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MANUFACTURERS OF TOILET PREPARATIONS

1960

Formerly The Toilet Preparations Industry

ANNUAL CENSUS
OF MANUFACTURES



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SYMBOLS

The interpretation of the symbols used in the tables throughout this publication is as follows:

- .. figures not available.
- ... figures not appropriate or not applicable.
- nil or zero.

EXPLANATORY NOTES

This report is one in a series of about 140 publications which present the results of the 1960 Census of Manufactures. Most reports in this series refer to specific industries, but there are summary reports for Canada and the provinces and for major industry groups. Adoption of the revised Standard Industrial Classification for 1960 compilations has necessitated changes in titles of many reports in this annual series. The content of many industries has also been affected (see following note on Industrial Classification).

Industry statistics given in these reports refer to number of establishments, employees, salaries and wages, cost of materials, supplies, fuel and electricity, gross value of shipments, inventories and value added by manufacturing. Details of materials used and products shipped are also given. Descriptions of the principal industry statistics, with special reference to 1960 are as follows:

Period Covered

Firms are asked to submit figures for the calendar year, if at all possible, and most reports are on this basis. Financial year reports for periods differing from the calendar year are accepted in instances where the firms find it impossible to supply calendar year data from accounting records. However the data on employees, salaries and wages are requested on a calendar year basis in all cases.

Establishment

Data for the annual census is collected on an establishment basis. A firm with more than one plant is required to file a report for each plant. In most cases an establishment is a complete factory; sometimes, however, a plant is divided into two or more establishments when it carries out operations classifiable to different industries and when separate accounting records are available. Usually the statistics for an establishment relate only to the manufacturing activities. Other activities such as construction at the plant by its own employees, wholesale or retail activities carried on at the plant location, etc., are not included. Plants engaged solely in repair work (except in the case of furniture, shipbuilding, boat building, aircraft and railway rolling stock industries) are not included but plants occupied in assembling parts into complete units are included.

Employees

Administrative and office employees include all executives and supervisory officials such as presidents, vice-presidents, secretaries, treasurers, etc., together with managers, professional and technical employees, superintendents and factory supervisors above the working foremen level, and clerical employees. Working owners and partners are also included in this category.

Production and related workers include all other factory workmen whether paid on a monthly, weekly, hourly or piece-work basis. Working foremen doing work similar to that of the employees they supervise are included, as are maintenance, ware-

housing and delivery staffs. Employees on new construction work, in retail or wholesale operations, on outside piece work etc. are not included.

Production workers are reported by months, an average for the year being obtained by summing the monthly figures and dividing by twelve. This procedure is followed even though the plant did not operate in all months. Figures on employment refer to calendar years whether or not some establishments reported other data on a financial year basis.

Salaries and Wages

Salaries and wages refer to gross earnings of the employees described above, including salaries, wages, commissions, bonuses, the value of room and board where provided, deductions for income tax and social services such as sickness and unemployment insurance, pensions, etc., as well as any other allowances forming part of the employees' wages. Payments for overtime are included.

Salaries refer to amounts paid to administrative and office employees. Withdrawals by working owners or partners for normal living expenses for self and family are included but not their withdrawals for income tax. Wages refer to the amounts paid to production and related workers as defined above. Data on earnings refer to the calendar year whether or not some establishments reported other data on a financial year basis.

Cost of Fuel and Electricity

Figures for fuel refer to amounts actually used, (including fuel used in cars and trucks), not to purchases unless the quantities are the same. Values refer to the laid-down cost at the works, including freight, duty, etc.

Materials and Supplies Used

Figures represent quantities and laid-down cost values, at the works, of materials and supplies actually used during the year whether purchased from others or received as transfers from other plants of the reporting company. Amounts paid to other manufacturers for work done on materials owned by the reporting company are included. Returnable containers or any other items charged to capital account are not included. Fuels are not included. Goods bought from others or received as transfers from other plants or reporting companies for resale without further processing are not included. Maintenance and repair supplies not chargeable to capital account are included.

Factory Shipments

Factory shipments refer to shipments of goods made from own materials either in the reporting plant or by other manufacturers on the basis of a charge to the reporting plant for work done. All products and by-products shipped from the establishment are included whether for domestic use, export, or for government departments. Transfer shipments to sales outlets, distributing warehouses or to other manufacturing units of the reporting firm are included. Goods bought or received as transfers

and resold without further processing are not included. Values are computed on f.o.b. plant or plant warehouse basis, and do not include sales tax or excise duties. Values of containers not returnable are included. Amounts received in payment for work done on materials owned by others are included.

In a few industries such as shipbuilding, aircraft, etc., where work on principal products extend over a relatively long period, the value of production is recorded rather than the value of shipments. For those industries production is computed from the value of deliveries of complete units during the year plus the value of work done during the year on unfinished units less the value of work done in previous years on finished units delivered in the year under review.

Inventories

Values represent the book values of manufacturing inventories owned and held at the reporting plant. Figures include inventories held in warehouses or selling outlets which have been included with plant operations for purposes of reporting shipments.

Value added by Manufacturing

Figures are computed from value of shipments plus or minus changes in inventories of finished goods and goods in process less cost of materials, fuel and electricity. This figure is sometimes referred to as net production.¹

Standard Industrial Classification

The revised Standard Industrial Classification which has been introduced with the 1960 Census of Manufactures provides for a breakdown of the universe into 140 industries arranged in 20 major groups compared with 135 industries in 17 major groups in the old classification which was used in the compilations for the years 1949 to 1959 inclusive. It incorporates changes considered desirable on the basis of experience in using the earlier classification as well as those which take account of changes in the structure of Canadian industries associated with the rapid developments of the past decade. Full details are contained in the Standard Industrial Classification Manual, Catalogue No. 12-501, which is available from either the Queen's Printer or the Dominion Bureau of Statistics. Reporting establishments are classified or allotted to specific industries on the basis of the value of principal products made or shipped.

Many industries remain unchanged in the new classification but in many instances there have been substantial changes in content because of the shifting of establishments from one industry to another or in re-grouping of establishments. Where

¹ To arrive at the National Accounts concept of "gross domestic product at factor cost", it would be necessary to subtract also the cost of office supplies used, advertising, insurance and other goods and services obtained from other businesses. Data on these inputs are not collected on the annual Census of Manufactures. Value added figures for "The primary industries and construction" are published in D.B.S. publication 61-202, *Survey of Production*.

changes have occurred the principal statistics for 1957, 1958 and 1959 have been re-compiled to provide data on a basis comparable with those for 1960.

Short Forms

Between 1949 and 1957, in an effort to ease the reporting burden for smaller firms, a short form was used asking for the total value of shipments only or, in a few cases where losses of detail were significant, for quantities and values of principal products. For purposes of publication, missing data were estimated on the basis of appropriate ratios. In general the cut-off point for these short forms was set at \$50,000 value of shipments. About 40% of the total number of establishments reported on the short form and accounted for less than 3 per cent of the total value of shipments.

In 1958, in order to establish a new base year, the small firms were asked to report all items of principal statistics together with some detail on materials and products.

For the 1959 Census, the short form was used again, but further steps were taken to ease the respondents' burden. First, the general limit for short forms was raised to \$100,000 value of shipments. In addition, a new intermediate form was developed. This form is a shortened version of the long form in that most of the general questions were pared down and the detailed lists of materials and products were limited to the more important items. The general limits for firms in this category were set at between \$100,000-\$500,000 value of shipments, but in the case of both the short and intermediate forms there were lower cut-offs for a number of industries in which the smaller firms accounted for a larger share of total shipments. On the other hand, limits were raised where this could be done without a significant loss of coverage. On most of the short forms for 1959, in addition to total value of shipments, data on principal products were requested. In a few industries, where loss of employment and earnings data were considered too large because of higher cut-offs, a question on total payroll was placed on the short form. This practice was followed again in 1960.

The intermediate and long forms provide complete data for the compilation of all elements of principal industry statistics and the details of materials and products. The one-page short form, although containing data on principal products and total value of shipments, does not request information on other elements of principal statistics such as value of inventories, materials, fuel and electricity and, in most cases, employment and salaries and wages, nor does it contain detailed data on volume and value of materials used. For purposes of compiling aggregates of principal statistics by industry and by geographic location, the missing data for each establishment were estimated for 1959 by using, in general, ratios based on the change in the value of shipments between 1958 and 1959. The proportion of the estimated data was generally less than 5 per cent of the total in each category of principal statistics.

MANUFACTURERS OF TOILET PREPARATIONS

1960

Data presented in this report under the heading of Manufacturers of Toilet Preparations reflect implementation of the revised Standard Industrial Classification (SIC) which is being used by the Dominion Bureau of Statistics in its compilation of 1960 industry statistics—see item "Standard Industrial Classification" in the Explanatory Notes section of this report. For statistical purposes the industry titled Manufacturers of Toilet Preparations in the revised Standard Industrial Classification covers the operations of establishments primarily engaged in manufacturing perfumes, cosmetics, lotions, hair dressings, toothpaste and other toilet preparations.

In many instances, adoption of the revised Standard Industrial Classification effected a radical shifting of manufacturing establishments as between industry groupings. In the case of establishments engaged in manufacturing toilet preparations, changes brought about by the implementation of the revised Standard Industrial Classification are reflected in the comparative series of statistics presented in Tables 1A and 1B. Table 1A shows data for these establishments according to the "old" concept while Table 1B carried figures re-compiled on the "new" or revised Standard Industrial Classification basis.

There were 84 establishments classified as Manufacturers of Toilet Preparations in 1960; there being 32 in Quebec, 49 in Ontario and 1 each in Manitoba, Saskatchewan and British Columbia. Employees numbered 2,636; salaries and wages

totalled \$9,318,045; fuel and electricity cost \$226,950; materials used in manufacturing processes cost \$22,671,222; factory shipments were valued at \$67,200,300.

The establishments in this industry make toilet preparations as their main products, but some also manufacture other lines, such as toilet soaps, shaving soaps, household cleaners, air fresheners, and insecticides, as a secondary part of their business. On the other hand, some companies which have been classified to other industrial groups make some toilet preparations as minor products. The total value of factory shipments of all toilet preparations (including amounts from other industries) was \$79,487,570 in 1960 as compared with \$68,926,562 in 1959.

Note: Due to lack of inventory data, figures for value added by manufacture prior to 1954 were obtained by subtracting the cost of materials used, including fuel and electricity, from the total value of factory shipments. In 1954 and 1955 the "Value added" adjustment incorporated the increase or decrease to shipments values resulting from changes in the value of inventories over the period. For these two years, the adjustments that were made used only the change in finished product inventory owned by manufacturers. Beginning with 1956 the calculation of the "Value added" figure was further adjusted to take into account the "Goods in process" as well as the finished goods held at plant or plant warehouse.

TABLE 1 A. Principal Statistics of The Toilet Preparations Industry, Significant Years, 1929 - 59

(Basis: Standard Industrial Classification in use prior to 1960)

Year	Estab-lish-ments	Em-ployees	Salaries and wages	Cost of fuel and electricity at plant	Cost of materials at plant	Value added by manufacture ¹	Selling value of factory shipments
	number				dollars		
1929	49	577	667,339	13,543	1,577,642	2,860,403	4,451,588
1933	80	934	898,224	25,168	1,728,317	3,723,839	5,477,324
1937	82	1,207	1,269,340	26,645	2,577,943	4,238,349	6,842,937
1939	86	1,135	1,304,574	27,221	2,792,754	4,098,598	6,918,573
1945	94	2,137	2,842,440	52,386	7,053,472	11,887,050	18,992,908
1946	91	1,995	2,729,367	53,492	7,622,735	12,440,886	20,117,113
1949	94	1,720	3,008,556	74,090	7,088,024	11,885,321	19,047,435
1955	98	2,166	5,890,056	143,007	13,842,997	23,029,087	36,849,128
1956	91	2,288	6,402,078	157,682	16,361,508	25,295,686	41,324,564
1957	86	2,429	7,230,451	181,098	18,532,081	31,173,115	49,838,084
1958	83	2,393	7,361,071	198,346	18,628,395	33,659,484	51,856,286
1959	82	2,605	8,249,904	202,010	19,948,461	35,023,620	54,536,984

¹ See note to text.

**TABLE 1B. Principal Statistics, Manufacturers of Toilet Preparations,
by Provinces, 1957-60**

(Basis: Standard Industrial Classification Revised 1960)

Year and province	Estab- lish- ments	Em- ployees	Salaries and wages	Cost of fuel and electricity at plant	Cost of materials at plant	Value added by manufacture ¹	Selling value of factory shipments
	number				dollars		
1957							
Quebec	32	885	2,831,995	44,953	7,154,734		20,393,392
Ontario	50	1,715	4,996,153	146,108	12,541,442		33,412,902
Manitoba	2	19	41,956	2,500	50,433	²	101,551
Saskatchewan	1						
British Columbia	3						
Canada	88	2,619	7,870,104	193,561	19,746,609		53,907,845
1958							
Quebec	34	888	2,926,560	50,322	6,744,766		21,206,498
Ontario	48	1,654	4,982,658	159,105	13,400,451		35,513,003
Manitoba	1	13	33,589	1,308	37,983	²	74,629
Saskatchewan	1						
British Columbia	1						
Canada	85	2,555	7,942,807	210,735	20,183,200		56,794,130
1959							
Quebec	33	957	3,291,717	48,198	6,959,706		21,365,390
Ontario	48	1,803	5,604,435	164,923	14,654,119		38,719,651
Manitoba	1	10	23,344	903	26,779	²	52,660
Saskatchewan	1						
British Columbia	1						
Canada	84	2,770	8,919,496	214,024	21,640,604		60,137,701
1960							
Quebec	32	900	3,463,621	49,936	8,307,971	18,691,400	26,742,132
Ontario	49	1,726	5,830,724	176,114	14,340,251	25,741,182	40,407,737
Manitoba	1	10	23,700	900	23,000	26,171	50,431
Saskatchewan	1						
British Columbia	1						
Canada	84	2,636	9,318,045	226,950	22,671,222	44,458,753	67,200,300

¹ See note to text.

² The changeover to the new classification has delayed the re-compilation of "value added" figures for these years and same will not be available until the next issue of the report.

Note: Profits or losses cannot be calculated from the above figures as data are not available for general expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Inventories:¹ Manufacturers of Toilet Preparations, 1960

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	dollars			
Opening:				
Quebec	1,583,179	131,298	1,977,735	3,692,212
Ontario	3,586,325	236,883	2,720,107	6,543,315
Other provinces	10,356	294	4,366	15,016
Canada	5,179,860	368,475	4,702,208	10,250,543
Closing:				
Quebec	1,802,637	274,968	2,141,240	4,218,845
Ontario	3,810,078	188,776	2,618,024	6,616,878
Other provinces	6,900	300	4,000	11,200
Canada	5,619,615	464,044	4,763,264	10,846,923

¹ Book value of all manufacturing inventories owned and held at plant and plant warehouses.

TABLE 3. Factory Shipments: Manufacturers of Toilet Preparations, 1960

Product	Value of factory shipments ¹
	dollars
Toilet preparations:	
Perfumes	1,718,513
Toilet waters and colognes	3,438,379
Creams of all kinds, except medicinal type, (almond cream, cold cream, etc.)	4,217,542
Lotions (excluding hair and after-shave lotions)	3,125,597
Lip preparations (lipsticks, lip rouge, lip colour, lip pomade, etc.)	3,618,277
Rouges, including theatrical but excluding lip	226,129
Deodorants (personal)	3,988,100
Depilatories (personal)	140,240
Shampoos	3,753,281
Home permanent wave kits, including refills and accessories	2,030,387
Hair sprays (aerosol fixatives)	1,532,655
Other hair preparations (tonics, rinses, dyes, brillantines, wave-sets (except home permanent wave kits)	10,752,994
Manicuring preparations (including nail lacquers, polishes and cuticle preparations)	1,416,595
Bath salts and bath oils	1,580,560
Face powders	1,987,284
Body powders (excluding after-shave talc)	3,238,115
Dentifrices - Pastes	1,225,823
Liquid and powders	10,258
Shaving preparations (except shaving soap):	
After-shave lotions	1,245,258
Shaving preparations, n.e.s. (such as after-shave septic, after-shave talc, beard softeners, etc.)	431,855
All other toilet preparations	9,189,659
Total toilet preparations	58,867,501
Toilet soaps	1,291,137
Shaving soaps	701,133
All other products	6,340,529
Totals	67,200,300

¹ Does not include sales tax or other excise duties.

TABLE 4. Materials used: Manufacturers of Toilet Preparations, 1960

Material	Quantity	Cost at plant
		\$
Ammonium thioglycolate	pound 77,263	78,582
Castor oil	" 66,399	17,667
Chalk, precipitated	" 161,355	9,210
Chalk, ground	" 47,582	3,011
Cocoanut oil	" 396,280	68,027
Essential oils and perfumes	1,650,285
Ethyl alcohol	Imp. gal. 231,925	271,494
Kaolin or china-clay	pound 48,341	4,289
Glycerine	" 323,380	116,361
Isopropyl alcohol	" 13,395	2,016
Lanolin	" 92,010	43,393
Mineral oil white	" 2,083,472	208,989
Petroleum jelly	" 626,342	68,699
Propylene glycol	" 203,529	43,121
Sodium bromate	" 93,290	49,721
Sodium hydroxide (caustic soda)	" 271,373	11,054
Sodium carbonate (soda ash)	" 239,354	16,327
Stearic acid	" 245,428	43,009
Talc, ground	" 3,082,795	148,695
Titanium dioxide	" 28,605	8,896
Wax:		
Beeswax	" 97,433	86,835
Other wax	" 127,180	87,750
Zinc oxide	" 38,429	7,654
Zinc stearate	" 29,697	9,992
Powders, rouges, and other preparations for packaging only	194,178
All other materials and process supplies ¹	5,133,113
Jars, cans, boxes, labels and packing materials	14,288,854
Totals	22,671,222

¹ No detailed information on materials used was collected from firms generally reporting value of shipments of less than \$200,000. The total estimated value of materials used by these firms was \$713,600 and this amount is included in "all other materials and process supplies".

TABLE 5. Factory Shipments of Toilet Preparations, from All Industries, 1959 and 1960

Product	1959	1960
	dollars	
Perfumes	1,135,623	1,740,108
Toilet waters and colognes	3,259,832	3,648,355
Creams of all kinds, except medicinal (almond, cold cream, etc.)	5,212,538	4,660,169
Lotions (excluding hair and after-shave lotions)	3,262,373	3,892,554
Lip preparations (lipstick, lip-rouge, lip colour)	3,641,639	4,119,911
Rouges, including theatrical but excluding lip	352,371	373,636
Deodorants, personal	3,852,701	4,331,769
Depilatories, personal	159,375	314,803
Shampoos	6,007,634	6,482,940
Home permanent wave kits (including refills and accessories)	2,912,221	2,748,088
Hair sprays (aerosol fixatives)	1,132,318	1,532,680
Other hair preparations (tonics, rinses, dyes, brilliantines, wave sets)	9,322,016	12,066,762
Manicuring preparations (nail lacquers, polishes and cuticle preparations)	1,234,070	1,422,736
Bath salts and oils	1,663,068	1,681,823
Face powders	2,077,830	2,185,209
Body powders (excluding after-shave talc)	3,109,520	3,609,937
Dentifrices—Pastes	10,837,855 ¹	12,012,876 ¹
Powders	} 433,793 ²	434,157 ²
Liquid		
After-shave lotions	1,374,578	1,625,525
Other shaving preparations, except shaving soap (after-shave septics, talc, beard softeners)	410,727	471,952
Gift sets	2,692,400	3,317,498
Sachet powders	227,945	270,701
All other	4,614,135	6,543,381
Totals	68,926,562	79,487,570

¹ Value for 6,402,804 pounds in 1959 and 7,466,024 pounds in 1960.

² Value for 274,984 pounds in 1959 and 274,803 pounds in 1960.

Note: See footnote to Table 3.

**TABLE 6. Principal Statistics classified according to Type of Ownership:
Manufacturers of Toilet Preparations, 1957 and 1960**

Type	Estab- lish- ments	Em- ployees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
	number		dollars		
1957					
Individual ownership	16	81	210,528	329,419	987,120
Partnerships	2				
Incorporated companies	70	2,538	7,659,576	19,417,190	52,920,725
Totals	88	2,619	7,870,104	19,746,609	53,907,845
1960					
Individual ownership	9	28	59,500	116,300	210,779
Partnerships	1				
Incorporated companies	74	2,608	9,258,545	22,554,922	66,989,521
Totals	84	2,636	9,318,045	22,671,222	67,200,300

**TABLE 7. Principal Statistics grouped according to selling value of Factory Shipments:
Manufacturers of Toilet Preparations, 1957 and 1960**

Establishments reporting value of factory shipments	Estab- lish- ments	Em- ployees	Salaries and wages	Cost at plant of materials used	Selling value of factory shipments
	number		dollars		
1957					
Under \$10,000	18	23	38,390	23,745	78,940
\$ 10,000 to \$ 24,999	10	40	117,234	80,043	194,612
25,000 " 49,999	9	49	111,615	136,323	303,430
50,000 " 99,999	8	88	231,623	380,703	764,149
100,000 " 199,999	4	55	187,941	280,261	523,543
200,000 " 499,999	12	264	724,762	1,827,486	4,095,705
500,000 " 999,999	10	347	982,089	2,664,685	7,406,506
1,000,000 " 4,999,999	16	1,753	5,476,450	14,353,363	40,540,960
5,000,000 and over	1				
Totals	88	2,619	7,870,104	19,746,609	53,907,845
1960					
Under \$10,000	14	15	25,000	16,600	51,585
\$ 10,000 to \$ 24,999	8	24	49,500	59,000	126,037
25,000 " 49,999	10	50	127,200	134,000	362,722
50,000 " 99,999	6	38	109,026	170,759	381,206
100,000 " 199,999	4	38	139,200	249,000	495,056
200,000 " 499,999	13	354	1,223,237	1,734,018	3,838,220
500,000 " 999,999	9	307	995,939	2,158,643	5,951,218
1,000,000 " 4,999,999	17	1,177	4,184,391	10,758,380	33,878,527
5,000,000 and over	3	633	2,464,552	7,390,822	22,115,729
Totals	84	2,636	9,318,045	22,671,222	67,200,300

TABLE 8. Employees and their Earnings: Manufacturers of Toilet Preparations by Provinces, 1959 and 1960

Province	Employees					Earnings		
	Supervisory and office		Production workers		Total	Supervisory and office	Production workers	Total
	Male	Female	Male	Female				
	number					dollars		
1959								
Quebec	157	159	265	376	957	1,459,658	1,832,059	3,291,717
Ontario	269	372	377	785	1,803	2,823,939	2,780,496	5,604,435
Other provinces	1	4	2	3	10	16,623	6,721	23,344
Canada	427	535	644	1,164	2,770	4,300,220	4,619,276	8,919,496
1960								
Quebec	146	141	248	365	900	1,541,900	1,921,721	3,463,621
Ontario	278	366	360	722	1,726	3,176,605	2,654,119	5,830,724
Other provinces	1	4	2	3	10	17,000	6,700	23,700
Canada	425	511	610	1,090	2,636	4,735,505	4,582,540	9,318,045

TABLE 9. Production Workers, by Months: Manufacturers of Toilet Preparations, 1960

Month	Establishments reporting monthly detail ¹	
	Male	Female
January	540	1,006
February	544	1,013
March	544	1,019
April	544	1,020
May	551	1,004
June	552	1,058
July	568	1,048
August	560	1,053
September	565	1,106
October	583	1,148
November	576	1,080
December	570	988
Average for establishments reporting monthly detail	559	1,047
Average estimated for small establishments ²	51	43
Average for all establishments	610	1,090

¹ The number of production workers, by months, was collected only for establishments generally reporting value of shipments of \$200,000 and over.

² For establishments generally reporting value of shipments of less than \$200,000, no data on number of workers were collected. Average was estimated by using change in value of shipments to arrive at value of payroll which was then used in conjunction with estimated average earnings to arrive at number of workers.

TABLE 10. Fuel and Electricity Used: Manufacturers of Toilet Preparations, 1960

Kind	Quantity	Cost at plant
		\$
1. Establishments reporting commodity detail: ¹		
Bituminous coal—Imported	ton 1,306	18,286
Gasoline (including gasoline used in cars and trucks)	Imp. gal. 58,479	23,256
Fuel oil including kerosene or coal oil	" 659,241	81,983
Gas (a) Liquefied petroleum gases	Imp. gal. 5,690	2,232
(b) Natural gas	M cu. ft. 11,106	13,184
Electricity purchased	kwh. 5,193,155	75,119
Steam purchased	190
2. Estimate for establishments for which no data were collected: ²		
Cost of fuel and electricity	12,700
3. All establishments:		
Total cost of fuel and electricity	226,950

¹ Establishments generally reporting value of shipments of \$200,000 and over.² Establishments generally reporting value of shipments of less than \$200,000.

TABLE 11. Imports of Toilet Preparations, 1959 and 1960

	1959		1960	
	Quantity	Value	Quantity	Value
		\$		\$
Perfumes, alcoholic, in bottles containing not more than 4 oz. each	—	590,058	—	640,888
Perfumes, alcoholic, in bottles containing more than 4 oz. each	2,749	93,407	2,669	77,913
Perfumes, non-alcoholic, including toilet preparations used for the hair, mouth or skin	—	1,603,749	—	1,986,387

TABLE 12. Exports of Toilet Preparations, 1959 and 1960

	Value	
	1959	1960
	\$	\$
Creams, lotions and other cosmetics	43,476	197,765
Dentrifices	875	21,207
Shaving creams, cakes, powders and sticks	3,603	1,016
Perfumery and toilet preparations n.o.p.	166,824	180,819

Directory of Firms: Manufacturers of Toilet Preparations, 1960

Note: These firms made toilet preparations as chief products. Concerns which made toilet preparations as secondary or minor products are not listed here as they are classified to other industries.

Name of firm	Location of plant
Quebec:	
Arno Laboratory Inc.	999 De Salaberry, Montreal
Avon Products of Canada Limited	5500 New Metropolitan Blvd., Pointe Claire
Beauty Manufacturing Corp.	4570 Mentana, Montreal
Bernal Laboratories Ltd.	355 St. Peter St., Montreal
Charles of the Ritz (Canada) Ltd.	973 St. Antoine St., Montreal
Chatelaine Co. Ltd.	2024 McGill College Ave., Montreal
Chemaco Limited	4328 St. Lawrence Blvd., Montreal
Clairol Inc. of Canada	Knowlton
Coty (Canada) Limited	7335 St. Lawrence Blvd., Montreal
Curtis, Helene, Ltd.	850 Lafleur Blvd., Ville LaSalle
Fifth Ave. Chemical Waving Pad Co.	1349 Beaudoin St., Montreal
Gaylord-Shelton of Canada Ltd.	2035 Ste. Anne St., St. Hyacinthe
Gillette of Canada Ltd.	1450 Côte-de-Liesse, Montreal
Johnson & Johnson Ltd.	2155 Pie IX Blvd., Montreal
Kress & Owen Co. of Canada Ltd., The	425 River St., Verdun
Laboratoire Bellefontaine	1670 St. Denis St., Montreal
Laboratoire du Dr. V.A. Oneskiw	1571 Beaubien St. E., Montreal
Laboratoire Du-Var Inc.	9100 Lajeunesse, Montreal
Lady Hamilton Beauty Preparations Co. Ltd.	4414 Kinsington Ave., Montreal
Les Produits Florence Inc.	5016 Papineau St., Montreal
Les Produits Romeo Ltée	1577 Laurier Est, Montreal
Lymans Limited	286 St. Paul St. W., Montreal
Montrose Beauty Products Ltd.	2580 Wurtele, Montreal
Nivea Pharmaceuticals Ltd.	5640 Pare St., Montreal
Northam Warren Limited	1630 Bois-Franc Road, Montreal
Parfumerie de Paris (Limited)	2190 Prefontaine, Montreal
Parfumerie L. T., Piver Ltée	1030 St. Alexander St., Montreal
Parfumerie Versailles Ltée	425 River St., Verdun
Produits Familex Limitée	1600 Delorimier, Montreal
Protection Chemical & Aerosol Products Ltd.	5747 Souigny, Montreal
Vivax Limited	8005 St. André, Montréal
Zanco Chemicals Ltd.	215 St. Paul St. W., Montreal
Ontario:	
Arden, Elizabeth, of Canada, Ltd.	207 Queen's Quay, Toronto
Beecham Products Ltd.	1860 Wilson Ave., Weston
Bonaf of Canada Ltd.	10 Plastics Ave., Toronto
Bristol-Myers Co. of Canada Ltd.	120 North Queen, Toronto
Bullock, G.F., Limited	207 Queen's Quay W., Toronto
Campana Corp. Ltd.	36 Caledonia Rd., Toronto
Canadian Booster Company Ltd., The	1608 Tecumseh Rd. W., Windsor
Carter Products N.S. Inc.	117 Tyeos Drive, Toronto
Chesebrough Ponds (Canada) Ltd.	Bullock Drive, Markham
Clifton Company Limited, The	146-8 Brock Ave., Toronto
Colgate-Palmolive Ltd.	Fort Erie North
Cosmair (Canada) Ltd.	508 Wellington St. N., Hamilton
Dearborn Supply Company	3174 Sandwich St., Windsor
Eaton, T. Co. Ltd.	Hayter St., Toronto

Directory of Firms: Manufacturers of Toilet Preparations, 1960 - Concluded

Name of firm	Location of plant
Ontario—Concluded:	
Faberge Perfumes (Canada) Ltd.	30 Queen Elizabeth Blvd., Toronto
Factor, Max, & Co.	301 Danforth Rd., Toronto
Fielding, W., Cosmetics	129 Snowdon Ave., Toronto
Germaine Montreil Canada Ltd.	36 Caledonia Rd., Toronto
Harper Method (Canada) Limited	1587 Ellen Ave., Niagara Falls
Helfrich Laboratories of Canada Ltd.	44 Milne Ave., Scarborough
Huston, John A., Co. Ltd.	36 Caledonia Rd., Toronto
International Products Co.	267 Brock St., Toronto
Jergens, Andrew, Company, Limited	1 Herriott St., Perth
Jones, L.A., & Co. Ltd.	Shepherd Rd., Oakville
Kolmar of Canada Limited	Barrie
Lander Co. (Canada) Ltd., The	50 Underwriters Rd., Scarborough
Lehn & Fink (Canada) Ltd.	37 Hanna Ave., Toronto
Mennen Co. Ltd.	2299 Dundas St. W., Toronto
Midland Chemical Co.	140 St. Clarens Ave., Toronto
Mountain Rose (Canada) Limited	350 Talbot St., London
Nestle-Le-Mur Co. (Canada) Ltd.	980 Lawrence Ave. W., Toronto
Olive'on Company, The	1245 Queen St. West, Toronto
Plough (Canada) Ltd.	36-48 Caledonia Rd., Toronto
Radox (Division John A. Huston Co. Ltd.)	36 Caledonia Rd., Toronto
Rayette (Canada) Limited	74 Industry St., Toronto
Realistic Co. of Canada, The	76 Shepherd Rd., Oakville
Rilling Wahl Co.	80 Orfus Rd., Toronto
Roux Laboratories Canada Ltd.	63 Shepherd Rd., Oakville
Rubinstein, Helena, Limited	94 Queen Elizabeth Blvd., Toronto
Scarff, F.W., Limited	Picton
Seeley Products Ltd.	Highway 39, Tecumseh
Shulton of Canada Ltd.	1390 Don Mills Rd., Toronto
Silhouette Products Ltd.	282 Davenport Rd., Toronto
Thayer Perfumer Limited	112 Sinnott Rd., Scarborough
Thomas Supply & Equipment Co. Ltd.	1343 Coldrey, Ottawa
303 Chemical Co. Ltd.	69 Sumach St., Toronto, 6
Truso Beauty Products Ltd.	373 Bering Ave., Toronto
Vita-Cult Co.	1404 Gerrard E., Toronto
Wella Corp. of Canada Ltd.	250 Adelaide St. W., Toronto
Wilson Trading Co. Ltd.	127 King St. W., Hamilton
Yardley of London (Canada) Limited	7 Curity Ave., Toronto
Manitoba:	
Kahane of Canada Ltd.	111 Lombard Ave., Winnipeg
Saskatchewan:	
Gould, S.E., & Company	236-3rd Ave. S., Saskatoon
British Columbia:	
Lina Caveliero Ltd.	611 Howe St., Vancouver



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