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CANADA

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THE TOILET PREPARATIONS INDUSTRY

IN

CANADA

1946



**OTTAWA
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THE FOLDED PAPER AND TOY INDUSTRY

IN

CANADA

1913



1913

Dominion Statistician:	Herbert Marshall
Director - Division of Census of Industry and Merchandising:	W. H. Losee
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Annual Industry ReportChemical and Allied Products GroupTHE TOILET PREPARATIONS INDUSTRY, 1946

Production from the Toilet Preparations Industry was valued at \$20,117,113 in 1946 compared with \$18,992,908 in 1945 and \$17,811,721 in 1944.

In the annual census of manufacturing establishments in Canada the operating firms are arranged in a number of industrial groups to which the various factories are classified in accordance with the nature of their main products. Under this arrangement, the Toilet Preparations Industry includes all establishments which are occupied chiefly in making perfumes, toilet waters, face creams, tooth pastes, etc., but this industry accounts for only about 68 per cent of the Canadian output of toilet preparations as a number of concerns in other industries make this class of goods as a minor or secondary part of their business. In Tables 1 to 8 of this report the data are for the Toilet Preparations Industry as defined for census purposes, but Tables 9 to 11 have been added to show the total output of toilet preparations regardless of the industry in which produced.

In 1946 a total of 91 establishments were included in this industry, 53 being located in Ontario, 27 in Quebec, 5 in Manitoba, 3 in British Columbia and 2 in Saskatchewan. Output from these concerns totalled \$20,117,113, including \$16,780,451 for toilet preparations and \$3,336,662 for other products. Employees numbered 1,995 and salaries and wages amounted to \$2,729,367.

The total production of toilet preparations in Canada, from all industries amounted to \$24,758,564 at factory prices in 1946. In 1945 the comparative value was \$22,037,891 and in 1944 it was \$20,095,208.

Table 1 - PRINCIPAL STATISTICS OF THE TOILET PREPARATIONS INDUSTRY, 1937-1946

Year	Number of plants	Average number of employees	Salaries and wages	Cost of fuel and electricity at works	Cost of materials at works	Gross selling value of products at works
			\$	\$	\$	\$
1937	82	1,207	1,269,340	26,645	2,577,943	6,842,937
1938	83	1,123	1,247,027	27,474	2,574,579	6,851,167
1939	86	1,135	1,304,574	27,221	2,792,754	6,918,573
1940	91	1,313	1,511,556	30,864	3,112,823	8,305,916
1941	88	1,568	1,832,497	38,953	3,803,305	10,155,763
1942	88	1,593	1,973,697	48,474	4,414,438	12,201,445
1943	87	1,889	2,386,033	51,749	5,123,030	15,510,204
1944	95	2,096	2,798,410	69,300	6,126,860	17,811,721
1945	94	2,226	2,842,440	52,386	7,053,472	18,992,908
1946	91	1,995	2,729,367	53,492	7,622,735	20,117,113

Note: Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent depreciation, taxes, insurance, advertising, etc.

This report was prepared by J.J. Parchelo, Statistician, Metal & Chemical Products.

Toilet Preparations

Table 2 - PRINCIPAL STATISTICS, BY PROVINCES, 1945 and 1946

Province	Number of plants	Average number of employees	Salaries and wages	Cost of fuel and electricity at works	Cost of materials at works	Gross selling value of products at works
			\$	\$	\$	\$
<u>1945</u>						
Quebec	29	864	1,221,410	21,945	2,564,922	6,587,077
Ontario	57	1,324	1,588,109	29,626	4,416,556	12,255,433
Manitoba ...	4	32	27,519	641	62,870	131,321
Saskatchewan	1)					
British Columbia ..	3)	6	5,402	174	9,124	19,077
CANADA ..	94	2,226	2,842,440	52,386	7,053,472	18,992,908
<u>1946</u>						
Quebec	27	769	1,055,552	20,223	2,779,177	6,969,971
Ontario	53	1,189	1,645,648	32,423	4,708,827	12,901,630
Manitoba ...	5	30	22,451	717	127,147	226,391
Saskatchewan	2)					
British Columbia ..	3)	7	5,716	129	7,584	19,121
CANADA ..	91	1,995	2,729,367	53,492	7,622,735	20,117,113

Table 3 - EMPLOYEES, SALARIES AND WAGES, BY PROVINCES, 1945 and 1946

Province	Average Number of Employees					Salaries	Wages	TOTAL SALARIES and WAGES
	On Salaries		On Wages		TOTAL			
	Male	Female	Male	Female				
						\$	\$	\$
<u>1945</u>								
Quebec ...	137	142	185	398	862	733,099	488,311	1,221,410
Ontario ..	181	199	215	643	1,238	816,062	772,047	1,588,109
Manitoba .	6	5	6	14	31	11,259	16,260	27,519
Other provinces	1	1	1	3	6	2,868	2,534	5,402
CANADA.	325	347	407	1,058	2,137	1,563,288	1,279,152	2,842,440
<u>1946</u>								
Quebec ...	105	98	218	438	769	534,287	521,265	1,055,552
Ontario ..	145	212	238	594	1,189	789,591	856,057	1,645,648
Manitoba .	5	4	9	12	30	9,450	13,001	22,451
Other provinces	2	1	3	1	7	3,700	2,016	5,716
CANADA.	257	315	468	955	1,995	1,337,028	1,392,339	2,729,367

Table 4 - WAGE-EARNERS, BY MONTHS, 1945 and 1946 (On the last work-day of each month)

Month	1945			1946		
	Male	Female	TOTAL	Male	Female	TOTAL
January	379	1,023	1,402	446	930	1,376
February	373	1,029	1,402	443	911	1,354
March	383	1,023	1,406	461	891	1,352
April	371	1,027	1,398	468	906	1,374
May	393	1,042	1,435	453	921	1,374
June	414	1,116	1,530	464	967	1,431
July	407	1,076	1,483	465	958	1,423
August	412	995	1,407	488	978	1,466
September	425	1,128	1,553	482	998	1,480
October	439	1,122	1,561	473	1,071	1,544
November	450	1,138	1,588	479	1,034	1,513
December	438	974	1,412	462	882	1,344
AVERAGE	407	1,058	1,465	468	955	1,423

Table 5 - FUEL AND ELECTRICITY USED, 1945 and 1946

Kind	Unit of measure	1945		1946	
		Quantity	Cost at works	Quantity	Cost at works
			\$		\$
Bituminous coal--Canadian	ton	181	2,203	7	72
Imported	ton	1,847	18,311	1,777	16,761
Anthracite coal	ton	162	1,610	224	2,174
Coke	ton	41	497	14	174
Gasoline	Imp.gal.	6,057	1,860	1,457	510
Kerosene or coal oil	Imp.gal.	600	78	650	91
Fuel oil	Imp.gal.	8,096	953	66,087	5,772
Gas: Manufactured	M cu.ft.	4,431	4,606	3,901	3,480
Natural	M cu.ft.	482	507	437	420
Other fuel	45
Electricity purchased ...	K.W.H.	1,114,124	21,716	1,184,599	24,038
TOTAL	52,386	...	53,492

Toilet Preparations

Table 6 - POWER EQUIPMENT, 1945 and 1946

	1 9 4 5		1 9 4 6	
	Number of units	Total rated horse power	Number of units	Total rated horse power
Electric motors operated by purchased power -				
Ordinarily in use	908	1,264	960	1,253
In reserve or idle	40	45	38	44
TOTAL	948	1,309	998	1,297
Stationary power boilers -				
Ordinarily in use	4	250	3	250
Motor-generator sets	3	70k.v.a.	3	70k.v.a.

Table 7 - MATERIALS USED, 1945 and 1946

Material	Unit of measure	1 9 4 5		1 9 4 6	
		Quantity	Cost at works (x)	Quantity	Cost at works (x)
			\$		\$
Chalk, precipitated	pound	305,117	14,893	242,448	11,158
Chalk, ground	pound	67,727	1,410	63,585	1,885
Cocoanut oil	pound	365,484	32,808	817,825	68,018
Essential oils and perfumes	1,262,032	...	1,356,171
Ethyl alcohol	proof gal.	212,434	228,944	326,588	376,069
Kaolin or china clay	pound	64,834	5,032	50,303	2,760
Glycerine	pound	564,711	91,704	415,741	75,145
Mineral oil, white	pound	803,810	67,117	712,064	55,002
Petroleum jelly	pound	256,347	24,676	221,698	20,777
Sodium hydroxide (caustic soda)	pound	297,360	9,047	380,978	11,322
Sodium carbonate (soda ash)	pound	153,512	4,665	130,039	4,160
Stearic acid	pound	204,654	41,567	154,962	38,331
Talc, ground	pound	1,275,249	34,865	1,145,771	33,557
Wax - Beeswax	pound	72,984	53,494	62,407	45,240
Other wax	pound	102,102	42,539	87,967	25,097
Zinc oxide	pound	34,590	5,408	48,656	7,395
Zinc stearate	pound	31,306	11,549	27,763	10,636
Powders, rouges, and other preparations for packaging only	220,472	...	126,523
All other materials and process supplies	722,967	...	677,874
Jars, cans, boxes, labels and packing materials	4,178,283	...	4,675,615
TOTAL	7,053,472	...	7,622,735

(x) Includes freight, duty, taxes, etc.

Toilet Preparations

Table 8 - PRODUCTS MADE, 1945 and 1946

Note: Data given in this table are for the Toilet Preparations Industry ONLY and represent only the production of the firms which made toilet preparations as their chief products. The figures for the individual items do not represent the total output for Canada as these articles were produced also as minor products by concerns which have been classified to other industrial groups. (See Tables 9-11).

Product	1 9 4 5 Selling value at works (a)	1 9 4 6 Selling value at works (a)
	\$	\$
<u>Toilet preparations -</u>		
Alcoholic - Not less than 5 per cent alcohol -		
Perfumes	1,087,680	1,263,077
Toilet waters, colognes and lotions	2,406,389	3,269,213
Bay rum, hair tonics, alcoholic liquid brilliantines, alcoholic wave-sets, etc. -		
Sold to the barber trade	73,682	61,088
All other	388,947	409,019
Non-alcoholic -		
Creams of all kinds (almond cream, cold cream, etc.) Solid type	2,089,680	1,887,913
Liquid type	426,002	275,863
Brilliantine, solid	88,348	61,592
Face powders	1,140,585	1,008,700
Talcum powders	614,450	680,695
Sachet powders	27,599	95,239
Lipstick	864,029	815,899
Rouge	266,932	283,822
Compacts (powders and rouges)	138,257	70,195
Shampoos- Liquids	321,888	453,241
Powders	52,919	56,911
Bath salts and bath oils	258,756	391,437
Deodorants	271,324	353,292
Toilet waters and lotions, non-alcoholic	430,432	280,433
Hair tonics, non-alcoholic liquid brilliantines, and non-alcoholic wave sets, etc. - Sold to the barber trade	41,800	70,565
All other	169,111	219,697
Manicure preparations	872,229	729,506
Dentrifices - Pastes		
Powders	1,717,234	1,119,770
Liquid		
All other toilet preparations not enumerated above	1,457,028	2,923,284
<u>All other products (b)</u>	3,787,607	3,336,662
TOTAL	18,992,908	20,117,113

(a) Does not include sales tax or other excise duties.

(b) Includes medicinal preparations, disinfectants, antiseptic mouthwash, toilet and shaving soaps, insecticides and similar products which were made as minor products by the concerns in this industry.

Toilet Preparations

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Table 9 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA, FROM ALL INDUSTRIES, 1945 and 1946

Product	Toilet prepara- tions industry	Medicinals and pharma- ceuticals industry	Soaps and washing compounds industry	TOTAL FOR ALL INDUSTRIES (x)
	\$	\$	\$	\$
<u>1 9 4 5</u>				
Alcoholic - Not less than 5 per cent alcohol:-				
Perfumes	1,087,680	273,323	11,418	1,372,421
Toilet waters, colognes and lotions	2,406,389	854,900	170,999	3,432,288
Bay rum, hair tonics, alcoholic liquid brilliantines, alcoholic wave-sets, etc.-				
Sold to the barber trade	73,682	47,329	720	121,731
All other	388,947	10,374	8,346	407,667
Non-alcoholic -				
Creams of all kinds (almond cream, cold cream, etc.) -				
Solid type	2,089,680	220,626	22,351	2,332,657
Liquid type	426,002	47,435	800	474,237
Brilliantine, solid	88,348	39,105	...	127,453
Face powders	1,140,585	147,150	75,080	1,362,815
Talcum powders	614,450	476,847	162,106	1,253,403
Sachet powders	27,599	2,710	...	30,309
Lipstick	864,029	20,652	54,113	938,794
Rouge	266,932	1,335	32,347	300,614
Compacts (powders and rouges) ...	138,257	22,113	...	160,370
Shampoos: Liquids	321,888	169,621	332,436	823,945
Powders	52,919	634	38,716	92,269
Bath salts and bath oils	258,756	61,298	50,487	370,541
Deodorants	271,324	42,725	5,198	319,247
Toilet waters and lotions, non-alcoholic	430,432	16,693	...	447,125
Hair tonics, non-alcoholic liquid brilliantines, and non-alcoholic wave-sets, etc.-				
Sold to the barber trade	41,800	8,485	...	50,285
All other	169,111	461,998	49,176	680,285
Manicure preparations	872,229	1,331	705	874,265
Dentifrices - Pastes				
Powders	1,717,234	908,019	1,193,316	3,818,569
Liquid				
All other toilet preparations	1,457,028	764,341	...	2,221,369
TOTAL	15,205,301	4,599,044	2,208,314	22,037,891

Toilet Preparations

Table 9 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA, FROM ALL INDUSTRIES, 1945 and 1946 (Concluded)

Product	Toilet prepara- tions industry	Medicinals and pharma- ceuticals industry	Soaps and washing compounds industry	TOTAL FOR ALL INDUSTRIES (x)
	\$	\$	\$	\$
	<u>1 9 4 6</u>			
Alcoholic - Not less than 5 per cent alcohol:-				
Perfumes	1,263,077	113,045	13,857	1,389,979
Toilet waters, colognes and lotions	3,269,213	384,920	240,851	3,894,984
Bay rum, hair tonics, alcoholic liquid brilliantines, alcoholic wave-sets, etc.-				
Sold to the barber trade	61,088	20,852	...	81,940
All other	409,019	16,886	...	425,905
Non-alcoholic -				
Creams of all kinds(almond cream, cold cream, etc.) -				
Solid type	1,887,913	266,081	31,944	2,185,938
Liquid type	275,863	45,490	...	321,353
Brilliantine, solid	61,592	16,334	...	77,926
Face powders	1,008,700	110,862	89,416	1,208,978
Talcum powders	680,695	429,678	132,700	1,243,073
Sachet powders	95,239	9,888	...	105,127
Lipstick	815,899	400	67,705	884,004
Rouge	283,822	200	30,401	314,423
Compacts (Powders and rouges) ...	70,195	125	...	70,320
Shampoos: Liquids	453,241	199,445	640,250	1,292,936
Powders	56,911	535	52,674	110,120
Bath salts and bath oils	391,437	62,269	...	453,706
Deodorants	353,292	45,330	221,709	620,331
Toilet waters and lotions, non-alcoholic	280,433	19,299	...	299,732
Hair tonics, non-alcoholic liquid brilliantines, and non-alcoholic wave sets, etc.-				
Sold to the barber trade	70,565	205,530	...	276,095
All other	219,697	209,330	62,589	491,616
Manicure preparations	729,506	1,746	...	731,252
Dentifrices - Pastes				
Powders	1,119,770	642,790	2,218,918	3,981,478
Liquid				
All other toilet preparations	2,923,284	931,867	1,731	3,856,882
TOTAL	16,780,451	3,732,902	3,804,745	24,758,564

(x) Includes toilet preparations from other industries valued at \$440,466 in 1946 and \$25,232 in 1945.

Toilet Preparations

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Table 10 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA, FROM ALL INDUSTRIES,
BY PROVINCES, 1945 and 1946 (x)

Product	Quebec	Ontario	Other Provinces	CANADA
	\$	\$	\$	\$
	1	9	4	5
Alcoholic - Not less than 5 per cent alcohol:-				
Perfumes	711,952	634,601	25,868	1,372,421
Toilet waters, colognes and lotions	1,478,568	1,881,522	72,198	3,432,288
Bay rum, hair tonics, alcoholic liquid brilliantines, alcoholic wave-sets, etc. -				
Sold to the barber trade	22,127	96,443	3,161	121,731
All other	269,615	136,586	1,466	407,667
Non-alcoholic -				
Creams of all kinds (almond cream, cold cream, etc.) -				
Solid type	389,030	1,876,645	66,982	2,332,657
Liquid type	81,799	371,512	20,926	474,237
Brilliantine, solid	43,006	73,715	10,732	127,453
Face powders	285,058	1,059,880	17,877	1,362,815
Talcum powders	601,719	641,202	10,482	1,253,403
Sachet powders	17,091	13,218	...	30,309
Lipstick	87,787	851,007	...	938,794
Rouge	28,831	271,783	...	300,614
Compacts (powders and rouges) ...	21,198	139,172	...	160,370
Shampoos: Liquids	182,894	582,054	58,997	823,945
Powders	22,599	69,670	...	92,269
Bath salts and bath oils	61,041	291,172	18,328	370,541
Deodorants	182,117	134,703	2,427	319,247
Toilet waters and lotions, non-alcoholic	172,624	265,850	8,651	447,125
Hair tonics, non-alcoholic liquid brilliantines, and non-alcoholic wave sets, etc. -				
Sold to the barber trade	3,534	40,674	6,077	50,285
All other	95,936	575,988	8,361	680,285
Manicure preparations	804,411	69,854	...	874,265
Dentifrices - Pastes				
Powders	1,076,414	2,710,390	31,765	3,818,569
Liquid				
All other toilet preparations	815,633	1,370,884	34,852	2,221,369
TOTAL	7,454,984	14,158,525	399,150	22,037,891

Table 10 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA, FROM ALL INDUSTRIES, BY PROVINCES, 1945 and 1946 (x) (Concluded)

Product	Quebec	Ontario	Other Provinces	CANADA
	\$	\$	\$	\$
	<u>1</u>	<u>9</u>	<u>4</u>	<u>6</u>
Alcoholic - Not less than 5 per cent alcohol:-				
Perfumes	704,727	647,244	38,008	1,389,979
Toilet waters, colognes and lotions	1,550,433	2,174,242	170,309	3,894,984
Bay rum, hair tonics, alcoholic liquid brilliantines, alcoholic wave-sets, etc.-				
Sold to the barber trade	12,304	58,686	10,950	81,940
All other	268,825	154,975	2,105	425,905
Non-alcoholic -				
Creams of all kinds (almond cream, cold cream, etc.) -				
Solid type	382,038	1,692,066	111,784	2,185,938
Liquid type	54,638	252,368	14,347	321,353
Brilliantine, solid	11,806	60,949	5,171	77,926
Face powders	245,946	941,223	21,809	1,208,978
Talcum powders	550,999	666,837	25,237	1,243,073
Sachet powders	48,303	49,035	7,789	105,127
Lipstick	107,821	776,183	...	884,004
Rouge	40,063	274,360	...	314,423
Compacts (powders and rouges) ...	6,623	63,697	...	70,320
Shampoos: Liquids	275,707	936,428	80,801	1,292,936
Powders	16,508	93,612	...	110,120
Bath salts and bath oils	80,883	355,803	17,020	453,706
Deodorants	282,270	329,417	8,644	620,331
Toilet waters and lotions, non-alcoholic	154,686	137,411	7,635	299,732
Hair tonics, non-alcoholic liquid brilliantines, and non-alcoholic wave sets, etc.-				
Sold to the barber trade	4,970	270,918	207	216,095
All other	93,049	387,067	11,500	491,616
Manicure preparations	667,071	64,181	...	731,252
Dentifrices - Pastes				
Powders	880,558	3,079,444	21,476	3,981,478
Liquid				
All other toilet preparations	1,098,188	2,747,286	11,408	3,856,882
TOTAL	7,538,466	16,213,432	566,200	24,758,564

(x) See footnote to Table 9.

Toilet Preparations

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Table 11 - TOTAL PRODUCTION OF TOILET PREPARATIONS IN CANADA, FROM ALL INDUSTRIES, 1936 - 1946

Year	Toilet preparations industry	Medicinal and pharmaceutical preparations industry	Soaps and washing compounds industry	Other industries	TOTAL FOR ALL INDUSTRIES
	\$	\$	\$	\$	\$
1936 ...	5,266,994	1,655,936	492,592	...	7,415,522
1937 ...	5,711,874	1,767,794	584,130	...	8,063,798
1938 ...	5,511,637	1,713,359	603,819	18,720	7,847,535
1939 ...	5,591,942	1,746,915	830,347	25,238	8,194,442
1940 ...	6,863,388	1,736,975	1,024,039	27,384	9,651,786
1941 ...	8,103,316	2,404,300	1,378,748	67,630	11,893,994
1942 ...	9,607,778	2,286,090	1,530,300	10,256	13,434,424
1943 ...	12,991,776	3,768,006	1,848,297	20,955	18,629,034
1944 ...	14,633,714	3,645,312	1,805,461	10,721	20,095,208
1945 ...	15,205,301	4,599,044	2,208,314	25,232	22,037,891
1946 ...	16,780,451	3,732,902	3,804,745	440,466	24,758,564

Note: Figures in Tables 9 to 11 inclusive, represent the total Canadian production of toilet preparations, regardless of the industries in which produced.

DIRECTORY OF FIRMS IN THE TOILET PREPARATIONS INDUSTRY, 1946

Note: These firms made toilet preparations as chief products.

Name of Firm	Location of Plant
<u>Quebec -</u>	
Amalgamated Industries Limited	Lakeside Road, Knowlton
Atlantic Laboratories	83 St. Paul St. W., Montreal
Avon Products of Canada Limited	1015 St. Alexander St., Montreal
Bristol-Myers Company of Canada Ltd.	3035 St. Antoine St., Montreal
Chatelaine Co. Ltd., The	2024 McGill College Ave., Montreal
Chemaco Limited	4328 St. Lawrence Blvd., Montreal
Charles of the Ritz (Canada) Ltd.	973 St. Antoine St., Montreal
Coast to Coast Agencies Inc.	381 Notre Dame W., Montreal
Consolidated Toiletries (Canada)	6 O'Brien Blvd., Ville St. Laurent
Contoure Company Limited, The	2200 St. James St. W., Montreal
Familex Products Company, The	1600 Delorimier St., Montreal
Harriet Hubbard Ayer of Canada Ltd.	480 Lagauchetiere St. W., Montreal
Karnak Products Company	420 Mount Royal St. E., Montreal
Laboratoire Bellefontaine	1670 St. Denis St., Montreal
Lymans Limited	286 St. Paul St. W., Montreal
National Mineral Co. of Canada Ltd.	880 Lagauchetiere St. W., Montreal
Nirex Products	754 St. Paul St. W., Montreal
Northam Warren Limited	980 St. Antoine St., Montreal
Palmers Limited	750 Vitre St. W., Montreal
Parfumerie L. T. Piver Ltee	1030 St. Alexander St., Montreal
Parfumerie Reynard	5800 Chateaubriand St., Montreal

DIRECTORY OF FIRMS IN THE TOILET PREPARATIONS INDUSTRY, 1946 (Continued)

Name of Firm	Location of Plant
<u>Quebec - (Concluded)</u>	
Prince Matchabelli Inc.	1015 St. Alexander St., Montreal
Radio Mfg. Co. & Rolex Cleaner Co.	6960 Des Ecores, Montreal
Savoy Drug Ltd.	5657 Monkland Ave., Montreal
Sleepex Reg'd.	3774 St. Denis St., Montreal
Stoddard & Kilbourn Ltd.	704 St. Catherine St. W., Montreal
Superior Trading Inc.	40 Van Horne Ave., Montreal
Zonite Products Corporation Ltd.	Ste. Therese de Blainville
 <u>Ontario -</u>	
Arden, Elizabeth, of Canada, Ltd.	207 Queen's Quay, Toronto
Beauty Industries Ltd.	42 Mary St., Hamilton
Bubble Bath Laboratories, Ltd.	Alder St. W., Dunnville
Campana Corp. Ltd.	36 Caledonia Rd., Toronto
Canadian Booster Company Ltd., The	1604 Tecumseh Rd. W., Windsor
Clifton Limited	146-8 Brock Ave., Toronto
Daggett & Ramsdell (Canada) Ltd.	Malton
Dearborn Supply Company	3174 Sandwich St., Windsor
Fitch, F. W., Company Ltd., The	406 Hopewell Ave., Toronto
Genasco Co.	1218 Moy Ave., Windsor
Gordon Gordon Ltd.	489 King St. W., Toronto
H. Q. Z. Beauty Laboratories	64 Wellington St. W., Toronto
Harper Method (Canada) Limited	1587 Ellen Ave., Niagara Falls
Helfrich Laboratories of Canada, Ltd.	690 King St. W., Toronto
Herpicide Co., The	128 Goyeau St., Windsor
Hexonicin (Canada) Ltd.	216 Ossington Ave., Toronto
Hollywood Laboratories	260 Spadina St., Toronto
Howe's Cosmetics Limited	545 King St. W., Toronto
Hudnut, Richard, Ltd.	727 King St. W., Toronto
Huston, John A., Co. Ltd.	36 Caledonia Rd., Toronto
Inecto Rapid (Canada) Ltd.	272 Yonge St., Toronto
International Products Co.	153 Sheridan Ave., Toronto
Jergens, Andrew, Company, Limited	1 Herriott St., Perth
Jones Industries Limited	Head St., Dundas
Lady Esther Limited	1391 Yonge St., Leaside
Lambert Pharmacal Company (Canada) Ltd.	245 Carlaw Ave., Toronto
Laxton Research Laboratories	1065 St. Clair Ave., Toronto
Lehn & Fink (Canada) Ltd.	37 Hanna Ave., Toronto
Lentheric of Canada Ltd.	36 Caledonia Road, Toronto
Lillico Limited	380 Adelaide St. W., Toronto
Lonquin Company, The	40 Rawlinson Ave., Toronto
Lyndon Sales Ltd.	119 Pearl St., Toronto
Maison Blanche Toilet Co.	20 Lewis St., Fort Erie N.
Maraville's Laboratories	404 Talbot St., London
Martin, J. Bruce, Laboratories	1536 Dundas St. W., Toronto
McGillivray Brothers Limited	360 Adelaide St. W., Toronto
Mondo Trading Co.	185 Bay St., Toronto
Mountain Rose (Canada) Limited	99 Carling St., London

DIRECTORY OF FIRMS IN THE TOILET PREPARATION INDUSTRY, 1946 (Concluded)

<u>Name of Firm</u>	<u>Location of Plant</u>
<u>Ontario - (Concluded)</u>	
Mutual Sales Company	1209 King St. W., Toronto
Nestle-Le-Mur Co. (Canada) Ltd., The	680 King St. W., Toronto
Ogilvie Sisters Laboratories Ltd.	77 Wellington St. W., Toronto
Oxzyn (Canada) Limited	54 Osler Ave., Toronto
Parfumerie "Emond" Laboratories	493 Rideau St., Ottawa
Pepsodent Company of Canada, Ltd., The	191 George St., Toronto
Pond's Extract Company of Canada Limited	791 St. Clair Ave. W., Toronto
Rilling Wahl Co.	58 Stewart St., Toronto
Rubinstein, Helena, Ltd.	126 Bloor St. W., Toronto
Scarff, Fred W., Company	424 Wellington St., Toronto
Seely Products Limited	135 Church St., Windsor
Shelton, W. G., Co. of Canada Ltd.	428 Cannon St. E., Hamilton
Shulton (Canada) Limited	360 Adelaide St. W., Toronto
Squibb & Sons, E. R., of Canada Ltd.	36 Caledonia Road, Toronto
Thayer Perfumer Limited	406 Hopewell Ave., Toronto
303 Chemical Co. Ltd.	183 Bathurst St., Toronto
Truso Beauty Products	93½ Church St., Toronto
Wilckens Laboratories Limited	68 Dalhousie St., Toronto
Wildroot Limited	94 Jarvis St., Fort Erie
Wilson Trading Co.	456 King St. E., Hamilton
Yardley & Co. (Canada) Ltd.	Harbour & York Sts., Toronto
<u>Manitoba -</u>	
Dominion Chemical Laboratories	336 William Ave., Winnipeg
Gaylord Ltd.	143 Smith St., Winnipeg
Kahane of Canada Ltd.	143 Smith St., Winnipeg
Sanders Supply Co. Ltd.	304 Main St., Winnipeg
Scott Bathgate Co. Ltd.	80 Lombard St., Winnipeg
<u>Saskatchewan -</u>	
Peddie Beauty Supply Co. Ltd.	1944 Hamilton St., Regina
Smyth, A., & Company	236 - 3rd Ave. S., Saskatoon
<u>British Columbia -</u>	
Cunningham, Elizabeth	543 Granville St., Vancouver
Norman Laboratories Ltd.	311 West Hastings St., Vancouver
Premier Toilet Goods Company	64 West Hastings St., Vancouver

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