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Published by Authority of the Hon. James A. MacKINNON, M.P., Minister of Trade and Commerce

CANADA

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY

GENERAL MANUFACTURES BRANCH

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REPORT

ON THE

MUSICAL INSTRUMENT INDUSTRY

IN

CANADA

1944



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MUSICAL INSTRUMENT INDUSTRY

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Dominion Statistician: Chief, General Manufactures Branch: Herbert Warshall, B.A., F.S.S. A. Cohen, B. Com.

THE MUSICAL INSTRUMENT INDUSTRY IN CANADA, 1944.

The report on the musical instrument industry for the year 1944 is presented herewith. This report includes statistics relating to the production of musical instruments of every description, all materials and parts of same, phonographs and accessories, such as records, cabinets, etc. The main products of this industry, viz., radios and phonographs, are mainly produced in the electrical apparatus industry. The output of these manufactures, however, cannot be credited to this industry in view of the fact that electrical apparatus and not radios and phonographs form their main products. To get the total output of radios and phonographs, it is necessary to add the production in the electrical apparatus and furniture industries.

Reports were received in 1944 from twenty-three establishments which were located as follows: Quebec 6, Ontario 14, and British Columbia 3. The number of persons employed totalled 765 with a payroll amounting to \$1,023,308. The cost of materials used came to \$765,218 the gross value of production \$2,236,317 and the value added by manufacture \$1,402,358.

The output of the musical instruments industry, which declined steadily during the depression years, showed a marked improvement since 1937. The gross value of production in 1944 however was about 4 per cent lower than in the previous year, having declined from \$2,340,372 to \$2,236,317. Decreases were also reported in the number of employees, salaries and wages paid, cost of materials and value added by manufacture. The number of pianos manufactured and in process of manufacture in 1944 totalled 3,191 valued at \$627,629 as compared with 3,871 pianos valued at \$693,937 in the previous year.

The number of employees fell from 806 in 1943 to 765 in 1944, while the remuneration decreased from \$1,041,515 to \$1,023,308. This represents a decrease of over 5 per cent in the number employed and about 2 per cent in the salaries and wages paid. Weekly earnings of male wage-earners decreased from \$24.48 in 1943 to \$24.21 in 1944 while earnings of female workers decreased from \$16.28 to \$15.60.

The tables that follow give detailed statistics of production, employment materials used, capital invested.

Table 1. - Principal Statistics of the Musical Instrument Industry Compared, 1932 to 1944

| Year and Provinces | Estab- lish- ments | Capital Invested | Em- pleyees | Salaries and Wages | Cost of materials used | Gross Value of Production |
|-----------------------|--------------------------|---------------------|----------------|-----------------------|------------------------|---------------------------------|
| | No. | \$ | No. | | | * |
| 1932 | 20 | 5,107,534 | 1,080 | 993,941 | 1,141,198 | 2,561,125 |
| 1933 | 18 | 4,758,053 | 784 | 708,550 | 781,151 | 1,615,760 |
| 1934 | 19 | 4,608,820 | 978 | 923,247 | 1,364,564 | 2,717,865 |
| 1935 | 15 | 2,451,673 | 329 | 286,375 | 174,797 | 535,668 |
| 1936 | 19 | 2,203,805 | 434 | 379,229 | 253,862 | 750,916 |
| 1937 | 17 | 2,405,317 | 579 | 545,665 | 452,336 | 1,211,288 |
| 1938 | 18 | 2,280,822 | 574 | 509,640 | 426,323 | 1,085,961 |
| 1939 | 17 | 3,295,334 | 545 | 527,345 | 376,615 | 1,068,048 |
| 1940 | 17 | 3,190,786 | 583 | 613,869 | 421,235 | 1,221,091 |
| 1941 | 17 | 3,404,395 | 696 | 780,991 | 637,750 | 1,689,506 |
| 1942 | 22 | 3,402,074 | 739 | 906,074 | 706,810 | 1,939,154 |
| 1943 | | | | | | |
| CANADA | 25 | 3,355,348 | 806 | 1,041,515 | 828,539 | 9 940 379 |
| | | | | | | 2,240,372 |
| Cuebec | 7 | 1,919,704 | 427 372 | 532,553 502,395 | 417,786 | 1,200,169 |
| British Columbia | 4 | 18,354 | 7 | 6,567 | 3,592 | 9,961 |
| 1944 | | | | THE PROPERTY. | paracid The | des Trings |
| CANADA | 23 | | 765 | 1,023,308 | 765,218 | 2,236,317 |
| Quebeo | 6 | Not | 411 | 520,783 | 347,397 | 1,227,493 |
| Ontario | 14 | collected | 349 | 497,925 | 413,960 | 997,876 |
| British Columbia | 3 | in 1944 | 5 | 4,600 | 3,861 | 10,948 |

The decrease in the principal statistics since 1935 is due to the transfer of a large firm manufacturing radios and phonographs to the electrical apparatus industry.

Table 2. - Comparison of Principal Statistics, 1943 and 1944.

| Items | | 1943 | 1944 | | Increase Decrease |
|-----------------------------|-----|-----------|-------------------|----------|----------------------|
| stablishments reporting | No. | 25 | 23 Not | - | 2 |
| apital invested | \$ | 3,365,348 | collected in 1944 | | |
| mployees on salaries - | | | | | |
| Male | | 108 | 97 | | 11 |
| Female | No. | 38 | 40 | + | 2 |
| Total Salaries | \$ | 283,690 | 250,889 | 0 | 32,801 |
| mployees on wages - | | | | | |
| Male | No. | 615 | 583 | | 32 |
| Female | No. | 45 | 45 | | |
| Total wages | \$ | 757,825 | 772,419 | + | 14,594 |
| ower installation - | | | | | |
| Units | No | 242 | 209 | | 33 |
| Horsepower capacity | | 1,686 | 1,571 | e- | 115 |
| ost of fuel and electricity | \$ | 67,742 | 68,741 | . | 999 |
| ost of materials used | \$ | 828,539 | 765,218 | - | 63,321 |
| ross value of production | \$ | 2,340,372 | 2,236,317 | _ | 104,055 |
| alue added by manufacture | 3 | 1,444,091 | 1,402,358 | | 41,733 |

x - Gross value of production less cost of materials, fuel and electricity.

NOTE - Profits or losses cannot be estimated from Census figures, as no data are collected for certain expense items such as interest, rent, depreciation, taxes, insurance, advertising, etc.

Table 3. - Principal Statistics of the Musical Instrument Industry in Canada for 1943 and 1944. Grouped According to the Size of Establishment.

| Establishments having a production of - | Estab- lish- ments | Capital Invested | Em- plòyees | Salaries and wages | Cost of Materials Used | Gress Value of Production |
|---|--------------------------|---------------------|----------------|--------------------|------------------------------|---------------------------------|
| | No. | | No. | \$ | \$ | * |
| 1943 | | | | | | |
| Under \$5,000 | 5 | 22,770 | 8 | 7,167 | 4,518 | 13,796 |
| \$5,000 to \$25,000 | 5 | 62,774 | 33 | 32,516 | 16,510 | 77,578 |
| \$25,000 to \$50,000 | 5 | 403,956 | 58 | 84 805 | 70,849 | - 177,479 |
| \$50,000 to \$100,000 | 2 (| 2,855,845 | 707 | 917.027 | 736,662 | 1,971,519 |
| \$100,000 te \$500,000 | 8 (| 2,000,020 | 101 | 011,061 | 100,002 | 1,011,010 |
| \$500,000 to \$1,000,000 | | - | | - | - | |
| 1,000,000 and over | • | T - 101 | - | - 11 | | |
| TOTAL | 25 | 3,365,348 | 806 | 1,041,515 | 828,539 | 2,240,372 |
| 1944 | | | | | | |
| Under \$5,000 | 3 | | 4 | 3,745 | 3,489 | 8,469 |
| \$5,000 to \$25,000 | 9 (| Not | 84 | 101,981 | 62,534 | 198,037 |
| \$25,000 to \$50,000 | 1 (| collected | | | | |
| \$50,000 to \$100,000 | 1 (| in 1944 | 677 | 917,582 | 699,195 | 2,029,811 |
| \$100,000 to \$500,000 | 9 (| | | | | |
| \$500,000 to \$1,000,000 | - | | - | - | | |
| \$1,000,000 and over | | | - | de | - | • |
| TOTAL | 23 | | 765 | 1,023,308 | 765,218 | 2,236,317 |

Table 4. - Production in the Musical Instrument Industry in Canada, 1943 and 1944.

| | 1 | 9 4 3 | 1 9 | 9 4 4 |
|-----------------------------------|----------|-----------|----------|-----------|
| Principal Products | Quantity | Value | Quantity | Value |
| | No. | \$ | No. | \$ |
| | | | | |
| Pianos - | | | | |
| Upright | 2,745 | 571,340 | 2,502 | 569,246 |
| Grand | 95 | 48,352 | 34 | 18,356 |
| Pianos in process of manufacture | 856 | 34,870 | 655 | 40,027 |
| All other pianos | 175 | 39,375 | 849 | an . |
| Organs - | | | | |
| Pipe | 46 | 160,047 | 27 | 144,036 |
| All other organs | 191 | 55,315 | 166 | 72,086 |
| All other musical instruments (1) | ear . | 511,339 | | 570,344 |
| All other products (2) | 486 | 740,563 | | 776,930 |
| Repair work | | 79,171 | 600 | 45,292 |
| TOTAL VALUE OF PRODUCTION (3) | | 2,240,372 | 40 | 2,236,317 |
| | | | | |

⁽¹⁾ Includes: gramophone and phonograph records, radio and phonograph combinations, radio complete, radio cabinets and radio parts and accessories.

(3) The above table includes only the statistics of those manufacturing establishments whose principal products are musical instruments. Statistics relating to specific products, such as radios, are not to be regarded as the total for Canada as they are also produced in the "Electrical Apparatus" and "Furniture" industries.

Table 5. - Cost of Materials Used, by Provinces, 1943 and 1944.

| FROVINCES | 1 9 4 3 Value | 1 9 4 4 Value |
|------------------|------------------|------------------|
| | \$ | \$ |
| CANADA | 828,539 | 765,218 |
| Quebec | 417,786 | 347,397 |
| Ontario | 407,161 | 413,960 |
| British Columbia | 3,592 | 3,861 |

⁽²⁾ Includes: piane actions, player piane actions, hammers, organ and piano keys, strings, parts and accessories, stools and benches, etc.

Table 6. - Capital Invested by Classes, 1933 to 1944.

| TADLE 0° > AND | oltal Invested | by Classes, 1933 to] | 944. | |
|----------------------|----------------|-----------------------|---------------|-----------|
| | Fixed | | | |
| | Capital | Working Ce | pital | |
| Year and Provinces | | Inventroy value of | Operating | Total |
| | Land, | materials on hand,. | Capital | Capital |
| | buildings, | stocks in process, | (Cash, bills | |
| | fixtures, | finished products, | and accounts | |
| | machinery, | fuel and miscel- | receivable | |
| | tools, etc. | laneous supplies | Prepaid ex- | |
| | | on hand | penses, etc. |) |
| | \$ | \$ | \$ | \$ |
| 1933 | 2,492,033 | 1,135,406 | 1,130,614 | 4,758,053 |
| 1934 | 2,400,311 | 1,096,220 | 1,112,289 | 4,608,820 |
| 1935 | 1,372,924 | 594,511 | 484,238 | 2,451,673 |
| 1936 | 1,333,240 | 459,738 | 410,827 | 2,203,805 |
| 1937 | 1,346,094 | 601,993 | 457,230 | 2,405,317 |
| 1938 | 1,335,794 | 577,374 | 367,654 | 2,280,822 |
| 1939 | 1,559,519 | 586,072 | 1,149,743 | 3,295,334 |
| 1940 | 1,459,285 | 632,366 | 1,099,135 | 3,190,786 |
| 1941 | 1,476,320 | 779,419 | 1,148,656 | 3,404,395 |
| 1942 | 1,612,853 | 876,701 | 912,520 | 3,402,074 |
| 1 9 4 3 - CANADA | 1,695,999 | 837,145 | 832,204 | 3,365,348 |
| luebec | 821,685 | 472,700 | 625,319 | 1,919,704 |
| ntario | 857,839 | 363,840 | 205,611 | 1,427,290 |
| British Columbia | 16,475 | 605 | 1,274 | 18,354 |
| 1944 | Figures no | t collected for 1944. | | |
| N | LINE-IN DE | | | |
| Tab | ole 7 Employ | ees by Sex and Remune | eration, 1943 | and 1944. |
| | | | 1 9 4 3 | 1944 |
| Salaried Employees - | | | | |
| Total | | No. | 146 | 137 |

| | | 1 9 4 3 | 1944 |
|--------------------------|-----|-----------|-----------|
| Salaried Employees - | | | |
| Total | No. | 146 | 137 |
| Male | No. | 108 | 97 |
| Female | | 38 | 40 |
| Total salaries | \$ | 283,690 | 250,889 |
| Mage-earners - | | | |
| Monthly average | No. | 660 | 628 |
| Male | | 615 | 583 |
| Female | | *45 | 45 |
| Total wages | | 757,825 | 772,419 |
| All Employees - | | | |
| Total | No. | 806 | 765 |
| Male | | 723 | 680 |
| Female | | 83 | 85 |
| Total salaries and wages | | 1,041,515 | 1,023,308 |

Table 8. - Monthly Employment of Wage-earners, 1943 and 1944.

| ionths | Des 1, 19657 | 1 9 4 3 | | SUSSIAIN. | 1944 | |
|-----------------|--------------|---------|-------|-----------|--------|-------|
| 10116113 | Male | Female | Total | Male | Female | Total |
| | No. | No. | No. | No. | No. | No. |
| January | 626 | 50 | 676 | 594 | 44 | 638 |
| ebruary | 616 | 46 | 662 | 586 | 45 | 631 |
| larch- | 606 | 45 | 651 | 588 | 46 | 634 |
| April | 594 | 47 | 641 | 581 | 42 | 623 |
| lay | 594 | 43 | 637 | 568 | 48 | 616 |
| lune ' | 606 | 43 | 649 | 594 | 43 | 637 |
| uly | 610 | 41 | 651 | 597 | 42 | 639 |
| ugust | 619 | 42 | 661 | 592 | 41 | 633 |
| September | 604 | 43 | 647 | 577 | 39 | 616 |
| October | 620 | 41 | 661 | 561 | 47 | 608 |
| lovember | 637 | 43 | 680 | 604 | 51 | 655 |
| December | 626 | 49 | 675 | 578 | 43 | 621 |
| MONTHLY AVERAGE | 615 | 45 | 660 | 583 | 45 | 628 |

Table 9. Average Weekly Earnings and Number of Wage-earners in the month of highest employment, and their Regular Hours of Work, 1943 and 1944.

| | 1 9 | 9 4 3 | | 1944 |
|------------------------|---------|--|--------------------|-------------|
| Number of Hours | Num | ber | | Number |
| Norked per Week | Male | Female | Worked per Week Ma | le Female |
| 30 hours or less | 19 | 6 | 30 hours or less | 47 6 |
| 31-43 hours | 25 | 13 | 31-43 hours | 74 14 |
| 14 hours | 32 | 3 | 44 hours | 48 6 |
| 45-47 hours | 60 | 7 | 45-47 hours | 81 11 |
| 18 hours | 25 | 10 | 48 hours | 35 13 |
| 19-50 hours | 105 | 3 | 49-50 hours | 39 - |
| 51-54 hours | 245 | 3 | 51-54 hours 1 | 98 - |
| 5 hours | 58 | 12 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | 55 hours | 44 3 |
| 66-64 hours | 61 | 1 | 56-64 hours | 69 - |
| 55 and over | 5 | 0.014 | 65 and over | 9 |
| | | | Average hours per | |
| Average hours per week | 50 . 4 | 42.0 | week 48 | .05 42.01 |
| Average weekly | | | Average weekly | |
| earnings | \$24.48 | \$16.28 | earnings \$24 | .21 \$15.60 |

| | 194 | 3 | | 1944 | |
|--|----------------------|---|--|----------------------------|---|
| Classes of Power | Number R of Units H | lanufacturers lating of lorse-power lapacity | Number of Uni | Rati ts Hors | facturers' ng of e-power city |
| Steam engines and turbines - In use | 7 | 7 55 | 6 | 6 | 55 |
| Electric motors operat by purchased power - In use Idle | 232 | 929 2 | 201 | 9 | 14 |
| TOTAL POWER USED IN MANUFACTURING | 242 | 1,686 | 209 | 1,5 | 71 |
| Boiler installation - In use Idle | | 775 390 | 8 5 | | 85 80 |
| Table 11. | Consumption of | | ectricity, 1 | 943 and 19 | 44. |
| | | | | | |
| (inds of fuel | Unit of _ Measure | Quantity | Cost Value at Factory | 194 Quantity | Cost Value |
| | Measure | Quantity | Cost Value | Quantity | Cost Value |
| Bituminous coal | Ton (2000 1b.) | Quantity | Cost Value at Factory | Quantity | Cost Value at Factory |
| Bituminous coal | Ton (2000 1b.) | Quantity 5,548 | Cost Value at Factory \$ 49,799 | Quantity 5,356 | Cost Value at Factory \$ 49,642 |
| Bituminous coal | Ton (2000 1b.) | Quantity 5,548 28 6 | Cost Value at Factory \$ 49,799 | Quantity 5,356 29 25 | cost Value at Factory \$ 49,642 |
| Bituminous coal | Ton (2000 lb.) | Quantity 5,548 28 6 | Cost Value at Factory 49,799 446 80 | Quantity 5,356 29 25 | cost Value at Factory \$ 49,642 425 380 |
| Situminous coal Inthracite coal Coke Gasoline Kerosene or coal oil | Ton (2000 lb.) | Quantity 5,548 28 6 3,400 | Cost Value at Factory \$ 49,799 446 80 1,031 | Quantity 5,356 29 25 3,086 | # 49,642 425 380 1,058 |
| Kinds of fuel Bituminous coal Anthracite coal Coke Gasoline Kerosene or coal oil a Gas manufactured and natural | Ton (2000 lb.) | Quantity 5,548 28 6 3,400 4 | Cost Value at Factory \$ 49,799 446 80 1,031 | Quantity 5,356 29 25 3,086 | # 49,642 425 380 1,058 |

52,494 52,158 TOTAL COST OF FUEL -Electricity purchased (including service charges) Kw. H. 859,236 15,584 1,787,945 16,247 TOTAL COST OF FUEL AND ELECTRICITY 67,742 68,741

APPENDIX

Manufacturers of Pianos, Organs and Other Musical Instruments in 1944.

QUEBEC

Casavant Freres Limitee, Compo Co. Ltd. Larouche, Edgard Les Pianos Lesage, Ltee.

Quidoz Pianos Ltee.,

Willis & Company Limited,

St. Hyacinthe.

131 - 18th Ave., Lachine.

1825 rue Plessis, Montreal.

9 rue Lesage,

Ste. Therese de Blainville.

3 rue Roi,

St. Therese de Blainville.

Dubois St., Ste.Therese de Blainville.

(H.O. 1220 St.Catherine St.W. Montreal.

ONTARIO

D. M. Best & Co. Ltd., W. Bohne Co. Ltd., Franklin Legge Organ Co. Ltd., Heinl, Geo. & Co., Heintzman & Co. Ltd.,

H. Leistner & Co.,
Lye Organ Co.,
Mason & Risch Ltd.,
Minshall Organ Ltd.,
Sherlock-Manning Pianos Ltd.,
Sterling Action & Keys Ltd.,
Whaley Royce & Co. Ltd.,
Williams, R. S. & Son Co. Ltd.,
Woodstock Pipe Organ Builders Ltd.,

642 King St. W., Toronto.
516 West Richmond St., Toronto.
918-920 Dufferin St., Toronto.
55 Dundas St. E., Toronto.
56 Heintzman Ave. W., Toronto.
(H.O. 195 Yonge St., Toronto.
108 Maria St., Toronto.
155 Stephenson Ave., Toronto.
642 West King St., Toronto.
52 Charles St., London.
East St., Clinton.
39 Alice St., Brantford.
310 Yonge St., Toronto.
431 King W., Toronto.
702-704 Dundas St., Woodstock.

BRITISH COLUMBIA

Bordignon, J. and Sons, Forter, W. F. Vancouver Music Co. Ltd., 546 East Hastings St., Vancouver. 576 Seymour Street, Vancouver. 444 Seymour Street, Vancouver.



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