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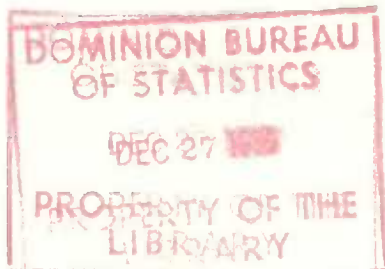
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CANADA

# THE TOILET PREPARATIONS INDUSTRY

## 1954



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## NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50
- II—The Manufacturing Industries of Canada, (7 sections, as follows:)
  - Section A. Summary for Canada, 25¢
  - Section B. Atlantic Provinces, 25¢
  - Section C. Quebec, 25¢
  - Section D. Ontario, 25¢
  - Section E. Prairie Provinces, 25¢
  - Section F. British Columbia, 25¢
  - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textile Mills
- VIII—Knitting Mills
- IX—Clothing
- X—Wood and Paper Products
- XI—Printing Trades
- XII—Iron and Steel Products
- XIII—Transportation Equipment
- XIV—Non-ferrous Metal Products
- XV—Electrical Apparatus and Supplies
- XVI—Non-metallic Mineral Products
- XVII—Products of Petroleum and Coal
- XVIII—Chemicals and Allied Products
- XIX—Miscellaneous Manufactures

The present report belongs in Part XVIII, Chemicals and Allied Products. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—General Review, 25¢
- B—The Acids, Alkalies and Salts Industry, 25¢
- C—The Fertilizers Industry, 25¢
- D—The Fertilizer Trade in Canada, 25¢
- E—The Medicinal and Pharmaceutical Preparations Industry, 25¢
- F—The Paints, Varnishes and Lacquers Industry, 25¢
- G—The Primary Plastics Industry, 25¢
- H—The Soaps, Washing Compounds and Cleaning Preparations Industry, 25¢
- I—The Toilet Preparations Industry, 25¢
- J—The Vegetable Oils Industry, 25¢
- K—The Inks Industry, 25¢
- L—The Adhesives Industry, 25¢
- M—The Polishes and Dressings Industry, 25¢
- N—The Compressed Gases Industry, 25¢
- O—The Coal Tar Distillation Industry, 25¢
- P—The Miscellaneous Chemical Products Industry, 25¢

# THE TOILET PREPARATIONS INDUSTRY

## 1954

Factory shipments from the Toilet Preparations Industry were valued at \$31,943,143 in 1954 compared with \$30,438,474 in 1953 and \$27,059,783 in 1952.

In the annual census of manufacturing establishments in Canada the operating firms are arranged in a number of industrial groups to which the various factories are classified in accordance with the nature of their main products. Under this arrangement, the Toilet Preparations Industry includes all establishments which are occupied chiefly in making perfumes, toilet waters, face creams, tooth pastes, etc., but in 1954 this industry actually accounted for only about 68 per cent of the Canadian output of toilet preparations as a number of concerns in other industries made this class of goods as a minor or secondary part of their business. In Tables 1 to 4 and 7 to 11 of

this report the data are for the Toilet Preparations Industry as defined for census purposes, but Tables 5 and 6 have been added to show the total output of toilet preparations regardless of the industry in which produced.

In 1954, there were 94 establishments in this industry, 54 being located in Ontario, 33 in Quebec, 4 in British Columbia, 2 in Manitoba and 1 in Saskatchewan. Output from these concerns totalled \$31,943,143, including \$27,876,606 for toilet preparations and \$4,066,537 for other products. Employees numbered 2,048 and salaries and wages amounted to \$5,147,118.

Factory shipments of toilet preparations from all industries were valued at \$40,974,000 at factory prices in 1954. In 1953 the comparable value was \$39,478,000 and in 1952 it was \$37,281,000.

Note: Figures for value added by manufacture shown in Table 1 prior to 1952 were obtained by subtracting the cost of materials used, including fuel and electricity, from the value of production. In 1952, the gross value of production was replaced by value of factory shipments, f.o.b. plant. As no information on inventory change is available for 1952 and 1953, value added figures for these years were obtained by subtracting from the value of shipments the cost of materials, fuel and electricity. In 1954, information on the value of year-end inventory holdings at plant and plant warehouses was collected as part of the annual Census of Industry and information thus made available was taken into account in calculating the value added figure for 1954.

**TABLE 1. Principal Statistics of the Toilet Preparations Industry, Significant Years, 1929-1954, and by Provinces, 1953 and 1954**

Year and province	Estab- lish- ments	Em- ployees	Earnings	Cost of fuel and electricity at plant	Cost of materials at plant	Value added by manufacture <sup>1</sup>	Gross selling value of products <sup>1</sup>
	No.	No.	\$	\$	\$	\$	\$
1929.....	49	577	667,339	13,543	1,577,642	2,860,403	4,451,588
1933.....	80	934	898,224	25,168	1,728,317	3,723,339	5,477,324
1937.....	82	1,207	1,269,340	26,645	2,577,943	4,230,349	6,342,937
1939.....	86	1,135	1,304,574	27,221	2,792,754	4,090,598	6,918,573
1945.....	94	2,137	2,842,440	52,386	7,053,472	11,887,050	18,992,909
1946.....	91	1,995	2,729,367	53,492	7,622,735	12,440,886	20,117,113
1949.....	94	1,720	3,008,556	74,090	7,088,024	11,885,321	19,047,435
1950.....	98	1,862	3,423,935	90,071	7,679,500	13,181,259	20,950,830
1951.....	97	1,800	3,775,166	100,113	8,223,549	14,211,418	22,535,080
1952.....	101	1,870	4,244,777	115,434	9,720,012	17,224,337	27,059,783
<b>1953</b>							
Quebec .....	31	659	1,675,486	46,951	4,122,132	7,235,263	11,404,346
Ontario .....	55	1,273	2,928,376	73,166	7,097,134	11,687,737	18,858,037
Manitoba .....	2	15	33,725	521	80,679	47,639	128,339
Saskatchewan.....	1						
British Columbia.....	5	8	10,960	1,312	9,212	36,728	47,252
<b>Canada .....</b>	<b>94</b>	<b>1,955</b>	<b>4,648,547</b>	<b>121,950</b>	<b>11,309,157</b>	<b>19,007,367</b>	<b>30,438,474</b>
<b>1954</b>							
Quebec .....	33	747	1,987,884	44,839	4,310,103	7,855,309	12,210,465
Ontario .....	54	1,280	3,118,509	73,617	7,826,940	11,953,539	19,594,446
Manitoba .....	2	15	33,775	520	49,612	51,343	109,169
Saskatchewan.....	1						
British Columbia.....	4	6	6,950	922	10,380	17,761	29,063
<b>Canada .....</b>	<b>94</b>	<b>2,048</b>	<b>5,147,118</b>	<b>119,948</b>	<b>12,197,035</b>	<b>19,877,952</b>	<b>31,943,143</b>

Note. Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

1. See footnote to text.

TABLE 2. Inventories<sup>1</sup> 1954

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	\$	\$	\$	\$
Opening:				
Quebec .....	1,377,907	95,047	1,014,556	2,487,510
Ontario .....	2,426,569	155,822	1,234,241	3,816,632
Other provinces .....	3,484	—	13,074	16,558
<b>Canada .....</b>	<b>3,807,960</b>	<b>250,869</b>	<b>2,261,871</b>	<b>6,320,700</b>
Closing:				
Quebec .....	1,348,829	109,379	1,014,392	2,472,600
Ontario .....	2,552,246	131,398	1,493,891	4,177,535
Other provinces .....	5,380	2,070	5,380	12,830
<b>Canada .....</b>	<b>3,906,455</b>	<b>242,847</b>	<b>2,513,663</b>	<b>6,662,965</b>

1. (a) Book value of all manufacturing inventories held at plant and plant warehouses.

(b) Beginning with 1954, information on the value of year-end inventory holdings, at plant and plant warehouses is being collected as part of the annual Census of Industry. These data were formerly collected by a separate survey. The summarized results for the Toilet Preparations Industry for the year under review are shown in the above table.

TABLE 3. Products Made in the Toilet Preparations Industry, 1953 and 1954

Note. Data given in this table are for the Toilet Preparations Industry only and represent only the production of the firms which made toilet preparations as their chief products. The figures for the individual items do not represent the total output for Canada as these articles were produced also as minor products by concerns which have been classified to other industrial groups. (See Tables 5 and 6).

Product	Value <sup>1</sup> of factory shipments	
	1953	1954
	\$	\$
Toilet preparations:		
Alcoholic — not less than 5 per cent alcohol:		
Perfumes .....	1,080,412	1,055,218
Toilet waters, colognes and lotions .....	3,471,877	3,639,527
Bay rum, hair tonics, alcoholic liquid brilliantines, alcoholic wave-sets, etc.:		
Sold to the barber trade .....	71,378	247,053
All other .....	439,611	556,939
Non-alcoholic:		
Creams of all kinds (almond cream, cold cream, etc.):		
Solid type .....	2,044,660	1,963,069
Liquid type .....	790,344	1,058,446
Brilliantine, solid .....	58,399	67,242
Face powders .....	1,164,355	1,103,391
Talcum powders .....	681,604	664,077
Sachet powders .....	146,184	120,936
Lipstick and refills .....	1,616,809	1,513,034
Rouge and refills .....	179,050	173,803
Compacts (powders and rouges) .....	135,296	288,500
Shampoos:		
Liquid (and cream) .....	1,522,852	1,373,697
Powders .....	24,522	16,017
Bath salts and bath oils .....	393,411	488,228
Deodorants (personal) .....	960,253	1,144,102
Depilatories .....	36,140	28,512
Toilet waters and lotions, non-alcoholic .....	279,156	194,415
Hair tonics, non-alcoholic liquid brilliantines, and non-alcoholic wave-sets, etc.:		
Sold to the barber trade .....	1,031,379	1,189,310
All other .....	1,158,628	1,294,181
Manicure preparations .....	631,574	909,406
Dentifrices:		
Pastes .....	590,666	520,377
Powders .....	22,826	51,757
Liquid .....	3,841	7,064
All other toilet preparations not enumerated above .....	8,238,197	8,208,305
All other products <sup>2</sup> .....	3,665,050	4,066,537
<b>Total .....</b>	<b>30,438,474</b>	<b>31,943,143</b>

1. Does not include sales tax or other excise duties.

2. Includes medicinal preparations, disinfectants, antiseptic mouthwash, toilet and shaving soaps, insecticides and similar products which were made as minor products by the concerns in this industry.

TABLE 4. Materials Used in the Toilet Preparations Industry, 1953 and 1954

Material	1953		1954	
	Quantity	Cost at plant <sup>1</sup>	Quantity	Cost at plant <sup>1</sup>
		\$		\$
Chalk, precipitated ..... pounds	63,184	3,640	54,992	3,215
Chalk, ground ..... "	8,372	605	16,499	573
Cocconut oil ..... "	883,705	140,049	727,553	116,619
Essential oils and perfumes ..... -	-	1,173,938	-	1,182,640
Ethyl alcohol ..... Imp. gal.	167,289	239,319	179,507	251,123
Kaolin or china clay ..... pounds	38,928	1,792	52,292	3,660
Glycerine ..... "	185,449	82,605	174,456	69,811
Isopropyl alcohol ..... "	35,538	4,317	37,714	4,973
Lanolin ..... "	115,900	59,743	110,439	56,576
Mineral oil, white ..... "	880,280	79,612	805,428	73,899
Petroleum jelly ..... "	97,835	14,265	123,387	15,598
Sodium hydroxide (caustic soda) ..... "	600,064	25,785	525,154	22,675
Sodium carbonate (soda ash) ..... "	45,973	3,715	285,388	16,650
Stearic acid ..... "	207,605	30,725	242,025	37,443
Talc, ground ..... "	847,419	40,104	910,326	42,167
Wax:				
Beeswax ..... pounds	69,702	56,662	53,370	42,197
Other wax ..... "	172,374	67,868	226,651	88,754
Zinc oxide ..... "	39,397	9,447	40,659	8,851
Zinc stearate ..... "	22,642	10,982	22,039	10,798
Powders, rouges, and other preparations for packaging only ..... -	-	70,198	-	168,298
All other materials and process supplies ..... -	-	2,022,198	-	2,992,556
Jars, cans, boxes, labels and packing materials ..... -	-	7,171,588	-	6,987,959
<b>Total</b> ..... -	-	<b>11,309,157</b>	-	<b>12,197,035</b>

1. Includes freight, duty, taxes, etc.

TABLE 5. Factory Shipments of Toilet Preparations, From All Industries, 1953 and 1954

Product	1953	1954
	\$	\$
Alcoholic — not less than 5 per cent alcohol:		
Perfumes .....	1,191,619	1,141,000
Toilet waters, colognes and lotions .....	4,472,421	4,378,000
Bay rum, hair tonics, alcoholic liquid brilliantines, alcoholic wave-sets, etc.:		
Sold to the barber and beauty parlour trades .....	95,151	303,000
All other .....	523,160	663,000
Non-alcoholic:		
Creams of all kinds (almond cream, cold cream, etc.):		
Solid type .....	2,352,715	2,257,000
Liquid type .....	909,808	1,151,000
Brilliantine, solid .....	65,543	75,000
Face powders .....	1,272,951	1,206,000
Talcum powders .....	1,580,777	1,744,000
Sachet powders .....	152,612	126,000
Lipstick and refills .....	1,696,446	1,625,000
Rouge and refills .....	188,049	183,000
Compacts (powders and rouges) .....	140,881	292,000

TABLE 3. Factory Shipments of Toilet Preparations, From All Industries, 1953 and 1954 - Concluded

Product	1953	1954
	\$	\$
Non-alcoholic - concluded:		
Shampoos:		
Liquid (and cream) .....	3,609,572	3,549,000
Powders .....	71,889	55,000
Bath salts and bath oils .....	471,636	570,000
Deodorants (personal) .....	1,610,645	1,833,000
Depilatories .....	50,797	39,000
Toilet waters and lotions, non-alcoholic .....	302,837	238,000
Hair tonics, non-alcoholic liquid brilliantines, and non-alcoholic wave-sets, etc.:		
Sold to the barber and beauty parlour trades .....	1,318,002	1,538,000
All other .....	1,621,078	1,720,000
Manicure preparations .....	637,160	911,000
Home permanent wave kits, including refills and accessories .....	3,548,569	3,592,000
Dentifrices:		
Pastes .....	6,017,117	6,534,000
Powders .....	547,715	585,000
Liquid .....	3,841	7,000
All other toilet preparations .....	5,025,088	4,790,000
<b>Total .....</b>	<b>39,478,079</b>	<b>41,105,000</b>

TABLE 6. Total Production of Toilet Preparations, From All Industries, 1945-1954

Year	Toilet preparations industry	Medicinal and pharmaceutical preparations industry	Soaps and washing compounds industry	Other industries	Total for all industries
	\$	\$	\$	\$	\$
1945 .....	15,205,000	4,599,000	2,208,000	25,000	22,037,000
1946 .....	16,780,000	3,733,000	3,805,000	440,000	24,758,000
1947 .....	13,916,000	4,000,000	4,200,000	365,000	22,481,000
1948 .....	13,677,000	3,154,000	3,805,000	336,000	20,972,000
1949 .....	16,186,000	3,580,000	5,523,000	1,813,000	27,102,000
1950 .....	18,418,000	4,212,000	5,810,000	707,000	29,147,000
1951 .....	19,268,000	4,249,000	6,824,000	532,000	30,873,000
1952 .....	23,819,000	3,821,000	8,939,000	702,000	37,281,000
1953 .....	26,773,000	3,673,000	8,382,000	650,000	39,478,000
1954 .....	27,877,000	3,973,000	8,424,000	831,000	41,105,000

Note. Figures in Tables 5 and 6 represent the total Canadian production of toilet preparations, regardless of the industries in which produced.

TABLE 7. Principal Statistics Classified According to Type of Ownership — 1953 and 1954

Type	Estab- lish- ments	Employees	Earnings	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1953					
Individual ownership.....	16	36	56,337	125,776	248,627
Partnerships .....	9	61	109,816	158,659	387,483
Incorporated companies .....	69	1,858	4,482,394	11,024,722	29,802,364
<b>Total.....</b>	<b>94</b>	<b>1,955</b>	<b>4,648,547</b>	<b>11,309,157</b>	<b>30,438,474</b>
1954					
Individual ownership.....	19	37	73,156	127,508	261,756
Partnerships .....	8	59	118,080	158,356	379,265
Incorporated companies .....	67	1,952	4,955,882	11,911,171	31,302,122
<b>Total.....</b>	<b>94</b>	<b>2,048</b>	<b>5,147,118</b>	<b>12,197,035</b>	<b>31,943,143</b>

TABLE 8. Principal Statistics of the Toilet Preparations Industry in Canada, Grouped According to Size of Establishments, 1953 and 1954

Establishments reporting value of factory shipments	Estab- lish- ments	Employees	Earnings	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1953					
Under \$10,000 .....	20	23	25,050	29,708	88,383
\$10,000 to \$24,999 .....	14	38	61,637	85,218	236,250
\$25,000 to \$49,999 .....	9	43	82,516	127,123	298,837
\$50,000 to \$99,999 .....	12	94	202,866	356,299	807,863
\$100,000 to \$199,999 .....	5	74	142,497	359,990	892,369
\$200,000 to \$499,999 .....	16	331	834,247	1,471,477	4,826,451
\$500,000 to \$999,999 .....	7	359	893,614	1,371,258	4,496,463
\$1,000,000 to \$4,999,999 .....	11	993	2,406,120	7,508,084	18,791,858
<b>Total.....</b>	<b>94</b>	<b>1,955</b>	<b>4,648,547</b>	<b>11,309,157</b>	<b>30,438,474</b>
1954					
Under \$10,000 .....	21	25	28,456	32,675	95,279
\$10,000 to \$24,999 .....	9	18	33,771	60,625	145,286
\$25,000 to \$49,999 .....	16	82	161,762	228,930	534,983
\$50,000 to \$99,999 .....	7	60	138,447	212,058	458,071
\$100,000 to \$199,999 .....	9	120	267,689	568,797	1,421,770
\$200,000 to \$499,999 .....	13	265	714,251	1,833,678	4,539,827
\$500,000 to \$999,999 .....	6	275	722,394	1,154,076	4,154,714
\$1,000,000 to \$4,999,999 .....	13	1,203	3,080,348	8,106,196	20,593,213
<b>Total.....</b>	<b>94</b>	<b>2,048</b>	<b>5,147,118</b>	<b>12,197,035</b>	<b>31,943,143</b>

TABLE 9. Capital and Repair Expenditures in the Toilet Preparations Industry, 1950-1954

Year	Capital expenditures		Sub-total	Repair and maintenance expenditures		Sub-total	Total capital and repair expenditures
	Construction	Machinery and equipment		Construction	Machinery and equipment		
	(Thousands of dollars)						
1950 .....	284	432	716	42	83	125	841
1951 .....	39	425	464	41	75	116	580
1952 .....	210	296	506	41	59	100	606
1953 .....	1,085	290	1,375	2	2	118	1,493
1954 <sup>1</sup> .....	929	336	1,265	2	2	102	1,367

1. Preliminary.

2. Not available separately - see sub-total.

TABLE 10. Employees and Their Earnings in the Toilet Preparations Industry, By Provinces, 1953 and 1954

Province	Number of employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
						\$	\$	\$
<b>1953</b>								
Quebec .....	132	106	163	258	659	828,814	846,672	1,675,486
Ontario .....	170	249	280	574	1,273	1,398,675	1,529,701	2,928,376
British Columbia .....	3	3	2	-	8	8,830	2,130	10,960
Other provinces .....	3	5	1	6	15	20,279	13,446	33,725
<b>Canada .....</b>	<b>308</b>	<b>363</b>	<b>446</b>	<b>838</b>	<b>1,955</b>	<b>2,256,598</b>	<b>2,391,949</b>	<b>4,648,547</b>
<b>1954</b>								
Quebec .....	154	139	177	277	747	1,069,950	917,934	1,987,884
Ontario .....	164	283	279	554	1,280	1,556,067	1,562,442	3,118,509
British Columbia .....	5	1	-	-	6	6,950	-	6,950
Other provinces .....	3	5	1	6	15	21,930	11,845	33,775
<b>Canada .....</b>	<b>326</b>	<b>428</b>	<b>457</b>	<b>837</b>	<b>2,048</b>	<b>2,654,897</b>	<b>2,492,221</b>	<b>5,147,118</b>



TABLE 11. Production Workers, by Months, 1953 and 1954

Month	1953			1954		
	Male	Female	Total	Male	Female	Total
January .....	426	757	1,183	437	743	1,180
February .....	429	778	1,207	434	790	1,224
March .....	435	796	1,231	443	805	1,248
April .....	431	788	1,219	447	835	1,282
May .....	438	830	1,268	447	826	1,273
June .....	455	850	1,305	454	861	1,315
July .....	455	852	1,307	454	860	1,314
August .....	455	891	1,346	462	918	1,380
September .....	460	915	1,375	464	914	1,378
October .....	462	884	1,346	472	905	1,377
November .....	460	875	1,335	474	873	1,347
December .....	452	826	1,278	476	755	1,231
<b>Average .....</b>	<b>446</b>	<b>838</b>	<b>1,284</b>	<b>457</b>	<b>837</b>	<b>1,294</b>

TABLE 12. Imports and Exports of Perfumery, Cosmetics and Toilet Preparations, 1953 and 1954

	1953		1954	
	Quantity	Value	Quantity	Value
		\$		\$
(a) IMPORTS				
Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavender waters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles or flasks containing not more than 4 ounces each .....	—	427,667	—	465,258
Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavender waters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles, flasks or other packages containing more than 4 ounces each .....	2,218 Imp. gal.	54,087	2,124	55,714
Perfumery, including toilet preparations, non-alcoholic, n.o.p., used for the hair, mouth or skin .....	—	963,348	—	1,089,597
<b>Total imports .....</b>	<b>—</b>	<b>1,445,102</b>	<b>—</b>	<b>1,610,569</b>
(b) EXPORTS				
Creams, lotions and other cosmetics .....	—	18,847	—	34,015
Dentifrices .....	—	9,516	—	130
Shaving creams, cakes, powders and sticks .....	—	1,081	—	1,973
Perfumery and toilet preparations, n.o.p. ....	—	45,283	—	50,813
<b>Total exports .....</b>	<b>—</b>	<b>74,727</b>	<b>—</b>	<b>86,931</b>

Note. "n.o.p." means "not otherwise provided for" in the statistical classification.

## Directory of Firms in the Toilet Preparations Industry, 1954

Note. These firms made toilet preparations as chief products. Concerns which made toilet preparations as secondary or minor products are not listed here as they are classified to other industries.

Name of firm	Location of plant
<b>Quebec:</b>	
Andrews, J.H., Ltd. ....	425 River St., Verdun
Arno Laboratories Inc. ....	325 McCord, Montreal
Avon Products of Canada Limited .....	225 Liege St., Montreal
Beauty Manufacturing Reg'd. ....	4 272 Rivard St., Montreal
Bernal Chemical Products Co. ....	2733 Ontario St. E., Montreal
Bristol-Myers Company of Canada Ltd. ....	3035 St. Antoine St., Montreal
Charles of the Ritz (Canada) Ltd. ....	973 St. Antoine St., Montreal
Chatelaine Co. Ltd. ....	2024 McGill College Ave., Montreal
Chemaco Limited .....	4328 St. Lawrence Blvd., Montreal
Clairol Inc. of Canada .....	Room 501, 300 St. Sacrement St., Montreal
Consolidated Toiletries (Canada) .....	1030 O'Brien Blvd., Ville St. Laurent
Coty (Canada) Limited .....	7335 St. Lawrence Blvd., Montreal
Familex Products Company, The .....	1600 Delorimier St., Montreal
Fifth Ave. Chemical Waving Pad Co. ....	1349 Beaudoin St., Montreal
Gaylord-Shelton of Canada Ltd. ....	2035 Ste. Anne St., St. Hyacinthe
Gillette Safety Razor Co. of Canada Ltd. ....	1085 St. Alexander St., Montreal
Guay Beauty Mfg. Co. ....	322 Beaubien E., Montreal
Karnak Products Company .....	320 Notre Dame E., Montreal
Laboratoire Bellefontaine .....	1670 St. Denis St., Montreal
Laboratoire du Dr. V.A. Oneskiw .....	5630-12 ième ave, Montreal
Laboratoire Du-Var Inc. ....	752 Rachel St. E., Montreal
Lady Hamilton Beauty Preparations Co. Ltd. ....	4414 Kensington Ave., Montreal
Les Produits Florence Inc. ....	5016 Papineau St., Montreal
Lymans Limited .....	286 St. Paul St. W., Montreal
National Mineral Co. of Canada Ltd. ....	850 Lafleur Blvd., Ville La Salle
Northam Warren Limited .....	1630 Bois Franc Road, Montreal
Palmers Limited .....	730 Wellington St., Montreal
Parfumerie de Paris (Limitée) .....	2190 Préfontaine, Montreal
Parfumerie L.T. Piver Ltée .....	1030 St. Alexander St., Montreal
Parker, L.M., Co. Ltd. ....	985 Sherbrooke St. W., Montreal
Rolex Cleaner Co. ....	5140 - 8th Ave., Montreal
Vivax Limited .....	8005 St. Andre, Montreal
Zonite Products Corporation Ltd. ....	Ste. Thérèse de Blainville
<b>Ontario:</b>	
Allied Toiletries Ltd. ....	727 King St. E., Toronto
Arden, Elizabeth, of Canada, Ltd. ....	207 Queen's Quay, Toronto
Bonat, Samuel, & Bros. Inc. ....	134-6th St., New Toronto
Campana Corp. Ltd. ....	36 Caledonia Rd., Toronto
Canadian Beauty Aids Co. Ltd. ....	528 Bathurst St., Toronto
Canadian Booster Company Ltd., The .....	1604 Tecumseh Rd. W., Windsor
Clifton Company Limited, The .....	146-8 Brock Ave., Toronto
Dearborn Supply Company .....	3174 Sandwich St., Windsor
Don Juan (Canada) Limited .....	26 Ripley Ave., Toronto
Faberge Perfumes (Canada) Ltd. ....	30 Queen Elizabeth Blvd., Toronto
Factor, Max, & Co. ....	24 Spadina Ave., Toronto
Fielding, W., Cosmetics .....	2289A Yonge St., Toronto
Fuller Brush Company Limited .....	70 Sanford Ave. N., Hamilton
Genasco Co. ....	1218 Moy Ave., Windsor
Gordon Gordon Ltd. ....	489 King St. W., Toronto
Grove Pharmacal Limited .....	579 Richmond St. West, Toronto
Harper Method (Canada) Limited .....	1587 Ellen Ave., Niagara Falls
Helfrich Laboratories of Canada .....	690 King St. W., Toronto
Herpicide Co. ....	255 Walker Rd., Windsor
Hudnut, Richard, Ltd. ....	727 King St. W., Toronto
Huston, John A., Co. Ltd. ....	36 Caledonia Rd., Toronto
International Products Co. ....	267 Brock St., Toronto
Jergens, Andrew, Company, Limited .....	1 Herriott St., Perth
Jones Industries Limited .....	Head St., Dundas
Jones, L.A., & Co. Ltd. ....	Shepherd Rd., Oakville
Kolmar-Wilckens Limited .....	Barrie
Lehn & Fink (Canada) Ltd. ....	37 Hanna Ave., Toronto
Lentheric of Canada Ltd. ....	36 Caledonia Rd., Toronto
Magic Glow Beauty Products Co. ....	St. Thomas
Maison Blanche Toilet Co. ....	20 Lewis St., Fort Erie North
Martin, E. & A., Research Ltd. ....	20 Ripley Ave., Toronto

## Directory of Firms in the Toilet Preparations Industry, 1954 - Concluded

Name of firm	Location of plant
<b>Ontario - concluded:</b>	
Martz Laboratories Ltd. ....	673 Caron Ave., Windsor
Mennen Co. Ltd. ....	2299 Dundas St. W., Toronto
Mondo Trading Co. ....	579 Richmond St. W., Toronto
Mountain Rose (Canada) Limited .....	350 Talbot St., London
Nestle-Le-Mur Co. (Canada) Ltd., The .....	680 King St. W., Toronto
Olive'on Company, The .....	1245 Queen St. West, Toronto
Pond's Extract Company of Canada Limited .....	791 St. Clair Ave. W., Toronto
Princess Cosmetics .....	61 College, Toronto
Radox (Division John A. Huston Co. Ltd.) .....	36 Caledonia Rd., Toronto
Rayette (Canada) Limited .....	74 Industry St., Toronto
Realistic Co. of Canada, The .....	Botterell Bldg., Oakville
Rilling Wahl Co. ....	720 Bathurst St., Toronto
Ripley Mfg. Co. ....	26 Ripley Ave., Toronto
Roux Laboratories Canada Ltd. ....	63 Shepherd Rd., Oakville
Rubinstein, Helena, Ltd. ....	1025 The Queensway, Toronto
Scarff, F. W., Limited .....	Picton
Shulton Incorporated .....	68 Broadview Ave., Toronto
Silhouette Products Ltd. ....	579 Richmond St. W., Toronto
Thayer Perfumer Limited .....	Box 99, Station "H", Toronto
Thomas Supply & Equipment Co. Ltd. ....	310 Slater St., Ottawa
303 Chemical Co. Ltd. ....	183 Bathurst St., Toronto
Truso Beauty Products Ltd. ....	107 Jarvis St., Toronto
Vita-Cult Co. ....	408 Summerhill Ave., Toronto
Wildroot Limited .....	333 Jarvis St., Fort Erie North
Wilson Trading Co. Ltd. ....	456 King St. E., Hamilton
Yardley of London (Canada) Limited .....	7 Curity Ave., Toronto
<b>Manitoba:</b>	
Kahane of Canada Ltd. ....	143 Smith St., Winnipeg
Sanders Supply Co. ....	131 Albert St., Winnipeg
<b>Saskatchewan:</b>	
Gould, S.E., & Company .....	236 - 3rd Ave. S., Saskatoon
<b>British Columbia:</b>	
Cosmetic Service Co. Ltd. ....	1043 West Broadway, Vancouver
Lina Cavellero Ltd. ....	611 Howe St., Vancouver
Lor-Beer Laboratories Ltd. ....	679 Granville, Vancouver
Premier Toilet Goods Company .....	64 West Hastings St., Vancouver

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