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CANADA

THE BROOM, BRUSH AND MOP INDUSTRY

1954

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50
- II—The Manufacturing Industries of Canada, (7 sections, as follows:)
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 25¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 25¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textile Mills
- VIII—Knitting Mills
- IX—Clothing
- X—Wood and Paper Products
- XI—Printing Trades
- XII—Iron and Steel Products
- XIII—Transportation Equipment
- XIV—Non-ferrous Metal Products
- XV—Electrical Apparatus and Supplies
- XVI—Non-metallic Mineral Products
- XVII—Products of Petroleum and Coal
- XVIII—Chemicals and Allied Products
- XIX—Miscellaneous Manufactures

The present report belongs in Part XIX, Miscellaneous Manufactures. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—The Button, Buckle and Fastener Industry, 25¢
- B—The Broom, Brush and Mop Industry, 25¢
- C—The Musical Instrument Industry, 25¢
- D—The Sporting Goods Industry, 25¢
- E—The Miscellaneous Industries, 25¢

THE BROOM, BRUSH AND MOP INDUSTRY

1954

Factory shipments in 1954 by establishments in the Broom, Brush and Mop Industry in Canada amounted to \$16,554,807, a decrease of \$605,788 or 3.5 per cent from the \$17,160,595 worth of products shipped in 1953. Employment was provided for 2,112 persons, 83 fewer persons than in the previous year. Materials used in manufacturing processes cost \$7,920,853 in 1954, while those used in 1953 were valued at \$8,112,766.

The industry was comprised of 92 establishments in the year under review. Provincially they were distributed as follows: Newfoundland 1, Nova Scotia 1, New Brunswick 1, Quebec 35, Ontario 40, Manitoba 5, Saskatchewan 2, Alberta 1, and British Columbia 6. This distribution indicates the predominant position of two provinces, Ontario and Quebec, whose combined factory shipments accounted for 74 per cent of the total for the industry. These provinces also provided 76 per cent of the total employment. Of the two provinces, Ontario, which by itself was responsible for 56 per cent of factory shipments and 53 per cent of employment, was foremost.

Paint brushes numbering 481,610 dozen and valued at \$3,871,893 was the leading commodity in

1954. Shipments of other main commodities in order of importance were corn brooms with 246,016 dozen valued at \$2,888,607, brushes for industrial use valued at \$1,462,902 and brushes for household use valued at \$1,359,769. For complete details of products shipped see Table 4.

As may be observed in Table 10, of the 92 establishments reporting the 6 largest were responsible for shipments of \$7,913,067 or 48 per cent of the total, and they furnished employment to 876 persons or over 41 per cent of all persons employed in the industry.

Employment in this industry is fairly constant throughout the year. September, with 1,685 wage-earners, was the month of highest employment, while July with 1,613 was the month of lowest employment.

Beginning with 1954, information on the value of year-end inventory holdings at plant and plant warehouses is being collected as part of the Annual Census of Industry. This data was formerly collected by a separate survey. The summarized results for the Broom, Brush and Mop Industry for the year under review will be found in Table 3.

TABLE 1. Principal Statistics, Representative Years, 1929-1954

Year and province	Establishments	Employees	Salaries and wages	Cost at plant of fuel and electricity	Cost at plant of materials used	Value added by manufacture	Gross value of production ¹
	No.	No.	\$	\$	\$	\$	\$
1929	78	1,485	1,442,241	43,179	2,004,893	2,449,854	4,497,926
1933	81	1,374	1,033,983	41,876	1,089,807	1,582,093	2,713,776
1937	84	1,472	1,338,990	46,353	1,931,924	2,356,718	4,334,995
1938	79	1,384	1,280,862	45,586	1,863,857	2,211,867	4,121,310
1939	80	1,446	1,376,008	46,516	2,170,497	2,280,030	4,497,043
1940	83	1,536	1,598,818	52,366	2,848,321	2,818,254	5,718,941
1942	92	2,033	2,156,823	67,365	4,204,814	4,689,466	8,961,645
1943	88	2,236	2,478,173	81,598	4,539,386	4,729,206	9,350,190
1944	86	2,164	2,822,625	83,136	3,973,756	4,940,514	8,997,406
1945	85	2,340	3,024,400	100,915	4,418,618	5,668,839	10,188,372
1946	88	2,572	3,475,859	111,796	6,832,183	6,786,134	13,730,113
1947	89	2,645	4,053,617	124,518	6,863,514	8,193,104	15,181,136
1948	84	2,310	3,981,841	127,297	6,188,839	7,302,497	13,618,633
1949	86	2,420	4,232,249	115,775	6,327,016	8,389,198	14,831,989
1950	90	2,426	4,456,795	124,100	7,352,157	8,745,877	16,222,134
1951	94	2,313	4,785,425	133,348	9,183,187	8,410,464	17,726,999
1952	96	2,177	4,787,774	132,847	7,947,253	8,574,281 ²	16,654,381
1953							
Canada	95	2,195	4,949,726	142,997	8,112,766	8,904,832²	17,160,595
Quebec	38	474	929,349	28,689	1,646,424	1,392,751 ²	3,067,864
Ontario	38	1,182	2,791,716	61,838	4,220,746	5,266,359 ²	9,548,943
Manitoba	6	110	242,091	6,430	422,701	364,863 ²	793,994
British Columbia	6	98	237,853	4,279	334,798	336,276 ²	675,353
Other Provinces	7	331	748,717	41,761	1,488,097	1,544,583 ²	3,074,441
1954							
Canada	92	2,112	4,939,514	157,819	7,920,853	8,713,647	16,554,807
Quebec	35	481	890,879	32,505	1,665,789	1,376,702	3,081,839
Ontario	40	1,114	2,783,199	68,415	4,225,658	5,186,914	9,241,411
Manitoba	5	98	231,166	7,657	421,089	333,775	760,664
British Columbia	6	95	235,405	4,657	308,094	329,821	637,948
Other Provinces	6	324	798,865	44,585	1,300,223	1,486,435	2,832,945

1. Commencing with 1952, the value of factory shipments has been collected in place of the gross value of production.

2. Because of insufficient inventory data in 1952 and 1953, these figures have been calculated from value of factory shipments and are, therefore, only approximations to true "value added by manufacture".

TABLE 2. Comparison of Principal Statistics, 1953 and 1954

Items	1953	1954	+ Increase - Decrease
Establishments reporting No.	95	92	- 3
Employees on salaries:			
Total	514	459	- 55
Male	318	282	- 36
Female	196	177	- 19
Total salaries	\$ 1,625,067	1,620,073	- 4,994
Employees on wages:			
Total (monthly average) No.	1,681	1,653	- 28
Male	1,140	1,128	- 12
Female	541	525	- 16
Total wages	\$ 3,324,659	3,319,441	- 5,218
Cost of fuel and electricity	\$ 142,997	157,819	+ 14,822
Cost of materials used	\$ 8,112,766	7,920,853	- 191,913
Value of factory shipments.....	\$ 17,160,595	16,554,807	- 605,788

Note. Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 3. Inventories¹, 1954

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	\$	\$	\$	\$
Opening:				
Quebec	292,573	52,369	170,888	515,830
Ontario	1,718,839	234,113	1,242,067	3,195,019
Manitoba	124,282	6,516	56,778	187,576
British Columbia	159,737	2,672	31,846	194,255
Other Provinces	487,354	306,586	440,548	1,234,488
Canada	2,782,785	602,256	1,942,127	5,327,168
Closing:				
Quebec	288,644	71,933	164,045	524,622
Ontario	1,594,516	230,423	1,481,643	3,306,582
Manitoba	125,581	4,169	58,635	188,385
British Columbia	139,824	-	36,470	176,294
Other Provinces	501,193	250,446	438,846	1,190,485
Canada	2,649,758	556,971	2,179,639	5,386,368

1. Book value of all manufacturing inventories held at plant and plant warehouses.

TABLE 4. Factory Shipments, 1953 and 1954

Principal products	1953		1954	
	Quantity	Selling value at factory	Quantity	Selling value at factory
	doz.	\$	doz.	\$
Brooms, corn.....	245,496	3,000,402	246,016	2,888,607
“ fibre.....	28,547	359,062	34,708	440,691
“ hair.....	3,031	128,243	2,948	121,583
“ toy.....	12,930	47,996	19,529	64,972
“ other.....	10,466	193,043	6,655	129,695
Whisks.....	46,676	179,525	44,263	164,359
Brushes, tooth.....	392,256	659,294	509,378	750,701
“ shoe.....	45,580	124,654	39,670	131,333
“ shaving.....	31,889	360,185	20,479	188,579
“ clothes.....	23,428	157,448	26,364	160,221
“ cosmetic.....	80,222	355,187	41,778	327,025
“ hair.....	156,705	934,601	120,555	684,443
“ nail.....	126,585	152,394	45,794	68,352
“ paint.....	416,613	3,886,656	481,610	3,871,893
“ for industrial use.....	254,774	1,434,241	223,531	1,462,902
“ for household use.....	650,868	1,291,507	594,832	1,359,769
“ all other.....	236,058	424,042	141,670	442,899
Mops, all kinds.....	295,778	2,232,896	300,090	2,110,286
Handles of all kinds.....	67,420	167,696	49,388	193,204
All other products.....	—	1,071,523	—	993,293
Total value of products.....	—	17,160,595	—	16,554,807

Note. Data here given do not necessarily represent Canadian totals for these commodities since some are also produced in other industries.

TABLE 5. Materials Used, 1953 and 1954

Materials	1953		1954	
	Quantity	Cost at factory	Quantity	Cost at factory
		\$		\$
Broom corn..... Pound	6,006,388	1,296,456	5,727,910	1,186,864
Fibres, all kinds..... “	1,149,938	414,893	1,098,039	412,574
Bristles, animal..... “	244,776	1,400,423	342,008	1,390,503
Bristles, other..... “	111,082	472,629	115,477	423,860
Hair..... “	161,791	403,121	127,578	386,351
Twine..... “	52,903	52,649	78,499	46,923
Yarns..... “	1,800,593	961,299	1,916,482	918,923
Cotton fabrics..... Yard	340,305	79,351	297,160	60,565
Wire..... Pound	992,240	181,016	971,514	176,132
Plastic backs..... Number	2,454,569	149,720	2,028,585	138,795
Wooden backs..... “	2,019,247	132,761	2,227,407	140,029
Lumber and wooden blocks..... —	—	269,246	—	274,141
Handles..... Number	17,069,158	939,524	16,827,838	925,162
Mop handle connections..... “	1,216,140	72,697	1,032,097	78,977
Paints, lacquers and varnishes..... —	—	85,336	—	72,134
Plastic moulding powder..... Pound	255,985	154,470	372,559	204,864
All other materials..... —	—	666,066	—	723,959
Containers, packing and shipping materials..... —	—	381,109	—	360,097
Total cost of materials used.....	—	8,112,766	—	7,920,853

TABLE 6. Imports of Brooms and Brushes and Principal Materials Used by the Industry
Calendar Years 1953 and 1954

Articles Imported	1953		1954	
	Quantity	Value	Quantity	Value
		\$		\$
Bristles, animal..... Pound	479,784	1,666,942	273,496	757,467
Broom corn..... "	—	1,042,839	—	939,761
Vegetable fibre other than cotton for brushes..... Cwt.	3,266	100,637	11,531	202,186
Hair, cleaned or uncleaned, not dyed, curled or otherwise manufactured..... Pound	2,206,235	360,687	2,207,409	309,965
Horse hair, not further manufactured than simply cleaned and dipped or dyed..... "	286,376	386,753	262,887	213,001
Brushes, artists..... —	—	109,506	—	117,535
Brushes, paint and varnish..... —	—	78,850	—	150,365
Brushes, tooth..... doz	—	101,639	169,238	144,809
Brushes, toilet, n.o.p..... —	—	458,767	—	422,963
Brushes, all other, n.o.p..... —	—	559,188	—	659,230
Brooms and whisks..... —	—	81,431	—	81,153

TABLE 7. Exports of Brooms and Brushes, Calendar Years 1953 and 1954

Articles Exported	1953		1954	
	Quantity	Value	Quantity	Value
		\$		\$
Paint brushes..... —	—	231,157	—	297,867
Tooth and other toilet brushes..... —	—	6,180	—	24,189
Brushes, n.o.p..... —	—	27,980	—	47,685
Brooms and whisks..... —	—	21,079	—	23,903

TABLE 8. Employment by Sex and Provinces and Remuneration Paid, 1954

	Canada	Quebec	Ontario	Manitoba	British Columbia	Other Provinces
Salaried employees:						
Total..... No.	459	110	259	12	15	63
Male..... "	282	84	139	8	9	42
Female..... "	177	26	120	4	6	21
Total salaries..... \$	1,620,073	327,727	916,636	61,855	56,957	256,898
Wage earners:						
Total (monthly average)..... No.	1,653	371	855	86	80	261
Male..... "	1,128	277	558	72	54	167
Female..... "	525	94	297	14	26	94
Total wages..... \$	3,319,441	563,152	1,866,563	169,311	178,448	541,967
All employees:						
Total..... No.	2,112	481	1,114	98	95	324
Male..... "	1,410	361	697	80	63	209
Female..... "	702	120	417	18	32	115
Total salaries and wages..... \$	4,939,514	890,879	2,783,199	231,166	235,405	798,865

TABLE 9. Monthly Employment of Wage-earners, 1953 and 1954

Months	1953			1954		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January	1,124	524	1,648	1,133	539	1,672
February	1,127	530	1,657	1,118	535	1,653
March.....	1,157	551	1,708	1,128	524	1,652
April.....	1,151	554	1,705	1,128	508	1,636
May.....	1,150	568	1,718	1,144	524	1,668
June.....	1,138	554	1,692	1,117	506	1,623
July.....	1,073	510	1,583	1,117	496	1,613
August.....	1,115	531	1,646	1,120	515	1,635
September	1,133	537	1,670	1,127	558	1,685
October	1,167	547	1,714	1,142	542	1,684
November.....	1,194	536	1,730	1,133	547	1,680
December.....	1,144	524	1,668	1,125	506	1,631
Monthly average.....	1,140	541	1,681	1,128	525	1,653

TABLE 10. Principal Statistics of the Broom, Brush and Mop Industry in Canada, Grouped According to the Size of Establishments, 1953 and 1954

Establishments having factory shipments of	Establishments	Employees	Salaries and wages	Cost at plant of materials used	Value of factory shipments
	No.	No.	\$	\$	\$
1953					
Under \$10,000.....	16	24	26,597	29,542	63,845
\$10,000 to \$24,999	23	67	119,725	210,989	382,929
\$25,000 " \$49,999	11	67	115,518	199,769	371,850
\$50,000 " \$99,999	11	139	281,626	383,991	788,831
\$100,000 " \$199,999	13	295	550,882	1,074,971	1,923,322
\$200,000 " \$499,999	14	630	1,436,919	2,247,221	4,691,302
\$500,000 " \$999,999	4	395	932,509	1,122,182	2,702,643
\$1,000,000 " \$4,999,999	3	578	1,485,950	2,844,101	6,235,873
Total.....	95	2,195	4,949,726	8,112,766	17,160,595
1954					
Under \$10,000.....	18	31	37,584	40,421	94,300
\$10,000 to \$24,999.....	16	45	83,056	142,102	263,756
\$25,000 " \$49,999.....	15	96	166,611	284,531	539,583
\$50,000 " \$99,999	8	83	181,927	280,329	561,498
\$100,000 " \$199,999	12	284	513,769	941,217	1,679,879
\$200,000 " \$499,999	17	697	1,622,756	2,685,891	5,502,724
\$500,000 " \$999,999	3	323	776,152	990,983	2,232,044
\$1,000,000 " \$4,999,999	3	553	1,557,659	2,555,279	5,681,023
Total	92	2,112	4,939,514	7,920,853	16,554,807

APPENDIX

List of Firms in the Broom, Brush and Mop Industry, 1954

Name	Address
Newfoundland:	
Canadian National Institute for the Blind.....	1-5 Military Road, St. John's
Nova Scotia:	
Stewart Brush (R.N. Stewart)	Greenwich
New Brunswick:	
T.S. Simms & Company Limited	Lancaster
Quebec:	
American Broom Company.....	St. Basile
Association Canadienne Francaise Des Aveugles Inc.	900 est rue Beaubien, Montreal
Canada Broom Supply Co.....	55 Ann Street, Montreal
Canadian Cotton and Wool Waste Co., Ltd.	415 Des Recollets Street, Montreal
City Brush Mfg. Co.	86 Bernard Ave. W., Montreal
A. DeLadurantaye & Fils.....	7861 De Gaspé, Montréal
Dominion Brush Manufacturing Co., Ltd.	Cowie Street, Granby
Empco Brushes of Canada Ltd.	2170 Prefontaine St., Montreal
Hughes Brushes of Canada, Limited.....	6259 Notre-Dame St. East, Montreal
Imperial Mops and Brooms Ltd.	8326 rue St. Hubert, Montréal
Jonquière Industrie Enr.	103 rue Plessis, Jonquière
La Cie de Balais St. Felix Enr'g.....	St. Felix de Kingsley
La Cie de Balais de Montmagny Limitée	Bldv. St-Nicholas, Montmagny
La Cie Jacques Cartier Enrg	644 rue Dollard, Québec
La Cie Manufacturière de Balais Enrg.....	Beauceville E.
L.B. Products Reg'd.....	1455 Rue Notre Dame Est., Montreal
L.G.P., Cie., Enrg.	3380, rue Gertrude, Verdun
Lasalle Broom Co., Ltd.	6388, rue Jogues, Montreal
Le Balais Laviolette Enrg.	405 rue St. Leon, Ville St. Tite
Les Industries Bourassa Ltée	St. Raymond
Les Industries Provinciales Limitée.....	St. Damien, (Co. Bellechasse)
Mann Brush Mfg. Co., Ltd.	4443 St. Dominique St., Montreal
Modern Mop and Broom Company	2131 St. Catherine St. East, Montreal
Montreal Association for the Blind Inc.	6980 Sherbrooke St. West, Montreal
Montreal Broom Manufacturing Co.	5639 Monk Blvd., Montreal
Moppes St. Jean Enr'g.	455 Des Bouleaux Est., Quebec
Peerless Brush Manufacturing Co.	205 Vitre St. West, Montreal
Royal Brush Mfg. Inc.	St. Hubert
Royal Mop Co.	1347 Notre Dame St. E., Montreal
Harold E. Smith Limited	607 Craig St. West, Montreal
Superior Brush Manufacturing Co.	781 William St., Montreal
United Broom Sales Co.	4316 Colonial Ave., Montreal
Vadrouilles et Balais WOD Enrg.	448, rue Montmagny, Québec
Victoria Broom	1705 Aylwin St, Montreal
Viking Brush Co.	4550 Berri St., Montreal
Ontario:	
Austin-Bennington Brush Co., Ltd.	44 Church St., Weston
Blind Workers' Association.....	504 Carlaw Ave., Toronto
The Boeckh Company Limited	10-24 Noble Street, Toronto
Harry G. Brandon	55 Maple Ave., Burlington
Brushcraft Limited.....	51 Eastwood Ave., Toronto
The Canadian National Institute for the Blind.....	888 Dupont St., Toronto
Canest Brushes Ltd.	71 Carling St., London
Card Brush Limited	Main Street, Newburgh
Challies Dental Products	Church Street, Morrisburg
Wm. E. Dixon Mfg., Limited	107 McGill St., Toronto
J. Dorsch.....	45 Princess St., Waterloo
Ekco Products Company (Canada) Ltd.	376 Birchmount Rd., Toronto
Excelsior Broom Company.....	856-5th Ave. East, Owen Sound
S.A. Felton & Son Company (Canadian Division)	29 Harriett Street, Hamilton
Fort William Broom Mfg. Company.....	710 McTavish St., Fort William
Fuller Brush Company, Limited.....	70 Sanford Avenue N., Hamilton

List of Firms in the Broom, Brush and Mop Industry, 1954 - Concluded

Name	Address
Ontario - Concluded:	
Galt Broom & Brush Company	10 George St. S., Galt
The Gibson Broom Company	168-170 Christie Street, Toronto
M. Grumbacher of Canada Ltd	64 Princess Street, Toronto
Irvine W. Hamel and Son	18 Noecker Street, Waterloo
The Harriston Broom Co.	Harriston
Thos. McQuillan Broom Co.	Rear 215 Simcoe Street, Peterboro
Meakins & Sons, Limited	125 Wellington St. N., Hamilton
Pro-phy-lac-tic Brush Co. (Canada) Ltd	2000 Eglinton Ave. E., Toronto
Queen City Broom Company	Rear 163 Manning Ave., Toronto
J.W. Richardson	407 Bay St. N., Hamilton
Rubberset Company Limited	First St., Gravenhurst
F. W. Rudy Brooms	644 Lorne Ave., London
Stanley Home Products of Canada Ltd.	140 Ann St., London
Paul Steffen and Son	319 Lancaster St. West, Kitchener
Stevens-Hepner Company Limited	Port Elgin
Superior Brush & Broom Company	312 King St. East, Hamilton
Tarbox Brothers Limited	30 Morrow Avenue, Toronto
Thomas Buff & Brush Co. Ltd.	174 Catherine St. N., Hamilton
Toronto Broom Company	Harriston
Wear Ever Brush Company Limited	40 Kelvin Avenue, Toronto
Webb Manufacturing & Sales	Victoria Harbour
West, Taylor, Bickle & Co. Ltd.	Main St., Norwich
The Wilson Broom Company	James Street, Ridgetown
Windsor Broom Company	909 Maisonville Ave., Windsor
Manitoba:	
Atlas Brush Limited	421 McDermot Avenue, Winnipeg
Canadian National Institute for the Blind	1031 Prtage Avenue, Winnipeg
Johnson Flue Brush Mfrs.	488 Balmoral St., Winnipeg
Ring Easy Mop Co.	Rear 641 Stella Avenue, Winnipeg
Standard Broom Mfg. Company	744 Wall Street, Winnipeg
Saskatchewan:	
Broom Craft Company	2520 Dewdney Ave., Regina
Mid-western Broom Co.	519 Ave. L. South, Saskatoon
Alberta:	
Klean Sweep Brushes	624-4th Street East, Calgary
British Columbia:	
Brodie Brush Co. Limited	891 Cambie Street, Vancouver
Empire Brush Works	356 West 9th Ave., Vancouver
W. R. Gibbons	1428 Hillside Ave., Victoria
Hamilton Products Co.	628 East Georgia Street, Vancouver
Pacific Coast Brush & Mop Co. (1952) Ltd.	783 East Hastings St., Vancouver
Western Crown Mfg. Co.	2121 Antrim Street, S., Burnaby, Vancouver

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