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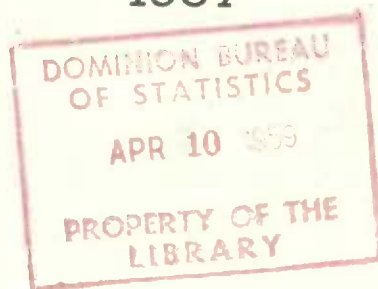
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ANNUAL



THE TOILET PREPARATIONS INDUSTRY

1957



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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** – The Primary Industries, including mining, forestry and fisheries; **Volume II** – Manufacturing; **Volume III** – Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I – General Review of the Manufacturing Industries
- II – The Manufacturing Industries of Canada, (7 sections, as follows:)
 - Section A. Summary for Canada
 - Section B. Atlantic Provinces
 - Section C. Quebec
 - Section D. Ontario
 - Section E. Prairie Provinces
 - Section F. British Columbia
 - Section G. The Manufacturing Industries of Canada, Regional Distribution
- III – Foods and Beverages
- IV – Tobacco and Tobacco Products
- V – Rubber Products
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- VII – Textile Mills
- VIII – Knitting Mills
- IX – Clothing
- X – Wood and Paper Products
- XI – Printing Trades
- XII – Iron and Steel Products
- XIII – Transportation Equipment
- XIV – Non-ferrous Metal Products
- XV – Electrical Apparatus and Supplies
- XVI – Non-metallic Mineral Products
- XVII – Products of Petroleum and Coal
- XVIII – Chemicals and Allied Products
- XIX – Miscellaneous Manufactures

The present report belongs in Part XVIII, Chemicals and Allied Products. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A – General Review
- B – The Acids, Alkalies and Salts Industry
- C – The Fertilizers Industry
- D – The Fertilizer Trade in Canada
- E – The Medicinal and Pharmaceutical Preparations Industry
- F – The Paints, Varnishes and Lacquers Industry
- G – The Primary Plastics Industry
- H – The Soaps, Washing Compounds and Cleaning Preparations Industry
- I – The Toilet Preparations Industry
- J – The Vegetable Oils Industry
- K – The Inks Industry
- L – The Adhesives Industry
- M – The Polishes and Dressings Industry
- N – The Compressed Gases Industry
- O – The Coal Tar Distillation Industry
- P – The Miscellaneous Chemical Products Industry

Prices of most reports released after January 1, 1959 have been increased. Information on the new prices of particular issues is available on request from the Information Services Division of the Dominion Bureau of Statistics.

THE TOILET PREPARATIONS INDUSTRY

1957

Factory shipments from the Toilet Preparations Industry were valued at \$49,838,084 in 1957 compared with \$41,324,564 in 1956 and \$36,849,128 in 1955.

In the annual census of manufacturing establishments in Canada the operating firms are arranged in a number of industrial groups to which the various factories are classified in accordance with the nature of their main products. Under this arrangement, the Toilet Preparations Industry includes all establishments which are occupied chiefly in making perfumes, toilet waters, face creams, tooth pastes, etc., but in 1957 this industry actually accounted for only about 69 per cent of the Canadian output of toilet preparations, as a number of concerns in other industries made this class of goods as a minor, or secondary, part of their business. In tables 1 to 4 and 7 to 11 and table 13 of this report, the data are for the Toilet Preparations Industry as defined for census purposes, but tables 5 and 6 have been added to show the total output of toilet preparations regardless of the industry in which produced.

In 1957 there were 86 establishments in this industry, 48 being located in Ontario, 32 in Quebec, 3 in British Columbia, 2 in Manitoba and 1 in Saskatchewan. Output from these concerns totalled \$49,838,084, including \$43,451,859 for toilet preparations and \$6,386,225 for other products. Employees numbered 2,429 and salaries and wages amounted to \$7,230,451.

Factory shipments of toilet preparations from all industries were valued at \$63,255,000 at factory prices in 1957. In 1956 the comparable value was \$53,818,000 and in 1955 it was \$47,167,000.

Note: Due to lack of inventory data, figures for value added by manufacture prior to 1954 were obtained by subtracting the cost of materials used, including fuel and electricity, from the total value of factory shipments. In 1954 and 1955 the "Value added" adjustment incorporated the increase or decrease to shipments values resulting from changes in the value of inventories over the period. For these two years, the adjustments that were made used only the change in finished product inventory owned by manufacturers. Beginning with 1956 the calculation of the "Value added" figure was further adjusted to take into account the "Goods in process" as well as the finished goods held at plant or plant warehouse.

TABLE 1. Principal Statistics of the Toilet Preparations Industry, Significant Years, 1929-1957 and by Provinces, 1956 and 1957

Year and province	Estab- lish- ments	Em- ployees	Salaries and wages	Cost of fuel and electricity at plant	Cost of materials at plant	Value added by manufacture ¹	Gross selling value of products ¹
	number				dollars		
1929	49	577	667, 339	13, 543	1, 577, 642	2, 860, 403	4, 451, 588
1933	80	934	898, 224	25, 168	1, 728, 317	3, 723, 839	5, 477, 324
1937	82	1, 207	1, 269, 340	26, 645	2, 577, 943	4, 238, 349	6, 842, 937
1939	86	1, 135	1, 304, 574	27, 221	2, 792, 754	4, 098, 598	6, 918, 573
1945	94	2, 137	2, 842, 440	52, 386	7, 053, 472	11, 887, 050	18, 992, 908
1946	91	1, 995	2, 729, 367	53, 492	7, 622, 735	12, 440, 886	20, 117, 113
1949	94	1, 720	3, 008, 556	74, 090	7, 088, 024	11, 885, 321	19, 047, 435
1953	94	1, 955	4, 648, 547	121, 950	11, 309, 157	19, 007, 367	30, 438, 474
1954	94	2, 048	5, 147, 118	119, 948	12, 197, 035	19, 877, 952	31, 943, 143
1955	98	2, 166	5, 890, 056	143, 007	13, 842, 997	23, 029, 087	36, 849, 128
1956							
Quebec	32	855	2, 400, 987	48, 745	5, 716, 964	8, 877, 703	14, 482, 313
Ontario	53	1, 415	3, 966, 249	107, 268	10, 594, 068	16, 363, 867	26, 736, 466
Manitoba	2	} 14	31, 532	1, 029	45, 586	45, 186	91, 325
Saskatchewan	1						
British Columbia	3						
Canada	91	2, 288	6, 402, 078	157, 682	16, 361, 508	25, 295, 686	41, 324, 564
1957							
Quebec	32	882	2, 833, 473	45, 984	7, 085, 611	13, 122, 606	20, 217, 278
Ontario	48	1, 528	4, 355, 022	132, 614	11, 396, 037	18, 004, 880	29, 519, 255
Manitoba	2	} 15	33, 956	2, 200	46, 433	35, 929	87, 551
Saskatchewan	1						
British Columbia	3						
Canada	86	2, 429	7, 230, 451	181, 098	18, 532, 081	31, 173, 115	49, 838, 084

¹ See footnote to text.

Note: Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Inventories,¹ 1957

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	dollars			
Opening:				
Quebec	1,817,816	207,407	1,197,107	3,222,330
Ontario	3,003,059	248,966	1,519,697	4,771,722
Other provinces	16,395	583	10,000	26,978
Canada	4,837,270	456,956	2,726,804	8,021,030
Closing:				
Quebec	1,835,366	196,745	1,244,692	3,276,803
Ontario	3,083,251	201,540	1,581,399	4,866,190
Other provinces	6,505	—	7,594	14,099
Canada	4,925,122	398,285	2,833,685	8,157,092

¹ (a) Book value of all manufacturing inventories owned and held at plant and plant warehouses.

(b) Beginning with 1954, information on the value of year-end inventory holdings, at plant and plant warehouses is being collected as part of the annual Census of Industry. These data were formerly collected by a separate survey. The summarized results for the Toilet Preparations Industry for the year under review are shown in the above table.

(c) The opening inventory for 1957 does not necessarily agree with the closing inventory for 1956 because of revisions such as the addition of new plants, the transfer of plants to other industries and plants going out of business, etc. However, the value added figures for the previous year have not been recalculated to allow for the revisions mentioned above.

TABLE 3. Products Made in the Toilet Preparations Industry, 1956 and 1957

Product	Value of factory shipments ¹	
	1956	1957
	dollars	
Toilet preparations:		
Perfumes	1,135,219	1,156,161
Toilet waters and colognes	3,350,770	3,104,676
Creams of all kinds, except medicinal type, (almond cream, cold cream, etc)	3,622,067	4,100,966
Lotions (excluding hair and after-shave lotions)	1,648,362	2,149,944
Lip preparations (lipsticks, lip rouge, lip colour, lip pomade, etc.)	2,602,913	2,980,258
Rouges, including theatrical but excluding lip	157,699	202,218
Dedorants (personal)	2,300,070	2,979,334
Depilatories (personal)	150,360	110,723
Shampoos	2,143,879	2,716,310
Home permanent wave kits, including refills and accessories	2,877,054	2,905,128
Other hair preparations (tonics, rinses, dyes, brilliantines, wave-sets (except item immediately above)	4,075,954	5,082,546
Manicuring preparations (including nail lacquers, polishes and cuticle preparations)	921,374	1,232,659
Bath salts and bath oils	720,511	1,220,964
Face powders	1,210,683	1,269,140
Body powders (excluding after-shave talc)	1,377,485	2,382,480
Dentifrices — Pastes	699,144	767,000
Powders	8,232	5,481
Liquid	12,303	15,796
Shaving preparations (except shaving soap):		
After-shave lotions	496,828	839,316
Shaving preparations, n.e.s. (such as after-shave septics, after-shave talc, beard softeners, etc.)	97,612	223,583
All other toilet preparations	5,649,523	8,007,176
Total toilet preparations	35,258,042	43,451,859
Toilet soaps	1,772,728	1,738,881
Shaving soaps	600,278	643,140
All other products	3,693,516	4,004,204
Total	41,324,564	49,838,084

¹ Does not include sales tax or other excise duties.

TABLE 4. Materials Used in the Toilet Preparations Industry, 1956 and 1957

Material	1956		1957	
	Quantity	Cost at plant ¹	Quantity	Cost at plant ¹
		\$		\$
Chalk, precipitated.....	pound 37,875	2,699	20,232	1,380
Chalk, ground.....	" 28,712	2,230	30,624	1,962
Cocconut oil.....	797,840	104,025	498,582	69,966
Essential oils and perfumes.....	—	1,440,836	—	1,444,451
Ethyl alcohol.....	Imp. gal. 246,562	315,849	252,768	300,677
Kaolin or china-clay.....	pound 59,102	4,243	55,379	4,482
Glycerine.....	186,060	67,976	190,617	67,591
Isopropyl alcohol.....	" 86,861	9,609	59,377	5,987
Lanolin.....	" 152,687	78,394	165,272	80,998
Mineral oil, white.....	" 947,163	98,175	1,579,569	163,492
Petroleum jelly.....	" 521,241	55,256	449,353	42,581
Sodium hydroxide (caustic soda).....	" 539,877	21,111	442,844	17,387
Sodium carbonate (soda ash).....	" 325,352	20,153	253,300	15,627
Stearic acid.....	" 233,848	41,267	201,495	36,692
Talc, ground.....	" 1,431,143	56,155	3,214,529	156,850
Wax:				
Beeswax.....	" 69,178	61,047	73,657	57,630
Other wax.....	" 74,235	89,979	197,901	86,839
Zinc oxide.....	" 46,250	9,727	45,373	9,138
Zinc stearate.....	" 20,657	9,065	18,761	7,819
Powders, rouges, and other preparations for packaging only.....	—	105,528	—	109,260
All other materials and process supplies.....	—	5,458,764	—	6,753,769
Jars, cans, boxes, labels and packing materials.....	—	8,309,420	—	9,097,503
Total.....	—	16,361,508	—	18,532,081

¹ Includes freight, duty, taxes, etc.

TABLE 5. Factory Shipments of Toilet Preparations, From All Industries, 1956 and 1957

Product	1956	1957
	dollars	
Perfumes.....	1,268,607	1,330,991
Toilet waters and colognes.....	3,686,380	3,296,463
Creams of all kinds, except medicinal (almond, cold cream, etc.).....	4,276,668	4,515,403
Lotions (excluding hair and after shave lotions).....	2,166,075	2,578,004
Lip preparations (lipstick, lip-rouge, lip colour).....	2,941,257	3,293,004
Rouges, including theatrical but excluding lip.....	204,805	245,201
Deodorants, personal.....	2,696,488	3,432,723
Depilatories, personal.....	150,505	110,768
Shampoos.....	4,896,343	5,415,152
Home permanent wavekits (including refills and accessories).....	3,596,635	3,839,460
Other hair preparations (tonics, rinses, dyes, brilliantines, wave sets).....	6,008,511	7,499,198
Manicuring preparations (nail lacquers, polishes and cuticle preparations).....	926,751	1,254,814
Bath salts and oils.....	818,983	1,332,156
Face powders.....	1,398,571	1,430,807
Body powders (excluding after shave talc).....	2,662,031	2,751,632
Dentifrices—Pastes.....	8,578,886	8,588,805
Powders.....	435,377	395,274
Liquid.....	13,098	15,980
After shave lotions.....	650,824	1,125,705
Other shaving preparations, except shaving soap (after shave septics, talc, beard softeners).....	128,891	358,967
All other.....	6,311,930	10,444,481
Total.....	53,817,616	63,254,988

Note: See footnote to Table 3.

TABLE 6. Total Production of Toilet Preparations, From All Industries, 1948-1957

Year	Toilet preparations industry	Medicinal and pharmaceutical preparations industry	Soaps and washing compounds industry	Other industries	Total for all industries
	dollars				
1948	13,677,000	3,154,000	3,805,000	336,000	20,972,000
1949	16,186,000	3,580,000	5,523,000	1,813,000	27,102,000
1950	18,418,000	4,212,000	5,810,000	707,000	29,147,000
1951	19,268,000	4,249,000	6,824,000	532,000	30,873,000
1952	23,819,000	3,821,000	8,939,000	702,000	37,281,000
1953	26,773,000	3,673,000	8,382,000	650,000	39,478,000
1954	27,877,000	3,973,000	8,424,000	831,000	41,105,000
1955	32,284,000	4,811,000	9,172,000	900,000	47,167,000
1956	35,258,000	6,949,000	10,221,000	1,390,000	53,818,000
1957	43,452,000	7,331,000	12,269,000	203,000 ¹	63,255,000

¹ Most of the decrease shown is the result of the reclassification of some firms to the Toilet Preparations Industry.

Note: Figures in Tables 5 and 6 represent the total Canadian production of toilet preparations, regardless of the industries in which produced.

TABLE 7. Principal Statistics Classified According to Type of Ownership, 1956 and 1957

Type	Estab-lish-ments	Em-ployees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
	number		dollars		
1956					
Individual ownership	18	44	81,010	155,572	328,796
Partnerships	4	12	25,610	42,780	105,108
Incorporated companies	69	2,232	6,295,458	16,163,156	40,890,660
Total	91	2,288	6,402,078	16,361,508	41,324,564
1957					
Individual ownership	16	81	210,528	329,419	987,120
Partnerships	2				
Incorporated companies	68	2,348	7,019,923	18,202,662	48,850,964
Total	86	2,429	7,230,451	18,532,081	49,838,084

TABLE 8. Principal Statistics of the Toilet Preparations Industry in Canada, Grouped According to Selling Value of Factory Shipments, 1956 and 1957

Establishments reporting value of factory shipments	Estab-lish-ments	Em-ployees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
1956					
Under \$10,000	17	21	21,940	28,195	79,364
\$10,000 to \$24,999	9	25	41,543	59,240	156,716
\$25,000 " \$49,999	13	58	139,898	157,573	448,495
\$50,000 " \$99,999	10	63	140,685	397,636	761,162
\$100,000 " \$199,999	4	30	98,400	217,403	487,907
\$200,000 " \$499,999	12	248	663,151	1,702,538	4,394,233
\$500,000 " \$999,999	13	378	1,032,628	2,813,470	8,092,496
\$1,000,000 " \$4,999,999	13	1,465	4,263,833	10,985,453	26,904,191
Total	91	2,288	6,402,078	16,361,508	41,324,564
1957					
Under \$10,000	18	23	38,390	23,745	78,940
\$10,000 to \$24,999	10	40	117,234	80,043	194,612
\$25,000 " \$49,999	9	49	111,615	136,323	303,430
\$50,000 " \$99,999	8	88	231,623	380,703	764,149
\$100,000 " \$199,999	4	41	145,235	223,897	521,845
\$200,000 " \$499,999	11	249	688,149	1,702,054	3,759,751
\$500,000 " \$999,999	10	347	982,089	2,664,685	7,406,506
\$1,000,000 " \$4,999,999	15	1,592	4,916,116	13,320,631	36,808,851
\$5,000,000 and over	1				
Total	86	2,429	7,230,451	18,532,081	49,838,084

TABLE 9. Capital and Repair Expenditures in the Toilet Preparations Industry, 1953-1957

Year	Capital expenditures		Sub-total	Repair and maintenance expenditures		Sub-total	Total capital and repair expenditures
	Construction	Machinery and equipment		Construction	Machinery and equipment		
thousands of dollars							
1953	1,085	290	1,375	²	²	118	1,493
1954	1,058	440	1,498	²	²	131	1,629
1955	523	288	811	²	²	136	947
1956	851	481	1,332	²	²	224	1,556
1957 ¹	1,120	744	1,864	²	²	188	2,052

¹ Figures for the current year are preliminary.
² Not available separately - see sub-total.

TABLE 10. Employees and their Earnings in the Toilet Preparations Industry, By Provinces, 1956 and 1957

Province	Number of employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
	dollars							
1956								
Quebec	176	163	196	320	855	1,244,308	1,156,679	2,400,987
Ontario	207	300	321	587	1,415	1,954,606	2,011,643	3,966,249
British Columbia	4	—	—	—	4	3,310	—	3,310
Other provinces	3	5	1	5	14	22,024	9,508	31,532
Canada	390	468	518	912	2,288	3,224,248	3,177,830	6,402,078
1957								
Quebec	142	154	233	353	882	1,278,042	1,555,431	2,833,473
Ontario	213	301	350	664	1,528	2,093,239	2,261,783	4,355,022
British Columbia	4	—	—	—	4	8,000	—	8,000
Other provinces	3	6	1	5	15	24,536	9,420	33,956
Canada	362	461	584	1,022	2,429	3,403,817	3,826,634	7,230,451

TABLE 11. Production Workers, by Months, 1956 and 1957

Month	1956			1957		
	Male	Female	Total	Male	Female	Total
	number					
January	517	810	1,327	555	939	1,494
February	509	811	1,320	557	955	1,512
March	515	851	1,366	564	1,014	1,578
April	515	897	1,412	571	1,030	1,601
May	520	925	1,445	581	1,033	1,614
June	522	947	1,469	595	1,035	1,630
July	522	911	1,433	597	991	1,588
August	514	952	1,466	597	1,055	1,652
September	523	996	1,519	597	1,099	1,696
October	527	1,015	1,542	604	1,108	1,712
November	520	963	1,483	604	1,038	1,643
December	511	857	1,368	587	977	1,564
Average	518	912	1,430	584	1,022	1,606

TABLE 12. Imports and Exports of Perfumery, Cosmetics and Toilet Preparations, 1956 and 1957

	1956		1957	
	Quantity	Value	Quantity	Value
		\$		\$
(a) Imports				
Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavender waters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles or flasks containing not more than 4 ounces each	—	630,566	—	605,588
Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavender waters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles, flasks or other packages containing more than 4 ounces each	Imp. gal. 1,990	90,471	2,368	88,874
Perfumery, including toilet preparations, non-alcoholic, n.o.p., used for the hair, mouth or skin	—	1,088,151	—	1,136,528
Total imports	—	1,809,188	—	1,830,990
(b) Exports				
Creams, lotions and other cosmetics	—	58,026	—	59,069
Dentifrices	—	448	—	435
Shaving creams, cakes, powders and sticks	—	1,018	—	1,722
Perfumery and toilet preparations, n.o.p.	—	62,533	—	85,711
Total exports	—	122,025	—	146,937

Note. "n.o.p." means "not otherwise provided for" in the statistical classification.

TABLE 13. Fuel and Electricity Used in the Toilet Preparations Industry, 1956 and 1957

Kind	1956		1957	
	Quantity	Cost at works	Quantity	Cost at works
		\$		\$
Bituminous coal—Canadian	ton 100	1,350	100	1,250
Imported	" 1,564	20,278	1,426	19,646
Anthracite coal	" 160	2,211	126	1,722
Gasoline (including gasoline used in cars and trucks)	Imp. gal. 32,309	13,409	27,731	11,729
Fuel oil	" 347,141	50,618	471,527	65,479
Gas—Liquefied petroleum	" 1,600	897	2,000	752
Other manufactured	M cu. ft. 60	63	—	—
Natural	" 2,918	3,387	4,535	5,570
Other fuel	—	6,995	—	13,035
Electricity purchased	kwh. 3,433,435	58,474	3,869,554	61,915
Total	—	157,682	—	181,098

Directory of Firms in the Toilet Preparations Industry, 1957

Note: These firms made toilet preparations as chief products. Concerns which made toilet preparations as secondary or minor products are not listed here as they are classified to other industries.

Name of firm	Location of plant
Quebec:	
Andrews, J.H., Ltd.....	425 River St., Verdun
Arno Laboratory Inc.	999 De Salaberry, Montreal
Avon Products of Canada Limited.....	225 Liege St., Montreal
Beauty Manufacturing Reg'd.....	4272 Rivard St., Montreal
Bernal Laboratories Ltd.	2733 Ontario St. E., Montreal
Charles of the Ritz (Canada) Ltd.....	973 St. Antoine St., Montreal
Chatelaine Co. Ltd.	2024 McGill College Ave., Montreal
Chemaco Limited	4328 St. Lawrence Blvd., Montreal
Chemway (Canada) Ltd.	Ste., Therese De Blainville
Clairol Inc. of Canada.....	Knowlton
Consolidated Toiletries (Canada)	1030 O'Brien Blvd., Ville St. Laurent
Coty (Canada) Limited	7335 St. Lawrence Blvd., Montreal
Curtis, Helene, Ltd.....	850 Lafleur Blvd., Ville LaSalle
Fifth Ave. Chemical Waving Pad Co.	1349 Beaudoin St., Montreal
Gaylord-Shelton of Canada Ltd.....	2035 Ste. Anne St., St. Hyacinthe
Gillette of Canada Ltd.....	1450 Cote-de-Liesse, Montreal
Johnson & Johnson Ltd.	2122 Pie IX Blvd., Montreal
Laboratoire Bellefontaine.....	1670 St. Denis St., Montreal
Laboratoire du Dr. V.A. Oneskiw	1571 Beaubien St. E., Montreal
Laboratoire Du-Var Inc.	752 Rachel St. E., Montreal
Lady Hamilton Beauty Preparations Co. Ltd.	4414 Kinsington Ave., Montreal
Les Produits Florence Inc.	5016 Papineau St., Montreal
Les Produits Romeo Ltée.....	1577 Laurier Est. Montreal
Lymans Limited	286 St. Paul St. W., Montreal
Montrose Beauty Products Ltd.	2580 Wurtele, Montreal
Northam Warren Limited	1630 Bois-Franc Road, Montreal
Parfumerie de Paris (Limited)	2190 Prefontaine, Montreal
Parfumerie L.T., Piver Ltée	1030 St. Alexander St., Montreal
Parker, L.M., Co. Ltd.	425 River St., Verdun
Produits Familix Limitée	1600 Delorimier, Montreal
Protection Chemical Products Co.	2180 Lesperance, Montreal
Vivax Limited.....	8005 St. André, Montréal
Ontario:	
Arden, Elizabeth, of Canada, Ltd.	207 Queen's Quay, Toronto
Bonat & Bonat of Canada Ltd.....	134-6th St., New Toronto
Bristol-Myers Co. of Canada Ltd.	120 North Queen, Toronto
Campana Corp. Ltd.....	36 Caledonia Rd., Toronto
Canadian Booster Company Ltd., The	1604 Tecumseh Rd. W., Windsor
Carter Products N.S. Inc.	360 Adelaide St. W., Toronto
Chesebrough-Ponds (Canada) Ltd.	Bullock Drive, Markham
Clifton Company Limited, The.....	146-8 Brock Ave., Toronto
Coppertone Limited	36 Caledonia Rd., Toronto
Dearborn Supply Company	3174 Sandwich St., Windsor
Faberge Perfumes (Canada) Ltd.....	30 Queen Elizabeth Blvd., Toronto
Factor, Max, & Co.	24 Spadina Ave., Toronto
Fielding, W., Cosmetics	138 Bowie Ave., Toronto
Fuller Brush Company Limited	70 Sanford Ave. N. Hamilton

Directory of Firms in the Toilet Preparations Industry, 1957 - Concluded

Name of firm	Location of plant
Ontario - Concluded:	
Genasco Co.	1218 Moy Ave., Windsor
Gordon Gordon Ltd.	226 Bay St., Toronto
Harper Method (Canada) Limited	1587 Ellen Ave., Niagara Falls
Helfrich Laboratories of Canada	71 Florence, Toronto
Huston, John A., Co. Ltd.	36 Caledonia Rd., Toronto
International Products Co.	267 Brock St., Toronto
Jergens, Andrew, Company, Limited	1 Herriott St., Perth
Jones, L.A., & Co. Ltd.	Shepherd Rd., Oakville
Kolmar-Wilckens Limited	Barrie
Lander Co. (Canada) Ltd., The	50 Underwriters Rd., Scarboro
Lehn & Fink (Canada) Ltd.	37 Hanna Ave., Toronto
Martin, E. & A., Research Ltd.	20 Ripley Ave., Toronto
Mennen Co. Ltd.	2299 Dundas St. W., Toronto
Mondo Trading Co.	579 Richmond St. W., Toronto
Mountain Rose (Canada) Limited	350 Talbot St., London
Nestle-Le-Mur Co. (Canada) Ltd., The	980 Lawrence Ave. W., Toronto
Olive'on Company, The	1245 Queen St. West, Toronto
Princess Cosmetics	61 College, Toronto
Radox (Division John A. Huston Co. Ltd.)	36 Caledonia Rd., Toronto
Rayette (Canada) Limited	74 Industry St., Toronto
Realistic Co. of Canada, The	Botterell Bldg., Oakville
Resdan Products Ltd.	675 Mt. Pleasant Rd., Toronto
Rilling Wahl Co.	80 Orfus Rd., Toronto
Roux Laboratories Canada Ltd.	63 Shepherd Rd., Oakville
Rubinstein, Helena, Ltd.	94 Queen Elizabeth Blvd., Toronto
Scarff, F.W., Limited	Picton
Seeley Products Ltd.	Highway 39, Tecumseh
Shulton of Canada Ltd.	1390 Don Mills Rd., Toronto
Silhouette Products Ltd.	579 Richmond St. W., Toronto
Thayer Perfumer Limited	112 Sinnott Rd., Scarborough
Thomas Supply & Equipment Co. Ltd.	310 Slater St., Ottawa
303 Chemical Co. Ltd.	183 Bathurst St., Toronto
Truso Beauty Products Ltd.	373 Bering Ave., Toronto
Vita-Cult Co.	406 Summerhill Ave., Toronto
Wildroot Limited	333 Jarvis St., Fort Erie North
Wilson Trading Co. Ltd.	127 King St. W., Hamilton
Yardley of London (Canada) Limited	7 Curity Ave., Toronto
Manitoba:	
Kahane of Canada Ltd.	111 Lombard Ave., Winnipeg
Sanders Supply Co.	131 Albert St., Winnipeg
Saskatchewan:	
Gould, S.E., & Company	236-3rd Ave. S., Saskatoon
British Columbia:	
Lina Cavellero Ltd.	611 Howe St., Vancouver
Premier Toilet Goods Company	736 Richards St., Vancouver
Steri-Foam Labs of Canada	2267 West 41st. St., Vancouver

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