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CANADA

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DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS FOREST PRODUCTS BRANCH

> PRELIMINARY REPORT on the

SPORTING GOODS INDUSTRY

in

CANADA

1926-1927

(Subject to revision on further examination of individual reports)

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Published by Authority of the Hon. James Malcolm, M.P., Minister of Trade and Commerce

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OTTAWA

1929

Note:

Production figures as given in this bulletin do not necessarily represent the total output in Canada of the commodities listed, as there may be also a considerable production in other industrial groups. For complete information this bulletin must be read with the rest of the series on woodusing industries and other publications of the Census of Industry.

DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY - - - FOREST PRODUCTS STATISTICS

OTTAWA - CANADA

Dominion Statistician: R. H. Coats, B. A., F. S. S., (Hon.), F. R. S. C. Forest Products Statistics: R. G. Lewis, B.Sc. F.

The Sporting Goods Industry, 1926 and 1927.

Ottawa, January, 1929. - A preliminary report on the manufacture of sporting goods in Canada in 1926 and 1927 has recently been issued by the Forest Products Branch of the Dominion Bureeu of Statistics. This report covers the operations of wood-working factories which specialise in the manufacture of sporting goods and in most cases covers the greater part of the production of these commodities in Canada. The production of sporting goods, however, is frequently carried on as a side line in wood-working factories classed in other industrial groups.

There were 20 establishments specialising in sporting goods in 1927 of which 14 were located in Ontario, 4 in Quebec and 2 in Manitoba. The capital invested amounted to \$1,889,484 and the employees numbered 457, with wages and salaries amounting to \$430,263. The fuel used cost \$10,442 and the power employed was 866 H.P. The materials used cost \$850,459 and the gross value of production was \$1,856,321, the net value or the value added by manufacture being \$1,005,862.

The wood used in the industry was chiefly sawn hardwood lumber amounting to 904,000 feet, board measure, valued at \$103,729 at the rather high average value of over \$114 a thousand feet, 907/of softwood lumber at \$76,976, 110 cords of hardwood bolts at \$1,143 and veneer and plywood valued at \$1,613. All other materials were valued at \$666,955.

The more important items among the principal products were hockey sticks, numbering 609,317 and valued at \$183,697; tennis and other ractuets numbering 52,495 and valued at \$149,740. Comparatively few skiis were made in this industry, the greater number being turned out as side lines in boat and cance factories. Another example of the manufacture of sporting goods as side lines in other industries is furnished by the production of woodergolf stick heads by firms primarily in the manufacture of shoe lasts and trees.

The following tables give first a comparative summary of the principal statistics of the industry for 1926 and 1927 followed by detailed comparative tables covering the distribution of establishments, materials used, products manufactured, capital invested, employment, fuel and power.

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Ítems		1926	1927
Establishments	No.	19	20
Capital Invested	\$	1,838,758	1,889,484
Employees on Salaries	No.	53	78
Salaries paid	\$	70,740	101,311
Employees on Wages	No.	373	379
lages paid	\$	324,483	328,952
Tuel Used	\$	9,187	10,442
over employed	H.P.	834	866
Cost of materials	\$	797,777	850,459
Value of products	\$	1,434,337	1,856,321

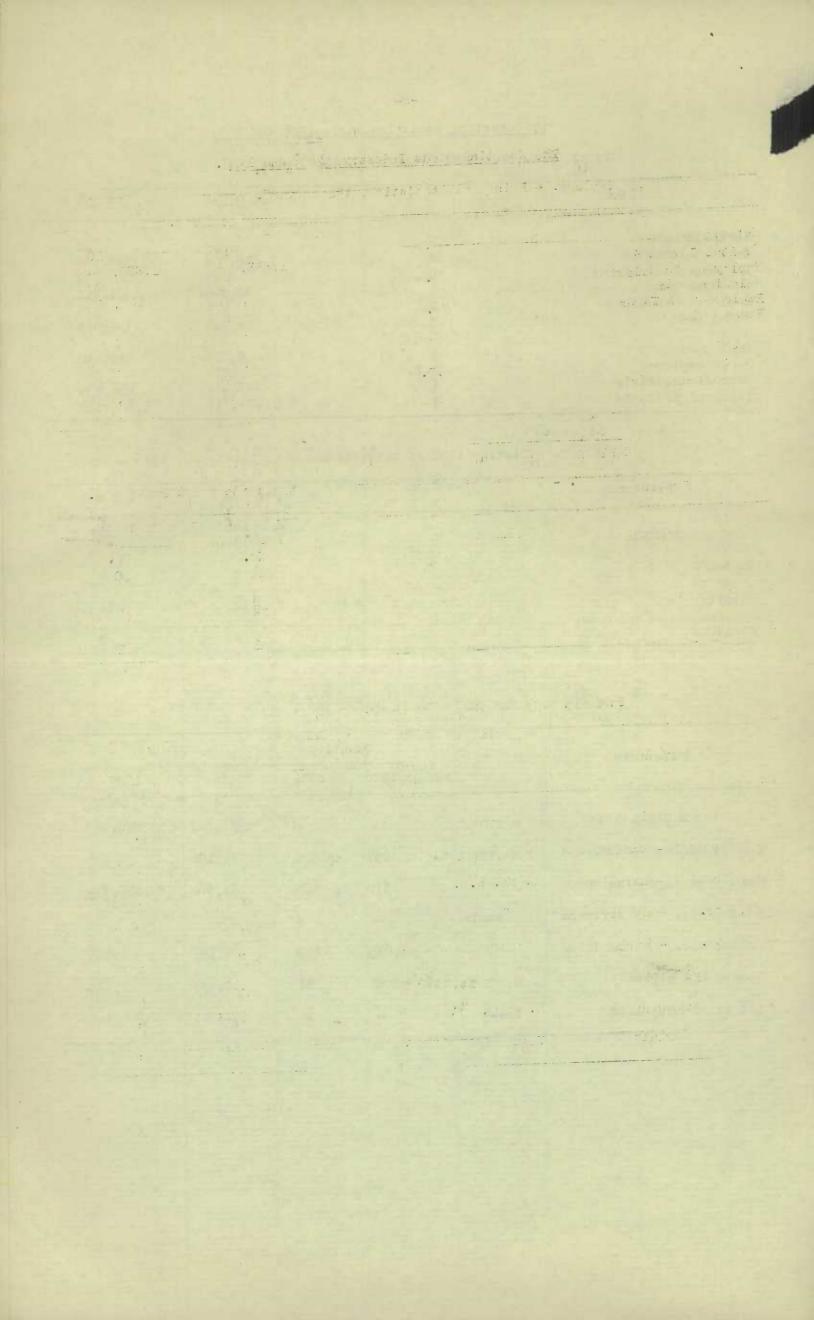
Table 2. - Distribution of Establishments by Provinces, 1926 - 1927.

Provinces	1926	1927
CANADA	No. 19	No. 20
Quebec	3	4
Ontario	14	14
Manitoba	2	2

Table 3. - Materials Used, 1926 - 1927.

Materials		Quantity		Value	
Materialb		1926	1927	1926	1927
TOTAL		 ر	- (\$ 797,777	\$ 850,459
Lumber or logs - softwood	M. ft. b.m.	550	907	35,186	76,976
Lumber or logs - hardwood	11	970	904	81,862	103,729
Folts, etc softwood	cords	-	g	-	43
Bolts, etc hardwood	11	2,015	110	24,195	1,143
Veneer and plywood	M. surf. ft.	89	81	1,793	1,613
All other materials	Value	-	•	654,741	666,955

The Sporting Goods Industry, 1926 and 1927.



The Sporting Goods Industry, 1926 and 1927.

Products	1	lumber	Value of Products and work done during the year		
	1926	1927	1926	1927	
Hockey Sticks Tennis and other racquets Skiis prs.	516,348 43,389 85	609,317 52,495 3,235	153,642 105,474 311	183,697 149,740 9,834	
All other sporting goods including - bowling alley construction, ten, five and duck pins, alley bowls, billiard and pool tables, cues and sub lies, lacrosse sticks, baseball bats, golf balls, heads and shafts, sleighs, toboggans, gymnasium supplies and black bird targets.	-		1,122,029	1,440,976	
All other wooden products - lumber, boxes, ahndles, woodenware, patterns and models, lamps, cold air faces, etc.	-	-	52,881	72,074	
TOTAL			1,434,337	1,856,321	

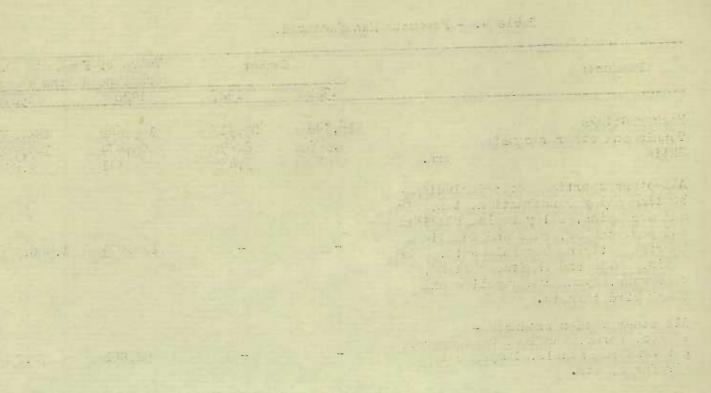
Table 4. - Products Manufactured.

Table 5. - Capital Invested, 1926 - 1927.

	1926	1927
TOTAL	\$ 1,838,758	\$ 1,889,484
Land, buildings, fixtures and machinery	794,988	756,146
Materials, stocks, etc., on hand	503,755	539,553
Cash, trading and operating accounts	540,015	593,785

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The Sporting Goods Industry, 1926 and 1927.

Table 6a. - Employment, 1926.

Classes of employees	Total Number of Employees	Males	Females	Total Salaries and Wages
TOTAL	426	321	105	\$ 395,223
Salaried employees Employees on wages	53 373	33 288	20 85	70,740 324,483

Table 6b. - Employment, 1927.

Classes of employees	Total Number of Employees	Males	Females	• Total Salaries and Wages
TOTAL	457	362	95	430,263
Salaried employees Employees on Wages	78 379	44 318	34 61	101,311 328,952

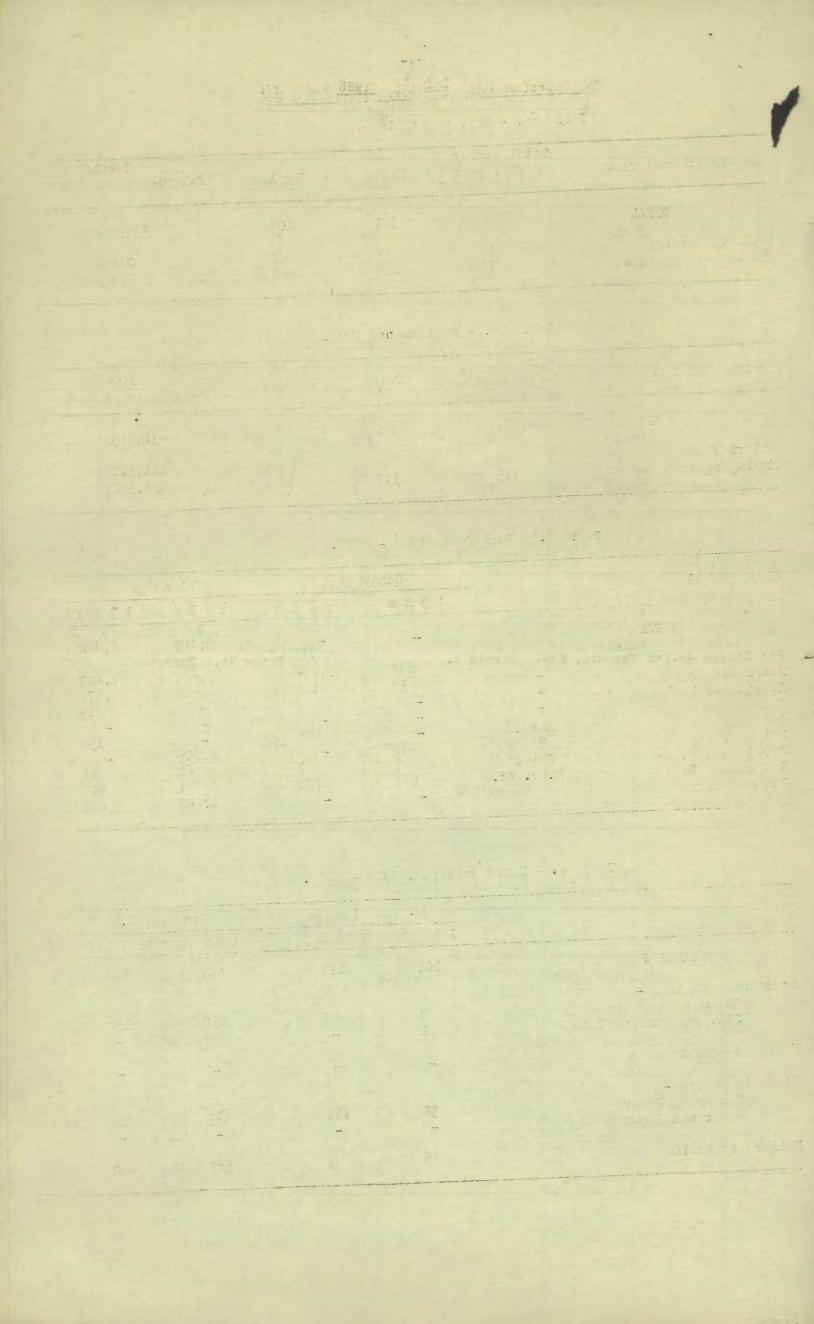
Table 7. - Fuel Used, 1926 - 1927.

		Quant	ity	Value	
Kind of fuel		1926	1927	1926	1927
TOTAL	A State of the	-		\$ 9,187	\$ 10,442
Bituminous coal Anthracite coal Lignite coal Coke Gasoline Oil fuel Wood Gas Other fuel	Tons " " Gals. " Cords M. c. ft.	648 37 	1,076 162 2 	3,657 512 2,606 61 571 1,780	6,629 1,175 19 134 83 601 1,801

Table 8. - Power Employed, 1926 - 1927.

Demon Maile	No. of	Units	Total	Total H. P.	
Power Units	1926	1927	1926	1927	
TOTAL POWER USED	101	115	834	866	
Stationary Engines - Steam Oil, gas and gasoline	2 1	2	150 35	150	
Hydraulic Turbines	**	-	-	-	
Electric Motors - Purchased Power Generated Power	98 ~	113	649	716	
Boilers Installed	6	5	562	462	

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Sporting Goods were the principal products of the following firms in 1927:-

McNiece & Orchard, Ltd. Choquette, Jos. Coutois, Jos. Swedish Canadian Ski Co.

QUEBEC

797 St. Catherine St., W. Montreal 1460 rue Sanguinet, Montreal Pointe Bleue, Quebec 930 St. George St., Montreal

ONTARIO

178 George St., Toronto 752-2nd Ave., Niagara Falls Bay Street, Toronto Trent River 21 Prescott Ave., Toronto Hespeler Cornwall Hamilton Sudbury Brantford Preston 821 Queen St., E., Toronto St. Mary's 299 Yonge St., Toronto

MANITOBA

Fort Garry 406 Stradbrook Ave., Winnipeg

Billiard Cue & Fibre Works Fentley Co. Ltd., Walter Brunswick-Balke-Collarder Co. of Canada Canada Fishing Tackle Mkrs. Ltd. Canada Golf Ball Co., Ltd. Hespeler Wood Specialty Co., Ltd. Lally Lacrosse Mfg. Co. Long, Nelson Northern Ski Factory Spaulding & Bros. Ltd., A. G. Salyards & Sons, Ltd., E. B. Slazengers (Canada) Ltd. St. Mary's Wood Specialty Co., Ltd. Wilson Co. of Toronto, Ltd., Harold A.

Loduc, J. L. Mason, **T.** J.

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