

# THE SPORTING GOODS INDUSTRY <br> 1958 



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DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division

## PUBLICATIONS

The results of the annual Census of Industry are published by the Dominion Bureau of Statistics in a series of industry reports which are released each year as the compilations are completed. Reports for industries classified to the Miscellaneous Manufactures Major Group are listed below. along with related current and annual publications. Simflar reports are issued for other industries. A complete catalogue of publications of the Bureau is avallable on request from the Information Services Division, Dominion Bureau of Statistics, Ottawa, of from the Queen's Printer, Ottawa.

A - Annual $\quad M$ - Monthly $\quad$ S.C. - Special Compilation
Catalogue Title Pricenumber
47-201 Broom, Brush and Mop Industry (A) .....  50
47-202 Button, Buckle and Fastener Industry (A) ..... 25
47-203 Musical Instrument Industry (A). .....  25
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47-205 Miscellaneous Industries (Artificial flowers and feathers; candles; clocks and watches; fountain pens and pencils; hair goods; ice; instruments; models and patterns; lamps, ophthalmic goods; orthopaedic and surgical appliances; smok- ers' supnlies; plastic products; stgns stamps and stencils: statuary and art  .....  5
47-001 Asphalt and Vinyl-Asbestos Floor Tile (M) per yea: ..... 1.00(S.C.) Production and Sales of Records in Canada (M)
31-001 Inventories, Shipments and Orders in Manufacturing Industries (M) ..... 4.00
31.201 General Review of Manufacturing Industries (A) ..... 2.00
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65-007 Trade of Canada - Imports (M) per year ..... 7.50

> Remiffances should be in the form of cheque or money order, made payable to the Receiver General of Canada and forwarded to the Information Services Division, Dominion Bureau of Statistics, or to the Queen's Printer, Ottawa, Canada.

## EXPIANATORY NOTES

This report is one in a series of abou: 130 publications which present the results of the 1958 Census of Manufactures. Most reports in this serles refer to specific industries, but there are summary reports for Canada and the provinces and for major industry groups. An annual Census of Manufactures has been carrled out by the Dominion Bureau of Statistics since 1916.

Industry statistics given in these reports refer to number of establishments, employees, salaries and wages, cost of materials, supplies, fuel and electricity, gross value of shipments, inventories and value added by manufacturing. Details of materials used and products shipper are also given. Descriptions of the principal industry statistics, with special reference to 1958, are as follows:

## Period Covered

Firms are asked to submit figures for the calendar year, if at all possible, and most reports are on this basis. Financial year reports for perlods differing from the calendar year are accepted in instances where the firms find it impossible to supply calendar year data from accounting records. However the data on employees, salaries and wages are requested on a calendar year basis in all cases.

## Establishment

Data for the annual census is collected on an establishment basis. A firm with more than one plant is required to file a report for each plant. In most cases an establishment is a complete factory. Sometimes, however, a plant is divided into two or more establishments when it carrles out operations classifiable to different industries and when separate accounting records are avallable. Usually the statistics for an establishment relate only to the manufacturing activities. Other activities such as construction at the plant by its own employees. wholesale of retall activities carpled on at the plant location, etc., are not included. Plants engaged solely in repair work (except in the case of furniture, shipbuilding, boat building, aircraft and railway rolling stock industries) are not included but plants occupied in assembling parts into complete units are included.

## Employees

Administrative and office employees include all executives and supervisory officials such as presidents, vice-presidents, secretaries, treasurers, etc., together with managers, professional and technical employees, superintendents and factory supervisors above the working foremen level and clerical employees. Working owners and Dartners are also included in this category.

Production and related workers include all other factory workmen whether paid on a monthly. weekly, hourly or piece-work basis. Working foremen doing work similar to that of the employees they supervise are included, as are maintenance, warehousing and delivery staffs. Employees on new construction work, in retail of wholesale operations, on outside piece work etc., are not included.

Production workers are reported by months, an average for the year being obtained by summing the monthly figures and dividing by twelve. This procedure is followed even though the plant did not operate in all months. Figures on employment refer to calendar years whether or not some establishments reported other data on a financial year basis.

## Salaries and Wages

Salaries and wages refer to gross earnings of the employees described above, including salaries, wages, commissions, bonuses, the value of room and board where provided, deductions for income tax and social services such as sickness and unemployment insurance, pensions, etc., as well as any other allowances forming part of the employees' wages. Payments for overtime are included.

Salaries refer to amounts paid to administrative and office employees. Withdrawals by working owners or partners for normal living expenses for self and family are included but not their withdrawals for income tax. Wages refer to the amounts paid to production and related workers as defined above. Data on earnings refer to the calendar year whether of not some establishments reported other data on a financial year basis.

## Cost of Fuel and Electricity

Figures for fuel refer to amounts actually used, (including fuel used in cars and trucks), not to purchases unless the quantities are the same. Values refer to the laid-down cost at the works, including freight, duty, etc.

## Materials and Supplies Used

Figures represent quantities and lald-down cost values, at the works, of materials and supplies actually used during the year whether purchased from others or received as transfers from other plants of the reporting company. Amounts paid to other manufacturers for work done on materials owned by the reporting company are included. Returnable containers or any other items charged to capital account are not included. Fuels are not included. Goods bought from others or recelved as transfers from other plants of reporting companies
for resale without further processing are not included. Maintenance and repair supplies not chargeable to capital account are included.

## Factory Shipments

Factory shipments refer to shipments of goods made from own materials either in the reporting plant or by other manufacturers on the basis of a charge to the reporting plant for work done. All products and by-products shipped from the establishment are included whether for domestic use, export, or for government departments. Transfer shipments to sales outlets, distributing warehouses or to other manufacturing units of the reporting firm are included. Goods bought or received as transfers and resold without further processing are not included. Values are computed on f.o.b. plant or plant warehouse basis, and do not include sales tax or excise duties. Values of containers not returnable are included. Amounts received in payment for work done on materials owned by others are included.

In a few industries such as shlpbullding, aircraft, etc., where work on principal products extend over a relatively long period, the value of production is recorded rather than the value of shipments. For those industries production is computed from the value of deliveries of complete units during the year plus the value of work done during the year on unfinished units less the value of work done in previous years on finished units delivered in the year under review.

## Inventories

Values represent the book values of manufacturing inventories owned and held at the reporting plant. Figures include inventories held in warehouses or selling outlets which have been included with plant operations for purposes of reporting shipments.

## Value Added by Manufacturing

Figures are computed from value of shipments plus or minus changes in inventories of finished
goods and goods in process less cost of materials, fuel and electricity. This figure is sometimes referred to as net production. ${ }^{\text {a }}$

## Standard Industrial Classification

The Standard Industrial Classification Manual, prepared by the Dominion Bureau of Statistics, provides for 135 three-digit industries in the manufacturing sector, arranged in 17 major groups. Reporting establishments are classified or allotted to specific industries on the basis of the value of principal products made or shipped.

## Short Forms

Prior to 1949 all manufacturing firms, regardless of size, were required to complete a standard form annualiy covering all census details, but for later years an effort was made to ease the reporting burden for smaller firms which usually do not maintain regular records in the required detail. A modified or short form was introduced in 1949 asking for the total value of shipments only, or in industries wt th a large number of small firms, for total value of shipments and quantities and values of a few principal products. Using the ratio of value of shipments in the current year to value of shipments in the base year, 1948, estimates of other census data were made for each plant for inclusion in the regular compilations. In general, the cut-off point for short forms was set at $\$ 50,000$ gross value of shipments annually, but there were lower cut-offs for a number of industries in which the small flrms accounted for a larger share of total shipments. About 40 per cent of the total number of establishments reported on the modified of short form. They accounted for less than 3 per cent of the total value. In 1958, to establish a new base year, the small firms were again asked to report data on employees, salaries and wages, and other principal statistics together with some detail on materlal and products.

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# THE SPORTING GOODS INDUSTRY 

## 1958

The Sporting Goods Industry reached a new record level of operations in 1958. The factory selling value of products shipped was at an alltime high of $\$ 20,453,250$, an increase of 24.7 per cent over the previous high of $\$ 15,407,138$, established a year earlier.

Establishments reporting numbered 95, six more than in 1957. Both employment and payrolls increased when compared with the previous year. Employees numbered 2,152 in 1958 as opposed to 1.960 in 1957, an increase of 9.8 per cent; while salary and wage payments rose by 14.9 per cent to $\$ 6,315,049$ from $\$ 5,495,248$. The cost of materials used in manufacturing increased sharply from $\$ 6,508,338$ in 1957 to $\$ 8,018,530$ in 1958, a rise of 23.2 per cent.

The industry is largely concentrated in Ontario. In the year under review, the 51 establishments in this province accounted for 77 per cent of the value of factory shipments and for 68 per cent of employment. The remaining establishments were located provincially as follows: Quebec 29, "lanitoba 1, Saskatchewan 2, Alberta 1 and British Columbia 11. It will be observed from Table 10 that the 19 largest of the 95 establishments comprising the industry reported factory shipments valued at $\$ 15,540,196$ or approximately 81 per cent of the total. They provided employment for 1,551 or about 72 per cent of all persons employed.

Only establishments whose principal products consist of sporting equipment, supplies and accessories are classified to the Sporting Goods Industry. With few exceptions, separate articles are the output of less than three establishments and it is not possible, therefore, to present the many and varied
iterns of manufacture in detailed form. Instead, it has been found necessary to group them under the head of that particular branch of sport in which they are used. The materials entering into the manus facture of sporting goods are of such a diversified nature that it is not feasible to show them in detail. Bicycles, firearms and ammunition are not included in this report.

The sporting goods produced by the establishments classified to this industry do not represent total Canadian production. There are concerns which manufacture sporting goods only as secondary or minor products and which are assigned to other industries on the basis of their more important items of manufacture. Table 5 of this report summarizes in as much detail as possible total sporting goods shipments as assembled from all industries. Unfortunately, the number of firms participating in the shipments of many of the conmodities are too few to permit publication of separate figures without the possible disclosure of data of individual firms. The table specifies every commodity that could be shown separately.

Imports and exports of sporting goods in 1958 are shown in Tables 6 and 7. The leading import was fishing tackle of which $\$ 4,591,260$ worth was imported. Ice skates were the main export item.

Beginning with 1954, information on the value of year-end inventory holdings at plant and plant warehouses has been collected as part of the Annual Census of Industry. This data was formerly collected by a separate survey. The summarized results for the Sporting Goods Industry for the year under review will be found in Table 3.

TABLE 1. Principal Statistics of the Sporting Goods Industry, Representative Years, 1928-58

| Year and province | Estab-lishinents | Employees | Salaries and wages | Cost at plant of fuel and electricity | Cost at plant of materials used | Value added by manufacture | Gross value of production ${ }^{1}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | number |  | dollars |  |  |  |  |
| 1928 | 22273336333336365664787782829295 | 496622 | 466,139 | 18,59224,17620,81733,86032,479 | 878,529 | 1,099,902 | 1,997, 023 |
| 1930 |  |  | 612,133387,578 |  | 9440, 362 | $1,345,478$635,390 | 2, 319,928 |
| 1933 |  | 540671 |  |  |  |  |  |
| 1936 |  |  | 543,774551,462 |  | 716, 613 | 1,012,375 | $1,762,848$$1,737,517$ |
| 1937 |  | $\begin{array}{ll}3 & 664 \\ 3899\end{array}$ |  |  | 781,147 | 923, 891 |  |
| 1939 |  |  | -694,531 | 32,479 34,273 | 906,534$1,347,262$ | $1,148,596$$1,263,384$ | 2, 089,403 |
| 1942 |  | $36 \quad 797$ | 912, 493 | 34,273 39,373 |  |  | $2,650,019$$5,504,640$ |
| 1945 |  | 6 1,101 | $1,433,218$$2,318,966$ | 14,964 | 3, 294, 096 | 2,195, 580 |  |
| 1947 |  | 1,487 |  | 70, 486 | $3,050,565$$3,627,429$ | $\begin{aligned} & 3,586,047 \\ & 4,926,140 \end{aligned}$ | $5,504,640$ $6,707,098$ |
| 1949 |  | 64 2,013 | 3, $3,628,637$ | 100,516121,871 |  |  | 8,654,085 |
| 1951 |  | 8 1.732 |  |  | 4,064,663 | 6, 250, 278 | $10,436,812$$9,979,386$ |
| 1952 |  | 7 1,541 | $3,687,606$$4,185,559$ | 136,630 | 3, 694,839 | 6. $147,917^{2}$ |  |
| 1953 |  | 1.768 |  | 121,466 |  |  | 12,630,427 |
| 1954 |  | 2 1,664 | 4, 131,191 | 147. 838 | $4,729,505$ $5,083,136$ | 7, 779, $4566^{2}$ 6, 998,099 | 12,084, 703 |
| 1955. |  | $\begin{array}{r} 1,828 \\ 1,979 \end{array}$ | 4,500, 836 | $\begin{aligned} & 174,637 \\ & 208,219 \end{aligned}$ | $\begin{aligned} & 4,975,649 \\ & 6,105,140 \end{aligned}$ | $\begin{aligned} & 7,841,030 \\ & 9,338,370 \end{aligned}$ | $\begin{aligned} & 13,032,152 \\ & 15,528,074 \end{aligned}$ |
| 1956 |  |  | 5,439, 728 |  |  |  |  |
| 1957 |  |  |  |  |  |  |  |
| Canada | 88 | 1,960 | 3,495,428 | 213,641 | 6, 508,338 | 10, 019, 178 | 16,407, 168 |
| Quebec. | 255011 | $\begin{array}{r} 520 \\ 1,354 \\ 74 \\ 12 \end{array}$ | $\begin{array}{r} 1,188,029 \\ 4,099,541 \\ 181,551 \\ 26,307 \end{array}$ |  | $\begin{array}{r} 1,426,666 \\ 4,848,566 \\ 200,639 \\ 32,467 \end{array}$ | $\begin{array}{r} 1.839,820 \\ 7.775 .574 \\ 351.850 \\ 51,934 \end{array}$ | $\begin{array}{r} 3,229,462 \\ 12,519,800 \\ 566,784 \\ 91,12 \end{array}$ |
| Ontario. |  |  |  |  |  |  |  |
| British Columbia |  |  |  |  |  |  |  |
| Other provinces ${ }^{3}$. |  |  |  |  |  |  |  |
| 1958 |  |  |  |  |  |  |  |
| Canada | 95 | 2. 152 | 6,315,049 | 240, 306 | 8, 018,530 | 11, 929, 399 | 20,453, 260 |
| Quebec | 29 | 611 | 1,448,498 |  | 1,703,976 | 2,157,804 | 3,950,799 |
| Ontario. | 51 | 1,453 | 4,654,910 | 148, 823 | 5,053,096 | 9, 395, 625 | 15, 851, 192 |
| British Columbia | 11 | 70 | 175, 565 | 9,433 | 223,575 | 326, 820 | 564, 340 |
| Other provinces ${ }^{\wedge}$ | 4 | 18 | 36,076 | 909 | 37, 883 | 49,150 | 86,929 |

${ }^{1}$ Conmencing with 1952, value of factory shipments has been collected instead of gross value of production.
${ }^{2}$ Because of insufficient inventory data in 1952 and 1953, these figures have been calculated from value of factory shipments and are, therefore, only approximations to true "Value added by manufacture".
${ }^{3}$ Manitoba and Saskatchewan.

- Manitoba, Saskatchewan and Alberta.

Note: Profits or losses cannot be estimated from the census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Comparison of Principal Statistics, 1957 and 1958

| Item | 1957 | 1958 | Increase (+) or Decrease (-) |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Anount | Percentage |
| Establishments reporting.......................................... No. | 89 | 95 | + 6 | 6. $7 \%$ |
| All employees (supervisory, office and production) .. " | 1,960 | 2, 152 | + 192 | 9. $8 \%$ |
| Salaries and wages.................................................. \$ | 5,495, 428 | 6,315,049 | + 819,621 | 14.9\% |
| Cost of fuel and electricity...................................... \$ | 213,641 | 240, 306 | + 26,665 | 12.5\% |
| Cost of materials used............................................. \$ | 6, 508, 338 | 8,018,530 | +1,510, 192 | 23. $2 \%$ |
| Value added by manufacture ..................................... \$ | 10,019, 178 | 11,929,399 | +1.910, 221 | 19.1\% |
| Value of factory shipments ..................................... \$ | 16, 407, 168 | 20, 453, 260 | +4,046,092 | 24.7\% |

TABLE 3. Inventories, ${ }^{1} 1958$

|  | Raw materials and supplies | Goods in process | Finished goods of own manufacture | Total |
| :---: | :---: | :---: | :---: | :---: |
|  |  | doll |  |  |
| Opening: ${ }^{2}$ |  |  |  |  |
| Quebec ............................................................................ | 717.077 | 229,502 | 239,145 | 1,185, 724 |
| Ontario | 1,626,910 | 867. 540 | 1.602,948 | 4,097,398 |
| Manitoba, Saskatchewan and Alberta .................... | 19,689 | 5,767 | 7,066 | 32,522 |
| British Columbia .................................................... | 97,454 | 9,356 | 75,078 | 181,888 |
| Canada | 2, 461, 130 | 1,112,165 | 1,924,237 | 5,497, 532 |
| Closing: |  |  |  |  |
| Quebec ............................................................................ | 737,889 | 222, 841 | 237,928 | 1,198,658 |
| Ontario $\qquad$ | 1,706,764 | 855,546 | 1,361,294 | 3,923,604 |
| Manitoba, Saskatchewan and Alberta ..................... | 18,011 | 3,855 | 9,991 | 31,857 |
| British Columbia .................................................... | 70,579 | 25, 020 | 54,902 | 150,501 |
| Canada ..................................................................... | 2,533,243 | 1, 107, 262 | 1,664,115 | 5,304,620 |

${ }^{1}$ Book value of all manufacturing inventories held at plants and plant warehouses.
${ }^{2}$ The opening inventory for 1958 differs from the closing inventory published for 1957 because of the receipt of revised data, the inclusion of new firms and the removal of figures for firms which did not operate during 1958.

TABLE 4. Factory Shipments, 1957 and 1958

| Products ${ }^{1}$ | Selling value at the factory |  |
| :---: | :---: | :---: |
|  | 1957 | 1958 |
|  | dollars |  |
| Archery tackle ............................................................................................ | 187, 166 | 214, 020 |
| Baseball equipment and supplies, all kinds ................................................ | 1,611,192 | 1,683,988 |
| Billiard, bowling and football equipment and supplies, all kinds ................ | 2,937, 621 | 5,078,944 |
| Golf equipment and supplies, all kinds ....................................................... | 2,677,918 | 2,952,743 |
| Hockey equipment and supplies, all kinds .................................................... | 2,530,843 | 2, 605, 219 |
| Skiing equipment and supplies, all kinds. | 140,673 | 187, 029 |
| Badminton, tennis and squash equipment and supplies, all kinds ............... | 319,648 | 327,578 |
| Fishing rods .................................................................................................... | 737,054 | 917,611 |
| Fishing lures ................................................................................................. | 2 | 261, 451 |
| Fishing tackle, other | 1,302, 213 | 1,277, 603 |
| Gymnasium equipment .................................................................................................... | 295, 853 | 424,870 |
| Playground, and track and field equipment ................................................... | 159,412 | 182,058 |
| Miscellaneous equipment (lacrosse, basketball, croquet and volley ball) .... | 136,286 | 176,147 |
| All other sporting goods (including ice skates and roller skates) ................. | 3 | 2. 795,894 |
| All other products ......................................................................................................... | 3, 328, 099 | 1,263,646 |
| Amount recelved for repairs .......................................................................... | 43,190 | 104, 459 |
| Totals .......................................................................................................... | 16,407,168 | 20,453, 260 |

[^1]TABLE 5. Shipments of Sporting Goods ${ }^{1}$ by All Industries, 1957 and 1958

${ }^{2}$ Does not include ammunition, bicycles and firearms.
${ }^{2}$ Figures for 1958 are preliminary and subject to revision.
${ }^{3}$ Included in other fishing tackle in 1957.
${ }^{5}$ Revised figures.

TABLE 6. Imports of Sporting Goods, 1957 and 1958

| Articles imported |
| :--- |

TABLE 7. Exports of Sporting Goods, 1957 and 1958

| Items | 1957 |  | 1958 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Value | Quantity | Value |
|  |  | \$ |  | \$ |
| Fishing tackle. | - | 682,671 | - | 656,538 |
| Skates, ice ....................................................................................... | 957,922 | 1,477,916 | 857,880 | 1,208,020 |
| Sporting goods, n.o.p. | - | 703, 527 | - | 909, 285 |

TABLE 8. Employees by Sex and Remuneration, 1957 and 1958

| Items |  | 1957 | 1958 |
| :---: | :---: | :---: | :---: |
| Salaried employees: |  |  |  |
| Total ................... | No. |  |  |
| Male |  | 258 | 285 |
| Female | ${ }^{\prime}$ | - 542162 | - 181 |
| Total salaries | \$ | 1,542,199 | 1,998,834 |
| Wage-earners: |  |  |  |
| Total (monthly average) | No. | 1,540 | 1,686 |
| Male ......... | " | 945 | 1,091 |
| Female ....... | " | - 595 | - 595 |
| Total wages | \$ | 3,953,229 | 4,316, 215 |
|  |  |  |  |
| Total Male | No. | 1,960 1,203 | 2,152 1,376 |
| Female | ، | 1, 757 | 1, 776 |
| Total salaries and wages | \$ | 5,495,428 | 6,315,049 |

TABLE 9. Production Workers by Month and Sex, 1958

${ }^{1}$ The number of production workers by months was generally collected only for establishments reporting value of shipments of $\$ 50,000$, and over. For smaller establishments, only the number employed during the last pay period of May, 1950, was collected.
${ }^{3}$ The average for establishments generally reporting shipments of less than $\$ 50,000$ was estimated by using average annual earnings data from the larger establishments in conjunction with reported payrolls for small establishments.

TABLE 10. Principal Statistics of the Sporting Goods Industry in Canada grouped according to the Size of Establishments, 1957 and 1958

${ }^{1}$ Not broken down in 1957.
List of Firms Engaged Wholly or Chiefly in the Manufacture of Sporting Goods, 1958

| Name of firm | Address |
| :---: | :---: |
| Quebec: |  |
| Acta Sports Limited Atelier Sportif Enrg. <br> Jos. Choquette Sports Enrg. <br> Cho-Wood Products Letd. <br> Daignault Rolland Cie Ltée <br> Eagle Leather Works Co. <br> General Recreation Equipment Ltd. <br> J.E. Giguere Ltée <br> Huet Hockey Stick Mfg. Reg'd <br> Huron Fishing Tackle Inc. <br> Gaston Jolicoeur <br> Kingswood Inc. <br> La Cie Torpedo De Magantic Ltée <br> Les Industries Bellerive Ltée <br> Mailhot \& Fretes. <br> Major Rod Mfg. Co. Ltd. <br> Andre Michaud <br> Picard \& Fréte Ent. <br> Precision Wood Craft <br> St. Lawrence Mfg. Co. Inc. <br> Sea Gliders Reg'd <br> Sherbrooke Wood Products Inc. <br> Sherbrooke Woodcraft Limited $\qquad$ <br> Siegmund Warner Ltd. <br> H. Siren Ski Shop <br> Sparkling Products Co. Ltd. <br> Superstrong Wood Products Reg'd <br> Trio Sport Co. Ltd. <br> A.D. William Mfg. Co. Ltd. |  |
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## Ontario:

Allcock, Laight \& Westwood Ltd.
Archery Craft
206 Parkhurst Blvd. Leaside 2588 St. Clait Ave. W. Toronto

List of Firms Engaged Wholly or Chiefly in the Manufacture of Sporting Goods, 1958 - Concluded

| Name of Firm | Address |
| :---: | :---: |
| Ontario-Concluded: |  |
| Argent Tackle Co. | I138 Wigle St., Windsor 46-48 Albert St., Beamsville 228 Barton St. E., Hamilton 755 First Ave., Niagara Falls |
| Harry W. Banks |  |
| Barton Sports \& Cycle Co. Ltd. |  |
| Bentley's Sporting Goods, Limited |  |
| J.G. Blanchard Limited | 136 Mary St., Hamilton |
| Breslau Wood Specialties .......................... |  |
| Brunswick-Balke-Collender Co. of Canada Ltd............ | 38 Hanna Ave., Toronto |
| Campbell Mfg. Co. Ltd. .i. ${ }^{\text {Canada }}$ Fishing Tackle Sports Limited....... | 45 Sheppard Ave, E., Willowdale Havelock |
| The Canada Skate Mfg. Co. Ltd. ................. | 236 Victoria St. N., Kitchener87 A A wde St., Toronto 4 |
| Canadian Metalcraft Products |  |
| Chisholm Lacrosse Mfg. Co. | Box 116s. Cornwall |
| Comet Tackle Company Ltd. | 60 Front St. W., Toronto |
| Cooper-Weeks Limited | 260 Laughton Ave., Toronto |
| Cooper-Weeks Limited | Beeton |
| Dominion Fishing Tackle Mfrs | Oro Station Baseline Rd. W., Meadowvale |
| Dominion Skate Company $\qquad$ | 15 Gurney Crescent, Toronto 10 |
| W.H. Dunne skate Company ... | 243 MacDonnell Ave., Toronto |
| Les Dunsdon Limited | 18 Hamilton Ave., Brantford |
| Emmons Industries |  |
| Grainger Adanac Limited | 5382 Yonge St., Willowdale |
| Great Lakes Sporting Goods Ltd. | 856 Walker Road, WindsorWest St. S. Orillia |
| Gross Products |  |
| Hex Baits Limited | La Salle |
| Ingersoll Hockey Stick Co. | 195 Thames St., IngersollH.O. 350 Sorauren Ave., Toranto |
| Lannom \& Wellinger Limited |  |
| Lauman Golf Supply Ltd. | Plant-135 Victoria St., Barrie 250 Lawrence Ave., Kitchener |
| Lindquist Bros. Bait Co. Ltd. | Shawnee Road, Tecumseh210 Ferrie St. E., Hamilton |
| Nelson Long \& Sons |  |
| Lucky Strike Bait Works Limited | 505 Sherbrooke St., Peterborough |
| W. R. Murphy Mfg. Co. | 1017 Gladstone Ave., Wir |
| Ojibway Archery Supply Co. | Elliot Rd., La Salle |
| Paris Playground Equipment Limited | Gold St., Paris 163 Willowdale Ave, Willowdale |
| A.W. Saarımaa Tackle Company | 163 Willowdale Ave., Willowdale |
| The Schindler Co. of Canada Limited | Audley St., Mimico |
| Slazengers Canada Ltd. | 136 Oakdale Ave., Merritton |
| Slazengers Canada Ltd. ..................... | Spalding Drive, Brantford |
| A.G. Spalding \& Bros. of Canada Limited Stag Lubricant Co. Ltd. |  |
| Tiede Enterprises Ltd. | Rockwood 984 Drouillard Rd., Winds or |
| Tillmark Archery | Newmarket w |
| Tugg and Mason Limited |  |
| Twin Fish Bait Co. .......... |  |
| Wally Enterprises Limited $\qquad$ | Dresden <br> 350 Sorauren Aye Toronto |
| Wellinger \& Dunn Leather Goods Limited <br> Wyllie Webb Co. | 350 Sorauren Ave., Taronto <br> 2 Colwood Rd., Toronto |
| Manitoba: |  |
| Canadian Bait Manufacturing CO . | 247 Notre Dame Ave., Winnipeg |
| Saskatchewan: |  |
| Bill Douglas Company Limited $\qquad$ Prairie Woodworks $\qquad$ | P.O. Box 23, Saskatoon Shellbroak |
|  |  |
| Alberta: |  |
| Thompson-Pallister | 5819-51st Street |
| British Columbla: |  |
| B.C. Leather Co. Ltd. (Pro-Made Golf Company)... | 560 Cambie St., Vancouver <br> 1707 Richmond St., North Vancouver <br> 2070 Swartz Bay Rd., Sidney <br> Rutland <br> 5842 Byrant Ave., South Burnaby <br> 563 Garrison Rd., Richmond <br> 290 West Third Ave., Vancouver Hope <br> 574 Johnson St., Victoria <br> 2346 Clarke St., Port Moody <br> 5560 Lincoln St., Vancouver |
| Caldwell Industries Company ..... |  |
| Rhys A. Davis |  |
| L.R. Donley Mfg. Co. |  |
| J.P. Fifer \& Sons -......... |  |
| Gibbs Tool \& Stamping Works |  |
| Nyglo Products ..................... |  |
| Peetz \& Son |  |
| Redyl Industries Limited |  |
| Rich-Made Mfg. Ltd. . |  |


[^0]:    ${ }^{1}$ To arrive at the National Accounts concept of "gross domestic product at factor cost". it would be necessary to subtract also the cost of office supplies used, advertising, insurance and other goods and services obtained from other businesses. Data on these inputs are not collected on the annual Census of Manufactures. Value added figures for "The primary industries and construction'" are published in D.B.S. publication 61-202, Survey of Production.

[^1]:    ${ }^{1}$ The above table includes only the statistics of those manufacturing establishments whose principal products ate sporting equipment, supplies and accessories. The figures do not necessarily represent Canadian totals as sporting goods are also made as secondary products by firms in other industries. The total figures from all industries are shown in Table 5 .
    ${ }_{2}^{2}$ Fishing lures were included in other Fishing Tackle in 1957.
    ' All other sporting goods were included in all other products in 1957.

