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THE BUTTON, BUCKLE AND FASTENER INDUSTRY 1952

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: Volume I - The Primary Industries, including mining, forestry and fisheries; Volume II - Manufacturing; Volume III - Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I - General Review of the Manufacturing Industries, \$1.50
- II - The Manufacturing Industries, by Provinces
 - Section 1. Principal Statistics of Major Industrial Groups and Leading Industries, 50¢
 - Section 2. Principal Statistics of Individual Industries, 75¢
 - Section 3. Principal Statistics by Regional Distribution, 75¢
- III - Foods and Beverages
- IV - Tobacco and Tobacco Products
- V - Rubber Products
- VI - Leather Products
- VII - Textiles
- VIII - Wood and Paper Products
- IX - Printing Trades
- X - Iron and Steel Products
- XI - Transportation Equipment
- XII - Non-ferrous Metal Products
- XIII - Electrical Apparatus and Supplies
- XIV - Non-metallic Mineral Products
- XV - Products of Petroleum and Coal
- XVI - Chemicals and Allied Products
- XVII - Miscellaneous Manufactures

The present report belongs in Part XVII, Miscellaneous Manufactures. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A - The Button, Buckle and Fastener Industry, 25¢
- B - The Broom, Brush and Mop Industry, 25¢
- C - The Musical Instrument Industry, 25¢
- D - The Sporting Goods Industry, 25¢
- E - The Miscellaneous Industries, 25¢

THE BUTTON, BUCKLE AND FASTENER INDUSTRY

1952

Commencing with 1952, the value of factory shipments f.o.b. plant was collected in place of the gross value of production for those industries where inventory change was known to be insignificant and where, therefore, factory shipments approximate production. This changeover is expected to provide increased ease in reporting for the majority of plants while at the same time producing more reliable statistics in many cases. The button, buckle and fastener industry is one of those in which the change was made.

In 1952 reports were received from 45 establishments engaged principally in the production of buttons, buckles, fasteners, etc. Thirty-two of these establishments were located in the province of Quebec and thirteen in Ontario. Ontario, however, occupied the leading position in the industry with over 55 per cent of the value of factory shipments and over 56 per cent of the number of persons given employment.

The factory selling value of the goods shipped by the industry during the year amounted to \$11,016,828. Employment was given to 1679 persons, which was 57 more than in 1951, while the payroll increased by \$263,494 or 7 per cent to \$3,969,929. Materials used cost \$4,436,224, an increase of \$554,108 or 14 per cent over the earlier year.

Zipper fasteners continued to be the industry's most important commodity with shipments valued at \$6,154,962. Shipments of other main commodities in order of importance were moulded buttons valued at \$1,419,026, plastic buttons at \$904,120, metal buttons at \$515,180 and celluloid buttons at \$335,100. For further details of products shipped, see Table 3.

By referring to Table 9 it will be observed that in 1952 the 4 largest establishments reported shipments valued at \$5,520,956 or 50 per cent of the total. They also reported 824 or 49 per cent of all persons employed by the industry.

TABLE 1. Principal Statistics of the Button, Buckle and Fastener Industry, Representative Years, 1922-1952

Year and Province	Estab- lishments reporting	Employees	Salaries and wages	Cost of materials used	Gross value of production
	No.	No.	\$	\$	\$
1922.....	21	522	498,156	369,643	1,203,240
1924.....	13	501	474,914	312,620	958,363
1926.....	13	556	459,040	358,979	1,088,953
1930.....	12	397	339,591	199,766	702,470
1937.....	21	839	670,814	634,647	1,590,442
1938.....	21	736	572,858	498,674	1,338,583
1939.....	24	811	662,403	598,352	1,697,788
1940.....	22	988	887,602	1,025,774	2,524,388
1941.....	25	1,144	1,064,805	1,274,223	3,198,915
1942.....	27	1,133	1,197,572	1,364,632	3,665,111
1943.....	25	1,032	1,313,899	1,428,330	3,821,182
1944.....	20	896	1,259,446	1,280,740	3,437,883
1945.....	21	944	1,348,191	1,479,301	3,748,687
1946.....	18	986	1,468,667	1,757,419	4,296,827
1947.....	29	1,966	3,301,975	3,447,013	9,289,459
1948.....	31	1,844	3,373,681	3,078,233	9,036,425
1949.....	34	1,682	3,374,644	3,115,444	8,006,070
1950.....	38	1,698	3,529,893	3,455,976	9,776,532
1951.....	41	1,622	3,706,435	3,882,116	10,087,698
1952					
Quebec.....	32	736	1,442,904	2,353,278	4,903,809 ¹
Ontario.....	13	943	2,527,025	2,082,946	6,113,019 ¹
Canada.....	45	1,679	3,969,929	4,436,224	11,016,828 ¹

1. In 1952 gross value of production is replaced by value of factory shipments. (See text). The inventory value of finished products at the plant at the end of 1951 amounted to \$921,000 and at end of 1952 to \$952,000.

TABLE 2. Comparison of Principal Statistics, 1951 and 1952

Item	1951	1952	+ Increase - Decrease
Establishments reporting No.	41	45	+ 4
Employees on salaries:			
Total No.	295	318	+ 23
Male "	178	195	+ 17
Female "	117	123	+ 6
Total salaries \$	1,068,076	1,176,934	+ 108,858
Employees on wages:			
Total (monthly average) No.	1,327	1,361	+ 34
Male "	579	583	+ 4
Female "	748	778	+ 30
Total wages \$	2,638,359	2,792,995	+ 154,636
Cost of fuel and electricity \$	84,492	94,487	+ 9,995
Cost of materials used \$	3,882,116	4,436,224	+ 554,108
Gross value of production \$	10,087,698	11,016,828 ¹	+ 929,130

1. Value of factory shipments. (See text).

Note. Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising.

TABLE 3. Production 1951, Factory Shipments 1952

Products	1951 Production		1952 Factory shipments	
	Quantity	Selling value at factory	Quantity	Selling value at factory
	Gross	\$	Gross	\$
Buttons:				
Moulded (including moulded plastic).....	3,281,698	1,020,601	4,382,409	1,419,026
Pearl and fresh water pearl	277,237	297,668	142,147	204,086
Metal	1,475,946	369,276	932,145	515,180
Covered	117,010	235,315	173,509	165,760
Celluloid ¹	59,348	277,599	78,880	335,100
Plastic, other ¹	581,922	778,429	996,765	904,120
All other (vegetable ivory, etc.) ¹	—	244,477	—	297,395
Buckles, all kinds ¹	—	169,774	—	201,861
Fasteners, zipper.....	—	5,999,214	—	6,154,962
Fasteners, other.....	—	2	—	2
Clips and other ornaments ¹	—	113,331	—	168,109
All other products	—	586,814	—	651,229
Total value of production	—	10,087,698	—	11,016,828

1. The figures in the above table do not necessarily represent Canadian totals as these products are also manufactured in other industries. For total figures reference should be made to the alphabetical list of products published annually in the report "The Manufacturing Industries of Canada".

2. Included with "All other products".

TABLE 4. Materials Used, 1951 and 1952

Materials	1951		1952	
	Quantity	Cost at factory	Quantity	Cost at factory
		\$		\$
Pearl, shell	lb. 1	1	1	1
Vegetable ivory nuts	" 1	1	1	1
Celluloid	" 59,232	72,861	78,839	94,331
Plexiglas and lucite	sq. ft. 6,440	10,777	5,065	9,115
Plastic materials, other (artificial horn, galalith, lactoid, moulding powder, casein, bakelite, catalin)	lb. 1,187,840	425,398	1,278,263	468,126
Button and buckle blanks	—	239,118	—	239,796
Button backs and parts	—	272,247	—	328,927
All other materials	—	2,738,589	—	3,164,935
Containers and shipping materials	—	123,126	—	130,994
Total cost of materials used	—	3,882,116	—	4,436,224

1. Less than 3 establishments reporting, included under "All other materials".

TABLE 5. Imports of Buttons, Buckles and Fasteners, 1951 and 1952

Items	1951		1952	
	Quantity	Value	Quantity	Value
	Gross	\$	Gross	\$
Button blanks of animal shells, in the rough	—	80,400	—	55,499
Buttons and button blanks other than in the rough, of vegetable ivory	275	244	—	—
Buttons, collar and cuff	4,915	122,010	4,847	133,656
Buttons of all kinds, covered or not, n.o.p., including recognition buttons, and button blanks other than in the rough	1,195,718	860,225	1,358,332	856,065
Buckles, clasps, eyelets, hooks and eyes, dome, snap, or other fasteners, of iron, steel, brass or other metal, coated or not n.o.p. (not being jewellery)	—	1,394,291	—	1,051,648
Metal parts for the manufacture of covered buttons	—	208,051	—	153,935
Slide, hookless and zipper fasteners	—	19,269	—	87,019

TABLE 6. Exports of Buttons, Buckles and Fasteners, 1951 and 1952

Items	1951	1952
	Value	Value
	\$	\$
Buckles and slide or hookless fasteners of all kinds	280,290	196,240
Buttons	66,606	73,612

TABLE 7. Employees by Sex and Remuneration, 1951 and 1952

		1951	1952
Salaried employees:			
Total	No.	295	318
Male	"	178	195
Female	"	117	123
Total salaries	\$	1,068,076	1,176,934
Wage-earners:			
Total (monthly average)	No.	1,327	1,361
Male	"	579	583
Female	"	748	778
Total wages	\$	2,638,359	2,792,995
All employees:			
Total	No.	1,622	1,679
Male	"	757	778
Female	"	865	901
Total salaries and wages	\$	3,706,435	3,969,929

TABLE 8. Monthly Employment of Wage-earners, 1950-1952

Months	1950			1951			1952		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.	No.	No.	No.
January	618	766	1,384	572	806	1,378	556	707	1,263
February	622	782	1,404	595	825	1,420	563	725	1,288
March	614	785	1,399	616	826	1,442	585	712	1,297
April	603	792	1,395	617	839	1,456	580	772	1,352
May	590	785	1,375	619	809	1,428	564	792	1,356
June	592	821	1,413	574	740	1,314	556	752	1,308
July	603	808	1,411	561	703	1,264	562	777	1,339
August	603	891	1,494	556	701	1,257	575	817	1,392
September	587	924	1,511	574	711	1,285	602	840	1,442
October	579	884	1,463	576	695	1,271	601	820	1,421
November	579	834	1,413	552	682	1,234	617	823	1,440
December	579	801	1,380	537	643	1,180	614	790	1,404
Monthly average	599	823	1,422	579	748	1,327	583	778	1,361

TABLE 9. Principal Statistics of the Button, Buckle and Fastener Industry, Grouped According to the Size of Establishments, 1951 and 1952

Size of establishment	Estab- lish- ments	Employees	Salaries and wages	Cost of materials used	Gross value of production
	No.	No.	\$	\$	\$
1951					
Production of:					
Under \$25,000	6	22	37,741	28,394	75,260
\$25,000 to \$50,000	6	48	78,603	104,522	240,290
\$50,000 to \$100,000	9	128	206,019	280,311	630,258
\$100,000 to \$500,000	16	567	1,056,205	1,838,600	3,584,672
\$500,000 to \$1,000,000	3	857	2,327,867	1,630,289	5,557,218
\$1,000,000 and over	1				
Total	41	1,622	3,706,435	3,882,116	10,087,698
1952					
Factory shipments of:					
Under \$25,000	6	19	35,273	25,735	71,597
\$25,000 to \$50,000	4	31	46,358	79,613	146,008
\$50,000 to \$100,000	11	169	281,390	364,880	812,333
\$100,000 to \$500,000	20	636	1,230,948	2,134,853	4,465,934
\$500,000 to \$1,000,000	3	824	2,375,960	1,831,143	5,520,956
\$1,000,000 and over	1				
Total	45	1,679	3,969,929	4,436,224	11,016,828

Note: In 1952 value of factory shipments was collected instead of value of production as in previous years. (See text)

APPENDIX

List of Firms Manufacturing Buttons, Buckles and Fasteners in Canada, 1952

Name	Address	Main products
Quebec:		
Acme Slide Fasteners Co. Ltd.	1740 St. Antoine St., Montreal	F
Allied Industries Reg'd.	1410 Clarke St., Montreal	B, OP
Alnor Button Co.	1449 St. Alexander St., Montreal	B
B. and L. Brothers Co.	278 rue St. Jean, Longueuil	B
Berkley Novelty Co.	1435 St. Alexander St., Montreal	B
Buttons and Ornaments Reg'd.	151 Lagauchetière St. W., Montreal	B, OP
Buttoncraft	1449 St. Alexander St., Montreal	B, OP
Canadian Buttons Limited	1850 St. Antoine St., Montreal	B
The Canadian Spool Cotton Company	H.O. 421 Pie 1X Blvd., Montreal Plant St. Paul L'Ermite	F
Corona Slide Fastener Inc.	282 Ontario St. W., Montreal	F
Clix Fastener Corporation	425 River St., Verdun	F
Dubarry Ornament Co.	1449 St. Alexander St., Montreal	OP
The Export Corporation (of Canada) Ltd.	282 Ontario St. W., Montreal	F
Fashion Ladies Belts	2010 City Councillors, Montreal	G
Fashler Fashions, Reg'd.	1495 Bleury St., Montreal	F
Ginn Brothers, Ltd.	280 Regina Ave., Verdun	B, G, OP
Herman Button & Ornaments Inc.	266 Dorchester St. West, Montreal	B
Holtite Fastener Co.	360 Recollet St., Montreal	F
Ideal Button Company	4600 St. Lawrence Blvd., Montreal	B, OP
Jet Fastener Corp.	363 Lemoyne St., Montreal	F
Jiffy Join Inc.	762 St. Paul St. West, Montreal	OP
Komo Fasteners Ltd.	9400 St. Lawrence Blvd., Montreal	F
Mack Molding Ltd.	33 Taylor St., Waterloo	B
Montreal Dressmaking Supplies	4156 St. Lawrence Blvd., Montreal	B
Montreal Ornament & Button Mfg. Co.	2052 St. Lawrence Blvd., Montreal	G
Pearl Button Manufacturing Company of Canada, Ltd.	900 Cote de Liesse Road, Montreal	B, OP
Premier Button & Silver Belt Inc.	19 Notre Dame St. E., Montreal	B, G
Rapid Belt & Button Co.	486 St. Catherine St. W., Montreal	B, G, OP
Rojac Novelty Products Inc.	371 Dowd St., Montreal	B, OP
H. Shiller Inc.	460 St. Catherine St. W., Montreal	B, OP
Stein Button Company	745 St. Maurice St., Montreal	B
Tabb Button Co. Ltd.	1440 Bleury St., Montreal	B
Ontario:		
American Trimming Co. Ltd.	460 Richmond St. W., Toronto	F
Button Sales Limited	133 Niagara St., Toronto	B, G
Capital Ornament Co. Ltd.	104 Spadina Ave., Toronto	B, G, OP
Dominion Button Manufacturers Ltd.	57 Water St. North, Kitchener	B, OP
Excel Jewellery Ltd.	204 Spadina Ave., Toronto	B
Famous Button Company	18 Haymarket St., Hamilton	B
Flash Fasteners of Canada, Ltd.	300 Lake Shore Rd., Toronto	F
Kitchener Button Industries Ltd.	70 Victoria St. N., Kitchener	B
Lightning Fastener Co. Ltd.	52 Niagara St., St. Catharines	F
Majestic Button & Ornament Co.	363 Adelaide St. W., Toronto	B
The Mitchell Button Co. Ltd.	97 Victoria St. N., Kitchener	B, G, OP
Royal Button Co.	108 King St. W., Kitchener	B, G
Universal Button Fastening & Button Company of Canada, Ltd.	1076 Walker Road, Walkerville	B, F, OP

Note. Code for products made: B—Buttons; F—Fasteners; G—Buckles; OP—Other products

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