

47-202

C-3



CANADA



THE BUTTON, BUCKLE AND FASTENER INDUSTRY 1953

Published by Authority of
The Right Honourable C. D. Howe, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
Textiles and Miscellaneous Products Section

6503-567-123

Price 25 cents

Vol. 2—Part XVII—A-1

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1955.

7-5-505

NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** - The Primary Industries, including mining, forestry and fisheries; **Volume II** - Manufacturing; **Volume III** - Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I - General Review of the Manufacturing Industries, \$1.50
- II - The Manufacturing Industries of Canada, (7 sections, as follows:)
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 25¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 25¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III - Foods and Beverages
- IV - Tobacco and Tobacco Products
- V - Rubber Products
- VI - Leather Products
- VII - Textiles
- VIII - Wood and Paper Products
- IX - Printing Trades
- X - Iron and Steel Products
- XI - Transportation Equipment
- XII - Non-ferrous Metal Products
- XIII - Electrical Apparatus and Supplies
- XIV - Non-metallic Mineral Products
- XV - Products of Petroleum and Coal
- XVI - Chemicals and Allied Products
- XVII - Miscellaneous Manufactures

The present report belongs in Part XVII, Miscellaneous Manufactures. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A - The Button, Buckle and Fastener Industry, 25¢
- B - The Broom, Brush and Mop Industry, 25¢
- C - The Musical Instrument Industry, 25¢
- D - The Sporting Goods Industry, 25¢
- E - The Miscellaneous Industries, 25¢

THE BUTTON, BUCKLE AND FASTENER INDUSTRY

1953

In 1953 reports were received from 45 establishments engaged principally in the production of buttons, buckles, fasteners, etc. Thirty-two of these establishments were located in the province of Quebec and thirteen in Ontario. Ontario, however, occupied the leading position in the industry with over 56 per cent of the value of factory shipments and over 57 per cent of the number of persons given employment.

The factory selling value of the goods shipped by the industry during the year amounted to \$11,454,376. This was \$437,548 or almost 4 per cent greater than that of the previous year. Employment was given to 1,741 persons, which was 62 more than in 1952, while the payroll increased by \$490,225 or 12 per cent to \$4,460,154. Materials used cost \$4,598,548, an increase of \$162,324 or 4 per cent over the earlier year.

Zipper fasteners continued to be the industry's most important commodity with shipments valued at \$6,379,123. Shipments of other main commodities in order of importance were moulded buttons valued at \$1,607,409, plastic buttons at \$983,355, metal buttons at \$445,619 and celluloid buttons at \$327,312. For further details of products shipped, see Table 3.

By referring to Table 9 it will be observed that in 1953 the 5 largest establishments reported shipments valued at \$6,551,103 or 57 per cent of the total. They also reported 966 or 55 per cent of all persons employed by the industry.

Detailed information on the industry's use of fuel and electricity during the year and on its power installation will be found in Tables 10 and 11. Prior to 1948 this information was collected annually but since then it is being collected only every fifth year.

TABLE 1. Principal Statistics of the Button, Buckle and Fastener Industry, Representative Years, 1922-1953

Year and Province	Estab- lishments reporting	Employees	Salaries and wages	Cost of materials used	Gross value of production
	No.	No.	\$	\$	\$
1922	21	522	498,156	369,643	1,203,240
1924	13	501	474,914	312,620	958,363
1926	13	556	459,040	358,979	1,088,953
1930	12	397	339,591	199,766	702,470
1937	21	839	670,814	634,647	1,590,442
1938	21	736	572,858	498,674	1,388,583
1939	24	811	662,403	598,352	1,697,788
1940	22	988	887,602	1,025,774	2,524,388
1941	25	1,144	1,064,805	1,274,223	3,198,915
1943	25	1,032	1,313,899	1,428,330	3,821,182
1944	20	896	1,259,446	1,280,740	3,437,883
1945	21	944	1,348,191	1,479,301	3,748,687
1946	18	986	1,468,667	1,757,419	4,296,827
1947	29	1,966	3,301,975	3,447,013	9,289,459
1948	31	1,844	3,373,681	3,078,233	9,036,425
1949	34	1,682	3,374,644	3,115,444	8,006,070
1950	38	1,698	3,529,893	3,455,976	9,776,532
1951	41	1,622	3,706,435	3,882,116	10,087,698
1952 ¹	45	1,679	3,969,929	4,436,224	11,016,828
1953 ¹					
Quebec	32	747	1,572,185	2,356,279	4,992,627
Ontario	13	994	2,887,969	2,242,269	6,461,749
Canada	45	1,741	4,460,154	4,598,548	11,454,376

1. Commencing with 1952 gross value of production has been replaced by value of factory shipments.

TABLE 2. Comparison of Principal Statistics, 1952 and 1953

Item	1952	1953	+ Increase - Decrease
Establishments reporting No.	45	45	-
Employees on salaries:			
Total No.	318	357	+ 39
Male "	195	216	+ 21
Female "	123	141	+ 18
Total salaries \$	1,176,934	1,357,388	+ 180,454
Employees on wages:			
Total (monthly average) No.	1,361	1,384	+ 23
Male "	583	606	+ 23
Female "	778	778	-
Total wages \$	2,792,995	3,102,766	+ 309,771
Cost of fuel and electricity \$	94,487	104,386	+ 9,899
Cost of materials used \$	4,436,224	4,598,548	+ 162,324
Gross value of production \$	11,016,828	11,454,376	+ 437,548

Note. Profits or losses cannot be estimated from Census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising.

TABLE 3. Factory Shipments, 1952 and 1953

Products	1952		1953	
	Quantity	Selling value at factory	Quantity	Selling value at factory
	Gross	\$	Gross	\$
Buttons:				
Moulded (including moulded plastic)	4,382,409	1,419,026	4,126,605	1,607,494
Pearl and fresh water pearl	142,147	204,086	137,990	205,785
Metal	932,145	515,180	564,256	445,619
Covered	173,509	155,760	2	2
Celluloid	78,880	335,100	70,439	327,312
Plastic, other	996,765	904,120	815,598	983,355
All other (vegetable ivory, etc.)	-	297,395	-	305,629
Buckles, all kinds	-	201,861	-	144,275
Fasteners, zipper	-	6,154,962	-	6,379,123
Fasteners, other	-	1	-	1
Clips and other ornaments	-	168,109	-	277,830
All other products	-	651,229	-	777,954
Total value of production	-	11,016,828	-	11,454,376

1. Included with "All other products".

2. Included with "All other (vegetable ivory, etc.)".

Note. The above table includes only the statistics of those manufacturing establishments whose principal products are buttons, buckles and fasteners. The figures do not necessarily represent Canadian totals as these commodities are also made as secondary products by firms in other industries. For total figures reference should be made to the alphabetical list of products published annually in the report "The Manufacturing Industries of Canada."

TABLE 4. Materials Used, 1952 and 1953

Materials	1952		1953	
	Quantity	Cost at factory	Quantity	Cost at factory
		\$		\$
Pearl, shell	1	1	1	1
Vegetable ivory nuts	1	1	1	1
Celluloid	78,839	94,331	80,909	95,550
Plexiglas and lucite	5,065	9,115	3,967	6,254
Plastic materials, other (artificial horn, galalith, lactoid, moulding powder, casein, bakelite, catalin)	1,278,263	468,126	1,524,366	537,472
Button and buckle blanks	—	239,796	—	312,419
Button backs and parts	—	328,927	—	324,189
All other materials	—	3,164,935	—	3,193,020
Containers and shipping materials	—	130,994	—	129,644
Total cost of materials used	—	4,436,224	—	4,598,548

1. Less than 3 establishments reporting, included under "All other materials".

TABLE 5. Imports of Buttons, Buckles and Fasteners, 1952 and 1953

Items	1952		1953	
	Quantity	Value	Quantity	Value
	Gross	\$	Gross	\$
Button blanks of animal shells, in the rough	—	55,499	—	13,835
Buttons and button blanks other than in the rough, of vegetable ivory	—	—	—	261
Buttons, collar and cuff	4,847	133,656	15,790	218,511
Buttons of all kinds, covered or not, n.o.p., including recognition buttons, and button blanks other than in the rough	1,358,332	856,065	1,553,178	1,059,928
Buckles, clasps, eyelets, hooks and eyes, dome, snap, or other fasteners, of iron, steel, brass or other metal, coated or not n.o.p. (not being jewellery)	—	1,051,648	—	1,146,848
Metal parts for the manufacture of covered buttons	—	153,935	—	130,551
Slide, hookless and zipper fasteners	—	87,019	—	113,150

TABLE 6. Exports of Buttons, Buckles and Fasteners, 1952 and 1953

Items	1952	1953
	Value	Value
	\$	\$
Buckles and slide or hookless fasteners of all kinds	196,240	175,128
Buttons	73,612	69,618

TABLE 7. Employees by Sex and Remuneration, 1952 and 1953

		1952	1953
Salaried employees:			
Total	No.	318	357
Male	"	195	216
Female	"	123	141
Total salaries	\$	1,176,934	1,357,388
Wage-earners:			
Total (monthly average)	No.	1,361	1,384
Male	"	583	606
Female	"	778	778
Total wages	\$	2,792,995	3,102,766
All employees:			
Total	No.	1,679	1,741
Male	"	778	822
Female	"	901	919
Total salaries and wages	\$	3,969,929	4,460,154

TABLE 8. Monthly Employment of Wage-earners, 1951-1953

Months	1951			1952			1953		
	Male	Female	Total	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.	No.	No.	No.
January	572	806	1,378	556	707	1,263	623	818	1,441
February	595	825	1,420	563	725	1,288	631	803	1,434
March	616	826	1,442	585	712	1,297	641	850	1,491
April	617	839	1,456	580	772	1,352	620	840	1,460
May	619	809	1,428	564	792	1,356	603	823	1,426
June	574	740	1,314	556	752	1,308	608	780	1,388
July	561	703	1,264	562	777	1,339	604	764	1,368
August	556	701	1,257	575	817	1,392	598	733	1,331
September	574	711	1,285	602	840	1,442	603	766	1,369
October	576	695	1,271	601	820	1,421	583	745	1,328
November	552	682	1,234	617	823	1,440	589	725	1,314
December	537	643	1,180	614	790	1,404	570	697	1,267
Monthly average	579	748	1,327	583	778	1,361	606	778	1,384

TABLE 9. Principal Statistics of the Button, Buckle and Fastener Industry, Grouped According to the Size of Establishments, 1952 and 1953

Establishments with factory shipments of	Estab-	Employees	Salaries	Cost of	Gross
	lish-		and	materials	value of
	ments		wages	used	production
	No.	No.	\$	\$	\$
1952					
Under \$25,000	6	19	35,273	25,735	71,597
\$25,000 to \$50,000	4	31	46,358	79,613	146,008
\$50,000 to \$100,000	11	169	281,390	364,880	812,333
\$100,000 to \$500,000	20	636	1,230,948	2,134,853	4,435,934
\$500,000 to \$1,000,000	3	824	2,375,960	1,831,143	5,520,956
\$1,000,000 and over	1				
Total	45	1,679	3,969,929	4,436,224	11,016,828
1953					
Under \$25,000	6	15	25,922	41,871	84,054
\$25,000 to \$50,000	5	52	94,061	81,314	209,087
\$50,000 to \$100,000	11	152	277,236	416,585	834,605
\$100,000 to \$200,000	11	237	464,407	869,401	1,664,476
\$200,000 to \$500,000	7	319	683,379	926,925	2,111,051
\$500,000 to \$1,000,000	4	966	2,915,149	2,262,452	6,551,103
\$1,000,000 and over	1				
Total	45	1,741	4,460,154	4,598,548	11,454,376

TABLE 10. Power Installation, 1948 and 1953

Classes of Power	1948		1953	
	Number of units	Manufacturers' rating of horsepower capacity	Number of units	Manufacturers' rating of horsepower capacity
Steam engines and steam turbines	—	—	—	—
Electric motors operated by purchased power:				
In use	1,149	1,937	1,570	2,478
Idle	98	192	118	220
Total power used in manufacturing	1,247	2,129	1,688	2,698
Boiler installation:				
In use	3	360	2	65
Idle	2	160	1	5
Motor generator sets:				
In use	6	16	6	50
Idle	—	—	—	—

TABLE 11. Consumption of Fuel and Electricity, 1948 and 1953

Kinds of fuel	1948		1953	
	Quantity	Cost value at factory	Quantity	Cost value at factory
		\$		\$
Coal:				
Bituminous Ton	1,430	18,346	1,124	15,544
Other "	459	5,988	142	2,602
Gasoline Imp. gal.	2,634	1,045	13,815	5,927
Fuel Oil " "	34,459	5,290	61,409	8,439
Gas:				
Manufactured M. cu. ft. } Natural " }	4,271	3,815	4,553 6,259	4,122 6,581
Wood Cords	2	20	—	—
Electricity purchased K.w.h.	2,751,343	34,797	3,991,235	61,171
Total cost of fuel and electricity	—	69,301	—	104,386



1010671764

APPENDIX

List of Firms Manufacturing Buttons, Buckles and Fasteners in Canada, 1953

Name	Address	Main products
Quebec:		
Acme Slide Fasteners Co.	1740 St. Antoine St., Montreal	F
Alnor Button Co.	1449 St. Alexander St., Montreal	OP
B. and L. Brothers Co.	278 rue St. Jean, Longueuil	B
Berkley Novelty Co.	1435 St. Alexander St., Montreal	B
Buttons and Ornaments Reg'd.	151 Lagauchetiere St. W., Montreal	B
Buttoncraft	1449 St. Alexander St., Montreal	B, OP
Canadian Buttons Limited	1850 St. Antoine St., Montreal	B
Canadian Spangle Mfg. Co. Inc.	1590 Sanguinet St., Montreal	O,P
The Canadian Spool Cotton Company	H.O. 421 Pie IX Blvd., Montreal	F
	Plant St. Paul L'Ermité	
Corona Slide Fastener Inc.	282 Ontario St. W., Montreal	OP
Clix Fastener Corporation	425 River St., Verdun	F, OP
Dubarry Ornament Co.	1449 St. Alexander St., Montreal	OP
The Export Corporation (of Canada) Ltd.	282 Ontario St. W., Montreal	F
Fashion Ladies Belts	2010 City Councillors, Montreal	G
Fashler Fastener Co.	1485 Bleury St., Montreal	F
Ginn Brothers, Ltd.	280 Regina Ave., Verdun	B, G, OP
Herman Button & Ornaments Inc.	116 St. Paul St. West, Montreal	B
Holtite Fastener Co.	5530 Casgrain Ave., Montreal	F
Ideal Button Company	4600 St. Lawrence Blvd., Montreal	B, OP
Jet Fastener Corp.	363 Lemoyne St., Montreal	F
Jiffy Join Inc.	762 St. Paul St. West, Montreal	OP
Mack Molding Ltd.	33 Taylor St., Waterloo	B
Montreal Ornament & Button Mfg. Co.	2052 St. Lawrence Blvd., Montreal	G
Pearl Button Manufacturing Company of Canada, Ltd.	900 Cote de Liesse Road, Montreal	B, OP
Rapid Belt & Button Co.	486 St. Catherine St. W., Montreal	B, G, OP
Rojac Novelty Products Inc.	371 Dowd St., Montreal	B, OP
H. Shiller Inc.	460 St. Catherine St. W., Montreal	B, OP
Shur-Lok Zipper Co. of Canada	460 St. Catherine St. W., Montreal	F
Star Fasteners of Canada Ltd.	5530 Casgrain St., Montreal	F
Stein Button Company	745 St. Maurice St., Montreal	B
Tabb Button Co. Ltd.	1440 Bleury St., Montreal	B
Trek Manufacturing Co. of Canada Ltd.	363 Lemoyne St., Montreal	F
Ontario:		
American Trimming Co. Ltd.	460 Richmond St., W., Toronto	F
Button Sales Limited	133 Niagara St., Toronto	B, G
Capitol Ornament Co. Ltd.	104 Spadina Ave., Toronto	B
Dominion Button Manufacturers Ltd.	57 Water St. North, Kitchener	B, OP
Excel Jewellery Ltd.	204 Spadina Ave., Toronto	B, OP
Famous Button Company	18 Haymarket St., Hamilton	B
Flash Fasteners of Canada, Ltd.	300 Lake Shore Rd., Toronto	F
Kitchener Button Industries Ltd.	70 Victoria St. N., Kitchener	B
Lightning Fastener Co. Ltd.	50 Niagara St., St. Catharines	F, OP
Majestic Button & Ornament Co.	363 Adelaide St. W., Toronto	B
The Mitchell Button Co. Ltd.	97 Victoria St. N., Kitchener	B, G, OP
Royal Button Co.	108 King St. W., Kitchener	OP
Universal Button Fastening & Button Company of Canada, Ltd.	1076 Walker Road, Walkerville	B, F, G

Note. Code for products made: B-Buttons; F-Fasteners; G-Buckles; OP-Other products.