d'Orsay	6 O'Brien Blvd., Ville St. Laurent
Parks Limited	361 Inspector St., Montreal
Wrigley Tooth Paste Co. Ltd.	52 Nazareth St., Montreal
Zonite Products Corporation Ltd.	Ste. Thérèse de Blainville
<u>ONTARIO</u> -	
Arden, Elizabeth, of Canada, Ltd.	418 Terminal Bldg., Toronto
Armand Limited	253 Chilver Road, Walkerville
Beauty Industries Ltd.	42 Mary St., Hamilton
Bubble Bath Laboratories, Ltd.	Alder St. W., Dunnville
Campana Corp. Ltd.	36 Caledonia Rd., Toronto
Canadian Booster Company Ltd., The	1604 Tecumseh Rd. W., Windsor
Clifton Ltd.	41 Britain St., Toronto
Corson, Ralph R. Ltd.	146 Brock Ave., Toronto
Cromac Chemicals Ltd.	62-68 Lombard St., Toronto
Daggett & Ramsdell (Canada) Ltd.	165 Dufferin St., Toronto
Dearborn Supply Company	Bath
F. E. I. Corporation, The	69 York St., Toronto
Fitch, F. W., Company Ltd., The	266 King St. W., Toronto
Gordon Gordon Ltd.	480 King St. W., Toronto
H. Q. Z. Beauty Laboratories	64 Wellington St. W., Toronto
Harper Method (Canada) Limited	1537 Ellen Ave., Niagara Falls
Helfrich Laboratories of Canada, Ltd.	690 King St. W., Toronto
Hericide Co., The	128 Goyeau St., Windsor
Hollywood Laboratories	30 Duncan St., Toronto
Home Company Ltd.	624 King St. W., Toronto
Hudnut, Richard, Ltd.	727 King St. W., Toronto
Huston, John A., Co. Ltd.	36 Caledonia Rd., Toronto
Inecto Rapid (Canada) Ltd.	272 Yonge St., Toronto
International Products Co.	155 Sheridan Ave., Toronto
Jergens, Andrew, Co. Ltd.	1 Herriott St., Perth
Jones Brothers of Canada, Ltd.	Dundas
Kalot Mfg. Co. of Canada Ltd.	423 Cannon St. E., Hamilton
Lady Esther Ltd.	Commercial St., Leaside
Lambert Pharmacal Company (Canada) Ltd.	245 Carlaw Ave., Toronto
Laxton Research Laboratories	1065 St. Clair Ave., Toronto
Lehn & Fink (Canada) Ltd.	9 Davies Ave., Toronto
Lilllico Limited	77 Wellington St. W., Toronto
Magic Glow Beauty Products Co., The	425 William St., London
Maison, Blanche Toilet Company	30 Lewis St., Fort Erie N.
Martin, J. Bruce, Laboratories	21 Nelles Ave., Toronto
McGillivray Brothers Ltd.	358 Adelaide St. W., Toronto
Mennen Company Ltd., The	294 Richmond St. W., Toronto
Merrill Barber & Beauty Supplies	346 Richmond St., London
Misner Mfg. Co. Ltd., The	4 St. Vincent St., Goderich
Mondo Trading Co.	185 Bay St., Toronto
Mutual Sales Company	1203 King St. W., Toronto
Nestle-Le-Mur Co. (Canada) Ltd., The	680 King St. W., Toronto

DIRECTORY OF FIRMS INCLUDED IN THE TOILET PREPARATIONS INDUSTRY, 1940  
 (Continued)

<u>Names of Firms</u>	<u>Location of Plants</u>
<u>ONTARIO (Concluded) -</u>	
Ogilvie Sisters Laboratories Ltd.	213 Front St., Toronto
Oxzyn Company	144 Front St. W., Toronto
Parfumerie Melba of Canada Ltd.	624 King St. W., Toronto
Parfumerie "Emond" Laboratories	156 Rideau St., Ottawa
Pepsodent Company of Canada, Ltd., The	191 George St., Toronto
Pond's Extract Co. of Canada Ltd.	146 Brock Ave., Toronto
Royal Albert Mfg. Co.	12 Queen St. E., Toronto
Rubinstein, Helena, Ltd.	126 Bloor St. W., Toronto
Scarff, Fred W., Company	424 Wellington St., Toronto
Seely Products Ltd.	135 Church St., Windsor
Service Laboratories Limited	1244 Dufferin St., Toronto
Talcum Puff Co. Ltd.	119 Pearl St., Toronto
Thayer Perfumer Ltd.	266 King St. W., Toronto
Truso Beauty Products	93½ Church St., Toronto
303 Chemical Co. Ltd.	183 Bathurst St., Toronto
Vita-Ray Corporation	1019 Elliott St. W., Windsor
Wildroot Ltd.	Niagara and Murray Sts., Fort Erie
Wright, John N., Co.	40 John St., Weston
Wilckens Laboratories	624 King St. W., Toronto
Yardley & Co. (Canada) Ltd.	Harbour and York Sts., Toronto

MANITOBA

Kahane & Co.	579 McDermot Ave., Winnipeg
Sanders Supply Co. Ltd.	421 McDermot Ave., Winnipeg
Scott Bathgate Co. Ltd.	149 Notre Dame Ave. E., Winnipeg

SASKATCHEWAN -

Smyth, A., & Company	236 .. 3rd Ave. S., Saskatoon
Weiler's Laboratories	334 .. 2nd Ave. S., Saskatoon

BRITISH COLUMBIA -

Dominion Laboratories Ltd.	1206 Homer St., Vancouver
Parfumerie Mon Rêve	1654 Franklin St., Vancouver
Premier Toilet Goods Company	64 West Hastings St., Vancouver
Norman Laboratories Ltd.	311 West Hastings St., Vancouver

SUPPLEMENTARY LIST OF PRODUCERS WHICH MADE TOILET PREPARATIONS AS MINOR PRODUCTS AND WHICH WERE CLASSIFIED TO OTHER INDUSTRIES, 1940

NEW BRUNSWICK -

Baird Company Limited, The	66 King St., Woodstock
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QUEBEC -

Corporation Pharmaceutique Française Ltée	533 Bonsecours St., Montreal
Davis & Lawrence Company	1910 St. Antoine St., Montreal
Laboratoire Nadeau Limitée	100 St. Paul St. W., Montreal
Mowat and Moore Limited	64 Prince St., Montreal

SUPPLEMENTARY LIST OF PRODUCERS WHICH MADE TOILET PREPARATIONS AS MINOR PRODUCTS AND WHICH WERE CLASSIFIED TO OTHER INDUSTRIES, 1940 (Concluded)

QUEBEC (Concluded) -

Polson, H. C., & Co., Ltd.  
Laurentian Laboratories Ltd.  
Rawleigh, The W. T., Company Ltd.  
Canada Drug Co. (Reg'd.)  
Johnson & Johnson Limited  
Watkins, The J. R., Company  
La Compagnie Paula Limitee  
Brunet, W., & Cie Ltd.  
Laboratoire Montoshar  
Leeming Miles Company Ltd., The  
Williams, The J. B., Co. (Canada) Ltd.  
Burroughs Wellcome & Co.

651 Notre Dame St. W., Montreal  
442 St. Gabriel St., Montreal  
4005 Richelieu St., Montreal  
857 St. Maurice St., Montreal  
2155 Pius IX Blvd., Montreal  
2195 Masson St., Montreal  
21 St. Paul St. E., Montreal  
70 de la Chapelle, Quebec  
2420 Notre Dame St. E., Montreal  
504 St. Lawrence Blvd., Montreal  
9471 La Salle Blvd., Montreal  
Riverview Ave., Ville LaSalle

ONTARIO -

MacCallum Mfg. Co.  
Warner, William R., Co. Ltd.  
Allen & Hanburys Co. Ltd., The  
Stevens, The J., & Son Co. Ltd.  
Parke, Davis & Company  
Penslar Co. Ltd., The  
Toronto Pharmacal Co. Ltd., The  
United Drug Company Limited  
Druggists Corporation Limited  
Eaton, The T., Co. Limited  
Squibb, E. R., & Sons of Canada, Ltd.  
Letheric of Canada, Ltd.  
Stearns, Frederick, & Company of Canada,  
Ltd.  
Sterling Products Ltd.  
Wyeth, John & Brother, Inc.  
Cressy, The John R., Co.  
Colgate-Palmolive-Peet Company, Ltd.  
Proctor and Gamble Co. of Canada, Ltd.  
Soaps-Perfumes Limited  
Lever Brothers Ltd.  
North American Dye Corp. Ltd.

2 Primrose Ave., Toronto 4  
727 King St. W., Montreal  
65 King St., Lindsay  
145 Wellington St. W., Toronto  
Sandwich St., Walkerville  
325 Devonshire Rd., Walkerville  
14-20 Brockton Ave., Toronto  
68 Broadview Ave., Toronto  
6-10 Ontario St., Toronto  
190 Yonge St., Toronto  
36 Caledonia Rd., Toronto  
36-38 Caledonia Rd., Toronto  
443 Sandwich St. W., Windsor

1019 Elliott St. W., Windsor  
2103 Ottawa St., Walkerville  
1536 Dundas St. W., Toronto  
64 Natalie St., Toronto  
Burlington St. E., Hamilton  
84 Front St. E., Toronto  
299 Eastern Ave., Toronto  
340 Richmond St. W., Toronto

MANITOBA -

Watkins, The J. R., Company  
Rawleigh, The W. T., Co. Ltd.  
Eaton, The T., Co. Limited  
National Drugs Limited

Annabella and Higgins Sts., Winnipeg  
583 Henry Ave., Winnipeg  
Winnipeg  
576 McDermot Ave., Winnipeg

ALBERTA -

Inter-provincial Chemicals Co.

10186 Whyte Ave., Edmonton

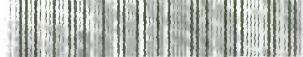
BRITISH COLUMBIA -

Western Wholesale Drug Ltd.

456 W. Broadway, Vancouver



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