

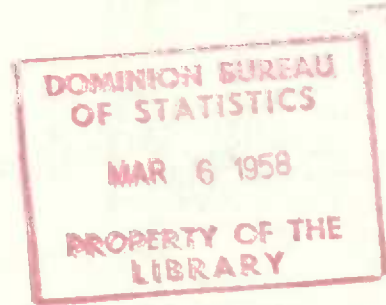
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CANADA

THE TOILET PREPARATIONS INDUSTRY

1956



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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** – The Primary Industries, including mining, forestry and fisheries; **Volume II** – Manufacturing; **Volume III** – Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I – General Review of the Manufacturing Industries, \$1.50
- II – The Manufacturing Industries of Canada, (7 sections, as follows:)
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 50¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 40¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III – Foods and Beverages
- IV – Tobacco and Tobacco Products
- V – Rubber Products
- VI – Leather Products
- VII – Textile Mills
- VIII – Knitting Mills
- IX – Clothing
- X – Wood and Paper Products
- XI – Printing Trades
- XII – Iron and Steel Products
- XIII – Transportation Equipment
- XIV – Non-ferrous Metal Products
- XV – Electrical Apparatus and Supplies
- XVI – Non-metallic Mineral Products
- XVII – Products of Petroleum and Coal
- XVIII – Chemicals and Allied Products
- XIX – Miscellaneous Manufactures

The present report belongs in Part XVIII, Chemicals and Allied Products. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A – General Review, 25¢
- B – The Acids, Alkalies and Salts Industry, 25¢
- C – The Fertilizers Industry, 25¢
- D – The Fertilizer Trade in Canada, 25¢
- E – The Medicinal and Pharmaceutical Preparations Industry, 25¢
- F – The Paints, Varnishes and Lacquers Industry, 25¢
- G – The Primary Plastics Industry, 25¢
- H – The Soaps, Washing Compounds and Cleaning Preparations Industry, 25¢
- I – The Toilet Preparations Industry, 25¢
- J – The Vegetable Oils Industry, 25¢
- K – The Inks Industry, 25¢
- L – The Adhesives Industry, 25¢
- M – The Polishes and Dressings Industry, 25¢
- N – The Compressed Gases Industry, 25¢
- O – The Coal Tar Distillation Industry, 25¢
- P – The Miscellaneous Chemical Products Industry, 25¢

THE TOILET PREPARATIONS INDUSTRY

1956

Factory shipments from the Toilet Preparations Industry were valued at \$41,324,564 in 1956 compared with \$36,849,128 in 1955 and \$31,943,143 in 1954.

In the annual census of manufacturing establishments in Canada the operating firms are arranged in a number of industrial groups to which the various factories are classified in accordance with the nature of their main products. Under this arrangement, the Toilet Preparations Industry includes all establishments which are occupied chiefly in making perfumes, toilet waters, face creams, tooth pastes, etc., but in 1956 this industry actually accounted for only about 66 per cent of the Canadian output of toilet preparations, as a number of concerns in other industries made this class of goods as a minor, or secondary, part of their business. In tables 1 to 4

and 7 to 11 and table 13 of this report, the data are for the Toilet Preparations Industry as defined for census purposes, but tables 5 and 6 have been added to show the total output of toilet preparations regardless of the industry in which produced.

In 1956 there were 91 establishments in this industry, 53 being located in Ontario, 32 in Quebec, 3 in British Columbia, 2 in Manitoba and 1 in Saskatchewan. Output from these concerns totalled \$41,324,564, including \$35,258,000 for toilet preparations and \$6,067,000 for other products. Employees numbered 2,288 and salaries and wages amounted to \$6,402,078.

Factory shipments of toilet preparations from all industries were valued at \$53,818,000 at factory prices in 1956. In 1955 the comparable value was \$47,167,000 and in 1954 it was \$40,974,000.

Note: Figures for value added by manufacture, shown in Table 1, prior to 1952 were obtained by subtracting the cost of materials used, including fuel and electricity, from the value of production. In 1952 the gross value of production was replaced by value of factory shipments, f.o.b. plant. As no information on inventory change is available for 1952 and 1953, value added figures for these years were obtained by subtracting from the value of shipments the cost of materials, fuel and electricity. In 1954 and later years information on the value of year-end inventory holdings at plant and plant warehouses was collected as part of the annual Census of Industry and information thus made available was taken into account in calculating the value added figures.

TABLE 1. Principal Statistics of the Toilet Preparations Industry, Significant Years, 1929-1956, and by Provinces, 1955 and 1956

Year and province	Estab- lish- ments	Em- ployees	Salaries and wages	Cost of fuel and electricity at plant	Cost of materials at plant	Value added by manufacture ¹	Gross selling value of products ¹
	No.	No.	\$	\$	\$	\$	\$
1929	49	577	667,339	13,543	1,577,642	2,860,403	4,451,588
1933	80	934	898,224	25,168	1,728,317	3,723,839	5,477,324
1937	82	1,207	1,269,340	26,645	2,577,943	4,238,349	6,842,937
1939	86	1,135	1,304,574	27,221	2,792,754	4,098,598	6,918,573
1945	94	2,137	2,842,440	52,386	7,053,472	11,887,050	18,992,908
1946	91	1,995	2,729,367	53,492	7,622,735	12,440,886	20,117,113
1949	94	1,720	3,008,556	74,090	7,088,024	11,885,321	19,047,435
1952	101	1,870	4,244,777	115,434	9,720,012	17,224,337	27,059,783
1953	94	1,955	4,648,547	121,950	11,309,157	19,007,367	30,438,474
1954	94	2,048	5,147,118	119,948	12,197,035	19,877,952	31,943,143
1955							
Quebec	35	782	2,129,162	49,826	4,759,695	8,173,289	12,829,175
Ontario	56	1,359	3,713,052	91,879	9,023,170	14,780,015	23,885,714
Manitoba	2	20	43,192	512	53,452	62,689	113,675
Saskatchewan	1						
British Columbia	4	5	4,650	790	6,680	13,094	20,564
Canada	98	2,166	5,890,056	143,007	13,842,997	23,029,087	36,849,128
1956							
Quebec	32	855	2,400,987	48,745	5,716,964	8,877,703	14,482,313
Ontario	53	1,415	3,966,249	107,268	10,594,068	16,363,867	26,736,466
Manitoba	2	14	31,532	1,029	45,586	45,186	91,325
Saskatchewan	1						
British Columbia	3	4	3,310	640	4,890	8,930	14,460
Canada	91	2,288	6,402,078	157,682	16,361,508	25,295,686	41,324,564

Note. Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

1. See footnote to Text.

TABLE 2. Inventories¹, 1956

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	\$	\$	\$	\$
Opening:				
Quebec	1,669,840	99,234	1,079,246	2,848,320
Ontario	2,650,482	151,810	1,775,404	4,577,696
Other provinces	7,471	1,600	8,650	17,721
Canada	4,327,793	252,644	2,863,300	7,443,737
Closing:				
Quebec	1,722,150	148,421	1,191,158	3,061,729
Ontario	3,042,332	298,437	1,957,514	5,298,283
Other provinces	16,498	623	10,103	27,224
Canada	4,780,980	447,481	3,158,775	8,387,236

1. (a) Book value of all manufacturing inventories owned and held at plant and plant warehouses.

(b) Beginning with 1954, information on the value of year-end inventory holdings, at plant and plant warehouses is being collected as part of the annual Census of Industry. These data were formerly collected by a separate survey. The summarized results for the Toilet Preparations Industry for the year under review are shown in the above table.

(c) The opening inventory for 1956 does not necessarily agree with the closing inventory for 1955 because of revisions such as the addition of new plants, the transfer of plants to other industries and plants going out of business, etc. However, the value added figures for the previous year have not been recalculated to allow for the revisions mentioned above.

TABLE 3(a). Products Made in the Toilet Preparations Industry, 1955

Note. Data given in this table are for the Toilet Preparations Industry only and represent only the production of the firms which made toilet preparations as their chief products. The figures for the individual items do not represent the total output for Canada as these articles were produced also as minor products by concerns which have been classified to other industrial groups. (See Tables 5 and 6).

Product	Value of factory shipments ¹ 1955
	\$
Toilet preparations:	
Alcoholic - not less than 5 per cent alcohol:	
Perfumes	1,208,434
Toilet waters, colognes and lotions	4,044,509
Bay rum, hair tonics, alcoholic liquid brilliantines, alcoholic wavesets, etc.:	
Sold to the barber trade	228,296
All other	736,838
Non-alcoholic:	
Creams of all kinds (almond cream, cold cream, etc.):	
Solid type	2,206,764
Liquid type	854,877
Brilliantine, solid	57,984
Face powders	1,103,319
Talcum powders	797,640
Sachet powders	175,054
Lipstick and refills	1,738,197
Rouge and refills	203,958
Compacts (powders and rouges)	324,323
Shampoos:	
Liquid (and cream)	1,368,024
Powders	16,951
Bath salts and bath oils	552,577
Deodorants (personal)	1,718,933
Depilatories	76,461
Toilet waters and lotions, non-alcoholic	424,629
Hair tonics, non-alcoholic liquid brilliantines, and non-alcoholic wavesets, etc.:	
Sold to the barber trade	1,361,616
All other	1,524,787
Manicure preparations	994,986
Dentifrices:	
Pastes	756,636
Powders	18,062
Liquid	10,086
All other toilet preparations not enumerated above	9,780,301
All other products ²	4,564,886
Total	36,849,128

1. Does not include sales tax or other excise duties.

2. Includes medicinal preparations, disinfectants, antiseptic mouthwash, toilet and shaving soaps, insecticides and similar products which were made as minor products by the concerns in this industry.

TABLE 3(b) Products Made in the Toilet Preparations Industry, 1956

Product	Value of factory shipments ¹ 1956
Toilet preparations:	
Perfumes	1, 135, 219
Toilet waters and colognes	3, 350, 770
Creams of all kinds, except medicinal type, (almond cream, cold cream, etc.)	3, 622, 067
Lotions (excluding hair and after-shave lotions)	1, 648, 362
Lip preparations (lipsticks, lip rouge, lip colour, lip pomade, etc.)	2, 602, 913
Rouges, including theatrical but excluding lip	157, 699
Dedorants (personal)	2, 300, 070
Depilatories (personal)	150, 360
Shampoos	2, 143, 879
Home permanent wave kits, including refills and accessories	2, 877, 054
Other hair preparations (tonics, rinses, dyes, brilliantines, wave-sets (except item immediately above)	4, 075, 954
Manicuring preparations (including nail lacquers, polishes and cuticle preparations)	921, 374
Bath salts and bath oils	720, 511
Face powders	1, 210, 683
Body powders (excluding after-shave talc)	1, 377, 485
Dentifrices—Pastes	699, 144
Powders	8, 232
Liquid	12, 303
Shaving preparations (except shaving soap):	
After-shave lotions	496, 828
Shaving preparations, n.e.s. (such as after-shave septics, after-shave talc, beard softeners, etc.)	97, 612
All other toilet preparations	5, 649, 523
Total toilet preparations	35, 258, 042
Toilet soaps	1, 772, 728
Shaving soaps	600, 278
All other products	3, 693, 516
Total	41, 324, 564

Note: Due to changes made in the statistical classifications in 1956 data for many of the items shown above are not strictly comparable with that shown for 1955 in Table 3(a).

1. Does not include sales tax or other excise duties.

TABLE 4. Materials Used in the Toilet Preparations Industry, 1955 and 1956

Material	1955		1956		
	Quantity	Cost at plant ¹	Quantity	Cost at plant ¹	
		\$		\$	
Chalk, precipitated	pounds	46, 512	2, 645	37, 875	2, 699
Chalk, ground	"	33, 247	1, 412	28, 712	2, 230
Cocoonut oil	"	720, 671	101, 547	797, 840	104, 025
Essential oils and perfumes	—	—	1, 335, 897	—	1, 440, 836
Ethyl alcohol	imp. gal.	230, 160	300, 442	246, 562	315, 849
Kaolin or china-clay	pounds	57, 367	4, 128	59, 102	4, 243
Glycerine	"	184, 823	70, 377	186, 060	67, 976
Isopropyl alcohol	"	77, 036	8, 400	86, 861	9, 609
Lanolin	"	140, 279	67, 626	152, 687	78, 394
Mineral oil, white	"	973, 389	85, 521	947, 163	98, 175
Petroleum jelly	"	150, 536	18, 331	521, 241	55, 256
Sodium hydroxide (caustic soda)	"	523, 359	22, 175	539, 877	21, 111
Sodium carbonate (soda ash)	"	304, 884	19, 104	325, 352	20, 153
Stearic acid	"	235, 823	39, 946	233, 848	41, 267
Talc, ground	"	1, 079, 597	44, 514	1, 431, 143	56, 155
Wax:					
Beeswax	pounds	75, 243	63, 747	69, 178	61, 047
Other wax	"	236, 758	92, 727	74, 235	89, 979
Zinc oxide	"	44, 032	8, 782	46, 250	9, 727
Zinc stearate	"	22, 584	10, 327	20, 657	9, 065
Powders, rouges, and other preparations for packaging only	—	—	163, 574	—	105, 528
All other materials and process supplies	—	—	4, 093, 489	—	5, 458, 764
Jars, cans, boxes, labels and packing materials	—	—	7, 288, 286	—	8, 309, 420
Total	—	—	13, 842, 997	—	16, 361, 508

1. Includes freight, duty, taxes, etc.

TABLE 5(a). Factory Shipments of Toilet Preparations, From All Industries, 1955

Product	1955
	\$
Alcoholic — not less than 5 per cent alcohol:	
Perfumes	1,293,000
Toilet waters, colognes and lotions	4,841,000
Bay rum, hair tonics, alcoholic liquid brilliantines, alcoholic wavesets, etc.:	
Sold to the barber and beauty parlour trades	253,000
All other	869,000
Non-alcoholic:	
Creams of all kinds (almond cream, cold cream, etc.):	
Solid type	2,458,000
Liquid type	897,000
Brilliantine, solid	150,000
Face powders	1,192,000
Talcum powders	1,997,000
Sachet powders	181,000
Lipstick and refills	1,825,000
Rouge and refills	211,000
Compacts (powders and rouges)	333,000
Shampoos:	
Liquid (and cream)	3,750,000
Powders	53,000
Bath salts and bath oils	633,000
Deodorants (personal)	2,041,000
Depilatories	77,000
Toilet waters and lotions, non-alcoholic	529,000
Hair tonics, non-alcoholic liquid brilliantines, and non-alcoholic wavesets, etc.:	
Sold to the barber and beauty parlour trades	1,365,000
All other	3,240,000
Manicure preparations	996,000
Home permanent wave kits, including refills and accessories	4,127,000
Dentifrices:	
Pastes	7,454,000
Powders	560,000
Liquid	10,000
All other toilet preparations	5,832,000
Total	47,167,000

TABLE 5(b). Factory Shipments of Toilet Preparations, From All Industries, 1956

Product	1956
	\$
Perfumes	1,268,607
Toilet waters and colognes	3,686,380
Creams of all kinds, except medicinal (almond, cold cream, etc.)	4,276,668
Lotions (excluding hair and after shave lotions)	2,166,075
Lip preparations (lipstick, lip-rouge, lip colour)	2,941,257
Rouges, including theatrical but excluding lip	204,805
Deodorants, personal	2,696,488
Depilatories, personal	150,505
Shampoos	4,896,343
Home permanent wavekits (including refills and accessories)	3,596,635
Other hair preparations (tonics, rinses, dyes, brilliantines, wave sets)	6,008,511
Manicuring preparations (nail lacquers, polishes and cuticle preparations)	926,751
Bath salts and oils	818,983
Face powders	1,398,571
Body powders (excluding after shave talc)	2,662,031
Dentifrices — Pastes	8,578,886
Powders	435,377
Liquid	13,098
After shave lotions	650,824
Other shaving preparations, except shaving soap (after shave septic, talc, beard softeners)	128,891
All other	6,311,930
Total	53,817,616

Note: See footnote to Table 3 (a).

TABLE 6. Total Production of Toilet Preparations, From All Industries, 1947-1956

Year	Toilet preparations industry	Medicinal and pharmaceutical preparations industry	Soaps and washing compounds industry	Other industries	Total for all industries
	\$	\$	\$	\$	\$
1947	13,916,000	4,000,000	4,200,000	365,000	22,481,000
1948	13,677,000	3,154,000	3,805,000	336,000	20,972,000
1949	16,186,000	3,580,000	5,523,000	1,813,000	27,102,000
1950	18,418,000	4,212,000	5,810,000	707,000	29,147,000
1951	19,268,000	4,249,000	6,824,000	532,000	30,873,000
1952	23,819,000	3,821,000	8,939,000	702,000	37,281,000
1953	26,773,000	3,673,000	8,382,000	650,000	39,478,000
1954	27,877,000	3,973,000	8,424,000	831,000	41,105,000
1955	32,284,000	4,811,000	9,172,000	900,000	47,167,000
1956	35,258,000	6,949,000	10,221,000	1,390,000	53,818,000

Note: Figures in Tables 5 and 6 represent the total Canadian production of toilet preparations, regardless of the industries in which produced.

TABLE 7. Principal Statistics Classified According to Type of Ownership, 1955 and 1956

Type	Estab-lish-ments	Employees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
	No.	No.	\$	\$	\$
1955					
Individual ownership.....	19	41	76,749	132,099	276,791
Partnerships	6	45	91,683	144,809	289,250
Incorporated companies	73	2,080	5,721,624	13,566,089	36,283,087
Total	98	2,166	5,890,056	13,842,997	36,849,128
1956					
Individual ownership.....	18	44	81,010	155,572	328,796
Partnerships	4	12	25,610	42,780	105,108
Incorporated companies	69	2,232	6,295,458	16,163,156	40,890,660
Total	91	2,288	6,402,078	16,361,508	41,324,564

TABLE 8. Principal Statistics of the Toilet Preparations Industry in Canada, Grouped According to Selling Value of Factory Shipments, 1955 and 1956

Establishments reporting value of factory shipments	Estab-lish-ments	Employees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
1955					
Under \$10,000	20	24	24,820	28,362	85,065
\$10,000 to \$24,999	11	26	46,781	75,849	193,400
\$25,000 to \$49,999	15	71	155,795	203,106	541,500
\$50,000 to \$99,999	6	25	63,530	199,694	368,463
\$100,000 to \$199,999	10	134	340,730	709,123	1,517,847
\$200,000 to \$499,999	13	299	799,835	1,493,996	4,530,298
\$500,000 to \$999,999	10	340	933,280	1,919,548	6,637,525
\$1,000,000 to \$4,999,999	13	1,247	3,523,185	9,213,319	22,925,030
Total	98	2,166	5,890,056	13,842,997	36,849,128
1956					
Under \$10,000	17	21	21,940	23,195	79,364
\$10,000 to \$24,999	9	25	41,543	59,240	156,716
\$25,000 to \$49,999	13	53	139,398	157,573	448,495
\$50,000 to \$99,999	10	63	140,685	397,636	761,162
\$100,000 to \$199,999	4	30	93,400	217,403	487,997
\$200,000 to \$499,999	12	248	663,151	1,702,538	4,394,233
\$500,000 to \$999,999	13	373	1,032,623	2,813,470	8,092,496
\$1,000,000 to \$4,999,999	13	1,465	4,263,333	10,985,453	26,904,191
Total	91	2,288	6,402,078	16,361,508	41,324,564

TABLE 9. Capital and Repair Expenditures in the Toilet Preparations Industry, 1952-1956

Year	Capital expenditures		Sub-total	Repair and maintenance expenditures		Sub-total	Total capital and repair expenditures
	Construction	Machinery and equipment		Construction	Machinery and equipment		
(Thousands of dollars)							
1952	210	296	506	41	59	100	606
1953	1,035	290	1,375	2	2	110	1,493
1954	1,058	440	1,498	2	2	131	1,629
1955	523	283	311	2	2	136	947
1956	528	294	322	2	2	132	954

1. Preliminary.

2. Not available separately - see sub-total.

TABLE 10. Employees and Their Earnings in the Toilet Preparations Industry, By Provinces, 1955 and 1956

Province	Number of employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
1955								
Quebec	146	142	193	301	722	1,072,968	1,056,174	2,129,162
Ontario	195	296	236	582	1,359	1,871,187	1,841,365	3,713,052
British Columbia	5	—	—	—	5	4,650	—	4,650
Other provinces	3	5	1	11	20	20,931	22,261	43,192
Canada	349	443	480	894	2,166	2,969,756	2,920,300	5,890,056
1956								
Quebec	176	163	190	320	355	1,244,308	1,156,679	2,400,967
Ontario	207	300	321	537	1,415	1,954,606	2,011,643	3,966,249
British Columbia	4	—	—	—	4	3,310	—	3,310
Other provinces	3	5	1	5	14	22,024	9,508	31,532
Canada	390	468	518	912	2,288	3,224,248	3,177,830	6,402,078

TABLE 11. Production Workers, by Months, 1955 and 1956

Month	1955			1956		
	Male	Female	Total	Male	Female	Total
	Number					
January	450	746	1,196	517	810	1,327
February	460	765	1,225	509	811	1,320
March	464	778	1,242	515	851	1,366
April	463	834	1,297	515	897	1,412
May	468	853	1,321	520	925	1,445
June	466	912	1,378	522	947	1,469
July	473	877	1,350	522	911	1,433
August	487	991	1,478	514	952	1,466
September	491	996	1,487	523	996	1,519
October	512	1,058	1,570	527	1,015	1,542
November	513	1,042	1,555	520	963	1,483
December	493	861	1,354	511	857	1,368
Average	480	894	1,374	518	912	1,430

TABLE 12. Imports and Exports of Perfumery, Cosmetics and Toilet Preparations, 1955 and 1956

	1955		1956	
	Quantity	Value	Quantity	Value
		\$		\$
(a) IMPORTS				
Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavender waters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles or flasks containing not more than 4 ounces each	-	-	498,624	-
Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavender waters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles, flasks or other packages containing more than 4 ounces each	imp. gal.	2,268	59,553	1,990
Perfumery, including toilet preparations, non-alcoholic, n.o.p., used for the hair, mouth or skin	-	-	945,936	-
Total imports	-	-	1,504,113	1,809,188
(b) EXPORTS				
Creams, lotions and other cosmetics	-	-	42,178	-
Dentifrices	-	-	482	-
Shaving creams, cakes, powders and sticks	-	-	2,754	-
Perfumery and toilet preparations, n.o.p.	-	-	68,392	-
Total exports	-	-	113,806	122,025

Note. "n.o.p." means "not otherwise provided for" in the statistical classification.

TABLE 13. Fuel and Electricity Used in the Toilet Preparations Industry, 1956

Kind	Unit of measure	Quantity	Cost at works
			\$
Bituminous coal — Canadian	tons	100	1,350
— Imported	"	1,564	20,278
Anthracite coal	"	160	2,211
Gasoline (including gasoline used in cars and trucks)	Imp. gals.	32,309	13,409
Fuel oil	"	347,141	50,618
Gas — Liquefied petroleum	"	1,600	897
Other manufactured	1000 cu. ft.	60	63
Natural	"	2,918	3,387
Other fuel	—	—	6,995
Electricity purchased	k.w.h.	3,433,435	58,474
Total			157,682

Directory of Firms in the Toilet Preparations Industry, 1956

Note: These firms made toilet preparations as chief products. Concerns which made toilet preparations as secondary or minor products are not listed here as they are classified to other industries.

Name of firm	Location of plant
Quebec:	
Andrews, J.H., Ltd.	425 River St., Verdun
Avon Products of Canada Limited	225 Liege St., Montreal
Beauty Manufacturing Reg'd	4272 Rivard St., Montreal
Bernal Chemical Products Co.	2733 Ontario St. E., Montreal
Charles of the Ritz (Canada) Ltd.	973 St. Antoine St., Montreal
Chatelaine Co. Ltd.	2024 McGill College Ave., Montreal
Chemaco Limited	4328 St. Lawrence Blvd., Montreal
Chemway (Canada) Ltd.	Ste., Therese De Blainville
Clairol Inc. of Canada	Knowlton
Consolidated Toiletries (Canada)	1030 O'Brien Blvd., Ville St. Laurent
Coty (Canada) Limited	7335 St. Lawrence Blvd., Montreal
Curtis, Helene, Ltd.	650 Lafleur Blvd., Ville LaSalle
Fifth Ave. Chemical Waving Pad Co.	1349 Beaudoin St., Montreal
Gaylord-Shelton of Canada Ltd.	2035 Ste. Anne St., St. Hyacinthe
Gillette of Canada Ltd.	1450 Cote-de-Liesse, Montréal
Guay Beauty Mfg. Co.	322 Beaubien E., Montreal
Laboratoire Bellefontaine	1670 St. Denis St., Montreal
Laboratoire du Dr. V.A. Oneskiw	1571 Beaubien St. E., Montreal
Laboratoire Du-Var Inc.	752 Rachel St. E., Montreal
Lady Hamilton Beauty Preparations Co. Ltd.	4414 Kensington Ave., Montreal
Les Produits Florence Inc.	5016 Papineau St., Montreal
Lymans Limited	286 St. Paul St. W., Montreal
Northam Warren Limited	1630 Bois-Franc Road, Montreal
Palmers Limited	730 Wellington St., Montreal
Parfumerie de Paris (Limited)	2190 Préfontaine, Montreal
Parfumerie L.T. Piver Ltée	1030 St. Alexander St., Montreal
Parker, L.M., Co. Ltd.	425 River St., Verdun
Produits Familix Limitee	1600 Delorimier, Montreal
Protection Chemical Products Co.	2180 Lesperance, Montreal
Rolax Cleaner Co.	5140—8th Ave., Montreal
Roxy Beauty Mfg. Ltd.	2454 des Carrières, Montreal
Vivax Limited	3005 St. André, Montréal
Ontario:	
Arden, Elizabeth, of Canada, Ltd.	207 Queen's Quay, Toronto
Bonat & Bonat of Canada Ltd.	134—6th St., New Toronto
Bristol-Myers Co. of Canada Ltd.	120 North Queen, Toronto

Directory of Firms in the Toilet Preparations Industry, 1956 - Concluded

Name of firm	Location of plant
Ontario - concluded:	
Campana Corp. Ltd.	36 Caledonia Rd., Toronto
Canadian Beauty Aids Co. Ltd.	528 Bathurst St., Toronto
Canadian Booster Company Ltd., The	1604 Tecumseh Rd. W., Windsor
Carter Products N.S. Inc.	353 Adelaide St. W., Toronto
Chesebrough-Ponds (Canada) Ltd.	Bullock Drive, Markham
Clifton Company Limited, The	146-8 Brock Ave., Toronto
Coppertone Limited	36 Caledonia Rd., Toronto
Dearborn Supply Company	3174 Sandwich St., Windsor
Faberge Perfumes (Canada) Ltd.	30 Queen Elizabeth Blvd., Toronto
Factor, Max, & Co.	24 Spadina Ave., Toronto
Fielding, W., Cosmetics	138 Bowie Ave., Toronto
Fuller Brush Company Limited	70 Sanford Ave. N. Hamilton
Genasco Co.	1218 Moy Ave., Windsor
Gordon Gordon Ltd.	489, King St. W., Toronto
Grove Pharmacal Limited	579 Richmond St. West, Toronto
Harper Method (Canada) Limited	1587 Ellen Ave., Niagara Falls
Helfrich Laboratories of Canada	71 Florence, Toronto
Huston, John A., Co. Ltd.	36 Caledonia Rd., Toronto
International Products Co.	267 Brock St., Toronto
Jergens, Andrew, Company, Limited	1 Herriott St., Perth
Jones, L.A., & Co. Ltd.	Shepherd Rd., Oakville
Kolmar-Wilckens Limited	Barrie
Lander Co. (Canada) Ltd., The	50 Underwriters Rd., Scarborough
Lehn & Fink (Canada) Ltd.	37 Hanna Ave., Toronto
Lentheric of Canada Ltd.	36 Caledonia Rd., Toronto
Luft-Tangee Canada Ltd.	127 Manville Rd., Scarborough
Martin, E. & A., Research Ltd.	20 Ripley Ave., Toronto
Martin Laboratories	9 Schell, Toronto
Mary-Ellen Cosmetics Ltd.	230 Adelaide St., W. Toronto
Mennen Co. Ltd.	2299 Dundas St. W., Toronto
Mondo Trading Co.	579 Richmond St. W., Toronto
Mountain Rose (Canada) Limited	350 Talbot St., London
Nestle-Le-Mur Co. (Canada) Ltd., The	680 King St. W., Toronto
Olive' on Company, The	1245 Queen St. West, Toronto
Princess Cosmetics	61 College, Toronto
Radox (Division John A. Huston Co. Ltd.)	36 Caledonia Rd., Toronto
Rayette (Canada) Limited	74 Industry St., Toronto
Realistic Co. of Canada, The	Botterell Bldg., Oakville
Resdan Products Ltd.	675 Mt. Pleasant Rd., Toronto
Rilling Wahl Co.	720 Bathurst St., Toronto
Roux Laboratories Canada Ltd.	63 Shepherd Rd., Oakville
Rubinstein, Helena, Ltd.	94 Queen Elizabeth Blvd., Toronto
Scarff, F.W., Limited	Picton
Seeley Products Ltd.	Highway 39, Tecumseh
Shulton Incorporated	1390 Don Mills Rd., Toronto
Silhouette Products Ltd.	579 Richmond St. W., Toronto
Thayer Perfumer Limited	112 Sinnott Rd., Scarborough
Thomas Supply & Equipment Co. Ltd.	310 Slater St., Ottawa
303 Chemical Co. Ltd.	183 Bathurst St., Toronto
Truso Beauty Products Ltd.	107 Jarvis St., Toronto
Vita-Cult Co.	406 Summerhill Ave., Toronto
Wildroot Limited	333 Jarvis St., Fort Erie North
Wilson Trading Co. Ltd.	127 King St. W., Hamilton
Yardley of London (Canada) Limited	7 Curity Ave., Toronto
Manitoba:	
Kahane of Canada Ltd.	111 Lombard Ave., Winnipeg
Sanders Supply Co.	131 Albert St., Winnipeg
Saskatchewan:	
Gould, S.E., & Company	236-3rd Ave. S., Saskatoon
British Columbia:	
Lina Cavellero Ltd.	611 Howe St., Vancouver
Lor-Beer Laboratories Ltd.	679 Granville, Vancouver
Premier Toilet Goods Company	736 Richards St., Vancouver

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