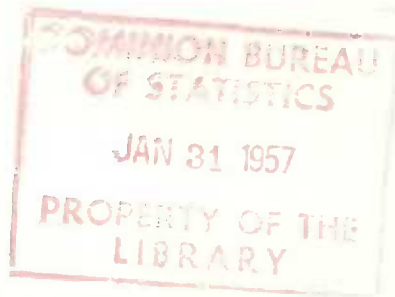


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CANADA

# THE SPORTING GOODS INDUSTRY 1955



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### NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** - The Primary Industries, including mining, forestry and fisheries; **Volume II** - Manufacturing; **Volume III** - Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries or provinces which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I - General Review of the Manufacturing Industries, \$1.50
- II - The Manufacturing Industries of Canada, (7 sections, as follows):
  - Section A. Summary for Canada, 25¢
  - Section B. Atlantic Provinces, 50¢
  - Section C. Quebec, 25¢
  - Section D. Ontario, 25¢
  - Section E. Prairie Provinces, 40¢
  - Section F. British Columbia, 25¢
  - Section G. The Manufacturing Industries of Canada, Regional Distribution, 75¢
- III - Foods and Beverages
- IV - Tobacco and Tobacco Products
- V - Rubber Products
- VI - Leather Products
- VII - Textile Mills
- VIII - Knitting Mills
- IX - Clothing
- X - Wood and Paper Products
- XI - Printing Trades
- XII - Iron and Steel Products
- XIII - Transportation Equipment
- XIV - Non-ferrous Metal Products
- XV - Electrical Apparatus and Supplies
- XVI - Non-metallic Mineral Products
- XVII - Products of Petroleum and Coal
- XVIII - Chemicals and Allied Products
- XIX - Miscellaneous Manufactures

The present report belongs in Part XIX, Miscellaneous Manufactures. It is punched to permit of filing in a ring binder along with others of the group. The reports in this group are:

- A - The Button, Buckle and Fastener Industry, 25¢
- B - The Broom, Brush and Mop Industry, 25¢
- C - The Musical Instrument Industry, 25¢
- D - The Sporting Goods Industry, 25¢
- E - The Miscellaneous Industries, 25¢

## THE SPORTING GOODS INDUSTRY 1955

The sporting goods industry reported a record level of operations in 1955. Factory selling value of products shipped by the industry reached an all-time high of \$13,032,152. This total represents an increase of 3.2 per cent over the previous high of \$12,630,427 established in 1953 and an increase of 7.8 per cent over the \$12,084,703 worth of goods shipped in 1954.

Establishments reporting numbered 92, 10 more than in the previous year. Employment and payrolls were up sharply from the preceding year. Employees numbered 1,828 in 1955 compared with 1,664 in 1954, a gain of 9.9 per cent, while salary and wage payments rose by 8.9 per cent to \$4,500,836 from \$4,131,191. The cost of materials used in manufacture decreased from \$5,083,136 in 1954 to \$4,975,649 in 1955 a drop of 2.1 per cent.

The industry is largely concentrated in Ontario. In the year under review, the 51 establishments in this province accounted for 77 per cent of the value of factory shipments and 68 per cent of employment. The remaining establishments were located provincially as follows: Quebec 24, Manitoba 3, Saskatchewan 2 and British Columbia 12. It will be observed from Table 10 that 16 of the 92 establishments comprising the industry reported factory shipments valued at \$9,860,295 or approximately 76 per cent of the total. They provided employment for 1,293 or about 71 per cent of all persons employed.

Only establishments whose principal products consist of sporting equipment, supplies and accessories are classified to the Sporting Goods Industry. With few exceptions, separate articles are the output of less than three establishments and it is not possible, therefore, to present the many and varied items of manufacture in detailed form. Instead, it has been found necessary to group them under the head of that particular branch of sport in which they are used. The materials entering into the manufacture of sporting goods are of such a diversified nature that it is not feasible to show them in detail. Bicycles, firearms and ammunition are not included in this report.

The sporting goods produced by the establishments classified to this industry do not represent total Canadian production. There are concerns which manufacture sporting goods only as secondary or minor products and which are assigned to other industries on the basis of their more important items of manufacture. Table 5 of this report summarizes in as much detail as possible total sporting goods shipments as assembled from all industries. Unfortunately, the number of firms participating in the shipment of many of the commodities are too few to permit publication of separate figures without the possible disclosure of data of individual firms. The table specifies every commodity that could be shown separately.

Imports and exports of sporting goods in 1955 are shown in Tables 6 and 7. The leading import was fishing tackle of which \$3,044,209 worth was imported. Fishing tackle was also the main export.

Beginning with 1954, information on the value of year-end inventory holdings at plant and plant warehouses is being collected as part of the Annual Census of Industry. This data was formerly collected by a separate survey. The summarized results for the sporting goods industry for the year under review will be found in Table 3.

## MISCELLANEOUS MANUFACTURERS

TABLE 1. Principal Statistics of the Sporting Goods Industry, Representative Years, 1928 - 1955

Year and Provinces	Estab- lish- ments	Employees	Salaries and wages	Cost at plant of fuel and electricity	Cost at plant of materials used	Value added by manufacture	Gross value of production <sup>2</sup>
	No.	No.	\$	\$	\$	\$	\$
1928 .....	22	496	466, 139	18, 592	878, 529	1, 099, 902	1, 997, 023
1930 .....	27	622	612, 133	24, 176	950, 274	1, 345, 478	2, 319, 928
1933 .....	33	540	387, 578	20, 817	440, 362	635, 390	1, 096, 569
1936 .....	36	671	543, 774	33, 860	716, 613	1, 012, 375	1, 762, 848
1937 .....	33	664	551, 462	32, 479	781, 147	923, 891	1, 737, 517
1939 .....	33	689	694, 531	34, 273	906, 534	1, 148, 596	2, 089, 403
1940 .....	38	758	749, 735	38, 836	1, 027, 159	1, 111, 264	2, 177, 259
1941 .....	37	817	836, 385	38, 251	1, 134, 430	1, 180, 190	2, 352, 871
1942 .....	36	797	912, 493	39, 373	1, 347, 262	1, 263, 384	2, 650, 019
1943 .....	34	815	1, 036, 321	42, 923	2, 377, 897	1, 670, 660	4, 091, 480
1944 .....	35	932	1, 225, 045	44, 618	3, 211, 292	2, 157, 123	5, 413, 033
1945 .....	36	1, 101	1, 433, 218	14, 964	3, 294, 096	2, 195, 580	5, 504, 640
1946 .....	41	1, 324	1, 668, 542	56, 200	2, 315, 917	2, 477, 094	4, 849, 211
1947 .....	56	1, 487	2, 318, 966	70, 486	3, 050, 565	3, 586, 047	6, 707, 098
1948 .....	60	1, 523	2, 833, 216	87, 123	3, 097, 196	3, 734, 423	6, 918, 742
1949 .....	64	2, 013	3, 628, 637	100, 516	3, 627, 429	4, 926, 140	8, 654, 085
1950 .....	70	1, 897	3, 974, 587	119, 213	3, 786, 214	5, 476, 090	9, 381, 517
1951 .....	78	1, 732	3, 659, 189	121, 871	4, 064, 663	6, 250, 278	10, 436, 812
1952 .....	77	1, 541	3, 687, 606	136, 630	3, 694, 839	6, 147, 917 <sup>3</sup>	9, 979, 386
1953 .....	82	1, 768	4, 185, 559	121, 466	4, 729, 505	7, 779, 456 <sup>3</sup>	12, 630, 427
1954 .....	82	1, 664	4, 131, 191	147, 838	5, 083, 136	6, 998, 099	12, 084, 703
1955							
Canada .....	92	1, 828	4, 500, 836	174, 637	4, 975, 649	7, 841, 030	13, 032, 152
Quebec .....	24	495	944, 222	49, 342	1, 016, 758	1, 421, 113	2, 503, 678
Ontario .....	51	1, 250	3, 372, 154	113, 911	3, 728, 959	6, 143, 888	10, 001, 782
British Columbia .....	12	69	153, 038	10, 189	200, 798	216, 649	440, 211
Other Provinces <sup>1</sup> .....	5	14	31, 422	1, 195	29, 134	59, 380	86, 481

1. Other provinces include-Manitoba 3, Saskatchewan 2.

2. Commencing with 1952, value of factory shipments has been collected instead of gross value of production.

3. Because of insufficient inventory data in 1952 and 1953, these figures have been calculated from value of factory shipments and are, therefore, only approximations to true "value added by manufacture".

TABLE 2. Comparison of Principal Statistics, 1954 and 1955

Item	1954	1955	+ Increase - Decrease
Establishments reporting .....	82	92	+ 10
Employees on salaries:			
Total .....	362	358	- 4
Male .....	247	238	- 9
Female .....	115	120	+ 5
Total salaries .....	\$ 1, 293, 014	\$ 1, 275, 548	- 17, 466
Employees on wages:			
Total (monthly average) .....	1, 302	1, 470	+ 168
Male .....	749	927	+ 178
Female .....	553	543	- 10
Total wages .....	\$ 2, 838, 177	\$ 3, 225, 288	+ 387, 111
Cost of fuel and electricity .....	\$ 147, 838	\$ 174, 637	+ 26, 799
Cost of materials used .....	\$ 5, 083, 136	\$ 4, 975, 649	- 107, 487
Value of factory shipments .....	\$ 12, 084, 703	\$ 13, 032, 152	+ 947, 449

Note. Profits or losses cannot be estimated from the census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 3. Inventories<sup>1</sup>, 1955

	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	\$	\$	\$	\$
Opening: <sup>3</sup>				
Quebec.....	378,354	182,145	259,749	820,248
Ontario.....	1,240,596	691,796	1,243,371	3,175,763
British Columbia .....	51,078	24,859	93,112	169,049
Other Provinces <sup>2</sup> .....	15,309	4,547	7,016	26,872
<b>Canada.....</b>	<b>1,685,337</b>	<b>903,347</b>	<b>1,603,248</b>	<b>4,191,932</b>
Closing:				
Quebec.....	477,956	183,302	243,284	904,542
Ontario.....	1,390,342	695,272	1,228,347	3,313,961
British Columbia .....	52,193	21,143	80,537	153,873
Other Provinces <sup>2</sup> .....	14,265	4,536	10,244	29,045
<b>Canada.....</b>	<b>1,934,756</b>	<b>904,253</b>	<b>1,562,412</b>	<b>4,401,421</b>

1. Book value of all manufacturing inventories held at plant and plant warehouses.

2. Other provinces are Manitoba and Saskatchewan.

3. Where the opening inventory for 1955 differs from the closing figure published for 1954, it is because of corrections, new firms and the removal of figures for firms which did not operate during 1955.

TABLE 4. Factory Shipments, 1954 and 1955

Products	1954	1955
	Selling value at the factory	Selling value at the factory
	\$	\$
Archery tackle .....	111,530	136,031
Baseball equipment and supplies, all kinds .....	1,344,951	1,309,596
Billiard, bowling and football equipment and supplies, all kinds .....	1,959,011	1,951,542
Golf equipment and supplies, all kinds .....	2,063,627	2,157,144
Hockey equipment and supplies, all kinds.....	1,887,181	2,052,944
Skiing equipment and supplies, all kinds .....	107,069	143,962
Badminton, tennis and squash equipment and supplies, all kinds .....	368,825	239,403
Fishing tackle .....	1,637,262	1,790,401
Gymnasium equipment .....	135,435	131,902
Miscellaneous equipment (lacrosse, basketball, croquet and volley ball) ..	124,859	123,838
All other products .....	2,272,705	2,936,809
Amount received for repairs .....	72,248	58,580
<b>Total .....</b>	<b>12,084,703</b>	<b>13,032,152</b>

Note. The above table includes only the statistics of those manufacturing establishments whose principal products are sporting equipment, supplies and accessories. The figures do not necessarily represent Canadian totals as sporting goods are also made as secondary products by firms in other industries. The total figures from all industries are shown in Table 5.

TABLE 5. Shipments of Sporting Goods<sup>1</sup> by all Industries, 1954 and 1955

Products	1954		1955 <sup>2</sup>	
	Quantity	Selling value at the factory	Quantity	Selling value at the factory
		\$	\$	\$
Archery tackle .....	-	111, 530	-	136, 031
Balls, golf, complete .....	Doz. 3	3	3	3
Baseballs .....	" 23, 839	319, 316	21, 893	294, 050
Softballs .....	" 21, 858	275, 156	25, 303	299, 118
Balls, other, including bladders, centres, etc. ....	-	802, 973	-	740, 949
Bats, baseball and softball .....	No. 118, 464	73, 110	136, 637	92, 752
Billiard and bowling supplies .....	-	1, 684, 421	-	1, 826, 674
Fishing tackle .....	-	2, 067, 119	-	2, 171, 550
Gloves and mittens, baseball, hockey, etc. ....	-	1, 132, 952	-	1, 113, 843
Golf clubs, complete .....	No. 206, 827	1, 351, 857	225, 016	1, 430, 885
Golf equipment, other .....	-	179, 208	-	182, 600
Gymnasium equipment and supplies .....	-	191, 726	-	297, 285
Hockey pucks .....	Doz. 33, 190	36, 001	35, 968	48, 323
Hockey sticks .....	" -	1, 215, 846	-	1, 424, 730
Playground, track and field equipment .....	-	108, 730	-	120, 476
Racquets, tennis .....	No. 15, 046	79, 688	12, 518	62, 313
Racquets, badminton and squash .....	" 22, 807	112, 306	15, 675	67, 367
Skates, ice .....	Prs. 580, 079	1, 070, 508	1, 029, 407	1, 866, 018
Skates, roller .....	" 64, 419	174, 395	54, 787	145, 366
Skis .....	" 45, 133	241, 128	57, 712	349, 558
Ski poles and fittings .....	-	52, 729	-	46, 270
Snowshoes .....	Prs. -	3	-	3
Toboggans .....	No. 74, 672	227, 707	73, 222	246, 381
Sporting goods, other .....	-	1, 245, 148	-	1, 890, 259
<b>Total</b> .....	-	<b>12, 753, 554</b>	-	<b>14, 852, 798</b>

1. Does not include ammunition, bicycles and firearms.
2. Figures for 1955 are preliminary and subject to revision.
3. Confidential - Included with "Sporting goods, other".

TABLE 6. Imports of Sporting Goods, 1954 and 1955

Articles imported	1954		1955	
	Quantity	Value	Quantity	Value
		\$		\$
Badminton shuttlecocks .....	Gross 1, 854	47, 691	2, 338	54, 885
Bagatelle and other game tables or boards .....	-	1, 637, 730	-	807, 588
Balls, cues, cue racks and cue tips for bagatelle and billiards .....	-	42, 178	-	42, 622
Billiard tables .....	No. 27	8, 009	30	2, 197
Balls, tennis .....	Doz. 25, 587	66, 029	22, 213	60, 883
Balls, all kinds, for use in sports, games, etc., n.o.p. ....	-	349, 152	-	355, 253
Cricket bats, balls, gloves and leg guards .....	-	9, 073	-	8, 484
Golf clubs and finished parts .....	-	182, 356	-	244, 563
Golf balls .....	Doz. 73, 803	225, 861	65, 273	239, 458
Fishing rods .....	-	465, 382	-	545, 455
Trawls, fly hooks, sinkers, fishing reel and tackle, n.o.p. ....	-	2, 615, 670	-	3, 044, 209
Skis, racquets and racquet frames and baseball bats .....	-	280, 728	-	424, 727

TABLE 7. Exports of Sporting Goods, 1954 and 1955

Items	1954	1955
	\$	\$
Fishing tackle .....	151, 736	320, 725
Sporting goods, n.o.p. ....	244, 161	404, 070

TABLE 8. Employees by Sex and Remuneration, 1954 and 1955

Items	1954		1955	
	No.	\$	No.	\$
<b>Salaried employees:</b>				
Total .....	No.	362	358	
Male .....	"	247	238	
Female .....	"	115	120	
Total salaries .....	\$	1, 293, 014	1, 275, 548	
<b>Wage-earners:</b>				
Total (monthly average) .....	No.	1, 302	1, 470	
Male .....	"	749	927	
Female .....	"	553	543	
Total wages .....	\$	2, 838, 177	3, 225, 288	
<b>All employees:</b>				
Total .....	No.	1, 664	1, 828	
Male .....	"	996	1, 165	
Female .....	"	668	663	
Total salaries and wages .....	\$	4, 131, 191	4, 500, 836	

TABLE 9. Monthly Employment of Wage-earners, 1954 and 1955

	1954			1955		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January .....	679	589	1, 268	946	557	1, 503
February .....	698	589	1, 287	898	542	1, 440
March .....	718	603	1, 321	890	559	1, 449
April .....	740	586	1, 326	899	555	1, 454
May .....	761	573	1, 334	884	526	1, 410
June .....	745	554	1, 299	918	525	1, 443
July .....	743	520	1, 263	928	518	1, 446
August .....	759	491	1, 250	960	528	1, 488
September .....	770	495	1, 265	953	525	1, 478
October .....	774	493	1, 267	947	538	1, 485
November .....	789	541	1, 330	976	575	1, 551
December .....	795	547	1, 342	957	566	1, 523
Average .....	749	553	1, 302	927	543	1, 470

**TABLE 10. Principal Statistics of the Sporting Goods Industry in Canada Grouped According to the Size of Establishment, 1954 and 1955**

Establishments with factory shipments of	Estab- lish- ments	Employees	Salaries and wages	Cost at plant of materials used	Value of factory shipments
	No.	No.	\$	\$	\$
1954					
Under \$10,000 .....	17	24	32,742	39,306	81,485
\$10,000 to \$24,999 .....	15	61	115,568	81,156	249,651
\$25,000 to \$49,999 .....	14	103	195,354	187,108	486,063
\$50,000 to \$99,999 .....	11	149	311,008	319,783	776,492
\$100,000 to \$199,999 .....	11	235	556,574	655,478	1,584,965
\$200,000 to \$499,999 .....	11	528	1,264,292	1,455,605	3,629,980
\$1,000,000 to \$4,999,999 .....	3	564	1,655,653	2,344,700	5,276,067
<b>Total .....</b>	<b>82</b>	<b>1,664</b>	<b>4,131,191</b>	<b>5,083,136</b>	<b>12,084,703</b>
1955					
Under \$10,000 .....	23	26	33,456	41,809	98,912
\$10,000 to \$24,999 .....	16	64	122,474	103,469	270,376
\$25,000 to \$49,999 .....	14	101	210,101	196,664	511,637
\$50,000 to \$99,999 .....	13	163	341,346	397,249	960,873
\$100,000 to \$199,999 .....	10	181	442,172	517,557	1,330,059
\$200,000 to \$499,999 .....	10	452	991,114	1,427,226	3,008,168
\$500,000 to \$999,999 .....	4	841	2,360,173	2,291,675	6,852,127
\$1,000,000 to \$4,999,999 .....	2				
<b>Total .....</b>	<b>92</b>	<b>1,828</b>	<b>4,500,836</b>	<b>4,975,649</b>	<b>13,032,152</b>

**List of Firms Engaged Wholly or Chiefly in the Manufacture of Sporting Goods, 1955**

Name of Firm	Address
<b>Quebec:</b>	
Acta Sports Limited .....	333 Port Royal Ave. W., Montreal
Alpine Supplies Inc. ....	9500 St. Lawrence Blvd., Montreal
Atelier Sportif Enrg. ....	67 A, rue Lessard, Loretteville
Burroughs and Watts (Canada) Ltd. ....	230 Guizot St. W., Montreal
Jos. Choquette Sports Enrg. ....	1439 Rue Hotel de Ville, Montreal
Cho-Wood Products Ltd. ....	427 St. James St., St. Johns
Continental Engineering Co. (Canada) .....	795 Versailles St., Montreal
Daignault Rolland Cie Ltée .....	2567 rue Rouen, Montreal 24
E. Delisle & Fils Enrg. ....	Pont Rouge
Eagle Leather Works Co. ....	4264 Ontario St. E., Montreal
J. E. Giguere Ltée .....	Ste.-Germaine Station
Huron Fishing Tackle Inc. ....	103 rue St-Pierre, Quebec
Gaston Jolicoeur .....	1228 - 2ième Ave., Quebec
Les Industries Bellerive Ltée .....	88 rue Nicholson, Valleyfield
Mailhot & Freres .....	35 rue Campagna, Victoriaville
Major Rod Mfg. Co. Ltd. ....	723 Notre Dame St. W., Montreal
Precision Wood Craft .....	St. Chrystosome
St. Lawrence Mfg. Co. Inc. ....	376 des Commissaires Est., Quebec
Sherbrooke Wood Products Inc. ....	404 rue Marquette, Sherbrooke
Sherbrooke Woodcraft Limited .....	2795 Roy St., Sherbrooke
H. Siren Ski Shop .....	676 Lagauchetière St. W., Montreal
Sparkling Products Co. Ltd. ....	333-9th Ave. S., Sherbrooke
Superstrong Wood Products Reg'd .....	Brosseau Station
Trio Sport Co. Ltd. ....	380 Craig St. W., Montreal
<b>Ontario:</b>	
Allcock, Laight & Westwood Co. Ltd. ....	206 Parkhurst Blvd., Leaside
Archery Craft .....	2588 St. Clair Ave. W., Toronto



## List of Firms Engaged Wholly or Chiefly in the Manufacture of Sporting Goods, 1955 - Concluded

Name of Firm	Address
<b>Ontario: - Concluded</b>	
Argent Tackle Co. ....	1138 Wigle Ave., Windsor
Harry W. Banks .....	46-48 Albert St., Beamsville
Barton Sports & Cycle Co. Ltd. ....	228 Barton St. E., Hamilton
Bentley's Sporting Goods, Limited .....	755 First Ave., Niagara Falls
J. G. Blanchard Limited .....	174 Catherine St. N., Hamilton
Breslau Wood Specialties .....	Breslau
Brunswick-Balke-Collender Co. of Canada Ltd. ....	40 Hanna Ave., Toronto
Burke-Thumm Ltd. ....	14 Breadalbane St., Toronto
Campbell Mfg. Co. Ltd. ....	45 Sheppard Ave. E., Willowdale
Canada Fishing Tackle & Sports Limited .....	Havelock
The Canada Skate Mfg. Co. Ltd. ....	248 Victoria St. N., Kitchener
Canadian Milwaukee Instrument Co. ....	1 Blantyre Ave., Toronto
Chisholm Lacrosse Mfg. Co. ....	Box 1163, Cornwall
Comet Tackle Company Ltd. ....	60 Front St. W., Toronto
Cooper-Weeks Limited .....	260 Loughton Ave., Toronto
Cooper-Weeks Limited .....	Beeton
The Crown Lumber Coal & Supply Co. Ltd. ....	Tecumseh St., Woodstock
Dominion Fishing Tackle Mfrs. ....	Oro Station
Dominion Skate Company .....	P.O. Box 83, New Toronto
W. H. Dunne Skate Company .....	243 MacDonnell Ave., Toronto
Dunsdon Archery Equipment .....	18 Hamilton Ave., Brantford
James Foley .....	75 Yorkville Ave., Toronto
Grainger Adanac Limited .....	5382 Yonge St., Willowdale
Great Lakes Sporting Goods Ltd. ....	856 Walker Road, Windsor
Gross Products .....	West St. S., Orillia
Helin Tackle Co. Limited .....	1091 Ottawa St., Windsor
Hex Baits Limited .....	Brockville
Hotti Tackle Co. ....	1285 Elsmere Ave., Windsor
Ingersoll Hockey Stick Co. ....	Thames St., Ingersoll
J. M. Machine & Tool Co. ....	1194 Bloor St. W., Toronto
Lannom & Wellinger Limited .....	H. O.-350 Sorauren Ave., Toronto
Lindquist Bros. Bait Co. Ltd. ....	Plant - 135 Victoria St., Barrie
Nelson Long & Sons .....	Shawnee Road, Tecumseh
Lucky Strike Bait Works Limited .....	210 Ferrie St. E., Hamilton
Madsen Mfg. Co. Ltd. ....	505 Sherbrooke St., Peterborough
Martintown Hockey Stick Mfg. Reg'd. ....	Unionville
O. & W. McVean Limited .....	P.O. Box 5, Martintown
W. R. Murphy Mfg. Co. ....	Dresden
Paris Playground Equipment Limited .....	1017 Gladstone Ave., Windsor
George H. Reinhart .....	Gold St., Paris
A. W. Saarimaa Tackle Company .....	Breslau
The Schindler Co. of Canada Limited .....	163 Willowdale Ave., Willowdale
A. G. Spalding & Bros. of Canada Limited .....	Audley & Newcastle St., Mimico
Thompson Tool Co. ....	Spalding Drive, Brantford
Tiede Enterprises Ltd. ....	855 Sheppard Ave. W., Downsview
Tillmark Archery .....	984 Drouillard Rd., Windsor
Tugg and Mason Limited .....	Newmarket
Wellinger & Dunn Leather Goods Limited .....	394 King St. W., Toronto
Wyllie Webb Co. ....	350 Sorauren Ave., Toronto
	2 Colwood Rd., Toronto
<b>Manitoba:</b>	
Canadian Bait Mfg. Co. ....	247 Notre Dame Ave., Winnipeg
Glo - Lite Plastics .....	218 Victoria Ave., Brandon
W. Lyon .....	425 Fischer Ave., The Pas
<b>Saskatchewan:</b>	
Bill Douglas Company Limited .....	Ave. C & 22nd St., Saskatoon
Len Thompson Bait Co. ....	Abernethy
<b>British Columbia:</b>	
B. C. Leather Co. Ltd. (Pro-Made Golf Company) .....	560 Cambie St., Vancouver
Caldwell Industries Company .....	1707 Richmond St., North Vancouver
L. R. Dooley Mfg. Co. ....	Kelowna, R.R. No. 1
J. P. Fifer & Sons .....	2553 Royal Oak Ave., South Burnaby
Forrest Manufacturing Co. ....	563 Garrison Rd., Richmond, Vancouver
C. M. Gatley and Co. Ltd. ....	438 Robson St., Vancouver
Gibbs Tool & Stamping Works .....	290 West Third Ave., Vancouver
Godwin Sinks .....	2021 Clarke St., Port Moody
Peetz & Son .....	574 Johnson St., Victoria
Rex Field Tackle Shop .....	Courtenay
Rich-Make Mfg. Ltd. ....	5560 Lincoln St., Vancouver
Sea-Sport Tackle Ltd .....	2021 Clarke St., Port Moody





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