



CANADA
DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
FORESTRY BRANCH

PRELIMINARY REPORT

on the
SPORTING GOODS INDUSTRY
in
CANADA
1931

(Subject to revision on further examination of individual reports)

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OTTAWA

1933

NOTE. - Production figures as given in this bulletin do not necessarily represent the total output in Canada of the commodities listed, as there may be also a considerable production in other industrial groups. For complete information this bulletin must be read with the rest of the series of wood-using industries and other publications of the Census of Industry.

DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY ----- FORESTRY STATISTICS

OTTAWA --- CANADA

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The Sporting Goods Industry, 1930 and 1931.

Ottawa, January, 1933.- A preliminary report on the manufacture of sporting goods in Canada in 1930 and 1931 has recently been issued by the Forestry Branch of the Dominion Bureau of Statistics. This report covers the operations of wood-working factories which specialize in the manufacture of sporting goods and in most cases covers the greater part of the production of these commodities in Canada. The production of sporting goods, however, is frequently carried on as a side line in wood-working factories classed in other industrial groups.

There were 24 establishments specializing in sporting goods in 1931, of which 15 were located in Ontario, 3 in Quebec, 1 each in Nova Scotia and British Columbia and 4 in Manitoba. The capital invested amounted to \$1,678,813 and the employees numbered 516, with wages and salaries amounting to \$496,639. The fuel used cost \$14,863 and the power employed was 1,430 H.P. The materials used cost \$628,310 and the gross value of production was \$1,582,361, the net value or the value added by manufacture being \$954,051.

The wood used in the industry was chiefly sawn hardwood lumber amounting to 1,624 M ft. board measure, valued at \$96,798; 90 M ft. softwood lumber at \$3,087; 5,179 cords of hardwood bolts at \$60,403 and veneer and plywood valued at \$8,865. All other materials made up the total of \$628,310.

The more important items among the principal products were hockey sticks, numbering 545,368 and valued at \$159,094, and tennis and other racquets numbering 69,208 valued at \$272,557.

The following tables give, first a comparative summary of the principal statistics of the industry for 1930 and 1931, followed by detailed comparative tables covering the distribution of establishments, materials used, products manufactured, capital invested, employment, fuel and power.

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The Sporting Goods Industry, 1930 and 1931.

Table 1.- Principal Statistics, 1930 - 1931.

Items		1930	1931
Establishments	No.	27	24
Capital invested	\$	2,715,746	1,678,813
Employees on Salaries	No.	86	73
Salaries paid	\$	119,688	117,689
Employees on Wages	No.	536	443
Wages paid	\$	492,445	373,950
Fuel used	\$	13,838	14,863
Power employed	H.P.	1,415	1,430
Cost of materials	\$	950,274	628,310
Value of products	\$	2,319,928	1,582,361

Table 2.- Distribution of Establishments by Provinces, 1930 - 1931.

Provinces	1930	1931
	No.	No.
CANADA	27	24
Nova Scotia and Quebec	6	4
Ontario	17	15
Manitoba and British Columbia	4	5

Table 3.- Materials Used, 1930 - 1931.

Materials		Quantity		Value	
		1930	1931	1930	1931
TOTAL		-	-	\$ 950,274	\$ 628,310
Lumber or logs - softwood	M ft.b.m.	185	90	6,434	3,087
Lumber or logs - hardwood	"	1,613	1,624	128,114	96,798
Bolts, etc. - hardwood	Cords	176	5,179	2,180	60,403
Veneer and plywood	M surf. ft.	869	344	19,675	8,865
All other materials	Value	-	-	793,871	459,157

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The Sporting Goods Industry, 1930 and 1931.

Table 4.- Products Manufactured.

Products	Number		Value of Products and work done during the year	
	1930	1931	1930	1931
	No.	No.	\$	\$
Hockey Sticks	574,414	545,368	177,689	159,094
Tennis and other racquets	83,245	69,208	234,503	272,557
Skiis	Prs. 39,561	26,700	92,125	59,000
All other sporting goods including bowling alley construction, ten, five, candle and duck pins, alley bowls, billiard and pool tables, cues and supplies, lacrosse sticks, baseball bats and balls, golf and tennis balls, golf stick heads, clubs and shafts, sleighs, coasters, toboggans, gymnasium supplies, blackbird targets and all other sporting goods.	-	-	1,595,757	958,865
All other wooden products - handles, sanitary woodwork, radio cabinets, patterns and models, etc.	-	-	219,854	132,845
TOTAL -	-	-	2,319,928	1,582,361

NOTE: Data given above do not necessarily represent the total Canadian production under each heading, since these products are also listed under other industries.

Table 5.- Capital Invested, 1930 - 1931.

	1930	1931
	\$	\$
TOTAL	2,715,746	1,678,813
Land, buildings, fixtures, machinery, etc.	1,316,549	931,161
Materials, stocks, etc., on hand	627,370	330,406
Value of finished products on hand	-	270,019
Cash, trading and operating accounts	771,827	147,227

The Sporting Goods Industry, 1930 and 1931.

Table 6A.- Employment, 1930.

Classes of Employees	Total Number of Employees	Males	Females	Total Salaries and Wages
TOTAL	622	497	125	612,133
Salaried Employees	86	55	31	119,638
Employees on Wages	536	442	94	492,445

Table 6B.- Employment, 1931.

Classes of Employees	Total Number of Employees	Males	Females	Total Salaries and Wages
TOTAL	516	406	110	496,639
Salaried Employees	73	51	22	117,689
Employees on Wages	443	355	88	378,950

Table 7.- Fuel Used, 1930 - 1931.

Kind of Fuel		Quantity		Value	
		1930	1931	1930	1931
TOTAL		-	-	\$ 13,838	\$ 14,863
Bituminous coal	Tons	2,012	2,183	10,846	11,841
Anthracite coal	"	50	55	733	665
Lignite coal	"	-	-	-	-
Coke for fuel only	"	27	11	297	116
Gasoline	Gals.	3	806	1	322
Kerosene	"	55	5	12	1
Wood	Cords	1	3	12	26
Mill waste	-	-	-	-	1,615
Gas	M c.ft.	411	368	332	277
Other fuel	-	-	-	1,605	-

Table 8.- Power Employed, 1930 - 1931.

Power Units	No. of Units		Total H.P.	
	1930	1931	1930	1931
TOTAL POWER USED	224	222	1,415	1,430
Stationary Engines -				
Steam	4	4	295	290
Oil, gas and gasoline	-	-	-	-
Hydraulic Turbines	-	-	-	-
Electric Motors -				
(a) Purchased Power	220	218	1,120	1,140
(b) Generated Power	34	34	80	166
Boilers Installed	9	11	678	777

Page 1 of 1

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Sporting Goods were the Principal Products of the Following Firms in 1931.

NOVA SCOTIA

Canada Ski Co., Ltd.

St. Patrick and St. Anthony Sts.,
Annapolis Royal.

QUEBEC

Adams, A. F.
Draper-Maynard Co.
McNiece and Orchard Ltd.

646 Craig St. W., Montreal.
Sutton.
1627 St. Catherine St. W., Montreal.

ONTARIO

Bentley's Sporting Goods Ltd.
Brunswick-Balke-Collender Co. of Can. Ltd.
Canada Needle and Fishing Tackle Co., Ltd.
Canada Golf Ball Co. Ltd.
Hespeler Wood Specialties Ltd.
Hilborn Co.
Lally Lacrosse Mfg. Co.
Long, Nelson and Sons

752-2nd Ave., Niagara Falls.
H.O. 358 Bay St., Toronto 2, Hanna Ave.,
Toronto 2.
Havelock H.O. 70 Wellington St. W. Toronto 2.
241 Dovercourt Rd., Toronto 3.
Sheffield St., Hespeler.
Ayr.
37 Cumberland St., Cornwall.
121 John St. N., Hamilton.
H.O. 441 Mary St., Hamilton.
75 Shelbourne St., Toronto.
581 Central Ave., Sudbury.
5 Edward St., Brantford.
Guelph St., Preston.
827 Queen St., E. Toronto 8.
H.O. 53 Yonge St., Toronto 2.
James St., St. Mary's.
H.O. 299 Yonge St., Toronto 2.
49 Elm St., Toronto 2.

Martin Golf Co.
Northern Ski Factory (Pajala Bros.)
Spalding, A. G. & Bros. of Canada Ltd.
Salyerds, E.B. & Sons, Ltd.
Slazengers (Canada) Ltd.
St. Mary's Wood Specialty Co., Ltd.
Wilson, Harold, A. Co. of Toronto, Ltd.

MANITOBA

Canadian Bait Mfg. Co. (A. J. Bukoske)
Hooper & Mason
Leduc, J. L.
Lyon, Wm.

334 Smith St., Winnipeg.
406 Stradbrook Ave., Winnipeg.
580 Bannatyne Ave., Winnipeg.
425 Fischer Ave., The Pas.

BRITISH COLUMBIA

Mooney, Frank P. Co.

1214 Seymour St., Vancouver.



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