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CANADA
DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
FOREST PRODUCTS BRANCH

PRELIMINARY REPORT
on the
SPORTING GOODS INDUSTRY
in
CANADA
1927--1928

(Subject to revision on further examination of individual reports)

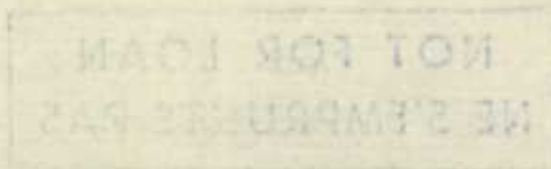
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Published by Authority of the Hon. James Malcolm, M.P.,
Minister of Trade and Commerce

♦ ♦

OTTAWA

1930



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DOMINION BUREAU OF STATISTICS.

CENSUS OF INDUSTRY ----- FOREST PRODUCTS STATISTICS

OTTAWA - CANADA.

Dominion Statistician:	R. H. Coats, B.A., F. S. S., (Hon.), F.R.S.C.
Forest Products Statistics:	R. G. Lewis, B. Sc., F.

The Sporting Goods Industry, 1927 and 1928

Ottawa, January, 1930.- A preliminary report on the manufacture of sporting goods in Canada in 1927 and 1928 has recently been issued by the Forest Products Branch of the Dominion Bureau of Statistics. This report covers the operations of wood-working factories which specialize in the manufacture of sporting goods and in most cases covers the greater part of the production of these commodities in Canada. The production of sporting goods, however, is frequently carried on as a side line in wood-working factories classed in other industrial groups.

There were 22 establishments specializing in sporting goods in 1928 of which 14 were located in Ontario, 5 in Quebec, 1 in Nova Scotia and 2 in Manitoba. The capital invested amounted to \$1,843,501 and the employees numbered 496, with wages and salaries amounting to \$466,139. The fuel used cost \$10,111 and the power employed was 856 H. P. The materials used cost \$878,529 and the gross value of production was \$1,997,023, the net value or the value added by manufacture being \$1,118,494.

The wood used in the industry was chiefly sawn hardwood lumber amounting to 1,700,000 feet, board measure, valued at \$131,420, 258,000 ft. of softwood lumber at \$5,076, 3,565 cords of hardwood bolts at \$34,643 and veneer and plywood valued at \$1,989. All other materials were valued at \$705,401.

The more important items among the principal products were hockey sticks, numbering 615,732 and valued at \$185,947; tennis racquets numbering 54,023 and valued at \$177,649. Comparatively few skis were made in this industry, the greater number being turned out as side lines in boat and canoe factories. Another example of the manufacture of sporting goods as side lines in other industries is furnished by the production of wooden golf stick heads by firms primarily engaged in the manufacture of shoe lasts and trees.

The following tables give, first a comparative summary of the principal statistics of the industry for 1927 and 1928 followed by detailed comparative tables covering the distribution of establishments, materials used, products manufactured, capital invested, employment, fuel and power.

The Sporting Goods Industry, 1927 and 1928.

Table 1. - Principal Statistics, 1927 - 1928.

Items		1927	1928
Establishments	No.	20	22
Capital invested	\$	1,889,484	1,843,501
Employees on Salaries	No.	78	70
Salaries paid	\$	101,311	94,458
Employees on Wages	No.	379	426
Wages paid	\$	328,952	371,681
Fuel Used	\$	10,442	10,111
Power employed	H.P.	866	856
Cost of materials	\$	850,459	878,529
Value of products	\$	1,856,321	1,997,023

Table 2. - Distribution of Establishments by Provinces, 1927 - 1928.

Provinces	1927	1928
	No.	No.
CANADA	20	22
Nova Scotia	-	1
Quebec	4	5
Ontario	14	14
Manitoba	2	2

Table 3. - Materials Used, 1927 - 1928.

Materials		Quantity		Value	
		1927	1928	1927	1928
T O T A L		-	-	850,459	878,529
Lumber or logs - softwood	M ft. b.m.	907	258	76,976	5,076
Lumber or logs - hardwood	"	904	1,700	103,729	131,420
Bolts, etc. - softwood	cords	8	-	43	-
Bolts, etc. - hardwood	"	110	3,565	1,143	34,643
Veneer and plywood	M surf. ft.	81	110	1,613	1,989
All other materials	Value	-	-	666,955	705,401



Products	Number		Value of Products and work done during the year.	
	1927	1928	1927	1928
Hockey Sticks	609,317	615,732	183,697	185,947
Tennis and other racquets	52,495	54,023	149,740	177,649
Skiis prs.	3,235	22,163	9,834	45,825
All other sporting goods including- bowling alley construction, ten, five candle and duck pins, alley bowls, billiard and pool tables, cues and supplies, lacrosse sticks, baseball bats and balls, golf balls, golf stick heads and shafts, sleighs, coasters, toboggans, gymnasium supplies, black bird targets and all other sporting goods.	-	-	1,440,976	1,507,836
All other wooden products - lumber, boxes, handles, dowels, furniture patterns and models, cold air faces, etc.	-	-	72,074	79,766
TOTAL	-	-	\$ 1,856,321	\$1,997,023

Table 5. - Capital Invested, 1927 - 1928

	1927	1928
	\$	\$
T O T A L	1,889,484	1,843,501
Land, buildings, fixtures and machinery	756,146	781,369
Materials, stocks, etc., on hand	539,553	530,006
Cash, trading and operating accounts	593,785	532,126

The Sporting Goods Industry, 1927 and 1928

Table 6a.- Employment, 1927.

Classes of employees	Total Number of Employees	Males	Females	Total Salaries and Wages
				\$
TOTAL	457	362	95	430,263
Salaried employees	78	44	34	101,311
Employees on wages	379	318	61	328,952

Table 6b. - Employment, 1928.

Classes of employees	Total Number of Employees	Males	Females	Total Salaries and Wages
				\$
TOTAL	496	363	133	466,139
Salaried employees	70	46	24	94,458
Employees on Wages	426	317	109	371,681

Table 7. - Fuel Used, 1927 - 1928.

Kind of fuel		Quantity		Value	
		1927	1928	1927	1928
				\$	\$
TOTAL		-	-	10,442	10,111
Bituminous coal	Tons	1,076	1,153	6,629	6,932
Anthracite coal	"	162	22	1,175	315
Lignite coal	"	2	2	19	18
Gasoline	Gals.	465	6	134	1
Wood	Cords	7	61	83	469
Gas	M c. ft.	702	705	601	576
Other fuel		-	-	1,801	1,800

Table 8. Power Employed, 1927 - 1928.

Power Units	No. of Units		Total H. P.	
	1927	1928	1927	1928
TOTAL POWER USED	115	121	866	1,288
Stationary Engines -				
Steam	2	2	150	150
Oil, gas and gasoline	-	-	-	-
Hydraulic Turbines	-	-	-	-
Electric Motors -				
Purchased Power	113	114	716	706
Generated Power	-	-	-	-
Boilers Installed	5	5	462	432

Sporting Goods were the principal products of the following firms in 1928 -

NOVA SCOTIA

Liverpool Woodworking Co. Ltd.,

Union St., Liverpool, N. S.

QUEBEC

Bennet, M. J.
Choquette, Jos.
Coutois, Jos.
Draper-Maynard Co.
Swedish Canadian Ski Co.

44 College St., Lennoxville.
1439 Ave. Hotel de Ville, Montreal.
Pointe Bleue, Quebec.
Sutton, Que.
930 St. George St., Montreal.

ONTARIO

Billiard Cue & Fibre Works
Bentley Co. Ltd., Walter
Brunswick-Balke-Collander Co. of Canada
Canada Fishing Tackle Mkrs. Ltd.,
Canada Golf Ball Co., Ltd.,
Hespeler Wood Specialty Co., Ltd.,
Lally Lacrosse Mfg. Co:
Long & Sons, Nelson
Northern Ski Factory
Spaulding & Bros., (Canada) Ltd., A. G.,
Salyards & Sons, Ltd., E. B.
Slazengers (Canada) Ltd.,
St. Mary's Wood Specialty Co. Ltd.,
Wilson Co. of Toronto, Ltd., Harold A.

178 George St., Toronto.
752-2nd. Ave., Niagara Falls.
Bay Street, Toronto.
Havelock.
241 Dovercourt Rd., Toronto.
Hespeler.
Cornwall.
Mary St., Hamilton.
Sudbury.
5 Edward St. Brantford.
Guelph St., Preston.
821 Queen St., E., Toronto.
St. Mary's.
299 Yonge St., Toronto.

MANITOBA

Leduc, J. L.
Mason, W. J.

580 Bannatyne Ave., Winnipeg.
406 Stradbrook Ave., Winnipeg.

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Canada Golf Ball Co., Ltd.,
Hespeler Wood Specialty Co., Ltd.,
Lally Lacrosse Mfg. Co:
Long & Sons, Nelson
Northern Ski Factory
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