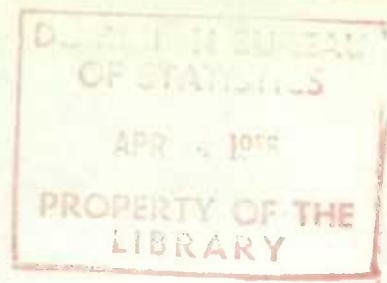


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# THE MUSICAL INSTRUMENT INDUSTRY

## 1953

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** - The Primary Industries, including mining, forestry and fisheries; **Volume II** - Manufacturing; **Volume III** - Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I - General Review of the Manufacturing Industries, \$1.50
- II - The Manufacturing Industries of Canada, (7 sections, as follows:)
  - Section A. Summary for Canada, 25¢
  - Section B. Atlantic Provinces, 25¢
  - Section C. Quebec, 25¢
  - Section D. Ontario, 25¢
  - Section E. Prairie Provinces, 25¢
  - Section F. British Columbia, 25¢
  - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III - Foods and Beverages
- IV - Tobacco and Tobacco Products
- V - Rubber Products
- VI - Leather Products
- VII - Textiles
- VIII - Wood and Paper Products
- IX - Printing Trades
- X - Iron and Steel Products
- XI - Transportation Equipment
- XII - Non-ferrous Metal Products
- XIII - Electrical Apparatus and Supplies
- XIV - Non-metallic Mineral Products
- XV - Products of Petroleum and Coal
- XVI - Chemicals and Allied Products
- XVII - Miscellaneous Manufactures

The present report belongs in Part XVII, Miscellaneous Manufactures. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A - The Button, Buckle and Fastener Industry, 25¢
- B - The Broom, Brush and Mop Industry, 25¢
- C - The Musical Instrument Industry, 25¢
- D - The Sporting Goods Industry, 25¢
- E - The Miscellaneous Industries, 25¢

# THE MUSICAL INSTRUMENT INDUSTRY

1953

The outstanding feature of this industry's operations in 1953 was the 7,425 pianos which moved out from the factory. This figure indicates the highest production of pianos in any year since 1929 and is considerably above the average output for the 25 year period. It is comprised of 7,341 upright pianos valued at \$2,902,840 and 84 grand pianos worth \$94,007 and represents a substantial increase over the 1952 figures of 5,948 uprights valued at \$2,327,424 and 87 grands at \$97,173.

The factory selling value of all products shipped by the industry in 1953 amounted to \$9,713,622, an increase of \$1,270,499 or 15 per cent over the \$8,437,123 worth of products shipped a year earlier. Employment was provided for 1,372 persons, this being 166 more than in 1952, while salary and wage payments increased by 19 per cent from \$2,917,297 to \$3,458,877 over the two years. The cost of materials used was \$3,283,754, an increase of \$380,046 or 13 per cent over the previous year.

The industry is comprised of establishments whose products consist principally of musical instruments of all descriptions, materials and parts for same, phonograph records, cabinets, etc. There were 24 of these in the year under review. The industry was practically confined to Ontario and Quebec, these two provinces having 16 and 7 establishments respectively. The remaining establishment was located in British Columbia.

Table 9 shows that 8 establishments were responsible for factory shipments valued at \$8,081,047 or 83 per cent of the industry's total. They furnished employment to 1,081 persons, this being 79 per cent of all persons employed.

While the Canadian industry produces most of the pianos and organs sold in the domestic market, other musical instruments are imported in substantial volume. Except for organs and parts, only small quantities are exported. For full details of imports and exports, reference should be made to Tables 5 and 6.

Detailed information on the industry's use of fuel and electricity during the year and on its power equipment will be found in Tables 10 and 11. Prior to 1948 this information was collected annually but since then it is being collected only every fifth year.

The musical instruments, parts, etc. produced by the establishments classified to this industry do not necessarily represent total Canadian production. There are concerns, particularly in the electrical apparatus industry, which manufacture these items as secondary products and which are, therefore, classified to other industries on the basis of their more important products. Table 4 of this report summarizes in as much detail as possible total output of musical instruments, parts, etc. as assembled from all industries.

**TABLE 1. Principal Statistics of the Musical Instrument Industry, Representative Years, 1921 to 1953**

Year and provinces	Estab- lish- ments	Em- ployees	Salaries and wages	Cost of materials used	Gross value of production
	No.	No.	\$	\$	\$
1921 .....	63	2,734	3,199,668	4,725,771	10,449,070
1929 .....	42	2,734	3,339,806	6,802,758	13,505,238
1933 .....	18	784	708,550	781,151	1,615,760
1934 .....	19	978	923,247	1,364,564	2,717,865
1935 .....	15	329	286,375	174,797	535,668
1937 .....	17	579	545,665	452,336	1,211,288
1939 .....	17	545	527,345	376,615	1,068,048
1940 .....	17	583	613,869	421,235	1,221,091
1941 .....	17	696	780,991	637,750	1,639,506
1942 .....	22	739	906,074	506,810	1,939,154
1943 .....	25	806	1,041,515	828,539	2,240,372
1944 .....	23	765	1,023,308	765,218	2,236,317
1945 .....	25	836	1,142,927	816,604	2,520,332
1946 .....	25	1,018	1,471,668	1,095,670	3,324,363
1947 .....	25	1,085	1,831,264	1,441,455	4,389,665
1948 .....	26	1,108	2,035,487	1,666,956	4,830,570
1949 .....	27	1,180	2,413,584	2,223,920	6,279,970
1950 .....	27	1,322	2,718,267	3,172,241	7,484,069
1951 .....	27	1,336	2,955,610	3,445,332	8,706,075
1952					
Canada .....	23	1,206	2,917,297	2,903,708	8,437,123 <sup>1</sup>
Quebec and British Columbia .....	8	620	1,543,121	1,074,152	4,024,858 <sup>1</sup>
Ontario .....	15	586	1,374,176	1,829,556	4,412,265 <sup>1</sup>
1953					
Canada .....	24	1,372	3,458,877	3,283,754	9,713,622 <sup>1</sup>
Quebec and British Columbia .....	8	710	1,743,745	1,234,877	4,581,672 <sup>1</sup>
Ontario .....	16	662	1,715,132	2,048,877	5,131,950 <sup>1</sup>

1. Commencing with 1952, the value of factory shipments has been collected in place of the gross value of production.

**TABLE 2. Comparison of Principal Statistics, 1952 and 1953**

Items	1952	1953	+ Increase - Decrease
Establishments reporting..... No.	23	24	+ 1
Employees on salaries:			
Male .....	161	185	+ 24
Female .....	89	104	+ 15
Total salaries .....	\$ 723,882	\$ 344,765	+ 120,883
Employees on wages:			
Male .....	787	918	+ 131
Female .....	169	165	- 4
Total wages .....	\$ 2,193,415	\$ 2,614,112	+ 420,697
Cost of fuel and electricity..... \$	124,574	122,501	- 2,073
Cost of materials used..... \$	2,903,708	3,283,754	+ 380,046
Value of factory shipments .....	\$ 8,437,123	\$ 9,713,622	+1,276,499

Note. Profits or losses cannot be estimated from Census figures, as no data are collected for certain expense items such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 3. Factory Shipments, 1952 and 1953

	1952		1953	
	Quantity	Selling value at the factory	Quantity	Selling value at the factory
	No.	\$	No.	\$
<b>Pianos:</b>				
Upright .....	5,948	2,327,424	7,341	2,902,840
Grand .....	87	97,173	84	94,007
Piano strings and other parts .....	—	569,781	—	673,677
<b>Organs, all kinds .....</b>	<b>374</b>	<b>1,339,873</b>	<b>328</b>	<b>1,296,634</b>
Organ parts .....	—	158,390	—	132,802
All other musical instruments .....	—	44,720	—	24,258
All other products <sup>1</sup> .....	—	3,788,879	—	4,496,701
Custom work and repairs .....	—	110,883	—	92,703
<b>Value of factory shipments .....</b>	<b>—</b>	<b>8,437,123</b>	<b>—</b>	<b>9,713,622</b>

1. Includes gramophone and phonograph records; strings and parts for musical instruments, other than pianos and organs; cabinets; stools; benches; etc. The above table includes only the statistics of those manufacturing establishments whose principal products are musical instruments. The figures do not necessarily represent Canadian totals as musical instruments are also made as secondary products by firms in other industries. The total figures from all industries are shown in Table 4.

TABLE 4. Musical Instruments From all Industries, 1952 and 1953

	1952		1953	
	Quantity	Selling value at the factory	Quantity	Selling value at the factory
	No.	\$	No.	\$
<b>Pianos:</b>				
Upright .....	5,948	2,327,424	7,341	2,902,840
Grand .....	87	97,173	84	94,007
Piano strings and other parts .....	—	569,781	—	673,677
<b>Organs:</b>				
Electronic .....	354	543,647	271	298,377
Pipe .....	132	1,048,494	104	1,097,457
Other .....				
Organ parts .....	—	158,390	—	132,802
Record players .....	75,934	1,718,187	75,507	2,096,200
Phonograph records .....	11,939,801	5,900,331	11,785,357	5,956,501
Phonograph supplies (albums, etc.) .....	—	108,568	—	84,188
Other musical instruments and parts .....	—	172,454	—	161,093
<b>Total .....</b>	<b>—</b>	<b>12,645,009</b>	<b>—</b>	<b>13,497,142</b>

TABLE 5. Imports of Musical Instruments, Parts, Etc., 1952 and 1953

Articles imported	1952		1953	
	Quantity	Value	Quantity	Value
	No.	\$	No.	\$
Accordions, concertinos and melodions .....	26,428	698,128	27,898	896,072
Brass band instruments .....	—	471,115	—	469,818
Harp .....	19	251	5	7,506
Cabinet organs .....	86	35,296	130	23,554
Pipe organs .....	13	25,661	4	28,398
Parts of organs, n.o.p. ....	—	73,026	—	150,451
Pianofortes .....	963	274,995	2,071	570,634
Parts of pianos, n.o.p. ....	—	112,327	—	190,867
Piano and organ parts as enumerated in tariff item 675.....	—	44,633	—	88,779
Phonographs, graphophones, and gramophones and finished parts	—	484,108	—	689,554
Phonographs, coin operated .....	1,459	492,521	2,217	840,453
Cylinders and records for phonographs, graphophones and gramophones .....	—	1,313,021	—	1,385,381
Strings for musical instruments .....	—	78,368	—	76,418
Other musical instruments, n.o.p. ....	—	876,818	—	1,461,112

TABLE 6. Exports of Musical Instruments and Parts, 1952 and 1953

Articles exported	1952		1953	
	Quantity	Value	Quantity	Value
	No.	\$	No.	\$
Organs and parts .....	38	370,262	48	509,228
Pianos .....	56	23,860	4	2,681
Piano parts .....	—	108,872	—	35,243
Phonographs, gramophones and parts .....	—	56,101	—	30,559
All other musical instruments and parts, n.o.p. ....	—	6,799	—	5,221

TABLE 7. Employees by Sex and Remuneration, 1952 and 1953

	1952	1953
<b>Salaried employees:</b>		
Total .....	No. 250	289
Male .....	" 161	185
Female .....	" 89	104
<b>Total salaries</b> .....	\$ 723,882	844,765
<b>Wage-earners:</b>		
Total (monthly average).....	No. 956	1,083
Male .....	" 787	918
Female .....	" 169	165
<b>Total wages</b> .....	\$ 2,193,415	2,614,112
<b>All employees:</b>		
Total .....	No. 1,206	1,372
Male .....	" 948	1,103
Female .....	" 258	269
<b>Total salaries and wages</b> .....	\$ 2,917,297	3,458,877

TABLE 8. Monthly Employment of Wage-earners, 1952-1953

	1952			1953		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January .....	770	178	948	885	186	1,071
February .....	770	171	941	900	174	1,074
March .....	747	156	903	903	168	1,071
April .....	758	157	915	905	160	1,065
May .....	768	153	921	923	153	1,076
June .....	765	149	914	921	154	1,075
July .....	777	154	931	929	161	1,090
August .....	791	141	932	922	162	1,084
September .....	801	167	968	937	166	1,103
October .....	828	181	1,009	930	167	1,097
November .....	842	207	1,049	925	168	1,093
December .....	839	205	1,044	921	167	1,088
Monthly average .....	787	169	956	918	165	1,083

TABLE 9. Principal Statistics of the Musical Instrument Industry Grouped According to the Size of Establishment, 1952 and 1953

Establishments with factory shipments of	Estab- lish- ments	Employees	Salaries and wages	Cost of materials	Value of factory shipments
	No.	No.	\$	\$	\$
1952					
Under \$25,000 .....	5	23	45,890	20,360	89,380
\$25,000 to \$50,000 .....	1				
\$50,000 to \$100,000 .....	5	49	117,638	116,066	311,339
\$100,000 to \$500,000 .....	6	333	746,235	855,968	1,831,964
\$500,000 and over .....	6	801	2,007,534	1,911,314	6,204,440
<b>Total</b> .....	<b>23</b>	<b>1,206</b>	<b>2,917,297</b>	<b>2,903,708</b>	<b>8,437,123</b>
1953					
Under \$25,000 .....	7	38	87,425	56,521	183,727
\$25,000 to \$50,000 .....	2				
\$50,000 to \$100,000 .....	3	38	113,249	65,762	216,779
\$100,000 to \$500,000 .....	4	215	477,059	603,526	1,231,469
\$500,000 and over .....	8	1,081	2,781,144	2,557,945	8,081,647
<b>Total</b> .....	<b>24</b>	<b>1,372</b>	<b>3,458,877</b>	<b>3,283,754</b>	<b>9,713,622</b>

TABLE 10. Power Installation, 1948 and 1953

Classes of power	1948		1953	
	Number of units	Manufacturers rating of horse-power capacity	Number of units	Manufacturers rating of horse-power capacity
Steam engines and turbines:				
In use.....	3	335	1	150
Idle.....	1	90	1	90
Electric motors operated by purchased power:				
In use.....	429	1,569	523	1,980
Idle.....	6	37	45	170
<b>Total power used in manufacturing</b> .....	<b>439</b>	<b>2,031</b>	<b>570</b>	<b>2,390</b>
Boiler installation:				
In use.....	8	815	5	245
Idle.....	3	305	1	75
Motor generator sets .....	1	3	—	—

TABLE 11. Consumption of Fuel and Electricity, 1948 and 1953

Kinds of fuel	Unit of measure	1948		1953	
		Quantity	Cost value at factory	Quantity	Cost value at factory
			\$		\$
Bituminous coal .....	Ton (2000 lb.)	4,324	50,186	3,943	52,091
Anthracite coal .....	"	16	327	18	451
Coke .....	"	5	100	—	—
Gasoline.....	Imp. gal.	5,545	2,195	3,086	1,377
Kerosene or coal oil.....	" "	140	37	30	10
Fuel oil .....	" "	77,462	10,577	188,227	23,675
Gas, manufactured and natural .....	M. cu. ft.	988	1,101	435	643
Other fuel.....	—	—	70	—	48
<b>Total cost of fuel</b> .....	—	—	<b>64,593</b>	—	<b>78,295</b>
Electricity purchased (including service charges) .....	k.w.h.	1,363,105	21,588	2,563,190	44,206
<b>Total cost of fuel and electricity</b> .....	—	—	<b>86,181</b>	—	<b>122,501</b>

## APPENDIX

## Manufacturers of Pianos, Organs and Other Musical Instruments in 1953

Name of firm	Location
<b>Quebec:</b>	
Casavant Frères, Limitée .....	50, rue Girouard, St. Hyacinthe
The Compo Co. Limited .....	485-18th Ave., Lachine H.O. 2377 Remembrance St., Lachine
Les Pianos Lesage Ltée .....	15, rue Lesage, Ste-Thérèse de Blainville
Les Pianos Modernes Enrg. ....	H.O. 510, rue Ste-Catherine Est, Montréal Plant-9090 St. Laurent Blvd., Montreal
Poitras & Frère, Enrg. ....	H.O. 2785 rue Lafontaine, St. Hyacinthe Plant-St. Dominique
Quidoz Pianos Limitée .....	Ste-Thérèse de Blainville
Willis & Co. Limited .....	H.O. 1220 St. Catherine St. W., Montreal Plant-39, rue Dubois, Ste-Thérèse de Blainville
<b>Ontario:</b>	
D.M. Best & Co. Limited .....	221 Richmond St. W., Toronto
Bohne Industries Limited .....	1153 Queen St. W., Toronto
Capital Records of Canada Ltd. ....	100 St. George St., London
Geo. Heini & Co. Ltd. ....	209 Church St., Toronto
Heintzman & Co. Limited .....	H.O. 195 Yonge St., Toronto Plant-56 Heintzman Ave., Toronto
Holmes Organ Co. ....	477 Regent St., London
Geo. B. Kindness & Son .....	5A Walton St., Toronto
R. Leistner & Company .....	1351 Danforth Ave., Toronto
The Lye Organ Company .....	R.R. No. 2, West Hill
Mason & Risch Limited .....	525 Adelaide St. W., Toronto
Minshall Organ Limited .....	52 Charles St., London
Quality Records, Limited .....	380 Birchmount Road, Toronto
Record Pressing Co. of Canada Limited .....	1652 Wyandotte St. West, Windsor
Sherlock-Manning Piano Co. Limited .....	East St., Clinton
The Sterling Action & Keys Limited .....	39 Alice St., Brantford
Whaley, Royce & Company, Limited .....	310 Yonge St., Toronto
<b>British Columbia:</b>	
John Guy .....	2085 Commercial Drive, Vancouver

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