

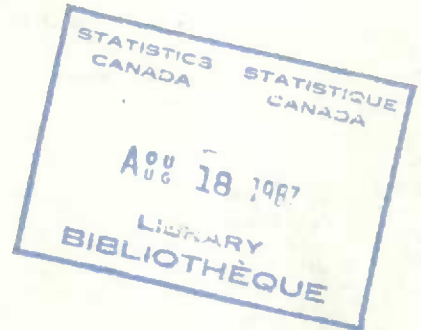
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THE SPORTING GOODS INDUSTRY 1959



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PUBLICATIONS

The results of the annual Census of Industry are published by the Dominion Bureau of Statistics in a series of industry reports which are released each year as the compilations are completed. Reports for industries classified to the **Miscellaneous Manufactures** Major Group are listed below, along with related current and annual publications. Similar reports are issued for other industries. A complete catalogue of publications of the Bureau is available on request from the Information Services Division, Dominion Bureau of Statistics, Ottawa, or from the Queen's Printer, Ottawa.

A — Annual

M — Monthly

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Catalogue number	Title	Price
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47-204	Sporting Goods Industry (A)50
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SYMBOL

The interpretation of the symbol used in the tables throughout this publication is as follows:

... figures not appropriate or not applicable.

EXPLANATORY NOTES

This report is one in a series of about 130 publications which present the results of the 1959 Census of Manufactures. Most reports in this series refer to specific industries, but there are summary reports for Canada and the provinces and for major industry groups. An annual Census of Manufactures has been carried out by the Dominion Bureau of Statistics since 1916.

Industry statistics given in these reports refer to number of establishments, employees, salaries and wages, cost of materials, supplies, fuel and electricity, gross value of shipments, inventories and value added by manufacturing. Details of materials used and products shipped are also given. Descriptions of the principal industry statistics, with special reference to 1959 are as follows:

Period Covered

Firms are asked to submit figures for the calendar year, if at all possible, and most reports are on this basis. Financial year reports for periods differing from the calendar year are accepted in instances where the firms find it impossible to supply calendar year data from accounting records. However the data on employees, salaries and wages are requested on a calendar year basis in all cases.

Establishment

Data for the annual census is collected on an establishment basis. A firm with more than one plant is required to file a report for each plant. In most cases an establishment is a complete factory. Sometimes, however, a plant is divided into two or more establishments when it carries out operations classifiable to different industries and when separate accounting records are available. Usually the statistics for an establishment relate only to the manufacturing activities. Other activities such as construction at the plant by its own employees, wholesale or retail activities carried on at the plant location, etc., are not included. Plants engaged solely in repair work (except in the case of furniture, shipbuilding, boat building, aircraft and railway rolling stock industries) are not included but plants occupied in assembling parts into complete units are included.

Employees

Administrative and office employees include all executives and supervisory officials such as presidents, vice-presidents, secretaries, treasurers, etc., together with managers, professional and technical employees, superintendents and factory supervisors above the working foremen level and clerical employees. Working owners and partners are also included in this category.

Production and related workers include all other factory workmen whether paid on a monthly, weekly, hourly or piece-work basis. Working foremen doing work similar to that of the employees they supervise are included, as are maintenance, warehousing and delivery staffs. Employees on new construction work, in retail or wholesale operations, on outside piece work etc., are not included.

Production workers are reported by months, an average for the year being obtained by summing the monthly figures and dividing by twelve. This procedure is followed even though the plant did not operate in all months. Figures on employment refer to calendar years whether or not some establishments reported other data on a financial year basis.

Salaries and Wages

Salaries and wages refer to gross earnings of the employees described above, including salaries, wages, commissions, bonuses, the value of room and board where provided, deductions for income tax and social services such as sickness and unemployment insurance, pensions, etc., as well as any other allowances forming part of the employees' wages. Payments for overtime are included.

Salaries refer to amounts paid to administrative and office employees. Withdrawals by working owners or partners for normal living expenses for self and family are included but not their withdrawals for income tax. Wages refer to the amounts paid to production and related workers as defined above. Data on earnings refer to the calendar year whether or not some establishments reported other data on a financial year basis.

Cost of Fuel and Electricity

Figures for fuel refer to amounts actually used, (including fuel used in cars and trucks), not to purchases unless the quantities are the same. Values refer to the laid-down cost at the works, including freight, duty, etc.

Materials and Supplies Used

Figures represent quantities and laid-down cost values, at the works, of materials and supplies actually used during the year whether purchased from others or received as transfers from other plants of the reporting company. Amounts paid to other manufacturers for work done on materials owned by the reporting company are included. Returnable containers or any other items charged to capital account are not included. Fuels are not included. Goods bought from others or received as transfers from other plants of reporting companies for resale without further processing are not included. Maintenance and repair supplies not chargeable to capital account are included.

Factory Shipments

Factory shipments refer to shipments of goods made from own materials either in the reporting plant or by other manufacturers on the basis of a charge to the reporting plant for work done. All products and by-products shipped from the establishment are included whether for domestic use, export, or for government departments. Transfer shipments to sales outlets, distributing warehouses or to other manufacturing units of the reporting firm are included. Goods bought or received as transfers and resold without further processing are not included. Values are computed on f.o.b. plant or

plant warehouse basis, and do not include sales tax or excise duties. Values of containers not returnable are included. Amounts received in payment for work done on materials owned by others are included.

In a few industries such as shipbuilding, aircraft, etc., where work on principal products extend over a relatively long period, the value of production is recorded rather than the value of shipments. For those industries production is computed from the value of deliveries of complete units during the year plus the value of work done during the year on unfinished units less the value of work done in previous years on finished units delivered in the year under review.

Inventories

Values represent the book values of manufacturing inventories owned and held at the reporting plant. Figures include inventories held in warehouses or selling outlets which have been included with plant operations for purposes of reporting shipments.

Value Added by Manufacturing

Figures are computed from value of shipments plus or minus changes in inventories of finished goods and goods in process less cost of materials, fuel and electricity. This figure is sometimes referred to as net production.¹

Standard Industrial Classification

The Standard Industrial Classification Manual, prepared by the Dominion Bureau of Statistics, provides for 135 three-digit industries in the manufacturing sector, arranged in 17 major groups. Reporting establishments are classified or allotted to specific industries on the basis of the value of principal products made or shipped.

Short Forms

Between 1949 and 1957, in an effort to ease the reporting burden for smaller firms, a short form was used asking for the total value of shipments only or, in a few cases where losses of detail were significant, for quantities and values of principal products. For purposes of publication, missing data were estimated on the basis of appropriate ratios. In general the cut-off point for these short forms was set at \$50,000 value of shipments. About 40% of the total number of establishments reported on the short form and accounted for less than 3 per cent of the total value of shipments.

In 1958, in order to establish a new base year, the small firms were asked to report all items of principal statistics together with some detail on materials and products.

¹ To arrive at the National Accounts concept of "gross domestic product at factor cost", it would be necessary to subtract also the cost of office supplies used, advertising, insurance and other goods and services obtained from other businesses. Data on these inputs are not collected on the annual Census of Manufactures. Value added figures for "The primary industries and construction" are published in D.B.S. publication 61-202, *Survey of Production*.

For the 1959 Census, the short form was used again, but further steps were taken to ease the respondents' burden. First, the general limit for short forms was raised to \$100,000 value of shipments. In addition, a new intermediate form was developed. This form is a shortened version of the long form in that most of the general questions were pared down and the detailed lists of materials and products were limited to the more important items. The general limits for firms in this category were set at between \$100,000-\$500,000 value of shipments, but in the case of both the short and intermediate forms there were lower cut-offs for a number of industries in which the smaller firms accounted for a larger share of total shipments. On the other hand, limits were raised where this could be done without a significant loss of coverage. On most of the short forms for 1959, in addition to total value of shipments, data on principal products were requested. In a few industries, where loss of employment and earnings data were considered too large because of higher cut-offs, a question on total payroll was placed on the short form.

The intermediate and long forms provide complete data for the compilation of all elements of principal industry statistics and the details of materials and products. The one-page short form, although containing data on principal products and total value of shipments, does not request information on other elements of principal statistics such as value of inventories, materials, fuel and electricity and, in most cases, employment and salaries and wages, nor does it contain detailed data on volume and value of materials used. For purposes of compiling aggregates of principal statistics by industry and by geographic location, the missing data for each establishment were estimated for 1959 by using, in general, ratios based on the change in the value of shipments between 1958 and 1959. The proportion of the estimated data was generally less than 5 per cent of the total in each category of principal statistics.

The general request for the principal items of products on the short form for 1959 permitted a fairly complete compilation of the detailed quantities and values of commodity shipments. In the case of the detailed quantities and values of materials, fuel and electricity, however, and the monthly distribution of production workers, only the totals of data actually reported on the intermediate and long forms are contained in published reports and no attempt was made as in past years to estimate the generally small proportion of individual totals represented by detailed items omitted from the short forms.

The new approach has relieved an additional 12,000 establishments from filling out the regular long form. Establishments now receiving the short form number in excess of 20,000 and account for more than 54 per cent of the total number of establishments and a little more than 3 per cent of the total value of shipments.

THE SPORTING GOODS INDUSTRY

1959

The Sporting Goods Industry comprises only those establishments whose principal products consist of sporting equipment, supplies and accessories. Separate articles, with but few exceptions, are the output of less than three firms. Presentation in detail of the many and varied products of this industry, therefore, is impossible. Instead, it has been found necessary to group the items under that particular branch of sport in which they are used. Materials consumed in the manufacture of sporting goods are of such a diverse nature that it is not feasible to publish them in detail. Bicycles, firearms and ammunition are not included in this report.

The steady expansion undergone by The Sporting Goods Industry in the past few years was greatly accelerated in 1959, the total value of factory shipments in that year, \$26,804,673, being 31.1 per cent above the previous record of \$20,453,260 set just the year before.

There were 94 establishments in the industry, one less than in 1958, and they were distributed as follows: Quebec 27; Ontario 50; Manitoba 1; Saskatchewan 1; Alberta 2; and British Columbia 13. These plants employed 2,452 persons, who were paid \$7,705,441 in salaries and wages, 22.0 per cent more than the \$6,315,049 received in 1958 by the industry's 2,152 employees. The cost of materials

used in the process of manufacture also rose sharply, by 21.9 per cent, from \$8,018,530 to \$9,777,475 in 1959.

The industry is largely concentrated in Ontario, where 50 firms accounted for 67.0 per cent of employment and for 79.3 per cent of the value of factory shipments.

Products made by The Sporting Goods Industry do not make up the total Canadian production. There are many firms that manufacture sporting goods only as secondary or even minor products, and are assigned to other industries on the basis of their main items of manufacture. Total sporting goods shipments made by all industries are given in Table 5 of this report. Unfortunately, the number of firms shipping many of the commodities is too small to permit publication of separate figures without the possible disclosure of data of individual firms. Table 5 specifies every commodity that could be shown separately.

Imports and exports of sporting goods in 1959 may be found in Tables 6 and 7. Once more the leading import was fishing tackle, \$4,565,073 worth of which was brought in from other countries. Ice skates continued to be the main export item, and it is worth noting that 1,692,994 pairs valued at \$2,257,722 were sold abroad compared to similar sales of 857,880 pairs worth \$1,208,020 in 1958.

TABLE 1. Principal Statistics of the Sporting Goods Industry, Representative Years, 1928-57 and by Province, 1958 and 1959

Year and province	Estab- lish- ments	Employees	Salaries and wages	Cost at plant of fuel and electricity	Cost at plant of materials used	Value added by manufacture	Gross value of production ¹
1928	22	496	466,139	18,592	878,529	1,099,902	1,997,023
1930	27	622	612,133	24,176	950,274	1,345,478	2,319,928
1933	33	540	387,578	20,817	440,362	635,390	1,096,569
1936	36	671	543,774	33,860	716,613	1,012,375	1,762,848
1937	33	664	551,462	32,479	781,147	923,891	1,737,517
1939	33	689	694,531	34,273	906,534	1,148,596	2,089,403
1942	36	797	912,493	39,373	1,347,262	1,263,384	2,650,019
1945	36	1,101	1,433,218	14,964	3,294,096	2,195,580	5,504,640
1947	56	1,487	2,318,966	70,486	3,050,565	3,586,047	6,707,098
1949	64	2,013	3,628,637	100,516	3,627,429	4,926,140	8,654,085
1951	78	1,732	3,659,189	121,871	4,064,663	6,250,278	10,436,812
1952	77	1,541	3,687,606	136,630	3,694,839	6,147,917 ²	9,979,386
1953	82	1,768	4,185,559	121,466	4,729,505	7,779,456 ²	12,630,427
1954	82	1,664	4,131,191	147,838	5,083,136	6,998,099	12,084,703
1955	92	1,828	4,500,836	174,637	4,975,649	7,841,030	13,032,152
1956	95	1,979	5,439,728	208,219	6,105,140	9,338,370	15,528,074
1957	89	1,960	5,495,428	213,641	6,508,338	10,019,178	16,407,168
1958							
Canada	95	2,152	6,315,049	240,306	8,018,530	11,929,399	20,453,260
Quebec	29	611	1,448,498	81,141	1,703,976	2,157,804	3,950,799
Ontario	51	1,453	4,654,910	148,823	6,053,096	9,395,625	15,851,192
British Columbia	11	70	175,565	9,433	223,575	326,820	564,340
Other provinces ³	4	18	36,076	909	37,883	49,150	86,929
1959							
Canada	94	2,452	7,705,441	260,091	9,777,475	17,179,918	26,804,673
Quebec	27	713	1,728,067	83,944	2,211,420	2,568,492	4,799,159
Ontario	50	1,644	5,730,977	165,273	7,290,103	14,165,085	21,262,884
British Columbia	13	75	199,367	10,044	238,666	374,156	631,543
Other provinces ³	4	20	47,030	830	37,286	72,185	111,087

¹ Commencing with 1952, value of factory shipments has been collected instead of gross value of production.

² Because of insufficient inventory data in 1952 and 1953, these figures have been calculated from value of factory shipments and are, therefore, only approximations to true "Value added by manufacture".

³ Manitoba, Saskatchewan and Alberta

Note: Profits or losses cannot be estimated from the census figures as no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

TABLE 2. Comparison of Principal Statistics of the Sporting Goods Industry, 1958 and 1959

Item	1958	1959	Increase(+) or Decrease (-)	
			Amount	Percentage
Establishments reporting	No. 95	94	- 1	- 1.1
All employees (supervisory, office and production) ..	2,152	2,452	+ 300	+13.9
Salaries and wages	\$ 6,315,049	7,705,441	+1,390,392	+22.0
Cost of fuel and electricity	\$ 240,306	260,091	19,785	+ 8.2
Cost of materials used	\$ 8,018,530	9,777,475	1,758,945	+21.9
Value added by manufacture	\$ 11,929,399	17,179,918	5,250,519	+44.0
Value of factory shipments	\$ 20,453,260	26,804,673	6,351,413	+31.1

TABLE 3. Inventories,¹ 1959

Province	Raw materials and supplies	Goods in process	Finished goods of own manufacture	Total
	dollars			
Opening: ²				
Quebec	600,663	221,131	236,581	1,058,375
Ontario	1,762,272	855,393	1,314,783	3,932,448
Manitoba, Saskatchewan and Alberta	15,011	3,855	9,991	28,857
British Columbia	70,779	25,020	68,481	164,280
Canada	2,448,725	1,105,399	1,629,836	5,183,960
Closing:				
Quebec	705,404	263,017	259,392	1,227,813
Ontario	2,287,511	966,473	1,561,280	4,815,264
Manitoba, Saskatchewan and Alberta	15,550	3,500	9,560	28,610
British Columbia	93,064	24,500	60,324	177,888
Canada	3,101,529	1,257,490	1,890,556	6,249,575

¹ Book value of all manufacturing inventories held at plants and plant warehouses.

² The opening inventory for 1959 differs from the closing inventory published for 1958 because of the receipt of revised data, the inclusion of new firms and the removal of figures for firms which did not operate during 1959.

TABLE 4 .Factory Shipments, by the Sporting Goods Industry, 1958 and 1959

Product ¹	Selling value at the factory	
	1958	1959
	dollars	
Archery tackle	214,020	209,895
Baseball equipment and supplies, all kinds	1,683,988	1,678,779
Billiard, bowling and football equipment and supplies, all kinds	5,078,944	²
Golf equipment and supplies, all kinds	2,952,743	3,319,287
Hockey equipment and supplies, all kinds	2,605,219	2,899,472
Skiing equipment and supplies, all kinds	187,029	222,108
Badminton, tennis and squ�ash equipment and supplies, all kinds	327,578	298,694
Fishing rods	917,611	³
Fishing lures	261,451	231,410
Fishing tackle, other	1,277,603	2,031,267
Gymnasium equipment	424,870	437,850
Playground, and track and field equipment	182,058	230,221
Miscellaneous equipment (lacrosse, basketball, croquet and volley ball)	176,147	208,476
All other sporting goods (including ice skates and roller skates)	2,795,894	13,510,534
All other products	1,263,646	1,476,960
Amount received for repairs	104,459	49,720
Totals	20,453,260	26,804,673

¹ The above table includes only the statistics of those manufacturing establishments whose principal products are sporting equipment, supplies and accessories. The figures do not necessarily represent Canadian totals as sporting goods are also made as secondary products by firms in other industries. The total figures from all industries are shown in Table 5.

² Confidential; included in "All other sporting goods."

³ Confidential; included in "Fishing tackle, other".

TABLE 5. Shipments of Sporting Goods¹ by All Industries, 1958 and 1959

Product	1958		1959	
	Quantity	Selling value at the factory	Quantity	Selling value at the factory
		\$		\$
Archery tackle	214,020	...	209,895
Baseballs	doz. 25,430	304,065	31,500	389,313
Softballs	" 27,934	359,698	33,593	413,267
Balls, other (basket, golf, footballs, soccer, tennis, etc.)	2,048,222	...	1,933,161
Bats (baseball and softball)	No. 301,924	210,222	246,688	189,404
Billiard and bowling equipment and supplies	4,775,744	...	¹
Fishing rods	No. 436,845	1,086,771	356,887	869,550
Fishing lures	322,855	...	297,459
Fishing tackle, other	1,624,165	...	1,535,685
Gloves and mitts - Baseball	No. 175,203	837,887	135,977	691,631
Hockey	pair 123,760	612,123	123,803	704,319
Boxing, etc., n.e.s.	" 237,246	266,716	136,724	182,487
Golf clubs, complete	No. 312,510	1,967,601	387,916	2,385,453
Golf equipment, other	125,562	...	117,612
Gymnasium equipment and supplies	655,641	...	670,756
Hockey pucks	doz. 62,232	84,711	...	²
Hockey sticks	" 223,390	1,831,023	795,958 276,543	2,062,255
Playground, track and field equipment	777,108	...	868,258
Racquets and frames, tennis	No. 20,264	128,144	} 37,183	218,078
Racquets and frames, badminton and squash	" 21,332	113,910		
Skates, ice	pair 1,755,795	2,631,944	2,181,219	2,876,005
Skates, roller	" 71,903	206,590		
Skis (snow and water)	" 114,243	473,607	84,454	605,174
Ski poles and fittings, snow	274,901	...	141,267
Toboggans	No. 197,179	810,397	158,679	709,697
Sporting goods, all other	1,678,539	...	12,568,233
Totals	24,422,166	...	30,638,959

¹ Does not include ammunition, bicycles and firearms.
² Confidential; included in "All other sporting goods".

TABLE 6. Imports of Sporting Goods, 1958 and 1959

Article	1958		1959	
	Quantity	Value	Quantity	Value
		\$		\$
Badminton shuttlecocks (birds)	gross 3,648	70,960	5,198	90,839
Bagatelle and other game tables or boards	1,110,567	...	1,044,159
Balls, cues, cue racks and cue tips for bagatelle and billiards	52,209	...	71,365
Balls, tennis	doz. 33,187	75,606	35,951	83,372
Balls, all kinds, for use in sports, games, etc., n.o.p.	505,509	...	577,361
Cricket bats, balls, gloves and leg guards	15,348	...	16,124
Golf clubs and finished parts	540,865	...	594,632
Golf balls	doz. 131,443	442,212	128,355	462,636
Fishing rods	574,538	...	465,068
Skates, ice, and parts	pair 115,978	176,934	95,811	136,248
Skates, roller, and parts	" 49,920	115,199	27,759	74,605
Skis, racquets and racquet frames and baseball bats	969,967	...	1,370,784
Trawls, fly hooks, sinkers, fishing reels and tackle, n.o.p.	4,591,260	...	4,565,073

TABLE 7. Exports of Sporting Goods, 1958 and 1959

Article	1958		1959	
	Quantity	Value \$	Quantity	Value \$
Fishing tackle	656,538	...	859,931
Skates, ice	Pr. 857,880	1,208,020	1,692,994	2,257,722
Sporting goods, n.o.p.	909,285	...	1,362,001

TABLE 8. Employees in the Sporting Goods Industry by Sex and Remuneration, 1958 and 1959

Remuneration - Sex		1958	1959
Salaried employees:			
Total	No.	466	545
Male	"	285	345
Female	"	181	200
Total salaries	\$	1,998,834	2,419,240
Wage-earners:			
Total (monthly average)	No.	1,686	1,907
Male	"	1,091	1,244
Female	"	595	663
Total wages	\$	4,316,215	5,286,201
All employees:			
Total	No.	2,152	2,452
Male	"	1,376	1,589
Female	"	776	863
Total salaries and wages	\$	6,315,049	7,705,441

TABLE 9. Production Workers in the Sporting Goods Industry, by Month and Sex, 1959

Month	Establishments reporting monthly detail ¹		Establishments reporting quarterly detail ²	
	Male	Female	Male	Female
January	823	473		
February	830	479		
March	831	502	194	106
April	859	524		
May	947	550		
June	964	514	174	102
July	1,024	513		
August	1,030	500		
September	1,129	520	192	88
October	1,047	563		
November	1,046	573		
December	984	539	202	100
Average for establishments reporting monthly detail			960	521
Average for establishments reporting quarterly detail			191	99
Average estimated for small establishments ³			80	37
Average for all establishments			1,231	657

¹ The number of production workers, by months, was collected only for establishments generally reporting value of shipments of \$200,000 and over.

² The number of production workers, by quarters, was collected only for establishments generally reporting value of shipments between \$50,000 and \$199,999.

³ For establishments generally reporting value of shipments of less than \$50,000, no data on number of workers were collected. Average was estimated by using change in value of shipments to arrive at value of payroll which was then used in conjunction with estimated average earnings to arrive at number of workers.

TABLE 10. Principal Statistics of the Sporting Goods Industry in Canada grouped according to the Size of Establishment, 1958 and 1959

Size group	Estab-lish-ments	Employees	Salaries and wages	Cost of fuel and electricity	Cost at plant of materials used	Value of factory shipments
	number			dollars		
1958						
Under \$10,000	20	27	36,976	4,424	43,291	87,905
\$ 10,000 to \$ 24,999	12	39	73,818	3,227	93,206	208,320
25,000 " 49,999	16	114	211,213	8,491	217,393	561,185
50,000 " 99,999	13	141	324,314	21,637	406,901	928,482
100,000 " 199,999	15	280	781,440	29,043	959,135	2,127,172
200,000 " 499,999	10	423	1,157,540	30,712	1,816,419	3,378,592
500,000 " 999,999	6	1,128	3,729,748	142,772	4,482,185	13,161,604
1,000,000 " 4,999,999	2					
5,000,000 and over	1					
Totals	95	2,152	6,315,049	240,306	8,018,530	20,453,260
1959						
Under \$10,000	17	22	33,020	2,591	26,448	78,472
\$ 10,000 to \$ 24,999	14	48	105,270	4,348	103,150	269,995
25,000 " 49,999	17	99	235,099	7,202	230,762	631,897
50,000 " 99,999	12	124	330,617	12,482	328,703	872,736
100,000 " 199,999	12	208	592,652	23,485	822,755	1,736,735
200,000 " 499,999	12	470	1,318,397	38,712	1,699,473	3,668,418
500,000 " 999,999	7	586	1,922,048	76,874	2,463,731	5,287,162
1,000,000 " 4,999,999	2	895	3,168,338	94,397	4,102,453	14,259,258
5,000,000 and over	1					
Totals	94	2,452	7,705,441	260,091	9,777,475	26,804,673

List of Firms Engaged Wholly or Chiefly in the Manufacture of Sporting Goods, 1959

Name of firm	Address
Quebec:	
Atelier Sportif Enrg.	71 rue Lessard, Loretteville
Canada Cycles & Motor Co., Ltd., Cho-Wood Division	427 St. James St., St. Johns
Jos, Choquette Sports Enrg.	7634 de Lavaltrie St., Montreal
Daignault Rolland Cie Ltée	2567 rue Rouen, Montreal 24
Eagle Leather Works Co.	4264 Ontario St. E., Montreal
General Recreation Equipment Ltd.	1 Corbell St., Pont Viau, Montreal 9
J.E. Giguere Ltée	Ste.-Germaine
Huet Hockey Stick Mfg. Reg'd	760 Victoria St., St. Lambert
Huron Fishing Tackle Inc.	103 rue St-Pierre, Quebec
Gaston Jolicoeur	1228 - 2 ième Ave., Quebec
Kingswood Inc.	Pont-Rouge, Cte. Portneuf
La Cie Torpedo De Megantic Ltée	Lac Megantic
Les Industries Bellerive Ltée	57 rue Ogilvie, Valleyfield
Mailhot & Frères	35 rue Campagna, Victoriaville (CP. 84)
Major Rod Mfg. Co., Ltd.	723 Notre Dame St. W., Montreal 3
Andre Michaud	2795 rue Roy, Sherbrooke
Picard & Frère Enrg.	Village des Hurons
Precision Wood Craft	4 Gibault St., St. Chrysostome
Prima Sport Mfg. Co.	199 Commercial St., Levis
St. Lawrence Mfg. Co., Inc.	3030 Ste. Anne Blvd., Giffard, Cté Montmorency
Sea Gliders Reg'd	11965 Valmont, Montreal 12
Sherbrooke Wood Products Inc.	985 Galt St. E., Sherbrooke
Sherbrooke Woodcraft Limited	2795 Roy St., Sherbrooke (Box 444)
H. Siren Ski Shop	1428 St. Antoine St., Montreal 3
Sparkling Products Co., Ltd.	333-9th Ave. S., Sherbrooke
Superstrong Wood Products Reg'd	824 King Edward Highway, Brocasau Station
Trlo Sport Co. Ltd.	380 Craig St. W., Montreal 1
Ontario:	
Allcock, Laight & Westwood Ltd.	206 Parkhurst Blvd., Leaside, Toronto 17
Archery Craft	2563 St. Clair Ave. W., Toronto 9

List of Firms Engaged Wholly or Chiefly in the Manufacture of Sporting Goods, 1959 - Concluded

Name of Firm	Address
Ontario - Concluded:	
Argent Tackle Co.	1138 Wile St., Windsor
Barton Sports & Cycle Co., Ltd.	228 Barton St. E., Hamilton
Bentley's Sporting Goods, Limited	755 First Ave., Niagara Falls
J.G. Blanchard Limited	136 Mary St., Hamilton
Breslau Wood Specialties	Main St., Breslau
Brunswick-Balke-Collender Co. of Canada, Ltd.	Dundas Highway & Stanfield Rd., Dixie
Campbell Mfg. Co., Ltd.	45 Sheppard Ave. E., Willowdale
Canada Fishing Tackle & Sports Limited	Box 69, Havelock
The Canada Skate Mfg. Co., Ltd.	236 Victoria St. N., Kitchener
Canadian Metalcraft Products	87A Awde St., Toronto 4
Chisholm Lacrosse Mfg. Co.	Box 1163, Cornwall
Comet Tackle Company Ltd.	60 Front St. W., Toronto 1
Cooper-Weeks Limited	260 Laughton Ave., Toronto 9
Cooper-Weeks Limited	Beeton
Dominion Fishing Tackle Mfrs.	Oro Station
Dominion Skate Company	Mavis Road, Cooksville
Double Diamond Bowling Supply Ltd.	15 Gurney Crescent, Toronto 10
W.H. Dunne Skate Company	243 MacDonell Ave., Toronto 3
Les Dunsdon Limited	18 Hamilton Ave., Brantford
Emmons Industries	47 Westlake Crescent, Toronto 13
Fleet Sporting Goods	R.R. 7, Belleville
Grainger Adanac Limited	5382 Yonge St., Willowdale, (Box 157)
Great Lakes Sporting Goods Ltd.	856 Walker Road, Windsor, (Box 246)
Gross Products	Pedwell Bldg., West St. S., Orillia
Helin Tackle Co., Limited	Box 130, La Salle
Hex Baits (1957) Ltd.	Brockville, R.R. #3
Ingersoll Hockey Stick Co.	195 Thames St., Ingersoll
Lannom & Wellinger Limited	H.O. - 350 Sorauren Ave., Toronto 3, Plant - 135 Victoria St., Barrie
Lauman Golf Supply Ltd.	785 Belmont Ave. W., Kitchener
Lindquist Bros. Bait Co. Ltd.	Shawnee Road, Tecumseh
Lucky Strike Bait Works Limited	505 Sherbrooke St., Peterborough
Madsen Mfg. Co., Ltd.	Unionville
W.R. Murphy Mfg. Co.	1017 Gladstone Ave., Windsor
Paris Playground Equipment Limited	Gold St., Paris
Recreational Equipment Co., Ltd.	67 Frederick St., Toronto 1
A.W. Saarimaa Tackle Company	163 Willowdale Ave., Willowdale
The Schindler Co. of Canada Limited	1 Audrey St., Mimico
Searle Industries Ltd. (formerly Nelson Long & Sons)	210 Ferrie St. E., Hamilton
Slazengers Canada Ltd.	136 Oakdale Ave., Merritton
Slazengers Canada Ltd.	127 Portland St., Toronto
A.G. Spalding & Bros. of Canada Limited	Spalding Drive, Brantford
Stag Lubricant Co., Ltd.	Box 73, Rockwood
Tiede Enterprises Ltd.	984 Drouillard Rd., Windsor
Tillmark Archery	Main St., N., Newmarket
Tugg and Mason Limited	396 King St. W., Toronto 2B
Wally Enterprises Limited	Hughes St., Dresden
Wellinger & Dunn Leather Goods Limited	350 Sorauren Ave., Toronto 3
Wyllie Webb Co.	2 Colwood Rd., Islington
Manitoba:	
Richard Bait Manufacturing Co.	520 McGee St., Winnipeg 10
Saskatchewan:	
Bill Douglas Company Limited	101 Ave. C, South, Saskatoon (Box 23)
Alberta:	
Jo-Mel Manufacturing Co., Ltd.	3-10126-100 St., Edmonton
Thompson - Pallister	5019-51st Street, Lacombe (Box 940)
British Columbia:	
B.C. Leather Co., Ltd.	560 Cambie St., Vancouver 3
Caldwell Industries Company	124 Mountain Highway, North Vancouver
Rhys A. Davis	2070 Swartz Bay Rd., Sidney
L.R. Dooley Mfg. Co.	R.R. 4, Kelowna
Fifer Fishing Rod Mfg.	5842 Byrant St., Burnaby 1
Forrest Manufacturing Co.	563 Garrison Rd., Richmond
Gibbs Tool & Stamping Works	290 West Third Ave., Vancouver 10
Nyglo Products	Box 628, Hope
Peeetz & Son	574 Johnson St., Victoria
Redyl Industries Limited	2346 Clarke St., Port Moody (Box 105)
Rich-Make Mfg. Ltd.	5560 Lincoln St., Vancouver 16
Scott Plastics Ltd.	21 Erie St., Victoria
West Coast Manufacturing Ltd.	9090 Hudson St., Vancouver 14

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