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THE BROOM, BRUSH AND MOP INDUSTRY

1952

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** - The Primary Industries, including mining, forestry and fisheries; **Volume II** - Manufacturing; **Volume III** - Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I - General Review of the Manufacturing Industries, \$1.50
- II - The Manufacturing Industries, by Provinces
 - Section 1. Principal Statistics of Major Industrial Groups and Leading Industries, 50¢
 - Section 2. Principal Statistics of Individual Industries, 75¢
 - Section 3. Principal Statistics by Regional Distribution, 75¢
- III - Foods and Beverages
- IV - Tobacco and Tobacco Products
- V - Rubber Products
- VI - Leather Products
- VII - Textiles
- VIII - Wood and Paper Products
- IX - Printing Trades
- X - Iron and Steel Products
- XI - Transportation Equipment
- XII - Non-ferrous Metal Products
- XIII - Electrical Apparatus and Supplies
- XIV - Non-metallic Mineral Products
- XV - Products of Petroleum and Coal
- XVI - Chemicals and Allied Products
- XVII - Miscellaneous Manufactures

The present report belongs in Part XVII, Miscellaneous Manufactures. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A - The Button, Buckle and Fastener Industry, 25¢
- B - The Broom, Brush and Mop Industry, 25¢
- C - The Musical Instrument Industry, 25¢
- D - The Sporting Goods Industry, 25¢
- E - The Miscellaneous Industries, 25¢

THE BROOM, BRUSH AND MOP INDUSTRY

1952

Commencing with 1952, the value of factory shipments f.o.b. plant was collected in place of the the gross value of production for those industries where inventory change was known to be insignificant and where, therefore, factory shipments approximate production. This changeover is expected to provide increased ease in reporting for the majority of plants while at the same time producing more reliable, more meaningful statistics in many cases. The broom, brush and mop industry is one of those in which the change was made.

In 1952 reports were received from 96 establishments provincially distributed as follows: Newfoundland 1, Nova Scotia 1, New Brunswick 1, Quebec 40, Ontario 40, Manitoba 5, Saskatchewan 2, Alberta 1 and British Columbia 5. The factory selling value of the goods shipped from these plants during the year amounted to \$16,654,381. Employment was provided for 2,177 persons which was 136 persons or 6 per cent less than in 1951, while the payroll at \$4,787,774 was approximately the same. The cost of materials used was \$7,947,253, a decrease of \$1,235,934 or about 13 per cent from the earlier year.

Paint brushes numbering 346,403 dozen and valued at \$3,526,212 was the leading commodity in 1952. Shipments of other main commodities in order of importance were corn brooms with 256,643 dozen valued at \$3,018,939, brushes for industrial use valued at \$1,510,966, and brushes for household use valued at \$1,259,171. For complete details of products shipped see Table 3.

As may be observed in Table 9, of the 96 establishments reporting the 6 largest were responsible for shipments of \$7,621,297, or 46 per cent of the total, and they furnished employment to 881 persons or over 40 per cent of all persons employed in the industry.

Employment in this industry is fairly constant throughout the year. October, with 1,694 wage-earners, was the month of highest employment, while February with 1,583 was the month of lowest employment.

TABLE 1. Principal Statistics, Representative Years, 1926-1952

Year and Province	Establishments	Employees	Salaries and Wages	Cost of Materials Used	Gross Value of Production
	No.	No.	\$	\$	\$
1926	81	1,319	1,232,492	1,745,835	4,016,674
1929	78	1,485	1,442,241	2,004,893	4,497,926
1933	81	1,374	1,033,983	1,089,807	2,713,776
1937	84	1,472	1,338,990	1,931,924	4,334,995
1938	79	1,384	1,280,862	1,863,857	4,121,310
1939	80	1,446	1,376,008	2,170,497	4,497,043
1940	83	1,536	1,598,818	2,848,321	5,718,941
1941	93	1,945	1,999,545	3,603,861	7,643,748
1942	92	2,033	2,156,823	4,204,814	8,961,645
1943	88	2,236	2,478,173	4,539,386	9,350,190
1944	86	2,164	2,822,625	3,973,756	8,997,406
1945	85	2,340	3,024,400	4,418,618	10,188,372
1946	88	2,572	3,475,859	6,832,183	13,730,113
1947	89	2,645	4,053,617	6,863,514	15,181,136
1948	84	2,310	3,981,841	6,188,839	13,618,633
1949	86	2,420	4,232,249	6,327,016	14,831,989
1950	90	2,426	4,456,795	7,352,157	16,222,134
1951					
Canada	94	2,313	4,785,425	9,183,187	17,726,999
Quebec	37	531	855,540	1,764,133	3,142,737
Ontario	41	1,240	2,652,822	4,711,589	9,512,586
Manitoba	5	91	189,685	386,382	649,321
British Columbia	5	106	224,246	317,013	678,768
Other Provinces	6	345	863,132	2,004,070	3,743,587
1952					
Canada	96	2,177	4,787,774	7,947,253	16,654,381¹
Quebec	40	496	914,336	1,732,852	3,248,074 ¹
Ontario	40	1,143	2,592,920	4,107,651	9,201,116 ¹
Manitoba	5	91	196,930	405,221	680,228 ¹
British Columbia	5	104	234,396	340,864	655,966 ¹
Other Provinces	6	343	849,192	1,360,665	2,868,997 ¹

1. In 1952 gross value of production is replaced by value of factory shipments. (See text). The inventory value of finished products at plant at the end of 1951 amounted to \$1,534,000 and at the end of 1952 to \$1,329,000.

TABLE 2. Comparison of Principal Statistics, 1951 and 1952

Items	1951	1952	+ Increase - Decrease
Establishments reporting No.	94	96	+ 2
Employees on salaries:			
Total "	531	520	- 11
Male..... "	325	328	+ 3
Female..... "	206	192	- 14
Total salaries \$	1,630,716	1,577,128	- 53,588
Employees on wages:			
Total (monthly average) No.	1,782	1,657	- 125
Male..... "	1,205	1,139	- 66
Female..... "	577	518	- 59
Total wages \$	3,154,709	3,210,646	+ 55,937
Cost of fuel and electricity \$	133,348	132,847	- 501
Cost of materials used \$	9,183,187	7,947,253	- 1,235,934
Gross value of production \$	17,726,999	16,654,381 ¹	- 1,072,618

1. Value of factory shipments. (See text)

Note. Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 3. Production 1951, Factory Shipments 1952

Principal Products	1951 Production		1952 Factory shipments	
	Quantity	Selling value at factory	Quantity	Selling value at factory
	doz.	\$	doz.	\$
Brooms, corn	250,541	2,814,530	256,643	3,018,939
" fibre	26,984	256,634	34,048	390,002
" hair.....	7,709	207,478	5,092	166,087
" toy.....	10,859	35,030	7,576	24,181
" other.....	2,793	108,025	20,104	270,685
Whisks.....	48,344	192,866	48,771	182,728
Brushes, tooth.....	457,761	719,301	435,127	697,693
" shoe.....	32,658	141,187	30,578	146,113
" shaving.....	30,870	334,172	30,218	304,950
" clothes.....	30,798	199,340	25,363	168,740
" cosmetic.....	60,261	170,467	60,915	207,595
" hair.....	102,390	783,353	85,829	826,615
" nail.....	61,229	87,336	45,318	82,931
" paint.....	505,188	5,277,698	346,403	3,526,212
" for industrial use.....	209,302	1,428,818	275,075	1,510,966
" for household use.....	627,266	1,641,772	482,813	1,259,171
" all other.....	147,292	272,503	-	433,790
Mops, all kinds.....	289,171	1,992,107	330,663	2,230,175
Handles of all kinds.....	54,067	131,248	56,478	150,947
All other products.....	-	933,134	-	1,055,861
Total value of products	-	17,726,999	-	16,654,381

Note. Data here given do not necessarily represent Canadian totals for these commodities since some are also produced in other industries.

TABLE 4. Materials Used, 1951 and 1952

Materials	1951		1952	
	Quantity	Cost at Factory	Quantity	Cost at Factory
		\$		\$
Broom corn	Pound 5,622,485	1,319,899	5,901,701	1,411,249
Fibres, all kinds	" 1,158,602	397,219	1,055,768	380,308
Bristles, animal	" 446,418	2,660,319	180,161	1,280,320
Bristles, other	" 446,418		96,358	486,184
Hair	" 177,670	558,120	147,091	510,733
Twine	" 48,066	46,273	53,220	53,936
Yarns	" 1,605,785	948,309	1,713,274	979,227
Cotton fabrics	Yard 424,586	95,391	357,933	79,830
Wire	Pound 1,091,214	175,577	964,099	166,039
Plastic backs	Number 1	1	1,638,436	112,153
Wooden backs	" 1	1	3,178,871	212,397
Lumber and wooden blocks	-	1	-	151,276
Handles	Number 16,287,349	947,556	15,173,287	839,064
Mop handle connections	" 1,324,040	77,997	1,390,184	78,175
Paints, lacquers and varnishes	-	1	-	81,396
All other materials	-	1,715,166	-	817,717
Containers, packing and shipping materials	-	241,361	-	307,249
Total cost of materials used	-	9,183,187	-	7,947,253

1. Included with "All other materials".

TABLE 5. Imports of Brooms and Brushes and Principal Materials Used by the Industry, Calendar Years 1951 and 1952

Articles Imported	1951		1952	
	Quantity	Value	Quantity	Value
		\$		\$
Bristles, animal	Pound 312,203	1,844,229	200,794	959,183
Broom corn	" -	1,270,442	-	1,315,845
Vegetable fibre other than cotton for brushes	Cwt. 2,753	106,959	2,255	91,500
Hair, cleaned or uncleaned, not dyed, curled or otherwise manufactured	Pound 1,338,159	527,668	1,147,530	260,298
Horse hair, not further manufactured than simply cleaned and dipped or dyed	" 438,559	834,152	340,118	447,398
Brushes, artists	-	149,373	-	80,938
Brushes, paint and varnish	-	321,934	-	89,049
Brushes, tooth	-	60,913	-	91,534
Brushes, toilet, n.o.p.	-	326,420	-	445,127
Brushes, all other, n.o.p.	-	422,230	-	428,816
Brooms and whisks	-	62,765	-	65,493

TABLE 6. Exports of Brooms and Brushes, Calendar Years 1951 and 1952

Articles Imported	1951		1952	
	Quantity	Value	Quantity	Value
		\$		\$
Paint Brushes	-	194,990	-	171,371
Tooth and other toilet brushes	-	9,715	-	13,202
Brushes, n.o.p.	-	27,165	-	32,090
Brooms and whisks	-	25,298	-	20,363

TABLE 7. Employment by Sex and Provinces and Remuneration Paid, 1952

	Canada	Quebec	Ontario	Manitoba	British Columbia	Other Provinces
Salaried employees:						
Total No.	520	118	299	13	20	70
Male "	328	91	165	10	15	47
Female "	192	27	134	3	5	23
Total salaries \$	1,577,128	341,148	873,251	61,104	49,706	251,919
Wage earners:						
Total (monthly average) No.	1,657	378	844	78	84	273
Male "	1,139	263	564	64	57	191
Female "	518	115	280	14	27	82
Total wages \$	3,210,646	573,188	1,719,669	135,826	184,690	597,273
All employees:						
Total No.	2,177	496	1,143	91	104	343
Male "	1,467	354	729	74	72	238
Female "	710	142	414	17	32	105
Total salaries and wages \$	4,787,774	914,336	2,592,920	196,930	234,396	849,192

TABLE 8. Monthly Employment of Wage-earners, 1951 and 1952

Months	1951			1952		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January	1,202	624	1,826	1,105	505	1,620
February	1,237	627	1,864	1,112	471	1,583
March	1,254	632	1,886	1,145	493	1,638
April	1,247	614	1,861	1,150	510	1,660
May	1,190	593	1,783	1,164	515	1,679
June	1,202	555	1,757	1,138	510	1,648
July	1,162	547	1,709	1,126	511	1,637
August	1,176	577	1,753	1,158	526	1,686
September	1,177	558	1,735	1,146	520	1,666
October	1,170	551	1,721	1,152	542	1,694
November	1,167	534	1,701	1,121	551	1,672
December	1,168	503	1,671	1,141	537	1,678
Monthly average	1,205	577	1,782	1,139	518	1,657

TABLE 9. Principal Statistics of the Broom, Brush and Mop Industry in Canada, Grouped According to the Size of Establishments, 1951 and 1952

Size of Establishment	Establishments	Employees	Salaries and wages	Cost of materials used	Gross value of production
	No.	No.	\$	\$	\$
1951					
Production of:					
Under \$5,000	12	17	13,801	17,836	33,873
\$5,000 to \$25,000	25	82	129,478	172,575	334,003
\$25,000 to \$50,000	10	49	85,063	199,387	366,733
\$50,000 to \$100,000	13	144	233,838	478,282	900,560
\$100,000 to \$500,000	27	971	1,865,529	3,309,599	6,323,301
\$500,000 to \$1,000,000	3	366	683,160	884,485	2,024,499
\$1,000,000 and over	4	684	1,774,556	4,121,023	7,744,030
Total	94	2,313	4,785,425	9,183,187	17,726,999
1952					
Factory shipments of:					
Under \$5,000	14	20	15,445	15,847	35,537
\$5,000 to \$25,000	24	68	119,490	210,576	369,513
\$25,000 to \$50,000	10	75	131,351	205,481	404,253
\$50,000 to \$100,000	12	133	246,855	402,182	780,757
\$100,000 to \$500,000	30	1,000	2,068,473	3,832,346	7,443,024
\$500,000 to \$1,000,000	3	316	728,939	870,419	2,228,217
\$1,000,000 and over	3	565	1,477,221	2,410,402	5,393,080
Total	96	2,177	4,787,774	7,947,253	16,654,381

Note. In 1952 value of factory shipments was collected instead of value of production as in previous years.

APPENDIX

List of Firms in the Broom, Brush and Mop Industry, 1952

Name	Address
Newfoundland:	
Canadian National Institute for the Blind	1-5 Military Road, St. John's
Nova Scotia:	
Stewart Brushes	Greenwich
New Brunswick:	
T.S. Simms & Company Limited	Lancaster
Quebec:	
American Broom Company	St. Basile
Austin and Laverty Reg'd	3 St. Paul St. W., Montreal
Beaver Brush Co. Ltd.	90 Bates Rd., Outremount
Eugène Bordier	2732 Azilda St., Montréal
Canada Broom Supply Co.	55 Ann Street, Montreal
Canadian Cotton and Wool Waste Co. Ltd.	415 Des Recollets Street, Montreal
Cie de Brosses & Produits Canadiens	4115 St. Denis St., Montreal
City Brush Mfg. Co.	86 Bernard Ave. W., Montreal
A. De Ladurantaye	7861 De Gaspé, Montréal
Dominion Brush Manufacturing Co. Ltd.	Cowie Street, Granby
Empco Brushes of Canada Ltd.	9060 St. Lawrence Blvd., Montreal
Hughes Brushes of Canada Limited	6259 Notre-Dame St. East, Montreal
Imperial Mops and Brooms	8326, rue St. Hubert, Montréal
Jonquière Industrie Enr.	103 rue Plessis, Jonquière
La Cie de Balais St. Felix Enr'g.	St. Félix de Kingsey
La Cie de Balais de Montmagny Limitée	Bld. St-Nicholas, Montmagny
La Cie Jacques Cartier Enrg.	644 rue Dollard, Québec
La Cie Manufacturière de Balais Enrg.	Beauceville E.
La Compagnie Savonol Limitée	7383 rue De La Roche, Montreal
L.G.P. Cie, Enrg.	3380, rue Gertrude, Verdun
Lasalle Broom Co. Ltd.	6388, rue Jogues, Montreal
L'Assn. Canadienne Française des Aveugles, Inc.	900, rue Beaubien Est, Montréal
Le Balai Laviolette	405 rue St. Leon, Ville St. Tite

List of Firms in the Broom, Brush and Mop Industry, 1952 - Continued

Name	Address
Quebec - Concluded:	
Les Industries Bourassa Ltée	St. Raymond
Les Industries Provinciales Limitée	St. Damien, (Co. Bellechasse)
Mann Brush Mfg. Co. Ltd.	4443 St. Dominique St., Montreal
Modern Mop and Broom Company	2131 St. Catherine St. East, Montréal
Montreal Association for the Blind Inc.	6980 Sherbrooke St. West, Montreal
Montreal Broom Manufacturing Co.	5639 Monk Blvd., Montreal
Moppes St. Jean Enr'g.	310 rue Marie Louise, Quebec
Peerless Brush Manufacturing Co.	205 Vitre St. West, Montreal
Royal Brush Mfg. Inc.	St. Hubert
Royal Mop Co.	1347 Notre Dame St. E., Montreal
Harold E. Smith Limited	607 Craig St. West, Montreal
Superior Brush Manufacturing Co.	781 William St., Montreal
United Broom Sales Co.	4316 Colonial Ave., Montreal
Vadrouilles et Balais WOD Enrg.	448, rue Montmagny, Québec
Victoria Broom	1495 Davidson Lane, Montreal
Viking Brush Co.	4550 Berri St., Montreal
Woodlands Mfg. Co.	Woodlands
Ontario:	
Austin-Bennington Brush Co. Ltd.	44 Church St., Weston
Blind Workers Association	504 Carlaw Ave., Toronto
The Boeckh Company Limited	10-24 Noble Street, Toronto
Harry G. Brandon	65 Maple Ave., Burlington
Brush Craft Mfg. Co.	305½ Pape Ave., Toronto
The Canadian National Institute for the Blind	888 Dupont St., Toronto
Canest Brushes Ltd.	71 Carling St., London
Card Brush Limited	Main Street, Newburgh
Challies Dental Products	Church Street, Morrisburg
The Coburn Broom Company	Harriston
Wm. E. Dixon Mfg., Limited	107 McGill St., Toronto
J. Dorsch	45 Princess St., Waterloo
Ekco Products Company (Canada) Ltd.	2001 Eglinton Ave. E., Toronto
S. A. Felton & Son Company (Canadian Division)	29 Harriett Street, Hamilton
Fort William Broom Mfg. Company	710 McTavish St., Fort William
Fuller Brush Company, Limited	70 Sanford Avenue N., Hamilton
Galt Broom & Brush Company	10 George St. S., Galt
The Gibson Broom Company	168-170 Christie Street, Toronto
M. Grumbacher of Canada Ltd.	64 Princess Street, Toronto
The Harriston Broom Co.	Harriston
Irvin W. Hamel and Son	18 Noecker Street, Waterloo
Thos. McQuillan Broom Co.	Rear 215 Simcoe Street, Peterboro
Meakins & Sons, Limited	125 Wellington St. N., Hamilton
Olinda Broom Works	Ruthven
Pro-phy-lac-tic Brush Co. (Canada) Ltd.	2000 Eglinton Ave. E., Toronto
Queen City Broom Company	Rear 163 Manning Ave., Toronto
J.W. Richardson	407 Bay St. N. Hamilton
Rubberset Company Limited	Second Street, Gravenhurst
Stanley Home Products of Canada Ltd.	140 Ann St., London
Paul Steffen and Son	319 Lancaster St. West, Kitchener
Stevens-Hepner Company Limited	Port Elgin
Superior Brush & Broom Company	312 King St. East, Hamilton
Tarbox Brothers Limited	30 Morrow Avenue, Toronto
Thomas Buff & Brush Co. Ltd.	174 Catherine St. N., Hamilton
Toronto Broom Company	Harriston
Wear Ever Brush Company Limited	40 Kelvin Avenue, Toronto
Webb Manufacturing & Sales	Victoria Harbour
West, Taylor, Bickle & Co. Ltd.	Main St., Norwich
The Wilson Broom Company	James Street, Ridgetown
Windsor Fountain Brush Co.	5 Spruce St., Kingsville
Manitoba:	
Atlas Brush Limited	421 McDermot Avenue, Winnipeg
Canadian National Institute for the Blind	1031 Portage Avenue, Winnipeg
Johnson Flue Brush Mfrs.	488 Balmoral St., Winnipeg
Ring Easy Mop Co.	Rear 641 Stella Avenue, Winnipeg
Standard Broom Mfg. Company	744 Wall Street, Winnipeg

List of Firms In the Broom, Brush and Mop Industry, 1952 - Concluded

Name	Address
Saskatchewan:	
Broom Craft Company	2520 Dewdney Ave., Regina
Western Broom Company Ltd.	255 Ave. B. South, Saskatoon
Alberta:	
Klean Sweep Brushes	624-4th Street East, Calgary
British Columbia:	
Brodie Brush Co. Limited	891 Cambie Street, Vancouver
Empire Brush Works	356 West 9th Ave., Vancouver
W.R. Gibbons	1428 Hillside Ave., Victoria
Hamilton Products Co.	628 East Georgia Street, Vancouver
Western Crown Mfg. Co.	2121 Antrim Street, S. Burnaby, Vancouver

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