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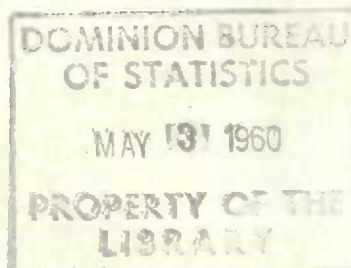
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ANNUAL

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THE TOILET PREPARATIONS INDUSTRY 1958



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PUBLICATIONS

The results of the annual Census of Industry are published by the Dominion Bureau of Statistics in a series of industry reports which are released each year as the compilations are completed. Reports for industries classified to the **Chemicals and Allied Products** Major Group are listed below, along with current and annual publications of related interest. Similar reports are issued for other industries. A complete catalogue of publications of the Bureau is available on request from the Information Services Division, Dominion Bureau of Statistics, Ottawa, or from the Queen's Printer, Ottawa.

A - Annual	B - Biennial	M - Monthly	S.C. - Special Compilation
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EXPLANATORY NOTES

This report is one in a series of about 130 publications which present the results of the 1958 Census of Manufactures. Most reports in this series refer to specific industries, but there are summary reports for Canada and the provinces and for major industry groups. An annual Census of Manufactures has been carried out by the Dominion Bureau of Statistics since 1916.

Industry statistics given in these reports refer to number of establishments, employees, salaries and wages, cost of materials, supplies, fuel and electricity, gross value of shipments, inventories and value added by manufacturing. Details of materials used and products shipped are also given. Descriptions of the principal industry statistics, with special reference to 1958, are as follows:

Period Covered

Firms are asked to submit figures for the calendar year, if at all possible, and most reports are on this basis. Financial year reports for periods differing from the calendar year are accepted in instances where the firms find it impossible to supply calendar year data from accounting records. However the data on employees, salaries and wages are requested on a calendar year basis in all cases.

Establishment

Data for the annual census is collected on an establishment basis. A firm with more than one plant is required to file a report for each plant. In most cases an establishment is a complete factory. Sometimes, however, a plant is divided into two or more establishments when it carries out operations classifiable to different industries and when separate accounting records are available. Usually the statistics for an establishment relate only to the manufacturing activities. Other activities such as construction at the plant by its own employees, wholesale or retail activities carried on at the plant location, etc., are not included. Plants engaged solely in **repair** work (except in the case of furniture, shipbuilding, boat building, aircraft and railway rolling stock industries) are not included but plants occupied in assembling parts into complete units are included.

Employees

Administrative and office employees include all executives and supervisory officials such as presidents, vice-presidents, secretaries, treasurers, etc., together with managers, professional and technical employees, superintendents and factory supervisors above the working foremen level and clerical employees. Working owners and partners are also included in this category.

Production and related workers include all other factory workmen whether paid on a monthly, weekly, hourly or piece-work basis. Working foremen doing work similar to that of the employees they supervise are included, as are maintenance, warehousing and delivery staffs. Employees on new construction work, in retail or wholesale operations, on outside piece work etc., are not included.

Production workers are reported by months, an average for the year being obtained by summing the monthly figures and dividing by twelve. This procedure is followed even though the plant did not operate in all months. Figures on employment refer to calendar years whether or not some establishments reported other data on a financial year basis.

Salaries and Wages

Salaries and wages refer to gross earnings of the employees described above, including salaries, wages, commissions, bonuses, the value of room and board where provided, deductions for income tax and social services such as sickness and unemployment insurance, pensions, etc., as well as any other allowances forming part of the employees' wages. Payments for overtime are included.

Salaries refer to amounts paid to administrative and office employees. Withdrawals by working owners or partners for normal living expenses for self and family are included but not their withdrawals for income tax. Wages refer to the amounts paid to production and related workers as defined above. Data on earnings refer to the calendar year whether or not some establishments reported other data on a financial year basis.

Cost of Fuel and Electricity

Figures for fuel refer to amounts actually used, (including fuel used in cars and trucks), not to purchases unless the quantities are the same. Values refer to the laid-down cost at the works, including freight, duty, etc.

Materials and Supplies Used

Figures represent quantities and laid-down cost values, at the works, of materials and supplies actually used during the year whether purchased from others or received as transfers from other plants of the reporting company. Amounts paid to other manufacturers for work done on materials owned by the reporting company are included. Returnable containers or any other items charged to capital account are not included. Fuels are not included. Goods bought from others or received as transfers from other plants of reporting companies

for resale without further processing are not included. Maintenance and repair supplies not chargeable to capital account are included.

Factory Shipments

Factory shipments refer to shipments of goods made from own materials either in the reporting plant or by other manufacturers on the basis of a charge to the reporting plant for work done. All products and by-products shipped from the establishment are included whether for domestic use, export, or for government departments. Transfer shipments to sales outlets, distributing warehouses or to other manufacturing units of the reporting firm are included. Goods bought or received as transfers and resold without further processing are not included. Values are computed on f.o.b. plant or plant warehouse basis, and do not include sales tax or excise duties. Values of containers not returnable are included. Amounts received in payment for work done on materials owned by others are included.

In a few industries such as shipbuilding, aircraft, etc., where work on principal products extend over a relatively long period, the value of production is recorded rather than the value of shipments. For those industries production is computed from the value of deliveries of complete units during the year plus the value of work done during the year on unfinished units less the value of work done in previous years on finished units delivered in the year under review.

Inventories

Values represent the book values of manufacturing inventories owned and held at the reporting plant. Figures include inventories held in warehouses or selling outlets which have been included with plant operations for purposes of reporting shipments.

Value Added by Manufacturing

Figures are computed from value of shipments plus or minus changes in inventories of finished

goods and goods in process less cost of materials, fuel and electricity. This figure is sometimes referred to as net production.¹

Standard Industrial Classification

The Standard Industrial Classification Manual, prepared by the Dominion Bureau of Statistics, provides for 135 three-digit industries in the manufacturing sector, arranged in 17 major groups. Reporting establishments are classified or allotted to specific industries on the basis of the value of principal products made or shipped.

Short Forms

Prior to 1949 all manufacturing firms, regardless of size, were required to complete a standard form annually covering all census details, but for later years an effort was made to ease the reporting burden for smaller firms which usually do not maintain regular records in the required detail. A modified or short form was introduced in 1949 asking for the total value of shipments only, or in industries with a large number of small firms, for total value of shipments and quantities and values of a few principal products. Using the ratio of value of shipments in the current year to value of shipments in the base year, 1948, estimates of other census data were made for each plant for inclusion in the regular compilations. In general, the cut-off point for short forms was set at \$50,000 gross value of shipments annually, but there were lower cut-offs for a number of industries in which the small firms accounted for a larger share of total shipments. About 40 per cent of the total number of establishments reported on the modified or short form. They accounted for less than 3 per cent of the total value. In 1958, to establish a new base year, the small firms were again asked to report data on employees, salaries and wages, and other principal statistics together with some detail on material and products.

¹ To arrive at the National Accounts concept of "gross domestic product at factor cost", it would be necessary to subtract also the cost of office supplies used, advertising, insurance and other goods and services obtained from other businesses. Data on these inputs are not collected on the annual Census of Manufactures. Value added figures for "The primary industries and construction" are published in D.B.S. publication 61-202, *Survey of Production*.

SYMBOLS

The interpretation of the symbols used in the tables throughout this publication is as follows:

- .. figures not available.
- ... figures not appropriate or not applicable.
- nil or zero.

THE TOILET PREPARATIONS INDUSTRY

1958

Factory shipments from the Toilet Preparations Industry were valued at \$51,856,286 in 1958 compared with \$49,838,084 in 1957 and \$41,324,564 in 1956.

In the annual census of manufacturing establishments in Canada the operating firms are arranged in a number of industrial groups to which the various factories are classified in accordance with the nature of their main products. Under this arrangement, the Toilet Preparations Industry includes all establishments which are occupied chiefly in making perfumes, toilet waters, face creams, tooth pastes, etc., but in 1958 this industry actually accounted for only about 73 per cent of the Canadian output of toilet preparations, as a number of concerns in other industries made this class of goods as a minor, or secondary, part of their business. In tables 1 to 4 and 7 to 11 and table 13 of this report, the data are for the Toilet Preparations Industry as defined for census purposes, but tables 5 and 6 have been added to show the total output of toilet preparations regardless of the industry in which produced.

In 1958 there were 83 establishments in this industry, 46 being located in Ontario, 34 in Quebec

and 1 in each of Manitoba, Saskatchewan and British Columbia. Output from these concerns totalled \$51,856,286, including \$45,792,074 for toilet preparations and \$6,064,212 for other products. Employees numbered 2,393 and salaries and wages amounted to \$7,361,071.

Factory shipments of toilet preparations from all industries were valued at \$65,409,000 at factory prices in 1958. In 1957 the comparable value was \$63,255,000 and in 1956 it was \$53,818,000.

Note: Due to lack of inventory data, figures for value added by manufacture prior to 1954 were obtained by subtracting the cost of materials used, including fuel and electricity, from the total value of factory shipments. In 1954 and 1955 the "Value added" adjustment incorporated the increase or decrease to shipments values resulting from changes in the value of inventories over the period. For these two years, the adjustments that were made used only the change in finished product inventory owned by manufacturers. Beginning with 1956 the calculation of the "Value added" figure was further adjusted to take into account the "Goods in process" as well as the finished goods held at plant or plant warehouse.

TABLE 1. Principal Statistics of the Toilet Preparations Industry, Significant Years, 1929 - 58 and by Provinces, 1957 and 1958

Year and province	Estab-lish-ments	Em-ployees	Salaries and wages	Cost of fuel and electricity at plant	Cost of materials at plant	Value added by manufacture ¹	Gross selling value of products ¹
	number				dollars		
1929	49	577	667,339	13,543	1,577,642	2,860,403	4,451,588
1933	80	934	898,224	25,168	1,728,317	3,723,839	5,477,324
1937	82	1,207	1,269,340	26,645	2,577,943	4,238,349	6,842,937
1939	86	1,135	1,304,574	27,221	2,792,754	4,098,598	6,918,573
1945	94	2,137	2,842,440	52,386	7,053,472	11,887,050	18,992,908
1946	91	1,995	2,729,367	53,492	7,622,735	12,440,886	20,117,113
1949	94	1,720	3,008,556	74,090	7,088,024	11,885,321	19,047,435
1954	94	2,048	5,147,118	119,948	12,197,035	19,877,952	31,943,143
1955	98	2,166	5,890,056	143,007	13,842,997	23,029,087	36,849,128
1956	91	2,288	6,402,078	157,682	16,361,508	25,295,686	41,324,564
1957							
Quebec	32	882	2,833,473	45,984	7,085,611	13,122,606	20,217,278
Ontario	48	1,528	4,355,022	132,614	11,396,037	18,004,880	29,519,255
Manitoba	2	15	33,956	2,200	46,433	35,929	87,551
Saskatchewan	1						
British Columbia	3	4	8,000	300	4,000	9,700	14,000
Canada	86	2,429	7,230,451	181,098	18,532,081	31,173,115	49,838,084
1958							
Quebec	34	886	2,931,815	52,033	6,628,792	14,765,128	21,108,899
Ontario	46	1,494	4,395,667	145,005	11,961,620	18,859,856	30,672,758
Manitoba	1	13	33,589	1,308	37,983	34,500	74,629
Saskatchewan	1						
British Columbia	1						
Canada	83	2,393	7,361,071	198,346	18,628,395	33,659,484	51,856,286

¹ See note to text.

Note: Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Inventories,¹ 1958

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	dollars			
Opening:				
Quebec	1,821,523	195,631	1,248,041	3,265,195
Ontario	2,937,810	199,641	1,365,153	4,502,604
Other provinces	11,895	—	7,594	19,489
Canada	4,771,228	395,272	2,620,788	7,787,288
Closing:				
Quebec	1,619,675	172,305	1,608,421	3,400,401
Ontario	3,183,773	196,190	1,662,327	5,042,290
Other provinces	13,639	426	6,330	20,395
Canada	4,817,087	368,921	3,277,078	8,463,086

¹ (a) Book value of all manufacturing inventories owned and held at plant and plant warehouses.

(b) Beginning with 1954, information on the value of year-end inventory holdings, at plant and plant warehouses is being collected as part of the annual Census of Industry. These data were formerly collected by a separate survey. The summarized results for the Toilet Preparations Industry for the year under review are shown in the above table.

(c) The opening inventory for 1958 does not necessarily agree with the closing inventory for 1957 because of revisions such as the addition of new plants, the transfer of plants to other industries and plants going out of business, etc. However, the value added figures for the previous year have not been recalculated to allow for the revisions mentioned above.

TABLE 3. Products made in the Toilet Preparations Industry, 1957 and 1958

Product	Value of factory shipments ¹	
	1957	1958
	dollars	
Toilet preparations:		
Perfumes	1,156,161	1,216,416
Toilet waters and colognes	3,104,676	2,591,341
Creams of all kinds, except medicinal type, (almond cream, cold cream, etc)	4,100,966	4,332,236
Lotions (excluding hair and after-shave lotions)	2,149,944	1,979,622
Lip preparations (lipsticks, lip rouge, lip colour, lip pomade, etc.)	2,980,258	2,930,603
Rouges, including theatrical but excluding lip	202,218	246,507
Dedorants (personal)	2,979,334	3,204,724
Depilatories (personal)	110,723	162,433
Shampoos	2,716,310	2,347,107
Home permanent wave kits, including refills and accessories	2,905,128	1,995,903
Hair sprays (aerosol fixatives)	1,833,783
Other hair preparations (tonics, rinses, dyes, brilliantines, wave-sets (except home permanent wave kits)	5,082,546	6,596,404
Manicuring preparations (including nail lacquers, polishes and cuticle preparations)	1,232,659	1,083,364
Bath salts and bath oils	1,220,964	1,497,304
Face powders	1,269,140	2,135,979
Body powders (excluding after-shave talc)	2,382,480	2,495,800
Dentifrices — Pastes	767,000	1,071,283
Liquid and powders	21,277	8,403
Shaving preparations (except shaving soap):		
After-shave lotions	839,316	858,776
Shaving preparations, n.e.s. (such as after-shave septics, after-shave talc, beard softeners, etc.)	223,583	161,500
All other toilet preparations	8,007,176	7,042,586
Total toilet preparations	43,451,859	45,792,074
Toilet soaps	1,738,881	1,401,257
Shaving soaps	643,140	535,260
All other products	4,004,204	4,127,695
Total	49,838,084	51,856,286

¹ Does not include sales tax or other excise duties.

TABLE 4. Materials used in the Toilet Preparations Industry, 1957 and 1958

Material	1957		1958	
	Quantity	Cost at plant ¹	Quantity	Cost at plant ¹
		\$		\$
Ammonium thioglycolate	97,437	129,782
Castor oil	82,242	19,169
Chalk, precipitated	pound 20,232	1,380	23,959	1,790
Chalk, ground	" 30,624	1,962	33,028	2,078
Cocconut oil	" 498,582	69,966	471,203	58,736
Essential oils and perfumes	—	1,444,451	—	1,494,972
Ethyl alcohol	Imp. gal. 252,768	300,677	216,826	249,259
Kaolin or china-clay	pound 55,379	4,482	48,892	3,669
Glycerine	" 190,617	67,591	256,373	88,519
Isopropyl alcohol	" 59,377	5,987	81,632	8,738
Lanolin	" 165,272	80,998	155,704	81,264
Mineral oil, white	" 1,579,569	163,492	1,348,046	152,112
Petroleum jelly	" 449,353	42,581	639,115	73,477
Propylene glycol	101,384	20,988
Sodium bromate	114,319	69,352
Sodium hydroxide (caustic soda)	pound 442,844	17,387	358,739	14,239
Sodium carbonate (soda ash)	" 253,300	15,627	273,756	17,403
Stearic acid	" 201,495	36,692	255,199	48,754
Talc, ground	" 3,214,529	156,850	3,164,216	151,407
Titanium dioxide	28,621	9,633
Wax:				
Beeswax	pound 73,657	57,630	59,941	55,432
Other wax	" 197,901	86,839	102,678	43,561
Zinc oxide	" 45,373	9,138	52,331	9,380
Zinc stearate	" 18,761	7,819	23,709	8,486
Powders, rouges, and other preparations for packaging only	—	109,260	—	168,995
All other materials and process supplies	—	6,753,769	—	6,106,833
Jars, cans, boxes, labels and packing materials	—	9,097,503	—	9,540,367
Total	—	18,532,081	—	18,628,395

¹ Includes freight, duty, taxes, etc.

TABLE 5. Factory Shipments of Toilet Preparations, from All Industries, 1957 and 1958

Product	1957	1958
	dollars	
Perfumes	1,330,991	1,281,195
Toilet waters and colognes	3,296,463	2,812,644
Creams of all kinds, except medicinal (almond, cold cream, etc.)	4,515,403	4,764,126
Lotions (excluding hair and after shave lotions)	2,578,004	2,546,159
Lip preparations (lipstick, lip-rouge, lip colour)	3,293,004	3,268,434
Rouges, including theatrical but excluding lip	245,201	318,427
Deodorants, personal	3,432,723	3,607,680
Depilatories, personal	110,768	165,278
Shampoos	5,415,152	5,267,221
Home permanent wavekits (including refills and accessories)	3,839,460	2,798,173
Hair sprays (aerosol fixatives)	1,931,160
Other hair preparations (tonics, rinses, dyes, brilliantines, wave sets)	7,499,198	9,080,959
Manicuring preparations (nail lacquers, polishes and cuticle preparations)	1,254,814	1,086,536
Bath salts and oils	1,332,156	1,612,536
Face powders	1,430,807	2,316,397
Body powders (excluding after shave talc)	2,751,632	2,838,540
Dentifrices—Pastes	8,588,805	10,352,504 ¹
Powders	395,274	446,286 ²
Liquid	15,980	
After shave lotions	1,125,705	1,223,349
Other shaving preparations, except shaving soap (after shave septics, talc, beard softeners)	358,967	225,358
Gift sets	2,338,772
Sachet powders	327,946
All other	10,444,481	4,799,373
Total	63,254,988	65,409,053

¹ Value for 5,921,710 pounds.

² Value for 285,927 pounds.

Note: See footnote to Table 3.

TABLE 6. Total Production of Toilet Preparations, from All Industries, 1949-58

Year	Toilet preparations industry	Medicinal and pharmaceutical preparations industry	Soaps and washing compounds industry	Other industries	Total for all industries
	dollars				
1949	16,186,000	3,580,000	5,523,000	1,813,000	27,102,000
1950	18,418,000	4,212,000	5,810,000	707,000	29,147,000
1951	19,268,000	4,249,000	6,824,000	532,000	30,873,000
1952	23,819,000	3,821,000	8,939,000	702,000	37,281,000
1953	26,773,000	3,673,000	8,382,000	650,000	39,478,000
1954	27,877,000	3,973,000	8,424,000	831,000	41,105,000
1955	32,284,000	4,811,000	9,172,000	900,000	47,167,000
1956	35,258,000	6,949,000	10,221,000	1,390,000	53,818,000
1957	43,452,000	7,331,000	12,269,000	203,000 ¹	63,255,000
1958	45,792,000	7,269,000	12,291,000	57,000	65,409,000

¹ Most of the decrease shown is the result of the reclassification of some firms to the Toilet Preparations Industry.

Note: Figures in Tables 5 and 6 represent the total Canadian production of toilet preparations, regardless of the industries in which produced.

TABLE 7. Principal Statistics classified according to Type of Ownership, 1957 and 1958

Type	Estab-lish-ments	Em-ployees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
	number		dollars		
1957					
Individual ownership	16	} 81	210,528	329,419	987,120
Partnerships	2				
Incorporated companies	68	2,348	7,019,923	18,202,662	48,850,964
Total	86	2,429	7,230,451	18,532,081	49,838,084
1958					
Individual ownership	13	} 37	92,491	262,202	481,647
Partnerships	1				
Incorporated companies	69	2,356	7,268,580	18,366,193	51,374,639
Total	83	2,393	7,361,071	18,628,395	51,856,286

TABLE 8. Principal Statistics of the Toilet Preparations Industry in Canada, grouped according to Selling Value of Factory Shipments, 1957 and 1958

Establishments reporting value of factory shipments	Estab-lish-ments	Em-ployees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
1957					
Under \$10,000	18	23	38,390	23,745	78,940
\$10,000 to \$24,999	10	40	117,234	80,043	194,612
\$25,000 " \$49,999	9	49	111,615	136,323	303,430
\$50,000 " \$99,999	8	88	231,623	380,703	764,149
\$100,000 " \$199,999	4	41	145,235	223,897	521,845
\$200,000 " \$499,999	11	249	688,149	1,702,054	3,759,751
\$500,000 " \$999,999	10	347	982,089	2,664,685	7,406,506
\$1,000,000 " \$4,999,999	15	1,592	4,916,116	13,320,631	36,808,851
\$5,000,000 and over	1				
Total	86	2,429	7,230,451	18,532,081	49,838,084
1958					
Under \$10,000	13	16	22,070	20,281	53,434
\$10,000 to \$24,999	11	37	89,762	105,263	219,548
\$25,000 " \$49,999	10	51	106,033	133,319	362,804
\$50,000 " \$99,999	6	44	138,516	220,489	495,314
\$100,000 " \$199,999	6	52	180,937	498,164	791,103
\$200,000 " \$499,999	11	252	738,280	1,492,118	3,790,259
\$500,000 " \$999,999	8	276	804,908	2,094,679	5,691,113
\$1,000,000 " \$4,999,999	17	1,665	5,280,565	14,064,082	40,452,711
\$5,000,000 and over	1				
Total	83	2,393	7,361,071	18,628,395	51,856,286

TABLE 9. Capital and Repair Expenditures in the Toilet Preparations Industry, 1954-58

Year	Capital expenditures			Repair and maintenance expenditures			Total capital and repair expenditures
	Construction	Machinery and equipment	Sub-total	Construction	Machinery and equipment	Sub-total	
thousands of dollars							
1954	1,058	440	1,498	²	²	131	1,629
1955	523	288	811	²	²	136	947
1956	851	481	1,332	²	²	224	1,556
1957	606	721	1,327	²	²	182	1,509
1958 ¹	84	535	619	²	²	195	814

¹ Figures for the current year are preliminary.

² Not available separately, see sub-total.

TABLE 10. Employees and their Earnings in the Toilet Preparations Industry, by Provinces, 1957 and 1958

Province	Employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
	number					dollars		
1957								
Quebec	142	154	233	353	882	1,278,047	1,555,431	2,833,473
Ontario	213	301	350	664	1,528	2,093,239	2,261,783	4,355,022
British Columbia	4	—	—	—	4	8,000	—	8,000
Other provinces	3	6	1	5	15	24,536	9,420	33,956
Canada	362	461	584	1,022	2,429	3,403,817	3,826,634	7,230,451
1958								
Quebec	137	153	245	351	886	1,327,654	1,604,161	2,931,815
Ontario	214	316	310	654	1,494	2,156,027	2,239,640	4,395,667
Other provinces	1	6	2	4	13	23,857	9,732	33,589
Canada	352	475	557	1,009	2,393	3,507,538	3,853,533	7,361,071

TABLE 11. Production Workers, by Months, 1958

Month	Establishments reporting shipments of \$100,000 and over ¹			Establishments reporting shipments of less than \$100,000 ¹			All establishments		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
	number								
January	489	871	1,360						
February	490	910	1,400						
March	502	931	1,433						
April	505	949	1,454						
May	499	954	1,453	48	44	92	547	998	1,545
June	514	1,012	1,526						
July	505	960	1,465						
August	510	951	1,461						
September	517	997	1,514						
October	539	1,091	1,630						
November	538	1,058	1,596						
December	509	910	1,419						
Average²	509	965	1,474	48	44	92	557	1,009	1,566

¹ The number of production workers, by months, was collected only for establishments reporting value of shipments of \$100,000 and over. For smaller establishments, only the number employed during the last pay period of May was collected. This was considered to be the average number for the year.

² The average for establishments generally reporting shipments of less than \$100,000 was estimated by using average annual earnings data for the large establishments in conjunction with reported payrolls for the small establishments.

TABLE 12. Imports and Exports of Perfumery, Cosmetics and Toilet Preparations, 1957 and 1958

	1957		1958	
	Quantity	Value	Quantity	Value
		\$		\$
(a) Imports				
Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavender waters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles or flasks containing not more than 4 ounces each	—	605, 588	—	590, 186
Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavender waters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles, flasks or other packages containing more than 4 ounces each Imp. gal.	2, 368	88, 874	—	81, 604
Perfumery, including toilet preparations, non-alcoholic, n.o.p., used for the hair, mouth or skin	—	1, 136, 528	—	1, 373, 774
Total imports	—	1, 830, 990	—	2, 045, 564
(b) Exports				
Creams, lotions and other cosmetics	—	59, 069	—	77, 297
Dentifrices	—	435	—	5, 764
Shaving creams, cakes, powders and sticks	—	1, 722	—	2, 052
Perfumery and toilet preparations, n.o.p.	—	85, 711	—	66, 391
Total exports	—	146, 937	—	151, 504

Note: "n.o.p." means "not otherwise provided for" in the statistical classification.

TABLE 13. Fuel and Electricity used in the Toilet Preparations Industry, 1958

Kind	Quantity	Cost at works
		\$
1. Establishments reporting shipments of \$100,000 and over:		
Bituminous coal—Imported	ton	1, 355
Anthracite coal	"	93
Gasoline (including gasoline used in cars and trucks)	Imp. gal.	39, 897
Fuel oil	"	579, 451
Gas—Liquefied petroleum	"	2, 500
Natural	M cu. ft.	6, 895
Steam	4, 038
Electricity purchased	kwh.	3, 851, 875
2. Establishments reporting shipments of less than \$100,000: ¹		
Cost of fuel	6, 987
Cost of electricity purchased	5, 525
3. All establishments:		
Total cost of fuel	132, 103
Total cost of electricity purchased	66, 243 ²
Total cost of fuel and electricity purchased	198, 346

¹ Data on the quantity and value of the different kinds of fuel and on the quantity of electricity purchased were not collected for establishments reporting value of shipments of less than \$100,000. Only the total cost of fuel and the total cost of electricity were collected for these establishments.

² Power equipment in the form of electric motors was reported as 2,125 h.p.

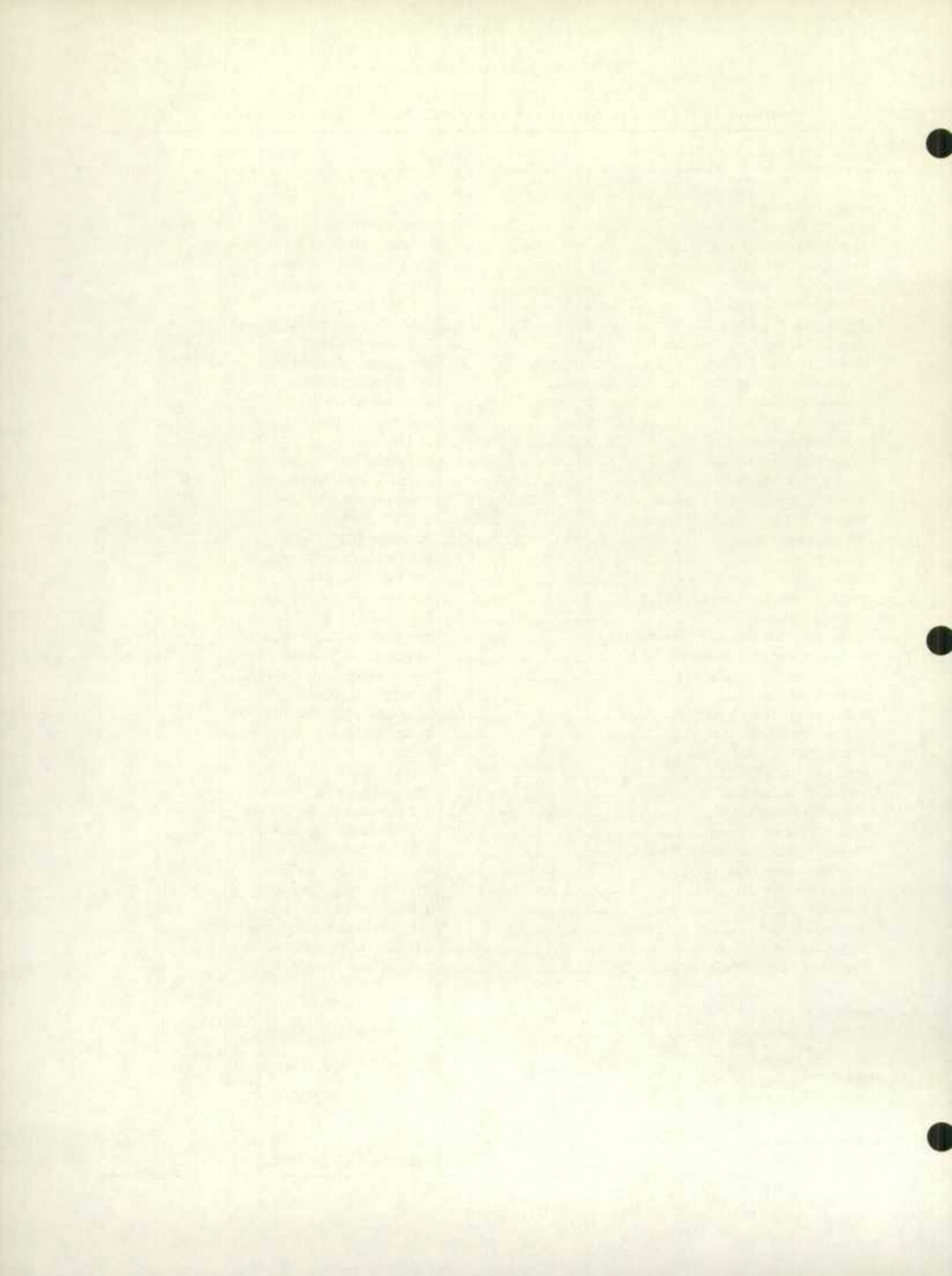
Directory of Firms in the Toilet Preparations Industry, 1958

Note: These firms made toilet preparations as chief products. Concerns which made toilet preparations as secondary or minor products are not listed here as they are classified to other industries.

Name of firm	Location of plant
Quebec:	
Arno Laboratory Inc.	999 De Salaberry, Montreal
Avon Products of Canada Limited	225 Liège St., Montreal
Beauty Manufacturing Reg'd.	4272 Rivard St., Montreal
Bernal Laboratories Ltd.	2733 Ontario St. E., Montreal
Charles of the Ritz (Canada) Ltd.	973 St. Antoine St., Montreal
Chatelaine Co. Ltd.	2024 McGill College Ave., Montreal
Chemaco Limited	4328 St. Lawrence Blvd., Montreal
Chemway (Canada) Ltd.	Ste. Therese de Blainville
Clairol Inc. of Canada	Knowlton
Consolidated Toiletries (Canada)	1030 O'Brien Blvd., Ville St. Laurent
Coty (Canada) Limited.....	7335 St. Lawrence Blvd., Montreal
Curtis, Helene, Ltd.	850 Lafleur Blvd., Ville LaSalle
Fifth Ave. Chemical Waving Pad Co.	1349 Beaudoin St., Montreal
Gaylord-Shelton of Canada Ltd.	2035 Ste. Anne St., St. Hyacinthe
Gillette of Canada Ltd.	1450 Cote-de-Liesse, Montreal
Guay Beauty Mfg Co.	322 Beaubien St. E., Montreal
Johnson & Johnson Ltd.	2122 Pie IX Blvd., Montreal
Kress & Owen Co. of Canada Ltd., The	425 River St., Verdun
Laboratoire Bellefontaine	1670 St. Denis St., Montreal
Laboratoire du Dr. V.A. Oneskiw.....	1571 Beaubien St. E., Montreal
Laboratoire Du-Var Inc.	9100 Lajeunesse, Montreal
Lady Hamilton Beauty Preparations Co. Ltd.	4414 Kinsington Ave., Montreal
Les Produits Florence Inc.	5016 Papineau St., Montreal
Les Produits Romeo Ltée	1577 Laurier Est. Montreal
Lymans Limited	286 St. Paul St. W., Montreal
Montrose Beauty Products Ltd.	2580 Wurtele, Montreal
Northam Warren Limited	1630 Bois-Franc Road, Montreal
Parfumerie de Paris (Limited)	2190 Prefontaine, Montreal
Parfumerie L.T., Piver Ltée	1030 St. Alexander St., Montreal
Parker, L.M., Co. Ltd.	425 River St., Verdun
Produits Familex Limitée	1600 Delorimier, Montreal
Protection Chemical Products Co.	5747 Souigny, Montreal
Vivax Limited	8005 St. André, Montréal
Zanco Chemicals Ltd.	215 St. Paul St. W., Montreal
Ontario:	
Arden, Elizabeth, of Canada, Ltd.	207 Queen's Quay, Toronto
Bonat of Canada Ltd.	134 -6th St., New Toronto
Bristol-Myers Co. of Canada Ltd.	120 North Queen, Toronto
Bullock, G.F., Limited	207 Queen's Quay W., Toronto
Campana Corp. Ltd.	36 Caledonia Rd., Toronto
Canadian Booster Company Ltd., The	1604 Tecumseh Rd. W., Windsor
Carter Products N.S. Inc.	360 Adelaide St. W., Toronto
Chesebrough-Ponds (Canada) Ltd.	Bullock Drive, Markham
Clifton Company Limited, The	146 -8 Brock Ave., Toronto
Coppertone Limited	36 Caledonia Rd., Toronto

Directory of Firms in the Toilet Preparation Industry, 1958 — Concluded

Name of firm	Location of plant
Ontario — Concluded:	
Dearborn Supply Company	3174 Sandwich St., Windsor
Faberge Perfumes (Canada) Ltd.	30 Queen Elizabeth Blvd., Toronto
Factor, Max, & Co.	301 Danforth Rd., Toronto
Fielding, W., Cosmetics	138 Bowie Ave., Toronto
Gordon Gordon Ltd.	226 Bay St., Toronto
Harper Method (Canada) Limited	1587 Ellen Ave., Niagara Falls
Helfrich Laboratories of Canada Ltd.	71 Florence, Toronto
Huston, John A., Co. Ltd.	36 Caledonia Rd., Toronto
International Products Co.	267 Brock St., Toronto
Jergens, Andrew, Company, Limited	1 Herriott St., Perth
Jones, L.A., & Co. Ltd.	Shepherd Rd., Oakville
Kolmar-Wilckens Limited	Barrie
Lander Co. (Canada) Ltd., The	50 Underwriters Rd., Scarboro
Lehn & Fink (Canada) Ltd.	37 Hanna Ave., Toronto
Martin, E. & A., Research Ltd.	20 Ripley Ave., Toronto
Mennen Co. Ltd.	2299 Dundas St. W., Toronto
Midland Chemical Co.	93 Church St., Toronto
Mondo Trading Co.	579 Richmond St. W., Toronto
Mountain Rose (Canada) Limited	350 Talbot St., London
Nestle-Le-Mur Co. (Canada) Ltd., The	980 Lawrence Ave. W., Toronto
Olive'on Company, The	1245 Queen St. West, Toronto
Radox (Division John A. Huston Co. Ltd.)	36 Caledonia Rd., Toronto
Rayette (Canada) Limited	74 Industry St., Toronto
Realistic Co. of Canada, The	1068 S. Service Rd., Oakville
Rilling Wahl Co.	80 Orfus Rd., Toronto
Roux Laboratories Canada Ltd.	63 Shepherd Rd., Oakville
Rubinstein, Helena, Ltd.	94 Queen Elizabeth Blvd., Toronto
Scarff, F.W., Limited	Picton
Seeley Products Ltd.	Highway 39, Tecumseh
Shulton of Canada Ltd.	1390 Don Mills Rd., Toronto
Silhouette Products Ltd.	579 Richmond St. W., Toronto
Thayer Perfumer Limited	112 Sinnott Rd., Scarborough
Thomas Supply & Equipment Co. Ltd.	1343 Coldrey, Ottawa
303 Chemical Co. Ltd.	183 Bathurst St., Toronto
Truso Beauty Products Ltd.	373 Bering Ave., Toronto
Vita-Cult Co.	438 Summerhill Ave., Toronto
Wildroot Limited	333 Jarvis St., Fort Erie North
Wilson Trading Co. Ltd.	127 King St. W., Hamilton
Yardley of London (Canada) Limited	7 Curity Ave., Toronto
Manitoba:	
Kahane of Canada Ltd.	111 Lombard Ave., Winnipeg
Saskatchewan:	
Gould, S.E., & Company	236-3rd Ave. S., Saskatoon
British Columbia:	
Lina Cavellero Ltd.	611 Howe St., Vancouver



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