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## CANADA

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS

FOREST PRODUCTS BRANCH

PRELIMINARY REPORT on the<br>SPORTING GOODS INDUSTRY

in
CANADA

1926-1927
(Subject to revision on further examination of individual reports)
$\qquad$

Published by Authority of the Hon. James Malcolm, M.P.,
Minister of Trade and Commerce
$+++$

OTTAWA

Note: necessarily represent the total output in Canada of the commoditiee Iisted, as there may be also a considerable production in other Industrial groups. For complete information this bulletin must be resd with the rest of the series on woodusing industries and other publications of the Census of Industry.

| Dominion Statistician: | R. H. Coats, B. A., F. S. S., (Hon.), F. A. S. C. |
| :--- | :--- |
| Forest Products Statistics: | R. G. Lewis, B.Sc. F. |

The Sporting: Goods. Industry, 1926 and 1927.

Ottawa, January, 1929. - A preliminary report on the manufacture of sporting goods in Canada in 1926 and 1927 has recently been issued by the Forest Products Branch of the Dominion Buresu of Statistics. This report covers the operations of wood-working factories which specialise in the manufacture of sporting goods and in most cases covers the greater part of the production of these commodities in Canada. The production of sporting goods, homever, is frequently carried on as a side line in wood-working factories classed in other industrial groups.

There were 20 establishments specialising in sporting goods in 1927 of which 14 were located in Ontario, 4 in Quebec and 2 in Manitoba. The capital invested amounted to $\$ 1,889,484$ and the employees numbered 457 , with wages and salaries amounting to $\$ 430,263$. The fuel used cost $\$ 10,442$ and the power employed was $866 \mathrm{H} . \mathrm{F}$. The materials used cost $\$ 850,459$ and the gross value of production plas $\$ 1,856,321$, the net value or the value added by manufacture being $\$ 1,005,862$.

The wood used in the industry was chiefly sarn hardrood lumber amounting to 904,000 feet, board measure, vapued at $\$ 103,729$ at the rather inich average value of over $\$ 114$ a thousand feet, $907 / \frac{1}{151}$ softwood lumber at $\$ 76,976$, 110 cords of hardwood bolts at $\$ 1,143$ and veneer and plyrood valued at $\$ 1,613$. All other materials Jere valued at $\$ 666,955$.

The more important iterns among the principal products were hockey sticks, numbering 609,317 and valued at $\$ 183,697$; temis and other rac uets numbering 52,495 and valued at $\$ 149,740$. Comparatively fen sisis were made in this industry, the greater number being turned out as side lines in boat and canoe factorles. Another example of the manufacture of sporting goods as side lines in other industries is furnished by the production of Woodengolf stick heads by firms primarily in the manufacture of shoe lasts and trees.

The following tables Eive first a comparative summary of the principal statistics of the industry for 1926 and 1927 followed by detailed comparative tables covering the distribution of establishments, materials used, products manufactured, capital invested, employment, fuel and power.

The Sporting Goods Industry, 1926 and, 1927.
Table 1. - Principal Statistics, 1926-1927.

| Items | 1926 | 1927 |  |
| :--- | :--- | ---: | ---: | ---: |
| Establishments | No. |  |  |
| Capital Invested | $\$$ | 19 | 20 |
| Employees on Salaries | No. | $1,838,758$ | $1,889,484$ |
| Salaries paid | $\$$ | 53 | 78 |
| Employees on Wages | No. | 70,740 | 101,311 |
| Wages paid | $\$$ | 373 | 379 |
| Fuel Used | $\$$ | 324,483 | 328,952 |
| Power employed | M.P. | 9,187 | 10,442 |
| Cost of materials | $\$$ | 834 | 866 |
| Value of products |  | 797,777 | 850,459 |

Table 2. - Distribution of Establishments by Provinces, 1926-1927.

| Provinces | 1926 | 1927 |  |
| :--- | :---: | :---: | :---: |
| CANADA | No. | No. |  |
| Quebec |  | 3 | 20 |
| Ontario | 3 | 4 |  |
| Manitoba | 14 | 14 |  |

Table 3. - Materials Used, 1926-1927.

| Materials |  | Quantity |  | Value |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1926 | 1927 | 1926 | 1927 |
|  |  |  |  | \$ | \$ |
| TOTAL |  | , |  | 797.777 | 850,459 |
| Lumber or logs - softrood | M.ft. b.m. | 550 | 907 | 35,186 | 76,976 |
| Lumber or logs - hardmood | 11 | 970 | 904 | 81,862 | 103,729 |
| Folts, etc. - softwood | cords | - | 8 | - | 43 |
| Bolts, etc. - hardwood | 11 | 2,015 | 110 | 24,195 | 1,143 |
| Veneer and plyrood | M. surf. ft. | 89 | 81 | 1,793 | 1,613 |
| All other materials | Value | - | - | 654.741 | 666,955 |

## The Soortina Gooas Industry, 1226 and 1927.

Table 4. - Products Manufactured.

| Products | Number |  | Value of Products and inork done durine the year |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1926 | 1927 | 1926 | 1927 |
| Hockey Sticks | 516,348 | 609,317 | 153,642 | 183,697 |
| Tennis and other facquets | 43,389 | 52,495 | 105,474 | 149,740 |
| Skiis prs. | 85 | 3,235 | 311 | 9,834 |
| All other sporting goods including bouling alley construction, ten, five and duck pins, alley borls, billiard and pool tables, cues and suplies, lacrosse sticks, baseball bats, golf balls, heads and shafts, sleighs, toboggans, gymnasium supplies and black bird targets. |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| All other wooden products - <br> lumber, boxes, ahndles, moodentare, patterns and models, lamps, cold <br> $52,881 \quad 72,074$ <br> air faces, etc. |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| TOTAL |  |  | 1.434 .337 | 1,856,321 |

Table 5. - Capital Invested, $1926-1927$.

|  | 1926 | 1927 |
| :---: | :---: | :---: |
| TOTAL | $1,838,758$ | $1,889,484$ |
| Land, buildings, fixtures and machinery | 794,988 | 756,146 |
| Materials, stocks, etc., on hand | 503,755 | 539,553 |
| Cash, trading and operating accounts | 540,015 | 593,785 |

The Sporting Goods Industry, 1926 and 1927.
Table 6a. - Employment, 1926.

| Classes of employees | Total Number of Employees | Males | Females | Total Salaries and Nages |
| :---: | :---: | :---: | :---: | :---: |
| TOTAL | 426 | 321 | 105 | $\begin{gathered} \$ \\ 395,223 \end{gathered}$ |
| Salaried employees Emoloyees on trages | 53 373 | $\begin{array}{r} 33 \\ 288 \end{array}$ | $\begin{aligned} & 20 \\ & 85 \end{aligned}$ | $\begin{array}{r} 70,740 \\ 324,483 \end{array}$ |

Table 6b. - Employmeat, 1927.

| Classes of employecs | Total Number <br> of Employees | Males | Females | Salaries and Wases |
| :---: | :---: | :---: | :---: | :---: |
| ToTAL | 457 | 362 | 95 | 430,263 |
| Salaried omployees | 78 | 44 | 34 | 101,311 |
| Employees on Wages | 379 | 318 | 61 | 328,952 |

Table 7. - Fuel Used, 1926-1927.

| Kind of fuel |  | Quantity |  | Value |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1926 | 1927 | 1926 | 1927 |
| TOTAL |  | - | - | $9,187$ | $10,442$ |
| Biturinous coal | Tons | 648 | 1,076 | 3,657 | 6,629 |
| Antinracite coal | " | 37 | 162 | 512 | 1,175 |
| Uignite coal | 11 | 37 | 2 | - | - 19 |
| Coke | " | - | - | - | - |
| Gasoline | Gals. | - | 465 | - | 134 |
| Oil fuel | 1 | 170 | - | 2,606 | - |
| Wood | Cords | 7 | 7 | 61 | 83 |
| Gas | M. c.ft. | 673 | 702 | 571 | 601 |
| Other fucl |  | 673 | - | 1,780 | 1,801 |

Table 8. - Pouter Employed, 1926-1927.


McNiece \& Orchard, Itd.
Choquette, Jos.
Coutois, Jos.
Swedish Canadian Ski CO.

## QUEREC

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