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CANADA

THE MUSICAL INSTRUMENT INDUSTRY 1952



Published by Authority of
The Right Honourable C. D. Howe, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
General Manufactures Section

6503-569
8-4-54

Price 25 cents

Vol. 2—Part XVII—C-1

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1954.

NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** — The Primary Industries, including mining, forestry and fisheries; **Volume II** — Manufacturing; **Volume III** — Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I — General Review of the Manufacturing Industries, \$1.50
- II — The Manufacturing Industries, by Provinces
 - Section 1. Principal Statistics of Major Industrial Groups and Leading Industries, 50¢
 - Section 2. Principal Statistics of Individual Industries, 75¢
 - Section 3. Principal Statistics by Regional Distribution, 75¢
- III — Foods and Beverages
- IV — Tobacco and Tobacco Products
- V — Rubber Products
- VI — Leather Products
- VII — Textiles
- VIII — Wood and Paper Products
- IX — Printing Trades
- X — Iron and Steel Products
- XI — Transportation Equipment
- XII — Non-ferrous Metal Products
- XIII — Electrical Apparatus and Supplies
- XIV — Non-metallic Mineral Products
- XV — Products of Petroleum and Coal
- XVI — Chemicals and Allied Products
- XVII — Miscellaneous Manufactures

The present report belongs in Part XVII, Miscellaneous Manufactures. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A — The Button, Buckle and Fastener Industry, 25¢
- B — The Broom, Brush and Mop Industry, 25¢
- C — The Musical Instrument Industry, 25¢
- D — The Sporting Goods Industry, 25¢
- E — The Miscellaneous Industries, 25¢

THE MUSICAL INSTRUMENT INDUSTRY

1952

Commencing with 1952, the value of factory shipments f.o.b. plant was collected in place of the gross value of production for those industries where inventory change was known to be insignificant and where, therefore, factory shipments approximate production. This changeover is expected to provide increased ease in reporting for the majority of plants while at the same time producing more reliable, more meaningful statistics in many cases. The musical instrument industry is one of those in which the change was made.

In 1952 reports were received from 23 establishments whose principal products consisted of musical instruments of all descriptions, materials and parts for same, phonograph records, cabinets, etc. The factory selling value of the products shipped from these plants during the year amounted to \$8,437,123. Employment was provided for 1,206 persons, this being 130 less than in 1951, while salary and wage payments which amounted to \$2,917,297 were only slightly lower. The cost of materials used was \$2,903,708, a decrease of \$541,624 or 16 per cent.

The industry was practically confined to Ontario and Quebec, these two provinces having 15 and 7 establishments respectively. The remaining establishment was located in British Columbia. Reference to Table 9 will show that 6 establishments accounted for factory shipments valued at \$6,204,440 or 74 per cent of the total. They furnished employment to 801 persons, this being 66 per cent of all persons employed.

Pianos are the most important commodity produced by the industry. Shipments in the year under review amounted to 5,948 upright pianos valued at \$2,327,424 and 87 grand pianos worth \$97,173. This compares with the 1951 figures of 5,459 uprights valued at \$1,981,460 and 114 grands at \$116,745.

The musical instruments, parts, etc., produced by the establishments classified to this industry do not represent total Canadian production. There are concerns, particularly in the electrical apparatus industry, which manufacture these items as secondary products and which are, therefore, classified to other industries on the basis of their more important products. Table 4 of this report summarizes in as much detail as possible total output of musical instruments, parts, etc., as assembled from all industries.

**TABLE 1. Principal Statistics of the Musical Instrument Industry,
Representative Years, 1921 to 1952**

Year and provinces	Estab- lish- ments	Em- ployees	Salaries and wages	Cost of materials used	Gross value of production
	No.	No.	\$	\$	\$
1921	63	2,734	3,199,668	4,725,771	10,449,070
1929	42	2,734	3,339,806	6,802,758	13,505,238
1933	18	784	708,550	781,151	1,615,760
1934	19	978	923,247	1,364,564	2,717,865
1935	15	329	286,375	174,797	535,668
1937	17	579	545,665	452,336	1,211,288
1939	17	545	527,345	376,615	1,068,048
1940	17	583	613,869	421,235	1,221,091
1941	17	696	780,991	637,750	1,689,506
1942	22	739	906,074	506,810	1,939,154
1943	25	806	1,041,515	828,539	2,240,372
1944	23	765	1,023,308	765,218	2,236,317
1945	25	836	1,142,927	816,604	2,520,332
1946	25	1,018	1,471,668	1,095,670	3,324,363
1947	25	1,085	1,831,264	1,441,455	4,389,665
1948	26	1,108	2,035,487	1,666,956	4,830,570
1949	27	1,180	2,413,584	2,223,920	6,279,970
1950	27	1,322	2,718,267	3,172,241	7,484,069
1951					
Canada	27	1,336	2,955,610	3,445,332	8,706,075
Quebec and British Columbia	8	666	1,478,295	1,131,528	3,725,844
Ontario	19	670	1,477,315	2,313,804	4,980,231
1952					
Canada	23	1,206	2,917,297	2,903,708	8,437,123 ¹
Quebec and British Columbia	8	620	1,543,121	1,074,152	4,024,858 ¹
Ontario	15	586	1,374,176	1,829,556	4,412,265 ¹

1. In 1952 gross value of production is replaced by value of factory shipments. (See text). The inventory value of finished products at plant at end of 1951 amounted to \$199,000 and at end of 1952 to \$195,000.

TABLE 2. Comparison of Principal Statistics, 1951 and 1952

Items	1951	1952	+ Increase - Decrease
Establishments reporting	No. 27	23	- 4
Employees on salaries:			
Male	No. 156	161	+ 5
Female	No. 97	89	- 8
Total salaries	\$ 700,025	723,882	+ 23,857
Employees on wages:			
Male	No. 909	787	- 122
Female	No. 174	169	- 5
Total wages	\$ 2,255,585	2,193,415	- 62,170
Cost of fuel and electricity	\$ 130,929	124,574	- 6,355
Cost of materials used	\$ 3,445,332	2,903,708	- 541,624
Gross value of production	\$ 8,706,075	8,437,123 ¹	- 268,952

1. Value of factory shipments. (See text)

Note. Profits or losses cannot be estimated from Census figures, as no data are collected for certain expense items such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 3. Production 1951, Factory Shipments 1952

	1951 Production		1952 Factory shipments	
	Quantity	Selling value at the factory	Quantity	Selling value at the factory
	No.	\$	No.	\$
Pianos:				
Upright.....	5,459	1,981,460	5,948	2,327,424
Grand	114	116,745	87	97,173
Piano strings and other parts	—	732,713	—	569,781
Organs, all kinds	366	1,071,191	374	1,339,873
Organ parts	—	126,028	—	158,390
All other musical instruments	8,453	73,952	—	44,720
All other products ¹	—	4,532,607	—	3,788,879
Custom work and repairs	—	71,379	—	110,883
Total value of production	—	8,706,075	—	8,437,123

1. Includes gramophone and phonograph records; strings and parts for musical instruments, other than pianos and organs; cabinets; stools; benches; etc. The above table includes only the statistics of those manufacturing establishments whose principal products are musical instruments. The figures do not necessarily represent Canadian totals as musical instruments are also made as secondary products by firms in other industries. The total figures from all industries are shown in Table 4.

TABLE 4. Musical Instruments From all Industries, 1951 and 1952

	1951 Production		1952 Factory shipments	
	Quantity	Selling value at the factory	Quantity	Selling value at the factory
	No.	\$	No.	\$
Pianos:				
Upright.....	5,459	1,981,460	5,948	2,327,424
Grand	114	116,745	87	97,173
Piano strings and other parts	—	732,713	—	569,781
Organs:				
Electronic	398	664,359	354	543,647
Pipe	66	874,304	132	1,048,494
Other.....	88	10,958		
Organ parts	—	126,028	—	158,390
Record players	59,929	1,412,974	75,934	1,718,187
Phonograph records	13,105,431	6,519,125	11,989,801	5,900,881
Phonograph supplies (albums, etc.).....	—	160,648	—	108,568
Other musical instruments and parts	—	97,796	—	172,464
Total.....	—	12,697,110	—	12,645,009

TABLE 5. Imports of Musical Instruments, Parts, Etc., 1951 and 1952

Articles imported	1951		1952	
	Quantity	Value	Quantity	Value
	No.	\$	No.	\$
Accordions, concertinos and melodions	22,343	521,022	26,428	698,128
Brass band instruments	—	415,592	—	471,115
Harps	5	2,139	19	251
Cabinet organs	268	125,836	86	35,296
Pipe organs	6	8,642	13	25,661
Parts of organs, n.o.p.	—	116,182	—	73,026
Pianofortes	448	198,176	963	274,995
Parts of pianos, n.o.p.	—	138,325	—	112,327
Piano and organ parts as enumerated in tariff item 675	—	78,965	—	44,633
Phonographs, graphophones, and gramophones and finished parts	—	738,428	—	484,108
Phonographs, coin operated	1,186	433,118	1,459	498,521
Cylinders and records for phonographs, graphophones and gramophones	—	1,117,284	—	1,313,021
Strings for musical instruments	—	78,780	—	78,368
Other musical instruments, n.o.p.	—	766,147	—	876,818

TABLE 6. Exports of Musical Instruments and Parts, 1951 and 1952

Articles exported	1951		1952	
	Quantity	Value	Quantity	Value
	No.	\$	No.	\$
Organs and parts	59	512,744	38	370,262
Pianos	24	10,692	56	23,860
Piano parts	—	137,138	—	108,872
Phonographs, gramophones and parts	—	28,800	—	56,101
All other musical instruments and parts, n.o.p.	—	8,298	—	6,799

TABLE 7. Employees by Sex and Remuneration, 1951 and 1952

	1951	1952
Salaried employees:		
Total	No. 253	250
Male	" 156	161
Female	" 97	89
Total salaries	\$ 700,025	723,882
Wage-earners:		
Total (monthly average)	No. 1,083	956
Male	" 909	787
Female	" 174	169
Total wages	\$ 2,255,585	2,193,415
All employees:		
Total	No. 1,336	1,206
Male	" 1,065	948
Female	" 271	258
Total salaries and wages	\$ 2,955,610	2,917,297

TABLE 8. Monthly Employment of Wage-earners, 1951-1952

	1951			1952		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January.....	981	173	1,154	770	178	948
February.....	986	176	1,162	770	171	941
March.....	979	181	1,160	747	156	903
April.....	964	163	1,127	758	157	915
May.....	950	149	1,099	768	153	921
June.....	925	162	1,087	765	149	914
July.....	889	164	1,053	777	154	931
August.....	864	178	1,042	791	141	932
September.....	851	177	1,028	801	167	968
October.....	843	193	1,036	828	181	1,009
November.....	842	183	1,025	842	207	1,049
December.....	811	173	984	839	205	1,044
Monthly average.....	909	174	1,083	787	169	956

TABLE 9. Principal Statistics of the Musical Instrument Industry Grouped According to the Size of Establishment, 1951 and 1952

Size of establishments	Establishments	Employees	Salaries and wages	Cost of materials	Gross value of products
	No.	No.	\$	\$	\$
1951					
Production of:					
Under \$25,000.....	5	11	21,136	21,916	60,452
\$25,000 to \$50,000.....	5	40	93,148	53,007	181,506
\$50,000 to \$100,000.....	3	36	81,074	56,552	201,506
\$100,000 to \$500,000.....	8	428	938,487	1,389,097	2,685,763
\$500,000 and over.....	6	821	1,821,765	1,924,760	5,576,848
Total.....	27	1,336	2,955,610	3,445,332	8,706,075
1952					
Factory shipments of:					
Under \$25,000.....	5	23	45,890	20,360	89,380
\$25,000 to \$50,000.....	1				
\$50,000 to \$100,000.....	5	49	117,638	116,066	311,339
\$100,000 to \$500,000.....	6	333	746,235	855,968	1,831,964
\$500,000 and over.....	6	801	2,007,534	1,911,314	6,204,440
Total.....	23	1,206	2,917,297	2,903,708	8,437,123

Note. In 1952 value of shipments was collected instead of value of production as in previous years. (see text)



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APPENDIX

Manufacturers of Pianos, Organs and Other Musical Instruments in 1952

Name of firm	Location
Quebec:	
Casavant Frères, Limitée	50, rue Girouard, St. Hyacinthe
The Compo Co. Limited	485-18th Ave., Lachine H.O. 2377 Remembrance St., Lachine
Les Pianos Lesage Ltée	15, rue Lesage, Ste-Thérèse de Blainville
Les Pianos Modernes Enrg.	H.O. 510, rue Ste-Catherine Est, Montréal Plant-9090 St. Laurent Blvd., Montreal
Poitras & Frère, Enrg.	H.O. 2785 rue Lafontaine, St. Hyacinthe Plant-St. Dominique
Quidoz Pianos Limitée	Ste-Thérèse de Blainville
Willis & Co. Limited	H.O. 1220 St. Catherine St. W., Montreal Plant-39, rue Dubois, Ste-Thérèse de Blainville
Ontario:	
D.M. Best & Co. Limited	54 Osler Ave., Toronto
Bohne Industries Limited	1153 Queen St. W., Toronto
Capital Records of Canada Ltd.	100 St. George St., London
Geo. Heintz & Co. Ltd.	209 Church St., Toronto
Heintzman & Co. Limited	H.O. 195 Yonge St., Toronto Plant-56 Heintzman Ave., Toronto
Geo. B. Kindness & Son	5A Walton St., Toronto
R. Leistner Company	1351 Danforth Ave., Toronto
The Lye Organ Company	R.R. No. 2, West Hill
Mason & Risch Limited	525 Adelaide St. W., Toronto
Minshall Organ Limited	52 Charles St., London
Quality Records, Limited	380 Birchmount Road, Toronto
Record Pressing Co. of Canada Limited	1652 Wyandotte St. West, Windsor
Sherlock-Manning Piano Co. Limited	East St., Clinton
The Sterling Action & Keys Limited	39 Alice St., Brantford
Whaley, Royce & Company, Limited	310 Yonge St., Toronto
British Columbia:	
John Guy	2085 Commercial Drive, Vancouver