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DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
FOREST PRODUCTS BRANCH

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PRELIMINARY REPORT  
on the  
SPORTING GOODS INDUSTRY  
in  
CANADA  
1928 - 1929

(Subject to revision on further examination of individual reports)

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Published by Authority of the Hon. H. H. Stevens, M.P.,  
Minister of Trade and Commerce

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OTTAWA

1931

Note,- Production figures as given in this bulletin do not necessarily represent the total output in Canada of the commodities listed, as there may be also a considerable production in other industrial groups. For complete information this bulletin must be read with the rest of the series on wood-using industries and other publications of the Census of Industry.



DOMINION BUREAU OF STATISTICS  
CENSUS OF INDUSTRY ----- FOREST PRODUCTS STATISTICS

OTTAWA -- CANADA.

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Forest Products Statistics:	R. G. Lewis, B. Sc., F.

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The Sporting Goods Industry, 1928 and 1929.

Ottawa, January 1931.- A preliminary report on the manufacture of sporting goods in Canada in 1928 and 1929 has recently been issued by the Forest Products Branch of the Dominion Bureau of Statistics. This report covers the operations of wood-working factories which specialize in the manufacture of sporting goods and in most cases covers the greater part of the production of these commodities in Canada. The production of sporting goods, however, is frequently carried on as a side line in wood-working factories classed in other industrial groups.

There were 23 establishments specializing in sporting goods in 1929, of which 15 were located in Ontario, 5 in Quebec, 1 in Nova Scotia and 2 in Manitoba. The capital invested amounted to \$2,022,334 and the employees numbered 525, with wages and salaries amounting to \$505,972. The fuel used cost \$11,725 and the power employed was 1,047 H.P. The materials used cost \$943,709 and the gross value of production was \$2,184,022, the net value or the value added by manufacture being \$712,965.

The wood used in the industry was chiefly ~~sawn~~ softwood lumber amounting to 1,872 M ft. board measure, valued at \$76,576; 756 M ft. hardwood lumber at \$67,609; 341 cords of hardwood bolts at \$4,981 and veneer and plywood valued at \$3,640. All other materials were valued at \$790,903.

The more important items among the principal products were hockey sticks, numbering 632,306 and valued at \$207,852; tennis racquets numbering 48,750 and valued at \$213,861. Comparatively few skis were made in this industry, the greater number being turned out as side lines in boat and canoe factories.

The following tables give, first a comparative summary of the principal statistics of the industry for 1928 and 1929, followed by detailed comparative tables covering the distribution of establishments, materials used, products manufactured, capital invested, employment fuel and power.

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The Sporting Goods Industry, 1928 and 1929.

Table 1. - Principal Statistics, 1928 - 1929.

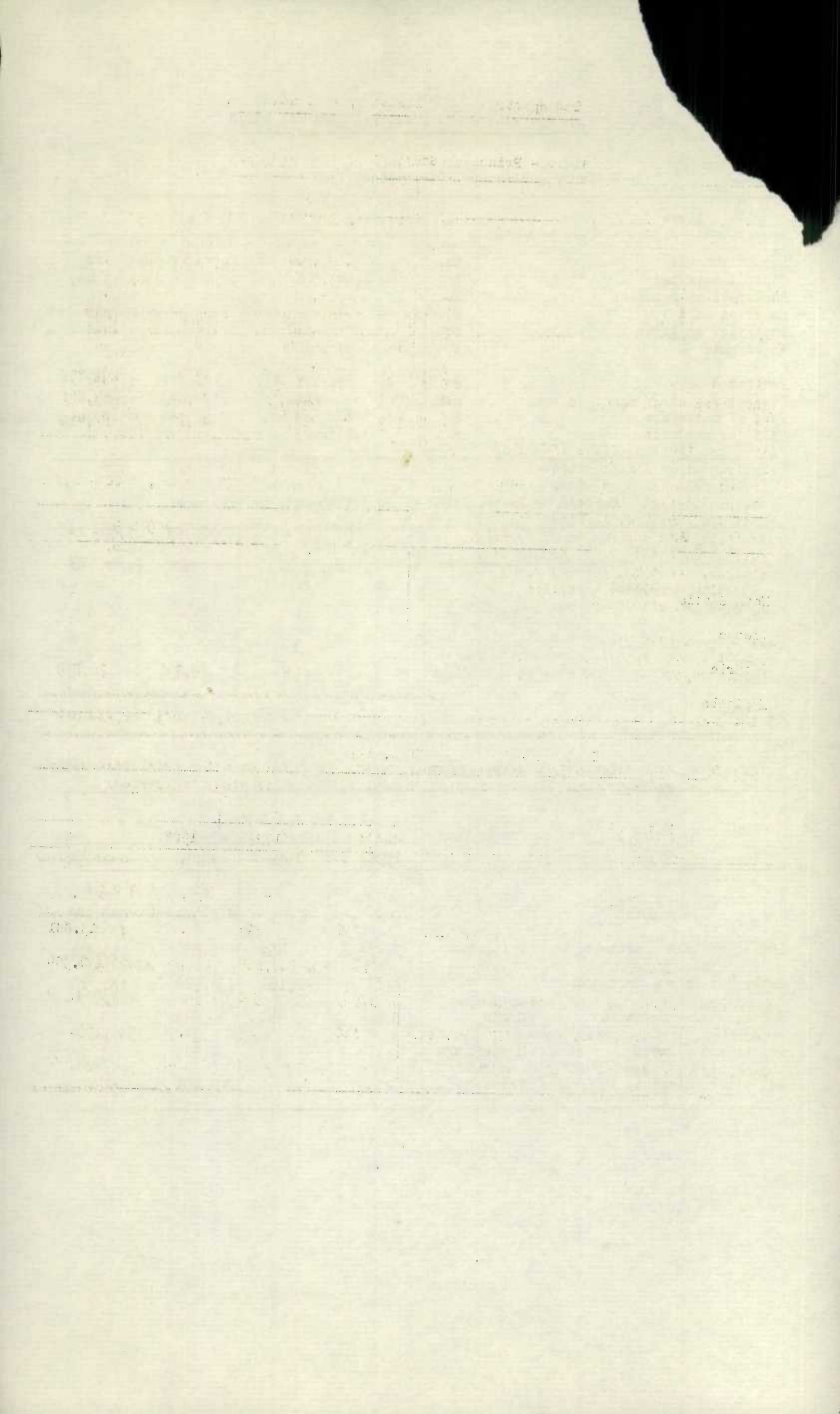
Items		1 9 2 8	1 9 2 9
Establishments	No.	22	23
Capital invested	\$	1,843,501	2,022,334
Employees on Salaries	No.	70	76
Salaries paid	\$	94,453	99,245
Employees on Wages	No.	426	449
Wages paid	\$	371,681	406,726
Fuel used	\$	10,111	11,725
Power employed	H.P.	856	1,047
Cost of materials	\$	878,529	943,709
Value of products	\$	1,997,023	2,134,022

Table 2. - Distribution of Establishments by Provinces, 1928 - 1929.

Provinces	1 9 2 8	1 9 2 9
	No.	No.
CANADA	22	23
Nova Scotia	1	1
Quebec	5	5
Ontario	14	15
Manitoba	2	2

Table 3. - Materials Used, 1928 - 1929

Materials		Q u a n t i t y		V a l u e	
		1928	1929	1928	1929
TOTAL		-	-	\$ 878,529	\$ 943,709
Lumber or logs - softwood	M ft. b.m.	258	462	5,076	13,881
Lumber or logs - hardwood	"	1,700	2,166	131,420	130,304
Bolts, etc. - hardwood	Cords	3,565	341	34,643	4,981
Veneer and plywood	M surf. ft.	110	169	1,939	3,640
All other materials	Value	-	-	705,401	790,903





The Sporting Goods Industry, 1928 and 1929.

Table 4. - Products Manufactured

Products	Number		Value of Products and work done during the year -	
	1928	1929	1928	1929
	No.	No.	\$	\$
Hockey Sticks	615,732	632,306	135,947	207,852
Tennis and other racquets	54,023	43,750	177,649	213,861
Skiis <span style="float: right;">Prs.</span>	22,163	13,777	45,825	62,410
All other sporting goods including bowling alley construction, ten, five, candle and duck pins, alley bowls, billiard and pool tables, cues and supplies, lacrosse sticks, baseball bats and balls, golf balls, golf stick heads, clubs and shafts, sleighs, coasters, toboggans, gymnasium supplies, blackbird targets and all other sporting goods.	-	-	1,507,836	1,623,240
All other wooden products -- lumber boxes, handles, dowels, furniture, patterns and models,	-	-	79,766	76,659
T O T A L --	-	-	1,997,023	2,184,022

NOTE: Data given above do not necessarily represent the total Canadian production under each heading, since these products are also listed under other industries.

Table 5. - Capital Invested, 1928 - 1929.

	1928	1929
	\$	\$
TOTAL	1,843,501	2,022,334
Land, buildings, fixtures and machinery	731,369	906,500
Materials, stocks, etc., on hand	530,006	555,220
Cash, trading and operating accounts	532,126	560,614





The Sporting Goods Industry, 1928 and 1929.

Table 6A. Employment, 1928.

Classes of Employees	Total Number of Employees	Males	Females	Total Salaries and Wages
				\$
TOTAL	496	363	133	466,139
Salaried Employees	70	46	24	94,458
Employees on Wages	426	317	109	371,681

Table 6B. - Employment, 1929

Classes of Employees	Total Number of Employees	Males	Females	Total Salaries and Wages
				\$
TOTAL	525	392	133	505,972
Salaried Employees	76	49	27	99,246
Employees on Wages	449	343	106	406,726

Table 7. - Fuel Used, 1928 - 1929.

Kind of Fuel		Quantity		Value	
		1928	1929	1928	1929
TOTAL		-	-	\$ 10,111	\$ 11,725
Bituminous coal	Tons	1,153	1,063	6,932	7,778
Anthracite coal	"	22	48	315	681
Lignite coal	"	2	155	18	1,037
Coke for fuel only	"	-	2	-	24
Gasoline	Gals.	6	-	1	-
Wood	Cords	61	3	469	33
Gas	M. c.ft.	705	446	576	369
Other fuel	-	-	-	1,800	1,803

Table 8. - Power Employed, 1928 - 1929.

Power Units	No. of Units		Total H. P.	
	1928	1929	1928	1929
TOTAL POWER USED	121	142	1,288	1,047
Stationary Engines -				
Steam	2	3	150	220
Oil, gas and gasoline	-	-	-	-
Hydraulic Turbines	-	-	-	-
Electric Motors -				
(a) Purchased Power	114	139	706	827
(b) Generated Power	-	1	-	21
Boilers Installed	5	7	432	547

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Sporting Goods were the Principal Products of the Following Firms in 1929-

NOVA SCOTIA

Canada Ski Co. Ltd.

St. Patrick and St. Anthony Sts.,  
Annapolis Royal.

QUEBEC

Bourassa and Reniere  
Choquette, Jos.  
Draper-Maynard Co.  
McNiece and Orchard Ltd.  
Swedish Canadian Ski Co.

St. Paulin.  
1439 Ave. Hotel de Ville, Montreal.  
Sutton, Que.  
1629 St. Catherine St. W., Montreal  
930 St. George St., Montreal.

ONTARIO

Billiard Cue & Fibre Works	178 George St., Toronto.
Bentley's Sporting Goods Ltd.	752-2nd Ave., Niagara Falls.
Brunswick-Balke-Collander Co. of Canada	358 Bay Street, Toronto.
Canada Fishing Tackle Mfrs. Ltd.	Havelock H.O. Toronto.
Canada Golf Ball Co. Ltd.	241 Dovercourt Rd., Toronto.
Hespeler Wood Specialty Co. Ltd.	Hespeler.
Lally Lacrosse Mfg. Co.	Cornwall.
Long, Nelson, and Sons	John St. N., Hamilton.
Martin Golf Co.	89 Jarvis St., Toronto
Northern Ski Factory (Pajala Bros.)	404 Copper Cliff Road, Sudbury.
Spalding, A.G. & Bros., (Canada) Ltd.	5 Edward St., Brantford.
Salyards, E.B. & Sons, Ltd.,	Guelph St., Preston.
Slazengers (Canada) Ltd.,	827 Queen St., E., Toronto.
St. Mary's Wood Specialty Co. Ltd.	St. Mary's
Wilson, Harold, A. Co. of Toronto, Ltd.	299 Young St., Toronto.

MANITOBA

Leduc, J. L.  
Mason, W.J.

580 Bannatyne Ave., Winnipeg.  
406 Stradbrook Ave., Winnipeg.





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