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**CANADA**  
**DEPARTMENT OF TRADE AND COMMERCE**  
**DOMINION BUREAU OF STATISTICS**  
**FORESTRY BRANCH**

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**PRELIMINARY REPORT**  
**ON THE**  
**SPORTING GOODS INDUSTRY**  
**IN**  
**CANADA**  
**1933**

(Subject to revision on further examination of individual reports)

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OTTAWA  
1934

NOTE. - Production figures as given in this bulletin do not necessarily represent the total output in Canada of the commodities listed, as there may be also a considerable production in other industrial groups. For complete information this bulletin must be read with the rest of the series of wood-using industries and other publications of the Census of Industry.

DOMINION BUREAU OF STATISTICS

CENSUS OF INDUSTRY ----- FORESTRY STATISTICS

OTTAWA --- CANADA

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The Sporting Goods Industry, 1933.

Ottawa, November, 1934. - A preliminary report on the manufacture of sporting goods in Canada in 1933 has recently been issued by the Forestry Branch of the Dominion Bureau of Statistics. This report covers the operations of wood-working factories engaged wholly or chiefly in the manufacture of sporting goods and in most cases covers the greater part of the production of these commodities in Canada. The production of certain classes of sporting goods, however, is frequently carried on as a side line in wood-working factories classed in other industrial groups.

There were 33 establishments specializing in sporting goods in 1933, of which 19 were located in Ontario, 6 in Quebec, 1 in Nova Scotia, 3 in British Columbia and 4 in Manitoba. The capital invested amounted to \$1,413,332 and the employees numbered 540, with wages and salaries amounting to \$387,578. The fuel used cost \$9,424 and the power employed was 1,352 H.P. The materials used cost \$440,362 and the gross value of production was \$1,096,569, the net value or the value added by manufacture being \$656,207.

The wood used in the industry was chiefly sawn hardwood lumber amounting to 2,411 M ft. board measure, valued at \$122,268; 492 M ft. softwood lumber at \$13,530; 289 cords of hardwood bolts at \$2,898 and veneer and plywood valued at \$142. All other materials made up the total of \$440,362.

The more important items among the principal products were hockey sticks, numbering 513,746 and valued at \$129,430, and tennis and other racquets numbering 56,250 valued at \$195,945 and skis numbering 19,736 pairs valued at \$49,638.

The following tables give, first a comparative summary of the principal statistics of the industry followed by detailed comparative tables covering the distribution of establishments, materials used, products manufactured, capital invested, employment, fuel and power.

A new questionnaire, designed especially for the use of sporting goods manufacturers is being prepared for the collection of the 1934 statistics of this industry. Manufacturers are asked to make provision in their records for reporting their 1934 production in greater detail with regard to individual products.

The Sporting Goods Industry, 1932 and 1933.

Table 1. - Principal Statistics, 1932 - 1933.

Items		1 9 3 2	1 9 3 3
Establishments	No.	30	33
Capital Invested	\$	1,649,186	1,413,332
Employees on salaries	No.	77	90
Salaries paid	\$	89,254	105,550
Employees on wages	No.	411	450
Wages paid	\$	312,966	282,028
Fuel used	\$	11,230	9,424
Power employed	H.P.	1,355	1,352
Electricity purchased	K.W.H.	686,785	623,270
Electricity purchased	\$	11,871	11,393
Cost of materials	\$	524,759	440,362
Value of products	\$	1,272,549	1,096,569

Table 2. - Distribution of Establishments by Provinces, 1932 - 1933.

Provinces	1 9 3 2	1 9 3 3
	No.	No.
CANADA	30	33
Nova Scotia	1	1
Quebec	5	6
Ontario	18	19
Manitoba	4	4
British Columbia	2	3

Table 3. - Capital Invested, 1932-1933.

Items	1 9 3 2	1 9 3 3
	\$	\$
TOTAL .....	1,649,186	1,413,332
Land, buildings, fixtures and machinery	903,477	686,383
Materials, stocks, etc., on hand .....	373,734	397,808
Finished products on hand .....	204,057	162,463
Cash, trading and operating accounts ...	167,918	166,678

Table 4. - Employment, 1932-1933.

Classes of Employees	Total Number of Employees		Males		Females		Total Salaries and Wages	
	1932	1933	1932	1933	1932	1933	1932	1933
	No.	No.	No.	No.	No.	No.	\$	\$
TOTAL .....	488	540	368	398	120	142	402,220	387,578
Salaried employees ...	77	90	55	63	22	27	89,254	105,550
Wage-earners .....	411	450	313	335	98	115	312,966	282,028



The Sporting Goods Industry, 1932 and 1933.

Table 5. - Fuel Used, 1932-1933.

Kind of Fuel		Quantity		Value	
		1932	1933	1932	1933
				\$	\$
TOTAL		-	-	11,230	9,424
Bituminous coal, Canadian	Tons	-	45	-	190
" " Imported	"	1,378	1,322	7,823	7,855
Anthracite coal	"	47	45	575	466
Lignite coal, Canadian	"	-	-	-	-
" " Imported	"	-	-	-	-
Coke	"	45	19	512	214
Gasoline	Gals.	5	-	1	-
Kerosene or coal oil	"	-	-	-	-
Fuel oil	"	-	-	-	-
Wood	Cords	8	36	49	119
Mill waste	"	-	-	2,124	400
Gas, manufactured	M.c.ft.	209	331	146	180
" natural	"	-	-	-	-
Other fuel		-	-	-	-

Table 6. - Power Employed, 1932 - 1933.

Power Units	No. of Units		Total H.P.	
	1932	1933	1932	1933
TOTAL POWER USED	256	284	1,355	1,352
Stationary Engines -				
Steam engines and turbines	4	3	280	250
Oil, gas and gasoline engines	-	-	-	-
Hydraulic Turbines				
Electric Motors -				
(a) Purchased Power	252	281	1,075	1,102
(b) Generated Power	15	10	72	75
Boilers Installed	10	11	777	833

The Sporting Goods Industry, 1932 and 1933.

Table 7. - Materials Used, 1932-1933.

Classes of Materials	Unit of Measure	Quantity		Value	
		1932	1933	1932	1933
				\$	\$
TOTAL		-	-	524,759	440,362
Lumber or logs, softwood	M.ft.b.m.	839	492	21,131	13,530
Lumber or logs, hardwood	"	2,146	2,411	115,957	122,268
Bolts, etc. softwood	Cords	-	-	-	-
Bolts, etc. hardwood	"	456	289	4,709	2,898
Veneer and plywood	M.s.f.	7	9	138	142
All other materials	\$	-	-	382,824	301,524

Table 8. - Products Manufactured

Products		Value of Products and work done during the year			
		1932	1933	1932	1933
		No.	No.	\$	\$
Hockey Sticks	No.	561,160	513,746	155,808	129,430
Tennis and other racquets	No.	63,356	56,250	197,662	195,945
Skiis	Prs.	6,879	19,736	17,679	49,638
All other sporting goods including bowling alley construction, ten, five and duck pins, alley bowls, billard and pool tables and cues, lacrosse sticks, baseball bats, shuttlecocks, golf balls, sticks, heads, clubs, shafts, caddy bags, and tees, skii equipment and poles, toboggans, gymnasium supplies, clay targets, racket presses and strings, fishing lures and tackle, archery equipment, athletic clothing, guards, mitts, gloves, etc.; boxing, tennis, hard, soft, volley, basket, rugby and baseballs; and all other sporting goods.		-	-	850,126	634,817
All other wooden products - handles, sanitary woodwork, radio cabinets, patterns and models, plugs, children's desks, boats, oars, etc.		-	-	51,274	86,739
TOTAL -				1,272,549	1,096,569

NOTE: Data given above do not necessarily represent the total Canadian production under each heading, since these products are also listed under other industries.

The following establishments were engaged wholly or chiefly in the production of sporting goods in Canada in 1933.

NOVA SCOTIA

Canada Ski Co. Ltd.

St. Patrick and St. Anthony Sts.,  
Annapolis Royal

QUEBEC

Adams, A.F.  
Cohoon Sports Supplies, Ltd.  
Daignault-Rolland Cie  
Dodds, Harvey E., Ltd.

646 Craig St. W., Montreal  
736 Notre Dame St. W., Montreal  
911 Hermine St., Montreal  
250-16th Ave., Pointe aux Trembles  
H.O. 54-56 Lombard St., Toronto 2  
Sutton  
1627 St. Catherine St. W., Montreal

Draper-Maynard Co.  
McNiece and Orchard Ltd.

ONTARIO

Badminton Mfg. Co. Ltd.  
Bentley's Sporting Goods Ltd.  
Brunswick-Balke-Collender Co. of Can. Ltd.  
Burke, Thumm Ltd.  
Canada Needle and Fishing Tackle Co., Ltd.  
Canada Mfg. Co. Ltd.  
Dominion Hockey Stick Co.  
Gamecocks Mfg. Co.  
Lally Lacrosse Mfg. Co.  
Long, Nelson and Sons  
Milton Wood Products Co. Ltd.  
Northern Ski Factory (Pajala Bros.)  
Proulx, H.A.

54 Wellington St. W., Toronto 2  
752-2nd Ave., Niagara Falls  
H.O. 358 Bay St., Toronto 2  
14 Breadalbane St., Toronto 5  
Havelock, H.O. 70 Wellington St. W., Toronto 2  
241 Dovercourt Rd., Toronto 3  
New Hamburg  
Queen St., Lakefield  
37 Cumberland St., Cornwall  
H.O. 441 Mary St., Hamilton  
Commercial St., Milton  
581 Central Ave., Sudbury  
Auditorium Bldg., O'Connor St., Ottawa  
U.S. Factory, Massena, N.Y.  
5 Edward St., Brantford  
Audley & Newcastle Sts., Mimico  
821-827 Queen St., E. Toronto 8  
H.O. 53 Yonge St., Toronto 2  
Cobourg, H.O. Coristine Bldg., Montreal

Spalding, A.G. & Bros. of Canada Ltd.  
Schindler Co. of Canada, Ltd.  
Slazengers (Canada) Ltd.

Sheffield St., Hespeler  
Doherty Bldg., 310 Spadina Ave., Toronto 2  
H.O. 299 Yonge St., Toronto 2

South Bend Bait Co. of Canada, Ltd.  
St. Mary's Wood Specialty Co., Ltd. &  
Hespeler Wood Specialties, Ltd.  
Wilson, Harold, A. Co. of Toronto Ltd.

MANITOBA

Canadian Bait Mfg. Co. (A.J. Bukoske)  
Hooper & Mason  
Leduc, J.L.  
Lyon, Wm.

818 Alverstone St., Winnipeg  
406 Stradbrook Ave., Winnipeg  
580 Bannatyne Ave., Winnipeg  
425 Fischer Ave., The Pas.

BRITISH COLUMBIA

Davidson's Laminated Ski Factory  
Empire Gut String Co. Ltd.  
Flaa & Hagen

1852 Georgia St. W., Vancouver  
2015 Broadway W., Vancouver  
857 Richards St., Vancouver.



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