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THE TOILET PREPARATIONS INDUSTRY
1959

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PUBLICATIONS

The results of the annual Census of Industry are published by the Dominion Bureau of Statistics in a series of industry reports which are released each year as the compilations are completed. Reports for industries classified to the **Chemicals and Allied Products** Major Group are listed below, along with current and annual publications of related interest. Similar reports are issued for other industries. A complete catalogue of publications of the Bureau is available on request from the Information Services Division, Dominion Bureau of Statistics, Ottawa, or from the Queen's Printer, Ottawa.

Catalogue number	Title	Price
A — Annual B — Biennial M — Monthly S.C. — Special Compilation		
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EXPLANATORY NOTES

This report is one in a series of about 130 publications which present the results of the 1959 Census of Manufactures. Most reports in this series refer to specific industries, but there are summary reports for Canada and the provinces and for major industry groups. An annual Census of Manufactures has been carried out by the Dominion Bureau of Statistics since 1916.

Industry statistics given in these reports refer to number of establishments, employees, salaries and wages, cost of materials, supplies, fuel and electricity, gross value of shipments, inventories and value added by manufacturing. Details of materials used and products shipped are also given. Descriptions of the principal industry statistics, with special reference to 1959 are as follows:

Period Covered

Firms are asked to submit figures for the calendar year, if at all possible, and most reports are on this basis. Financial year reports for periods differing from the calendar year are accepted in instances where the firms find it impossible to supply calendar year data from accounting records. However the data on employees, salaries and wages are requested on a calendar year basis in all cases.

Establishment

Data for the annual census is collected on an establishment basis. A firm with more than one plant is required to file a report for each plant. In most cases an establishment is a complete factory. Sometimes, however, a plant is divided into two or more establishments when it carries out operations classifiable to different industries and when separate accounting records are available. Usually the statistics for an establishment relate only to the manufacturing activities. Other activities such as construction at the plant by its own employees, wholesale or retail activities carried on at the plant location, etc., are not included. Plants engaged solely in repair work (except in the case of furniture, shipbuilding, boat building, aircraft and railway rolling stock industries) are not included but plants occupied in assembling parts into complete units are included.

Employees

Administrative and office employees include all executives and supervisory officials such as presidents, vice-presidents, secretaries, treasurers, etc., together with managers, professional and technical employees, superintendents and factory supervisors above the working foremen level and clerical employees. Working owners and partners are also included in this category.

Production and related workers include all other factory workmen whether paid on a monthly, weekly, hourly or piece-work basis. Working foremen doing work similar to that of the employees they supervise are included, as are maintenance, warehousing and delivery staffs. Employees on new construction work, in retail or wholesale operations, on outside piece work etc., are not included.

Production workers are reported by months, an average for the year being obtained by summing the monthly figures and dividing by twelve. This procedure is followed even though the plant did not operate in all months. Figures on employment refer to calendar years whether or not some establishments reported other data on a financial year basis.

Salaries and Wages

Salaries and wages refer to gross earnings of the employees described above, including salaries, wages, commissions, bonuses, the value of room and board where provided, deductions for income tax and social services such as sickness and unemployment insurance, pensions, etc., as well as any other allowances forming part of the employees' wages. Payments for overtime are included.

Salaries refer to amounts paid to administrative and office employees. Withdrawals by working owners or partners for normal living expenses for self and family are included but not their withdrawals for income tax. Wages refer to the amounts paid to production and related workers as defined above. Data on earnings refer to the calendar year whether or not some establishments reported other data on a financial year basis.

Cost of Fuel and Electricity

Figures for fuel refer to amounts actually used, (including fuel used in cars and trucks), not to purchases unless the quantities are the same. Values refer to the laid-down cost at the works, including freight, duty, etc.

Materials and Supplies Used

Figures represent quantities and laid-down cost values, at the works, of materials and supplies actually used during the year whether purchased from others or received as transfers from other plants of the reporting company. Amounts paid to other manufacturers for work done on materials owned by the reporting company are included. Returnable containers or any other items charged to capital account are not included. Fuels are not included. Goods bought from others or received as transfers from other plants of reporting companies for resale without further processing are not included. Maintenance and repair supplies not chargeable to capital account are included.

Factory Shipments

Factory shipments refer to shipments of goods made from own materials either in the reporting plant or by other manufacturers on the basis of a charge to the reporting plant for work done. All products and by-products shipped from the establishment are included whether for domestic use, export, or for government departments. Transfer shipments to sales outlets, distributing warehouses or to other manufacturing units of the reporting firm are included. Goods bought or received as transfers and resold without further processing are not included. Values are computed on f.o.b. plant or

plant warehouse basis, and do not include sales tax or excise duties. Values of containers not returnable are included. Amounts received in payment for work done on materials owned by others are included.

In a few industries such as shipbuilding, aircraft, etc., where work on principal products extend over a relatively long period, the value of production is recorded rather than the value of shipments. For those industries production is computed from the value of deliveries of complete units during the year plus the value of work done during the year on unfinished units less the value of work done in previous years on finished units delivered in the year under review.

Inventories

Values represent the book values of manufacturing inventories owned and held at the reporting plant. Figures include inventories held in warehouses or selling outlets which have been included with plant operations for purposes of reporting shipments.

Value Added by Manufacturing

Figures are computed from value of shipments plus or minus changes in inventories of finished goods and goods in process less cost of materials, fuel and electricity. This figure is sometimes referred to as net production.¹

Standard Industrial Classification

The Standard Industrial Classification Manual, prepared by the Dominion Bureau of Statistics, provides for 135 three-digit industries in the manufacturing sector, arranged in 17 major groups. Reporting establishments are classified or allotted to specific industries on the basis of the value of principal products made or shipped.

Short Forms

Between 1949 and 1957, in an effort to ease the reporting burden for smaller firms, a short form was used asking for the total value of shipments only or, in a few cases where losses of detail were significant, for quantities and values of principal products. For purposes of publication, missing data were estimated on the basis of appropriate ratios. In general the cut-off point for these short forms was set at \$50,000 value of shipments. About 40% of the total number of establishments reported on the short form and accounted for less than 3 per cent of the total value of shipments.

In 1958, in order to establish a new base year, the small firms were asked to report all items of principal statistics together with some detail on materials and products.

¹ To arrive at the National Accounts concept of "gross domestic product at factor cost", it would be necessary to subtract also the cost of office supplies used, advertising, insurance and other goods and services obtained from other businesses. Data on these inputs are not collected on the annual Census of Manufactures. Value added figures for "The primary industries and construction" are published in D.B.S. publication 61-202, *Survey of Production*.

For the 1959 Census, the short form was used again, but further steps were taken to ease the respondents' burden. First, the general limit for short forms was raised to \$100,000 value of shipments. In addition, a new intermediate form was developed. This form is a shortened version of the long form in that most of the general questions were pared down and the detailed lists of materials and products were limited to the more important items. The general limits for firms in this category were set at between \$100,000-\$500,000 value of shipments, but in the case of both the short and intermediate forms there were lower cut-offs for a number of industries in which the smaller firms accounted for a larger share of total shipments. On the other hand, limits were raised where this could be done without a significant loss of coverage. On most of the short forms for 1959, in addition to total value of shipments, data on principal products were requested. In a few industries, where loss of employment and earnings data were considered too large because of higher cut-offs, a question on total payroll was placed on the short form.

The intermediate and long forms provide complete data for the compilation of all elements of principal industry statistics and the details of materials and products. The one-page short form, although containing data on principal products and total value of shipments, does not request information on other elements of principal statistics such as value of inventories, materials, fuel and electricity and, in most cases, employment and salaries and wages, nor does it contain detailed data on volume and value of materials used. For purposes of compiling aggregates of principal statistics by industry and by geographic location, the missing data for each establishment were estimated for 1959 by using, in general, ratios based on the change in the value of shipments between 1958 and 1959. The proportion of the estimated data was generally less than 5 per cent of the total in each category of principal statistics.

The general request for the principal items of products on the short form for 1959 permitted a fairly complete compilation of the detailed quantities and values of commodity shipments. In the case of the detailed quantities and values of materials, fuel and electricity, however, and the monthly distribution of production workers, only the totals of data actually reported on the intermediate and long forms are contained in published reports and no attempt was made as in past years to estimate the generally small proportion of individual totals represented by detailed items omitted from the short forms.

The new approach has relieved an additional 12,000 establishments from filling out the regular long form. Establishments now receiving the short form number in excess of 20,000 and account for more than 54 per cent of the total number of establishments and a little more than 3 per cent of the total value of shipments.

THE TOILET PREPARATIONS INDUSTRY

1959

Factory shipments from the Toilet Preparations Industry were valued at \$54,536,984 in 1959 compared with \$51,856,286 in 1958 and \$49,838,084 in 1957

In the annual census of manufacturing establishments in Canada the operating firms are arranged in a number of industrial groups to which the various factories are classified in accordance with the nature of their main products. Under this arrangement, the Toilet Preparations Industry includes all establishments which are occupied chiefly in making perfumes, toilet waters, face creams, tooth pastes, etc., but in 1959 this industry actually accounted for only about 79 per cent of the Canadian output of toilet preparations, as a number of concerns in other industries made this class of goods as a minor, or secondary, part of their business. In tables 1 to 4 and 7 to 11 and table 13 of this report, the data are for the Toilet Preparations Industry as defined for census purposes, but tables 5 and 6 have been added to show the total output of toilet preparations regardless of the industry in which produced.

In 1959 there were 82 establishments in this industry, 46 being located in Ontario, 33 in Quebec

and 1 each in Manitoba, Saskatchewan and British Columbia. Output from these concerns totalled \$54,536,984 including \$47,845,319 for toilet preparations and \$6,691,665 for other products. Employees numbered 2,605 and salaries and wages amounted to \$8,249,904.

Factory shipments of toilet preparations from all industries were valued at \$68,927,000 at factory prices in 1959. In 1958 the comparable value \$65,409,000 and 1957 it was \$63,255,000.

Note: Due to lack of inventory data, figures for value added by manufacture prior to 1954 were obtained by subtracting the cost of materials used, including fuel and electricity, from the total value of factory shipments. In 1954 and 1955 the "Value added" adjustment incorporated the increase or decrease to shipments values resulting from changes in the value of inventories over the period. For these two years, the adjustments that were made used only the change in finished product inventory owned by manufacturers. Beginning with 1956 the calculation of the "Value added" figure was further adjusted to take into account the "Goods in process" as well as the finished goods held at plant or plant warehouse.

TABLE 1. Principal Statistics of the Toilet Preparations Industry, Significant Years, 1929-59 and by Provinces, 1958 and 1959

Year and province	Estab-lish-ments	Em-ployees	Salaries and wages	Cost of fuel and electricity at plant	Cost of materials at plant	Value added by manufacture ¹	Gross selling value of products ¹
	number				dollars		
1929	49	577	667,339	13,543	1,577,642	2,860,403	4,451,588
1933	80	934	898,224	25,168	1,728,317	3,723,839	5,477,324
1937	82	1,207	1,269,340	26,645	2,577,943	4,238,349	6,842,937
1939	86	1,135	1,304,574	27,221	2,792,754	4,098,598	6,918,573
1945	94	2,137	2,842,440	52,386	7,053,472	11,887,050	18,992,908
1946	91	1,995	2,729,367	53,492	7,622,735	12,440,886	20,117,113
1949	94	1,720	3,008,556	74,090	7,088,024	11,885,321	19,047,435
1955	98	2,166	5,890,056	143,007	13,842,997	23,029,087	36,849,128
1956	91	2,288	6,402,078	157,682	16,361,508	25,295,686	41,324,564
1957	86	2,429	7,230,451	181,098	18,532,081	31,173,115	49,838,084
1958							
Quebec	34	886	2,931,815	52,033	6,628,792	14,765,128	21,108,899
Ontario	46	1,494	4,395,667	145,005	11,961,620	18,859,856	30,672,758
Manitoba	1	13	33,589	1,308	37,983	34,500	74,629
Saskatchewan	1						
British Columbia	1						
Canada	83	2,393	7,361,071	198,346	18,628,395	33,659,484	51,856,286
1959							
Quebec	33	953	3,290,380	50,089	6,814,500	14,624,481	21,156,861
Ontario	46	1,642	4,936,180	151,018	13,108,182	20,376,257	33,327,463
Manitoba	1	10	23,344	903	26,779	22,882	52,660
Saskatchewan	1						
British Columbia	1						
Canada	82	2,605	8,249,904	202,010	19,949,461	35,023,620	54,536,984

¹ See note to text.

Note: Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Inventories,¹ 1959

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	dollars			
Opening:				
Quebec	1,609,515	172,305	1,608,421	3,390,241
Ontario	3,202,268	201,471	1,641,347	5,045,086
Other provinces	13,639	426	6,330	20,395
Canada	4,825,422	374,202	3,256,098	8,455,722
Closing:				
Quebec	1,567,406	117,172	1,995,763	3,680,341
Ontario	3,154,936	245,058	1,905,754	5,305,748
Other provinces	10,356	294	4,366	15,016
Canada	4,732,698	362,524	3,905,883	9,001,105

¹ (a) Book value of all manufacturing inventories owned and held at plant and plant warehouses.

(b) Beginning with 1954, information on the value of year-end inventory holdings, at plant and plant warehouses is being collected as part of the annual Census of Industry. These data were formerly collected by a separate survey. The summarized results for the Toilet Preparations Industry for the year under review are shown in the above table.

(c) The opening inventory for 1959 does not necessarily agree with the closing inventory for 1958 because of revisions such as the addition of new plants, the transfer of plants to other industries and plants going out of business, etc. However, the value added figures for the previous year have not been recalculated to allow for the revisions mentioned above.

TABLE 3. Products made in the Toilet Preparations Industry, 1958 and 1959

Product	Value of factory shipments ¹	
	1958	1959
	dollars	
Toilet preparations:		
Perfumes	1,216,416	1,069,083
Toilet waters and colognes	2,591,341	3,057,510
Creams of all kinds, except medicinal type, (almond cream, cold cream, etc)	4,332,236	4,488,114
Lotions (excluding hair and after-shave lotions)	1,979,622	2,493,092
Lip preparations (lipsticks, lip rouge, lip colour, lip pomade, etc.)	2,930,603	3,269,435
Rouges, including theatrical but excluding lip	246,507	236,102
Deodorants (personal)	3,204,724	3,481,597
Depilatories (personal)	162,433	159,350
Shampoos	2,347,107	3,191,968
Home permanent wave kits, including refills and accessories	1,995,903	2,039,365
Hair sprays (aerosol fixatives)	1,833,783	1,126,964
Other hair preparations (tonics, rinses, dyes, brilliantines, wave-sets (except home permanent wave kits)	6,596,404	6,571,487
Manicuring preparations (including nail lacquers, polishes and cuticle preparations)	1,083,364	1,229,346
Bath salts and bath oils	1,497,304	1,538,474
Face powders	2,135,979	1,848,977
Body powders (excluding after-shave talc)	2,495,800	2,726,853
Dentifrices - Pastes	1,071,283	989,289
Liquid and powders	8,403	9,949
Shaving preparations (except shaving soap):		
After-shave lotions	858,776	983,361
Shaving preparations, n.e.s. (such as after-shave septics, after-shave talc, beard softeners, etc.)	161,500	390,568
All other toilet preparations	7,042,586	6,944,435
Total toilet preparations	45,792,074	47,845,319
Toilet soaps	1,401,257	1,426,132
Shaving soaps	535,260	614,056
All other products	4,127,695	4,651,477
Totals	51,856,286	54,536,984

¹ Does not include sales tax or other excise duties.

TABLE 4. Materials used in the Toilet Preparations Industry, 1958 and 1959

Material	1958		1959	
	Quantity	Cost at plant	Quantity	Cost at plant
		\$		\$
Ammonium thioglycolate	97,437	129,782	82,417	76,521
Castor oil	82,242	19,169	62,773	16,432
Chalk, precipitated	pound 23,959	1,790	23,671	1,717
Chalk, ground	" 33,028	2,078	45,822	2,966
Cocoonut oil	" 471,203	58,736	433,322	73,123
Essential oils and perfumes	—	1,494,972	—	1,483,083
Ethyl alcohol	Imp. gal. 216,826	249,259	231,136	262,365
Kaolin or china-clay	pound 48,892	3,669	49,904	4,824
Glycerine	" 256,373	88,519	237,972	78,985
Isopropyl alcohol	" 81,632	8,738	64,715	6,803
Lanolin	" 155,704	81,264	97,224	46,540
Mineral oil, white	" 1,348,046	152,112	1,478,384	144,750
Petroleum jelly	" 639,115	73,477	699,465	76,001
Propylene glycol	" 101,384	20,988	141,124	32,199
Sodium bromate	" 114,319	69,352	73,308	44,131
Sodium hydroxide (caustic soda)	pound 358,739	14,239	325,733	14,419
Sodium carbonate (soda ash)	" 273,756	17,403	303,620	20,157
Stearic acid	" 255,199	48,754	218,040	40,424
Talc, ground	" 3,164,216	151,407	3,366,704	157,149
Titanium dioxide	" 28,621	9,633	19,747	8,969
Wax:				
Beeswax	pound 59,941	55,432	64,931	59,387
Other wax	" 102,678	43,561	91,370	36,273
Zinc oxide	" 52,331	9,380	41,215	7,554
Zinc stearate	" 23,709	8,486	25,570	8,913
Powders, rouges, and other preparations for packaging only	—	168,995	—	149,748
All other materials and process supplies ¹	—	6,106,833	—	6,832,464
Jars, cans, boxes, labels and packing materials	—	9,540,367	—	10,263,564
Totals	—	18,628,395	—	19,949,461

¹ No detailed information on materials used was collected from firms generally reporting value of shipments of less than \$200,000. The total estimated value of materials used by these firms was \$991,785 and this amount is included in "all other materials and process supplies".

TABLE 5. Factory Shipments of Toilet Preparations, from All Industries, 1958 and 1959

Product	1958	1959
	dollars	
Perfumes	1,281,195	1,135,623
Toilet waters and colognes	2,812,644	3,259,832
Creams of all kinds, except medicinal (almond, cold cream, etc.)	4,764,126	5,212,538
Lotions (excluding hair and after-shave lotions)	2,546,159	3,262,373
Lip preparations (lipstick, lip-rouge, lip colour)	3,268,434	3,641,639
Rouges, including theatrical but excluding lip	318,427	352,371
Deodorants, personal	3,607,680	3,852,701
Depilatories, personal	165,278	159,375
Shampoos	5,267,221	6,007,634
Home permanent wave kits (including refills and accessories)	2,798,173	2,912,221
Hair sprays (aerosol fixatives)	1,931,160	1,132,318
Other hair preparations (tonics, rinses, dyes, brilliantines, wave sets)	9,080,959	9,322,016
Manicuring preparations (nail lacquers, polishes and cuticle preparations)	1,086,536	1,234,070
Bath salts and oils	1,612,536	1,663,068
Face powders	2,316,397	2,077,830
Body powders (excluding after-shave talc)	2,838,540	3,109,520
Dentifrices — Pastes	10,352,504 ¹	10,837,855 ¹
Powders		
Liquid	446,286 ²	433,793 ²
After-shave lotions	1,223,349	1,374,578
Other shaving preparations, except shaving soap (after-shave septics, talc, beard softeners)	225,358	410,727
Gift sets	2,338,772	2,692,400
Sachet powders	327,946	227,945
All other	4,799,373	4,614,135
Totals	65,409,053	68,926,562

¹ Value for 5,921,710 pounds in 1958 and 6,402,804 pounds in 1959

² Value for 285,927 pounds in 1958 and 274,984 pounds in 1959.

Note: See footnote to Table 3.

TABLE 6. Total Production of Toilet Preparations, from All Industries, 1950 - 59

Year	Toilet preparations industry	Medicinal and pharmaceutical preparations industry	Soaps and washing compounds industry	Other industries	Total for all industries
	dollars				
1950	18,418,000	4,212,000	5,810,000	707,000	29,147,000
1951	19,268,000	4,249,000	6,824,000	532,000	30,873,000
1952	23,819,000	3,821,000	8,939,000	702,000	37,281,000
1953	26,773,000	3,673,000	8,382,000	650,000	39,478,000
1954	27,877,000	3,973,000	8,424,000	831,000	41,105,000
1955	32,284,000	4,811,000	9,172,000	900,000	47,167,000
1956	35,258,000	6,949,000	10,221,000	1,390,000	53,818,000
1957	43,452,000	7,331,000	12,269,000	203,000 ¹	63,255,000
1958	45,792,000	7,269,000	12,291,000	57,000	65,409,000
1959	47,845,000	8,238,000	12,779,000	65,000	68,927,000

¹ Most of the decrease shown is the result of the reclassification of some firms to the Toilet Preparations Industry.

Note: Figures in Tables 5 and 6 represent the total Canadian production of toilet preparations, regardless of the industries in which produced.

TABLE 7. Principal Statistics classified according to Type of Ownership, 1958 and 1959

Type	Estab-lish-ments	Em-ployees	Salaries and wages	Cost at plant or materials used	Selling value of factory shipments
	number		dollars		
1958					
Individual ownership	13	} 37	92,491	262,202	481,647
Partnerships	1				
Incorporated companies	69	2,356	7,268,580	18,366,193	51,374,639
Totals	83	2,393	7,361,071	18,628,395	51,856,286
1959					
Individual ownership	12	} 37	85,135	167,495	362,098
Partnerships	1				
Incorporated companies	69	2,568	8,164,769	19,781,966	54,174,886
Totals	82	5,605	8,249,904	19,949,461	54,536,984

TABLE 8. Principal Statistics of the Toilet Preparations Industry in Canada, grouped according to Selling Value of Factory Shipments, 1958 and 1959

Establishments reporting value of factory shipments	Estab-lish-ments	Em-ployees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
1958					
Under \$10,000	13	16	22,070	20,281	53,434
\$ 10,000 to \$ 24,999	11	37	89,762	105,263	219,548
25,000 " 49,999	10	51	106,033	133,319	362,804
50,000 " 99,999	6	44	138,516	220,489	495,314
100,000 " 199,999	6	52	180,937	498,164	791,103
200,000 " 499,999	11	252	738,280	1,492,118	3,790,259
500,000 " 999,999	8	276	804,908	2,094,679	5,691,113
1,000,000 " 4,999,999	17	1,665	5,280,565	14,064,082	40,452,711
5,000,000 and over	1				
Total	83	2,393	7,361,071	18,628,395	51,856,286
1959					
Under \$10,000	14	20	24,493	25,639	63,243
\$ 10,000 to \$ 24,999	9	24	49,091	72,402	156,107
25,000 " 49,999	11	189	570,404	142,197	361,215
50,000 " 99,999	5	41	131,166	188,645	422,947
100,000 " 199,999	7	120	296,059	568,699	1,027,328
200,000 " 499,999	11	247	759,095	1,619,859	4,133,067
500,000 " 999,999	7	221	583,568	1,801,234	4,621,821
1,000,000 " 4,999,999	17	1,743	5,836,028	15,530,786	43,751,256
5,000,000 and over	1				
Total	82	2,605	8,249,904	19,949,461	54,536,984

TABLE 9. Capital and Repair Expenditures in the Toilet Preparations Industry, 1955 - 59

Year	Capital expenditures		Sub-total	Repair and maintenance expenditures		Sub-total	Total capital and repair expenditures
	Con-struction	Machinery and equipment		Con-struction	Machinery and equipment		
thousands of dollars							
1955	523	288	811	1	1	136	947
1956	851	481	1,332	1	1	224	1,556
1957	606	721	1,327	1	1	182	1,509
1958	89	565	654	1	1	195	849
1959 ^P	517	520	1,037	1	1	180	1,217

¹ Not available separately, see sub-total.
^P Preliminary figures.

TABLE 10. Employees and their Earnings in the Toilet Preparations Industry, by Provinces, 1958 and 1959

Province	Employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
	number					dollars		
1958								
Quebec	137	153	245	351	886	1,327,654	1,604,161	2,931,815
Ontario	214	316	310	654	1,494	2,156,027	2,239,640	4,395,667
Other provinces	1	6	2	4	13	23,857	9,732	33,589
Canada	352	475	557	1,009	2,393	3,507,538	3,853,533	7,361,071
1959								
Quebec	157	161	267	368	953	1,470,230	1,820,150	3,290,380
Ontario	240	344	346	712	1,642	2,446,923	2,489,257	4,936,180
Other provinces	1	4	2	3	10	16,623	6,721	23,344
Canada	398	509	615	1,083	2,605	3,933,776	4,316,128	8,249,904

TABLE 11. Production Workers, by Months, 1959

Month	Establishments reporting monthly detail ¹	
	Male	Female
January	504	925
February	512	917
March	536	1,001
April	530	1,012
May	519	1,012
June	544	1,099
July	517	999
August	537	1,050
September	553	1,066
October	571	1,148
November	620	1,000
December	534	965
Average for establishments reporting monthly detail	545	1,016
Average estimated for small establishments ²	70	67
Average for all establishments	615	1,083

¹ The number of production workers, by months, was collected only for establishments generally reporting value of shipments of \$200,000 and over.

² For establishments generally reporting value of shipments of less than \$200,000, no data on number of workers were collected. Average was estimated by using change in value of shipments to arrive at value of payroll which was then used in conjunction with estimated average earnings to arrive at number of workers.

TABLE 12. Imports and Exports of Perfumery, Cosmetics and Toilet Preparations, 1958 and 1959

	1958		1959	
	Quantity	Value	Quantity	Value
		\$		\$
(a) Imports				
Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavender waters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles or flasks containing not more than 4 ounces each	—	590,186	—	590,058
Alcoholic perfumes and perfumed spirits, bay rum, cologne and lavender waters, lotions, hair, tooth and skin washes, and other toilet preparations, in bottles, flasks or other packages containing more than 4 ounces each	—	81,604	—	93,407
Perfumery, including toilet preparations, non-alcoholic, n.o.p., used for the hair, mouth or skin	—	1,373,774	—	1,603,749
Total imports	—	2,045,564	—	2,287,214
(b) Exports				
Creams, lotions and other cosmetics	—	77,297	—	43,476
Dentifrices	—	5,764	—	875
Shaving creams, cakes, powders and sticks	—	2,052	—	3,603
Perfumery and toilet preparations, n.o.p.	—	66,391	—	166,824
Total exports	—	151,504	—	214,778

Note: "n.o.p." means "not otherwise provided for" in the statistical classification.

TABLE 13. Fuel and Electricity Used in the Toilet Preparations Industry, 1959

Kind	Quantity	Cost at plant
		\$
1. Establishments reporting commodity detail: ¹		
Bituminous coal—Imported	ton 1,279	18,244
Anthracite coal	" 109	1,478
Gasoline (including gasoline used in cars and trucks)	Imp. gal. 47,338	20,057
Fuel oil including kerosene or coal oil	" 510,799	67,289
Gas (a) Liquefied petroleum gases	Imp. gal. 2,500	1,097
(b) Other manufactured gas	Mcf. 164	215
(c) Natural gas	" 10,122	11,758
Electricity purchased	kwh. 4,328,540	62,944
Steam purchased	485
2. Estimate for establishments for which no data were collected: ²		
Cost of fuel and electricity	18,443
3. All establishments:		
Total cost of fuel and electricity	202,010

¹ Establishments generally reporting value of shipments of \$200,000 and over.

² Establishments generally reporting value of shipments of less than \$200,000.

.. Figures not available.

... Figures not appropriate or not applicable.

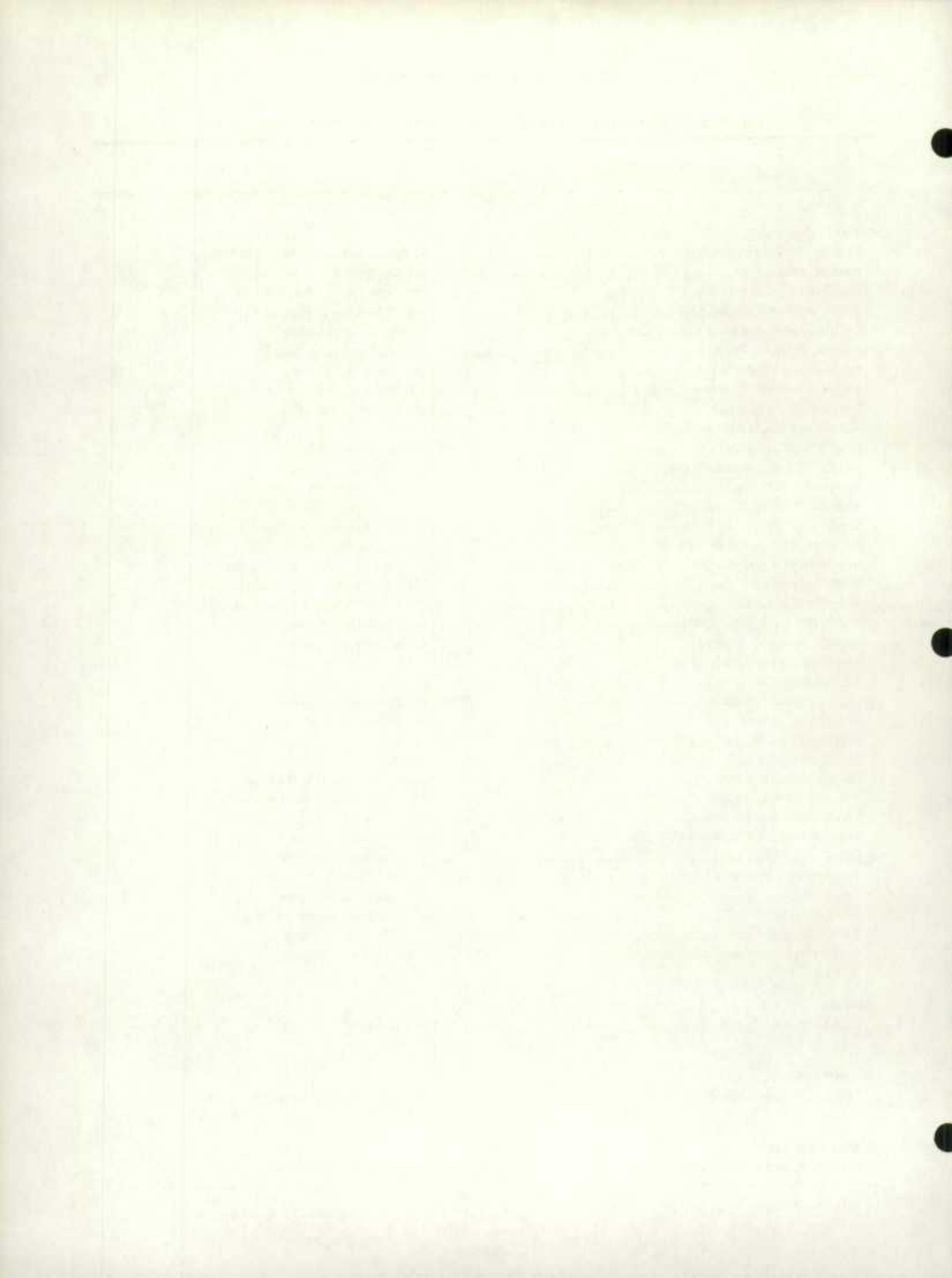
Directory of Firms in the Toilet Preparations Industry, 1959

Note: These firms made toilet preparations as chief products. Concerns which made toilet preparations as secondary or minor products are not listed here as they are classified to other industries.

Name of firm	Location of plant
Quebec:	
Arno Laboratory Inc.	999 De Salaberry, Montreal
Avon Products of Canada Limited	1004 Dominion Square Bldg, Montreal
Beauty Manufacturing Reg'd.	4272 Rivard St., Montreal
Bernal Laboratories Ltd.	355 St. Peter St. Montreal
Charles of the Ritz (Canada) Ltd.	973 St. Antoine St., Montreal
Chatelaine Co. Ltd.	2024 McGill College Ave., Montreal
Chemaco Limited	4328 St. Lawrence Blvd., Montreal
Chemway (Canada) Ltd.	Ste. Therese de Blainville
Clairol Inc. of Canada	Knowlton
Consolidated Toiletries (Canada)	1030 O'Brien Blvd., Ville St. Laurent
Coty (Canada) Limited	7335 St. Lawrence Blvd., Montreal
Curtis, Helene, Ltd.	850 Lafleur Blvd., Ville LaSalle
Fifth Ave. Chemical Waving Pad Co.	1349 Beaudoin St., Montreal
Gaylord-Shelton of Canada Ltd.	2035 Ste. Anne St., St. Hyacinthe
Gillette of Canada Ltd.	1450 Cote-de-Liesse, Montreal
Johnson & Johnson Ltd.	2155 Pie IX Blvd., Montreal
Kress & Owen Co. of Canada Ltd., The	425 River St., Verdun
Laboratoire Bellefontaine	1670 St. Denis St., Montreal
Laboratoire du Dr. V.A. Oneskiw	1571 Beaubien St. E., Montreal
Laboratoire Du-Var Inc.	9100 Lajeunesse, Montreal
Lady Hamilton Beauty Preparations Co. Ltd.	4414 Kinsington Ave., Montreal
Les Produits Florence Inc.	5016 Papineau St., Montreal
Les Produits Romeo Ltée	1577 Laurier Est. Montreal
Lymans Limited	286 St. Paul St. W., Montreal
Montrose Beauty Products Ltd.	2580 Wurtele, Montreal
Northam Warren Limited	1630 Bois-Franc Road, Montreal
Parfumerie de Paris (Limited)	2190 Prefontaine, Montreal
Parfumerie L. T., Piver Ltée	1030 St. Alexander St., Montreal
Parker, L.M., Co. Ltd.	425 River St., Verdun
Produits Familex Limitée	1600 Delorimier, Montreal
Protection Chemical Products Co.	5747 Souigny, Montreal
Vivax Limited	8005 St. André, Montréal
Zanco Chemicals Ltd.	215 St. Paul St. W., Montreal
Ontario:	
Arden, Elizabeth, of Canada, Ltd.	207 Queen's Quay, Toronto
Bonat of Canada Ltd.	10 Plastics Ave., Toronto
Bristol-Myers Co. of Canada Ltd.	120 North Queen, Toronto
Bullock, G.F., Limited	207 Queen's Quay W., Toronto
Campana Corp. Ltd.	36 Caledonia Rd., Toronto
Canadian Booster Company Ltd., The	1608 Tecumseh Rd. W., Windsor
Carter Products N.S. Inc.	360 Adelaide St. W., Toronto
Chesebrough Ponds (Canada) Ltd.	Bullock Drive, Markham
Clifton Company Limited, The	146-8 Brock Ave., Toronto
Cosmair (Canada) Ltd.	508 Wellington St. N., Hamilton
Dearborn Supply Company	3174 Sandwich St., Windsor

Directory of Firms in the Toilet Preparation Industry, 1959 — Concluded

Name of firm	Location of plant
Ontario—Concluded:	
Faberge Perfumes (Canada) Ltd.	30 Queen Elizabeth Blvd., Toronto
Factor, Max, & Co.	301 Danforth Rd., Toronto
Fielding, W., Cosmetics.....	138 Bowie Ave., Toronto
Harper Method (Canada) Limited.....	1587 Ellen Ave., Niagara Falls
Helfrich Laboratories of Canada Ltd.	71 Florence, Toronto
Huston, John A., Co. Ltd.	36 Caledonia Rd., Toronto
International Products Co.	267 Brock St., Toronto
Jergens, Andrew, Company, Limited.....	1 Herriott St., Perth
Jones, L.A., & Co. Ltd.	Shepherd Rd., Oakville
Kolmar of Canada Limited	Barrie
Lehn & Fink (Canada) Ltd.	37 Hanna Ave., Toronto
Martin, E. & A., Research Ltd.	20 Ripley Ave., Toronto
Mennen Co. Ltd.	2299 Dundas St. W., Toronto
Midland Chemical Co.	93 Church St., Toronto
Mondo Trading Co.	579 Richmond St. W., Toronto
Mountain Rose (Canada) Limited	350 Talbot St., London
Nestle-Le-Mur Co. (Canada) Ltd., The	980 Lawrence Ave. W., Toronto
Olive'on Company, The	1245 Queen St. West, Toronto
Plough (Canada) Ltd.	36-48 Calendonla Rd., Toronto
Radox (Division John A. Huston Co. Ltd.)	36 Caledonia Rd., Toronto
Rayette (Canada) Limited	74 Industry St., Toronto
Realistic Co. of Canada, The	1068 S. Service Rd., Oakville
Rilling Wahl Co.	80 Orfus Rd., Toronto
Roux Laboratories Canada Ltd.	63 Shepherd Rd., Oakville
Rubinstein, Helena, Limited	94 Queen Elizabeth Blvd., Toronto
Scarff, F. W., Limited	Picton
Seeley Products Ltd.	Highway 39, Tecumseh
Shulton of Canada Ltd.	1390 Don Mills Rd., Toronto
Silhouette Products Ltd.	579 Richmond St. W., Toronto
Thayer Perfumer Limited	112 Sinnott Rd., Scarborough
Thomas Supply & Equipment Co. Ltd.	1343 Coldrey, Ottawa
303 Chemical Co. Ltd.	69 Sumach St., Toronto, 6
Truso Beauty Products Ltd.	373 Bering Ave., Toronto
Vita-Cult Co.	719 Yonge St., Toronto
Wildroot Limited	333 Jarvis St., Fort Erie North
Wilson Trading Co. Ltd.	127 King St. W., Hamilton
Yardley of London (Canada) Limited	7 Curity Ave., Toronto
Manitoba:	
Kahane of Canada Ltd.	111 Lombard Ave., Winnipeg
Saskatchewan:	
Gould, S. E., & Company	236-3rd Ave. S., Saskatoon
British Columbia:	
Lina Caveliero Ltd.	611 Howe St., Vancouver



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