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CANADA

THE TOILET PREPARATIONS INDUSTRY

1955

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** - The Primary Industries, including mining, forestry and fisheries; **Volume II** - Manufacturing; **Volume III** - Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I - General Review of the Manufacturing Industries, \$1.50
- II - The Manufacturing Industries of Canada, (7 sections, as follows):
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 50¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
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 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III - Foods and Beverages
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- XVI - Non-metallic Mineral Products
- XVII - Products of Petroleum and Coal
- XVIII - Chemicals and Allied Products
- XIX - Miscellaneous Manufactures

The present report belongs in Part XVIII, Chemicals and Allied Products. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A - General Review, 25¢
- B - The Acids, Alkalies and Salts Industry, 25¢
- C - The Fertilizers Industry, 25¢
- D - The Fertilizer Trade in Canada, 25¢
- E - The Medicinal and Pharmaceutical Preparations Industry, 25¢
- F - The Paints, Varnishes and Lacquers Industry, 25¢
- G - The Primary Plastics Industry, 25¢
- H - The Soaps, Washing Compounds and Cleaning Preparations Industry, 25¢
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- K - The Inks Industry, 25¢
- L - The Adhesives Industry, 25¢
- M - The Polishes and Dressings Industry, 25¢
- N - The Compressed Gases Industry, 25¢
- O - The Coal Tar Distillation Industry, 25¢
- P - The Miscellaneous Chemical Products Industry, 25¢

THE TOILET PREPARATIONS INDUSTRY

1955

Factory shipments from the Toilet Preparations Industry were valued at \$36,849,128 in 1955 compared with \$31,943,143 in 1954 and \$30,438,474 in 1953.

In the annual census of manufacturing establishments in Canada the operating firms are arranged in a number of industrial groups to which the various factories are classified in accordance with the nature of their main products. Under this arrangement, the Toilet Preparations Industry includes all establishments which are occupied chiefly in making perfumes, toilet waters, face creams, tooth pastes, etc., but in 1955 this industry actually accounted for only about 68 per cent of the Canadian output of toilet preparations, as a number of concerns in other industries made this class of goods as a minor or secondary part of their business. In Tables 1 to 4 and 7 to 11 of this report, the data are for the

Toilet Preparations Industry as defined for census purposes, but Tables 5 and 6 have been added to show the total output of toilet preparations regardless of the industry in which produced.

In 1955 there were 98 establishments in this industry, 56 being located in Ontario, 35 in Quebec, 4 in British Columbia, 2 in Manitoba and 1 in Saskatchewan. Output from these concerns totalled \$36,849,128, including \$32,284,242 for toilet preparations and \$4,564,886 for other products. Employees numbered 2,166 and salaries and wages amounted to \$5,890,056.

Factory shipments of toilet preparations from all industries were valued at \$47,167,000 at factory prices in 1955. In 1954 the comparable value was \$40,974,000 and in 1953 it was \$39,478,000.

Note: Figures for value added by manufacture, shown in Table 1, prior to 1952 were obtained by subtracting the cost of materials used, including fuel and electricity, from the value of production. In 1952 the gross value of production was replaced by value of factory shipments, f.o.b. plant. As no information on inventory change is available for 1952 and 1953, value added figures for these years were obtained by subtracting from the value of shipments the cost of materials, fuel and electricity. In 1954 and 1955 information on the value of year-end inventory holdings at plant and plant warehouses was collected as part of the annual Census of Industry and information thus made available was taken into account in calculating the value added figures for 1954 and 1955.

TABLE 1. Principal Statistics of the Toilet Preparations Industry, Significant Years, 1929-1955, and by Provinces, 1954 and 1955

| Year and province | Estab- lish- ments | Em- ployees | Earnings | Cost of fuel and electricity at plant | Cost of materials at plant | Value added by manufacture ¹ | Gross selling value of products ¹ |
|------------------------|--------------------------|----------------|------------------|--|----------------------------------|---|--|
| | No. | No. | \$ | \$ | \$ | \$ | \$ |
| 1929 | 49 | 577 | 667,339 | 13,543 | 1,577,642 | 2,860,403 | 4,451,588 |
| 1933 | 80 | 934 | 898,224 | 25,168 | 1,728,317 | 3,723,839 | 5,477,324 |
| 1937 | 82 | 1,207 | 1,269,340 | 26,645 | 2,577,943 | 4,238,349 | 6,842,937 |
| 1939 | 86 | 1,135 | 1,304,574 | 27,221 | 2,792,754 | 4,098,598 | 6,918,573 |
| 1945 | 94 | 2,137 | 2,842,440 | 52,386 | 7,053,472 | 11,887,050 | 18,992,908 |
| 1946 | 91 | 1,995 | 2,729,367 | 53,492 | 7,622,735 | 12,440,886 | 20,117,113 |
| 1949 | 94 | 1,720 | 3,008,556 | 74,090 | 7,088,024 | 11,885,321 | 19,047,435 |
| 1951 | 97 | 1,800 | 3,775,166 | 100,113 | 8,223,549 | 14,211,418 | 22,535,080 |
| 1952 | 101 | 1,870 | 4,244,777 | 115,434 | 9,720,012 | 17,224,337 | 27,059,783 |
| 1953 | 94 | 1,955 | 4,648,547 | 121,950 | 11,309,157 | 19,007,367 | 30,438,474 |
| 1954 | | | | | | | |
| Quebec | 33 | 747 | 1,987,884 | 44,889 | 4,310,103 | 7,855,309 | 12,210,465 |
| Ontario | 54 | 1,280 | 3,118,509 | 73,617 | 7,826,940 | 11,953,539 | 19,594,446 |
| Manitoba | 2 | 15 | 33,775 | 520 | 49,612 | 51,343 | 109,169 |
| Saskatchewan | 1 | 6 | 6,950 | 922 | 10,380 | 17,761 | 29,063 |
| British Columbia | 4 | 6 | 6,950 | 922 | 10,380 | 17,761 | 29,063 |
| Canada | 94 | 2,048 | 5,147,118 | 119,948 | 12,197,035 | 19,877,952 | 31,943,143 |
| 1955 | | | | | | | |
| Quebec | 35 | 782 | 2,129,162 | 49,826 | 4,759,695 | 8,173,289 | 12,829,175 |
| Ontario | 56 | 1,359 | 3,713,052 | 91,879 | 9,023,170 | 14,780,015 | 23,885,714 |
| Manitoba | 2 | 20 | 43,192 | 512 | 53,452 | 62,689 | 113,675 |
| Saskatchewan | 1 | 5 | 4,650 | 790 | 6,680 | 13,094 | 20,564 |
| British Columbia | 4 | 5 | 4,650 | 790 | 6,680 | 13,094 | 20,564 |
| Canada | 98 | 2,166 | 5,890,056 | 143,007 | 13,842,997 | 23,029,087 | 36,849,128 |

Note. Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

1. See footnote to Text.

TABLE 2. Inventories¹, 1955

| | Raw materials and supplies | Goods in process | Finished goods of own manufacture | Total |
|-----------------------|----------------------------|------------------|-----------------------------------|------------------|
| | \$ | \$ | \$ | \$ |
| Opening: | | | | |
| Quebec | 1,264,992 | 91,654 | 925,733 | 2,282,379 |
| Ontario | 2,518,637 | 147,531 | 1,746,795 | 4,412,963 |
| Other provinces | 5,300 | 2,000 | 5,576 | 12,876 |
| Canada | 3,788,929 | 241,185 | 2,678,104 | 6,708,218 |
| Closing: | | | | |
| Quebec | 1,686,540 | 99,577 | 1,079,368 | 2,865,485 |
| Ontario | 2,734,421 | 151,681 | 1,756,145 | 4,642,247 |
| Other provinces | 7,558 | 1,660 | 8,554 | 17,772 |
| Canada | 4,428,519 | 252,918 | 2,844,067 | 7,525,504 |

1. (a) Book value of all manufacturing inventories owned and held at plant and plant warehouses.

(b) Beginning with 1954, information on the value of year-end inventory holdings, at plant and plant warehouses is being collected as part of the annual Census of Industry. These data were formerly collected by a separate survey. The summarized results for the Toilet Preparations Industry for the year under review are shown in the above table.

(c) The opening inventory for 1955 does not necessarily agree with the closing inventory for 1954 because of revisions such as the addition of new plants, the transfer of plants to other industries and plants going out of business, etc. However, the value added figures for the previous year have not been recalculated to allow for the revisions mentioned above.

TABLE 3. Products Made in the Toilet Preparations Industry, 1954 and 1955

Note. Data given in this table are for the Toilet Preparations Industry only and represent only the production of the firms which made toilet preparations as their chief products. The figures for the individual items do not represent the total output for Canada as these articles were produced also as minor products by concerns which have been classified to other industrial groups. (See Tables 5 and 6).

| Product | Value ¹ of factory shipments | |
|--|---|-------------------|
| | 1954 | 1955 |
| | \$ | \$ |
| Toilet preparations: | | |
| Alcoholic — not less than 5 per cent alcohol: | | |
| Perfumes | 1,055,218 | 1,208,434 |
| Toilet waters, colognes and lotions | 3,639,527 | 4,044,509 |
| Bay rum, hair tonics, alcoholic liquid brilliantines, alcoholic wavesets, etc.: | | |
| Sold to the barber trade | 247,053 | 228,296 |
| All other | 556,939 | 736,838 |
| Non-alcoholic: | | |
| Creams of all kinds (almond cream, cold cream, etc.): | | |
| Solid type | 1,963,069 | 2,206,764 |
| Liquid type | 1,058,446 | 854,877 |
| Brilliantine, solid | 67,242 | 67,984 |
| Face powders | 1,103,391 | 1,103,319 |
| Talcum powders | 664,077 | 797,640 |
| Sachet powders | 120,936 | 175,054 |
| Lipstick and refills | 1,513,034 | 1,738,197 |
| Rouge and refills | 173,803 | 203,958 |
| Compacts (powders and rouges) | 288,500 | 324,323 |
| Shampoos: | | |
| Liquid (and cream) | 1,373,697 | 1,368,024 |
| Powders | 16,017 | 16,951 |
| Bath salts and bath oils | 488,228 | 552,577 |
| Deodorants (personal) | 1,144,102 | 1,718,933 |
| Depilatories | 28,512 | 76,461 |
| Toilet waters and lotions, non-alcoholic | 194,415 | 424,629 |
| Hair tonics, non-alcoholic liquid brilliantines, and non-alcoholic wavesets, etc.: | | |
| Sold to the barber trade | 1,189,310 | 1,361,616 |
| All other | 1,294,181 | 1,524,787 |
| Manicure preparations | 909,406 | 994,986 |
| Dentifrices: | | |
| Pastes | 520,377 | 756,636 |
| Powders | 51,757 | 18,062 |
| Liquid | 7,064 | 10,086 |
| All other toilet preparations not enumerated above | 8,208,305 | 9,780,301 |
| All other products ² | 4,066,537 | 4,564,886 |
| Total | 31,943,143 | 36,849,128 |

1. Does not include sales tax or other excise duties.

2. Includes medicinal preparations, disinfectants, antiseptic mouthwash, toilet and shaving soaps, insecticides and similar products which were made as minor products by the concerns in this industry.

TABLE 4. Materials Used in the Toilet Preparations Industry, 1954 and 1955

| Material | 1954 | | 1955 | |
|--|-------------------|----------------------------|-----------|----------------------------|
| | Quantity | Cost at plant ¹ | Quantity | Cost at plant ¹ |
| | | \$ | | \$ |
| Chalk, precipitated | pounds 54,992 | 3,215 | 46,512 | 2,645 |
| Chalk, ground | " 16,499 | 573 | 33,247 | 1,412 |
| Cocoonut oil | " 727,553 | 116,619 | 720,671 | 101,547 |
| Essential oils and perfumes | — | 1,182,640 | — | 1,335,897 |
| Ethyl alcohol | Imp. gal. 179,507 | 251,123 | 230,160 | 300,442 |
| Kaolin or china-clay | pounds 52,292 | 3,660 | 57,367 | 4,128 |
| Glycerine | " 174,456 | 69,811 | 184,823 | 70,377 |
| Isopropyl alcohol | " 37,714 | 4,973 | 77,036 | 8,400 |
| Lanolin | " 110,439 | 56,576 | 140,279 | 67,626 |
| Mineral oil, white | " 805,428 | 73,899 | 973,389 | 85,521 |
| Petroleum jelly | " 123,387 | 15,598 | 150,536 | 18,331 |
| Sodium hydroxide (caustic soda) | " 525,154 | 22,675 | 523,359 | 22,175 |
| Sodium carbonate (soda ash) | " 285,388 | 16,650 | 304,884 | 19,104 |
| Stearic acid | " 242,025 | 37,443 | 235,823 | 39,946 |
| Talc, ground | " 910,326 | 42,167 | 1,079,597 | 44,514 |
| Wax: | | | | |
| Beeswax | pounds 53,370 | 42,197 | 75,243 | 63,747 |
| Other wax | " 226,651 | 88,754 | 236,758 | 92,727 |
| Zinc oxide | " 40,659 | 8,851 | 44,032 | 8,782 |
| Zinc stearate | " 22,039 | 10,798 | 22,584 | 10,327 |
| Powders, rouges, and other preparations for packaging only | — | 168,298 | — | 163,574 |
| All other materials and process supplies | — | 2,992,556 | — | 4,093,489 |
| Jars, cans, boxes, labels and packing materials | — | 6,987,959 | — | 7,288,286 |
| Total | — | 12,197,035 | — | 13,842,997 |

1. Includes freight, duty, taxes, etc.

TABLE 5. Factory Shipments of Toilet Preparations, From All Industries, 1954 and 1955

| Product | 1954 | 1955 |
|--|-----------|-----------|
| | \$ | \$ |
| Alcoholic — not less than 5 per cent alcohol: | | |
| Perfumes | 1,141,000 | 1,293,000 |
| Toilet waters, colognes and lotions | 4,378,000 | 4,841,000 |
| Bay rum, hair tonics, alcoholic liquid brilliantines, alcoholic wavesets, etc.: | | |
| Sold to the barber and beauty parlour trades | 303,000 | 253,000 |
| All other | 663,000 | 869,000 |
| Non-alcoholic: | | |
| Creams of all kinds (almond cream, cold cream, etc.): | | |
| Solid type | 2,257,000 | 2,458,000 |
| Liquid type | 1,151,000 | 897,000 |
| Brilliantine, solid | 75,000 | 150,000 |
| Face powders | 1,206,000 | 1,192,000 |
| Talcum powders | 1,744,000 | 1,997,000 |
| Sachet powders | 126,000 | 181,000 |
| Lipstick and refills | 1,625,000 | 1,825,000 |
| Pouge and refills | 183,000 | 211,000 |
| Compacts (powders and rouges) | 292,000 | 333,000 |

TABLE 5. Factory Shipments of Toilet Preparations, From All Industries, 1954 and 1955—Concluded

| Product | 1954 | 1955 |
|--|------------------------|-------------------|
| | \$ | \$ |
| Non-alcoholic — concluded: | | |
| Shampoos: | | |
| Liquid (and cream) | 3,549,000 | 3,750,000 |
| Powders | 55,000 | 53,000 |
| Bath salts and bath oils | 570,000 | 633,000 |
| Deodorants (personal) | 1,833,000 | 2,041,000 |
| Depilatories | 39,000 | 77,000 |
| Toilet waters and lotions, non-alcoholic | 238,000 | 529,000 |
| Hair tonics, non-alcoholic liquid brilliantines, and non-alcoholic wavesets, etc.: | | |
| Sold to the barber and beauty parlour trades | 1,538,000 | 1,365,000 |
| All other | 1,720,000 ¹ | 3,240,000 |
| Manicure preparations | 911,000 | 996,000 |
| Home permanent wave kits, including refills and accessories..... | 3,592,000 | 4,127,000 |
| Dentifrices: | | |
| Pastes | 6,534,000 | 7,454,000 |
| Powders | 585,000 | 560,000 |
| Liquid | 7,000 | 10,000 |
| All other toilet preparations | 4,790,000 | 5,832,000 |
| Total | 41,105,000 | 47,167,000 |

1. This figure is understated by \$600,000 according to information received too late for inclusion in 1954 compilations.

TABLE 6. Total Production of Toilet Preparations, From All Industries, 1946-1955

| Year | Toilet preparations industry | Medicinal and pharmaceutical preparations industry | Soaps and washing compounds industry | Other industries | Total for all industries |
|------------|------------------------------|--|--------------------------------------|------------------|--------------------------|
| | \$ | \$ | \$ | \$ | \$ |
| 1946 | 16,780,000 | 3,733,000 | 3,805,000 | 440,000 | 24,758,000 |
| 1947 | 13,916,000 | 4,000,000 | 4,200,000 | 365,000 | 22,481,000 |
| 1948 | 13,677,000 | 3,154,000 | 3,805,000 | 336,000 | 20,972,000 |
| 1949 | 16,186,000 | 3,580,000 | 5,523,000 | 1,813,000 | 27,102,000 |
| 1950 | 18,418,000 | 4,212,000 | 5,810,000 | 707,000 | 29,147,000 |
| 1951 | 19,268,000 | 4,249,000 | 6,824,000 | 532,000 | 30,873,000 |
| 1952 | 23,819,000 | 3,821,000 | 8,939,000 | 702,000 | 37,281,000 |
| 1953 | 26,773,000 | 3,673,000 | 8,382,000 | 650,000 | 39,478,000 |
| 1954 | 27,877,000 | 3,973,000 | 8,424,000 | 831,000 | 41,105,000 |
| 1955 | 32,284,000 | 4,811,000 | 9,172,000 | 900,000 | 47,167,000 |

Note: Figures in Tables 5 and 6 represent the total Canadian production of toilet preparations, regardless of the industries in which produced.

TABLE 7. Principal Statistics Classified According to Type of Ownership - 1954 and 1955

| Type | Estab- lish- ments | Employees | Earnings | Cost at plant of materials used | Selling value of factory shipments |
|------------------------------|--------------------------|---------------|--------------------|---------------------------------------|--|
| | No. | No. | \$ | \$ | \$ |
| 1954 | | | | | |
| Individual ownership | 19 | 37 | 73, 156 | 127, 508 | 261, 756 |
| Partnerships | 8 | 59 | 118, 080 | 158, 356 | 379, 265 |
| Incorporated companies | 67 | 1, 952 | 4, 955, 882 | 11, 911, 171 | 31, 302, 122 |
| Total | 94 | 2, 048 | 5, 147, 118 | 12, 197, 035 | 31, 943, 143 |
| 1955 | | | | | |
| Individual ownership | 19 | 41 | 76, 749 | 132, 099 | 276, 791 |
| Partnerships | 6 | 45 | 91, 683 | 144, 809 | 289, 250 |
| Incorporated companies | 73 | 2, 080 | 5, 721, 624 | 13, 566, 089 | 36, 283, 087 |
| Total | 98 | 2, 166 | 5, 890, 056 | 13, 842, 997 | 36, 849, 128 |

TABLE 8. Principal Statistics of the Toilet Preparations Industry in Canada, Grouped According to Size of Establishment, 1954 and 1955

| Establishments reporting value of factory shipments | Estab- lish- ments | Employees | Earnings | Cost at plant of materials used | Selling value of factory shipments |
|--|--------------------------|---------------|--------------------|---------------------------------------|--|
| | No. | No. | \$ | \$ | \$ |
| 1954 | | | | | |
| Under \$10,000 | 21 | 25 | 28, 456 | 32, 675 | 95, 279 |
| \$10,000 to \$24,999 | 9 | 18 | 33, 771 | 60, 625 | 145, 286 |
| \$25,000 to \$49,999 | 16 | 82 | 161, 762 | 228, 930 | 534, 983 |
| \$50,000 to \$99,999 | 7 | 60 | 138, 447 | 212, 058 | 458, 071 |
| \$100,000 to \$199,999 | 9 | 120 | 267, 689 | 568, 797 | 1, 421, 770 |
| \$200,000 to \$499,999 | 13 | 265 | 714, 251 | 1, 833, 678 | 4, 539, 827 |
| \$500,000 to \$999,999 | 6 | 275 | 722, 394 | 1, 154, 076 | 4, 154, 714 |
| \$1,000,000 to \$4,999,999 | 13 | 1, 203 | 3, 080, 348 | 8, 106, 196 | 20, 593, 213 |
| Total | 94 | 2, 048 | 5, 147, 118 | 12, 197, 035 | 31, 943, 143 |
| 1955 | | | | | |
| Under \$10,000 | 20 | 24 | 24, 820 | 28, 362 | 85, 065 |
| \$10,000 to \$24,999 | 11 | 26 | 48, 781 | 75, 849 | 193, 400 |
| \$25,000 to \$49,999 | 15 | 71 | 155, 795 | 203, 106 | 541, 500 |
| \$50,000 to \$99,999 | 6 | 25 | 63, 580 | 199, 694 | 368, 463 |
| \$100,000 to \$199,999 | 10 | 134 | 340, 730 | 709, 123 | 1, 517, 847 |
| \$200,000 to \$499,999 | 13 | 299 | 799, 885 | 1, 493, 996 | 4, 530, 298 |
| \$500,000 to \$999,999 | 10 | 340 | 933, 280 | 1, 919, 548 | 6, 687, 525 |
| \$1,000,000 to \$4,999,999 | 13 | 1, 247 | 3, 523, 185 | 9, 213, 319 | 22, 925, 030 |
| Total | 98 | 2, 166 | 5, 890, 056 | 13, 842, 997 | 36, 849, 128 |

TABLE 9. Capital and Repair Expenditures in the Toilet Preparations Industry, 1951-1955

| Year | Capital expenditures | | Sub-total | Repair and maintenance expenditures | | Sub-total | Total capital and repair expenditures |
|-------------------------|----------------------|-------------------------|-----------|-------------------------------------|-------------------------|-----------|---------------------------------------|
| | Construction | Machinery and equipment | | Construction | Machinery and equipment | | |
| (Thousands of dollars) | | | | | | | |
| 1951 | 39 | 425 | 464 | 41 | 75 | 116 | 580 |
| 1952 | 210 | 296 | 506 | 41 | 59 | 100 | 606 |
| 1953 | 1,085 | 290 | 1,375 | 2 | 2 | 118 | 1,493 |
| 1954 | 1,058 | 440 | 1,498 | 2 | 2 | 131 | 1,629 |
| 1955 ¹ | 60 | 308 | 368 | 2 | 2 | 123 | 491 |

1. Preliminary.

2. Not available separately — see sub-total.

TABLE 10. Employees and Their Earnings in the Toilet Preparations Industry, By Provinces, 1954 and 1955

| Province | Number of employees | | | | | Earnings | | |
|------------------------|------------------------|------------|--------------------|------------|--------------|------------------------|--------------------|------------------|
| | Supervisory and office | | Production workers | | Total | Supervisory and office | Production workers | Total |
| | Male | Female | Male | Female | | | | |
| 1954 | | | | | | | | |
| Quebec | 154 | 139 | 177 | 277 | 747 | 1,069,950 | 917,934 | 1,987,884 |
| Ontario | 164 | 283 | 279 | 554 | 1,280 | 1,556,067 | 1,562,442 | 3,118,509 |
| British Columbia | 5 | 1 | — | — | 6 | 6,950 | — | 6,950 |
| Other provinces | 3 | 5 | 1 | 6 | 15 | 21,930 | 11,845 | 33,775 |
| Canada | 326 | 428 | 457 | 837 | 2,048 | 2,654,897 | 2,492,221 | 5,147,118 |
| 1955 | | | | | | | | |
| Quebec | 146 | 142 | 193 | 301 | 782 | 1,072,988 | 1,056,174 | 2,129,162 |
| Ontario | 195 | 296 | 286 | 582 | 1,359 | 1,871,187 | 1,841,865 | 3,713,052 |
| British Columbia | 5 | — | — | — | 5 | 4,650 | — | 4,650 |
| Other provinces | 3 | 5 | 1 | 11 | 20 | 20,931 | 22,261 | 43,192 |
| Canada | 349 | 443 | 480 | 894 | 2,166 | 2,969,756 | 2,920,300 | 5,890,056 |

TABLE 11. Production Workers, by Months, 1954 and 1955

| Month | 1954 | | | 1955 | | |
|----------------------|------------|------------|--------------|------------|------------|--------------|
| | Male | Female | Total | Male | Female | Total |
| January | 437 | 743 | 1,180 | 450 | 746 | 1,196 |
| February | 434 | 790 | 1,224 | 460 | 765 | 1,125 |
| March | 443 | 805 | 1,248 | 464 | 778 | 1,242 |
| April | 447 | 835 | 1,282 | 463 | 834 | 1,297 |
| May | 447 | 826 | 1,273 | 468 | 853 | 1,321 |
| June | 454 | 861 | 1,315 | 466 | 912 | 1,378 |
| July | 454 | 860 | 1,314 | 473 | 877 | 1,350 |
| August | 462 | 918 | 1,380 | 487 | 991 | 1,478 |
| September | 464 | 914 | 1,378 | 491 | 996 | 1,487 |
| October | 472 | 905 | 1,377 | 512 | 1,058 | 1,570 |
| November | 474 | 873 | 1,347 | 513 | 1,042 | 1,555 |
| December | 476 | 755 | 1,231 | 493 | 861 | 1,354 |
| Average | 457 | 837 | 1,294 | 480 | 894 | 1,374 |

TABLE 12. Imports and Exports of Perfumery, Cosmetics and Toilet Preparations, 1954 and 1955

| | 1954 | | 1955 | |
|--|-----------|-------|------------------|------------------|
| | Quantity | Value | Quantity | Value |
| | | \$ | | \$ |
| (a) IMPORTS | | | | |
| Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavenderwaters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles or flasks containing not more than 4 ounces each | - | - | 465,258 | 498,624 |
| Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavenderwaters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles, flasks or other packages containing more than 4 ounces each | Imp. gal. | 2,124 | 55,714 | 2,268 |
| Perfumery, including toilet preparations, non-alcoholic, n.o.p., used for the hair, mouth or skin | - | - | 1,089,597 | 945,936 |
| Total imports | - | - | 1,610,569 | 1,504,113 |
| (b) EXPORTS | | | | |
| Creams, lotions and other cosmetics | - | - | 34,015 | 42,178 |
| Dentifrices | - | - | 130 | 482 |
| Shaving creams, cakes, powders and sticks | - | - | 1,973 | 2,754 |
| Perfumery and toilet preparations, n.o.p. | - | - | 50,813 | 68,392 |
| Total exports | - | - | 86,931 | 113,806 |

Note. "n.o.p." means "not otherwise provided for" in the statistical classification.

Directory of Firms in the Toilet Preparations Industry, 1955

Note: These firms made toilet preparations as chief products. Concerns which made toilet preparations as secondary or minor products are not listed here as they are classified to other industries.

| Name of firm | Location of plant |
|---|---------------------------------------|
| Quebec: | |
| Andrews, J.H., Ltd. | 425 River St., Verdun |
| Arno Laboratories Inc. | 325 McCord, Montreal |
| Avon Products of Canada Limited | 225 Liege St., Montreal |
| Beauty Manufacturing Reg'd. | 4272 Rivard St., Montreal |
| Bernal Chemical Products Co. | 2733 Ontario St. E., Montreal |
| Charles of the Ritz (Canada) Ltd. | 973 St. Antoine St., Montreal |
| Chatelaine Co. Ltd. | 2024 McGill College Ave., Montreal |
| Chemaco Limited | 4328 St. Lawrence Blvd., Montreal |
| Clairol Inc. of Canada | Knowlton |
| Consolidated Toiletries (Canada) | 1030 O'Brien Blvd., Ville St. Laurent |
| Coty (Canada) Limited | 7335 St. Lawrence Blvd., Montreal |
| Familex Products Company, The | 1600 Delorimier St., Montreal |
| Fifth Ave. Chemical Waving Pad Co. | 1349 Beaudoin St., Montreal |
| Gaylord-Shelton of Canada Ltd. | 2035 Ste. Anne St., St. Hyacinthe |
| Gillette Safety Razor Co. of Canada Ltd. | 1450 Côte-de-Liesse, Montréal |
| Guay Beauty Mfg. Co. | 322 Beaubien E., Montreal |
| Karnak Products Company | 320 Notre Dame E., Montreal |
| Laboratoire Bellefontaine | 1670 St. Denis St., Montreal |
| Laboratoire du Dr. V.A. Oneskiw | 1571 Beaubien St. E., Montreal |
| Laboratoire Du-Var Inc. | 752 Rachel St. E., Montreal |
| Lady Hamilton Beauty Preparations Co. Ltd. | 4414 Kensington Ave., Montreal |
| Les Produits Florence Inc. | 5016 Papineau St., Montreal |
| Lymans Limited | 286 St. Paul St. W., Montreal |
| National Mineral Co. of Canada Ltd. | 850 Lafleur Blvd., Ville La Salle |
| Northam Warren Limited | 1630 Bois-Franc Road, Montreal |
| Palmers Limited | 730 Wellington St., Montreal |
| Parfumerie de Paris (Limited) | 2190 Préfontaine, Montreal |
| Parfumerie L.T. Piver Ltée | 1030 St. Alexander St., Montreal |
| Parker, L.M., Co. Ltd. | 985 Sherbrooke St. W., Montreal |
| Protection Chemical Products Co. | 2180 L'Espérance, Montréal |
| Rolex Cleaner Co. | 5140-8th Ave., Montreal |
| Roxy Beauty Mfg. Ltd. | 2454 des Carrières, Montréal |
| Savy Drug Ltd. | 2946 Rouen, Montreal |
| Vivax Limited | 8005 St.-André, Montréal |
| Zonite Products Corporation Ltd. | Ste-Thérèse de Blainville |
| Ontario: | |
| Allied Toiletries Ltd. | 727 King St. E., Toronto |
| Arden, Elizabeth, of Canada, Ltd. | 207 Queen's Quay, Toronto |
| Bonat & Bonat of Canada Ltd. | 134-6th St., New Toronto |
| Bristol-Myers Co. of Canada Ltd. | 120 North Queen, Toronto |
| Campana Corp. Ltd. | 36 Caledonia Rd., Toronto |
| Canadian Beauty Aids Co. Ltd. | 528 Bathurst St., Toronto |
| Canadian Booster Company Ltd., The | 1604 Tecumseh Rd. W., Windsor |
| Carter Products N.S. Inc. | 358 Adelaide St. W., Toronto |
| Chesebrough-Ponds (Canada) Ltd. | 791 St. Clair Ave. W., Toronto |
| Clifton Company Limited, The | 146-8 Brock Ave., Toronto |
| Coppertone Limited | 36 Caledonia Rd., Toronto |
| Dearborn Supply Company | 3174 Sandwich St., Windsor |
| Faberge Perfumes (Canada) Ltd. | 30 Queen Elizabeth Blvd., Toronto |
| Factor, Max, & Co. | 24 Spadina Ave., Toronto |
| Fielding, W., Cosmetics | 138 Bowie Ave., Toronto |
| Fuller Brush Company Limited | 70 Sanford Ave. N., Hamilton |
| Genasco Co. | 1218 Moy Ave., Windsor |
| Gordon Gordon Ltd. | 489 King St. W., Toronto |
| Grove Pharmacal Limited | 579 Richmond St. West, Toronto |
| Harper Method (Canada) Limited | 1587 Ellen Ave., Niagara Falls |
| Helfrich Laboratories of Canada | 71 Florence, Toronto |
| Hudnut, Richard, Ltd. | 727 King St. W., Toronto |
| Huston, John A., Co. Ltd. | 36 Caledonia Rd., Toronto |
| International Products Co. | 267 Brock St., Toronto |
| Jergens, Andrew, Company, Limited | 1 Herriott St., Perth |
| Jones Industries Limited | Head St., Dundas |
| Jones, L.A., & Co. Ltd. | Shepherd Rd., Oakville |
| Kolmar-Wilckens Limited | Barrie |
| Lander Co. (Canada) Ltd., The | 50 Underwriters Rd., Scarborough |

Directory of Firms in the Toilet Preparations Industry, 1955 - Concluded

| Name of firm | Location of plant |
|---|---------------------------------|
| Ontario - concluded: | |
| Lehn & Fink (Canada) Ltd. | 37 Hanna Ave., Toronto |
| Lentheric of Canada Ltd. | 36 Caledonia Rd., Toronto |
| Magic Glow Beauty Products Co. | St. Thomas |
| Maison Blanche Toilet Co. | 20 Lewis St., Fort Erie North |
| Martin, E. & A., Research Ltd. | 20 Ripley Ave., Toronto |
| Martz Laboratories Ltd. | 673 Caron Ave., Windsor |
| Mennen Co. Ltd. | 2299 Dundas St. W., Toronto |
| Mondo Trading Co. | 579 Richmond St. W., Toronto |
| Mountain Rose (Canada) Limited | 350 Talbot St., London |
| Nestle-Le-Mur Co. (Canada) Ltd., The | 680 King St. W., Toronto |
| Olive'on Company, The | 1245 Queen St. West, Toronto |
| Princess Cosmetics | 61 College, Toronto |
| Radox (Division John A. Huston Co. Ltd.) | 36 Caledonia Rd., Toronto |
| Rayette (Canada) Limited | 74 Industry St., Toronto |
| Realistic Co. of Canada, The | Botterell Bldg., Oakville |
| Resdan Products Ltd. | 675 Mt. Pleasant Rd., Toronto |
| Rilling Wahl Co. | 720 Bathurst St., Toronto |
| Ripley Mfg. Co. | 26 Ripley Ave., Toronto |
| Roux Laboratories Canada Ltd. | 63 Shepherd Rd., Oakville |
| Rubinstein, Helena, Ltd. | 1025 The Queensway, Toronto |
| Scarff, F.W., Limited | Picton |
| Shulton Incorporated | 68 Broadview Ave., Toronto |
| Silhouette Products Ltd. | 579 Richmond St. W., Toronto |
| Thayer Perfumer Limited | 112 Sinnott Rd., Scarborough |
| Thomas Supply & Equipment Co. Ltd. | 310 Slater St., Ottawa |
| 303 Chemical Co. Ltd. | 183 Bathurst St., Toronto |
| Truso Beauty Products Ltd. | 107 Jarvis St., Toronto |
| Vita-Cult Co. | 408 Summerhill Ave., Toronto |
| Wildroot Limited | 333 Jarvis St., Fort Erie North |
| Wilson Trading Co. Ltd. | 505 Burlington E., Hamilton |
| Yardley of London (Canada) Limited | 7 Curity Ave., Toronto |
| Manitoba: | |
| Kahane of Canada Ltd. | 143 Smith St., Winnipeg |
| Sanders Supply Co. | 131 Albert St., Winnipeg |
| Saskatchewan: | |
| Gould, S.E., & Company | 236-3rd Ave. S., Saskatoon |
| British Columbia: | |
| Cosmetic Service Co. Ltd. | 1043 West Broadway, Vancouver |
| Lina Cavellero Ltd. | 611 Howe St., Vancouver |
| Lor-Beer Laboratories Ltd. | 679 Granville, Vancouver |
| Premier Toilet Goods Company | 64 West Hastings St., Vancouver |

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