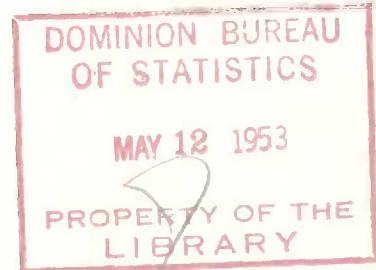


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THE BROOM, BRUSH AND MOP INDUSTRY
—
1951

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 4 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Construction; **Volume IV**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50.
- II—The Manufacturing Industries, by Provinces
 - Section 1. Principal Statistics of Major Industrial Groups and Leading Industries, 50¢.
 - Section 2. Principal Statistics of Individual Industries, 75¢.
 - Section 3. Principal Statistics by Regional Distribution, 75¢.
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textiles
- VIII—Wood and Paper Products
- IX—Printing Trades
- X—Iron and Steel Products
- XI—Transportation Equipment
- XII—Non-ferrous Metal Products
- XIII—Electrical Apparatus and Supplies
- XIV—Non-metallic Mineral Products
- XV—Products of Petroleum and Coal
- XVI—Chemicals and Allied Products
- XVII—Miscellaneous Manufactures

The present report belongs in Part XVII, Miscellaneous Manufactures. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—The Button, Buckle and Fastener Industry, 25¢.
- B—The Broom, Brush and Mop Industry, 25¢.
- C—The Musical Instrument Industry, 25¢.
- D—The Sporting Goods Industry, 25¢.
- E—The Miscellaneous Industries, 25¢.

THE BROOM, BRUSH AND MOP INDUSTRY

1951

In 1951 reports were received from ninety-four establishments primarily engaged in the manufacture of brooms, brushes and mops. These establishments produced goods with a selling value at factory of \$17,726,999, gave employment to 2,313 persons who were paid the sum of \$4,785,425 in salaries and wages, and consumed materials costing \$9,183,187. They were located as follows: Newfoundland 1, Nova Scotia 1, New Brunswick 1, Quebec 37, Ontario 41, Manitoba 5, Saskatchewan 2, Alberta 1, and British Columbia 5.

The industry operated at a level considerably higher than that of 1950. The gross value of production was greater by \$1,504,865, or approximately 9 per cent. Employment was given to 113 fewer persons whereas the payroll increased by \$328,630. The amount expended for materials rose by \$1,831,030 or 25 per cent, while the value added by manufacture was \$335,413 less than in 1950.

Paint brushes numbering 505,188 dozen and valued at \$5,277,698 was the leading item of production in 1951. Other main items of production in order of importance were corn brooms with 250,541 dozen valued at \$2,814,530, brushes for household use valued at \$1,641,772, and brushes for industrial use valued at \$1,428,818. For complete details of products see Table 3.

As may be observed in Table 9, of the 94 establishments reporting the 7 largest were responsible for a production of \$9,768,529, or over 55 per cent of the total, and they furnished employment to 1,050 persons or over 45 per cent of all persons employed in the industry.

Employment in this industry is fairly constant throughout the year. March, with 1,886 wage-earners, was the month of highest employment, while December with 1,671 was the month of lowest employment.

TABLE 1. Principal Statistics, Representative Years, 1926-1951

Year and Province	Establishments	Employees	Salaries and Wages	Cost of Materials Used	Gross Value of Production
No.	No.	\$	\$	\$	
1926	81	1,319	1,232,492	1,745,835	4,016,674
1929	78	1,485	1,442,241	2,004,893	4,497,926
1933	81	1,374	1,033,983	1,089,807	2,713,776
1937	84	1,472	1,338,990	1,931,924	4,334,995
1938	79	1,384	1,280,862	1,863,857	4,121,310
1939	80	1,446	1,376,008	2,170,497	4,497,043
1940	83	1,536	1,598,818	2,848,321	5,718,941
1941	93	1,945	1,999,545	3,603,361	7,643,748
1942	92	2,033	2,156,823	4,204,814	8,961,645
1943	88	2,236	2,478,173	4,539,386	9,350,190
1944	86	2,164	2,822,625	3,973,756	8,997,406
1945	85	2,340	3,024,400	4,418,618	10,188,372
1946	88	2,572	3,475,859	6,832,183	13,730,113
1947	89	2,645	4,053,617	6,863,514	15,181,136
1948	84	2,310	3,981,841	6,188,839	13,618,633
1949	86	2,420	4,232,249	6,327,016	14,831,989
1950					
Canada	90	2,426	4,456,795	7,352,157	16,222,134
Quebec	36	550	799,773	1,517,987	2,988,572
Ontario	37	1,305	2,497,341	4,284,446	9,566,828
Manitoba	6	94	201,759	300,575	653,877
British Columbia	5	95	184,999	255,856	542,522
Other Provinces	6	382	772,923	993,293	2,470,335
1951					
Canada	94	2,313	4,785,425	9,183,187	17,726,999
Quebec	37	531	855,540	1,764,133	3,142,737
Ontario	41	1,240	2,652,822	4,711,589	9,512,586
Manitoba	5	91	189,685	386,382	649,321
British Columbia	5	106	224,246	317,013	678,768
Other Provinces	6	345	863,132	2,004,070	3,743,587

TABLE 2. Comparison of Principal Statistics, 1950 and 1951

Items		1950	1951	+ Increase	- Decrease
Establishments reporting	No.	90	94	+	4
Employees on salaries:					
Total	"	583	531	-	52
Male	"	357	325	-	32
Female	"	226	206	-	20
Total Salaries	\$	1,558,003	1,630,716	+	72,713
Employees on wages:					
Total (monthly average)	No.	1,843	1,782	-	61
Male	"	1,239	1,205	-	34
Female	"	604	577	-	27
Total Wages	\$	2,898,792	3,154,709	+	255,917
Cost of fuel and electricity.....	\$	124,100	133,348	+	9,248
Cost of materials used	\$	7,352,157	9,183,187	+	1,831,030
Gross value of production	\$	16,222,134	17,726,999	+	1,504,865
Value added by manufacture ¹	\$	8,745,877	8,410,464	-	335,413

1. Gross value of production less cost of materials, fuel and electricity.

Note. Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 3. Production, 1950 and 1951

Principal Products	1950		1951	
	Quantity	Selling Value at Factory	Quantity	Selling Value at Factory
	doz.	\$	doz.	\$
Brooms, corn	269,887	2,700,627	250,541	2,814,530
" fibre	27,898	254,312	26,984	256,634
" hair	5,613	150,366	7,709	207,478
" toy	8,402	24,813	10,859	35,030
" other	3,322	55,605	2,793	108,025
Whisks	49,882	190,015	48,344	192,866
Brushes, tooth	408,113	606,803	457,761	719,301
" shoe	24,466	98,907	32,658	141,187
" shaving	39,916	375,282	30,870	334,172
" clothes	28,257	176,371	30,798	199,340
" cosmetic	81,094	386,499	60,261	170,467
" hair	65,280	594,690	102,390	783,353
" nail	62,151	111,268	61,229	87,336
" paint	472,185	3,994,539	505,188	5,277,698
" for industrial use	192,143	1,151,168	209,302	1,428,818
" for household use	598,487	1,621,313	627,266	1,641,772
" corn or fibre	149,778	40,211	142,038	24,296
" all other	228,270	502,874	105,254	248,207
Mops, all kinds	271,394	1,725,391	289,171	1,992,107
Handles of all kinds	67,955	178,727	54,067	131,248
All other products	-	1,282,353	-	933,134
Total Value of Products	-	16,222,134	-	17,726,999

Note. Data here given do not necessarily represent the total Canadian production of these commodities since some are also produced in other industries.

TABLE 4. Materials Used, 1950 and 1951

Principal Materials	1950		1951	
	Quantity	Cost Value at Factory	Quantity	Cost Value at Factory
		\$		\$
Broom-Making Materials				
Broom corn	Pound	6,024,795	1,146,786	5,622,485
Broom fibre	"	320,297	71,648	299,646
Handles	Number	3,652,849	261,065	3,526,089
Twine	Pound	51,930	44,290	48,066
Wire	"	228,824	29,920	241,343
Tacks	"	7,682	1,008	9,249
Staples	"	15,368	3,319	18,757
All other broom-making materials	-	-	92,897	-
				82,442
Brush-Making Materials				
Handles	Number	12,037,062	403,568	11,066,897
Fibres	Pound	800,666	284,577	858,956
Bristles	"	339,723	1,560,385	377,417
Horse hair	"	154,885	354,089	177,670
Wire (Brass, steel and other)	"	649,924	106,710	670,927
Blocks	Number	2,608,306	173,805	3,049,207
Backs for brushes	"	348,227	44,633	324,664
Tin	Pound	110,012	24,069	88,192
Nylon	"	47,217	301,837	69,001
Plastics	"	55,470	32,390	258,470
All other brush-making materials	-	-	277,385	-
				278,023
Mop-Making Materials				
Yarns	Pound	1,540,241	792,357	1,605,785
Cotton fabrics	Yard	477,905	77,779	424,586
Wire	Pound	177,714	16,366	178,944
Steel	"	88,610	6,257	203,326
Handles	Number	1,852,730	134,811	1,694,363
Mop handle connections	"	1,421,582	80,504	1,324,040
All other mop-making materials	-	-	27,681	-
All other materials	-	-	878,009	-
Containers and other packaging materials	-	-	124,012	-
Total Cost of Materials Used	-	-	7,352,157	-
				9,183,187

TABLE 5. Imports of Brooms and Brushes and Principal Materials Used by the Industry.
Calendar Years 1950 and 1951

Articles Imported	1950		1951		
	Quantity	Value	Quantity	Value	
Bristles, animal	Pound	\$ 393,794	1,456,352	312,203	1,844,229
Broom corn	"	—	1,022,500	—	1,270,442
Vegetable fibre other than cotton for brushes	Cwt.	2,719	85,788	—	106,959
Hair, cleaned or uncleaned, not dyed, curled or otherwise manufactured	Pound	1,599,182	423,586	1,338,159	527,668
Horse hair, not further manufactured than simply cleaned and dipped or dyed	"	296,982	391,115	438,559	834,152
Brushes, artists	—	—	98,616	—	149,373
Brushes, paint and varnish	—	—	183,996	—	321,934
Brushes, tooth	—	—	43,759	—	60,913
Brushes, toilet, n.o.p.	—	—	297,347	—	326,420
Brushes, all other, n.o.p.	—	—	389,968	—	422,230
Brooms and whisks	—	—	84,724	—	62,765

TABLE 6. Exports of Brooms and Brushes, Calendar Years 1950 and 1951

Articles Exported	1950		1951	
	Quantity	Value	Quantity	Value
		\$		\$
Paint Brushes	—	200,391	—	194,990
Tooth and other toilet brushes	—	5,055	—	9,715
Brushes, n.o.p.	—	13,834	—	27,165
Brooms and whisks	—	7,713	—	25,298

TABLE 7. Employment by Sex and Provinces and Remuneration Paid, 1951

		Canada	Quebec	Ontario	Manitoba	British Columbia	Other Provinces
Salaried Employees:							
Total	No.	531	115	322	14	20	60
Male	"	325	84	178	10	15	38
Female	"	206	31	144	4	5	22
Total Salaries	\$	1,630,716	313,355	915,058	65,846	55,907	280,550
Wage Earners:							
Total (monthly average)	No.	1,782	416	918	77	86	285
Male	"	1,205	285	618	62	58	182
Female	"	577	131	300	15	28	103
Total Wages	\$	3,154,709	542,185	1,737,764	123,839	168,339	582,582
All Employees:							
Total	No.	2,313	531	1,240	91	106	345
Male	"	1,530	369	796	72	73	220
Female	"	783	162	444	19	33	125
Total Salaries and Wages	\$	4,785,425	855,540	2,652,822	189,685	224,246	863,132

TABLE 8. Monthly Employment of Wage-earners, 1950 and 1951

Months	1950			1951		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January	1,263	620	1,888	1,202	624	1,826
February	1,290	623	1,913	1,237	627	1,864
March	1,273	629	1,902	1,254	632	1,886
April	1,234	597	1,831	1,247	614	1,861
May	1,223	564	1,787	1,190	593	1,783
June	1,212	538	1,750	1,202	555	1,757
July	1,204	532	1,736	1,162	547	1,709
August	1,186	558	1,744	1,176	577	1,753
September	1,209	608	1,817	1,177	558	1,735
October	1,238	626	1,864	1,170	551	1,721
November	1,246	632	1,876	1,167	534	1,701
December	1,200	612	1,812	1,168	503	1,671
Monthly Average	1,239	604	1,843	1,205	577	1,782

TABLE 9. Principal Statistics of the Broom, Brush and Mop Industry in Canada, Grouped According to the Size of Establishments, 1950 and 1951

Establishments having a production of	Establishments	Employees	Salaries and Wages	Cost of Materials Used	Gross Value of Production
	No.	No.	\$	\$	\$
1950					
Under \$5,000	12	16	16,890	18,125	38,672
\$5,000 to \$25,000	26	90	132,584	204,770	382,045
\$25,000 to \$50,000	7	60	95,803	104,745	271,121
\$50,000 to \$100,000	10	140	211,510	331,995	625,573
\$100,000 to \$500,000	28	999	1,669,442	3,041,151	6,166,904
\$500,000 to \$1,000,000	4	446	908,254	1,133,709	2,910,127
\$1,000,000 and over	3	675	1,422,312	2,517,662	5,827,692
Total	90	2,426	4,456,795	7,352,157	16,222,134
1951					
Under \$5,000	12	17	13,801	17,836	33,873
\$5,000 to \$25,000	25	82	129,478	172,575	334,003
\$25,000 to \$50,000	10	49	85,063	199,387	366,733
\$50,000 to \$100,000	13	144	233,838	478,282	900,560
\$100,000 to \$500,000	27	971	1,865,529	3,309,599	6,323,301
\$500,000 to \$1,000,000	3	366	683,160	884,485	2,024,499
\$1,000,000 and over	4	684	1,774,556	4,121,023	7,744,030
Total	94	2,313	4,785,425	9,183,187	17,726,999

APPENDIX

List of Firms in the Broom, Brush and Mop Industry, 1951

Name	Address
Newfoundland: Canadian National Institute for the Blind	1-5 Military Road, St. John's
Nova Scotia: Stewart Brush Manufacturers	Greenwich
New Brunswick: T.S. Simms & Company Limited	Lancaster
Quebec: American Broom Company	St. Basile
Austin and Laverty Reg'd	3 St. Paul St. W., Montreal
Beaver Brush Co. Ltd.	90 Bates Rd., Outremont
Eugène Bordier	2732 Azilda St., Montréal
Gérard Caille Enrg.	St. Félix de Kingsey
Canada Broom Supply Co.	55 Ann Street, Montreal
Canadian Cotton and Wool Waste Co. Ltd.	415 Des Recollets Street, Montreal
Canest Brushes Ltd.	Brownsburg
Cie de Brosse & Produits Canadiens	4115 St. Denis St., Montreal
City Brush Mfg. Co.	86 Bernard Ave W., Montreal
Abel De Ladurantaye	7861 De Gaspé, Montréal
Dominion Brush Manufacturing Co. Ltd.	Cowie Street, Granby
Empco Brush Works of Canada Ltd.	9060 St. Lawrence Blvd., Montreal
Hughes Brushes of Canada Limited	6259 Notre-Dame St. East, Montreal
Imperial Mops and Brooms	8326, rue St. Hubert, Montréal
La Cie de Balais de Montmagny Limitée	blvd. St-Nicholas, Montmagny
La Cie Jacques Cartier Enrg.	182, rue Dollard, Québec
La Cie Mfr. de Balais Enrg.	Beauceville E.
La Compagnie Savonol Limitée	7383 rue De La Roche, Montreal
L.G.P. Cie, Enrg.	3380, rue Gertrude, Verdun
Lasalle Broom Co. Ltd.	6388, rue Jogues, Montreal 20
L'Assn. Canadienne Française des Aveugles, Inc.	900, rue Beaubien, Est, Montréal
Les Industries Bourassa Ltée	St. Raymond
Les Industries Provinciales	St. Damien, Co. Bellechasse
Mann Brush Mfg. Co. Ltd.	4443 St. Dominique St., Montréal
Modern Mop and Broom Company	2131 St. Catherine St. East, Montréal
Montreal Association for the Blind Inc.	6980 Sherbrooke St. West, Montreal
Montreal Broom Manufacturing Co.	5639 Monk Blvd., Montreal
Peerless Brush Manufacturing Co.	205 Vitre St. West, Montreal
Royal Mop Co.	4573 Fabre St., Montreal
Harold E. Smith, Ltd.	607 Craig St. West, Montreal
Superior Brush Manufacturing Co.	781 William St., Montreal
United Broom Sales Co.	4316 Colonial Ave., Montreal
Vadrouilles et Balais W.O.D. Enrg.	162, rue Montmagny, Québec
Victoria Broom	1495 Davidson Lane, Montreal
Viking Brush Co.	4550 Berri St., Montreal
Woodlands Mfg. Co.	Woodlands
Ontario:	
Austin Bennington Brush Co. Ltd.	68 Church St., Weston
Blind Workers Association	504 Carlaw Ave., Toronto
Boeckh Company Limited	10-24 Noble Street, Toronto
Harry G. Brandon	65 Maple Ave., Burlington
Brush Craft Mfg. Co.	305½ Pape Ave., Toronto
Canadian National Institute for the Blind	1076 Queen St. East, Toronto
Card Brush Ltd.	Main Street, Newburg
Challies Dental Products	Church Street, Morrisburg
Coburn Broom	Harriston
Wm. E. Dixon Mfg., Limited	107 McGill St., Toronto
J. Dorsch	25 Princess St. E., Waterloo

List of Firms in the Broom, Brush and Mop Industry, 1951 — Concluded

Name	Address
Ontario — Concluded:	
Excelsior Broom Company	856 — 5th Avenue East, Owen Sound
E. Z. Paints Co.	515 Vidal St. S., Sarnia
S. A. Felton & Son Company (Canadian Division)	29 Harriet Street, Hamilton
Fort William Broom Mfg. Company	710 McTavish St., Fort William
Fuller Brush Company, Limited	70 Sanford Avenue N., Hamilton
Galt Broom & Brush Company	10 George St. S., Galt
Gibson Broom Company	168-170 Christie Street, Toronto
M. Grumbacher, of Canada Ltd.	64 Princess Street, Toronto
Harriston Broom Co.	Harriston
Irvin W. Hamel and Son	16 Noecker Street, Waterloo
Kar-Kare Products Ltd.	61 Morse St., Toronto
Thos. McQuillan Broom Co.	Rear 215 Simcoe Street, Peterboro
Meakins & Sons, Limited	125 Wellington St. N., Hamilton
Minute Mop Factory (Canada) Ltd.	2001 Eglinton Ave. E., Toronto
Morson Research Industries Ltd.	11 Wellington St., Lindsay
Olinda Broom Works	Ruthven
Pro-phy-lac-tic Brush Co. (Canada) Ltd.	2000 Eglinton Ave. E., Toronto
Queen City Broom Company	Rear 163 Manning Ave., Toronto
Rubberset Company Ltd.	Second Street, Gravenhurst
Stanley Home Products of Canada Ltd.	140 Ann St., London
Paul Steffen and Son	319 Lancaster St. West, Kitchener
Stevens-Hepner Company Ltd.	Port Elgin
Superior Brush & Broom Co.	312 King St. East, Hamilton
Tarbox Brothers Limited	30 Morrow Avenue, Toronto
Thomas Buff & Brush Co.	174 Catherine St. N., Hamilton
Toronto Broom Company	465 King Street East, Toronto
Wear Ever Brush Company	40 Kelvin Avenue, Toronto
Webb Manufacturing & Sales	Victoria Harbour
West, Taylor, Bickle & Co. Ltd.	Main St., Norwich
Wilson Broom Company	James Street, Ridgetown
Manitoba:	
Atlas Brush Company	421 McDermott Avenue, Winnipeg
Canadian National Institute for the Blind	1031 Portage Avenue, Winnipeg
Johnson Flue Brush Mfrs.	488 Balmoral St., Winnipeg
Ring Easy Mop Co.	Rear 641 Stella Avenue, Winnipeg
Standard Broom Mfg. Co.	744 Wall Street, Winnipeg
Saskatchewan:	
Broom Craft Co.	1201 Winnipeg St., Regina
Western Broom Company Ltd.	255 Ave. B, South, Saskatoon
Alberta:	
Klean Sweep Brushes	624-4th Street East, Calgary
British Columbia:	
Brodie Brush Co. Limited	891 Cambie Street, Vancouver
Empire Brush Works	356 West 9th Ave., Vancouver
W. R. Gibbons & Son	1428 Hillside, Victoria
Hamilton Products Co.	1663 Franklin Street, Vancouver
Western Crown Mfg. Co.	2121 Antrim Street, Burnaby, via New Westminster

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