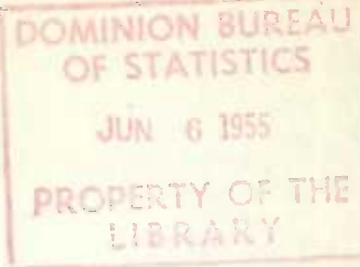


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CANADA

THE BROOM, BRUSH AND MOP INDUSTRY

1953

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** — The Primary Industries, including mining, forestry and fisheries; **Volume II** — Manufacturing; **Volume III** — Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50
- II—The Manufacturing Industries of Canada, (7 sections, as follows):
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 25¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 25¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada,
Regional Distribution, 75¢
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textiles
- VIII—Wood and Paper Products
- IX—Printing Trades
- X—Iron and Steel Products
- XI—Transportation Equipment
- XII—Non-ferrous Metal Products
- XIII—Electrical Apparatus and Supplies
- XIV—Non-metallic Mineral Products
- XV—Products of Petroleum and Coal
- XVI—Chemicals and Allied Products
- XVII—Miscellaneous Manufactures

The present report belongs in Part XVII, Miscellaneous Manufactures. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—The Button, Buckle and Fastener Industry, 25¢
- B—The Broom, Brush and Mop Industry, 25¢
- C—The Musical Instrument Industry, 25¢
- D—The Sporting Goods Industry, 25¢
- E—The Miscellaneous Industries, 25¢

THE BROOM, BRUSH AND MOP INDUSTRY

1953

Factory shipments in 1953 by establishments in the Broom, Brush and Mop Industry in Canada amounted to \$17,160,595, an increase of \$506,204 or 3 per cent above the \$16,654,381 worth of products shipped in 1952. Employment was provided for 2,195 persons, 18 more persons than in the previous year. Materials used in manufacturing processes cost \$8,112,766 in 1953, while those used in 1952 were valued at \$7,947,253.

The industry was comprised of 95 establishments in the year under review. Provincially they were distributed as follows: Newfoundland 1, Nova Scotia 1, New Brunswick 1, Quebec 38, Ontario 38, Manitoba 6, Saskatchewan 3, Alberta 1 and British Columbia 6. This distribution indicates the predominant position of two provinces, Ontario and Quebec, whose combined factory shipments accounted for 74 per cent of the total for the industry. These provinces also provided 75 per cent of the total employment. Of the two provinces, Ontario, which by itself was responsible for 56 per cent of factory shipments and 54 per cent of employment, was foremost.

Paint brushes numbering 416,613 dozen and valued at \$3,886,656 was the leading commodity in 1953. Shipments of other main commodities in order of importance were corn brooms with 245,496 dozen valued at \$3,000,402, brushes for industrial use valued at \$1,434,241 and brushes for household use valued at \$1,291,507. For complete details of products shipped see Table 3.

As may be observed in Table 9, of the 95 establishments reporting the 7 largest were responsible for shipments of \$8,938,516 or 52 per cent of the total, and they furnished employment to 973 persons or over 44 per cent of all persons employed in the industry.

Employment in this industry is fairly constant throughout the year. November, with 1,730 wage-earners, was the month of highest employment, while July with 1,583 was the month of lowest employment.

Detailed information on the industry's use of fuel and electricity during the year and on its power installation will be found in Tables 10 and 11. Beginning with 1948, this information is being collected every fifth year instead of annually as there-to-fore.

TABLE 1. Principal Statistics, Representative Years, 1926-1953

Year and Province	Establishments	Employees		Salaries and Wages	Cost of Materials Used	Gross Value of Production
		No.	No.			
1926	81	1,319	1,232,492	1,745,835		4,016,674
1929	78	1,485	1,442,241	2,004,893		4,497,926
1933	81	1,374	1,033,983	1,089,807		2,713,776
1937	84	1,472	1,338,990	1,931,924		4,334,995
1938	79	1,384	1,280,862	1,863,857		4,121,310
1939	80	1,446	1,376,008	2,170,497		4,497,043
1940	83	1,536	1,598,818	2,848,321		5,718,941
1942	92	2,033	2,156,823	4,204,814		8,961,645
1943	88	2,236	2,478,173	4,539,386		9,350,190
1944	86	2,164	2,822,625	3,973,756		8,997,406
1945	85	2,340	3,024,400	4,418,618		10,188,372
1946	88	2,572	3,475,859	6,832,183		13,730,113
1947	89	2,645	4,053,617	6,863,514		15,181,136
1948	84	2,310	3,981,841	6,188,839		13,618,633
1949	86	2,420	4,232,249	6,327,016		14,831,989
1950	90	2,426	4,456,795	7,352,157		16,222,134
1951	94	2,313	4,785,425	9,183,187		17,726,999
1952 ¹						
Canada	96	2,177	4,787,774	7,947,253		16,654,381
Quebec	40	490	914,336	1,732,852		3,248,074
Ontario	40	1,143	2,592,920	4,107,651		9,201,116
Manitoba	5	91	196,980	405,221		680,228
British Columbia	5	104	234,396	340,864		655,966
Other Provinces	3	343	849,192	1,360,665		2,868,997
1953 ¹						
Canada	95	2,195	4,949,726	8,112,766		17,160,595
Quebec	38	474	929,349	1,646,424		3,067,864
Ontario	38	1,182	2,791,716	4,220,746		9,543,943
Manitoba	6	110	242,091	422,701		793,994
British Columbia	6	98	237,853	334,798		675,353
Other Provinces	7	331	748,717	1,488,097		3,074,441

1. In 1952 gross value of production was replaced by value of factory shipments.

TABLE 2. Comparison of Principal Statistics, 1952 and 1953

Items		1952	1953	+ Increase - Decrease
Establishments reporting	No.	96	95	- 1
Employees on salaries:				
Total	"	520	514	- 6
Male	"	328	318	- 10
Female	"	192	196	+ 4
Total salaries	\$	1,577,128	1,625,067	+ 47,939
Employees on wages:				
Total (monthly average)	No.	1,657	1,681	+ 24
Male	"	1,139	1,140	+ 1
Female	"	518	541	+ 23
Total wages	\$	3,210,646	3,324,659	+114,013
Cost of fuel and electricity	\$	132,847	142,997	+ 10,150
Cost of materials used	\$	7,947,253	8,112,766	+ 165,513
Value of factory shipments	\$	16,654,381	17,160,595	+ 506,214

Note. Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 3. Factory Shipments, 1952 and 1953

Principal Products	1952		1953	
	Quantity	Selling Value at Factory	Quantity	Selling Value at Factory
	doz.	\$	doz.	\$
Brooms, corn	256,643	3,018,939	245,496	3,000,402
" fibre	34,048	390,002	28,547	359,062
" hair	5,092	166,087	3,031	128,243
" toy	7,576	24,181	12,930	47,996
" other	20,104	270,685	10,466	193,043
Whisks	48,771	182,728	46,676	179,525
Brushes, tooth	435,127	697,693	392,256	659,294
" shoe	30,578	146,113	45,580	124,654
" shaving	30,218	304,950	31,889	360,185
" clothes	25,363	168,740	23,428	157,448
" cosmetic	60,915	207,595	80,222	355,187
" hair	85,829	826,615	156,705	934,601
" nail	45,318	82,931	126,585	152,394
" paint	346,403	3,526,212	416,613	3,886,656
" for industrial use	275,075	1,510,966	254,774	1,434,241
" for household use	482,813	1,259,171	650,868	1,291,507
" all other	-	433,790	236,058	424,042
Mops, all kinds	330,663	2,230,175	295,778	2,232,896
Handles of all kinds	56,478	150,947	67,420	167,696
All other products	-	1,055,861	-	1,071,523
Total value of products	-	16,654,381	-	17,160,595

Note. Data here given do not necessarily represent Canadian totals for these commodities since some are also produced in other industries.

TABLE 4: Materials Used, 1952 and 1953

Materials		1952		1953	
		Quantity	Cost at Factory	Quantity	Cost at Factory
Broom corn.....	Pound	5,901,701	1,411,249	6,006,388	1,296,456
Fibres, all kinds.....	"	1,055,768	380,308	1,149,938	414,893
Bristles, animal	"	180,161	1,280,320	244,776	1,400,423
Bristles, other.....	"	96,358	486,184	111,082	472,629
Hair.....	"	147,091	510,733	161,791	403,121
Twine	"	53,220	53,936	52,903	52,649
Yarns	"	1,713,274	979,227	1,800,593	961,299
Cotton fabrics	Yard	357,933	79,830	340,305	79,351
Wire.....	Pound	964,099	166,039	992,240	181,016
Plastic backs	Number	1,638,436	112,153	2,454,569	149,720
Wooden backs	"	3,178,871	212,397	2,019,247	132,761
Lumber and wooden blocks	—	—	151,276	—	269,246
Handles	Number	15,173,287	839,064	17,069,158	939,524
Mop handle connections.....	"	1,390,184	78,175	1,216,140	72,697
Paints, lacquers and varnishes	—	—	81,396	—	.85,336
Plastic moulding powder	Pound	191,735	146,288	255,985	154,470
All other materials	—	—	671,429	—	666,066
Containers, packing and shipping materials.....	—	—	307,249	—	381,109
Total cost of materials used.....		—	7,947,253	—	8,112,766

TABLE 5. Imports of Brooms and Brushes and Principal Materials Used by the Industry,
Calendar Years 1952 and 1953

Articles Imported		1952		1953	
		Quantity	Value	Quantity	Value
Bristles, animal	Pound	200,794	959,183	479,784	1,666,942
Broom corn.....	"	—	1,315,845	—	1,042,839
Vegetable fibre other than cotton for brushes	Cwt.	2,255	91,500	3,266	100,637
Hair, cleaned or uncleared, not dyed, curled or otherwise manufactured	Pound	1,147,530	260,298	2,206,235	360,687
Horse hair, not further manufactured than simply cleaned and dipped or dyed.....	"	340,118	447,398	286,376	386,753
Brushes, artists	—	—	80,938	—	109,506
Brushes, paint and varnish	—	—	89,049	—	78,850
Brushes, tooth	—	—	91,534	—	101,639
Brushes, toilet, n.o.p.	—	—	445,127	—	458,767
Brushes, all other, n.o.p.	—	—	428,816	—	559,188
Brooms and whisks.....	—	—	65,493	—	81,431

TABLE 6. Exports of Brooms and Brushes, Calendar Years 1952 and 1953

Articles Exported	1952		1953	
	Quantity	Value	Quantity	Value
		\$		\$
Paint brushes	—	171,371	—	231,157
Tooth and other toilet brushes	—	13,202	—	6,180
Brushes, n.o.p.	—	32,090	—	27,980
Brooms and whisks	—	20,363	—	21,079

TABLE 7. Employment by Sex and Provinces and Remuneration Paid, 1953

	Canada	Quebec	Ontario	Manitoba	British Columbia	Other Provinces
Salaried employees:						
Total	No. 514	107	309	16	15	67
Male	" 318	85	167	13	8	45
Female	" 196	22	142	3	7	22
Total salaries	\$ 1,625,067	317,046	942,461	69,725	56,662	239,173
Wage earners:						
Total (monthly average)	No. 1,681	367	873	94	83	264
Male	" 1,140	270	571	79	57	163
Female	" 541	97	302	15	26	101
Total wages	\$ 3,324,659	612,303	1,849,255	172,366	181,191	509,544
All employees:						
Total	No. 2,195	474	1,182	110	98	331
Male	" 1,458	355	738	92	65	208
Female	" 737	119	444	18	33	123
Total salaries and wages	\$ 4,949,726	929,349	2,791,716	242,091	237,853	748,717

TABLE 8. Monthly Employment of Wage-earners, 1952 and 1953

Months	1952			1953		
	Male	Female	Total	Male	Female	Total
January	No. 1,105	505	1,620	1,124	524	1,648
February	1,112	471	1,583	1,127	530	1,657
March	1,145	493	1,638	1,157	551	1,708
April	1,150	510	1,660	1,151	554	1,705
May	1,164	515	1,679	1,150	568	1,718
June	1,138	510	1,648	1,138	554	1,692
July	1,126	511	1,637	1,073	510	1,583
August	1,158	528	1,686	1,115	531	1,646
September	1,146	520	1,666	1,133	537	1,670
October	1,152	542	1,694	1,167	547	1,714
November	1,121	551	1,672	1,194	536	1,730
December	1,141	537	1,678	1,144	524	1,668
Monthly average	1,139	518	1,657	1,140	541	1,681

TABLE 9. Principal Statistics of the Broom, Brush and Mop Industry in Canada, Grouped According to the Size of Establishments, 1952 and 1953

Size of Establishment	Establishments	Employees	Salaries	Cost of	Gross
			and Wages	Materials Used	Value of Production
	No.	No.	\$	\$	\$
1952					
Factory shipments of:					
Under \$5,000	14	20	15,445	15,847	35,537
\$5,000 to \$25,000	24	68	119,490	210,576	369,513
\$25,000 to \$50,000	10	75	131,351	205,481	404,253
\$50,000 to \$100,000	12	133	246,855	402,182	780,757
\$100,000 to \$500,000	30	1,000	2,068,473	3,832,346	7,443,024
\$500,000 to \$1,000,000	3	316	728,939	870,419	2,228,217
\$1,000,000 and over	3	565	1,477,221	2,410,402	5,393,080
Total	96	2,177	4,787,774	7,947,253	16,654,381
1953					
Factory shipments of:					
Under \$10,000	16	24	26,597	29,542	63,845
\$10,000 to under \$25,000	23	67	119,725	210,989	382,929
\$25,000 " \$50,000	11	67	115,518	199,769	371,850
\$50,000 " \$100,000	11	139	281,626	383,991	788,831
\$100,000 " \$200,000	13	295	550,882	1,074,971	1,923,322
\$200,000 " \$500,000	14	630	1,436,919	2,247,221	4,691,302
\$500,000 " \$1,000,000	4	395	932,509	1,122,182	2,702,643
\$1,000,000 and over	3	578	1,485,950	2,844,101	6,235,873
Total	95	2,195	4,949,726	8,112,766	17,160,595

TABLE 10. Power Equipment, 1948 and 1953

Classes of Power	1948		1953	
	Number of Units	Horse-power Capacity	Number of Units	Horse-power Capacity
Steam engines and steam turbines:				
In use	4	205	3	400
Idle	2	255	—	—
Diesel engines, in use	1	48	—	—
Electric motors operated by purchased power:				
In use	1,264	2,657	1,712	3,084
Idle	44	208	41	37
Total power used in manufacturing	1,315	3,373	1,756	3,521
Boiler installation:				
In use	4	395	2	500

TABLE 11. Consumption of Fuel and Electricity, 1948 and 1953

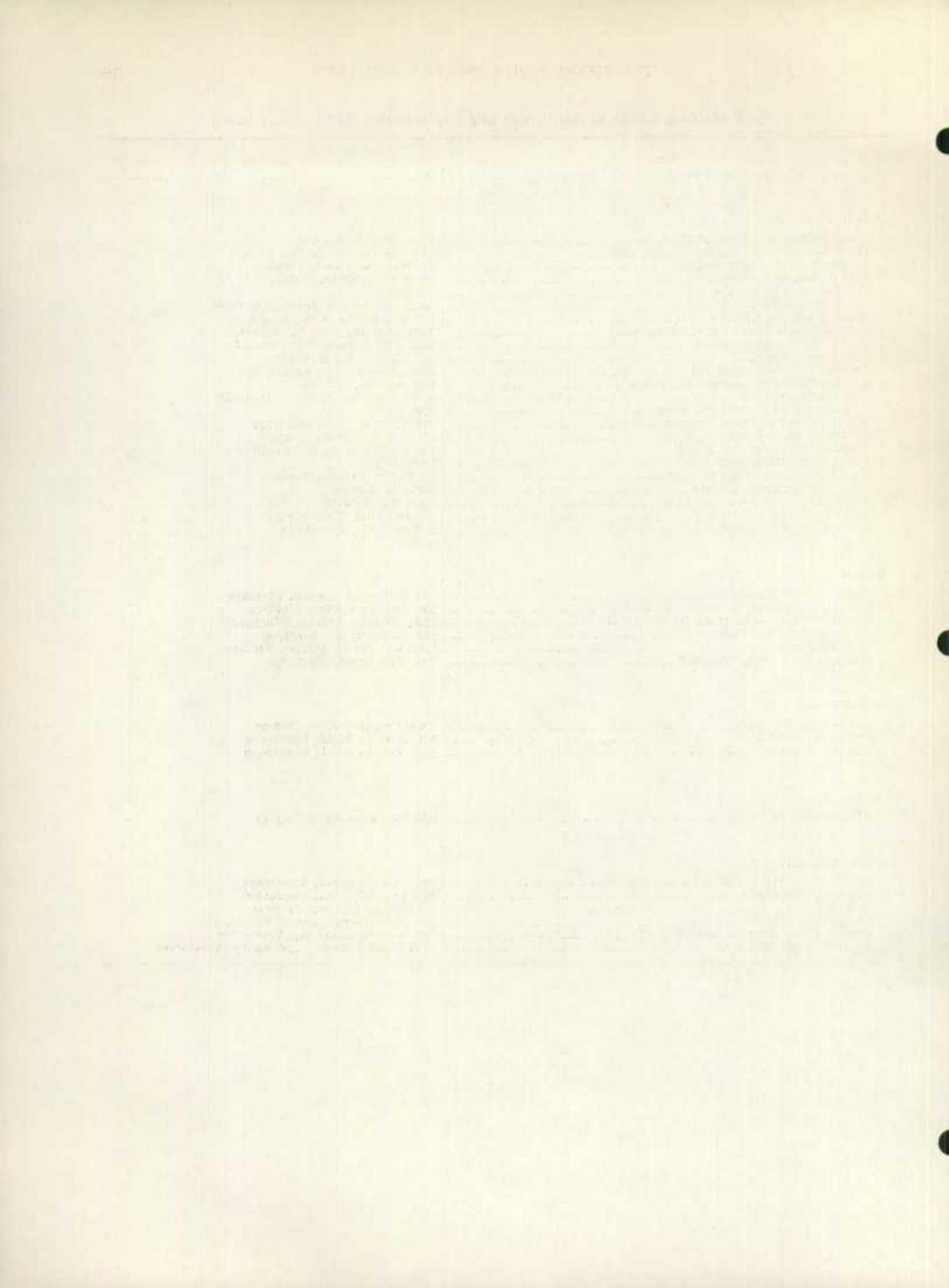
Kinds of Fuel	1948		1953		
	Quantity	Cost Value at Factory	Quantity	Cost Value at Factory	
		\$		\$	
Bituminous coal:					
From Canadian mines	ton				
Imported	"	5,192	56,107	1,534	20,776
Sub-bituminous coal (from Alberta mines only)	"	36	594	1,535	18,495
Anthracite coal	"	62	1,269	63	946
Lignite coal	"	—	—	188	4,025
Coke (for fuel only)	"	3	54	95	1,499
Gasoline (includes gasoline used in cars and trucks) Imp. gal.		16,070	6,162	18,082	7,750
Kerosene or coal oil	"	1,050	232	1,138	298
Fuel oil	"	27,146	4,583	91,264	14,900
Wood	cord	249	2,144	280	2,166
Gas	M cu. ft.	2,493	2,068	—	2,062
Other fuel	—	—	4,670	—	1,109
Electricity purchased (including service charges)....	K.w.h.	2,665,240	49,414	4,009,483	68,971
Total cost of fuel and electricity	—	—	127,297	—	142,997

APPENDIX
List of Firms in the Broom, Brush and Mop Industry, 1953

Name	Address
Newfoundland: Canadian National Institute for the Blind.....	1-5 Military Road, St. John's
Nova Scotia: Stewart Brush (R.N. Stewart)	Greenwich
New Brunswick: T.S. Simms & Company Limited	Lancaster
Quebec: American Broom Company	St. Basile
Austin and Laverty Reg'd	3 St. Paul St. W., Montreal
Eugène Bordier	2732 Azilda St., Montréal
Canada Broom Supply Co.	55 Ann Street, Montreal
Canadian Cotton and Wool Waste Co., Ltd.	415 Des Recollets Street, Montreal
City Brush Mfg. Co.	86 Bernard Ave. W., Montreal
A. DeLadurantaye & Fils	7861 De Gaspé, Montréal
Dominion Brush Manufacturing Co., Ltd.	Cowie Street, Granby
Empco Brushes of Canada Ltd.	9060 St. Lawrence Blvd., Montreal
Hughes Brushes of Canada Limited	6259 Notre-Dame St. East, Montreal
Imperial Mops and Brooms	8326, rue St. Hubert, Montréal
Jonquière Industrie Enr.	103 rue Plessis, Jonquière
La Cie de Balais St. Felix Enr'g	St. Felix de Kingsley
La Cie de Balais de Montmagny Limitée	Blvd. St-Nicholas, Montmagny
La Cie Jacques Cartier Enr.	644 rue Dollard, Québec
La Cie Manufacturière de Balais Enr.	Beauceville E.
La Compagnie Savonol Limitée	7383 rue De La Roche, Montreal
L.G.P. Cie, Enrg.	3380, rue Gertrude, Verdun
Lasalle Broom Co.,Ltd.	6388, rue Jogues, Montreal
L'Assn. Canadienne Française des Aveugles, Inc.	900, rue Beaubien Est, Montréal
Le Balai Laviolette	405 rue St. Leon, Ville St. Tite
Les Industries Bourassa Ltée	St. Raymond
Les Industries Provinciales Limitée	St. Damien, (Co. Bellechasse)
Mann Brush Mfg. Co., Ltd.	4443 St. Dominique St., Montreal
Manufacturers L.B. Product	1455 Notre Dame St. E., Montreal
Modern Mop and Broom Company	2131 St. Catherine St. East, Montreal
Montreal Association for the Blind Inc.	6980 Sherbrooke St. West, Montreal
Montreal Broom Manufacturing Co.	5639 Monk Blvd., Montreal
Moppes St. Jean Enr'g.	310 rue Marie Louise, Quebec
Peerless Brush Manufacturing Co.	205 Vitre St. West, Montreal
Royal Brush Mfg. Inc.	St. Hubert
Royal Mop Co.	1347 Notre Dame St. E., Montreal
Harold E. Smith Limited	607 Craig St. West, Montreal
Superior Brush Manufacturing Co.	781 William St., Montreal
United Broom Sales Co.	4316 Colonial Ave., Montreal
Vadrouilles et Balais WOD Enrg.	448, rue Montmagny, Québec
Victoria Broom	1495 Davidson St. (Rear) Montreal
Viking Brush Co.	4550 Berri St., Montreal
Ontario: Austin-Bennington Brush Co., Ltd.	44 Church St., Weston
Blind Workers Association	504 Carlaw Ave., Toronto
The Boeckh Company Limited	10-24 Noble Street, Toronto
Harry G. Brandon	65 Maple Ave., Burlington
Brushcraft Limited	51 Eastwood Ave., Toronto
The Canadian National Institute for the Blind	888 Dupont St., Toronto
Canest Brushes Ltd.	71 Carling St., London
Card Brush Limited	Main Street, Newburgh
Challies Dental Products	Church Street, Morrisburg
Wm. E. Dixon Mfg., Limited	107 McGill St., Toronto
J. Dorsch	45 Princess St., Waterloo
Ekco Products Company (Canada) Ltd.	376 Birchmount Rd., Toronto
S.A. Felton & Son Company (Canadian Division)	29 Harriett Street, Hamilton
Fort William Broom Mfg. Company	710 McTavish St., Fort William
Fuller Brush Company, Limited	70 Sanford Avenue N., Hamilton

List of Firms in the Broom, Brush and Mop Industry, 1953 - Concluded

Name	Address
Ontario - Concluded:	
Galt Broom & Brush Company	10 George St. S., Galt
The Gibson Broom Company	168-170 Christie Street, Toronto
M. Grumbacher of Canada Ltd.	64 Princess Street, Toronto
Irvin W. Hamel and Son	18 Noecker Street, Waterloo
The Harriston Broom Co.	Harriston
Thos. McQuillan Broom Co.	Rear 215 Simcoe Street, Peterboro
Meakins & Sons, Limited	125 Wellington St. N., Hamilton
Pro-phy-lac-tic Brush Co. (Canada) Ltd.	2000 Eglinton Ave. E., Toronto
Queen City Broom Company	Rear 163 Manning Ave., Toronto
J.W. Richardson	407 Bay St. N., Hamilton
Rubberset Company Limited	Second Street, Gravenhurst
Stanley Home Products of Canada Ltd.	140 Ann St., London
Paul Steffen and Son	319 Lancaster St. West, Kitchener
Stevens-Hepner Company Limited	Port Elgin
Superior Brush & Broom Company	312 King St. East, Hamilton
Tarbox Brothers Limited	30 Morrow Avenue, Toronto
Thomas Buff & Brush Co. Ltd.	174 Catherine St. N., Hamilton
Toronto Broom Company	Harriston
Wear Ever Brush Company Limited	40 Kelvin Avenue, Toronto
Webb Manufacturing & Sales	Victoria Harbour
West, Taylor, Bickle & Co., Ltd.	Main St., Norwich
The Wilson Broom Company	James Street, Ridgetown
Windsor Fountain Brush Co.	5 Spruce St., Kingsville
Manitoba:	
Atlas Brush Limited	421 McDermot Avenue, Winnipeg
Canadian Horsehair & Bristle Brush Co.	299 Chalmers Ave., Winnipeg
Canadian National Institute for the Blind.....	1031 Portage Avenue, Winnipeg
Johnson Flue Brush Mfrs.	488 Balmoral St., Winnipeg
Ring Easy Mop Co.	Rear 641 Stella Avenue, Winnipeg
Standard Broom Mfg. Company	744 Wall Street, Winnipeg
Saskatchewan:	
Broom Craft Company	2520 Dewdney Ave., Regina
Mid-western Broom Co.	519 Ave. L. South, Saskatoon
Western Broom Company Ltd.	255 Ave. B. South, Saskatoon
Alberta:	
Klean Sweep Brushes	624-4th Street East, Calgary
British Columbia:	
Brodie Brush Co. Limited	891 Cambie Street, Vancouver
Empire Brush Works	356 West 9th Ave., Vancouver
W.R. Gibbons	1428 Hillside Ave., Victoria
Hamilton Products Co.	628 East Georgia Street, Vancouver
Pacific Coast Brush & Mop Co. (1952) Ltd.	783 East Hastings St., Vancouver
Western Crown Mfg. Co.	2121 Antrim Street, S., Burnaby, Vancouver





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