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CANADA



THE MUSICAL INSTRUMENT INDUSTRY 1954

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I**— The Primary Industries, including mining, forestry and fisheries; **Volume II**— Manufacturing; **Volume III**— Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I— General Review of the Manufacturing Industries, \$1.50
- II— The Manufacturing Industries of Canada, (7 sections, as follows):
 - Section A. Summary for Canada, 25¢
 - Section B. Atlantic Provinces, 25¢
 - Section C. Quebec, 25¢
 - Section D. Ontario, 25¢
 - Section E. Prairie Provinces, 25¢
 - Section F. British Columbia, 25¢
 - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢

- III— Foods and Beverages
- IV— Tobacco and Tobacco Products
- V— Rubber Products
- VI— Leather Products
- VII— Textile Mills
- VIII— Knitting Mills
- IX— Clothing
 - X— Wood and Paper Products
- XI— Printing Trades
- XII— Iron and Steel Products
- XIII— Transportation Equipment
- XIV— Non-ferrous Metal Products
- XV— Electrical Apparatus and Supplies
- XVI— Non-metallic Mineral Products
- XVII— Products of Petroleum and Coal
- XVIII— Chemicals and Allied Products
- XIX— Miscellaneous Manufactures



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The present report belongs in Part XIX, Miscellaneous Manufactures. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A— The Button, Buckle and Fastener Industry, 25¢
- B— The Broom, Brush and Mop Industry, 25¢
- C— The Musical Instrument Industry, 25¢
- D— The Sporting Goods Industry, 25¢
- E— The Miscellaneous Industries, 25¢

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THE MUSICAL INSTRUMENT INDUSTRY

1954

In 1954 the musical instrument industry was comprised of 26 establishments, 2 more than in the previous year. One of these additional establishments, the Knoch Organ, is a new one. The other is the new gramophone record plant of R.C.A. Victor Company, Ltd., at Smith Falls, Ontario. Hitherto, this Company's records were produced at its Montreal plant. They appeared as products of the electrical apparatus industry because the Montreal establishment with radio, television and communications equipment as its principal product was classified to this industry. This relocation of R.C.A. Victor's record operation should be kept in mind when comparing the 1954 statistics of the musical instrument industry with those of previous years.

Factory shipments made by the industry in 1954 had a value f.o.b. plant of \$10,240,585, an increase of 5.4 per cent over the previous year's figure of \$9,713,622. Corresponding increases occurred in other aspects of the industry as well. Employment which was 1,372 in 1953 rose to 1,379 in 1954 accompanied by an increase in salary and wage payments from \$3,458,877 to \$3,588,469. Material consumed in manufacture cost \$3,373,189 in the later year compared with \$3,283,754 in the earlier.

The main products of establishments reporting in this industry are musical instruments of all descriptions, materials and parts for same, phonograph records, etc. Some establishments in other industries, particularly the electrical apparatus industry, manufacture these products as secondary ones. In Table 5 of this report are summarized in as much detail as possible total shipment of musical instruments, parts, etc., as assembled from all industries.

From Table 5 it can be seen that level of shipments for the different types of musical instruments was generally lower in 1954 compared with 1953. Shipments of gramophone records, the industry's leading product, totalled 10,051,749 records worth \$5,343,608 in the year under review as against 11,785,357 records worth \$5,956,501 a year earlier. Piano shipments amounted to 6,000 instruments valued at \$2,359,714 compared with 7,425 instruments valued at \$2,996,847 in 1953 and organs to 323 instruments worth \$1,271,075 compared with 375 instruments worth \$1,395,834. Record players, on the other hand, showed an increase from 75,507 valued at \$2,096,200 in 1953 to 115,500 worth \$2,939,305 in 1954.

The musical instrument industry was centred in Ontario and Quebec with 17 establishments in the first province and 8 establishments in the second. The remaining establishment was located in British Columbia. Table 10 shows that 4 establishments were responsible for factory shipments to the value of \$5,976,429 or 58.4 per cent of the total for the industry. They furnished employment to 626 persons or 45.4 per cent of all persons employed.

While the Canadian industry produces most of the pianos and organs sold in the domestic market, other musical instruments are imported in substantial volume. Except for organs and parts only small quantities are exported. For full details of imports and exports reference should be made to Tables 6 and 7.

Beginning with 1954, information on the value of year-end inventory holdings at plant and plant warehouses is being collected as part of the Annual Census of Industry. This data was formerly collected by a separate survey. The summarized results for the musical instrument industry for the year under review will be found in Table 3.

**TABLE 1. Principal Statistics of the Musical Instrument Industry,
Representative Years, 1921 to 1954**

Year and provinces	Estab- lish- ments	Em- ployees	Salaries and wages.	Cost at plant of fuel and electricity	Cost at plant of materials used	Value added by manufacture	Gross value of production ¹
	No.	No.	\$	\$..	\$	\$	\$
1929	42	2,734	3,339,806	156,043	6,802,758	6,546,437	13,505,238
1933	18	784	708,550	64,135	781,151	770,474	1,615,760
1934	19	978	923,247	71,252	1,364,564	1,282,049	2,717,865
1935	15	329	286,375	33,852	174,797	327,019	535,668
1937	17	579	545,665	41,230	452,336	717,722	1,211,288
1939	17	545	527,345	38,455	376,615	652,978	1,068,048
1940	17	583	613,869	41,327	421,235	758,529	1,221,091
1941	17	696	780,991	50,624	637,750	1,001,132	1,689,506
1942	22	739	906,074	55,670	706,810	1,176,674	1,939,154
1943	25	806	1,041,515	67,742	828,539	1,344,091	2,240,372
1944	23	765	1,023,308	68,741	765,218	1,402,358	2,236,317
1945	25	836	1,142,927	73,231	816,604	1,630,497	2,520,332
1946	25	1,018	1,471,668	69,826	1,095,670	2,158,867	3,324,363
1947	25	1,085	1,831,264	80,021	1,441,455	2,868,189	4,389,665
1948	26	1,108	2,035,487	86,181	1,666,956	3,077,433	4,830,570
1949	27	1,180	2,413,584	87,534	2,223,920	3,968,516	6,279,970
1950	27	1,322	2,718,267	111,148	3,172,241	4,200,680	7,484,069
1951	27	1,336	2,955,610	130,929	3,445,332	5,129,814	8,706,075
1952	23	1,206	2,917,297	124,574	2,903,708	5,408,841 ²	8,437,123
1953							
Canada	24	1,372	3,458,877	122,501	3,283,754	6,307,367 ²	9,713,622
Quebec and British Columbia	8	710	1,743,745	47,761	1,234,877	3,299,034 ²	4,581,672
Ontario	16	662	1,715,132	74,740	2,048,877	3,008,333 ²	5,131,950
1954							
Canada	26	1,379	3,588,469	144,376	3,373,189	6,704,739	10,240,585
Quebec and British Columbia	8	646	1,657,503	43,494	1,163,465	2,831,477	4,015,670
Ontario	18	733	1,930,966	100,882	2,209,724	3,873,262	6,224,915

1. Commencing with 1952, the value of factory shipments has been collected in place of the gross value of production.

2. Because of insufficient inventory data in 1952 and 1953, these figures have been calculated from value of factory shipments and are, therefore, only approximations to true "value added by manufacture."

TABLE 2. Comparison of Principal Statistics, 1953 and 1954

Items	1953	1954	+ Increase - Decrease
Establishments reporting	No. 24	26	+ 2
Supervisory and office employees:			
Total	No. 289	300	+ 11
Male	185	174	- 11
Female	104	126	+ 22
Total salaries	\$ 844,765	834,284	- 10,481
Production workers:			
Total	No. 1,083	1,079	- 4
Male	918	885	- 33
Female	165	194	+ 29
Total wages	\$ 2,614,112	2,754,185	+140,073
Cost of fuel and electricity	\$ 122,501	144,376	+ 21,875
Cost of materials used	\$ 3,283,754	3,373,189	+ 89,435
Value of factory shipments	\$ 9,713,622	10,240,585	+526,963

Note. Profits or losses cannot be estimated from Census figures, as no data are collected for certain expense items such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 3. Inventories¹, 1934

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	\$	\$	\$	\$
Opening:				
Quebec and British Columbia	508,342	182,092	121,875	812,309
Ontario	740,745	327,240	271,819	1,339,804
Canada	1,249,087	509,332	393,694	2,152,113
Closing:				
Quebec and British Columbia	519,055	263,468	144,641	927,164
Ontario	607,494	378,240	230,772	1,216,506
Canada	1,126,549	641,708	375,413	2,143,670

1. Book value of all manufacturing inventories held at plant and plant warehouses.

TABLE 4. Factory Shipments, 1953 and 1954

	1953		1954	
	Quantity	Selling value at the factory	Quantity	Selling value at the factory
	No.	\$	No.	\$
Pianos:				
Upright	7,341	2,902,840	5,935	2,288,603
Grand	84	94,007	65	71,111
Piano strings and other parts	—	673,677	—	564,928
Organs, all kinds	328	1,296,634	260	1,131,075
Organ parts	—	132,802	—	143,740
All other musical instruments	—	24,258	—	23,649
All other products ¹	—	4,496,701	—	5,939,920
Custom work and repairs	—	92,703	—	77,559
Value of factory shipments	—	9,713,622	—	10,240,585

1. Includes gramophone and phonograph records; strings and parts for musical instruments, other than pianos and organs; stools; benches; etc. The above table includes only the statistics of those manufacturing establishments whose principal products are musical instruments. The figures do not necessarily represent Canadian totals as musical instruments are also made as secondary products by firms in other industries. The total figures from all industries are shown in Table 5.

TABLE 5. Musical Instruments From all Industries, 1953 and 1954

	1953		1954	
	Quantity	Selling value at the factory	Quantity	Selling value at the factory
	No.	\$	No.	\$
Pianos:				
Upright	7,341	2,902,840	5,935	2,288,603
Grand	84	94,007	65	71,111
Piano strings and other parts	—	673,677	—	564,928
Organs:				
Electronic	271	298,377	200	266,281
Pipe	104	1,097,457	123	1,004,794
Other				
Organ parts	—	132,802	—	143,740
Record players	75,507	2,096,200	115,550	2,939,305
Phonograph records	11,785,357	5,956,501	10,051,749	5,343,608
Phonograph supplies (albums, etc.)	—	84,188	—	84,256
Other musical instruments and parts	—	161,093	—	136,490
Total	—	13,497,142	—	12,843,116

TABLE 6. Imports of Musical Instruments, Parts, Etc., 1953 and 1954

Articles imported	1953		1954	
	Quantity	Value	Quantity	Value
	No.	\$	No.	\$
Accordions, concertinos and melodions.....	27,898	896,072	25,327	720,665
Brass band instruments.....	—	469,818	—	493,032
Harps.....	5	7,506	6	5,395
Cabinet organs.....	130	23,554	99	20,963
Pipe organs.....	4	28,398	9	66,210
Parts of organs, n.o.p.	—	150,451	—	160,071
Pianofortes.....	2,071	570,634	1,279	383,535
Parts of pianos, n.o.p.	—	190,867	—	148,849
Piano and organ parts as enumerated in tariff item 675	—	88,779	—	64,164
Phonographs, graphophones, and gramophones and finished parts..	—	689,554	—	893,955
Phonographs, coin operated.....	2,217	840,453	1,631	784,341
Cylinders and records for phonographs, graphophones and gramo- phones.....	—	1,385,381	—	1,649,324
Strings for musical instruments.....	—	76,418	—	85,840
Other musical instruments, n.o.p.	—	1,461,112	—	1,539,221

TABLE 7. Exports of Musical Instruments and Parts, 1953 and 1954

Articles exported	1953		1954	
	Quantity	Value	Quantity	Value
	No.	\$	No.	\$
Organs and parts.....	48	509,228	31	502,154
Pianos.....	4	2,681	9	4,248
Piano parts.....	—	35,243	—	60,150
Phonographs, gramophones and parts.....	—	30,559	—	30,844
All other musical instruments and parts, n.o.p.	—	5,221	—	6,208

TABLE 8. Employees by Sex and Remuneration, 1953 and 1954

		1953	1954
Supervisory and office employees:			
Total.....	No.	289	300
Male.....	"	185	174
Female.....	"	104	126
Total salaries.....	\$	844,765	834,284
Production workers:			
Total (monthly average).....	No.	1,083	1,079
Male.....	"	918	885
Female.....	"	165	194
Total wages.....	\$	2,614,112	2,754,183
All employees:			
Total.....	No.	1,372	1,379
Male.....	"	1,103	1,059
Female.....	"	269	320
Total salaries and wages.....	\$	3,458,877	3,588,469

TABLE 9. Monthly Employment of Production workers, 1953-1954

	1953			1954		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January	885	186	1,071	912	176	1,088
February	900	174	1,074	933	193	1,126
March.....	903	168	1,071	928	197	1,125
April	905	160	1,065	910	194	1,104
May	923	153	1,076	842	190	1,032
June.....	921	154	1,075	814	179	993
July	929	161	1,090	778	150	928
August.....	922	162	1,084	847	180	1,027
September	937	166	1,103	874	201	1,075
October	930	167	1,097	893	227	1,120
November	925	168	1,093	921	228	1,149
December	921	167	1,088	929	228	1,157
Monthly average.....	918	165	1,083	885	194	1,079

TABLE 10. Principal Statistics of the Musical Instrument Industry Grouped According to the Size of Establishment, 1953 and 1954

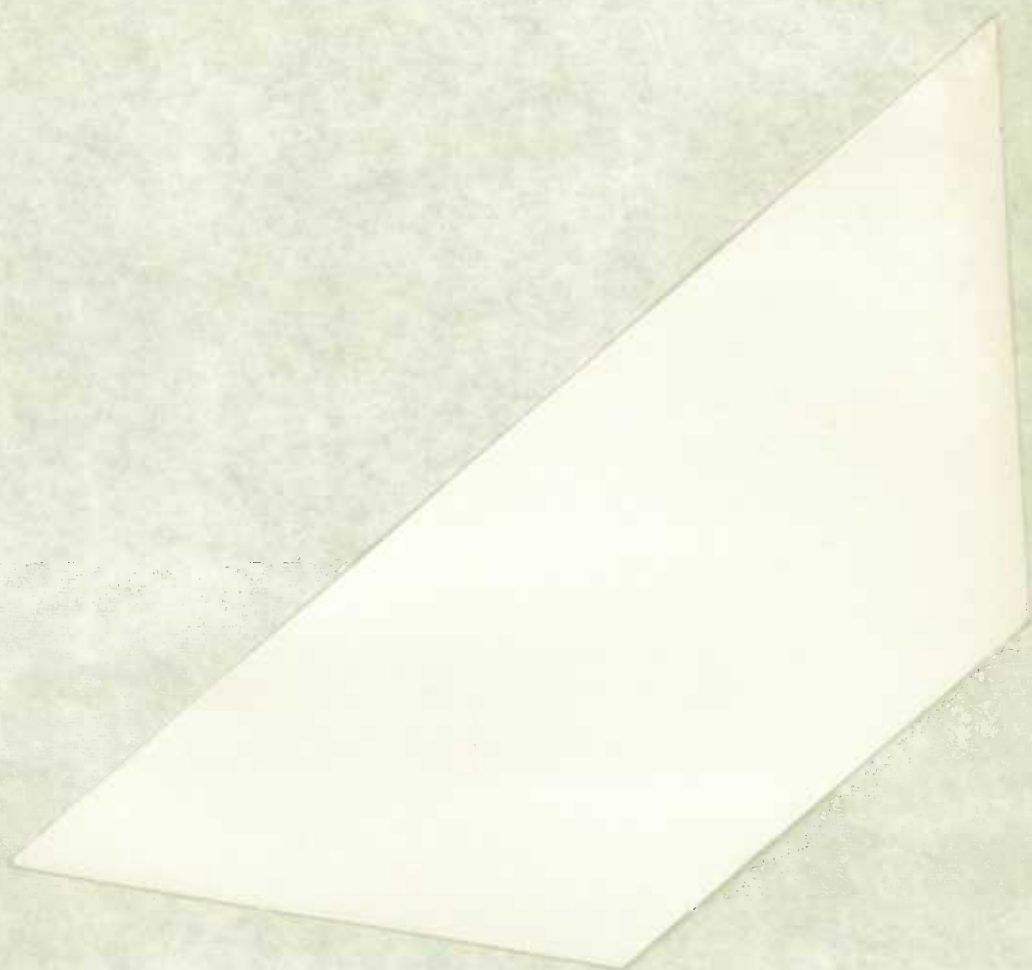
Establishments with Factory shipments of	Estab- lish- ments	Employees	Salaries and wages	Cost at plant of materials used	Value of factory shipments
	No.	No.	\$	\$	\$
1953					
Under \$25,000	7	38	87,425	56,521	183,727
\$25,000 to \$50,000	2				
\$50,000 to \$100,000	3	38	113,249	65,762	216,779
\$100,000 to \$500,000	4	215	477,059	603,526	1,231,469
\$500,000 and over	8	1,081	2,781,144	2,587,945	8,081,647
Total	24	1,372	3,458,877	3,283,754	9,713,622
1954					
Under \$10,000	3	3	5,422	3,483	11,578
\$10,000 to \$24,999	5	14	37,935	29,745	88,330
\$25,000 to \$49,999	3	31	70,884	34,120	112,132
\$50,000 to \$99,999	2	68	184,354	200,105	428,444
\$100,000 to \$199,999	2				
\$200,000 to \$499,999	4	322	860,034	749,483	1,645,130
\$500,000 to \$999,999	3	241	532,216	688,190	1,978,542
\$1,000,000 to \$4,999,999	4	626	1,726,438	1,668,083	5,976,429
Head Offices ¹	—	74	191,186	—	—
Total	26	1,379	3,588,469	3,373,189	10,240,585

1. Under this heading are included only those head offices which are not included at the plant.

APPENDIX

Manufacturers of Pianos, Organs and Other Musical Instruments in 1954

Name of firm	Location
Quebec	
Casavant Frères, Limitée.....	50, rue Girouard, St. Hyacinthe
The Compo Co. Limited	H.O. 2377 Remembrance St., Lachine Plant - 485 - 18th Ave, Lachine
Les Pianos Lesage Ltée	15, rue Lesage, Ste-Thérèse de Blainville
Les Pianos Modernes Enrg.	H.O. 510, rue Ste-Catherine Est, Montréal Plant - 9090 St. Laurent Blvd., Montreal
Poitras & Frère, Enrg.	H.O. 2785 rue Lafontaine, St. Hyacinthe Plant - St. Dominique
Quidoz Pianos Limitée.....	Ste-Thérèse de Blainville
Willis & Co. Limited	H.O. 1220 St. Catherine St. W., Montreal Plant - 39, rue Dubois, Ste-Thérèse de Blainville
Ontario:	
D.M. Best & Co. Limited	221 Richmond St. W., Toronto
Bohne Industries Limited	1153 Queen St. W., Toronto
Capital Records of Canada Ltd.	100 St. George St., London
Geo. Heintz & Co. Ltd.	209 Church St., Toronto
Heintzman & Co. Limited	H.O. 195 Yonge St., Toronto Plant - 56 Heintzman Ave., Toronto
Holmes Organ Co.	465 Second St., London
Geo. B. Kindness & Son	5A Walton St., Toronto
Knoch Organ Company.....	438 Beatrice St., London
R. Leistner & Company.....	1351 Danforth Ave., Toronto
The Lye Organ Company.....	R.R. No. 2, West Hill
Mason & Risch Limited.....	525 Adelaide St. W., Toronto
Minshall Organ Limited.....	52 Charles St., London
Quality Records, Limited	380 Birchmount Road, Toronto
RCA Victor Company, Ltd.	H.O. 1001 Lenoir St., Montreal Plant Smiths Falls
Record Pressing Co. of Canada Limited	1652 Wyandotte St. West, Windsor
Sherlock-Manning Piano Co. Limited	East St., Clinton
The Sterling Action & Keys Limited.....	39 Alice St., Brantford
Whaley, Royce & Company, Limited.....	310 Yonge St., Toronto
British Columbia	
John Guy & Son	2085 Commercial Drive, Vancouver



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