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THE MUSICAL INSTRUMENT INDUSTRY
1951

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 4 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Construction; **Volume IV**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50.
- II—The Manufacturing Industries, by Provinces
 - Section 1. Principal Statistics of Major Industrial Groups and Leading Industries, 50¢.
 - Section 2. Principal Statistics of Individual Industries, 75¢.
 - Section 3. Principal Statistics by Regional Distribution, 75¢.
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textiles
- VIII—Wood and Paper Products
- IX—Printing Trades
- X—Iron and Steel Products
- XI—Transportation Equipment
- XII—Non-ferrous Metal Products
- XIII—Electrical Apparatus and Supplies
- XIV—Non-metallic Mineral Products
- XV—Products of Petroleum and Coal
- XVI—Chemicals and Allied Products
- XVII—Miscellaneous Manufactures

The present report belongs in Part XVII, Miscellaneous Manufactures. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A—The Button, Buckle and Fastener Industry, 25¢.
- B—The Broom, Brush and Mop Industry, 25¢.
- C—The Musical Instrument Industry, 25¢.
- D—The Sporting Goods Industry, 25¢.
- E—The Miscellaneous Industries, 25¢.

THE MUSICAL INSTRUMENT INDUSTRY

1951

Reports were received in 1951 from twenty-seven establishments whose principal products consisted of musical instruments of all description, materials and parts for same, phonographs and accessories, such as records, cabinets, etc. They were located as follows: Quebec 7, Ontario 19 and British Columbia 1.

These establishments reported an output valued at \$8,706,075. Employment was afforded to 1,336 persons who received salaries and wages amounting to \$2,955,610. The cost of the materials consumed in manufacture was \$3,445,332.

Compared with the previous year, the musical instrument industry in 1951 operated at a higher level. The gross value of production was greater by over 16 per cent, having risen from \$7,484,069 to \$8,706,075. Employment was provided for 14 more persons, an increase of 1 per cent, with an increase in the payroll amounting to \$237,343 or 8.7 per cent. The cost of materials used rose by \$273,091 or 8.6 per cent.

The number of pianos manufactured in 1951 totalled 5,573 valued at \$2,098,205 as compared with 6,900 pianos valued at \$2,515,332 in 1950.

The musical instruments, parts, etc., produced by the establishments classified to this industry do not represent total Canadian production. There are concerns, particularly in the electrical apparatus industry, which manufacture these items as secondary products and which are, therefore, classified to other industries on the basis of their more important products. Table 4 of this report summarizes in as much detail as possible total production of musical instruments, parts, etc., as assembled from all industries.

Reference to Table 9 will show that the 6 largest plants reported a production of \$5,576,848 or approximately 64 per cent of the total output. They also reported 821 or over 61 per cent of the number of persons employed by the industry.

**TABLE 1. Principal Statistics of the Musical Instrument Industry,
Representative Years, 1921 to 1951**

Year and provinces	Estab- lish- ments	Em- ployees	Salaries and Wages	Cost of Materials Used	Gross Value of Production
	No.	No.	\$	\$	\$
1921	63	2,734	3,199,668	4,725,771	10,449,070
1929	42	2,734	3,339,806	6,802,758	13,505,238
1933	18	784	708,550	781,151	1,615,760
1934	19	978	923,247	1,364,564	2,717,865
1935	15	329	286,375	174,797	535,668
1937	17	579	545,665	452,336	1,211,288
1939	17	545	527,345	376,615	1,068,048
1940	17	583	613,869	421,235	1,221,091
1941	17	696	780,991	637,750	1,689,506
1942	22	739	906,074	506,810	1,939,154
1943	25	806	1,041,515	828,539	2,240,372
1944	23	765	1,023,308	765,218	2,236,317
1945	25	836	1,142,927	816,604	2,520,332
1946	25	1,018	1,471,668	1,095,670	3,324,363
1947	25	1,085	1,831,264	1,441,455	4,389,665
1948	26	1,108	2,035,487	1,666,956	4,830,570
1949	27	1,180	2,413,584	2,223,920	6,279,970
1950					
Canada	27	1,322	2,718,267	3,172,241	7,484,069
Quebec and British Columbia	8	608	1,318,380	931,998	3,534,581
Ontario	19	714	1,399,887	2,240,243	3,949,488
1951					
Canada	27	1,336	2,955,610	3,445,332	8,706,075
Quebec and British Columbia	8	666	1,478,295	1,131,528	3,725,844
Ontario	19	670	1,477,315	2,313,804	4,980,231

TABLE 2. Comparison of Principal Statistics, 1950 and 1951

Items	1950	1951	+ Increase - Decrease
Establishments reporting	No. 27	27	-
Employees on salaries:			
Male	No. 165	156	- 9
Female	No. 94	97	+ 3
Total salaries	\$ 617,019	700,025	+ 83,006
Employees on wages:			
Male	No. 943	909	- 34
Female	No. 120	174	+ 54
Total wages	\$ 2,101,248	2,255,585	+ 154,337
Cost of fuel and electricity	\$ 111,148	130,929	+ 19,781
Cost of materials used	\$ 3,172,241	3,445,332	+ 273,091
Gross value of production	\$ 7,484,069	8,706,075	+1,222,006
Value added by manufacture ¹	\$ 4,200,680	5,129,814	+ 929,134

1. Gross value of production less cost of materials, fuel and electricity.

Note. Profits or losses cannot be estimated from Census figures, as no data are collected for certain expense items such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 3. Production in the Musical Instrument Industry, 1950 and 1951

Products	1950		1951	
	Quantity	Selling value at the factory	Quantity	Selling value at the factory
	No.	\$	No.	\$
Pianos:				
Upright	6,792	2,410,814	5,459	1,981,460
Grand	108	104,518	114	116,745
Piano strings and other parts	—	583,163	—	732,713
Organs:				
Pipe	61	780,276	66	874,304
Other organs and organ parts	—	270,087	—	322,915
All other musical instruments	12,032	66,874	8,453	73,952
All other products ¹	—	3,197,487	—	4,532,607
Custom work and repairs	—	70,850	—	71,379
Total value of production	—	7,484,069	—	8,706,075

1. Includes gramophone and phonograph records; strings and parts for musical instruments, other than pianos and organs; cabinets; stools; benches; etc. The above table includes only the statistics of those manufacturing establishments whose principal products are musical instruments. The figures do not necessarily represent the total Canadian production as musical instruments are also made as secondary products by firms in other industries. The total production from all industries is shown in Table 4.

TABLE 4. Total Production of Musical Instruments, 1950 and 1951

	1950		1951	
	Quantity	Selling value	Quantity	Selling value
	No.	\$	No.	\$
Pianos:				
Upright	6,792	2,410,814	5,459	1,981,460
Grand	108	104,518	114	116,745
Piano strings and other parts	—	583,163	—	732,713
Organs:				
Pipe	61	780,276	66	874,304
Electronic	416	596,887	398	664,359
Other	—	18,397	88	10,958
Organ parts	—	79,712	—	126,028
Phonographs, electrically operated	17,512	562,849	9,959	248,057
Phonograph records	13,085,982	5,603,758	13,105,431	6,519,125
Phonograph supplies (albums, etc.)	—	137,351	—	160,648
Other musical instruments and parts	—	86,642	—	97,796
Total	—	10,964,367	—	11,532,193

TABLE 5. Imports of Musical Instruments, Parts, Etc., 1950 and 1951

Articles imported	1950		1951	
	Quantity	Value	Quantity	Value
	No.	\$	No.	\$
Accordions, concertinos and melodions	19,165	581,292	22,343	521,022
Brass band instruments	—	328,154	—	415,592
Harps	9	5,638	5	2,139
Cabinet organs	32	9,958	268	125,836
Pipe organs	2	18,127	6	8,642
Parts of organs, n.o.p.	—	144,560	—	116,182
Pianofortes	135	114,694	448	198,176
Parts of pianos, n.o.p.	—	168,431	—	138,325
Piano and organ parts as enumerated in tariff item 675	—	96,055	—	78,965
Phonographs, graphophones, and gramophones and finished parts	—	524,161	—	738,428
Phonographs, coin operated	257	117,827	1,186	433,118
Cylinders and records for phonographs, graphophones and gramophones	—	1,118,370	—	1,117,284
Strings for musical instruments	—	74,076	—	78,780
Other musical instruments, n.o.p.	—	559,760	—	766,147

TABLE 6. Exports of Musical Instruments and Parts, 1950 and 1951

Articles exported	1950		1951	
	Quantity	Value	Quantity	Value
	No.	\$	No.	\$
Organs and parts	44	276,589	59	512,744
Pianos	47	21,486	24	10,692
Piano parts	—	18,701	—	137,138
Phonographs, gramophones and parts	—	51,139	—	28,800
All other musical instruments and parts, n.o.p.	—	5,611	—	8,298

TABLE 7. Employees by Sex and Remuneration, 1950 and 1951

		1950	1951
Salaried employees:			
Total	No.	259	253
Male	"	165	156
Female	"	94	97
Total salaries	\$	617,019	700,025
Wage-earners:			
Total (monthly average)	No.	1,063	1,083
Male	"	943	909
Female	"	120	174
Total wages	\$	2,101,248	2,255,585
All employees:			
Total	No.	1,322	1,336
Male	"	1,108	1,065
Female	"	214	271
Total salaries and wages	\$	2,718,267	2,955,610

TABLE 8. Monthly Employment of Wage-earners, 1950-1951

Months	1950			1951		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January	938	88	1,026	981	173	1,154
February	950	96	1,046	986	176	1,162
March	948	102	1,050	979	181	1,160
April	903	101	1,004	964	163	1,127
May	910	97	1,007	950	149	1,099
June	910	105	1,015	925	162	1,087
July	911	108	1,019	889	164	1,053
August	936	143	1,079	864	178	1,042
September	958	147	1,105	851	177	1,028
October	977	153	1,130	843	193	1,036
November	988	168	1,156	842	183	1,025
December	979	161	1,140	811	173	984
Monthly average	943	120	1,063	909	174	1,083

TABLE 9. Principal Statistics of the Musical Instrument Industry Grouped According to the Size of Establishment, 1950 and 1951

	Establishments	Employees	Salaries and wages	Cost of materials	Gross value of products
	No.	No.	\$	\$	\$
1950					
Under \$25,000	6	18	38,630	23,970	82,461
\$25,000 to \$50,000	5	91	173,099	145,200	347,746
\$50,000 to \$100,000	2				
\$100,000 to \$500,000	10	572	1,067,012	1,721,631	3,060,578
\$500,000 and over	4	641	1,439,526	1,281,440	3,993,284
Total	27	1,322	2,718,267	3,172,241	7,484,069
1951					
Under \$25,000	5	11	21,136	21,916	60,452
\$25,000 to \$50,000	5	40	93,148	53,007	181,506
\$50,000 to \$100,000	3	36	81,074	56,552	201,506
\$100,000 to \$500,000	8	428	938,487	1,389,097	2,685,763
\$500,000 and over	6	821	1,821,765	1,924,760	5,576,848
Total	27	1,336	2,955,610	3,445,332	8,706,075



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APPENDIX

Manufacturers of Pianos, Organs and Other Musical Instruments in 1951

Name of firm	Location
Quebec:	
Casavant Frères, Limitée	50, rue Girouard, St. Hyacinthe
Compo Co. Ltd., The	485 - 18th Ave., Lachine H.O. 2377 Remembrance St., Lachine
Les Pianos Lesage Ltée.	15, rue Lesage, Ste-Thérèse de Blainville
Les Pianos Modernes Enrg.	H.O. 510, rue Ste-Catherine Est, Montréal Plant - 9090 St. Laurent Blvd., Montreal
Poitras & Frère, Enrg.	H.O. 647 Concorde St., St. Hyacinthe Plant - St. Dominique
Quidoz Pianos Ltée	3, rue Roui, Ste-Thérèse de Blainville
Willis & Company Limited	H.O. 1220 St. Catherine St. W., Montreal Plant - 39, rue Dubois, Ste-Thérèse de Blainville
Ontario:	
D.M. Best & Co. Ltd.	54 Osler Ave., Toronto
Bohne Industries Ltd.	1153 Queen St. W., Toronto
Capital Records of Canada Ltd.	100 St. George St., London
George Heintz & Co. Ltd.	219 Church St., Toronto
Heintzman & Co. Ltd.	H.O. 195 Yonge St., Toronto Plant - 56 Heintzman Ave., Toronto
R. Leistner Co.	1351 Danforth Ave., Toronto
The Lye Organ Company	R.R. No. 2, West Hill
Mason & Risch Limited	525 Adelaide St. W., Toronto
Mercury Records of Canada Ltd.	477 Yonge St., Toronto
Minshall Organ Ltd.	52 Charles St., London
Quality Records, Limited	380 Birchmount Road, Toronto
Record Pressing Co. of Canada Ltd.	1652 Wyandotte St. West, Windsor
Sherlock-Manning Pianos Ltd.	East St., Clinton
The Sterling Action & Keys Ltd.	39 Alice St., Brantford
Voco of Canada Ltd.	37 Hanna Ave., Toronto
Whaley, Royce & Co. Ltd.	310 Yonge St., Toronto
The R.S. Williams & Sons Co. Ltd.	1 Wiltshire Ave., Toronto
Woodstock Pipe Organ Builders Ltd.	702 Dundas St., Woodstock
British Columbia:	
Guy, John	2085 Commercial Drive, Vancouver