

## Financial Performance Indicators for Canadian Business



Statistics Canada
Industrial Organization and
Finance Division

# Financial Performance Indicators for Canadian Business 

SMALL AND MEDIUM FIRMS<br>Principal Financial Ratios by Detailed Industries<br>(4 digit SIC-E)<br>1997, 1998 and 1999 Reference Years<br>ONTARIO

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## Note of Appreciation

Canada owes the success of its statistical sysem to a long-standing cooperation involving Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued cooperation and goodwill.

| \# | SICE | Industry Name |
| :---: | :---: | :---: |
| 1 | 0111 | Dairy Farms |
| 2 | 0112 | Cattle Farms |
| 3 | 0113 | Hog Farms |
| 4 | 0114 | Poultry and Egg Farms |
| 6 | 0119 | Livestock Combination Farms |
| 8 | 0122 | Horse and Other Equine Farms |
| 9 | 0123 | Furs and Skins, Ranch |
| 10 | 0129 | Other Animal Specialty Farms n.e.c. |
| 11 | 0131 | Wheat Farms |
| 12 | 0132 | Small-Grain Farms (Except Wheat) |
| 13 | 0133 | Oilseed Farms (Except Corn) |
| 14 | 0134 | Grain Corn Farms |
| 15 | 0135 | Forage, Seed and Hay Farms |
| 16 | 0136 | Dry Field Pea and Bean Farms |
| 17 | 0137 | Tobacco Farms |
| 18 | 0138 | Potato Farms |
| 19 | 0139 | Other Field Crop Farms |
| 20 | 0141 | Field Crop Combination Farms |
| 21 | 0151 | Fruit Farms |
| 22 | 0152 | Other Vegetable Farms |
| 23 | 0159 | Fruit and Vegetable Combination Farms |
| 24 | 0161 | Mushrooms |
| 25 | 0162 | Greenhouse Products |
| 26 | 0163 | Nursery Products |
| 27 | 0169 | Other Horticultural Specialties |
| 28 | 0171 | Livestock, Field Crop and Horticultural Combination Farms |
| 29 | 0211 | Veterinary Services |
| 30 | 0212 | Farm Animal Breeding Services (Except Poultry) |
| 31 | 0213 | Poultry Services |
| 32 | 0219 | Other Services Incidental to Livestock and Animal Specialties |
| 33 | 0221 | Soil Preparation, Planting and Cultivating Services |
| 34 | 0222 | Crop Dusting and Spraying Services |
| 35 | 0223 | Harvesting, Baling and Threshing Services |
| 36 | 0229 | Other Services Incidental to Agricultural Crops |
| 37 | 0231 | Agricultural Management and Consulting Services |
| 38 | 0239 | Other Services Incidental to Agriculture n.e.c. |
| 39 | 0311 | Salt Water Fishing Industry |
| 40 | 0312 | Inland Fishing Industry |
| 41 | 0321 | Services Incidental to Fishing |
| 42 | 0411 | Logging Industry (Except Contract Logging) |
| 43 | 0412 | Contract Logging Industry |
| 44 | 0511 | Forestry Services Industry |
| 49 | 0711 | Conventional Crude Oil and Natural Gas Industry |
| 50 | 0811 | Granite Quarries |
| 51 | 0812 | Limestone Quarries |
| 52 | 0821 | Sand and Gravel Pits |
| 53 | 0911 | Contract Drilling, Oil and Gas Industry |
| 54 | 0919 | Other Service Industries Incidental to Crude Petroleum and Natural Gas |
| 55 | 0921 | Contract Drilling Industry (Except Oil and Gas) |
| 56 | 0929 | Other Service Industries Incidental to Mining |
| 57 | 1011 | Meat and Meat Products Industry (Except Poultry) |
| 58 | 1012 | Poultry Products Industry |
| 59 | 1021 | Fish Products Industry |
| 60 | 1031 | Canned and Preserved Fruit and Vegetable Industry |
| 62 | 1041 | Fluid Milk Industry |
| 63 | 1049 | Other Dairy Products Industries |
| 65 | 1053 | Feed Industry |
| 66 | 1071 | Biscuit Industry |
| 67 | 1072 | Bread and Other Bakery Products Industry |
| 68 | 1083 | Sugar and Chocolate Confectionery Industry |
| 69 | 1091 | Tea and Coffee Industry |
| 70 | 1092 | Dry Pasta Products Industry |
| 71 | 1099 | Other Food Products Industries n.e.c. |
| 72 | 1111 | Soft Drink Industry |
| 73 | 1131 | Brewery Products Industry |
| 74 | 1141 | Wine Industry |
| 75 | 1511 | Tire and Tube Industry |
| 76 | 1521 | Rubber Hose and Belting Industry |
| 77 | 1599 | Other Rubber Products Industries |
| 78 | 1611 | Foamed and Expanded Plastic Products Industry |
| 79 | 1621 | Plastic Pipe and Pipe Fittings Industry |
| 80 | 1631 | Plastic Film and Sheeting Industry |


| 81 | 1691 | Plastic Bag Industry |
| :---: | :---: | :---: |
| 82 | 1699 | Other Plastic Products Industries n.e.c. |
| 83 | 1711 | Leather Tanneries |
| 84 | 1712 | Footwear Industry |
| 85 | 1713 | Luggage, Purse and Handbag Industry |
| 86 | 1719 | Other Leather and Allied Products Industry |
| 87 | 1811 | Man-Made Fibre and Filament Yarn Industry |
| 89 | 1829 | Other Spun Yarn and Woven Cloth Industries |
| 90 | 1831 | Broad Knitted Fabric Industry |
| 91 | 1911 | Natural Fibres Processing and Felt Products Industry |
| 92 | 1921 | Carpet, Mat and Rug Industry |
| 93 | 1931 | Canvas and Related Products Industry |
| 94 | 1991 | Narrow Fabric Industry |
| 95 | 1992 | Contract Textile Dyeing and Finishing Industry |
| 96 | 1993 | Household Products of Textile Materials Industry |
| 98 | 1999 | Other Textile Products Industries n.e.c. |
| 99 | 2431 | Mens's and Boys' Coat Industry |
| 100 | 2432 | Men's and Boys' Suit and Jacket Industry |
| 101 | 2433 | Men's and Boys' Pants Industry |
| 102 | 2434 | Men's and Boys' Shirt and Underwear Industry |
| 103 | 2435 | Men's and Boys' Clothing Contractors |
| 104 | 2441 | Women's Coat and Jacket Industry |
| 105 | 2442 | Women's Sportswear Industry |
| 106 | 2443 | Women's Dress Industry |
| 108 | 2445 | Women's Clothing Contractors |
| 109 | 2451 | Children's Clothing Industry |
| 110 | 2491 | Sweater Industry |
| 111 | 2492 | Occupational Clothing Industry |
| 112 | 2493 | Glove Industry |
| 113 | 2494 | Hosiery Industry |
| 114 | 2495 | Fur Goods Industry |
| 116 | 2499 | Other Clothing and Apparel Industries n.e.c. |
| 118 | 2512 | Sawmill and Planing Mill Products Industry (Except Shingles and Shakes) |
| 120 | 2541 | Prefabricated Wooden Buildings Industry |
| 121 | 2542 | Wooden Kitchen Cabinet and Bathroom Vanity Industry |
| 122 | 2543 | Wooden Door and Window |
| 123 | 2549 | Other Millwork Industries |
| 124 | 2561 | Wooden Box and Pallet Industry |
| 126 | 2591 | Wood Preservation Industry |
| 128 | 2599 | Other Wood Industries n.e.c. |
| 129 | 2611 | Wooden Household Furniture Industry |
| 130 | 2612 | Upholstered Household Furniture Industry |
| 131 | 2619 | Other Household Furniture Industries |
| 132 | 2641 | Metal Office Furniture Industry |
| 133 | 2649 | Other Office Furniture Industries |
| 134 | 2691 | Bed Spring and Mattress Industry |
| 135 | 2692 | Hotel, Restaurant and Institutional Furniture and Fixture Industry |
| 136 | 2699 | Other Furniture and Fixture Industries n.e.c. |
| 139 | 2719 | Other Paper Industries |
| 140 | 2731 | Folding Carton and Set-Up Box Industry |
| 141 | 2732 | Corrugated Box Industry |
| 143 | 2791 | Coated and Treated Paper Industry |
| 144 | 2792 | Stationery Paper Products Industry |
| 146 | 2799 | Other Converted Paper Products Industries n.e.c. |
| 147 | 2811 | Business Forms Printing Industry |
| 148 | 2819 | Other Commercial Printing Industries |
| 149 | 2821 | Platemaking, Typesetting and Bindery Industry |
| 150 | 2831 | Book Publishing Industry |
| 151 | 2839 | Other Publishing Industries |
| 152 | 2841 | Newspaper, Magazine and Periodical (Combined Publishing and Printing) Industry |
| 153 | 2849 | Other Combined Publishing and Printing Industries |
| 154 | 2912 | Steel Foundries |
| 156 | 2921 | Steel Pipe and Tube Industry |
| 157 | 2941 | Iron Foundries |
| 158 | 2961 | Aluminum Rolling, Casting and Extruding Industry |
| 159 | 2971 | Copper and Copper Alloy Rolling, Casting and Extruding Industry |
| 160 | 2999 | Other Rolled, Cast and Extruded Non-Ferrous Metal Products Industries |
| 161 | 3011 | Power Boiler and Heat Exchanger Industry |
| 162 | 3021 | Metal Tanks (Heavy Gauge) Industry |
| 163 | 3022 | Plate Work Industry |
| 164 | 3023 | Pre-Engineered Metal Buildings Industry (Except Portable) |
| 165 | 3029 | Other Fabricated Structural Metal Products Industries |
| 166 | 3031 | Metal Door and Window Industry |
| 167 | 3032 | Prefabricated Portable Metal Buildings Industry |
| 168 | 3039 | Other Ornamental and Architectural Metal Products Industry |
| 169 | 3041 | Custom Coating of Metal Products Industry |
| 170 | 3042 | Metal Closure and Container Industry |
| 171 | 3049 | Other Stamped and Pressed Metal Products Industries |


| 172 | 3051 | Upholstery and Coil Spring Industry |
| :---: | :---: | :---: |
| 173 | 3052 | Wire and Wire Rope Industry |
| 174 | 3053 | Industrial Fastener Industry |
| 175 | 3059 | Other Wire Products Industries |
| 176 | 3061 | Basic Hardware Industry |
| 177 | 3062 | Metal Dies, Moulds and Patterns Industry |
| 178 | 3063 | Hand Tool and Implement Industry |
| 179 | 3069 | Other Hardware and Cutlery Industries |
| 180 | 3071 | Heating Equipment Industry |
| 181 | 3081 | Machine Shop Industry |
| 182 | 3091 | Metal Plumbing Fixtures and Fittings Industry |
| 183 | 3092 | Metal Valve Industry |
| 184 | 3099 | Other Metal Fabricating Industries n.e.c. |
| 185 | 3111 | Agricultural Implement Industry |
| 186 | 3121 | Commercial Refrigeration and Air Conditioning Equipment Industry |
| 187 | 3191 | Compressor, Pump and Industrial Fan Industry |
| 188 | 3192 | Construction and Mining Machinery and Materials Handling Equipment Industry |
| 189 | 3193 | Sawmill and Woodworking Machinery Industry |
| 190 | 3194 | Turbine and Mechanical Power Transmission Equipment Industry |
| 191 | 3199 | Other Machinery and Equipment Industries n.e.c. |
| 192 | 3211 | Aircraft and Aircraft Parts Industry |
| 194 | 3241 | Truck and Bus Body Industry |
| 195 | 3242 | Commercial Trailer Industry |
| 196 | 3243 | Non-Commercial Trailer Industry |
| 198 | 3251 | Motor Vehicle Engine and Engine Parts Industry |
| 199 | 3252 | Motor Vehicle Wiring Assemblies Industry |
| 200 | 3253 | Motor Vehicle Stampings Industry |
| 201 | 3254 | Motor Vehicle Steering and Suspension Parts Industry |
| 202 | 3255 | Motor Vehicle Wheel and Brake Industry |
| 203 | 3256 | Plastic Parts and Accessories For Motor Vehicles Industry |
| 204 | 3257 | Motor Vehicle Fabric Accessories Industry |
| 205 | 3259 | Other Motor Vehicle Accessories, Parts and Assemblies Industries |
| 206 | 3271 | Shipbuilding and Repair Industry |
| 207 | 3281 | Boatbuilding and Repair Industry |
| 209 | 3311 | Small Electrical Appliance Industry |
| 210 | 3321 | Major Appliance Industry (Electric and Non-Electric) |
| 211 | 3331 | Lighting Fixture Industry |
| 212 | 3332 | Electric Lamp and Shade Industry (Except Bulb and Tube) |
| 213 | 3333 | Electric Lamp (Bulb and Tube) Industry |
| 214 | 3341 | Record Player, Radio and Television Receiver Industry |
| 215 | 3351 | Telecommunication Equipment Industry |
| 216 | 3352 | Electronic Parts and Components Industry |
| 217 | 3359 | Other Communication and Electronic Equipment Industries |
| 218 | 3361 | Electronic Computing and Peripheral Equipment Industry |
| 219 | 3362 | Electronic Office, Store and Business Machine Industry |
| 220 | 3369 | Other Office, Store and Business Machine Industries |
| 221 | 3371 | Electrical Transformer Industry |
| 222 | 3372 | Electrical Switchgear and Protective Equipment Industry |
| 223 | 3379 | Other Electrical Industrial Equipment Industries |
| 224 | 3381 | Communications and Energy Wire and Cable Industry |
| 225 | 3391 | Battery Industry |
| 227 | 3399 | Other Electrical Products Industries n.e.c. |
| 228 | 3511 | Clay Products Industry (From Domestic Clay) |
| 229 | 3512 | Clay Products Industry (From Imported Clay) |
| 230 | 3521 | Hydraulic Cement Industry |
| 232 | 3542 | Structural Concrete Products Industry |
| 233 | 3549 | Other Concrete Products Industries |
| 234 | 3551 | Ready-Mix Concrete Industry |
| 235 | 3561 | Primary Glass and Glass Containers Industry |
| 236 | 3562 | Glass Products Industry (Except Glass Containers) |
| 237 | 3571 | Abrasives Industry |
| 238 | 3591 | Refractories Industry |
| 239 | 3593 | Gypsum Products Industry |
| 240 | 3594 | Non-Metallic Mineral insulating Materials Industry |
| 241 | 3599 | Other Non-Metallic Mineral Products Industries n.e.c. |
| 242 | 3611 | Refined Petroleum Products Industry (Except Lubricating Oil and Grease) |
| 243 | 3612 | Lubricating Oil and Grease Industry |
| 244 | 3699 | Other Petroleum and Coal Products Industries |
| 245 | 3711 | Industrial Inorganic Chemical Industries n.e.c. |
| 246 | 3712 | Industrial Organic Chemical Industries n.e.c. |
| 248 | 3722 | Mixed Fertilizer Industry |
| 249 | 3731 | Plastic and Synthetic Resin Industry |
| 250 | 3741 | Pharmaceutical and Medicine Industry |
| 251 | 3751 | Paint and Varnish Industry |
| 252 | 3761 | Soap and Cleaning Compounds Industry |
| 253 | 3771 | Toilet Preparations Industry |
| 254 | 3791 | Printing Ink Industry |
| 255 | 3792 | Adhesives Industry |


| 256 | 3799 | Other Chemical Products Industries n.e.c. |
| :---: | :---: | :---: |
| 257 | 3911 | Indicating, Recording and Controlling Instruments Industry |
| 258 | 3912 | Other Instruments and Related Products Industry |
| 259 | 3913 | Clock and Watch Industry |
| 260 | 3914 | Ophthalmic Goods Industry |
| 261 | 3921 | Jewellery and Silverware Industry |
| 262 | 3922 | Precious Metal Secondary Refining Industry |
| 263 | 3931 | Sporting Goods Industry |
| 264 | 3932 | Toys and Games Industry |
| 265 | 3971 | Sign and Display Industry |
| 266 | 3991 | Broom, Brush and Mop Industry |
| 268 | 3993 | Floor Tile, Linoleum and Coated Fabric Industry |
| 269 | 3994 | Musical Instrument and Sound Recording Industry |
| 270 | 3999 | Other Manufactured Products Industries n.e.c. |
| 271 | 4011 | Single Family Housing |
| 272 | 4012 | Apartment and Other Multiple Housing |
| 273 | 4013 | Residential Renovation |
| 274 | 4021 | Manufacturing and Light Industrial Building |
| 275 | 4022 | Commercial Building |
| 276 | 4023 | Institutional Building |
| 277 | 4112 | Gas, Oil and Other Energy Related Structures (Except Pipelines) |
| 278 | 4113 | Gas and Oil Pipelines |
| 279 | 4119 | Other Industrial Construction |
| 280 | 4121 | Highways, Streets and Bridges |
| 281 | 4122 | Waterworks and Sewage Systems |
| 283 | 4124 | Power and Telecommunication Transmission Lines |
| 284 | 4129 | Other Heavy Construction |
| 285 | 4211 | Wrecking and Demolition |
| 286 | 4212 | Water Well Drilling |
| 287 | 4213 | Septic System Installation |
| 288 | 4214 | Excavating and Grading |
| 289 | 4215 | Equipment Rental (With Operator) |
| 290 | 4216 | Asphalt Paving |
| 291 | 4217 | Fencing Installation |
| 292 | 4219 | Other Site Work |
| 293 | 4221 | Piledriving Work |
| 294 | 4222 | Form Work |
| 295 | 4223 | Steel Reinforcing |
| 296 | 4224 | Concrete Pouring and Finishing |
| 297 | 4225 | Precast Concrete Installation |
| 298 | 4226 | Rough and Framing Carpentry |
| 299 | 4227 | Structural Steel Erection |
| 300 | 4229 | Other Structural and Related Work |
| 301 | 4231 | Masonry Work |
| 302 | 4232 | Siding Work |
| 303 | 4233 | Glass and Glazing Work |
| 304 | 4234 | Insulation Work |
| 305 | 4235 | Roof Shingling |
| 306 | 4236 | Sheet Metal and Built-Up Roofing |
| 307 | 4239 | Other Exterior Close-In Work |
| 308 | 4241 | Plumbing |
| 309 | 4242 | Dry Heating and Gas Piping Work |
| 310 | 4243 | Wet Heating and Air Conditioning Work |
| 311 | 4244 | Sheet Metal and Other Duct Work |
| 312 | 4251 | Process Piping Work |
| 313 | 4252 | Automatic Sprinkler System Installation |
| 314 | 4253 | Commercial Refrigeration Work |
| 315 | 4254 | Environmental Control Work |
| 316 | 4255 | Millwright and Rigging |
| 317 | 4256 | Thermal Insulation Work |
| 318 | 4259 | Other Mechanical Specialty Work |
| 319 | 4261 | Electrical Work |
| 320 | 4271 | Plastering and Stucco Work |
| 321 | 4272 | Drywall Work |
| 322 | 4273 | Acoustical Work |
| 323 | 4274 | Finish Carpentry |
| 324 | 4275 | Painting and Decorating Work |
| 325 | 4276 | Terrazo and Tile Work |
| 326 | 4277 | Hardwood Flooring Installation |
| 327 | 4278 | Resilient Flooring and Carpet Work |
| 328 | 4279 | Other Interior and Finishing Work |
| 329 | 4291 | Elevator and Escalator Installation |
| 330 | 4292 | Ornamental and Miscellaneous Fabricated Metal Installation |
| 331 | 4293 | Residential Swimming Pool Installation |
| 332 | 4299 | Other Trade Work n.e.c. |
| 333 | 4411 | Project Management, Construction |
| 334 | 4491 | Land Developers |
| 335 | 4499 | Other Services Incidental to Construction n.e.c. |


| 336 | 4511 | Scheduled Air Transport Industry |
| :---: | :---: | :---: |
| 337 | 4512 | Non-Scheduled Air Transport, Chartered, Industry |
| 338 | 4513 | Non-Scheduled Air Transport, Specialty, Industry |
| 339 | 4521 | Airport Operations Industry |
| 340 | 4522 | Aircraft Rental Industry |
| 341 | 4523 | Aircraft Servicing Industry |
| 342 | 4529 | Other Service Industries Incidental to Air Transport |
| 344 | 4532 | Service Industry Incidental to Railway Transport |
| 345 | 4541 | Freight and Passenger Water Transport Industry |
| 347 | 4543 | Marine Towing Industry |
| 348 | 4544 | Ship Chartering Industry |
| 349 | 4549 | Other Water Transport Industries |
| 350 | 4551 | Marine Cargo Handling Industry |
| 352 | 4555 | Marine Shipping Agencies Industry |
| 354 | 4561 | General Freight Trucking Industry |
| 355 | 4562 | Used Goods Moving and Storage Industry |
| 356 | 4563 | Bulk Liquids Trucking Industry |
| 357 | 4564 | Dry Bulk Materials Trucking Industry |
| 358 | 4565 | Forest Products Trucking Industry |
| 359 | 4569 | Other Truck Transport Industries |
| 360 | 4571 | Urban Transit Systems Industry |
| 361 | 4572 | Interurban and Rural Transit Systems Industry |
| 362 | 4573 | School Bus Operations Industry |
| 363 | 4574 | Charter and Sightseeing Bus Services Industry |
| 364 | 4575 | Limousine Service to Airports and Stations Industry |
| 365 | 4581 | Taxicab Industry |
| 366 | 4589 | Other Transportation Industries n.e.c. |
| 367 | 4591 | Highway, Street and Bridge Maintenance Industry |
| 368 | 4592 | Freight Forwarding Industry |
| 369 | 4599 | Other Service Industries Incidental to Transportation n.e.c. |
| 372 | 4711 | Grain Elevator Industry |
| 373 | 4791 | Refrigerated Warehousing Industry |
| 374 | 4799 | Other Storage and Warehousing Industries n.e.c. |
| 375 | 4811 | Radio Broadcasting Industry |
| 376 | 4812 | Television Broadcasting Industry |
| 378 | 4814 | Cable Television Industry |
| 379 | 4821 | Telecommunication Carriers Industry |
| 380 | 4839 | Other Telecommunication Industries |
| 381 | 4841 | Postal Service Industry |
| 382 | 4842 | Courier Service Industry |
| 383 | 4911 | Electric Power Systems Industry |
| 384 | 4921 | Gas Distribution Systems Industry |
| 385 | 4931 | Water Systems Industry |
| 386 | 4999 | Other Utility Industries n.e.c. |
| 387 | 5011 | Livestock, Wholesale |
| 388 | 5012 | Grain, Wholesale |
| 389 | 5019 | Other Farm Products, Wholesale |
| 390 | 5111 | Petroleum Products, Wholesale |
| 391 | 5211 | Confectionery, Wholesale |
| 392 | 5212 | Frozen Foods (Packaged), Wholesale |
| 393 | 5213 | Dairy Products, Wholesale |
| 394 | 5214 | Poultry and Eggs, Wholesale |
| 395 | 5215 | Fish and Seafood, Wholesale |
| 396 | 5216 | Fresh Fruit and Vegetables, Wholesale |
| 397 | 5217 | Meat and Meat Products, Wholesale |
| 398 | 5219 | Other Foods, Wholesale |
| 399 | 5221 | Non-alcoholic beverages, Wholesale |
| 400 | 5222 | Alcoholic beverages, Wholesale |
| 401 | 5231 | Drugs, Wholesale |
| 402 | 5232 | Toilet Soaps and Preparations, Wholesale |
| 403 | 5239 | Drug Sundries and Other Drugs and Toilet Preparations, Wholesale |
| 404 | 5241 | Tobacco Products, Wholesale |
| 405 | 5311 | Men's and Boys' Clothing and Furnishings, Wholesale |
| 406 | 5312 | Women's, Misses' and Children's Outerwear Wholesale |
| 407 | 5313 | Women's, Misses' and Children's Hosiery, Underwear and Apparel Accessories Wholesale |
| 408 | 5314 | Footwear, Wholesale |
| 409 | 5319 | Other Apparel, Wholesale |
| 410 | 5321 | Piece Goods, Wholesale |
| 411 | 5329 | Notions and Other Dry Goods, Wholesale |
| 412 | 5411 | Electrical Household Appliances, Wholesale |
| 413 | 5412 | Electronic Household Appliances, Wholesale |
| 414 | 5421 | Household Furniture. Wholesale |
| 415 | 5431 | China, Glassware, Crockery and Pottery, Wholesale |
| 416 | 5432 | Floor Coverings, Wholesale |
| 417 | 5433 | Linens, Draperies and Other Textile Furnishings, Wholesale |
| 418 | 5439 | Other Household Furnishings, Wholesale |
| 419 | 5511 | Automobiles, Wholesale |
| 420 | 5512 | Trucks and Buses, Wholesale |


| 421 | 5519 | Other Motor Vehicles and Trailers, Wholesale |
| :---: | :---: | :---: |
| 422 | 5521 | Tires and Tubes, Wholesale |
| 423 | 5529 | Other Motor Vehicle Parts and Accessories, Wholesale |
| 424 | 5611 | Iron and Steel Primary Forms and Structural Shapes, Wholesale |
| 425 | 5612 | Other Iron and Steel Products, Wholesale |
| 426 | 5613 | Non-Ferrous Metal and Metal Products, Wholesale |
| 427 | 5619 | Combination Metal and Metal Products, Wholesale |
| 428 | 5621 | Hardware, Wholesale |
| 429 | 5622 | Plumbing, Heating and Air Conditioning Equipment and Supplies, Wholesale |
| 430 | 5631 | Lumber, Plywood and Millwork, Wholesale |
| 431 | 5632 | Paint, Glass and Wallpaper, Wholesale |
| 432 | 5639 | Other Building Materials, Wholesale |
| 433 | 5711 | Farm Machinery, Equipment and Supplies, Wholesale |
| 434 | 5721 | Construction and Forestry Machinery, Equipment and Supplies, Wholesale |
| 435 | 5722 | Mining Machinery, Equipment and Supplies, Wholesale |
| 436 | 5731 | Industrial Machinery, Equipment and Supplies, Wholesale |
| 437 | 5741 | Electrical Wiring Supplies and Electrical Construction Material, Wholesale |
| 438 | 5742 | Electrical Generating and Transmission Equipment and Supplies, Wholesale |
| 439 | 5743 | Electronic Machinery, Equipment and Supplies, Wholesale |
| 440 | 5744 | Computer and Related Machinery, Equipment and Packaged Software, Wholesale |
| 441 | 5749 | Other Electrical and Electronic Machinery, Equipment and Supplies, Wholesale |
| 442 | 5791 | Office and Store Machinery, Equipment and Supplies, Wholesale |
| 443 | 5792 | Service Machinery, Equipment and Supplies, Wholesale |
| 444 | 5793 | Professional Machinery, Equipment and Supplies, Wholesale |
| 445 | 5799 | Other Machinery, Equipment and Supplies n.e.c., Wholesale |
| 446 | 5911 | Automobile Wrecking |
| 447 | 5919 | Other Waste Materials, Wholesale |
| 448 | 5922 | Stationery and Office Supplies, Wholesale |
| 449 | 5929 | Other Paper and Paper Products, Wholesale |
| 450 | 5931 | Agricultural Feeds, Wholesale |
| 451 | 5932 | Seeds and Seed Processing, Wholesale |
| 452 | 5939 | Agricultural Chemical and Other Farm Supplies, Wholesale |
| 453 | 5941 | Toys, Novelties and Fireworks, Wholesale |
| 454 | 5942 | Amusement and Sporting Goods, Wholesale |
| 455 | 5951 | Photographic Equipment and Supplies, Wholesale |
| 456 | 5952 | Musical Instruments and Accessories, Wholesale |
| 457 | 5961 | Jewellery and Watches, Wholesale |
| 458 | 5971 | Industrial and Household Chemicals, Wholesale |
| 459 | 5981 | General Merchandise, Wholesale |
| 460 | 5991 | Books, Periodicals and Newspapers, Wholesale |
| 461 | 5992 | Second-Hand Goods, Wholesale (Except Machinery and Automotive) |
| 462 | 5993 | Forest Products, Wholesale |
| 463 | 5999 | Other Products n.e.c., Wholesale |
| 464 | 6011 | Supermarkets |
| 465 | 6012 | Grocery stores (excluding supermarkets) |
| 466 | 6013 | Bakery products stores |
| 467 | 6014 | Candy and nut stores |
| 468 | 6015 | Fruit and vegetable stores |
| 469 | 6016 | Meat markets |
| 470 | 6019 | Other Food (Specialty) Stores n.e.c. |
| 474 | 6031 | Pharmacies |
| 475 | 6032 | Patent Medicine and Toiletries Stores |
| 476 | 6111 | Shoe Stores |
| 477 | 6121 | Men's Clothing Stores |
| 478 | 6131 | Women's Clothing Stores |
| 479 | 6141 | Children's clothing stores |
| 480 | 6142 | Fur stores |
| 481 | 6149 | Other clothing stores, n.e.c. |
| 482 | 6151 | Fabric and Yarn Stores |
| 483 | 6211 | Household Furniture Stores (With Appliances and Furnishings) |
| 484 | 6212 | Household Furniture Stores (Without Appliances and Furnishings) |
| 485 | 6213 | Furniture Refinishing and Repair Shops |
| 486 | 6221 | Appliance, Television, Radio and Stereo Stores |
| 487 | 6222 | Television, Radio and Stereo Stores |
| 488 | 6223 | Appliance, Television, Radio and Stereo Repair Shops |
| 489 | 6231 | Floor Covering Stores |
| 490 | 6232 | Drapery Stores |
| 491 | 6239 | Other Household Furnishings Stores |
| 492 | 6311 | Automobile ( New ) Dealers |
| 493 | 6312 | Automobile (Used) Dealers |
| 494 | 6321 | Motor Home and Travel Trailer Dealers |
| 495 | 6322 | Boats, Outboard Motors and Boating Accessories Dealers |
| 496 | 6323 | Motorcycle and Snowmobile Dealers |
| 497 | 6329 | Other Recreational Vehicle Dealers |
| 498 | 6331 | Gasoline Service Stations |
| 499 | 6341 | Home and Auto Supply Stores |
| 500 | 6342 | Tire, Battery, Parts and Accessories Stores |
| 501 | 6351 | Garages (General Repairs) |


| 502 | 6352 | Paint and Body Repair Shops |
| :---: | :---: | :---: |
| 503 | 6353 | Muffler Replacement Shops |
| 504 | 6354 | Motor Vehicle Glass Replacement Shops |
| 505 | 6355 | Motor Vehicle Transmission Repair and Replacement Shops |
| 506 | 6359 | Other Motor Vehicle Repair Shops |
| 507 | 6391 | Car Washes |
| 508 | 6399 | Other Motor Vehicle Services n.e.c. |
| 509 | 6411 | Department Stores |
| 510 | 6412 | General Stores |
| 511 | 6413 | Other General Merchandise Stores |
| 512 | 6511 | Book and Stationery Stores |
| 513 | 6521 | Florist Shops |
| 514 | 6522 | Lawn and Garden Centres |
| 515 | 6531 | Hardware Stores |
| 516 | 6532 | Paint, Glass and Wallpaper Stores |
| 517 | 6541 | Sporting Goods Stores |
| 518 | 6542 | Bicycle Shops |
| 519 | 6551 | Musical Instrument Stores |
| 520 | 6552 | Record and Tape Stores |
| 521 | 6561 | Jewellery Stores |
| 522 | 6562 | Watch and Jewellery Repair Shops |
| 523 | 6571 | Camera and Photographic Supply Stores |
| 524 | 6581 | Toy and Hobby Stores |
| 525 | 6582 | Gift, Novelty and Souvenir Stores |
| 526 | 6591 | Second-Hand Merchandise Stores n.e.c. |
| 527 | 6592 | Opticians' Shops |
| 528 | 6593 | Art Galleries and Artists' Supply Stores |
| 529 | 6594 | Luggage and Leather Goods Stores |
| 530 | 6595 | Monument and Tombstone Dealers |
| 531 | 6596 | Pet Stores |
| 532 | 6597 | Coin and Stamp Dealers |
| 533 | 6598 | Mobile Home Dealers |
| 534 | 6599 | Other Retail Stores n.e.c. |
| 535 | 6911 | Vending Machine Operators |
| 536 | 6921 | Direct Sellers |
| 537 | 7511 | Operators of Residential Buildings and Dwellings |
| 538 | 7512 | Operators of Non-Residential Buildings |
| 539 | 7599 | Other Real Estate Operators |
| 540 | 7611 | Insurance and Real Estate Agencies |
| 541 | 7711 | Employment Agencies |
| 542 | 7712 | Personnel Suppliers |
| 543 | 7721 | Computer Services |
| 544 | 7722 | Computer Equipment Maintenance and Repair |
| 545 | 7731 | Offices of Chartered and Certified Accountants |
| 546 | 7739 | Other Accounting and Bookkeeping Services |
| 547 | 7741 | Advertising Agencies |
| 548 | 7742 | Media Representatives |
| 549 | 7743 | Outdoor Display and Billboard Advertising |
| 550 | 7749 | Other Advertising Services |
| 551 | 7751 | Offices of Architects |
| 552 | 7752 | Offices of Engineers |
| 553 | 7759 | Other Scientific and Technical Services |
| 554 | 7761 | Offices of Lawyers and Notaries |
| 555 | 7771 | Management Consulting Services |
| 556 | 7791 | Security and Investigation Services |
| 557 | 7792 | Credit Bureau Services |
| 558 | 7793 | Collection Agencies |
| 559 | 7794 | Customs Brokers |
| 560 | 7795 | Telephone Answering Services |
| 561 | 7796 | Duplicating Services |
| 562 | 7799 | Other Business Services n.e.c. |
| 563 | 8511 | Elementary and Secondary Education |
| 564 | 8521 | Post-Secondary Non-University Education |
| 566 | 8551 | Museums and Archives |
| 567 | 8599 | Other Educational Services |
| 570 | 8619 | Other Specialty Hospitals |
| 571 | 8621 | Homes for Personal and Nursing Care |
| 574 | 8624 | Homes for Mentally Handicapped and/or Disabled |
| 575 | 8625 | Homes for Emotionally Disturbed Children |
| 577 | 8629 | Other Institutional Health and Social Services n.e.c. |
| 578 | 8631 | Ambulance Services |
| 580 | 8633 | Health Rehabilitation Clinics |
| 581 | 8634 | Home Care Services (Including Home Nursing) |
| 582 | 8635 | Public Health Clinics / Community Health Centres |
| 583 | 8639 | Other Non-Institutional Health Services |
| 584 | 8641 | Child Day Care and Nursery School Services |
| 585 | 8643 | Family Planning Services |
| 586 | 8645 | Home-Maker Services |


| 587 | 8647 | Social Rehabilitation Services |
| :---: | :---: | :---: |
| 588 | 8649 | Other Non-Institutional Social Services |
| 589 | 8651 | Offices of Physicians, General Practice |
| 590 | 8652 | Offices of Physicians and Surgeons, Specialists |
| 591 | 8653 | Offices of Dentists, General Practice |
| 592 | 8654 | Offices of Dentists, Specialists |
| 593 | 8661 | Offices of Chiropractors and Osteopaths |
| 594 | 8662 | Offices of Nurses, Registered |
| 597 | 8665 | Offices of Physiotherapists / Occupational Therapists |
| 598 | 8666 | Offices of Optometrists |
| 599 | 8667 | Offices of Podiatrists and Chiropodists |
| 600 | 8668 | Offices of Denturists |
| 601 | 8669 | Offices of Other Health Practitioners |
| 602 | 8671 | Offices of Psychologists |
| 603 | 8672 | Offices of Social Workers |
| 605 | 8681 | Medical Laboratories |
| 606 | 8682 | Radiological Laboratories |
| 607 | 8683 | Combined Medical and Radiological Laboratories |
| 609 | 8689 | Other Health Laboratories |
| 610 | 8691 | Health Care and Public Safety Promotion Associations and Agencies |
| 611 | 8693 | Health Care Research Agencies |
| 612 | 8694 | Social Service Planning and Advocacy Agencies |
| 613 | 8699 | Other Health and Social Services Associations and Agencies |
| 614 | 9111 | Hotels and Motor Hotels |
| 615 | 9112 | Motels |
| 616 | 9113 | Tourist Courts and Cabins |
| 617 | 9114 | Guest Houses and Tourist Homes |
| 618 | 9121 | Lodging Houses and Residential Clubs |
| 619 | 9131 | Camping Grounds and Travel Trailer Parks |
| 620 | 9141 | Outfitters (Hunting and Fishing Camps) |
| 621 | 9149 | Other Recreation and Vacation Camps |
| 622 | 9211 | Restaurants, Licensed |
| 623 | 9212 | Restaurants, Unlicensed (Including Drive-Ins) |
| 624 | 9213 | Take-Out Food Services |
| 625 | 9214 | Caterers |
| 626 | 9221 | Taverns, Bars and Night Clubs |
| 627 | 9611 | Motion Picture and Video Production |
| 628 | 9612 | Motion Picture and Video Distribution |
| 629 | 9613 | Motion Picture Laboratories and Video Production Facilities |
| 630 | 9614 | Sound Recording Services |
| 631 | 9619 | Other Motion Picture, Audio and Video Services |
| 632 | 9621 | Regular Motion Picture Theatres |
| 634 | 9631 | Entertainment Production Companies and Artists |
| 635 | 9639 | Other Theatrical and Staged Entertainment Services |
| 636 | 9641 | Professional Sports Clubs |
| 637 | 9642 | Professional Athletes and Promoters on Own Account |
| 638 | 9643 | Horse Race Tracks |
| 639 | 9644 | Other Race Tracks |
| 640 | 9651 | Golf Courses |
| 641 | 9652 | Curling Clubs |
| 642 | 9653 | Skiing Facilities |
| 643 | 9654 | Boat Rentals and Marinas |
| 644 | 9659 | Other Sports and Recreation Clubs |
| 645 | 9661 | Gambling Operations |
| 646 | 9691 | Bowling Alleys and Billiard Parlours |
| 647 | 9692 | Amusement Park, Carnival and Circus Operations |
| 648 | 9693 | Dance Halls, Studios and Schools |
| 649 | 9694 | Coin-Operated Amusement Services |
| 651 | 9696 | Botanical and Zoological Gardens |
| 652 | 9699 | Other Amusement and Recreational Services n.e.c. |
| 653 | 9711 | Barber shops |
| 654 | 9712 | Beauty Shops |
| 655 | 9713 | Combination Barber and Beauty Shops |
| 656 | 9721 | Power Laundries and / or Dry Cleaners |
| 657 | 9722 | Distributors and or / Agents for Dry Cleaners |
| 658 | 9723 | Self-Serve Laundries and / or Dry Cleaners |
| 659 | 9724 | Valet Services, Pressing and / or Repair |
| 660 | 9725 | Linen Supply |
| 661 | 9726 | Carpet Cleaning |
| 663 | 9731 | Funeral Homes |
| 664 | 9732 | Cemeteries and Crematoria |
| 665 | 9741 | Private Households |
| 666 | 9791 | Shoe Repair |
| 668 | 9799 | Other Personal and Household Services n.e.c. |
| 669 | 9821 | Business Associations |
| 670 | 9831 | Professional Health and Social Service Membership |
| 671 672 | 9839 | Other Professional Membership Associations Labour Organizations |


| 673 | 9861 Civic and Fraternal Organizations |
| :---: | :---: |
| 674 | 9911 Industrial Machinery and Equipment Rental and Leasing |
| 675 | 9912 Audio-Visual Equipment Rental and Leasing |
| 676 | 9913 Office Furniture and Machinery Rental and Leasing |
| 677 | 9919 Other Machinery and Equipment Rental and Leasing |
| 678 | 9921 Automobile and Truck Rental and Leasing Services |
| 679 | 9931 Photographers |
| 680 | 9941 Electric Motor Repair |
| 681 | 9942 Welding |
| 682 | 9949 Other Repair Services n.e.c. |
| 683 | 9951 Disinfecting and Exterminating Services |
| 684 | 9952 Window Cleaning Services |
| 685 | 9953 Janitorial Services |
| 686 | 9959 Other Services to Buildings and Dwellings |
| 687 | 9961 Ticket and Travel Agencies |
| 688 | 9962 Tour Wholesalers and Operators |
| 689 | 9991 Parking Lots and Parking Garages |
| 690 | 9999 Other Services n.e.c. |
| 691 | not applicable Total non-financial |
| 692 | not applicable Total mining |
| 693 | not applicable Total manufacturing |
| 694 | not applicable <br> Total construction and real estate |
| 695 | not applicable <br> Total transportation, storage, communications and utilities |
| 696 | not applicable <br> Total wholesale trade |
| 697 | not applicable Total retail trade |
| 698 | not applicable Total services |

SICE 0111 Dairy Farms


Sales - \% change year over year

| $1997-98$ | 1.2 |
| :--- | :--- |
| $1998-99$ | 2.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 71.4 | 28.6 |
| 68.2 | 31.8 |
| 72.5 | 27.5 |

[^0]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

(For Corporations in Ontario)

## SICE 0112 Cattle Farms

| Number of firms (1998): | 200 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 12.8 | 2.4 | -4.6 |
|  | 1998 | 10.6 | 1.7 | -6.6 |
|  | 1999 | 9.1 | 1.1 | -8.6 |
| Pretax Profit Margin | 1997 | 14.9 | 3.8 | -3.6 |
|  | 1998 | 12.4 | 2.5 | -5.6 |
|  | 1999 | 10.9 | 1.9 | -7.3 |
| Gross Profit Margin | 1997 | 50.5 | 29.2 | 18.0 |
|  | 1998 | 44.4 | 21.2 | 11.1 |
|  | 1999 | 40.7 | 22.2 | 15.1 |
| Pretax Profit to Assets | 1997 | 7.4 | 2.4 | -1.6 |
|  | 1998 | 6.4 | 1.6 | -2.5 |
|  | 1999 | 7.6 | 1.2 | -3.0 |
| Return on Equity | 1997 | 16.2 | 5.1 | -2.9 |
|  | 1998 | 10.7 | 1.9 | -5.1 |
|  | 1999 | 13.0 | 6.0 | -5.7 |
| Liabilities to Assets | 1997 | 0.35 | 0.61 | 0.84 |
|  | 1998 | 0.34 | 0.63 | 0.85 |
|  | 1999 | 0.30 | 0.56 | 0.82 |

Sales - \% change year over year

| $1997-98$ | 4.8 |
| :--- | ---: |
| $1998-99$ | 10.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
$\left.\begin{array}{lll}\text { Profit } & \text { Loss } \\ 62.7 & & 37.3 \\ 60.0 & & 40.0 \\ 57.0 & & 43.0\end{array} \quad \begin{array}{ll} & \end{array}\right)$

[^1]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0113 Hog Farms

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^2]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $0114 \quad$ Poultry and Egg Farms

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^3]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0119 Livestock Combination Farms

| Number of firms (1998): | 164 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | $\begin{gathered} \text { Worse } \\ Q 1 \\ 25 \% \end{gathered}$ |
| Net Profit Margin | 1997 | 10.3 | 2.6 | -5.7 |
|  | 1998 | 11.7 | 2.5 | -4.1 |
|  | 1999 | 11.0 | 0.9 | -10.0 |
| Pretax Profit Margin | 1997 | 12.0 | 2.8 | -4.1 |
|  | 1998 | 13.5 | 3.6 | -4.0 |
|  | 1999 | 12.5 | 1.7 | -9.7 |
| Gross Profit Margin | 1997 | 64.1 | 36.5 | 21.5 |
|  | 1998 | 58.8 | 38.4 | 25.2 |
|  | 1999 | 53.3 | 38.6 | 24.1 |
| Pretax Profit to Assets | 1997 | 7.8 | 1.8 | -2.1 |
|  | 1998 | 5.2 | 1.8 | -1.7 |
|  | 1999 | 5.0 | 0.8 | -3.5 |
| Return on Equity | 1997 | 16.3 | 7.0 | -1.5 |
|  | 1998 | 12.0 | 3.6 | -3.6 |
|  | 1999 | 11.3 | 2.6 | -12.2 |
| Liabilities to Assets | 1997 | 0.34 | 0.64 | 0.89 |
|  | 1998 | 0.45 | 0.63 | 0.83 |
|  | 1999 | 0.46 | 0.64 | 0.81 |

Sales - \% change year over year

| $1997-98$ | -1.6 |
| :--- | ---: |
| $1998-99$ | 0.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 64.0 | 36.0 |
| 63.4 | 36.6 |
| 55.2 | 44.8 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $0122 \quad$ Horse and Other Equine Farms


Sales - \% change year over year

| $1997-98$ | -1.2 |
| :--- | :--- |
| $1998-99$ | -5.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 48.8 | 51.2 |
| 50.5 | 49.5 |
| 61.9 | 38.1 |

[^4]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0123 Furs and Skins, Ranch

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^5]SICE $0129 \quad$ Other Animal Specialty Farms n.e.c.

| Number of firms (1998): | 26 | Quartile Boundary (l) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{O 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 12.0 | 3.7 | -5.7 |
|  | 1998 | 15.5 | 3.9 | -18.0 |
|  | 1999 | 12.5 | 2.6 | -12.3 |
| Pretax Profit Margin | 1997 | 16.1 | 4.6 | -5.7 |
|  | 1998 | 18.4 | 3.0 | -15.9 |
|  | 1999 | 19.7 | 4.7 | -9.2 |
| Gross Profit Margin | 1997 | ... | 50.7 | ... |
|  | 1998 | ... | 37.0 | ... |
|  | 1999 | ... | 42.6 | ... |
| Pretax Profit to Assets | 1997 | 10.4 | 2.6 | -5.9 |
|  | 1998 | 10.7 | 3.0 | -4.6 |
|  | 1999 | 11.8 | 3.5 | -4.3 |
| Return on Equity | 1997 | $\ldots$ | 12.1 | $\ldots$ |
|  | 1998 | ... | 4.7 | $\cdots$ |
|  | 1999 | ... | 6.4 | $\cdots$ |
| Liabilities to Assets | 1997 | 0.21 | 0.69 | 1.02 |
|  | 1998 | 0.27 | 0.51 | 0.93 |
|  | 1999 | 0.46 | 0.63 | 0.96 |

Sales - \% change year over year

| $1997-98$ | -17.3 |
| :--- | ---: |
| $1998-99$ | 12.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 65.0 | 35.0 |
| 61.5 | 38.5 |
| 70.0 | 30.0 |

[^6]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0131
Wheat Farms

| Number of firms (1998): | 30 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \underline{Q 2} \\ \mathbf{5 0 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 19.3 | 6.8 | -3.1 |
|  | 1998 | 13.6 | 7.1 | -2.5 |
|  | 1999 | 13.3 | 3.8 | -7.7 |
| Pretax Profit Margin | 1997 | 25.8 | 8.6 | -1.5 |
|  | 1998 | 18.6 | 8.3 | -1.8 |
|  | 1999 | 17.2 | 6.4 | -3.6 |
| Gross Profit Margin | 1997 | ... | ... | $\ldots$ |
|  | 1998 | ... | $\ldots$ | ... |
|  | 1999 | ... | $\ldots$ | $\cdots$ |
| Pretax Profit to Assets | 1997 | 8.3 | 4.2 | -0.8 |
|  | 1998 | 7.2 | 3.0 | -0.6 |
|  | 1999 | 5.8 | 2.3 | -2.7 |
| Return on Equity | 1997 | 14.8 | 5.3 | -4.1 |
|  | 1998 | 13.4 | 3.5 | -5.2 |
|  | 1999 | 17.0 | 3.0 | -4.3 |
| Liabilities to Assets | 1997 | 0.39 | 0.60 | 0.81 |
|  | 1998 | 0.41 | 0.58 | 0.71 |
|  | 1999 | 0.38 | 0.57 | 0.79 |

Sales - \% change year over year

| $1997-98$ | -4.1 |
| :--- | ---: |
| $1998-99$ | 1.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 72.2 | 27.8 |
| 73.3 | 26.7 |
| 68.4 | 31.6 |

[^7]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

(For Corporations in Ontario) 1997, 1998, 1999 reference years

SICE 0132 Small-Grain Farms (Except Wheat)

| Number of firms (1998): | 34 |  | Quartile Boundary <br> Average $\frac{Q 2}{50 \%}$ | (1) <br> Worse $\frac{Q 1}{25 \%}$ |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ |  |  |
| Net Profit Margin | 1997 | 11.8 | 7.3 | -0.4 |
|  | 1998 | 14.6 | -0.7 | -12.5 |
|  | 1999 | 23.7 | 8.1 | -14.6 |
| Pretax Profit Margin | 1997 | 15.0 | 8.3 | -0.4 |
|  | 1998 | 17.8 | 0.0 | -11.4 |
|  | 1999 | 27.3 | 9.0 | -14.6 |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | $\cdots$ | $\ldots$ | ... |
|  | 1999 | ... | ... | ... |
| Pretax Profit to Assets | 1997 | 9.0 | 3.1 | -0.1 |
|  | 1998 | 6.1 | -0.1 | -3.3 |
|  | 1999 | 17.1 | 2.1 | -3.6 |
| Return on Equity | 1997 | 20.9 | 7.6 | 3.4 |
|  | 1998 | 11.8 | 0.0 | -9.7 |
|  | 1999 | $\cdots$ | 8.7 | $\cdots$ |
| Liabilities to Assets | 1997 | 0.29 | 0.74 | 0.91 |
|  | 1998 | 0.44 | 0.71 | 0.86 |
|  | 1999 | 0.41 | 0.81 | 0.99 |

Sales - \% change year over year

| $1997-98$ | 7.8 |
| :--- | ---: |
| $1998-99$ | -1.1 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | Profit | Loss |
| :---: | :---: | :---: | :---: |
| 1997 | 74.3 | 25.7 |
| 1998 | 50.0 | 50.0 |
| 1999 | 72.2 | 27.8 |

[^8]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0133 Oilseed Farms (Except Corn)

| Number of firms (1998): | 78 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{02}{50 \%} \end{gathered}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 22.8 | 10.6 |  | -0.2 |
|  | 1998 | 16.0 | 3.7 |  | -8.3 |
|  | 1999 | 11.3 | -3.7 |  | -11.4 |
| Pretax Profit Margin | 1997 | 30.5 | 15.1 |  | 0.2 |
|  | 1998 | 20.0 | 5.5 |  | -8.1 |
|  | 1999 | 14.7 | -3.2 |  | -10.9 |
| Gross Profit Margin | 1997 | 78.5 | 63.2 |  | 50.2 |
|  | 1998 | 72.5 | 53.2 |  | 25.9 |
|  | 1999 | ... | 48.9 |  | ... |
| Pretax Profit to Assets | 1997 | 9.3 | 4.6 |  | 0.0 |
|  | 1998 | 6.8 | 2.4 |  | -3.0 |
|  | 1999 | 4.3 | -0.9 |  | -4.7 |
| Return on Equity | 1997 | 18.3 | 9.0 |  | 1.8 |
|  | 1998 | 10.6 | 4.2 |  | -6.6 |
|  | 1999 | 8.0 | -1.5 |  | -6.9 |
| Liabilities to Assets | 1997 | 0.38 | 0.52 |  | 0.84 |
|  | 1998 | 0.25 | 0.46 |  | 0.72 |
|  | 1999 | 0.18 | 0.54 |  | 0.92 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 1.2 |  |  |
|  | 1998-99 |  | -10.3 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 75.0 | 25.0 |  |
|  | 1998 |  | 62.8 | 37.2 |  |
|  | 1999 |  | 44.4 | 55.6 |  |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 0134 Grain Corn Farms

| Number of firms (1998): | 60 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 20.0 | 8.6 | -3.1 |
|  | 1998 | 14.0 | 4.9 | -2.7 |
|  | 1999 | 17.5 | 1.4 | -10.0 |
| Pretax Profit Margin | 1997 | 25.1 | 12.8 | -3.1 |
|  | 1998 | 18.4 | 6.5 | -1.8 |
|  | 1999 | 24.0 | 2.1 | -8.9 |
| Gross Profit Margin | 1997 | 69.4 | 59.2 | 23.9 |
|  | 1998 | 63.1 | 46.2 | 15.1 |
|  | 1999 | ... | 36.0 | ... |
| Pretax Profit to Assets | 1997 | 9.0 | 4.7 | -1.3 |
|  | 1998 | 6.0 | 3.2 | -0.6 |
|  | 1999 | 5.7 | 0.7 | -3.4 |
| Return on Equity | 1997 | 20.4 | 10.2 | 0.8 |
|  | 1998 | 13.7 | 4.2 | 0.4 |
|  | 1999 | 7.0 | 1.5 | -8.6 |
| Liabilities to Assets | 1997 | 0.33 | 0.59 | 0.80 |
|  | 1998 | 0.28 | 0.58 | 0.80 |
|  | 1999 | 0.28 | 0.55 | 0.79 |

Sales - \% change year over year

| $1997-98$ | -9.6 |
| :--- | :--- |
| $1998-99$ | -7.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 73.6 | 26.4 |
| 73.3 | 26.7 |
| 53.1 | 46.9 |

[^9]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $0135 \quad$ Forage, Seed and Hay Farms

| Number of firms (1998): | 138 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 9.4 | 2.2 | -5.8 |
|  | 1998 | 14.6 | 3.2 | -4.1 |
|  | 1999 | 16.3 | 3.5 | -9.9 |
| Pretax Profit Margin | 1997 | 11.5 | 2.7 | -5.6 |
|  | 1998 | 17.3 | 4.6 | -3.6 |
|  | 1999 | 18.9 | 4.3 | -4.6 |
| Gross Profit Margin | 1997 | 62.9 | 44.3 | 25.3 |
|  | 1998 | 70.2 | 50.7 | 32.3 |
|  | 1999 | 64.9 | 44.2 | 31.8 |
| Pretax Profit to Assets | 1997 | 6.4 | 1.5 | -2.4 |
|  | 1998 | 7.6 | 2.4 | -1.9 |
|  | 1999 | 7.9 | 1.5 | -1.7 |
| Return on Equity | 1997 | 12.8 | 3.3 | -3.6 |
|  | 1998 | 15.2 | 4.5 | -1.2 |
|  | 1999 | 11.3 | 2.3 | -5.9 |
| Liabilities to Assets | 1997 | 0.30 | 0.54 | 0.81 |
|  | 1998 | 0.27 | 0.54 | 0.77 |
|  | 1999 | 0.25 | 0.56 | 0.83 |

Sales - \% change year over year

| $1997-98$ | 1.1 |
| :--- | ---: |
| $1998-99$ | -4.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  <br> 61.4  <br> 68.1 38.6 <br> 62.9 31.9 <br>  37.1,Loss |  |
| :--- | :--- |

[^10]SICE 0136 Dry Field Pea and Bean Farms

|  |  |  |  | Quartile Boundary |
| :--- | :---: | :---: | :---: | :---: |
| Number of firms (1998): |  |  | (1) |  |

Sales - \% change year over year

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
1997-98 -8.7
$-8.7$
-998-98

| Profit | Loss |
| :---: | :---: |
| 72.7 | 27.3 |
| 71.4 | 28.6 |

[^11]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0137 Tobacco Farms

| Number of firms (1998): | 364 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{02}{50 \%} \end{gathered}$ | $\begin{gathered} \text { Worse } \\ \underline{Q 1} \\ 25 \% \end{gathered}$ |
| Net Profit Margin | 1997 | 17.9 | 7.8 | 0.1 |
|  | 1998 | 18.3 | 8.6 | 1.6 |
|  | 1999 | 17.3 | 8.2 | 1.2 |
| Pretax Profit Margin | 1997 | 22.6 | 11.2 | 1.1 |
|  | 1998 | 22.8 | 10.5 | 2.1 |
|  | 1999 | 22.0 | 9.9 | 1.9 |
| Gross Profit Margin | 1997 | 69.2 | 51.5 | 37.4 |
|  | 1998 | 57.9 | 49.9 | 38.3 |
|  | 1999 | 69.6 | 49.0 | 38.4 |
| Pretax Profit to Assets | 1997 | 12.6 | 5.8 | 0.4 |
|  | 1998 | 12.4 | 6.3 | 1.1 |
|  | 1999 | 11.0 | 6.2 | 1.1 |
| Return on Equity | 1997 | 19.4 | 8.4 | 1.6 |
|  | 1998 | 21.1 | 9.7 | 2.9 |
|  | 1999 | 17.9 | 8.6 | 1.7 |
| Liabilities to Assets | 1997 | 0.23 | 0.50 | 0.73 |
|  | 1998 | 0.25 | 0.50 | 0.71 |
|  | 1999 | 0.21 | 0.47 | 0.70 |

Sales - \% change year over year

| $1997-98$ | 4.8 |
| :--- | ---: |
| $1998-99$ | -2.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit |  | Loss |
| :---: | :---: | :---: |
| 77.5 |  | 22.5 |
| 79.4 |  | 20.6 |
| 80.9 |  | 19.1 |

[^12]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $0138 \quad$ Potato Farms

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^13]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $0139 \quad$ Other Field Crop Farms

| Number of firms (1998): | 60 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 20.9 | 5.7 | -0.2 |
|  | 1998 | 17.2 | 6.1 | -1.8 |
|  | 1999 | 14.8 | 7.1 | -2.7 |
| Pretax Profit Margin | 1997 | 25.6 | 8.1 | 0.8 |
|  | 1998 | 21.3 | 8.1 | -1.0 |
|  | 1999 | 18.9 | 8.6 | -2.4 |
| Gross Profit Margin | 1997 | 62.3 | 50.5 | 33.6 |
|  | 1998 | 66.2 | 52.5 | 29.0 |
|  | 1999 | ... | 44.0 | $\cdots$ |
| Pretax Profit to Assets | 1997 | 9.6 | 3.4 | 0.1 |
|  | 1998 | 12.0 | 4.2 | -1.0 |
|  | 1999 | 13.0 | 3.7 | -1.6 |
| Return on Equity | 1997 | 20.3 | 8.3 | 1.4 |
|  | 1998 | 19.1 | 8.6 | -1.3 |
|  | 1999 | 21.5 | 5.0 | -0.9 |
| Liabilities to Assets | 1997 | 0.35 | 0.56 | 0.89 |
|  | 1998 | 0.41 | 0.53 | 0.78 |
|  | 1999 | 0.39 | 0.57 | 0.81 |

Sales - \% change year over year

| $1997-98$ | 0.2 |
| :--- | ---: |
| $1998-99$ | -2.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 75.0 | 25.0 |
| 68.3 | 31.7 |
| 73.8 | 26.2 |

[^14] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $0141 \quad$ Field Crop Combination Farms


Sales - \% change year over year

| $1997-98$ | -1.7 |
| :--- | :--- |
| $1998-99$ | -1.4 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | Profit | Loss |
| :---: | :---: | :---: | :---: |
| 1997 | 73.5 | 26.5 |
| 1998 | 62.3 | 37.7 |
| 1999 | 65.3 | 34.7 |

[^15]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $0151 \quad$ Fruit Farms

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^16]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0152 Other Vegetable Farms

| Number of firms (1998): | 194 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 12.9 | 4.6 | -3.4 |
|  | 1998 | 11.6 | 3.4 | -2.6 |
|  | 1999 | 14.0 | 5.3 | -2.9 |
| Pretax Profit Margin | 1997 | 17.0 | 4.9 | -3.4 |
|  | 1998 | 12.8 | 4.4 | -2.1 |
|  | 1999 | 16.8 | 6.6 | -1.0 |
| Gross Profit Margin | 1997 | 67.5 | 47.8 | 27.6 |
|  | 1998 | 60.3 | 39.2 | 24.5 |
|  | 1999 | 58.8 | 31.8 | 24.4 |
| Pretax Profit to Assets | 1997 | 12.0 | 4.8 | -2.8 |
|  | 1998 | 11.5 | 4.3 | -1.6 |
|  | 1999 | 15.6 | 5.7 | -1.4 |
| Return on Equity | 1997 | 23.2 | 11.3 | 0.0 |
|  | 1998 | 23.8 | 8.0 | 0.4 |
|  | 1999 | 28.0 | 11.5 | 3.0 |
| Liabilities to Assets | 1997 | 0.28 | 0.62 | 0.91 |
|  | 1998 | 0.33 | 0.66 | 0.97 |
|  | 1999 | 0.34 | 0.68 | 0.96 |

Sales - \% change year over year

| $1997-98$ | 23.1 |
| :--- | :--- |
| $1998-99$ | 13.3 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { LosS }}$ |
| :---: | :---: | :---: | :---: |
| 1997 | 65.0 | 35.0 |
| 1998 | 69.6 | 30.4 |
| 1999 | 74.6 | 25.4 |

[^17]SICE 0159
Fruit and Vegetable Combination Farms

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ |  |
| :--- | :---: |
| $1998-99$ | 21.5 |
|  | -0.9 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 72.7 | 27.3 |
| 53.8 | 46.2 |
| 56.3 | 43.8 |

[^18] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0161 Mushrooms


Sales - \% change year over year

| $1997-98$ | 0.5 |
| :--- | :--- |
| $1998-99$ | 6.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997

| Profit | Loss |
| :---: | :---: |
| 57.9 | 42.1 |
| 71.4 | 28.6 |
| 73.3 | 26.7 |

[^19]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0162
Greenhouse Products


[^20]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0163 Nursery Products


Sales - \% change year over year

| $1997-98$ | 10.5 |
| :--- | :--- |
| $1998-99$ | 12.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
$\left.\begin{array}{lll}\text { Profit } & & \text { Loss } \\ \hline 63.2 & & 36.8 \\ 77.6 & & 22.4 \\ 70.3 & & 29.7\end{array} \quad \begin{array}{ll} & \end{array}\right)$

[^21]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0169 Other Horticultural Specialties


[^22]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0171 Livestock, Field Crop and Horticultural Combination Farms


[^23]| Volume 3-Financial Performance Indicators for Canadian Business Small and Medium Firms (Revenue under $\$ 5$ million) <br> (For Corporations in Ontario) $1997,1998,1999$ reference years |
| :--- | ---: |

SICE 0211 Veterinary Services

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 4.4 |
| :--- | :--- |
| $1998-99$ | 8.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
$\left.\begin{array}{lll}\text { Profit } & & \text { Loss } \\ 83.6 & & 16.4 \\ 82.4 & & 17.6 \\ 83.7 & & 16.3\end{array} \quad \begin{array}{ll} & \end{array}\right)$
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE 0212 Farm Animal Breeding Services (Except Poultry)

| Number of firms (1998): | 13 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \underline{03} \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | ... | 1.2 | ... |
|  | 1998 | ... | 2.3 | ... |
|  | 1999 | $\ldots$ | -0.4 | ... |
| Pretax Profit Margin | 1997 | ... | 1.2 | ... |
|  | 1998 | ... | 2.7 | ... |
|  | 1999 | ... | 7.5 | ... |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | $\ldots$ | ... | ... |
|  | 1999 | ... | ... | $\cdots$ |
| Pretax Profit to Assets | 1997 | $\ldots$ | 1.0 | ... |
|  | 1998 | $\cdots$ | 2.4 | ... |
|  | 1999 | $\ldots$ | 4.5 | ... |
| Return on Equity | 1997 | ... | 4.8 | ... |
|  | 1998 | $\cdots$ | $\ldots$ | ... |
|  | 1999 | ... | 1.8 | $\cdots$ |
| Liabilities to Assets | 1997 | $\cdots$ | 0.82 | ... |
|  | 1998 | $\cdots$ | 0.77 | ... |
|  | 1999 | ... | 0.77 | ... |

Sales - \% change year over year

| $1997-98$ | $\ldots$ |
| :--- | ---: |
| $1998-99$ | 26.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997

| Profit | Loss |
| :---: | :---: |
| 57.9 | 42.1 |
| 69.2 | 30.8 |
| 61.5 | 38.5 |

[^24]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0213 Poultry Services

| Number of firms (1998): | 21 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.9 | 3.8 | -1.4 |
|  | 1998 | 10.5 | 2.9 | -0.4 |
|  | 1999 | $\ldots$ | 5.0 | ... |
| Pretax Profit Margin | 1997 | 8.8 | 3.8 | -1.1 |
|  | 1998 | 12.9 | 3.5 | -0.2 |
|  | 1999 | $\cdots$ | 5.6 | ... |
| Gross Profit Margin | 1997 | ... | 31.9 | ... |
|  | 1998 | $\cdots$ | 33.9 | ... |
|  | 1999 | ... | 36.2 | . ${ }^{\text {. }}$ |
| Pretax Profit to Assets | 1997 | 18.9 | 3.3 | -1.1 |
|  | 1998 | 19.8 | 5.2 | 0.1 |
|  | 1999 | $\cdots$ | 4.3 | $\cdots$ |
| Return on Equity | 1997 | $\cdots$ | 6.1 | ... |
|  | 1998 | $\ldots$ | 11.3 | ... |
|  | 1999 | ... | 12.5 | ... |
| Liabilities to Assets | 1997 | 0.19 | 0.72 | 0.97 |
|  | 1998 | 0.19 | 0.59 | 0.83 |
|  | 1999 | $\cdots$ | 0.67 | $\ldots$ |

Sales - \% change year over year

| $1997-98$ | $\ldots$ |
| :--- | ---: |
| $1998-99$ | -3.2 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | Profit | Loss |
| :---: | :---: | :---: |
| 1997 | 73.7 | 26.3 |
| 1998 | 76.2 | 23.8 |
| 1999 | 71.4 | 28.6 |

[^25]SICE 0219 Other Services Incidental to Livestock and Animal Specialties

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^26]SICE 0221 Soil Preparation, Planting and Cultivating Services

| Number of firms (1998): | 8 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \underline{Q 2} \\ \mathbf{5 0 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | ... | 2.6 | ... |
|  | 1998 | $\ldots$ | 2.7 | ... |
|  | 1999 | $\ldots$ | 3.4 | ... |
| Pretax Profit Margin | 1997 | ... | 3.5 | ... |
|  | 1998 | ... | 3.7 | ... |
|  | 1999 | $\cdots$ | 3.8 | $\cdots$ |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | $\ldots$ | $\cdots$ |
|  | 1999 | $\cdots$ | $\ldots$ | $\cdots$ |
| Pretax Profit to Assets | 1997 | ... | 11.2 | ... |
|  | 1998 | ... | 7.1 | ... |
|  | 1999 | $\ldots$ | 8.8 | $\cdots$ |
| Return on Equity | 1997 | ... | ... | ... |
|  | 1998 | $\ldots$ | ... | ... |
|  | 1999 | $\cdots$ | $\cdots$ | $\cdots$ |
| Liabilities to Assets | 1997 | ... | 0.73 | ... |
|  | 1998 | $\ldots$ | 0.63 | ... |
|  | 1999 | ... | 0.75 | $\ldots$ |

Sales - \% change year over year
$1997-98$
$1998-99$

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 64.7 | 35.3 |
| 100.0 | 0.0 |
| 75.0 | 25.0 |

[^27]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 0222 Crop Dusting and Spraying Services

| Number of firms (1998): | 27 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | $\begin{gathered} \text { Average } \\ \frac{02}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 8.9 | 1.7 | 0.4 |
|  | 1998 | 7.1 | 1.3 | -2.8 |
|  | 1999 | 9.9 | 3.1 | -5.7 |
| Pretax Profit Margin | 1997 | 9.9 | 2.2 | 0.7 |
|  | 1998 | 11.5 | 1.7 | -1.9 |
|  | 1999 | 10.8 | 0.3 | -4.5 |
| Gross Profit Margin | 1997 | $\ldots$ | 52.6 | $\cdots$ |
|  | 1998 | ... | 53.6 | ... |
|  | 1999 | ... | 59.7 | ... |
| Pretax Profit to Assets | 1997 | 14.2 | 6.9 | 1.1 |
|  | 1998 | 21.0 | 3.2 | -2.8 |
|  | 1999 | 19.3 | 4.3 | -3.4 |
| Return on Equity | 1997 | 29.0 | 15.4 | 6.6 |
|  | 1998 | 32.2 | 12.1 | -6.0 |
|  | 1999 | ... | 16.5 | ... |
| Liabilities to Assets | 1997 | 0.40 | 0.71 | 0.90 |
|  | 1998 | 0.33 | 0.63 | 0.87 |
|  | 1999 | 0.43 | 0.66 | 0.99 |

Sales - \% change year over year

| $1997-98$ | -4.1 |
| :--- | ---: |
| $1998-99$ | 2.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 83.8 | 16.2 |
| 70.4 | 29.6 |
| 57.9 | 42.1 |

[^28]SICE 0223 Harvesting, Baling and Threshing Services

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year
1997-98
4.7
1998-99

| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: | :---: |
| 1997 | 70.0 | 30.0 |
| 1998 | 60.0 | 40.0 |
| 1999 | $\ldots$ | $\ldots$ |

[^29]SICE 0229 Other Services Incidental to Agricultural Crops


Sales - \% change year over year

| $1997-98$ | 19.7 |
| :--- | ---: |
| $1998-99$ | 0.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 60.0 | 40.0 |
| 67.3 | 32.7 |
| 70.5 | 29.5 |

[^30]| Number of firms (1998): | 43 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Better } \\ & \frac{03}{75 \%} \end{aligned}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 13.8 | 3.0 | -4.8 |
|  | 1998 | 18.3 | 6.1 | -2.3 |
|  | 1999 | 11.9 | 4.5 | -2.8 |
| Pretax Profit Margin | 1997 | 18.5 | 5.1 | -3.6 |
|  | 1998 | 28.2 | 8.9 | -2.0 |
|  | 1999 | 15.3 | 5.2 | -2.3 |
| Gross Profit Margin | 1997 | $\ldots$ | 46.9 | ... |
|  | 1998 | $\ldots$ | ... | ... |
|  | 1999 | $\ldots$ | 46.1 | $\cdots$ |
| Pretax Profit to Assets | 1997 | 31.2 | 4.2 | -3.3 |
|  | 1998 | 29.6 | 13.1 | -4.6 |
|  | 1999 | 26.8 | 11.0 | -2.4 |
| Return on Equity | 1997 | 48.2 | 11.4 | -6.9 |
|  | 1998 | 39.3 | 26.4 | 2.9 |
|  | 1999 | 44.6 | 16.7 | 2.0 |
| Liabilities to Assets | 1997 | 0.30 | 0.72 | 0.88 |
|  | 1998 | 0.35 | 0.65 | 0.93 |
|  | 1999 | 0.38 | 0.64 | 1.02 |

Sales - \% change year over year

| $1997-98$ | -11.6 |
| :--- | ---: |
| $1998-99$ | -0.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 62.5 | 37.5 |
| 72.1 | 27.9 |
| 71.4 | 28.6 |

[^31]SICE 0239 Other Services Incidental to Agriculture n.e.c.

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 10.7 |
| :--- | ---: |
| $1998-99$ | -20.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 83.3 | 16.7 |
| 88.0 | 12.0 |
| 73.1 | 26.9 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

Volume 3-Financial Performance Indicators for Canadian Business

SICE 0311 Salt Water Fishing Industry

| Number of firms (1998): | 14 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \underline{02} \\ \mathbf{5 0 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | $\ldots$ | 5.0 | $\ldots$ |
|  | 1998 | ... | 4.3 | ... |
|  | 1999 | ... | 2.1 | $\cdots$ |
| Pretax Profit Margin | 1997 | $\ldots$ | 7.0 | ... |
|  | 1998 | $\cdots$ | 8.9 | ... |
|  | 1999 | $\ldots$ | 3.2 | $\cdots$ |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | $\ldots$ | ... | ... |
|  | 1999 | $\ldots$ | $\cdots$ | $\cdots$ |
| Pretax Profit to Assets | 1997 | $\ldots$ | 12.1 | ... |
|  | 1998 | $\ldots$ | 11.1 | $\ldots$ |
|  | 1999 | $\ldots$ | 5.0 | $\ldots$ |
| Return on Equity | 1997 | $\cdots$ | 12.8 | ... |
|  | 1998 | $\cdots$ | 18.8 | ... |
|  | 1999 | $\cdots$ | 27.9 | $\cdots$ |
| Liabilities to Assets | 1997 | $\ldots$ | 0.27 | ... |
|  | 1998 | ... | 0.32 | ... |
|  | 1999 | $\cdots$ | 0.55 | ... |

Sales - \% change year over year

| $1997-98$ | 2.6 |
| :--- | ---: |
| $1998-99$ | 15.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 82.6 | 17.4 |
| 71.4 | 28.6 |
| 66.7 | 33.3 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three. $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

(For Corporations in Ontario)
SICE $0312 \quad$ Inland Fishing Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^32]SICE 0321 Services Incidental to Fishing

| Number of firms (1998): | 10 |  | Quartile Boundary <br> Average $\frac{Q 2}{50 \%}$ | (1) |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ |  | $\begin{gathered} \text { Worse } \\ \frac{Q 1}{25 \%} \end{gathered}$ |
| Net Profit Margin | 1997 | ... | 9.1 | ... |
|  | 1998 | ... | -0.6 | ... |
|  | 1999 | $\ldots$ | 11.1 | ... |
| Pretax Profit Margin | 1997 | ... | 11.1 | ... |
|  | 1998 | ... | -0.6 | ... |
|  | 1999 | $\ldots$ | 11.1 | ... |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | ... | ... |
|  | 1999 | $\cdots$ | ... | ... |
| Pretax Profit to Assets | 1997 | ... | 7.2 | ... |
|  | 1998 | ... | -0.5 | ... |
|  | 1999 | ... | 8.3 | ... |
| Return on Equity | 1997 | ... | 8.8 | ... |
|  | 1998 | ... | -0.4 | $\ldots$ |
|  | 1999 | ... | ... | $\cdots$ |
| Liabilities to Assets | 1997 | ... | 0.45 | ... |
|  | 1998 | $\cdots$ | $0.81$ | ... |
|  | $1999$ | $\ldots$ | 0.60 | $\ldots$ |
|  |  |  |  |  |

Sales - \% change year over year

| $1997-98$ | 0.0 |
| :--- | ---: |
| $1998-99$ | -9.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| $\underline{\text { Profit }}$ |  | Loss |
| :---: | :---: | :---: |
| 81.8 |  | 18.2 |
| 40.0 | 60.0 |  |
| 85.7 |  | 14.3 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0411 Logging Industry (Except Contract Logging)


Sales - \% change year over year

| $1997-98$ | 9.8 |
| :--- | :--- |
| $1998-99$ | 3.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 62.7 | 37.3 |
| 63.1 | 36.9 |
| 64.2 | 35.8 |

[^33]SICE 0412 Contract Logging Industry

| Number of firms (1998): | 489 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | $\begin{gathered} \text { Worse } \\ \underline{Q 1} \\ 25 \% \end{gathered}$ |
| Net Profit Margin | 1997 | 7.1 | 1.8 | -3.9 |
|  | 1998 | 7.9 | 2.5 | -2.0 |
|  | 1999 | 7.1 | 2.0 | -3.3 |
| Pretax Profit Margin | 1997 | 8.8 | 2.1 | -3.9 |
|  | 1998 | 10.2 | 3.0 | -2.0 |
|  | 1999 | 9.1 | 2.9 | -2.6 |
| Gross Profit Margin | 1997 | 66.2 | 32.4 | 19.6 |
|  | 1998 | 70.8 | 39.9 | 18.4 |
|  | 1999 | 59.5 | 36.9 | 15.2 |
| Pretax Profit to Assets | 1997 | 15.8 | 4.0 | -6.8 |
|  | 1998 | 17.4 | 6.5 | -3.4 |
|  | 1999 | 15.7 | 5.2 | -4.9 |
| Return on Equity | 1997 | 39.8 | 16.7 | 0.8 |
|  | 1998 | 35.8 | 15.5 | 0.4 |
|  | 1999 | 32.1 | 13.0 | -2.7 |
| Liabilities to Assets | 1997 | 0.49 | 0.83 | 1.00 |
|  | 1998 | 0.42 | 0.74 | 0.98 |
|  | 1999 | 0.41 | 0.71 | 0.94 |

Sales - \% change year over year

| $1997-98$ | 8.5 |
| :--- | :--- |
| $1998-99$ | 2.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit <br> 59.6 |  | $\underline{\text { Loss }}$ |
| :--- | :--- | :--- |
| 66.7 |  | 40.4 |
| 65.4 |  | 33.3 |
|  |  | 34.6 |

[^34] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0511 Forestry Services Industry


Sales - \% change year over year

| $1997-98$ | 17.0 |
| :--- | :--- |
| $1998-99$ | 14.4 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: | :---: |
| 1997 | 78.6 | 21.4 |
| 1998 | 69.8 | 30.2 |
| 1999 | 69.4 | 30.6 |

[^35]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $0711 \quad$ Conventional Crude Oil and Natural Gas Industry

| Number of firms (1998): | 52 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 36.8 | 4.8 | -11.2 |
|  | 1998 | 25.6 | 2.1 | -6.8 |
|  | 1999 | 18.4 | 5.4 | -20.1 |
| Pretax Profit Margin | 1997 | 41.9 | 5.0 | -5.0 |
|  | $1998$ | 34.9 | 4.4 | -5.0 |
|  | 1999 | 36.2 | 5.4 | -20.1 |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | ... | ... |
|  | 1999 | ... | ... | $\ldots$ |
| Pretax Profit to Assets | 1997 | 22.4 | 4.6 | -3.8 |
|  | 1998 | 14.0 | 1.2 | -3.6 |
|  | 1999 | 12.9 | 4.4 | -6.6 |
| Return on Equity | 1997 | 16.2 | 4.8 | -3.4 |
|  | 1998 | 15.2 | 4.3 | -3.8 |
|  | 1999 | 14.7 | 3.4 | -11.2 |
| Liabilities to Assets | 1997 | 0.07 | 0.25 | 0.77 |
|  | 1998 | 0.13 | 0.39 | 0.73 |
|  | 1999 | 0.06 | 0.35 | 0.76 |

Sales - \% change year over year

| $1997-98$ | 10.9 |
| :--- | ---: |
| $1998-99$ | 3.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 62.5 | 37.5 |
| 55.8 | 44.2 |
| 62.1 | 37.9 |

[^36]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0811 Granite Quarries

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | -7.2 |
| :--- | ---: |
| $1998-99$ | 9.1 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: | :---: |
| 1997 | 66.7 | 33.3 |
| 1998 | 33.3 | 66.7 |
| 1999 | $\ldots$ | $\ldots$ |

[^37]SICE 0812
Limestone Quarries

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | -12.7 |
| :--- | ---: |
| $1998-99$ | 18.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 81.8 | 18.2 |
| 80.0 | 20.0 |
| 70.0 | 30.0 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 0821 Sand and Gravel Pits

| Number of firms (1998): | 198 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{O 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 9.9 | 3.6 | -2.4 |
|  | 1998 | 9.4 | 2.5 | -2.6 |
|  | 1999 | 7.1 | 1.8 | -4.6 |
| Pretax Profit Margin | 1997 | 13.3 | 4.5 | -2.0 |
|  | 1998 | 11.5 | 3.1 | -2.6 |
|  | 1999 | 8.9 | 2.8 | -4.6 |
| Gross Profit Margin | 1997 | 52.5 | 29.5 | 20.1 |
|  | 1998 | 53.3 | 27.2 | 17.8 |
|  | 1999 | 62.7 | 28.7 | 15.5 |
| Pretax Profit to Assets | 1997 | 12.3 | 2.7 | -1.3 |
|  | 1998 | 10.8 | 3.8 | -2.2 |
|  | 1999 | 9.7 | 2.6 | -5.3 |
| Return on Equity | 1997 | 24.6 | 8.8 | 1.1 |
|  | 1998 | 16.2 | 6.0 | -1.9 |
|  | 1999 | 15.0 | 4.1 | -2.6 |
| Liabilities to Assets | 1997 | 0.37 | 0.70 | 0.98 |
|  | 1998 | 0.33 | 0.65 | 0.95 |
|  | 1999 | 0.34 | 0.65 | 0.93 |

Sales - \% change year over year

| $1997-98$ | 10.3 |
| :--- | ---: |
| $1998-99$ | 2.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 67.9 | 32.1 |
| 64.6 | 35.4 |
| 62.7 | 37.3 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: | :--- |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 0911 Contract Drilling, Oil and Gas Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^38] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $0919 \quad$ Other Service Industries Incidental to Crude Petroleum and Natural Gas


Sales - \% change year over year

| $1997-98$ | -10.8 |
| :--- | :--- |
| $1998-99$ | -12.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 70.6 | 29.4 |
| 65.6 | 34.4 |
| 54.1 | 45.9 |

[^39]| Volume 3 - Financial Performance Indicators for Canadian Business <br> (For Corporations in Ontario)$\quad$ Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| $1997,1998,1999$ reference years |

SICE $0921 \quad$ Contract Drilling Industry (Except Oil and Gas)

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

Sales - \% change year over year
1997-98
$-8.3$
1998-99

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 61.5 | 38.5 |
| 42.9 | 57.1 |
| 46.2 | 53.8 |

[^40]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $0929 \quad$ Other Service Industries Incidental to Mining

|  |  |  |  | Quartile Boundary |
| :--- | :---: | :---: | :---: | :---: |
| Number of firms (1998): |  | (1) |  |  |

Sales - \% change year over year

| $1997-98$ | -21.8 |
| :--- | :--- |
| $1998-99$ | -22.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 43.2 | 56.8 |
| 41.5 | 58.5 |
| 48.4 | 51.6 |

[^41]Volume 3 - Financial Performance Indicators for Canadian Business
Small and Medium Firms (Revenue under $\$ 5$ million)
(For Corporations in Ontario) 1997, 1998, 1999 reference years

SICE 1011 Meat and Meat Products Industry (Except Poultry)

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year
1997-98
5.4
1998-99
0.8

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | $\underline{\text { Loss }}$ |  |
| :--- | :--- | :--- |
| 59.2 |  | 40.8 |
| 64.8 |  | 35.2 |
| 68.0 |  | 32.0 |

[^42]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |

SICE 1012 Poultry Products Industry

| Number of firms (1998): | 20 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{\mathbf{5 0 \%}}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 3.6 | 2.0 | -1.4 |
|  | 1998 | 5.3 | 1.5 | -0.7 |
|  | 1999 | $\ldots$ | 3.2 | ... |
| Pretax Profit Margin | 1997 | 4.6 | 2.5 | -1.4 |
|  | 1998 | 6.9 | 2.1 | -0.7 |
|  | 1999 | ... | 4.7 | ... |
| Gross Profit Margin | 1997 | ... | 13.5 | ... |
|  | 1998 | ... | 17.7 | ... |
|  | 1999 | ... | 23.7 | ... |
| Pretax Profit to Assets | 1997 | 9.8 | 2.5 | -8.2 |
|  | 1998 | 18.5 | 5.1 | -3.8 |
|  | 1999 | $\ldots$ | 4.3 | ... |
| Return on Equity | 1997 | ... | 13.2 | ... |
|  | 1998 | $\cdots$ | 17.3 | ... |
|  | 1999 | $\cdots$ | 31.6 | $\cdots$ |
| Liabilities to Assets | 1997 | 0.42 | 0.74 | 1.08 |
|  | 1998 | 0.33 | 0.73 | 1.09 |
|  | 1999 | ... | 0.92 | ... |

Sales - \% change year over year

| $1997-98$ | 17.3 |
| :--- | :--- |
| $1998-99$ | -0.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 66.7 | 33.3 |
| 70.0 | 30.0 |
| 73.3 | 26.7 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE 1021
Fish Products Industry

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^43] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1031 Canned and Preserved Fruit and Vegetable Industry

| Number of firms (1998): | 58 | Quartile Boundary (l) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{O 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 3.4 | 0.4 | -1.6 |
|  | 1998 | 4.0 | 1.1 | -2.4 |
|  | 1999 | 5.1 | 1.9 | -0.9 |
| Pretax Profit Margin | 1997 | 4.8 | 0.4 | -1.6 |
|  | 1998 | 5.0 | 1.3 | -2.4 |
|  | 1999 | 5.9 | 2.1 | -0.5 |
| Gross Profit Margin | 1997 | 38.8 | 22.0 | 13.7 |
|  | 1998 | 34.7 | 26.7 | 16.4 |
|  | 1999 | 43.8 | 28.6 | 16.4 |
| Pretax Profit to Assets | 1997 | 5.8 | 0.9 | -5.1 |
|  | 1998 | 12.6 | 1.1 | -5.2 |
|  | 1999 | 11.4 | 4.5 | -0.9 |
| Return on Equity | 1997 | 19.0 | 10.7 | 2.4 |
|  | 1998 | 17.8 | 9.8 | 0.4 |
|  | 1999 | 20.5 | 13.2 | -4.5 |
| Liabilities to Assets | 1997 | 0.48 | 0.90 | 1.10 |
|  | 1998 | 0.61 | 0.86 | 1.08 |
|  | 1999 | 0.59 | 0.92 | 1.04 |

Sales - \% change year over year

| $1997-98$ | 1.9 |
| :--- | ---: |
| $1998-99$ | 12.5 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | Profit | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: | :---: |
| 1997 | 59.3 | 40.7 |
| 1998 | 62.1 | 37.9 |
| 1999 | 65.9 | 34.1 |

[^44]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1041
Fluid Milk Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | -19.0 |
| :--- | ---: |
| $1998-99$ | -6.6 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: | :---: |
| 1997 | 40.0 | 60.0 |
| 1998 | 30.8 | 69.2 |
| 1999 | 50.0 | 50.0 |

[^45] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1049 Other Dairy Products Industries


| Sales - \% change year over year |  |  |  |
| :--- | :---: | ---: | ---: | ---: |
|  | $1997-98$ | -5.9 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  | 6.0 |  |
| $1998-99$ | $\underline{\text { Profit }}$ | Loss |  |
|  | 1997 | 71.2 | 28.8 |
|  | 1998 | 58.2 | 41.8 |
|  | 1999 | 57.0 | 43.0 |

[^46]SICE 1053 Feed Industry

| Number of firms (1998): | 96 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.6 | 0.8 | -0.6 |
|  | 1998 | 4.1 | 1.4 | -1.5 |
|  | 1999 | 4.6 | 1.2 | -0.3 |
| Pretax Profit Margin | 1997 | 5.8 | 0.9 | -0.5 |
|  | 1998 | 5.3 | 1.5 | -1.4 |
|  | 1999 | 5.8 | 1.6 | -0.3 |
| Gross Profit Margin | 1997 | 42.8 | 23.1 | 16.7 |
|  | 1998 | 36.6 | 20.4 | 16.9 |
|  | 1999 | 40.2 | 22.9 | 19.8 |
| Pretax Profit to Assets | 1997 | 10.6 | 2.7 | -0.9 |
|  | 1998 | 10.7 | 4.3 | -1.7 |
|  | 1999 | 14.3 | 4.4 | -0.7 |
| Return on Equity | 1997 | 17.4 | 8.1 | -0.4 |
|  | 1998 | 31.6 | 9.7 | 1.0 |
|  | 1999 | 41.4 | 7.9 | 1.1 |
| Liabilities to Assets | 1997 | 0.39 | 0.63 | 0.91 |
|  | 1998 | 0.46 | 0.73 | 0.94 |
|  | 1999 | 0.43 | 0.68 | 0.87 |

Sales - \% change year over year

| $1997-98$ | 1.6 |
| :--- | ---: |
| $1998-99$ | -8.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 67.9 | 32.1 |
| 69.8 | 30.2 |
| 72.6 | 27.4 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE 1071 Biscuit Industry

|  |  |  |  | Quartile Boundary |
| :--- | :---: | :---: | :---: | :---: |
| Number of firms (1998): |  | (1) |  |  |

Sales - \% change year over year

| $1997-98$ | 7.2 |
| :--- | ---: |
| $1998-99$ | -7.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  | $\underline{\text { Loss }}$ |  |
| :--- | :--- | :--- |
| 42.9 |  | 57.1 |
| 50.0 |  | 50.0 |
| 33.3 |  | 66.7 |

[^47]Volume 3 - Financial Performance Indicators for Canadian Business

SICE 1072 Bread and Other Bakery Products Industry

| Number of firms (1998): | 169 | Quartile Boundary (l) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 3.1 | 0.8 | -3.4 |
|  | 1998 | 3.8 | 0.6 | -2.9 |
|  | 1999 | 3.7 | 0.7 | -2.1 |
| Pretax Profit Margin | 1997 | 4.2 | 0.8 | -3.2 |
|  | 1998 | 4.7 | 0.7 | -2.6 |
|  | 1999 | 4.0 | 0.7 | -1.9 |
| Gross Profit Margin | 1997 | 54.3 | 41.8 | 29.0 |
|  | 1998 | 57.8 | 40.5 | 26.9 |
|  | 1999 | 61.1 | 41.2 | 25.4 |
| Pretax Profit to Assets | 1997 | 9.0 | 1.7 | -7.6 |
|  | 1998 | 10.4 | 1.5 | -7.4 |
|  | 1999 | 10.2 | 1.9 | -7.2 |
| Return on Equity | 1997 | 27.6 | 7.5 | -4.7 |
|  | 1998 | 20.8 | 10.9 | 1.7 |
|  | 1999 | 32.4 | 9.9 | -0.2 |
| Liabilities to Assets | 1997 | 0.50 | 0.85 | 1.08 |
|  | 1998 | 0.46 | 0.93 | 1.24 |
|  | 1999 | 0.43 | 0.87 | 1.15 |

Sales - \% change year over year
1997-98
2.6
1998-99
8.4

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997

| Profit | Loss |
| :---: | :---: |
| 55.7 | 44.3 |
| 56.8 | 43.2 |
| 60.2 | 39.8 |

[^48] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1083 Sugar and Chocolate Confectionery Industry

| Number of firms (1998): | 29 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{02}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.0 | 0.4 | -4.7 |
|  | 1998 | 5.0 | 1.9 | -1.7 |
|  | 1999 | 9.1 | 1.1 | -5.8 |
| Pretax Profit Margin | 1997 | 7.8 | 0.4 | -4.7 |
|  | 1998 | 6.7 | 1.9 | -1.7 |
|  | 1999 | 10.4 | 1.5 | -4.9 |
| Gross Profit Margin | 1997 | 69.1 | 50.9 | 36.8 |
|  | 1998 | 64.4 | 47.0 | 36.9 |
|  | 1999 | 67.3 | 49.2 | 25.2 |
| Pretax Profit to Assets | 1997 | 14.7 | 0.7 | -9.5 |
|  | 1998 | 18.3 | 3.3 | -3.3 |
|  | 1999 | 26.0 | 3.7 | -3.9 |
| Return on Equity | 1997 | ... | 30.5 | $\ldots$ |
|  | 1998 | $\cdots$ | 20.7 | $\cdots$ |
|  | 1999 | $\cdots$ | 21.5 | $\cdots$ |
| Liabilities to Assets | 1997 | 0.67 | 0.94 | 1.15 |
|  | 1998 | 0.71 | 0.93 | 1.07 |
|  | 1999 | 0.68 | 0.83 | 1.22 |

Sales - \% change year over year

| $1997-98$ | 0.9 |
| :--- | :--- |
| $1998-99$ | 4.4 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: | :---: |
| 1997 | 58.6 | 41.4 |
| 1998 | 69.0 | 31.0 |
| 1999 | 65.2 | 34.8 |

[^49]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1091
Tea and Coffee Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^50] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1092 Dry Pasta Products Industry

| Number of firms (1998): | 23 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{01}{25 \%}$ |
| Net Profit Margin | 1997 | 3.6 | 0.3 | -6.0 |
|  | 1998 | 3.6 | 0.9 | -2.3 |
|  | 1999 | 3.9 | 0.8 | -0.6 |
| Pretax Profit Margin | 1997 | 4.0 | 0.4 | -6.0 |
|  | 1998 | 3.7 | 1.1 | -2.3 |
|  | 1999 | 4.9 | 1.4 | -0.6 |
| Gross Profit Margin | 1997 | 60.9 | 56.3 | 20.0 |
|  | 1998 | 62.2 | 48.0 | 26.4 |
|  | 1999 | 62.1 | 50.3 | 24.7 |
| Pretax Profit to Assets | 1997 | 10.3 | 1.2 | -17.6 |
|  | 1998 | 9.4 | 3.8 | -4.7 |
|  | 1999 | 10.5 | 2.6 | -2.5 |
| Return on Equity | 1997 | ... | ... | $\ldots$ |
|  | 1998 | $\ldots$ | $\ldots$ | $\ldots$ |
|  | 1999 | $\cdots$ | ... | ... |
| Liabilities to Assets | 1997 | $\ldots$ | $\ldots$ | ... |
|  | 1998 | ... | ... | ... |
|  | 1999 | $\ldots$ | $\ldots$ | ... |

Sales - \% change year over year

| $1997-98$ | 11.1 |
| :--- | ---: |
| $1998-99$ | 4.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 52.4 | 47.6 |
| 65.2 | 34.8 |
| 68.4 | 31.6 |

[^51]SICE 1099 Other Food Products Industries n.e.c.

| Number of firms (1998): | 107 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 5.0 | 1.8 | -1.5 |
|  | 1998 | 4.4 | 1.5 | -1.1 |
|  | 1999 | 5.9 | 1.6 | -1.6 |
| Pretax Profit Margin | 1997 | 5.7 | 2.1 | -1.5 |
|  | 1998 | 5.7 | 1.9 | -1.1 |
|  | 1999 | 6.9 | 2.3 | -0.7 |
| Gross Profit Margin | 1997 | 53.1 | 33.2 | 23.2 |
|  | 1998 | 52.1 | 29.4 | 22.8 |
|  | 1999 | 50.4 | 33.0 | 23.5 |
| Pretax Profit to Assets | 1997 | 13.1 | 5.7 | -3.3 |
|  | 1998 | 13.7 | 3.4 | -1.3 |
|  | 1999 | 12.7 | 4.6 | -3.2 |
| Return on Equity | 1997 | 41.5 | 17.3 | 4.3 |
|  | 1998 | 31.7 | 14.8 | 4.8 |
|  | 1999 | 37.7 | 15.1 | 2.3 |
| Liabilities to Assets | 1997 | 0.48 | 0.81 | 1.06 |
|  | 1998 | 0.43 | 0.78 | 1.04 |
|  | 1999 | 0.48 | 0.79 | 1.06 |

Sales - \% change year over year

| $1997-98$ | 8.0 |
| :--- | ---: |
| $1998-99$ | 14.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 67.0 | 33.0 |
| 71.0 | 29.0 |
| 65.9 | 34.1 |

[^52]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1111 Soft Drink Industry

| Number of firms (1998): | 25 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{02}{50 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 3.2 | 0.7 |  | -4.0 |
|  | 1998 | 3.3 | 0.6 |  | -3.1 |
|  | 1999 | 6.7 | 2.5 |  | -1.2 |
| Pretax Profit Margin | 1997 | 3.8 | 1.2 |  | -4.0 |
|  | 1998 | 3.8 | 0.9 |  | -3.1 |
|  | 1999 | 7.3 | 2.9 |  | -1.2 |
| Gross Profit Margin | 1997 | 63.2 | 33.2 |  | 26.3 |
|  | 1998 | 77.2 | 47.9 |  | 29.3 |
|  | 1999 | $\ldots$ | 38.6 |  | $\ldots$ |
| Pretax Profit to Assets | 1997 | 5.5 | 2.6 |  | -3.1 |
|  | 1998 | 6.9 | 0.3 |  | -3.1 |
|  | 1999 | 13.6 | 3.5 |  | -3.7 |
| Return on Equity | 1997 | 20.5 | 2.0 |  | -1.7 |
|  | 1998 | 44.4 | 2.8 |  | -6.1 |
|  | 1999 | ... | ... |  | ... |
| Liabilities to Assets | 1997 | $\cdots$ | 0.83 |  | $\ldots$ |
|  | 1998 | 0.72 | 0.84 |  | 1.02 |
|  | 1999 | 0.73 | 0.86 |  | 1.14 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 22.6 |  |  |
|  | 1998-99 |  | 8.7 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 57.7 | 42.3 |  |
|  | 1998 |  | 52.0 | 48.0 |  |
|  | 1999 |  | 52.9 | 47.1 |  |

[^53]SICE 1131 Brewery Products Industry


[^54]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $1141 \quad$ Wine Industry

| Number of firms (1998): | 70 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 8.4 | 1.9 | -13.1 |
|  | 1998 | 4.4 | 0.8 | -8.1 |
|  | 1999 | 7.9 | 2.4 | -3.4 |
| Pretax Profit Margin | 1997 | 10.6 | 2.3 | -13.1 |
|  | 1998 | 4.9 | 1.0 | -8.1 |
|  | 1999 | 9.5 | 2.4 | -3.4 |
| Gross Profit Margin | 1997 | 63.5 | 54.2 | 38.5 |
|  | 1998 | 58.9 | 51.9 | 37.1 |
|  | 1999 | 58.9 | 52.4 | 45.6 |
| Pretax Profit to Assets | 1997 | 13.9 | 2.9 | -14.6 |
|  | 1998 | 9.3 | 1.1 | -11.4 |
|  | 1999 | 14.9 | 2.8 | -4.8 |
| Return on Equity | 1997 | ... | 29.9 | ... |
|  | 1998 | ... | 17.1 | ... |
|  | 1999 | $\cdots$ | 21.3 | ... |
| Liabilities to Assets | 1997 | 0.83 | 1.04 | 1.32 |
|  | 1998 | 0.82 | 1.01 | 1.21 |
|  | 1999 | 0.75 | 1.04 | 1.17 |

Sales - \% change year over year

| $1997-98$ | 11.8 |
| :--- | ---: |
| $1998-99$ | 5.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 56.5 | 43.5 |
| 54.3 | 45.7 |
| 63.5 | 36.5 |

[^55]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1511 Tire and Tube Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 34.8 |
| :--- | ---: |
| $1998-99$ | 8.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 80.0 | 20.0 |
| 66.7 | 33.3 |
| 71.4 | 28.6 |

[^56]SICE 1521 Rubber Hose and Belting Industry

| Number of firms (1998): | 21 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | Average $\frac{Q 2}{\mathbf{5 0 \%}}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | $\ldots$ | 1.2 | ... |
|  | 1998 | 5.9 | 1.9 | -2.9 |
|  | 1999 | 8.0 | 1.5 | 0.3 |
| Pretax Profit Margin | 1997 | 12.0 | 0.8 | -7.4 |
|  | 1998 | 8.4 | 2.1 | -2.9 |
|  | 1999 | 9.2 | 1.9 | 0.5 |
| Gross Profit Margin | 1997 | ... | 33.4 | ... |
|  | 1998 | ... | 39.1 | ... |
|  | 1999 | ... | 33.6 | ... |
| Pretax Profit to Assets | 1997 | 19.4 | 0.5 | -7.4 |
|  | 1998 | 15.1 | 3.0 | -6.4 |
|  | 1999 | 16.9 | 3.9 | 1.0 |
| Return on Equity | 1997 | ... | 1.3 | ... |
|  | 1998 | $\ldots$ | 10.0 | $\ldots$ |
|  | 1999 | ... | 8.4 | ... |
| Liabilities to Assets | 1997 | $\ldots$ | 0.66 | ... |
|  | 1998 | 0.52 | 0.62 | 0.89 |
|  | 1999 | 0.40 | 0.62 | 0.89 |

Sales - \% change year over year

| $1997-98$ | 5.2 |
| :--- | :--- |
| $1998-99$ | 2.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 56.3 | 43.8 |
| 66.7 | 33.3 |
| 81.3 | 18.8 |

[^57]SICE 1599
Other Rubber Products Industries

| Number of firms (1998): | 63 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ Q 3 \\ 75 \% \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{O 1}{25 \%}$ |
| Net Profit Margin | 1997 | 5.8 | 2.5 | -1.9 |
|  | 1998 | 9.1 | 3.7 | -0.2 |
|  | 1999 | 8.4 | 3.8 | -0.4 |
| Pretax Profit Margin | 1997 | 8.1 | 4.2 | -0.3 |
|  | 1998 | 10.9 | 4.5 | -0.5 |
|  | 1999 | 8.9 | 4.2 | 0.2 |
| Gross Profit Margin | 1997 | 46.8 | 34.2 | 19.5 |
|  | 1998 | 49.9 | 35.3 | 27.0 |
|  | 1999 | 56.5 | 31.9 | 24.8 |
| Pretax Profit to Assets | 1997 | 16.9 | 7.3 | -0.8 |
|  | 1998 | 20.7 | 6.7 | -0.3 |
|  | 1999 | 21.4 | 5.8 | 0.4 |
| Return on Equity | 1997 | 40.9 | 21.6 | 7.1 |
|  | 1998 | 34.3 | 15.3 | 6.3 |
|  | 1999 | 27.2 | 13.7 | 3.1 |
| Liabilities to Assets | 1997 | 0.41 | 0.72 | 0.97 |
|  | 1998 | 0.40 | 0.73 | 1.03 |
|  | 1999 | 0.37 | 0.74 | 1.00 |

Sales - \% change year over year

| $1997-98$ | 6.9 |
| :--- | ---: |
| $1998-99$ | 26.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997

| Profit | Loss |
| :---: | :---: |
| 74.2 | 25.8 |
| 74.6 | 25.4 |
| 78.4 | 21.6 |

[^58] ratio.

SICE $1611 \quad$ Foamed and Expanded Plastic Products Industry

| Number of firms (1998): | 26 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.8 | 2.9 | -2.4 |
|  | 1998 | 8.2 | 3.7 | 0.6 |
|  | 1999 | 6.3 | 0.9 | -1.2 |
| Pretax Profit Margin | 1997 | 9.5 | 3.9 | -2.4 |
|  | 1998 | 10.8 | 5.5 | 0.6 |
|  | 1999 | 8.1 | 0.9 | -0.7 |
| Gross Profit Margin | 1997 | 41.7 | 36.4 | 27.9 |
|  | 1998 | 48.0 | 36.8 | 30.5 |
|  | 1999 | $\ldots$ | 28.4 | ... |
| Pretax Profit to Assets | 1997 | 17.8 | 4.7 | -3.7 |
|  | 1998 | 16.4 | 12.7 | 1.3 |
|  | 1999 | 17.0 | 2.7 | -1.0 |
| Return on Equity | 1997 | $\ldots$ | 13.5 | $\ldots$ |
|  | 1998 | ... | 15.6 | ... |
|  | 1999 | ... | 12.8 | ... |
| Liabilities to Assets | 1997 | 0.43 | 0.55 | 0.89 |
|  | 1998 | 0.35 | 0.73 | 0.96 |
|  | 1999 | 0.49 | 0.79 | 0.99 |

Sales - \% change year over year

| $1997-98$ | 18.2 |
| :--- | ---: |
| $1998-99$ | 5.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 68.6 | 31.4 |
| 80.8 | 19.2 |
| 61.9 | 38.1 |

[^59]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1621
Plastic Pipe and Pipe Fittings Industry


[^60]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $1631 \quad$ Plastic Film and Sheeting Industry


Sales - \% change year over year

| $1997-98$ | 22.4 |
| :--- | :--- |
| $1998-99$ | 25.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | ---: |
| 72.2 | 27.8 |
| 72.2 | 27.8 |
| 75.0 | 25.0 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1691
Plastic Bag Industry


[^61] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1699 Other Plastic Products Industries n.e.c.


Sales - \% change year over year

| $1997-98$ | 11.5 |
| :--- | :--- |
| $1998-99$ | 14.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit |  | Loss |
| :--- | :--- | :--- |
| 76.8 |  | 23.2 |
| 77.0 |  | 23.0 |
| 80.7 |  | 19.3 |

[^62]| Volume 3 - Financial Performance Indicators for Canadian Business <br> (For Corporations in Ontario)$\quad$ Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| $1997,1998,1999$ reference years |

SICE 1711
Leather Tanneries

| Number of firms (1998): | 20 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | ... | 1.3 | ... |
|  | 1998 | 6.3 | 0.3 | -15.7 |
|  | 1999 | 7.5 | -0.7 | -10.8 |
| Pretax Profit Margin | 1997 | ... | 2.2 | ... |
|  | 1998 | 8.0 | 0.5 | -15.7 |
|  | 1999 | 7.9 | -0.6 | -9.8 |
| Gross Profit Margin | 1997 | ... | 27.3 | ... |
|  | 1998 | ... | 24.7 | ... |
|  | 1999 | ... | 39.7 | $\cdots$ |
| Pretax Profit to Assets | 1997 | ... | 3.2 | ... |
|  | 1998 | 8.7 | 0.9 | -21.8 |
|  | 1999 | 11.8 | -1.6 | -16.3 |
| Return on Equity | 1997 | ... | 14.3 | ... |
|  | 1998 | ... | 5.9 | ... |
|  | 1999 | ... | ... | ... |
| Liabilities to Assets | 1997 | ... | 0.71 | ... |
|  | 1998 | 0.32 | 0.89 | 1.22 |
|  | 1999 | 0.45 | 0.99 | 1.44 |

Sales - \% change year over year

| $1997-98$ | -3.6 |
| :--- | :--- |
| $1998-99$ | -3.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 80.0 | 20.0 |
| 55.0 | 45.0 |
| 43.8 | 56.3 |

[^63] ratio.

| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 1712 Footwear Industry

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | -9.7 |
| :--- | :--- |
| $1998-99$ | -7.9 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | Profit | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: | :---: |
| 1997 | 61.3 | 38.7 |
| 1998 | 67.5 | 32.5 |
| 1999 | 82.9 | 17.1 |

[^64]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1713 Luggage, Purse and Handbag Industry

| Number of firms (1998): | 29 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.9 | 1.3 | -2.3 |
|  | 1998 | 6.7 | 1.6 | 0.3 |
|  | 1999 | 8.2 | 1.8 | -1.8 |
| Pretax Profit Margin | 1997 | 5.8 | 1.3 | -2.3 |
|  | 1998 | 7.7 | 2.0 | 0.3 |
|  | 1999 | 9.3 | 2.0 | -1.8 |
| Gross Profit Margin | 1997 | 44.5 | 34.2 | 24.6 |
|  | 1998 | 47.9 | 33.9 | 17.7 |
|  | 1999 | 43.8 | 33.0 | 24.4 |
| Pretax Profit to Assets | 1997 | 7.7 | 2.3 | -3.9 |
|  | 1998 | 10.4 | 4.1 | 0.7 |
|  | 1999 | 8.9 | 1.7 | -3.6 |
| Return on Equity | 1997 | $\ldots$ | 6.5 | ... |
|  | 1998 | $\ldots$ | 7.2 | ... |
|  | 1999 | $\cdots$ | 9.1 | $\cdots$ |
| Liabilities to Assets | 1997 | 0.67 | 0.93 | 1.12 |
|  | 1998 | 0.64 | 0.85 | 1.04 |
|  | 1999 | 0.73 | 0.84 | 1.09 |

Sales - \% change year over year

| $1997-98$ | -6.9 |
| :--- | :--- |
| $1998-99$ | -0.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 60.7 | 39.3 |
| 79.3 | 20.7 |
| 62.5 | 37.5 |

[^65]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $1719 \quad$ Other Leather and Allied Products Industry

| Number of firms (1998): | 33 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.1 | 3.6 | 0.1 |
|  | 1998 | 3.8 | 1.7 | 0.2 |
|  | 1999 | 3.8 | 0.8 | -1.4 |
| Pretax Profit Margin | 1997 | 9.1 | 4.0 | 0.2 |
|  | 1998 | 4.3 | 1.9 | 0.2 |
|  | 1999 | 4.5 | 0.9 | -1.4 |
| Gross Profit Margin | 1997 | 52.0 | 37.3 | 21.7 |
|  | 1998 | 50.7 | 33.6 | 23.4 |
|  | 1999 | 49.3 | 36.2 | 18.1 |
| Pretax Profit to Assets | 1997 | 17.5 | 4.1 | 0.2 |
|  | 1998 | 15.5 | 4.8 | 0.5 |
|  | 1999 | 13.0 | 1.3 | -3.0 |
| Return on Equity | 1997 | 34.0 | 10.8 | 2.9 |
|  | 1998 | 50.3 | 9.3 | 1.8 |
|  | 1999 | 25.6 | 5.8 | -1.9 |
| Liabilities to Assets | 1997 | 0.58 | 0.81 | 1.02 |
|  | 1998 | 0.58 | 0.79 | 1.02 |
|  | 1999 | 0.47 | 0.66 | 0.98 |

Sales - \% change year over year

| 1997-98 | 12.5 |  |
| :--- | :---: | ---: |
| 1998-99 | 6.7 |  |
|  | Profit | Loss |
| Ss - Pretax Profit (\%) | 75.8 | 24.2 |
| 1997 | 78.8 | 21.2 |
| 1998 | 68.0 | 32.0 |

[^66]SICE 1811
Man-Made Fibre and Filament Yarn Industry

| Number of firms (1998): | 12 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | $\ldots$ | 2.1 | ... |
|  | 1998 | ... | 2.8 | ... |
|  | 1999 | ... | ... | $\ldots$ |
| Pretax Profit Margin | 1997 | ... | 2.6 | ... |
|  | 1998 | ... | 4.0 | $\ldots$ |
|  | 1999 | $\ldots$ | ... | ... |
| Gross Profit Margin | 1997 | ... | 25.6 | ... |
|  | 1998 | ... | 28.9 | ... |
|  | 1999 | ... | ... | $\ldots$ |
| Pretax Profit to Assets | 1997 | ... | 4.9 | ... |
|  | 1998 | ... | 9.8 | ... |
|  | 1999 | ... | $\cdots$ | ... |
| Return on Equity | 1997 | ... | 11.7 | ... |
|  | 1998 | $\ldots$ | 26.5 | ... |
|  | 1999 | $\cdots$ | ... | $\cdots$ |
| Liabilities to Assets | 1997 | ... | 0.64 | ... |
|  | 1998 | ... | 0.71 | ... |
|  | 1999 | ... | ... | ... |

Sales - \% change year over year

| $1997-98$ | 8.6 |
| :--- | :---: |
| $1998-99$ | $\ldots$ |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 66.7 | 33.3 |
| 58.3 | 41.7 |

[^67]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 1829
Other Spun Yarn and Woven Cloth Industries


Sales - \% change year over year

| $1997-98$ | -2.1 |
| :--- | :--- |
| $1998-99$ | 10.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 52.9 | 47.1 |
| 73.9 | 26.1 |
| 76.2 | 23.8 |

[^68]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $1831 \quad$ Broad Knitted Fabric Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 26.4 |
| :--- | :---: |
| $1998-99$ | -4.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 54.5 | 45.5 |
| 50.0 | 50.0 |
| 33.3 | 66.7 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE 1911 Natural Fibres Processing and Felt Products Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^69]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 1921 Carpet, Mat and Rug Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^70]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1931 Canvas and Related Products Industry

| Number of firms (1998): | 69 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 5.2 | 1.8 | -4.1 |
|  | 1998 | 7.2 | 3.3 | -0.5 |
|  | 1999 | 6.7 | 2.8 | -0.9 |
| Pretax Profit Margin | 1997 | 6.4 | 2.3 | -2.7 |
|  | 1998 | 8.7 | 4.1 | -0.4 |
|  | 1999 | 8.0 | 3.1 | -0.5 |
| Gross Profit Margin | 1997 | 46.8 | 36.6 | 26.3 |
|  | 1998 | 57.9 | 37.4 | 29.1 |
|  | 1999 | 55.2 | 34.2 | 27.8 |
| Pretax Profit to Assets | 1997 | 14.5 | 5.6 | -4.8 |
|  | 1998 | 23.6 | 7.8 | -1.3 |
|  | 1999 | 17.6 | 6.9 | -1.9 |
| Return on Equity | 1997 | 27.3 | 11.6 | 0.3 |
|  | 1998 | 37.5 | 18.5 | 8.3 |
|  | 1999 | 30.7 | 12.7 | 1.8 |
| Liabilities to Assets | 1997 | 0.48 | 0.78 | 0.98 |
|  | 1998 | 0.44 | 0.70 | 1.04 |
|  | 1999 | 0.37 | 0.66 | 0.90 |

Sales - \% change year over year

| $1997-98$ | 7.1 |
| :--- | :--- |
| $1998-99$ | 5.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
$\left.\begin{array}{cll}\text { Profit } & & \text { Loss } \\ \hline 66.1 & & 33.9 \\ 73.9 & & 26.1 \\ 71.7 & & 28.3\end{array} \quad \begin{array}{ll} & \end{array}\right)$

[^71]SICE 1991
Narrow Fabric Industry


[^72]SICE 1992
Contract Textile Dyeing and Finishing Industry


[^73]SICE 1993 Household Products of Textile Materials Industry


Sales - \% change year over year

| $1997-98$ | 3.1 |
| :--- | ---: |
| $1998-99$ | 18.9 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 71.6 | 28.4 |
| 69.4 | 30.6 |
| 78.2 | 21.8 |

[^74]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 1999 Other Textile Products Industries n.e.c.


[^75]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2431 Mens's and Boys' Coat Industry

| Number of firms (1998): | 8 | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Average $\frac{Q 2}{\mathbf{5 0 \%}}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | ... | 3.0 |  | ... |
|  | 1998 | $\ldots$ | 4.7 |  | ... |
|  | 1999 | $\ldots$ | 5.7 |  | $\ldots$ |
| Pretax Profit Margin | 1997 | $\ldots$ | 3.9 |  | ... |
|  | 1998 | $\ldots$ | 5.2 |  | $\ldots$ |
|  | 1999 | $\ldots$ | 7.0 |  | $\ldots$ |
| Gross Profit Margin | 1997 | $\ldots$ | 31.9 |  | $\ldots$ |
|  | 1998 | ... | 34.1 |  | ... |
|  | 1999 | $\ldots$ | 28.0 |  | ... |
| Pretax Profit to Assets | 1997 | $\ldots$ | 6.7 |  | $\ldots$ |
|  | 1998 | ... | 9.7 |  | ... |
|  | 1999 | ... | 12.6 |  | $\ldots$ |
| Return on Equity | 1997 | ... | ... |  | $\cdots$ |
|  | 1998 | ... | ... |  | ... |
|  | 1999 | $\cdots$ | ... |  | $\cdots$ |
| Liabilities to Assets | 1997 | $\ldots$ | 0.70 |  | ... |
|  | 1998 | ... | 0.71 |  | $\ldots$ |
|  | 1999 | ... | 0.64 |  | $\cdots$ |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | -12.5 |  |  |
|  | 1998-99 |  | 19.0 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 81.8 | 18.2 |  |
|  | 1998 |  | 87.5 | 12.5 |  |
|  | 1999 |  | 100.0 | 0.0 |  |

[^76]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 2432 Men's and Boys'Suit and Jacket Industry


[^77] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2433
Men's and Boys' Pants Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^78]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 2434 Men's and Boys'Shirt and Underwear Industry

| Number of firms (1998): |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^79]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2435 Men's and Boys' Clothing Contractors

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^80]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 2441 Women's Coat and Jacket Industry


[^81]SICE 2442 Women's Sportswear Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^82]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2443 Women's Dress Industry

| Number of firms (1998): | 30 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 3.0 | 0.1 | -6.7 |
|  | 1998 | 4.1 | 0.7 | -8.8 |
|  | 1999 | 4.9 | 0.9 | -1.1 |
| Pretax Profit Margin | 1997 | 4.0 | 0.1 | -6.7 |
|  | 1998 | 5.2 | 0.8 | -8.0 |
|  | 1999 | 6.5 | 1.6 | -1.1 |
| Gross Profit Margin | 1997 | 44.8 | 33.3 | 25.5 |
|  | 1998 | 44.2 | 36.4 | 24.9 |
|  | 1999 | ... | 44.3 | ... |
| Pretax Profit to Assets | 1997 | 10.6 | 0.5 | -10.4 |
|  | 1998 | 11.6 | 1.7 | -9.2 |
|  | 1999 | 17.1 | 3.0 | -4.3 |
| Return on Equity | 1997 | ... | 1.7 | ... |
|  | 1998 | ... | 14.4 | $\ldots$ |
|  | 1999 | ... | 7.7 | $\cdots$ |
| Liabilities to Assets | 1997 | 0.51 | 0.78 | 0.93 |
|  | 1998 | 0.63 | 0.89 | 1.06 |
|  | 1999 | 0.65 | 0.85 | 1.00 |

Sales - \% change year over year

| $1997-98$ | 1.8 |
| :--- | :--- |
| $1998-99$ | 9.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 50.0 | 50.0 |
| 56.7 | 43.3 |
| 55.6 | 44.4 |

[^83]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2445 Women's Clothing Contractors


[^84] ratio.

SICE 2451 Children's Clothing Industry


[^85] ratio.

SICE 2491 Sweater Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^86]SICE 2492 Occupational Clothing Industry


Sales - \% change year over year

| $1997-98$ | 12.1 |
| :--- | ---: |
| $1998-99$ | 8.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: |
| 51.3 |  |
| 71.4 |  |
| 66.7 |  |
| 28.6 |  |
|  | 33.3 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q33, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three. $25 \%$ of the ratios are worse than this ratio.

## SICE 2493

Glove Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 0.7 |
| :--- | ---: |
| $1998-99$ | 16.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit |  | Loss |
| :--- | ---: | ---: |
|  | 75.0 |  |
| 86.7 |  | 25.0 |
| 92.3 |  | 13.3 |
|  |  | 7.7 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2494 Hosiery Industry


Sales - \% change year over year

| $1997-98$ | -1.9 |
| :--- | :--- |
| $1998-99$ | -2.8 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | Profit | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: | :---: |
| 1997 | 68.4 | 31.6 |
| 1998 | 61.9 | 38.1 |
| 1999 | 60.0 | 40.0 |

[^87]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2495 Fur Goods Industry

| Number of firms (1998): | 37 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ Q 2 \\ \mathbf{5 0 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 9.7 | 2.9 | -3.6 |
|  | 1998 | 6.4 | 1.3 | -1.9 |
|  | 1999 | 10.7 | 1.1 | -5.2 |
| Pretax Profit Margin | 1997 | 11.3 | 2.5 | -3.6 |
|  | 1998 | 7.4 | 1.9 | -1.6 |
|  | 1999 | 13.1 | 1.3 | -4.0 |
| Gross Profit Margin | 1997 | 49.2 | 30.3 | 20.1 |
|  | 1998 | 44.2 | 38.6 | 22.7 |
|  | 1999 | 50.1 | 34.5 | 23.7 |
| Pretax Profit to Assets | 1997 | 12.5 | 3.4 | -3.0 |
|  | 1998 | 12.9 | 2.3 | -2.4 |
|  | 1999 | 10.5 | 1.4 | -6.4 |
| Return on Equity | 1997 | 16.1 | 3.2 | -2.1 |
|  | 1998 | ... | 8.7 | ... |
|  | 1999 | 25.7 | 4.4 | -1.9 |
| Liabilities to Assets | 1997 | 0.16 | 0.81 | 0.97 |
|  | 1998 | 0.42 | 0.77 | 1.04 |
|  | 1999 | 0.30 | 0.79 | 1.10 |

Sales - \% change year over year

| $1997-98$ | -7.3 |
| :--- | :--- |
| $1998-99$ | 14.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 65.1 | 34.9 |
| 59.5 | 40.5 |
| 68.8 | 31.3 |

[^88]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 2499 Other Clothing and Apparel Industries n.e.c.


[^89]SICE 2512 Sawmill and Planing Mill Products Industry (Except Shingles and Shakes)

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 15.4 |
| :--- | ---: |
| $1998-99$ | 0.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit <br> 79.8 | $\underline{\text { Loss }}$ |  |
| :--- | :--- | :--- |
| 65.7 |  | 20.2 |
| 71.9 |  | 34.3 |
|  |  | 28.1 |

[^90] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2541
Prefabricated Wooden Buildings Industry

| Number of firms (1998): | 22 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{03}{75 \%}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.5 | -0.1 | -5.9 |
|  | 1998 | 5.3 | 3.3 | -2.1 |
|  | 1999 | $\cdots$ | 2.1 | ... |
| Pretax Profit Margin | 1997 | 5.6 | -0.1 | -5.9 |
|  | 1998 | 5.9 | 3.9 | -2.1 |
|  | 1999 | $\cdots$ | 2.9 | $\cdots$ |
| Gross Profit Margin | 1997 | 46.0 | 26.3 | 19.4 |
|  | 1998 | 35.5 | 27.5 | 18.8 |
|  | 1999 | ... | 30.7 | $\cdots$ |
| Pretax Profit to Assets | 1997 | 15.4 | -0.6 | -11.8 |
|  | 1998 | 21.8 | 8.5 | -15.4 |
|  | 1999 | ... | 3.5 | $\cdots$ |
| Return on Equity | 1997 | ... | 27.1 | ... |
|  | 1998 | ... | 23.2 | $\ldots$ |
|  | 1999 | $\cdots$ | 8.8 | $\cdots$ |
| Liabilities to Assets | 1997 | 0.43 | 0.77 | 1.03 |
|  | 1998 | 0.48 | 0.83 | 1.14 |
|  | 1999 | ... | 0.88 | ... |

Sales - \% change year over year

| $1997-98$ | 10.1 |
| :--- | ---: |
| $1998-99$ | -13.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | ---: |
| 47.6 |  |
| 59.1 |  |
| 78.6 |  |
|  | 21.4 |

[^91] ratio.

Volume 3 - Financial Performance Indicators for Canadian Business Small and Medium Firms (Revenue under $\$ 5$ million) (For Corporations in Ontario)

SICE 2542
Wooden Kitchen Cabinet and Bathroom Vanity Industry


[^92]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2543
Wooden Door and Window

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE 2549 Other Millwork Industries


[^93]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 2561 Wooden Box and Pallet Industry


[^94]SICE 2591
Wood Preservation Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^95]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2599
Other Wood Industries n.e.c.


Sales - \% change year over year

| $1997-98$ | 12.4 |
| :--- | :--- |
| $1998-99$ | 17.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 70.2 | 29.8 |
| 73.0 | 27.0 |
| 73.1 | 26.9 |

[^96]SICE 2611 Wooden Household Furniture Industry

| Number of firms (1998): | 214 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.4 | 1.3 | -1.8 |
|  | 1998 | 5.5 | 1.7 | -0.5 |
|  | 1999 | 5.8 | 2.3 | -0.1 |
| Pretax Profit Margin | 1997 | 5.2 | 1.5 | -1.5 |
|  | 1998 | 6.2 | 1.9 | -0.5 |
|  | 1999 | 7.2 | 3.0 | 0.1 |
| Gross Profit Margin | 1997 | 44.7 | 31.1 | 21.6 |
|  | 1998 | 50.7 | 32.0 | 22.7 |
|  | 1999 | 43.3 | 30.9 | 22.9 |
| Pretax Profit to Assets | 1997 | 16.0 | 3.8 | -4.0 |
|  | 1998 | 16.1 | 4.8 | -1.4 |
|  | 1999 | 18.5 | 6.1 | 0.4 |
| Return on Equity | 1997 | 28.1 | 12.6 | 1.8 |
|  | 1998 | 32.9 | 14.4 | 3.6 |
|  | 1999 | 38.3 | 17.8 | 6.1 |
| Liabilities to Assets | 1997 | 0.57 | 0.87 | 1.09 |
|  | 1998 | 0.56 | 0.86 | 1.08 |
|  | 1999 | 0.49 | 0.78 | 1.02 |

Sales - \% change year over year

| $1997-98$ | 14.6 |
| :--- | ---: |
| $1998-99$ | 6.9 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 67.7 | 32.3 |
| 69.6 | 30.4 |
| 76.6 | 23.4 |

[^97] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2612 Upholstered Household Furniture Industry

| Number of firms (1998): | 71 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Better } \\ & \frac{03}{75 \%} \end{aligned}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.4 | 0.6 | -1.1 |
|  | 1998 | 4.8 | 1.7 | -0.4 |
|  | 1999 | 4.7 | 2.2 | 0.3 |
| Pretax Profit Margin | 1997 | 4.8 | 0.6 | -1.1 |
|  | 1998 | 5.3 | 2.0 | -0.5 |
|  | 1999 | 5.9 | 2.9 | 0.3 |
| Gross Profit Margin | 1997 | 40.2 | 26.4 | 17.6 |
|  | 1998 | 38.8 | 25.6 | 14.4 |
|  | 1999 | 33.8 | 20.9 | 17.4 |
| Pretax Profit to Assets | 1997 | 12.2 | 1.3 | -3.9 |
|  | 1998 | 14.5 | 5.3 | -1.0 |
|  | 1999 | 15.0 | 7.4 | 0.8 |
| Return on Equity | 1997 | 18.9 | 9.7 | 0.6 |
|  | 1998 | 33.5 | 13.6 | -1.6 |
|  | 1999 | 25.8 | 11.4 | 1.2 |
| Liabilities to Assets | 1997 | 0.58 | 0.97 | 1.25 |
|  | 1998 | 0.57 | 0.85 | 1.01 |
|  | 1999 | 0.42 | 0.82 | 1.00 |

Sales - \% change year over year

| $1997-98$ | 11.8 |
| :--- | :--- |
| $1998-99$ | 15.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

1998
1999

| Profit | Loss |
| :---: | :---: |
| 64.6 | 35.4 |
| 70.4 | 29.6 |
| 82.2 | 17.8 |

[^98]SICE 2619 Other Household Furniture Industries

| Number of firms (1998): | 44 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.2 | -0.3 | -4.4 |
|  | 1998 | 6.8 | 2.6 | -1.0 |
|  | 1999 | 6.6 | 1.9 | -0.7 |
| Pretax Profit Margin | 1997 | 5.3 | -0.4 | -4.4 |
|  | 1998 | 8.7 | 3.3 | -1.0 |
|  | 1999 | 8.5 | 1.6 | -0.5 |
| Gross Profit Margin | 1997 | 39.9 | 28.0 | 18.0 |
|  | 1998 | 47.6 | 33.6 | 28.5 |
|  | 1999 | 56.9 | 41.6 | 24.1 |
| Pretax Profit to Assets | 1997 | 12.2 | -0.6 | -10.4 |
|  | 1998 | 21.9 | 8.6 | -0.9 |
|  | 1999 | 14.5 | 4.5 | -0.6 |
| Return on Equity | 1997 | 34.1 | 12.4 | -1.3 |
|  | 1998 | ... | ... | $\ldots$ |
|  | 1999 | 33.2 | 12.4 | $-2.7$ |
| Liabilities to Assets | 1997 | 0.45 | 0.84 | 1.13 |
|  | 1998 | 0.48 | 0.79 | 1.02 |
|  | 1999 | 0.56 | 0.77 | 0.99 |

Sales - \% change year over year

| $1997-98$ | 14.2 |
| :--- | :--- |
| $1998-99$ | -2.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 46.7 | 53.3 |
| 68.2 | 31.8 |
| 69.4 | 30.6 |

[^99]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2641 Metal Office Furniture Industry


Sales - \% change year over year

| $1997-98$ | 18.3 |
| :--- | :--- |
| $1998-99$ | 12.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 84.6 | 15.4 |
| 77.8 | 22.2 |
| 81.3 | 18.8 |

[^100]SICE 2649 Other Office Furniture Industries

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 40.4 |
| :--- | :--- |
| $1998-99$ | 13.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | $\underline{\text { Loss }}$ |
| :---: | ---: |
| 74.1 | 25.9 |
| 79.3 | 20.7 |
| 74.4 |  |
|  | 25.6 |

[^101]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2691
Bed Spring and Mattress Industry


[^102]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2692
Hotel, Restaurant and Institutional Furniture and Fixture Industry


[^103]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 2699
Other Furniture and Fixture Industries n.e.c.

| Number of firms (1998): | 64 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \underline{Q 3} \\ 75 \% \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | $\begin{gathered} \text { Worse } \\ \underline{Q 1} \\ \mathbf{2 5 \%} \end{gathered}$ |
| Net Profit Margin | 1997 | 5.6 | 2.9 | -0.4 |
|  | 1998 | 6.2 | 2.7 | 0.3 |
|  | 1999 | 8.1 | 3.7 | 0.2 |
| Pretax Profit Margin | 1997 | 6.4 | 3.0 | -0.4 |
|  | 1998 | 7.7 | 3.0 | 0.3 |
|  | 1999 | 9.6 | 4.2 | 0.4 |
| Gross Profit Margin | 1997 | 52.3 | 32.2 | 18.9 |
|  | 1998 | 49.5 | 32.5 | 24.3 |
|  | 1999 | 55.5 | 32.7 | 23.3 |
| Pretax Profit to Assets | 1997 | 14.9 | 7.5 | -1.0 |
|  | 1998 | 17.2 | 7.5 | 0.8 |
|  | 1999 | 23.3 | 9.3 | 0.5 |
| Return on Equity | 1997 | 36.1 | 17.5 | 4.2 |
|  | 1998 | 33.3 | 17.1 | 4.7 |
|  | 1999 | 38.7 | 21.0 | 0.1 |
| Liabilities to Assets | 1997 | 0.37 | 0.67 | 0.93 |
|  | 1998 | 0.53 | 0.78 | 0.97 |
|  | 1999 | 0.52 | 0.79 | 0.99 |

Sales - \% change year over year

| $1997-98$ | 12.5 |
| :--- | :--- |
| $1998-99$ | 11.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 71.8 | 28.2 |
| 78.1 | 21.9 |
| 77.5 | 22.5 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 2719 Other Paper Industries

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^104]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2731 Folding Carton and Set-Up Box Industry


Sales - \% change year over year

| $1997-98$ | 12.5 |
| :--- | :--- |
| $1998-99$ | -3.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 71.4 | 28.6 |
| 68.0 | 32.0 |
| 80.0 | 20.0 |

[^105]SICE 2732 Corrugated Box Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^106]SICE 2791
Coated and Treated Paper Industry

| Number of firms (1998): | 33 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 8.3 | 1.9 | -0.2 |
|  | 1998 | 5.5 | 2.3 | -1.0 |
|  | 1999 | 7.3 | 2.9 | 1.2 |
| Pretax Profit Margin | 1997 | 9.9 | 2.4 | -0.2 |
|  | 1998 | 7.1 | 3.5 | 0.3 |
|  | 1999 | 9.4 | 3.8 | 1.3 |
| Gross Profit Margin | 1997 | 58.6 | 38.0 | 28.9 |
|  | 1998 | 42.2 | 34.7 | 18.0 |
|  | 1999 | 49.8 | 36.4 | 23.6 |
| Pretax Profit to Assets | 1997 | 18.3 | 6.5 | -0.4 |
|  | 1998 | 20.0 | 5.7 | 0.3 |
|  | 1999 | 23.6 | 8.5 | 2.5 |
| Return on Equity | 1997 | 42.8 | 12.3 | 2.0 |
|  | 1998 | 30.5 | 15.2 | -5.9 |
|  | 1999 | 29.3 | 22.3 | 10.9 |
| Liabilities to Assets | 1997 | 0.55 | 0.70 | 0.93 |
|  | 1998 | 0.47 | 0.66 | 0.86 |
|  | 1999 | 0.47 | 0.66 | 0.84 |

Sales - \% change year over year

| $1997-98$ | 11.0 |
| :--- | :--- |
| $1998-99$ | 16.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 71.4 | 28.6 |
| 78.8 | 21.2 |
| 85.7 | 14.3 |

[^107]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2792 Stationery Paper Products Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 19.4 |
| :--- | :---: |
| $1998-99$ | -0.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  | $\underline{\text { Loss }}$ |  |
| :--- | :--- | :--- |
| 68.8  | 31.3 |  |
| 74.1 |  | 25.9 |
| 79.2 |  | 20.8 |

[^108]SICE 2799 Other Converted Paper Products Industries n.e.c.


[^109]SICE 2811 Business Forms Printing Industry


[^110]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2819
Other Commercial Printing Industries


Sales - \% change year over year

| $1997-98$ | 8.8 |
| :--- | :--- |
| $1998-99$ | 8.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 66.4 | 33.6 |
| 67.2 | 32.8 |
| 67.2 | 32.8 |

[^111]SICE 2821
Platemaking, Typesetting and Bindery Industry


[^112]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2831 Book Publishing Industry


[^113] boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE 2839 Other Publishing Industries


[^114]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2841 Newspaper, Magazine and Periodical (Combined Publishing and Printing) Industry

| Number of firms (1998): | 100 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Better } \\ & \frac{Q 3}{75 \%} \end{aligned}$ | Average $\frac{02}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.8 | 2.4 | -1.2 |
|  | 1998 | 8.6 | 3.1 | 0.4 |
|  | 1999 | 9.3 | 3.3 | 0.1 |
| Pretax Profit Margin | 1997 | 8.7 | 2.5 | -1.2 |
|  | 1998 | 11.7 | 4.6 | 0.7 |
|  | 1999 | 11.8 | 4.4 | 0.7 |
| Gross Profit Margin | 1997 | 63.0 | 49.6 | 28.4 |
|  | 1998 | 69.9 | 47.5 | 33.1 |
|  | 1999 | 74.4 | 56.7 | 35.4 |
| Pretax Profit to Assets | 1997 | 21.2 | 6.5 | -2.4 |
|  | 1998 | 23.8 | 10.7 | 0.9 |
|  | 1999 | 21.3 | 9.3 | 0.9 |
| Return on Equity | 1997 | 35.7 | 14.2 | -0.7 |
|  | 1998 | 49.8 | 18.2 | 1.2 |
|  | 1999 | 35.7 | 16.9 | 3.2 |
| Liabilities to Assets | 1997 | 0.46 | 0.80 | 1.09 |
|  | 1998 | 0.37 | 0.65 | 0.97 |
|  | 1999 | 0.42 | 0.68 | 0.96 |

Sales - \% change year over year

| $1997-98$ | 6.1 |
| :--- | :--- |
| $1998-99$ | 6.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 64.3 | 35.7 |
| 80.0 | 20.0 |
| 77.6 | 22.4 |

[^115]SICE 2849
Other Combined Publishing and Printing Industries

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^116]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under \$5 million) |
| :---: | :---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 2912 Steel Foundries


Sales - \% change year over year

| $1997-98$ | 10.5 |
| :--- | :--- |
| $1998-99$ | 14.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 85.7 | 14.3 |
| 66.7 | 33.3 |
| 73.7 | 26.3 |

[^117]| Volume 3 - Financial Performance Indicators for Canadian Business <br> (For Corporations in Ontario)$\quad$ Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |

SICE 2921 Steel Pipe and Tube Industry

| Number of firms (1998): | 31 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 11.1 | 4.2 | -8.7 |
|  | 1998 | 9.0 | 3.8 | -1.6 |
|  | 1999 | 8.8 | 6.2 | 3.0 |
| Pretax Profit Margin | 1997 | 13.8 | 5.1 | -8.7 |
|  | 1998 | 10.9 | 5.8 | -1.8 |
|  | 1999 | 11.0 | 6.5 | 3.7 |
| Gross Profit Margin | 1997 | ... | 37.6 | ... |
|  | 1998 | ... | 35.5 | ... |
|  | 1999 | ... | 30.8 | $\cdots$ |
| Pretax Profit to Assets | 1997 | 15.3 | 5.8 | -11.6 |
|  | 1998 | 18.1 | 11.6 | -1.2 |
|  | 1999 | 19.8 | 12.7 | 4.7 |
| Return on Equity | 1997 | $\ldots$ | 13.4 | ... |
|  | 1998 | 40.4 | 24.4 | 2.5 |
|  | 1999 | 40.0 | 25.2 | 12.2 |
| Liabilities to Assets | 1997 | 0.22 | 0.70 | 0.90 |
|  | 1998 | 0.42 | 0.67 | 0.99 |
|  | 1999 | 0.42 | 0.60 | 0.75 |

Sales - \% change year over year
$1997-98$
$1998-99$
$-0.3$
7.1

| Distribution of Firms by profit and loss - Pretax Profit (\%) | Profit | Loss |
| :---: | :---: | :---: |
| 1997 | 68.4 | 31.6 |
| 1998 | 74.2 | 25.8 |
| 1999 | 85.7 | 14.3 |

[^118]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 2941 Iron Foundries


Sales - \% change year over year

| $1997-98$ | 24.3 |
| :--- | :--- |
| $1998-99$ | 12.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 82.4 | 17.6 |
| 78.4 | 21.6 |
| 88.5 | 11.5 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^119] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 2971 Copper and Copper Alloy Rolling, Casting and Extruding Industry


Sales - \% change year over year

| $1997-98$ | 7.2 |
| :--- | ---: |
| $1998-99$ | -1.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  | $\underline{\text { Loss }}$ |  |
| :--- | :--- | :--- |
| 71.4 |  | 28.6 |
| 85.7 |  | 14.3 |
| 90.0 |  | 10.0 |

[^120]SICE 2999
Other Rolled, Cast and Extruded Non-Ferrous Metal Products Industries

| Number of firms (1998): | 33 |  | Quartile Boundary | (1) |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{O 1}{25 \%}$ |
| Net Profit Margin | 1997 | 9.4 | 4.3 | 0.2 |
|  | 1998 | 6.6 | 4.3 | 0.4 |
|  | 1999 | 8.9 | 4.9 | 2.5 |
| Pretax Profit Margin | 1997 | 12.6 | 5.2 | 0.5 |
|  | 1998 | 7.6 | 5.4 | 1.1 |
|  | 1999 | 11.5 | 6.0 | 3.1 |
| Gross Profit Margin | 1997 | 43.3 | 28.2 | 19.3 |
|  | 1998 | 40.8 | 28.7 | 16.5 |
|  | 1999 | 41.8 | 35.6 | 21.9 |
| Pretax Profit to Assets | 1997 | 16.9 | 8.6 | 0.5 |
|  | 1998 | 14.5 | 6.6 | 1.5 |
|  | 1999 | 22.4 | 10.7 | 4.6 |
| Return on Equity | 1997 | 46.5 | 21.8 | 5.0 |
|  | 1998 | 53.4 | 14.0 | 4.6 |
|  | 1999 | 41.8 | 23.2 | 7.8 |
| Liabilities to Assets | 1997 | 0.38 | 0.79 | 1.01 |
|  | 1998 | 0.42 | 0.71 | 0.88 |
|  | 1999 | 0.45 | 0.62 | 0.85 |

Sales - \% change year over year
1997-98
0.1
1998-99
17.0

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997

| Profit |  | Loss |
| :---: | ---: | ---: |
| 80.8 |  | 19.2 |
| 84.8 |  | 15.2 |
| 93.1 |  | 6.9 |

[^121] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3011
Power Boiler and Heat Exchanger Industry


[^122]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3021 Metal Tanks (Heavy Gauge) Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^123] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $3022 \quad$ Plate Work Industry


Sales - \% change year over year

| $1997-98$ | 21.6 |
| :--- | :--- |
| $1998-99$ | 14.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 63.0 | 37.0 |
| 79.6 | 20.4 |
| 84.9 | 15.1 |

[^124]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3023
Pre-Engineered Metal Buildings Industry (Except Portable)

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^125]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3029 Other Fabricated Structural Metal Products Industries


Sales - \% change year over year

| $1997-98$ | 19.5 |
| :--- | :--- |
| $1998-99$ | 11.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 75.9 | 24.1 |
| 80.1 | 19.9 |
| 84.8 | 15.2 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE 3031
Metal Door and Window Industry

| Number of firms (1998): | 124 | Quartile Boundary (l) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | Average $\frac{Q 2}{50 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.6 | 1.7 |  | -1.0 |
|  | 1998 | 4.5 | 2.0 |  | -0.7 |
|  | 1999 | 4.1 | 1.8 |  | -0.5 |
| Pretax Profit Margin | 1997 | 5.6 | 1.8 |  | -1.0 |
|  | 1998 | 5.7 | 2.4 |  | -0.6 |
|  | 1999 | 5.4 | 2.5 |  | -0.2 |
| Gross Profit Margin | 1997 | 38.6 | 25.4 |  | 17.6 |
|  | 1998 | 33.6 | 27.3 |  | 18.7 |
|  | 1999 | 33.8 | 26.2 |  | 17.4 |
| Pretax Profit to Assets | 1997 | 11.2 | 4.0 |  | -1.5 |
|  | 1998 | 12.7 | 5.8 |  | -1.3 |
|  | 1999 | 12.6 | 6.0 |  | -0.7 |
| Return on Equity | 1997 | 37.7 | 14.7 |  | 1.2 |
|  | 1998 | 29.1 | 15.4 |  | 5.2 |
|  | 1999 | 28.5 | 12.9 |  | -0.6 |
| Liabilities to Assets | 1997 | 0.51 | 0.83 |  | 1.01 |
|  | 1998 | 0.45 | 0.81 |  | 1.01 |
|  | 1999 | 0.49 | 0.76 |  | 0.95 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 7.1 |  |  |
|  | 1998-99 |  | 15.5 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
| 1997 |  |  | 71.6 | 28.4 |  |
| 1998 |  |  | 70.2 | 29.8 |  |
| 1999 |  |  | 72.1 | 27.9 |  |

[^126]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3032 Prefabricated Portable Metal Buildings Industry

| Number of firms (1998): | 19 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | $\ldots$ | 2.8 | ... |
|  | 1998 | 4.8 | 1.1 | -1.0 |
|  | 1999 | 7.6 | 2.8 | -3.4 |
| Pretax Profit Margin | 1997 | $\ldots$ | 3.8 | $\ldots$ |
|  | 1998 | 6.1 | 1.9 | -1.7 |
|  | 1999 | 11.3 | 4.7 | -1.6 |
| Gross Profit Margin | 1997 | ... | 27.4 | $\ldots$ |
|  | 1998 | 38.9 | 30.8 | 16.9 |
|  | 1999 | 39.9 | 29.3 | 17.7 |
| Pretax Profit to Assets | 1997 | ... | 6.2 | $\ldots$ |
|  | 1998 | 14.2 | 3.4 | -4.7 |
|  | 1999 | 20.0 | 1.2 | -8.6 |
| Return on Equity | 1997 | ... | 15.0 | ... |
|  | 1998 | ... | 8.5 | $\ldots$ |
|  | 1999 | ... | 11.1 | ... |
| Liabilities to Assets | 1997 | ... | 0.58 | ... |
|  | 1998 | 0.41 | 0.66 | 0.87 |
|  | 1999 | 0.41 | 0.55 | 0.86 |

Sales - \% change year over year

| $1997-98$ | 11.1 |
| :--- | :--- |
| $1998-99$ | 21.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 75.0 | 25.0 |
| 63.2 | 36.8 |
| 66.7 | 33.3 |

[^127]SICE 3039 Other Ornamental and Architectural Metal Products Industry

| Number of firms (1998): | 144 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | Average $\frac{Q 2}{50 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.8 | 3.1 |  | -1.0 |
|  | 1998 | 7.4 | 3.2 |  | -0.9 |
|  | 1999 | 9.1 | 5.0 |  | 1.0 |
| Pretax Profit Margin | 1997 | 9.1 | 3.9 |  | -0.8 |
|  | 1998 | 9.1 | 3.6 |  | -0.3 |
|  | 1999 | 10.7 | 5.8 |  | 1.3 |
| Gross Profit Margin | 1997 | 46.6 | 33.3 |  | 22.7 |
|  | 1998 | 48.5 | 32.3 |  | 24.8 |
|  | 1999 | 50.7 | 32.5 |  | 23.5 |
| Pretax Profit to Assets | 1997 | 17.1 | 6.3 |  | -1.2 |
|  | 1998 | 17.4 | 7.4 |  | -0.5 |
|  | 1999 | 22.1 | 10.0 |  | 2.1 |
| Return on Equity | 1997 | 38.2 | 14.8 |  | 5.5 |
|  | 1998 | 32.3 | 14.6 |  | 1.7 |
|  | 1999 | 39.7 | 18.8 |  | 5.4 |
| Liabilities to Assets | 1997 | 0.33 | 0.67 |  | 1.01 |
|  | 1998 | 0.34 | 0.61 |  | 0.90 |
|  | 1999 | 0.35 | 0.63 |  | 0.91 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 18.1 |  |  |
|  | 1998-99 |  | 9.6 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 72.1 | 27.9 |  |
|  | 1998 |  | 75.0 | 25.0 |  |
|  | 1999 |  | 83.1 | 16.9 |  |

[^128]SICE 3041
Custom Coating of Metal Products Industry


[^129] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3042
Metal Closure and Container Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^130]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $3049 \quad$ Other Stamped and Pressed Metal Products Industries

| Number of firms (1998): | 230 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{03}{75 \%}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 9.4 | 2.9 | -0.2 |
|  | 1998 | 8.1 | 3.6 | 0.2 |
|  | 1999 | 7.5 | 3.2 | 0.4 |
| Pretax Profit Margin | 1997 | 12.1 | 3.6 | -0.3 |
|  | 1998 | 10.7 | 4.5 | 0.2 |
|  | 1999 | 9.3 | 4.2 | 0.6 |
| Gross Profit Margin | 1997 | 44.8 | 33.3 | 22.5 |
|  | 1998 | 46.0 | 31.7 | 21.8 |
|  | 1999 | 47.1 | 31.4 | 20.1 |
| Pretax Profit to Assets | 1997 | 18.8 | 8.3 | -0.6 |
|  | 1998 | 22.2 | 8.9 | 0.2 |
|  | 1999 | 17.6 | 8.8 | 1.6 |
| Return on Equity | 1997 | 28.3 | 14.5 | 5.2 |
|  | 1998 | 37.3 | 19.3 | 3.5 |
|  | 1999 | 34.0 | 13.6 | 4.2 |
| Liabilities to Assets | 1997 | 0.34 | 0.63 | 0.88 |
|  | 1998 | 0.33 | 0.59 | 0.88 |
|  | 1999 | 0.33 | 0.60 | 0.89 |

Sales - \% change year over year

| $1997-98$ | 12.1 |
| :--- | ---: |
| $1998-99$ | 3.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 73.5 | 26.5 |
| 77.0 | 23.0 |
| 79.2 | 20.8 |

[^131]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3051 Upholstery and Coil Spring Industry

| Number of firms (1998): | 10 | Quartile Boundary (l) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{\mathbf{5 0 \%}}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | ... | 3.6 |  | ... |
|  | 1998 | ... | 2.3 |  | ... |
|  | 1999 | ... | 4.5 |  | ... |
| Pretax Profit Margin | 1997 | $\ldots$ | 3.9 |  | $\ldots$ |
|  | 1998 | ... | 2.8 |  | ... |
|  | 1999 | ... | 5.6 |  | $\ldots$ |
| Gross Profit Margin | 1997 | ... | ... |  | ... |
|  | 1998 | ... | $\ldots$ |  | ... |
|  | 1999 | ... | ... |  | $\ldots$ |
| Pretax Profit to Assets | 1997 | ... | 4.6 |  | ... |
|  | 1998 | $\cdots$ | 4.3 |  | ... |
|  | 1999 | ... | 7.4 |  | ... |
| Return on Equity | 1997 | $\ldots$ | ... |  | $\ldots$ |
|  | 1998 | ... | ... |  | $\ldots$ |
|  | 1999 | $\ldots$ | ... |  | $\ldots$ |
| Liabilities to Assets | 1997 | ... | 0.66 |  | ... |
|  | 1998 | ... | 0.52 |  | $\ldots$ |
|  | 1999 | ... | 0.42 |  | $\ldots$ |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 13.0 |  |  |
|  | 1998-99 |  | 21.9 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 75.0 | 25.0 |  |
|  | 1998 |  | 70.0 | 30.0 |  |
|  | 1999 |  | 100.0 | 0.0 |  |

[^132]SICE 3052
Wire and Wire Rope Industry


[^133]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3053 Industrial Fastener Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^134] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $3059 \quad$ Other Wire Products Industries

| Number of firms (1998): | 54 |  | Quartile Boundary <br> Average $\frac{Q 2}{50 \%}$ | (1) |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ |  | $\begin{gathered} \text { Worse } \\ \underline{Q 1} \\ 25 \% \end{gathered}$ |
| Net Profit Margin | 1997 | 7.1 | 1.4 | -2.8 |
|  | 1998 | 7.8 | 3.9 | 0.5 |
|  | 1999 | 8.5 | 4.4 | 1.8 |
| Pretax Profit Margin | 1997 | 8.9 | 0.8 | -2.8 |
|  | 1998 | 10.0 | 5.1 | 1.3 |
|  | 1999 | 10.9 | 5.8 | 1.8 |
| Gross Profit Margin | 1997 | 48.7 | 34.7 | 24.6 |
|  | 1998 | 46.8 | 34.4 | 23.2 |
|  | 1999 | 55.1 | 34.8 | 25.6 |
| Pretax Profit to Assets | 1997 | 16.8 | 2.1 | -5.0 |
|  | 1998 | 18.4 | 10.0 | 3.6 |
|  | 1999 | 22.5 | 13.1 | 2.7 |
| Return on Equity | 1997 | 39.9 | 16.6 | -1.3 |
|  | 1998 | 36.8 | $18.4$ | 8.7 |
|  | 1999 | 36.0 | 24.0 | 6.3 |
| Liabilities to Assets | 1997 | 0.42 | 0.84 | 1.01 |
|  | 1998 | 0.46 | 0.62 | 0.97 |
|  | 1999 | 0.35 | 0.54 | 0.84 |

Sales - \% change year over year

| $1997-98$ | 18.2 |
| :--- | :--- |
| $1998-99$ | 10.4 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: |
| 1997 | 63.6 | 36.4 |
| 1998 | 83.3 | 16.7 |
| 1999 | 88.9 | 11.1 |

[^135]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3061 Basic Hardware Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year
1997-98
10.0
1998-99
8.2

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 79.4 | 20.6 |
| 81.8 | 18.2 |
| 80.0 | 20.0 |

[^136]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 3062 Metal Dies, Moulds and Patterns Industry

| Number of firms (1998): | 515 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \underline{03} \\ \mathbf{7 5 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 9.9 | 4.6 | 0.7 |
|  | 1998 | 10.8 | 5.0 | 0.3 |
|  | 1999 | 10.7 | 4.9 | 0.3 |
| Pretax Profit Margin | 1997 | 12.3 | 5.7 | 0.9 |
|  | 1998 | 13.6 | 6.3 | 0.6 |
|  | 1999 | 12.8 | 6.1 | 0.5 |
| Gross Profit Margin | 1997 | 50.3 | 35.1 | 24.1 |
|  | 1998 | 53.2 | 36.1 | 23.5 |
|  | 1999 | 55.4 | 38.5 | 24.8 |
| Pretax Profit to Assets | 1997 | 18.6 | 8.9 | 1.7 |
|  | 1998 | 19.0 | 10.1 | 1.0 |
|  | 1999 | 17.9 | 9.0 | 0.8 |
| Return on Equity | 1997 | 37.0 | 19.2 | 6.4 |
|  | 1998 | 36.0 | 18.4 | 6.1 |
|  | 1999 | 33.2 | 16.0 | 3.9 |
| Liabilities to Assets | 1997 | 0.41 | 0.64 | 0.85 |
|  | 1998 | 0.38 | 0.64 | 0.86 |
|  | 1999 | 0.37 | 0.61 | 0.85 |

Sales - \% change year over year

| $1997-98$ | 12.6 |
| :--- | :--- |
| $1998-99$ | 10.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 79.2 | 20.8 |
| 77.3 | 22.7 |
| 77.4 | 22.6 |

[^137]Volume 3 - Financial Performance Indicators for Canadian Business
Small and Medium Firms (Revenue under $\$ 5$ million)
(For Corporations in Ontario)
SICE $3063 \quad$ Hand Tool and Implement Industry

| Number of firms (1998): | 81 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{03}{75 \%}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 12.0 | 5.2 | 0.4 |
|  | 1998 | 8.9 | 3.2 | -0.2 |
|  | 1999 | 12.2 | 5.1 | 0.3 |
| Pretax Profit Margin | 1997 | 13.3 | 5.4 | 0.3 |
|  | 1998 | 10.8 | 3.7 | -0.1 |
|  | 1999 | 14.4 | 5.7 | 0.6 |
| Gross Profit Margin | 1997 | 56.3 | 36.5 | 26.9 |
|  | 1998 | 52.0 | 39.9 | 23.6 |
|  | 1999 | 50.6 | 35.8 | 27.4 |
| Pretax Profit to Assets | 1997 | 16.9 | 9.4 | 0.5 |
|  | 1998 | 17.4 | 6.8 | -0.4 |
|  | 1999 | 23.5 | 10.7 | 0.9 |
| Return on Equity | 1997 | 36.8 | 19.5 | 8.5 |
|  | 1998 | 39.2 | 20.4 | 3.2 |
|  | 1999 | 41.2 | 23.9 | 9.1 |
| Liabilities to Assets | 1997 | 0.47 | 0.71 | 0.90 |
|  | 1998 | 0.45 | 0.67 | 0.97 |
|  | 1999 | 0.36 | 0.63 | 0.96 |

Sales - \% change year over year

| $1997-98$ | 11.4 |
| :--- | :--- |
| $1998-99$ | 13.0 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 78.9 | 21.1 |
| 72.8 | 27.2 |
| 78.3 | 21.7 |

[^138]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $3069 \quad$ Other Hardware and Cutlery Industries

| Number of firms (1998): | 108 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 9.1 | 4.2 | 0.3 |
|  | 1998 | 8.8 | 4.9 | 1.7 |
|  | 1999 | 11.0 | 5.0 | 0.0 |
| Pretax Profit Margin | 1997 | 10.5 | 5.2 | 0.4 |
|  | 1998 | 12.2 | 6.3 | 2.6 |
|  | 1999 | 12.7 | 6.2 | 0.1 |
| Gross Profit Margin | 1997 | 48.3 | 34.1 | 24.7 |
|  | 1998 | 54.3 | 35.1 | 25.3 |
|  | 1999 | 50.7 | 35.1 | 26.7 |
| Pretax Profit to Assets | 1997 | 14.9 | 6.5 | 1.0 |
|  | 1998 | 18.6 | 9.5 | 2.6 |
|  | 1999 | 18.1 | 9.1 | -0.2 |
| Return on Equity | 1997 | 27.8 | 12.7 | 4.3 |
|  | 1998 | 35.3 | 17.6 | 6.9 |
|  | 1999 | 38.0 | 19.0 | 7.1 |
| Liabilities to Assets | 1997 | 0.29 | 0.58 | 0.89 |
|  | 1998 | 0.37 | 0.59 | 0.81 |
|  | 1999 | 0.38 | 0.61 | 0.91 |

Sales - \% change year over year

| $1997-98$ | 12.3 |
| :--- | ---: |
| $1998-99$ | 9.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 77.7 | 22.3 |
| 83.3 | 16.7 |
| 76.0 | 24.0 |

[^139]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3071
Heating Equipment Industry


[^140] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 3081 Machine Shop Industry

| Number of firms (1998): | 1,051 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \underline{Q 2} \\ \mathbf{5 0 \%} \end{gathered}$ | $\begin{gathered} \text { Worse } \\ \underline{Q 1} \\ \mathbf{2 5 \%} \end{gathered}$ |
| Net Profit Margin | 1997 | 9.4 | 3.6 | -0.2 |
|  | 1998 | 9.5 | 4.3 | 0.4 |
|  | 1999 | 9.8 | 4.4 | 0.2 |
| Pretax Profit Margin | 1997 | 11.9 | 4.5 | 0.2 |
|  | 1998 | 11.9 | 5.3 | 0.6 |
|  | 1999 | 12.1 | 5.5 | 0.4 |
| Gross Profit Margin | 1997 | 53.9 | 38.8 | 27.2 |
|  | 1998 | 54.0 | 38.8 | 26.6 |
|  | 1999 | 54.6 | 40.3 | 27.9 |
| Pretax Profit to Assets | 1997 | 19.2 | 8.0 | -0.1 |
|  | 1998 | 20.1 | 9.0 | 0.9 |
|  | 1999 | 18.8 | 8.7 | 0.5 |
| Return on Equity | 1997 | 38.1 | 18.5 | 4.8 |
|  | 1998 | 39.3 | 19.3 | 6.0 |
|  | 1999 | 34.9 | 17.8 | 5.1 |
| Liabilities to Assets | 1997 | 0.42 | 0.67 | 0.90 |
|  | 1998 | 0.40 | 0.64 | 0.87 |
|  | 1999 | 0.35 | 0.61 | 0.85 |

Sales - \% change year over year

| $1997-98$ | 15.7 |
| :--- | ---: |
| $1998-99$ | 6.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 75.3 | 24.7 |
| 77.5 | 22.5 |
| 76.6 | 23.4 |

[^141]SICE 3091 Metal Plumbing Fixtures and Fittings Industry


[^142]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3092 Metal Valve Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year
1997-98
1998-99
11.7

| Distribution of Firms by profit and loss - Pretax Profit (\%) | Profit | $\underline{\text { Loss }}$ |
| :---: | ---: | ---: |
| 1997 | 100.0 | 0.0 |
| 1998 | 86.7 | 13.3 |
| 1999 | 53.8 | 46.2 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3099
Other Metal Fabricating Industries n.e.c.

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^143]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3111 Agricultural Implement Industry

| Number of firms (1998): | 88 |  Quartile Boundary <br> Better Average <br> $\underline{Q 3}$ $\underline{02}$ <br> $\mathbf{7 5 \%}$ $\mathbf{5 0 \%}$ |  | (1) <br> Worse $\frac{Q 1}{25 \%}$ |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Net Profit Margin | 1997 | 7.2 | 4.4 | 1.0 |
|  | 1998 | 9.2 | 4.0 | 0.5 |
|  | 1999 | 8.9 | 4.5 | 0.5 |
| Pretax Profit Margin | 1997 | 8.8 | 5.1 | 1.2 |
|  | 1998 | 12.1 | 5.1 | 0.9 |
|  | 1999 | 11.0 | 5.6 | 0.8 |
| Gross Profit Margin | 1997 | 34.7 | 26.0 | 20.4 |
|  | 1998 | 40.9 | 30.4 | 24.2 |
|  | 1999 | 37.2 | 30.3 | 25.2 |
| Pretax Profit to Assets | 1997 | 17.0 | 10.9 | 2.4 |
|  | 1998 | 17.1 | 9.2 | 0.9 |
|  | 1999 | 15.1 | 8.1 | 1.5 |
| Return on Equity | 1997 | 34.3 | 17.5 | 8.9 |
|  | 1998 | 34.9 | 15.8 | 3.8 |
|  | 1999 | 37.3 | 12.8 | 4.1 |
| Liabilities to Assets | 1997 | 0.37 | 0.69 | 0.89 |
|  | 1998 | 0.29 | 0.64 | 0.85 |
|  | 1999 | 0.25 | 0.57 | 0.84 |

Sales - \% change year over year

| $1997-98$ | 10.7 |
| :--- | ---: |
| $1998-99$ | 1.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 83.3 | 16.7 |
| 78.4 | 21.6 |
| 79.2 | 20.8 |

[^144]SICE 3121
Commercial Refrigeration and Air Conditioning Equipment Industry


Sales - \% change year over year

| $1997-98$ | 9.6 |
| :--- | ---: |
| $1998-99$ | 12.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997

| Profit | Loss |
| :---: | :---: |
| 83.3 | 16.7 |
| 55.6 | 44.4 |
| 74.2 | 25.8 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 12.4 |
| :--- | :--- |
| $1998-99$ | 10.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 90.0 | 10.0 |
| 72.5 | 27.5 |
| 80.6 | 19.4 |

[^145] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3192 Construction and Mining Machinery and Materials Handling Equipment Industry

| Number of firms (1998): | 224 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | $\begin{gathered} \text { Average } \\ \underline{Q 2} \\ \mathbf{5 0 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.7 | 2.4 | -1.5 |
|  | 1998 | 6.3 | 3.4 | -1.0 |
|  | 1999 | 6.5 | 2.9 | -0.5 |
| Pretax Profit Margin | 1997 | 8.3 | 2.6 | -1.3 |
|  | 1998 | 8.1 | 4.3 | -0.8 |
|  | 1999 | 8.2 | 3.8 | -0.4 |
| Gross Profit Margin | 1997 | 42.0 | 32.6 | 25.3 |
|  | 1998 | 41.4 | 31.8 | 23.5 |
|  | 1999 | 42.0 | 32.2 | 24.2 |
| Pretax Profit to Assets | 1997 | 17.1 | 5.8 | -2.5 |
|  | 1998 | 19.3 | 8.8 | -2.4 |
|  | 1999 | 15.9 | 6.2 | -1.1 |
| Return on Equity | 1997 | 33.0 | 15.0 | 0.4 |
|  | 1998 | 35.1 | 21.1 | 8.1 |
|  | 1999 | 29.5 | 14.4 | 2.3 |
| Liabilities to Assets | 1997 | 0.47 | 0.73 | 0.96 |
|  | 1998 | 0.42 | 0.68 | 0.94 |
|  | 1999 | 0.41 | 0.69 | 0.97 |

Sales - \% change year over year

| $1997-98$ | 9.2 |
| :--- | :--- |
| $1998-99$ | 7.0 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | Loss |
| :---: | :---: | :---: |
| 1997 | 67.0 | 33.0 |
| 1998 | 70.1 | 29.9 |
| 1999 | 73.0 | 27.0 |

[^146]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3193 Sawmill and Woodworking Machinery Industry

| Number of firms (1998): | 23 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.9 | 3.5 | -2.7 |
|  | 1998 | 8.0 | 3.8 | -0.5 |
|  | 1999 | 9.0 | 4.0 | 0.1 |
| Pretax Profit Margin | 1997 | 8.1 | 4.5 | -2.5 |
|  | 1998 | 10.3 | 3.9 | -0.4 |
|  | 1999 | 10.3 | 4.1 | 0.2 |
| Gross Profit Margin | 1997 | 50.2 | 31.2 | 23.5 |
|  | 1998 | 44.7 | 26.8 | 22.0 |
|  | 1999 | 49.6 | 36.1 | 27.1 |
| Pretax Profit to Assets | 1997 | 22.6 | 5.2 | -3.0 |
|  | 1998 | 24.6 | 8.7 | -0.5 |
|  | 1999 | 30.4 | 11.7 | 0.0 |
| Return on Equity | 1997 | ... | 11.2 | ... |
|  | 1998 | ... | 34.0 | ... |
|  | 1999 | $\cdots$ | 29.1 | ... |
| Liabilities to Assets | 1997 | 0.67 | 0.81 | 0.93 |
|  | 1998 | 0.44 | 0.80 | 0.95 |
|  | 1999 | 0.58 | 0.80 | 0.95 |

Sales - \% change year over year

| $1997-98$ | 7.0 |
| :--- | :--- |
| $1998-99$ | 8.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  |  | Loss |
| :--- | :--- | :--- |
| 69.2 |  | 30.8 |
| 69.6 |  | 30.4 |
| 78.3 |  | 21.7 |

[^147]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3194 Turbine and Mechanical Power Transmission Equipment Industry

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 12.2 |
| :--- | ---: |
| $1998-99$ | 1.0 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 83.8 | 16.2 |
| 83.3 | 16.7 |
| 70.0 | 30.0 |

[^148]SICE $3199 \quad$ Other Machinery and Equipment Industries n.e.c.

| Number of firms (1998): | 551 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 8.0 | 3.6 | 0.1 |
|  | 1998 | 9.5 | 3.6 | -0.3 |
|  | 1999 | 10.2 | 3.8 | -0.3 |
| Pretax Profit Margin | 1997 | 10.3 | 4.5 | 0.2 |
|  | 1998 | 10.8 | 4.7 | -0.3 |
|  | 1999 | 12.9 | 4.7 | 0.2 |
| Gross Profit Margin | 1997 | 47.9 | 34.3 | 24.3 |
|  | 1998 | 52.3 | 38.3 | 25.9 |
|  | 1999 | 50.5 | 35.9 | 25.5 |
| Pretax Profit to Assets | 1997 | 19.4 | 7.3 | 0.3 |
|  | 1998 | 22.0 | 8.2 | -0.6 |
|  | 1999 | 20.4 | 8.1 | -0.1 |
| Return on Equity | 1997 | 42.3 | 17.5 | 3.3 |
|  | 1998 | 43.1 | 21.1 | 5.9 |
|  | 1999 | 38.2 | 17.6 | 2.6 |
| Liabilities to Assets | 1997 | 0.44 | 0.72 | 0.96 |
|  | 1998 | 0.40 | 0.71 | 0.96 |
|  | 1.999 | 0.38 | 0.66 | 0.91 |

Sales - \% change year over year

| $1997-98$ | 12.5 |
| :--- | ---: |
| $1998-99$ | 5.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 76.7 | 23.3 |
| 73.3 | 26.7 |
| 75.2 | 24.8 |

[^149]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3211 Aircraft and Aircraft Parts Industry

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^150]SICE 3241 Truck and Bus Body Industry

| Number of firms (1998): | 36 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ 03 \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{02}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.1 | 2.8 | 1.0 |
|  | 1998 | 5.9 | 2.6 | 1.0 |
|  | 1999 | 7.3 | 3.4 | 0.1 |
| Pretax Profit Margin | 1997 | 7.6 | 3.7 | 1.4 |
|  | 1998 | 7.4 | 3.1 | 1.2 |
|  | 1999 | 9.2 | 4.3 | 0.1 |
| Gross Profit Margin | 1997 | 38.8 | 27.9 | 20.0 |
|  | 1998 | 33.3 | 26.3 | 19.1 |
|  | 1999 | ... | 26.2 | $\cdots$ |
| Pretax Profit to Assets | 1997 | 19.4 | 7.8 | 2.8 |
|  | 1998 | 16.7 | 6.8 | 3.1 |
|  | 1999 | 22.4 | 10.0 | 0.7 |
| Return on Equity | 1997 | 45.3 | 22.4 | 10.8 |
|  | 1998 | 35.0 | 14.8 | 8.0 |
|  | 1999 | 46.2 | 20.1 | 9.5 |
| Liabilities to Assets | 1997 | 0.44 | 0.73 | 0.87 |
|  | 1998 | 0.42 | 0.79 | 0.90 |
|  | 1999 | 0.42 | 0.79 | 0.99 |

Sales - \% change year over year

| $1997-98$ | 1.5 |
| :--- | :--- |
| $1998-99$ | 9.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 89.3 | 10.7 |
| 83.3 | 16.7 |
| 78.6 | 21.4 |

[^151]SICE 3242
Commercial Trailer Industry


[^152]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3243 Non-Commercial Trailer Industry


Sales - \% change year over year

| $1997-98$ | 21.7 |
| :--- | :---: |
| $1998-99$ | -0.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 56.3 | 43.8 |
| 69.2 | 30.8 |
| 65.2 | 34.8 |

[^153]Volume 3-Financial Performance Indicators for Canadian Business
Small and Medium Firms (Revenue under \$5 million)
(For Corporations in Ontario)
SICE 3251 Motor Vehicle Engine and Engine Parts Industry

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE 3252 Motor Vehicle Wiring Assemblies Industry


Sales - \% change year over year

| $1997-98$ | 0.1 |
| :--- | ---: |
| $1998-99$ | 25.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 73.3 | 26.7 |
| 83.9 | 16.1 |
| 88.2 | 11.8 |

[^154]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3253 Motor Vehicle Stampings Industry

| Number of firms (1998): | 32 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{\mathbf{5 0 \%}} \end{gathered}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | $\ldots$ | 2.9 |  | ... |
|  | 1998 | 6.7 | 4.1 |  | -0.4 |
|  | 1999 | 8.3 | 3.5 |  | 0.2 |
| Pretax Profit Margin | 1997 | ... | 3.6 |  | ... |
|  | 1998 | 8.6 | 4.4 |  | 0.7 |
|  | 1999 | 10.8 | 4.0 |  | 0.6 |
| Gross Profit Margin | 1997 | ... | 22.7 |  | ... |
|  | 1998 | 37.7 | 20.8 |  | 16.2 |
|  | 1999 | 39.0 | 20.4 |  | 15.7 |
| Pretax Profit to Assets | 1997 | ... | 8.4 |  | ... |
|  | 1998 | 14.9 | 6.3 |  | 1.1 |
|  | 1999 | 15.9 | 5.2 |  | 1.8 |
| Return on Equity | 1997 | $\ldots$ | 22.7 |  | $\ldots$ |
|  | 1998 | $\cdots$ | 18.6 |  | $\ldots$ |
|  | 1999 | ... | 16.0 |  | ... |
| Liabilities to Assets | 1997 | $\ldots$ | 0.72 |  | ... |
|  | 1998 | 0.44 | 0.71 |  | 1.04 |
|  | 1999 | 0.50 | 0.63 |  | 1.12 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 7.8 |  |  |
|  | 1998-99 |  | 10.3 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 60.0 | 40.0 |  |
|  | 1998 |  | 78.1 | 21.9 |  |
|  | 1999 |  | 80.0 | 20.0 |  |

[^155]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: | :--- |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3254 Motor Vehicle Steering and Suspension Parts Industry


Sales - \% change year over year

| $1997-98$ | 17.4 |
| :--- | ---: |
| $1998-99$ | 1.4 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: |
| 1997 | 42.9 | 57.1 |
| 1998 | 72.7 | 27.3 |
| 1999 | 69.2 | 30.8 |

[^156]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3255 Motor Vehicle Wheel and Brake Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Number of firms (1998): |  |  | Quartile Boundary | (1) |  |

[^157] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3256
Plastic Parts and Accessories For Motor Vehicles Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 34.2 |
| :--- | ---: |
| $1998-99$ | 7.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 57.9 | 42.1 |
| 77.8 | 22.2 |
| 66.7 | 33.3 |

[^158] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 3257
Motor Vehicle Fabric Accessories Industry

| Number of firms (1998): | 11 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Better } \\ & \frac{Q 3}{75 \%} \end{aligned}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | ... | ... | $\ldots$ |
|  | 1998 | ... | -1.8 | ... |
|  | 1999 | ... | 3.9 | ... |
| Pretax Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | -1.4 | ... |
|  | 1999 | $\ldots$ | 3.9 | ... |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | 38.9 | ... |
|  | 1999 | $\cdots$ | 30.4 | ... |
| Pretax Profit to Assets | 1997 | ... | ... | ... |
|  | 1998 | ... | -0.7 | ... |
|  | 1999 | ... | 7.7 | ... |
| Return on Equity | 1997 | $\ldots$ | ... | ... |
|  | 1998 | $\ldots$ | ... | ... |
|  | 1999 | $\cdots$ | $\cdots$ | ... |
| Liabilities to Assets | 1997 | ... | ... | ... |
|  | 1998 | $\ldots$ | 0.96 | $\ldots$ |
|  | 1999 | ... | 0.82 | ... |

Sales - \% change year over year

> 1997-98

1998-99 0.0
Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |  |
| :---: | ---: | ---: |
| $\ldots$ | $\ldots$ |  |
| 45.5 |  | 54.5 |
| 66.7 |  | 33.3 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3259 Other Motor Vehicle Accessories, Parts and Assemblies Industries

| Number of firms (1998): | 63 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \underline{02} \\ \mathbf{5 0 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.9 | 3.5 | 1.0 |
|  | 1998 | 10.1 | 3.5 | -1.4 |
|  | 1999 | 7.4 | 1.8 | -1.1 |
| Pretax Profit Margin | 1997 | 8.9 | 4.6 | 1.4 |
|  | 1998 | 12.9 | 4.2 | -1.4 |
|  | 1999 | 9.3 | 2.3 | -0.8 |
| Gross Profit Margin | 1997 | 40.7 | 29.1 | 22.0 |
|  | 1998 | 49.6 | 36.1 | 26.5 |
|  | 1999 | 48.4 | 34.0 | 25.6 |
| Pretax Profit to Assets | 1997 | 21.2 | 7.9 | 1.2 |
|  | 1998 | 21.9 | 7.0 | -1.7 |
|  | 1999 | 22.8 | 7.2 | -1.3 |
| Return on Equity | 1997 | 36.3 | 19.2 | 5.5 |
|  | 1998 | 44.4 | 16.0 | 2.4 |
|  | 1999 | 41.8 | 14.6 | -1.3 |
| Liabilities to Assets | 1997 | 0.32 | 0.61 | 0.86 |
|  | 1998 | 0.36 | 0.70 | 0.89 |
|  | 1999 | 0.41 | 0.69 | 0.91 |

Sales - \% change year over year

| $1997-98$ | 6.2 |
| :--- | :--- |
| $1998-99$ | 4.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 82.3 | 17.7 |
| 74.6 | 25.4 |
| 74.5 | 25.5 |

[^159]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3271
Shipbuilding and Repair Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Number of firms (1998): |  |  | Quartile Boundary | (1) |  |

[^160]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $3281 \quad$ Boatbuilding and Repair Industry

| Number of firms (1998): | 69 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.4 | 1.1 | -2.8 |
|  | 1998 | 5.4 | 1.9 | -2.5 |
|  | 1999 | 5.9 | 1.3 | -1.1 |
| Pretax Profit Margin | 1997 | 7.2 | 1.5 | -2.8 |
|  | 1998 | 5.9 | 2.1 | -2.4 |
|  | 1999 | 7.0 | 1.5 | -1.2 |
| Gross Profit Margin | 1997 | 41.5 | 30.8 | 21.6 |
|  | 1998 | 43.3 | 28.3 | 19.7 |
|  | 1999 | 40.2 | 27.5 | 17.6 |
| Pretax Profit to Assets | 1997 | 11.4 | 2.1 | -6.4 |
|  | 1998 | 10.1 | 3.6 | -3.8 |
|  | 1999 | 13.6 | 2.9 | -1.3 |
| Return on Equity | 1997 | 27.5 | 6.8 | -5.7 |
|  | 1998 | 39.6 | 13.3 | 4.2 |
|  | 1999 | 34.1 | 10.2 | -1.6 |
| Liabilities to Assets | 1997 | 0.53 | 0.86 | 1.06 |
|  | 1998 | 0.58 | 0.87 | 1.05 |
|  | 1999 | 0.50 | 0.79 | 0.99 |

Sales - \% change year over year

| $1997-98$ | 12.1 |
| :--- | ---: |
| $1998-99$ | 2.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
1999

| Profit | Loss |
| :---: | :---: |
| 53.4 | 46.6 |
| 69.6 | 30.4 |
| 67.3 | 32.7 |

[^161]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3311 Small Electrical Appliance Industry

| Number of firms (1998): | 21 | Quartile Boundary |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.5 | 0.9 |  | -1.5 |
|  | 1998 | 5.2 | 2.0 |  | -1.0 |
|  | 1999 | 9.1 | 0.4 |  | -4.5 |
| Pretax Profit Margin | 1997 | 7.6 | 1.1 |  | -0.9 |
|  | 1998 | 6.4 | 2.2 |  | -1.0 |
|  | 1999 | ... | 1.2 |  | ... |
| Gross Profit Margin | 1997 | 47.4 | 40.8 |  | 24.0 |
|  | 1998 | 44.4 | 29.3 |  | 22.2 |
|  | 1999 | ... | 36.5 |  | ... |
| Pretax Profit to Assets | 1997 | 18.5 | 2.4 |  | -2.3 |
|  | 1998 | 16.0 | 1.7 |  | -5.4 |
|  | 1999 | ... | 0.7 |  | ... |
| Return on Equity | 1997 | $\ldots$ | 5.0 |  | $\ldots$ |
|  | 1998 | ... | 8.4 |  | $\ldots$ |
|  | 1999 | ... | 3.9 |  | $\cdots$ |
| Liabilities to Assets | 1997 | 0.30 | 0.76 |  | 0.98 |
|  | $1998$ | $0.34$ | $0.64$ |  | 0.99 |
|  | 1999 | ... | 0.60 |  | ... |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 7.1 |  |  |
|  | 1998-99 |  | 11.9 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 70.0 | 30.0 |  |
|  | 1998 |  | 66.7 | 33.3 |  |
|  | 1999 |  | 53.3 | 46.7 |  |

[^162]SICE 3321 Major Appliance Industry (Electric and Non-Electric)

| Number of firms (1998): | 19 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | ... | 5.6 | $\ldots$ |
|  | 1998 | 15.0 | 7.1 | -0.6 |
|  | 1999 | 10.2 | 3.2 | -9.8 |
| Pretax Profit Margin | 1997 | ... | 5.8 | ... |
|  | 1998 | 19.1 | 7.5 | -0.4 |
|  | 1999 | 16.7 | 4.2 | -9.8 |
| Gross Profit Margin | 1997 | ... | 33.0 | ... |
|  | 1998 | $\cdots$ | 33.0 | ... |
|  | 1999 | ... | 46.8 | $\cdots$ |
| Pretax Profit to Assets | 1997 | $\ldots$ | 13.9 | ... |
|  | 1998 | 37.2 | 8.4 | -1.0 |
|  | 1999 | 26.8 | 15.7 | -16.8 |
| Return on Equity | 1997 | $\cdots$ | 26.3 | $\ldots$ |
|  | 1998 | $\cdots$ | 19.2 | $\cdots$ |
|  | 1999 | ... | 23.8 | $\cdots$ |
| Liabilities to Assets | 1997 | $\ldots$ | 0.76 | ... |
|  | 1998 | 0.20 | 0.69 | 1.09 |
|  | 1999 | 0.31 | 0.88 | 1.11 |

Sales - \% change year over year

| $1997-98$ | 31.3 |
| :--- | :--- |
| $1998-99$ | -1.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 86.7 | 13.3 |
| 78.9 | 21.1 |
| 68.8 | 31.3 |

[^163]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 3331
Lighting Fixture Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^164] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3332 Electric Lamp and Shade Industry (Except Bulb and Tube)


Sales - \% change year over year

| $1997-98$ | 10.7 |
| :--- | ---: |
| $1998-99$ | 0.4 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: |
| 1997 | 66.7 | 33.3 |
| 1998 | 79.2 | 20.8 |
| 1999 | 87.0 | 13.0 |

[^165]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3333 Electric Lamp (Bulb and Tube) Industry


Sales - \% change year over year

| $1997-98$ | 18.4 |
| :--- | :--- |
| $1998-99$ | 29.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  |  | Loss |
| :--- | :--- | :--- |
| 30.0 |  | 70.0 |
| 62.5 |  | 37.5 |
| 57.1 |  | 42.9 |

[^166]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3341 Record Player, Radio and Television Receiver Industry

| Number of firms (1998): | 28 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.4 | 1.4 | -2.4 |
|  | 1998 | 10.4 | 3.6 | -3.3 |
|  | 1999 | 15.5 | 5.9 | -2.6 |
| Pretax Profit Margin | 1997 | 7.8 | 1.9 | -1.8 |
|  | 1998 | 12.9 | 4.1 | -3.3 |
|  | 1999 | 16.2 | 6.9 | -0.4 |
| Gross Profit Margin | 1997 | 50.3 | 33.7 | 20.9 |
|  | 1998 | 50.6 | 33.5 | 25.8 |
|  | 1999 | 56.6 | 40.1 | 21.6 |
| Pretax Profit to Assets | 1997 | ... | 2.7 | ... |
|  | 1998 | 27.1 | 5.6 | -6.3 |
|  | 1999 | 33.5 | 10.4 | -3.9 |
| Return on Equity | 1997 | ... | 8.5 | ... |
|  | 1998 | ... | 17.5 | ... |
|  | 1999 | $\cdots$ | $\ldots$ | $\cdots$ |
| Liabilities to Assets | 1997 | 0.52 | 0.65 | 1.06 |
|  | 1998 | 0.44 | 0.67 | 1.00 |
|  | 1999 | 0.47 | 0.61 | 0.91 |

Sales - \% change year over year

| $1997-98$ | 0.1 |
| :--- | ---: |
| $1998-99$ | 19.9 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 66.7 | 33.3 |
| 64.3 | 35.7 |
| 77.3 | 22.7 |

[^167]SICE 3351
Telecommunication Equipment Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^168]| Volume 3 - Financial Performance Indicators for Canadian Business |
| :--- |
| (For Corporations in Ontario) |$\quad$ Small and Medium Firms (Revenue under $\$ 5$ million)

1997, 1998, 1999 reference years

SICE 3352 Electronic Parts and Components Industry


Sales - \% change year over year

| $1997-98$ | 15.7 |
| :--- | ---: |
| $1998-99$ | 7.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 69.5 | 30.5 |
| 77.0 | 23.0 |
| 69.4 | 30.6 |

[^169]Volume 3 - Financial Performance Indicators for Canadian Business Small and Medium Firms (Revenue under $\$ 5$ million) (For Corporations in Ontario)

SICE 3359
Other Communication and Electronic Equipment Industries


[^170] ratio.

SICE 3361 Electronic Computing and Peripheral Equipment Industry


Sales - \% change year over year

| $1997-98$ | -1.0 |
| :--- | ---: |
| $1998-99$ | 9.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 63.6 | 36.4 |
| 72.2 | 27.8 |
| 69.4 | 30.6 |

[^171]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3362 Electronic Office, Store and Business Machine Industry


[^172]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $3369 \quad$ Other Office, Store and Business Machine Industries

| Number of firms (1998): | 38 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{03}{75 \%}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.5 | 3.4 | -0.8 |
|  | 1998 | 7.8 | 1.3 | -2.1 |
|  | 1999 | 9.4 | 1.1 | -2.1 |
| Pretax Profit Margin | 1997 | 10.1 | 3.3 | -0.8 |
|  | 1998 | 8.7 | 2.2 | -2.1 |
|  | 1999 | 11.6 | 2.1 | -2.1 |
| Gross Profit Margin | 1997 | 50.9 | 35.5 | 30.3 |
|  | 1998 | 55.5 | 36.8 | 16.7 |
|  | 1999 | 53.7 | 46.2 | 35.9 |
| Pretax Profit to Assets | 1997 | 28.0 | 9.0 | -1.3 |
|  | 1998 | 14.2 | 3.6 | -3.8 |
|  | 1999 | 16.0 | 4.9 | -3.9 |
| Return on Equity | 1997 | ... | 14.9 | $\ldots$ |
|  | 1998 | 47.1 | 11.0 | 0.0 |
|  | 1999 | 60.9 | 25.8 | -2.9 |
| Liabilities to Assets | 1997 | 0.62 | 0.78 | 1.00 |
|  | 1998 | 0.58 | 0.82 | 1.01 |
|  | 1999 | 0.58 | 0.84 | 1.10 |

Sales - \% change year over year

| $1997-98$ | 24.4 |
| :--- | ---: |
| $1998-99$ | 4.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  | $\underline{\text { Loss }}$ |  |
| :--- | :--- | :--- |
| 66.7 |  | 33.3 |
| 63.2 |  | 36.8 |
| 64.7 |  | 35.3 |

[^173]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3371
Electrical Transformer Industry


[^174] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3372
Electrical Switchgear and Protective Equipment Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^175]SICE 3379
Other Electrical Industrial Equipment Industries

| Number of firms (1998): | 74 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 9.4 | 5.3 | 1.7 |
|  | 1998 | 8.8 | 3.0 | -0.7 |
|  | 1999 | 4.7 | 1.4 | -0.9 |
| Pretax Profit Margin | 1997 | 13.2 | 6.8 | 2.1 |
|  | 1998 | 9.7 | 4.0 | -0.7 |
|  | 1999 | 5.7 | 2.3 | -0.9 |
| Gross Profit Margin | 1997 | 56.8 | 38.7 | 27.5 |
|  | 1998 | 47.9 | 38.8 | 22.6 |
|  | 1999 | 48.0 | 38.7 | 21.6 |
| Pretax Profit to Assets | 1997 | 22.2 | 14.5 | 4.2 |
|  | 1998 | 21.5 | 8.9 | -1.1 |
|  | 1999 | 13.1 | 4.0 | -1.4 |
| Return on Equity | 1997 | 42.5 | 22.9 | 12.6 |
|  | 1998 | 45.3 | 17.2 | 0.9 |
|  | 1999 | 30.0 | 11.5 | -0.8 |
| Liabilities to Assets | 1997 | 0.35 | 0.64 | 0.82 |
|  | 1998 | 0.41 | 0.64 | 0.94 |
|  | 1999 | 0.35 | 0.62 | 0.95 |

Sales - \% change year over year

| $1997-98$ | 13.1 |
| :--- | ---: |
| $1998-99$ | 3.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 84.1 | 15.9 |
| 73.0 | 27.0 |
| 64.8 | 35.2 |

[^176]SICE 3381 Communications and Energy Wire and Cable Industry


[^177]SICE 3391 Battery Industry

| Number of firms (1998): | 11 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | ... | 1.2 | $\ldots$ |
|  | 1998 | ... | -0.2 | ... |
|  | 1999 | $\cdots$ | 2.5 | $\cdots$ |
| Pretax Profit Margin | 1997 | $\ldots$ | 1.6 | $\ldots$ |
|  | 1998 | ... | 0.6 | $\ldots$ |
|  | 1999 | ... | 3.3 | $\ldots$ |
| Gross Profit Margin | 1997 | $\ldots$ | 21.6 | ... |
|  | 1998 | $\ldots$ | 20.7 | ... |
|  | 1999 | $\cdots$ | $\cdots$ | $\cdots$ |
| Pretax Profit to Assets | 1997 | ... | 3.3 | ... |
|  | 1998 | $\ldots$ | 1.8 | ... |
|  | 1999 | $\ldots$ | 6.4 | $\cdots$ |
| Return on Equity | 1997 | ... | 5.1 | ... |
|  | 1998 | $\cdots$ | -1.9 | ... |
|  | 1999 | ... | ... | $\cdots$ |
| Liabilities to Assets | 1997 | ... | 0.74 | ... |
|  | 1998 | $\cdots$ | 0.62 | ... |
|  | 1999 | $\cdots$ | $\cdots$ | $\ldots$ |

Sales - \% change year over year
$1997-98$
$1998-99$

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: |
| 63.6 |  |
| 63.6 |  |
| 71.4 |  |
|  | 28.4 |
|  | 28.6 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3399
Other Electrical Products Industries n.e.c.


[^178]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 3511
Clay Products Industry (From Domestic Clay)


[^179]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 3512
Clay Products Industry (From Imported Clay)

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 5.2 |
| :--- | ---: |
| $1998-99$ | 15.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  <br> 72.7  | Loss <br> 59.4 <br>  <br> 48.1 |  |
| :--- | :--- | :--- |
|  |  | 50.6 |
|  | 51.9 |  |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE 3521
Hydraulic Cement Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^180]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3542 Structural Concrete Products Industry


Sales - \% change year over year

| $1997-98$ | 11.4 |
| :--- | ---: |
| $1998-99$ | 5.0 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: | :---: |
| 1997 | 77.3 | 22.7 |
| 1998 | 65.5 | 34.5 |
| 1999 | 68.2 | 31.8 |

[^181]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $3549 \quad$ Other Concrete Products Industries


[^182]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3551 Ready-Mix Concrete Industry

| Number of firms (1998): | 80 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \underline{Q 3} \\ \mathbf{7 5 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \underline{02} \\ \mathbf{5 0 \%} \end{gathered}$ |  | $\begin{aligned} & \text { Worse } \\ & \frac{Q 1}{25 \%} \end{aligned}$ |
| Net Profit Margin | 1997 | 5.1 | 2.0 |  | -1.8 |
|  | 1998 | 5.2 | 2.5 |  | -0.8 |
|  | 1999 | 5.8 | 1.0 |  | -1.9 |
| Pretax Profit Margin | 1997 | 6.5 | 2.4 |  | -1.5 |
|  | 1998 | 6.3 | 3.0 |  | -0.7 |
|  | 1999 | 7.1 | 1.7 |  | -1.3 |
| Gross Profit Margin | 1997 | 40.8 | 27.6 |  | 15.4 |
|  | 1998 | 40.2 | 30.0 |  | 16.3 |
|  | 1999 | 42.3 | 29.4 |  | 17.8 |
| Pretax Profit to Assets | 1997 | 10.8 | 3.3 |  | -2.1 |
|  | 1998 | 10.4 | 4.3 |  | -1.7 |
|  | 1999 | 10.6 | 2.8 |  | -1.7 |
| Return on Equity | 1997 | 14.8 | 7.7 |  | -0.3 |
|  | $1998$ | 13.8 | 8.1 |  | 2.6 |
|  | 1999 | 19.2 | 5.3 |  | 0.9 |
| Liabilities to Assets | 1997 | 0.23 | 0.49 |  | 0.98 |
|  | 1998 | 0.35 | 0.58 |  | 1.00 |
|  | 1999 | 0.28 | 0.48 |  | 0.91 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 18.0 |  |  |
|  | 1998-99 |  | 0.7 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 68.7 | 31.3 |  |
|  | 1998 |  | 68.8 | 31.3 |  |
|  | 1999 |  | 64.5 | 35.5 |  |

[^183]SICE 3561 Primary Glass and Glass Containers Industry


Sales - \% change year over year

| $1997-98$ | 14.1 |
| :--- | :--- |
| $1998-99$ | -2.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 64.7 | 35.3 |
| 55.0 | 45.0 |
| 60.0 | 40.0 |

[^184]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3562 Glass Products Industry (Except Glass Containers)


Sales - \% change year over year

| $1997-98$ | 14.2 |
| :--- | ---: |
| $1998-99$ | 6.8 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: | :---: |
| 1997 | 61.3 | 38.7 |
| 1998 | 67.8 | 32.2 |
| 1999 | 76.8 | 23.2 |

[^185]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3571 Abrasives Industry


[^186]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3591 Refractories Industry

| Number of firms (1998): | 9 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{\mathbf{2 5 \%}}$ |
| Net Profit Margin | 1997 | ... | 4.3 | ... |
|  | 1998 | $\ldots$ | 3.6 | $\cdots$ |
|  | 1999 | $\ldots$ | 5.0 | ... |
| Pretax Profit Margin | 1997 | $\ldots$ | 5.2 | $\cdots$ |
|  | 1998 | ... | 4.9 | $\cdots$ |
|  | 1999 | $\ldots$ | 6.3 | ... |
| Gross Profit Margin | 1997 | ... | 28.4 | ... |
|  | 1998 | ... | 31.1 | $\cdots$ |
|  | 1999 | ... | ... | $\cdots$ |
| Pretax Profit to Assets | 1997 | ... | 12.5 | $\cdots$ |
|  | 1998 | $\ldots$ | 14.0 | $\ldots$ |
|  | 1999 | $\cdots$ | 11.2 | $\cdots$ |
| Return on Equity | 1997 | ... | ... | ... |
|  | 1998 | ... | 32.3 | ... |
|  | 1999 | ... | 25.0 | ... |
| Liabilities to Assets | 1997 | $\cdots$ | 0.68 | $\cdots$ |
|  | 1998 | $\cdots$ | 0.72 | $\cdots$ |
|  | 1999 | $\cdots$ | 0.55 | $\cdots$ |

Sales - \% change year over year

| $1997-98$ | 16.1 |
| :--- | ---: |
| $1998-99$ | 0.3 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | Loss |
| :---: | :---: | :---: |
| 1997 | 75.0 | 25.0 |
| 1998 | 88.9 | 11.1 |
| 1999 | 75.0 | 25.0 |

[^187]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3593
Gypsum Products Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^188]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3594 Non-Metallic Mineral Insulating Materials Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year
1997-98
-3.3
1998-99

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 77.8 | 22.2 |
| 62.5 | 37.5 |
| 64.3 | 35.7 |

[^189]SICE 3599
Other Non-Metallic Mineral Products Industries n.e.c.

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 12.4 |
| :--- | :--- |
| $1998-99$ | 10.0 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  <br> 67.1  | Loss <br> 72.9 <br> 73.4 | 27.4 |
| :--- | :--- | :--- |
|  |  | 26.6 |

[^190]SICE 3611 Refined Petroleum Products Industry (Except Lubricating Oil and Grease)


Sales - \% change year over year
$1997-98$
$1998-99$

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit |  | Loss |
| ---: | ---: | ---: |
|  |  | $\ldots$ |
| 63.6 |  | 36.4 |
| 66.7 |  | 33.3 |

[^191]SICE 3612
Lubricating Oil and Grease Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^192]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3699
Other Petroleum and Coal Products Industries

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 18.4 |
| :--- | :--- |
| $1998-99$ | -0.3 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | ---: |
| 1997 | 78.6 | 21.4 |
| 1998 | 61.5 | 38.5 |
| 1999 | 91.7 | 8.3 |

[^193]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 3711 Industrial Inorganic Chemical Industries n.e.c.


[^194]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3712 Industrial Organic Chemical Industries n.e.c.

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 32.1 |
| :--- | :--- |
| $1998-99$ | 25.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 83.3 | 16.7 |
| 46.2 | 53.8 |
| 60.0 | 40.0 |

[^195]SICE 3722 Mixed Fertilizer Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 6.6 |
| :--- | ---: |
| $1998-99$ | 14.0 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 62.5 | 37.5 |
| 77.8 | 22.2 |
| 88.9 | 11.1 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $3731 \quad$ Plastic and Synthetic Resin Industry

| Number of firms (1998): | 30 |  | Quartile Boundary <br> Average $\frac{Q 2}{50 \%}$ | (1) |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ |  | $\begin{gathered} \text { Worse } \\ \underline{Q 1} \\ \mathbf{2 5 \%} \end{gathered}$ |
| Net Profit Margin | 1997 | 9.5 | 2.7 | -0.6 |
|  | 1998 | 16.6 | 4.4 | 0.8 |
|  | 1999 | 10.3 | 2.9 | -0.1 |
| Pretax Profit Margin | 1997 | 10.5 | 3.3 | -0.6 |
|  | 1998 | 20.6 | 5.2 | 0.8 |
|  | 1999 | 11.3 | 3.7 | 0.3 |
| Gross Profit Margin | 1997 | 47.2 | 37.3 | 18.3 |
|  | $1998$ | 43.8 | 34.5 | 20.2 |
|  | 1999 | 49.6 | 34.8 | 18.9 |
| Pretax Profit to Assets | 1997 | 25.1 | 8.8 | -1.0 |
|  | 1998 | 23.7 | 7.7 | 0.6 |
|  | 1999 | 17.4 | 7.6 | 0.3 |
| Return on Equity | 1997 | 51.9 | 27.5 | 4.6 |
|  | 1998 | 44.9 | 23.3 | 2.1 |
|  | 1999 | $\cdots$ | 18.1 | ... |
| Liabilities to Assets | 1997 | 0.53 | 0.84 | 0.96 |
|  | 1998 | 0.33 | 0.71 | 0.89 |
|  | 1999 | 0.47 | 0.72 | 1.05 |

Sales - \% change year over year

| $1997-98$ | 5.6 |
| :--- | ---: |
| $1998-99$ | 16.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 73.3 | 26.7 |
| 80.0 | 20.0 |
| 75.0 | 25.0 |

[^196] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3741
Pharmaceutical and Medicine Industry

| Number of firms (1998): | 69 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 21.5 | 6.8 |  | -2.9 |
|  | 1998 | 15.2 | 3.5 |  | -7.0 |
|  | 1999 | 14.8 | 3.1 |  | -6.6 |
| Pretax Profit Margin | 1997 | 25.6 | 8.5 |  | -2.9 |
|  | 1998 | 18.5 | 4.6 |  | -7.0 |
|  | 1999 | 17.4 | 5.0 |  | -6.6 |
| Gross Profit Margin | 1997 | 65.0 | 47.4 |  | 33.4 |
|  | 1998 | 68.2 | 50.1 |  | 33.6 |
|  | 1999 | 69.0 | 51.0 |  | 36.5 |
| Pretax Profit to Assets | 1997 | 30.2 | 10.3 |  | -1.2 |
|  | 1998 | ... | 6.4 |  | ... |
|  | 1999 | 26.8 | 10.4 |  | -5.5 |
| Return on Equity | 1997 | 37.4 | 9.2 |  | -4.6 |
|  | 1998 | ... | 16.6 |  | ... |
|  | 1999 | 45.1 | 22.1 |  | 2.0 |
| Liabilities to Assets | 1997 | 0.23 | 0.60 |  | 0.87 |
|  | 1998 | 0.28 | 0.63 |  | 0.86 |
|  | 1999 | 0.23 | 0.57 |  | 0.90 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 15.0 |  |  |
|  | 1998-99 |  | 12.1 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 72.9 | 27.1 |  |
|  | 1998 |  | 60.9 | 39.1 |  |
|  | 1999 |  | 65.5 | 34.5 |  |

[^197]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $3751 \quad$ Paint and Varnish Industry

| Number of firms (1998): | 55 |  | Quartile Boundary Average$\frac{Q 2}{50 \%}$ | (1) |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 8.5 | 4.2 | 0.6 |
|  | 1998 | 7.0 | 3.6 | -1.6 |
|  | 1999 | 8.9 | 4.0 | 0.7 |
| Pretax Profit Margin | 1997 | 9.7 | 5.0 | 0.6 |
|  | 1998 | 9.0 | 4.2 | -1.6 |
|  | 1999 | 8.9 | 5.0 | 0.8 |
| Gross Profit Margin | 1997 | 45.7 | 34.0 | 20.6 |
|  | 1998 | 46.8 | 35.9 | 23.9 |
|  | 1999 | 43.1 | 38.6 | 28.8 |
| Pretax Profit to Assets | 1997 | 20.7 | 9.5 | 1.2 |
|  | 1998 | 20.6 | 7.1 | -2.6 |
|  | 1999 | 18.5 | 9.2 | 1.7 |
| Return on Equity | 1997 | 39.8 | 18.5 | 4.2 |
|  | 1998 | 33.3 | 17.3 | 1.9 |
|  | 1999 | 37.9 | 17.6 | 2.9 |
| Liabilities to Assets | 1997 | 0.43 | 0.72 | 0.96 |
|  | 1998 | 0.41 | 0.72 | 1.02 |
|  | 1999 | 0.39 | 0.67 | 0.98 |

Sales - \% change year over year
1997-98
11.1
1998-99
3.8

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997

| Profit  <br> 80.9  | Loss <br> 69.1 |  |
| :--- | :--- | :--- |
| 80.1 |  |  |
| 80.6 |  | 19.4 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3761 Soap and Cleaning Compounds Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 14.1 |
| :--- | :--- |
| $1998-99$ | -4.9 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 71.4 | 28.6 |
| 74.6 | 25.4 |
| 61.9 | 38.1 |

[^198]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3771 Toilet Preparations Industry


Sales - \% change year over year

| $1997-98$ | 21.8 |
| :--- | ---: |
| $1998-99$ | 7.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 77.5 | 22.5 |
| 73.5 | 26.5 |
| 47.2 | 52.8 |

[^199]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3791 Printing Ink Industry


[^200]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 3792 Adhesives Industry

| Number of firms (1998): | 15 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | ... | 2.7 | ... |
|  | 1998 | ... | 1.9 | ... |
|  | 1999 | ... | 2.1 | ... |
| Pretax Profit Margin | 1997 | $\ldots$ | 3.5 | ... |
|  | 1998 | ... | 3.1 | $\ldots$ |
|  | 1999 | $\ldots$ | 2.7 | $\cdots$ |
| Gross Profit Margin | 1997 | ... | 30.4 | $\cdots$ |
|  | 1998 | ... | 35.5 | ... |
|  | 1999 | $\ldots$ | 38.1 | ... |
| Pretax Profit to Assets | 1997 | ... | 6.8 | ... |
|  | 1998 | $\ldots$ | 6.8 | ... |
|  | 1999 | ... | 5.0 | ... |
| Return on Equity | 1997 | $\cdots$ | 8.2 | $\ldots$ |
|  | 1998 | $\cdots$ | 6.1 | ... |
|  | 1999 | $\cdots$ | 10.0 | $\cdots$ |
| Liabilities to Assets | 1997 | $\ldots$ | 0.42 | ... |
|  | 1998 | ... | 0.41 | $\cdots$ |
|  | 1999 | ... | 0.60 | ... |

Sales - \% change year over year

| $1997-98$ | 6.1 |
| :--- | :--- |
| $1998-99$ | 4.9 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: |
| 1997 | 64.3 | 35.7 |
| 1998 | 66.7 | 33.3 |
| 1999 | 78.6 | 21.4 |

[^201] ratio.

SICE 3799
Other Chemical Products Industries n.e.c.

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | -1.3 |
| :--- | :--- |
| $1998-99$ | 13.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 68.9 | 31.1 |
| 67.5 | 32.5 |
| 77.3 | 22.7 |

[^202]SICE 3911 Indicating, Recording and Controlling Instruments Industry

| Number of firms (1998): | 153 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ 03 \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 10.1 | 3.8 | -0.5 |
|  | 1998 | 9.3 | 3.4 | 0.3 |
|  | 1999 | 8.3 | 2.9 | -0.4 |
| Pretax Profit Margin | 1997 | 12.8 | 5.1 | -0.3 |
|  | 1998 | 12.2 | 3.7 | 0.3 |
|  | 1999 | 9.9 | 4.2 | -0.4 |
| Gross Profit Margin | 1997 | 54.5 | 41.3 | 27.4 |
|  | 1998 | 57.5 | 40.6 | 30.1 |
|  | 1999 | 56.4 | 40.6 | 29.8 |
| Pretax Profit to Assets | 1997 | 18.6 | 8.4 | -0.5 |
|  | 1998 | 20.1 | 7.3 | 0.6 |
|  | 1999 | 19.3 | 6.5 | -0.8 |
| Return on Equity | 1997 | 29.6 | 14.9 | 0.0 |
|  | 1998 | 36.7 | 13.9 | 3.8 |
|  | 1999 | 27.3 | 12.1 | 0.7 |
| Liabilities to Assets | 1997 | 0.34 | 0.51 | 0.77 |
|  | 1998 | 0.34 | 0.53 | 0.80 |
|  | 1999 | 0.35 | 0.52 | 0.86 |

Sales - \% change year over year

| $1997-98$ | 12.7 |
| :--- | ---: |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 74.8 | 25.2 |
| 77.1 | 22.9 |
| 72.9 | 27.1 |

[^203]SICE 3912
Other Instruments and Related Products Industry

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 8.5 |
| :--- | :--- |
| $1998-99$ | 5.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 66.7 | 33.3 |
| 69.9 | 30.1 |
| 73.5 | 26.5 |

[^204] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 3913 Clock and Watch Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

Sales - \% change year over year
1997-98
-7.6
1998-99 7.2

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 66.7 | 33.3 |
| 75.0 | 25.0 |
| 60.0 | 40.0 |

[^205]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3914
Ophthalmic Goods Industry

| Number of firms (1998): | 57 | Quartile Boundary |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{O 2}{50 \%}$ |  | $\begin{gathered} \text { Worse } \\ \quad Q 1 \\ 25 \% \end{gathered}$ |
| Net Profit Margin | 1997 | 6.9 | 0.8 |  | -3.4 |
|  | 1998 | 9.2 | 2.9 |  | -1.3 |
|  | 1999 | 11.8 | 3.2 |  | -1.2 |
| Pretax Profit Margin | 1997 | 8.6 | 0.9 |  | -3.4 |
|  | 1998 | 11.8 | 3.8 |  | -1.3 |
|  | 1999 | 14.7 | 4.1 |  | -1.0 |
| Gross Profit Margin | 1997 | 53.5 | 42.0 |  | 22.9 |
|  | 1998 | 54.6 | 42.2 |  | 24.4 |
|  | 1999 | 54.6 | 44.0 |  | 24.5 |
| Pretax Profit to Assets | 1997 | 24.8 | 1.5 |  | -9.3 |
|  | 1998 | 26.0 | 5.6 |  | -5.2 |
|  | 1999 | 25.3 | 7.0 |  | -1.6 |
| Return on Equity | 1997 | 37.7 | 13.3 |  | -1.1 |
|  | 1998 | 38.9 | 23.3 |  | -2.5 |
|  | 1999 | 30.5 | 18.1 |  | -3.8 |
| Liabilities to Assets | 1997 | 0.37 | 0.65 |  | 1.09 |
|  | 1998 | 0.29 | 0.66 |  | 1.19 |
|  | 1999 | 0.28 | 0.65 |  | 1.09 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 6.1 |  |  |
|  | 1998-99 |  | 10.0 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 56.3 | 43.8 |  |
|  | 1998 |  | 64.9 | 35.1 |  |
|  | 1999 |  | 68.9 | 31.1 |  |

[^206]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3921 Jewellery and Silverware Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^207]SICE 3922
Precious Metal Secondary Refining Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^208]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $3931 \quad$ Sporting Goods Industry

| Number of firms (1998): | 118 | Quartile Boundary |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{02}{50 \%}$ |  | $\begin{gathered} \text { Worse } \\ \underline{Q 1} \\ 25 \% \end{gathered}$ |
| Net Profit Margin | 1997 | 5.8 | 0.8 |  | -5.9 |
|  | 1998 | 7.0 | 2.7 |  | -1.1 |
|  | 1999 | 8.0 | 3.6 |  | 0.0 |
| Pretax Profit Margin | 1997 | 6.7 | 1.1 |  | -5.3 |
|  | 1998 | 7.7 | 2.9 |  | -1.1 |
|  | 1999 | 10.3 | 4.6 |  | 0.5 |
| Gross Profit Margin | 1997 | 47.8 | 31.6 |  | 20.5 |
|  | 1998 | 52.1 | 34.1 |  | 22.0 |
|  | 1999 | 48.9 | 34.1 |  | 22.7 |
| Pretax Profit to Assets | 1997 | 11.9 | 2.4 |  | -11.1 |
|  | 1998 | 14.7 | 4.3 |  | -1.7 |
|  | 1999 | 18.4 | 8.4 |  | 0.6 |
| Return on Equity | 1997 | 27.1 | 10.6 |  | -1.2 |
|  | 1998 | 45.8 | 15.5 |  | 7.2 |
|  | 1999 | 48.0 | 20.8 |  | 7.5 |
| Liabilities to Assets | 1997 | 0.48 | 0.80 |  | 1.00 |
|  | 1998 | 0.50 | 0.75 |  | 1.01 |
|  | 1999 | 0.50 | 0.71 |  | 1.00 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 16.7 |  |  |
|  | 1998-99 |  | 11.3 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 57.8 | 42.2 |  |
|  | 1998 |  | 72.9 | 27.1 |  |
|  | 1999 |  | 77.2 | 22.8 |  |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three. $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 3932
Toys and Games Industry


Sales - \% change year over year

| $1997-98$ | 23.1 |
| :--- | :--- |
| $1998-99$ | 34.3 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: |
| 1997 | 58.8 | 41.2 |
| 1998 | 56.8 | 43.2 |
| 1999 | 60.0 | 40.0 |

[^209]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3971 Sign and Display Industry

| Number of firms (1998): | 307 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{\mathbf{7 5 \%}} \end{gathered}$ | Average $\frac{Q 2}{\mathbf{5 0 \%}}$ | $\begin{gathered} \text { Worse } \\ \frac{Q 1}{25 \%} \end{gathered}$ |
| Net Profit Margin | 1997 | 6.3 | 1.9 | -1.5 |
|  | 1998 | 6.0 | 1.9 | -1.3 |
|  | 1999 | 6.2 | 2.5 | -0.8 |
| Pretax Profit Margin | 1997 | 7.6 | 2.3 | -1.5 |
|  | 1998 | 7.3 | 2.4 | -1.1 |
|  | 1999 | 7.2 | 3.4 | -0.4 |
| Gross Profit Margin | 1997 | 60.2 | 42.5 | 30.7 |
|  | 1998 | 59.3 | 40.5 | 30.8 |
|  | 1999 | 57.2 | 42.5 | 31.4 |
| Pretax Profit to Assets | 1997 | 16.5 | 4.8 | -3.1 |
|  | 1998 | 18.9 | 5.8 | -2.2 |
|  | 1999 | 18.1 | 7.7 | -1.0 |
| Return on Equity | 1997 | 41.3 | 17.4 | 0.2 |
|  | 1998 | 38.5 | 17.0 | 1.8 |
|  | 1999 | 32.7 | 17.3 | 1.8 |
| Liabilities to Assets | 1997 | 0.53 | 0.80 | 1.01 |
|  | 1998 | 0.50 | 0.78 | 1.00 |
|  | 1999 | 0.47 | 0.76 | 1.00 |

Sales - \% change year over year
1997-98
13.4
1998-99 5.8

| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: |
| 1997 | 67.6 | 32.4 |
| 1998 | 67.4 | 32.6 |
| 1999 | 73.3 | 26.7 |

[^210]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3991
Broom, Brush and Mop Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^211]SICE 3993 Floor Tile, Linoleum and Coated Fabric Industry

| Number of firms (1998): | 7 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{01}{25 \%}$ |
| Net Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | 0.2 | ... |
|  | 1999 | $\cdots$ | 2.8 | $\cdots$ |
| Pretax Profit Margin | 1997 | ... | ... | $\cdots$ |
|  | 1998 | ... | 0.2 | $\ldots$ |
|  | 1999 | $\cdots$ | 2.8 | ... |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | ... | ... |
|  | 1999 | ... | ... | $\cdots$ |
| Pretax Profit to Assets | 1997 | ... | ... | $\ldots$ |
|  | 1998 | ... | 0.3 | $\cdots$ |
|  | 1999 | ... | 5.1 | $\cdots$ |
| Return on Equity | 1997 | ... | $\ldots$ | ... |
|  | 1998 | ... | ... | $\ldots$ |
|  | 1999 | $\cdots$ | ... | $\cdots$ |
| Liabilities to Assets | 1997 | ... | ... | ... |
|  | 1998 | ... | 0.99 | ... |
|  | 1999 | $\cdots$ | 0.79 | $\cdots$ |

Sales - \% change year over year

| $1997-98$ | 23.3 |
| :--- | :--- |
| $1998-99$ | 24.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit |  | Loss |
| :---: | ---: | ---: |
|  |  | $\ldots$ |
| 57.1 |  | 42.9 |
| 71.4 |  | 28.6 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3994 Musical Instrument and Sound Recording Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^212]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 3999
Other Manufactured Products Industries n.e.c.

| Number of firms (1998): | 488 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ Q 3 \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.1 | 1.9 | -1.3 |
|  | 1998 | 9.0 | 2.8 | -0.6 |
|  | 1999 | 10.2 | 3.0 | -0.6 |
| Pretax Profit Margin | 1997 | 8.5 | 2.3 | -1.2 |
|  | 1998 | 10.8 | 3.5 | -0.5 |
|  | 1999 | 12.4 | 3.9 | -0.4 |
| Gross Profit Margin | 1997 | 58.1 | 41.1 | 29.4 |
|  | 1998 | 64.2 | 45.8 | 33.4 |
|  | 1999 | 64.5 | 45.0 | 31.9 |
| Pretax Profit to Assets | 1997 | 17.3 | 5.1 | -3.1 |
|  | 1998 | 20.7 | 7.0 | -1.5 |
|  | 1999 | 22.4 | 8.6 | -1.6 |
| Return on Equity | 1997 | 32.4 | 11.0 | -0.8 |
|  | 1998 | 39.1 | 18.8 | 3.1 |
|  | 1999 | 41.7 | 19.0 | 3.6 |
| Liabilities to Assets | 1997 | 0.37 | 0.68 | 0.97 |
|  | 1998 | 0.41 | 0.74 | 1.00 |
|  | 1999 | 0.40 | 0.70 | 0.98 |

Sales - \% change year over year

| $1997-98$ | 7.1 |
| :--- | ---: |
| $1998-99$ | 14.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 66.5 | 33.5 |
| 71.1 | 28.9 |
| 72.7 | 27.3 |

[^213]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4011 Single Family Housing

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^214]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4012 Apartment and Other Multiple Housing


[^215]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4013 Residential Renovation

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 11.2 |
| :--- | :--- |
| $1998-99$ | 10.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 61.5 | 38.5 |
| 66.3 | 33.7 |
| 69.2 | 30.8 |

[^216]SICE 4021 Manufacturing and Light Industrial Building

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year
1997-98
19.1
1998-99 11.1

| Distribution of Firms by profit and loss - Pretax Profit (\%) | Profit | Loss |
| :---: | :---: | :---: |
| 1997 | 65.4 | 34.6 |
| 1998 | 70.8 | 29.2 |
| 1999 | 73.2 | 26.8 |

[^217]| Volume 3 - Financial Performance Indicators for Canadian Business <br> (For Corporations in Ontario)$\quad$ Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| $1997,1998,1999$ reference years |

SICE 4022
Commercial Building


[^218]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4023 Institutional Building

| Number of firms (1998): | 70 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Better } \\ & \frac{03}{75 \%} \end{aligned}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 3.3 | -0.3 | -6.3 |
|  | 1998 | 6.6 | 1.8 | -1.8 |
|  | 1999 | 12.1 | 3.4 | 0.3 |
| Pretax Profit Margin | 1997 | 4.3 | 0.1 | -4.8 |
|  | 1998 | 8.4 | 2.1 | -1.0 |
|  | 1999 | 14.0 | 5.3 | 0.7 |
| Gross Profit Margin | 1997 | 31.6 | 16.2 | 10.1 |
|  | 1998 | 30.2 | 19.7 | 12.6 |
|  | 1999 | 43.4 | 25.3 | 13.0 |
| Pretax Profit to Assets | 1997 | 9.8 | -0.5 | -13.0 |
|  | 1998 | 17.4 | 5.0 | -2.2 |
|  | 1999 | 18.9 | 5.2 | 1.7 |
| Return on Equity | 1997 | 21.0 | 7.5 | -8.7 |
|  | 1998 | 15.8 | 4.7 | -6.4 |
|  | 1999 | 30.2 | 5.7 | 0.9 |
| Liabilities to Assets | 1997 | 0.37 | 0.73 | 1.02 |
|  | 1998 | 0.39 | 0.71 | 1.00 |
|  | 1999 | 0.31 | 0.66 | 1.00 |

Sales - \% change year over year

| $1997-98$ | -12.4 |
| :--- | ---: |
| $1998-99$ | 5.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 50.0 | 50.0 |
| 70.0 | 30.0 |
| 83.3 | 16.7 |

[^219]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4112 \quad$ Gas, Oil and Other Energy Related Structures (Except Pipelines)


[^220]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4113 Gas and Oil Pipelines


[^221]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4119
Other Industrial Construction


[^222]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4121 Highways, Streets and Bridges


Sales - \% change year over year

| $1997-98$ | 16.8 |
| :--- | ---: |
| $1998-99$ | 0.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  <br> 64.8  | LosS <br> 63.2 <br> 67.5 | 36.7 |
| :--- | :--- | :--- |
|  |  | 32.5 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE 4122 Waterworks and Sewage Systems


[^223]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4124 \quad$ Power and Telecommunication Transmission Lines


Sales - \% change year over year

| $1997-98$ | 18.5 |
| :--- | ---: |
| $1998-99$ | 4.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 64.6 | 35.4 |
| 77.4 | 22.6 |
| 74.1 | 25.9 |

[^224]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4129 Other Heavy Construction

| Number of firms (1998): | 118 | Quartile Boundary |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 8.3 | 2.8 |  | -1.1 |
|  | 1998 | 8.4 | 3.8 |  | -0.8 |
|  | 1999 | 8.1 | 2.2 |  | -3.2 |
| Pretax Profit Margin | 1997 | 9.9 | 3.8 |  | -0.6 |
|  | 1998 | 10.9 | 4.3 |  | -0.7 |
|  | 1999 | 10.3 | 3.1 |  | -2.7 |
| Gross Profit Margin | 1997 | 48.0 | 32.1 |  | 21.8 |
|  | 1998 | 46.7 | 32.8 |  | 20.3 |
|  | 1999 | 47.0 | 30.9 |  | 20.0 |
| Pretax Profit to Assets | 1997 | 15.2 | 5.5 |  | -1.0 |
|  | 1998 | 18.4 | 8.2 |  | -1.0 |
|  | 1999 | 17.0 | 5.0 |  | -3.2 |
| Return on Equity | 1997 | 27.9 | 15.1 |  | 1.6 |
|  | 1998 | 42.0 | 15.1 |  | 2.9 |
|  | 1999 | 35.2 | 16.1 |  | 1.3 |
| Liabilities to Assets | 1997 | 0.41 | 0.74 |  | 0.97 |
|  | 1998 | 0.41 | 0.69 |  | 0.98 |
|  | 1999 | 0.38 | 0.76 |  | 0.97 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 4.0 |  |  |
|  | 1998-99 |  | 2.7 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 73.8 | 26.2 |  |
|  | 1998 |  | 73.7 | 26.3 |  |
|  | 1999 |  | 65.4 | 34.6 |  |

[^225]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4211 Wrecking and Demolition

| Number of firms (1998): | 43 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{02}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.8 | 0.7 | -5.4 |
|  | 1998 | 10.5 | 0.7 | -4.9 |
|  | 1999 | 22.2 | 6.5 | -2.6 |
| Pretax Profit Margin | 1997 | 10.2 | 1.0 | -4.7 |
|  | 1998 | 12.4 | 1.2 | -4.0 |
|  | 1999 | 24.9 | 8.3 | -2.1 |
| Gross Profit Margin | 1997 | $\ldots$ | 36.5 | $\ldots$ |
|  | 1998 | $\cdots$ | 40.3 | $\cdots$ |
|  | 1999 | ... | 56.2 | ... |
| Pretax Profit to Assets | 1997 | 15.9 | 1.4 | -11.3 |
|  | 1998 | 15.6 | 1.1 | -6.7 |
|  | 1999 | 32.5 | 7.2 | -2.9 |
| Return on Equity | 1997 | 20.3 | 2.8 | -6.8 |
|  | 1998 | 37.5 | 16.1 | -6.9 |
|  | 1999 | 24.6 | 7.3 | -8.7 |
| Liabilities to Assets | 1997 | 0.54 | 0.84 | 1.10 |
|  | 1998 | 0.37 | 0.75 | 0.98 |
|  | 1999 | 0.28 | 0.54 | 0.94 |

Sales - \% change year over year

| $1997-98$ | -1.8 |
| :--- | ---: |
| $1998-99$ | 7.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 55.8 | 44.2 |
| 53.5 | 46.5 |
| 71.0 | 29.0 |

[^226]
## SICE 4212 Water Well Drilling



Sales - \% change year over year

| $1997-98$ | 14.2 |
| :--- | :--- |
| $1998-99$ | 16.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  |  | Loss |
| :--- | :--- | :--- |
| 49.1 |  | 50.9 |
| 61.6 |  | 38.4 |
| 78.4 |  | 21.6 |

[^227]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4213 Septic System Installation


[^228] ratio.

Volume 3 - Financial Performance Indicators for Canadian Business Small and Medium Firms (Revenue under $\$ 5$ million) (For Corporations in Ontario) 1997, 1998, 1999 reference years

SICE 4214 Excavating and Grading

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^229]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4215 Equipment Rental (With Operator)

| Number of firms (1998): | 179 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{02}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |  |
| Net Profit Margin | 1997 | 10.3 | 2.1 | -2.7 |  |
|  | 1998 | 9.3 | 2.5 | -4.8 |  |
|  | 1999 | 10.1 | 1.9 | -6.0 |  |
| Pretax Profit Margin | 1997 | 13.3 | 3.0 | -2.3 |  |
|  | 1998 | 12.0 | 3.5 | -3.5 |  |
|  | 1999 | 11.6 | 3.0 | -5.6 |  |
| Gross Profit Margin | 1997 | 54.8 | 36.5 | 20.8 |  |
|  | 1998 | 57.9 | 36.5 | 21.6 |  |
|  | 1999 | 58.3 | 34.5 | 19.0 |  |
| Pretax Profit to Assets | 1997 | 13.0 | 3.9 | -3.2 |  |
|  | 1998 | 14.6 | 4.2 | -5.2 |  |
|  | 1999 | 13.4 | 2.5 | -5.6 |  |
| Return on Equity | 1997 | 27.5 | 7.6 | -4.5 | - |
|  | 1998 | 27.2 | 9.0 | -6.0 |  |
|  | 1999 | 28.7 | 6.5 | -10.8 |  |
| Liabilities to Assets | 1997 | 0.41 | 0.71 | 0.96 |  |
|  | 1998 | 0.38 | 0.66 | 0.91 |  |
|  | 1999 | 0.37 | 0.68 | 0.93 |  |

Sales - \% change year over year

| $1997-98$ | 13.8 |
| :--- | ---: |
| $1998-99$ | 0.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 63.5 | 36.5 |
| 65.4 | 34.6 |
| 57.6 | 42.4 |

[^230]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4216 Asphalt Paving


[^231] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4217 Fencing Installation


[^232]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4219 Other Site Work

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^233] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4221 \quad$ Piledriving Work


[^234] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4222 Form Work

| Number of firms (1998): | 163 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.9 | 2.5 |  | -2.5 |
|  | 1998 | 6.7 | 2.1 |  | -1.7 |
|  | 1999 | 6.5 | 2.0 |  | -2.7 |
| Pretax Profit Margin | 1997 | 8.5 | 2.8 |  | -2.4 |
|  | 1998 | 8.1 | 2.5 |  | -1.5 |
|  | 1999 | 7.6 | 2.6 |  | -2.2 |
| Gross Profit Margin | 1997 | 35.7 | 22.3 |  | 13.4 |
|  | 1998 | 40.5 | 23.7 |  | 14.9 |
|  | 1999 | 39.6 | 26.1 |  | 16.2 |
| Pretax Profit to Assets | 1997 | 18.9 | 7.7 |  | -3.5 |
|  | 1998 | 22.7 | 4.3 |  | -3.1 |
|  | 1999 | 16.3 | 4.0 |  | -3.6 |
| Return on Equity | 1997 | 51.3 | 17.1 |  | 0.0 |
|  | 1998 | 37.7 | 14.6 |  | 0.6 |
|  | 1999 | 37.7 | 13.7 |  | 1.5 |
| Liabilities to Assets | 1997 | 0.45 | 0.70 |  | 0.96 |
|  | 1998 | 0.43 | 0.64 |  | 0.97 |
|  | 1999 | 0.44 | 0.71 |  | 1.03 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 22.6 |  |  |
|  | 1998-99 |  | -1.0 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 63.6 | 36.4 |  |
|  | 1998 |  | 68.1 | 31.9 |  |
|  | 1999 |  | 67.4 | 32.6 |  |

[^235]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4223 Steel Reinforcing

| Number of firms (1998): | 15 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{03}{75 \%}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ | Worse $\frac{O 1}{25 \%}$ |
| Net Profit Margin | 1997 | $\ldots$ | -1.7 | ... |
|  | 1998 | $\ldots$ | 1.2 | ... |
|  | 1999 | $\cdots$ | 5.7 | ... |
| Pretax Profit Margin | 1997 | ... | -1.1 | ... |
|  | 1998 | $\ldots$ | 1.7 | ... |
|  | 1999 | $\cdots$ | 6.9 | ... |
| Gross Profit Margin | 1997 | ... | 18.4 | ... |
|  | 1998 | ... | 18.2 | ... |
|  | 1999 | $\ldots$ | 22.8 | ... |
| Pretax Profit to Assets | 1997 | $\ldots$ | -2.3 | $\ldots$ |
|  | 1998 | $\cdots$ | 4.5 | $\ldots$ |
|  | 1999 | $\ldots$ | 16.1 | $\ldots$ |
| Return on Equity | 1997 | ... | 8.5 | $\cdots$ |
|  | 1998 | ... | 14.3 | $\ldots$ |
|  | 1999 | $\cdots$ | 23.6 | $\cdots$ |
| Liabilities to Assets | 1997 | $\ldots$ | 0.65 | $\cdots$ |
|  | 1998 | $\cdots$ | 0.81 | $\ldots$ |
|  | 1999 | ... | 0.67 | $\cdots$ |

Sales - \% change year over year

| $1997-98$ | 31.7 |
| :--- | ---: |
| $1998-99$ | -25.0 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: |
| 1997 | 46.7 | 53.3 |
| 1998 | 73.3 | 26.7 |
| 1999 | 85.7 | 14.3 |

[^236] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $4224 \quad$ Concrete Pouring and Finishing

| Number of firms (1998): | 388 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{03}{75 \%}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.3 | 1.8 | $-1.2$ |
|  | 1998 | 7.8 | 2.8 | -1.3 |
|  | 1999 | 7.5 | 1.9 | -1.3 |
| Pretax Profit Margin | 1997 | 7.5 | 2.2 | -1.1 |
|  | 1998 | 9.7 | 3.6 | -0.9 |
|  | 1999 | 9.8 | 2.7 | -1.1 |
| Gross Profit Margin | 1997 | 41.6 | 27.8 | 19.5 |
|  | 1998 | 41.7 | 27.7 | 19.6 |
|  | 1999 | 41.0 | 29.2 | 18.5 |
| Pretax Profit to Assets | 1997 | 16.6 | 4.9 | -3.8 |
|  | 1998 | 22.9 | 7.4 | -2.4 |
|  | 1999 | 19.3 | 6.5 | -3.0 |
| Return on Equity | 1997 | 34.9 | 12.5 | -2.2 |
|  | 1998 | 34.0 | 13.6 | 0.6 |
|  | 1999 | 34.5 | 12.5 | -1.8 |
| Liabilities to Assets | 1997 | 0.41 | 0.74 | 1.00 |
|  | 1998 | 0.41 | 0.70 | 0.97 |
|  | 1999 | 0.37 | 0.64 | 0.95 |

Sales - \% change year over year

| $1997-98$ | 7.4 |
| :--- | :--- |
| $1998-99$ | 8.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 64.4 | 35.6 |
| 69.6 | 30.4 |
| 67.5 | 32.5 |

[^237]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $4225 \quad$ Precast Concrete Installation

| Number of firms (1998): | 22 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | $\begin{gathered} \text { Worse } \\ \underline{Q 1} \\ \mathbf{2 5 \%} \end{gathered}$ |
| Net Profit Margin | 1997 | $\ldots$ | 4.4 | ... |
|  | 1998 | $\ldots$ | 2.6 | $\ldots$ |
|  | 1999 | $\ldots$ | 4.0 | ... |
| Pretax Profit Margin | 1997 | $\ldots$ | 6.1 | $\cdots$ |
|  | 1998 | $\cdots$ | 3.4 | ... |
|  | 1999 | ... | 5.0 | $\ldots$ |
| Gross Profit Margin | 1997 | ... | ... | $\cdots$ |
|  | 1998 | $\cdots$ | 22.8 | $\cdots$ |
|  | 1999 | $\ldots$ | 25.6 | $\ldots$ |
| Pretax Profit to Assets | 1997 | $\ldots$ | 12.0 | $\cdots$ |
|  | 1998 | $\ldots$ | 6.7 | $\cdots$ |
|  | 1999 | $\cdots$ | 11.5 | $\ldots$ |
| Return on Equity | 1997 | $\ldots$ | 36.8 | $\cdots$ |
|  | 1998 | $\cdots$ | 14.9 | $\ldots$ |
|  | 1999 | ... | 17.2 | $\ldots$ |
| Liabilities to Assets | 1997. | $\cdots$ | 0.78 | $\cdots$ |
|  | 1998 | $\cdots$ | 0.76 | $\cdots$ |
|  | 1999 | $\cdots$ | 0.72 | $\cdots$ |

Sales - \% change year over year

| $1997-98$ | 17.7 |
| :--- | :--- |
| $1998-99$ | 30.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  | $\underline{\text { Loss }}$ |  |
| :---: | :---: | :---: |
| 90.0 |  | 10.0 |
| 72.7 |  | 27.3 |
| 75.0 |  | 25.0 |

[^238] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4226 Rough and Framing Carpentry

| Number of firms (1998): | 296 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{03}{75 \%}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.3 | 2.4 | -1.1 |
|  | 1998 | 6.1 | 1.9 | -0.8 |
|  | 1999 | 7.3 | 3.4 | -0.5 |
| Pretax Profit Margin | 1997 | 8.9 | 2.9 | -0.5 |
|  | 1998 | 7.2 | 2.5 | -0.7 |
|  | 1999 | 8.9 | 3.8 | -0.3 |
| Gross Profit Margin | 1997 | 48.7 | 27.6 | 14.4 |
|  | 1998 | 48.5 | 26.2 | 13.1 |
|  | 1999 | 49.4 | 26.4 | 17.7 |
| Pretax Profit to Assets | 1997 | 26.7 | 7.8 | -2.3 |
|  | 1998 | 25.9 | 5.9 | -2.1 |
|  | 1999 | 25.1 | 9.5 | -1.2 |
| Return on Equity | 1997 | 38.4 | 17.5 | 2.1 |
|  | 1998 | 42.9 | 19.7 | 2.3 |
|  | 1999 | 42.6 | 20.6 | 3.1 |
| Liabilities to Assets | 1997 | 0.45 | 0.78 | 1.02 |
|  | 1998 | 0.40 | 0.75 | 1.01 |
|  | 1999 | 0.39 | 0.70 | 0.98 |

Sales - \% change year over year

| $1997-98$ | 13.2 |
| :--- | ---: |
| $1998-99$ | 8.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 71.1 | 28.9 |
| 67.2 | 32.8 |
| 73.1 | 26.9 |

[^239]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4227 Structural Steel Erection


[^240]SICE 4229 Other Structural and Related Work


Sales - \% change year over year

| $1997-98$ | 23.4 |
| :--- | ---: |
| $1998-99$ | 2.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  | $\underline{\text { Loss }}$ |  |
| :--- | :--- | :--- |
| 52.0 |  | 48.0 |
| 65.5 |  | 34.5 |
| 68.2 |  | 31.8 |

[^241]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4231 Masonry Work


Sales - \% change year over year

| $1997-98$ | 15.0 |
| :--- | :--- |
| $1998-99$ | 11.0 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :--- | :--- |
| 64.8 |  |
| 70.0 | 35.2 |
| 71.2 |  |$\quad 28.0$

[^242] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4232 Siding Work

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^243] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4233 Glass and Glazing Work

| Number of firms (1998): | 197 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{O 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.1 | 0.6 | -2.9 |
|  | 1998 | 5.9 | 1.6 | -0.8 |
|  | 1999 | 5.5 | 1.3 | -1.0 |
| Pretax Profit Margin | 1997 | 5.2 | 0.8 | -2.6 |
|  | 1998 | 6.5 | 2.1 | -0.6 |
|  | 1999 | 6.4 | 1.7 | -0.8 |
| Gross Profit Margin | 1997 | 51.4 | 33.8 | 24.3 |
|  | 1998 | 48.5 | 34.6 | 24.9 |
|  | 1999 | 49.6 | 34.3 | 26.3 |
| Pretax Profit to Assets | 1997 | 16.1 | 1.9 | -9.2 |
|  | 1998 | 17.4 | 5.6 | -1.7 |
|  | 1999 | 13.9 | 3.6 | -2.6 |
| Return on Equity | 1997 | 34.4 | 8.8 | -2.4 |
|  | 1998 | 30.9 | 12.5 | 1.7 |
|  | 1999 | 33.6 | 11.1 | -0.8 |
| Liabilities to Assets | 1997 | 0.57 | 0.86 | 1.07 |
|  | 1998 | 0.45 | 0.73 | 0.99 |
|  | 1999 | 0.42 | 0.75 | 1.04 |

Sales - \% change year over year

| $1997-98$ | 9.5 |
| :--- | ---: |
| $1998-99$ | 10.0 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 58.4 | 41.6 |
| 70.6 | 29.4 |
| 69.4 | 30.6 |

[^244]SICE 4234 Insulation Work


[^245] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4235 \quad$ Roof Shingling


Sales - \% change year over year

| $1997-98$ | 6.1 |
| :--- | :--- |
| $1998-99$ | 2.9 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  <br> 67.6  | Loss <br> 69.7 <br> 70.3 | 30.3 |
| :--- | :--- | :--- |
|  |  | 29.7 |

[^246]SICE 4236 Sheet Metal and Built-Up Roofing


[^247]SICE 4239 Other Exterior Close-In Work

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2. Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4241 Plumbing

| Number of firms (1998): | 1,303 | Quartile Boundary |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 5.0 | 1.2 |  | -1.7 |
|  | 1998 | 6.0 | 1.7 |  | -1.1 |
|  | 1999 | 6.5 | 2.4 |  | -0.6 |
| Pretax Profit Margin | 1997 | 6.0 | 1.5 |  | -1.5 |
|  | 1998 | 7.2 | 2.1 |  | -0.9 |
|  | 1999 | 8.0 | 3.0 |  | -0.4 |
| Gross Profit Margin | 1997 | 45.5 | 31.8 |  | 20.6 |
|  | 1998 | 44.3 | 32.0 |  | 21.6 |
|  | 1999 | 47.7 | 33.0 |  | 22.5 |
| Pretax Profit to Assets | 1997 | 17.2 | 3.8 |  | -5.4 |
|  | 1998 | 20.0 | 5.9 |  | -3.1 |
|  | 1999 | 22.5 | 8.4 |  | -1.2 |
| Return on Equity | 1997 | 33.3 | 11.5 |  | -2.8 |
|  | 1998 | 36.4 | 14.7 |  | -1.2 |
|  | 1999 | 41.2 | 17.6 |  | 3.8 |
| Liabilities to Assets | 1997 | 0.45 | 0.77 |  | 1.02 |
|  | 1998 | 0.46 | 0.73 |  | 0.99 |
|  | 1999 | 0.43 | 0.73 |  | 0.97 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 7.3 |  |  |
|  | 1998-99 |  | 11.7 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
| 1997 |  |  | 62.8 | 37.2 |  |
| 1998 |  |  | 66.0 | 34.0 |  |
| 1999 |  |  | 72.9 | 27.1 |  |

[^248]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4242 Dry Heating and Gas Piping Work

| Number of firms (1998): | 233 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{02}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.6 | 1.1 | -2.8 |
|  | 1998 | 4.6 | 1.1 | -2.9 |
|  | 1999 | 5.3 | 1.4 | -1.5 |
| Pretax Profit Margin | 1997 | 5.4 | 1.3 | -2.6 |
|  | 1998 | 5.0 | 1.5 | -2.7 |
|  | 1999 | 6.8 | 1.8 | -1.0 |
| Gross Profit Margin | 1997 | 52.2 | 33.2 | 21.5 |
|  | 1998 | 47.3 | 30.7 | 21.8 |
|  | 1999 | 51.4 | 33.8 | 24.4 |
| Pretax Profit to Assets | 1997 | 19.3 | 5.9 | -7.0 |
|  | 1998 | 16.0 | 4.4 | -10.6 |
|  | 1999 | 19.7 | 4.0 | -4.3 |
| Return on Equity | 1997 | 37.3 | 14.3 | -8.3 |
|  | 1998 | 41.6 | 18.2 | -1.5 |
|  | 1999 | 37.3 | 16.5 | -9.2 |
| Liabilities to Assets | 1997 | 0.45 | 0.76 | 1.00 |
|  | 1998 | 0.51 | 0.80 | 1.04 |
|  | 1999 | 0.49 | 0.78 | 1.02 |

Sales - \% change year over year

| $1997-98$ | 6.3 |
| :--- | :--- |
| $1998-99$ | 3.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 59.6 | 40.4 |
| 59.7 | 40.3 |
| 65.5 | 34.5 |

[^249]| Volume 3 - Financial Performance Indicators for Canadian Business <br> (For Corporations in Ontario) | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |

SICE 4243 Wet Heating and Air Conditioning Work

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^250]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4244 \quad$ Sheet Metal and Other Duct Work

| Number of firms (1998): | 193 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{02}{50 \%} \end{gathered}$ | $\begin{gathered} \text { Worse } \\ \frac{Q 1}{25 \%} \end{gathered}$ |
| Net Profit Margin | 1997 | 5.4 | 1.8 | -1.3 |
|  | 1998 | 5.7 | 2.1 | -0.5 |
|  | 1999 | 6.3 | 1.7 | -1.0 |
| Pretax Profit Margin | 1997 | 6.8 | 2.2 | -0.8 |
|  | 1998 | 7.2 | 2.8 | -0.3 |
|  | 1999 | 7.4 | 2.3 | -0.8 |
| Gross Profit Margin | 1997 | 47.9 | 30.0 | 20.7 |
|  | 1998 | 39.4 | 28.7 | 19.0 |
|  | 1999 | 37.2 | 26.1 | 17.1 |
| Pretax Profit to Assets | 1997 | 20.1 | 5.7 | -2.6 |
|  | 1998 | 20.3 | 7.9 | -1.0 |
|  | 1999 | 17.8 | 6.0 | -2.4 |
| Return on Equity | 1997 | 38.6 | 13.4 | 0.7 |
|  | 1998 | 41.3 | 13.4 | 2.7 |
|  | 1999 | 35.9 | 15.4 | 1.4 |
| Liabilities to Assets | 1997 | 0.40 | 0.72 | 1.02 |
|  | 1998 | 0.41 | 0.75 | 1.02 |
|  | 1999 | 0.31 | 0.73 | 0.97 |

Sales - \% change year over year

| $1997-98$ | 13.3 |
| :--- | ---: |
| $1998-99$ | 4.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 68.6 | 31.4 |
| 72.5 | 27.5 |
| 67.5 | 32.5 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business <br> (For Corporations in Ontario)$\quad$ Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| $1997,1998,1999$ reference years |

SICE 4251 Process Piping Work


[^251] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4252 Automatic Sprinkler System Installation

| Number of firms (1998): | 74 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{02}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.0 | 2.7 | -0.8 |
|  | 1998 | 5.1 | 1.2 | -2.7 |
|  | 1999 | 8.7 | 3.3 | -1.2 |
| Pretax Profit Margin | 1997 | 8.7 | 3.2 | -0.7 |
|  | 1998 | 6.3 | 1.5 | -2.4 |
|  | 1999 | 9.3 | 4.5 | -0.6 |
| Gross Profit Margin | 1997 | 54.3 | 40.7 | 26.8 |
|  | 1998 | 52.6 | 37.1 | 27.1 |
|  | 1999 | 45.9 | 37.2 | 27.7 |
| Pretax Profit to Assets | 1997 | 21.2 | 8.3 | -1.6 |
|  | 1998 | 17.6 | 4.9 | -9.1 |
|  | 1999 | 27.0 | 11.6 | -1.3 |
| Return on Equity | 1997 | 40.4 | 12.6 | 1.9 |
|  | 1998 | 38.6 | 12.6 | -8.0 |
|  | 1999 | 55.9 | 32.6 | 8.0 |
| Liabilities to Assets | 1997 | 0.49 | 0.77 | 0.98 |
|  | 1998 | 0.46 | 0.73 | 0.99 |
|  | 1999 | 0.40 | 0.66 | 1.00 |

Sales - \% change year over year

| $1997-98$ | 15.7 |
| :--- | :--- |
| $1998-99$ | 16.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  <br> $7 n$  <br> 72.1  | 27.9 |  |
| :--- | :--- | :--- |
| 64.9 |  | 35.1 |
| 74.6 |  | 25.4 |

[^252]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4253 Commercial Refrigeration Work

| Number of firms (1998): | 101 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.5 | 3.0 | -1.2 |
|  | 1998 | 8.0 | 3.4 | -0.9 |
|  | 1999 | 7.3 | 4.0 | -0.3 |
| Pretax Profit Margin | 1997 | 7.9 | 3.6 | -1.4 |
|  | 1998 | 9.8 | 4.2 | -0.6 |
|  | 1999 | 9.5 | 5.2 | -0.2 |
| Gross Profit Margin | 1997 | 50.9 | 35.0 | 25.9 |
|  | 1998 | 51.2 | 33.8 | 26.0 |
|  | 1999 | 45.2 | 34.6 | 23.7 |
| Pretax Profit to Assets | 1997 | 19.5 | 8.6 | -2.1 |
|  | 1998 | 24.7 | 10.4 | -1.9 |
|  | 1999 | 21.9 | 10.4 | -1.3 |
| Return on Equity | 1997 | 38.4 | 15.4 | 4.9 |
|  | 1998 | 42.8 | 21.0 | 3.3 |
|  | 1999 | 33.8 | 15.0 | 4.0 |
| Liabilities to Assets | 1997 | 0.40 | 0.63 | 0.96 |
|  | 1998 | 0.44 | 0.67 | 0.97 |
|  | 1999 | 0.31 | 0.56 | 0.91 |

Sales - \% change year over year
1997-98
10.1
1998-99
4.9

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 68.0 | 32.0 |
| 70.3 | 29.7 |
| 74.1 | 25.9 |

[^253]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4254 Environmental Control Work

| Number of firms (1998): | 23 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{03}{75 \%}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.8 | 2.2 | -1.0 |
|  | 1998 | 4.2 | 1.2 | -1.2 |
|  | 1999 | 9.2 | 1.5 | -2.4 |
| Pretax Profit Margin | 1997 | 7.9 | 3.0 | -1.0 |
|  | 1998 | 5.8 | 1.5 | -0.1 |
|  | 1999 | 12.6 | 3.4 | 0.8 |
| Gross Profit Margin | 1997 | ... | 33.2 | ... |
|  | 1998 | $\ldots$ | 33.3 | ... |
|  | 1999 | ... | 33.1 | ... |
| Pretax Profit to Assets | 1997 | 21.3 | 6.9 | -4.5 |
|  | 1998 | 17.5 | 5.6 | -4.5 |
|  | 1999 | 26.3 | 9.4 | -5.4 |
| Return on Equity | 1997 | ... | 16.5 | $\ldots$ |
|  | 1998 | ... | 22.0 | $\ldots$ |
|  | 1999 | $\cdots$ | 16.9 | $\ldots$ |
| Liabilities to Assets | 1997 | 0.29 | 0.83 | 1.10 |
|  | 1998 | 0.39 | 0.63 | 0.96 |
|  | 1999 | 0.35 | 0.56 | 0.84 |

Sales - \% change year over year

| $1997-98$ | -7.2 |
| :--- | ---: |
| $1998-99$ | 7.0 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 68.2 | 31.8 |
| 78.3 | 21.7 |
| 79.2 | 20.8 |

[^254]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4255 Millwright and Rigging


[^255]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4256 Thermal Insulation Work


[^256]SICE 4259 Other Mechanical Specialty Work


[^257]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4261 Electrical Work


[^258]SICE 4271
Plastering and Stucco Work


[^259]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4272 Drywall Work

| Number of firms (1998): | 345 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{02}{50 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 5.5 | 0.9 |  | -3.3 |
|  | 1998 | 6.4 | 2.7 |  | -0.3 |
|  | 1999 | 6.4 | 2.7 |  | 0.3 |
| Pretax Profit Margin | 1997 | 6.8 | 1.1 |  | -2.9 |
|  | 1998 | 7.2 | 3.2 |  | -0.2 |
|  | 1999 | 7.1 | 3.4 |  | 0.6 |
| Gross Profit Margin | 1997 | 33.4 | 21.8 |  | 13.7 |
|  | 1998 | 32.2 | 20.6 |  | 13.4 |
|  | 1999 | 35.6 | 20.9 |  | 13.6 |
| Pretax Profit to Assets | 1997 | 18.3 | 3.0 |  | -8.1 |
|  | 1998 | 24.3 | 8.4 |  | -0.7 |
|  | 1999 | 23.8 | 11.1 |  | 0.8 |
| Return on Equity | 1997 | 28.4 | 7.6 |  | -5.4 |
|  | 1998 | 36.1 | 13.3 |  | 1.0 |
|  | 1999 | 45.8 | 19.0 |  | 1.7 |
| Liabilities to Assets | 1997 | 0.42 | 0.77 |  | 1.03 |
|  | 1998 | 0.42 | 0.75 |  | 1.01 |
|  | 1999 | 0.42 | 0.67 |  | 0.95 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997 |  | 18.9 |  |  |
|  | 1998 |  | 10.3 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 59.4 | 40.6 |  |
|  | 1998 |  | 72.2 | 27.8 |  |
|  | 1999 |  | 79.1 | 20.9 |  |

[^260]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4273 Acoustical Work

| Number of firms (1998): | 24 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{03}{75 \%}$ | Average $\frac{02}{50 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 5.7 | 1.0 |  | -2.3 |
|  | 1998 | 7.7 | 1.9 |  | -0.1 |
|  | 1999 | 8.6 | 3.9 |  | 0.5 |
| Pretax Profit Margin | 1997 | 6.8 | 1.3 |  | -2.3 |
|  | 1998 | 9.3 | 2.5 |  | -0.1 |
|  | 1999 | 10.8 | 4.3 |  | 0.7 |
| Gross Profit Margin | 1997 | 41.6 | 23.8 |  | 19.5 |
|  | 1998 | 40.7 | 25.6 |  | 15.4 |
|  | 1999 | 50.8 | 30.1 |  | 20.5 |
| Pretax Profit to Assets | 1997 | 15.1 | 2.2 |  | -6.1 |
|  | 1998 | 22.6 | 10.8 |  | -0.4 |
|  | 1999 | 25.4 | 17.2 |  | 5.9 |
| Return on Equity | 1997 | ... | 5.3 |  | ... |
|  | 1998 | ... | 15.6 |  | ... |
|  | 1999 | ... | 18.5 |  | $\cdots$ |
| Liabilities to Assets | 1997 | 0.32 | 0.77 |  | 1.04 |
|  | 1998 | 0.39 | 0.73 |  | 1.25 |
|  | 1999 | 0.38 | 0.75 |  | 1.30 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 42.9 |  |  |
|  | 1998-99 |  | -5.4 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
|  | 1997 |  | 62.1 | 37.9 |  |
|  | 1998 |  | 70.8 | 29.2 |  |
|  | 1999 |  | 79.2 | 20.8 |  |

[^261]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4274 Finish Carpentry


[^262] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $4275 \quad$ Painting and Decorating Work

| Number of firms (1998): | 640 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \underline{Q 3} \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 6.4 | 1.8 |  | -2.1 |
|  | 1998 | 7.3 | 2.3 |  | -1.0 |
|  | 1999 | 7.9 | 2.4 |  | -1.3 |
| Pretax Profit Margin | 1997 | 7.7 | 2.4 |  | -1.5 |
|  | 1998 | 8.9 | 2.9 |  | -0.7 |
|  | 1999 | 9.5 | 3.0 |  | -1.2 |
| Gross Profit Margin | 1997 | 49.8 | 32.6 |  | 21.0 |
|  | 1998 | 51.8 | 34.2 |  | 23.0 |
|  | 1999 | 49.1 | 32.4 |  | 21.0 |
| Pretax Profit to Assets | 1997 | 23.5 | 6.0 |  | -6.7 |
|  | 1998 | 26.4 | 8.3 |  | -2.9 |
|  | 1999 | 28.0 | 8.5 |  | -3.7 |
| Return on Equity | 1997 | 39.1 | 15.0 |  | -1.0 |
|  | 1998 | 45.5 | 16.5 |  | 2.0 |
|  | 1999 | 41.6 | 14.9 |  | 0.5 |
| Liabilities to Assets | 1997 | 0.41 | 0.76 |  | 1.02 |
|  | 1998 | 0.42 | 0.72 |  | 0.99 |
|  | 1999 | 0.41 | 0.67 |  | 0.95 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 10.4 |  |  |
|  | 1998-99 |  | 4.8 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | $\underline{\text { Loss }}$ |  |
|  | 1997 |  | 65.1 | 34.9 |  |
|  | 1998 |  | 71.3 | 28.8 |  |
|  | 1999 |  | 68.5 | 31.5 |  |

[^263] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4276 Terrazo and Tile Work


Sales - \% change year over year

| $1997-98$ | 15.8 |
| :--- | :--- |
| $1998-99$ | 16.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 65.3 | 34.7 |
| 69.0 | 31.0 |
| 74.3 | 25.7 |

[^264]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4277
Hardwood Flooring Installation


Sales - \% change year over year

| $1997-98$ | 16.0 |
| :--- | :--- |
| $1998-99$ | 10.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 67.2 | 32.8 |
| 71.4 | 28.6 |
| 74.4 | 25.6 |

[^265]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4278 Resilient Flooring and Carpet Work

| Number of firms (1998): | 177 | Quartile Boundary (l) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{\mathbf{7 5 \%}} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.6 | 1.3 | -0.9 |
|  | 1998 | 4.7 | 1.9 | -0.9 |
|  | 1999 | 5.1 | 2.4 | -0.1 |
| Pretax Profit Margin | 1997 | 5.7 | 1.7 | -1.0 |
|  | 1998 | 5.4 | 2.0 | -0.6 |
|  | 1999 | 6.4 | 2.6 | 0.2 |
| Gross Profit Margin | 1997 | 41.6 | 28.8 | 19.8 |
|  | 1998 | 40.4 | 27.1 | 20.7 |
|  | 1999 | 40.2 | 28.7 | 21.5 |
| Pretax Profit to Assets | 1997 | 19.9 | 5.7 | -2.5 |
|  | 1998 | 22.5 | 6.1 | -2.0 |
|  | 1999 | 21.0 | 9.1 | 0.6 |
| Return on Equity | 1997 | 36.8 | 11.8 | 0.4 |
|  | 1998 | 39.8 | 17.3 | 2.0 |
|  | 1999 | 43.0 | 22.0 | 4.9 |
| Liabilities to Assets | 1997 | 0.47 | 0.84 | 1.03 |
|  | 1998 | 0.50 | 0.81 | 1.00 |
|  | 1999 | 0.53 | 0.80 | 1.07 |

Sales - \% change year over year

| $1997-98$ | 10.8 |
| :--- | ---: |
| $1998-99$ | 9.2 |

## Distribution of Firms by profit and loss - Pretax Profit (\%)

1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 64.6 | 35.4 |
| 68.4 | 31.6 |
| 77.0 | 23.0 |

[^266]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4279 \quad$ Other Interior and Finishing Work


Sales - \% change year over year

| $1997-98$ | 12.9 |
| :--- | ---: |
| $1998-99$ | -16.9 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 62.5 | 37.5 |
| 73.3 | 26.7 |
| 75.9 | 24.1 |

[^267]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4291 Elevator and Escalator Installation


[^268]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4292 Ornamental and Miscellaneous Fabricated Metal Installation

| Number of firms (1998): | 49 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \underline{Q 3} \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.9 | 1.8 | -0.3 |
|  | 1998 | 7.3 | 3.4 | -0.5 |
|  | 1999 | 8.9 | 3.6 | -0.3 |
| Pretax Profit Margin | 1997 | 9.8 | 1.9 | 0.0 |
|  | 1998 | 7.9 | 4.5 | -0.5 |
|  | 1999 | 10.5 | 4.2 | -0.3 |
| Gross Profit Margin | 1997 | 52.7 | 35.4 | 21.2 |
|  | 1998 | 53.1 | 35.4 | 23.5 |
|  | 1999 | 65.5 | 46.5 | 24.6 |
| Pretax Profit to Assets | 1997 | 20.2 | 7.6 | -1.0 |
|  | 1998 | 23.4 | 9.7 | -1.9 |
|  | 1999 | 28.9 | 11.3 | -0.6 |
| Return on Equity | 1997 | 56.4 | 30.4 | 9.4 |
|  | 1998 | 61.1 | 30.3 | 10.2 |
|  | 1999 | 60.9 | 22.1 | -2.7 |
| Liabilities to Assets | 1997 | 0.61 | 0.85 | 1.02 |
|  | 1998 | 0.57 | 0.77 | 1.08 |
|  | 1999 | 0.57 | 0.74 | 0.97 |

Sales - \% change year over year

| $1997-98$ | 5.7 |
| :--- | :--- |
| $1998-99$ | 1.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 75.5 | 24.5 |
| 71.4 | 28.6 |
| 72.3 | 27.7 |

[^269]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4293 Residential Swimming Pool Installation

| Number of firms (1998): | 115 | Quartile Boundary |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | $\begin{gathered} \text { Average } \\ \underline{Q 2} \\ \mathbf{5 0 \%} \end{gathered}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.2 | 1.1 |  | -0.5 |
|  | 1998 | 5.8 | 2.1 |  | -0.2 |
|  | 1999 | 6.9 | 3.0 |  | 0.3 |
| Pretax Profit Margin | 1997 | 4.8 | 1.4 |  | -0.5 |
|  | 1998 | 6.8 | 2.7 |  | -0.1 |
|  | 1999 | 8.6 | 3.6 |  | 0.7 |
| Gross Profit Margin | 1997 | 38.6 | 26.6 |  | 19.2 |
|  | 1998 | 38.2 | 24.2 |  | 18.3 |
|  | 1999 | 38.8 | 27.1 |  | 19.2 |
| Pretax Profit to Assets | 1997 | 18.1 | 4.7 |  | -1.4 |
|  | 1998 | 24.6 | 8.1 |  | 0.0 |
|  | 1999 | 29.5 | 12.4 |  | 2.9 |
| Return on Equity | 1997 | 32.0 | 6.7 |  | -1.9 |
|  | 1998 | 55.8 | 24.4 |  | 4.3 |
|  | 1999 | 42.5 | 20.8 |  | 5.5 |
| Liabilities to Assets | 1997 | 0.59 | 0.87 |  | 1.10 |
|  | 1998 | 0.46 | 0.77 |  | 0.97 |
|  | 1999 | 0.43 | 0.70 |  | 0.99 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | 25.6 |  |  |
|  | 1998-99 |  | 21.7 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | $\underline{\text { Loss }}$ |  |
|  | 1997 |  | 67.0 | 33.0 |  |
|  | 1998 |  | 74.8 | 25.2 |  |
|  | 1999 |  | 78.7 | 21.3 |  |

[^270]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4299
Other Trade Work n.e.c.

| Number of firms (1998): | 293 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | $\begin{gathered} \text { Average } \\ \underline{Q 2} \\ \mathbf{5 0 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.2 | 2.2 | -2.0 |
|  | 1998 | 7.4 | 2.6 | -1.1 |
|  | 1999 | 8.8 | 3.5 | 0.2 |
| Pretax Profit Margin | 1997 | 8.6 | 3.0 | -1.6 |
|  | 1998 | 8.7 | 3.0 | -1.1 |
|  | 1999 | 10.6 | 4.1 | 0.4 |
| Gross Profit Margin | 1997 | 51.2 | 36.7 | 25.8 |
|  | 1998 | 49.8 | 35.7 | 23.0 |
|  | 1999 | 53.4 | 37.5 | 22.3 |
| Pretax Profit to Assets | 1997 | 20.7 | 6.5 | -4.6 |
|  | 1998 | 22.9 | 6.4 | -2.5 |
|  | 1999 | 23.8 | 8.4 | 1.1 |
| Return on Equity | 1997 | 38.0 | 14.5 | -1.7 |
|  | 1998 | 44.1 | 17.3 | -0.4 |
|  | 1999 | 44.4 | 20.6 | 3.4 |
| Liabilities to Assets | 1997 | 0.42 | 0.70 | 0.99 |
|  | 1998 | 0.45 | 0.74 | 0.99 |
|  | 1999 | 0.42 | 0.69 | 0.94 |

Sales - \% change year over year

| $1997-98$ | 5.1 |
| :--- | ---: |
| $1998-99$ | 16.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 66.9 | 33.1 |
| 68.6 | 31.4 |
| 77.7 | 22.3 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4411 \quad$ Project Management, Construction

| Number of firms (1998): | 531 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{Q 2}{\mathbf{5 0 \%}}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 14.7 | 2.7 | -1.9 |
|  | 1998 | 18.5 | 4.3 | -1.3 |
|  | 1999 | 22.3 | 4.5 | -1.0 |
| Pretax Profit Margin | 1997 | 19.6 | 3.8 | -1.4 |
|  | 1998 | 24.2 | 6.0 | -1.0 |
|  | 1999 | 29.0 | 6.3 | -0.5 |
| Gross Profit Margin | 1997 | ... | ... | $\cdots$ |
|  | 1998 | ... | ... | $\cdots$ |
|  | 1999 | ... | $\ldots$ | $\cdots$ |
| Pretax Profit to Assets | 1997 | 28.9 | 6.7 | -3.7 |
|  | 1998 | 31.3 | 8.6 | -2.4 |
|  | 1999 | 35.0 | 10.7 | -1.4 |
| Return on Equity | 1997 | 46.3 | 22.0 | 1.1 |
|  | 1998 | 44.9 | 20.0 | 0.5 |
|  | 1999 | 49.3 | 23.0 | 3.6 |
| Liabilities to Assets | 1997 | 0.40 | 0.75 | 0.99 |
|  | 1998 | 0.33 | 0.70 | 1.00 |
|  | 1999 | 0.32 | 0.69 | 0.96 |

Sales - \% change year over year

| $1997-98$ | 10.4 |
| :--- | :---: |
| $1998-99$ | -0.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 66.5 | 33.5 |
| 69.7 | 30.3 |
| 72.8 | 27.2 |

[^271]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4491
Land Developers

| Number of firms (1998): | 1,540 | Quartile Boundary (1) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{\mathbf{7 5 \%}} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 25.7 | 6.0 |  | -7.2 |
|  | 1998 | 27.3 | 6.3 |  | -5.2 |
|  | 1999 | 31.9 | 8.6 |  | -2.4 |
| Pretax Profit Margin | 1997 | 33.8 | 7.6 |  | -5.4 |
|  | 1998 | 35.9 | 8.4 |  | -4.2 |
|  | 1999 | 41.4 | 12.5 |  | -1.1 |
| Gross Profit Margin | 1997 | 48.6 | 28.7 |  | 13.1 |
|  | 1998 | 49.9 | 28.7 |  | 11.2 |
|  | 1999 | 49.2 | 30.2 |  | 15.7 |
| Pretax Profit to Assets | 1997 | 8.3 | 1.9 |  | -1.1 |
|  | 1998 | 10.1 | 2.0 |  | -0.9 |
|  | 1999 | 12.2 | 2.9 |  | -0.3 |
| Return on Equity | 1997 | 19.3 | 5.6 |  | -0.7 |
|  | 1998 | 22.8 | 6.2 |  | -0.7 |
|  | 1999 | 25.5 | 7.9 |  | -0.4 |
| Liabilities to Assets | 1997 | 0.46 | 0.86 |  | 1.02 |
|  | 1998 | 0.48 | 0.85 |  | 1.01 |
|  | 1999 | 0.44 | 0.80 |  | 1.00 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 |  | -15.2 |  |  |
|  | 1998-99 |  | -11.7 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | $\underline{\text { Loss }}$ |  |
|  | 1997 |  | 65.5 | 34.5 |  |
|  | 1998 |  | 66.9 | 33.1 |  |
|  | 1999 |  | 71.8 | 28.2 |  |

[^272] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $4499 \quad$ Other Services Incidental to Construction n.e.c.

| Number of firms (1998): | 88 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ Q 2 \\ \mathbf{5 0 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 9.0 | 2.9 | -1.6 |
|  | 1998 | 10.9 | 3.4 | -1.6 |
|  | 1999 | 12.5 | 4.4 | -1.7 |
| Pretax Profit Margin | 1997 | 10.7 | 2.9 | -1.4 |
|  | 1998 | 14.0 | 4.2 | -1.3 |
|  | 1999 | 16.8 | 6.5 | -1.3 |
| Gross Profit Margin | 1997 | ... | ... | $\ldots$ |
|  | 1998 | $\cdots$ | ... | ... |
|  | 1999 | ... | $\cdots$ | ... |
| Pretax Profit to Assets | 1997 | 23.9 | 8.7 | -4.1 |
|  | 1998 | 31.1 | 10.3 | -3.6 |
|  | 1999 | 38.6 | 13.1 | -2.4 |
| Return on Equity | 1997 | 45.1 | 17.2 | -5.2 |
|  | 1998 | 44.7 | 20.7 | -2.3 |
|  | 1999 | 41.4 | 19.4 | -4.5 |
| Liabilities to Assets | 1997 | 0.48 | 0.80 | 1.01 |
|  | 1998 | 0.44 | 0.73 | 1.01 |
|  | 1999 | 0.38 | 0.66 | 0.93 |

Sales - \% change year over year

| $1997-98$ | 9.7 |
| :--- | ---: |
| $1998-99$ | 11.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 65.4 | 34.6 |
| 70.5 | 29.5 |
| 71.1 | 28.9 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2. Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: | :--- |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4511 Scheduled Air Transport Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^273]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4512 Non-Scheduled Air Transport, Chartered, Industry

| Number of firms (1998): | 94 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.5 | 0.6 | -8.8 |
|  | 1998 | 8.8 | 0.7 | -8.5 |
|  | 1999 | 10.8 | 2.4 | -14.5 |
| Pretax Profit Margin | 1997 | 9.3 | 0.6 | -8.8 |
|  | 1998 | 11.1 | 1.6 | -7.9 |
|  | 1999 | 12.2 | 3.7 | -12.5 |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | $\ldots$ | ... | ... |
|  | 1999 | $\cdots$ | $\ldots$ | ... |
| Pretax Profit to Assets | 1997 | 15.5 | 1.0 | -7.4 |
|  | 1998 | 13.6 | 1.7 | -5.4 |
|  | 1999 | 13.7 | 3.5 | -11.0 |
| Return on Equity | 1997 | 21.9 | 5.6 | -14.8 |
|  | 1998 | 28.8 | 11.4 | -3.1 |
|  | 1999 | 33.8 | 14.6 | -3.6 |
| Liabilities to Assets | 1997 | 0.39 | 0.76 | 1.03 |
|  | 1998 | 0.45 | 0.73 | 0.98 |
|  | 1999 | 0.45 | 0.73 | 0.95 |

Sales - \% change year over year

| $1997-98$ | 14.5 |
| :--- | :--- |
| $1998-99$ | 20.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  | $\underline{\text { Loss }}$ |  |
| :--- | :--- | :--- |
| 53.3 |  | 46.7 |
| 58.5 |  | 41.5 |
| 56.8 |  | 43.2 |

[^274]|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 3.5 |
| :--- | :--- |
| $1998-99$ | 8.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  |  | Loss |
| :--- | :--- | :--- |
| 57.7 |  | 42.3 |
| 68.7 |  | 31.3 |
| 67.1 |  | 32.9 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4521 Airport Operations Industry


Sales - \% change year over year

| $1997-98$ | 17.1 |
| :--- | ---: |
| $1998-99$ | -12.6 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: |
| 1997 | 66.7 | 33.3 |
| 1998 | 73.3 | 26.7 |
| 1999 | 90.0 | 10.0 |

[^275]SICE 4522 Aircraft Rental Industry

| Number of firms (1998): | 49 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 34.7 | 7.8 | -3.2 |
|  | 1998 | 26.0 | 4.8 | -8.8 |
|  | 1999 | 12.5 | 0.4 | -22.5 |
| Pretax Profit Margin | 1997 | 36.5 | 10.3 | -2.1 |
|  | 1998 | 31.5 | 5.8 | -7.8 |
|  | 1999 | 13.8 | 0.4 | -22.5 |
| Gross Profit Margin | 1997 | ... | ... | $\ldots$ |
|  | 1998 | ... | ... | ... |
|  | 1999 | ... | ... | $\cdots$ |
| Pretax Profit to Assets | 1997 | 12.6 | 2.0 | -1.8 |
|  | $1998$ | $16.3$ | 2.6 | -3.7 |
|  | 1999 | 7.5 | -0.1 | -4.3 |
| Return on Equity | 1997 | 40.2 | 6.7 | 0.0 |
|  | 1998 | 47.9 | 11.8 | 0.1 |
|  | 1999 | 35.6 | 5.6 | -10.5 |
| Liabilities to Assets | 1997 | 0.64 | 0.88 | 1.03 |
|  | 1998 | 0.61 | 0.84 | 1.00 |
|  | 1999 | 0.54 | 0.88 | 0.98 |

Sales - \% change year over year

| $1997-98$ | 4.0 |
| :--- | ---: |
| $1998-99$ | -2.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 67.4 | 32.6 |
| 65.3 | 34.7 |
| 50.0 | 50.0 |

[^276]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: | :--- |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4523 Aircraft Servicing Industry

| Number of firms (1998): | 55 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 9.9 | 2.3 | -3.3 |
|  | 1998 | 10.4 | 2.5 | -2.9 |
|  | 1999 | 14.4 | 2.9 | -2.3 |
| Pretax Profit Margin | 1997 | 13.7 | 2.6 | -3.8 |
|  | 1998 | 13.3 | 2.8 | -2.1 |
|  | 1999 | 17.9 | 3.5 | -1.6 |
| Gross Profit Margin | 1997 | $\ldots$ | ... | ... |
|  | 1998 | ... | ... | ... |
|  | 1999 | ... | ... | ... |
| Pretax Profit to Assets | 1997 | 20.5 | 8.0 | -8.9 |
|  | 1998 | 19.5 | 7.5 | -2.3 |
|  | 1999 | 26.3 | 9.6 | -2.7 |
| Return on Equity | 1997 | 39.2 | 19.5 | -0.3 |
|  | 1998 | 51.6 | 19.5 | -2.2 |
|  | 1999 | 51.9 | 24.1 | 0.7 |
| Liabilities to Assets | 1997 | 0.52 | 0.82 | 1.09 |
|  | 1998 | 0.44 | 0.78 | 1.06 |
|  | 1999 | 0.44 | 0.79 | 1.02 |

Sales - \% change year over year

| $1997-98$ | 6.7 |
| :--- | ---: |
| $1998-99$ | 15.9 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 63.0 | 37.0 |
| 61.8 | 38.2 |
| 69.4 | 30.6 |

[^277] ratio.

SICE 4529 Other Service Industries Incidental to Air Transport

| Number of firms (1998): | 20 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{03}{75 \%}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 9.6 | 3.4 | -0.7 |
|  | 1998 | 10.4 | 3.2 | -1.9 |
|  | 1999 | 29.1 | 5.9 | -0.2 |
| Pretax Profit Margin | 1997 | 10.2 | 4.7 | -2.5 |
|  | 1998 | 15.3 | 5.8 | -0.4 |
|  | 1999 | 32.8 | 8.0 | -0.2 |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | ... | ... |
|  | 1999 | ... | $\ldots$ | ... |
| Pretax Profit to Assets | 1997 | 26.3 | 8.9 | -1.9 |
|  | 1998 | 25.8 | 10.0 | -1.0 |
|  | 1999 | 23.4 | 6.5 | -1.7 |
| Return on Equity | 1997 | ... | 17.7 | ... |
|  | 1998 | ... | 19.1 | ... |
|  | 1999 | ... | 30.4 | $\ldots$ |
| Liabilities to Assets | 1997 | 0.53 | 0.70 | 1.08 |
|  | 1998 | 0.40 | 0.57 | 0.92 |
|  | 1999 | 0.36 | 0.69 | 1.26 |

Sales - \% change year over year

| $1997-98$ | -10.6 |
| :--- | ---: |
| $1998-99$ | 1.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 72.0 | 28.0 |
| 75.0 | 25.0 |
| 75.0 | 25.0 |

[^278] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4532 Service Industry Incidental to Railway Transport


Sales - \% change year over year
1997-98
$1998-99$

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 73.3 | 26.7 |
| 90.9 | 9.1 |
| 61.9 | 38.1 |

[^279]SICE $4541 \quad$ Freight and Passenger Water Transport Industry


Sales - \% change year over year
$1997-98$
$1998-99$

Distribution of Firms by profit and loss - Pretax Profit (\%)

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 71.4 | 28.6 |
| 50.0 | 50.0 |
| 60.0 | 40.0 |

[^280]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4543 Marine Towing Industry


[^281]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4544 Ship Chartering Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^282]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4549 Other Water Transport Industries


Sales - \% change year over year

| $1997-98$ | 15.2 |
| :--- | ---: |
| $1998-99$ | 4.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 68.8 | 31.3 |
| 62.5 | 37.5 |
| 81.3 | 18.8 |

[^283]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4551 Marine Cargo Handling Industry


[^284]SICE 4555 Marine Shipping Agencies Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | -3.6 |
| :--- | :---: |
| $1998-99$ | 12.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit |  | Loss |
| :--- | :--- | :--- |
| 50.0 |  | 50.0 |
| 70.6 |  | 29.4 |
| 64.7 |  | 35.3 |

[^285]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4561 General Freight Trucking Industry


[^286]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4562 Used Goods Moving and Storage Industry

| Number of firms (1998): | 222 | Quartile Boundary |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \frac{Q 2}{50 \%} \end{gathered}$ |  | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 5.2 | 2.0 |  | -1.0 |
|  | 1998 | 6.8 | 2.0 |  | -1.3 |
|  | 1999 | 4.9 | 1.2 |  | -3.3 |
| Pretax Profit Margin | 1997 | 6.1 | 2.5 |  | -0.5 |
|  | 1998 | 7.9 | 2.5 |  | -1.2 |
|  | 1999 | 6.5 | 1.7 |  | -2.9 |
| Gross Profit Margin | 1997 | ... | ... |  | ... |
|  | 1998 | ... | ... |  | ... |
|  | 1999 | ... | $\cdots$ |  | $\cdots$ |
| Pretax Profit to Assets | 1997 | 15.5 | 6.4 |  | -2.1 |
|  | 1998 | 20.4 | 6.2 |  | -3.1 |
|  | 1999 | 16.3 | 3.1 |  | -6.8 |
| Return on Equity | 1997 | 37.1 | 13.4 |  | 0.7 |
|  | 1998 | 38.2 | 15.6 |  | 2.5 |
|  | 1999 | 42.7 | 12.6 |  | -0.8 |
| Liabilities to Assets | 1997 | 0.55 | 0.77 |  | 1.03 |
|  | 1998 | 0.50 | 0.77 |  | 0.98 |
|  | 1999 | 0.47 | 0.80 |  | 1.03 |
| Sales - \% change year over year |  |  |  |  |  |
|  | 1997-98 | - | 5.7 |  |  |
|  | 1998-99 |  | 3.9 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  | Profit | Loss |  |
| 1997 |  |  | 68.1 | 31.9 |  |
| 1998 |  |  | 68.0 | 32.0 |  |
| 1999 |  |  | 61.7 | 38.3 |  |

[^287] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4563 Bulk Liquids Trucking Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^288] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4564 Dry Bulk Materials Trucking Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^289]Volume 3 - Financial Performance Indicators for Canadian Business Small and Medium Firms (Revenue under $\$ 5$ million) (For Corporations in Ontario)

SICE 4565
Forest Products Trucking Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 1.2 |
| :--- | ---: |
| $1998-99$ | -0.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 59.6 | 40.4 |
| 69.2 | 30.8 |
| 56.7 | 43.3 |

[^290] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4569
Other Truck Transport Industries

| Number of firms (1998): | 350 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 5.3 | 2.3 | -1.9 |
|  | 1998 | 6.8 | 2.4 | -1.1 |
|  | 1999 | 7.5 | 2.6 | -1.5 |
| Pretax Profit Margin | 1997 | 6.2 | 2.7 | -1.6 |
|  | 1998 | 7.9 | 2.8 | -1.0 |
|  | 1999 | 9.2 | 3.2 | -1.3 |
| Gross Profit Margin | 1997 | $\ldots$ | ... | ... |
|  | 1998 | $\ldots$ | ... | ... |
|  | 1999 | ... | ... | ... |
| Pretax Profit to Assets | 1997 | 13.2 | 5.3 | -3.3 |
|  | 1998 | 15.9 | 5.5 | -2.2 |
|  | 1999 | 19.6 | 7.3 | -2.9 |
| Return on Equity | 1997 | 32.2 | 14.0 | 0.9 |
|  | 1998 | 40.0 | 14.6 | 2.6 |
|  | 1999 | 42.5 | 19.3 | 3.3 |
| Liabilities to Assets | 1997 | 0.53 | 0.82 | 1.00 |
|  | 1998 | 0.47 | 0.78 | 1.01 |
|  | 1999 | 0.50 | 0.76 | 0.99 |

Sales - \% change year over year

| $1997-98$ | 11.8 |
| :--- | :--- |
| $1998-99$ | 11.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit |  | Loss |
| :--- | :--- | :--- |
| 69.8 |  | 30.2 |
| 68.3 |  | 31.7 |
| 68.8 |  | 31.3 |

[^291]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4571 \quad$ Urban Transit Systems Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^292] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: | :--- |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4572. Interurban and Rural Transit Systems Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 2.1 |
| :--- | :--- |
| $1998-99$ | 6.5 |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | Profit | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: |
| 1997 | 80.0 | 20.0 |
| 1998 | 40.0 | 60.0 |
| 1999 | 58.3 | 41.7 |

[^293]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4573
School Bus Operations Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 0.0 |
| :--- | :--- |
| $1998-99$ | 6.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 69.0 | 31.0 |
| 72.5 | 27.5 |
| 77.9 | 22.1 |

[^294] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4574 \quad$ Charter and Sightseeing Bus Services Industry


[^295]SICE 4575
Limousine Service to Airports and Stations Industry

|  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^296]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4581 Taxicab Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year
1997-98
2.6
1998-99
0.3

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 65.0 | 35.0 |
| 65.3 | 34.7 |
| 66.9 | 33.1 |

[^297]SICE 4589 Other Transportation Industries n.e.c.


[^298]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4591 Highway, Street and Bridge Maintenance Industry


[^299] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4592 Freight Forwarding Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.
Volume 3 - Financial Performance Indicators for Canadian Business

SICE 4599
Other Service Industries Incidental to Transportation n.e.c.

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 9.7 |
| :--- | ---: |
| $1998-99$ | 17.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%).

| Profit | Loss |
| :---: | :---: |
| 63.6 | 36.4 |
| 65.8 | 34.2 |
| 64.8 | 35.2 |

[^300]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4711 Grain Elevator Industry

| Number of firms (1998): | 28 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ Q 3 \\ \mathbf{7 5 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \underline{02} \\ \mathbf{5 0 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.3 | 1.7 | -1.8 |
|  | 1998 | 2.5 | 0.7 | -4.3 |
|  | 1999 | 3.8 | 2.1 | -2.1 |
| Pretax Profit Margin | 1997 | 7.3 | 2.5 | -1.7 |
|  | 1998 | 4.2 | 0.7 | -3.5 |
|  | 1999 | 4.4 | 2.6 | -2.1 |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | ... | ... |
|  | 1999 | $\ldots$ | ... | ... |
| Pretax Profit to Assets | 1997 | 13.1 | 6.1 | -1.1 |
|  | 1998 | 9.3 | 1.3 | -4.9 |
|  | 1999 | 10.6 | 5.8 | -2.5 |
| Return on Equity | 1997 | ... | 13.7 | ... |
|  | 1998 | ... | 8.2 | ... |
|  | 1999 | ... | 14.7 | $\ldots$ |
| Liabilities to Assets | 1997 | 0.44 | 0.65 | 1.02 |
|  | 1998 | 0.57 | 0.85 | 1.08 |
|  | 1999 | 0.61 | 0.80 | 1.04 |

Sales - \% change year over year

| $1997-98$ | -6.2 |
| :--- | ---: |
| $1998-99$ | 2.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 71.4 | 28.6 |
| 57.1 | 42.9 |
| 72.7 | 27.3 |

[^301] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4791 \quad$ Refrigerated Warehousing Industry

| Number of firms (1998): | 42 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{02}{50 \%}$ | $\begin{gathered} \text { Worse } \\ \frac{Q 1}{25 \%} \end{gathered}$ |
| Net Profit Margin | 1997 | 11.6 | 3.1 | -2.1 |
|  | 1998 | 6.0 | 0.3 | -11.5 |
|  | 1999 | 4.6 | 0.9 | -2.8 |
| Pretax Profit Margin | 1997 | 12.7 | 4.4 | -2.1 |
|  | 1998 | 10.1 | 1.0 | -10.7 |
|  | 1999 | 6.9 | 0.9 | -2.8 |
| Gross Profit Margin | 1997 | ... | ... | $\cdots$ |
|  | 1998 | ... | $\cdots$ | ... |
|  | 1999 | ... | $\cdots$ | $\cdots$ |
| Pretax Profit to Assets | 1997 | 11.5 | 3.6 | -1.5 |
|  | 1998 | 12.7 | 2.0 | -8.3 |
|  | 1999 | 11.8 | 1.6 | -6.5 |
| Return on Equity | 1997 | $\ldots$ | 13.3 | $\cdots$ |
|  | 1998 | $\ldots$ | 24.8 | $\cdots$ |
|  | 1999 | ... | 26.7 | $\ldots$ |
| Liabilities to Assets | 1997 | 0.48 | 0.79 | 1.06 |
|  | 1998 | 0.61 | 0.98 | 1.14 |
|  | 1999 | 0.66 | 0.96 | 1.15 |

Sales - \% change year over year
1997-98
19.5
1998-99
2.5

Distribution of Firms by profit and loss - Pretax Profit (\%)
$\left.\begin{array}{cll}\text { Profit } & & \text { Loss } \\ \hline 68.0 & & 32.0 \\ 54.8 & & 45.2 \\ 57.6 & & 42.4\end{array} \quad \begin{array}{ll} & \end{array}\right)$

[^302]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4799 \quad$ Other Storage and Warehousing Industries n.e.c.

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^303] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4811 Radio Broadcasting Industry


[^304]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4812
Television Broadcasting Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^305] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4814
Cable Television Industry

| Number of firms (1998): | 59 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{\mathbf{5 0 \%}}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 10.1 | 4.1 | 0.1 |
|  | 1998 | 9.6 | 5.2 | 0.5 |
|  | 1999 | 8.1 | 4.7 | 1.2 |
| Pretax Profit Margin | 1997 | 12.2 | 5.0 | 0.1 |
|  | 1998 | 13.1 | 6.8 | 0.7 |
|  | 1999 | 10.8 | 6.0 | 2.0 |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | ... | ... |
|  | 1999 | $\cdots$ | $\cdots$ | $\cdots$ |
| Pretax Profit to Assets | 1997 | 14.1 | 6.1 | 0.0 |
|  | 1998 | 13.9 | 5.5 | 1.2 |
|  | 1999 | 12.4 | 6.1 | 3.2 |
| Return on Equity | 1997 | 27.4 | 12.6 | -0.1 |
|  | 1998 | 21.4 | 12.0 | 1.0 |
|  | 1999 | 22.4 | 14.3 | 7.0 |
| Liabilities to Assets | 1997 | 0.27 | 0.64 | 0.87 |
|  | 1998 | 0.27 | 0.67 | 0.90 |
|  | 1999 | 0.33 | 0.64 | 0.91 |

Sales - \% change year over year

| $1997-98$ | 5.6 |
| :--- | ---: |
| $1998-99$ | 11.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 75.4 | 24.6 |
| 88.1 | 11.9 |
| 85.7 | 14.3 |

[^306]SICE 4821
Telecommunication Carriers Industry


[^307]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $4839 \quad$ Other Telecommunication Industries

| Number of firms (1998): | 29 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 7.1 | 3.4 | -2.5 |
|  | 1998 | 10.8 | 3.2 | 0.3 |
|  | 1999 | 17.3 | 5.3 | 2.7 |
| Pretax Profit Margin | 1997 | 8.5 | 2.6 | -2.4 |
|  | 1998 | 14.2 | 4.2 | 0.4 |
|  | 1999 | 17.3 | 6.8 | 3.2 |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | ... | ... |
|  | 1999 | ... | $\cdots$ | $\cdots$ |
| Pretax Profit to Assets | 1997 | 20.0 | 7.5 | -4.0 |
|  | 1998 | 30.7 | 8.9 | 1.1 |
|  | 1999 | 40.4 | 15.8 | 3.5 |
| Return on Equity | 1997 | ... | 11.6 | ... |
|  | 1998 | $\ldots$ | 22.0 | $\ldots$ |
|  | 1999 | ... | 42.1 | $\cdots$ |
| Liabilities to Assets | 1997 | 0.46 | 0.79 | 1.09 |
|  | 1998 | 0.40 | 0.65 | 1.02 |
|  | 1999 | 0.43 | 0.59 | 0.89 |

Sales - \% change year over year

| $1997-98$ | 28.5 |
| :--- | :--- |
| $1998-99$ | 11.0 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 67.4 | 32.6 |
| 82.8 | 17.2 |
| 94.4 | 5.6 |

[^308]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $4841 \quad$ Postal Service Industry


[^309]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4842 Courier Service Industry

| Number of firms (1998): | 266 | Quartile Boundary |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 4.0 | 1.2 | -0.8 |
|  | 1998 | 4.4 | 1.1 | -1.3 |
|  | 1999 | 4.8 | 1.4 | -1.1 |
| Pretax Profit Margin | 1997 | 5.0 | 1.5 | -0.6 |
|  | 1998 | 5.7 | 1.5 | -1.3 |
|  | 1999 | 5.8 | 1.8 | -0.8 |
| Gross Profit Margin | 1997 | ... | ... | ... |
|  | 1998 | ... | ... | $\ldots$ |
|  | 1999 | $\cdots$ | ... | $\ldots$ |
| Pretax Profit to Assets | 1997 | 19.4 | 6.3 | -2.7 |
|  | 1998 | 21.1 | 4.6 | -5.6 |
|  | 1999 | 19.8 | 5.9 | -3.8 |
| Return on Equity | 1997 | 43.8 | 19.8 | 4.5 |
|  | 1998 | 57.1 | 33.3 | 7.3 |
|  | 1999 | 44.4 | 23.4 | 2.9 |
| Liabilities to Assets | 1997 | 0.62 | 0.90 | 1.06 |
|  | 1998 | 0.61 | 0.90 | 1.06 |
|  | 1999 | 0.57 | 0.86 | 1.08 |

Sales - \% change year over year

| $1997-98$ | 10.0 |
| :--- | ---: |
| $1998-99$ | 9.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 70.2 | 29.8 |
| 64.7 | 35.3 |
| 68.7 | 31.3 |

[^310] ratio.

SICE 4911 Electric Power Systems Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^311]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 4921 Gas Distribution Systems Industry


Sales - \% change year over year

| $1997-98$ | 9.3 |
| :--- | ---: |
| $1998-99$ | -3.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 61.5 | 38.5 |
| 76.5 | 23.5 |
| 62.5 | 37.5 |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 4931 Water Systems Industry

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^312] ratio.

| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE $4999 \quad$ Other Utility Industries n.e.c.

| Number of firms (1998): | 271 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | Better $\frac{Q 3}{75 \%}$ | $\begin{gathered} \text { Average } \\ \underline{Q 2} \\ \mathbf{5 0 \%} \end{gathered}$ | $\begin{gathered} \text { Worse } \\ Q 1 \\ \mathbf{2 5 \%} \end{gathered}$ |
| Net Profit Margin | 1997 | 7.1 | 2.1 | -2.5 |
|  | 1998 | 7.5 | 2.9 | -1.9 |
|  | 1999 | 8.3 | 2.9 | -1.8 |
| Pretax Profit Margin | 1997 | 8.9 | 2.4 | -2.5 |
|  | 1998 | 9.8 | 3.7 | -1.9 |
|  | 1999 | 9.8 | 3.8 | -1.6 |
| Gross Profit Margin | 1997 | ... | ... | $\cdots$ |
|  | 1998 | $\cdots$ | $\cdots$ | $\cdots$ |
|  | 1999 | ... | ... | $\cdots$ |
| Pretax Profit to Assets | 1997 | 13.8 | 4.2 | -3.9 |
|  | 1998 | 16.7 | 5.9 | -3.1 |
|  | 1999 | 18.2 | 5.4 | -2.8 |
| Return on Equity | 1997 | 30.4 | 13.3 | 0.9 |
|  | 1998 | 43.3 | 18.3 | 2.2 |
|  | 1999 | 35.9 | 17.6 | 2.8 |
| Liabilities to Assets | 1997 | 0.42 | 0.71 | 0.98 |
|  | 1998 | 0.48 | 0.76 | 0.99 |
|  | 1999 | 0.45 | 0.75 | 0.98 |

Sales - \% change year over year

| $1997-98$ | 15.8 |
| :--- | ---: |
| $1998-99$ | 2.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 64.6 | 35.4 |
| 66.8 | 33.2 |
| 69.3 | 30.7 |

[^313]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 5011 Livestock, Wholesale


[^314]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 5012 Grain, Wholesale

| Number of firms (1998): | 27 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{Q 3}{75 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \underline{Q 2} \\ \mathbf{5 0 \%} \end{gathered}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 3.6 | 1.2 | 0.2 |
|  | 1998 | 3.8 | 1.6 | 0.1 |
|  | 1999 | 1.3 | 0.2 | -0.7 |
| Pretax Profit Margin | 1997 | 4.4 | 1.7 | 0.3 |
|  | 1998 | 6.7 | 2.3 | -0.1 |
|  | 1999 | 1.6 | 0.2 | -0.7 |
| Gross Profit Margin | 1997 | 16.6 | 11.5 | 7.9 |
|  | 1998 | 26.8 | 15.3 | 8.3 |
|  | 1999 | ... | 12.3 | ... |
| Pretax Profit to Assets | 1997 | 13.1 | 4.8 | 1.4 |
|  | 1998 | 11.2 | 3.5 | 0.3 |
|  | 1999 | 6.1 | 1.7 | -1.4 |
| Return on Equity | 1997 | 47.4 | 22.9 | 4.5 |
|  | 1998 | 27.9 | 9.5 | 1.5 |
|  | 1999 | 13.1 | 5.5 | -0.3 |
| Liabilities to Assets | 1997 | 0.56 | 0.79 | 0.95 |
|  | 1998 | 0.44 | 0.64 | 0.93 |
|  | 1999 | 0.43 | 0.67 | 0.90 |

Sales - \% change year over year

| $1997-98$ | -6.1 |
| :--- | :--- |
| $1998-99$ | -1.0 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 84.0 | 16.0 |
| 74.1 | 25.9 |
| 66.7 | 33.3 |

[^315]SICE 5019
Other Farm Products, Wholesale


[^316]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE 5111
Petroleum Products, Wholesale


Sales - \% change year over year

| $1997-98$ | -6.0 |
| :--- | :--- |
| $1998-99$ | -0.9 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  | Loss |  |
| :--- | :--- | :--- |
| 67.1 |  | 32.9 |
| 72.7 |  | 27.3 |
| 76.0 |  | 24.0 |

[^317]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 5211 Confectionery, Wholesale

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | -1.7 |
| :--- | :--- |
| $1998-99$ | -6.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :--- | :--- | :--- |
| 68.0 | 32.0 |
| 55.6 | 44.4 |
| 56.4 | 43.6 |

[^318]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 5212
Frozen Foods (Packaged), Wholesale

| Number of firms (1998): | 58 | Quartile Boundary (1) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Better } \\ \frac{03}{75 \%} \end{gathered}$ | Average $\frac{Q 2}{50 \%}$ | Worse $\frac{Q 1}{25 \%}$ |
| Net Profit Margin | 1997 | 2.9 | 0.4 . | -5.2 |
|  | 1998 | 3.2 | 0.8 | -1.2 |
|  | 1999 | 3.5 | 1.2 | -0.3 |
| Pretax Profit Margin | 1997 | 3.3 | 0.5 | -4.3 |
|  | 1998 | 4.7 | 1.3 | -0.5 |
|  | 1999 | 5.5 | 1.6 | -0.2 |
| Gross Profit Margin | 1997 | 37.0 | 22.2 | 14.4 |
|  | 1998 | 38.2 | 23.9 | 16.7 |
|  | 1999 | 29.8 | 24.1 | 16.0 |
| Pretax Profit to Assets | 1997 | 11.4 | 2.3 | -12.3 |
|  | 1998 | 15.8 | 5.0 | -4.4 |
|  | 1999 | 14.4 | 5.2 | -2.1 |
| Return on Equity | 1997 | 48.1 | 14.4 | 9.0 |
|  | 1998 | 39.7 | 20.7 | 9.3 |
|  | 1999 | 33.9 | 14.5 | -0.5 |
| Liabilities to Assets | 1997 | 0.71 | 0.95 | 1.24 |
|  | 1998 | 0.56 | 0.86 | 1.09 |
|  | 1999 | 0.54 | 0.80 | 0.99 |

Sales - \% change year over year

| $1997-98$ | 7.3 |
| :--- | ---: |
| $1998-99$ | -7.2 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit  <br> 58.7  | Loss |  |
| :--- | :--- | :--- |
| 7 |  | 41.3 |
| 72.4 |  | 27.6 |
| 71.1 |  | 28.9 |

[^319]| Volume 3-Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 5213
Dairy Products, Wholesale


[^320]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | 1997, 1998, 1999 reference years |

SICE $5214 \quad$ Poultry and Eggs, Wholesale


Sales - \% change year over year

| $1997-98$ | -7.5 |
| :--- | ---: |
| $1998-99$ | 6.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 70.8 | 29.2 |
| 84.6 | 15.4 |
| 64.7 | 35.3 |

[^321]SICE $5215 \quad$ Fish and Seafood, Wholesale


[^322]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 5216
Fresh Fruit and Vegetables, Wholesale

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

[^323]| Volume 3 - Financial Performance Indicators for Canadian Business | Small and Medium Firms (Revenue under $\$ 5$ million) |
| :--- | ---: | :--- |
| (For Corporations in Ontario) | $1997,1998,1999$ reference years |

SICE 5217 Meat and Meat Products, Wholesale

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

[^324] ratio.

SICE 5219
Other Foods, Wholesale

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |

Sales - \% change year over year

| $1997-98$ | 4.5 |
| :--- | :--- |
| $1998-99$ | 7.4 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit |  | Loss |
| :--- | :--- | :--- |
| 62.1 |  | 37.9 |
| 64.5 |  | 35.5 |
| 64.4 | 35.6 |  |

[^325]```
Volume 3-Financial Performance Indicators for Canadian Business Small and Medium Firms (Revenue under $5 million)
(For Corporations in Ontario)

SICE 5221 Non-alcoholic beverages, Wholesale
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5222 Alcoholic beverages, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{41} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 11.6 & 2.3 & -0.7 \\
\hline & 1998 & 13.4 & 3.0 & 0.2 \\
\hline & 1999 & 12.0 & 1.9 & -1.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 16.9 & 3.4 & -0.4 \\
\hline & 1998 & 20.4 & 4.0 & 0.2 \\
\hline & 1999 & 16.8 & 3.8 & -0.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 50.3 & 24.1 & 15.3 \\
\hline & 1998 & 52.0 & 30.3 & 15.2 \\
\hline & 1999 & 55.4 & 25.5 & 14.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 32.5 & 6.1 & -1.0 \\
\hline & 1998 & 24.0 & 8.0 & 1.1 \\
\hline & 1999 & 20.0 & 6.3 & -2.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & \(\ldots\) & 8.8 & \(\ldots\) \\
\hline & 1998 & 59.3 & 21.3 & 13.8 \\
\hline & 1999 & 60.5 & 21.1 & 0.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.25 & 0.89 & 1.17 \\
\hline & 1998 & 0.40 & 0.87 & 1.07 \\
\hline & 1999 & 0.57 & 0.87 & 1.07 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 31.7 \\
\(1998-99\) & 13.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit & \\
71.9 &
\end{tabular} & \begin{tabular}{l} 
Loss \\
7
\end{tabular} & 28.1 \\
78.0 & & 22.0 \\
68.8 & & 31.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 5231
Drugs, Wholesale
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{49} & \multicolumn{4}{|c|}{Quartile Boundary (l)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 7.0 & 0.9 & & -3.5 \\
\hline & 1998 & 5.4 & 0.4 & & -8.4 \\
\hline & 1999 & 7.2 & 1.0 & & -1.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 8.3 & 1.8 & & -1.6 \\
\hline & 1998 & 6.3 & 0.6 & & -8.4 \\
\hline & 1999 & 8.9 & 2.2 & & -1.4 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 52.0 & 36.3 & & 24.0 \\
\hline & 1998 & 51.3 & 33.8 & & 19.9 \\
\hline & 1999 & 48.9 & 33.0 & & 20.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 16.6 & 3.8 & & -4.9 \\
\hline & 1998 & 13.2 & 2.6 & & -14.1 \\
\hline & 1999 & 15.0 & 3.8 & & -4.4 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 39.2 & 18.4 & & 5.5 \\
\hline & 1998 & 20.7 & 8.5 & & -8.0 \\
\hline & 1999 & 40.6 & 7.9 & & -0.8 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.52 & 0.83 & & 1.02 \\
\hline & 1998 & 0.59 & 0.94 & & 1.15 \\
\hline & 1999 & 0.43 & 0.81 & & 1.04 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & 10.8 & & \\
\hline & 1998-99 & & 11.7 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline & 1997 & & 64.8 & 35.2 & \\
\hline & 1998 & & 51.0 & 49.0 & \\
\hline & 1999 & & 66.7 & 33.3 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three. \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 5232
Toilet Soaps and Preparations, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{173} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.2 & 1.0 & -2.5 \\
\hline & 1998 & 5.6 & 1.8 & -1.2 \\
\hline & 1999 & 6.1 & 1.9 & -1.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.1 & 1.2 & -1.9 \\
\hline & 1998 & 6.7 & 2.2 & -0.9 \\
\hline & 1999 & 7.7 & 2.5 & -1.3 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 45.6 & 37.9 & 26.0 \\
\hline & 1998 & 46.7 & 38.5 & 27.0 \\
\hline & 1999 & 50.4 & 39.8 & 30.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 11.4 & 2.3 & -6.3 \\
\hline & 1998 & 16.0 & 4.0 & -2.3 \\
\hline & 1999 & 18.1 & 5.7 & -3.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 25.4 & 10.4 & -0.6 \\
\hline & 1998 & 51.4 & 19.6 & 8.5 \\
\hline & 1999 & 50.6 & 24.3 & 6.1 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.48 & 0.86 & 1.06 \\
\hline & 1998 & 0.51 & 0.83 & 1.07 \\
\hline & 1999 & 0.53 & 0.81 & 1.12 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 1.9 \\
\(1998-99\) & 3.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 60.8 & 39.2 \\
\hline 65.9 & 34.1 \\
\hline 67.4 & 32.6 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 5239
Drug Sundries and Other Drugs and Toilet Preparations, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 5241 Tobacco Products, Wholesale


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & -20.1 \\
\(1998-99\) & 6.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll} 
Profit & & Loss \\
7 & & 23.1 \\
76.9 & & 21.4 \\
78.6 & & 54.5
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 5.5 \\
\(1998-99\) & 5.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 65.4 & 34.6 \\
\hline 67.9 & 32.1 \\
\hline 73.3 & 26.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5312 Women's, Misses'and Children's Outerwear Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 5313 Women's, Misses' and Children's Hosiery, Underwear and Apparel Accessories Wholesale
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{77} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{03}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.4 & 1.0 & & -1.9 \\
\hline & 1998 & 2.7 & 0.5 & & -4.0 \\
\hline & 1999 & 3.8 & 0.2 & & -4.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.8 & 1.3 & & -1.6 \\
\hline & 1998 & 4.0 & 0.3 & & -4.0 \\
\hline & 1999 & 4.5 & 0.4 & & -4.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 45.9 & 35.1 & & 21.9 \\
\hline & 1998 & 40.0 & 30.2 & & 18.1 \\
\hline & 1999 & 40.9 & 29.6 & & 23.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 12.0 & 3.7 & & -3.8 \\
\hline & 1998 & 10.5 & 1.2 & & -8.9 \\
\hline & 1999 & 12.1 & 0.7 & & -8.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 39.4 & 13.6 & & -0.9 \\
\hline & 1998 & 19.7 & 2.7 & & -7.9 \\
\hline & 1999 & 30.9 & 12.6 & & -3.0 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.57 & 0.93 & & 1.14 \\
\hline & 1998 & 0.61 & 0.83 & & 1.02 \\
\hline & 1999 & 0.66 & 0.91 & & 1.21 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & 24.9 & & \\
\hline & 1998-99 & & 8.9 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline & 1997 & & 63.1 & 36.9 & \\
\hline & 1998 & & 53.2 & 46.8 & \\
\hline & 1999 & & 52.2 & 47.8 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median). \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5314 Footwear, Wholesale


Sales - \% change year over year
1997-98
29.1
1998-99 -5.7
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 50.6 & 49.4 \\
1998 & 72.2 & 27.8 \\
1999 & 67.1 & 32.9
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE \(5319 \quad\) Other Apparel, Wholesale


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 14.7 \\
\(1998-99\) & 0.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 60.4 & 39.6 \\
\hline 65.1 & 34.9 \\
\hline 66.7 & 33.3 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE \(5321 \quad\) Piece Goods, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{145} & \multicolumn{3}{|c|}{Quartile Boundary (l)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{02}{50 \%}
\] & Worse
\[
\frac{01}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.8 & 1.7 & -0.6 \\
\hline & 1998 & 5.3 & 1.8 & -1.0 \\
\hline & 1999 & 4.9 & 1.7 & -0.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.7 & 2.1 & -0.3 \\
\hline & 1998 & 6.4 & 2.1 & -1.0 \\
\hline & 1999 & 6.6 & 2.0 & -0.3 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 38.5 & 29.2 & 17.7 \\
\hline & 1998 & 37.5 & 28.6 & 19.7 \\
\hline & 1999 & 37.0 & 28.5 & 21.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 13.0 & 3.2 & -0.6 \\
\hline & 1998 & 14.6 & 3.6 & -1.5 \\
\hline & 1999 & 11.2 & 3.1 & -0.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 30.5 & 8.7 & 1.8 \\
\hline & 1998 & 37.9 & 11.2 & 3.2 \\
\hline & 1999 & 29.5 & 10.0 & 2.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.50 & 0.83 & 0.99 \\
\hline & 1998 & 0.40 & 0.78 & 0.99 \\
\hline & 1999 & 0.42 & 0.77 & 1.00 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 9.3 \\
\(1998-99\) & -0.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 72.5 & 27.5 \\
\hline 69.0 & 31.0 \\
\hline 74.8 & 25.2 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 5329 Notions and Other Dry Goods, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{35} & & \multirow[t]{2}{*}{Quartile Boundary Average
\[
\frac{Q 2}{50 \%}
\]} & (1) \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{Q 3} \\
75 \%
\end{gathered}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 9.7 & 2.2 & -1.5 \\
\hline & 1998 & 8.7 & 1.6 & -0.1 \\
\hline & 1999 & 4.1 & 1.2 & -4.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 9.9 & 2.9 & -0.7 \\
\hline & 1998 & 12.3 & 2.0 & 0.2 \\
\hline & 1999 & 6.6 & 1.6 & -4.6 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 41.0 & 35.1 & 26.1 \\
\hline & 1998 & 38.7 & 34.9 & 25.4 \\
\hline & 1999 & 42.9 & 33.2 & 24.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 15.2 & 4.7 & -3.3 \\
\hline & 1998 & 23.1 & 5.8 & -0.4 \\
\hline & 1999 & 12.5 & 5.6 & -7.3 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 35.1 & 16.3 & -2.1 \\
\hline & 1998 & 33.5 & 11.3 & 3.2 \\
\hline & 1999 & 31.9 & 13.1 & -3.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.49 & 0.70 & 0.99 \\
\hline & 1998 & 0.41 & 0.66 & 0.90 \\
\hline & 1999 & 0.44 & 0.68 & 0.97 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 12.8 \\
\(1998-99\) & 5.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 68.4 & 31.6 \\
\hline 80.0 & 20.0 \\
\hline 61.3 & 38.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 5411 Electrical Household Appliances, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 5412
Electronic Household Appliances, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median). \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE \(5421 \quad\) Household Furniture, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{95} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{03} \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 7.8 & 2.1 & -2.4 \\
\hline & 1998 & 10.6 & 2.4 & -1.2 \\
\hline & 1999 & 12.4 & 3.6 & 0.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 10.1 & 2.4 & -1.0 \\
\hline & 1998 & 11.2 & 3.2 & 0.0 \\
\hline & 1999 & 16.1 & 4.9 & 0.4 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 42.6 & 32.6 & 20.0 \\
\hline & 1998 & 45.6 & 33.5 & 19.9 \\
\hline & 1999 & 45.5 & 35.4 & 22.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 20.8 & 4.6 & -4.0 \\
\hline & 1998 & 24.4 & 6.3 & -1.4 \\
\hline & 1999 & 23.4 & 8.8 & 1.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 43.7 & 9.3 & -2.1 \\
\hline & 1998 & 50.4 & 10.4 & 1.5 \\
\hline & 1999 & 57.5 & 19.3 & 2.9 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.29 & 0.76 & 1.07 \\
\hline & 1998 & 0.42 & 0.80 & 1.03 \\
\hline & 1999 & 0.40 & 0.76 & 1.01 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 25.1 \\
\(1998-99\) & 12.1
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 70.9 & 29.1 \\
\hline 75.8 & 24.2 \\
\hline 82.1 & 17.9 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 5431 China, Glassware, Crockery and Pottery, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{54} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & \[
\begin{gathered}
\text { Worse } \\
\frac{Q 1}{25 \%}
\end{gathered}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 1.8 & -0.1 & -3.8 \\
\hline & 1998 & 5.5 & 2.3 & 0.4 \\
\hline & 1999 & 6.5 & 2.9 & 0.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 2.6 & 0.1 & -3.2 \\
\hline & 1998 & 6.7 & 2.8 & 0.0 \\
\hline & 1999 & 6.8 & 2.8 & 1.1 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 43.2 & 35.3 & 27.9 \\
\hline & 1998 & 42.9 & 34.9 & 28.7 \\
\hline & 1999 & 41.8 & 34.4 & 26.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 5.6 & -0.1 & -6.7 \\
\hline & 1998 & 10.3 & 4.7 & 0.1 \\
\hline & 1999 & 13.6 & 5.9 & 1.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 7.7 & -1.2 & -10.8 \\
\hline & 1998 & 35.5 & 9.7 & 1.6 \\
\hline & 1999 & 30.8 & 17.1 & 3.4 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.51 & 0.77 & 1.02 \\
\hline & 1998 & 0.61 & 0.79 & 0.95 \\
\hline & 1999 & 0.55 & 0.68 & 0.89 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 18.9 \\
\(1998-99\) & 15.1
\end{tabular}
\begin{tabular}{cccr} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 50.0 & 50.0 \\
1998 & 75.9 & 24.1 \\
1999 & 90.5 & 9.5
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median). \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three. \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 5432 Floor Coverings, Wholesale


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 17.7 \\
\(1998-99\) & 11.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{cc} 
Profit & Loss \\
\hline 61.8 & 38.2 \\
67.9 & 32.1 \\
62.7 & 37.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5433 Linens, Draperies and Other Textile Furnishings, Wholesale

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(5439 \quad\) Other Household Furnishings, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{119} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{Q 3} \\
75 \%
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.2 & 1.1 & -1.0 \\
\hline & 1998 & 4.7 & 1.7 & -1.1 \\
\hline & 1999 & 4.6 & 1.7 & -0.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.6 & 1.3 & -0.9 \\
\hline & 1998 & 5.5 & 2.1 & -0.9 \\
\hline & 1999 & 5.6 & 2.0 & -0.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 45.9 & 36.2 & 24.0 \\
\hline & 1998 & 47.0 & 35.9 & 25.4 \\
\hline & 1999 & 47.2 & 35.9 & 26.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 8.8 & 2.4 & -2.2 \\
\hline & 1998 & 11.2 & 3.3 & -2.9 \\
\hline & 1999 & 10.7 & 3.2 & -1.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 27.8 & 9.6 & 2.8 \\
\hline & 1998 & 29.4 & 13.6 & 2.4 \\
\hline & 1999 & 33.3 & 14.4 & 2.8 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.49 & 0.90 & 1.06 \\
\hline & 1998 & 0.57 & 0.86 & 1.07 \\
\hline & 1999 & 0.38 & 0.79 & 1.03 \\
\hline
\end{tabular}

Sales - \% change year over year
1997-98
9.1
1998-99
5.7
\begin{tabular}{cccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 67.3 & 32.7 \\
1998 & 69.7 & 30.3 \\
1999 & 61.8 & 38.2
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 5511 Automobiles, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5512 Trucks and Buses, Wholesale


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 12.1 \\
\(1998-99\) & 8.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 73.7 & 26.3 \\
\hline 69.9 & 30.1 \\
\hline 71.4 & 28.6 \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

SICE 5519
Other Motor Vehicles and Trailers, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{62} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{02}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.7 & 1.9 & 0.2 \\
\hline & 1998 & 7.1 & 1.7 & -0.6 \\
\hline & 1999 & 5.4 & 1.7 & -1.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.5 & 2.5 & 0.2 \\
\hline & 1998 & 8.8 & 2.3 & -0.6 \\
\hline & 1999 & 7.0 & 2.0 & -0.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 40.7 & 25.0 & 11.1 \\
\hline & 1998 & 52.2 & 27.5 & 16.5 \\
\hline & 1999 & 56.5 & 29.4 & 15.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 19.0 & 7.1 & 1.2 \\
\hline & 1998 & 18.0 & 7.0 & -2.9 \\
\hline & 1999 & 19.2 & 4.9 & -4.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 56.2 & 27.3 & 8.0 \\
\hline & 1998 & 38.3 & 17.6 & 5.5 \\
\hline & 1999 & 47.9 & 17.7 & 4.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.57 & 0.83 & 1.01 \\
\hline & 1998 & 0.55 & 0.74 & 1.02 \\
\hline & 1999 & 0.47 & 0.66 & 1.05 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 8.9 \\
\(1998-99\) & 9.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 79.3 & 20.7 \\
\hline 69.4 & 30.6 \\
\hline 64.0 & 36.0 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 5521 Tires and Tubes, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{100} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.6 & 0.8 & -0.6 \\
\hline & 1998 & 5.1 & 1.9 & 0.2 \\
\hline & 1999 & 4.7 & 1.7 & -0.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.4 & 1.0 & -0.5 \\
\hline & 1998 & 5.7 & 2.4 & 0.3 \\
\hline & 1999 & 5.2 & 1.9 & -0.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 38.3 & 27.4 & 19.5 \\
\hline & 1998 & 36.6 & 26.8 & 20.6 \\
\hline & 1999 & 36.4 & 24.6 & 18.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 11.5 & 3.2 & -1.1 \\
\hline & 1998 & 16.7 & 6.1 & 0.9 \\
\hline & 1999 & 11.9 & 4.4 & -0.4 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 38.9 & 10.1 & 1.8 \\
\hline & 1998 & 33.2 & 14.1 & 2.5 \\
\hline & 1999 & 33.6 & 15.7 & 0.9 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.55 & 0.81 & 1.05 \\
\hline & 1998 & 0.55 & 0.74 & 0.96 \\
\hline & 1999 & 0.51 & 0.72 & 0.94 \\
\hline
\end{tabular}

Sales - \% change year over year
1997-98
2.9
1998-99
12.5

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 65.6 & 34.4 \\
\hline 80.0 & 20.0 \\
\hline 72.6 & 27.4 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5529
Other Motor Vehicle Parts and Accessories, Wholesale
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Financial Performance Indicators for Canadian Business
Small and Medium Firms (Revenue under \$5 million) (For Corporations in Ontario)

SICE 5611 Iron and Steel Primary Forms and Structural Shapes, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{79} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{03}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 7.3 & 3.3 & -0.5 \\
\hline & 1998 & 8.1 & 3.8 & 0.5 \\
\hline & 1999 & 6.9 & 2.5 & -0.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 9.3 & 4.3 & 0.1 \\
\hline & 1998 & 10.5 & 4.3 & 1.4 \\
\hline & 1999 & 9.2 & 3.7 & 0.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 43.6 & 29.0 & 18.5 \\
\hline & 1998 & 42.0 & 30.1 & 19.3 \\
\hline & 1999 & 36.2 & 26.4 & 18.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 20.3 & 8.1 & -0.7 \\
\hline & 1998 & 23.7 & 9.9 & 2.3 \\
\hline & 1999 & 22.4 & 9.5 & 0.5 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 50.1 & 23.1 & 3.0 \\
\hline & 1998 & 47.0 & 23.2 & 4.1 \\
\hline & 1999 & 43.2 & 15.8 & 0.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.41 & 0.74 & 0.91 \\
\hline & 1998 & 0.40 & 0.65 & 0.88 \\
\hline & 1999 & 0.37 & 0.62 & 0.88 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 26.3 \\
\(1998-99\) & 2.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 75.0 & 25.0 \\
\hline 82.3 & 17.7 \\
\hline 80.9 & 19.1 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 5612 Other Iron and Steel Products, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 5613
Non-Ferrous Metal and Metal Products, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5619 Combination Metal and Metal Products, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{- 17} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{02}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.4 & 2.0 & -3.0 \\
\hline & 1998 & 6.5 & 1.6 & -1.0 \\
\hline & 1999 & 13.7 & 1.6 & -3.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.1 & 2.5 & -2.7 \\
\hline & 1998 & 8.4 & 1.8 & -1.0 \\
\hline & 1999 & 12.8 & 3.5 & -2.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & 35.5 & \(\cdots\) \\
\hline & 1998 & ... & 21.9 & ... \\
\hline & 1999 & \(\ldots\) & 20.5 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 26.0 & 10.2 & -3.4 \\
\hline & 1998 & 28.1 & 2.3 & -3.1 \\
\hline & 1999 & 25.7 & 7.4 & -1.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & \(\ldots\) & 13.3 & \(\cdots\) \\
\hline & 1998 & ... & 5.3 & \(\cdots\) \\
\hline & 1999 & \(\cdots\) & 7.2 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.38 & 0.63 & 0.94 \\
\hline & 1998 & 0.37 & 0.67 & 0.93 \\
\hline & 1999 & 0.16 & 0.55 & 0.76 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & -4.1 \\
\(1998-99\) & -9.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{ll}
\begin{tabular}{ll} 
Profit & Loss \\
70.4 & \\
58.8 & \\
52.9 & \\
\hline
\end{tabular} & 41.2 \\
& 47.1
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median). \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 5621 Hardware, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{373} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{02}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.4 & 2.0 & -0.8 \\
\hline & 1998 & 5.8 & 2.4 & 0.2 \\
\hline & 1999 & 5.8 & 2.4 & 0.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.7 & 2.5 & -0.6 \\
\hline & 1998 & 7.1 & 3.1 & 0.3 \\
\hline & 1999 & 7.0 & 3.0 & 0.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 37.8 & 30.8 & 24.7 \\
\hline & 1998 & 38.2 & 30.7 & 24.1 \\
\hline & 1999 & 37.4 & 29.0 & 24.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 13.5 & 5.3 & -1.2 \\
\hline & 1998 & 16.3 & 6.3 & 0.5 \\
\hline & 1999 & 15.8 & 6.2 & 0.5 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 34.9 & 14.7 & 2.2 \\
\hline & 1998 & 36.1 & 18.3 & 5.7 \\
\hline & 1999 & 30.0 & 13.9 & 2.9 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.50 & 0.73 & 0.95 \\
\hline & 1998 & 0.51 & 0.72 & 0.95 \\
\hline & 1999 & 0.42 & 0.70 & 0.92 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 9.0 \\
\(1998-99\) & 5.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit & \\
71.8 &
\end{tabular} & \multicolumn{1}{l}{\(\mathbf{2 8 . 2}\)} \\
78.3 & & 21.7 \\
77.8 & & 22.2
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 5622
Plumbing, Heating and Air Conditioning Equipment and Supplies, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 5631 Lumber, Plywood and Millwork, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 5632
Paint, Glass and Wallpaper, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5639 Other Building Materials, Wholesale


Sales - \% change year over year
1997-98
7.3
1998-99
7.5

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
\begin{tabular}{|c|c|}
\hline \(\underline{\text { Profit }}\) & Loss \\
\hline 67.0 & 33.0 \\
\hline 68.7 & 31.3 \\
\hline 68.4 & 31.6 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 5711 Farm Machinery, Equipment and Supplies, Wholesale


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 8.0 \\
\(1998-99\) & 3.7
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
\(1998 \quad 73.3 \quad 26.7\)
\(1999 \quad 70.7 \quad 29.3\)

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5721
Construction and Forestry Machinery, Equipment and Supplies, Wholesale
\begin{tabular}{lcccc}
\hline Number of firms (1998): & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5722 Mining Machinery, Equipment and Supplies, Wholesale
\begin{tabular}{lcccc}
\hline & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 5731
Industrial Machinery, Equipment and Supplies, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{1,235} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{03} \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.1 & 1.8 & -0.4 \\
\hline & 1998 & 6.2 & 2.4 & -0.3 \\
\hline & 1999 & 6.2 & 2.5 & -0.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.7 & 2.4 & -0.4 \\
\hline & 1998 & 8.1 & 3.1 & -0.2 \\
\hline & 1999 & 7.8 & 3.2 & 0.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 42.9 & 33.0 & 24.6 \\
\hline & 1998 & 42.0 & 31.8 & 24.2 \\
\hline & 1999 & 40.9 & 31.6 & 24.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 14.6 & 5.6 & -0.9 \\
\hline & 1998 & 17.5 & 7.3 & -0.2 \\
\hline & 1999 & 17.1 & 7.1 & 0.2 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 33.3 & 15.0 & 3.0 \\
\hline & 1998 & 34.4 & 16.7 & 3.6 \\
\hline & 1999 & 30.4 & 15.4 & 3.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.45 & 0.72 & 0.96 \\
\hline & 1998 & 0.47 & 0.71 & 0.95 \\
\hline & 1999 & 0.41 & 0.68 & 0.93 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 10.0 \\
\(1998-99\) & 6.7
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 72.2 & 27.8 \\
\hline 74.4 & 25.6 \\
\hline 76.2 & 23.8 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5741
Electrical Wiring Supplies and Electrical Construction Material, Wholesale


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 9.2 \\
\(1998-99\) & 11.5
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 68.4 & 31.6 \\
\hline 72.1 & 27.9 \\
\hline 76.7 & 23.3 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 5742 Electrical Generating and Transmission Equipment and Supplies, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{104} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{\mathbf{5 0 \%}}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.0 & 1.2 & -0.5 \\
\hline & 1998 & 7.1 & 2.2 & -0.4 \\
\hline & 1999 & 6.5 & 2.4 & -0.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.3 & 1.7 & -0.3 \\
\hline & 1998 & 9.7 & 2.9 & -0.3 \\
\hline & 1999 & 8.4 & 2.9 & -0.1 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 39.3 & 30.2 & 21.8 \\
\hline & 1998 & 43.6 & 32.9 & 20.3 \\
\hline & 1999 & 42.0 & 29.5 & 23.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 13.5 & 4.4 & -0.8 \\
\hline & 1998 & 16.7 & 5.6 & -0.5 \\
\hline & 1999 & 20.9 & 7.0 & -0.2 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 32.6 & 14.2 & 1.8 \\
\hline & 1998 & 50.1 & 16.1 & 5.5 \\
\hline & 1999 & 39.0 & 17.8 & 5.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.53 & 0.77 & 0.97 \\
\hline & 1998 & 0.45 & 0.70 & 0.95 \\
\hline & 1999 & 0.44 & 0.74 & 0.98 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 11.3 \\
\(1998-99\) & 10.1
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 72.3 & 27.7 \\
\hline 73.1 & 26.9 \\
\hline 74.2 & 25.8 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 5743
Electronic Machinery, Equipment and Supplies, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5744 Computer and Related Machinery, Equipment and Packaged Software, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 5749 Other Electrical and Electronic Machinery, Equipment and Supplies, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{56} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.5 & 1.6 & -3.7 \\
\hline & 1998 & 7.7 & 3.1 & -0.2 \\
\hline & 1999 & 9.0 & 2.8 & -0.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.6 & 1.9 & -2.1 \\
\hline & 1998 & 7.8 & 4.1 & 0.4 \\
\hline & 1999 & 10.0 & 3.6 & 0.0 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 52.1 & 35.5 & 24.2 \\
\hline & 1998 & 46.1 & 34.2 & 24.0 \\
\hline & 1999 & 49.8 & 32.7 & 21.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 15.2 & 4.6 & -7.1 \\
\hline & 1998 & 17.2 & 8.6 & 0.1 \\
\hline & 1999 & 17.0 & 9.1 & 0.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 27.9 & 13.8 & -3.9 \\
\hline & 1998 & 34.2 & 21.4 & 8.0 \\
\hline & 1999 & 27.5 & 12.3 & 2.0 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.48 & 0.76 & 1.02 \\
\hline & 1998 & 0.36 & 0.66 & 0.93 \\
\hline & 1999 & 0.39 & 0.63 & 0.88 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 7.1 \\
\(1998-99\) & 6.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline \(\underline{\text { Profit }}\) & Loss \\
\hline 60.8 & 39.2 \\
\hline 78.6 & 21.4 \\
\hline 76.2 & 23.8 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE \(5791 \quad\) Office and Store Machinery, Equipment and Supplies, Wholesale


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 6.9 \\
\(1998-99\) & 6.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 69.4 & 30.6 \\
\hline 71.6 & 28.4 \\
\hline 71.9 & 28.1 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

\section*{SICE 5792} Service Machinery, Equipment and Supplies, Wholesale
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 5793 Professional Machinery, Equipment and Supplies, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{500} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.9 & 2.3 & -0.8 \\
\hline & 1998 & 6.7 & 2.0 & -0.7 \\
\hline & 1999 & 7.8 & 2.7 & -0.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 8.3 & 2.9 & -0.8 \\
\hline & 1998 & 8.4 & 2.6 & -0.6 \\
\hline & 1999 & 9.3 & 3.5 & 0.1 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 49.6 & 37.1 & 26.9 \\
\hline & 1998 & 49.7 & 34.6 & 26.9 \\
\hline & 1999 & 51.7 & 37.3 & 27.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 19.7 & 6.7 & -1.8 \\
\hline & 1998 & 18.7 & 6.8 & -1.6 \\
\hline & 1999 & 20.2 & 8.5 & -0.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 33.2 & 16.3 & 3.7 \\
\hline & 1998 & 35.4 & 15.4 & 2.2 \\
\hline & 1999 & 39.9 & 16.5 & 3.7 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.44 & 0.70 & 0.97 \\
\hline & 1998 & 0.43 & 0.72 & 0.96 \\
\hline & 1999 & 0.41 & 0.68 & 0.94 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 4.6 \\
\(1998-99\) & 9.9
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 69.7 & 30.3 \\
1998 & 70.0 & 30.0 \\
1999 & 75.2 & 24.8
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5799
Other Machinery, Equipment and Supplies n.e.c., Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5911 Automobile Wrecking


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5919
Other Waste Materials, Wholesale
\begin{tabular}{lcccc}
\hline & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 11.2 \\
\(1998-99\) & -3.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 63.5 & 36.5 \\
\hline 62.0 & 38.0 \\
\hline 62.9 & 37.1 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE 5922 Stationery and Office Supplies, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{151} & & \multirow[t]{2}{*}{Quartile Boundary Average
\[
\frac{Q 2}{50 \%}
\]} & \multirow[t]{2}{*}{\begin{tabular}{l}
(1) \\
Worse
\[
\frac{Q 1}{25 \%}
\]
\end{tabular}} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{03} \\
\mathbf{7 5 \%}
\end{gathered}
\] & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.3 & 0.8 & -2.1 \\
\hline & 1998 & 4.3 & 1.0 & -2.4 \\
\hline & 1999 & 5.0 & 1.0 & -1.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.9 & 1.2 & -1.8 \\
\hline & 1998 & 5.3 & 1.1 & -2.2 \\
\hline & 1999 & 5.8 & 1.3 & -1.6 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 46.8 & 37.4 & 27.5 \\
\hline & 1998 & 45.3 & 35.9 & 27.7 \\
\hline & 1999 & 45.9 & 35.3 & 28.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 13.2 & 2.7 & -5.3 \\
\hline & 1998 & 12.3 & 3.4 & -5.9 \\
\hline & 1999 & 13.3 & 3.8 & -4.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 28.5 & 12.9 & -5.0 \\
\hline & 1998 & 38.7 & 11.4 & -1.5 \\
\hline & 1999 & 33.5 & 9.8 & 0.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.50 & 0.81 & 1.02 \\
\hline & 1998 & 0.57 & 0.84 & 1.04 \\
\hline & 1999 & 0.52 & 0.81 & 1.04 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 7.2 \\
\(1998-99\) & 9.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
\begin{tabular}{lll}
\begin{tabular}{cl} 
Profit & \\
\hline
\end{tabular} & \(\underline{\text { Loss }}\) \\
58.2 & & 41.8 \\
60.3 & & 39.7 \\
60.5 & & 39.5
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE \(5929 \quad\) Other Paper and Paper Products, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 5931 Agricultural Feeds, Wholesale


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 1.7 \\
\(1998-99\) & -0.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 68.1 & 31.9 \\
\hline 71.6 & 28.4 \\
\hline 69.3 & 30.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5932 Seeds and Seed Processing, Wholesale
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 5939 Agricultural Chemical and Other Farm Supplies, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5941 Toys, Novelties and Fireworks, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{131} & \multicolumn{3}{|c|}{Quartile Boundary (I)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.6 & 1.2 & -3.0 \\
\hline & 1998 & 3.6 & 1.0 & -1.7 \\
\hline & 1999 & 5.6 & 1.8 & -1.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.7 & 1.5 & -2.9 \\
\hline & 1998 & 4.7 & 1.5 & -1.7 \\
\hline & 1999 & 6.7 & 2.3 & -1.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 45.6 & 35.5 & 26.2 \\
\hline & 1998 & 43.0 & 33.3 & 23.3 \\
\hline & 1999 & 45.6 & 32.7 & 25.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 11.5 & 2.6 & -5.0 \\
\hline & 1998 & 8.5 & 3.6 & -3.0 \\
\hline & 1999 & 11.3 & 4.3 & -1.7 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 25.2 & 6.3 & -3.6 \\
\hline & 1998 & 27.5 & 7.4 & -0.8 \\
\hline & 1999 & 27.7 & 11.5 & 1.6 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.52 & 0.74 & 0.96 \\
\hline & 1998 & 0.53 & 0.71 & 1.00 \\
\hline & 1999 & 0.39 & 0.72 & 1.01 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 4.8 \\
\(1998-99\) & 14.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline \(\underline{\text { Profit }}\) & Loss \\
\hline 59.8 & 40.2 \\
\hline 65.6 & 34.4 \\
\hline 65.2 & 34.8 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lr} 
Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5942 Amusement and Sporting Goods, Wholesale


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 9.2 \\
\(1998-99\) & 5.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
\begin{tabular}{lll} 
Profit & & Loss \\
\hline 65.8 & & 34.2 \\
63.7 & & 36.3 \\
63.8 & & 36.2
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median). \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference vears
\end{tabular}

SICE 5951
Photographic Equipment and Supplies, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 5952 Musical Instruments and Accessories, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\(\left.\begin{array}{lr}\text { Volume } 3 \text { - Financial Performance Indicators for Canadian Business } & \text { Small and Medium Firms (Revenue under } \$ 5 \text { million) } \\
\text { (For Corporations in Ontario) } & 1997,1998,1999 \text { reference years }\end{array}\right)\)
\end{tabular}

SICE 5961 Jewellery and Watches, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 5971 Industrial and Household Chemicals, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 5981 General Merchandise, Wholesale
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{483} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 8.0 & 1.5 & -2.1 \\
\hline & 1998 & 8.7 & 1.4 & -1.7 \\
\hline & 1999 & 10.8 & 2.1 & -1.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 10.2 & 2.0 & -1.9 \\
\hline & 1998 & 11.9 & 2.2 & -1.4 \\
\hline & 1999 & 13.3 & 3.1 & -0.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 41.5 & 27.1 & 16.2 \\
\hline & 1998 & 43.0 & 29.7 & 16.6 \\
\hline & 1999 & 46.1 & 29.7 & 18.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 24.0 & 5.5 & -7.2 \\
\hline & 1998 & 26.0 & 6.0 & -5.9 \\
\hline & 1999 & 27.7 & 7.0 & -2.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 49.3 & 23.9 & 3.8 \\
\hline & 1998 & 52.0 & 25.3 & 7.9 \\
\hline & 1999 & 44.8 & 25.4 & 8.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.57 & 0.91 & 1.08 \\
\hline & 1998 & 0.54 & 0.89 & \[
1.09
\] \\
\hline & 1999 & 0.44 & 0.85 & 1.07 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 3.9 \\
\(1998-99\) & 9.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 64.5 & 35.5 \\
\hline 62.9 & 37.1 \\
\hline 67.9 & 32.1 \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

Volume 3 - Financial Performance Indicators for Canadian Business
Small and Medium Firms (Revenue under \(\$ 5\) million)
(For Corporations in Ontario)
SICE 5991 Books, Periodicals and Newspapers, Wholesale
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio
}

SICE 5992 Second-Hand Goods, Wholesale (Except Machinery and Automotive)
\begin{tabular}{lcccc}
\hline & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\(1997-98\)
\(1998-99\)

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
4.0
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 71.4 & 28.6 \\
\hline 66.7 & 33.3 \\
\hline 77.8 & 22.2 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE 5993 Forest Products, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 5999
Other Products n.e.c., Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6011 Supermarkets


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 6012 Grocery stores (excluding supermarkets)
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{1,158} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{aligned}
& \text { Better } \\
& \frac{Q 3}{75 \%}
\end{aligned}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 1.7 & 0.1 & -2.0 \\
\hline & 1998 & 1.7 & 0.2 & -1.8 \\
\hline & 1999 & 2.0 & 0.3 & -1.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 2.0 & 0.2 & -1.7 \\
\hline & 1998 & 2.0 & 0.2 & -1.6 \\
\hline & 1999 & 2.2 & 0.3 & -1.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 35.5 & 24.9 & 18.7 \\
\hline & 1998 & 30.6 & 23.1 & 17.6 \\
\hline & 1999 & 30.5 & 23.3 & 17.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 8.6 & 0.3 & -7.6 \\
\hline & 1998 & 8.4 & 0.8 & -7.5 \\
\hline & 1999 & 9.8 & 1.3 & -5.9 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 27.5 & 6.8 & -4.3 \\
\hline & 1998 & 37.4 & 11.1 & -1.8 \\
\hline & 1999 & 35.0 & 11.7 & -2.4 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.70 & 0.99 & 1.13 \\
\hline & 1998 & 0.72 & 0.99 & 1.12 \\
\hline & 1999 & 0.63 & 0.93 & 1.10 \\
\hline
\end{tabular}

Sales - \% change year over year
1997-98
2.6
1998-99
1.3

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 52.0 & 48.0 \\
\hline 53.7 & 46.3 \\
\hline 56.3 & 43.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6013 Bakery products stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{401} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{03} \\
75 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\underline{\mathbf{Q 2}} \\
\mathbf{5 0 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 2.5 & 0.0 & -4.0 \\
\hline & 1998 & 2.2 & 0.2 & -3.2 \\
\hline & 1999 & 3.1 & 0.4 & -2.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 2.8 & 0.1 & -3.7 \\
\hline & 1998 & 2.4 & 0.3 & -2.9 \\
\hline & 1999 & 3.5 & 0.5 & -2.3 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 63.5 & 50.9 & 36.1 \\
\hline & 1998 & 63.2 & 52.8 & 37.9 \\
\hline & 1999 & 64.8 & 52.1 & 37.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 9.1 & 0.2 & -11.3 \\
\hline & 1998 & 7.6 & 0.7 & -8.9 \\
\hline & 1999 & 11.8 & 1.6 & -7.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 38.0 & 11.6 & -5.4 \\
\hline & 1998 & 33.0 & 10.6 & 1.3 \\
\hline & 1999 & 34.7 & 13.9 & -3.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.75 & 1.00 & 1.18 \\
\hline & 1998 & 0.69 & 1.00 & 1.15 \\
\hline & 1999 & 0.66 & 0.96 & 1.15 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 4.5 \\
\(1998-99\) & 0.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 50.6 & 49.4 \\
\hline 52.6 & 47.4 \\
\hline 57.0 & 43.0 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 6014 Candy and nut stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{86} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 2.3 & -0.1 & -3.5 \\
\hline & 1998 & 2.7 & 0.3 & -6.1 \\
\hline & 1999 & 3.7 & 0.4 & -6.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 2.9 & 0.2 & -3.2 \\
\hline & 1998 & 3.3 & 0.8 & -4.7 \\
\hline & 1999 & 4.7 & 0.5 & -6.3 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 59.1 & 41.9 & 18.6 \\
\hline & 1998 & 56.0 & 41.4 & 21.1 \\
\hline & 1999 & 55.6 & 41.7 & 19.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 7.4 & -0.1 & -9.0 \\
\hline & 1998 & 13.8 & 1.9 & -18.7 \\
\hline & 1999 & 18.6 & 2.0 & -12.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 37.6 & 9.1 & 3.7 \\
\hline & 1998 & 39.8 & 11.5 & -4.1 \\
\hline & 1999 & ... & 10.2 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.64 & 1.00 & 1.18 \\
\hline & 1998 & 0.58 & 0.94 & 1.34 \\
\hline & 1999 & 0.59 & 0.87 & 1.14 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 7.0 \\
\(1998-99\) & 6.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 52.0 & 48.0 \\
\hline 53.5 & 46.5 \\
\hline 52.4 & 47.6 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(6015 \quad\) Fruit and vegetable stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{128} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 1.5 & 0.3 & -1.2 \\
\hline & 1998 & 1.9 & 0.5 & -0.9 \\
\hline & 1999 & 2.1 & 0.6 & -0.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 1.8 & 0.4 & -1.0 \\
\hline & 1998 & 2.1 & 0.4 & -0.8 \\
\hline & 1999 & 2.4 & 0.8 & -0.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 32.4 & 25.4 & 21.8 \\
\hline & 1998 & 33.3 & 26.3 & 20.6 \\
\hline & 1999 & 34.3 & 25.6 & 20.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 8.8 & 1.9 & -4.4 \\
\hline & 1998 & 14.7 & 2.6 & -2.8 \\
\hline & 1999 & 15.1 & 3.1 & -4.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 20.5 & 10.6 & 1.5 \\
\hline & 1998 & 25.4 & 9.7 & 1.5 \\
\hline & 1999 & 24.9 & 11.8 & -3.4 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.47 & 0.85 & 1.06 \\
\hline & 1998 & 0.48 & 0.85 & 1.10 \\
\hline & 1999 & 0.43 & 0.77 & 1.01 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 1.5 \\
\(1998-99\) & 2.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 60.0 & 40.0 \\
\hline 62.5 & 37.5 \\
\hline 61.7 & 38.3 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6016 Meat markets


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 1.2 \\
\(1998-99\) & 0.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 55.2 & 44.8 \\
\hline 63.3 & 36.7 \\
\hline 67.7 & 32.3 \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(6019 \quad\) Other Food (Specialty) Stores n.e.c.


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 6031 Pharmacies


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 6032
Patent Medicine and Toiletries Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

\section*{SICE 6111 Shoe Stores}


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 3.2 \\
\(1998-99\) & 1.6
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 58.4 & 41.6 \\
1998 & 63.8 & 36.2 \\
1999 & 66.2 & 33.8
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 6121 Men's Clothing Stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{358} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.9 & 0.9 & -1.8 \\
\hline & 1998 & 4.5 & 1.4 & -0.7 \\
\hline & 1999 & 4.4 & 1.2 & -0.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.3 & 0.9 & -1.5. \\
\hline & 1998 & 5.3 & 1.5 & -0.7 \\
\hline & 1999 & 4.8 & 1.4 & -0.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 46.9 & 41.1 & 35.7 \\
\hline & 1998 & 46.7 & 41.2 & 36.0 \\
\hline & 1999 & 45.9 & 40.2 & 34.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 9.9 & 1.8 & -3.0 \\
\hline & 1998 & 12.3 & 3.7 & -1.4 \\
\hline & 1999 & 9.8 & 3.3 & -2.5 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 20.0 & 4.5 & -2.7 \\
\hline & 1998 & 24.9 & 8.7 & 0.6 \\
\hline & 1999 & 26.4 & 7.7 & -0.6 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.50 & 0.83 & 1.06 \\
\hline & 1998 & 0.54 & 0.85 & 1.08 \\
\hline & 1999 & 0.49 & 0.84 & 1.02 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 3.4 \\
\(1998-99\) & 1.1
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 61.8 & 38.2 \\
\hline 68.2 & 31.8 \\
\hline 68.6 & 31.4 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 6131 Women's Clothing Stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{699} & \multicolumn{3}{|c|}{Quartile Boundary (l)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{Q 3} \\
\mathbf{7 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\underline{Q 2} \\
\mathbf{5 0 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.1 & 0.2 & -4.9 \\
\hline & 1998 & 3.4 & 0.3 & -3.5 \\
\hline & 1999 & 3.9 & 0.8 & -2.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 3.5 & 0.2 & -4.6 \\
\hline & 1998 & 4.0 & 0.4 & -3.4 \\
\hline & 1999 & 4.4 & 0.9 & -1.9 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 46.4 & 39.2 & 31.8 \\
\hline & 1998 & 47.2 & 39.3 & 32.5 \\
\hline & 1999 & 46.9 & 39.6 & 32.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 7.9 & 0.7 & -10.4 \\
\hline & 1998 & 9.6 & 1.1 & -8.1 \\
\hline & 1999 & 12.8 & 2.3 & -5.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 24.9 & 7.2 & -1.8 \\
\hline & 1998 & 28.6 & 9.9 & -2.5 \\
\hline & 1999 & 37.7 & 12.5 & 0.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.60 & 0.98 & 1.19 \\
\hline & 1998 & 0.64 & 0.98 & 1.17 \\
\hline & 1999 & 0.59 & 0.94 & 1.12 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 3.8 \\
\(1998-99\) & 5.0
\end{tabular}

\section*{Distribution of Firms by profit and loss - Pretax Profit (\%)}
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 52.1 & 47.9 \\
\hline 54.1 & 45.9 \\
\hline 60.9 & 39.1 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6141 Children's clothing stores


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 3.7 \\
\(1998-99\) & 6.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 51.7 & 48.3 \\
\hline 60.0 & 40.0 \\
\hline 59.5 & 40.5 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 6142 Fur stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE \(6149 \quad\) Other clothing stores, n.e.c.
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{338} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.1 & 0.1 & -5.2 \\
\hline & 1998 & 4.1 & 1.1 & -2.7 \\
\hline & 1999 & 4.5 & 1.0 & -1.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.0 & 0.2 & -5.0 \\
\hline & 1998 & 4.7 & 1.2 & -2.3 \\
\hline & 1999 & 5.0 & 1.2 & -1.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 45.2 & 39.0 & 31.3 \\
\hline & 1998 & 44.5 & 38.7 & 32.3 \\
\hline & 1999 & 45.7 & 39.3 & 32.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 8.7 & 0.3 & -9.6 \\
\hline & 1998 & 11.2 & 2.9 & -6.5 \\
\hline & 1999 & 12.5 & 3.1 & -4.2 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 23.1 & 5.9 & -4.7 \\
\hline & 1998 & 35.3 & 13.5 & 1.2 \\
\hline & 1999 & 39.3 & 14.7 & 2.9 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.64 & 0.92 & 1.10 \\
\hline & 1998 & 0.58 & 0.91 & 1.09 \\
\hline & 1999 & 0.60 & 0.90 & 1.06 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 5.1 \\
\(1998-99\) & 5.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 52.2 & 47.8 \\
\hline 60.1 & 39.9 \\
\hline 63.1 & 36.9 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE \(6151 \quad\) Fabric and Yarn Stores


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & -1.8 \\
\(1998-99\) & -3.9
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 60.6 & 39.4 \\
1998 & 65.6 & 34.4 \\
1999 & 63.6 & 36.4
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2 - \(50 \%\) is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lr}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \$5 million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6211 Household Furniture Stores (With Appliances and Furnishings)


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 8.4 \\
\(1998-99\) & 5.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 61.7 & 38.3 \\
\hline 70.2 & 29.8 \\
\hline 74.7 & 25.3 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6212 Household Furniture Stores (Without Appliances and Furnishings)


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6213
Furniture Refinishing and Repair Shops
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{161} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.2 & 1.2 & & -1.7 \\
\hline & 1998 & 6.7 & 1.4 & & -1.0 \\
\hline & 1999 & 5.8 & 1.6 & & -1.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.7 & 1.8 & & -1.4 \\
\hline & 1998 & 6.9 & 1.5 & & -0.9 \\
\hline & 1999 & 7.8 & 2.0 & & -0.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 60.5 & 42.1 & & 28.0 \\
\hline & 1998 & 63.6 & 44.4 & & 30.2 \\
\hline & 1999 & 64.4 & 40.2 & & 27.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 17.5 & 4.2 & & -6.6 \\
\hline & 1998 & 21.8 & 4.8 & & -3.6 \\
\hline & 1999 & 22.1 & 6.5 & & -3.7 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 27.2 & 8.7 & & -2.9 \\
\hline & 1998 & 41.4 & 13.6 & & 1.7 \\
\hline & 1999 & 35.7 & 12.3 & & 5.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.46 & 0.79 & & 1.09 \\
\hline & 1998 & 0.53 & 0.94 & & 1.15 \\
\hline & 1999 & 0.48 & 0.78 & & 1.14 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & 7.5 & & \\
\hline & 1998-99 & & 10.6 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline & 1997 & & 60.3 & 39.7 & \\
\hline & 1998 & & 66.5 & 33.5 & \\
\hline & 1999 & & 68.2 & 31.8 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6221 Appliance, Television, Radio and Stereo Stores


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 11.1 \\
\(1998-99\) & 2.7
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 60.0 & 40.0 \\
1998 & 66.8 & 33.2 \\
1999 & 67.5 & 32.5
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 6222 Television, Radio and Stereo Stores


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 7.6 \\
\(1998-99\) & 9.1
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit & \\
\hline
\end{tabular} & \(\underline{\text { Loss }}\) \\
59.5 & & 40.5 \\
63.4 & & 36.6 \\
68.9 & & 31.1
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 6223 Appliance, Television, Radio and Stereo Repair Shops


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2 - \(50 \%\) is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 6231 Floor Covering Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6232 Drapery Stores

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{lr}
\begin{tabular}{l} 
Volume 3 - Financial Performance Indicators for Canadian Business \\
(For Corporations in Ontario)
\end{tabular}\(\quad\) Small and Medium Firms (Revenue under \(\$ 5\) million) \\
\hline \(1997,1998,1999\) reference years
\end{tabular}

SICE 6239 Other Household Furnishings Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Financial Performance Indicators for Canadian Business

SICE 6311 Automobile (New) Dealers


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
\hline
\end{tabular}
(For Corporations in Ontario)
SICE 6312 Automobile (Used) Dealers


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 8.7 \\
\(1998-99\) & 12.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 57.4 & 42.6 \\
\hline 58.0 & 42.0 \\
\hline 62.3 & 37.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 6321
Motor Home and Travel Trailer Dealers
\begin{tabular}{lcccc}
\hline & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 6322
Boats, Outboard Motors and Boating Accessories Dealers
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{195} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 2.4 & 0.7 & -1.9 \\
\hline & 1998 & 3.0 & 1.1 & -0.8 \\
\hline & 1999 & 3.9 & 1.5 & -0.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 2.9 & 0.8 & -1.7 \\
\hline & 1998 & 3.6 & 1.4 & -0.8 \\
\hline & 1999 & 4.9 & 1.7 & -0.4 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 38.3 & 24.7 & 17.3 \\
\hline & 1998 & 37.9 & 25.2 & 17.2 \\
\hline & 1999 & 39.6 & 25.9 & 16.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 4.7 & 1.6 & -2.5 \\
\hline & 1998 & 6.3 & 2.0 & -1.4 \\
\hline & 1999 & 8.4 & 3.2 & -0.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 15.8 & 3.8 & -4.4 \\
\hline & 1998 & 18.8 & 8.6 & 0.2 \\
\hline & 1999 & 28.5 & 9.8 & 2.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.63 & 0.90 & 1.08 \\
\hline & 1998 & 0.62 & 0.88 & 1.04 \\
\hline & 1999 & 0.62 & 0.89 & 1.12 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 12.2 \\
\(1998-99\) & 11.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 63.6 & 36.4 \\
\hline 66.2 & 33.8 \\
\hline 71.3 & 28.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6323 Motorcycle and Snowmobile Dealers
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lr|}
\begin{tabular}{l} 
Volume 3 - Financial Performance Indicators for Canadian Business \\
(For Corporations in Ontario)
\end{tabular} & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
\hline
\end{tabular}

SICE 6329 Other Recreational Vehicle Dealers


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6331 Gasoline Service Stations
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2 - \(50 \%\) is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three. \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE \(6341 \quad\) Home and Auto Supply Stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{63} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{02}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.6 & 0.7 & -2.0 \\
\hline & 1998 & 3.9 & 1.8 & -0.3 \\
\hline & 1999 & 5.0 & 2.0 & 0.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.1 & 1.2 & -1.8 \\
\hline & 1998 & 4.7 & 2.3 & 0.1 \\
\hline & 1999 & 5.7 & 2.3 & 0.0 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 32.3 & 24.5 & 21.5 \\
\hline & 1998 & 24.7 & 23.0 & 21.5 \\
\hline & 1999 & 26.2 & 23.0 & 21.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 6.4 & 2.0 & -2.7 \\
\hline & 1998 & 12.2 & 4.0 & 0.0 \\
\hline & 1999 & 7.4 & 2.9 & 0.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 19.2 & 2.6 & -0.2 \\
\hline & 1998 & 54.5 & 12.5 & -1.3 \\
\hline & 1999 & 56.3 & 33.0 & 0.1 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.26 & 0.75 & 1.01 \\
\hline & 1998 & 0.48 & 0.94 & 1.01 \\
\hline & 1999 & 0.48 & 0.92 & 1.01 \\
\hline
\end{tabular}

Sales - \% change year over year
\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 60.3 & 39.7 \\
\hline 76.2 & 23.8 \\
\hline 76.6 & 23.4 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6342 Tire, Battery, Parts and Accessories Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6351 Garages (General Repairs)


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 1.3 \\
\(1998-99\) & 4.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit
\end{tabular} & & \multicolumn{1}{l}{ Loss } \\
58.2 & & 41.8 \\
59.8 & & 40.2 \\
63.1 & & 36.9
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
\hline (For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 6352 Paint and Body Repair Shops


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE 6353 Muffler Replacement Shops


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 6354
Motor Vehicle Glass Replacement Shops
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{174} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.8 & 0.5 & -3.4 \\
\hline & 1998 & 2.1 & -1.2 & -6.2 \\
\hline & 1999 & 4.7 & 0.8 & -4.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.1 & 0.8 & -3.0 \\
\hline & 1998 & 2.6 & -1.1 & -6.1 \\
\hline & 1999 & 5.6 & 1.0 & -3.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 57.9 & 46.9 & 35.8 \\
\hline & 1998 & 55.8 & 45.7 & 35.4 \\
\hline & 1999 & 54.8 & 43.8 & 32.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 18.0 & 2.4 & -12.3 \\
\hline & 1998 & 7.6 & -2.8 & -20.8 \\
\hline & 1999 & 16.4 & 1.8 & -11.3 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 26.3 & 11.1 & -5.7 \\
\hline & 1998 & 18.8 & -1.3 & -16.9 \\
\hline & 1999 & 30.8 & 8.2 & -10.8 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.50 & 0.81 & 1.03 \\
\hline & 1998 & 0.44 & 0.75 & 1.03 \\
\hline & 1999 & 0.43 & 0.79 & 1.06 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{rr}
\(1997-98\) & -13.1 \\
\(1998-99\) & 0.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 55.1 & 44.9 \\
\hline 39.7 & 60.3 \\
\hline 54.5 & 45.5 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE 6355 Motor Vehicle Transmission Repair and Replacement Shops
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{157} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.1 & 1.0 & -2.2 \\
\hline & 1998 & 4.2 & 1.3 & -1.5 \\
\hline & 1999 & 5.1 & 1.9 & -1.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.6 & 1.3 & -2.0 \\
\hline & 1998 & 5.0 & 1.6 & -1.1 \\
\hline & 1999 & 6.2 & 2.4 & -1.0 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 67.3 & 47.4 & 33.4 \\
\hline & 1998 & 61.7 & 44.7 & 32.5 \\
\hline & 1999 & 59.6 & 44.3 & 31.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 14.2 & 4.0 & -5.3 \\
\hline & 1998 & 11.4 & 3.1 & -4.3 \\
\hline & 1999 & 15.7 & 5.6 & -2.2 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 16.9 & 6.5 & -6.0 \\
\hline & 1998 & 31.8 & 11.1 & 0.7 \\
\hline & 1999 & 34.8 & 11.4 & 3.1 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.44 & 0.81 & 1.09 \\
\hline & 1998 & 0.48 & 0.83 & 1.04 \\
\hline & 1999 & 0.46 & 0.80 & 1.03 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 2.6 \\
\(1998-99\) & 10.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 63.2 & 36.8 \\
\hline 61.8 & 38.2 \\
\hline 69.3 & 30.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6359
Other Motor Vehicle Repair Shops
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 6391 Car Washes


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(6399 \quad\) Other Motor Vehicle Services n.e.c.
\begin{tabular}{lcccc}
\hline & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three. \(25 \%\) of the ratios are worse than this
} ratio.

SICE 6411 Department Stores
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{cccc}
\(1997-98\) & \multicolumn{2}{c}{3.2} \\
\(1998-99\) & & \(\ldots\) & \\
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 60.0 & 40.0 \\
1998 & 87.5 & 12.5 \\
1999 & \(\ldots\) & \(\ldots\)
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6412 General Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6413 Other General Merchandise Stores
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 6511
Book and Stationery Stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{294} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.1 & 0.5 & -2.4 \\
\hline & 1998 & 4.1 & 0.5 & -2.8 \\
\hline & 1999 & 3.6 & 0.6 & -2.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 3.7 & 0.6 & -2.3 \\
\hline & 1998 & 4.6 & 0.7 & -2.7 \\
\hline & 1999 & 4.6 & 0.7 & -2.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 46.2 & 39.3 & 32.3 \\
\hline & 1998 & 45.6 & 38.5 & 31.2 \\
\hline & 1999 & 46.2 & 38.1 & 31.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 10.7 & 1.6 & -6.5 \\
\hline & 1998 & 12.2 & 1.8 & -6.8 \\
\hline & 1999 & 11.9 & 2.2 & -4.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 28.2 & 10.3 & -1.0 \\
\hline & 1998 & 27.1 & 6.6 & -9.1 \\
\hline & 1999 & 24.7 & 9.0 & -4.7 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.54 & 0.85 & 1.06 \\
\hline & 1998 & 0.55 & 0.85 & 1.07 \\
\hline & 1999 & 0.56 & 0.84 & 1.04 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 1.5 \\
\(1998-99\) & 5.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 56.5 & 43.5 \\
\hline 55.8 & 44.2 \\
\hline 59.1 & 40.9 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three. \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(6521 \quad\) Florist Shops


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 4.4 \\
\(1998-99\) & 7.7
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 53.0 & 47.0 \\
\hline 60.0 & 40.0 \\
\hline 64.2 & 35.8 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 6522 Lawn and Garden Centres
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{152} & \multicolumn{3}{|c|}{Quartile Boundary (l)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.2 & 1.2 & -1.0 \\
\hline & 1998 & 4.8 & 1.1 & -0.5 \\
\hline & 1999 & 6.1 & 2.8 & -0.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.0 & 1.6 & -1.0 \\
\hline & 1998 & 6.1 & 1.6 & -0.4 \\
\hline & 1999 & 7.6 & 3.4 & -0.3 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 46.7 & 35.4 & 24.6 \\
\hline & 1998 & 47.7 & 38.0 & 28.2 \\
\hline & 1999 & 48.7 & 37.9 & 28.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 12.0 & 2.4 & -1.8 \\
\hline & 1998 & 12.0 & 3.0 & -0.8 \\
\hline & 1999 & 15.6 & 5.8 & -0.4 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 31.1 & 10.5 & 1.8 \\
\hline & 1998 & 28.1 & 11.1 & 1.1 \\
\hline & 1999 & 31.5 & 16.0 & 5.4 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.44 & 0.80 & 1.03 \\
\hline & 1998 & 0.40 & 0.79 & 1.02 \\
\hline & 1999 & 0.44 & 0.75 & 1.02 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{rr}
\(1997-98\) & 4.6 \\
\(1998-99\) & 11.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
\(1998 \quad 68.4 \quad 31.6\)
\(\begin{array}{lll}1999 & 72.4 & 27.6\end{array}\)

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 6531 Hardware Stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{525} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{Q 3} \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & \[
\begin{gathered}
\text { Worse } \\
Q 1 \\
25 \%
\end{gathered}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.9 & 1.4 & -0.6 \\
\hline & 1998 & 3.9 & 1.5 & -0.5 \\
\hline & 1999 & 4.6 & 1.9 & -0.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.9 & 1.7 & -0.5 \\
\hline & 1998 & 4.8 & 1.8 & -0.4 \\
\hline & 1999 & 5.7 & 2.3 & -0.1 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 37.2 & 33.1 & 27.6 \\
\hline & 1998 & 36.8 & 32.7 & 27.5 \\
\hline & 1999 & 37.4 & 33.0 & 28.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 9.6 & 3.2 & -0.9 \\
\hline & 1998 & 9.0 & 3.2 & -0.8 \\
\hline & 1999 & 10.5 & 4.3 & -0.2 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 21.6 & 10.0 & 0.8 \\
\hline & 1998 & 22.4 & 9.6 & 1.0 \\
\hline & 1999 & 24.8 & 10.1 & 1.4 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.48 & 0.74 & 0.97 \\
\hline & 1998 & 0.47 & 0.73 & 0.97 \\
\hline & 1999 & 0.46 & 0.73 & 0.94 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 4.3 \\
\(1998-99\) & 7.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 70.8 & 29.2 \\
\hline 71.0 & 29.0 \\
\hline 74.4 & 25.6 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 6532
Paint, Glass and Wallpaper Stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{286} & & \multirow[t]{2}{*}{Quartile Boundary
\[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\]} & (1) \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.7 & 1.1 & -1.3 \\
\hline & 1998 & 4.4 & 1.2 & -1.5 \\
\hline & 1999 & 4.6 & 1.5 & -0.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.5 & 1.3 & -1.1 \\
\hline & 1998 & 5.0 & 1.5 & -1.3 \\
\hline & 1999 & 5.8 & 1.7 & -0.6 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 45.0 & 37.9 & 30.7 \\
\hline & 1998 & 46.3 & 38.0 & 31.7 \\
\hline & 1999 & 45.3 & 39.3 & 33.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 13.7 & 2.9 & -3.4 \\
\hline & 1998 & 14.0 & 3.7 & -4.4 \\
\hline & 1999 & 13.8 & 5.3 & -2.2 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 30.1 & 12.1 & -0.1 \\
\hline & 1998 & 31.1 & 12.8 & 1.8 \\
\hline & 1999 & 28.3 & 12.9 & 1.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.53 & 0.88 & 1.09 \\
\hline & 1998 & 0.46 & 0.87 & 1.07 \\
\hline & 1999 & 0.42 & 0.78 & 1.01 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 6.0 \\
\(1998-99\) & 2.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 63.2 & 36.8 \\
\hline 65.0 & 35.0 \\
\hline 68.4 & 31.6 \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

SICE 6541 Sporting Goods Stores
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr}
\begin{tabular}{l} 
Volume 3 - Financial Performance Indicators for Canadian Business \\
(For Corporations in Ontario)
\end{tabular}\(\quad\) Small and Medium Firms (Revenue under \(\$ 5\) million) \\
\hline
\end{tabular}

SICE 6542 Bicycle Shops

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6551
Musical Instrument Stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{136} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{03}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.8 & 1.0 & -1.4 \\
\hline & 1998 & 5.3 & 1.6 & -1.0 \\
\hline & 1999 & 6.9 & 2.8 & -0.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.6 & 1.4 & -1.2 \\
\hline & 1998 & 6.6 & 1.8 & -1.0 \\
\hline & 1999 & 8.0 & 3.1 & -0.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 43.7 & 34.8 & 29.5 \\
\hline & 1998 & 43.8 & 34.9 & 29.8 \\
\hline & 1999 & 43.2 & 35.4 & 29.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 9.7 & 2.9 & -2.4 \\
\hline & 1998 & 11.0 & 3.4 & -1.7 \\
\hline & 1999 & 14.5 & 6.1 & -1.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 27.1 & 9.1 & 0.9 \\
\hline & 1998 & 26.9 & 11.6 & -0.4 \\
\hline & 1999 & 28.9 & 13.3 & 0.0 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.50 & 0.72 & 0.98 \\
\hline & 1998 & 0.40 & 0.74 & 0.97 \\
\hline & 1999 & 0.41 & 0.70 & 0.89 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 5.2 \\
\(1998-99\) & 8.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 67.3 & 32.7 \\
\hline 67.6 & 32.4 \\
\hline 71.8 & 28.2 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6552 Record and Tape Stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{86} & & \multirow[t]{2}{*}{\begin{tabular}{l}
Quartile Boundary \\
Average
\[
\frac{Q 2}{50 \%}
\]
\end{tabular}} & (1) \\
\hline & & Better
\[
\frac{03}{75 \%}
\] & & Worse
\[
\frac{01}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.3 & 0.5 & -4.0 \\
\hline & 1998 & 4.3 & 1.1 & -2.2 \\
\hline & 1999 & 3.4 & 0.7 & -2.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.0 & 1.0 & -4.0 \\
\hline & 1998 & 4.9 & 1.5 & -1.8 \\
\hline & 1999 & 4.2 & 0.8 & -2.0 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 44.2 & 32.6 & 29.0 \\
\hline & 1998 & 41.9 & 30.4 & 24.0 \\
\hline & 1999 & 34.1 & 29.7 & 25.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 10.8 & 1.8 & -13.6 \\
\hline & 1998 & 13.7 & 2.4 & -7.5 \\
\hline & 1999 & 11.2 & 2.2 & -5.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 25.6 & 6.5 & -18.8 \\
\hline & 1998 & 37.6 & 12.9 & -1.6 \\
\hline & 1999 & 28.8 & 3.6 & -8.0 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.51 & 0.80 & 1.04 \\
\hline & 1998 & 0.49 & 0.82 & 0.97 \\
\hline & 1999 & 0.51 & 0.73 & 0.99 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 14.7 \\
\(1998-99\) & 0.2
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 56.1 & 43.9 \\
1998 & 64.0 & 36.0 \\
1999 & 56.7 & 43.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2 - \(50 \%\) is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE 6561 Jewellery Stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{612} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{O 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.2 & 0.9 & -2.4 \\
\hline & 1998 & 5.2 & 1.4 & -1.2 \\
\hline & 1999 & 5.2 & 2.2 & -0.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.6 & 1.0 & -2.3 \\
\hline & 1998 & 5.9 & 1.6 & -1.1 \\
\hline & 1999 & 6.2 & 2.3 & -0.3 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 52.4 & 45.3 & 36.2 \\
\hline & 1998 & 53.0 & 45.5 & 36.5 \\
\hline & 1999 & 52.7 & 45.8 & 37.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 6.1 & 1.5 & -2.9 \\
\hline & 1998 & 8.4 & 2.4 & -1.6 \\
\hline & 1999 & 9.7 & 3.3 & -0.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 17.7 & 6.0 & -2.6 \\
\hline & 1998 & 23.3 & 8.6 & -0.7 \\
\hline & 1999 & 26.6 & 11.2 & 2.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.52 & 0.86 & 1.03 \\
\hline & 1998 & 0.53 & 0.85 & 1.03 \\
\hline & 1999 & 0.48 & 0.82 & 0.99 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 10.9 \\
\(1998-99\) & 8.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 60.5 & 39.5 \\
\hline 66.0 & 34.0 \\
\hline 71.6 & 28.4 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6562 Watch and Jewellery Repair Shops


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 6571
Camera and Photographic Supply Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 6581 Toy and Hobby Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 6582 Gift, Novelty and Souvenir Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 6591 Second-Hand Merchandise Stores n.e.c.
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{305} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{02}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.1 & 1.6 & -1.3 \\
\hline & 1998 & 5.2 & 1.0 & -2.0 \\
\hline & 1999 & 6.6 & 1.7 & -2.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.3 & 1.9 & -1.0 \\
\hline & 1998 & 7.0 & 1.3 & -1.8 \\
\hline & 1999 & 7.9 & 2.2 & -1.9 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 56.0 & 45.2 & 33.1 \\
\hline & 1998 & 61.0 & 45.4 & 36.1 \\
\hline & 1999 & 60.6 & 48.2 & 36.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 13.7 & 3.3 & -2.8 \\
\hline & 1998 & 11.7 & 2.0 & -4.8 \\
\hline & 1999 & 11.8 & 3.7 & -5.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 38.9 & 15.4 & 2.3 \\
\hline & 1998 & 40.0 & 11.9 & -1.2 \\
\hline & 1999 & 34.1 & 9.3 & -1.9 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.56 & 0.89 & 1.04 \\
\hline & 1998 & 0.58 & 0.90 & 1.09 \\
\hline & 1999 & 0.54 & 0.91 & 1.09 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 15.7 \\
\(1998-99\) & 7.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 65.7 & 34.3 \\
\hline 59.7 & 40.3 \\
\hline 63.6 & 36.4 \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6592 Opticians' Shops


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lrl}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6593 Art Galleries and Artists'Supply Stores
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 6594 Luggage and Leather Goods Stores


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 6.3 \\
\(1998-99\) & 2.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{cr}
\begin{tabular}{c} 
Profit \\
52.7
\end{tabular} & \(\underline{\text { Loss }}\) \\
59.1 & 47.3 \\
55.9 & 40.9 \\
& \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 6595
Monument and Tombstone Dealers
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{53} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 7.8 & 1.9 & & -2.9 \\
\hline & 1998 & 4.9 & 1.4 & & -4.9 \\
\hline & 1999 & 5.4 & 1.4 & & -2.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 8.5 & 2.6 & & -2.9 \\
\hline & 1998 & 6.0 & 2.6 & & -4.2 \\
\hline & 1999 & 7.0 & 2.8 & & -2.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 61.9 & 50.5 & & 40.1 \\
\hline & 1998 & 62.6 & 52.9 & & 42.7 \\
\hline & 1999 & 62.3 & 51.4 & & 42.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 12.2 & 4.2 & & -3.3 \\
\hline & 1998 & 9.5 & 2.3 & & -8.9 \\
\hline & 1999 & 10.4 & 4.1 & & -2.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 13.3 & 6.5 & & -1.9 \\
\hline & 1998 & 20.8 & 7.1 & & -4.2 \\
\hline & 1999 & 18.7 & 4.7 & & -1.6 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.40 & 0.71 & & 0.99 \\
\hline & 1998 & 0.34 & 0.60 & & 0.95 \\
\hline & 1999 & 0.30 & 0.57 & & 0.98 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & 3.8 & & \\
\hline & 1998-99 & & -8.4 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline \multicolumn{3}{|c|}{1997} & 60.0 & 40.0 & \\
\hline \multicolumn{3}{|c|}{1998} & 54.7 & 45.3 & \\
\hline \multicolumn{3}{|c|}{1999} & 62.8 & 37.2 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 6596 Pet Stores
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{298} & \multicolumn{3}{|c|}{Quartile Boundary (l)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{02}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 1.7 & -0.3 & -2.6 \\
\hline & 1998 & 2.2 & 0.4 & -1.9 \\
\hline & 1999 & 2.8 & 0.8 & -1.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 2.0 & -0.3 & -2.5 \\
\hline & 1998 & 2.8 & 0.5 & -1.8 \\
\hline & 1999 & 3.3 & 0.9 & -0.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 41.8 & 35.2 & 32.5 \\
\hline & 1998 & 40.6 & 35.5 & 33.0 \\
\hline & 1999 & 39.5 & 35.7 & 32.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 9.2 & -1.0 & -9.8 \\
\hline & 1998 & 11.3 & 1.8 & -7.3 \\
\hline & 1999 & 14.2 & 3.5 & -4.7 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 33.1 & 11.2 & -7.9 \\
\hline & 1998 & 31.7 & 12.7 & -1.8 \\
\hline & 1999 & 36.1 & 15.0 & -0.9 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.63 & 0.90 & 1.09 \\
\hline & 1998 & 0.58 & 0.91 & 1.09 \\
\hline & 1999 & 0.47 & 0.88 & 1.09 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 3.6 \\
\(1998-99\) & -4.2
\end{tabular}
\begin{tabular}{cccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 47.1 & 52.9 \\
1998 & 56.4 & 43.6 \\
1999 & 63.0 & 37.0
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 6597 Coin and Stamp Dealers
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
\hline (For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 6598 Mobile Home Dealers

\begin{tabular}{lcccc} 
Sales - \% change year over year & & & \\
& \(1997-98\) & -14.7 & \\
Distribution of Firms by profit and loss - Pretax Profit (\%) & & \(\ldots\) & \\
& \(1998-99\) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
& 1998 & 63.0 & 37.0 \\
& 1999 & 65.6 & 34.4 \\
& 73.9 & 26.1
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 6599 Other Retail Stores n.e.c.
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(6911 \quad\) Vending Machine Operators
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{156} & & \multirow[t]{2}{*}{Quartile Boundary Average
\[
\frac{Q 2}{50 \%}
\]} & \multirow[t]{2}{*}{\begin{tabular}{l}
(1) \\
Worse
\[
\frac{Q 1}{25 \%}
\]
\end{tabular}} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.8 & 0.9 & -3.6 \\
\hline & 1998 & 5.1 & 1.1 & -2.1 \\
\hline & 1999 & 4.9 & 1.0 & -2.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.6 & 1.0 & -3.4 \\
\hline & 1998 & 6.7 & 1.2 & -2.0 \\
\hline & 1999 & 6.1 & 1.1 & -2.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 53.5 & 46.5 & 34.9 \\
\hline & 1998 & 53.9 & 47.3 & 36.1 \\
\hline & 1999 & 49.7 & 42.9 & 31.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 10.2 & 2.7 & -5.9 \\
\hline & 1998 & 12.5 & 2.4 & -5.5 \\
\hline & 1999 & 12.5 & 2.0 & -7.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 26.2 & 12.4 & -0.7 \\
\hline & 1998 & 33.6 & 19.0 & -0.7 \\
\hline & 1999 & 41.7 & 16.1 & 0.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.57 & 0.92 & 1.13 \\
\hline & 1998 & 0.60 & 0.90 & 1.13 \\
\hline & 1999 & 0.50 & 0.81 & 1.09 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 5.5 \\
\(1998-99\) & 10.7
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 61.3 & 38.7 \\
\hline 60.9 & 39.1 \\
\hline 62.1 & 37.9 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 6921 Direct Sellers


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 7511 Operators of Residential Buildings and Dwellings
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{3,308} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 19.2 & 5.3 & -2.0 \\
\hline & 1998 & 19.2 & 6.1 & -1.5 \\
\hline & 1999 & 19.8 & 5.8 & -1.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 31.0 & 8.0 & -1.4 \\
\hline & 1998 & 31.2 & 9.0 & -0.9 \\
\hline & 1999 & 31.6 & 9.3 & -0.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 7.6 & 1.9 & -0.4 \\
\hline & 1998 & 8.7 & 2.3 & -0.2 \\
\hline & 1999 & 9.2 & 2.2 & -0.2 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 16.5 & 5.5 & 0.1 \\
\hline & 1998 & 18.3 & 6.3 & 0.2 \\
\hline & 1999 & 18.0 & 6.1 & -0.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.44 & 0.85 & 1.02 \\
\hline & 1998 & 0.46 & 0.85 & 1.02 \\
\hline & 1999 & 0.44 & 0.85 & 1.01 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & -0.8 \\
\(1998-99\) & -1.4
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & Loss \\
1997 & 69.9 & 30.1 \\
1998 & 71.6 & 28.4 \\
1999 & 71.7 & 28.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 7512 Operators of Non-Residential Buildings
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{5,463} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & \[
\begin{aligned}
& \text { Better } \\
& \frac{Q 3}{75 \%}
\end{aligned}
\] & Average
\[
\frac{Q 2}{\mathbf{5 0 \%}}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 21.5 & 5.4 & -2.3 \\
\hline & 1998 & 22.5 & 7.0 & -1.6 \\
\hline & 1999 & 22.1 & 7.1 & -1.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 32.5 & 7.6 & -1.5 \\
\hline & 1998 & 34.5 & 10.3 & -1.0 \\
\hline & 1999 & 33.8 & 10.7 & -0.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & \(\ldots\) \\
\hline & 1999 & \(\cdots\) & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 7.5 & 1.8 & -0.4 \\
\hline & 1998 & 7.6 & 2.0 & -0.2 \\
\hline & 1999 & 7.7 & 2.2 & -0.2 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 19.8 & 6.6 & 0.2 \\
\hline & 1998 & 20.8 & 7.1 & 0.5 \\
\hline & 1999 & 21.2 & 6.9 & 0.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.52 & 0.91 & 1.02 \\
\hline & 1998 & 0.52 & 0.89 & 1.01 \\
\hline & 1999 & 0.50 & 0.88 & 1.01 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 2.6 \\
\(1998-99\) & 1.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 68.7 & 31.3 \\
\hline 71.8 & 28.2 \\
\hline 72.6 & 27.4 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE \(7599 \quad\) Other Real Estate Operators


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & -0.7 \\
\(1998-99\) & 0.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{cr} 
Profit & \(\underline{\text { Loss }}\) \\
73.5 & 26.5 \\
74.9 & 25.1 \\
72.0 & 28.0
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

SICE 7611 Insurance and Real Estate Agencies
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{4,474} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\underline{Q 2} \\
\mathbf{5 0 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 12.5 & 3.6 & -0.9 \\
\hline & 1998 & 13.3 & 3.7 & -1.3 \\
\hline & 1999 & 14.1 & 3.7 & -1.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 16.6 & 5.4 & -0.4 \\
\hline & 1998 & 18.0 & 5.2 & -1.0 \\
\hline & 1999 & 18.6 & 5.2 & -0.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 26.0 & 7.3 & -0.9 \\
\hline & 1998 & 26.6 & 7.2 & -1.6 \\
\hline & 1999 & 25.5 & 7.1 & -1.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 34.9 & 13.2 & 1.2 \\
\hline & 1998 & 38.1 & 14.2 & 0.4 \\
\hline & 1999 & 36.4 & 14.5 & 0.6 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.39 & 0.71 & 0.99 \\
\hline & 1998 & 0.36 & 0.70 & 0.98 \\
\hline & 1999 & 0.35 & 0.67 & 0.96 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 1.6 \\
\(1998-99\) & 1.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 73.3 & 26.7 \\
\hline 70.3 & 29.7 \\
\hline 72.0 & 28.0 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 7711 Employment Agencies


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 12.9 \\
\(1998-99\) & 11.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 72.9 & 27.1 \\
\hline 75.3 & 24.7 \\
\hline 75.9 & 24.1 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 7712 Personnel Suppliers


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 7721
Computer Services


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 16.5 \\
\(1998-99\) & 17.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 70.2 & 29.8 \\
\hline 73.4 & 26.6 \\
\hline 76.2 & 23.8 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

\section*{SICE \(7722 \quad\) Computer Equipment Maintenance and Repair}
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{137} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 7.1 & 1.6 & -2.3 \\
\hline & 1998 & 6.2 & 1.0 & -2.0 \\
\hline & 1999 & 6.9 & 1.9 & -1.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.8 & 1.7 & -2.7 \\
\hline & 1998 & 7.6 & 1.6 & -2.0 \\
\hline & 1999 & 7.8 & 2.1 & -0.9 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & \(\ldots\) & \(\ldots\) \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & \(\cdots\) & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 29.3 & 5.9 & -5.8 \\
\hline & 1998 & 17.4 & 5.7 & -5.0 \\
\hline & 1999 & 22.9 & 7.6 & -3.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 61.5 & 22.8 & -2.0 \\
\hline & 1998 & 41.5 & 16.5 & 0.0 \\
\hline & 1999 & 52.5 & 28.6 & 5.9 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.38 & 0.75 & 1.00 \\
\hline & 1998 & 0.43 & 0.83 & 1.05 \\
\hline & 1999 & 0.51 & 0.86 & 1.06 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 10.0 \\
\(1998-99\) & 3.1
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & Loss \\
1997 & 61.0 & 39.0 \\
1998 & 62.8 & 37.2 \\
1999 & 65.7 & 34.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE \(7731 \quad\) Offices of Chartered and Certified Accountants


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 4.2 \\
\(1998-99\) & 8.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 72.2 & 27.8 \\
\hline 72.4 & 27.6 \\
\hline 78.7 & 21.3 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 7739 Other Accounting and Bookkeeping Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 7741 Advertising Agencies
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE 7742 Media Representatives
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{102} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
Q 3 \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 11.4 & 3.5 & -0.9 \\
\hline & 1998 & 18.2 & 5.1 & -0.5 \\
\hline & 1999 & 16.4 & 4.1 & -1.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 16.6 & 4.6 & -0.9 \\
\hline & 1998 & 24.4 & 7.1 & -0.2 \\
\hline & 1999 & 22.4 & 5.6 & -0.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & \(\ldots\) & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 27.9 & 10.2 & -1.6 \\
\hline & 1998 & 34.5 & 12.3 & -0.7 \\
\hline & 1999 & 32.6 & 14.7 & -0.9 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 38.8 & 18.6 & 0.0 \\
\hline & 1998 & 47.1 & 23.8 & 2.8 \\
\hline & 1999 & 46.3 & 19.5 & 1.7 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.32 & 0.65 & 0.94 \\
\hline & 1998 & 0.44 & 0.72 & 0.98 \\
\hline & 1999 & 0.35 & 0.69 & 0.87 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 15.5 \\
\(1998-99\) & 3.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 67.7 & 32.3 \\
\hline 72.5 & 27.5 \\
\hline 72.9 & 27.1 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(7743 \quad\) Outdoor Display and Billboard Advertising


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 10.7 \\
\(1998-99\) & 2.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll} 
Profit & & Loss \\
\hline 59.1 & & 40.9 \\
64.5 & & 35.5 \\
69.2 & & 30.8
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
(For Corporations in Ontario) 1997, 1998, 1999 reference years

\section*{SICE 7749 Other Advertising Services}
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{1,492} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{O 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 9.3 & 2.7 & -1.6 \\
\hline & 1998 & 9.7 & 3.5 & -0.8 \\
\hline & 1999 & 10.3 & 3.6 & -0.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 12.1 & 3.4 & -1.1 \\
\hline & 1998 & 12.6 & 4.4 & -0.6 \\
\hline & 1999 & 13.0 & 4.9 & -0.6 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & \(\cdots\) & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 27.5 & 8.1 & -3.5 \\
\hline & 1998 & 28.1 & 10.1 & -2.2 \\
\hline & 1999 & 28.3 & 10.9 & -1.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 47.4 & 24.4 & 4.3 \\
\hline & 1998 & 48.9 & 23.6 & 4.0 \\
\hline & 1999 & 44.4 & 22.1 & 5.6 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.49 & 0.76 & 1.02 \\
\hline & 1998 & 0.43 & 0.72 & 0.99 \\
\hline & 1999 & 0.38 & 0.69 & 0.98 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 10.9 \\
\(1998-99\) & 6.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 67.5 & 32.5 \\
\hline 71.4 & 28.6 \\
\hline 72.8 & 27.2 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2 - \(50 \%\) is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(7751 \quad\) Offices of Architects


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 17.3 \\
\(1998-99\) & 7.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 67.2 & 32.8 \\
\hline 75.2 & 24.8 \\
\hline 75.2 & 24.8 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE \(7752 \quad\) Offices of Engineers
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{2,192} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & \[
\begin{gathered}
\text { Worse } \\
\frac{Q 1}{25 \%}
\end{gathered}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 13.6 & 4.4 & -1.0 \\
\hline & 1998 & 15.0 & 4.6 & -0.7 \\
\hline & 1999 & 16.4 & 5.1 & -0.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 17.7 & 5.7 & -0.8 \\
\hline & 1998 & 19.1 & 5.9 & -0.4 \\
\hline & 1999 & 20.4 & 6.8 & 0.0 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & \(\ldots\) & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 30.8 & 10.5 & -1.8 \\
\hline & 1998 & 31.6 & 11.8 & -1.1 \\
\hline & 1999 & 33.4 & 12.5 & -0.5 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 45.2 & 20.3 & 2.7 \\
\hline & 1998 & 43.7 & 22.1 & 3.5 \\
\hline & 1999 & 43.2 & 21.0 & 3.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.32 & 0.63 & 0.93 \\
\hline & 1998 & 0.28 & 0.61 & 0.90 \\
\hline & 1999 & 0.28 & 0.55 & 0.89 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 9.2 \\
\(1998-99\) & 7.5
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 71.9 & 28.1 \\
1998 & 73.6 & 26.4 \\
1999 & 75.0 & 25.0
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 7759
Other Scientific and Technical Services


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 4.0 \\
\(1998-99\) & 4.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 70.7 & 29.3 \\
\hline 70.7 & 29.3 \\
\hline 75.1 & 24.9 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 7761 Offices of Lawyers and Notaries


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 7771 Management Consulting Services
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

\section*{SICE 7791 Security and Investigation Services}
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 7792 Credit Bureau Services
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{28} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\mathbf{0 3} \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 14.9 & 6.5 & 2.6 \\
\hline & 1998 & 13.0 & 7.3 & 1.1 \\
\hline & 1999 & 12.2 & 5.7 & 1.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 17.8 & 8.3 & 4.0 \\
\hline & 1998 & 19.1 & 9.1 & 5.5 \\
\hline & 1999 & 18.5 & 8.4 & 3.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 31.9 & 24.2 & 11.4 \\
\hline & 1998 & 38.4 & 26.1 & 13.6 \\
\hline & 1999 & 23.1 & 15.3 & 7.3 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 48.5 & 34.5 & 20.0 \\
\hline & 1998 & 54.7 & 29.1 & 16.1 \\
\hline & 1999 & 24.3 & 16.1 & 8.4 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.39 & 0.58 & 0.80 \\
\hline & 1998 & 0.20 & 0.47 & 0.74 \\
\hline & 1999 & \(\cdots\) & ... & ... \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 4.4 \\
\(1998-99\) & 0.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lrr} 
Profit & & \multicolumn{1}{l}{ Loss } \\
\hline 87.0 & & 13.0 \\
82.1 & & 17.9 \\
91.7 & & 8.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 7793 Collection Agencies
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{80} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & Better
\[
\frac{03}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 8.7 & 1.8 & -1.6 \\
\hline & 1998 & 8.0 & 1.5 & -1.5 \\
\hline & 1999 & 8.8 & 2.4 & -2.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 10.0 & 2.5 & -1.4 \\
\hline & 1998 & 9.6 & 2.1 & -1.2 \\
\hline & 1999 & 11.3 & 2.5 & -0.9 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & \(\ldots\) & ... \\
\hline & 1998 & \(\cdots\) & ... & ... \\
\hline & 1999 & \(\cdots\) & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 23.4 & 7.8 & -4.5 \\
\hline & 1998 & 28.8 & 7.7 & -4.9 \\
\hline & 1999 & 22.6 & 6.3 & -1.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 36.9 & 17.2 & -4.6 \\
\hline & 1998 & 59.3 & 32.5 & 11.4 \\
\hline & 1999 & 41.8 & 16.9 & 3.9 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.47 & 0.75 & 0.99 \\
\hline & 1998 & 0.47 & 0.77 & 1.04 \\
\hline & 1999 & 0.47 & 0.74 & 0.94 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 17.3 \\
\(1998-99\) & 19.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit & Loss \\
\hline 66.7 &
\end{tabular} & 33.3 \\
63.8 & & 36.3 \\
70.0 & & 30.0
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 7794 Customs Brokers


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 7795 Telephone Answering Services


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 0.9 \\
\(1998-99\) & -0.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 68.8 & 31.3 \\
\hline 63.6 & 36.4 \\
\hline 64.5 & 35.5 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 7796 Duplicating Services
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{163} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{03} \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.9 & 1.4 & -2.2 \\
\hline & 1998 & 7.2 & 1.5 & -1.9 \\
\hline & 1999 & 6.3 & 1.9 & -3.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.8 & 1.5 & -2.0 \\
\hline & 1998 & 8.4 & 1.7 & -1.9 \\
\hline & 1999 & 7.6 & 2.5 & -2.9 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & \(\ldots\) \\
\hline & 1998 & ... & ... & \(\ldots\) \\
\hline & 1999 & \(\cdots\) & ... & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 15.5 & 4.7 & -4.7 \\
\hline & 1998 & 16.2 & 3.8 & -4.6 \\
\hline & 1999 & 16.3 & 4.4 & -5.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 43.2 & 23.5 & 6.8 \\
\hline & 1998 & 43.2 & 22.4 & 8.6 \\
\hline & 1999 & 38.1 & 19.8 & 3.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.67 & 0.98 & 1.18 \\
\hline & 1998 & 0.69 & 0.93 & 1.19 \\
\hline & 1999 & 0.60 & 0.92 & 1.12 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 11.4 \\
\(1998-99\) & 7.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll} 
Profit & & Loss \\
\hline 62.1 & & 37.9 \\
65.6 & & 34.4 \\
65.5 & & 34.5
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

SICE 7799
Other Business Services n.e.c.
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{2,849} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 16.9 & 4.5 & -1.1 \\
\hline & 1998 & 14.3 & 3.6 & -1.3 \\
\hline & 1999 & 16.1 & 4.2 & -1.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 21.7 & 6.1 & -0.8 \\
\hline & 1998 & 18.5 & 4.6 & -1.1 \\
\hline & 1999 & 20.8 & 5.7 & -0.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & \(\ldots\) \\
\hline & 1998 & \(\ldots\) & ... & ... \\
\hline & 1999 & \(\cdots\) & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 29.4 & 9.3 & -1.9 \\
\hline & 1998 & 30.0 & 9.1 & -3.1 \\
\hline & 1999 & 33.3 & 10.5 & -1.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 39.8 & 16.7 & 2.8 \\
\hline & 1998 & 45.8 & 19.7 & 3.3 \\
\hline & 1999 & 46.0 & 20.7 & 3.1 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.31 & 0.68 & 0.98 \\
\hline & 1998 & 0.35 & 0.74 & 1.02 \\
\hline & 1999 & 0.32 & 0.68 & 0.99 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 5.3 \\
\(1998-99\) & 7.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 71.2 & 28.8 \\
\hline 69.3 & 30.7 \\
\hline 73.0 & 27.0 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8511 Elementary and Secondary Education


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 15.7 \\
\(1998-99\) & 15.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\(\left.\begin{array}{lll}\text { Profit } & & \text { Loss } \\ \hline 67.6 & & 32.4 \\ 64.6 & & 35.4 \\ 73.5 & & 26.5\end{array} \quad \begin{array}{ll} & \end{array}\right)\)

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 8521 Post-Secondary Non-University Education
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{459} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\underline{Q 2} \\
\mathbf{5 0 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 10.3 & 2.5 & -2.1 \\
\hline & 1998 & 9.1 & 2.1 & -2.3 \\
\hline & 1999 & 8.1 & 1.8 & -4.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 13.5 & 3.2 & -2.0 \\
\hline & 1998 & 11.1 & 2.6 & -2.3 \\
\hline & 1999 & 10.0 & 2.6 & -4.0 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & ... \\
\hline & 1998 & \(\ldots\) & ... & ... \\
\hline & 1999 & \(\cdots\) & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 28.2 & 6.3 & -5.7 \\
\hline & 1998 & 23.6 & 5.9 & -5.3 \\
\hline & 1999 & 23.6 & 5.3 & -9.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 57.5 & 20.7 & 4.2 \\
\hline & 1998 & 48.8 & 24.0 & 1.7 \\
\hline & 1999 & 47.0 & 19.8 & -0.6 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.55 & 0.85 & 1.07 \\
\hline & 1998 & 0.53 & 0.86 & 1.08 \\
\hline & 1999 & 0.48 & 0.76 & 1.02 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 1.1 \\
\(1998-99\) & -0.7
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 66.4 & 33.6 \\
\hline 64.3 & 35.7 \\
\hline 62.9 & 37.1 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 8551 Museums and Archives


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8599 Other Educational Services
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{309} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 9.4 & 3.0 & & -2.4 \\
\hline & 1998 & 10.9 & 3.0 & & -2.5 \\
\hline & 1999 & 10.7 & 2.8 & & -1.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 12.1 & 4.0 & & -2.2 \\
\hline & 1998 & 13.3 & 3.7 & & -1.9 \\
\hline & 1999 & 12.4 & 3.4 & & -1.6 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & & ... \\
\hline & 1998 & ... & ... & & ... \\
\hline & 1999 & ... & \(\cdots\) & & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 27.9 & 7.5 & & -8.1 \\
\hline & 1998 & 32.0 & 8.1 & & -6.6 \\
\hline & 1999 & 33.7 & 10.9 & & -5.3 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 48.8 & 17.2 & & 0.3 \\
\hline & 1998 & 56.6 & 25.2 & & 4.4 \\
\hline & 1999 & 53.6 & 20.7 & & 0.0 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.52 & 0.80 & & 1.07 \\
\hline & 1998 & 0.46 & 0.78 & & 1.05 \\
\hline & 1999 & 0.44 & 0.75 & & 1.06 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & 7.7 & & \\
\hline & 1998-99 & & 12.3 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline \multicolumn{3}{|c|}{1997} & 63.1 & 36.9 & \\
\hline \multicolumn{3}{|c|}{1998} & 66.7 & 33.3 & \\
\hline \multicolumn{3}{|c|}{1999} & 65.7 & 34.3 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 8619
Other Specialty Hospitals
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{9} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & ... & \(\ldots\) & ... \\
\hline & 1998 & \(\ldots\) & 8.2 & \(\cdots\) \\
\hline & 1999 & \(\cdots\) & 9.5 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & \(\ldots\) & ... & ... \\
\hline & 1998 & ... & 11.1 & \(\ldots\) \\
\hline & 1999 & \(\cdots\) & 11.4 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & \(\ldots\) \\
\hline & 1999 & \(\cdots\) & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & ... & ... & \(\cdots\) \\
\hline & 1998 & \(\ldots\) & 13.7 & ... \\
\hline & 1999 & \(\cdots\) & 16.8 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & \(\cdots\) & \(\cdots\) & \(\cdots\) \\
\hline & 1998 & \(\cdots\) & \(\cdots\) & \(\cdots\) \\
\hline & 1999 & \(\cdots\) & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & ... & ... & \(\ldots\) \\
\hline & 1998 & \(\cdots\) & 0.67 & \(\cdots\) \\
\hline & 1999 & ... & 0.77 & \(\cdots\) \\
\hline
\end{tabular}

Sales - \% change year over year

> 1997-98

1998-99
13.8

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{cr} 
Profit & Loss \\
\(\ldots\) & \(\ldots\) \\
77.8 & \\
77.8 & \\
& 22.2 \\
& 22.2
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8621 Homes for Personal and Nursing Care
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{270} & & \multirow[t]{2}{*}{\begin{tabular}{l}
Quartile Boundary \\
Average
\[
\frac{Q 2}{50 \%}
\]
\end{tabular}} & (1) \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.2 & 2.0 & -2.5 \\
\hline & 1998 & 6.0 & 2.1 & -1.9 \\
\hline & 1999 & 5.6 & 1.5 & -2.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.0 & 3.0 & -2.2 \\
\hline & 1998 & 7.4 & 2.3 & -1.6 \\
\hline & 1999 & 7.0 & 2.3 & -1.9 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & \(\ldots\) \\
\hline & 1998 & \(\cdots\) & ... & ... \\
\hline & 1999 & ... & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 7.5 & 1.8 & -1.6 \\
\hline & 1998 & 7.4 & 2.0 & -1.0 \\
\hline & 1999 & 6.6 & 1.9 & -1.5 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 18.4 & 6.6 & -0.8 \\
\hline & 1998 & 25.9 & 11.6 & -0.4 \\
\hline & 1999 & 19.4 & 8.6 & -0.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.66 & 0.96 & 1.14 \\
\hline & 1998 & 0.72 & 0.95 & 1.08 \\
\hline & 1999 & 0.67 & 0.94 & 1.10 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 3.9 \\
\(1998-99\) & -4.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 65.3 & 34.7 \\
\hline 67.8 & 32.2 \\
\hline 65.3 & 34.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 8624 Homes for Mentally Handicapped and/or Disabled


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE \(8625 \quad\) Homes for Emotionally Disturbed Children
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & \(\ldots\) \\
\(1998-99\) & -13.5
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{rr} 
Profit & Loss \\
\(\ldots\) & \(\ldots\) \\
63.6 & 36.4 \\
55.6 & 44.4
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median). \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 8629 Other Institutional Health and Social Services n.e.c.
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{44} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{03} \\
\mathbf{7 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\underline{Q 2} \\
\mathbf{5 0 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.9 & 1.5 & -2.1 \\
\hline & 1998 & 8.2 & 2.0 & -0.5 \\
\hline & 1999 & 6.4 & 3.2 & -1.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 9.1 & 2.3 & -2.1 \\
\hline & 1998 & 10.7 & 2.3 & -0.3 \\
\hline & 1999 & 8.5 & 4.5 & -0.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & \(\ldots\) & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 16.8 & 2.7 & -2.8 \\
\hline & 1998 & 24.9 & 3.9 & -0.5 \\
\hline & 1999 & 23.6 & 7.8 & -1.9 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 30.3 & 16.8 & 2.3 \\
\hline & 1998 & 55.2 & 21.5 & 10.3 \\
\hline & 1999 & 52.6 & 23.9 & 7.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.54 & 0.89 & 1.03 \\
\hline & 1998 & 0.49 & 0.84 & 1.04 \\
\hline & 1999 & 0.58 & 0.80 & 1.06 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 7.6 \\
\(1998-99\) & 26.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 68.1 & 31.9 \\
\hline 72.7 & 27.3 \\
\hline 73.0 & 27.0 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 8631 Ambulance Services
\begin{tabular}{lccccc}
\hline Number of firms (1998): & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lrl} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \$5 million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8633 Health Rehabilitation Clinics
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{60} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{\mathbf{5 0 \%}}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 15.5 & 5.7 & 0.7 \\
\hline & 1998 & 14.6 & 4.1 & -1.6 \\
\hline & 1999 & 16.7 & 6.4 & 0.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 19.9 & 7.2 & 0.8 \\
\hline & 1998 & 19.2 & 5.4 & -1.6 \\
\hline & 1999 & 20.2 & 7.5 & 0.3 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & \(\ldots\) \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 38.4 & 13.4 & 3.4 \\
\hline & 1998 & 40.6 & 9.8 & -2.3 \\
\hline & 1999 & 45.3 & 8.8 & 1.9 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 62.2 & 31.9 & 8.7 \\
\hline & 1998 & 49.4 & 21.6 & 6.0 \\
\hline & 1999 & 36.4 & 15.6 & 4.0 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.21 & 0.59 & 0.94 \\
\hline & 1998 & 0.20 & 0.51 & 0.99 \\
\hline & 1999 & 0.21 & 0.52 & 0.85 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & -3.1 \\
\(1998-99\) & 5.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 83.3 & 16.7 \\
\hline 71.7 & 28.3 \\
\hline 78.2 & 21.8 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 8634
Home Care Services (Including Home Nursing)
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{52} & & \multirow[t]{2}{*}{\begin{tabular}{l}
Quartile Boundary \\
Average
\[
\frac{Q 2}{50 \%}
\]
\end{tabular}} & (1) \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 9.6 & 3.4 & -1.0 \\
\hline & 1998 & 9.3 & 3.9 & -0.9 \\
\hline & 1999 & 14.2 & 4.7 & 0.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 12.4 & 3.7 & -1.0 \\
\hline & 1998 & 12.7 & 4.9 & -0.9 \\
\hline & 1999 & 15.7 & 6.4 & 0.4 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & \(\ldots\) & ... & ... \\
\hline & 1999 & ... & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 30.5 & 7.1 & -2.0 \\
\hline & 1998 & 26.3 & 12.9 & -3.6 \\
\hline & 1999 & 35.7 & 14.3 & 1.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & 20.4 & \(\ldots\) \\
\hline & 1998 & 52.4 & 31.5 & 8.3 \\
\hline & 1999 & 56.7 & 36.2 & 9.8 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.48 & 0.69 & 0.91 \\
\hline & 1998 & 0.53 & 0.80 & 1.00 \\
\hline & 1999 & 0.48 & 0.68 & 0.98 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 15.1 \\
\(1998-99\) & 26.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 70.0 & 30.0 \\
\hline 69.2 & 30.8 \\
\hline 79.1 & 20.9 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE \(8635 \quad\) Public Health Clinics / Community Health Centres
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 2.7 \\
\(1998-99\) & 20.7
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 79.2 & 20.8 \\
\hline 70.0 & 30.0 \\
\hline 87.5 & 12.5 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8639 Other Non-Institutional Health Services
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(8641 \quad\) Child Day Care and Nursery School Services
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{225} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{03}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{\mathbf{5 0 \%}}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.2 & 0.6 & -2.6 \\
\hline & 1998 & 5.8 & 1.1 & -1.7 \\
\hline & 1999 & 6.9 & 1.9 & -1.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.9 & 0.6 & -2.6 \\
\hline & 1998 & 6.6 & 1.5 & -1.3 \\
\hline & 1999 & 9.2 & 2.5 & -0.6 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & \(\ldots\) & \(\ldots\) \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 20.0 & 1.8 & -11.1 \\
\hline & 1998 & 20.9 & 4.9 & -5.1 \\
\hline & 1999 & 24.9 & 6.4 & -2.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 34.3 & 13.2 & -1.6 \\
\hline & 1998 & 44.2 & 17.8 & 6.0 \\
\hline & 1999 & 46.1 & 19.5 & 3.9 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.43 & 0.89 & 1.13 \\
\hline & 1998 & 0.55 & 0.90 & 1.10 \\
\hline & 1999 & 0.32 & 0.82 & 1.08 \\
\hline
\end{tabular}

Sales - \% change year over year
1997-98
4.4
1998-99
5.0

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 55.3 & 44.7 \\
\hline 65.8 & 34.2 \\
\hline 69.7 & 30.3 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 8643
Family Planning Services
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 8645 Home-Maker Services
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 23.8 \\
\(1998-99\) & 21.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 61.5 & 38.5 \\
\hline 70.8 & 29.2 \\
\hline 61.9 & 38.1 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8647 Social Rehabilitation Services
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & -5.8 \\
\(1998-99\) & -4.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 70.0 & 30.0 \\
\hline 71.4 & 28.6 \\
\hline 69.6 & 30.4 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 8649 Other Non-Institutional Social Services
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & -10.4 \\
\(1998-99\) & 1.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 61.5 & 38.5 \\
\hline 73.8 & 26.2 \\
\hline 50.0 & 50.0 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(8651 \quad\) Offices of Physicians, General Practice
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{277} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{O 3}{75 \%}
\] & Average
\[
\frac{Q 2}{\mathbf{5 0 \%}}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 22.3 & 9.1 & 0.5 \\
\hline & 1998 & 24.3 & 11.2 & 1.6 \\
\hline & 1999 & 27.0 & 12.2 & 1.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 29.2 & 12.2 & 0.9 \\
\hline & 1998 & 35.0 & 15.0 & 1.8 \\
\hline & 1999 & 36.4 & 17.6 & 2.9 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & \(\ldots\) & \(\cdots\) & ... \\
\hline & 1999 & \(\cdots\) & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 39.5 & 13.5 & 0.6 \\
\hline & 1998 & 39.9 & 17.3 & 2.5 \\
\hline & 1999 & 48.7 & 18.3 & 4.3 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 44.6 & 16.9 & 4.6 \\
\hline & 1998 & 43.8 & 20.9 & 6.8 \\
\hline & 1999 & 41.8 & 19.0 & 6.9 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.18 & 0.53 & 0.96 \\
\hline & 1998 & 0.23 & 0.54 & 0.92 \\
\hline & 1999 & 0.20 & 0.43 & 0.80 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & -0.5 \\
\(1998-99\) & -2.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 78.9 & 21.1 \\
\hline 79.4 & 20.6 \\
\hline 82.9 & 17.1 \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{lr}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8652 Offices of Physicians and Surgeons, Specialists
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 23.4 \\
\(1998-99\) & 7.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 84.1 & 15.9 \\
\hline 83.0 & 17.0 \\
\hline 90.1 & 9.9 \\
\hline
\end{tabular}

\footnotetext{
(1). Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8653 Offices of Dentists, General Practice
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{287} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{03} \\
\mathbf{7 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 36.2 & 22.8 & & 10.5 \\
\hline & 1998 & 34.8 & 24.5 & & 12.7 \\
\hline & 1999 & 33.9 & 23.7 & & 13.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 49.6 & 30.7 & & 16.5 \\
\hline & 1998 & 46.2 & 31.9 & & 17.6 \\
\hline & 1999 & 45.8 & 31.4 & & 17.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & \(\ldots\) & & \(\ldots\) \\
\hline & 1998 & \(\ldots\) & \(\ldots\) & & \(\ldots\) \\
\hline & 1999 & \(\cdots\) & \(\cdots\) & & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 50.0 & 27.2 & & 11.4 \\
\hline & 1998 & 50.0 & 30.5 & & 12.4 \\
\hline & 1999 & 50.0 & 28.4 & & 12.9 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 55.8 & 28.5 & & 12.1 \\
\hline & 1998 & 47.6 & 28.7 & & 12.2 \\
\hline & 1999 & 56.1 & 27.5 & & 12.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.18 & 0.45 & & 0.77 \\
\hline & 1998 & 0.15 & 0.36 & & 0.69 \\
\hline & 1999 & 0.17 & 0.43 & & 0.81 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & -3.1 & & \\
\hline & 1998-99 & & 4.1 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline & 1997 & & 91.9 & 8.1 & \\
\hline & 1998 & & 93.0 & 7.0 & \\
\hline & 1999 & & 92.1 & 7.9 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8654 Offices of Dentists, Specialists
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{89} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 28.2 & 19.9 & 10.7 \\
\hline & 1998 & 34.7 & 25.4 & 16.3 \\
\hline & 1999 & 33.8 & 25.7 & 15.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 36.3 & 25.6 & 14.7 \\
\hline & 1998 & 45.1 & 33.8 & 21.2 \\
\hline & 1999 & 43.2 & 33.2 & 20.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 46.3 & 27.5 & 14.2 \\
\hline & 1998 & 50.0 & 39.6 & 13.8 \\
\hline & 1999 & 50.0 & 42.0 & 15.5 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 47.0 & 31.5 & 15.4 \\
\hline & 1998 & 55.8 & 31.3 & 13.2 \\
\hline & 1999 & 61.6 & 37.3 & 15.8 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.22 & 0.50 & 0.93 \\
\hline & 1998 & 0.18 & 0.46 & 0.85 \\
\hline & 1999 & 0.18 & 0.49 & 0.85 \\
\hline
\end{tabular}

Sales - \% change year over year
1997-98
0.5
1998-99
0.7

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 95.2 & 4.8 \\
\hline 94.4 & 5.6 \\
\hline 95.4 & 4.6 \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{lr} 
Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 8661 Offices of Chiropractors and Osteopaths
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{90} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\underline{02} \\
50 \%
\end{gathered}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 26.5 & 7.4 & & 0.6 \\
\hline & 1998 & 17.8 & 5.9 & & -0.8 \\
\hline & 1999 & 22.3 & 6.6 & & -3.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 32.3 & 9.7 & & 1.3 \\
\hline & 1998 & 23.9 & 7.9 & & -0.6 \\
\hline & 1999 & 29.4 & 8.2 & & -1.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & & ... \\
\hline & 1998 & ... & ... & & ... \\
\hline & 1999 & ... & ... & & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 31.2 & 15.0 & & 2.4 \\
\hline & 1998 & 26.8 & 6.7 & & -0.6 \\
\hline & 1999 & 26.0 & 8.4 & & -3.7 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 75.0 & 28.2 & & 3.5 \\
\hline & 1998 & 34.7 & 13.3 & & 2.4 \\
\hline & 1999 & 49.3 & 14.0 & & -2.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.40 & 0.67 & & 0.92 \\
\hline & 1998 & 0.33 & 0.60 & & 0.85 \\
\hline & 1999 & 0.24 & 0.64 & & 0.93 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & 3.0 & & \\
\hline & 1998-99 & & 4.1 & & \\
\hline \multicolumn{2}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & \(\underline{\text { Loss }}\) & \\
\hline & 1997 & & 81.1 & 18.9 & \\
\hline & 1998 & & 74.4 & 25.6 & \\
\hline & 1999 & & 61.3 & 38.7 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2. Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(8662 \quad\) Offices of Nurses, Registered


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8665 Offices of Physiotherapists / Occupational Therapists


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 5.8 \\
\(1998-99\) & 6.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 70.3 & 29.7 \\
\hline 76.1 & 23.9 \\
\hline 74.2 & 25.8 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8666
Offices of Optometrists
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{53} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & \[
\begin{gathered}
\text { Worse } \\
\underline{Q 1} \\
\mathbf{2 5 \%}
\end{gathered}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 14.8 & 8.5 & 0.7 \\
\hline & 1998 & 14.2 & 3.6 & -0.1 \\
\hline & 1999 & 12.2 & 5.4 & 0.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 19.8 & 11.0 & 0.7 \\
\hline & 1998 & 17.2 & 4.6 & 0.2 \\
\hline & 1999 & 15.5 & 6.1 & 0.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & \(\cdots\) & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 35.3 & 19.4 & 2.3 \\
\hline & 1998 & 31.2 & 15.5 & 0.8 \\
\hline & 1999 & 31.8 & 14.7 & 1.5 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 45.8 & 25.0 & 7.1 \\
\hline & 1998 & 36.1 & 18.3 & 1.1 \\
\hline & 1999 & 34.3 & 17.2 & 3.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.21 & 0.44 & 0.84 \\
\hline & 1998 & 0.23 & 0.50 & 0.84 \\
\hline & 1999 & 0.17 & 0.47 & 0.84 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 9.6 \\
\(1998-99\) & 9.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 83.7 & 16.3 \\
\hline 77.4 & 22.6 \\
\hline 84.8 & 15.2 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8667 Offices of Podiatrists and Chiropodists


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8668 Offices of Denturists


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 7.6 \\
\(1998-99\) & 11.7
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 83.3 & 16.7 \\
\hline 86.7 & 13.3 \\
\hline 93.3 & 6.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8669 Offices of Other Health Practitioners
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{121} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{\mathbf{7 5 \%}}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 34.3 & 17.0 & 2.6 \\
\hline & 1998 & 35.1 & 22.2 & 4.5 \\
\hline & 1999 & 36.1 & 22.1 & 5.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 45.0 & 23.6 & 3.5 \\
\hline & 1998 & 45.7 & 29.0 & 8.9 \\
\hline & 1999 & 47.1 & 28.5 & 7.3 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & \(\ldots\) & ... \\
\hline & 1999 & \(\cdots\) & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 50.0 & 37.1 & 11.0 \\
\hline & 1998 & 50.0 & 50.0 & 12.8 \\
\hline & 1999 & 50.0 & 49.0 & 17.9 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 63.0 & 48.1 & 24.4 \\
\hline & 1998 & 65.0 & 46.4 & 26.2 \\
\hline & 1999 & 64.4 & 43.7 & 21.9 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.23 & 0.60 & 0.99 \\
\hline & 1998 & 0.19 & 0.43 & 0.89 \\
\hline & 1999 & 0.19 & 0.45 & 0.90 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 9.9 \\
\(1998-99\) & 6.5
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 86.4 & 13.6 \\
\hline 87.6 & 12.4 \\
\hline 85.3 & 14.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 8671 Offices of Psychologists
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{17} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{aligned}
& \text { Better } \\
& \frac{Q 3}{75 \%}
\end{aligned}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 8.7 & 4.3 & -0.2 \\
\hline & 1998 & 12.5 & 2.4 & -1.0 \\
\hline & 1999 & 12.6 & -0.7 & -1.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & ... & 5.5 & \(\ldots\) \\
\hline & 1998 & ... & 3.8 & \(\ldots\) \\
\hline & 1999 & ... & -0.5 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & \(\cdots\) & \(\ldots\) \\
\hline & 1999 & \(\ldots\) & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 24.1 & 12.8 & -2.4 \\
\hline & 1998 & 31.9 & 7.0 & -4.1 \\
\hline & 1999 & 41.9 & \(-2.9\) & -15.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & \(\ldots\) & 22.2 & ... \\
\hline & 1998 & ... & 25.2 & \(\ldots\) \\
\hline & 1999 & \(\cdots\) & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & \(\ldots\) & 0.59 & ... \\
\hline & 1998 & \(\cdots\) & 0.74 & ... \\
\hline & 1999 & ... & 0.74 & \(\ldots\) \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 1.2 \\
\(1998-99\) & -6.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 85.7 & 14.3 \\
\hline 64.7 & 35.3 \\
\hline 46.7 & 53.3 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 8672 Offices of Social Workers


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 8681 Medical Laboratories


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & -1.5 \\
\(1998-99\) & -10.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit &
\end{tabular} & \multicolumn{1}{l}{ Loss } \\
76.8 & & 23.2 \\
73.0 & & 27.0 \\
77.0 & & 23.0
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 8682 Radiological Laboratories


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8683 Combined Medical and Radiological Laboratories
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{12} & & \multirow[t]{2}{*}{Quartile Boundary Average
\[
\frac{02}{50 \%}
\]} & (1) \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & ... & 4.9 & ... \\
\hline & 1998 & ... & 7.4 & ... \\
\hline & 1999 & ... & 5.7 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & ... & 6.4 & ... \\
\hline & 1998 & ... & 10.4 & ... \\
\hline & 1999 & ... & 8.0 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & ... & 4.5 & ... \\
\hline & 1998 & ... & 12.6 & ... \\
\hline & 1999 & ... & 11.5 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & 5.9 & ... \\
\hline & 1998 & ... & 18.5 & ... \\
\hline & 1999 & \(\cdots\) & 14.5 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & ... & 0.41 & ... \\
\hline & 1998 & ... & 0.47 & ... \\
\hline & 1999 & ... & 0.54 & ... \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 15.7 \\
\(1998-99\) & -3.4
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 66.7 & 33.3 \\
1998 & 83.3 & 16.7 \\
1999 & 90.0 & 10.0
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8689 Other Health Laboratories
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lc}
\(1997-98\) & 27.5 \\
\(1998-99\) & -6.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 84.9 & 15.1 \\
\hline 86.5 & 13.5 \\
\hline 86.9 & 13.1 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 8691 Health Care and Public Safety Promotion Associations and Agencies


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 8693 Health Care Research Agencies
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{21} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{02}{50 \%}
\end{gathered}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 37.8 & 11.1 & & -13.9 \\
\hline & 1998 & 36.6 & 18.2 & & 2.5 \\
\hline & 1999 & 42.3 & 16.0 & & -0.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 48.4 & 13.7 & & -13.9 \\
\hline & 1998 & 42.2 & 21.2 & & 3.1 \\
\hline & 1999 & 54.3 & 17.9 & & -0.1 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & \(\ldots\) & & ... \\
\hline & 1998 & ... & \(\ldots\) & & ... \\
\hline & 1999 & ... & ... & & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 50.0 & 17.7 & & -12.6 \\
\hline & 1998 & 50.0 & 24.0 & & 4.9 \\
\hline & 1999 & 50.0 & 23.8 & & -0.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & 21.1 & & ... \\
\hline & 1998 & ... & 25.5 & & ... \\
\hline & 1999 & ... & 16.2 & & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.19 & 0.37 & & 0.86 \\
\hline & 1998 & 0.28 & 0.45 & & 0.83 \\
\hline & 1999 & 0.23 & 0.64 & & 0.94 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & 28.1 & & \\
\hline & 1998-99 & & 2.1 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline \multicolumn{3}{|l|}{\multirow[t]{3}{*}{\[
\begin{aligned}
& 1997 \\
& 1998 \\
& 1999
\end{aligned}
\]}} & 61.1 & 38.9 & \\
\hline & & & 85.7 & 14.3 & \\
\hline & & & 76.2 & 23.8 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 8694 Social Service Planning and Advocacy Agencies


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE \(8699 \quad\) Other Health and Social Services Associations and Agencies


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(9111 \quad\) Hotels and Motor Hotels
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 9112 Motels
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three. \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9113 Tourist Courts and Cabins
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{133} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 7.1 & 1.2 & -4.5 \\
\hline & 1998 & 10.3 & 3.6 & -0.2 \\
\hline & 1999 & 11.9 & 4.9 & 0.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 9.1 & 1.8 & -4.3 \\
\hline & 1998 & 12.1 & 4.6 & 0.4 \\
\hline & 1999 & 14.9 & 6.5 & 1.0 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & ... \\
\hline & 1998 & \(\ldots\) & ... & ... \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 5.1 & 1.5 & -3.3 \\
\hline & 1998 & 8.7 & 2.4 & 0.2 \\
\hline & 1999 & 9.4 & 3.4 & 0.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 12.9 & 4.6 & -4.4 \\
\hline & 1998 & 22.5 & 7.6 & 0.5 \\
\hline & 1999 & 19.6 & 9.5 & 2.7 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.43 & 0.81 & 1.05 \\
\hline & 1998 & 0.46 & 0.82 & 1.03 \\
\hline & 1999 & 0.48 & 0.81 & 1.06 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 4.8 \\
\(1998-99\) & 5.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 58.9 & 41.1 \\
\hline 76.7 & 23.3 \\
\hline 78.0 & 22.0 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 9114 Guest Houses and Tourist Homes
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{24} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.0 & 0.6 & -7.2 \\
\hline & 1998 & 5.5 & 2.5 & -0.9 \\
\hline & 1999 & 7.4 & -0.4 & -25.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.8 & 0.7 & -7.2 \\
\hline & 1998 & 6.5 & 2.5 & -0.9 \\
\hline & 1999 & 8.4 & -0.4 & -25.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & \(\ldots\) & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 2.5 & 0.4 & -5.7 \\
\hline & 1998 & 10.4 & 2.1 & -1.4 \\
\hline & 1999 & 10.1 & -1.5 & -16.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.76 & 1.00 & 1.11 \\
\hline & 1998 & 0.87 & 0.97 & 1.17 \\
\hline & 1999 & ... & ... & ... \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 6.5 \\
\(1998-99\) & 12.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{cl} 
Profit & \\
\hline
\end{tabular} & & Loss \\
54.8 & & 45.2 \\
75.0 & & 25.0 \\
50.0 & & 50.0
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 9121 Lodging Houses and Residential Clubs


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9131 Camping Grounds and Travel Trailer Parks


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 11.1 \\
\(1998-99\) & 5.9
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 74.8 & 25.2 \\
1998 & 72.5 & 27.5 \\
1999 & 76.4 & 23.6
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 9141 Outfitters (Hunting and Fishing Camps)
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{163} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 9.0 & 1.7 & -3.1 \\
\hline & 1998 & 9.1 & 3.6 & -1.6 \\
\hline & 1999 & 12.0 & 4.5 & -0.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 11.0 & 2.3 & -2.6 \\
\hline & 1998 & 11.1 & 4.9 & -0.3 \\
\hline & 1999 & 13.7 & 5.9 & 0.3 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & \(\ldots\) & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & \(\ldots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 9.6 & 2.5 & -1.9 \\
\hline & 1998 & 11.3 & 3.8 & -0.4 \\
\hline & 1999 & 13.1 & 5.2 & 0.2 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 18.5 & 8.9 & -1.7 \\
\hline & 1998 & 29.2 & 11.4 & 2.4 \\
\hline & 1999 & 27.8 & 14.8 & 2.6 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.43 & 0.75 & 1.00 \\
\hline & 1998 & 0.41 & 0.71 & 1.00 \\
\hline & 1999 & 0.47 & 0.67 & 1.00 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 11.3 \\
\(1998-99\) & 6.6
\end{tabular}
\begin{tabular}{cccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & Profit & Loss \\
1997 & 63.0 & 37.0 \\
1998 & 74.8 & 25.2 \\
1999 & 77.0 & 23.0
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(9149 \quad\) Other Recreation and Vacation Camps


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 10.6 \\
\(1998-99\) & 9.1
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 73.0 & 27.0 \\
1998 & 72.4 & 27.6 \\
1999 & 73.2 & 26.8
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 9211 Restaurants, Licensed


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Financial Performance Indicators for Canadian Business Small and Medium Firms (Revenue under \(\$ 5\) million)
(For Corporations in Ontario)
SICE 9212 Restaurants, Unlicensed (Including Drive-Ins)


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9213 Take-Out Food Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9214 Caterers
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9221 Taverns, Bars and Night Clubs


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & -0.4 \\
\(1998-99\) & -0.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 48.4 & 51.6 \\
\hline 51.8 & 48.2 \\
\hline 52.4 & 47.6 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9611 Motion Picture and Video Production
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three. \(25 \%\) of the ratios are worse than this ratio
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 9612 Motion Picture and Video Distribution
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{100} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{\mathbf{5 0 \%}}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 9.3 & 2.4 & -1.9 \\
\hline & 1998 & 5.5 & 0.4 & -2.8 \\
\hline & 1999 & 10.9 & 1.6 & -2.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 14.4 & 2.9 & -1.5 \\
\hline & 1998 & 8.9 & 0.7 & -2.2 \\
\hline & 1999 & 14.1 & 2.8 & -1.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 18.0 & 2.7 & -4.2 \\
\hline & 1998 & 11.6 & 2.0 & -4.1 \\
\hline & 1999 & 25.6 & 3.9 & -3.9 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 38.0 & 7.2 & -0.5 \\
\hline & 1998 & 22.1 & 1.6 & -6.6 \\
\hline & 1999 & 43.1 & 4.6 & -7.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.37 & 0.89 & 1.07 \\
\hline & 1998 & 0.50 & 0.86 & 1.05 \\
\hline & 1999 & 0.50 & 0.79 & 0.97 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 13.0 \\
\(1998-99\) & -6.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{ll} 
Profit & \\
\hline 66.3 & \\
56.0 & \\
65.5 & \\
& \\
& 34.7 \\
& 34.5
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 9613 Motion Picture Laboratories and Video Production Facilities


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \$5 million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 9614 Sound Recording Services
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 9619
Other Motion Picture, Audio and Video Services
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{83} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{5 \theta \%}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 10.6 & 4.8 & & -1.2 \\
\hline & 1998 & 17.4 & 3.9 & & -1.2 \\
\hline & 1999 & 20.4 & 4.6 & & 1.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 14.3 & 6.1 & & -1.1 \\
\hline & 1998 & 22.5 & 4.3 & & -1.1 \\
\hline & 1999 & 24.6 & 6.6 & & 0.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\cdots\) & ... & & ... \\
\hline & 1998 & ... & ... & & ... \\
\hline & 1999 & ... & \(\ldots\) & & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 40.7 & 12.5 & & -2.0 \\
\hline & 1998 & 33.5 & 6.7 & & -2.5 \\
\hline & 1999 & 41.0 & 11.6 & & 1.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 44.2 & 19.9 & & -0.6 \\
\hline & 1998 & 57.2 & 22.5 & & 3.6 \\
\hline & 1999 & 50.0 & 31.1 & & 8.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.29 & 0.55 & & 0.88 \\
\hline & \[
1998
\] & \[
0.40
\] & 0.64 & & 0.96 \\
\hline & 1999 & 0.29 & 0.51 & & 0.98 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & -1.2 & & \\
\hline & 1998-99 & & 4.9 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline \multicolumn{3}{|c|}{1997} & 70.7 & 29.3 & \\
\hline \multicolumn{3}{|c|}{1998} & 69.9 & 30.1 & \\
\hline \multicolumn{3}{|c|}{1999} & 77.8 & 22.2 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9621 Regular Motion Picture Theatres


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9631 Entertainment Production Companies and Artists
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{371} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & \[
\begin{gathered}
\text { Worse } \\
\frac{Q 1}{25 \%}
\end{gathered}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 15.1 & 2.6 & -2.2 \\
\hline & 1998 & 20.0 & 5.4 & -1.4 \\
\hline & 1999 & 17.4 & 4.3 & -1.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 19.9 & 3.6 & -1.8 \\
\hline & 1998 & 26.8 & 7.4 & -1.1 \\
\hline & 1999 & 23.4 & 6.0 & -1.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & \(\cdots\) & ... \\
\hline & 1998 & \(\ldots\) & ... & ... \\
\hline & 1999 & ... & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 30.3 & 5.7 & -6.1 \\
\hline & 1998 & 41.9 & 11.5 & -2.9 \\
\hline & 1999 & 32.7 & 10.1 & -3.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 40.1 & 14.1 & -5.0 \\
\hline & 1998 & 44.0 & 17.5 & 2.9 \\
\hline & 1999 & 42.0 & 17.4 & -0.6 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.27 & 0.63 & 1.00 \\
\hline & 1998 & 0.24 & 0.54 & 0.95 \\
\hline & 1999 & 0.18 & 0.50 & 0.91 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 2.3 \\
\(1998-99\) & -10.4
\end{tabular}
\begin{tabular}{cccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 62.2 & 37.8 \\
1998 & 70.4 & 29.6 \\
1999 & 67.2 & 32.8
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9639 Other Theatrical and Staged Entertainment Services
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & -0.4 \\
\(1998-99\) & 1.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit \\
73.3
\end{tabular} & \(\underline{\text { Loss }}\) \\
76.7 & & 26.7 \\
73.7 & & 23.3 \\
& 26.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9641 Professional Sports Clubs
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{21} & \multicolumn{4}{|c|}{Quartile Boundary} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{02}{50 \%}
\end{gathered}
\] & & Worse
\[
\frac{01}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.4 & -0.8 & & -16.1 \\
\hline & 1998 & 9.8 & 0.7 & & -10.2 \\
\hline & 1999 & 4.6 & -1.3 & & -13.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.4 & -0.7 & & -18.4 \\
\hline & 1998 & 11.2 & 1.0 & & -12.1 \\
\hline & 1999 & 5.3 & -1.0 & & -18.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & & ... \\
\hline & 1998 & ... & ... & & ... \\
\hline & 1999 & ... & ... & & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 9.2 & -1.9 & & -41.3 \\
\hline & 1998 & 13.5 & 1.7 & & -43.4 \\
\hline & 1999 & 16.2 & -2.3 & & -23.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & 6.9 & & \(\ldots\) \\
\hline & 1998 & ... & 12.6 & & ... \\
\hline & 1999 & \(\cdots\) & 6.2 & & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.32 & 0.82 & & 1.11 \\
\hline & 1998 & 0.41 & 0.74 & & 1.07 \\
\hline & 1999 & ... & 0.77 & & \(\cdots\) \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & -5.4 & & \\
\hline & 1998-99 & & -4.1 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline & 1997 & & 47.8 & 52.2 & \\
\hline & 1998 & & 61.9 & 38.1 & \\
\hline & 1999 & & 42.1 & 57.9 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 9642 Professional Athletes and Promoters on Own Account
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lc}
\(1997-98\) & 12.9 \\
\(1998-99\) & -8.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 80.5 & 19.5 \\
\hline 71.9 & 28.1 \\
\hline 79.3 & 20.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9643 Horse Race Tracks


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9644 Other Race Tracks


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 9651 Golf Courses
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{353} & \multicolumn{4}{|c|}{Quartile Boundary (l)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{\mathbf{5 0 \%}}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 10.7 & 4.8 & & -0.4 \\
\hline & 1998 & 12.1 & 6.3 & & 1.2 \\
\hline & 1999 & 12.2 & 6.2 & & 1.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 13.2 & 5.7 & & 0.1 \\
\hline & 1998 & 14.4 & 7.6 & & 1.3 \\
\hline & 1999 & 15.7 & 7.4 & & 1.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & & ... \\
\hline & 1998 & \(\ldots\) & ... & & ... \\
\hline & 1999 & \(\ldots\) & \(\cdots\) & & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 10.0 & 4.1 & & 0.0 \\
\hline & 1998 & 12.2 & 5.0 & & 0.9 \\
\hline & 1999 & 14.0 & 5.4 & & 1.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 23.3 & 11.3 & & 3.0 \\
\hline & 1998 & 27.1 & 12.8 & & 4.4 \\
\hline & 1999 & 26.8 & 12.7 & & 4.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.42 & 0.75 & & 0.98 \\
\hline & 1998 & 0.43 & 0.70 & & 0.99 \\
\hline & 1999 & 0.38 & 0.67 & & 0.92 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & 10.3 & & \\
\hline & 1998-99 & & 2.8 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline \multicolumn{3}{|c|}{1997} & 75.6 & 24.4 & \\
\hline \multicolumn{3}{|c|}{1998} & 81.0 & 19.0 & \\
\hline \multicolumn{3}{|c|}{1999} & 79.8 & 20.2 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median). \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}
\end{tabular}

SICE 9652 Curling Clubs
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{10} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{O 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & \(\ldots\) & 3.5 & ... \\
\hline & 1998 & ... & 4.0 & ... \\
\hline & 1999 & \(\ldots\) & 1.4 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & \(\ldots\) & 7.2 & ... \\
\hline & 1998 & ... & 2.1 & ... \\
\hline & 1999 & \(\ldots\) & 1.6 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & ... & 5.3 & \(\cdots\) \\
\hline & 1998 & \(\cdots\) & 3.8 & \(\cdots\) \\
\hline & 1999 & ... & 1.2 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & 13.2 & ... \\
\hline & 1998 & ... & 4.9 & ... \\
\hline & 1999 & ... & 4.1 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & ... & 0.62 & ... \\
\hline & 1998 & \(\ldots\) & 0.31 & ... \\
\hline & 1999 & ... & 0.31 & ... \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & -2.4 \\
\(1998-99\) & -3.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit & \\
\hline
\end{tabular} & \(\underline{\text { Loss }}\) \\
60.0 & & 40.0 \\
50.0 & & 50.0 \\
66.7 & & 33.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 9653 Skiing Facilities
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{35} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{O 2}{50 \%}
\] & & \[
\begin{gathered}
\text { Worse } \\
Q 1 \\
25 \%
\end{gathered}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.6 & -2.9 & & -8.2 \\
\hline & 1998 & 3.8 & -1.6 & & -7.6 \\
\hline & 1999 & 7.2 & 1.9 & & -2.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.7 & -2.9 & & -8.2 \\
\hline & 1998 & 5.2 & -1.5 & & -8.3 \\
\hline & 1999 & 9.7 & 2.4 & & -2.9 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & \(\ldots\) & & ... \\
\hline & 1998 & ... & ... & & ... \\
\hline & 1999 & ... & ... & & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 5.6 & -3.6 & & -11.2 \\
\hline & 1998 & 3.7 & -2.6 & & -8.8 \\
\hline & 1999 & 11.1 & 1.6 & & -2.7 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & \(\ldots\) & 5.2 & & \(\ldots\) \\
\hline & 1998 & ... & 1.2 & & ... \\
\hline & 1999 & ... & 10.7 & & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.31 & 0.93 & & 1.17 \\
\hline & 1998 & 0.42 & 0.83 & & 1.17 \\
\hline & 1999 & 0.32 & 0.80 & & 1.08 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & 3.9 & & \\
\hline & 1998-99 & & 12.3 & & \\
\hline \multicolumn{2}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & Loss & \\
\hline & 1997 & & 39.1 & 60.9 & \\
\hline & 1998 & & 42.9 & 57.1 & \\
\hline & 1999 & & 59.1 & 40.9 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 9654 Boat Rentals and Marinas


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9659
Other Sports and Recreation Clubs


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9661 Gambling Operations
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{178} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{O 3}{75 \%}
\] & Average
\[
\frac{Q 2}{\mathbf{5 0 \%}}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.5 & 0.6 & -1.8 \\
\hline & 1998 & 6.9 & 1.5 & -0.6 \\
\hline & 1999 & 8.0 & 1.2 & -1.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.6 & 0.7 & -2.2 \\
\hline & 1998 & 8.8 & 1.8 & -0.7 \\
\hline & 1999 & 10.2 & 1.6 & -1.4 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & \(\cdots\) & \(\ldots\) \\
\hline & 1998 & ... & \(\cdots\) & \(\cdots\) \\
\hline & 1999 & ... & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 15.3 & 1.9 & -8.2 \\
\hline & 1998 & 18.4 & 5.3 & -1.6 \\
\hline & 1999 & 15.2 & 2.4 & -4.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 35.2 & 13.3 & 0.6 \\
\hline & 1998 & 41.3 & 14.1 & 0.8 \\
\hline & 1999 & 42.9 & 16.4 & 2.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.51 & 0.85 & 1.07 \\
\hline & 1998 & 0.50 & 0.87 & 1.03 \\
\hline & 1999 & 0.49 & 0.88 & 1.04 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 4.0 \\
\(1998-99\) & -10.7
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit &
\end{tabular} & \(\underline{\text { LoSS }}\) \\
59.2 & & 40.8 \\
66.9 & & 33.1 \\
65.3 & & 34.7
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9691 Bowling Alleys and Billiard Parlours


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 9692 Amusement Park, Carnival and Circus Operations


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline \begin{tabular}{l} 
Volume 3 - Financial Performance Indicators for Canadian Business \\
(For Corporations in Ontario)
\end{tabular} & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
\hline
\end{tabular}

SICE 9693 Dance Halls, Studios and Schools
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{45} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.3 & -0.1 & -4.5 \\
\hline & 1998 & 5.8 & 1.7 & -4.0 \\
\hline & 1999 & 3.2 & -0.7 & -4.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.4 & 0.3 & -3.5 \\
\hline & 1998 & 6.2 & 1.3 & -4.0 \\
\hline & 1999 & 3.8 & -0.8 & -6.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & \(\ldots\) \\
\hline & 1998 & \(\cdots\) & ... & ... \\
\hline & 1999 & ... & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 16.1 & 0.6 & -25.0 \\
\hline & 1998 & 24.5 & 4.4 & -16.6 \\
\hline & 1999 & 12.7 & -1.5 & -19.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 39.3 & 10.8 & -40.1 \\
\hline & 1998 & 57.8 & 17.5 & 4.3 \\
\hline & 1999 & 56.5 & 24.9 & 14.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.64 & 0.84 & 1.15 \\
\hline & 1998 & 0.64 & 0.89 & 1.20 \\
\hline & 1999 & 0.60 & 1.07 & 1.26 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 9.3 \\
\(1998-99\) & 4.6
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & Profit & Loss \\
1997 & 57.8 & 42.2 \\
1998 & 57.8 & 42.2 \\
1999 & 47.8 & 52.2
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9694 Coin-Operated Amusement Services

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9696 Botanical and Zoological Gardens


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9699 Other Amusement and Recreational Services n.e.c.


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 10.3 \\
\(1998-99\) & 11.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 54.7 & 45.3 \\
\hline 59.7 & 40.3 \\
\hline 61.0 & 39.0 \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

SICE 9699
Other Amusement and Recreational Services n.e.c.
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{258} & \multicolumn{3}{|c|}{Quartile Boundary (l)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 8.6 & 0.9 & -6.7 \\
\hline & 1998 & 10.1 & 1.8 & -3.7 \\
\hline & 1999 & 9.1 & 1.4 & -3.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 9.5 & 1.2 & -6.8 \\
\hline & 1998 & 11.9 & 2.0 & -3.6 \\
\hline & 1999 & 10.5 & 1.7 & -2.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 18.0 & 2.1 & -11.4 \\
\hline & 1998 & 21.7 & 3.5 & -9.3 \\
\hline & 1999 & 19.6 & 3.7 & -4.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 35.4 & 11.1 & -3.7 \\
\hline & 1998 & 50.9 & 16.1 & 4.8 \\
\hline & 1999 & 37.6 & 14.2 & -0.7 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.73 & 0.98 & 1.24 \\
\hline & 1998 & 0.67 & 0.98 & 1.22 \\
\hline & 1999 & 0.60 & 0.93 & 1.10 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 10.3 \\
\(1998-99\) & 11.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 54.7 & 45.3 \\
\hline 59.7 & 40.3 \\
\hline 61.0 & 39.0 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 9711 Barber shops
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{44} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{O 2}{50 \%}
\] & \[
\begin{gathered}
\text { Worse } \\
\underline{Q 1} \\
\mathbf{2 5 \%}
\end{gathered}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.7 & 0.6 & -3.4 \\
\hline & 1998 & 6.9 & 0.4 & -2.8 \\
\hline & 1999 & 5.1 & 0.6 & -1.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.1 & 1.2 & -2.3 \\
\hline & 1998 & 8.6 & 0.7 & -2.7 \\
\hline & 1999 & 6.6 & 0.8 & -1.6 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & \(\ldots\) \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 28.0 & 2.2 & -17.0 \\
\hline & 1998 & 17.7 & 1.0 & -11.4 \\
\hline & 1999 & 20.4 & 0.8 & -10.4 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & 21.4 & \(\ldots\) \\
\hline & 1998 & ... & 4.1 & \(\cdots\) \\
\hline & 1999 & ... & 3.2 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.34 & 0.67 & 1.12 \\
\hline & 1998 & 0.43 & 0.86 & 1.11 \\
\hline & 1999 & 0.49 & 0.76 & 1.04 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 3.4 \\
\(1998-99\) & 2.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 56.0 & 44.0 \\
\hline 61.4 & 38.6 \\
\hline 61.5 & 38.5 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 9712 Beauty Shops
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{633} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.1 & 0.7 & -2.9 \\
\hline & 1998 & 4.2 & 1.0 & -2.3 \\
\hline & 1999 & 4.4 & 1.0 & -2.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.9 & 0.8 & -2.7 \\
\hline & 1998 & 4.5 & 1.2 & -2.1 \\
\hline & 1999 & 5.6 & 1.0 & -2.3 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & \(\cdots\) & ... & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 18.5 & 3.6 & -13.6 \\
\hline & 1998 & 19.6 & 4.7 & -11.1 \\
\hline & 1999 & 23.5 & 4.5 & -9.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 31.6 & 10.3 & -8.0 \\
\hline & 1998 & 41.0 & 16.8 & -0.3 \\
\hline & 1999 & 42.3 & 17.2 & -2.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.55 & 0.92 & 1.22 \\
\hline & 1998 & 0.55 & 0.92 & 1.21 \\
\hline & 1999 & 0.55 & 0.88 & 1.20 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 4.3 \\
\(1998-99\) & 5.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit & \\
57.0 & \\
\hline
\end{tabular} & & 43.0 \\
61.5 & & 38.5 \\
59.1 & & 40.9
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9713 Combination Barber and Beauty Shops


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 6.8 \\
\(1998-99\) & 4.7
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & Profit & Loss \\
1997 & 58.4 & 41.6 \\
1998 & 62.5 & 37.5 \\
1999 & 68.5 & 31.5
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE \(9721 \quad\) Power Laundries and / or Dry Cleaners


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9722 Distributors and or / Agents for Dry Cleaners
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{64} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{03} \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 1.4 & -3.8 & -10.3 \\
\hline & 1998 & 4.3 & -0.6 & -7.1 \\
\hline & 1999 & 5.4 & 1.8 & -4.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 2.1 & -2.5 & -10.3 \\
\hline & 1998 & 5.2 & 0.4 & -6.7 \\
\hline & 1999 & 7.4 & 3.1 & -3.0 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & \(\cdots\) & \(\ldots\) \\
\hline & 1998 & \(\ldots\) & \(\ldots\) & ... \\
\hline & 1999 & \(\ldots\) & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 2.2 & -4.3 & -18.7 \\
\hline & 1998 & 10.6 & -0.2 & -9.2 \\
\hline & 1999 & 14.7 & 3.9 & -7.7 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & \(\ldots\) & 5.1 & ... \\
\hline & 1998 & \(\cdots\) & ... & ... \\
\hline & 1999 & ... & 13.0 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & ... & \(\ldots\) & ... \\
\hline & 1998 & 0.82 & 1.03 & 1.17 \\
\hline & 1999 & 0.65 & 0.96 & 1.19 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 19.6 \\
\(1998-99\) & 12.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit & \\
\hline
\end{tabular} & & \multicolumn{1}{l}{ Loss } \\
34.9 & & 65.1 \\
51.6 & & 48.4 \\
61.5 & & 38.5
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9723 Self-Serve Laundries and / or Dry Cleaners


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 1.5 \\
\(1998-99\) & 4.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{cc} 
Profit \\
57.2 &
\end{tabular} & \begin{tabular}{l} 
Loss \\
51.2
\end{tabular} & \\
54.9 & & 48.8 \\
& & 45.1
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 9724 Valet Services, Pressing and / or Repair
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{41} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & \[
\begin{gathered}
\text { Worse } \\
\underline{Q 1} \\
\mathbf{2 5 \%}
\end{gathered}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 1.2 & -0.4 & -3.6 \\
\hline & 1998 & 4.4 & 1.0 & -3.9 \\
\hline & 1999 & 4.7 & 0.9 & -3.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 1.2 & -0.7 & -3.6 \\
\hline & 1998 & 5.2 & 1.7 & -3.9 \\
\hline & 1999 & 6.4 & 2.0 & -2.6 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & \(\ldots\) & ... & ... \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 5.2 & -1.6 & -9.2 \\
\hline & 1998 & 20.0 & 4.4 & -14.8 \\
\hline & 1999 & 23.6 & 2.2 & -9.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & 0.8 & ... \\
\hline & 1998 & ... & 12.9 & \(\cdots\) \\
\hline & 1999 & ... & 11.2 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & \(\cdots\) & \(\cdots\) & \(\cdots\) \\
\hline & 1998 & ... & \(\cdots\) & \(\cdots\) \\
\hline & 1999 & \(\ldots\) & ... & ... \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 10.4 \\
\(1998-99\) & 7.7
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit & \\
\hline
\end{tabular} & \(\underline{\text { Loss }}\) \\
\hline 40.0 & & 60.0 \\
63.4 & & 36.6 \\
61.3 & & 38.7
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9725 Linen Supply


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 9726 Carpet Cleaning


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3-Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(9731 \quad\) Funeral Homes
\begin{tabular}{lccccc}
\hline & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9732 Cemeteries and Crematoria


Sales - \% change year over year
\begin{tabular}{lc}
\(1997-98\) & 18.5 \\
\(1998-99\) & -1.7
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & Loss \\
1997 & 77.8 & 22.2 \\
1998 & 87.5 & 12.5 \\
1999 & 83.3 & 16.7
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9741 Private Households
\begin{tabular}{lcccc}
\hline & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{rr}
\(1997-98\) & 35.7 \\
\(1998-99\) & \(\ldots\)
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 45.5 & 54.5 \\
\hline 60.0 & 40.0 \\
\hline 52.9 & 47.1 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three. \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 9791 Shoe Repair


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 9799
Other Personal and Household Services n.e.c.


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 9821 Business Associations


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 9831 Professional Health and Social Service Membership


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 9839
Other Professional Membership Associations


Sales - \% change year over year
\begin{tabular}{cc}
\(1997-98\) & -7.0 \\
\(1998-99\) & \(\ldots\)
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 58.3 & 41.7 \\
1998 & 65.6 & 34.4 \\
1999 & 66.7 & 33.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline \begin{tabular}{l} 
Volume 3 - Financial Performance Indicators for Canadian Business \\
(For Corporations in Ontario)
\end{tabular} & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
\hline
\end{tabular}

\section*{SICE 9841 Labour Organizations}
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{9} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{03} \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & \(\ldots\) & 3.7 & ... \\
\hline & 1998 & \(\ldots\) & -1.0 & ... \\
\hline & 1999 & ... & 4.5 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & ... & 4.5 & ... \\
\hline & 1998 & ... & -1.0 & ... \\
\hline & 1999 & \(\cdots\) & 2.1 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\cdots\) & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & \(\ldots\) & 5.0 & ... \\
\hline & 1998 & \(\ldots\) & -0.8 & ... \\
\hline & 1999 & \(\cdots\) & 5.3 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & \(\cdots\) & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & ... & 0.59 & ... \\
\hline & 1998 & ... & 0.44 & ... \\
\hline & 1999 & ... & 0.50 & ... \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 0.1 \\
\(1998-99\) & 5.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{cc}
\begin{tabular}{c} 
Profit \\
75.0
\end{tabular} & Loss \\
44.4 & 25.0 \\
57.1 & 55.6 \\
& 42.9
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE \(9861 \quad\) Civic and Fraternal Organizations


Sales - \% change year over year
\begin{tabular}{rr}
\(1997-98\) & -12.2 \\
\(1998-99\) & -1.1
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{cc} 
Profit & Loss \\
61.4 & 38.6 \\
64.0 & 36.0 \\
61.1 & 38.9
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr||}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9911 Industrial Machinery and Equipment Rental and Leasing
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{437} & & \multirow[t]{2}{*}{\begin{tabular}{l}
Quartile Boundary \\
Average
\[
\frac{Q 2}{50 \%}
\]
\end{tabular}} & (1) \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 17.0 & 3.9 & -2.6 \\
\hline & 1998 & 13.4 & 4.0 & -1.7 \\
\hline & 1999 & 14.8 & 4.2 & -2.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 20.8 & 5.0 & -2.1 \\
\hline & 1998 & 16.2 & 5.2 & -1.3 \\
\hline & 1999 & 18.8 & 5.4 & -2.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 14.2 & 3.9 & -1.5 \\
\hline & 1998 & 11.4 & 3.8 & -1.1 \\
\hline & 1999 & 13.3 & 3.7 & -1.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 31.2 & 9.5 & -1.8 \\
\hline & 1998 & 29.5 & 9.4 & -0.2 \\
\hline & 1999 & 31.1 & 10.4 & -1.4 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.47 & 0.70 & 0.92 \\
\hline & 1998 & 0.43 & 0.72 & 0.95 \\
\hline & 1999 & 0.41 & 0.73 & 0.96 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 0.8 \\
\(1998-99\) & 4.0
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 69.9 & 30.1 \\
1998 & 69.6 & 30.4 \\
1999 & 68.9 & 31.1
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE 9912 Audio-Visual Equipment Rental and Leasing
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{409} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.2 & 0.9 & & -4.7 \\
\hline & 1998 & 5.7 & 1.1 & & -3.5 \\
\hline & 1999 & 6.0 & 1.0 & & -3.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.1 & 1.0 & & -4.3 \\
\hline & 1998 & 6.3 & 1.1 & & -3.4 \\
\hline & 1999 & 7.1 & 1.3 & & -3.4 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & \(\ldots\) & & ... \\
\hline & 1998 & ... & .. & & ... \\
\hline & 1999 & ... & ... & & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 11.9 & 1.9 & & -7.6 \\
\hline & 1998 & 13.6 & 2.4 & & -5.4 \\
\hline & 1999 & 12.3 & 2.4 & & -5.8 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 32.1 & 10.6 & & -4.2 \\
\hline & 1998 & 28.2 & 13.1 & & -1.9 \\
\hline & 1999 & 27.6 & 11.9 & & 1.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.60 & 0.90 & & 1.06 \\
\hline & 1998 & 0.59 & 0.91 & & 1.08 \\
\hline & 1999 & 0.51 & 0.85 & & 1.06 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997 & & 4.4 & & \\
\hline & 1998 & & 1.1 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline \multirow[t]{3}{*}{,} & 1997 & & 57.7 & 42.3 & \\
\hline & 1998 & & 58.7 & 41.3 & \\
\hline & 1999 & & 60.4 & 39.6 & \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9913 Office Furniture and Machinery Rental and Leasing


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median). \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE \(9919 \quad\) Other Machinery and Equipment Rental and Leasing


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9921 Automobile and Truck Rental and Leasing Services
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{642} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & \[
\begin{gathered}
\text { Worse } \\
\frac{Q 1}{25 \%}
\end{gathered}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 9.3 & 1.0 & -4.6 \\
\hline & 1998 & 12.4 & 2.2 & -3.1 \\
\hline & 1999 & 12.5 & 2.9 & -2.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 11.1 & 1.6 & -3.9 \\
\hline & 1998 & 14.3 & 3.0 & -2.8 \\
\hline & 1999 & 15.7 & 3.9 & -1.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 6.8 & 1.3 & -2.9 \\
\hline & 1998 & 8.6 & 2.3 & -2.7 \\
\hline & 1999 & 9.4 & 3.0 & -1.7 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 19.7 & 5.0 & -4.0 \\
\hline & 1998 & 32.8 & 9.2 & -0.4 \\
\hline & 1999 & 31.0 & 11.3 & -1.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.56 & 0.85 & 0.98 \\
\hline & 1998 & 0.57 & 0.85 & 0.98 \\
\hline & 1999 & 0.62 & 0.85 & 0.99 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 3.3 \\
\(1998-99\) & 6.8
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 60.9 & 39.1 \\
\hline 64.6 & 35.4 \\
\hline 67.1 & 32.9 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3. Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 9931 Photographers


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 9941 Electric Motor Repair
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{122} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{\mathbf{Q 2}}{\mathbf{5 0 \%}}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.2 & 0.9 & -2.2 \\
\hline & 1998 & 5.0 & 1.3 & -1.3 \\
\hline & 1999 & 5.3 & 1.7 & -0.5 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.5 & 1.2 & -2.2 \\
\hline & 1998 & 5.9 & 1.3 & -1.0 \\
\hline & 1999 & 6.8 & 2.3 & -0.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & \(\ldots\) & ... & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 11.5 & 4.0 & -3.0 \\
\hline & 1998 & 12.3 & 3.3 & -1.8 \\
\hline & 1999 & 14.6 & 5.8 & -1.5 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 30.6 & 10.5 & -3.8 \\
\hline & 1998 & 29.9 & 12.8 & -1.0 \\
\hline & 1999 & 35.0 & 14.9 & 2.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.50 & 0.79 & 0.99 \\
\hline & 1998 & 0.38 & 0.78 & 1.00 \\
\hline & 1999 & 0.45 & 0.74 & 1.00 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 10.8 \\
\(1998-99\) & 3.5
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
10.8
3.5
\begin{tabular}{ccc}
\begin{tabular}{c} 
Profit \\
61.4
\end{tabular} & \begin{tabular}{l} 
Loss \\
62.3
\end{tabular} & 38.6 \\
70.9 & & 37.7 \\
& 29.1
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

SICE 9942 Welding


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 8.4 \\
\(1998-99\) & 5.6
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\(\left.\begin{array}{lll}\text { Profit } & & \text { Loss } \\ \hline 68.5 & & 31.5 \\ 70.7 & & 29.3 \\ 71.8 & & 28.2\end{array} \quad \begin{array}{ll} & \end{array}\right)\)

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE \(9949 \quad\) Other Repair Services n.e.c.


Sales - \% change year over year
1997-98
9.6
1998-99
10.1

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 66.8 & 33.2 \\
\hline 63.8 & 36.2 \\
\hline 68.8 & 31.2 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three. \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}
(For Corporations in Ontario)
SICE 9951 Disinfecting and Exterminating Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9952 Window Cleaning Services
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{67} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.5 & 1.3 & -2.4 \\
\hline & 1998 & 5.2 & 1.7 & -1.2 \\
\hline & 1999 & 7.7 & 2.8 & -0.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.9 & 1.8 & -1.7 \\
\hline & 1998 & 6.4 & 1.9 & -1.2 \\
\hline & 1999 & 10.1 & 3.0 & 0.4 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & \(\cdots\) & ... \\
\hline & 1998 & \(\ldots\) & ... & ... \\
\hline & 1999 & ... & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 16.1 & 4.3 & -6.0 \\
\hline & 1998 & 20.0 & 8.3 & -3.2 \\
\hline & 1999 & 24.5 & 6.8 & -2.5 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 24.6 & 10.3 & -1.4 \\
\hline & 1998 & 33.3 & 8.4 & -5.5 \\
\hline & 1999 & 36.8 & 12.5 & -3.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.28 & 0.63 & 0.98 \\
\hline & 1998 & 0.30 & 0.63 & 0.95 \\
\hline & 1999 & 0.22 & 0.57 & 0.88 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 2.6 \\
\(1998-99\) & 10.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 67.3 & 32.7 \\
\hline 64.2 & 35.8 \\
\hline 77.3 & 22.7 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median). \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years \\
\hline
\end{tabular}

SICE 9953 Janitorial Services
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{737} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{03}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.1 & 1.2 & & -1.6 \\
\hline & 1998 & 5.2 & 1.4 & & -1.6 \\
\hline & 1999 & 5.7 & 1.8 & & -1.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.6 & 1.5 & & -1.3 \\
\hline & 1998 & 6.6 & 1.8 & & -1.4 \\
\hline & 1999 & 7.0 & 2.2 & & -0.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & \(\ldots\) & & ... \\
\hline & 1998 & ... & ... & & ... \\
\hline & 1999 & ... & ... & & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 19.1 & 5.0 & & -6.3 \\
\hline & 1998 & 19.4 & 5.1 & & -5.1 \\
\hline & 1999 & 21.3 & 6.9 & & -2.6 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 33.7 & 13.9 & & -2.2 \\
\hline & 1998 & 39.7 & 18.8 & & -0.4 \\
\hline & 1999 & 40.0 & 14.8 & & 1.6 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.49 & 0.83 & & 1.03 \\
\hline & 1998 & 0.47 & 0.76 & & 1.03 \\
\hline & 1999 & 0.45 & 0.76 & & 1.00 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997 & & 4.9 & & \\
\hline & 1998 & & 2.9 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & Loss & \\
\hline & 1997 & & 63.2 & 36.8 & \\
\hline & 1998 & & 62.6 & 37.4 & \\
\hline & 1999 & & 68.3 & 31.7 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

SICE 9959 Other Services to Buildings and Dwellings


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 6.9 \\
\(1998-99\) & 9.5
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit & Loss \\
64.0 & \\
66.9 & \\
63.7 & \\
\hline
\end{tabular} & 33.1 \\
& 36.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
}

SICE 9961 Ticket and Travel Agencies
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{1,079} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.1 & 0.6 & -1.2 \\
\hline & 1998 & 5.3 & 1.0 & -0.7 \\
\hline & 1999 & 6.0 & 0.8 & -0.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.2 & 0.8 & -1.1 \\
\hline & 1998 & 6.2 & 1.2 & -0.6 \\
\hline & 1999 & 7.0 & 0.9 & -0.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & \(\cdots\) \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 15.8 & 3.9 & -5.3 \\
\hline & 1998 & 17.8 & 5.7 & -3.4 \\
\hline & 1999 & 16.8 & 5.9 & -2.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 27.6 & 10.7 & 0.8 \\
\hline & 1998 & 35.4 & 15.0 & 2.3 \\
\hline & 1999 & 33.1 & 13.8 & 2.5 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.40 & 0.68 & 0.97 \\
\hline & 1998 & 0.41 & 0.69 & 0.99 \\
\hline & 1999 & 0.41 & 0.68 & 0.98 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & -0.5 \\
\(1998-99\) & -2.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 65.2 & 34.8 \\
\hline 68.1 & 31.9 \\
\hline 70.0 & 30.0 \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 9962

> Tour Wholesalers and Operators
\begin{tabular}{lccccc}
\hline Number of firms (1998): & & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

SICE 9991 Parking Lots and Parking Garages
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{87} & \multicolumn{3}{|c|}{Quartile Boundary (l)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 7.1 & 1.4 & -3.2 \\
\hline & 1998 & 9.6 & 1.0 & -1.5 \\
\hline & 1999 & 14.7 & 1.1 & -1.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 9.2 & 2.1 & -2.6 \\
\hline & 1998 & 13.3 & 1.3 & -1.5 \\
\hline & 1999 & 20.7 & 2.8 & -0.6 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... \\
\hline & 1998 & ... & ... & ... \\
\hline & 1999 & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 19.0 & 2.4 & -3.9 \\
\hline & 1998 & 11.2 & 2.4 & -1.3 \\
\hline & 1999 & 11.0 & 2.5 & -1.3 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 31.7 & 9.8 & 0.2 \\
\hline & 1998 & 23.2 & 7.9 & -0.9 \\
\hline & 1999 & 21.8 & 7.3 & -1.8 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.52 & 0.83 & 1.04 \\
\hline & 1998 & 0.60 & 0.84 & 1.05 \\
\hline & 1999 & 0.51 & 0.82 & 1.02 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 9.3 \\
\(1998-99\) & 2.9
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 64.4 & 35.6 \\
\hline 67.8 & 32.2 \\
\hline 66.2 & 33.8 \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

SICE 9999
Other Services n.e.c.
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{575} & \multirow[b]{2}{*}{Better
\[
\frac{Q 3}{75 \%}
\]} & \multicolumn{3}{|l|}{Quartile Boundary (1)} \\
\hline & & & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\] & & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{4}{*}{Net Profit Margin} & 1997 & 12.3 & & & \\
\hline & 1998 & 16.7 & 2.4 & & \\
\hline & & 16.7 & 4.6 & & -1.3 \\
\hline & & 17.0 & 4.2 & & -1.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 15.9 & 3.4 & & -1.6 \\
\hline & 1998 & 23.5 & 6.3 & & -0.9 \\
\hline & 1999 & 22.4 & 5.5 & & \[
-1.0
\] \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & & & \\
\hline & 1998 & & & & \\
\hline & 1999 & ... & & & \\
\hline \multirow[t]{4}{*}{Pretax Profit to Assets} & & & & & \\
\hline & & 27.7 & 7.4 & & -5.2 \\
\hline & 1998 & 36.3 & 10.5 & & -2.6 \\
\hline & 1999 & 31.8 & 8.8 & & -2.4 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 38.1 & 15.7 & & \\
\hline & 1998 & 53.0 & 23.2 & & -1.2 \\
\hline & 1999 & 45.1 & 15.6 & & 1.0 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.33 & \multicolumn{2}{|l|}{0.77} & \\
\hline & 1998 & 0.31 & 0.67 & & 0.99 \\
\hline & 1999 & 0.25 & 0.62 & & \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & \multicolumn{2}{|l|}{1997-98} & 5.2 & & \\
\hline & \multicolumn{2}{|l|}{1998-99} & 3.6 & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{Loss} \\
\hline & \multicolumn{2}{|l|}{1997} & 65.5 & \multicolumn{2}{|l|}{34.5} \\
\hline & \multicolumn{2}{|l|}{1998} & 71.1 & 28.9 & \\
\hline & \multicolumn{2}{|l|}{1999} & 70.2 & 29.8 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

\section*{Total non-financial}


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three. \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

Total mining
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{480} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 10.6 & 1.5 & -12.9 \\
\hline & 1998 & 10.0 & 1.4 & -6.6 \\
\hline & 1999 & 7.9 & 1.3 & -9.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 14.4 & 2.7 & -10.2 \\
\hline & 1998 & 12.8 & 2.0 & -6.4 \\
\hline & 1999 & 9.9 & 2.2 & -8.3 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 52.7 & 29.9 & 21.0 \\
\hline & 1998 & 56.7 & 31.9 & 18.9 \\
\hline & 1999 & 60.1 & 30.5 & 18.0 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 11.1 & 1.7 & -3.5 \\
\hline & 1998 & 11.3 & 1.5 & -4.1 \\
\hline & 1999 & 11.1 & 2.0 & -5.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 20.7 & 3.3 & -2.8 \\
\hline & 1998 & 15.5 & 3.4 & -4.0 \\
\hline & 1999 & 15.2 & 3.0 & -3.7 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.15 & 0.54 & 0.91 \\
\hline & 1998 & 0.21 & 0.55 & 0.89 \\
\hline & 1999 & 0.23 & 0.60 & 0.93 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 1.3 \\
\(1998-99\) & -3.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 59.2 & 40.8 \\
\hline 57.3 & 42.7 \\
\hline 59.6 & 40.4 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

Total manufacturing


Sales - \% change year over year
\begin{tabular}{lr}
\(1997-98\) & 10.7 \\
\(1998-99\) & 8.4
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & \(\underline{\text { Loss }}\) \\
1997 & 69.5 & 30.5 \\
1998 & 71.7 & 28.3 \\
1999 & 73.0 & 27.0
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

\section*{Total construction and real estate}
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{31,804} & \multicolumn{3}{|c|}{Quartile Boundary} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 8.9 & 2.1 & -2.0 \\
\hline & 1998 & 10.0 & 2.8 & -1.3 \\
\hline & 1999 & 10.6 & 3.0 & -1.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 11.4 & 2.7 & -1.7 \\
\hline & 1998 & 13.0 & 3.6 & -1.0 \\
\hline & 1999 & 13.8 & 4.0 & -0.7 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 45.4 & 29.1 & 17.8 \\
\hline & 1998 & 45.6 & 29.2 & 17.9 \\
\hline & 1999 & 46.8 & 30.1 & 18.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 14.0 & 3.0 & -2.2 \\
\hline & 1998 & 15.9 & 4.1 & -1.2 \\
\hline & 1999 & 16.6 & 4.3 & -0.9 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 28.4 & 9.0 & -0.8 \\
\hline & 1998 & 31.5 & 11.1 & 0.4 \\
\hline & 1999 & 31.8 & 11.6 & 0.4 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.46 & 0.80 & 1.02 \\
\hline & 1998 & 0.46 & 0.79 & 1.01 \\
\hline & 1999 & 0.44 & 0.77 & 1.00 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 7.1 \\
\(1998-99\) & 5.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 65.6 & 34.4 \\
\hline 69.3 & 30.7 \\
\hline 70.8 & 29.2 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Total transportation, storage, communications and utilities
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{7,238} & \multicolumn{3}{|c|}{Quartile Boundary (1)} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.2 & 1.6 & -2.4 \\
\hline & 1998 & 7.2 & 2.0 & -1.9 \\
\hline & 1999 & 7.4 & 2.1 & -1.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.7 & 2.0 & -2.2 \\
\hline & 1998 & 8.9 & 2.5 & -1.6 \\
\hline & 1999 & 8.9 & 2.6 & -1.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 52.7 & 33.2 & 19.6 \\
\hline & 1998 & 51.9 & 34.0 & 20.8 \\
\hline & 1999 & 53.7 & 34.8 & 22.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 14.5 & 3.8 & -4.6 \\
\hline & 1998 & 16.6 & 4.8 & -3.6 \\
\hline & 1999 & 16.7 & 5.1 & -3.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 33.2 & 11.6 & \(-1.0\) \\
\hline & 1998 & 38.8 & 15.5 & 1.3 \\
\hline & 1999 & 37.5 & 15.6 & 0.2 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.51 & 0.82 & 1.03 \\
\hline & 1998 & 0.53 & 0.83 & 1.03 \\
\hline & 1999 & 0.51 & 0.81 & 1.01 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 8.0 \\
\(1998-99\) & 8.2
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 63.4 & 36.6 \\
\hline 66.3 & 33.7 \\
\hline 66.5 & 33.5 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median). \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years
\end{tabular}

\section*{Total wholesale trade}


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median). \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lr} 
Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & 1997, 1998, 1999 reference years
\end{tabular}

\section*{Total retail trade}
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Number of firms (1998):} & \multirow[b]{2}{*}{24,352} & \multicolumn{4}{|c|}{Quartile Boundary (1)} \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\] & & \[
\begin{gathered}
\text { Worse } \\
\frac{Q 1}{\mathbf{2 5 \%}}
\end{gathered}
\] \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.4 & 0.6 & & -2.0 \\
\hline & 1998 & 3.7 & 0.9 & & -1.5 \\
\hline & 1999 & 4.2 & 1.1 & & -1.1 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.0 & 0.8 & & -1.8 \\
\hline & 1998 & 4.4 & 1.0 & & -1.4 \\
\hline & 1999 & 5.0 & 1.3 & & -0.9 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 47.5 & 34.9 & & 24.7 \\
\hline & 1998 & 47.4 & 34.9 & & 24.8 \\
\hline & 1999 & 47.5 & 35.4 & & 25.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 10.7 & 2.0 & & -5.3 \\
\hline & 1998 & 11.9 & 2.7 & & -4.1 \\
\hline & 1999 & 13.4 & 3.7 & & -2.7 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 26.8 & 9.3 & & -1.3 \\
\hline & 1998 & 30.5 & 11.3 & & 0.2 \\
\hline & 1999 & 31.8 & 13.0 & & 1.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.54 & 0.88 & & 1.07 \\
\hline & 1998 & 0.54 & 0.87 & & 1.07 \\
\hline & 1999 & 0.50 & 0.83 & & 1.04 \\
\hline \multicolumn{6}{|l|}{Sales - \% change year over year} \\
\hline & 1997-98 & & 4.5 & & \\
\hline & 1998-99 & & 5.0 & & \\
\hline \multicolumn{2}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & Loss & \\
\hline & 1997 & & 59.7 & 40.3 & \\
\hline & 1998 & & 62.5 & 37.5 & \\
\hline & 1999 & & 66.1 & 33.9 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lr|}
\hline Volume 3 - Financial Performance Indicators for Canadian Business & Small and Medium Firms (Revenue under \(\$ 5\) million) \\
(For Corporations in Ontario) & \(1997,1998,1999\) reference years \\
\hline
\end{tabular}

\section*{Total services}


Sales - \% change year over year
\begin{tabular}{ll}
\(1997-98\) & 6.7 \\
\(1998-99\) & 5.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
\begin{tabular}{lll}
\begin{tabular}{ll} 
Profit & \\
\hline 64.9 &
\end{tabular} & \begin{tabular}{l} 
Loss \\
67.9
\end{tabular} & \\
35.1 \\
70.4 & & 32.1 \\
& & 29.6
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

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[^0]:    (1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

[^1]:    (1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1-25\% is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

[^2]:    (1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $-25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

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