## Financial Performance Indicators for Canadian Business

VOLUME 3
SMALL AND MEDIUM FIRMS
Principal Financial Ratios by Detailed Industries
(4 digit SIC-E)
1997, 1998 and 1999 Reference Years



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1997, 1998 and 1999 Reference Years

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## Note of Appreciation

Canada owes the success of its statistical sysem to a long-standing cooperation involving Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued cooperation and goodwill.
0111 Dairy Farms
0112 Cattle Farm
0113 Hog Farms
0114 Poultry and Egg Farms
0115 Sheep and Goat Farms
0119 Livestock Combination Farms
0121 Honey and Other Apiary Product Farms
0122 Horse and Other Equine Farms
0123 Furs and Skins, Ranch
0129 Other Animal Specialty Farms n.e.c.
0131 Wheat Farms
0132 Small-Grain Farms (Except Wheat)
0133 Oilseed Farms (Except Corn)
0134 Grain Corn Farms
0135 Forage, Seed and Hay Farms
0136 Dry Field Pea and Bean Farms
0137 Tobacco Farms
0138 Potato Farms
0139 Other Field Crop Farms
0141 Field Crop Combination Farms
0151 Fruit Farms
0152 Other Vegetable Farms
0159 Fruit and Vegetable Combination Farms
0161 Mushrooms
0162 Greenhouse Products
0163 Nursery Products
0169 Other Horticultural Specialties
0171 Livestock, Field Crop and Horticultural Combination Farms
0211 Veterinary Services
0212 Farm Animal Breeding Services (Except Poultry)
0213 Poultry Services
0219 Other Services Incidental to Livestock and Animal Specialties
0221 Soil Preparation, Planting and Cultivating Services
0222 Crop Dusting and Spraying Services
0223 Harvesting, Baling and Threshing Services
0229 Other Services Incidental to Agricultural Crops
0231 Agricultural Management and Consulting Service
0239 Other Services Incidental to Agriculture n.e.c.
0311 Salt Water Fishing Industry
0312 Inland Fishing Industry
0321 Services Incidental to Fishing
0411 Logging Industry (Except Contract Logging)
0412 Contract Logging Industry
0511 Forestry Services Industry
0611 Gold Mines
0622 Peat Industry
0629 Other Non-Metal Mines (Except Coal)
0631 Bituminous Coal Mines
0711 Conventional Crude Oil and Natural Gas Industry
0811 Granite Quarries
0812 Limestone Quarries
0821 Sand and Gravel Pits
0911 Contract Drilling, Oil and Gas Industry
0919 Other Service Industries Incidental to Crude Petroleum and Natural Gas
0921 Contract Drilling Industry (Except Oil and Gas)
0929 Other Service Industries Incidental to Mining
01 Meat and Meat Products Industry (Except Poultry)
1012 Poultry Products Industry
1021 Fish Products Industry
1031 Canned and Preserved Fruit and Vegetable Industry
1032 Frozen Fruit and Vegetable Industry
1041 Fluid Milk Industry
1049 Other Dairy Products Industries
1051 Cereal Grain Flour Industry
053 Feed Industry
1071 Biscuit Industry
1072 Bread and Other Bakery Products Industry
1083 Sugar and Chocolate Confectionery Industry
1091 Tea and Coffee Industry
092 Dry Pasta Products Industry
1099 Other Food Products Industries n.e.c.
111 Soft Drink Industry

Brewery Products Industry
Wine Industry
1511 Tire and Tube Industry
521 Rubber Hose and Belting Industry
1599 Other Rubber Products Industries
1611 Foamed and Expanded Plastic Products Industry
1621 Plastic Pipe and Pipe Fittings Industry
1631 Plastic Film and Sheeting Industry
1691 Plastic Bag Industry
1699 Other Plastic Products Industries n.e.c.
1711 Leather Tanneries
1712 Footwear Industry
1713 Luggage. Purse and Handbag Industry
1719 Other Leather and Allied Products Industry
1811 Man-Made Fibre and Filament Yarn Industry
1821 Wool Yarn and Woven Cloth Industry

Women's Coat and Jacket Industry
4442 Women's Sportswear Industry
2443 Women's Dress Industry
2444 Women's Blouse and Shirt Industry
2445 Women's Clothing Contractors
2451 Children's Clothing Industry
2491 Sweater Industry
2492 Occupational Clothing Industry
2493 Glove Industry
2494 Hosiery Industry
2495 Fur Goods Industry
2496 Foundation Garment Industry
2499 Other Clothing and Apparel Industries n.e.c.
2511 Shingle and Shake Industry
2512 Sawmill and Planing Mill Products Industry (Except Shingles and Shakes)
2521 Hardwood Veneer and Plywood Industry
2541 Prefabricated Wooden Buildings Industry
2542 Wooden Kitchen Cabinet and Bathroom Vanity Industry
2543 Wooden Door and Window
2549 Other Millwork Industries
2561 Wooden Box and Pallet Industry
2581 Coffin and Casket Industry
2591 Wood Preservation Industry
2592 Particle Board Industry
2599 Other Wood Industries n.e.c.
2611 Wooden Household Furniture Industry
2612 Upholstered Household Furniture Industry
2619 Other Household Furniture Industries
2641 Metal Office Furniture Industry
2649 Other Office Furniture Industries
2691 Bed Spring and Mattress Industry
2692 Hotel, Restaurant and Institutional Furniture and Fixture Industry
2699 Other Furniture and Fixture Industries n.e.c.
2711 Pulp Industry
2713 Paperboard Industry
2719 Other Paper Industries
2731 Folding Carton and Set-Up Box Industry
2732 Corrugated Box Industry
2733 Paper Bag Industry
2791 Coated and Treated Paper Industry
2792 Stationery Paper Products Industry
2793 Paper Consumer Products Industry
2799 Other Converted Paper Products Industries n.e.c.
2811 Business Forms Printing Industry
2819 Other Commercial Printing Industries
2821 Platemaking, Typesetting and Bindery Industry
2831 Book Publishing Industry

Prefabricated Portable Metal Buildings Industry
Other Ornamental and Architectural Metal Products Industry

3049 Other Stamped and Pressed Metal Products Industries
3051 Upholstery and Coil Spring Industry
3052 Wire and Wire Rope Industry
3053 Industrial Fastener Industry
3059 Other Wire Products Industries
3061 Basic Hardware Industry
3062 Metal Dies, Moulds and Patterns Industry
3063 Hand Tool and Implement Industry
3069 Other Hardware and Cutlery Industries
3071 Heating Equipment Industry
3081 Machine Shop Industry
3091 Metal Plumbing Fixtures and Fittings Industry
3092 Metal Valve Industry
3099 Other Metal Fabricating Industries n.e.c.
3111 Agricultural Implement Industry
3121 Commercial Refrigeration and Air Conditioning Equipment Industry
3191 Compressor, Pump and Industrial Fan Industry
3192 Construction and Mining Machinery and Materials Handling Equipment Industry
3193 Sawmill and Woodworking Machinery Industry
3194 Turbine and Mechanical Power Transmission Equipment Industry
3199 Other Machinery and Equipment Industries n.e.c.
3211 Aircraft and Aircraft Parts Industry
3231 Motor Vehicle Industry
3241 Truck and Bus Body Industry
3242 Commercial Trailer Industry
3243 Non-Commercial Trailer Industry
3244 Mobile Home Industry
3251 Motor Vehicle Engine and Engine Parts Industry
3252 Motor Vehicle Wiring Assemblies Industry

3253

Record Player Radio and elevision
3351 Telecommunication Equipment Industry
3352 Electronic Parts and Components Industry
3359 Other Communication and Electronic Equipment Industries
3361 Electronic Computing and Peripheral Equipment Industry
3362 Electronic Office, Store and Business Machine Industry
3369 Other Office, Store and Business Machine Industries
3371 Electrical Transformer Industry
3372 Electrical Switchgear and Protective Equipment Industry
3379 Other Electrical Industrial Equipment Industries
3381 Communications and Energy Wire and Cable Industry
3391 Battery Industry
3392 Non-Current Carrying Wiring Devices Industry
3399 Other Electrical Products Industries n.e.c.
3511 Clay Products Industry (From Domestic Clay)

| 3512 | Clay Products Industry (From Imported Clay) |
| :---: | :---: |
| 3521 | Hydraulic Cement Industry |
| 3541 | Concrete Pipe Industry |
| 3542 | Structural Concrete Products Industry |
| 3549 | Other Concrete Products Industries |
| 3551 | Ready-Mix Concrete Industry |
| 3561 | Primary Glass and Glass Containers Industry |
| 3562 | Glass Products Industry (Except Glass Containers) |
| 3571 | Abrasives Industry |
| 3591 | Refractories Industry |
| 3593 | Gypsum Products Industry |
| 3594 | Non-Metallic Mineral Insulating Materials Industry |
| 3599 | Other Non-Metallic Mineral Products Industries n.e.c. |
| 3611 | Refined Petroleum Products Industry (Except Lubricating Oil and Grease) |
| 3612 | Lubricating Oil and Grease Industry |
| 3699 | Other Petroleum and Coal Products Industries |
| 3711 | Industrial Inorganic Chemical Industries n.e.c. |
| 3712 | Industrial Organic Chemical Industries n.e.c. |
| 3721 | Chemical Fertilizer and Fertilizer Materials Industry |
| 3722 | Mixed Fertilizer Industry |
| 3731 | Plastic and Synthetic Resin Industry |
| 3741 | Pharmaceutical and Medicine Industry |
| 3751 | Paint and Varnish Industry |
| 3761 | Soap and Cleaning Compounds Industry |
| 3771 | Toilet Preparations Industry |
| 3791 | Printing Ink Industry |
| 3792 | Adhesives Industry |
| 3799 | Other Chemical Products Industries n.e.c. |
| 3911 | Indicating, Recording and Controlling Instruments Industry |
| 3912 | Other Instruments and Related Products Industry |
| 3913 | Clock and Watch Industry |
| 3914 | Ophthalmic Goods Industry |
| 3921 | Jewellery and Silverware Industry |
| 3922 | Precious Metal Secondary Refining Industry |
| 3931 | Sporting Goods Industry |
| 3932 | Toys and Games Industry |
| 3971 | Sign and Display Industry |
| 3991 | Broom, Brush and Mop Industry |
| 3992 | Button, Buckle and Clothes Fastener Industry |
| 3993 | Floor Tile, Linoleum and Coated Fabric Industry |
| 3994 | Musical Instrument and Sound Recording Industry |
| 3999 | Other Manufactured Products Industries n.e.c. |
| 4011 | Single Family Housing |
| 4012 | Apartment and Other Multiple Housing |
| 4013 | Residential Renovation |
| 4021 | Manufacturing and Light Industrial Building |
| 4022 | Commercial Building |
| 4023 | Institutional Building |
| 4112 | Gas, Oil and Other Energy Related Structures (Except Pipelines) |
| 4113 | Gas and Oil Pipelines |
| 4119 | Other Industrial Construction |
| 4121 | Highways, Streets and Bridges |
| 4122 | Waterworks and Sewage Systems |
| 4123 | Hydroelectric Power Plants and Related Structures (Except Transmission Lines) |
| 4124 | Power and Telecommunication Transmission Lines |
| 4129 | Other Heavy Construction |
| 4211 | Wrecking and Demolition |
| 4212 | Water Well Drilling |
| 4213 | Septic System Installation |
| 4214 | Excavating and Grading |
| 4215 | Equipment Rental (With Operator) |
| 4216 | Asphalt Paving |
| 4217 | Fencing Installation |
| 4219 | Other Site Work |
| 4221 | Piledriving Work |
| 4222 | Form Work |
| 4223 | Steel Reinforcing |
| 4224 | Concrete Pouring and Finishing |
| 4225 | Precast Concrete Installation |
| 4226 | Rough and Framing Carpentry |
| 4227 | Structural Steel Erection |
| 4229 | Other Structural and Related Work |
| 4231 | Masonry Work |
| 4232 | Siding Work |
| 4233 | Glass and Glazing Work |
| 4234 | Insulation Work |
| 4235 | Roof Shingling |
| 4236 | Sheet Metal and Built-Up Roofing |

4241 Plumbing
4242 Dry Heating and Gas Piping Work
4243 Wet Heating and Air Conditioning Work
4244 Sheet Metal and Other Duct Work
4251 Process Piping Work
4252 Automatic Sprinkler System Installation
4253 Commercial Refrigeration Work
4254 Environmental Control Work
4255 Millwright and Rigging
4256 Thermal Insulation Work
4259 Other Mechanical Specialty Work
4261 Electrical Work
4271 Plastering and Stucco Work
4272 Drywall Work
4273 Acoustical Work
4274 Finish Carpentry
4275 Painting and Decorating Work
4276 Terrazo and Tile Work
4277 Hardwood Flooring Installation
4278 Resilient Flooring and Carpet Work
4279 Other Interior and Finishing Work
4291 Elevator and Escalator Installation
4292 Ornamental and Miscellaneous Fabricated Metal Installation
4293 Residential Swimming Pool Installation
4299 Other Trade Work n.e.c.
4411 Project Management, Construction
4491 Land Developers
4499 Other Services Incidental to Construction n.e.c.
4511 Scheduled Air Transport Industry
4512 Non-Scheduled Air Transport, Chartered, Industry
4513 Non-Scheduled Air Transport, Specialty, Industry
4521 Airport Operations Industry
4522 Aircraft Rental Industry
4523 Aircraft Servicing Industry
4529 Other Service Industries Incidental to Air Transport
4531 Railway Transport Industry
4532 Service Industry Incidental to Railway Transport
4541 Freight and Passenger Water Transport Industry
4542 Ferry Industry
4543 Marine Towing Industry
4544 Ship Chartering Industry
4549 Other Water Transport Industries
4551 Marine Cargo Handling Industry
4552 Harbour and Port Operation
4555 Marine Shipping Agencies Industry
4559 Other Service Industries Incidental to Water Transport
4561 General Freight Trucking Industry
4562 Used Goods Moving and Storage Industry
4563 Bulk Liquids Trucking Industry
4564 Dry Bulk Materials Trucking Industry
4565 Forest Products Trucking Industry
4569 Other Truck Transport Industries
4571 Urban Transit Systems Industry
4572 Interurban and Rural Transit Systems Industry
4573 School Bus Operations Industry
4574 Charter and Sightseeing Bus Services Industry
4575 Limousine Service to Airports and Stations Industry
4581 Taxicab Industry
4589 Other Transportation Industries n.e.c.
4591 Highway, Street and Bridge Maintenance Industry
4592 Freight Forwarding Industry
4599 Other Service Industries Incidental to Transportation n.e.c.
4611 Natural Gas Pipeline Transport Industry
4612 Crude Oil Pipeline Transport Industry
4711 Grain Elevator Industry
4791 Refrigerated Warehousing Industry
4799 Other Storage and Warehousing Industries n.e.c.
4811 Radio Broadcasting Industry
4812 Television Broadcasting Industry
4814 Cable Television Industry
4821 Telecommunication Carriers Industry
4839 Other Telecommunication Industries
4841 Postal Service Industry
4842 Courier Service Industry
4911 Electric Power Systems Industry
4921 Gas Distribution Systems Industry
4931 Water Systems Industry

5011 Livestock. Wholesale
5012 Grain, Wholesale
5019 Other Farm Products, Wholesale
5111 Petroleum Products, Wholesale
5211 Confectionery, Wholesale
5212 Frozen Foods (Packaged), Wholesale
5213 Dairy Products, Wholesale
5214 Poultry and Eggs, Wholesale
5215 Fish and Seafood, Wholesale
5216 Fresh Fruit and Vegetables, Wholesale
5217 Meat and Meat Products, Wholesale
5219 Other Foods, Wholesale
5221 Non-alcoholic beverages, Wholesale
5222 Alcoholic beverages, Wholesale
5231 Drugs, Wholesale
5232 Toilet Soaps and Preparations, Wholesale
5239 Drug Sundries and Other Drugs and Toilet Preparations, Wholesale
5241 Tobacco Products, Wholesale
5311 Men's and Boys' Clothing and Furnishings, Wholesale
5312 Women's, Misses' and Children's Outerwear Wholesale
5313 Women's, Misses' and Children's Hosiery, Underwear and Apparel Accessories Wholesale
5314 Footwear, Wholesale
5319 Other Apparel, Wholesale
5321 Piece Goods, Wholesale
5329 Notions and Other Dry Goods, Wholesale
5411 Electrical Household Appliances, Wholesale
5412 Electronic Household Appliances, Wholesale
5421 Household Furniture, Wholesale
5431 China, Glassware, Crockery and Pottery, Wholesale
5432 Floor Coverings, Wholesale
5433 Linens, Draperies and Other Textile Furnishings, Wholesale
5439 Other Household Furnishings, Wholesale
5511 Automobiles, Wholesale
5512 Trucks and Buses, Wholesale
5519 Other Motor Vehicles and Trailers, Wholesale
5521 Tires and Tubes, Wholesale
5529 Other Motor Vehicle Parts and Accessories, Wholesale
5611 Iron and Steel Primary Forms and Structural Shapes, Wholesale
5612 Other Iron and Steel Products, Wholesale
5613 Non-Ferrous Metal and Metal Products, Wholesale
5619 Combination Metal and Metal Products, Wholesale
5621 Hardware, Wholesale
5622 Plumbing, Heating and Air Conditioning Equipment and Supplies, Wholesale
5631 Lumber, Plywood and Millwork, Wholesale
5632 Paint, Glass and Wallpaper, Wholesale
5639 Other Building Materials, Wholesale
5711 Farm Machinery, Equipment and Supplies, Wholesale
5721 Construction and Forestry Machinery, Equipment and Supplies, Wholesale
5722 Mining Machinery, Equipment and Supplies, Wholesale
5731 Industrial Machinery, Equipment and Supplies, Wholesale
5741 Electrical Wiring Supplies and Electrical Construction Material, Wholesale
5742 Electrical Generating and Transmission Equipment and Supplies, Wholesale
5743 Electronic Machinery, Equipment and Supplies, Wholesale
5744 Computer and Related Machinery, Equipment and Packaged Software, Wholesale
5749 Other Electrical and Electronic Machinery, Equipment and Supplies, Wholesale
5791 Office and Store Machinery, Equipment and Supplies, Wholesale
5792 Service Machinery, Equipment and Supplies, Wholesale
5793 Professional Machinery, Equipment and Supplies, Wholesale
5799 Other Machinery, Equipment and Supplies n.e.c., Wholesale
5911 Automobile Wrecking
5919 Other Waste Materials, Wholesale
5922 Stationery and Office Supplies, Wholesale
5929 Other Paper and Paper Products, Wholesale
5931 Agricultural Feeds, Wholesale
5932 Seeds and Seed Processing, Wholesale
5939 Agricultural Chemical and Other Farm Supplies, Wholesale
5941 Toys, Novelties and Fireworks, Wholesale
5942 Amusement and Sporting Goods, Wholesale
5951 Photographic Equipment and Supplies, Wholesale
5952 Musical Instruments and Accessories, Wholesale
5961 Jewellery and Watches, Wholesale
5971 Industrial and Household Chemicals, Wholesale
5981 General Merchandise, Wholesale
5991 Books, Periodicals and Newspapers, Wholesale
5992 Second-Hand Goods, Wholesale (Except Machinery and Automotive)
5993 Forest Products, Wholesale
5999 Other Products n.e.c., Wholesale

6011 Supermarkets
6012 Grocery stores (excluding supermarkets)
6013 Bakery products stores
6014 Candy and nut stores
6015 Fruit and vegetable stores
6016 Meat markets
6019 Other Food (Specialty) Stores n.e.c.
6021 Liquor Stores
6022 Wine Stores
6023 Beer Stores
6031 Pharmacies
6032 Patent Medicine and Toiletries Stores
6111 Shoe Stores
6121 Men's Clothing Stores
6131 Women's Clothing Stores
6141 Children's clothing stores
6142 Fur stores
6149 Other clothing stores, n.e.c.
6151 Fabric and Yarn Stores
6211 Household Furniture Stores (With Appliances and Furnishings)
6212 Household Furniture Stores (Without Appliances and Furnishings)
6213 Furniture Refinishing and Repair Shops
6221 Appliance, Television, Radio and Stereo Stores
6222 Television, Radio and Stereo Stores
6223 Appliance, Television, Radio and Stereo Repair Shops
6231 Floor Covering Stores
6232 Drapery Stores
6239 Other Household Furnishings Stores
6311 Automobile (New) Dealers
6312 Automobile (Used) Dealers
6321 Motor Home and Travel Trailer Dealers
6322 Boats, Outboard Motors and Boating Accessories Dealers
6323 Motorcycle and Snowmobile Dealers
6329 Other Recreational Vehicle Dealers
6331 Gasoline Service Stations
6341 Home and Auto Supply Stores
6342 Tire, Battery, Parts and Accessories Stores
6351 Garages (General Repairs)
6352 Paint and Body Repair Shops
6353 Muffler Replacement Shops
6354 Motor Vehicle Glass Replacement Shops
6355 Motor Vehicle Transmission Repair and Replacement Shops
6359 Other Motor Vepicle Repair Shops
6391 Car Washes
6399 Other Motor Vehicle Services n.e.c
6411 Department Stores
6412 General Stores
6413 Other General Merchandise Stores
6511 Book and Stationery Stores
6521 Florist Shops
6522 Lawn and Garden Centres
6531 Hardware Stores
6532 Paint, Glass and Wallpaper Stores
6541 Sporting Goods Stores
6542 Bicycle Shops
6551 Musical Instrument Stores
6552 Record and Tape Stores
6561 Jewellery Stores
6562 Watch and Jewellery Repair Shops
6571 Camera and Photographic Supply Stores
6581 Toy and Hobby Stores
6582 Gift, Novelty and Souvenir Stores
6591 Second-Hand Merchandise Stores n.e.c.
6592 Opticians' Shops
6593 Art Galleries and Artists' Supply Stores
6594 Luggage and Leather Goods Stores
6595 Monument and Tombstone Dealers
6596 Pet Stores
6597 Coin and Stamp Dealers
6598 Mobile Home Dealers
6599 Other Retail Stores n.e.c
6911 Vending Machine Operators
6921 Direct Sellers
7511 Operators of Residential Buildings and Dwellings
7512 Operators of Non-Residential Buildings
7599 Other Real Estate Operators
7611 Insurance and Real Estate Agencies
7711 Employment Agencies

7712 Personnel Suppliers
7721 Computer Services
7722 Computer Equipment Maintenance and Repair
7731 Offices of Chartered and Certified Accountants
7739 Other Accounting and Bookkeeping Services
7741 Advertising Agencies
7742 Media Representatives
7743 Outdoor Display and Billboard Advertising
7749 Other Advertising Services
7751 Offices of Architects
7752 Offices of Engineers
7759 Other Scientific and Technical Services
7761 Offices of Lawyers and Notaries
7771 Management Consulting Services
7791 Security and Investigation Services
7792 Credit Bureau Services
7793 Collection Agencies
7794 Customs Brokers
7795 Telephone Answering Services
7796 Duplicating Services
7799 Other Business Services n.e.c.
8511 Elementary and Secondary Education
8521 Post-Secondary Non-University Education
8531 University Education
8551 Museums and Archives
8599 Other Educational Services
8611 General Hospitals
8613 Extended Care Hospitals
8619 Other Specialty Hospitals
8621 Homes for Personal and Nursing Care
8622 Homes for Physically Handicapped and/or Disabled
8623 Homes for Mentally Retarded
8624 Homes for Mentally Handicapped and/or Disabled
8625 Homes for Emotionally Disturbed Children
8627 Homes for Children in Need of Protection
8629 Other Institutional Health and Social Services n.e.c.
8631 Ambulance Services
8632 Drug Addiction and Alcoholism Treatment Clinics
8633 Health Rehabilitation Clinics
8634 Home Care Services (Including Home Nursing)
8635 Public Health Clinics / Community Health Centres
8639 Other Non-Institutional Health Services
8641 Child Day Care and Nursery School Services
8643 Family Planning Services
8645 Home-Maker Services
8647 Social Rehabilitation Services
8649 Other Non-Institutional Social Services
8651 Offices of Physicians, General Practice
8052 Offices of Physicians and Surgeons, Specialists
8653 Offices of Dentists, General Practice
8654 Offices of Dentists, Specialists
8661 Offices of Chiropractors and Osteopaths
8662 Offices of Nurses, Registered
8663 Offices of Nurses, Practical
8664 Offices of Nutritionists / Dietitians
8665 Offices of Physiotherapists / Occupational Therapists
8666 Offices of Optometrists
8667 Offices of Podiatrists and Chiropodists
8668 Offices of Denturists
8669 Offices of Other Health Practitioners
8671 Offices of Psychologists
8672 Offices of Social Workers
8679 Offices of Other Social Service Practitioners
8681 Medical Laboratories
8682 Radiological Laboratories
8683 Combined Medical and Radiological Laboratories
8684 Public Health Laboratories
8689 Other Health Laboratories
8691 Health Care and Public Safety Promotion Associations and Agencies
8693 Health Care Research Agencies
8694 Social Service Planning and Advocacy Agencies
8699 Other Health and Social Services Associations and Agencies
9111 Hotels and Motor Hotels
9112 Motels
9113 Tourist Courts and Cabins
9114 Guest Houses and Tourist Homes
9121 Lodging Houses and Residential Clubs
9131 Camping Grounds and Travel Trailer Parks

9141 Outfitters (Hunting and Fisning Lamps)
9149 Other Recreation and Vacation Camps
9211 Restaurants, Licensed
9212 Restaurants, Unlicensed (Including Drive-Ins)
9213 Take-Out Food Services
9214 Caterers
9221 Taverns, Bars and Night Clubs
9611 Motion Picture and Video Production
9612 Motion Picture and Video Distribution
9613 Motion Picture Laboratories and Video Production Facilities
9614 Sound Recording Services
9619 Other Motion Picture, Audio and Video Services
9621 Regular Motion Picture Theatres
9622 Outdoor Motion Picture Theatres
9631 Entertainment Production Companies and Artists
9639 Other Theatrical and Staged Entertainment Services
9641 Professional Sports Clubs
9642 Professional Athletes and Promoters on Own Account
9643 Horse Race Tracks
9644 Other Race Tracks
9651 Golf Courses
9652 Curling Clubs
9653 Skiing Facilities
9654 Boat Rentals and Marinas
9659 Other Sports and Recreation Clubs
9661 Gambling Operations
9691 Bowling Alleys and Billiard Parlours
9692 Amusement Park, Carnival and Circus Operations
9693 Dance Halls, Studios and Schools
9694 Coin-Operated Amusement Services
9695 Roller Skating Facilities
9696 Botanical and Zoological Gardens
9699 Other Amusement and Recreational Services n.e.c
9711 Barber shops
9712 Beauty Shops
9713 Combination Barber and Beauty Shops
9721 Power Laundries and / or Dry Cleaners
9722 Distributors and or / Agents for Dry Cleaners
9723 Self-Serve Laundries and / or Dry Cleaners
9724 Valet Services, Pressing and / or Repair
9725 Linen Supply
9726 Carpet Cleaning
9729 Other Laundry and Dry Cleaning Services
9731 Funeral Homes
9732 Cemeteries and Crematoria
9741 Private Households
9791 Shoe Repair
9792 Fur Cleaning, Repair and Storage
9799 Other Personal and Household Services n.e.c.
9821 Business Associations
9831 Professional Health and Social Service Membership
9839 Other Professional Membership Associations
9841 Labour Organizations
9861 Civic and Fraternal Organizations
9911 Industrial Machinery and Equipment Rental and Leasing
9912 Audio-Visual Equipment Rental and Leasing
9913 Office Furniture and Machinery Rental and Leasing
9919 Other Machinery and Equipment Rental and Leasing
9921 Automobile and Truck Rental and Leasing Services
9931 Photographers
9941 Electric Motor Repair
9942 Welding
9949 Other Repair Services n.e.c.
9951 Disinfecting and Exterminating Services
9952 Window Cleaning Services
9953 Janitorial Services
9959 Other Services to Buildings and Dwellings
9961 Ticket and Travel Agencies
9962 Tour Wholesalers and Operators
9991 Parking Lots and Parking Garages
9999 Other Services n.e.c.
not applicable Total non-financial
not applicable Total mining
not applicable Total manufacturing
not applicable

Total construction and real estate
not applicable
Total transportation, storage, communications and utilities
not applicable
Total wholesale trade
not applicable
Total retail trade
not applicable
Total services

| Volume 3-Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :---: | :---: |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 0111
Industry: Dairy Farms


[^0]SICE: 0112
Industry: Cattle Farms


[^1]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 0113
Industry: Hog Farms


[^2]SICE: 0114
Industry: Poultry and Egg Farms


[^3]Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business

SICE: 0115
Industry: Sheep and Goat Farms

| Number of firms (1998): 31 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 12.1 | -0.3 | -25.1 | -2.0 | ... | ... |
|  | 1998 | 21.6 | 0.3 | -19.0 | 0.3 | ... | ... |
|  | 1999 | 12.5 | -1.9 | -42.4 | -1.9 | ... | $\ldots$ |
| Pretax profit margin | 1997 | 12.1 | -0.3 | -25.1 | -2.0 | ... | $\ldots$ |
|  | 1998 | 21.6 | 0.3 | -19.0 | 0.3 | ... | ... |
|  | 1999 | 14.3 | 0.9 | -16.9 | -1.9 | ... | ... |
| Gross profit margin | 1997 | ... | 37.8 | ... | 40.1 | ... | ... |
|  | 1998 | ... | 42.1 | ... | 44.1 | ... | ... |
|  | 1999 | ... | 31.3 | ... | 46.8 | ... | ... |
| Pretax profit to assets | 1997 |  |  | -6.8 | -0.7 | ... | ... |
|  | 1998 | 10.3 | 0.2 | -10.9 | 0.2 | ... | $\ldots$ |
|  | 1999 | 14.6 | -0.8 | -8.9 | -0.8 | ... | ... |
| Return on equity | 1997 | 48.9 | 2.2 | -6.2 | -0.8 | ... | ... |
|  | 1998 | 27.7 | 14.8 | -13.3 | 19.0 | ... | ... |
|  | 1999 | ... | 1.9 | ... | ... | ... | ... |
| Liabilities to assets | 1997 | 0.50 | 0.75 | 0.95 | 0.82 | ... | ... |
|  | 1998 | 0.44 | 0.87 | 1.06 | 0.92 | .. | $\ldots$ |
|  | 1999 | ... | ... | ... | 1.02 | ... | ... |
| Sales - \% change year over year |  | Firms with revenue b$\mathbf{\$ 5 0 , 0 0 0}$ and $\mathbf{\$ 5}$ million $\quad \$ 5 \mathrm{~m}$ |  |  |  | tween |  |
|  |  | illion and \$2 | million |  |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  |  |  |  |  | $\begin{aligned} & 1.0 \\ & 2.5 \end{aligned}$ |  |  | $\ldots$ |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |  |  |  |
| 1997 |  |  |  | 50 |  | 50.0 |  |  |  |  |
| 1998 |  |  |  | 51 |  | 48.4 |  |  |  |  |
| 1999 |  |  |  | 44 |  | 55.6 |  |  |  |  |

[^4]SICE: 0119
Industry: Livestock Combination Farms

| Number of firms (1998): 708 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ |  | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 12.1 | 3.4 | -5.0 | 3.3 | 3.4 | ... |
|  | 1998 | 11.1 | 2.7 | -6.4 | 2.7 | 3.1 | ... |
|  | 1999 | 11.1 | 3.1 | -5.3 | 3.2 | 2.8 | ... |
| Pretax profit margin | 1997 | 14.8 | 4.2 | -4.4 | 3.9 | 4.5 | ... |
|  | 1998 | 13.0 | 3.7 | -5.8 | 3.9 | 3.6 | ... |
|  | 1999 | 13.2 | 3.8 | -5.2 | 4.5 | 3.4 | ... |
| Gross profit margin | 1997 | 58.2 | 37.4 | 19.7 | 48.7 | 25.9 | ... |
|  | 1998 | 55.2 | 34.0 | 19.7 | 45.5 | 28.1 | ... |
|  | 1999 | 53.3 | 35.4 | 22.4 | 42.1 | 30.0 | ... |
| Pretax profit to assets | 1997 | 7.7 | 2.7 | -2.4 | 2.0 | 3.6 | ... |
|  | 1998 | 6.6 | 1.8 | -2.4 | 1.4 | 3.0 | ... |
|  | 1999 | 6.8 | 2.0 | -2.7 | 1.9 | 2.4 | ... |
| Return on equity | 1997 | 16.7 | 5.8 | -3.7 | 4.9 | 7.0 | ... |
|  | 1998 | 13.3 | 3.7 | -4.5 | 3.3 | 4.6 | ... |
|  | 1999 | 15.1 | 4.4 | -5.1 | 4.1 | 5.6 | ... |
| Liabilities to assets | 1997 | 0.39 | 0.63 | 0.87 | 0.65 | 0.60 | ... |
|  | 1998 | 0.45 | 0.64 | 0.87 | 0.66 | 0.60 | ... |
|  | 1999 | 0.46 | 0.66 | 0.86 | 0.69 | 0.60 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | -2.6 |  | $\cdots$ |  |
|  | 1998-99 |  |  | -2.6 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 65.5 |  | 34.5 |  |
|  | 1998 |  |  | 63.4 |  | 36.6 |  |
|  | 1999 |  |  | 62.6 |  | 37.4 |  |

[^5]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 0121
Industry: Honey and Other Apiary Product Farms


[^6]SICE: 0122
Industry: Horse and Other Equine Farms

| Number of firms (1998): 246 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 $25 \%$ |  | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit marg in | 1997 | 11.4 | 0.9 | -15.1 | 0.4 | 1.7 | ... |
|  | 1998 | 11.9 | 1.1 | -16.8 | -0.5 | 2.7 | ... |
|  | 1999 | 16.8 | 4.5 | -8.3 | 4.1 | 5.6 | ... |
| Pretax profit margin | 1997 | 13.4 | 0.9 | -14.6 | 0.5 | 1.7 | ... |
|  | 1998 | 13.4 | 1.5 | -16.4 | 1.0 | 3.3 | ... |
|  | 1999 | 16.9 | 4.9 | -7.6 | 4.8 | 6.6 | ... |
| Gross profit margin | 1997 | 77.3 | 43.6 | 27.6 | 50.9 | 32.0 | ... |
|  | 1998 | 79.8 | 54.7 | 31.2 | 57.1 | 43.0 | ... |
|  | 1999 | 74.5 | 43.4 | 28.3 | 41.0 | 43.4 | ... |
| Pretax profit to assets | 1997 | 8.6 | 0.8 | -6.5 | 0.5 | 3.8 | ... |
|  | 1998 | 8.4 | 1.1 | -8.8 | 0.4 | 2.8 | ... |
|  | 1999 | 11.6 | 3.3 | -2.0 | 3.0 | 10.3 | ... |
| Return on equity | 1997 | 20.3 | 5.3 | -9.0 | 3.1 | 10.0 | ... |
|  | 1998 | 21.6 | 7.6 | -2.0 | 8.1 | 7.0 | ... |
|  | 1999 | 19.4 | 10.2 | 1.8 | 9.6 | 13.4 | ... |
| Liabilities to assets | 1997 | 0.37 | 0.73 | 1.10 | 0.75 |  | ... |
|  | 1998 | 0.50 | 0.83 | 1.15 | 0.87 | 0.75 | ... |
|  | 1999 | 0.44 | 0.89 | 1.12 | 0.90 | 0.87 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 4.6 |  | ... |  |
|  | 1998-99 |  |  | 4.1 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 54.3 |  | 45.7 |  |
|  | 1998 |  |  | 54.4 |  | 45.6 |  |
|  | 1999 |  |  | 66.0 |  | 34.0 |  |

[^7]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 0123
Industry: Furs and Skins, Ranch


[^8]SICE: 0129
Industry: Other Animal Specialty Farms n.e.c.


[^9]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 0131
Industry: Wheat Farms


[^10]SICE: 0132
Industry: Small-Grain Farms (Except Wheat)

| Number of firms (1998): 1,297 |  | Small firms with revenue under \$5 million mitis |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 21.7 | 7.4 | -5.6 | 7.7 | 6.8 | ... |
|  | 1998 | 18.6 | 5.5 | -10.0 | 5.7 | 3.8 | ... |
|  | 1999 | 18.8 | 5.1 | -11.1 | 4.7 | 5.7 | ... |
| Pretax profit margin | 1997 | 25.8 | 9.9 | -3.6 | 10.5 | 7.9 | ... |
|  | 1998 | 23.4 | 7.4 | -8.1 | 7.7 | 6.6 | ... |
|  | 1999 | 23.2 | 6.8 | -9.0 | 6.8 | 6.8 | ... |
| Gross profit margin | 1997 | 67.1 | 48.6 | 31.5 | 48.6 | 40.0 | ... |
|  | 1998 | 78.8 | 57.2 | 31.6 | 60.0 | 43.3 | ... |
|  | 1999 | 76.0 | 52.1 | 33.0 | 55.8 | 42.1 | ... |
| Pretax profit to assets | 1997 | 11.0 | 4.0 | -1.3 | 3.9 | 4.6 | $\cdots$ |
|  | 1998 | 9.0 | 3.0 | -3.2 | 3.0 | 3.0 | ... |
|  | 1999 | 8.1 | 2.4 | -2.8 | 2.2 | 3.7 | ... |
| Return on equity | 1997 | 18.3 | 6.5 | -2.7 | 6.1 | 7.8 | ... |
|  | 1998 | 15.7 | 4.8 | -5.9 | 4.7 | 5.7 | ... |
|  | 1999 | 14.4 | 4.6 | -5.0 | 4.2 | 7.1 | ... |
| Liabilities to assets | 1997 | 0.29 | 0.52 | 0.77 | 0.53 |  | ... |
|  | 1998 | 0.30 | 0.55 | 0.80 | 0.55 | 0.56 | ... |
|  | 1999 | 0.29 | 0.52 | 0.78 | 0.53 | 0.49 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 0.7 |  | ... |  |
|  | 1998-99 |  |  | -5.6 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 69.7 |  | 30.3 |  |
|  | 1998 |  |  | 63.7 |  | 36.3 |  |
|  | 1999 |  |  | 63.7 |  | 36.3 |  |

[^11]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 0133
Industry: Oilseed Farms (Except Corn)


[^12]SICE: 0134
Industry: Grain Corn Farms

| Number of firms (1998): 183 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 18.9 | 7.8 | -1.7 | 6.6 | 8.5 | ... |
|  | 1998 | 13.6 | 5.6 | -2.7 | 6.8 | 4.9 | ... |
|  | 1999 | 12.9 | 4.1 | -6.0 | 3.3 | 4.7 | ... |
| Pretax profit margin | 1997 | 24.5 | 9.1 | -1.4 | 8.0 | 9.5 | ... |
|  | 1998 | 16.1 | 7.9 | -1.7 | 8.4 | 6.8 | ... |
|  | 1999 | 16.4 | 5.3 | -3.2 | 6.4 | 5.3 | ... |
| Gross profit margin | 1997 | 62.3 | 34.0 | 19.5 | 46.9 | 33.8 | ... |
|  | 1998 | 57.0 | 36.3 | 17.9 | 42.4 | 18.8 | ... |
|  | 1999 | 66.6 | 35.9 | 20.1 | 34.7 | 59.3 | ... |
| Pretax profit to assets | 1997 | 8.8 | 3.9 | -1.3 | 3.2 | 5.7 3.5 | $\cdots$ |
|  | 1998 | 7.1 | 3.2 | -0.8 | 3.0 | 3.5 | ... |
|  | 1999 | 6.2 | 1.7 | -1.7 | 1.4 | 2.8 | ... |
| Return on equity | 1997 | 18.4 | 6.9 | -0.5 | 5.6 | 9.0 | ... |
|  | 1998 | 16.3 | 6.3 | -0.9 | 6.4 | 6.3 | ... |
|  | 1999 | 9.5 | 3.5 | -4.8 | 2.0 | 6.8 | ... |
| Liabilities to assets | 1997 | 0.35 | 0.62 | 0.81 | 0.64 | 0.60 | ... |
|  | 1998 | 0.33 | 0.57 | 0.80 | 0.54 | 0.60 | ... |
|  | 1999 | 0.33 | 0.55 | 0.77 | 0.51 | 0.69 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | -4.7 |  | 0.0 |  |
|  | 1998-99 |  |  | 0.4 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 72.8 |  | 27.2 |  |
|  | 1998 |  |  | 71.9 |  | 28.1 |  |
|  |  |  |  | 63.2 |  | 36.8 |  |

[^13]SICE: 0135
Industry: Forage, Seed and Hay Farms


[^14]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0136
Industry: Dry Field Pea and Bean Farms

| Number of firms (1998): 23 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better <br> Q3 <br> 75\% | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ 50 \% \end{gathered}$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 22.0 | 8.6 | -10.0 | 0.7 | 9.3 | ... |
|  | 1998 | 26.5 | 6.9 | -2.7 | 6.8 | ... | ... |
|  | 1999 | ... | -0.5 | ... | 7.1 | ... | ... |
| Pretax profit margin | 1997 | 28.9 | 9.3 | -6.7 | 6.2 | 9.3 5.4 | ... |
|  | 1998 | 30.4 | 9.8 | -1.8 | 9.8 | 5.4 | ... |
|  | 1999 | ... | 0.4 | ... | 10.2 | ... | ... |
| Gross profit margin | 1997 | ... | 37.3 | ... | ... | ... | ... |
|  | 1998 | ... | 51.2 | $\cdots$ | ... | ... | ... |
|  | 1999 | ... | 31.6 | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 8.9 | 3.8 | -2.5 | 1.8 | 7.7 | ... |
|  | 1998 | 9.8 | 4.0 | -1.0 | 4.0 | 2.6 | ... |
|  | 1999 | ... | 0.3 | ... | 3.7 | ... | ... |
| Return on equity | 1997 | 22.6 | 10.3 | -13.4 | 7.3 | 10.3 | ... |
|  | 1998 | 14.9 | 5.9 | -2.7 | 7.7 | 1.5 | ... |
|  | 1999 | ... | 6.9 | ... | ... | ... | ... |
| Liabilities to assets | 1997 | 0.34 | 0.49 | 0.85 | 0.68 | 0.49 | ... |
|  | 1998 | 0.34 | 0.51 | 0.85 | 0.54 | 0.50 | ... |
|  | 1999 | ... | 0.86 | ... | 0.86 | ... | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 4.9 |  | ... |  |
|  | 1998-99 |  |  | 8.9 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 62.1 |  | 37.9 |  |
|  | 1998 |  |  | 76.0 |  | 24.0 |  |
|  | 1999 |  |  | 56.3 |  | 43.8 |  |

[^15]```
Volume 3 - Small and Medium Firms
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Revenue under \$25 million, Refernce years 1997, 1998, 1999
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SICE: 0137
Industry: Tobacco Farms


[^16]SICE: 0138
Industry: Potato Farms


[^17]SICE: 0139
Industry: Other Field Crop Farms


[^18]SICE: 0141
Industry: Field Crop Combination Farms

| Number of firms (1998): 1,977 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit marg in | 1997 | 19.0 | 6.6 | -5.1 | 7.0 | 6.3 | 1.1 |
|  | 1998 | 16.0 | 3.7 | -7.6 | 3.8 | 3.7 | $1.0$ |
|  | 1999 | 15.2 | 3.5 | -10.6 | 3.0 | 4.5 | 0.8 |
| Pretax profit margin | 1997 | 23.4 | 8.9 | -3.3 | 9.3 | 8.2 | 1.3 |
|  | 1998 | 19.1 | 5.3 | -6.3 | 5.6 | 5.1 | 1.2 |
|  | 1999 | 18.4 | 5.2 | -8.9 | 4.4 | 6.0 | 1.1 |
| Gross profit margin | 1997 | 71.9 | 53.6 | 29.2 | 61.3 | 45.8 | $\ldots$ |
|  | 1998 | 71.8 | 52.0 | 28.0 | 54.3 | 48.6 | 12.9 |
|  | 1999 | 68.3 | 50.0 | 28.9 | 55.2 | 36.8 | ... |
| Pretax profit to assets | 1997 | 10.6 | 3.9 | -1.6 | 3.6 | 4.9 | 3.7 |
|  | 1998 | 8.1 | 2.2 | -2.7 | 2.0 | 2.9 | 6.1 |
|  | 1999 | 7.5 | 2.2 | -3.2 | 1.7 | 3.6 | 4.1 |
| Return on equity | 1997 | 19.2 | $7.1$ | -2.9 | 6.6 | 8.2 | 13.9 |
|  | 1998 | 14.0 | 3.9 | -5.5 | 3.0 | 5.1 | 18.3 |
|  | 1999 | 13.4 | 3.4 | -5.2 | 2.5 | 6.8 | 12.4 |
| Liabilities to assets | 1997 | 0.34 | 0.55 | 0.77 |  |  |  |
|  | 1998 | 0.32 | 0.53 | 0.76 | 0.53 | 0.54 | 0.77 |
|  |  | 0.30 | 0.52 | 0.78 | 0.51 | 0.56 | 0.75 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and | million |
| $1997-98$$1998-99$ |  | $\begin{array}{r} 1.5 \\ -4.0 \end{array}$ |  |  | $\begin{array}{r} 21.7 \\ -10.3 \end{array}$ |  |  |
|  |  |  |  |  |  |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 69.8 |  | 30.2 |  |
| 1998 |  |  |  | 63.2 |  | 36.8 |  |
|  |  |  |  | 61.4 |  | 38.6 |  |

[^19]SICE: 0151
Industry: Fruit Farms


[^20]SICE: 0152
Industry: Other Vegetable Farms

| Number of firms (1998): 516 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better $\begin{gathered} \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \mathbf{2 5 \%} \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 11.5 | 3.2 | -5.4 | 2.3 | 3.6 | 2.6 |
|  | 1998 | 11.1 | 3.6 | -2.7 | 3.3 | 4.9 | 3.0 |
|  | 1999 | 12.8 | 5.3 | -2.3 | 4.3 | 6.4 | 2.1 |
| Pretax profit margin | 1997 | 13.5 | 3.6 | -5.3 | 3.0 | 4.1 | 3.4 |
|  | 1998 | 12.9 | 4.9 | -2.2 | 4.1 | 5.9 | 3.4 |
|  | 1999 | 15.5 | 6.8 | -1.3 | 5.4 | 8.0 | 2.3 |
| Gross profit margin | 1997 | 64.7 | 39.4 | 21.7 | 46.3 | 29.4 | 10.7 |
|  | 1998 | 60.7 | 39.5 | 24.6 | 49.6 | 32.0 | 17.3 |
|  | 1999 | 57.2 | 31.8 | 21.1 | 37.9 | 30.3 | ... |
| Pretax profit to assets | 1997 | 10.4 | 2.9 | -4.3 | 1.8 | 3.7 | 5.5 |
|  | 1998 | 10.9 | 4.0 | -1.9 | 2.4 | 6.3 | 7.1 |
|  | 1999 | 12.5 | 6.0 | -0.9 | 3.5 | 7.7 | 6.1 |
| Return on equity | 1997 | 21.8 | 8.8 | -3.2 0.4 | 5.4 6.5 | 11.9 11.8 | 13.1 23.2 |
|  | 1998 | 23.1 | 9.2 | 0.4 | 6.5 | 11.8 | 23.2 |
|  | 1999 | 27.8 | 12.3 | 3.0 | 9.0 | 13.7 | 17.5 |
| Liabilities to assets | 1997 | 0.34 | 0.63 | 0.92 | 0.62 | 0.64 | 0.71 |
|  | 1998 | 0.37 | 0.67 | 0.92 | 0.71 | 0.62 | 0.73 |
|  | 1999 | 0.35 | 0.64 | 0.91 | 0.69 | 0.55 | 0.68 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and \$25 million |  |
|  | 1997-98 |  |  | 14.6 |  | 19.1 |  |
|  | 1998-99 |  |  | 7.5 |  | 12.6 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 60.4 |  | 39.6 |  |
|  | 1998 |  |  | 68.4 |  | 31.6 |  |
|  | 1999 |  |  | 72.6 |  | 27.4 |  |

[^21]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0159
Industry: Fruit and Vegetable Combination Farms

| Number of firms (1998): 97 |  | Small firms with revenue under \$5 million min min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{aligned} & \text { Better } \\ & \text { Q3 } \\ & 75 \% \end{aligned}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 7.8 | 1.7 | -7.9 | -0.3 | 2.6 | ... |
|  | 1998 | 9.0 | 1.5 | -8.0 | -1.6 | 2.1 | ... |
|  | 1999 | 10.3 | 1.0 | -6.0 | -3.1 | 5.2 | ... |
| Pretax profit margin | 1997 | 9.9 | 1.9 | -7.9 | 0.3 | 3.3 | ... |
|  | 1998 | 10.1 | 2.1 | -6.6 | 0.5 | 3.4 | ... |
|  | 1999 | 11.5 | 2.6 | -5.0 | -0.9 | 6.1 | ... |
| Gross profit margin | 1997 | 63.9 | 29.5 | 16.9 | 39.8 | 26.2 | ... |
|  | 1998 | 53.6 | 29.4 | 16.7 | 37.0 | 27.6 | ... |
|  | 1999 | 53.3 | 33.0 | 22.9 | 40.3 | 29.2 | ... |
| Pretax profit to assets | 1997 | 11.4 | 2.4 | -6.3 | 0.1 | 5.9 | ... |
|  | 1998 | 8.8 | 2.1 | -6.3 | -0.3 | 4.0 | ... |
|  | 1999 | 8.9 | 1.9 | -5.8 | -0.3 | 5.6 | ... |
| Return on equity | 1997 | 20.8 | 9.0 | -6.9 | 4.5 | 12.3 | ... |
|  | 1998 | 20.3 | 10.5 | -2.7 | 5.6 | 14.8 | ... |
|  | 1999 | 23.9 | 9.8 | 0.4 | 7.8 | 13.9 | ... |
| Liabilities to assets | 1997 |  |  |  |  |  | $\ldots$ |
|  | 1998 | 0.42 | 0.75 | 1.02 | 0.81 | 0.73 | $\ldots$ |
|  | 1999 | 0.54 | 0.76 | 0.96 | 0.83 | 0.61 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 11.1 |  | ... |  |
|  | 1998-99 |  |  | 3.8 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 58.6 |  | 41.4 |  |
|  | 1998 |  |  | 57.6 |  | 42.4 |  |
|  | 1999 |  |  | 58.9 |  | 41.1 |  |

[^22]SICE: 0161
Industry: Mushrooms

| Number of firms (1998): 95 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | Firms under $\$ 500,000$ $\$ 500,000$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 3.6 | -0.3 | -9.1 | -2.1 | 0.1 | ... |
|  | 1998 | 4.9 | -0.7 | -11.3 | -6.7 | 1.3 | ... |
|  | 1999 | 4.5 | 0.5 | -3.8 | -1.9 | 2.3 | ... |
| Pretax profit margin | 1997 | 4.6 | -0.3 | -9.1 | -2.1 | 0.1 | ... |
|  | 1998 | 5.4 | -0.6 | -12.2 | -6.9 | 1.6 | ... |
|  | 1999 | 5.8 | 0.5 | -3.8 | -3.6 | 2.8 | ... |
| Gross profit margin | 1997 | 58.2 | 37.8 | 24.6 | 50.0 | 35.1 | ... |
|  | 1998 | 59.0 | 43.9 | 26.2 | 46.2 | 37.4 | ... |
|  | 1999 | 52.9 | 27.5 | 19.7 | 33.9 | 25.8 | ... |
| Pretax profit to assets | 1997 | 4.8 | -0.4 | -7.6 | -3.0 | 0.3 | $\ldots$ |
|  | 1998 | 6.0 | -0.4 | -8.9 | -4.8 | 1.7 | $\cdots$ |
|  | 1999 | 7.0 | 1.0 | -5.2 | -2.1 | 3.6 | ... |
| Return on equity | 1997 |  |  |  | -5.8 | 8.7 | ... |
|  | 1998 | 30.3 | 7.9 | -1.5 | -6.6 | 14.6 | ... |
|  | 1999 | 32.5 | 12.3 | -0.6 | 2.3 | 17.9 | ... |
| Liabilities to assets | 1997 |  |  |  |  |  | ... |
|  | 1998 | 0.72 | 0.97 | 1.12 | 1.04 | 0.95 | ... |
|  | 1999 | 0.53 | 0.86 | 1.04 | 1.00 | 0.77 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | -2.3 |  | ... |  |
|  | 1998-99 |  |  | 10.2 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 43.8 |  | 56.3 |  |
|  | 1998 |  |  | 49.0 |  | 51.0 |  |
|  | 1999 |  |  | 54.5 |  | 45.5 |  |

[^23]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 0162
Industry: Greenhouse Products


[^24]SICE: 0163
Industry: Nursery Products

| Number of firms (1998): 527 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse $\begin{gathered} \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ |  | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 7.6 | 1.8 | -4.1 | 0.4 | 2.8 | 2.1 |
|  | $\begin{aligned} & 1997 \\ & 1998 \end{aligned}$ | 10.4 | 3.4 | -1.0 | 2.7 | 4.3 | 1.0 |
|  | $\begin{aligned} & 1998 \\ & 1999 \end{aligned}$ | 9.9 | 3.7 | -0.7 | 2.0 | 5.0 | 2.7 |
| Pretax profit margin | 1997 | 8.9 | 2.4 | -3.8 | 1.0 | 3.3 | 2.6 |
|  | 1998 | 12.2 | 4.3 | -0.8 | 3.1 | 5.3 | 1.3 |
|  | 1999 | 12.0 | 4.5 | -0.5 | 2.4 | 5.6 | 2.8 |
| Gross profit margin | 1997 | 58.1 | 43.4 | 26.6 | 49.2 | 37.4 | 42.3 |
|  | $\begin{aligned} & 1997 \\ & 1998 \end{aligned}$ | 60.8 | 45.8 | 29.7 | 51.2 | 36.7 | 36.4 |
|  | 1999 | 63.0 | 47.2 | 33.3 | 53.1 | 41.2 | 40.5 |
| Pretax profit to assets | 1997 | 9.2 | 2.3 | -3.7 | 0.4 | 4.1 | 3.2 |
|  | $1998$ | 12.4 | 4.4 | -1.0 | 2.5 | 6.9 | 2.5 |
|  | 1999 | 13.2 | 4.7 | -0.5 | 2.4 | 7.8 | 5.6 |
| Return on equity |  | 21.8 | 7.2 | -3.4 | 4.3 | 11.1 | 12.3 |
|  | $1998$ | 26.9 | 10.6 | 1.3 | 8.2 | 12.3 | 9.1 |
|  | $1999$ | 25.5 | 12.0 | 1.1 | 7.7 | 14.3 | 16.3 |
| Liabilities to assets | 1997 | 0.43 | 0.70 |  | 0.78 | 0.63 0.62 | 0.76 0.73 |
|  | 1998 | 0.42 | 0.69 | 0.95 | 0.80 | 0.62 | 0.65 |
|  | 1999 | 0.35 | 0.64 | 0.93 | 0.75 | 0.55 | 0.65 |
|  |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
| Sales - \% change year over |  |  | 7.8 |  | $13.8$ |  |  |
|  | 1998-99 |  | 8.6 |  | 11.9 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  |  |  |  | 61.7 |  | 38.3 |  |
|  | $1998$ |  |  | 72.7 |  | 27.3 |  |
|  |  |  |  | 73.0 |  | 27.0 |  |

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the able: Q3-75\% is the better of the three 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), 50\% of the ratios are worse than this ratio. Q1$25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE: 0169
Industry: Other Horticultural Specialties


[^25]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0171
Industry: Livestock, Field Crop and Horticultural Combination Farms


[^26]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 0211
Industry: Veterinary Services
Sedium Firms with

[^27]SICE: 0212
Industry: Farm Animal Breeding Services (Except Poultry)

| Number of firms (1998): 88 |  | Small firms with revenue under $\$ 5$ million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ \mathbf{5 0 \%} \end{gathered}$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 12.5 | 1.9 | -6.8 | 0.9 | 2.5 | ... |
|  | 1998 | 13.6 | 2.9 | -10.4 | 3.1 | 2.6 | ... |
|  | 1999 | 9.8 | -0.4 | -13.1 | -0.9 | 1.2 | ... |
| Pretax profit margin | 1997 | 13.5 | 1.9 | -6.8 | 1.1 | 2.7 | ... |
|  | 1998 | 13.6 | 3.6 | -10.4 | 3.6 | 3.6 | ... |
|  | 1999 | 13.4 | 0.4 | -13.1 | -0.6 | 1.6 | ... |
| Gross profit margin | 1997 | 53.9 | 36.6 | 20.6 | 51.5 | 35.4 | ... |
|  | 1998 | 59.8 | 36.0 | 24.2 | 52.7 | 28.3 | ... |
|  | 1999 | 69.1 | 44.6 | 23.2 | 45.9 | 35.2 | ... |
| Pretax profit to assets | 1997 | 14.9 | 1.4 | -7.7 | 0.5 | 3.3 | $\ldots$ |
|  | 1998 | 14.5 | 3.5 | -6.3 | 2.6 | 7.4 | ... |
|  | 1999 | 12.1 | 0.5 | -9.9 | -0.4 | 4.1 | ... |
| Return on equity | 1997 | 15.7 | 2.7 | -8.6 | -0.5 | 7.6 | ... |
|  | 1998 | 35.2 | 10.6 | -9.2 | 7.5 | 15.2 | ... |
|  | 1999 | 23.6 | 0.8 | -17.7 | -0.5 | 7.3 | ... |
| Liabilities to assets | 1997 | 0.44 | 0.72 | 1.07 | 0.78 | 0.66 | ... |
|  | 1998 | 0.56 | 0.73 | 1.02 | 0.74 | 0.67 | ... |
|  | 1999 | 0.49 | 0.73 | 0.97 | 0.70 | 0.74 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | -3.5 |  | ... |  |
|  | 1998-99 |  |  | 8.4 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 59.1 |  | 40.9 |  |
|  | 1998 |  |  | 60.9 |  | 39.1 |  |
|  | 1999 |  |  | 52.7 |  | 47.3 |  |

[^28]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 0213
Industry: Poultry Services

| Number of firms (1998): 61 |  | Small firms with revenue under \$5 million minmer min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit margin | 1997 | 5.3 | 1.4 | -3.1 | -0.9 | 2.1 | ... |
|  | 1998 | 9.5 | 1.7 | -3.9 | 0.5 | 2.4 | 1.6 |
|  | 1999 | 8.3 | 1.9 | -3.0 | 1.4 | 4.4 | ... |
| Pretax profit margin | 1997 | 6.3 | 2.0 | -2.4 | -0.8 | 2.7 | ... |
|  | 1998 | 11.8 | 2.3 | -1.8 | 0.9 | 3.6 | 2.1 |
|  | 1999 | 11.0 | 2.7 | -3.0 | 1.7 | 5.0 |  |
| Gross profit margin | 1997 | 39.8 | 28.5 | 15.5 |  | 27.1 | ... |
|  | 1998 | 39.1 | 30.2 | 15.7 | 30.4 | 30.2 | ... |
|  | 1999 | 42.6 | 35.7 | 25.5 | 38.8 | 34.4 | ... |
| Pretax profit to assets | 1997 | 10.4 | 2.2 | -2.4 | -0.6 | 5.3 | ... |
|  | 1998 | 15.1 | 3.7 | -4.2 | 0.6 | 4.8 | 6.9 |
|  | 1999 | 16.8 | 2.2 | -4.7 | 0.7 | 5.1 | ... |
| Return on equity | 1997 | 28.8 | 6.3 | -3.1 | -2.7 | 6.6 | ... |
|  | 1998 | 21.7 | 9.4 | 1.0 | 1.4 | 10.5 | 17.9 |
|  | 1999 | 19.9 | 5.4 | -2.0 | 1.3 | 10.3 | ... |
| Liabilities to assets | 1997 | 0.41 | 0.69 | 0.92 | 0.85 | 0.65 | ... |
|  | 1998 | 0.35 | 0.67 | 0.89 | 0.67 | 0.61 | 0.73 |
|  | 1999 | 0.33 | 0.73 | 0.92 | 0.75 | 0.73 | ... |

Sales - \% change year over year
$\$ 50,000$ and $\$ 5$ million revenue between $\quad \$ 5$ million and $\$ 25$ million

$$
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
$$

-3.4
10.7

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 65.6 | 34.4 |
| :--- | :--- | :--- |
| 1998 | 70.6 | 29.4 |
| 1999 | 65.4 | 34.6 |

[^29]SICE: 0219
Industry: Other Services Incidental to Livestock and Animal Specialties

| Number of firms (1998): 237 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better Q3 75\% | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ \mathbf{5 0 \%} \end{gathered}$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0 , 0 0 0} \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.5 | 1.5 | -5.0 | 0.9 | 3.7 | ... |
|  | 1998 | 8.7 | 1.1 | -4.1 | 1.0 | 1.4 | ... |
|  | 1999 | 9.2 | 1.6 | -5.0 | 1.4 | 4.4 | ... |
| Pretax profit margin | 1997 | 8.4 | 1.5 | -5.2 | 1.3 | 4.0 | ... |
|  | 1998 | 9.7 | 1.3 | -4.0 | 1.2 | 1.4 | ... |
|  | 1999 | 10.1 | 2.0 | -5.0 | 1.7 | 5.1 | ... |
| Gross profit margin | 1997 | 82.4 | 58.8 | 35.6 | 64.8 | 34.4 | ... |
|  | 1998 | 79.2 | 59.0 | 38.6 | 63.4 | 27.3 | ... |
|  | 1999 | 78.4 | 58.7 | 40.4 | 60.8 | 41.0 | ... |
| Pretax profit to assets | 1997 | 15.1 | 2.5 | -5.5 | 1.4 | 11.9 | ... |
|  | 1998 | 17.9 | 2.7 | -7.0 | 2.3 | 5.6 | ... |
|  | 1999 | 19.7 | 2.6 | -7.1 | 1.8 | 14.7 | ... |
| Return on equity | 1997 | 32.0 | 15.4 | 0.4 | 10.3 | 27.8 | ... |
|  | 1998 | 34.3 | 10.5 | -3.5 | 10.3 | 11.9 | ... |
|  | 1999 | 38.6 | 15.8 | -1.8 | 15.7 | 21.0 | ... |
| Liabilities to assets | 1997 | 0.57 | 0.93 | 1.10 | 0.94 | 0.74 | $\cdots$ |
|  | 1998 | 0.50 | 0.87 | 1.05 | 0.89 | 0.81 | ... |
|  | 1999 | 0.51 | 0.84 | 1.05 | 0.85 | 0.71 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 5.6 |  | ... |  |
|  | 1998-99 |  |  | 2.7 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 56.8 |  | 43.2 |  |
|  | 1998 |  |  | 58.6 |  | 41.4 |  |
|  | 1999 |  |  | 59.8 |  | 40.2 |  |

[^30]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 0221
Industry: Soil Preparation, Planting and Cultivating Services


[^31]SICE: 0222
Industry: Crop Dusting and Spraying Services


[^32]
## Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0223
Industry: Harvesting, Baling and Threshing Services


[^33]SICE: 0229
Industry: Other Services Incidental to Agricultural Crops


[^34]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 0231
Industry: Agricultural Management and Consulting Services

| Number of firms (1998): 225 |  | Small firms with revenue under $\$ 5$ million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 17.8 | 4.1 | -1.5 | 4.2 | 2.0 |  |
|  | 1998 | 25.9 | 6.6 | -1.1 | 6.6 | 7.0 | $\ldots$ |
|  | 1999 | 24.4 | 5.9 | -2.1 | 6.2 | 3.7 | $\ldots$ |
| Pretax profit margin | 1997 | 21.2 | 5.8 | -1.2 | 6.6 | 2.1 | ... |
|  | 1998 | 33.5 | 8.6 | -0.4 | 8.4 | 9.1 | $\ldots$ |
|  | 1999 | 28.7 | 7.4 | -1.2 | $8.0$ | 3.7 | $\ldots$ |
| Gross profit margin | 1997 | 63.7 | 39.9 | 21.7 | 43.7 | 32.1 | ... |
|  | 1998 | 87.6 | 50.0 | 37.6 | 55.0 | 31.4 | $\ldots$ |
|  | 1999 | 78.9 | 37.5 | 23.3 | 40.6 | 27.9 | ... |
| Pretax profit to assets | 1997 | 31.5 | 5.8 | -2.8 | 6.4 | 2.4 | ... |
|  | 1998 | 34.4 | 13.0 | -0.9 | 12.2 | 1.1 | ... |
|  | 1999 | 38.2 | 11.3 | -1.7 | 11.7 | 5.7 | $\ldots$ |
| Return on equity | 1997 | 44.8 | 13.0 | 1.0 | 13.9 | 9.5 |  |
|  | 1998 | 48.8 | 26.2 | 3.4 | 25.9 | 26.2 | $\ldots$ |
|  | 1999 | 39.4 | 18.0 | 1.6 | 15.8 | 29.2 | ... |
| Liabilities to assets | 1997 |  |  |  |  |  |  |
|  | 1998 | 0.29 | 0.57 | 0.93 | $0.55$ | 0.71 | $\ldots$ |
|  | 1999 | 0.33 | 0.57 | 0.96 | 0.56 | 0.70 | $\ldots$ |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | $\$ 50,000$ and $\$ 5$ million |  |  | $\$ 5$ million and $\$ 25$ million |  |  |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  |  |  |  | $\ldots$ |  |  |
|  |  |  |  |  |  |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit | Loss |  |  |
| 1997 |  |  |  | 70.2 | 29.8 |  |  |
| 1998 |  |  |  | 74.3 | 25.7 |  |  |
| 1999 |  |  |  | 71.0 | 29.0 |  |  |

[^35]SICE: 0239
Industry: Other Services Incidental to Agriculture n.e.c.

| Number of firms (1998): 146 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better Q3 75\% | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit marg in | 1997 | 14.8 | 3.4 | -2.7 | 5.0 | 3.1 | 2.6 |
|  | 1998 | 11.1 | 3.7 | -1.3 | 4.2 | 2.8 | ... |
|  | 1999 | 13.8 | 4.0 | -1.8 | 4.5 | 2.1 | ... |
| Pretax profit margin | 1997 | 17.7 | 5.2 | -2.7 | 6.8 | 4.5 | 3.2 |
|  | 1998 | 13.2 | 4.5 | -1.1 | 5.1 | 3.4 | ... |
|  | 1999 | 16.0 | 4.7 | -1.7 | 5.4 | 2.1 | ... |
| Gross profit margin | 1997 | 61.3 | 37.7 | 25.2 | 48.9 | 32.9 | 15.3 |
|  | 1998 | 61.2 | 35.2 | 20.1 | 44.6 | 29.8 | ... |
|  | 1999 | 63.7 | 34.6 | 21.4 | 38.2 | 22.7 | ... |
| Pretax profit to assets | 1997 | 20.0 | 5.0 | -3.1 | 4.6 | 7.6 | 6.5 |
|  | 1998 | 21.5 | 6.9 | -2.0 | 5.8 | 7.7 | ... |
|  | 1999 | 19.4 | 6.6 | -2.3 | 6.9 | 4.1 | ... |
| Return on equity | 1997 | 28.4 | 13.2 | 1.8 | 11.0 | 17.6 | 12.5 |
|  | 1998 | 34.5 | 12.7 | 1.9 | 11.4 | 17.3 | ... |
|  | 1999 | 31.3 | 10.1 | -1.6 | 9.1 | 14.3 | ... |
| Liabilities to assets | 1997 |  |  |  |  |  | 0.74 |
|  | 1998 | 0.38 | 0.72 | 1.00 | 0.73 | 0.66 | ... |
|  | 1999 | 0.34 | 0.69 | 0.95 | 0.71 | 0.64 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 5.3 |  | ... |  |
|  | 1998-99 |  |  | -7.4 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 71.6 |  | 28.4 |  |
|  | 1998 |  |  | 75.0 |  | 25.0 |  |
|  | 1999 |  |  | 71.9 |  | 28.1 |  |

[^36]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0311
Industry: Salt Water Fishing Industry

| Number of firms (1998): 1,695 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \mathbf{\$ 5 0 0 , 0 0 0} \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 15.7 | 5.2 | -4.5 | 4.8 | 6.9 | 1.5 |
|  | 1998 | 15.5 | 4.4 | -6.7 | 3.7 | 6.6 | 0.8 |
|  | 1999 | 19.0 | 5.6 | -5.7 | 4.9 | 7.2 | 3.9 |
| Pretax profit margin | 1997 | 19.0 | 6.3 | -4.1 | 5.9 | 8.5 | 1.9 |
|  | 1998 | 18.4 | 5.4 | -6.2 | 4.6 | 7.5 | 1.6 |
|  | 1999 | 22.4 | 6.8 | -4.7 | 6.1 | 9.2 | 4.4 |
| Gross profit margin | 1997 | 55.8 | 33.3 | 17.4 | 41.8 | 26.5 | 16.9 |
|  | 1998 | 56.6 | 32.5 | 16.4 | 36.7 | 22.0 | . |
|  | 1999 | 53.6 | 38.7 | 19.0 | 42.4 | 29.7 | 13.6 |
| Pretax profit to assets | 1997 | 17.6 | 5.7 | -3.5 | 4.7 | 9.6 | 6.0 |
|  | 1998 | 16.8 | 4.9 | -4.4 | 3.9 | 9.4 | 5.0 |
|  | 1999 | 20.5 | 6.4 | -3.5 | 5.2 | 9.6 | 12.7 |
| Return on equity | 1997 |  |  | -2.5 | 7.9 | 13.9 | ... |
|  | 1998 | 29.0 | 9.1 | -3.8 | 6.7 | 15.0 | 12.7 |
|  | 1999 | 30.7 | 10.6 | -3.1 | 9.1 | 14.3 | 22.7 |
| Liabilities to assets | 1997 | 0.21 | 0.46 | 0.82 | 0.48 | 0.40 | 0.91 |
|  | 1998 | 0.21 | 0.48 | 0.83 | 0.48 | 0.47 | 0.76 |
|  | 1999 | 0.19 | 0.44 | 0.78 | 0.43 | 0.48 | 0.66 |

Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million

1997-98
1998-99
$-5.1$
6.4
$-5.3$
13.0

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 66.0 | 34.0 |
| :--- | :--- | :--- |
| 1998 | 63.6 | 36.4 |
| 1999 | 65.7 | 34.3 |

[^37]SICE: 0312
Industry: Inland Fishing Industry


[^38]```
Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
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SICE: 0321
Industry: Services Incidental to Fishing


[^39]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0411
Industry: Logging Industry (Except Contract Logging)

| Number of firms (1998): 1,670 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 8.6 | 2.5 | -4.1 | 2.0 | 2.9 | 1.3 |
|  | 1998 | 10.7 | 3.0 | -2.7 | 2.9 | 3.2 | 0.6 |
|  | 1999 | 10.9 | 3.2 | -3.4 | 2.9 | 3.5 | 2.2 |
| Pretax profit margin | 1997 | 10.6 | 3.1 | -3.7 | 2.7 | 3.5 | 1.7 |
|  | $1998$ | 12.9 | 4.0 | -2.2 | 4.0 | 3.9 | 0.8 |
|  | 1999 | 12.9 | 4.1 | -2.7 | 3.8 | 4.2 | 2.6 |
| Gross profit margin | 1997 | 52.3 | 27.5 | 14.7 | 37.9 | 19.2 | 10.3 |
|  | 1998 | 49.8 | 28.7 | 14.7 | 40.0 | 18.2 | 10.5 |
|  | $1999$ | 53.0 | 28.4 | 14.5 | 38.7 | 18.5 | 15.2 |
| Pretax profit to assets | 1997 | 15.4 | 4.2 | -5.5 | 3.2 | 5.6 | 4.6 |
|  | 1998 | 18.9 | 5.8 | -4.2 | 4.8 | 7.3 | 2.9 |
|  | 1999 | 18.2 | 5.4 | -3.4 | 4.1 | 7.0 | 7.6 |
| Return on equity | 1997 | 28.6 | 11.0 | -3.4 | 8.2 | 13.7 | 12.7 |
|  | 1998 | 37.5 | 15.5 | -0.5 | 13.9 | 19.0 | 13.1 |
|  | 1999 | 38.3 | 15.2 | -1.6 | 12.1 | 18.6 | 21.7 |
| Liabilities to assets | 1997 | 0.39 | 0.68 | 0.94 | 0.69 | 0.66 | 0.66 |
|  | 1998 | 0.46 | 0.75 | 0.99 | 0.78 | 0.71 | 0.82 |
|  | 1999 | 0.48 | 0.74 | 0.97 | 0.76 | 0.71 | 0.67 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $1997-98$$1998-99$ |  | 2.0 |  |  | 2.3 |  |  |
|  |  |  |  | 3.5 | -6.8 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 62.7 |  | 37.3 |  |
|  |  |  |  | 66.4 |  | 33.6 |  |
| 1999 |  |  |  | 66.1 |  | 33.9 |  |

[^40]```
Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 0412
Industry: Contract Logging Industry

| Number of firms (1998): 4,029 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \mathbf{2 5 \%} \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 8.3 | 2.1 | -4.2 | 1.7 | 2.5 | 0.8 |
|  | 1998 | 9.1 | 2.5 | -3.7 | 2.1 | 2.9 | 1.5 |
|  | 1999 | 9.0 | 2.7 | -3.3 | 2.1 | 3.1 | 1.5 |
| Pretax profit margin | 1997 | 10.2 | 2.6 | -4.0 | 2.3 | 3.1 | 1.1 |
|  | 1998 | 10.8 | 3.2 | -3.4 | 2.6 | 3.7 | 1.9 |
|  | 1999 | 10.7 | 3.4 | -3.1 | 2.8 | 3.8 | 1.9 |
| Gross profit margin | 1997 | 49.1 | 26.4 | 14.7 | 34.6 | 19.5 | 10.4 |
|  | 1998 | 53.5 | 27.4 | 15.3 | 35.9 | 20.1 | 9.3 |
|  | 1999 | 50.6 | 28.0 | 15.0 | 35.7 | 22.3 | 13.5 |
| Pretax profit to assets | 1997 | 16.4 | 4.5 | -6.4 | 3.6 | 6.1 | 2.5 |
|  | 1998 | 16.7 | 5.0 | -5.4 | 3.7 | 6.5 | 4.7 |
|  | 1999 | 15.7 | 4.8 | -4.4 | 3.3 | 6.7 | 4.2 |
| Return on equity | 1997 | 37.7 |  |  | 13.5 | $15.7$ | 6.3 |
|  | 1998 | 32.8 | 12.9 | -2.2 | 11.2 | 14.5 | 10.9 |
|  | 1999 | 31.0 | 11.8 | -3.1 | 9.5 | 13.9 | 12.1 |
| Liabilities to assets | $1997$ | 0.48 | 0.75 | 0.98 | 0.77 | 0.74 | 0.76 |
|  | $1998$ | 0.41 | 0.72 | $0.94$ | 0.73 | 0.69 | 0.70 |
|  | 1999 | 0.39 | 0.69 | 0.93 | 0.69 | 0.68 | 0.73 |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
$1997-98$
$1998-99$
2.2
2.0
-8.3
-8.0

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 61.6 | 38.4 |
| 64.3 | 35.7 |
| 65.1 | 34.9 |

[^41]SICE: 0511
Industry: Forestry Services Industry

| Number of firms (1998): 906 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 10.0 | 3.1 | -2.1 | 2.8 | 3.3 | 2.2 |
|  | 1998 | 12.8 | 3.8 | -1.5 | 4.5 | 3.4 | 1.4 |
|  | 1999 | 15.8 | 3.9 | -1.2 | 5.0 | 3.3 | 1.2 |
| Pretax profit margin | 1997 | 12.5 | 3.8 | -2.0 | 3.4 | 4.2 | 2.6 |
|  | 1998 | 15.6 | 4.9 | -1.3 | 5.6 | 4.2 | 1.7 |
|  | 1999 | 18.7 | 5.1 | -0.8 | 6.6 | 3.8 | 1.3 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 21.0 | 6.8 | -4.0 | 4.8 | 10.2 | 6.8 |
|  | 1998 | 26.0 | 7.1 | -2.4 | 5.6 | 9.3 | 5.3 |
|  | 1999 | 24.8 | 7.2 | -1.0 | 7.4 | 6.9 | 4.8 |
| Return on equity | 1997 | 45.9 |  | 2.8 | 16.7 | 24.3 | 17.0 |
|  | $1998$ | 47.3 | 17.5 | 0.4 | 13.8 | 21.7 | ... |
|  | 1999 | 38.2 | 15.4 | 0.5 | 14.0 | 19.0 | ... |
| Liabilities to assets |  |  |  |  | 0.74 | 0.68 | 0.69 |
|  | $1998$ | 0.35 | 0.64 | 0.95 | 0.64 | 0.62 | 0.78 |
|  | 1999 | 0.28 | 0.64 | 0.92 | 0.62 | 0.66 | 0.76 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  |  |  |  | $6.1$ |  | 9.4 |  |
|  | 1998-99 |  |  | $-1.3$ |  | -12.0 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 67.8 |  | 32.2 |  |
|  | 1998 |  |  | 69.2 |  | 30.8 |  |
|  | 1999 |  |  | 72.2 |  | 27.8 |  |

[^42]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 0611
Industry: Gold Mines

| Number of firms (1998): 63 |  | Small firms with revenue under \$5 million minder min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse <br> Q1 <br> $25 \%$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 11.8 | -15.0 | -100.0 | -15.1 | -6.4 | 18.2 |
|  | 1998 | 15.6 | -4.3 | -54.7 | -7.1 | 9.0 | 9.8 |
|  | 1999 | 14.5 | 0.8 | -15.0 | -1.1 | 7.1 | 12.4 |
| Pretax profit margin | 1997 | 20.3 | -11.2 | -100.0 | -11.7 | -6.4 | 18.2 |
|  | 1998 | 19.1 | -4.5 | -63.2 | -14.4 | 10.2 | 11.5 |
|  | 1999 | 16.6 | 1.0 | -15.3 | 0.7 | 7.4 | 13.2 |
| Gross profit margin | 1997 | ... | 34.6 | ... | ... | ... | ... |
|  | 1998 | $\cdots$ | 32.7 | ... | ... | ... | ... |
|  |  | ... | 46.4 | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 4.2 | -2.2 | -10.2 | -2.9 | -1.2 | 4.3 |
|  | 1998 | 9.9 | -1.3 | -12.2 | -4.4 | 4.6 | 5.0 |
|  | 1999 | 19.3 | 0.2 | -11.7 | -1.6 | 19.5 | 8.7 |
| Return on equity | 1997 | 8.5 | -1.3 | -5.8 | -1.8 | -0.3 | $\ldots$ |
|  | 1998 | 9.8 | 0.0 | -17.4 | -4.6 | 5.9 | ... |
|  | 1999 | 22.2 | 3.6 | -4.9 | 2.8 | ... | ... |
| Liabilities to assets | 1997 | 0.03 | 0.24 | 0.90 | 0.29 | 0.15 |  |
|  | 1998 | 0.17 | 0.56 | 1.08 | 0.63 | 0.40 | ... |
|  | 1999 | 0.14 | 0.48 | 1.14 | 0.48 | 0.58 | ... |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million
$1997-98$
$1998-99$
-9.7 $-4.3$

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 40.7 | 59.3 |
| :--- | :--- | :--- |
| 1998 | 47.9 | 52.1 |
| 1999 | 62.0 | 38.0 |

[^43]SICE: 0622
Industry: Peat Industry


[^44]
# Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999 

SICE: 0629
Industry: Other Non-Metal Mines (Except Coal)

| Number of firms (1998): 27 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | ... | -3.2 | ... | 1.6 | ... | ... |
|  | 1998 | 3.9 | -2.7 | -59.9 | -5.2 | -0.4 | ... |
|  | 1999 | ... | -0.0 | ... | -0.0 | ... | ... |
| Pretax profit margin | 1997 | ... | -3.6 | ... | -19.6 | ... | ... |
|  | 1998 | 5.0 | -4.2 | -100.0 | -6.3 | -0.4 | ... |
|  | 1999 | ... | -0.0 | ... | -0.0 | ... | ... |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | 15.3 | ... | ... | ... | .. |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | ... | -0.4 | $\ldots$ | 0.1 | ... | ... |
|  | 1998 | 6.3 | -1.2 | -9.4 | -2.1 | -0.5 | ... |
|  | 1999 | ... | 0.0 | ... | 0.0 | ... | ... |
| Return on equity | 1997 | ... | -0.5 | ... | ... | ... | ... |
|  | 1998 | 22.0 | 0.4 | -14.2 | 3.1 | ... | ... |
|  | 1999 | ... | -0.5 | ... | ... | ... | ... |
| Liabilities to assets | 1997 | ... | 0.57 | ... | 0.60 | ... | ... |
|  | 1998 | 0.21 | 0.57 | 1.04 | 0.41 | 0.71 | ... |
|  | 1999 | ... | 0.53 | ... | 0.53 | ... | ... |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million

| $1997-98$ | -8.2 |
| :--- | ---: |
| $1998-99$ | -10.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 53.3 | 46.7 |
| :--- | :--- | :--- |
| 1998 | 43.3 | 56.7 |
| 1999 | 46.7 | 53.3 |

[^45]Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, $1999 \quad 1$

SICE: 0631
Industry: Bituminous Coal Mines

| Number of firms (1998): 7 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | ... | 8.3 | $\ldots$ | ... | ... | ... |
|  | 1998 | ... | 3.7 | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit margin | 1997 | ... | 10.1 | ... | ... | ... | ... |
|  | 1998 | ... | 5.7 | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Gross profit margin | 1997 | $\ldots$ | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | $\ldots$ | $\cdots$ | $\cdots$ |
| Pretax profit to assets | 1997 | ... | 9.5 | ... | ... | ... | ... |
|  | 1998 | ... | 9.0 | ... | $\cdots$ | $\cdots$ | $\cdots$ |
|  | 1999 | ... | ... | ... | $\ldots$ | $\cdots$ | ... |
| Return on equity | 1997 | ... | 16.6 | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Liabilities to assets | 1997 | ... | 0.48 | ... | ... | $\ldots$ | $\ldots$ |
|  | 1998 | ... | 0.59 | ... | ... | ... | ... |
|  | 1999 | ... | ... | $\cdots$ | ... | ... | ... |
| Firms with revenue between |  |  |  |  |  |  |  |
| Sales - \% change year over year |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
|  | $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ | ... |  |  | ... |  |  |
|  |  | $\ldots$ |  |  | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 84.6 |  | 15.4 |  |
|  | 1998 |  |  | 71.4 |  | 28.6 |  |
|  | 1999 |  |  | ... |  | ... |  |

[^46]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0711
Industry: Conventional Crude Oil and Natural Gas Industry

| Number of firms (1998): 1,579 |  | Small firms with revenue under $\$ 5$ million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 28.3 | 10.4 | -7.1 | 10.3 | 10.7 | 13.5 |
|  | 1998 | 24.0 | 6.5 | -10.8 | 7.6 | 3.8 | 0.9 |
|  | 1999 | 25.9 | 7.4 | -7.7 | 7.5 | 6.5 | 3.0 |
| Pretax profit margin | 1997 | 37.1 | 14.9 | -4.0 | 15.4 | 13.7 | 15.7 |
|  | 1998 | 32.3 | 8.8 | -8.7 | 10.4 | 5.5 | 0.9 |
|  | 1999 | 33.0 | 10.1 | -5.5 | 10.9 | 8.8 | 3.2 |
| Gross profit margin | 1997 | 76.1 | 53.1 | 33.0 | 55.6 | 39.6 | 48.1 |
|  | 1998 | 79.3 | 49.3 | 26.5 | 59.8 | 36.6 | 86.0 |
|  | 1999 | 77.3 | 55.9 | 39.2 | 59.6 | 48.1 | . |
| Pretax profit to assets | 1997 | 18.4 | 6.1 | -1.8 | 6.2 | 5.8 | 5.0 |
|  | 1998 | 16.3 | 4.3 | -3.8 | 4.9 | 2.9 | 0.3 |
|  | 1999 | 17.3 | 4.6 | -3.6 | 4.8 | 4.3 | 2.4 |
| Return on equity | 1997 | 22.5 | 7.2 | -1.9 | 6.6 | 8.9 | 7.9 |
|  | 1998 | 20.8 | 5.0 | -4.0 | 5.0 | 4.9 | 2.0 |
|  | 1999 | 19.9 | 5.3 | -4.7 | 5.0 | 6.6 | 6.0 |
| Liabilities to assets | 1997 | 0.11 | 0.32 | 0.64 | 0.29 | 0.38 | 0.45 |
|  | 1998 | 0.12 | 0.33 | 0.66 | 0.29 | 0.43 | 0.44 |
|  | 1999 | 0.09 | 0.29 | 0.64 | 0.25 | 0.43 | 0.67 |

Sales - \% change year over year
Firms with revenue between $\mathbf{\$ 5 0 , 0 0 0}$ and $\$ 5$ million $\quad \$ 5$ million and $\mathbf{\$ 2 5}$ million

| $1997-98$ | -10.8 | -6.8 |
| :--- | ---: | ---: |
| $1998-99$ | -4.0 | -20.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 70.6 | 29.4 |
| 63.3 | 36.7 |
| 66.2 | 33.8 |

[^47]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0811
Industry: Granite Quarries


[^48]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 0812
Industry: Limestone Quarries

| Number of firms (1998): 39 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 20.6 | 6.3 | 0.7 | 23.5 | 5.5 | ... |
|  | 1998 | 11.1 | 4.8 | -0.9 | 12.1 | 4.2 | 2.1 |
|  | 1999 | 9.5 | 2.1 | -1.0 | 2.9 | 1.5 | 1.6 |
| Pretax profit margin | 1997 | 25.9 | 7.1 | 1.5 | 30.0 | 6.4 | ... |
|  | 1998 | 12.8 | 5.6 | -0.9 | 13.8 | 5.3 | 3.1 |
|  | 1999 | 13.4 | 3.6 | -0.3 | 2.9 | 3.9 | 2.7 |
| Gross profit margin | 1997 | 49.9 | 24.8 | 16.0 | ... | 21.4 | ... |
|  | 1998 | 41.5 | 29.0 | 13.8 | ... | 25.8 | 23.7 |
|  | 1999 | 45.4 | 31.9 | 19.0 | ... | 31.8 | 18.1 |
| Pretax profit to assets | 1997 | 18.3 | 8.4 | 1.0 | 11.0 | 6.0 | ... |
|  | 1998 | 11.7 | 4.3 | -1.4 | 7.1 | 2.5 | 3.4 |
|  | 1999 | 9.4 | 3.2 | -0.5 | 1.1 | 3.3 | 2.9 |
| Return on equity | 1997 | 34.3 | 15.8 | 3.0 | ... | 12.4 | ... |
|  | 1998 | 23.2 | 4.0 | -2.8 | ... | 2.7 | 7.9 |
|  | 1999 | 14.6 | 5.7 | -1.0 | ... | 5.6 | 4.7 |
| Liabilities to assets | 1997 | 0.26 | 0.44 | 0.73 | 0.15 | 0.44 | $\ldots$ |
|  | 1998 | 0.26 | 0.48 | 0.78 | 0.43 | 0.56 | 0.63 |
|  | 1999 | 0.25 | 0.52 | 0.94 | ... | 0.47 | 0.67 |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
1997-98
1998-99
…
1998-99
7.1
0.1

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 85.7 | 14.3 |
| :--- | :--- | :--- |
| 1998 | 73.6 | 26.4 |
| 1999 | 74.4 | 25.6 |

[^49]SICE: 0821
Industry: Sand and Gravel Pits


[^50]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0911
Industry: Contract Drilling, Oil and Gas Industry


[^51]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0919
Industry: Other Service Industries Incidental to Crude Petroleum and Natural Gas


[^52]| Volume 3-Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0921
Industry: Contract Drilling Industry (Except Oil and Gas)


[^53]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 0929
Industry: Other Service Industries Incidental to Mining

| Number of firms (1998): 511 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 10.7 | 0.3 | -100.0 | -3.4 | 4.0 | -0.1 |
|  | 1998 | 12.8 | -0.1 | -46.8 | -1.6 | 1.5 | 1.7 |
|  | 1999 | 14.8 | 1.3 | -15.3 | 0.1 | 1.9 | 0.2 |
| Pretax profit margin | 1997 | 13.7 | 0.6 | -100.0 | -3.2 | 5.3 | 1.0 |
|  | $1998$ | 15.3 | 0.3 | -47.5 | -1.4 | 1.9 | 1.9 |
|  | 1999 | 17.0 | 1.3 | -14.9 | 0.7 | 2.6 | 0.7 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 15.0 | 0.4 | -5.9 | -1.3 | 4.3 | 2.4 |
|  | 1998 | 13.5 | 0.2 | -8.3 | -0.8 | 1.9 | 2.3 |
|  | 1999 | 15.9 | 0.8 | -6.8 | 0.2 | 2.5 | 2.4 |
| Return on equity | 1997 | 19.5 | -0.2 | -5.9 | -2.0 | 6.3 | 1.7 |
|  | 1998 | 18.0 | -0.3 | -8.8 | -2.2 | 4.7 | 11.5 |
|  | 1999 | 18.8 | 0.7 | -7.7 | -0.1 | 6.7 | 6.5 |
| Liabilities to assets | 1997 | 0.06 | 0.32 | 0.76 | 0.25 | 0.49 | 0.80 |
|  | 1998 | 0.08 | 0.40 | 0.81 | 0.35 | 0.58 | 0.70 |
|  | 1999 | 0.12 | 0.44 | 0.80 | 0.36 | 0.58 | 0.77 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | -12.1 |  |  | -1.1 |  |  |
|  |  | -14.2 |  |  | -22.2 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 51.9 |  | 48.1 |  |
| 1998 |  |  |  | 50.7 |  | 49.3 |  |
|  |  |  |  | 54.7 |  | 45.3 |  |

[^54]Volume 3 - Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 1011
Industry: Meat and Meat Products Industry (Except Poultry)


[^55]SICE: 1012
Industry: Poultry Products Industry


[^56]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 1021
Industry: Fish Products Industry

| Number of firms (1998): 430 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit marg in | 1997 | 5.2 | 1.1 | -5.3 | 1.2 | 1.1 | 1.2 |
|  | 1998 | 6.6 | 1.2 | -4.0 | 1.4 | 1.1 | 1.3 |
|  | 1999 | 7.5 | 1.9 | -3.8 | 1.7 | 2.0 | 1.3 |
| Pretax profit margin | 1997 | 6.0 | 1.2 | -5.3 | 1.2 | 1.2 | 1.5 |
|  | 1998 | 7.9 | 1.6 | -3.4 | 2.0 | 1.4 | 1.7 |
|  | 1999 | 9.7 | 2.4 | -3.6 | 2.7 | 2.2 | 1.7 |
| Gross profit margin | 1997 | 31.7 | 20.1 | 10.4 | 29.3 | 17.0 | 12.3 |
|  | 1998 | 32.6 | 19.9 | 10.8 | 33.7 | 17.2 | 12.6 |
|  | 1999 | 32.8 | 20.3 | 11.0 | 32.9 | 18.7 | 13.5 |
| Pretax profit to assets | 1997 | 12.6 | 1.7 | -7.9 | 0.7 | 2.6 | 4.3 |
|  | 1998 | 14.8 | 3.1 | -3.8 | 1.4 | 3.9 | 7.1 |
|  | 1999 | 16.1 | 4.3 | -4.6 | 1.6 | 5.2 | 5.7 |
| Return on equity | 1997 | 26.2 | 7.2 | -2.2 | 5.4 | 7.5 | 10.3 |
|  | 1998 | 30.7 | 8.5 | -1.3 | 6.3 | 9.6 | 11.5 |
|  | 1999 | 39.1 | 13.6 | 0.1 | 11.0 | 14.1 | 11.4 |
| Liabilities to assets | 1997 | 0.32 | 0.65 | 0.99 | 0.65 | 0.63 | 0.62 |
|  | 1998 | 0.32 | 0.66 | 0.99 | 0.69 | 0.63 | 0.64 |
|  | 1999 | 0.37 | 0.65 | 0.94 | 0.68 | 0.63 | 0.61 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | $\$ 50,000$ and $\$ 5$ million |  |  |  | illion and \$25 | million |
| $1997-98$$1998-99$ |  | 4.2 |  |  | 1.4 |  |  |
|  |  | 11.1 |  |  | 12.8 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
| 1997 |  |  |  | 60.4 |  | 39.6 |  |
| 1998 |  |  |  | 67.2 |  | 32.8 |  |
|  |  |  |  | 66.1 |  | 33.9 |  |

[^57]Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 1031
Industry: Canned and Preserved Fruit and Vegetable Industry


[^58]```
Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 1032
Industry: Frozen Fruit and Vegetable Industry

| Number of firms (1998): 30 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \text { 25\% } \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.3 | -0.1 | -10.9 | 1.7 | -2.0 | ... |
|  | 1998 | 5.6 | 0.4 | -5.0 | 1.5 | -0.6 | 0.8 |
|  | 1999 | 11.1 | -0.4 | -7.6 | 0.7 | -0.4 | ... |
| Pretax profit margin | 1997 | 7.7 | 0.1 | -9.6 | 2.0 | -2.0 | ... |
|  | 1998 | 6.9 | 0.7 | -5.0 | 3.2 | 0.1 | 2.0 |
|  |  |  |  |  | 0.7 | -0.0 | ... |
| Gross profit margin | 1997 | 48.0 | 28.0 | 16.1 | 47.5 | 19.8 | ... |
|  | 1998 | 48.8 | 29.8 | 14.6 | ... | 26.1 | ... |
|  | 1999 | ... | 36.4 | 41.6 | ... | 31.1 | ... |
| Pretax profit to assets | 1997 | 7.1 | 0.1 | -9.9 | 2.7 | -3.4 | ... |
|  | 1998 | 9.3 | 0.7 | -8.6 | 1.0 | 0.2 | 3.4 |
|  | 1999 | 8.1 | 0.7 | -9.0 | -1.3 | 0.7 | ... |
| Return on equity | 1997 | ... | 0.6 | ... | ... | -8.4 | ... |
|  | 1998 | 19.5 | 9.0 | -3.0 | ... | $6.5$ | ... |
|  | 1999 | ... | 15.6 | ... | ... | ... | ... |
| Liabilities to assets | 1997 |  |  |  | 1.10 | 0.76 | ... |
|  | 1998 | 0.48 | $0.87$ | $1.09$ | 0.95 | 0.76 | 0.69 |
|  | 1999 | 0.55 | 0.88 | 1.05 | 0.88 | 0.86 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$25 million |  |
|  | 1997-98 |  |  | $16.3$ |  | ... |  |
|  | 1998-99 |  |  | $5.6$ |  | 7.1 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | $\underline{\text { Profit }}$ |  | Loss |  |
|  | 1997 |  |  |  |  | 44.4 |  |
|  | 1998 |  |  |  |  | 44.7 |  |
|  | 1999 |  |  |  |  | 51.7 |  |

[^59]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

```
SICE: 1041
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Industry: Fluid Milk Industry


[^60]Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 1049
Industry: Other Dairy Products Industries

| Number of firms (1998): 616 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 14.1 | 2.1 | -3.2 | 3.7 | 1.7 | 1.1 |
|  | 1998 | 18.5 | 3.7 | -11.8 | 4.8 | 2.8 | 1.1 |
|  | 1999 | 16.6 | 2.6 | -9.9 | 3.1 | 1.9 | 1.4 |
| Pretax profit margin | 1997 | 17.1 | 2.8 | -3.1 | 5.3 | 2.2 | 1.5 |
|  | 1998 | 23.0 | 4.9 | -9.6 | 6.7 | 3.5 | 1.5 |
|  | 1999 | 19.7 | 3.9 | -9.1 | 4.3 | 2.5 | 1.7 |
| Gross profit margin | 1997 | 48.8 | 27.2 | 17.8 | 40.9 | 21.5 | 13.2 |
|  | 1998 | 65.9 | 40.6 | 19.2 | 60.6 | 22.0 | 13.9 |
|  | 1999 | 62.7 | 36.2 | 22.8 | 59.5 | 25.2 | 15.9 |
| Pretax profit to assets | 1997 | 12.6 | 3.6 | -3.2 | 3.2 | 4.1 | 4.0 |
|  | 1998 | 12.8 | 3.5 | -4.8 | 2.2 | 5.2 | 2.9 |
|  | 1999 | 13.7 | 2.3 | -4.8 | 2.0 | 4.0 | 4.0 |
| Return on equity | 1997 | 22.6 | 9.3 |  | 9.5 | 9.2 | 11.2 |
|  | 1998 | 29.9 | 8.3 | -8.5 | 7.9 | 8.9 | 8.8 |
|  | 1999 | 27.5 | 7.0 | -7.3 | 5.9 | 9.2 | 10.5 |
| Liabilities to assets | 1997 | 0.46 | 0.68 | 0.92 |  |  |  |
|  | 1998 | 0.47 | 0.69 | 0.92 | $0.70$ | 0.69 | 0.55 |
|  | 1999 | 0.39 | 0.68 | 0.92 | 0.67 | 0.75 | 0.57 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  | . | $\$ 50,000$ and $\$ 5$ million |  |  |  | illion and $\$ 25$ million |  |
|  | 1997-98 |  |  | 5.8 |  | 4.6 |  |
|  | 1998-99 |  |  | 2.3 |  | 3.7 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 68.0 |  | 32.0 |  |
|  | 1998 |  |  | 61.4 |  | 38.6 |  |
|  | 1999 |  |  | 60.9 |  | 39.1 |  |

[^61]Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 1051
Industry: Cereal Grain Flour Industry

| Number of firms (1998): 41 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better Q3 75\% | Average Q2 $50 \%$ | Worse <br> Q1 <br> 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ \mathbf{5 0 0}, 000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.0 | 1.1 | -1.5 | 2.8 | 1.0 | 1.3 |
|  | 1998 | 4.3 | 1.2 | -0.8 | -0.3 | 1.5 | ... |
|  | 1999 | 3.2 | 1.3 | -3.1 | -0.9 | 2.3 | ... |
| Pretax profit margin | 1997 | 8.6 | 1.5 | -1.5 | 2.8 | 1.1 | 1.7 |
|  | 1998 | 5.7 | 1.5 | -0.6 | -0.3 | 1.6 | ... |
|  | 1999 | 4.4 | 1.3 | -3.1 | -1.8 | 2.5 | ... |
| Gross profit margin | 1997 | 45.3 | 21.1 | 11.8 | 50.8 | 17.8 | 13.3 |
|  | $\begin{aligned} & 1997 \\ & 1998 \end{aligned}$ | 41.9 | 25.9 | 19.4 | 30.8 | 23.6 | ... |
|  | 1999 | 39.2 | 23.2 | 13.5 | 44.4 | 21.8 | ... |
| Pretax profit to assets | 1997 | 10.4 | 3.9 | -3.7 | 2.7 | 4.2 | 6.1 |
|  | 1998 | 9.6 | 3.5 | -1.5 | -0.2 | 4.6 | $\cdots$ |
|  | 1999 | 10.5 | 4.8 | -2.6 | -1.0 | 6.2 | ... |
| Return on equity | 1997 | 26.2 | 10.6 | 1.3 | 5.8 | 11.3 | 9.4 |
|  | 1998 | 44.2 | 10.3 | 4.0 | 42.5 | 10.2 | ... |
|  | 1999 | 29.1 | 11.7 | 3.9 | ... | 11.3 | ... |
| Liabilities to assets | 1997 | 0.41 | 0.66 | 0.99 | 0.69 | 0.66 | 0.46 |
|  | $1998$ | 0.42 | 0.73 | 1.01 | 0.93 | 0.69 | ... |
|  | 1999 | 0.29 | 0.85 | 1.00 | 1.00 | 0.82 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 1.0 |  |  |  |
|  | 1998-99 |  |  | 2.6 |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  |  |  |  | 65.5 |  | 34.5 |  |
|  | 1998 |  |  | 68.1 |  | 31.9 |  |
|  | 1999 |  |  | 65.6 |  | 34.4 |  |

[^62]| Volume 3-Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 1053
Industry: Feed Industry

| Number of firms (1998): 282 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ \mathbf{5 0 0}, 000 \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 5.2 | 1.4 | -0.5 | 0.6 | 1.6 | 1.3 |
|  | 1998 | 4.5 | 1.3 | -1.6 | 0.4 | 1.4 | 1.1 |
|  | 1999 | 4.1 | 1.2 | -1.4 | 0.9 | 1.4 | 1.0 |
| Pretax profit margin | 1997 | 6.4 | 1.7 | -0.5 | 0.7 | 1.9 | 1.5 |
|  | 1998 | 5.4 | 1.6 | -1.2 | 0.8 | 1.7 | 1.3 |
|  | 1999 | 5.4 | 1.5 | -1.0 | 1.2 | 1.6 | 1.1 |
| Gross profit margin | 1997 | 35.4 | 21.8 | 15.5 | 36.8 | 19.1 | 14.4 |
|  | 1998 | . 32.5 | 21.0 | 14.8 | 37.0 | 19.0 | 14.7 |
|  | 1999 | 33.8 | 22.7 | 16.7 | 35.0 | 20.6 | 16.4 |
| Pretax profit to assets | 1997 | 13.3 | 4.3 | -1.0 | 1.1 | 5.5 | 4.8 |
|  | 1998 | 10.9 | 3.8 | -1.7 | 1.5 | 5.7 | 4.4 |
|  | 1999 | 12.3 | 3.7 | -2.0 | 1.1 | 4.7 | 3.4 |
| Return on equity | 1997 | 21.7 | 9.4 | 1.1 | 5.7 | 9.9 | 13.3 |
|  | 1998 | 26.2 | 9.6 | -0.7 | -0.4 | 10.9 | 11.6 |
|  | 1999 | 27.9 | 8.2 | -0.3 | 7.5 | 8.3 | 9.6 |
| Liabilities to assets | 1997 | 0.39 | 0.61 | 0.85 | 0.76 | 0.58 | 0.67 |
|  | 1998 | 0.40 | 0.65 | 0.88 | 0.81 | 0.61 | 0.66 |
|  | 1999 | 0.42 | 0.68 | 0.89 | 0.83 | 0.62 | 0.67 |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million

$$
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
$$

5.6
-4.0
$-6.5$
-6.3

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 74.3 | 25.7 |
| :--- | :--- | :--- |
| 1998 | 73.4 | 26.6 |
| 1999 | 70.0 | 30.0 |

[^63]SICE: 1071
Industry: Biscuit Industry


[^64]SICE: 1072
Industry: Bread and Other Bakery Products Industry

| Number of firms (1998): 536 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ \mathbf{5 0 0}, 000 \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 3.9 | 0.8 | -2.4 | 0.2 | 1.4 | 2.7 |
|  | 1998 | 3.7 | 0.7 | -2.5 | -0.5 | 1.3 | 2.2 |
|  | 1999 | 4.1 | 0.7 | -2.0 | -0.6 | 1.2 | 1.8 |
| Pretax profit margin | 1997 | 4.5 | 0.8 | -2.3 | 0.3 | 1.7 | 3.1 |
|  | 1998 | 4.5 | 0.8 | -2.4 | -0.4 | 1.6 | 2.6 |
|  | 1999 | 4.7 | 0.9 | -1.9 | -0.5 | 1.5 | 2.2 |
| Gross profit margin |  | 58.0 |  | 26.3 |  | 35.5 | 30.0 |
|  | 1998 | 59.9 | 40.2 | 25.5 | 50.0 | 33.9 | 32.4 |
|  | 1999 | 61.1 | 40.8 | 26.1 | 50.7 | 34.9 | 32.1 |
| Pretax profit to assets | 1997 | 11.3 | 2.7 | -6.3 | 0.9 | 4.1 | 6.5 |
|  | 1998 | 11.2 | 1.9 | -6.4 | -1.2 | 3.4 | 5.9 |
|  | 1999 | 14.2 | 2.1 | -5.6 | -1.1 | 4.4 | 3.8 |
| Return on equity | 1997 | 27.5 | 9.2 | -2.7 | 4.4 | 11.3 | 17.8 |
|  | 1998 | 25.0 | 9.4 | -2.2 | 6.3 | 11.1 | 14.8 |
|  | 1999 | 37.7 | 11.1 | -1.2 | 12.8 | 11.0 | 10.6 |
| Liabilities to assets | 1997 | 0.44 | 0.81 | 1.06 | 0.85 | 0.76 | 0.62 |
|  | 1998 | 0.45 | 0.81 | 1.07 | 0.91 | 0.73 | 0.68 |
|  | 1999 | 0.43 | 0.79 | 1.05 | 0.91 | 0.73 | 0.67 |

Sales - \% change year over year
Firms with revenue between $\$ 50,000$ and $\$ 5$ million \$5 million and \$25 million
1997-98
1998-99
4.6
7.4
5.3
5.1

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 61.2 | 38.8 |
| 59.4 | 40.6 |
| 61.9 | 38.1 |

[^65]SICE: 1083
Industry: Sugar and Chocolate Confectionery Industry


[^66]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Busine |
| :---: | :---: |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 1091
Industry: Tea and Coffee Industry

| Number of firms (1998): 45 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit marg in | 1997 | 5.3 | 3.4 | -1.6 | 3.7 | 2.7 | 2.1 |
|  | 1998 | 6.0 | 2.1 | -2.4 | 2.1 | 2.0 | 0.9 |
|  | 1999 | 8.2 | 3.4 | -1.0 | 2.9 | 4.4 | 3.6 |
| Pretax profit margin | 1997 | 6.2 | 3.4 | -1.6 | 4.6 | 3.2 | 3.1 |
|  | 1998 | 6.4 | 2.1 | -2.4 | 2.1 | 2.6 | 1.1 |
|  | 1999 | 10.9 | 3.9 | -0.0 | 3.4 | 4.4 | 4.2 |
| Gross profit margin | 1997 | 55.4 | 32.5 | 23.7 | 48.5 | 31.0 | 23.7 |
|  | 1998 | 54.2 | 38.0 | 24.2 | 51.0 | 34.8 | 18.5 |
|  | 1999 | 58.8 | 43.6 | 27.7 | 47.8 | 40.6 | 24.9 |
| Pretax profit to assets | 1997 | 19.0 | 7.1 | -3.2 | 11.1 | 6.9 | 6.9 |
|  | 1998 | 14.4 | 6.1 | -4.5 | 5.8 | 6.2 | 2.4 |
|  | 1999 | 17.5 | 6.3 | -1.2 | 5.7 | 6.3 | 7.8 |
| Return on equity | 1997 | 33.1 | 18.6 | 10.7 | ... | 21.1 | 14.0 |
|  | 1998 | 45.6 | 15.4 | 6.1 | 26.5 | 13.1 | 4.7 |
|  | 1999 | 34.3 | 14.5 | 4.3 | 16.3 | 13.4 | 16.1 |
| Liabilities to assets | 1997 | 0.55 | 0.77 | 0.98 | 0.89 | 0.67 | 0.67 |
|  | 1998 | 0.44 | 0.80 | 1.04 | 0.97 | 0.68 | 0.68 |
|  | 1999 | 0.24 | 0.56 | 0.98 | 0.90 | 0.53 | 0.59 |

Firms with revenue between
Sales - \% change year over year
$\$ 50,000$ and $\$ 5$ million
$\$ 5$ million and $\$ 25$ million
$1997-98$
$1998-99$
5.1
-0.8
11.1
2.5

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 79.1 | 20.9 |
| :--- | :--- | :--- |
| 1998 | 63.8 | 36.2 |
| 1999 | 78.7 | 21.3 |

[^67]SICE: 1092
Industry: Dry Pasta Products Industry

| Number of firms (1998): 72 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \text { 25\% } \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 4.4 | 0.4 | -4.2 | -1.1 | 1.2 | $\ldots$ |
|  | 1998 | 2.7 | -0.4 | -3.4 | -1.1 | 0.8 | ... |
|  | 1999 | 4.6 | 0.6 | -2.7 | -0.5 | 2.0 | ... |
| Pretax profit margin | 1997 | 4.8 | 1.1 | -4.2 | -0.8 | 1.7 | ... |
|  | 1998 | 2.9 | -0.2 | -3.4 | -1.1 | 0.8 | ... |
|  | 1999 | 5.1 | 0.7 | -2.7 | -0.5 | 2.1 | ... |
| Gross profit margin | 1997 | 59.2 | 51.7 | 26.9 | 54.0 | 41.1 | $\cdots$ |
|  | 1998 | 61.3 | 48.0 | 26.2 | 53.6 | 35.3 | ... |
|  | 1999 | 60.2 | 50.6 | 27.2 | 52.5 | 36.7 | ... |
| Pretax profit to assets | 1997 | 9.3 | 1.7 | -7.6 | -2.2 | 3.3 | ... |
|  | 1998 | 8.3 | -0.2 | -6.2 | -1.6 | 1.9 | ... |
|  | 1999 | 10.5 | 1.6 | -3.5 | -0.8 | 3.8 | ... |
| Return on equity | 1997 | 24.4 | 9.5 | -7.4 | 7.5 | 14.6 | ... |
|  | 1998 | 20.0 | 7.7 | -4.9 | 7.6 | 10.5 | ... |
|  | 1999 | 24.6 | 5.6 | -2.2 | 4.6 | 5.6 | ... |
| Liabilities to assets | 1997 | 0.58 | 0.95 | 1.20 | 1.07 | 0.79 | ... |
|  | 1998 | 0.60 | 0.93 | 1.18 | 1.03 | 0.77 | ... |
|  | 1999 | 0.51 | 0.90 | 1.35 | 1.08 | 0.62 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 10.5 |  | ... |  |
|  | 1998-99 |  |  | 4.5 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 55.1 |  | 44.9 |  |
|  | 1998 |  |  | 50.0 |  | 50.0 |  |
|  | 1999 |  |  | 61.7 |  | 38.3 |  |

[^68]
## Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 1099
Industry: Other Food Products Industries n.e.c.


[^69]SICE: 1111
Industry: Soft Drink Industry


[^70]```
Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 1131
Industry: Brewery Products Industry

| Number of firms (1998): 96 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | Firms under $\$ 500,000$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 5.0 | 0.6 | -6.5 | 1.3 | -0.4 | 3.4 |
|  | 1998 | 4.2 | -0.7 | -11.8 | -0.8 | 1.2 | 2.9 |
|  | 1999 | 1.6 | -0.7 | -15.6 | -0.6 | -3.9 | 0.8 |
| Pretax profit margin | 1997 | 5.6 | 0.6 | -6.2 | 1.1 | -0.4 | 3.4 |
|  | 1998 | 4.5 | -0.4 | -11.8 | -0.7 | 1.4 | 3.0 |
|  | 1999 | 1.6 | -0.7 | -15.6 | -0.6 | -3.9 | 1.3 |
| Gross profit margin | 1997 | 60.6 | 47.4 | 30.5 | 50.4 | 35.9 | 26.4 |
|  | 1998 | 62.4 | 52.6 | 38.9 | 56.0 | 43.5 | 38.3 |
|  | 1999 | 59.3 | 47.1 | 36.4 | 47.1 | 46.5 | 40.6 |
| Pretax profit to assets | 1997 | 14.2 | 1.3 | -8.5 | 1.4 | -1.5 | 2.5 |
|  | 1998 | 8.7 | -0.7 | -14.4 | -1.7 | 1.5 | 4.8 |
|  | 1999 | 5.0 | -1.7 | -17.7 | -1.5 | -6.9 | 2.7 |
| Return on equity | 1997 | 49.6 | 17.1 | -3.6 | 19.1 | 14.5 | 4.7 |
|  | 1998 | 32.5 | 9.5 | -9.1 | 2.3 | 15.9 | 5.6 |
|  | 1999 | 43.5 | 7.1 | 1.3 | 6.0 | 9.4 | ... |
| Liabilities to assets | 1997 | 0.75 | 0.99 | 1.31 | 1.08 | 0.81 | 0.55 |
|  | 1998 | 0.69 | 0.95 | 1.21 | 1.04 | 0.83 | 0.60 |
|  | 1999 | 0.63 | 1.03 | 1.33 | 1.05 | 0.77 | 0.66 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$ | million |
| $1997-98$$1998-99$ |  | $\begin{array}{r} 9.0 \\ 15.4 \end{array}$ |  |  | 23.9 |  |  |
|  |  |  | 7.4 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  |  |  |  | 54.1 |  | 45.9 |  |
|  | 1998 |  |  | 52.8 |  | 47.2 |  |
|  | 1999 |  |  | 48.7 |  | 51.3 |  |

[^71]SICE: 1141
Industry: Wine Industry

| Number of firms (1998): 129 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ 50 \% \end{gathered}$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \mathbf{2 5 \%} \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 5.8 | 0.6 | -9.1 | -0.5 | 3.1 | 2.9 |
|  | $1998$ | 5.4 | 1.0 | -8.0 | $-0.4$ | $4.5$ | 5.3 |
|  | 1999 | 7.5 | 1.4 | -4.7 | 0.5 | 4.9 | 6.7 |
| Pretax profit margin | 1997 | 6.3 | 0.7 | -9.1 | -0.5 | 4.2 | 4.6 |
|  | 1998 | 6.5 | 1.0 | -8.0 | 0.4 | 4.9 | 6.5 |
|  | 1999 | 8.4 | 1.4 | -4.0 | 0.6 | 6.1 | 8.1 |
| Gross profit margin | 1997 | 60.2 | 51.3 | 37.0 | 52.6 | 48.3 | 33.2 |
|  | 1998 | 58.5 | 51.9 | 36.8 | 53.2 | 38.4 | 38.4 |
|  | 1999 | 57.5 | 51.4 | 40.1 | 52.7 | 42.4 | ... |
| Pretax profit to assets | 1997 | 13.0 |  | -10.6 | -2.1 | 4.6 | 6.2 |
|  | $1998$ | 11.8 | 2.0 | -12.3 | 0.2 | 4.3 | 6.5 |
|  | 1999 | 14.1 | 2.8 | -9.6 | 1.2 | 4.6 | 6.1 |
| Return on equity | 1997 | 40.4 | 16.4 | -2.3 | 18.8 | 15.2 | 12.8 |
|  | 1998 | 46.0 | 18.0 | -1.2 | 23.6 | 14.5 | 7.8 |
|  | 1999 | 32.6 | 17.6 | 5.0 | 22.9 | 12.1 | 11.5 |
| Liabilities to assets | 1997 | 0.67 | 0.98 | 1.14 | 1.03 | 0.67 | 0.61 |
|  | $1998$ | 0.74 | 0.98 | 1.17 | 1.06 | 0.80 | 0.62 |
|  |  | 0.70 | 0.98 | 1.13 | 1.04 | 0.75 | 0.52 |
| Sales \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 9.7 |  | 8.5 |  |
|  | 1998-99 |  |  | 7.1 |  | -1.5 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 56.4 |  | 43.6 |  |
|  | 1998 |  |  | 60.8 |  | 39.2 |  |
|  |  |  |  | 65.6 |  | 34.4 |  |

[^72]
# Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999 

SICE: 1511
Industry: Tire and Tube Industry

| Number of firms (1998): 17 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit margin | 1997 | 8.3 | 4.1 | -4.4 | -0.4 | 6.3 | ... |
|  | 1998 | 5.4 | 0.1 | -16.1 | -7.4 | ... | ... |
|  | 1999 | ... | 3.7 | ... | ... | 1.1 |  |
| Pretax profit margin | 1997 | 10.7 | 5.4 | -4.4 | -0.4 | 8.1 | ... |
|  | 1998 | 6.1 | 1.9 | -16.1 | -6.9 | ... |  |
|  | 1999 | ... | 3.4 | ... | ... | 1.4 | $\begin{aligned} & \ldots \\ & \ldots \end{aligned}$ |
| Gross profit margin | 1997 | 49.8 | 29.6 | 19.8 | 35.4 | 29.6 | ... |
|  | 1998 | ... | 23.5 | ... | 36.6 |  |  |
|  | 1999 | ... | 24.8 | ... | ... | $22.4$ | ... |
| Pretax profit to assets | 1997 | 19.0 | 11.1 | -2.6 | -1.8 | 19.0 | ... |
|  | 1998 | 24.1 | 9.9 | -3.4 | -17.2 | ... | ... |
|  | 1999 | ... | 9.6 | ... | ... | 6.0 |  |
| Return on equity | 1997 | ... | 28.0 | ... | ... | ... | ... |
|  | 1998 | ... | $\begin{array}{r} \ldots \\ 25.0 \end{array}$ | ... | $\begin{aligned} & \ldots \\ & \text {... } \end{aligned}$ |  |  |
|  | 1999 | $\cdots$ |  |  |  | ... | ... |
| Liabilities to assets | 1997 | ... | 0.77 | ... | 0.98 | 0.61 | ... |
|  | 1998 | ... | 0.86 | $\ldots$ | 1.25 |  |  |
|  | 1999 | ... | 0.83 | $\ldots$ | $\ldots$ | 0.82 |  |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million

| $1997-98$ | 37.0 |
| :--- | :--- |
| $1998-99$ | 13.9 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 77.3 | 22.7 |
| 60.0 | 40.0 |
| 78.6 | 21. |

[^73]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 1521
Industry: Rubber Hose and Belting Industry

| Number of firms (1998): 48 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better $\begin{gathered} \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 8.8 | 2.6 | -4.5 | 1.0 | 5.1 | ... |
|  | 1998 | 7.1 | 2.8 | 0.1 | 1.0 | 4.4 | ... |
|  | 1999 | 11.0 | 3.2 | -0.1 | -0.4 | 4.4 | ... |
| Pretax profit margin | 1997 | 11.6 | 2.8 | -1.9 | 1.4 | 4.6 5 | $\cdots$ |
|  | 1998 | 9.1 | 4.7 | 0.8 | 1.4 | 5.8 | ... |
|  | 1999 | 13.1 | 3.7 | -0.1 | -0.2 | 5.3 | ... |
| Gross profit margin | 1997 | 42.1 | 32.7 | 23.7 | 32.7 | 31.8 | $\ldots$ |
|  | 1998 | 41.8 | 30.6 | 21.1 | 37.8 | 29.1 | ... |
|  | 1999 | 48.2 | 31.7 | 22.3 | 46.8 | 30.7 | ... |
| Pretax profit to assets | 1997 | 18.1 | 7.5 | -3.0 | 0.5 | 12.3 | ... |
|  | 1998 | 15.2 | 8.3 | -0.6 | 3.0 | 11.0 | $\ldots$ |
|  | 1999 | 19.3 | 6.8 | 0.0 | 0.1 | 10.7 | ... |
| Return on equity | 1997 | 25.3 | 15.1 | -3.9 | 4.8 | 20.5 | ... |
|  | 1998 | 36.4 | 16.9 | 7.1 | 15.1 | 18.1 | ... |
|  | 1999 | 27.6 | 14.8 | 0.3 | -1.3 | 20.3 | ... |
| Liabilities to assets | 1997 | 0.31 | 0.63 | 0.88 |  | 0.56 | $\cdots$ |
|  | 1998 | 0.35 | 0.66 | 0.89 | 0.87 | 0.62 | ... |
|  | 1999 | 0.28 | 0.58 | 0.86 | 0.43 | 0.59 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 7.7 |  | .. |  |
|  | 1998-99 |  |  | 4.9 |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  |  |  |  | 70.0 |  | 30.0 |  |
|  | 1998 |  |  | 77.4 |  | 22.6 |  |
|  | 1999 |  |  | 77.5 |  | 22.5 |  |

[^74]```
Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 1599
Industry: Other Rubber Products Industries


[^75]
## SICE: 1611

Industry: Foamed and Expanded Plastic Products Industry


[^76]
## Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 1621
Industry: Plastic Pipe and Pipe Fittings Industry


[^77]SICE: 1631
Industry: Plastic Film and Sheeting Industry

| Number of firms (1998): 43 |  |  |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \text { 25\% } \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 7.7 | 3.4 | 0.5 | 3.7 | 3.4 | 3.0 |
|  | 1998 | 6.5 | 1.8 | -2.1 | 0.5 | 2.0 | 2.1 |
|  | 1999 | 9.1 | 3.9 | 0.2 | 4.0 | 3.7 | 2.0 |
| Pretax profit margin | 1997 | 10.3 | 4.3 | 0.5 | 4.2 | 4.3 | 4.7 |
|  | 1998 | 8.3 | 2.3 | -2.1 | 1.6 | 2.4 | 2.4 |
|  | 1999 | 13.3 | 4.6 | 1.3 | 8.4 | 4.5 | 2.4 |
| Gross profit margin | 1997 | 39.7 | 29.5 | 20.1 | 35.9 | 26.9 | 17.5 |
|  | 1998 | 47.0 | 33.9 | 24.9 | 46.0 | 30.3 | 23.5 |
|  | 1999 | 51.4 | 41.5 | 27.9 | ... | 38.3 | 23.9 |
| Pretax profit to assets | 1997 | 21.8 | 7.1 | 1.2 | 5.6 | 7.6 | 8.3 5.8 |
|  | 1998 | 19.2 | 3.7 | -4.5 | 0.4 | 3.8 | 5.8 |
|  | 1999 | 23.4 | 9.9 | 1.7 | 5.1 | 13.0 | 4.0 |
| Return on equity | 1997 | 53.5 | 27.8 | 10.7 | ... | 28.2 | 14.8 |
|  | 1998 | 23.6 | 12.2 | 3.9 | ... | 12.6 | 15.3 |
|  | 1999 | 35.5 | 20.3 | 3.5 | ... | 23.2 | 13.4 |
| Liabilities to assets | 1997 | 0.57 | 0.75 | 1.02 | 1.03 | 0.69 | 0.71 |
|  | 1998 | 0.57 | 0.79 | 1.03 | 0.96 | 0.76 | 0.65 |
|  | 1999 | 0.45 | 0.69 | 1.00 | 0.79 | 0.66 | 0.74 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 15.4 |  | 5.8 |  |
|  | 1998-99 |  |  | 20.2 |  | 8.7 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 82.8 |  | 17.2 |  |
|  | 1998 |  |  | 67.8 |  | 32.2 |  |
|  | 1999 |  |  | 80.0 |  | 20.0 |  |

[^78]
## Volume 3 - Small and Medium Firms

Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 1691
Industry: Plastic Bag Industry

| Number of firms (1998): 110 |  |  |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit marg in | 1997 | 6.1 | 1.9 | -2.3 | -4.9 | 2.7 | 2.0 |
|  | 1998 | 5.5 | 2.3 | 0.5 | 1.5 | 2.7 | 1.9 |
|  | 1999 | 6.5 | 1.7 | -0.5 | 1.6 | 1.8 | 3.2 |
| Pretax profit margin | 1997 | 7.2 | 2.4 | -2.1 | -4.9 | 3.4 | 2.3 |
|  | $1998$ | $7.1$ | $2.8$ | 0.6 | 1.5 | 3.2 | 2.5 |
|  |  |  |  |  | 1.4 | 2.3 | 3.6 |
| Gross profit margin | 1997 | 36.7 | 25.2 | 17.4 | 32.9 | 22.9 | 19.7 |
|  | 1998 | 33.6 | 26.5 | 18.3 | 31.6 | 26.3 | 20.0 |
|  | 1999 | 40.0 | 29.3 | 18.4 | 39.3 | 24.6 | 25.4 |
| Pretax profit to assets | 1997 | 12.0 | 4.6 | -3.8 | -4.5 | 6.4 | 4.3 |
|  | 1998 | 13.0 | 5.1 | 0.9 | 1.2 | 6.9 | 4.4 |
|  | 1999 | 10.9 | 3.4 | -0.3 | 1.9 | 4.7 | 7.1 |
| Return on equity | 1997 | 37.0 | 18.0 | 8.3 | 13.7 | 20.5 | 12.5 |
|  | 1998 | 34.0 | 17.1 | 6.0 | 3.8 | 21.6 | 12.6 |
|  | 1999 | 33.8 | 10.4 | 3.0 | 5.1 | 13.6 | 15.7 |
| Liabilities to assets | $1997$ |  |  |  |  |  |  |
|  | $1998$ | $0.49$ | $0.81$ | $1.00$ | 0.93 | 0.78 | 0.70 |
|  | 1999 | 0.48 | 0.81 | 0.96 | 0.83 | 0.80 | 0.62 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | $\$ 50,000$ and $\$ 5$ million |  |  | $\$ 5$ million and $\$ 25$ million |  |  |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 10.7 |  |  | 5.9 |  |  |
|  |  | $11.7$ |  |  | $2.3$ |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 72.4 |  | 27.6 |  |
| 1998 |  |  |  | 80.8 |  | 19.2 |  |
|  |  |  |  | 79.1 |  | 20.9 |  |

[^79]SICE: 1699
Industry: Other Plastic Products Industries n.e.c.


[^80]Volume 3 - Small and Medium Firms

SICE: 1711
Industry: Leather Tanneries

| Number of firms (1998): 64 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit margin | 1997 | 7.5 | 1.2 | -3.8 | -2.1 | 4.8 | 1.9 |
|  | 1998 | 5.6 | 1.1 | -7.1 | -1.5 | 2.4 | 1.8 |
|  | 1999 | 6.3 | -0.4 | -6.2 | -0.9 | 0.1 | 1.8 |
| Pretax profit margin | 1997 | 9.9 | 1.6 | -3.8 | -2.1 | 6.2 | 2.5 |
|  | 1998 | $6.9$ | $1.5$ | -7.1 | 0.4 | 3.7 | 2.2 |
|  | 1999 | 8.3 | 0.3 | -6.2 | -0.4 | 0.9 | 2. |
| Gross profit margin | 1997 | 46.0 | 29.2 | 18.5 | 40.6 | 24.4 | 11.4 |
|  | $1998$ | 44.0 | 26.6 | 19.0 | 33.8 | 23.0 | 14.1 |
|  | 1999 |  |  | 21.4 | 43.0 | 26.4 | 1.1 |
| Pretax profit to assets | 1997 | 24.8 | 3.1 | -11.6 | -4.3 | 10.1 | 7.7 |
|  | 1998 | 15.7 | 2.4 | -9.4 | -1.3 | 5.5 | 7.3 |
|  | 1999 | 15.2 | 0.5 | -11.4 | -0.6 | 1.4 | ... |
| Return on equity | 1997 | 41.2 | 14.3 | -12.3 | -0.3 | 16.0 |  |
|  | 1998 | 58.7 | 24.5 | 1.2 | 17.8 | 25.2 | 15.4 |
|  | 1999 | 68.1 | 22.9 | 1.1 | ... | 14.5 | ... |
| Liabilities to assets | 1997 | 0.42 | 0.76 | 1.00 | 0.95 | 0.58 | 0.74 |
|  | 1998 | 0.42 | 0.86 | 1.10 | 0.97 | 0.66 | 0.55 |
|  | 1999 | 0.57 | 0.91 | 1.12 | 1.06 | 0.58 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  |  | $\$ 50,000$ an | $\mathrm{d} \$ 5 \mathrm{mil}$ | $\$ 5 \mathrm{~m}$ | illion and \$25 | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $\begin{array}{r} 2.1 \\ -7.9 \end{array}$ |  |  | -5.0 |  |  |
|  |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | $\underline{\text { Profit }}$ |  | $\underline{\text { Loss }}$ |  |
| 1997 |  |  |  | 65.3 |  | 34.7 |  |
| 19981999 |  |  |  | 66.2 |  | 33.8 |  |
|  |  |  |  | 54.0 |  | 46.0 |  |

[^81]SICE: 1712
Industry: Footwear Industry

| Number of firms (1998): 101 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better Q3 75\% | Average Q2 50\% | Worse Q1 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ \mathbf{5 0 0}, 000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.6 | 1.8 | -3.6 | 0.8 | 2.3 | 2.1 |
|  | $1998$ | 6.3 | 1.9 | -3.6 | 1.2 | 2.4 | 2.6 |
|  | 1999 | 6.5 | 3.1 | -1.5 | 3.4 | 3.1 | 2.4 |
| Pretax profit margin | 1997 | 6.2 | 2.5 | -4.2 | 1.6 | 3.0 | 2.8 |
|  | 1998 | 8.0 | 2.5 | -2.9 | 1.9 | 2.7 | 2.9 |
|  | 1999 | 7.8 | 3.8 | -1.5 | 3.7 | 4.1 | 3.3 |
| Gross profit margin | 1997 | 47.0 | 26.7 | 17.2 | 34.6 | 20.9 | 22.1 |
|  | 1998 | 45.9 | 27.8 | 18.3 | 41.6 | 23.2 | 22.5 |
|  | 1999 | 53.3 | 33.7 | 20.9 | 48.9 | 28.4 | 21.0 |
| Pretax profit to assets | 1997 | 10.1 | 3.5 | -6.9 | 1.3 | 4.6 | 5.2 |
|  | 1998 | 16.4 | 3.5 | -6.0 | 2.4 | 3.6 | 5.0 |
|  | 1999 | 16.0 | 6.0 | -2.9 | 5.5 | 6.0 | 6.6 |
| Return on equity | 1997 | 20.5 | 11.8 | 1.8 | 9.7 | 11.8 | 10.3 |
|  | 1998 | 37.4 | 11.7 | -0.5 | 20.0 | 11.3 | 9.8 12.2 |
|  | 1999 | 27.8 | 12.1 | 3.3 | 16.1 | 11.7 | 12.2 |
| Liabilities to assets | 1997 | 0.41 | 0.68 | 0.96 | 0.74 | 0.63 |  |
|  | 1998 | 0.50 | 0.71 | 0.98 | 0.83 | 0.67 | 0.59 |
|  | 1999 | 0.44 | 0.67 | 1.04 | 0.86 | 0.58 | 0.54 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ | 0.3 |  |  | 0.5 |  |  |
|  |  | 3.0 |  |  | 5.1 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 64.0 |  | 36.0 |  |
|  | 1998 |  |  | 67.0 |  | 33.0 |  |
|  |  |  |  | 73.2 |  | 26.8 |  |

[^82]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 1713
Industry: Luggage, Purse and Handbag Industry


[^83]SICE: 1719
Industry: Other Leather and Allied Products Industry

| Number of firms (1998): 90 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better <br> Q3 75\% | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \text { 25\% } \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 7.1 | 2.9 | -1.3 | 2.2 | 3.6 | 3.3 |
|  | 1998 | 4.9 | 2.1 | -3.8 | 1.3 | 2.8 | 2.9 |
|  | 1999 | 5.4 | 1.3 | -3.6 | 0.7 | 1.9 | 2.6 |
| Pretax profit margin | 1997 | 8.2 | 3.3 | -1.3 | 2.3 | 4.6 | 4.3 |
|  | 1998 | 5.7 | 2.7 | -3.8 | 1.9 | 3.4 | 3.6 |
|  | 1999 | 6.8 | 1.5 | -3.3 | 0.7 | 2.1 | 3.3 |
| Gross profit margin | 1997 | 44.2 | 32.4 | 21.8 | 38.9 | 26.1 | 27.2 |
|  | 1998 | 46.4 | 33.4 | 22.0 | 39.6 | 24.7 | 24.5 |
|  | 1999 | 47.9 | 35.5 | 20.0 | 40.3 | 25.2 | 26.7 |
| Pretax profit to assets | 1997 | 16.2 | 4.3 | -2.0 | 2.2 | 12.9 | 10.3 |
|  | 1998 | 14.9 | 5.1 | -6.4 | 3.1 | 9.1 | 8.1 |
|  | 1999 | 13.6 | 2.8 | -4.8 | 0.8 | 5.6 | 5.6 |
| Return on equity | 1997 | 43.7 | 19.2 | 3.8 | 10.9 | 28.5 | 20.9 |
|  | $1998$ | 45.6 | 19.0 | 1.8 | 19.4 | 18.6 | 18.0 |
|  | 1999 | 34.5 | 12.5 | 1.3 | 11.8 | 14.9 | 7.7 |
| Liabilities to assets | 1997 | 0.53 | 0.81 | 1.02 | 0.88 | 0.75 | 0.51 |
|  | 1998 | 0.50 | 0.78 | 0.94 | 0.79 | 0.78 | 0.55 |
|  | 1999 | 0.51 | 0.75 | 1.02 | 0.81 | 0.67 | 0.49 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 6.8 |  | 2.2 |  |
|  | 1998-99 |  |  | 0.5 |  | 4.6 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 71.7 |  | 28.3 |  |
|  | 1998 |  |  | 72.1 |  | 27.9 |  |
|  | 1999 |  |  | 69.0 |  | 31.0 |  |

[^84] table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

## Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 1811
Industry: Man-Made Fibre and Filament Yarn Industry

| Number of firms (1998): 42 |  | Small firms with revenue under \$5 million milin |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> $25 \%$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 10.1 | 2.6 | -1.0 | 1.2 | 4.0 | ... |
|  | 1998 | 9.6 | 2.9 | -2.8 | -0.9 | 4.4 | 3.0 |
|  | 1999 | 9.0 | 3.8 | -0.2 | 3.0 | 4.2 | ... |
| Pretax profit margin | 1997 | 12.5 | 3.2 | -0.9 | 1.4 | 5.3 | $\ldots$ |
|  | 1998 | 11.8 | 3.4 | -2.8 | -0.9 | 5.5 | 3.3 |
|  | 1999 | 13.0 | 5.6 | 0.5 | 5.6 | 5.3 | ... |
| Gross profit margin | 1997 | 48.6 | 29.0 | 20.5 | 31.5 | 27.2 | ... |
|  | 1998 | 47.4 | 31.6 | 20.8 | 47.4 | 24.7 | ... |
|  | 1999 | 49.9 | 29.4 | 23.0 | 49.9 | 27.0 | ... |
| Pretax profit to assets | 1997 | 15.3 | 5.1 | -2.9 | 2.1 | 9.8 | ... |
|  | 1998 | 16.0 | 7.1 | -9.6 | -2.8 | 9.9 | 8.0 |
|  | 1999 | 21.8 | 4.1 | -0.1 | 3.6 | 6.8 | ... |
| Return on equity | 1997 | 31.6 | 15.3 | -1.2 | 5.5 | 17.0 | ... |
|  | 1998 | 39.2 | 15.7 | 8.4 | 11.8 | 16.4 | 18.8 |
|  | 1999 | 34.5 | 16.1 | 5.8 | 9.4 | 22.5 | ... |
| Liabilities to assets | 1997 | 0.49 | 0.62 | 0.88 | 0.76 | 0.58 | $\ldots$ |
|  | 1998 | 0.52 | 0.72 | 0.98 | 0.76 | 0.71 | 0.70 |
|  | 1999 | 0.48 | 0.67 | 0.84 | 0.59 | 0.68 | ... |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million

| $1997-98$ | 8.2 |
| :--- | :--- |
| $1998-99$ | 6.7 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 71.9 | 28.1 |
| 69.4 | 30.6 |
| 78.8 | 21.2 |

[^85]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 1821
Industry: Wool Yarn and Woven Cloth Industry

| Number of firms (1998): 16 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better Q3 $75 \%$ | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms <br> $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.8 | -0.3 | -4.5 | 0.2 | -0.8 | 2.1 |
|  | 1998 | 8.0 | 2.2 | -4.6 | 3.5 | 1.4 | ... |
|  | 1999 | ... | 0.4 | ... | 0.0 | 0.4 | ... |
| Pretax profit margin | 1997 | 6.4 | -0.2 | -4.5 | 0.2 | -0.8 | 2.9 |
|  | 1998 | 8.7 | 2.6 | -4.6 | 4.5 | 2.1 | ... |
|  | 1999 | ... | 0.9 | ... | 0.0 | 0.9 | ... |
| Gross profit margin | 1997 | ... | 32.3 | ... | ... | 32.3 | ... |
|  | 1998 | ... | 30.8 | ... | $\ldots$ | ... | ... |
|  | 1999 | ... | 26.2 | ... | 22.8 | ... | ... |
| Pretax profit to assets | 1997 | 10.9 | -0.5 | -4.8 | 0.2 | -0.6 | 4.1 |
|  | 1998 | 28.5 | 2.4 | -7.1 | 4.5 | 2.3 | ... |
|  | 1999 | ... | 0.7 | ... | -0.5 | 1.2 | ... |
| Return on equity | 1997 | ... | 11.8 | ... | ... | ... | 6.4 |
|  | 1998 | ... | 6.2 | ... | ... | ... | ... |
|  | 1999 | ... | 2.3 | ... | ... | ... | ... |
| Liabilities to assets | 1997 | 0.47 | 0.71 | 1.07 | 0.71 |  | 0.69 |
|  | 1998 | 0.46 | 0.59 | 0.99 | 0.62 | 0.53 | ... |
|  | 1999 | ... | 0.84 |  | $\begin{array}{ll}0.91 & 0.78\end{array}$ |  | ... |
| Sales - \% change year over year |  | Firms with revenue |  |  |  | etween |  |
|  |  |  | \$50,000 | d \$5 m | n \$5 | million and | million |
|  | 1997-98 |  | 1.9 |  | 3.0 |  |  |
|  | 1998-99 |  |  | 10.0 | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 58.3 |  | 41.7 |  |
|  | 1998 |  |  | 68.4 |  | 31.6 |  |
|  | 1999 |  |  | 58.8 |  | 41.2 |  |

[^86]```
Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 1829
Industry: Other Spun Yarn and Woven Cloth Industries

| Number of firms (1998): 63 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.5 | 1.5 | -3.2 | -1.2 | 2.1 | 3.5 |
|  | 1998 | 5.2 | 2.1 | -2.8 | 1.6 | 2.3 | 3.1 |
|  | 1999 | 6.6 | 2.3 | -2.5 | 2.1 | 2.6 | 5.3 |
| Pretax profit margin | 1997 | 8.2 | 1.8 | -7.0 | -1.2 | 2.3 | 3.7 |
|  | 1998 | 5.8 | 2.3 | -3.2 | 1.5 | 2.6 | 3.3 |
|  | 1999 | 7.8 | 2.5 | -2.5 | 2.5 | 2.8 | 6.8 |
| Gross profit margin | 1997 | 39.0 | 29.8 | 19.1 | 35.9 | 28.9 | 21.3 |
|  | 1998 | 49.3 | 31.3 | 19.5 | 50.5 | 23.0 | 21.0 |
|  | 1999 | 48.8 | 35.3 | 26.6 | 44.5 | 28.1 | 21.2 |
| Pretax profit to assets | 1997 | 13.4 | 2.9 | -7.2 | -3.0 | 4.8 | 6.2 |
|  | 1998 | 14.3 | 4.6 | -4.5 | 3.8 | 6.7 | 8.6 |
|  | 1999 | 12.2 | 4.6 | -5.5 | 4.3 | 5.0 | 10.9 |
| Return on equity | 1997 | 35.5 | 10.6 | 1.5 | 3.3 | 15.4 | 14.4 |
|  | 1998 | 29.1 | 10.7 | 0.3 | 6.7 | 11.5 | 15.8 |
|  | 1999 | 37.9 | 18.4 | 2.1 | 15.7 | 18.4 | 13.5 |
| Liabilities to assets | 1997 | 0.51 | 0.77 | 1.04 | 0.82 | 0.76 | 0.62 |
|  | 1998 | 0.57 | 0.93 | 1.06 | 0.97 | 0.80 | 0.65 |
|  | 1999 | 0.56 | 0.88 | 1.08 | 0.89 | 0.78 | 0.53 |

Firms with revenue between
Sales - \% change year over year

## $\$ 50,000$ and $\$ 5$ million

$\$ 5$ million and $\$ 25$ million

1997-98
1998-99
1.4
3.0
0.5

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 64.9 | 35.1 |
| 72.7 | 27.3 |
| 72.4 | 27.6 |

[^87]SICE: 1831
Industry: Broad Knitted Fabric Industry

| Number of firms (1998): 43 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \mathrm{Q}^{2} \\ \mathbf{5 0 \%} \end{gathered}$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms <br> $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.6 | 2.8 | -1.0 | 3.4 | 2.6 | 2.1 |
|  | 1998 | 6.0 | 0.9 | -2.0 | 1.6 | 0.9 | 2.1 |
|  | 1999 | 3.4 | 0.4 | -4.0 | -0.3 | 1.1 | 2.7 |
| Pretax profit margin | 1997 | 9.1 | 3.2 | -1.0 | 3.4 | 2.9 | 2.6 |
|  | $1998$ | 6.7 | 1.2 | -1.3 | 2.1 | 1.1 | 2.6 |
|  | 1999 | 3.7 | 0.6 | -4.0 | -0.2 | 1.1 | 3.5 |
| Gross profit margin | 1997 | 39.1 | 24.5 | 14.2 | 31.4 | 17.5 | 14.1 |
|  | 1998 | 46.0 | 26.4 | 16.2 | 49.2 | 21.2 | 14.1 |
|  | 1999 | 38.5 | 21.4 | 17.1 | 41.4 | 19.0 | 13.9 |
| Pretax profit to assets | 1997 | 12.4 | 4.2 | -2.3 | 4.4 | 4.1 | 6.2 |
|  | 1998 | 11.7 | 2.6 | -3.0 | 2.7 | 2.6 | 6.0 |
|  | 1999 | 6.8 | 1.1 | -8.8 | -0.7 | 1.4 | 6.3 |
| Return on equity |  | 44.8 | 15.0 |  | 8.8 22.2 |  | 10.7 13.1 |
|  | $1998$ | 32.5 | 13.3 | 0.6 | 22.2 | $10.0$ | 13.1 |
|  | 1999 | 9.5 | 4.1 | -16.6 | ... | 4.1 | 12.6 |
| Liabilities to assets | 1997 | 0.54 | 0.84 | 0.99 | 0.75 | 0.85 | 0.55 |
|  | 1998 | 0.47 | 0.75 | 0.98 | 0.85 | 0.65 | 0.63 |
|  | 1999 | 0.48 | 0.77 | 1.03 | 0.97 | 0.59 | 0.64 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 10.2 |  | -0.4 |  |
|  | 1998-99 |  |  | -9.4 |  | 3.2 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 75.0 |  | 25.0 |  |
|  | 1998 |  |  | 69.7 |  | 30.3 |  |
|  |  |  |  | 69.4 |  | 30.6 |  |

[^88]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 1911
Industry: Natural Fibres Processing and Felt Products Industry

| Number of firms (1998): 28 |  | Small firms with revenue under \$5 million mill |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 10.6 | 2.5 | -0.9 | 2.8 | 2.2 | 6.4 |
|  | 1998 | 9.0 | 4.0 | -1.0 | 4.7 | 2.7 | 6.4 |
|  | 1999 | 10.7 | 3.9 | 1.6 | 4.4 | 3.9 | 7.0 |
| Pretax profit margin | 1997 | 12.8 | 3.1 | -0.8 | 3.3 | 3.0 | 8.2 |
|  | 1998 | 14.3 | 4.0 | -0.3 | 5.4 | 3.5 | 9.2 |
|  | 1999 | 11.9 | 5.0 | 2.5 | 5.6 | 4.0 | 9.6 |
| Gross profit margin | 1997 | 36.7 | 28.2 | 20.0 | 36.7 | 24.5 | 27.2 |
|  | 1998 | 52.7 | 29.9 | 17.5 | 52.7 | 19.4 | 15.5 |
|  | 1999 | 53.5 | 31.7 | 19.2 | 45.3 | 24.7 | 17.9 |
| Pretax profit to assets | 1997 | 25.3 | 4.9 | -0.7 | 2.7 | 7.7 | 13.4 |
|  | 1998 | 27.8 | 5.4 | -0.3 | 10.5 | 5.0 | 16.0 |
|  | 1999 | 20.7 | 9.3 | 3.3 | 11.8 | 6.1 | 12.4 |
| Return on equity | 1997 | 42.7 | 16.4 | 2.3 | 23.3 | 16.4 | 21.6 |
|  | 1998 | 53.3 | 12.7 | 3.5 | 12.7 | 12.5 | 17.7 |
|  | 1999 | 60.7 | 17.0 | 3.1 | 23.3 | 12.9 | 11.9 |
| Liabilities to assets | 1997 | 0.36 | 0.56 | 0.89 | 0.79 | 0.51 | 0.47 |
|  | 1998 | 0.33 | 0.60 | 0.97 | 0.60 | 0.59 | 0.40 |
|  | 1999 | 0.37 | 0.59 | 0.92 | 0.59 | 0.65 | 0.43 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million $\quad \$ 5 \mathrm{~m}$ |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $\begin{array}{r} 3.7 \\ 24.8 \end{array}$ |  |  | 10.3 |  |  |
|  |  |  | -2.5 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  |  |  |  |  |  | 21.6 |  |
|  | 1998 |  |  |  |  | 17.9 |  |
|  | 1999 |  |  |  |  | 11.4 |  |

SICE: 1921
Industry: Carpet, Mat and Rug Industry


[^89]SICE: 1931
Industry: Canvas and Related Products Industry


[^90]SICE: 1991
Industry: Narrow Fabric Industry

| Number of firms (1998): 47 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 8.3 | 2.6 | -1.7 | 5.4 | 2.6 | 3.2 |
|  | $1998$ | 10.1 | 4.5 | 0.7 | 5.8 | 4.1 | 4.7 |
|  | $1999$ | 7.8 | 2.7 | -2.6 | 3.8 | 2.3 | ... |
| Pretax profit margin | 1997 | 9.7 | 3.6 | -1.5 | 5.8 | 3.4 | 4.2 |
|  | 1998 | 11.1 | 5.8 | 0.6 | 6.2 | 5.1 | 5.2 |
|  | 1999 | 9.1 | 3.5 | -2.3 | 3.8 | 2.4 | ... |
| Gross profit margin | 1997 | 39.3 | 29.2 | 24.8 | 36.0 | 28.7 | 363 |
|  | $1998$ | 43.8 | 32.9 | 20.6 | 35.3 | 28.3 | 36.3 |
|  | 1999 | 45.1 | 35.8 | 27.1 | 35.8 | 36.8 | ... |
| Pretax profit to assets | 1997 | 18.7 | 8.8 | -2.8 | 9.9 | 8.8 | 6.2 |
|  | $\begin{aligned} & 1991 \\ & 1998 \end{aligned}$ | 19.0 | 7.9 | 0.7 | 9.0 | 7.9 | 5.0 |
|  | 1999 | 17.6 | 4.9 | -3.7 | 4.1 | 6.3 | ... |
| Return on equity | 1997 | 51.7 | 19.7 | 6.6 | ... | 15.4 | . |
|  | 1998 | 49.4 | 18.2 | 2.4 | 18.2 | 20.8 | 14.8 |
|  | 1999 | 54.1 | 14.8 | -0.1 | ... | 16.0 | ... |
| Liabilities to assets |  | 0.52 | 0.71 | 1.01 | 0.87 | 0.63 | 0.68 |
|  | $1998$ | 0.61 | 0.80 | 0.99 | 0.92 | 0.73 | 0.70 |
|  | 1999 | 0.60 | 0.82 | 1.03 | 0.94 | 0.72 | ... |
| Sales \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | $\mathbf{\$ 5}$ million and \$25 million |  |
| Sales - \% change year o | 1997-98 |  | 6.2 |  | 11.8 |  |  |
|  | 1998-99 |  | -7.3 |  | -6.8 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 78.0 |  | 22.0 |  |
|  | 1998 |  |  | 82.1 |  | 17.9 |  |
|  |  |  |  | 66.7 |  | 33.3 |  |

SICE: 1992
Industry: Contract Textile Dyeing and Finishing Industry

| Number of firms (1998): 209 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 4.9 | 1.7 | -2.6 |  |  |  |
|  | 1998 | 7.4 | 2.4 | -2.6 -2.3 | 1.7 | 1.8 2.9 | 3.0 |
|  | 1999 | 7.5 | 2.4 | -3.0 | 0.4 | 3.9 | 3.7 |
| Pretax profit margin | 1997 | 5.9 | 1.9 | -1.9 | 1.7 | 2.0 |  |
|  | 1998 | 9.3 | 3.0 | -1.9 | 1.3 | 3.4 | 3.2 4.8 |
|  | 1999 | 9.0 | 3.1 | -2.8 | 1.0 | 4.4 | $\begin{aligned} & 4.8 \\ & 4.3 \end{aligned}$ |
| Gross profit margin | 1997 | 49.2 | 33.5 | 22.4 | 42.4 |  |  |
|  | 1998 | 45.6 | 33.5 | 21.0 | 35.3 | 31.4 | 19.7 |
|  | 1999 | 46.7 | 29.7 | 21.5 | 38.2 | 31.4 27.3 | 18.5 23.9 |
| Pretax profit to assets | 1997 | 12.6 | 3.1 | -4.7 | 2.7 |  |  |
|  | 1998 | 21.2 | 5.9 | -3.2 | 2.6 | 4.7 8.3 | 5.2 |
|  | 1999 | 18.8 | 5.8 | -5.3 | 1.3 | 8.8 | 6.1 8.0 |
| Return on equity | 1997 | 29.1 | 9.2 | -0.9 |  |  |  |
|  | 1998 | 41.4 | 15.2 | -0.9 1.6 | 5.6 17.7 | 10.9 15.0 | $\begin{aligned} & 10.3 \\ & 14.4 \end{aligned}$ |
|  | 1999 | 35.3 | 15.4 | -0.4 | 13.9 | 15.5 | 14.4 ... |
| Liabilities to assets | 1997 | 0.44 | 0.70 | 0.97 | 0.71 | 0.68 |  |
|  | 1998 | 0.50 | 0.71 | 0.95 | 0.84 | 0.66 | 0.62 0.62 |
|  | 1999 | 0.47 | 0.72 | 0.94 | 0.88 | 0.59 | 0.64 |

Sales - \% change year over year
$1997-98$
$1998-99$

Firms with revenue between
$\$ 50,000$ and $\$ 5$ million
$\$ 5$ million and $\$ 25$ million
3.0
-1.1
3.0
-1.1
$-0.7$
$-8.6$

## Distribution of Firms by profit and loss - Pretax Profit (\%)

## 1997 <br> 1998 <br> 1999

| Profit | Loss |
| :---: | :---: |
| 67.4 | 32.6 |
| 70.0 | 30.0 |
| 65.7 | 34.3 |

[^91]SICE: 1993
Industry: Household Products of Textile Materials Industry

| Number of firms (1998): 192 |  | Small firms with revenue under \$5 million milin |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \mathbf{2 5 \%} \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.9 | 1.4 | -1.0 | 1.2 | 1.6 | 1.5 |
|  | 1998 | 4.6 | 1.1 | -1.7 | 0.2 | 1.5 | 1.5 |
|  | 1999 | 5.4 | 1.4 | -1.0 | 1.2 | 1.6 | 0.9 |
| Pretax profit margin | 1997 | 5.4 | 1.6 | -1.0 | 1.5 | 1.9 | 1.9 |
|  | $\begin{aligned} & 1997 \\ & 1998 \end{aligned}$ | 5.6 | 1.3 | -1.8 | 0.4 | 2.1 | 1.6 |
|  | 1999 | 6.7 | 2.2 | -0.8 | 1.3 | 2.4 | 1.5 |
| Gross profit margin | 1997 | 42.3 | 29.8 | 22.3 | 36.2 | 26.1 | 20.6 |
|  | 1998 | 40.0 | 28.2 | 21.2 | 32.0 | 28.0 | 20.4 |
|  | 1999 | 43.5 | 30.6 | 23.4 | 33.3 | 30.3 | 22.9 |
| Pretax profit to assets | 1997 | 12.1 | 4.4 | -1.8 | 4.1 | 5.1 | 3.9 |
|  | 1998 | 12.3 | 2.6 | -5.6 | 0.6 | 3.9 | 4.1 |
|  | 1999 | 12.1 | 4.9 | -2.4 | 3.0 | 6.4 | 2.3 |
| Return on equity | 1997 | 34.6 | 12.5 | 1.9 | 12.0 | 13.4 | 9.1 |
|  | 1998 | 30.4 | 10.9 | 1.8 | 10.4 | 10.9 | 10.4 |
|  | 1999 | 35.7 | 13.2 | 2.8 | 9.6 | 13.3 | 7.1 |
| Liabilities to assets | 1997 | 0.52 | 0.82 | 0.99 | 0.92 | 0.75 | 0.66 |
|  | 1998 | 0.53 | 0.80 | 1.06 | 0.91 | 0.74 | 0.71 |
|  | 1999 | 0.48 | 0.75 | 1.01 | 0.81 | 0.70 | 0.65 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  |  |  |  | 2.1 |  | 14.8 |  |
|  | 1998-99 |  |  | 10.1 |  | 4.2 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 71.9 |  | 28.1 |  |
|  | 1998 |  |  | 68.1 |  | 31.9 |  |
|  | 1999 |  |  | 72.7 |  | 27.3 |  |

[^92]SICE: 1994
Industry: Hygiene Products of Textile Materials Industry

| Number of firms (1998): 16 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | ... | -0.7 |  |  |  |  |
|  | 1998 | 19.2 | 7.2 | -7.9 | 5.4 | 7.2 | ... |
|  | 1999 | ... | 8.2 | ... | ... |  | ... |
| Pretax profit margin | 1997 | ... | -0.7 | ... | ... |  |  |
|  | 1998 | 21.5 | 9.4 | -7.2 | 6.9 | 9.4 | ... |
|  | 1999 | ... | 10.4 | ... | $\ldots$ | ... | $\ldots$ |
| Gross profit margin | 1997 | ... | 21.0 | ... | ... |  |  |
|  | 1998 | ... | 37.6 | ... | ... | 26.1 | ... |
|  | 1999 | ... | 34.7 | ... | ... | +.. | ... |
| Pretax profit to assets | 1997 | ... | -1.7 | ... |  |  |  |
|  | 1998 | 31.4 | 14.6 | -4.9 | 5.5 | 21.9 | ... |
|  | 1999 | ... | 11.6 | ... | ... | ... | $\ldots$ |
| Return on equity | 1997 | ... | ... | ... |  |  |  |
|  | 1998 | ... | 31.9 | ... | $\ldots$ | ... | ... |
|  | 1999 | $\ldots$ | 21.1 | ... | ... | $\ldots$ | $\ldots$ |
| Liabilities to assets | 1997 | ... |  |  |  |  |  |
|  | 1998 | ... | 0.63 | $\ldots$ | ¢ $\quad .9$ | . 0.4 | ... |
|  | 1999 | ... | 0.46 | ... | ... | 0.49 | ... |

Sales - \% change year over year
$\qquad$
Firms with revenue between
$\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million
1997-98
1998-99
9.4
12.2

## Distribution of Firms by profit and loss - Pretax Profit (\%)

1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 58.3 | 41.7 |
| 52.9 | 47.1 |
| 66.7 | 33.3 |

[^93]SICE: 1999
Industry: Other Textile Products Industries n.e.c.


[^94]```
Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 2431
Industry: Mens's and Boys' Coat Industry

| Number of firms (1998): 49 |  | Small firms with revenue under \$5 million milin |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 4.6 | 2.1 | -2.1 | 0.8 | 3.0 | 0.9 |
|  | 1998 | 5.1 | 1.3 | -1.5 | 0.9 | 1.9 | 1.5 |
|  | 1999 | 6.1 | 3.1 | -0.6 | 1.0 | 3.2 | 0.8 |
| Pretax profit margin | 1997 | 5.6 | 2.7 | -2.1 | 1.2 | 3.7 | 1.5 |
|  | 1998 | 6.1 | 1.2 | -1.5 | 0.8 | 2.6 | 1.9 |
|  | 1999 | 7.1 | 3.9 | -0.7 | 0.8 | 4.1 | 0.9 |
| Gross profit margin | 1997 | 39.4 | 27.6 | 19.8 | 30.7 | 26.3 | 21.8 |
|  | 1998 | 40.3 | 30.5 | 19.9 | 40.2 | 26.9 | 22.5 |
|  | 1999 | 38.4 | 29.4 | 20.6 | 31.4 | 26.5 | 24.8 |
| Pretax profit to assets | 1997 | 11.4 | 4.7 | -8.0 | 1.7 | 6.7 | 3.2 |
|  | 1998 | 9.3 | 2.6 | -3.8 | 1.6 | 3.8 | 3.9 |
|  | 1999 | 10.8 | 4.7 | -0.1 | 1.3 | 7.1 | 1.4 |
| Return on equity | 1997 | 24.2 | 12.4 | 1.6 | 3.8 | 18.6 | 9.9 |
|  | 1998 | 23.0 | 5.6 | -6.5 | ... | 7.3 | 13.7 |
|  | 1999 | 20.6 | 5.2 | -0.4 | 1.7 | 11.6 | 10.2 |
| Liabilities to assets | 1997 | 0.47 | 0.72 | 1.00 | 0.85 | 0.68 | 0.74 |
|  | 1998 | 0.49 | 0.71 | 1.04 | 0.96 | 0.62 | 0.75 |
|  | 1999 | 0.48 | 0.63 | 0.96 | 0.88 | 0.60 | 0.87 |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million

1997-98
1998-99
$-4.6$
2.9
11.8
-3.6

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 72.3 | 27.7 |
| :--- | :--- | :--- |
| 1998 | 70.5 | 29.5 |
| 1999 | 75.5 | 24.5 |


| Profit | Loss |
| :---: | :---: |
| 72.3 | 27.7 |
| 70.5 | 29.5 |
| 75.5 | 24.5 |

[^95]SICE: 2432
Industry: Men's and Boys' Suit and Jacket Industry

| Number of firms (1998): 110 |  | Small firms with revenue under \$5 million min min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 3.6 | 0.9 | -5.0 | -3.2 | 2.0 | 1.2 |
|  | 1998 | 4.5 | 1.2 | -3.9 | -1.4 | 1.7 | 2.5 |
|  | 1999 | 3.5 | 1.5 | -2.6 | -1.8 | 2.0 | 4.3 |
| Pretax profit margin | 1997 | 3.6 | 1.1 | -4.3 | -3.2 | 2.4 | 1.5 |
|  | 1998 | 4.6 | 1.4 | -3.6 | -1.0 | 2.2 | 4.1 |
|  | 1999 | 4.0 | 1.9 | -2.6 | -1.8 | 2.1 | 6.4 |
| Gross profit margin | 1997 | 36.2 | 24.9 | 18.0 | 27.2 | 22.9 | 20.2 |
|  | 1998 | 36.4 | 25.5 | 16.5 | 30.6 | 23.6 | 25.4 |
|  | 1999 | 33.1 | 25.3 | 16.0 | 25.9 | 23.6 | 25.7 |
| Pretax profit to assets | 1997 | 9.0 | 2.4 | -6.4 | -2.8 | 4.7 | 3.1 |
|  | 1998 | 12.1 | 3.0 | -5.4 | -3.3 | 4.8 | 6.2 |
|  | 1999 | 10.5 | 3.3 | -4.7 | -2.7 | 4.8 | 9.9 |
| Return on equity | 1997 | 21.0 | 8.8 | -4.6 | -1.7 | 10.3 | 16.5 |
|  | 1998 | 38.6 | 11.6 | -2.4 | 1.3 | 15.3 | 23.1 |
|  | 1999 | 32.5 | 9.6 | -0.3 | 2.7 | 12.2 | 22.0 |
| Liabilities to assets | 1997 | 0.57 | 0.76 | 1.00 | 0.77 | 0.76 | 0.76 |
|  | 1998 | 0.57 | 0.80 | 1.02 | 0.95 | 0.74 | 0.64 |
|  | 1999 | 0.46 | 0.71 | 0.96 | 0.84 | 0.67 | 0.67 |

Firms with revenue between
Sales - \% change year over year
$\$ 50,000$ and $\$ 5$ million
\$5 million and \$25 million
$1997-98$
$1998-99$
1.7
7.1
-1.1
9.3

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 61.4 | 38.6 |
| :--- | :--- | :--- |
| 1998 | 68.5 | 31.5 |
| 1999 | 69.5 | 30.5 |

[^96]SICE: 2433
Industry: Men's and Boys'Pants Industry

| Number of firms (1998): 41 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.2 | 2.2 | -1.5 | -0.3 | 3.0 | -0.2 |
|  | 1998 | 9.2 | 3.3 | -0.5 | 3.9 | 3.3 | 4.1 |
|  | 1999 | 8.1 | 3.2 | -0.7 | 0.3 | 3.2 | ... |
| Pretax profit margin | 1997 | 6.1 | 2.8 | -1.8 | -0.7 | 3.9 | -0.2 |
|  | 1998 | 10.3 | 3.9 | -0.5 | 0.3 | 4.1 | 5.4 |
|  | 1999 | 10.7 | 4.1 | -0.2 | 0.3 | 4.1 | ... |
| Gross profit margin | 1997 | 30.5 | 22.1 | 18.2 | 30.7 | 21.4 | 12.3 |
|  | 1998 | 37.1 | 22.2 | 16.0 | 38.5 | 19.8 | ... |
|  | 1999 | 37.6 | 24.3 | 17.6 | 59.3 | 21.5 | ... |
| Pretax profit to assets | 1997 | 14.0 | 5.8 | -2.6 | -0.6 | 7.8 | 0.8 |
|  | 1998 | 23.1 | 9.7 | -1.4 | 0.5 | 9.8 | 6.8 |
|  | 1999 | 21.3 | 9.3 | -0.3 | 0.5 | 10.2 | ... |
| Return on equity | 1997 | 34.7 | 11.2 | 2.1 | 0.9 | 13.7 | 3.4 |
|  | 1998 | 43.8 | 20.3 | 3.9 | ... | 22.6 | 25.1 |
|  | 1999 | 50.6 | 18.3 | 11.0 | ... | 18.3 | ... |
| Liabilities to assets | 1997 | 0.41 | 0.70 | 1.01 | 0.78 | 0.69 | 0.78 |
|  | 1998 | 0.43 | 0.64 | 0.92 | 0.84 | 0.63 | 0.56 |
|  | 1999 | 0.45 | 0.65 | 1.02 | 0.83 | 0.60 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and | million |
|  | 1997-98 | 23.9 |  |  | 8.5 |  |  |
|  | 1998-99 |  |  | 9.2 | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 59.2 |  | 40.8 |  |
|  | 1998 |  |  | 77.6 |  | 22.4 |  |
|  | 1999 |  |  | 78.7 |  | 21.3 |  |

[^97]Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 2434
Industry: Men's and Boys'Shirt and Underwear Industry

| Number of firms (1998): 74 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 3.5 | -0.2 | -3.9 | -1.4 | 1.1 | 3.1 |
|  | 1998 | 5.5 | 0.4 | -5.1 | -1.1 | 2.5 | 2.2 |
|  | 1999 | 4.3 | 1.6 | -1.8 | 2.6 | 1.4 | 2.1 |
| Pretax profit margin | 1997 | 4.2 | -0.2 | -3.9 | -1.4 | 1.6 | 3.6 |
|  | 1998 | 6.7 | 0.7 | -5.1 | -1.0 | 2.9 | 2.8 |
|  | 1999 | 5.3 | 1.8 | -2.5 | 2.2 | 1.8 | 2.5 |
| Gross profit margin | 1997 | 43.4 | 27.6 | 20.9 | 29.9 | 25.7 | 26.1 |
|  | 1998 | 41.6 | 31.8 | 20.1 | 33.2 | 28.8 | 23.4 |
|  | 1999 | 48.9 | 31.4 | 21.0 | 43.4 | 28.7 | 18.7 |
| Pretax profit to assets | 1997 |  | -0.7 | -7.2 | -2.9 | 5.2 | 8.9 |
|  | 1998 | 16.4 | 1.1 | -6.2 | -2.4 | 4.8 | 6.9 |
|  | 1999 | 14.6 | 3.7 | -2.7 | 3.9 | 3.5 | 5.9 |
| Return on equity | 1997 | 39.9 | 16.9 | -5.5 | 6.6 | 25.4 | 14.4 |
|  | 1998 | 27.8 | 12.7 | -6.5 | 1.9 | 17.2 | 16.0 |
|  | 1999 | 34.0 | 11.9 | 2.5 | ... | 12.7 | 13.2 |
| Liabilities to assets | 1997 | 0.65 | 0.83 | 1.05 | 0.97 | 0.77 | 0.56 |
|  | 1998 | 0.57 | 0.86 | 1.06 | 1.02 | 0.73 | 0.57 |
|  | 1999 | 0.54 | 0.85 | 1.07 | 1.06 | 0.78 | 0.62 |

Firms with revenue between
Sales - \% change year over year
$\$ 50,000$ and $\$ 5$ millio
$\$ 5$ million and $\$ 25$ million
$\begin{array}{rr}-10.6 & 5.9 \\ -4.1 & -4.3\end{array}$

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 58.0 | 42.0 |
| 60.2 | 39.8 |
| 67.1 | 32.9 |

[^98]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 2435
Industry: Men's and Boys' Clothing Contractors

| Number of firms (1998): 141 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit margin | 1997 | 6.6 | 2.6 | -2.9 | 2.7 | 2.4 | 1.0 |
|  | 1998 | 6.4 | 1.5 | -1.9 | 1.0 | 1.7 | 1.9 |
|  | 1999 | 5.6 | 1.3 | -2.1 | -0.3 | 1.8 | 2.5 |
| Pretax profit margin | 1997 | 7.7 | 2.9 | -2.1 | 3.2 | 2.6 | 1.2 |
|  | 1998 | 7.7 | 1.6 | -1.7 | 1.4 | 2.1 | 2.8 |
|  | 1999 | 6.3 | 1.3 | -2.1 | -0.5 | 2.5 | 3.2 |
| Gross profit margin | 1997 | 34.3 | 23.8 | 14.8 | 28.2 | 17.3 | 21.5 |
|  | 1998 | 36.5 | 24.1 | 16.0 | 32.4 | 19.3 | 20.7 |
|  | 1999 | 40.6 | 22.7 | 15.3 | 34.0 | 18.7 | 17.0 |
| Pretax profit to assets | 1997 | 15.7 | 6.0 | -6.5 | 4.3 | 6.4 | 3.3 |
|  | 1998 | 21.4 | 4.9 | -5.8 | 1.5 | 9.5 | 3.8 |
|  | 1999 | 17.8 | 3.7 | -4.8 | -0.8 | 9.8 | 10.9 |
| Return on equity | 1997 | 37.7 | 11.6 | 1.8 | 11.6 | 11.5 | 12.4 |
|  | 1998 | 34.4 | 14.8 | -2.1 | 5.0 | 22.7 | 17.7 |
|  | 1999 | 34.4 | 16.9 | -4.3 | 2.9 | ... | 20.9 |
| Liabilities to assets | 1997. | 0.43 | 0.80 | 1.04 | 0.93 | 0.62 | 0.66 |
|  | 1998 | 0.51 | 0.78 | 1.02 | 0.83 | 0.73 | 0.72 |
|  | 1999 | 0.42 | 0.75 | 1.01 | 0.89 | 0.67 | 0.64 |

Firms with revenue between
Sales - \% change year over year

## $\$ 50,000$ and $\$ 5$ million

$\$ 5$ million and $\$ 25$ million

| $1997-98$ | 2.7 | 7.9 |
| :--- | :--- | :--- |
| $1998-99$ | 3.9 | 2.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 70.3 | 29.7 |
| :--- | :--- | :--- |
| 1998 | 65.1 | 34.9 |
| 1999 | 62.3 | 37.7 |

[^99]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 2441
Industry: Women's Coat and Jacket Industry

| Number of firms (1998): 70 |  | Small firms with revenue under \$5 million minmer |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.8 | 1.1 | -2.8 | 0.7 | 2.0 | 1.2 |
|  | 1998 | 5.4 | 2.5 | -1.3 | 0.8 | 3.0 | 1.2 |
|  | 1999 | 5.4 | 2.4 | 0.2 | 3.5 | 2.4 | 1.1 |
| Pretax profit margin | 1997 | 5.8 | 1.6 | -2.4 | 1.0 | 2.3 | 1.5 |
|  | 1998 | 6.3 | 3.1 | -1.3 | 1.0 | 3.9 | 1.7 |
|  | 1999 | 6.7 | 3.1 | 0.2 | 3.5 | 3.1 | 1.2 |
| Gross profit margin | 1997 | 38.9 | 24.3 | 17.2 | 25.0 | 24.0 | 15.9 |
|  | 1998 | 38.1 | 28.1 | 16.8 | 36.8 | 20.9 | 21.0 |
|  | 1999 | 36.0 | 24.1 | 16.3 | 40.0 | 20.3 | 23.0 |
| Pretax profit to assets | 1997 | 11.4 | 2.8 | -6.3 | 1.7 | 4.5 | 3.8 |
|  | 1998 | 12.8 | 5.7 | -3.0 | 2.8 | 7.9 | 3.7 |
|  | 1999 | 12.5 | 5.4 | 0.3 | 4.7 | 5.6 | 2.6 |
| Return on equity | 1997 | 34.5 | 12.8 | 3.0 | 10.6 | 13.5 | 16.2 |
|  | 1998 | 40.8 | 18.2 | 3.8 | 10.8 | 20.5 | 8.2 |
|  | 1999 | 47.9 | 14.8 | 3.0 | ... | 14.8 | 6.6 |
| Liabilities to assets | 1997 | 0.38 | 0.74 | 0.98 | 0.83 | 0.61 | 0.59 |
|  | 1998 | 0.54 | 0.75 | 1.02 | 0.92 | 0.64 | 0.61 |
|  | 1999 | 0.53 | 0.81 | 0.99 | 1.00 | 0.71 | 0.59 |

Firms with revenue between
Sales - \% change year over year

## $\$ 50,000$ and $\$ 5$ million <br> $\$ 5$ million and $\$ 25$ million

$1997-98$
$1998-99$
6.7
0.5
4.4
-4.2

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 70.6 | 29.4 |
| 75.6 | 24.4 |
| 78.9 | 21.1 |

[^100]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2442
Industry: Women's Sportswear Industry


[^101]SICE: 2443
Industry: Women's Dress Industry

| Number of firms (1998): 64 |  | Small firms with revenue under \$5 million mid |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 3.0 | 0.4 | -6.7 | -3.4 | 0.9 | 1.7 |
|  | 1998 | 5.0 | 0.7 | -4.5 | -1.1 | 1.4 | 1.6 |
|  | 1999 | 4.9 | 1.4 | -1.1 | 0.2 | 1.8 | 1.7 |
| Pretax profit margin | 1997 | 4.1 | 0.7 | -5.0 | -2.9 | 1.2 | 2.3 |
|  | 1998 | 5.0 | 0.6 | -4.5 | -1.8 | 1.8 | 2.1 |
|  | 1999 | 6.5 | 1.8 | -1.1 | 0.7 | 2.4 | 2.1 |
| Gross profit margin | 1997 | 44.2 | 30.6 | 21.2 | 42.1 | 25.7 | 23.8 |
|  | 1998 | 43.1 | 32.0 | 21.8 | 38.8 | 27.8 | 20.8 |
|  | 1999 | 50.6 | 34.1 | 23.2 | 37.6 | 33.5 | 22.1 |
| Pretax profit to assets | 1997 | 9.7 | 1.4 | -10.4 | -2.4 | 3.6 | 5.3 |
|  | 1998 | 11.6 | 1.5 | -9.1 | -1.1 | 3.6 | 5.7 |
|  | 1999 | 16.0 | 4.1 | -4.3 | 1.1 | 5.7 | 4.3 |
| Return on equity | 1997 | 19.9 | 2.7 | -5.5 | -4.5 | 4.3 | 13.3 |
|  | 1998 | 36.6 | 9.2 | -6.5 | -5.7 | 18.3 | 13.6 |
|  | 1999 | 41.3 | 11.2 | -3.6 | 3.3 | 13.4 | 17.3 |
| Liabilities to assets | 1997 |  |  |  |  |  | 0.64 |
|  | 1998 | 0.62 | 0.84 | 1.00 | 0.95 | 0.77 | 0.68 |
|  | 1999 | 0.60 | 0.79 | 0.99 | 0.94 | 0.72 | 0.77 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 5.8 |  | $0.8$ |  |
|  | 1998-99 |  |  | -3.0 |  | -5.0 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 64.0 |  | 36.0 |  |
|  | 1998 |  |  | 62.9 |  | 37.1 |  |
|  | 1999 |  |  | 73.0 |  | 27.0 |  |

[^102]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2444
Industry: Women's Blouse and Shirt Industry

| Number of firms (1998): 21 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.4 | 1.0 | -11.7 | -5.1 | ... | 0.9 |
|  | 1998 | 5.4 | 3.9 | -4.5 | 4.0 | 3.8 | ... |
|  | 1999 | ... | 1.4 | ... | ... | 1.5 | ... |
| Pretax profit margin | 1997 | 4.7 | 1.3 | -11.7 | -5.1 | ... | 1.1 |
|  | 1998 | 6.0 | 3.9 | -4.5 | 4.0 | 3.8 | ... |
|  | 1999 | ... | 1.7 | ... | ... | 2.0 | ... |
| Gross profit margin |  | ... | $23.0$ |  |  | ... | 16.9 |
|  | $1998$ | 33.6 | 28.6 | 17.7 | $29.9$ | 21.1 | ... |
|  | 1999 | ... | 21.0 | ... | ... | 20.5 | ... |
| Pretax profit to assets | 1997 | 9.2 | 1.7 | -14.9 | -6.5 | ... | 2.4 |
|  | 1998 | 15.0 | 5.9 | -3.3 | 4.8 | 8.7 | ... |
|  | 1999 | ... | 2.7 | ... | ... | 6.0 | ... |
| Return on equity | 1997 | ... | 7.4 | ... | ... | ... | ... |
|  | 1998 | ... | 12.7 | . | ... | 21.1 | $\ldots$ |
|  | 1999 | ... | 12.5 | ... | ... | 27.6 | $\ldots$ |
| Liabilities to assets | 1997 | 0.51 | 0.83 | 1.32 | 0.98 | $\ldots$ | 0.69 |
|  | 1998 | 0.56 | 0.81 | 1.13 | 1.12 | 0.73 | ... |
|  | 1999 | $\cdots$ | 0.79 | ... | ... | 0.78 | ... |

Sales - \% change year over year
Firms with revenue between $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million

| 1997-98 | 9.7 |  |
| :--- | ---: | :---: |
| 1998-99 | 15.3 |  |
|  |  |  |
| nd loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| 1997 | 58.3 | 41.7 |
| 1998 | 70.4 | 29.6 |
| 1999 | 77.8 | 22.2 |

[^103]SICE: 2445
Industry: Women's Clothing Contractors


[^104]SICE: 2451
Industry: Children's Clothing Industry


[^105]SICE: 2491
Industry: Sweater Industry


[^106]SICE: 2492
Industry: Occupational Clothing Industry


[^107]SICE: 2493
Industry: Glove Industry

| Number of firms (1998): 26 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $\mathbf{5 0 \%}$ 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 13.1 | 4.3 | 0.1 | 5.4 | 3.7 | 2.0 |
|  | 1998 | 10.1 | 3.2 | -0.0 | 6.3 | 2.5 | 2.8 |
|  | 1999 | 12.9 | 2.0 | -0.8 | 2.6 | 2.0 | ... |
| Pretax profit margin | 1997 | 16.0 | 5.0 | 0.1 | 5.4 | 4.8 | 2.5 |
|  | 1998 | 12.0 | 3.8 | 0.1 | 6.3 | 2.5 | 3.3 |
|  | 1999 | 16.4 | 2.5 | -0.8 | 2.6 | 2.4 | ... |
| Gross profit margin | 1997 | 48.2 | 26.2 | 18.4 | $\stackrel{.}{ }$ | 23.2 | 25.8 |
|  | 1998 | 36.8 | 22.8 | 20.3 | 35.9 | 22.2 | 22.8 |
|  | 1999 | ... | 26.1 | ... | ... | 21.7 | ... |
| Pretax profit to assets | 1997 | 16.5 | 8.2 | 0.0 | 6.9 | 10.3 | 6.5 |
|  | 1998 | 18.1 | 7.7 | -0.2 | 8.6 | 6.9 | 6.3 |
|  | 1999 | 19.5 | 7.0 | -0.8 | 6.5 | 7.6 | ... |
| Return on equity | 1997 | 47.6 | 15.9 | 5.9 | ... | 16.5 | 9.4 |
|  | 1998 | 46.4 | 20.8 | 4.3 | ... | 21.2 | 10.7 |
|  | 1999 | ... | 17.0 | ... | ... | 40.5 | ... |
| Liabilities to assets | 1997 | 0.32 | 0.60 | 0.90 | 0.66 | 0.41 | 0.65 |
|  | 1998 | 0.30 | 0.69 | 0.98 | 0.58 | 0.79 | 0.67 |
|  | 1999 | 0.22 | 0.62 | 0.92 | 0.37 | 0.77 | ... |

Firms with revenue between
Sales - \% change year over year

## $\$ 50,000$ and $\$ 5$ million <br> $\$ 5$ million and $\$ 25$ million

1997-98
1998-99

| -8.4 | 6.1 |
| ---: | ---: |
| 20.9 | -10.3 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :--- | :--- |
| 82.4 | 17.6 |
| 81.8 | 18.2 |
| 80.8 | 19.2 |

[^108]Volume 3 - Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 2494
Industry: Hosiery Industry


[^109]SICE: 2495
Industry: Fur Goods Industry


[^110]
# Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999 

SICE: 2496
Industry: Foundation Garment Industry


[^111]Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2499
Industry: Other Clothing and Apparel Industries n.e.c.


[^112]SICE: 2511
Industry: Shingle and Shake Industry

| Number of firms (1998): 80 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{aligned} & \text { Better } \\ & \text { Q3 } \\ & 75 \% \end{aligned}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \mathbf{\$ 5 0 0 , 0 0 0} \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 5.7 | 2.1 | -2.0 | 2.4 | 1.7 | 2.9 |
|  | 1998 | 8.0 | 1.4 | -4.0 | 0.8 | 1.7 | 3.3 |
|  | 1999 | 10.6 | 1.7 | -1.9 | 5.2 | 1.6 | 2.0 |
| Pretax profit margin | 1997 | 6.9 | 1.9 | -1.8 | 2.8 | 1.6 | 3.3 |
|  | 1998 | 9.1 | 1.7 | -4.0 | 0.8 | 1.8 | 4.3 |
|  | 1999 | 12.3 | 2.1 | -1.9 | 4.5 | 1.7 | 3.4 |
| Gross profit margin | 1997 |  | 15.0 | $9.5$ |  | 12.5 | 9.7 |
|  | 1998 | 31.7 | 24.2 | 11.0 | 31.0 | 19.7 | 11.5 |
|  | 1999 | 37.2 | 23.3 | 13.1 | 30.6 | 19.7 | 9.8 |
| Pretax profit to assets | 1997 | 19.2 | 7.0 | -1.0 | 7.7 | 6.4 | 7.4 |
|  | 1998 | 19.3 | 4.4 | -5.1 | 2.5 | 5.6 | 13.1 |
|  | 1999 | 18.6 | 4.7 | -5.4 | 6.3 | 4.3 | 7.4 |
| Return on equity | 1997 | 45.6 | 17.2 | -1.6 | 35.0 | 13.8 | 27.8 |
|  | 1998 | 30.2 | 10.4 | -4.3 | 3.7 | 13.8 | 36.5 |
|  | 1999 | 25.5 | 13.1 | 2.6 | 11.9 | 15.8 | ... |
| Liabilities to assets | 1997 | 0.56 | 0.80 | 1.00 | 0.75 | 0.81 | 0.68 |
|  | 1998 | 0.48 | 0.73 | 0.94 | 0.77 | 0.73 | 0.60 |
|  | 1999 | 0.43 | 0.69 | 0.93 | 0.69 | 0.69 | 0.70 |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million

1997-98
1998-99
11.7
$-0.4$
3.4
-15.5

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 71.3 | 28.8 |
| 67.0 | 33.0 |
| 69.7 | 30.3 |

[^113]SICE: 2512
Industry: Sawmill and Planing Mill Products Industry (Except Shingles and Shakes)

| Number of firms (1998): 723 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ \mathbf{5 0 \%} \end{gathered}$ | Worse Q1 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ \mathbf{5 0 0}, 000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 8.6 | 3.5 | -2.0 | 1.3 | 4.1 | 4.0 |
|  | 1998 | 8.0 | 2.6 | -3.6 | 0.7 | 3.4 | 3.1 |
|  | 1999 | 8.5 | 3.2 | -1.7 | 1.4 | 3.5 | 2.0 |
| Pretax profit margin | 1997 | 10.2 | 4.0 | -1.9 | 1.6 | 4.9 | 5.1 |
|  | 1998 | 9.7 | 3.3 | -3.4 | 1.0 | 4.4 | 3.9 |
|  | 1999 | 9.9 | 3.7 | -1.6 | 1.6 | 4.5 | 2.4 |
| Gross profit margin | 1997 | 44.3 | 24.8 | 14.8 | 40.0 | 22.8 | 16.6 |
|  | 1998 | 43.4 | 25.6 | 15.1 | 39.6 | 22.8 | 15.2 |
|  | 1999 | 45.9 | 27.6 | 16.0 | 41.7 | 22.2 | 14.5 |
| Pretax profit to assets | 1997 | 15.1 | 5.8 | -2.7 | 0.8 | 8.5 | 9.4 |
|  | 1998 | 14.8 | 4.8 | -4.4 | 1.0 | 6.7 | 7.6 |
|  | 1999 | 15.2 | 5.2 | -1.9 | 2.2 | 6.6 | 5.6 |
| Return on equity | 1997 | 32.3 | 15.0 | 2.4 | 8.7 | 16.6 | 22.1 |
|  | 1998 | 31.0 | 10.9 | 1.4 | 7.5 | 12.3 | 14.4 |
|  | 1999 | 29.5 | 12.2 | 0.2 | 6.7 | 14.4 | 15.2 |
| Liabilities to assets | 1997 | 0.35 | 0.65 | 0.94 | 0.74 | 0.61 | 0.62 |
|  | 1998 | 0.38 | 0.69 | 0.94 | 0.79 | 0.66 | 0.63 |
|  | 1999 | 0.37 | 0.67 | 0.92 | 0.77 | 0.62 | 0.64 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 7.2 |  | -1.3 |  |
|  | 1998-99 |  |  | 6.8 |  | 8.9 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 72.7 |  | 27.3 |  |
|  | 1998 |  |  | 70.0 |  | 30.0 |  |
|  | 1999 |  |  | 72.3 |  | 27.7 |  |

[^114]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 2521
Industry: Hardwood Veneer and Plywood Industry


[^115]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 2541
Industry: Prefabricated Wooden Buildings Industry


[^116]```
Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 2542
Industry: Wooden Kitchen Cabinet and Bathroom Vanity Industry


[^117]SICE: 2543
Industry: Wooden Door and Window

| Number of firms (1998): 342 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better Q3 75\% | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \mathbf{2 5 \%} \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 4.9 | 1.3 | -2.1 | 0.9 | 1.5 | 2.0 |
|  | 1998 | 4.6 | 1.2 | -1.9 | -0.3 | 1.7 | 1.7 |
|  | 1999 | 5.1 | 1.6 | -1.1 | 0.6 | 2.6 | 2.2 |
| Pretax profit margin | 1997 | 5.3 | 1.5 | -2.1 | 0.7 | 1.8 | 2.6 |
|  | 1998 | 5.3 | 1.3 | -1.9 | 0.3 | 2.2 | 2.2 |
|  | 1999 | 6.3 | 2.1 | -1.1 | 0.7 | 3.2 | 2.7 |
| Gross profit margin | 1997 | 35.2 | 23.2 | 17.1 | 32.0 | 21.7 | 21.1 |
|  | 1998 | 34.4 | 23.3 | 15.4 | 30.9 | 20.1 | 22.2 |
|  | 1999 | 34.8 | 23.3 | 16.6 | 30.3 | 21.6 | 22.8 |
| Pretax profit to assets | 1997 | 12.3 | 3.1 | -4.4 | 1.0 | 4.2 | 6.1 |
|  | 1998 | 12.0 | 2.4 | -4.3 | 0.4 | 5.2 | 4.9 |
|  | 1999 | 12.5 | 4.2 | -2.6 | 0.6 | 7.1 | 8.0 |
| Return on equity | 1997 | 25.5 | 9.7 | -3.4 | 6.2 | 10.8 | 15.8 |
|  | 1998 | 25.1 | 11.2 | -1.6 | 6.6 | 12.9 | 11.3 |
|  | 1999 | 22.8 | 11.4 | 1.9 | 3.1 | 13.2 | 16.1 |
| Liabilities to assets | 1997 | 0.43 | 0.71 | 0.99 | 0.87 | 0.61 | 0.59 |
|  | 1998 | 0.44 | 0.71 | 1.01 | 0.88 | 0.67 | 0.70 |
|  | 1999 | 0.44 | 0.73 | 0.97 | 0.80 | 0.69 | 0.72 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 3.0 |  | 7.8 |  |
|  | 1998-99 |  |  | 10.5 |  | 8.9 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 65.8 |  | 34.2 |  |
|  | 1998 |  |  | 63.5 |  | 36.5 |  |
|  | 1999 |  |  | 69.7 |  | 30.3 |  |

[^118]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 2549
Industry: Other Millwork Industries


[^119]SICE: 2561
Industry: Wooden Box and Pallet Industry

| Number of firms (1998): 235 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ \mathbf{5 0 \%} \end{gathered}$ | Worse Q1 $25 \%$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit marg in | 1997 | 5.9 | 2.5 | -0.3 | 0.7 | 2.9 | 2.2 |
|  | 1998 | 6.8 | 2.9 | 0.1 | 3.7 | 2.8 | 2.3 |
|  | 1999 | 6.2 | 2.7 | 0.2 | 0.8 | 3.4 | 2.7 |
| Pretax profit margin | 1997 | 7.0 | 3.1 | -0.1 | 1.3 | 3.6 | 2.8 |
|  | 1998 | 9.3 | 3.7 | 0.1 | 4.3 | 3.5 | 3.0 |
|  | 1999 | 8.1 | 3.5 | 0.4 | 1.2 | 4.3 | 3.1 |
| Gross profit margin | 1997 | 39.3 | 24.4 | 16.7 | 36.1 | 22.1 | 14.5 |
|  | 1998 | 38.4 | 25.4 | 17.5 | 37.6 | 22.2 | 15.3 |
|  | 1999 | 40.5 | 26.7 | 18.8 | 40.5 | 23.9 | 17.2 |
| Pretax profit to assets | 1997 | 15.5 |  |  | 3.0 | 7.7 | 7.5 |
|  | 1998 | 18.3 | 8.4 | 0.5 | 9.0 | 8.2 | 7.2 |
|  | 1999 | 17.8 | 8.0 | 0.7 | 1.4 | 9.6 | 9.4 |
| Return on equity | 1997 | 33.0 | $15.7$ | $6.1$ |  |  | $15.7$ |
|  | 1998 | 31.6 | 19.5 | $3.8$ | $16.0$ | $19.5$ | $15.0$ |
|  | 1999 | 31.5 | 18.4 | 4.3 | 3.7 | 20.1 | 16.8 |
| Liabilities to assets | 1997 | 0.42 | 0.67 | 0.93 | 0.91 | 0.62 | 0.48 |
|  | 1998 | 0.38 | 0.66 | 0.90 | 0.76 | 0.60 | 0.60 |
|  | 1999 | 0.35 | 0.64 | 0.89 | 0.75 | 0.61 | 0.55 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and \$25 million |  |
|  | 1997-98 |  |  | 10.3 |  | 7.3 |  |
|  | 1998-99 |  |  | 5.7 |  | 10.5 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 75.1 |  | 24.9 |  |
|  | 1998 |  |  | 76.6 |  | 23.4 |  |
|  |  |  |  | 78.8 |  | 21.2 |  |

[^120]SICE: 2581
Industry: Coffin and Casket Industry

| Number of firms (1998): 29 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 7.3 | 2.4 | -2.7 | 1.7 | 3.6 | ... |
|  | 1998 | 5.4 | 2.0 | 0.3 | 1.8 | 2.0 | ... |
|  | 1999 | 7.0 | 2.1 | 0.1 | 3.1 | 1.4 | ... |
| Pretax profit margin | 1997 | 8.9 | 3.0 | -2.3 | 2.2 | 4.1 | ... |
|  | 1998 | 7.1 | 2.1 | 0.5 | 2.3 | 2.0 | ... |
|  | 1999 | 8.2 | 2.4 | 0.5 | 3.3 | 2.2 | ... |
| Gross profit margin | 1997 | 36.4 | 27.2 | 22.0 | 36.4 | 23.8 | ... |
|  | 1998 | 36.2 | 28.4 | 23.2 | 38.4 | 25.1 | ... |
|  | 1999 | 39.0 | 28.8 | 22.1 | 38.3 | 24.1 | ... |
| Pretax profit to assets | 1997 | 8.3 | 4.9 | -3.7 | 1.8 | 6.3 | ... |
|  | 1998 | 6.1 | 2.8 | 0.8 | 3.1 | 2.4 | ... |
|  | 1999 | 9.6 | 4.5 | 1.1 | 4.6 | 4.3 | ... |
| Return on equity | 1997 | 17.2 | 7.8 | -11.2 | 7.8 | 7.7 | ... |
|  | 1998 | 21.5 | 7.1 | 0.8 | 8.3 | 5.8 | ... |
|  | 1999 | 18.5 | 7.7 | -0.9 | 11.5 | 6.7 | ... |
| Liabilities to assets | 1997 | 0.25 | 0.67 | 0.93 | 0.69 | 0.60 | ... |
|  | 1998 | 0.23 | 0.73 | 0.92 | 0.78 | 0.62 | ... |
|  | 1999 | 0.27 | 0.68 | 0.88 | 0.68 | 0.58 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
|  | $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ | $\begin{array}{r} 1.1 \\ -6.9 \end{array}$ |  |  | ... |  |  |
|  |  |  |  |  | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 66.7 |  | 33.3 |  |
|  |  |  |  | 81.3 |  | 18.8 |  |
| 1998 |  |  |  | 88.0 |  | 12.0 |  |

[^121]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, $1999 \quad$ Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 2591
Industry: Wood Preservation Industry

| Number of firms (1998): 68 |  | Small firms with revenue under \$5 million mindremer |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 12.0 | 4.5 | -1.6 | 0.9 | 4.7 | 1.1 |
|  | 1998 | 9.9 | 4.4 | -2.1 | 1.0 | 5.3 | 2.4 |
|  | 1999 | 14.8 | 4.0 | -1.9 | -1.1 | 5.3 | 2.6 |
| Pretax profit margin | 1997 | 14.3 | 5.4 | -0.6 | 4.5 | 5.6 | 1.2 |
|  | $1998$ | 13.9 | 4.4 | -2.1 | 0.8 | 6.8 | 3.2 |
|  | 1999 | 18.4 | 4.6 | -2.2 | -1.6 | 6.9 | 3.1 |
| Gross profit margin | 1997 | 40.0 | 28.8 | 21.3 | 33.3 | 26.8 | 14.1 |
|  | 1998 | 54.5 | 30.4 | 18.8 | 27.1 | 30.5 | 17.2 |
|  | $1999$ | 51.7 | 30.3 | 20.9 | 30.5 | 30.1 | 16.7 |
| Pretax profit to assets | 1997 | 19.6 | 6.9 | -1.8 | 1.7 | 10.6 | 2.4 |
|  | 1998 | 22.8 | 7.1 | -2.5 | 0.7 | 12.0 | 7.7 |
|  | 1999 | 22.2 | 8.3 | -3.3 | -1.3 | 11.5 | 6.0 |
| Return on equity | 1997 | 36.6 | 10.3 | -2.4 | 4.7 | 15.7 | 11.1 |
|  | 1998 | 37.2 | 20.4 | 9.5 | 19.5 | 20.4 | 14.7 |
|  | 1999 | 34.8 | 19.0 | 5.9 | 3.5 | 19.0 | 11.1 |
| Liabilities to assets | 1997 | 0.43 | 0.58 | 0.85 | 0.55 | 0.59 | 0.80 |
|  | 1998 | 0.44 | 0.70 | 1.01 | 0.91 | 0.63 | 0.73 |
|  | 1999 | 0.37 | 0.70 | 1.00 | 0.89 | 0.54 | 0.52 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $1997-98$$1998-99$ |  | 21.9 |  |  | 5.3 |  |  |
|  |  | 9.2 |  |  | -1.9 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
| 1997 |  |  |  | 72.6 |  | 27.4 |  |
| 1998 |  |  |  | 74.4 |  | 25.6 |  |
| 1999 |  |  |  | 70.7 |  | 29.3 |  |

[^122]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2592
Industry: Particle Board Industry


[^123]SICE: 2599
Industry: Other Wood Industries n.e.c.


[^124]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2611
Industry: Wooden Household Furniture Industry


[^125]SICE: 2612
Industry: Upholstered Household Furniture Industry


[^126]Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2619
Industry: Other Household Furniture Industries


[^127]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 2641
Industry: Metal Office Furniture Industry


[^128]
# Volume 3-Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999 

SICE: 2649
Industry: Other Office Furniture Industries


[^129]SICE: 2691
Industry: Bed Spring and Mattress Industry


[^130]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2692
Industry: Hotel, Restaurant and Institutional Furniture and Fixture Industry


[^131]SICE: 2699
Industry: Other Furniture and Fixture Industries n.e.c.


[^132]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2711
Industry: Pulp Industry


[^133]SICE: 2713
Industry: Paperboard Industry


[^134]Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
Financial Performance Indicators for Canadian Business

SICE: 2719
Industry: Other Paper Industries


[^135]SICE: 2731
Industry: Folding Carton and Set-Up Box Industry

| Number of firms (1998): 55 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 5.3 | 2.0 | -0.8 | 1.5 | 2.0 | 2.8 |
|  | 1998 | 5.9 | 3.1 | -0.3 | 1.5 | 3.3 | 2.3 |
|  | 1999 | 7.5 | 1.9 | 0.0 | 1.7 | 2.0 | 1.1 |
| Pretax profit margin | 1997 | 6.7 | 2.3 | -0.3 | 1.1 | 2.6 | 3.1 |
|  | 1998 | 7.3 | 3.3 | -0.3 | 1.9 | 3.8 | 3.0 |
|  | 1999 | 7.6 | 2.8 | 0.1 | 4.9 | 2.8 | 1.8 |
| Gross profit margin | 1997 | 46.2 | 29.3 | 18.9 | 36.5 | 27.0 | 23.5 |
|  | 1998 | 47.8 | 37.4 | 23.6 | 48.4 | 32.3 | 23.1 |
|  | 1999 | 48.6 | 34.0 | 24.1 | 37.0 | 31.3 | 20.8 |
| Pretax profit to assets | 1997 | 11.4 | 3.6 | -0.8 | 2.5 | 6.1 | 6.2 |
|  | 1998 | 14.1 | 5.2 | -0.3 | 0.9 | 6.1 | 6.6 |
|  | 1999 | 11.4 | 5.6 | 0.5 | 5.3 | 6.6 | 3.7 |
| Return on equity | 1997 | 37.9 | 15.6 | 3.3 | 7.2 |  | 15.7 |
|  | 1998 | 36.1 | 18.9 | 2.7 | 1.0 | 19.0 | 16.5 |
|  | 1999 | 43.9 | 16.2 | 2.0 | ... | 22.4 | 15.6 |
| Liabilities to assets | 1997 | 0.45 | 0.74 | 0.93 | 0.69 | 0.74 | 0.76 |
|  | 1998 | 0.38 | 0.80 | 0.96 | 0.84 | 0.76 | 0.65 |
|  |  | 0.38 | 0.81 | 0.93 | 0.76 | 0.81 | 0.77 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 8.2 |  | 11.4 |  |
|  | 1998-99 |  |  | 2.6 |  | 1.7 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 77.9 |  | 22.1 |  |
|  | 1998 |  |  | 78.9 |  | 21.1 |  |
|  | 1999 |  |  | 74.1 |  | 25.9 |  |

[^136]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 2732
Industry: Corrugated Box Industry


[^137]SICE: 2733
Industry: Paper Bag Industry


[^138]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2791
Industry: Coated and Treated Paper Industry


## Distribution of Firms by profit and loss - Pretax Profit (\%)

1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 79.6 | 20.4 |
| 75.3 | 24.7 |
| 80.6 | 19.4 |

[^139]SICE: 2792
Industry: Stationery Paper Products Industry

| Number of firms (1998): 54 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \text { 25\% } \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 5.5 | 1.8 | -1.0 | 1.1 | 2.4 | 1.9 |
|  | 1998 | 5.2 | 2.4 | -0.2 | 3.3 | 2.3 | 1.8 |
|  | 1999 | 5.9 | 2.6 | -1.5 | 1.1 | 3.2 | 2.2 |
| Pretax profit margin | 1997 | 6.0 | 2.4 | -1.0 | 1.1 | 3.3 | 2.6 |
|  | 1998 | 5.9 | 2.9 | -0.1 | 3.3 | 2.9 | 2.3 |
|  | 1999 | 6.8 | 3.6 | -1.0 | 1.1 | 3.9 | 2.6 |
| Gross profit margin | 1997 | 44.1 | 30.5 | 20.2 | 39.2 | 24.0 | 25.5 |
|  | 1998 | 43.2 | 34.3 | 24.4 | 40.4 | 31.9 | 24.1 |
|  | 1999 | 44.7 | 30.6 | 22.9 | 38.7 | 26.0 | 23.4 |
| Pretax profit to assets | 1997 | 15.0 | 3.5 | -1.8 | 2.3 | 6.1 | 6.1 |
|  | 1998 | 13.1 | 6.2 | 0.0 | 6.3 | 6.2 | 4.9 |
|  | 1999 | 15.5 | 5.8 | -0.8 | 0.7 | 8.5 | 5.3 |
| Return on equity | 1997 | 31.4 | 15.8 | 0.3 | 14.2 | 15.8 | 12.0 |
|  | 1998 | 37.5 | 12.3 | 2.8 | 22.6 | 11.9 | 8.9 |
|  | 1999 | 39.4 | 17.7 | 7.4 | ... | 17.7 | 14.4 |
| Liabilities to assets | 1997 | 0.43 | 0.63 | 0.92 | 0.58 | 0.65 | 0.75 |
|  | 1998 | 0.36 | 0.60 | 0.89 | 0.48 | 0.65 | 0.72 |
|  | 1999 | 0.52 | 0.74 | 0.95 | 0.87 | 0.69 | 0.71 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | $\mathbf{5}$ million and \$25 million |  |
|  |  |  |  | 10.5 |  | 3.2 |  |
|  | 1998-99 |  |  | 5.0 |  | 20.9 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  |  |  |  | 72.3 |  | 27.7 |  |
|  | $1998$ |  |  | 75.8 |  | 24.2 |  |
|  |  |  |  | 75.4 |  | 24.6 |  |

[^140]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2793
Industry: Paper Consumer Products Industry


[^141]SICE: 2799
Industry: Other Converted Paper Products Industries n.e.c.


[^142]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2811
Industry: Business Forms Printing Industry

| Number of firms (1998): 287 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better <br> Q3 <br> 75\% | Average Q2 50\% | Worse Q1 25\% |  | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit marg in | 1997 | 7.2 | 2.5 |  | 1.6 | 2.9 | 0.9 |
|  | 1998 | 7.3 | 2.4 | $-0.5$ | $2.0$ | 2.5 |  |
|  | 1999 | 7.1 | 3.0 | $\begin{gathered} -0.5 \\ -0.5 \end{gathered}$ |  |  | 2.4 |
| Pretax profit margin | 1997 | 8.4 | 3.0 | -0.1 |  |  |  |
|  | 1998 | 8.8 | 2.9 | -0.1 | 2.0 |  | 1.4 |
|  | 1999 | 7.9 | 3.4 | -0.3 | $4.1$ | 3.1 2.9 | 3.3 |
| Gross profit margin | 1997 | 46.2 | 34.5 | 26.3 | 39.8 | 32.1 | 29.6 |
|  | 1998 | 48.4 | 34.9 | 26.9 |  |  |  |
|  | 1999 | 49.5 | 36.1 |  |  | 32.0 | 28.2 |
| Pretax profit to assets | 1997 | 16.0 |  | -0.8 |  |  | 3.4 |
|  | 1998 | 18.1 |  |  |  |  |  |
|  | 1999 | 19.6 | 6.6 | $\begin{aligned} & -1.4 \\ & -0.7 \end{aligned}$ | 4.1 | 6.9 | 6.9 |
| Return on equity | 1997 | 34.3 | 18.2 |  |  | 19.5 | 4.7 |
|  | $1998$ | 40.6 | $16.4$ |  |  |  |  |
|  | 1999 | 37.4 | $\begin{aligned} & 16.4 \\ & 16.5 \end{aligned}$ | $2.4$ | 11.9 | 17.5 | 13.9 10.8 |
|  |  | $\begin{aligned} & 0.46 \\ & 0.47 \\ & 0.44 \end{aligned}$ | $\begin{aligned} & 0.72 \\ & 0.73 \\ & 0.73 \end{aligned}$ | $\begin{aligned} & 0.93 \\ & 1.00 \\ & 0.99 \end{aligned}$ | 18.6 | 16.4 | 10.8 |
| Liabilities to assets | 1997 |  |  |  | $\begin{aligned} & 0.81 \\ & 0.81 \\ & 0.78 \end{aligned}$ | $\begin{aligned} & 0.65 \\ & 0.72 \\ & 0.70 \end{aligned}$ | $\begin{aligned} & 0.64 \\ & 0.63 \\ & 0.65 \end{aligned}$ |
|  | 1998 |  |  |  |  |  |  |
|  | 1999 |  |  |  |  |  |  |
| Sales - \% change year over year | $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  | $\begin{aligned} & 5.6 \\ & 4.8 \end{aligned}$ |  | $\begin{aligned} & 6.8 \\ & 9.2 \end{aligned}$ |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit | Loss |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 1997 |  |  | 75.2 | 24.8 |  |  |
|  | 1998 |  |  | 73.1 | 26.9 |  |  |
|  | 1999 |  |  | 75.5 | 24.5 |  |  |

[^143]SICE: 2819
Industry: Other Commercial Printing Industries


Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2821
Industry: Platemaking, Typesetting and Bindery Industry

| Number of firms (1998): 806 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{aligned} & \text { Better } \\ & \text { Q3 } \\ & \mathbf{7 5 \%} \end{aligned}$ | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit marg in | 1997 | 6.6 | 1.8 | -3.5 | 0.8 |  |  |
|  | 1998 | 8.1 | 3.0 | -1.9 | 0.8 1.2 | 3.3 4.0 | 1.3 |
|  |  |  |  | -1.1 | 1.7 | 4.4 | 2.5 3.3 |
| Pretax profit margin | 1997 | 7.8 | 2.3 | -3.2 | 1.0 | 4.1 | 20 |
|  | 1998 | 9.8 | 3.5 | -1.7 | 1.6 | 4.9 | 3.0 |
|  | 1999 | 9.7 | 3.6 | -1.0 | 2.1 | 4.9 5.3 | 3.4 3.5 |
| Gross profit margin | 1997 | 61.5 | 45.3 | 32.1 | 52.4 | 36.1 |  |
|  | 1998 | 58.2 | 42.1 | 29.8 | 51.0 | 36.1 35.2 | 32.4 30.7 |
|  | 1999 | 57.5 | 40.9 | 28.6 | 51.5 | 34.9 | $38.5$ |
| Pretax profit to assets | 1997 | 14.5 | 4.2 | -5.3 | 1.8 | 7.7 |  |
|  | 1998 | 17.0 | 6.7 | -3.8 | 2.5 | 9.1 | 3.6 5.9 |
|  | 1999 | 17.5 | 7.0 | -1.6 | 3.0 | 9.7 | $\begin{aligned} & 5.9 \\ & 7.9 \end{aligned}$ |
| Return on equity | 1997 | 33.6 | 13.4 | -0.4 | 8.7 |  |  |
|  | 1998 | 34.8 | 16.7 | 0.9 | 10.5 | 18.1 | 8.0 123 |
|  | 1999 | 36.3 | 18.0 | 3.2 | 11.6 | 20.1 | $\begin{aligned} & 12.3 \\ & 14.0 \end{aligned}$ |
| Liabilities to assets |  |  |  |  |  |  | $\begin{aligned} & 0.73 \\ & 0.67 \\ & 0.68 \end{aligned}$ |
|  | $1998$ | $0.44$ | $0.71$ | $0.96$ | $\begin{aligned} & 0.83 \\ & 0.78 \end{aligned}$ | $\begin{aligned} & 0.68 \\ & 0.67 \end{aligned}$ |  |
|  |  | 0.42 | $0.68$ | $0.91$ | $0.77$ | $0.63$ |  |
| Sales - \% change year over year |  | Firms with revenue between$\$ 50,000$ and $\$ 5$ million |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  | 1997-98 |  |  | 5.4 |  | 1.2 |  |
|  | 1998-99 |  |  | 4.3 |  | $\begin{aligned} & 1.2 \\ & 6.0 \end{aligned}$ |  |

Distribution of Firms by profit and loss - Pretax Profit (\%)

|  | Profit | $\underline{\text { Loss }}$ |
| :--- | :---: | :---: |
| 1997 | 63.4 | 36.6 |
| 1998 | 68.2 | 31.8 |
| 1999 | 71.4 | 28.6 |

[^144]SICE: 2831
Industry: Book Publishing Industry


[^145]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2839
Industry: Other Publishing Industries


[^146]SICE: 2841
Industry: Newspaper, Magazine and Periodical (Combined Publishing and Printing) Industry


[^147]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2849
Industry: Other Combined Publishing and Printing Industries

| Number of firms (1998): 82 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit marg in | 1997 | 10.8 |  |  |  |  |  |
|  | 1998 | $\begin{array}{r} 10.8 \\ 8.4 \end{array}$ | 2.6 2.5 | -1.7 -0.5 | 3.3 | 2.3 | 2.7 |
|  | 1999 | 10.8 | 4.6 | -0.9 | 2.0 | $\begin{aligned} & 3.0 \\ & 5.1 \end{aligned}$ | ... |
| Pretax profit margin | 1997 | 12.6 | 3.1 | -2.2 |  |  |  |
|  | 1998 | 9.4 | 2.7 | -0.5 | 3.5 |  | 3.0 |
|  | 1999 | 13.6 | 4.9 | -0.9 | $\begin{aligned} & 2.5 \\ & 2.6 \end{aligned}$ | $\begin{aligned} & 3.5 \\ & 6.8 \end{aligned}$ | $\cdots$ |
| Gross profit margin | 1997 | 63.4 | 43.1 | 30.9 |  |  | ${ }^{-\cdots}$ |
|  | 1998 | 68.4 | 50.7 | 30.9 35.8 | 49.2 55.8 | 33.8 | 28.3 |
|  | 1999 | 62.0 | 45.7 | 33.6 |  | 44.8 41.7 | $\cdots$ |
| Pretax profit to assets | 1997 | 23.2 | 6.7 |  |  |  | $\cdots$ |
|  | 1998 | 19.4 | 5.9 | -2.4 |  | 5.8 | 4.2 |
|  | 1999 | 26.5 | 7.9 | -1.8 | 4.9 7.1 | $\begin{array}{r} 6.0 \\ 15.1 \end{array}$ | ... |
| Return on equity |  |  |  |  |  |  | ... |
|  | 1998 | 41.9 35.3 | 13.3 16.3 | -0.0 0.8 | 11.4 | 15.8 | 9.0 |
|  | 1999 | 44.2 | 18.2 | 0.8 -2.0 | 15.8 6.7 | 16.3 25.4 | ... |
| Liabilities to assets |  |  |  |  |  |  | .. |
|  | 1997 | 0.41 | 0.67 | 0.90 | 0.62 | 0.75 | 0.67 |
|  | 1998 | 0.39 | 0.71 | 0.97 | 0.72 | 0.70 | 0.67 |
|  | 1999 | 0.35 | 0.59 | 0.89 | 0.59 | 0.61 | $\ldots$ |

Sales - \% change year over year
irms with revenue between
$\$ 50,000$ and $\$ 5$ million
$\$ 5$ million and $\$ 25$ million
1997-98
1998-99
9.3
11.0

Distribution of Firms by profit and loss - Pretax Profit (\%)

|  | 70.0 | $\underline{\text { Loss }}$ |
| :--- | ---: | :--- |
| 1998 | 70.5 | 30.0 |
| 1999 | 73.0 | 29.5 |
|  |  | 27.0 |

[^148]SICE: 2912
Industry: Steel Foundries

| Number of firms (1998): 35 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin |  | 6.9 | 3.8 | 1.9 | 6.0 | 3.8 | 1.0 |
|  | $\begin{aligned} & 1997 \\ & 1998 \end{aligned}$ | 8.0 | 4.5 | -0.2 | -0.3 | 4.7 | 1.6 |
|  | $\begin{aligned} & 1998 \\ & 1999 \end{aligned}$ | 8.2 | 3.8 | -0.2 | 1.0 | 4.6 | 1.2 |
| Pretax profit margin | 1997 | 8.2 | 5.2 | 2.0 | 6.4 | 5.0 | 1.9 |
|  | $1998$ | 8.8 | 5.8 | -0.2 | -0.3 | 6.4 | 2.3 |
|  | 1999 | 9.6 | 4.8 | 0.4 | 1.0 | 5.9 | 1.4 |
| Gross profit margin | 1997 | 32.6 | 25.9 | 21.2 | 28.1 | 25.9 | 12.7 |
|  | $1998$ | 36.6 | 27.5 | 16.8 | 23.7 | 27.6 | 17.4 |
|  | 1999 | 38.3 | 25.6 | 16.8 | ... | 26.7 | 16.7 |
| Pretax profit to assets |  | 17.7 | 11.4 | 4.2 | 15.1 | 11.4 | 3.7 |
|  | $1998$ | 23.8 | 10.0 | -0.5 | -0.5 | 12.2 | 4.0 |
|  | 1999 | 19.8 | 9.8 | 1.0 | 7.5 | 13.3 | 3.3 |
| Return on equity |  | 46.2 | 27.3 | 10.1 | ... | 25.8 | 19.2 |
|  | $\begin{aligned} & 1997 \\ & 1098 \end{aligned}$ | 53.2 | 23.1 | 6.4 | ... | 28.4 | 7.7 |
|  | 1999 | 37.7 | 19.2 | 5.4 | ... | 20.2 | 7.6 |
| Liabilities to assets | 1997 | 0.57 | 0.76 | 1.01 | 0.76 | 0.76 |  |
|  | $1998$ | 0.40 | 0.67 | 0.91 | 0.66 | 0.67 | 0.74 |
|  | 1999 | 0.33 | 0.63 | 0.93 | 0.55 | 0.63 | 0.66 |
|  |  | \$50,000 and \$5 million \$ |  |  |  |  |  |
|  |  | million and | million |  |
| Sales - \% change year o |  |  |  |  |  | 9.0 |  |  | -1.4 |  |  |
|  | $\begin{aligned} & 1997 \\ & 1998 \end{aligned}$ |  |  | $22.8$ | 0.2 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  |  |  |  | 84.9 |  | 15.1 |  |
|  | 1998 |  |  | 75.0 |  | 25.0 |  |
|  | 1999 |  |  | 79.2 |  | 20.8 |  |

[^149]
# Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999 

SICE: 2919
Industry: Other Primary Steel Industries


[^150]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 2921
Industry: Steel Pipe and Tube Industry

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the
(1) Quartiles are a measure of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), 50\% of the ratios are worse than this ratio. Q1-
$25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE: 2941
Industry: Iron Foundries


[^151]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 2961
Industry: Aluminum Rolling, Casting and Extruding Industry


[^152](1) Quartiles are a measure of the distribution of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio Q1-

位

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 2971
Industry: Copper and Copper Alloy Rolling, Casting and Extruding Industry

| Number of firms (1998): 29 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 25\% | Firms under $\$ 500,000$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 6.1 | 3.4 | -1.5 | 45 |  |  |
|  | 1998 | 8.4 | 2.6 | -0.1 | 7.5 | 3.3 | $\cdots$ |
|  | 1999 | 15.9 | 6.7 | 1.2 | 14.5 | $\begin{aligned} & 1.9 \\ & 2.3 \end{aligned}$ | ... |
| Pretax profit margin | 1997 | 6.9 | 4.3 | -1.5 |  |  |  |
|  | 1998 | 11.5 | 3.3 | -1.5 | 14.5 | 4.2 | ... |
|  | 1999 | 20.3 | 8.2 | 1.9 | 17.4 | $3.2$ | $\ldots$ |
| Gross profit margin | 1997 | 51.6 | 23.7 | 19.6 |  |  | ... |
|  | 1998 | 58.9 | 33.2 | 16.0 | 68.5 | 22.5 | ... |
|  | 1999 | 61.1 | 29.3 | 20.3 | 68.5 | 25.0 | $\cdots$ |
| Pretax profit to assets | 1997 | 13.8 | 7.2 |  |  |  | ... |
|  | 1998 | 21.7 | 5.0 | -3.5 -0.4 | 11.1 13.4 | 6.3 3.6 | ... |
|  | 1999 | 25.3 | 13.8 | 2.5 | 22.8 | 3.6 7.7 | $\ldots$ |
| Return on equity | 1997 | 49.5 |  |  |  |  | ... |
|  | 1998 | 28.4 | 10.1 | 5.9 4.4 | $\cdots$ | 10.9 9.0 | $\cdots$ |
|  | 1999 | 43.0 | 23.7 | 15.1 | $\ldots$ | $\begin{array}{r} 9.0 \\ 17.3 \end{array}$ | $\cdots$ |
| Liabilities to assets | 1997 | 0.46 | 0.71 | 0.92 |  |  | ... |
|  | 1998 | 0.38 | 0.68 | 0.86 | 0.65 | 0.74 0.76 | $\cdots$ |
|  | 1999 | 0.26 | 0.50 | 0.79 | 0.36 | 0.53 | ... |

Sales - \% change year over year

## Firms with revenue between $\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million

1997-98
1998-99
6.0
1.3

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Los |
| :---: | :---: |
| 72.7 | 27.3 |
| 78.8 | 21.2 |
| 89.7 | 10.3 |

[^153]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 2999 Non-Ferrous Metal Products Industries
Industry: Other Rolled, Cast and Extruded Non-Ferrous Metal Prodacts Indur


Firms with revenue between
$\mathbf{5 0 , 0 0 0}$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million

| Firms with revenue between <br> $\mathbf{\$ 5 0 , 0 0 0}$ and $\mathbf{\$ 5}$ million |  |  |
| :--- | :---: | :---: |
| $\mathbf{\$ 5}$ million and $\mathbf{\$ 2 5}$ million |  |  |
| $1997-98$ | 6.0 | -1.6 |
| $1998-99$ | 14.4 | 1.4 |
|  |  |  |
| and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| 1997 | 81.1 | 18.9 |
| 1998 | 80.6 | 19.4 |
| 1999 | 84.2 | 15.8 |

# Volume 3 - Small and Medium Firms 

Revenue under \$25 million, Refernce years 1997, 1998, 1990

> Financial Performance Indicators for Canadian Businesc

SICE: 3011
Industry: Power Boiler and Heat Exchanger Industry


Sales - \% change year over year
1997-98
1998-99
Firms with revenue between
$\mathbf{\$ 5 0 , 0 0 0}$ and $\$ 5$ million $\quad \$ 5$ million a

$$
19.5
$$

25.2
-8.0

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 68.9 | 31.1 |
| 79.2 | 20.8 |
| 72.5 | 27.5 |

[^154]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3021
Industry: Metal Tanks (Heavy Gauge) Industry


Firms with revenue between
$\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million

|  | Firm |
| ---: | ---: |
|  | $\mathbf{\$ 5 0 , 0 0 0}$ and $\mathbf{\$ 5}$ |
| $1997-98$ | 12.3 |
| $1998-99$ | 5.0 |

12.3
-13.1
Sales - \% change year over year
1998-99

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 78.5 | 21.5 |
| 74.1 | 25.9 |
| 73.1 | 26.9 |

# Volume 3 - Small and Medium Firms 

Revenue under \$25 million, Refernce years 1997, 1998, 1999
Financial Performance Indicators for Canadian Busines
SICE: 3022
Industry: Plate Work Industry


Sales - \% change year over year

1997-98
1998-99

Firms with revenue between
$\$ 50,000$ and $\$ 5$ million $\$ 5$ million and
$\$ 5$ million and $\$ 25$ million
12.8
0.5

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

1998 1999

| Profit | Loss |
| :---: | :---: |
| 72.9 | 27.1 |
| 80.0 | 20 |
| 81.7 | 18.3 |

[^155]Volume 3 - Small and Medium Firms
Performance Indicators for Cand

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3023
Industry: Pre-Engineered Metal Buildings Industry (Except Portable)


Firms with revenue between
$\mathbf{\$ 5 0 , 0 0 0}$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
Sales - \% change year over year

| 7.3 | 10.6 |
| ---: | ---: |
| 0.7 | 9.9 |

1997-98 1998-99

| Profit | Loss |
| :--- | ---: |
| 76.5 | 23.5 |
| 93.0 | 7.0 |
| 79.2 | 20.8 |

[^156] Quartiles are a measure of the distribution of ratios in the group. Ratios are ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1

# Volume 3 - Small and Medium Firms 

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3029
Industry: Other Fabricated Structural Metal Products Industries


Sales - \% change year over year

$$
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
$$

Firms with revenue between
$\$ 5$ million and $\$ 25$ million ..... 25.7

## Distribution of Firms by profit and loss - Pretax Profit (\%)

$$
\begin{aligned}
& 1997 \\
& 1998 \\
& 1999
\end{aligned}
$$

| Profit | s |
| :---: | :---: |
| 76.9 |  |
| 80.7 | 193 |
| 79.2 | 20.8 |

[^157]Volume 3 - Small and Medium Firms


Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3031
Industry: Metal Door and Window Industry

| Industry: <br>  <br> Number of firms (1998): 353 |  | Small firms with revenue under \$5 million |  |  |  | MedMed <br> rev <br> millio | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | $\begin{aligned} & \text { Median } \\ & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ | Median |
|  |  | Better <br> Q3 <br> $75 \%$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ |  |  |  |
|  |  | $\begin{aligned} & 5.0 \\ & 4.8 \\ & 5.2 \end{aligned}$ | $\begin{aligned} & 1.5 \\ & 2.0 \\ & 2.0 \end{aligned}$ |  | $\begin{array}{r} 0.4 \\ 0.8 \\ -0.5 \end{array}$ | $\begin{aligned} & 2.0 \\ & 2.5 \\ & 2.6 \end{aligned}$ | 2.72.53.1 |
| Net profit margin |  |  |  | -1.7 |  |  |  |
|  | 1997 |  |  | -0.9 |  |  |  |
|  | 1998 |  |  | -1.1 |  |  |  |
|  | 1999 |  |  |  | $\begin{array}{r} 0.7 \\ 1.0 \\ -0.3 \end{array}$ | 2.32.73.2 | 3.0 |
| Pretax profit margin | $\begin{aligned} & 1997 \\ & 1998 \\ & 1999 \end{aligned}$ | 6.35.76.3 | $\begin{aligned} & 1.8 \\ & 2.4 \\ & 2.4 \end{aligned}$ | -1.5 |  |  | 3.53.6 |
|  |  |  |  | -0.6 |  |  |  |
|  |  |  |  | $\begin{aligned} & 17.5 \\ & 17.6 \\ & 17.0 \end{aligned}$ |  |  | 22.0 |
|  | $\begin{aligned} & 1997 \\ & 1998 \\ & 1999 \end{aligned}$ | $\begin{aligned} & 34.7 \\ & 33.0 \\ & 33.6 \end{aligned}$ | $\begin{aligned} & 25.2 \\ & 26.0 \\ & 25.7 \end{aligned}$ |  | $\begin{aligned} & 33.5 \\ & 30.4 \\ & 29.6 \end{aligned}$ | $\begin{aligned} & 22.4 \\ & 23.3 \\ & 25.2 \end{aligned}$ | $\begin{aligned} & 23.4 \\ & 23.4 \end{aligned}$ |
| Gross profit margin |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  | $\begin{array}{r} 1.7 \\ 1.7 \\ -0.4 \end{array}$ | 6.3 | 8.2 |
| Pretax profit to assets | $\begin{aligned} & 1997 \\ & 1998 \\ & 1999 \end{aligned}$ | $\begin{aligned} & 12.4 \\ & 12.8 \\ & 13.0 \end{aligned}$ | $\begin{aligned} & 4.4 \\ & 4.8 \\ & 5.5 \end{aligned}$ | $\begin{array}{r} -3.5 \\ -1.3 \\ -1.0 \end{array}$ |  | $\begin{aligned} & 6.5 \\ & 7.8 \end{aligned}$ | 6.9 |
|  |  |  |  |  |  |  | 8.5 |
|  |  |  |  |  |  |  | 197 |
| Return on equity | $\begin{aligned} & 1997 \\ & 1998 \\ & 1999 \end{aligned}$ | $\begin{aligned} & 34.8 \\ & 31.4 \\ & 28.4 \end{aligned}$ | $\begin{aligned} & 14.4 \\ & 14.7 \\ & 14.5 \end{aligned}$ | $\begin{aligned} & 0.5 \\ & 4.8 \\ & 1.5 \end{aligned}$ | $\begin{aligned} & 5.7 \\ & 7.6 \\ & 2.0 \end{aligned}$ | $\begin{aligned} & 16.3 \\ & 16.3 \\ & 16.8 \end{aligned}$ |  |
|  |  |  |  |  |  |  | 15.920.1 |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 0.65 |
|  |  | $\begin{aligned} & 0.51 \\ & 0.44 \\ & 0.41 \end{aligned}$ | $\begin{aligned} & 0.73 \\ & 0.71 \\ & 0.67 \end{aligned}$ | $\begin{aligned} & 0.96 \\ & 0.96 \\ & 0.94 \end{aligned}$ | $\begin{aligned} & 0.73 \\ & 0.82 \\ & 0.74 \end{aligned}$ | $\begin{gathered} 0.14 \\ 0.68 \\ 0.64 \end{gathered}$ | 0.68 |
| Liabilities to assets | 1997 |  |  |  |  |  | 0.67 |
|  | 1998 |  |  |  |  |  |  |
|  | 1999 |  |  |  |  |  |  |



[^158]Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the ine middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1
table: Q3-75\% is the better of the three, ratios are worse than this ratio.
$25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE: 3032
Industry: Prefabricated Portable Metal Buildings Industry


[^159]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 3039
Industry: Other Ornamental and Architectural Metal Products Industry


[^160]Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3041
Industry: Custom Coating of Metal Products Industry


[^161]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 3042
Industry: Metal Closure and Container Industry

| Number of firms (1998): 54 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 9.0 | 1.7 | -3.1 | -1.7 | 2.0 | 2.5 |
|  | 1998 | 9.5 | 3.7 | -0.1 | 3.9 | 3.5 | 2.5 |
|  | 1999 | 6.2 | 2.4 | -1.7 | 0.6 | 3.7 | 2.4 |
| Pretax profit margin | 1997 | 11.5 | 2.3 | -1.4 | -1.4 | 2.4 | 4.1 |
|  | 1998 | 12.6 | 4.4 | -0.1 | 4.7 | 4.2 | 3.2 |
|  | 1999 | 7.0 | 3.1 | -1.4 | 0.6 | 4.1 | 3.5 |
| Gross profit margin | 1997 | 43.7 | 29.4 | 15.7 | 34.5 | 28.9 | 19.6 |
|  | 1998 | 41.3 | 32.9 | 20.7 | 39.8 | 31.9 | 21.4 |
|  | 1999 | 39.6 | 33.8 | 19.6 | 35.9 | 33.8 | 20.1 |
| Pretax profit to assets | 1997 | 16.1 | 4.2 | -1.7 | -1.7 | 6.0 | 7.4 |
|  | 1998 | 13.7 | 5.6 | -0.1 | 3.1 | 8.3 | 5.6 |
|  | 1999 | 12.5 | 4.1 | -1.9 | 0.6 | 6.7 | 9.4 |
| Return on equity | 1997 | 27.7 | 9.6 | -1.6 | -8.0 | 13.1 | 16.7 |
|  | 1998 | 30.5 | 15.2 | 4.9 | 4.9 | 17.1 | 12.6 |
|  | 1999 | 27.2 | 14.4 | 0.1 | 8.9 | 16.7 | 23.0 |
| Liabilities to assets | 1997 | 0.42 | 0.65 | 0.85 | 0.64 | 0.65 | 0.65 |
|  | 1998 | 0.36 | 0.65 | 0.91 | 0.44 | 0.68 | 0.64 |
|  | 1999 | 0.31 | 0.68 | 0.95 | 0.89 | 0.63 | 0.72 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| 1997-98 |  | 12.7 |  |  | 5.6 |  |  |
|  |  | 9.7 |  |  | 0.4 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 73.3 |  | 26.7 |  |
| 1998 |  |  |  | 78.9 |  | 21.1 |  |
| 1999 |  |  |  | 74.2 |  | 25.8 |  |

[^162]Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3049
Industry: Other Stamped and Pressed Metal Products Industries


[^163]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 3051
Industry: Upholstery and Coil Spring Industry

| Number of firms (1998): 16 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 8.8 | 3.1 | -3.5 | ... | 3.1 | ... |
|  | 1998 | 4.6 | 1.7 | -1.0 | ... | 1.9 | ... |
|  | 1999 | ... | 1.7 | ... | ... | 2.0 | ... |
| Pretax profit margin | 1997 | 10.2 | 3.8 | -3.5 | ... | 3.8 | ... |
|  | 1998 | 5.6 | 1.8 | -1.0 | ... | 2.2 | ... |
|  | 1999 | ... | 2.5 | ... | ... | 2.7 | ... |
| Gross profit margin | 1997 | ... | 26.8 | ... | ... | 25.2 | ... |
|  | 1998 | ... | 26.4 | ... | ... | 23.9 | ... |
|  | 1999 | ... | 26.5 | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 10.9 | 4.6 | -7.3 | ... | 7.3 | $\ldots$ |
|  | 1998 | 8.1 | 3.5 | -0.6 | ... | 5.5 | ... |
|  | 1999 | ... | 3.7 | ... | ... | 5.8 | ... |
| Return on equity | 1997 | ... | 9.6 | ... | ... | 9.0 | $\ldots$ |
|  | 1998 | ... | 8.1 | ... | ... | 11.3 | ... |
|  | 1999 | ... | 5.5 | ... | ... | 10.7 | ... |
| Liabilities to assets | 1997 | 0.45 | 0.60 | 0.93 | ... | 0.56 | $\ldots$ |
|  | 1998 | 0.39 | 0.54 | 0.85 | ... | 0.53 | ... |
|  | 1999 | ... | 0.46 | ... | ... | 0.52 | $\cdots$ |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| 1997-98 |  | 9.3 |  |  | $\ldots$ |  |  |
| 1998-99 |  | 10.2 |  |  | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 75.0 |  | 25.0 |  |
| 1998 |  |  |  | 73.7 |  | 26.3 |  |
| 1999 |  |  |  | 93.8 |  | 6.3 |  |

[^164]SICE: 3052
Industry: Wire and Wire Rope Industry

| Number of firms (1998): 35 |  | Small firms with revenue under \$5 million minmer min |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 9.4 | 3.1 | 0.0 | 9.5 | 3.1 | 8.5 |
|  | 1998 | 7.1 | 4.0 | 1.7 | ... | 4.0 | 2.1 |
|  | 1999 | 6.5 | 3.4 | -0.3 | ... | 3.4 | 0.9 |
| Pretax profit margin | 1997 | 11.0 | 4.3 | 0.2 | 10.8 | 4.2 | 13.1 |
|  | 1998 | 8.4 | 4.9 | 1.9 | ... | 5.0 | 2.8 |
|  | 1999 | 8.2 | 4.8 | 0.5 | ... | 4.7 | 2.9 |
| Gross profit margin | 1997 | 33.3 | 25.4 | 18.6 | ... | 26.6 | 29.0 |
|  | 1998 | 41.4 | 27.1 | 18.3 | ... | 26.7 | ... |
|  | 1999 | 45.4 | 28.3 | 18.6 | ... | 27.5 | 27.5 |
| Pretax profit to assets | 1997 | 15.6 | 9.0 | 0.7 | 9.1 | 9.0 | 15.5 |
|  | 1998 | 15.8 | 9.6 | 2.5 | ... | 9.6 | 3.9 |
|  | 1999 | 11.3 | 7.6 | -0.4 | ... | 7.6 | 4.0 |
| Return on equity | 1997 | 28.2 | 15.6 | 7.7 | ... | 14.9 | 19.2 |
|  | 1998 | 28.3 | 18.4 | 7.3 | ... | 21.8 | ... |
|  | 1999 | 23.0 | 11.0 | 4.3 | ... | 9.4 | 7.1 |
| Liabilities to assets | 1997 | 0.41 | 0.67 | 0.86 | 0.85 | 0.64 | 0.52 |
|  | 1998 | 0.29 | 0.65 | 0.96 | $\ldots$ | 0.59 | ... |
|  | 1999 | 0.19 | 0.59 | 0.83 | ... | 0.60 | 0.60 |

Sales - \% change year over year

| $1997-98$ | 13.0 | 0.8 |
| :--- | ---: | ---: |
| $1998-99$ | -2.6 | 17.7 |

$\$ 50,000$ and $\$ 5$ million
$\$ 5$ million and $\$ 25$ million

Distribution of Firms by profit and loss - Pretax Profit (\%)

| $\frac{\text { Profit }}{}$ | $\underline{\text { Loss }}$ |
| :---: | :---: |
| 78.3 | 21.7 |
| 85.7 | 14.3 |
| 84.8 | 15.2 |

[^165]Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3053
Industry: Industrial Fastener Industry

| Number of firms (1998): 97 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% |  | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.8 | 4.1 | 1.4 | 3.8 | 4.1 | 2.8 |
|  | 1998 | 9.3 | 5.0 | 2.4 | 8.9 | 4.6 | 3.9 |
|  | 1999 | 9.0 | 4.2 | 1.6 | 4.1 | 4.3 | 2.9 |
| Pretax profit margin | 1997 | 8.3 | 4.6 | 1.2 | 3.5 | 4.8 | 3.6 |
|  | 1998 | 10.9 | 6.3 | 3.1 | 7.1 | 5.9 | 4.4 |
|  | 1999 | 11.6 | 5.2 | 2.2 | 8.4 | 5.0 | 3.7 |
| Gross profit margin | 1997 | 37.3 | 27.8 | 21.9 | 27.5 | 28.1 | 22.3 |
|  | 1998 | 47.2 | 29.0 | 21.5 | 40.7 | 28.2 | 23.2 |
|  | 1999 | 50.8 | 29.8 | 22.0 | 35.7 | 29.1 | 23.1 |
| Pretax profit to assets | 1997 | 12.7 | 7.4 | 2.3 | 4.7 | 7.7 | 8.4 |
|  | 1998 | 15.0 | 10.6 | 4.6 | 9.1 | 10.7 | 8.9 |
|  | 1999 | 15.2 | 7.9 | 3.5 | 6.0 | 7.9 | 6.3 |
| Return on equity | 1997 | 39.4 | 17.8 | 9.0 | 32.5 | 16.9 | 16.4 |
|  | 1998 | 35.7 | 21.3 | 9.2 | 11.3 | 21.5 | 17.7 |
|  | 1999 | 31.0 | 16.5 | 8.5 | 20.1 | 15.9 | 19.6 |
| Liabilities to assets | 1997 | 0.51 | 0.70 | 0.90 | 0.90 | 0.65 | 0.58 |
|  | 1998 | 0.41 | 0.62 | 0.87 | 0.71 | 0.60 | 0.60 |
|  | 1999 | 0.38 | 0.59 | 0.83 | 0.65 | 0.56 | 0.64 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$ | million |
| $1997-98$$1998-99$ |  | 14.5 |  |  | 3.4 |  |  |
|  |  | 8.6 |  |  | 7.1 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 86.9 |  | 13.1 |  |
| 1998 |  |  |  | 86.6 |  | 13.4 |  |
|  |  |  |  | 84.2 |  | 15.8 |  |

[^166]SICE: 3059
Industry: Other Wire Products Industries


[^167]
## Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3061
Industry: Basic Hardware Industry


[^168]SICE: 3062
Industry: Metal Dies, Moulds and Patterns Industry

| Number of firms (1998): 695 |  | Small firms with revenue under \$5 million minder min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 10.4 | 4.9 | 0.8 | 3.9 | 5.5 | 3.6 |
|  | 1998 | 11.1 | 5.1 | 0.3 | 3.4 | 5.6 | 5.2 |
|  | 1999 | 10.8 | 5.2 | 0.6 | 5.7 | 5.1 | 4.6 |
| Pretax profit margin | 1997 | 12.9 | 6.2 | 0.9 | 5.0 | 6.9 | 4.9 |
|  | 1998 | 14.0 | 6.5 | 0.6 | 4.5 | 7.1 | 6.0 |
|  | 1999 | 13.2 | 6.6 | 0.8 | 6.3 | 6.6 | 5.3 |
| Gross profit margin | 1997 | 51.3 | 36.5 | 24.9 | 49.4 | 31.7 | 27.9 |
|  | 1998 | 52.4 | 36.0 | 23.3 | 50.5 | 30.4 | 28.5 |
|  | 1999 | 54.4 | 37.7 | 24.2 | 52.6 | 31.7 | 27.9 |
| Pretax profit to assets | 1997 | 20.2 | 9.4 | 1.8 | 7.0 | 10.6 | 7.5 |
|  | 1998 | 20.0 | 9.9 | 0.9 | 5.8 | 11.6 | 7.2 |
|  | 1999 | 19.1 | 9.6 | 1.5 | 9.1 | 9.9 | 7.2 |
| Return on equity | 1997 | 37.3 | 20.0 | 6.7 | 16.1 | 21.7 | 16.0 |
|  | 1998 | 34.8 | 18.4 | 6.2 | 14.0 | 19.9 | 17.7 |
|  | 1999 | 33.7 | 16.9 | 5.6 | 14.7 | 18.0 | 14.9 |
| Liabilities to assets | 1997 | 0.40 | 0.62 | 0.84 | 0.60 | 0.63 | 0.64 |
|  | 1998 | 0.36 | 0.62 | 0.85 | 0.64 | 0.61 | 0.63 |
|  | 1999 | 0.36 | 0.59 | 0.83 | 0.58 | 0.61 | 0.63 |

Sales - \% change year over year

| $1997-98$ | 11.0 | 6.4 |
| :--- | ---: | ---: |
| $1998-99$ | 7.6 | 6.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 80.8 | 19.2 |
| :--- | :--- | :--- |
| 1998 | 78.3 | 21.7 |
| 1999 | 80.2 | 19.8 |

[^169]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3063
Industry: Hand Tool and Implement Industry


[^170]Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business

SICE: 3069
Industry: Other Hardware and Cutlery Industries

| Number of firms (1998): 206 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 $25 \%$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 9.7 | 4.9 | 0.6 | 5.0 | 4.6 | 8.5 |
|  | 1998 | 9.5 | 5.0 | 1.1 | 4.5 | 5.1 | 4.3 |
|  | 1999 | 10.2 | 5.0 | -0.5 | 5.2 | 4.9 | 3.8 |
| Pretax profit margin | 1997 | 12.0 | 5.9 | 0.9 | 6.3 | 5.8 | 12.6 |
|  | 1998 | 11.9 | 6.4 | 1.6 | 5.9 | 6.8 | 6.9 |
|  | 1999 | 12.1 | 6.0 | -0.3 | 5.8 | 6.2 | 4.5 |
| Gross profit margin | 1997 | 48.5 | 34.8 | 24.9 | 43.9 | 30.4 | 33.7 |
|  | 1998 | 49.4 | 33.9 | 25.0 | 43.1 | 31.2 | 31.1 |
|  | 1999 | 46.5 | 32.8 | 25.6 | 33.3 | 31.8 | 29.2 |
| Pretax profit to assets | 1997 | 17.8 | 8.4 | 1.2 | 7.6 | 8.6 | 14.8 |
|  | 1998 | 20.0 | 9.4 | 1.7 | 6.0 | 11.6 | 9.6 |
|  | 1999 | 18.8 | 9.4 | -0.7 | 7.5 | 10.2 | 6.2 |
| Return on equity | 1997 | 32.4 | 13.8 | 4.2 | 12.9 | 16.7 | 28.5 |
|  | 1998 | 39.0 | 19.1 | 7.5 | 13.5 | 22.9 | 17.0 |
|  | 1999 | 39.7 | 20.1 | 6.7 | 16.0 | 20.8 | 16.7 |
| Liabilities to assets | 1997 | 0.31 | 0.64 | 0.90 | 0.56 | 0.66 | 0.61 |
|  | 1998 | $0.38$ | 0.59 | 0.85 | 0.59 | 0.59 | 0.65 |
|  | 1999 |  | 0.60 | 0.91 | 0.59 | 0.61 | 0.72 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | $\$ 50,000$ and $\$ 5$ million |  |  |  | illion and \$2 | illion |
| $1997-98$$1998-99$ |  | 11.7 |  |  | -3.5 |  |  |
|  |  | 4.5 |  |  | 12.3 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 79.4 |  | 20.6 |  |
| 1998 |  |  |  | 82.1 |  | 17.9 |  |
| 1999 |  |  |  | 76.8 |  | 23.2 |  |

[^171]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 3071
Industry: Heating Equipment Industry

| Number of firms (1998): 129 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ \mathbf{5 0 0}, 000 \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 7.3 | 2.9 | -3.2 | 2.1 | 4.0 | 1.9 |
|  | 1998 | 6.9 | 3.6 | -2.2 | 1.8 | 4.3 | 3.5 |
|  | 1999 | 7.9 | 3.1 | -1.1 | 0.6 | 4.2 | 5.1 |
| Pretax profit margin | 1997 | 8.9 | 3.5 | -2.7 | 3.0 | 4.7 | 2.5 |
|  | 1998 | 8.4 | 4.4 | -1.8 | 2.0 | 5.5 | 4.6 |
|  | 1999 | 9.6 | 4.2 | -0.3 | 1.3 | 5.2 | 6.8 |
| Gross profit margin | 1997 | 34.8 | 26.8 | 18.9 | 27.8 | 26.8 | 24.5 |
|  | 1998 | 41.4 | 27.7 | 18.3 | 31.0 | 25.2 | 23.4 |
|  | 1999 | 44.1 | 26.0 | 18.8 | 24.9 | 26.5 | 23.0 |
| Pretax profit to assets | 1997 | 15.2 | 5.4 | -7.3 | 2.5 | 8.4 | 7.7 |
|  | 1998 | 18.7 | 7.2 | -5.3 | 2.1 | 10.7 | 7.7 |
|  | 1999 | 17.7 | 6.7 | -1.6 | 2.3 | 11.2 | 11.4 |
| Return on equity | 1997 | 40.7 | 16.3 | 1.5 | 7.0 | 18.6 | 15.8 |
|  | 1998 | 41.3 | 19.0 | 2.6 | 8.8 | 24.4 | 15.8 |
|  | 1999 | 46.0 | 15.5 | 1.5 | 7.7 | 20.8 | 22.6 |
| Liabilities to assets | 1997 | 0.46 | 0.68 | 0.93 | 0.67 | 0.71 | 0.58 |
|  | 1998 | 0.39 | 0.70 | 0.94 | 0.70 | 0.69 | 0.62 |
|  | 1999 | 0.43 | 0.68 | 0.93 | 0.73 | 0.66 | 0.59 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| 1997-98 |  | 19.6 |  |  | 6.4 |  |  |
| 1998-99 |  | 7.2 |  |  | 2.0 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 72.0 |  | 28.0 |  |
|  | 1998 |  |  | 69.8 |  | 30.2 |  |
|  | 1999 |  |  | 77.2 |  | 22.8 |  |

[^172]```
Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
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SICE: 3081
Industry: Machine Shop Industry


[^173]SICE: 3091
Industry: Metal Plumbing Fixtures and Fittings Industry


[^174]SICE: 3092
Industry: Metal Valve Industry


[^175]Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, $1999 \quad$ F

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3099
Industry: Other Metal Fabricating Industries n.e.c.


[^176]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3111
Industry: Agricultural Implement Industry


[^177]SICE: 3121
Industry: Commercial Refrigeration and Air Conditioning Equipment Industry


[^178]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3191
Industry: Compressor, Pump and Industrial Fan Industry


[^179]SICE: 3192
Industry: Construction and Mining Machinery and Materials Handling Equipment Industry

| Number of firms (1998): 634 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 7.3 | 3.4 | -0.6 | 1.9 | 3.7 | 2.1 |
|  | 1998 | 8.7 | 4.1 | -0.6 | 3.9 | 4.1 | 2.6 |
|  | 1999 | 8.0 | 3.2 | -0.9 | 3.2 | 3.3 | 2.2 |
| Pretax profit margin | 1997 | 9.1 | 4.2 | -0.5 | 1.9 | 4.6 | 2.5 |
|  | 1998 | 10.7 | 5.0 | -0.4 | 4.4 | 5.1 | 3.5 |
|  | 1999 | 9.8 | 3.9 | -0.6 | 3.8 | 4.0 | 2.9 |
| Gross profit margin | 1997 | 43.6 | 30.7 | 21.4 | 34.9 | 28.8 | 22.2 |
|  | 1998 | 41.3 | 31.2 | 22.7 | 36.6 | 29.6 | 23.8 |
|  | 1999 | 42.9 | 31.0 | 21.4 | 36.0 | 28.3 | 24.8 |
| Pretax profit to assets | 1997 | 18.1 | 7.4 | -0.8 | 3.4 | 9.0 | 5.2 |
|  | 1998 | 21.3 | 9.9 | -0.7 | 5.2 | 10.9 | 7.5 |
|  | 1999 | 18.1 | 6.3 | -0.8 | 4.3 | 7.9 | 5.2 |
| Return on equity | 1997 | 34.5 | 15.9 | 3.6 | 12.5 | 17.4 | 18.4 |
|  | $1998$ | 38.1 | 20.2 | 6.3 | 17.0 | 20.2 | 16.4 |
|  | 1999 | 33.2 | 14.4 | 2.0 | 12.3 | 15.9 | 13.7 |
| Liabilities to assets | 1997 | 0.44 | 0.69 | 0.92 | 0.83 | 0.64 |  |
|  | 1998 | 0.43 | 0.68 | 0.91 | 0.78 | 0.64 | 0.69 |
|  | 1999 | 0.42 | 0.70 | 0.95 | 0.77 | 0.64 | 0.72 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and \$25 million |  |
|  | 1997-98 |  |  | 12.1 |  | 7.0 |  |
|  | 1998-99 |  |  | -0.0 |  | -6.1 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 75.5 |  | 24.5 |  |
|  | 1998 |  |  | 76.5 |  | 23.5 |  |
|  | 1999 |  |  | 73.1 |  | 26.9 |  |

[^180]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, $1999 \quad$

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3193
Industry: Sawmill and Woodworking Machinery Industry


[^181]SICE: 3194
Industry: Turbine and Mechanical Power Transmission Equipment Industry

| Number of firms (1998): 98 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better $\begin{gathered} \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 7.8 | 3.0 | 0.7 | 1.1 | 3.8 | 2.5 |
|  | 1998 | 8.6 | 4.0 | 0.6 | 3.3 | 4.5 | 3.2 |
|  | 1999 | 7.9 | 2.1 | -2.0 | -1.1 | 3.2 | 3.8 |
| Pretax profit margin | 1997 | 9.5 | 3.5 | 0.9 | 1.3 | 5.2 5.8 | 3.1 |
|  | 1998 | 10.8 | 5.0 | 0.6 | 3.7 | 5.8 | 4.0 |
|  | 1999 | 9.3 | 2.8 | -1.8 | -1.0 | 4.1 | 5.7 |
| Gross profit margin | 1997 | 46.6 | 33.3 | 25.5 | 38.7 | 32.7 | 28.1 |
|  | 1998 | 46.1 | 34.1 | 24.7 | 42.3 | 31.5 | 25.9 |
|  | 1999 | 45.4 | 30.5 | 21.8 | 38.1 | 28.7 | 33.4 |
| Pretax profit to assets | 1997 | 19.2 | 6.1 | 1.2 | 2.5 | 7.7 | 5.9 |
|  | 1998 | 19.1 | 7.8 | 1.2 | 5.3 | 9.0 | 7.2 |
|  | 1999 | 16.4 | 4.7 | -2.7 | -1.0 | 6.9 | 5.6 |
| Return on equity | 1997 | 31.2 | 10.3 | 3.0 3.8 | 8.3 12.4 | 13.8 21.3 | 12.9 13.3 |
|  | 1998 | 43.6 | 18.4 | 3.8 | 12.4 | 21.3 | 10.2 |
|  | 1999 | 32.3 | 18.8 | -4.1 | -2.1 | 19.9 | 10.2 |
| Liabilities to assets | 1997 | 0.38 | 0.67 | 0.84 | 0.68 | 0.62 |  |
|  | 1998 | 0.45 | 0.66 | 0.91 | 0.76 | 0.63 | 0.66 |
|  | 1999 | 0.44 | 0.68 | 0.91 | 0.83 | 0.64 | 0.72 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 11.0 |  | 9.1 |  |
|  | 1998-99 |  |  | 5.1 |  | 10.8 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 83.3 |  | 16.7 |  |
|  | 1998 |  |  | 80.5 |  | 19.5 |  |
|  |  |  |  | 66.7 |  | 33.3 |  |

[^182]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3199
Industry: Other Machinery and Equipment Industries n.e.c.


[^183]SICE: 3211
Industry: Aircraft and Aircraft Parts Industry

| Number of firms (1998): 200 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.6 | 2.4 | -1.4 | 1.2 | 3.4 | 4.3 |
|  | 1998 | 9.9 | 4.4 | -0.6 | 4.4 | 4.5 | 5.0 |
|  | 1999 | 10.3 | 4.9 | -0.3 | 4.2 | 5.0 | 5.9 |
| Pretax profit margin | 1997 | 9.0 | 2.8 | -1.4 | 1.7 | 4.5 | 4.7 |
|  | $1998$ | 12.4 | 5.3 | -0.0 | 5.1 | 5.5 | 6.1 |
|  | 1999 | 13.1 | 5.5 | 0.2 | 5.4 | 5.9 | 6.3 |
| Gross profit margin | 1997 | 45.2 | 31.0 | 20.9 | 36.6 | 30.4 | 18.6 |
|  | 1998 | 47.5 | 34.0 | 21.4 | 41.3 | 30.8 | 18.6 |
|  | 1999 | 49.7 | 35.0 | 25.9 | 41.9 | 31.6 | 27.5 |
| Pretax profit to assets | 1997 | 15.4 | 4.3 | -2.2 | 2.8 | 7.6 | 6.0 |
|  | 1998 | 22.0 | 9.5 | -0.6 | 8.3 | 9.7 | 8.6 |
|  | 1999 | 22.0 | 10.0 | 0.1 | 8.4 | 10.3 | 8.6 |
| Return on equity | 1997 | 35.3 | 13.0 | -1.0 | 7.5 | 18.3 | 17.4 |
|  | 1998 | 39.0 | 18.1 | 5.2 | 16.9 | 18.3 | 21.7 |
|  | 1999 | 42.3 | 21.7 | 6.3 | 22.2 | 21.1 | 28.1 |
| Liabilities to assets | 1997 | 0.47 | 0.69 | 0.90 | 0.71 | 0.69 | 0.63 |
|  | 1998 | 0.37 | 0.61 | 0.88 | 0.65 | 0.60 | 0.63 |
|  | 1999 | 0.39 | 0.65 | 0.90 | 0.70 | 0.61 | 0.63 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 13.3 |  | 13.5 |  |
|  | 1998-99 |  |  | 11.5 |  | 13.7 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | $\underline{\text { Profit }}$ |  | Loss |  |
|  | 1997 |  |  | 70.0 |  | 30.0 |  |
|  | 1998 |  |  | 76.2 |  | . 23.8 |  |
|  | 1999 |  |  | 77.3 |  | 22.7 |  |

[^184]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 3231
Industry: Motor Vehicle Industry


[^185]SICE: 3241
Industry: Truck and Bus Body Industry


[^186]Volume 3 - Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3242
Industry: Commercial Trailer Industry


[^187]SICE: 3243
Industry: Non-Commercial Trailer Industry

| Number of firms (1998): 83 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better Q3 $75 \%$ | Average Q2 50\% | Worse Q1 $25 \%$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.2 | 1.3 | -7.8 | -2.6 | 2.9 | 3.1 |
|  | 1998 | 5.7 | 2.8 | -2.8 | 0.5 | 3.5 | 5.0 |
|  | 1999 | 5.5 | 2.4 | -1.9 | 2.0 | 2.5 | ... |
| Pretax profit margin | 1997 | 5.0 | 1.5 | -7.8 | -2.6 | 3.7 | 3.9 |
|  | 1998 | 7.6 | 3.4 | -3.1 | 0.6 | 4.0 | 7.3 |
|  | 1999 | 6.7 | 2.4 | -1.4 | 2.1 | 2.9 | ... |
| Gross profit margin | 1997 | 37.4 | 25.4 | 15.7 | 31.6 | 20.5 | 20.7 |
|  | 1998 | 35.7 | 23.3 | 16.1 | 26.7 | 20.9 | 13.3 |
|  | 1999 | 36.3 | 25.0 | 15.1 | 27.3 | 21.0 | ... |
| Pretax profit to assets | 1997 | 11.5 | 3.7 | -12.0 | -2.3 | 6.0 | 8.9 |
|  | 1998 | 14.8 | 6.8 | -3.8 | 1.6 | 9.8 | 14.2 |
|  | 1999 | 13.0 | 4.7 | -2.0 | 2.2 | 7.5 | ... |
| Return on equity | 1997 | 27.7 | 9.4 | 0.5 | 8.4 | 11.7 | 19.0 |
|  | 1998 | 33.7 | 15.0 | 5.2 | 11.9 | 16.3 | 19.0 |
|  | 1999 | 40.1 | 11.8 | 4.2 | 7.6 | 16.3 | ... |
| Liabilities to assets | 1997 | 0.34 | 0.57 | 0.96 | 0.74 | 0.50 | 0.75 |
|  | 1998 | 0.40 | 0.75 | 1.03 | 0.89 | 0.63 | 0.71 |
|  | 1999 | 0.41 | 0.80 | 1.03 | 0.89 | 0.67 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 11.1 |  | 10.3 |  |
|  | 1998-99 |  |  | 2.7 |  | 14.2 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 62.7 |  | 37.3 |  |
|  | 1998 |  |  | 71.7 |  | 28.3 |  |
|  |  |  |  | 69.0 |  | 31.0 |  |

[^188]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3244
Industry: Mobile Home Industry


[^189]SICE: 3251
Industry: Motor Vehicle Engine and Engine Parts Industry


[^190]Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3252
Industry: Motor Vehicle Wiring Assemblies Industry


[^191]SICE: 3253
Industry: Motor Vehicle Stampings Industry

| Number of firms (1998): 40 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit margin | 1997 | $\ldots$ | 2.6 | $\ldots$ | ... | 3.1 | 4.1 |
|  | $1998$ | 7.4 | 3.4 | 1.1 | 3.1 | 3.8 | 3.4 |
|  | 1999 | 7.8 | 3.5 | 0.2 | 2.7 | 3.7 | 3.7 |
| Pretax profit margin | 1997 | ... | 3.3 | $\ldots$ | 3. | 4.0 | 4.9 4.2 |
|  | 1998 | 8.6 | 4.2 | 1.0 | 3.6 | 4.3 | 4.2 4.4 |
|  | 1999 | 8.7 | 3.4 | 0.6 | 1.9 | 4.7 | 4.4 |
| Gross profit margin | 1997 |  | 22.8 | ... | .. | 22.7 | 27.0 |
|  | $1998$ | 40.0 | 20.8 | 16.1 | 22.0 | 20.7 | 22.8 |
|  | 1999 | 39.0 | 20.7 | 13.9 | ... | 21.9 | 19.4 |
| Pretax profit to assets | 1997 | ... | 7.0 | $\ldots$ | 4 | 9.9 | 5.1 |
|  | 1998 | 14.2 | 7.0 | 1.7 | 4.7 | 7.3 | 6.8 |
|  | 1999 | 15.9 | 6.8 | 1.5 | 5.7 | 7.8 | 6.0 |
| Return on equity |  |  | 18.2 |  | ... | 22.2 | 17.0 |
|  | $1997$ | . 30.9 | 14.6 | 5.7 | 14.6 | 14.6 | 15.9 |
|  | 1999 | 31.2 | 15.8 | 5.7 | ... | 14.2 | 29.7 |
| Liabilities to assets |  |  | 0.66 | ... | $\ldots$ | 0.65 | 0.66 |
|  | $\begin{aligned} & 1997 \\ & 1998 \end{aligned}$ | 0.37 | 0.67 | 0.96 | 0.71 | 0.67 | 0.70 |
|  | 1999 | 0.50 | 0.64 | 0.87 | 0.81 | 0.63 | 0.75 |
| Sale \% change year over year |  | Firms with revenue$\mathbf{\$ 5 0 , 0 0 0}$ and \$5 million |  |  |  |  |  |
|  |  | million and | million |  |
| Sales - \% change year o | 1997-98 |  | 6.3 |  | 20.3 |  |  |
|  | 1998-99 |  | 10.4 |  | 11.3 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  |  |  |  |  |  |  |  | 74.1 |  | 25.9 |  |
|  | 1998 |  |  | 79.7 |  | 20.3 |  |
|  | 1999 |  |  | 85.0 |  | 15.0 |  |

[^192]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3254
Industry: Motor Vehicle Steering and Suspension Parts Industry

| Number of firms (1998): 28 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{aligned} & \text { Better } \\ & \text { Q3 } \\ & 75 \% \end{aligned}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 6.0 | 1.2 | -0.3 | -0.3 | 3.8 | 5.2 |
|  | 1998 | 15.1 | 2.2 | -2.2 | 0.3 | 2.3 | 4.5 |
|  | 1999 | 14.2 | 3.4 | -3.9 | 4.2 | 2.8 | ... |
| Pretax profit margin | 1997 | 7.3 | 1.7 | -0.3 | -0.3 | 4.5 | 7.2 |
|  | $1998$ | $18.8$ | 2.9 | -2.2 | 0.3 | 3.1 | 7.6 |
|  |  | 17.1 | 3.8 | -2.4 | 5.4 | 3.1 | 7.6 |
| Gross profit margin | 1997 | 49.7 | 32.3 | 24.3 | ... | 27.3 | 17.6 |
|  | 1998 | 43.9 | 34.1 | 23.4 | ... | 35.7 | 19.9 |
|  | 1999 | 56.1 | 31.7 | 23.7 | ... | 25.9 | ... |
| Pretax profit to assets | 1997 | 10.0 | 3.4 | -0.6 | -0.4 | 5.3 | 19.0 |
|  | 1998 | 18.6 | 4.0 | -4.4 | 0.4 | 6.2 | 15.6 |
|  | 1999 | 17.7 | 4.1 | -2.9 | 4.1 | 4.1 | 15.6 |
| Return on equity | 1997 | 20.0 | 10.0 | -6.5 | ... | 12.0 | 35.2 |
|  | 1998 | 27.2 | 15.3 | 0.5 | ... | 16.3 | 25.9 |
|  | 1999 | 26.6 | 7.3 | -1.1 | 3.8 | 25.0 | -.. |
| Liabilities to assets | 1997 | 0.40 | 0.72 | $0.87$ | 0.77 | 0.68 | 0.40 |
|  | 1998 | 0.24 | 0.67 | 0.96 | 0.67 | 0.67 | 0.47 |
|  | 1999 | 0.26 | 0.65 | 1.00 | 0.53 | 0.65 |  |

Sales - \% change year over year
Firms with revenue between
$\$ 50,000$ and $\$ 5$ million
$\$ 5$ million and $\$ 25$ million

| $1997-98$ | 24.5 | 12.1 |
| :--- | ---: | ---: |
| $1998-99$ | -7.7 | 6.6 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | $\underline{\text { Los }}$ |
| :---: | :---: |
| 71.4 | 28.6 |
| 66.7 | 33.3 |
| 75.0 | 25.0 |

[^193]
## Volume 3 - Small and Medium Firms

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3255
Industry: Motor Vehicle Wheel and Brake Industry

| Number of firms (1998): 32 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse $\begin{gathered} \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin |  | 4.5 | 1.8 | -1.3 | 3.2 | 1.0 | $\ldots$ |
|  | 1998 | 5.7 | 0.5 | -6.4 | -2.5 | 2.4 | 2.8 |
|  | $\begin{aligned} & 1998 \\ & 1999 \end{aligned}$ | 18.9 | 2.6 | -1.2 | 0.9 | 2.6 | ... |
| Pretax profit margin | 1997 | 6.6 | 2.3 | -1.3 | 3.7 | 1.4 | 33 |
|  | $1998$ | 6.5 | 0.7 | -6.4 | -2.5 | 3.6 | 3.3 |
|  |  | 19.8 | 4.4 | -1.1 | 0.9 | 4.5 | ... |
| Gross profit margin | 1997 | 48.4 | 31.5 | 19.5 | 34.7 | 23.3 | 27.9 |
|  | $1998$ | 58.6 | 34.7 | 23.0 | 40.6 | 24.1 | 27.9 |
|  | 1999 | 71.0 | 43.5 | 25.5 | 59.2 | 43.1 | ... |
| Pretax profit to assets | 1997 | 16.2 | 3.1 | -1.6 | 3.2 | 2.2 | $\cdots$ |
|  | $1998$ | 10.6 | 1.3 | -7.5 | -1.0 | 8.6 | 6.0 |
|  | 1999 | 20.4 | 9.8 | -1.2 | 0.4 | 10.8 | ... |
| Return on equity | 1997 | 26.5 | 5.3 | -4.0 | 3.4 | 11.1 | ... |
|  | $1998$ | 16.0 | 6.3 | -3.3 | -3.3 | 10.8 | 12.8 |
|  | 1999 | 19.3 | 8.2 | -5.2 | -3.7 | 14.9 | ... |
| Liabilities to assets |  | 0.37 | 0.67 | 0.88 | 0.57 | 0.70 | $\ldots$ |
|  | $\begin{aligned} & 1997 \\ & 1008 \end{aligned}$ | 0.28 | 0.63 | 1.01 | 0.63 | 0.63 | 0.72 |
|  | $\begin{aligned} & 1998 \\ & 1999 \end{aligned}$ |  |  | 0.80 | 0.56 | 0.49 | ... |
| Sales - \% change year over year |  | Firms with revenue$\mathbf{\$ 5 0 , 0 0 0}$ and \$5 million |  |  |  |  |  |
|  |  | 5 million and \$25 million |  |
|  |  |  |  |  |  |  |  | -1.8 |  |  |  |
|  | 1998-99 |  |  | 7.3 |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  |  |  |  | 71.9 |  | 28.1 |  |
|  | 1998 |  |  | 57.5 |  | 42.5 |  |
|  | 1999 |  |  | 75.0 |  | 25.0 |  |

Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3256
Industry: Plastic Parts and Accessories For Motor Vehicles Industry

| Number of firms (1998): 61 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{aligned} & \text { Better } \\ & \text { Q3 } \\ & \mathbf{7 5 \%} \end{aligned}$ | Average Q2 $50 \%$ | Worse $\begin{gathered} \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 7.5 |  |  |  |  |  |
|  | 1998 | 9.8 | 2.3 3.4 | -4.8 0.3 | 1.7 | 2.4 | 4.2 |
|  | 1999 | 10.8 | 3.4 | -1.4 | 1.7 8.2 | 4.6 3.3 | 2.4 |
| Pretax profit margin | 1997 | 8.6 | 2.5 | -4.8 |  |  |  |
|  | 1998 | 12.7 | 4.7 | -4.8 0.8 | 1.7 | 2.6 | 6.0 |
|  | 1999 | 13.7 | 4.9 | 0.8 -1.4 | 4.0 8.2 | 5.7 4.0 | 3.6 |
| Gross profit margin | 1997 | 38.0 | 25.1 |  |  |  | 5.3 |
|  | 1998 | 47.7 | 30.2 | 14.4 | 43.7 | 20.5 | 24.6 |
|  | 1999 | 49.8 | 30.2 31.6 | 19.0 19.4 | 43.2 48.5 | 27.8 | 15.0 |
| Pretax profit to assets |  |  |  |  |  |  | 28.3 |
|  |  | 16.7 | 3.9 | -7.6 | 2.4 | 5.5 |  |
|  | 1998 | 16.4 | 9.1 | 0.5 | 5.9 | 10.0 | 12.6 8.5 |
|  | 1999 | 12.4 | 3.7 | -1.9 | 1.4 | 6.5 | 12.8 |
| Return on equity | 1997 | 45.7 |  |  |  |  |  |
|  | 1998 | 46.2 | 16.6 | -0.1 | . 3 | 25.1 | 26.6 |
|  | 1999 | 41.8 | 10.6 10.1 | 7.5 -2.9 | 13.9 9.3 | 29.9 | 25.0 |
| Liabilities to assets |  |  |  |  |  | 13.8 | 45.0 |
|  | 1997 | 0.52 | 0.78 | 1.01 | 0.94 | 0.76 |  |
|  | 1998 | 0.37 | 0.75 | 0.94 | 0.85 | 0.72 | 0.67 0.70 |
|  | 1999 | 0.34 | 0.73 | 0.95 | 0.43 | 0.78 | 0.70 0.60 |

Sales - \% change year over year
1997-98
1998-99

Firms with revenue between
$\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million
27.0
9.1
3.9
0.2

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998 1999

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 71.7 | 28.3 |
| 79.2 | 20.8 |
| 69.4 | 30.6 |

[^194]SICE: 3257
Industry: Motor Vehicle Fabric Accessories Industry


[^195]
# Volume 3 - Small and Medium Firms 

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE:
Industry: Other Motor Vehicle Accessories, Parts and Assemblies Industries


[^196]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 3271
Industry: Shipbuilding and Repair Industry


Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3281
Industry: Boatbuilding and Repair Industry

| Number of firms (1998): 327 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 $25 \%$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit marg in | 1997 | 6.6 | 1.8 | -1.9 |  |  |  |
|  | 1998 | 5.8 | 1.3 | -1.9 | 1.5 |  | 1.8 |
|  | 1999 | 6.6 |  | -2.9 -1.1 | $\begin{aligned} & 0.4 \\ & 1.6 \end{aligned}$ | 2.0 2.9 | 2.8 |
| Pretax profit margin | 1997 | 7.4 | 2.1 |  |  |  |  |
|  | 1998 | 6.5 | 1.7 | -2.0 -2.8 | 1.5 | 2.6 | 2.4 |
|  | 1999 | 7.6 | 2.6 | -2.8 | 0.8 1.9 | 2.5 | 3.2 |
| Gross profit margin | 1997 | 39.3 |  |  |  |  | 2.3 |
|  | 1998 | 41.3 | 28.5 | 16.2 18.3 | 32.3 | 23.1 | 25.0 |
|  | 1999 | 44.5 | 29.9 | 18.3 20.5 | 34.5 38.5 | 23.7 | 22.5 |
| Pretax profit to assets |  |  |  |  |  |  | 17.0 |
|  | 1997 | 14.4 | 4.0 | -4.2 | 2.6 | 5.5 |  |
|  | 1998 | 13.1 | 3.0 | -5.5 | 0.5 | 5.5 5.2 | 3.7 5.7 |
|  | 1999 | 15.0 | 5.2 | -1.9 | 3.5 | 6.5 | 5.7 2.0 |
| Return on equity | 1997 | 30.9 | 15.1 |  |  |  |  |
|  | 1998 | 33.3 | 13.2 | -0.4 | 10.0 12.0 | 21.2 | 6.0 |
|  | 1999 | 34.7 | 14.9 | -0.4 | 12.0 11.0 | 13.7 17.5 | 5.1 |
| Liabilities to assets | 1997 | 0.46 | 0.77 |  |  |  |  |
|  | 1998 | 0.48 | 0.79 | 1.00 | 0.81 | 0.75 | 0.77 |
|  | 1999 | 0.44 | 0.73 | 0.97 | 0.88 0.78 | 0.74 0.67 | 0.77 |

Sales - \% change year over year

|  | Firms with revenue between |  |
| :---: | :---: | :---: |
|  | $\mathbf{\$ 5 0 , 0 0 0}$ and $\mathbf{\$ 5}$ million | $\mathbf{\$ 5}$ million and $\mathbf{\$ 2 5}$ million |
| $1997-98$ | 9.5 | -2.0 |
| $1998-99$ | 10.8 | 7.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 63.5 | 36.5 |
| 61.7 | 38.3 |
| 68.1 | 31.9 |

[^197]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 3299
Industry: Other Transportation Equipment Industries

|  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

Firms with revenue between
$\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million
Sales - \% change year over year

| 11.6 | 18.4 |
| ---: | ---: |
| 13.5 | 6.1 |

1997-98
13.5

| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: |
| 1997 | 75.0 | 25.0 |
| 1998 | 67.5 | 32.5 |
| 1999 | 66.7 | 33.3 |

[^198] (1) Quartiles are measure of the $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1 $25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3311
Industry: Small Electrical Appliance Industry

| Number of firms (1998): 52 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{aligned} & \text { Better } \\ & \text { Q3 } \\ & \mathbf{7 5 \%} \end{aligned}$ | Average <br> Q2 <br> $50 \%$ | Worse <br> Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 |  |  |  |  |  |  |
|  | 1998 | 5.3 5.9 | 2.4 1.9 | -2.0 | -1.2 | 3.9 | 3.0 |
|  | 1999 | 9.1 | 1.6 | -1.9 | 1.0 | 2.0 | 4.8 |
| Pretax profit margin |  |  |  |  | 1.7 | 1.1 | 5.6 |
|  | 1997 | 6.6 | 2.9 | -2.0 |  |  |  |
|  | 1998 | 7.8 | 2.1 | -1.9 | -1.2 | 4.8 | 3.5 |
|  | 1999 | 11.9 | 1.7 | -1.9 | 1.0 | 2.5 | 4.8 |
|  |  |  |  |  |  | 1.2 | 5.7 |
| Gross profit margin | 1997 | 43.0 | 28.6 | 23.4 | 42.3 |  |  |
|  | 1998 | 39.5 | 29.7 | 23.4 |  | 27.2 | 21.5 |
|  | 1999 | 49.2 | 30.3 | 20.7 | 29.0 | 30.2 | 26.1 |
|  |  |  |  |  | 36.7 | 30.3 | 27.7 |
| Pretax profit to assets | 1997 | 13.4 | 6.9 | -5.0 | -2.3 |  |  |
|  | 1998 | 15.3 | 2.5 | -4.2 | -2.3 0.9 | 8.1 | 6.9 |
|  | 1999 | 19.1 | 3.2 | -4.6 | 3.4 | 4.7 | 6.8 |
| Return on equity |  |  |  |  |  | 3.2 | 9.3 |
|  | 1997 | 33.7 | 13.6 | 0.4 | 11.8 |  |  |
|  | 1998 | 37.4 | 10.6 | 1.7 | 20.0 | 15.3 | 17.4 |
|  | 1999 | 34.6 | 11.4 | -0.5 | 15.4 | 10.5 | 11.9 |
| Liabilities to assets |  |  |  |  |  | 10.0 | 15.3 |
|  | 1998 | 0.40 | 0.71 | 0.93 | 0.80 | 0.70 |  |
|  | 1999 | 0.41 | 0.62 | 0.91 | 0.62 | 0.66 | 0.67 |
|  |  | 0.36 | 0.65 | 1.01 | 0.67 | 0.62 | 0.59 |

Sales - \% change year over year
1997-98
1998-99

Firms with revenue between $\$ 50,000$ and $\$ 5$ million
13.8
18.8
$\$ 5$ million and $\$ \mathbf{2 5}$ million
2.0
13.3

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

1997 1999

| Profit | Los |
| :---: | :---: |
| 72.6 | 27.4 |
| 65.6 | 34.4 |
| 66.7 | 33.3 |

[^199]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3321
Industry: Major Appliance Industry (Electric and Non-Electric)


SICE: 3331
Industry: Lighting Fixture Industry


Sales - \% change year over year

1997-98
1998-99

Firms with revenue between $\begin{array}{cc}\mathbf{\$ 5 0 , 0 0 0} \text { and } \mathbf{\$ 5} \text { million revenue between } \\ \mathbf{\$ 5} \text { million and } \mathbf{\$ 2 5} \text { million } \\ 7.5 & 12.3 \\ 12.4 & 7.9\end{array}$

## Distribution of Firms by profit and loss - Pretax Profit (\%)

1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 70.4 | 29.6 |
| 69.0 | 31.0 |
| 73.7 | 26.3 |

[^200]$\begin{array}{ll}\text { SICE: } & 3332 \\ \text { Industry: } & \text { Electric Lamp and Shade Industry (Except Bulb and Tube) }\end{array}$


Firms with revenue between
$\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million
Sales - \% change year over year
1997-98
1998-99
4.7
-8.7
0.7

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| $\frac{\text { Profit }}{}$ | $\underline{\text { Loss }}$ |
| :---: | :---: |
| 65.9 | 34.1 |
| 69.1 | 30.9 |
| 83.0 | 17.0 |

1999

# Volume 3 - Small and Medium Firms 

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3333
Industry: Electric Lamp (Bulb and Tube) Industry


Sales - \% change year over year | Firms with revenue between |  |
| :---: | :---: |
| $\mathbf{\$ 5 0 , 0 0 0}$ and $\mathbf{\$ 5}$ million | $\mathbf{\$ 5}$ million and $\mathbf{\$ 2 5}$ million |
| 17.2 | $\ldots$ |
| 20.1 | $\ldots$ |

1997-98 1998-99

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

1998
1999

| Profit | Loss |
| :---: | :---: |
| 55.0 |  |
| 63.6 | 36.4 |
| 57.9 | 42.1 |

[^201]Volume 3 - Small and Medium Firms
Financial Performance Indicators

Revenue under \$25 million, Refernce years 1997, 1998, 1999
$\begin{array}{ll}\text { SICE: } & 3341 \\ \text { Industry: } & \text { Record Player, Radio and Television Receiver Industry }\end{array}$

| Industry: |  | Small | ms with | revenue u | der \$5 mil | $\text { lion } \begin{array}{r} \text { Mediu } \\ \text { reve } \\ \text { million } \end{array}$ | Firms with from \$5 $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quarti | ile Boundar | y (1) | Median | Firm |  |
| Number of firms (1998): 54 |  | Better Q3 $75 \%$ | Average Q2 50\% | Worse $\begin{gathered} \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | $\begin{aligned} & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ | Median |
|  |  |  |  |  |  | 2.0 | 1.6 |
|  |  | 8.2 | 2.1 | -2.4 | 4.9 -1.4 | 5.1 | ... |
|  |  | 7.7 | 1.6 | -4.6 | -1.4 5.1 | 3.8 | ... |
| Net profit marg | 1998 | 12.1 | 5.0 | -2.3 | 5.1 |  |  |
|  | 1999 |  |  |  | 5.8 | 2.0 |  |
|  | 1997 | 10.1 | 2.4 | - | -1.4 | 5.9 |  |
| Pretax profit margin | 1998 | 8.7 | 56 | -1.3 | 6.0 | 4.7 | ... |
|  | 1999 | 15.0 | 5.6 | -1.3 |  | 31.7 | ... |
|  |  | 54.7 | 32.8 | 21.8 | 39.2 | 30.6 | ... |
|  | 1997 | 54.0 | 38.5 | 25.8 | 48.5 | 35.5 | ... |
| Gross profit margin | 1998 | 54.0 64.4 | 42.0 | 25.4 | 52.1 |  |  |
|  | 1999 | 64.4 |  |  |  | 4.6 | 4.3 |
|  |  |  | 5.7 | -8.4 | 9.0 -1.4 | 10.4 | ... |
|  | 1997 | 13.8 15.8 | 3.2 | -7.2 | -1.4 | 1.2 | ... |
| Pretax profit to assets | 1998 | 15.8 22.1 | 6.8 | -2.8 | 6.8 | 7.2 |  |
|  | 1999 | 22.1 |  |  |  | 8.5 | ... |
|  |  | 35.7 | 13.8 | 2.7 | 22.2 18.0 | 17.2 | ... |
| Return on equity | 1997 | 34.4 | 18.0 | -8.7 | 18.0 17.8 | 19.7 | $\ldots$ |
| Returnonequid | $1999$ | 55.1 | 19.1 | 0.0 | 17.8 |  | 0.45 |
|  |  |  |  | 1.03 | 0.88 | 0.65 | ... |
|  | 1997 | 0.56 | 0.69 | 0.97 | 0.88 | 0.61 | ... |
| Liabilities to assets | 1998 | 0.54 | 0.73 | 0.95 | 0.79 | 0.73 | ... |
|  | 1999 | 0.53 | 0.7 |  |  |  |  |

Firms with revenue between
$\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
0.3

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 68.3 | 31.7 |
| 61.0 | 39.0 |
| 75.0 | 25.0 |

1997-98
1998-99

[^202]Sales - \% change year over year
1997
1998
1999

Medium Firms with revenue from \$5 million to $\$ 25$ million millon

Industry: Telecommunication Equipment Industry
mall firms with revenue under $\$ 5$ million



Volume 3 - Small and Medium Firms
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 199

SICE: $\quad 3352$. Parts and Components Industry
Industry: Electronic Part

Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million



Revenue under $\$ 25$ million, Refe Firms
ICE: 3350 , Refernce years 1997, 1998, 1999
Industry: Other Communication and Electronic Equipment Industries

## ( Electronic Equipment Industries



Sales - \% change year over year

1997-98
1998-99

Firms with revenue between
$\mathbf{\$ 5 0 , 0 0 0}$ and $\$ 5$ million $\$ 5$ million and $\$ \mathbf{2 5}$ million

| Profit |  |
| :---: | :---: |
| 67.4 | Loss |
| 66.6 | 32.6 |
| 71.4 | 33.4 |
|  | 28.6 |

SICE: $\quad 3361$ Flectronic Computing and Peripheral Equipment Industry
Industry: Electronim
Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million Small firms with revenue under \$5 million


Firms with revenue between
$\$ 5$ million and $\$ 25$ million $\$ 50,000$ and $\$ 5$ million


Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3362
Industry: Electronic Office, Store and Business Machine Industry


[^203]Volume 3 - Small and Medium Firms

SICE: 3369
Industry: Other Office, Store and Business Machine Industries

| Number of firms (1998): 78 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 8.0 | 3.2 | -1.4 | 2.4 | 3.4 | 1.2 |
|  | 1998 | 6.4 | 0.7 | -4.6 | -0.9 | 1.9 | 1.6 |
|  | 1999 | 9.0 | 1.2 | -4.0 | 1.5 | 1.1 | 1.9 |
| Pretax profit margin | 1997 | 9.2 | 3.4 | -1.4 | 1.3 | 3.9 | 1.7 |
|  | 1998 | 8.1 | 0.8 | -4.6 | -0.9 | 2.2 | 2.0 |
|  | 1999 | 10.3 | 2.0 | -4.0 | 2.3 | 1.8 | 2.0 |
| Gross profit margin | 1997 | 51.3 | 37.9 | 29.1 | 49.7 | 31.4 | 29.3 31.3 |
|  | 1998 | 51.2 | 38.5 | 22.4 | 44.7 | 27.6 | 31.3 |
|  | 1999 | 55.8 | 45.2 | 30.2 | 51.2 | 37.9 | 36.3 |
| Pretax profit to assets | 1997 | 22.9 | 7.3 | -1.3 | 2.4 | 9.0 | 5.1 |
|  | 1998 | 15.2 | 1.7 | -12.7 | -0.6 | 5.9 | 3.5 |
|  | 1999 | 15.5 | 4.5 | -6.0 | 4.6 | 4.5 | 5.0 |
| Return on equity | 1997 | 50.4 | 21.1 | 6.2 | 46.2 | 17.3 | 10.3 |
|  | 1998 | 36.7 | 8.2 | -9.5 | 5.0 | 13.1 | 10.4 |
|  | 1999 | 48.7 | 19.0 | 2.8 | 29.2 | 17.5 | ... |
| Liabilities to assets | 1997 | 0.50 | 0.79 | 0.99 | 0.87 | 0.62 | 0.74 |
|  | $1998$ | 0.55 | 0.80 | 1.07 | 0.90 | 0.61 | 0.77 |
|  | 1999 | 0.51 | 0.79 | 1.06 | 0.86 | 0.71 | 0.78 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 16.0 |  | 13.9 |  |
|  | 1998-99 |  |  | 11.2 |  | -6.2 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  |  |  |  | 70.0 |  | 30.0 |  |
|  | $1998$ |  |  | 60.2 |  | 39.8 |  |
|  |  |  |  | 65.5 |  | 34.5 |  |

[^204]Volume 3 - Small and Medium Firms

SICE: 3371
Industry: Electrical Transformer Industry

| Number of firms (1998): 56 |  | Small firms with revenue under \$5 million minder min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 9.0 | 3.2 | -4.5 | -0.6 | 4.1 | 2.6 |
|  | 1998 | 7.5 | 3.1 | -0.0 | 5.0 | 2.7 | 2.6 |
|  | 1999 | 6.7 | 3.8 | 0.6 | 5.2 | 3.3 | 4.0 |
| Pretax profit margin | 1997 | 9.9 | 4.3 | -4.5 | -0.6 | 5.0 | 3.5 |
|  | 1998 | 8.1 | 3.2 | -0.0 | 4.5 | 3.0 | 3.0 |
|  | 1999 | 7.7 | 5.2 | 0.9 | 6.7 | 4.2 | 4.5 |
| Gross profit margin | 1997 | 42.4 | 32.6 | 22.5 | 35.5 | 32.3 | 17.6 |
|  | 1998 | 43.7 | 27.3 | 19.7 | 44.2 | 26.8 | 25.2 |
|  | 1999 | 39.1 | 28.8 | 17.8 | 41.1 | 26.5 | 30.2 |
| Pretax profit to assets | 1997 | 24.3 | 6.3 | -4.4 | -3.9 | 7.1 | 7.9 |
|  | 1998 | 24.7 | 5.8 | 0.1 | 13.3 | 4.8 | 8.5 |
|  | 1999 | 22.9 | 9.5 | 2.4 | 14.4 | 8.3 | 10.5 |
| Return on equity | 1997 | 32.6 | 14.8 | 2.5 | 8.4 | 18.3 | 18.6 |
|  | 1998 | 39.5 | 15.9 | 2.3 | 25.0 | 14.4 | 19.0 |
|  | 1999 | 45.2 | 16.5 | 3.7 | 45.2 | 13.7 | 31.0 |
| Liabilities to assets | 1997 |  |  |  |  |  | 0.73 |
|  | 1998 | 0.43 | 0.86 | 1.00 | $0.77$ | 0.86 | 0.69 |
|  | 1999 | 0.46 | 0.76 | 0.94 | 0.75 | 0.77 | 0.64 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | $\$ 50,000$ and $\$ 5$ million $\quad \$ 5 \mathrm{~m}$ |  |  |  | illion and \$25 | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 7.6 |  |  | 15.0 |  |  |
|  |  | $18.4$ |  |  | $24.4$ |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
| 1997 |  |  |  | 73.7 |  | 26.3 |  |
|  |  |  |  | 76.3 |  | 23.7 |  |
| 1998 |  |  |  | 86.5 |  | 13.5 |  |

[^205]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3372
Industry: Electrical Switchgear and Protective Equipment Industry

| Number of firms (1998): 83 |  | Small firms with revenue under \$5 million mindremer |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ 50 \% \end{gathered}$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 12.9 | 4.2 | -1.3 | 6.6 | 4.0 | 5.3 |
|  | 1998 | 10.0 | 2.8 | -4.1 | 1.3 | 3.1 | 2.5 |
|  | 1999 | 10.1 | 4.2 | -1.1 | 7.8 | 3.9 | 2.2 |
| Pretax profit margin | 1997 | 16.1 | 5.0 | -1.3 | 6.6 | 4.9 | 8.5 |
|  | 1998 | 11.9 | 3.1 | -4.1 | 1.3 | 3.9 | 2.9 |
|  | 1999 | 14.0 | 4.5 | -0.6 | 10.2 | 4.0 | 2.9 |
| Gross profit margin | 1997 | 46.7 | 33.7 | 23.9 | 33.2 | 34.2 | 28.4 |
|  | 1998 | 41.8 | 30.0 | 22.3 | 33.0 | 29.0 | 26.3 |
|  | 1999 | 45.5 | 34.4 | 24.0 | 38.6 | 32.3 | 26.8 |
| Pretax profit to assets | 1997 | 20.7 | 8.5 | -1.9 | 7.0 | 8.6 | 14.6 |
|  | 1998 | 19.2 | 7.2 | -5.7 | 2.0 | 8.5 | 8.8 |
|  | 1999 | 17.7 | 6.2 | -1.2 | 2.7 | 6.8 | 6.4 |
| Return on equity | 1997 | 28.4 | 13.6 | 1.7 | 4.9 | 14.5 | 20.3 |
|  | 1998 | 31.3 | 17.2 | -2.9 | 9.8 | 18.6 | 20.3 |
|  | 1999 | 38.7 | 16.8 | 3.8 | 18.0 | 15.8 | 16.5 |
| Liabilities to assets | 1997 | 0.31 | 0.61 | 0.86 | 0.72 | 0.61 | 0.57 |
|  | 1998 | 0.26 | 0.63 | 0.85 | 0.71 | 0.57 | 0.57 |
|  | 1999 | 0.26 | 0.51 | 0.76 | 0.52 | 0.51 | 0.64 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 11.9 |  | -1.7 |  |
|  | 1998-99 |  |  | -3.5 |  | 9.7 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 78.7 |  | 21.3 |  |
|  | 1998 |  |  | 70.9 |  | 29.1 |  |
|  | 1999 |  |  | 78.3 |  | 21.7 |  |

[^206]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3379
Industry: Other Electrical Industrial Equipment Industries

| Number of firms (1998): 176 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \text { 25\% } \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 9.1 | 4.2 | -0.2 | 4.5 | 4.2 | 2.2 |
|  | 1998 | 9.4 | 3.4 | 0.1 | 2.2 | 4.2 | 5.4 |
|  | 1999 | 8.3 | 2.0 | -1.9 | 1.2 | 3.4 | 4.2 |
| Pretax profit margin | 1997 | 12.0 | 5.3 | -0.2 | 5.0 | 5.3 | 2.5 |
|  | 1998 | 11.1 | 4.5 | 0.2 | 2.5 | 5.1 | 6.0 |
|  | 1999 | 9.6 | 2.9 | -1.7 | 1.6 | 4.4 | 6.0 |
| Gross profit margin | 1997 | 48.0 | 35.7 | 24.4 | 44.6 | 32.8 | 27.0 |
|  | 1998 | 47.3 | 36.6 | 23.2 | 38.6 | 32.0 | 30.1 |
|  | 1999 | 47.8 | 37.7 | 22.2 | 37.8 | 37.4 | 30.3 |
| Pretax profit to assets | 1997 | 21.5 | 9.9 | -0.4 | 4.8 | 10.5 | 5.8 |
|  | 1998 | 21.5 | 9.0 | 0.3 | 5.2 | 11.1 | 12.2 |
|  | 1999 | 19.3 | 5.4 | -1.6 | 3.8 | 8.8 | 9.0 |
| Return on equity | 1997 | 38.8 | 20.4 | 5.3 | 17.7 | 23.3 | 24.0 |
|  | 1998 | 42.1 | 16.6 | 4.6 | 12.2 | 19.3 | 30.4 |
|  | 1999 | 37.7 | 14.6 | -0.2 | 11.4 | 17.7 | 22.1 |
| Liabilities to assets | 1997 | 0.38 | 0.61 | 0.82 | 0.55 | 0.67 | 0.72 |
|  | 1998 | 0.32 | 0.59 | 0.90 | 0.60 | 0.58 | 0.61 |
|  | 1999 | 0.37 | 0.64 | 0.93 | 0.64 | 0.62 | 0.77 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | $\mathbf{\$ 5 0 , 0 0 0}$ and $\$ 5$ million |  |  |  | illion and \$2 | million |
| 1997-981998-99 |  | 8.4 |  |  | 12.4 |  |  |
|  |  | 4.3 |  |  | -2.0 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | $\underline{\text { Profit }}$ |  | Loss |  |
| 1997 |  |  |  | 74.1 |  | 25.9 |  |
| 1998 |  |  |  | 77.8 |  | 22.2 |  |
| 1999 |  |  |  | 68.2 |  | 31.8 |  |

[^207]
## Volume 3 - Small and Medium Firms <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3381
Industry: Communications and Energy Wire and Cable Industry

| Number of firms (1998): 59 |  | Small firms with revenue under \$5 million minmer |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ |  | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 8.4 | 3.0 | 0.8 | 6.4 | 2.6 | 4.3 |
|  | 1998 | 9.2 | 4.7 | 0.4 | 6.9 | 4.6 | 2.1 |
|  | 1999 | 9.7 | 4.5 | 0.4 | 8.4 | 4.3 | 2.7 |
| Pretax profit margin | 1997 | 9.8 | 3.8 | 0.9 | 7.7 | 3.0 | 5.0 |
|  | 1998 | 12.0 | 5.7 | 0.6 | 8.3 | 5.2 | 3.5 |
|  | 1999 | 13.0 | 6.6 | 1.4 | 9.5 | 5.4 | 4.0 |
| Gross profit margin | 1997 | 50.0 | 34.8 | 23.5 | 39.5 | 31.2 | 22.3 |
|  | 1998 | 46.2 | 31.4 | 23.6 | 30.4 | 31.9 | 24.4 |
|  | 1999 | 43.4 | 31.4 | 25.4 | 34.1 | 31.4 | 22.9 |
| Pretax profit to assets | 1997 | 22.6 | 8.8 | 1.0 | 15.3 | 6.8 | 16.9 |
|  | 1998 | 24.2 | 10.7 | 1.5 | 12.6 | 10.7 | 5.9 |
|  | 1999 | 18.9 | 12.6 | 2.3 | 15.0 | 11.4 | 8.9 |
| Return on equity | 1997 | 40.2 | 16.8 | 3.9 | 34.7 | 13.6 | 25.5 |
|  | 1998 | 45.5 | 23.0 | 8.1 | 21.6 | 23.3 | 15.6 |
|  | 1999 | 40.0 | 18.4 | 4.5 | 16.4 | 19.7 | 15.1 |
| Liabilities to assets | 1997 | 0.50 | 0.70 | 0.89 | 0.68 | 0.73 | 0.42 |
|  | 1998 | 0.39 | 0.70 | 0.92 | 0.70 | 0.69 | 0.50 |
|  | 1999 | 0.29 | 0.64 | 0.83 | 0.57 | 0.64 | 0.73 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $1997-98$$1998-99$ |  | 17.1 |  |  | 4.9 |  |  |
|  |  | 17.5 |  |  | 0.4 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 82.3 |  | 17.7 |  |
|  | 1998 |  |  | 86.3 |  | 13.7 |  |
|  | 1999 |  |  | 86.7 |  | 13.3 |  |

[^208]Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3391
Industry: Battery Industry

| Number of firms (1998): 21 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{aligned} & \text { Better } \\ & \text { Q3 } \\ & 75 \% \end{aligned}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 4.6 | 1.2 | -2.6 | ... | 1.2 | ... |
|  | 1998 | 3.7 | 1.2 | -7.1 | -3.9 | 2.9 | ... |
|  | 1999 | ... | 2.7 | ... | ... | 2.7 | ... |
| Pretax profit margin | 1997 | 6.3 | 1.6 | -1.8 | ... | 1.5 | $\ldots$ |
|  | 1998 | $4.6$ | 1.9 | -7.1 | -3.6 | 3.3 | ... |
|  | 1999 | ... | 3.5 | ... | ... | 3.5 | ... |
| Gross profit margin | 1997 | 33.4 | 28.1 | 21.2 | . | 26.4 | ... |
|  | 1998 | 33.7 | 25.7 | 15.8 | 27.0 | 25.7 | ... |
|  | 1999 | ... | 29.4 | ... | ... | 25.7 | $\ldots$ |
| Pretax profit to assets | 1997 | 14.6 | 3.3 | -5.5 | ... | 2.8 | $\ldots$ |
|  | 1998 | 15.4 | 4.9 | -7.2 | -5.2 | 5.9 | ... |
|  | 1999 | ... | 5.7 | ... | $\ldots$ | 5.7 | ... |
| Return on equity | 1997 | $\ldots$ | 9.8 | ... | ... | 13.3 | $\ldots$ |
|  | 1998 | 37.1 | 6.8 | -18.3 | -14.4 | 17.0 | $\ldots$ |
|  | 1999 | ... | 11.1 | ... | ... | ... | $\cdots$ |
| Liabilities to assets | 1997 | 0.57 |  | 1.00 | $\ldots$ 0.74 <br> 0.39 0.62 <br> $\ldots$ 0.54 |  | ... |
|  | 1998 | 0.31 | 0.59 | 0.76 |  |  | ... |
|  | 1999 | ... | 0.58 | ... |  |  | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and $\$ 25$ million |  |
| 1997-98 1998-99 |  | $\begin{aligned} & 38.4 \\ & 32.1 \end{aligned}$ |  |  | ... |  |  |
|  |  | $\cdots$ |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
| 1997 |  |  |  | 75.0 |  | 25.0 |  |
|  |  |  |  | 65.4 |  | 34.6 |  |
| 1998 |  |  |  | 77.8 |  | 22.2 |  |

[^209]SICE: 3392
Industry: Non-Current Carrying Wiring Devices Industry


[^210]
## Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3399
Industry: Other Electrical Products Industries n.e.c.


[^211]SICE: 3511
Industry: Clay Products Industry (From Domestic Clay)

| Number of firms (1998): 27 |  | Small firms with revenue under \$5 million midmer |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better Q3 $\mathbf{7 5 \%}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 6.0 | 2.0 | -4.3 | -1.0 | 3.4 | 4.2 |
|  | 1998 | 8.0 | 2.1 | -0.4 | 1.5 | 2.6 | 3.7 |
|  | 1999 | 10.2 | 4.1 | 0.9 | 2.9 | 4.4 | ... |
| Pretax profit margin | 1997 | 9.0 | 2.1 | -4.3 | -1.3 | 4.4 | 7.5 |
|  | 1998 | 16.9 | 2.7 | 0.5 | 1.7 | 4.2 | 4.2 |
|  | 1999 | 14.6 | 4.8 | 0.9 | ... | 5.6 | ... |
| Gross profit margin | 1997 | 52.2 | 37.5 | 22.7 | 47.3 | 30.6 | ... |
|  | 1998 | 51.4 | 31.5 | 19.6 | ... | 27.5 | ... |
|  | 1999 | 62.4 | 31.8 | 20.3 | ... | 31.4 | ... |
| Pretax profit to assets | 1997 | 11.3 | 2.8 | -5.4 | -1.7 | 4.2 | 5.9 |
|  | 1998 | 14.6 | 5.3 | 0.5 | 0.8 | 6.5 | 6.2 |
|  | 1999 | 18.8 | 8.6 | 0.8 | 4.1 | 9.7 | ... |
| Return on equity | 1997 | 20.6 | 4.6 | -4.0 | 0.0 | 7.3 | ... |
|  | 1998 | 38.3 | 13.5 | 0.9 | ... | 23.8 | ... |
|  | 1999 | 44.4 | 16.0 | 3.6 | ... | 21.5 | ... |
| Liabilities to assets | 1997 | 0.55 | 0.86 | 1.03 | 1.01 | 0.86 | 0.61 |
|  | 1998 | 0.34 | 0.71 | 0.86 | 0.51 | 0.75 | 0.73 |
|  | 1999 | 0.21 | 0.65 | 0.83 | ... | 0.70 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 7.2 |  | 6.5 |  |
|  | 1998-99 |  |  | 6.4 |  | 26.8 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 67.3 |  | 32.7 |  |
|  | 1998 |  |  | 88.2 |  | 11.8 |  |
|  | 1999 |  |  | 79.3 |  | 20.7 |  |

[^212] able: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1$25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.
Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business

SICE: 3512
Industry: Clay Products Industry (From Imported Clay)


[^213]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 3521
Industry: Hydraulic Cement Industry


[^214]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, $1999 \quad$.

SICE: 3541
Industry: Concrete Pipe Industry


[^215]Volume 3 - Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3542
Industry: Structural Concrete Products Industry


[^216]Volume 3 - Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 3549
Industry: Other Concrete Products Industries

| Number of firms (1998): 173 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 6.8 | 2.6 | -0.9 | 0.5 | 3.5 | 1.7 |
|  | 1998 | 7.7 | 3.4 | 0.7 | 2.9 | 3.5 | 4.1 |
|  | 1999 | 8.9 | 3.9 | -0.4 | 4.4 | 3.8 | 4.7 |
| Pretax profit margin | 1997 | 8.4 | 3.3 | -0.9 | 0.6 | 4.1 | 2.3 |
|  | 1998 | $9.1$ | 4.0 | 0.8 | 3.3 | 4.4 | 6.1 |
|  | 1999 | 10.7 | 4.6 | 0.6 | 5.5 | 4.5 | 5.2 |
| Gross profit margin | 1997 | 50.2 | 35.0 | 24.4 | 46.5 | 29.5 | 28.6 |
|  | 1998 | 50.2 | 35.8 | 24.5 | 40.9 | 33.2 | 28.7 |
|  | $1999$ |  | 37.0 | 26.4 | 43.7 | 35.6 | 32.9 |
| Pretax profit to assets | 1997 | 11.9 | 5.0 | -1.0 | 1.1 | 6.3 | 3.7 |
|  | 1998 | 13.3 | 5.8 | 0.7 | 4.1 | 7.6 | 7.4 |
|  | 1999 | 15.5 | 7.0 | 0.7 | 6.3 | 7.4 | 7.0 |
| Return on equity | 1997 | 27.2 | 12.6 | 2.0 | 11.5 | 13.2 | 12.2 |
|  | 1998 | 30.1 | 14.2 | 5.8 | 17.6 | 12.4 | 17.8 |
|  | 1999 | 29.5 | 12.7 | 5.8 | 16.7 | 11.4 | 15.2 |
| Liabilities to assets | 1997 | 0.34 | 0.62 | 0.90 | 0.72 | 0.56 | 0.69 |
|  | 1998 | 0.33 | 0.57 | 0.92 | 0.75 | 0.52 | 0.66 |
|  | 1999 | 0.31 | 0.60 | 0.92 | 0.81 | 0.50 | 0.66 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | million and \$25 | illion |
| $1997-98$$1998-99$ |  | 10.2 |  |  | 14.0 |  |  |
|  |  | 0.4 |  |  | $11.9$ |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 71.3 |  | 28.7 |  |
| 1998 |  |  |  | 81.3 |  | 18.8 |  |
| 1999 |  |  |  | 79.4 |  | 20.6 |  |

[^217]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 3551
Industry: Ready-Mix Concrete Industry

| Number of firms (1998): 399 |  | Small firms with revenue under \$5 million min min |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit margin | 1997 | 5.6 | 1.9 | -1.8 | -0.3 | 2.3 | 2.0 |
|  | 1998 | 5.1 | 2.2 | -1.5 | -1.1 | 2.9 | 2.2 |
|  | 1999 | 5.6 | 1.2 | -2.9 | -1.0 | 1.5 | 2.5 |
| Pretax profit margin | 1997 | 6.8 | 2.2 | -1.7 | -0.2 | 2.5 | 2.6 |
|  | 1998 | 6.4 | 2.6 | -1.3 | -0.5 | 3.2 | 2.9 |
|  | 1999 | 6.9 | 1.9 | -2.9 | -0.2 | 2.1 | 3.1 |
| Gross profit margin | 1997 | 50.6 | 30.7 | 16.8 | 45.8 | 27.9 | 19.7 |
|  | $1998$ | 48.6 | 33.0 | 17.0 | 40.2 | 30.7 | 19.3 |
|  | 1999 | 51.1 | 32.6 | 17.8 | 44.0 | 29.8 | 19.5 |
| Pretax profit to assets | 1997 | 10.9 | 3.4 | -2.2 | -0.1 | 4.4 | 5.8 |
|  | 1998 | 10.5 | 4.1 | -1.7 | -0.8 | 4.9 | 5.1 |
|  | 1999 | 9.4 | 2.6 | -5.0 | -0.6 | 2.9 | 5.7 |
| Return on equity | 1997 | 20.3 | 8.2 | -1.7 | 1.7 | 8.6 | 11.4 |
|  | 1998 | 20.0 | 8.4 | 0.6 | 4.2 | 9.3 | 9.4 |
|  | 1999 | 18.9 | 6.3 | -2.6 | 1.8 | 6.8 | 13.5 |
| Liabilities to assets | 1997 | 0.31 | 0.60 | 0.89 | 0.66 | 0.59 | 0.63 |
|  | 1998 | 0.32 | 0.62 | 0.90 | 0.81 | 0.58 | 0.65 |
|  | 1999 | 0.31 | 0.61 | 0.86 | 0.69 | 0.58 | 0.65 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
|  | $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ | $\begin{array}{r} 8.6 \\ -1.6 \end{array}$ |  |  | -4.7 |  |  |
|  |  |  |  |  |  | 2.0 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 67.3 |  | 32.7 |  |
|  | 1998 |  |  | 69.4 |  | 30.6 |  |
|  | 1999 |  |  | 64.0 |  | 36.0 |  |

[^218]Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years $1997,1998,1999 \quad$.

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3561
Industry: Primary Glass and Glass Containers Industry


[^219] table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1$25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.
Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 3562
Industry: Glass Products Industry (Except Glass Containers)

| Number of firms (1998): 203 |  |  |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{aligned} & \text { Better } \\ & \text { Q3 } \\ & \mathbf{7 5 \%} \end{aligned}$ | Average Q2 $50 \%$ | Worse <br> Q1 <br> 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 5.6 | 1.7 | -2.8 | 0.1 | 2.2 | 3.5 |
|  | 1998 | 7.0 | 2.2 | -0.4 | 2.5 | 1.9 | 2.6 |
|  | 1999 | 7.9 | 2.3 | -0.7 | 2.8 | 1.9 | 2.3 |
| Pretax profit margin | 1997 | 7.3 | 1.8 | -2.7 | 0.6 | 2.8 | 5.0 |
|  | 1998 | 8.5 | 2.7 | -0.4 | 3.0 | 2.2 | 3.7 |
|  | 1999 | 8.7 | 2.6 | -0.7 | 2.7 | 2.4 | 2.8 |
| Gross profit margin | 1997 | 51.8 | 33.7 | 23.4 | 45.2 | 28.7 | 20.4 |
|  | $1998$ | 52.9 | 38.0 | 24.7 | 48.8 | 32.1 | 22.0 |
|  | 1999 | 53.6 | 37.5 | 24.7 | 47.6 | 30.8 | 27.7 |
| Pretax profit to assets | 1997 | 14.9 | 3.8 | -4.6 | 0.1 | 7.7 | 11.8 |
|  | 1998 | 17.1 | 5.6 | -1.3 | 5.8 | 5.4 | 8.3 |
|  | 1999 | 19.6 | 5.9 | -1.2 | 6.0 | 5.4 | 6.7 |
| Return on equity | 1997 | 38.6 | 16.8 | 1.9 | 12.3 | 19.7 | 22.3 |
|  | 1998 | 42.9 | 18.2 | 3.0 | 18.0 | 18.2 | 13.2 |
|  | 1999 | 41.4 | 15.5 | 2.1 | 15.6 | 15.4 | 12.6 |
| Liabilities to assets | 1997 | 0.48 | 0.78 | 1.03 | 0.89 | 0.69 | 0.59 |
|  | 1998 | 0.56 | 0.80 | 1.01 | 0.81 | 0.78 | 0.57 |
|  | 1999 | 0.53 | 0.77 | 1.02 | 0.83 | 0.72 | 0.62 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
|  | 1997-98 |  |  | 10.4 | $\begin{array}{r} 9.5 \\ 11.6 \end{array}$ |  |  |
|  | 1998-99 |  |  | 4.7 |  |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 64.8 |  | 35.2 |  |
|  | 1998 |  |  | 72.4 |  | 27.6 |  |
|  | 1999 |  |  | 72.3 |  | 27.7 |  |

[^220]Volume 3 - Small and Medium Firms
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 3571
Industry: Abrasives Industry


[^221]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million Refernce years 1997, 1998, $1999 \quad 2$

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3591
Industry: Refractories Industry

| Number of firms (1998): 21 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \mathbf{\$ 5 0 0 , 0 0 0} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 6.2 | 4.2 | -5.3 | 3.7 | 4.3 | ... |
|  | 1998 | 4.3 | 2.3 | -2.9 | 0.0 | 3.0 | ... |
|  | 1999 | 7.0 | 4.4 | -1.1 | 4.4 | 3.9 | ... |
| Pretax profit margin | 1997 | 9.7 | 4.8 | -0.7 | $\ldots$ | 4.8 | $\cdots$ |
|  | 1998 | 5.4 | 3.1 | -0.2 | 0.2 | 3.1 | ... |
|  | 1999 | 8.3 | 5.4 | -0.7 | 5.4 | 4.4 | ... |
| Gross profit margin | 1997 | ... | 27.4 | ... | ... | 26.5 | ... |
|  | 1998 | 49.3 | 29.4 | 19.1 | ... | 29.4 | ... |
|  | 1999 | ... | 36.8 | ... | ... | 34.0 | ... |
| Pretax profit to assets | 1997 | 18.2 | 12.2 | 1.1 | 12.5 | 8.5 | ... |
|  | 1998 | 15.3 | 4.2 | -2.2 | 0.9 | 5.5 | ... |
|  | 1999 | 33.6 | 10.5 | -1.2 | 13.2 | 10.1 | ... |
| Return on equity | 1997 | ... | 9.9 | ... | ... | 8.3 | ... |
|  | 1998 | ... | 29.0 | ... | $\ldots$ | 29.0 | ... |
|  | 1999 | ... | 35.1 | ... | 25.0 | ... | ... |
| Liabilities to assets | 1997 |  |  |  | $\ldots$ | 0.65 | ... |
|  | 1998 | 0.41 | 0.72 | 0.98 | 0.92 | 0.71 | ... |
|  | 1999 | 0.43 | 0.65 | 0.99 | 0.65 | 0.71 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 13.1 |  | ... |  |
|  | 1998-99 |  |  | 3.4 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 75.0 |  | 25.0 |  |
|  | 1998 |  |  | 68.0 |  | 32.0 |  |
|  | 1999 |  |  | 77.3 |  | 22.7 |  |

[^222]SICE: 3593
Industry: Gypsum Products Industry


[^223]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3594
Industry: Non-Metallic Mineral Insulating Materials Industry

| Number of firms (1998): 40 |  | Small firms with revenue under \$5 million min min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 9.1 | 1.5 | -6.7 | 1.6 | 1.5 | 1.5 |
|  | 1998 | 6.6 | 3.6 | -0.2 | -0.8 | 4.6 | 1.5 |
|  | 1999 | 6.8 | 3.0 | -3.2 | -0.9 | 3.3 | 1.6 |
| Pretax profit margin | 1997 | 11.1 | 1.9 | -4.0 | 1.9 | 1.9 | 1.9 |
|  | 1998 | 7.8 | 4.4 | -0.2 | -0.8 | 6.3 | 1.7 |
|  | 1999 | 8.3 | 4.2 | -3.2 | -0.9 | 4.5 | 2.2 |
| Gross profit margin | 1997 | 49.9 | 25.0 | 16.7 | 39.6 | 20.5 | 25.4 |
|  | 1998 | 41.6 | 28.9 | 21.6 | 38.2 | 28.4 | 27.5 |
|  | 1999 | 44.4 | 26.7 | 23.5 | 27.2 | 26.1 | ... |
| Pretax profit to assets | 1997 | 28.5 | 6.8 | -7.2 | 6.6 | 6.8 | 4.2 |
|  | 1998 | 19.8 | 6.4 | -0.5 | -0.6 | 8.5 | 4.3 |
|  | 1999 | 19.7 | 5.2 | -6.4 | -1.6 | 6.2 | 5.3 |
| Return on equity | 1997 | ... | 14.3 | ... | ... | 6.1 | 14.9 |
|  | 1998 | 26.5 | 16.5 | 3.8 | ... | 17.8 | 34.1 |
|  | 1999 | 21.0 | 6.3 | -18.5 | -15.3 | 14.0 | ... |
| Liabilities to assets | 1997 | 0.41 | 0.62 | 1.05 | 0.91 | 0.54 | 0.70 |
|  | 1998 | 0.45 | 0.67 | 0.96 | 0.89 | 0.56 | 0.73 |
|  | 1999 | 0.42 | 0.60 | 0.90 | 0.89 | 0.57 | 0.86 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and \$25 million |  |
|  | 1997-98 |  |  | 4.0 |  | 3.2 |  |
|  | 1998-99 |  |  | -6.2 |  | 14.1 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 75.0 |  | 25.0 |  |
|  | 1998 |  |  | 72.0 |  | 28.0 |  |
|  | 1999 |  |  | 64.3 |  | 35.7 |  |

[^224]SICE: 3599
Industry: Other Non-Metallic Mineral Products Industries n.e.c.


[^225]SICE: 3611
Industry: Refined Petroleum Products Industry (Except Lubricating Oil and Grease)

| Number of firms (1998): 134 |  | Small firms with revenue under \$5 million mider |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 25\% |  | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 22.0 | 3.3 | -6.0 | 3.7 | 2.7 | 0.7 |
|  | 1998 | 25.4 | 8.6 | -5.6 | 10.3 | 4.5 | 0.5 |
|  | 1999 | 25.9 | 7.0 | -5.6 | 9.6 | 4.5 | ... |
| Pretax profit margin | 1997 | 26.5 | 5.8 | -2.8 | 8.5 | 4.6 | 1.1 |
|  | 1998 | 31.4 | 10.2 | -3.7 | 11.5 | 5.8 | 0.9 |
|  | 1999 | 32.6 | 8.9 | -4.0 | 11.8 | 5.3 | ... |
| Gross profit margin | 1997 | 63.1 | 45.7 | 24.2 | 52.7 | 37.2 | ... |
|  | 1998 | 67.2 | 42.0 | 23.1 | 46.8 | 29.7 | ... |
|  | 1999 | 56.5 | 43.0 | 20.9 | 52.3 | 31.5 | ... |
| Pretax profit to assets | 1997 | 21.6 | 6.6 | -1.9 | 5.7 | 7.6 | 2.9 |
|  | 1998 | 26.2 | 5.3 | -2.3 | 6.1 | 3.3 | 2.7 |
|  | 1999 | 23.7 | 5.2 | -2.2 | 6.8 | 3.5 | ... |
| Return on equity | 1997 | 24.1 | 8.5 | -2.4 | 4.5 | 10.4 | 5.3 |
|  | 1998 | 34.8 | 9.5 | -0.7 | 9.9 | 8.1 | 7.7 |
|  | 1999 | 38.6 | 10.4 | 0.7 | 17.2 | 6.3 | ... |
| Liabilities to assets | 1997 | 0.27 | 0.55 | 0.89 | 0.53 | 0.56 | 0.45 |
|  | 1998 | 0.16 | 0.45 | 0.87 | 0.45 | 0.49 | 0.37 |
|  | 1999 | 0.21 | 0.58 | 0.90 | 0.48 | 0.73 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 0.1 |  | 6.6 |  |
|  | 1998-99 |  |  | 4.6 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 69.9 |  | 30.1 |  |
|  | 1998 |  |  | 68.7 |  | 31.3 |  |
|  | 1999 |  |  | 71.3 |  | 28.7 |  |

[^226]Volume 3 - Small and Medium Firms

SICE: 3612
Industry: Lubricating Oil and Grease Industry


[^227]SICE: 3699
Industry: Other Petroleum and Coal Products Industries

| Number of firms (1998): 36 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.4 | 3.2 | -0.1 | 4.1 | 3.2 | 1.3 |
|  | 1998 | 8.0 | 2.7 | -1.3 | 3.7 | 2.7 | 1.8 |
|  | 1999 | 7.3 | 2.1 | 0.3 | 1.5 | 2.4 | 2.2 |
| Pretax profit margin | 1997 | 10.6 | 4.1 | -0.1 | 4.1 | 4.1 | 1.4 |
|  | 1998 | 8.6 | 3.3 | -0.3 | 2.3 | 3.4 | 3.2 |
|  | 1999 | 10.1 | 3.5 | 0.4 | 1.5 | 3.6 | 3.2 |
| Gross profit margin | 1997 | 33.4 | 17.0 | 12.9 | 29.5 | 16.3 | 12.3 |
|  | 1998 | 36.2 | 23.8 | 15.5 | ... | 24.2 | 22.0 |
|  | 1999 | 36.7 | 22.9 | 16.6 | ... | 22.9 | 19.9 |
| Pretax profit to assets | 1997 | 17.0 | 4.0 | -0.2 | 3.9 | 4.1 | 2.6 |
|  | 1998 | 14.0 | 5.1 | -0.2 | 10.3 | 5.0 | 4.8 |
|  | 1999 | 17.2 | 5.4 | 0.9 | 2.3 | 6.9 | 5.7 |
| Return on equity | 1997 | 23.2 | 9.3 | 0.8 | 13.4 | 8.5 | 5.2 |
|  | 1998 | 35.4 | 14.6 | 6.4 | 21.7 | 12.9 | 9.5 |
|  | 1999 | 32.7 | 12.5 | 4.1 | ... | 18.7 | 9.9 |
| Liabilities to assets | 1997 | 0.26 | 0.51 | 0.76 | 0.43 | 0.51 | 0.57 |
|  | 1998 | 0.25 | 0.56 | 0.96 | 0.44 | 0.57 | 0.56 |
|  | 1999 | 0.37 | 0.53 | 0.89 | 0.52 | 0.54 | 0.56 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 16.9 |  | -10.1 |  |
|  | 1998-99 |  |  | -3.3 |  | 4.0 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 75.9 |  | 24.1 |  |
|  | 1998 |  |  | 78.2 |  | 21.8 |  |
|  | 1999 |  |  | 87.0 |  | 13.0 |  |

[^228]SICE: 3711
Industry: Industrial Inorganic Chemical Industries n.e.c.


[^229]| Volume 3-Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 3712
Industry: Industrial Organic Chemical Industries n.e.c.


[^230]| Volume 3-Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 3721
Industry: Chemical Fertilizer and Fertilizer Materials Industry


[^231]Volume 3-Small and Medium Firms
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3722
Industry: Mixed Fertilizer Industry

| Number of firms (1998): 37 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 6.2 | 2.7 | -1.0 | ... | 2.7 | 1.7 |
|  | 1998 | 8.4 | 3.1 | -1.6 | -11.2 | 3.3 | 1.8 |
|  | 1999 | 15.5 | 4.1 | 0.4 | 26.7 | 3.0 | 2.6 |
| Pretax profit margin | 1997 | 7.6 | 3.6 | -1.0 | ... | 3.6 | 2.3 |
|  | 1998 | 10.6 | 3.9 | -1.6 | -11.2 | 4.3 | 2.3 |
|  | 1999 | 18.1 | 4.7 | 0.6 | 33.3 | 4.4 | 3.3 |
| Gross profit margin | 1997 | 29.3 | 23.2 | 17.2 | ... | 23.2 | 18.8 |
|  | 1998 | 53.1 | 26.4 | 16.5 | ... | 25.0 | 19.6 |
|  | $1999$ | 56.1 | 29.8 | 17.9 | ... | 23.4 | 21.1 |
| Pretax profit to assets | 1997 | 13.6 | 6.6 | -1.3 | $\ldots$ | 6.6 | 5.3 |
|  | 1998 | 16.2 | 6.7 | -4.0 | -4.1 | 9.2 | 5.9 |
|  | 1999 | 15.5 | 8.7 | 0.7 | 8.5 | 8.9 | 6.3 |
| Return on equity | 1997 | 19.3 | 10.9 | -0.5 | ... | 11.6 | 16.8 |
|  | 1998 | 32.0 | 20.4 | 5.8 | $\ldots$ | 22.7 | 17.4 |
|  | 1999 | 30.8 | 19.7 | 6.7 | 22.4 | 19.3 | 24.1 |
| Liabilities to assets | 1997 | 0.29 | 0.43 | 0.92 | $\ldots$ | 0.48 | 0.70 |
|  | 1998 | 0.29 | 0.61 | 0.88 | 0.46 | 0.63 | 0.76 |
|  | 1999 | 0.39 | 0.71 | 0.86 | 0.58 | 0.72 | 0.73 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 0.3 |  |  | -10.6 |  |  |
|  |  |  |  | 6.7 | -1.3 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 82.5 |  | 17.5 |  |
| 1998 |  |  |  | 79.7 |  | 20.3 |  |
|  |  |  |  | 86.0 |  | 14.0 |  |

[^232]SICE: 3731
Industry: Plastic and Synthetic Resin Industry

| Number of firms (1998): 72 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average <br> Q2 <br> $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 9.4 | 4.5 | 0.3 | 5.4 | 4.0 | 4.1 |
|  | 1998 | 11.1 | 4.5 | 1.0 | 4.5 | 4.6 | 4.9 |
|  | 1999 | 8.6 | 3.1 | -0.6 | -0.4 | 4.6 | 9.8 |
| Pretax profit margin | 1997 | 10.5 | 5.0 | 0.6 | 6.5 | 4.3 | 7.2 |
|  | 1998 | 12.9 | 5.3 | 1.2 | 5.2 | 5.5 | 5.2 |
|  | 1999 | 9.8 | 4.1 | -0.3 | -0.2 | 5.1 | 12.4 |
| Gross profit margin | 1997 | 47.3 | 35.6 | 20.4 | 40.7 | 35.4 | 18.1 |
|  | 1998 | 49.0 | 35.3 | 21.6 | 38.4 | 34.3 | 19.3 |
|  | 1999 | 50.7 | 34.8 | 22.2 | 47.2 | 28.3 | 23.5 |
| Pretax profit to assets | 1997 | 23.6 | 9.5 | 1.1 | 10.6 | 8.5 | 11.6 |
|  | 1998 | 22.9 | 9.5 | 1.4 | 6.6 | 10.6 | 7.4 |
|  | 1999 | 18.5 | 7.4 | -1.1 | -1.0 | 11.1 | 16.5 |
| Return on equity | 1997 | 49.8 | 26.7 | 11.7 | 31.6 | 20.9 | 15.9 |
|  | 1998 | 43.4 | 27.2 | 4.7 | 32.6 | 23.7 | 14.0 |
|  | 1999 | 35.1 | 16.7 | 2.5 | 11.5 | 18.9 | 21.3 |
| Liabilities to assets | 1997 | 0.50 | 0.75 | 0.92 | 0.72 | 0.75 | 0.57 |
|  | 1998 | 0.39 | 0.70 | 0.98 | 0.68 | 0.70 | 0.59 |
|  | 1999 | 0.39 | 0.67 | 1.04 | 0.93 | 0.62 | 0.46 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | $\$ 50,000 \text { and } \$ 5 \text { million } \quad \$ 5 \mathrm{~m}$ |  |  |  | illion and \$2 | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 5.3 |  |  | -6.4 |  |  |
|  |  | 6.7 |  |  | 3.3 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 82.0 |  | 18.0 |  |
| 1998 |  |  |  | 83.0 |  | 17.0 |  |
|  |  |  |  | 75.7 |  | 24.3 |  |

[^233]SICE: 3741
Industry: Pharmaceutical and Medicine Industry


[^234]
## Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3751
Industry: Paint and Varnish Industry

| Number of firms (1998): 117 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \mathbf{2 5 \%} \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.3 | 3.0 | 0.5 | 0.6 | 4.2 | 2.4 |
|  | 1998 | 7.0 | 4.0 | -1.2 | 1.3 | 4.4 | 3.5 |
|  | 1999 | 7.6 | 4.0 | -0.8 | 1.1 | 4.5 | 2.1 |
| Pretax profit margin | 1997 | 9.5 | 4.5 | 0.6 | 2.0 | 4.9 | 3.4 |
|  | 1998 | 9.0 | 5.0 | -1.2 | 2.1 | 5.1 | 4.4 |
|  | 1999 | 8.9 | 4.7 | -0.3 | 2.0 | 5.3 | 4.4 |
| Gross profit margin | $1997$ | 43.0 | 33.5 | 22.5 | 39.7 | 32.3 | 28.7 |
|  | $1998$ | 45.4 | 35.9 | 25.7 | 38.0 | 34.7 | 29.2 |
|  | 1999 | 43.5 | 37.8 | 25.8 | 42.0 | 34.8 | 29.8 |
| Pretax profit to assets | 1997 | 20.7 | 6.9 | 1.2 | 1.9 | 9.7 | 6.7 |
|  | 1998 | 17.4 | 7.1 | -2.2 | 1.3 | 9.0 | 10.4 |
|  | 1999 | 16.3 | 8.3 | -2.6 | 1.8 | 10.1 | 10.4 7.1 |
| Return on equity | 1997 | 39.8 | 17.2 | 2.3 | 1.0 | 20.1 | 12.9 |
|  | 1998 | 33.1 | 14.2 | 3.1 | 6.9 | 14.6 | 12.9 |
|  | 1999 | 38.6 | 17.1 | 4.0 | 13.4 | 17.6 | 20.0 |
| Liabilities to assets | 1997 | 0.39 | 0.68 | 0.90 | 0.81 | 0.61 | 0.59 |
|  | 1998 | 0.40 | 0.66 | 0.98 | 0.83 | 0.59 | 0.59 |
|  | 1999 | 0.37 | 0.66 | 0.94 | 0.87 | 0.56 | 0.63 |

Sales - \% change year over year

## Firms with revenue between $\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million <br> 11.5 <br> 9.1 <br> 7.7 <br> 9.0

$1997-98$
$1998-99$

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 81.5 | 18.5 |
| 76.6 | 23.4 |
| 77.4 | 22.6 |

[^235]SICE: 3761
Industry: Soap and Cleaning Compounds Industry


[^236]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3771
Industry: Toilet Preparations Industry

| Number of firms (1998): 123 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit marg in | 1997 | 7.9 | 3.0 | -3.2 | 1.9 | 4.0 | 1.0 |
|  | 1998 | 6.8 | 2.7 | -4.6 | 0.2 | 3.3 | 3.5 |
|  | 1999 | 8.7 | 2.0 | -2.4 | 3.0 | 0.6 | 3.9 |
| Pretax profit margin | 1997 | 9.3 | 3.1 | -3.2 | 1.6 | 5.0 | 2.6 |
|  | 1998 | 7.8 | 3.2 | -4.6 | 0.8 | 4.4 | 3.9 |
|  | 1999 | 9.9 | 2.4 | -2.4 | $3.9$ | 0.6 | 5.0 |
| Gross profit margin | 1997 | 56.6 | 44.3 | 29.5 | 53.4 | 38.8 | 41.8 |
|  | $1998$ | 60.4 | 45.7 | 32.9 | 48.8 | 41.8 | 44.0 |
|  | 1999 | 58.2 | 45.6 | 25.4 | 48.5 | 41.5 | 42.7 |
| Pretax profit to assets | 1997 | 18.2 | 6.0 | -3.5 | 2.1 | 8.7 | 2.5 |
|  | 1998 | 14.7 | 4.8 | -5.1 | 1.1 | 7.6 | 8.7 |
|  | 1999 | 13.9 | 3.4 | -5.6 | 7.3 | 1.0 | 5.1 |
| Return on equity | 1997 | 33.7 | 13.9 | -4.1 | 3.4 | 22.7 | 16.7 |
|  | 1998 | 39.8 | 14.0 | -0.4 | 7.1 | 22.6 | 24.5 |
|  | 1999 | 35.3 | 13.6 | -4.5 | 13.6 | 14.2 | 15.1 |
| Liabilities to assets | 1997 | 0.45 | 0.78 | 0.99 | 0.87 | 0.69 | 0.75 |
|  | 1998 | 0.49 | 0.80 | 1.00 | 0.72 | 0.83 | 0.44 |
|  | 1999 | 0.43 | 0.74 | 1.03 | 0.68 | 0.84 | 0.69 |

Sales - \% change year over year
$1997-98$
$1998-99$

Firms with revenue between
$\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million
19.7
9.5
1.6
8.9

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 68.5 | 31.5 |
| :--- | :--- | :--- |
| 1998 | 68.3 | 31.7 |
| 1999 | 63.5 | 36.5 |

[^237]SICE: 3791
Industry: Printing Ink Industry


[^238]SICE: 3792
Industry: Adhesives Industry


[^239]SICE: 3799
Industry: Other Chemical Products Industries n.e.c.

| Number of firms (1998): 245 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 6.2 | 1.9 | -1.6 | 0.9 | 2.9 | 2.7 |
|  | 1998 | 9.2 | 3.3 | -2.6 | 1.9 | 4.2 | 2.1 |
|  | 1999 | 10.0 | 3.4 | -0.2 | 3.9 | 3.2 | 2.8 |
| Pretax profit margin | 1997 | 7.4 | 2.1 | -1.5 | 1.4 | 3.5 | 4.1 |
|  | 1998 | 10.3 | 4.1 | -2.0 | 2.5 | 5.0 | 2.6 |
|  | 1999 | 12.9 | 4.1 | 0.2 | 4.1 | 4.2 | 3.0 |
| Gross profit margin | 1997 | 56.1 | 39.8 | 27.7 | 47.6 | 35.1 | 30.6 |
|  | 1998 | 54.3 | 43.3 | 28.5 | 48.3 | 38.4 | 31.8 |
|  | 1999 | 59.0 | 46.1 | 30.9 | 50.7 | 43.0 | 30.8 |
| Pretax profit to assets | 1997 | 15.3 | 3.9 | -2.7 | 1.9 | 5.6 | 7.9 |
|  | 1998 | 20.2 | 7.6 | -2.5 | 5.6 | 9.0 | 6.5 |
|  | 1999 | 22.0 | 7.4 | 0.3 | 7.7 | 7.4 | 8.5 |
| Return on equity | 1997 | 26.9 | 12.5 | 1.0 | 9.9 | 13.0 | 16.4 |
|  | 1998 | 33.3 | 15.0 | 3.5 | 11.5 | 17.9 | 13.2 |
|  | 1999 | 35.4 | 14.7 | 1.7 | 13.4 | 15.1 | 15.1 |
| Liabilities to assets | 1997 | 0.37 | 0.64 | 0.94 | 0.77 | 0.58 | 0.57 |
|  | 1998 | 0.40 | 0.66 | 0.92 | 0.79 | 0.59 | 0.61 |
|  | 1999 | 0.36 | 0.64 | 0.96 | 0.68 | 0.62 | 0.63 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 5.6 |  | 4.3 |  |
|  | 1998-99 |  |  | 7.6 |  | 4.9 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 69.9 |  | 30.1 |  |
|  | 1998 |  |  | 72.5 |  | 27.5 |  |
|  | 1999 |  |  | 77.4 |  | 22.6 |  |

[^240]Volume 3 - Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3911
Industry: Indicating, Recording and Controlling Instruments Industry

| Number of firms (1998): 320 |  | Small firms with revenue under \$5 million milin |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 10.9 | 4.2 | -0.4 | 3.8 | 4.4 | 2.9 |
|  | 1998 | 11.3 | 4.1 | -0.1 | 2.9 | 5.1 | 2.4 |
|  | 1999 | 9.6 | 4.1 | -0.7 | 3.5 | 4.2 | 3.6 |
| Pretax profit margin | 1997 | 13.7 | 5.3 | -0.4 | 5.2 | 5.5 | 3.8 |
|  | 1998 | 14.0 | 4.8 | 0.1 | 3.3 | 6.6 | 2.5 |
|  | 1999 | 12.4 | 5.1 | -0.3 | 4.5 | 5.2 | 3.9 |
| Gross profit margin | 1997 | 55.3 | 41.5 | 28.9 | 53.2 | 35.5 | 33.3 |
|  | 1998 | 54.8 | 41.1 | 29.2 | 50.0 | 39.1 | 38.2 |
|  | 1999 | 57.4 | 40.4 | 27.7 | 51.3 | 34.3 | 31.6 |
| Pretax profit to assets | 1997 | 23.4 | 10.1 | -0.7 | 5.7 | 11.4 | 7.7 |
|  | 1998 | 23.4 | 9.5 | 0.1 | 5.1 | 12.1 | 5.3 |
|  | 1999 | 21.0 | 8.6 | -1.0 | 7.4 | 8.7 | 6.5 |
| Return on equity | 1997 | 33.1 | 16.7 | 2.1 | 11.4 | 19.9 | 15.0 |
|  | 1998 | 41.3 | 18.3 | 4.1 | 10.6 | 21.1 | 12.9 |
|  | 1999 | 33.8 | 16.4 | 2.0 | 17.4 | 16.0 | 16.6 |
| Liabilities to assets | 1997 |  |  |  |  |  |  |
|  | 1998 | 0.35 | $0.58$ | $0.82$ | $0.64$ | 0.57 | 0.61 |
|  | 1999 | 0.35 | 0.58 | 0.84 | 0.66 | 0.54 | 0.68 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | $\$ 50,000$ and $\$ 5$ million $\quad \$ 5 \mathrm{~m}$ |  |  |  | illion and \$2 | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 14.9 |  |  | 10.5 |  |  |
|  |  | $9.5$ |  |  | $-7.4$ |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
| 1997 |  |  |  | 74.0 |  | 26.0 |  |
|  |  |  |  | 76.0 |  | 24.0 |  |
|  |  |  |  | 74.2 |  | 25.8 |  |

[^241]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3912
Industry: Other Instruments and Related Products Industry


[^242]```
Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
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SICE: 3913
Industry: Clock and Watch Industry

| Number of firms (1998): 24 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \text { 25\% } \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 3.9 | 0.1 | -7.4 | -3.3 | 2.6 | ... |
|  | 1998 | 6.5 | 1.3 | -4.2 | 0.4 | 1.8 | ... |
|  | 1999 | 6.5 | 0.8 | -14.5 | -3.2 | ... | ... |
| Pretax profit margin | 1997 | 3.9 | 0.2 | -7.4 | -3.3 | 2.6 | ... |
|  | 1998 | 7.0 | 1.7 | -3.3 | 0.4 | 2.6 | ... |
|  | 1999 | 7.1 | 1.1 | -14.5 | -3.2 | ... | ... |
| Gross profit margin | 1997 | 53.2 | 35.3 | 23.8 | 35.1 | ... | ... |
|  | 1998 | 49.0 | 29.7 | 22.6 | 28.8 | 32.2 | ... |
|  | 1999 | 56.5 | 31.2 | 25.2 | 38.0 | ... | ... |
| Pretax profit to assets | 1997 | 10.3 | 0.2 | -7.0 | -3.2 | 5.5 | ... |
|  | 1998 | 14.1 | 3.7 | -4.1 | 0.7 | 6.4 | ... |
|  | 1999 | 11.0 | 1.8 | -6.1 | -4.2 | ... | ... |
| Return on equity | 1997 | ... | 1.5 | ... | ... | ... | ... |
|  | 1998 | ... | 15.0 | ... | ... | ... | ... |
|  | 1999 | ... | 15.5 | ... | ... | ... | ... |
| Liabilities to assets | 1997 | 0.39 | 0.82 | 1.16 | 1.01 | 0.73 | ... |
|  | 1998 | 0.66 | 0.94 | 1.12 | 1.08 | 0.69 | ... |
|  | 1999 | 0.74 | 0.87 | 1.21 | 1.02 | ... | $\ldots$ |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | $\$ 50,000$ and $\$ 5$ million $\$ 5$ |  |  |  | illion and \$2 | million |
| $1997-98$$1998-99$ |  | $\begin{array}{r} 1.2 \\ 11.5 \end{array}$ |  |  | ... |  |  |
|  |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 52.4 |  | 47.6 |  |
| 1998 |  |  |  | 65.4 |  | 34.6 |  |
|  |  |  |  | 56.5 |  | 43.5 |  |

[^243]SICE: 3914
Industry: Ophthalmic Goods Industry

| Number of firms (1998): 203 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 9.6 | 2.9 | -2.4 | 2.1 | 3.2 | 3.1 |
|  | 1998 | 9.3 | 4.2 | -0.5 | 5.0 | 3.3 | 1.4 |
|  | 1999 | 9.5 | 3.6 | -0.8 | 2.9 | 4.1 | 3.9 |
| Pretax profit margin | 1997 | 11.9 | 3.9 | -2.4 | 2.7 | 4.4 | 3.8 |
|  | 1998 | 11.3 | 5.0 | -0.6 | 6.1 | 4.2 | 1.8 |
|  | 1999 | 12.2 | 4.1 | -0.7 | 3.3 | 4.8 | 6.2 |
| Gross profit margin | 1997 | 54.6 | 41.9 | 24.0 | 47.5 | 33.1 | 24.6 |
|  | 1998 | 55.2 | 41.9 | 24.4 | 48.8 | 34.4 | 26.0 |
|  | 1999 | 55.1 | 41.7 | 24.6 | 49.6 | 33.4 | 18.9 |
| Pretax profit to assets | 1997 | 27.3 | 7.6 | -5.9 | 3.7 | 9.1 | 7.2 |
|  | 1998 | 25.2 | 8.1 | -1.8 | 6.6 | 9.0 | 4.9 |
|  | 1999 | 23.6 | 7.6 | -1.6 | 5.9 | 10.9 | 8.4 |
| Return on equity | 1997 | 43.5 | 14.8 | 0.9 | 12.6 | 19.8 | 5.0 |
|  | 1998 | 38.3 | 13.7 | 1.5 | 12.2 | 14.4 | 6.9 |
|  | 1999 | 39.4 | 14.1 | 0.4 | 11.9 | 17.5 | 10.5 |
| Liabilities to assets | 1997 | 0.36 | 0.57 | 0.88 | 0.57 | 0.58 | 0.59 |
|  | 1998 | 0.28 | 0.59 | 0.92 | 0.66 | 0.58 | 0.50 |
|  | 1999 | 0.29 | 0.64 | 0.91 | 0.72 | 0.58 | 0.47 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $\begin{aligned} & 5.8 \\ & 3.6 \end{aligned}$ |  |  | 29.3 |  |  |
|  |  |  | 2.7 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 66.5 |  | 33.5 |  |
| 19981999 |  |  |  | 72.6 |  | 27.4 |  |
|  |  |  |  | 72.2 |  | 27.8 |  |

[^244]SICE: 3921
Industry: Jewellery and Silverware Industry

| Number of firms (1998): 417 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 5.5 | 1.8 | -1.8 | 1.6 | 2.4 | 1.4 |
|  | 1998 | 6.7 | 2.5 | -1.0 | 2.3 | 2.7 | 1.3 |
|  | 1999 | 7.1 | 2.8 | -0.5 | 2.5 | 3.0 | 1.7 |
| Pretax profit margin | 1997 | 6.6 | 2.2 | -1.7 | 1.8 | 2.9 | 2.1 |
|  | 1998 | 7.7 | 3.0 | -0.9 | 2.9 | 3.3 | 1.6 |
|  | 1999 | 8.7 | 3.3 | -0.4 | 3.0 | 3.8 | 2.1 |
| Gross profit margin |  | 51.7 | 36.6 | 22.3 | 42.2 | 28.3 | 27.1 |
|  | 1998 | 53.6 | 36.5 | 24.4 | 43.0 | 29.0 | 21.2 |
|  | 1999 | 53.1 | 37.5 | 24.2 | 45.2 | 31.4 | 24.1 |
| Pretax profit to assets | 1997 | 10.6 | 3.5 | -3.0 | 2.6 | 4.9 | 3.0 |
|  | 1998 | 14.2 | 5.0 | -1.7 | 4.4 | 5.5 | 3.1 |
|  | 1999 | 16.2 | 6.2 | -0.4 | 5.0 | 6.6 | 5.0 |
| Return on equity | 1997 | 29.1 | 10.7 | -0.2 | 8.3 | 12.4 | 7.7 |
|  | 1998 | 31.0 | 11.8 | 2.1 | 10.3 | 13.3 | 9.7 |
|  | 1999 | 29.5 | 14.1 | 2.4 | 10.0 | 16.1 | 17.5 |
| Liabilities to assets | 1997 | 0.45 | 0.75 | 0.97 | 0.79 | 0.73 | 0.72 |
|  | 1998 | 0.42 | 0.74 | 0.95 | 0.81 | 0.62 | 0.75 |
|  | 1999 | 0.41 | 0.70 | 0.94 | 0.77 | 0.65 | 0.77 |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
1997-98
1998-99
9.3
4.2
11.7

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit <br> 68.0 | $\underline{\text { Loss }}$ |
| :---: | :---: |
| 71.3 | 32.0 |
| 75.1 |  |
| 28.7 |  |
| 24.9 |  |

[^245]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3922
Industry: Precious Metal Secondary Refining Industry


[^246]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 3931
Industry: Sporting Goods Industry

| Number of firms (1998): 313 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 6.6 | 1.7 | -4.5 | -0.3 | 3.4 | 2.6 |
|  | 1998 | 7.8 | 2.9 | -3.1 | 0.9 | 3.6 | 2.1 |
|  | 1999 | 8.9 | 3.5 | -0.6 | 1.7 | 3.9 | 2.2 |
| Pretax profit margin | 1997 | 7.7 | 2.1 | -4.4 | 0.3 | 3.8 | 2.6 |
|  | 1998 | 9.3 | 3.4 | -3.3 | 1.3 | 4.6 | 2.7 |
|  | 1999 | 10.8 | 4.5 | -0.4 | 1.8 | 4.9 | 2.7 |
| Gross profit margin | 1997 | 43.6 | 32.5 | 21.0 | 37.6 | 28.6 | 24.8 |
|  | 1998 | 45.3 | 32.8 | 22.8 | 34.8 | 31.4 | 28.0 |
|  | 1999 | 48.5 | 35.1 | 25.0 | 35.2 | 34.7 | 24.6 |
| Pretax profit to assets | 1997 | 13.8 | 3.2 | -9.5 | -0.5 | 6.9 | 4.2 |
|  | 1998 | 15.9 | 6.0 | -5.7 | 1.4 | 8.5 | 2.9 |
|  | 1999 | 18.2 | 7.6 | -0.9 | 4.1 | 8.5 | 6.3 |
| Return on equity | 1997 | 33.1 | 13.3 | -0.3 | 8.9 | 15.5 | 10.9 |
|  | 1998 | 42.0 | 17.6 | 4.0 | 13.1 | 19.1 | 11.6 |
|  | 1999 | 39.8 | 16.7 | 4.0 | 10.2 | 21.4 | 14.6 |
| Liabilities to assets | 1997 | 0.47 | 0.74 | 0.98 | 0.79 | 0.72 | 0.71 |
|  | 1998 | 0.50 | 0.74 | 1.01 | 0.83 | 0.62 | 0.71 |
|  | 1999 | 0.45 | 0.70 | 0.97 | 0.79 | 0.66 | 0.66 |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million
$\$ 5$ million and $\$ 25$ million

| $1997-98$ | 13.4 | -4.8 |
| :--- | ---: | ---: |
| $1998-99$ | 10.6 | 4.0 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

1997
1998

| Profit | Loss |
| :---: | :---: |
| 61.6 | 38.4 |
| 67.4 | 32.6 |
| 73.6 | 26.4 |

[^247]SICE: 3932
Industry: Toys and Games Industry


[^248]Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 3971
Industry: Sign and Display Industry

| Number of firms (1998): 808 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.3 | 1.8 | -2.0 | 1.1 | 2.8 | 2.7 |
|  | 1998 | 7.6 | 2.3 | -1.2 | 2.0 | 2.6 | 2.4 |
|  | 1999 | 6.5 | 2.4 | -1.0 | 2.0 | 2.9 | 2.5 |
| Pretax profit margin | 1997 | 7.7 | 2.0 | -1.9 | 1.3 | 3.4 | 3.2 |
|  | $1998$ | 8.8 | 2.6 | -1.1 | 2.3 | 3.4 | 3.1 |
|  | 1999 | 7.9 | 2.9 | -0.6 | 2.5 | 3.6 | 3.0 |
| Gross profit margin | 1997 | 60.8 | 42.2 | 29.9 | 50.6 | 33.4 | 27.6 |
|  | 1998 | 61.4 | 44.4 | 31.4 | 52.6 | 34.3 | 31.8 |
|  | 1999 | 60.6 | 42.9 | 30.3 | 53.3 | 35.9 | 27.1 |
| Pretax profit to assets | 1997 | 16.5 | 4.7 | -4.1 | 2.9 | 7.7 | 7.8 |
|  | 1998 | 19.1 | 5.6 | -2.3 | 4.8 | 7.3 | 7.5 |
|  | 1999 | 17.8 | 6.5 | -1.9 | 5.1 | 8.1 | 6.0 |
| Return on equity | 1997 | 38.1 | 15.2 | -0.3 | 12.9 | 17.9 | 24.2 |
|  | 1998 | 37.9 | 18.4 | 1.7 | 15.4 | 21.4 | 15.1 |
|  | 1999 | 34.5 | 16.2 | 0.3 | 12.8 | 20.8 | 16.7 |
| Liabilities to assets | 1997 | 0.52 | 0.78 | 1.02 | 0.89 | 0.69 | 0.67 |
|  | 1998 | 0.48 | 0.74 | 0.98 | 0.80 | 0.66 | 0.66 |
|  | 1999 | 0.44 | 0.70 | 0.97 | 0.76 | 0.65 | 0.64 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 11.1 |  |  | 8.5 |  |  |
|  |  | 5.6 |  |  | 3.5 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 64.7 |  | 35.3 |  |
|  |  |  |  | 69.4 |  | 30.6 |  |
| 1998 |  |  |  | 70.7 |  | 29.3 |  |

[^249]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 3991
Industry: Broom, Brush and Mop Industry

| Number of firms (1998): 34 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse $\begin{gathered} \text { Q1 } \\ \text { 25\% } \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 6.0 | 2.1 | -4.4 | 3.8 | 2.1 | $\ldots$ |
|  | 1998 | 8.0 | 2.3 | -2.1 | -1.0 | 2.4 | 1.6 |
|  | 1999 | 9.7 | 3.3 | -1.6 | 1.6 | 3.3 | ... |
| Pretax profit margin | 1997 | 6.4 | 3.0 | -4.4 | 4.7 | 2.7 | $\ldots$ |
|  | 1998 | 9.2 | 2.8 | -1.4 | 4.0 | 2.8 | 2.1 |
|  | 1999 | 11.8 | 3.7 | -1.6 | 1.6 | 3.7 | ... |
| Gross profit margin | 1997 | 43.7 | 30.5 | 18.6 | 41.0 | 26.2 | $\ldots$ |
|  | 1998 | 38.9 | 29.5 | 18.9 | 36.5 | 22.7 | 24.5 |
|  | 1999 | 43.5 | 33.1 | 22.4 | 36.8 | 32.1 | ... |
| Pretax profit to assets | 1997 | 11.7 | 5.1 | -5.1 | 9.0 | 5.0 | $\ldots$ |
|  | 1998 | 16.1 | 5.3 | -4.5 | 0.0 | 5.9 | 4.4 |
|  | 1999 | 22.4 | 7.5 | -3.4 | 4.0 | 7.5 | ... |
| Return on equity | 1997 | 29.9 | 14.3 | 0.6 | 14.4 | 12.0 | 18.8 |
|  | 1998 | 27.8 | 11.5 | -2.9 | 2.5 | 12.9 | 18.8 |
|  | 1999 | 36.2 | 22.3 | -0.5 | -4.9 | 22.8 | ... |
| Liabilities to assets | 1997 | 0.43 | 0.72 | 1.03 | 0.71 | 0.73 | $\ldots$ |
|  | 1998 | 0.33 | 0.67 | 0.88 | 0.75 | 0.64 | 0.79 |
|  | 1999 | 0.32 | 0.59 | 0.93 | 0.66 | 0.59 | ... |
|  |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
| Sales - \% change year over | 1997-98 | -2.4 |  |  | 5.8 |  |  |
|  | 1998-99 |  |  | 2.7 | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 72.5 |  | 27.5 |  |
|  | 1998 |  |  | 75.6 |  | 24.4 |  |
|  | 1999 |  |  | 78.1 |  | 21.9 |  |

[^250]Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999 $\quad$ Financial Performance Indicators for Canadian Business

SICE: 3992
Industry: Button, Buckle and Clothes Fastener Industry

| Number of firms (1998): 20 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit margin | 1997 | 4.8 | 1.5 | -1.6 | 1.3 | 2.4 | ... |
|  | 1998 | 5.4 | -1.0 | -7.8 | -3.6 | 2.1 | ... |
|  | 1999 | ... | -1.6 | ... | -3.6 | 4.3 | ... |
| Pretax profit margin | 1997 | 5.9 | 2.0 | -1.6 | 1.3 | 3.1 | ... |
|  | 1998 | 7.0 | -1.0 | -7.8 | -3.6 | 2.3 | ... |
|  | 1999 | ... | -1.6 | ... | -3.6 | 4.3 | ... |
| Gross profit margin | 1997 | 49.5 | 34.8 | 21.8 | 44.4 | 27.8 | ... |
|  | 1998 | 47.4 | 31.9 | 15.4 | ... | 17.0 | ... |
|  | 1999 | ... | 37.8 | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 13.0 | 3.7 | -1.6 | 3.7 | 6.8 | $\ldots$ |
|  | 1998 | 20.5 | -1.3 | -14.2 | -14.2 | 4.3 | ... |
|  | 1999 | ... | -2.5 | ... | -14.4 | 9.1 | ... |
| Return on equity | 1997 | 21.7 | 8.0 | 0.9 | ... | 14.4 | $\ldots$ |
|  | 1998 | ... | 15.5 | ... | ... | 15.8 | ... |
|  | 1999 | ... | -1.4 | $\ldots$ | ... | ... | ... |
| Liabilities to assets | 1997 | 0.56 | 0.71 | 1.01 | 0.79 | 0.69 | ... |
|  | 1998 | 0.52 | 0.82 | 1.43 | ... | 0.66 | $\ldots$ |
|  | 1999 | ... | 0.53 | ... | ... | 0.50 | ... |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
$1997-98$
$1998-99$
12.9
16.9

Distribution of Firms by profit and loss - Pretax Profit (\%)

1997
1998

| $\frac{\text { Profit }}{}$ | $\underline{\text { Loss }}$ |
| :--- | :--- |
| 76.7 | 23.3 |
| 54.2 | 45.8 |
| 52.6 | 47.4 |

[^251]SICE: 3993
Industry: Floor Tile, Linoleum and Coated Fabric Industry

| Number of firms (1998): 15 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ |  | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 7.4 | 0.9 | -6.3 | -2.4 | $\ldots$ | ... |
|  | 1998 | ... | 0.3 | ... | -0.8 | ... | ... |
|  | 1999 | ... | 0.4 | ... | -1.5 | 2.8 | ... |
| Pretax profit margin | 1997 | 6.1 | 0.7 | -6.3 | -1.3 | $\cdots$ | ... |
|  | 1998 | ... | 0.3 | ... | -0.8 | ... | ... |
|  | 1999 | ... | 0.6 | ... | -1.5 | 2.8 | ... |
| Gross profit margin | 1997 | ... | 39.7 | ... | 41.4 | ... | ... |
|  | 1998 | ... | 34.6 | ... | 47.0 | ... | ... |
|  | 1999 | ... | 34.7 | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 13.0 | 0.6 | -12.8 | -3.1 | ... | ... |
|  | 1998 | ... | 0.6 | ... | -1.7 | ... | ... |
|  | 1999 | ... | 1.5 | ... | -2.5 | 5.1 | ... |
| Return on equity |  | $\ldots$ |  | ... | $\cdots$ | ... | ... |
|  | $1998$ | ... | 6.5 | ... | ... | ... | ... |
|  | 1999 | ... | 10.2 | ... | ... | ... | $\cdots$ |
| Liabilities to assets |  |  |  | $1.16$ |  | ... | $\cdots$ |
|  | $1998$ | ... | 0.91 | ... | 0.92 | ... | ... |
|  | 1999 | ... | 0.80 | ... | 0.93 | 0.79 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | $21.8$ |  | ... |  |
|  | 1998-99 |  |  | $34.3$ |  | $\ldots$ |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 59.1 |  | 40.9 |  |
|  | 1998 |  |  | 71.4 |  | 28.6 |  |
|  | 1999 |  |  | 66.7 |  | 33.3 |  |

[^252]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999 $\quad$ Financial Performance Indicators for Canadian Business

SICE: 3994
Industry: Musical Instrument and Sound Recording Industry


[^253]| Volume 3 - Small and Medium Firms |
| :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |

SICE: 3999
Industry: Other Manufactured Products Industries n.e.c.


[^254]SICE: 4011
Industry: Single Family Housing

| Number of firms (1998): 11,131 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 6.0 | 1.5 | -2.9 | 1.3 | 1.7 | 1.5 |
|  | 1998 | 7.0 | 1.9 | -2.1 | 1.8 | 2.1 | 1.5 |
|  | 1999 | 7.4 | 2.0 | -2.1 | 2.0 | 2.1 | 1.6 |
| Pretax profit margin | 1997 | 7.3 | 1.8 | -2.6 | 1.5 | 2.1 | 1.8 |
|  | 1998 | 8.4 | 2.4 | -1.8 | 2.3 | 2.5 | 1.8 |
|  |  |  |  |  | 2.6 | 2.6 | 2.1 |
| Gross profit margin | 1997 | 33.7 | 18.4 | 10.3 | 25.5 | 13.1 | 9.5 |
|  | 1998 | 33.3 | 18.1 | 10.5 | 26.0 | 12.8 | 10.2 |
|  | 1999 | 35.0 | 19.0 | 11.0 | 27.6 | 13.6 | 10.3 |
| Pretax profit to assets | 1997 | 14.3 | 3.0 | -4.5 | 1.9 | 4.5 | 4.7 |
|  | 1998 | 16.2 | 3.8 | -3.4 | 2.7 | 5.2 | 4.6 |
|  | 1999 | 16.7 | 4.2 | -3.1 | 3.2 | 5.7 | 5.4 |
| Return on equity | 1997 | 30.0 | 9.4 | -2.8 | 6.4 | 13.3 | 17.5 |
|  | 1998 | 33.3 | 11.2 | -0.9 | 8.0 | 16.1 | 22.5 |
|  | 1999 | 33.3 | 11.3 | -1.7 | 7.5 | 16.5 | 21.5 |
| Liabilities to assets | 1997 |  |  |  |  |  |  |
|  | 1998 | 0.46 | 0.77 | $0.99$ | $0.75$ | $0.78$ | 0.88 |
|  | 1999 | 0.42 | 0.73 | 0.98 | 0.71 | 0.76 | 0.85 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$2 | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $\begin{array}{r} 1.4 \\ -1.5 \end{array}$ |  |  | $\begin{array}{r} 1.4 \\ -7.2 \end{array}$ |  |  |
|  |  |  |  |  |  |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 63 |  | 36.7 |  |
|  | 1998 |  |  | 65 |  | 34.1 |  |
|  | 1999 |  |  |  |  | 32.8 |  |

[^255]SICE: 4012
Industry: Apartment and Other Multiple Housing


[^256]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4013
Industry: Residential Renovation


[^257]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 4021
Industry: Manufacturing and Light Industrial Building


[^258]```
Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under $25 million, Refernce years 1997, 1998, 1999
```

SICE: 4022
Industry: Commercial Building

| Number of firms (1998): 2,035 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{aligned} & \text { Better } \\ & \text { Q3 } \\ & \mathbf{7 5 \%} \end{aligned}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.1 | 2.0 | -1.8 | 2.0 | 2.1 | 1.1 |
|  | 1998 | 6.5 | 1.9 | -1.6 | 1.7 | 2.0 | 1.2 |
|  | 1999 | 7.1 | 2.0 | -1.9 | 1.5 | 2.2 | 1.4 |
| Pretax profit margin | 1997 | 8.4 | 2.6 | -1.5 | 2.6 | 2.6 | 1.4 |
|  | 1998 | 8.1 | 2.4 | -1.4 | 2.3 | 2.5 | 1.7 |
|  | 1999 | 8.6 | 2.6 | -1.2 | 2.3 | 2.7 | 1.7 |
| Gross profit margin | 1997 | 30.7 | 18.8 | 11.6 | 27.6 | 15.8 | 8.5 |
|  | 1998 | 30.8 | 18.8 | 11.5 | 30.4 | 15.4 | 9.5 |
|  | 1999 | 32.6 | 19.4 | 12.2 | 32.0 | 16.4 | 9.6 |
| Pretax profit to assets | 1997 | 14.5 | 3.5 | -2.0 | 1.6 | 6.0 | 4.5 |
|  | 1998 | 15.9 | 4.5 | -2.3 | 2.2 | 6.9 | 5.9 |
|  | 1999 | 16.9 | 4.7 | -1.8 | 1.6 | 7.4 | 5.6 |
| Return on equity | 1997 | 31.5 | 10.0 | -0.0 | 4.2 | 14.9 | 15.8 |
|  | 1998 | 32.9 | 11.4 | -1.2 | 4.7 | 15.9 | 17.7 |
|  | 1999 | 30.4 | 12.0 | -0.8 | 4.9 | 16.5 | 17.2 |
| Liabilities to assets | 1997 | 0.43 | 0.74 | 0.98 | 0.76 | 0.71 | 0.80 |
|  | 1998 | 0.43 | 0.71 | 0.95 | 0.75 | 0.70 | 0.79 |
|  | 1999 | 0.42 | 0.69 | 0.95 | 0.70 | 0.68 | 0.78 |

Sales - \% change year over year

## Firms with revenue between <br> $\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million

| $1997-98$ | 5.5 | 2.2 |
| :--- | :--- | :--- |
| $1998-99$ | 6.5 | 1.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 69.1 | 30.9 |
| 70.0 | 30.0 |
| 71.0 | 29.0 |

[^259]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 4023
Industry: Institutional Building

| Number of firms (1998): 211 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 <br> million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.0 | 1.0 | -6.3 | -1.0 | 1.5 | 0.9 |
|  | 1998 | 7.0 | 2.5 | -0.5 | 2.0 | 2.6 | 1.0 |
|  | 1999 | 8.3 | 2.5 | 0.0 | 1.5 | 2.6 | 1.0 |
| Pretax profit margin | 1997 | 4.6 | 1.2 | -5.8 | -1.0 | 2.0 | 1.1 |
|  | 1998 | 8.9 | 3.3 | -0.1 | 3.3 | 3.3 | 1.3 |
|  | 1999 | 10.0 | 3.5 | 0.5 | 5.6 | 3.3 | 1.3 |
| Gross profit margin | 1997 | 23.4 | 14.5 | 7.8 | 24.4 | 10.8 | 8.5 |
|  | 1998 | 25.0 | 17.2 | 11.0 | 22.9 | 14.3 | 8.0 |
|  | 1999 | 27.9 | 16.7 | 10.7 | 28.0 | 14.1 | 8.4 |
| Pretax profit to assets | 1997 | 11.9 | 2.6 | -7.5 | -0.9 | 5.1 | 3.0 |
|  | 1998 | 18.2 | 7.0 | -0.5 | 1.6 | 9.9 | 4.3 |
|  | 1999 | 17.8 | 6.3 | 0.7 | 2.6 | 8.6 | 4.4 |
| Return on equity | 1997 | 29.0 | 8.2 | -1.0 | 4.9 | 9.7 | 13.1 |
|  | 1998 | 32.7 | 11.8 | 0.5 | 0.8 | 16.1 | 15.0 |
|  | 1999 | 26.1 | 11.4 | 1.9 | 5.4 | 13.2 | 17.4 |
| Liabilities to assets | 1997 | 0.41 | 0.71 | 0.95 | 0.84 | 0.61 | 0.84 |
|  | 1998 | 0.35 | 0.64 | 0.89 | 0.66 | 0.63 | 0.83 |
|  | 1999 | 0.28 | 0.54 | 0.81 | 0.52 | 0.54 | 0.80 |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million
1997-98
1998-99
-7.2
9.1

1998-99
6.9
9.3

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1999

| Profit | Loss |
| :---: | :---: |
| 62.4 | 37.6 |
| 75.9 | 24.1 |
| 80.5 | 19.5 |

[^260]Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business

SICE: 4112
Industry: Gas, Oil and Other Energy Related Structures (Except Pipelines)


[^261]SICE: 4113
Industry: Gas and Oil Pipelines

| Number of firms (1998): 260 |  | Small firms with revenue under \$5 million minmer min |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 13.6 | 3.8 | -1.4 | 3.5 | 4.0 | 1.6 |
|  | 1998 | 13.3 | 4.8 | -0.7 | 5.9 | 4.4 | 1.1 |
|  | 1999 | 12.2 | 2.8 | -1.9 | 5.1 | 1.8 | 0.7 |
| Pretax profit margin | 1997 | 16.3 | 4.9 | -1.1 | 4.4 | 5.0 | 2.2 |
|  | 1998 | 17.9 | 6.0 | -0.6 | 6.9 | 4.6 | 1.6 |
|  | 1999 | 14.7 | 3.9 | -1.8 | 6.0 | 1.8 | 1.1 |
| Gross profit margin | 1997 | 47.3 | 33.3 | 19.6 | 45.0 | 24.3 | 18.7 |
|  | 1998 | 57.2 | 36.7 | 19.5 | 53.2 | 26.7 | 14.2 |
|  | 1999 | 51.1 | 34.5 | 18.2 | 48.8 | 21.5 | 11.4 |
| Pretax profit to assets | 1997 | 22.8 | 9.8 | -1.5 | 5.5 | 10.9 | 4.0 |
|  | 1998 | 26.7 | 10.3 | -1.3 | 11.0 | 10.2 | 4.1 |
|  | 1999 | 23.5 | 7.3 | -2.7 | 11.0 | 3.2 | 1.9 |
| Return on equity | 1997 | 38.8 | 18.9 | 1.2 | 12.8 | 21.2 | 14.3 |
|  | $1998$ | 42.3 | 16.9 | 1.9 | 16.6 | 17.7 | 15.3 |
|  | 1999 | 30.9 | 13.5 | -2.8 | 15.9 | 10.3 | 12.9 |
| Liabilities to assets | 1997 | 0.38 | 0.68 | 0.94 | 0.59 | 0.75 | 0.82 |
|  | 1998 | 0.34 | 0.63 | 0.87 | 0.61 | 0.66 | 0.81 |
|  | 1999 | 0.42 | 0.65 | 0.89 | 0.62 | 0.68 | 0.85 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 4.0 |  | 15.8 |  |
|  | 1998-99 |  |  | -7.4 |  | -11.1 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 72.4 |  | 27.6 |  |
|  | 1998 |  |  | 73.2 |  | 26.8 |  |
|  |  |  |  | 66.7 |  | 33.3 |  |

[^262]SICE: 4119
Industry: Other Industrial Construction

| Number of firms (1998): 127 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | Firms under $\$ 500,000$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 5.5 | 0.0 | -5.4 | -1.7 | 1.0 | 0.8 |
|  | 1998 | 5.7 | 1.9 | -2.3 | 1.6 | 1.9 | 0.9 |
|  | 1999 | 5.9 | 1.1 | -4.8 | -4.2 | 3.3 | 1.0 |
| Pretax profit margin | 1997 | 7.8 | 1.0 | -4.9 | -1.0 | 2.3 | 1.3 |
|  | 1998 | 8.0 | 2.4 | -2.9 | 2.1 | 2.7 | 1.5 |
|  | 1999 | 7.9 | 1.8 | -2.2 | -1.1 | 3.9 | 1.4 |
| Gross profit margin | 1997 | 32.9 | 18.6 | 11.7 | 26.7 | 18.5 | 12.6 |
|  | 1998 | 35.4 | 22.7 | 16.6 | 39.5 | 20.1 | 8.8 |
|  | 1999 | 38.0 | 25.2 | 16.7 | 28.8 | 23.0 | 8.6 |
| Pretax profit to assets | 1997 | 17.2 | 1.4 | -8.6 | -0.7 | 3.9 | 2.7 |
|  | 1998 | 14.2 | 4.0 | -3.8 | 1.8 | 5.3 | 4.6 |
|  | $1999$ | 15.6 | 3.5 | -3.6 | -2.5 | 6.1 | 4.8 |
| Return on equity | 1997 | 27.8 | 3.0 | -12.0 | -1.3 | 9.5 | 6.2 |
|  | 1998 | 31.6 | 15.1 | -1.8 | 3.5 | 18.1 | 15.4 |
|  | 1999 | 29.3 | 9.0 | -6.6 | -2.4 | 15.7 | 12.6 |
| Liabilities to assets | 1997 | 0.40 | 0.63 | 0.92 | 0.58 | 0.64 | 0.73 |
|  | 1998 | 0.39 | 0.75 | 0.95 | 0.78 | 0.73 | 0.82 |
|  | 1999 | 0.39 | 0.67 | 0.92 | 0.70 | 0.64 | 0.81 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$ | million |
| $1997-98$$1998-99$ |  | 6.9 |  |  | -7.0 |  |  |
|  |  | 0.6 |  |  | -4.7 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 57.1 |  | 42.9 |  |
| 19981999 |  |  |  | 70.6 |  | 29.4 |  |
|  |  |  |  | 66.7 |  | 33.3 |  |

[^263]```
Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
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Financial Performance Indicators for Canadian Business

SICE: 4121
Industry: Highways, Streets and Bridges

| Number of firms (1998): 1,616 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \text { 25\% } \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 8.0 | 2.0 | -2.9 | 1.3 | 2.5 | 1.3 |
|  | 1998 | 8.2 | 2.3 | -3.7 | 1.6 | 2.7 | 1.9 |
|  | 1999 | 8.4 | 2.2 | -4.4 | 1.9 | 2.3 | 2.0 |
| Pretax profit margin | 1997 | 9.8 | 2.7 | -2.3 | 1.8 | 3.2 | 1.7 |
|  | 1998 | 9.6 | 3.0 | -3.2 | 2.1 | 3.4 | 2.3 |
|  | 1999 | 10.3 | 2.8 | -4.0 | 2.5 | 2.9 | 2.4 |
| Gross profit margin | 1997 | 38.0 | 24.0 | 14.9 | 32.7 | 21.1 | 12.1 |
|  | 1998 | 39.1 | 24.4 | 14.9 | 33.3 | 20.6 | 12.8 |
|  | 1999 | 43.6 | 25.0 | 15.7 | 36.2 | 21.3 | 13.8 |
| Pretax profit to assets | 1997 | 13.4 | 3.8 | -3.4 | 1.8 | 5.6 | 3.7 |
|  | 1998 | 13.2 | 4.2 | -3.6 | 2.0 | 6.0 | 4.7 |
|  | 1999 | 12.5 | 3.5 | -5.2 | 2.4 | 4.8 | 4.8 |
| Return on equity | 1997 | 25.3 | 9.1 | -2.3 | 4.5 | 10.8 | 6.4 |
|  | 1998 | 26.3 | 9.3 | -3.2 | 5.0 | 12.1 | 9.2 |
|  | 1999 | 22.8 | 8.3 | -4.4 | 5.2 | 10.2 | 10.7 |
| Liabilities to assets | 1997 |  |  |  | 0.64 | 0.61 | 0.68 |
|  | 1998 | 0.35 | 0.63 | 0.88 | 0.65 | 0.62 | 0.69 |
|  | 1999 | 0.35 | 0.61 | 0.87 | 0.61 | 0.61 | 0.66 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $9.2$ |  |  | $3.0$ |  |  |
|  |  | $-6.1$ |  |  | $-2.3$ |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | $\underline{\text { Profit }}$ |  | Loss |  |
| 1997 |  |  |  | 66.2 |  | 33.8 |  |
|  |  |  |  | 66.6 |  | 33.4 |  |
| 19981999 |  |  |  | 66.0 |  | 34.0 |  |

[^264]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4122
Industry: Waterworks and Sewage Systems

| Number of firms (1998): 327 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.6 | 2.1 | -1.9 | -0.7 | 2.8 | 1.5 |
|  | 1998 | 6.6 | 2.3 | -2.1 | 3.0 | 2.3 | 1.9 |
|  | 1999 | 6.9 | 1.7 | -3.0 | 0.8 | 2.0 | 1.3 |
| Pretax profit margin | 1997 | 9.2 | 2.9 | -1.4 | 1.5 | 3.4 | 2.1 |
|  | 1998 | 8.2 | 3.0 | -1.7 | 3.3 | 2.8 | 2.4 |
|  | 1999 | 8.4 | 2.6 | -2.7 | 1.7 | 2.7 | 1.5 |
| Gross profit margin | 1997 | 39.8 | 22.3 | 12.6 | 42.6 | 18.2 | 12.9 |
|  | 1998 | 39.4 | 21.1 | 12.7 | 46.8 | 19.6 | 14.2 |
|  | 1999 | 40.4 | 23.7 | 13.7 | 40.7 | 21.3 | 12.4 |
| Pretax profit to assets | 1997 | 14.7 | 4.4 | -1.7 | 0.9 | 6.5 | 4.7 |
|  | 1998 | 13.0 | 4.5 | -1.9 | 2.9 | 4.8 | 5.2 |
|  | 1999 | 11.3 | 3.8 | -4.5 | 1.5 | 4.9 | 3.4 |
| Return on equity | 1997 | 30.3 | 9.6 | -2.2 | 2.4 | 12.1 | 13.4 |
|  | 1998 | 28.0 | 8.5 | -0.7 | 4.2 | 10.5 | 13.0 |
|  | 1999 | 26.4 | 8.1 | -3.9 | 4.4 | 10.4 | 11.8 |
| Liabilities to assets | 1997 | 0.36 | 0.64 | 0.86 | 0.64 | 0.64 | 0.74 |
|  | 1998 | $0.36$ | 0.64 | 0.86 | 0.55 | 0.65 | 0.70 |
|  | 1999 | 0.39 | 0.64 | 0.88 | 0.61 | 0.65 | 0.75 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $\begin{aligned} & 8.3 \\ & 7.9 \end{aligned}$ |  |  | $\begin{array}{r} 5.9 \\ -1.6 \end{array}$ |  |  |
|  |  |  |  |  |  |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
| 1997 |  |  |  | 70.0 |  | 30.0 |  |
| 1998 |  |  |  | 70.0 |  | 30.0 |  |
|  |  |  |  | 66.9 |  | 33.1 |  |

[^265]```
SICE: 4123
Industry: Hydroelectric Power Plants and Related Structures (Except Transmission Lines)
```



[^266]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4124
Industry: Power and Telecommunication Transmission Lines


[^267]SICE: 4129
Industry: Other Heavy Construction

| Number of firms (1998): 452 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ 50 \% \end{gathered}$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ |  | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 9.3 | 2.8 | -2.2 | 2.2 | 3.3 | 1.9 |
|  | 1998 | 8.3 | 2.2 | -4.3 | 1.2 | 3.2 | 0.5 |
|  | 1999 | 7.6 | 2.2 | -4.4 | 1.1 | 2.9 | 2.1 |
| Pretax profit margin | 1997 | 11.2 | 3.7 | -1.8 | 3.7 | 3.7 | 2.3 |
|  | 1998 | 10.5 | 2.7 | -4.2 | 1.4 | 4.1 | 0.7 |
|  | 1999 | 9.2 | 2.6 | -4.0 | 1.7 | 3.8 | 2.1 |
| Gross profit margin | 1997 | 46.9 | 30.8 | 20.8 | 40.8 | 25.2 | 17.3 |
|  | 1998 | 53.0 | 32.6 | 19.7 | 41.7 | 25.3 | 14.7 |
|  | 1999 | 53.4 | 32.1 | 19.1 | 41.4 | 25.5 | 12.6 |
| Pretax profit to assets | 1997 | 17.2 | 5.5 | -4.1 | 4.0 | 8.0 | 5.0 |
|  | 1998 | 15.0 | 4.3 | -6.1 | 2.5 | 7.1 | 1.6 |
|  | 1999 | 14.5 | 3.8 | -6.6 | 1.9 | 6.0 | 4.1 |
| Return on equity | 1997 | 33.0 | 14.0 | -1.5 | 9.4 | 15.2 | 15.1 |
|  | 1998 | 33.6 | 12.2 | -2.8 | 9.8 | 14.6 | 5.0 |
|  | 1999 | 32.6 | 13.0 | -1.5 | 8.7 | 16.6 | 15.8 |
| Liabilities to assets | 1997 | 0.43 | 0.72 | 0.96 | 0.78 | 0.66 | 0.74 |
|  | 1998 | 0.41 | 0.69 | 0.97 | 0.70 | 0.69 | 0.73 |
|  | 1999 | 0.40 | 0.71 | 0.94 | 0.71 | 0.70 | 0.74 |
| Sales \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and | million |
| Sales - \% change year ove | 1997-98 | 3.2 |  |  | 2.0 |  |  |
|  | 1998-99 |  |  | -1.2 | 6.2 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 69.2 |  | 30.8 |  |
|  | 1998 |  |  | 62.0 |  | 38.0 |  |
|  | 1999 |  |  | 61.6 |  | 38.4 |  |

[^268]SICE: 4211
Industry: Wrecking and Demolition


[^269]SICE: 4212
Industry: Water Well Drilling


[^270]SICE: 4213
Industry: Septic System Installation

| Number of firms (1998): 154 |  | Small firms with revenue under \$5 million mind |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 7.3 | 1.6 | -2.5 | 1.4 | 2.6 | ... |
|  | 1998 | 7.7 | 1.9 | -3.2 | 1.1 | 3.3 | ... |
|  | 1999 | 8.1 | 3.2 | -1.9 | 2.5 | 4.8 | ... |
| Pretax profit margin | 1997 | 8.3 | 1.8 | -2.3 | 1.6 | 3.8 | ... |
|  | 1998 | $9.4$ | $2.4$ | -2.9 | 1.5 | 4.2 | ... |
|  | 1999 | 9.6 | 4.0 | -1.9 | 2.9 | 5.7 | ... |
| Gross profit margin | 1997 | 71.4 | 41.2 | 28.6 | 44.2 | 35.8 | ... |
|  | 1998 | $56.0$ | 40.6 | 26.7 | 45.6 | 29.5 | ... |
|  |  |  |  | 28.4 | 49.7 | 30.9 | ... |
| Pretax profit to assets | 1997 | 14.6 | 2.8 | -3.3 | 2.3 | 6.2 | ... |
|  | 1998 | 13.2 | 3.6 | -4.5 | 2.8 | 8.1 | ... |
|  | 1999 | 15.2 | 6.2 | -2.9 | 5.1 | 7.9 | $\ldots$ |
| Return on equity | 1997 | 32.2 | 10.0 | -6.1 | 7.4 | 13.3 | ... |
|  | 1998 | 25.9 | 10.8 | -6.5 | 5.7 | 14.1 | ... |
|  | 1999 | 31.7 | 13.8 | -0.6 | 7.2 | 19.8 | $\ldots$ |
| Liabilities to assets | 1997 | 0.42 | 0.75 | 0.98 | 0.76 | 0.73 | ... |
|  | 1998 | 0.38 | 0.70 | 0.95 | 0.71 | 0.64 | ... |
|  | 1999 | 0.34 | 0.66 | 0.92 | 0.69 | 0.65 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$2 | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 5.3 |  |  | ... |  |  |
|  |  | 0.7 |  |  | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 64.3 |  | 35.7 |  |
| 1998 |  |  |  | 62.3 |  | 37.7 |  |
| 1999 |  |  |  | 67.9 |  | 32.1 |  |

[^271]SICE: 4214
Industry: Excavating and Grading

| Number of firms (1998): 4,557 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 8.1 | 2.2 | -3.5 | 1.6 | 3.1 | 1.9 |
|  | 1998 | 8.7 | 2.6 | -3.8 | 1.8 | 3.6 | 1.9 |
|  | 1999 | 8.7 | 2.2 | -4.4 | 1.4 | 3.4 | 1.7 |
| Pretax profit margin | 1997 | 9.6 | 2.7 | -3.2 | 2.0 | 3.8 | 2.5 |
|  | 1998 | 10.4 | 3.2 | -3.5 | 2.2 | 4.6 | 2.4 |
|  | 1999 | 10.2 | 2.8 | -4.1 | 1.8 | 4.1 | 2.1 |
| Gross profit margin | 1997 | 56.3 | 32.6 | 17.8 | 42.9 | 22.7 | 14.6 |
|  | 1998 | 57.8 | 33.8 | 19.0 | 43.5 | 23.9 | 15.6 |
|  | 1999 | 57.8 | 33.1 | 19.2 | 41.2 | 24.5 | 17.0 |
| Pretax profit to assets | 1997 | 12.6 | 3.4 | -4.6 | 2.3 | 5.6 | 4.6 |
|  | 1998 | 13.4 | 4.1 | -4.5 | 2.6 | 6.6 | 4.6 |
|  | 1999 | 12.7 | 3.5 | -4.6 | 2.2 | 5.7 | 3.8 |
| Return on equity | 1997 | 27.1 | 9.5 | -4.9 | 7.7 | 12.3 | 11.4 |
|  | 1998 | 28.4 | 10.4 | -4.9 | 7.8 | 14.2 | 12.7 |
|  | 1999 | 26.7 | 9.4 | -5.8 | 7.0 | 12.0 | 10.7 |
| Liabilities to assets | 1997 | 0.45 | 0.71 | 0.93 | 0.74 | 0.65 | 0.70 |
|  | 1998 | 0.45 | 0.70 | 0.92 | 0.74 | 0.62 | 0.74 |
|  | 1999 | 0.43 | 0.69 | 0.91 | 0.72 | 0.63 | 0.72 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $\begin{array}{r} 8.2 \\ -0.3 \end{array}$ |  |  | $\begin{array}{r} 10.1 \\ -0.4 \end{array}$ |  |  |
|  |  |  |  |  |  |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 62.7 |  | 37.3 |  |
|  | 1998 |  |  | 63.5 |  | 36.5 |  |
|  | 1999 |  |  | 62.3 |  | 37.7 |  |

[^272]SICE: 4215
Industry: Equipment Rental (With Operator)

| Number of firms (1998): 597 |  |  |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 10.1 | 2.7 | -2.7 | 3.3 | 2.0 | 2.1 |
|  | 1998 | 11.4 | 2.9 | -4.2 | 2.5 | 3.6 | 1.8 |
|  | 1999 | 11.1 | 2.0 | -6.3 | 2.0 | 2.2 | 1.0 |
| Pretax profit margin | 1997 | 12.5 | 3.5 | -2.3 | 4.1 | 2.8 | 2.5 |
|  | 1998 | 14.2 | 3.7 | -3.4 | 3.1 | 4.6 | 2.7 |
|  | 1999 | 12.6 | 3.0 | -5.9 | 3.0 | 3.1 | 1.5 |
| Gross profit margin | 1997 | 57.8 | 35.8 | 20.3 | 48.6 | 27.0 | 13.0 |
|  | 1998 | 55.5 | 32.2 | 20.1 | 41.7 | 28.5 | 18.6 |
|  | 1999 | 57.8 | 29.2 | 18.5 | 41.8 | 23.5 | 13.4 |
| Pretax profit to assets | 1997 |  |  | -2.9 | 4.2 | 4.0 | 3.8 |
|  | 1998 | 16.0 | 4.4 | -4.0 | 4.0 | 5.8 | 4.1 |
|  | 1999 | 14.7 | 3.0 | -6.2 | 2.6 | 3.6 | 2.4 |
| Return on equity | 1997 | 30.1 | 11.3 | -3.1 | 12.1 | 9.2 | 8.6 |
|  | 1998 | 30.6 | 10.4 | -4.2 | 8.5 | 13.3 | 12.6 |
|  | 1999 | 32.1 | 8.2 | -8.6 | 7.2 | 8.9 | 3.9 |
| Liabilities to assets | 1997 | 0.41 | 0.69 | 0.94 | 0.72 | 0.67 | 0.77 |
|  | 1998 | 0.41 | 0.67 | 0.91 | 0.68 | 0.64 | 0.76 |
|  | 1999 | 0.40 | 0.69 | 0.92 | 0.69 | 0.70 | 0.74 |

Sales - \% change year over year
$\$ 50,000$ and $\$ 5$ million
$\$ 5$ million and $\$ 25$ million
$1997-98$
$1998-99$
1998-99
5.0
-0.3
$-0.3$
5.4

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 66.1 | 33.9 |
| 66.4 | 33.6 |
| 59.4 | 40.6 |

[^273]Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, $1999 \quad$.

SICE: 4216
Industry: Asphalt Paving


[^274]
## Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4217
Industry: Fencing Installation


[^275]SICE: 4219
Industry: Other Site Work


[^276]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4221
Industry: Piledriving Work


[^277]Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4222
Industry: Form Work

| Number of firms (1998): 515 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 6.5 | 2.6 | -1.4 | 2.5 | 2.7 | 2.9 |
|  | 1998 | 8.5 | 2.8 | -0.8 | 2.9 | 2.8 | 1.9 |
|  | 1999 | 8.7 | 3.4 | -1.4 | 3.2 | 3.6 | 1.4 |
| Pretax profit margin | 1997 | 7.7 | 2.9 | -1.2 | 2.6 | 3.1 | 3.4 |
|  | 1998 | 10.2 | 3.5 | -0.6 | 3.7 | 3.4 | 2.1 |
|  | 1999 | 10.2 | 4.0 | -0.6 | 3.7 | 4.5 | 1.9 |
| Gross profit margin | 1997 | 40.2 | 25.2 | 15.1 | 31.8 | 18.8 | 12.7 |
|  | 1998 | 41.3 | 25.5 | 15.9 | 34.3 | 20.0 | 11.3 |
|  | 1999 | 40.3 | 26.2 | 16.0 | 34.6 | 20.4 | 11.3 |
| Pretax profit to assets | 1997 | 17.7 | 6.9 | -2.6 | 5.8 | 8.7 | 8.8 |
|  | 1998 | 24.4 | 7.8 | -2.0 | 5.9 | 10.0 | 5.7 |
|  | 1999 | 23.4 | 10.1 | -1.5 | 8.0 | 11.5 | 5.6 |
| Return on equity | 1997 | 37.7 | 14.0 | 1.3 | 11.4 | 22.8 | 29.3 |
|  | 1998 | 40.0 | 16.2 | 0.3 | 14.3 | 18.8 | 21.2 |
|  | 1999 | 47.2 | 17.9 | 2.1 | 13.2 | 19.8 | 22.5 |
| Liabilities to assets | 1997 | 0.41 | 0.65 | 0.89 | 0.64 | 0.66 | 0.83 |
|  | 1998 | 0.40 | 0.63 | 0.90 | 0.63 | 0.63 | 0.80 |
|  | 1999 | 0.36 | 0.60 | 0.86 | 0.60 | 0.62 | 0.73 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$25 million |  |
|  | 1997-98 |  |  | 11.4 |  | 7.2 |  |
|  | 1998-99 |  |  | 5.5 |  | 2.3 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 69.5 |  | 30.5 |  |
|  | 1998 |  |  | 72.2 |  | 27.8 |  |
|  | 1999 |  |  | 73.4 |  | 26.6 |  |

[^278]SICE: 4223
Industry: Steel Reinforcing


[^279]SICE: 4224
Industry: Concrete Pouring and Finishing

| Number of firms (1998): 1,289 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ 50 \% \end{gathered}$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 6.7 | 1.9 | -1.9 | 1.5 | 2.6 | 2.4 |
|  | 1998 | 7.9 | 2.9 | -1.5 | 2.3 | 3.6 | 1.7 |
|  | 1999 | 8.3 | 2.7 | -1.4 | 1.9 | 3.4 | 1.6 |
| Pretax profit margin | 1997 | 8.2 | 2.3 | -1.7 | 1.7 | 3.2 | 2.9 |
|  | $1998$ | 9.3 | 3.3 | -1.3 | 2.6 | 4.4 | 2.1 |
|  | 1999 | 10.1 | 3.5 | -1.1 | 2.5 | 4.4 | 1.8 |
| Gross profit margin | 1997 | 43.1 | 28.8 | 18.8 | 35.4 | 23.2 | 13.6 |
|  | 1998 | 45.5 | 30.8 | 20.2 | 35.7 | 24.5 | 14.7 |
|  | 1999 | 45.7 | 30.3 | 19.6 | 37.2 | 26.1 | 14.6 |
| Pretax profit to assets | 1997 | 18.4 | 5.0 | -5.4 | 3.6 | 7.1 | 8.3 |
|  | 1998 | 23.7 | 7.8 | -3.4 | 6.1 | 9.6 | 5.9 |
|  | 1999 | 21.5 | 7.4 | -3.8 | 5.2 | 9.5 | 6.5 |
| Return on equity | 1997 | 37.5 | 13.3 | -1.5 | 12.5 | 14.2 | 18.8 |
|  | 1998 | 42.3 | 16.7 | 1.2 | 14.8 | 20.0 | 18.1 |
|  | 1999 | 42.0 | 18.2 | 1.3 | 16.1 | 20.3 | 16.1 |
| Liabilities to assets | 1997 | 0.42 | 0.72 | 0.96 | 0.75 | 0.66 | 0.65 |
|  | 1998 | 0.40 | 0.70 | 0.96 | 0.70 | 0.70 | 0.68 |
|  | 1999 | 0.38 | 0.66 | 0.92 | 0.66 | 0.66 | 0.75 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and $\mathbf{\$ 2 5}$ million |  |
|  |  |  |  | 6.2 |  | 8.7 |  |
|  | 1998-99 |  |  | 4.1 |  | -2.5 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | $\underline{\text { Profit }}$ |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 64.6 |  | 35.4 |  |
|  | 1998 |  |  | 68.8 |  | 31.2 |  |
|  | 1999 |  |  | 68.9 |  | 31.1 |  |

[^280]Volume 3 - Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4225
Industry: Precast Concrete Installation

| Number of firms (1998): 59 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 $25 \%$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.8 | 1.6 | -4.2 | 0.6 | 2.8 | ... |
|  | 1998 | 5.3 | 2.3 | -2.4 | 0.5 | 2.7 | ... |
|  | 1999 | 8.8 | 2.0 | -7.3 | 0.8 | 2.7 | ... |
| Pretax profit margin | 1997 | 6.2 | 2.1 | -4.2 | 0.6 | 3.1 | ... |
|  | 1998 | 6.3 | 2.3 | -2.4 | 0.5 | 3.7 | ... |
|  | 1999 | 9.5 | 2.8 | -5.2 | 0.8 | 4.3 | ... |
| Gross profit margin | 1997 | 55.2 | 40.3 | 24.1 | 42.5 | 40.2 |  |
|  | 1998 | 52.7 | 31.7 | 13.6 | 37.1 | 20.9 | ... |
|  | 1999 | 46.8 | 31.2 | 19.3 | 41.1 | 16.9 | ... |
| Pretax profit to assets | 1997 | 13.2 | 3.6 |  | 1.8 | 7.3 | ... |
|  | 1998 | 13.7 | 4.6 | -4.3 | 1.7 | 9.7 | $\ldots$ |
|  | 1999 | 17.0 | 2.9 | -9.5 | 1.0 | 10.1 | ... |
| Return on equity | 1997 | 31.2 | 7.7 | -12.4 | 3.9 | 15.2 | ... |
|  | 1998 | 35.2 | 15.4 | -5.5 | 2.5 | 27.7 | ... |
|  | 1999 | 27.4 | 13.5 | -14.9 | 7.5 | 16.8 | $\ldots$ |
| Liabilities to assets | 1997 | 0.43 | 0.79 | 0.99 | 0.75 | 0.82 | $\ldots$ |
|  | 1998 | 0.50 | 0.71 | 0.95 | 0.67 | 0.78 | ... |
|  | 1999 | 0.45 | 0.65 | 0.94 | 0.55 | 0.68 | ... |
| Sales - \% change year over year |  | Firms with revenue between$\$ 50,000$ a |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$25 million |  |
|  | 1997-98 | $\begin{array}{r} 7.5 \\ 22.2 \end{array}$ |  |  | ... |  |  |
|  | 1998-99 |  |  |  |  |  |  |  |


| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | Loss |
| :---: | :---: | :---: |
| 1997 | 62.2 | 37.8 |
| 1998 | 67.7 | 32.3 |
| 1999 | 64.0 | 36.0 |

[^281]SICE: 4226
Industry: Rough and Framing Carpentry


[^282]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 4227
Industry: Structural Steel Erection


[^283]SICE: 4229
Industry: Other Structural and Related Work

| Number of firms (1998): 60 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 7.2 | 0.7 | -4.0 | -0.9 | 2.5 | ... |
|  | 1998 | 7.7 | 1.8 | -1.7 | 1.3 | 4.0 | ... |
|  | 1999 | 7.9 | 0.8 | -3.6 | -1.1 | 5.1 | ... |
| Pretax profit margin | 1997 | 8.7 | 0.7 | -4.0 | -0.9 | 2.8 | ... |
|  | 1998 | 8.8 | 2.5 | -1.4 | 1.8 | 5.1 | ... |
|  | 1999 | 9.7 | 1.7 | -3.4 | -0.9 | 6.4 | ... |
| Gross profit margin | 1997 | 42.8 | 25.2 | 15.6 | 27.7 | 22.7 | ... |
|  | 1998 | 62.2 | 29.4 | 18.9 | 48.7 | 19.7 | ... |
|  | 1999 | 61.9 | 27.1 | 15.6 | 54.4 | 24.0 | ... |
| Pretax profit to assets | 1997 | 16.9 | 3.4 | -11.3 | -1.4 | 5.3 | ... |
|  | 1998 | 20.8 | 7.2 | -3.0 | 0.9 | 11.8 | ... |
|  | 1999 | 16.5 | 4.1 | -4.8 | -2.0 | 9.1 | ... |
| Return on equity | 1997 | 48.8 | 10.5 | -6.4 | 3.6 | 15.0 | ... |
|  | 1998 | 54.3 | 25.6 | 3.0 | 7.9 | 29.5 | ... |
|  | 1999 | 40.3 | 14.5 | -5.8 | -1.4 | 15.9 | ... |
| Liabilities to assets | 1997 | 0.39 | 0.69 | 1.02 | 0.70 | 0.67 | ... |
|  | 1998 | 0.40 | 0.68 | 0.97 | 0.70 | 0.65 | ... |
|  | 1999 | 0.34 | 0.71 | 0.96 | 0.74 | 0.59 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| 1997-98 |  | 18.9 |  |  | $\ldots$ |  |  |
| 1998-99 |  | -0.5 |  |  | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 56.4 |  | 43.6 |  |
| 1998 |  |  |  | 65.6 |  | 34.4 |  |
| 1999 |  |  |  | 58.0 |  | 42.0 |  |

[^284]| e 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :---: | :---: |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 4231
Industry: Masonry Work


[^285]SICE: 4232
Industry: Siding Work


[^286]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4233
Industry: Glass and Glazing Work


[^287]SICE: 4234
Industry: Insulation Work


[^288]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4235
Industry: Roof Shingling


[^289]SICE: 4236
Industry: Sheet Metal and Built-Up Roofing

| Number of firms (1998): 500 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ \mathbf{5 0 0}, 000 \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 5.2 | 1.6 | -1.2 | 1.3 | 1.7 | 1.5 |
|  | 1998 | 6.0 | 2.0 | -1.5 | 1.8 | 2.2 | 1.6 |
|  | 1999 | 5.5 | 1.6 | -2.2 | 1.4 | 2.1 | 1.5 |
| Pretax profit margin | 1997 | 6.3 | 1.8 | -0.9 | 1.6 | 1.9 | 1.7 |
|  | 1998 | 7.1 | 2.3 | -1.3 | 2.1 | 2.6 | 2.0 |
|  | 1999 | 6.2 | 1.8 | -2.1 | 1.5 | 2.3 | 1.9 |
| Gross profit margin | 1997 | 41.6 | 25.2 | 17.3 | 36.5 | 19.8 | 16.2 |
|  | 1998 | 42.1 | 25.6 | 17.8 | 34.3 | 21.7 | 18.8 |
|  | 1999 | 40.7 | 26.0 | 17.7 | 34.2 | 22.3 | 18.0 |
| Pretax profit to assets | 1997 | 19.8 | 5.4 | -3.4 | 5.0 | 5.7 | 6.5 |
|  | 1998 | 22.3 | 6.8 | -4.5 | 5.7 | 8.2 | 6.6 |
|  | 1999 | 20.4 | 5.5 | -5.5 | 4.8 | 6.7 | 6.8 |
| Return on equity | 1997 | 33.3 | 13.7 | 0.4 | 9.0 | 14.7 | 12.7 |
|  | 1998 | 35.9 | 17.0 | -0.3 | 15.0 | 17.2 | 11.1 |
|  | 1999 | 31.3 | 12.1 | -0.1 | 10.2 | 13.5 | 13.7 |
| Liabilities to assets | 1997 | 0.42 | 0.68 | 0.95 | 0.71 | 0.65 | 0.60 |
|  | 1998 | 0.42 | 0.68 | 0.92 | 0.78 | 0.63 | 0.64 |
|  | 1999 | 0.38 | 0.62 | 0.90 | 0.69 | 0.60 | 0.73 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 6.1 |  | 2.5 |  |
|  | 1998-99 |  |  | 0.8 |  | 3.4 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 68.3 |  | 31.7 |  |
|  | 1998 |  |  | 68.5 |  | 31.5 |  |
|  | 1999 |  |  | 68.8 |  | 31.3 |  |

[^290]SICE: 4239
Industry: Other Exterior Close-In Work

| Number of firms (1998): 70 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average $\begin{gathered} \text { Q2 } \\ 50 \% \end{gathered}$ | Worse $\begin{gathered} \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 6.5 | 2.6 | -0.7 | 2.3 | 4.0 | ... |
|  | 1998 | 12.4 | 4.5 | 0.9 | 5.1 | 3.9 | ... |
|  | 1999 | 10.7 | 5.1 | 0.9 | 4.0 | 5.3 | ... |
| Pretax profit margin | 1997 | 8.4 | 2.7 | -0.5 | 2.2 | 4.9 | ... |
|  | 1998 | 13.9 | 4.9 | 1.0 | 4.8 | 5.0 | ... |
|  | 1999 | 12.3 | 6.6 | 1.4 | 7.2 | 5.4 | ... |
| Gross profit margin | 1997 | 48.3 | 35.1 | 25.9 | 38.4 | 30.6 | ... |
|  | 1998 | 47.7 | 34.1 | 23.5 | 37.8 | 32.3 | ... |
|  | 1999 | 57.5 | 31.5 | 23.5 | 33.3 | 26.5 | ... |
| Pretax profit to assets | 1997 | 24.2 | 6.9 | -2.3 | 6.4 | 9.4 | ... |
|  | 1998 | 42.6 | 18.8 | 1.7 | 20.5 | 16.3 | ... |
|  | 1999 | 36.2 | 14.9 | 1.3 | 15.9 | 14.9 | ... |
| Return on equity | 1997 | 42.7 | 12.7 | $1.5$ | $8.8$ | 17.6 | $\ldots$ |
|  | 1998 | 66.2 | 37.1 | 6.9 | 34.1 | 38.5 | ... |
|  | 1999 | 54.6 | 27.8 | 8.2 | 28.1 | 26.5 | ... |
| Liabilities to assets | 1997 | 0.33 | 0.72 | 0.93 | 0.66 | 0.75 | $\ldots$ |
|  | 1998 | 0.39 | 0.65 | 0.98 | 0.66 | 0.59 | ... |
|  | 1999 | 0.35 | 0.59 | 0.81 | 0.58 | 0.62 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $\begin{array}{r} 10.5 \\ 4.1 \end{array}$ |  |  | $\ldots$ |  |  |
|  |  |  | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 73.0 |  | 27.0 |  |
|  |  |  |  | 77.5 |  | 22.5 |  |
| 1998 |  |  |  | 82.8 |  | 17.2 |  |

[^291]Volume 3 - Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4241
Industry: Plumbing


[^292]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 4242
Industry: Dry Heating and Gas Piping Work

| Number of firms (1998): 646 |  | Small firms with revenue under \$5 million milis |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\begin{gathered} \text { Q2 } \\ 50 \% \end{gathered}$ | Worse Q1 $25 \%$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 5.3 | 1.6 | -1.9 | 1.5 | 1.7 | 2.3 |
|  | 1998 | 6.7 | 1.9 | -1.9 | 2.1 | 1.8 | 1.4 |
|  | 1999 | 6.7 | 2.0 | -1.8 | 1.9 | 2.2 | 1.9 |
| Pretax profit margin | 1997 | 6.4 | 2.0 | -1.6 | 1.9 | 2.0 | 3.0 |
|  | 1998 | 7.9 | 2.3 | -1.5 | 2.5 | 2.2 | 1.8 |
|  | 1999 | 8.0 | 2.4 | -1.2 | 2.1 | 2.7 | 2.2 |
| Gross profit margin | 1997 | 52.8 | 34.8 | 23.1 | 41.1 | 26.3 | 21.4 |
|  | 1998 | 50.8 | 33.9 | 22.5 | 39.9 | 26.3 | 16.3 |
|  | 1999 | 53.1 | 34.2 | 23.5 | 41.9 | 26.6 | 15.5 |
| Pretax profit to assets | 1997 | 19.5 | 6.2 | -5.7 | 5.3 | 7.4 | 9.7 |
|  | 1998 | 23.2 | 6.5 | -6.4 | 6.1 | 6.8 | 5.5 |
|  | 1999 | 22.5 | 5.9 | -4.3 | 4.8 | 7.8 | 6.8 |
| Return on equity | 1997 | 43.4 | 17.9 | 1.0 | 16.2 | 22.0 | 17.3 |
|  | 1998 | 40.8 | 18.0 | 0.8 | 15.2 | 21.1 | 11.0 |
|  | 1999 | 39.4 | 16.7 | -3.9 | 13.9 | 25.6 | 24.0 |
| Liabilities to assets | 1997 | 0.47 | 0.76 | 1.00 | 0.76 | 0.76 | 0.70 |
|  | 1998 | 0.44 | 0.73 | 1.00 | 0.76 | 0.71 | 0.71 |
|  | 1999 | 0.43 | 0.73 | 0.97 | 0.72 | 0.73 | 0.69 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 8.5 |  | 2.5 |  |
|  | 1998-99 |  |  | 2.1 |  | 7.7 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 66.0 |  | 34.0 |  |
|  | 1998 |  |  | 66.9 |  | 33.1 |  |
|  | 1999 |  |  | 67.6 |  | 32.4 |  |

[^293]SICE: 4243
Industry: Wet Heating and Air Conditioning Work


[^294]SICE: 4244
Industry: Sheet Metal and Other Duct Work


[^295]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 4251
Industry: Process Piping Work

| Number of firms (1998): 49 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 5.3 | 1.4 | -1.0 | -0.2 | 2.7 | 1.9 |
|  | 1998 | 4.4 | 1.9 | -1.8 | 1.9 | 1.6 | 3.9 |
|  | 1999 | 8.8 | 3.2 | 0.1 | 4.5 | 2.9 | 1.7 |
| Pretax profit margin | 1997 | 6.9 | 1.8 | -0.8 | 0.5 | 3.6 | 2.3 |
|  | 1998 | 5.4 | 2.4 | -1.8 | 2.5 | 2.2 | 4.3 |
|  | 1999 | 9.7 | 4.4 | 0.1 | 5.0 | 4.3 | 3.0 |
| Gross profit margin | 1997 | 47.7 | 25.6 | 12.4 | ... | 25.6 | ... |
|  | 1998 | 27.6 | 20.6 | 15.2 | ... | 19.7 | 15.2 |
|  | 1999 | 34.0 | 20.7 | 13.6 | ... | 19.0 | 17.2 |
| Pretax profit to assets | 1997 | 19.5 | 4.9 | -3.4 | 0.9 | 6.3 | 8.3 |
|  | 1998 | 14.9 | 6.9 | -3.6 | 6.9 | 6.2 | 8.5 |
|  | 1999 | 24.5 | 12.3 | 0.3 | 10.8 | 12.3 | 8.0 |
| Return on equity | 1997 | 42.5 | $13.8$ |  | $9.4$ |  | $\ldots$ |
|  | 1998 | 34.3 | 11.9 | -5.5 | 30.3 | 9.1 | 39.1 |
|  | 1999 | 45.2 | 19.9 | 5.2 | 24.0 | 19.2 | 12.0 |
| Liabilities to assets | 1997 | 0.37 | 0.63 | 0.84 | 0.59 | 0.70 | 0.74 |
|  | 1998 | 0.49 | 0.67 | 0.86 | 0.57 | 0.69 | 0.76 |
|  | 1999 | 0.42 | 0.58 | 0.83 | 0.49 | 0.73 | 0.70 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and \$ | million |
|  | 1997-98 | -6.8 |  |  | -12.2 |  |  |
|  | 1998-99 |  |  | 12.3 | 7.1 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 70.7 |  | 29.3 |  |
|  | 1998 |  |  | 69.0 |  | 31.0 |  |
|  | 1999 |  |  | 75.0 |  | 25.0 |  |

[^296]SICE: 4252
Industry: Automatic Sprinkler System Installation

| Number of firms (1998): 221 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.1 | 2.0 | -1.1 | 2.0 | 2.1 | ... |
|  | 1998 | 6.7 | 2.1 | -2.4 | 1.0 | 2.6 | ... |
|  | 1999 | 8.0 | 2.8 | -1.4 | 3.5 | 2.6 | ... |
| Pretax profit margin | 1997 | 7.2 | 2.2 | -0.9 | 2.2 | 2.2 | ... |
|  | 1998 | 8.4 | 2.7 | -2.2 | 1.1 | 3.3 | ... |
|  | 1999 | 9.5 | 3.4 | -1.2 | 4.1 | 3.2 | ... |
| Gross profit margin | 1997 | 55.0 | 36.4 | 22.6 | 45.4 | 23.9 | $\ldots$ |
|  | 1998 | 54.1 | 33.2 | 21.5 | 43.5 | 24.4 | ... |
|  | 1999 | 51.4 | 35.2 | 21.3 | 41.4 | 25.4 | ... |
| Pretax profit to assets | 1997 | 16.6 | 6.5 | -2.4 | 5.7 | 7.5 | ... |
|  | 1998 | 20.1 | 6.4 | -7.7 | 3.7 | 9.7 | ... |
|  | 1999 | 21.8 | 8.1 | -3.9 | 7.0 | 9.7 | ... |
| Return on equity | 1997 | 32.2 | 13.1 | -1.1 | 13.0 | 13.2 | ... |
|  | 1998 | 35.7 | 15.0 | -7.5 | 11.8 | 21.1 | ... |
|  | 1999 | 39.8 | 23.3 | 6.8 | 24.7 | 20.3 | ... |
| Liabilities to assets | 1997 | 0.48 | 0.72 | 0.95 | 0.74 | 0.68 | ... |
|  | 1998 | 0.43 | 0.68 | 0.96 | 0.72 | 0.61 | $\ldots$ |
|  | 1999 | 0.42 | 0.66 | 0.95 | 0.68 | 0.66 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and \$25 million |  |
|  | 1997-98 |  |  | 10.8 |  | ... |  |
|  | 1998-99 |  |  | 9.2 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 69.2 |  | 30.8 |  |
|  | 1998 |  |  | 65.5 |  | 34.5 |  |
|  | 1999 |  |  | 71.4 |  | 28.6 |  |

[^297]| Volume 3-Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 4253
Industry: Commercial Refrigeration Work

| Number of firms (1998): 415 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \mathrm{Q}^{2} \\ \mathbf{5 0 \%} \end{gathered}$ | Worse Q1 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.1 | 2.5 | -0.9 | 1.9 | 3.1 | 1.3 |
|  | 1998 | 7.2 | 2.7 | -0.7 | 1.9 | 3.2 | $\ldots$ |
|  | 1999 | 7.3 | 3.0 | -0.3 | 2.2 | 3.7 | 2.5 |
| Pretax profit margin | 1997 | 7.5 | 3.3 | -0.6 | 2.2 | 3.6 | 1.6 |
|  | 1998 | 8.9 | 3.2 | -0.5 | 2.3 | 4.0 | $\ldots$ |
|  | 1999 | 9.1 | 3.6 | 0.2 | 2.4 | 4.7 | 3.1 |
| Gross profit margin | 1997 | 49.0 | 33.3 | 22.8 | 39.2 | 28.0 | 15.3 |
|  | 1998 | 50.6 | 32.6 | 22.6 | 38.5 | 28.5 | ... |
|  | 1999 | 49.2 | 34.7 | 21.9 | 40.4 | 28.3 | 16.0 |
| Pretax profit to assets | 1997 | 18.5 | 7.3 | -2.2 | 6.0 | 9.9 | 5.2 |
|  | 1998 | 20.3 | 8.1 | -1.5 | 6.0 | 11.0 | $\cdots$ |
|  | 1999 | 22.8 | 9.9 | 0.5 | 6.4 | 14.0 | 9.7 |
| Return on equity | 1997 | 31.8 | 14.4 |  | 10.7 | $16.3$ | 13.8 |
|  | 1998 | 32.0 | 19.0 | 4.3 | 17.1 | 20.8 | $\ldots$ |
|  | 1999 | 35.1 | 18.9 | 4.0 | 16.0 | 20.2 | 27.6 |
| Liabilities to assets | 1997 | 0.38 | 0.63 | 0.89 | 0.67 | 0.59 | 0.80 |
|  | 1998 | 0.41 | 0.65 | 0.91 | 0.70 | 0.59 | $\ldots$ |
|  |  | 0.36 | 0.62 | 0.86 | 0.62 | 0.59 | 0.75 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 7.7 |  | 8.5 |  |
|  | 1998-99 |  |  | 5.7 |  | -0.2 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 71.4 |  | 28.6 |  |
|  | 1998 |  |  | 71.5 |  | 28.5 |  |
|  | 1999 |  |  | 76.1 |  | 23.9 |  |

[^298]SICE: 4254
Industry: Environmental Control Work


[^299]SICE: 4255
Industry: Millwright and Rigging


[^300]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4256
Industry: Thermal Insulation Work


[^301]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4259
Industry: Other Mechanical Specialty Work

| Number of firms (1998): 48 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 8.5 | 3.0 | -1.6 | 3.5 | 1.7 | 1.5 |
|  | 1998 | 4.9 | 1.6 | -4.6 | 0.9 | 2.8 | ... |
|  | 1999 | 13.7 | 3.9 | -0.9 | 3.9 | 4.3 | ... |
| Pretax profit margin | 1997 | 10.1 | 4.0 | -1.2 | 4.8 | 1.9 | 1.9 |
|  | 1998 | 6.3 | 1.7 | -4.2 | 1.3 | 3.8 | ... |
|  | 1999 | 15.3 | 4.5 | -0.9 | 4.5 | 4.9 | ... |
| Gross profit margin | 1997 | 53.9 | 32.1 | 18.4 | 39.5 | 18.6 | 10.1 |
|  | 1998 | 55.2 | 32.5 | 20.2 | 44.4 | 29.8 | ... |
|  | 1999 | 53.6 | 33.9 | 22.7 | 43.4 | 23.4 | ... |
| Pretax profit to assets | 1997 | 21.0 | 7.1 | -1.8 | 7.3 | 5.6 | 8.9 |
|  | 1998 | 16.0 | 5.5 | -12.8 | 1.3 | 10.9 | ... |
|  | 1999 | 31.1 | 11.5 | -2.6 | 11.5 | 11.0 | ... |
| Return on equity | 1997 | 49.8 | 21.3 | 3.3 | 25.0 | 17.4 | ... |
|  | 1998 | 32.4 | 11.9 | -8.3 | 8.6 | 20.2 | ... |
|  | 1999 | 40.5 | 19.4 | 4.2 | 23.5 | 13.0 | ... |
| Liabilities to assets | 1997 | 0.41 | 0.70 | 0.97 | 0.72 | 0.65 | 0.53 |
|  | 1998 | 0.35 | 0.78 | 1.03 | 0.77 | 0.82 | ... |
|  | 1999 | 0.45 | 0.75 | 1.02 | 0.72 | 0.76 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 23.5 |  | ... |  |
|  | 1998-99 |  |  | 21.0 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 70.8 |  | 29.2 |  |
|  | 1998 |  |  | 62.0 |  | 38.0 |  |
|  | 1999 |  |  | 70.6 |  | 29.4 |  |

[^302]Volume 3 - Small and Medium Firms

SICE: 4261
Industry: Electrical Work

| Number of firms (1998): 7,223 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | Firms under $\$ \mathbf{5 0 0}, 000$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.8 | 2.0 | -1.7 | 1.6 | 2.8 | 1.5 |
|  | 1998 | 7.5 | 2.7 | -1.0 | 2.3 | 3.2 | 1.9 |
|  | 1999 | 7.8 | 2.8 | -1.0 | 2.3 | 3.4 | 1.8 |
| Pretax profit margin | 1997 | 8.2 | 2.6 | -1.4 | 1.9 | 3.5 | 2.0 |
|  | 1998 | 9.1 | 3.2 | -0.8 | 2.7 | 4.0 | 2.5 |
|  | 1999 | 9.4 | 3.4 | -0.8 | 2.8 | 4.3 | 2.3 |
| Gross profit margin | 1997 | 51.4 | 32.6 | 21.0 | 39.7 | 24.3 | 16.4 |
|  | 1998 | 52.1 | 33.2 | 21.3 | 40.9 | 25.0 | 17.1 |
|  | 1999 | 52.7 | 33.3 | 21.9 | 41.8 | 25.5 | 17.6 |
| Pretax profit to assets | 1997 | 19.3 | 5.9 | -3.8 | 4.3 | 9.1 | 5.1 |
|  | 1998 | 21.9 | 8.0 | -2.2 | 6.0 | 10.9 | 6.5 |
|  | 1999 | 21.5 | 7.8 | -2.2 | 6.1 | 10.9 | 6.0 |
| Return on equity | 1997 | 34.8 | 14.0 | -0.8 | 11.1 | 18.0 | 15.7 |
|  | 1998 | 37.6 | 16.7 | 1.8 | 14.3 | 21.2 | 19.9 |
|  | 1999 | 36.1 | 15.9 | 1.9 | 13.2 | 19.9 | 19.3 |
| Liabilities to assets | 1997 | 0.38 | 0.66 | 0.92 | 0.69 | 0.63 | 0.75 |
|  | 1998 | 0.38 | 0.64 | 0.91 | 0.66 | 0.63 | 0.74 |
|  | 1999 | 0.36 | 0.63 | 0.89 | 0.64 | 0.61 | 0.73 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $1997-98$$1998-99$ |  | 9.8 |  |  | 4.3 |  |  |
|  |  | 5.9 |  |  | 2.0 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 67.2 |  | 32.8 |  |
| 1998 |  |  |  | 70.9 |  | 29.1 |  |
| 1999 |  |  |  | 71.3 |  | 28.7 |  |

[^303]SICE: 4271
Industry: Plastering and Stucco Work

| Number of firms (1998): 315 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better Q3 75\% | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \mathbf{2 5 \%} \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.4 | 2.0 | -2.5 | 2.0 | 2.1 | ... |
|  | 1998 | 7.6 | 2.5 | -1.8 | 2.2 | 3.0 | ... |
|  | 1999 | 8.5 | 2.3 | -1.3 | 2.0 | 3.5 | ... |
| Pretax profit margin | 1997 | 8.5 | 2.4 | -2.4 | 2.1 | 2.7 | $\cdots$ |
|  | 1998 | 9.0 | 3.1 | -1.2 | 3.0 | 3.4 | ... |
|  | 1999 | 9.9 | 3.1 | -0.7 | 2.7 | 4.5 | ... |
| Gross profit margin | 1997 | 43.8 | 28.1 | 16.8 | 30.8 | 19.9 | $\ldots$ |
|  | 1998 | 47.0 | 29.2 | 19.5 | 34.3 | 23.0 | ... |
|  | 1999 | 48.9 | 29.6 | 18.6 | 35.4 | 20.7 | ... |
| Pretax profit to assets | 1997 | 26.7 | 7.0 | -7.7 | 7.1 | 5.8 | ... |
|  | 1998 | 25.3 | 8.3 | -6.2 | 6.8 | 12.4 | ... |
|  | 1999 | 26.5 | 8.6 | -3.8 | 6.7 | 11.1 | ... |
| Return on equity | 1997 | 37.7 | 12.8 | -5.8 | 12.8 | 12.8 | ... |
|  | 1998 | 52.3 | 20.9 | 1.6 | 20.4 | 23.6 | ... |
|  | 1999 | 44.6 | 18.7 | -2.1 | 12.9 | 21.0 | ... |
| Liabilities to assets | 1997 | 0.41 | 0.74 | 1.02 | 0.74 |  | ... |
|  | 1998 | 0.46 | 0.71 | 1.01 | 0.74 | 0.65 | ... |
|  | 1999 | 0.40 | 0.67 | 0.93 | 0.68 | 0.66 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | $\mathbf{5}$ million and \$25 million |  |
|  | 1997-98 |  |  | 10.2 |  | ... |  |
|  | 1998-99 |  |  | 10.0 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 63.8 |  | 36.2 |  |
|  | 1998 |  |  | 68.9 |  | 31.1 |  |
|  | 1999 |  |  | 70.2 |  | 29.8 |  |

[^304]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 4272
Industry: Drywall Work

| Number of firms (1998): 1,086 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 6.2 | 1.3 | -2.0 | 1.1 | 1.6 | 2.5 |
|  | 1998 | 7.1 | 2.4 | -0.9 | 2.3 | 2.4 | 2.5 |
|  | 1999 | 7.2 | 2.6 | -0.7 | 2.7 | 2.5 | 2.1 |
| Pretax profit margin | 1997 | 7.6 | 1.8 | -1.7 | 1.7 | 1.9 | 2.9 |
|  | 1998 | 8.2 | 2.9 | -0.6 | 2.9 | 2.9 | 3.3 |
|  | 1999 | 8.4 | 3.2 | -0.3 | 3.3 | 3.2 | 2.4 |
| Gross profit margin | 1997 | 40.4 | 22.2 | 14.4 | 30.0 | 16.4 | 15.0 |
|  | 1998 | 40.6 | 22.6 | 14.5 | 32.5 | 16.6 | 14.2 |
|  | 1999 | 39.1 | 23.3 | 14.4 | 33.9 | 17.0 | 13.7 |
| Pretax profit to assets | 1997 | 20.8 | 5.1 | -6.0 | 4.3 | 6.2 | 8.4 |
|  | 1998 | 25.6 | 8.3 | -2.7 | 7.5 | 9.4 | 10.9 |
|  | 1999 | 25.2 | 9.8 | -1.0 | 9.1 | 10.5 | 6.9 |
| Return on equity | 1997 | 39.8 | 12.6 | -1.7 | 10.0 | 14.6 | 30.0 |
|  | 1998 | 40.7 | 16.7 | 2.0 | 13.5 | 21.7 | 32.7 |
|  | 1999 | 41.1 | 16.7 | 1.2 | 14.3 | 20.0 | 16.8 |
| Liabilities to assets | 1997 | 0.41 | 0.69 | 0.98 | 0.69 | 0.69 | 0.73 |
|  | 1998 | 0.40 | 0.69 | 0.98 | 0.67 | 0.71 | 0.72 |
|  | 1999 | 0.39 | 0.65 | 0.91 | 0.64 | 0.66 | 0.77 |

Sales - \% change year over year
$\qquad$
Firms with revenue between $\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million

| $1997-98$ | 17.0 | 1.7 |
| :--- | ---: | ---: |
| $1998-99$ | 5.6 | 16.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997

| Profit | Loss |
| :---: | :---: |
| 64.5 | 35.5 |
| 70.9 | 29.1 |
| 74.0 | 26.0 |

[^305]SICE: 4273
Industry: Acoustical Work

| Number of firms (1998): 131 |  | Small firms with revenue under \$5 million minmer |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.1 | 2.4 | -1.5 | 2.4 | 2.6 | ... |
|  | 1998 | 7.6 | 2.4 | -0.8 | 2.9 | 1.9 | ... |
|  | 1999 | 8.1 | 3.4 | 0.2 | 3.6 | 3.3 | ... |
| Pretax profit margin | 1997 | 7.6 | 2.5 | -0.9 | 2.5 | 3.0 | ... |
|  | 1998 | 7.9 | 3.1 | -0.8 | 3.6 | 2.7 | ... |
|  | 1999 | 10.1 | 4.0 | 0.4 | 4.0 | 3.9 | ... |
| Gross profit margin | 1997 | 44.3 | 26.3 | 18.0 | 35.4 | 19.6 | ... |
|  | 1998 | 38.8 | 27.2 | 15.2 | 33.5 | 18.4 | ... |
|  | 1999 | 41.4 | 26.1 | 17.7 | 36.7 | 20.6 | ... |
| Pretax profit to assets | 1997 | 17.1 | 5.2 | -2.8 | 5.6 | 5.1 | ... |
|  | 1998 | 24.0 | 8.5 | -1.2 | 9.1 | 8.1 | ... |
|  | 1999 | 27.9 | 12.6 | 1.2 | 8.9 | 14.4 | ... |
| Return on equity | 1997 | 30.0 | 10.0 | -1.2 | 10.0 | 11.1 | ... |
|  | 1998 | 43.5 | 15.5 | -0.9 | 18.2 | 15.4 | ... |
|  | 1999 | 49.2 | 20.2 | 5.7 | 16.3 | 21.6 | ... |
| Liabilities to assets | 1997 | 0.32 | 0.52 | 0.86 | 0.49 | 0.59 | ... |
|  | 1998 | 0.36 | 0.57 | 0.85 | 0.54 | 0.63 | ... |
|  | 1999 | 0.33 | 0.60 | 0.87 | 0.61 | 0.56 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and \$ | million |
|  | $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ | $\begin{array}{r} 14.5 \\ 9.4 \end{array}$ |  |  | $\ldots$ |  |  |
|  |  |  |  |  |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 70.3 |  | 29.7 |  |
|  | 1998 |  |  | 72.2 |  | 27.8 |  |
|  | 1999 |  |  | 79.0 |  | 21.0 |  |

[^306]SICE: 4274
Industry: Finish Carpentry


[^307]SICE: 4275
Industry: Painting and Decorating Work

| Number of firms (1998): 1,970 |  | Small firms with revenue under \$5 million minmer |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ \mathbf{5 0 \%} \end{gathered}$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 7.0 | 2.0 | -1.9 | 1.8 | 2.8 | 2.4 |
|  | 1998 | 7.9 | 2.5 | -1.4 | 2.2 | 3.5 | 2.0 |
|  | 1999 | 8.9 | 2.7 | -1.6 | 2.1 | 3.5 | 2.3 |
| Pretax profit margin | 1997 | 8.4 | 2.5 | -1.5 | 2.1 | 3.3 | 3.3 |
|  | 1998 | 9.8 | 3.2 | -0.9 | 2.9 | 4.5 | 2.5 |
|  | $1999$ | 10.6 | 3.3 | -1.3 | 2.8 | 4.5 | 2.7 |
| Gross profit margin | 1997 | 51.3 | 32.5 | 21.0 | 37.6 | 24.0 | 21.5 |
|  | 1998 | 53.4 | 33.5 | 21.8 | 38.3 | 25.7 | 19.3 |
|  | 1999 | 50.7 | 32.1 | 21.0 | 37.2 | 25.7 | 21.9 |
| Pretax profit to assets | 1997 | 22.9 | 6.3 | -5.6 | 5.6 | 7.8 | 6.6 |
|  | 1998 | 27.0 | 8.1 | -3.8 | 7.1 | 11.6 | 5.7 |
|  | 1999 | 27.0 | 8.5 | -4.0 | 7.1 | 10.9 | 6.7 |
| Return on equity | 1997 | 41.2 | 15.1 | -1.3 | 13.2 | 19.3 | 11.3 |
|  | 1998 | 43.8 | 18.4 | 1.9 | 15.1 | 24.4 | 21.6 |
|  | 1999 | 42.1 | 17.7 | -0.4 | 15.0 | 23.0 | 11.7 |
| Liabilities to assets | 1997 | 0.40 | 0.71 | 0.99 | 0.74 | 0.67 | 0.77 |
|  | 1998 | 0.41 | 0.69 | 0.95 | 0.70 | 0.65 | 0.75 |
|  | 1999 | 0.38 | 0.65 | 0.91 | 0.66 | 0.64 | 0.62 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 9.9 |  | 11.3 |  |
|  | 1998-99 |  |  | 3.8 |  | -10.1 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 66.1 |  | 33.9 |  |
|  | 1998 |  |  | 70.3 |  | 29.7 |  |
|  | 1999 |  |  | 68.8 |  | 31.2 |  |

[^308]Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years $1997,1998 \quad 1999 \quad$.

SICE: 4276
Industry: Terrazo and Tile Work

| Number of firms (1998): 523 |  | Small firms with revenue under \$5 million min min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 5.4 | 1.3 | -2.0 | 1.0 | 1.8 |  |
|  | 1998 | 6.7 | 2.3 | -1.5 | 2.0 | 2.7 | 0.9 |
|  | 1999 | 6.6 | 2.4 | -1.5 | 2.2 | 2.6 | 1.2 |
| Pretax profit margin | 1997 | 6.4 | 1.8 | -1.8 | 1.4 | 2.5 | ... |
|  | 1998 | 7.5 | 2.7 | -1.3 | 2.2 | 2.9 | 1.1 |
|  | 1999 | 7.8 | 3.0 | -1.1 | 2.8 | 3.2 | 1.7 |
| Gross profit margin | 1997 | 46.0 | 28.1 | 18.3 | 32.4 | 20.3 | ... |
|  | 1998 | 45.2 | 29.3 | 18.6 | 34.3 | 21.7 | 12.1 |
|  | 1999 | 46.2 | 28.3 | 19.4 | 36.5 | 21.8 | 17.2 |
| Pretax profit to assets | 1997 | 16.7 | 4.2 | -7.3 | 3.5 | 5.6 | ... |
|  | 1998 | 23.4 | 6.6 | -4.0 | 5.5 | 8.4 | 2.3 |
|  | 1999 | 23.2 | 7.6 | -4.2 | 6.1 | 8.7 | 4.7 |
| Return on equity | 1997 | 31.1 | 11.2 | -1.4 | 11.9 | 10.3 | ... |
|  | 1998 | 39.2 | 15.9 | -1.5 | 13.0 | 18.2 | ... |
|  | 1999 | 42.9 | 18.6 | 2.5 | 17.8 | 19.2 | 9.6 |
| Liabilities to assets | 1997 | 0.43 | 0.73 | 1.03 | 0.75 | 0.71 | ... |
|  | 1998 | 0.42 | 0.71 | 0.98 | 0.71 | 0.71 | 0.80 |
|  | 1999 | 0.37 | 0.64 | 0.95 | 0.64 | 0.66 | 0.76 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 12.2 |  |  | 6.4 |  |  |
|  |  | 11.4 |  |  | 10.2 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
| 1997 |  |  |  | 63.1 |  | 36.9 |  |
| 1998 |  |  |  | 68.3 |  | 31.7 |  |
|  |  |  |  | 70.0 |  | 30.0 |  |

[^309]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, $1999 \quad$.

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4277
Industry: Hardwood Flooring Installation


[^310]SICE: 4278
Industry: Resilient Flooring and Carpet Work


[^311]SICE: 4279
Industry: Other Interior and Finishing Work

| Number of firms (1998): 87 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 7.6 | 2.4 | -2.9 | 2.2 | 2.5 | ... |
|  | 1998 | 7.6 | 2.2 | -0.8 | 1.6 | 3.2 | ... |
|  | 1999 | 10.0 | 2.8 | -0.4 | 2.9 | 1.8 | ... |
| Pretax profit margin | 1997 | 8.7 | 2.9 | -2.1 | 2.8 | 3.0 | ... |
|  | 1998 | 9.8 | 2.8 | -0.9 | 1.3 | 4.1 | ... |
|  | 1999 | 10.9 | 3.4 | 0.6 | 3.7 | 2.2 | ... |
| Gross profit margin | 1997 | 41.9 | 29.1 | 19.5 | 32.3 | 25.7 | ... |
|  | 1998 | 64.4 | 33.6 | 21.1 | 38.0 | 28.4 | ... |
|  | 1999 | 46.4 | 29.5 | 21.8 | 36.5 | 24.7 | ... |
| Pretax profit to assets | 1997 | 31.9 | 7.6 | -5.3 | 7.3 | 8.1 | ... |
|  | 1998 | 24.5 | 9.7 | -2.7 | 5.7 | 18.2 | ... |
|  | 1999 | 21.2 | 8.2 | 1.2 | 8.1 | 9.3 | ... |
| Return on equity | 1997 | 33.3 | 11.5 | -10.1 | 8.6 | 19.1 | ... |
|  | 1998 | 47.2 | 20.8 | -0.5 | 15.0 | 28.3 | ... |
|  | 1999 | 32.6 | 20.0 | -1.3 | 20.0 | 19.0 | ... |
| Liabilities to assets | 1997 | 0.36 | 0.68 | 1.00 | 0.74 | 0.57 | ... |
|  | 1998 | 0.27 | 0.70 | 0.91 | 0.64 | 0.75 | $\cdots$ |
|  | 1999 | 0.35 | 0.69 | 0.93 | 0.71 | 0.67 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 5.3 |  | ... |  |
| . | 1998-99 |  |  | 0.1 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 67.0 |  | 33.0 |  |
|  | 1998 |  |  | 71.9 |  | 28.1 |  |
|  | 1999 |  |  | 77.4 |  | 22.6 |  |

[^312]SICE: 4291
Industry: Elevator and Escalator Installation

| Number of firms (1998): 148 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better <br> Q3 <br> 75\% | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ |  | Firms <br> $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 9.2 | 3.0 | 0.2 | 3.5 | 2.9 | ... |
|  | 1998 | 8.9 | 2.5 | -0.1 | 2.8 | 2.4 | ... |
|  | 1999 | 8.4 | 2.3 | -1.0 | 3.4 | 1.6 | $\ldots$ |
| Pretax profit margin | 1997 | 11.3 | 4.1 | 0.4 | 4.7 | 4.1 | ... |
|  | 1998 | 11.6 | 3.4 | 0.1 | 4.3 | 3.3 | ... |
|  | 1999 | 9.8 | 2.8 | -0.4 | 4.4 | 2.2 | $\ldots$ |
| Gross profit margin | 1997 | 54.9 | 36.0 | 21.6 |  | 26.2 | ... |
|  | 1998 | 54.9 | 34.3 | 20.7 | 49.3 | 26.7 | ... |
|  | 1999 | 57.0 | 37.1 | 24.3 | 49.3 | 34.0 | ... |
| Pretax profit to assets | 1997 | 23.2 | 10.0 | 1.0 | 9.4 | 10.3 | ... |
|  | 1998 | 23.1 | 8.5 | -0.2 | 11.1 | 8.1 | ... |
|  | 1999 | 21.0 | 6.6 | -1.7 | 10.1 | 4.8 | ... |
| Return on equity | 1997 | 43.1 | 19.2 | 7.2 | 25.5 | 18.2 | ... |
|  | 1998 | 37.4 | 13.6 | 2.0 | 21.7 | 12.5 | ... |
|  | 1999 | 34.8 | 13.8 | -2.9 | 26.9 | 12.4 | ... |
| Liabilities to assets | 1997 | 0.30 | 0.64 | 0.86 | 0.64 | 0.64 | ... |
|  | 1998 | 0.32 | 0.64 | 0.86 | 0.71 | 0.64 | ... |
|  | 1999 | 0.38 | 0.65 | 0.85 | 0.62 | 0.66 | $\ldots$ |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$ | million |
| $1997-98$$1998-99$ |  | 5.5 |  |  | $\ldots$ |  |  |
|  |  | 7.2 |  |  | $\cdots$ |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 78.3 |  | 21.7 |  |
| 1998 |  |  |  | 76.2 |  | 23.8 |  |
|  |  |  |  | 70.8 |  | 29.2 |  |

[^313]SICE: 4292
Industry: Ornamental and Miscellaneous Fabricated Metal Installation


[^314]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4293
Industry: Residential Swimming Pool Installation


[^315]SICE: 4299
Industry: Other Trade Work n.e.c.

| Number of firms (1998): 949 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 $25 \%$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 8.5 | 2.9 | -1.5 | 3.0 | 2.9 | 1.6 |
|  | 1998 | 10.0 | 3.6 | -1.0 | 3.4 | 3.9 | 2.7 |
|  | 1999 | 9.9 | 3.2 | -1.3 | 3.0 | 3.4 | 1.5 |
| Pretax profit margin | 1997 | 10.4 | 3.6 | -1.4 | 3.6 | 3.5 | 2.1 |
|  | 1998 | 11.9 | 4.1 | -0.9 | 3.8 | 4.8 | 2.8 |
|  | 1999 | 12.1 | 3.9 | -1.2 | 3.6 | 4.4 | 3.2 |
| Gross profit margin | 1997 | 55.0 | 35.9 | 23.2 | 44.7 | 29.0 | 18.9 |
|  | 1998 | 53.8 | 37.6 | 24.1 | 44.2 | 29.6 | 17.2 |
|  | 1999 | 56.8 | 37.1 | 22.5 | 45.4 | 28.4 | 24.6 |
| Pretax profit to assets | 1997 | 22.5 | 6.9 | -2.9 | 6.4 | 8.0 | 5.4 |
|  | 1998 | 25.5 | 9.5 | -2.1 | 8.7 | 11.0 | 10.5 |
|  | 1999 | 23.9 | 7.9 | -3.0 | 6.8 | 11.6 | 7.9 |
| Return on equity | 1997 | 41.7 | $15.1$ | -0.4 | 14.6 | 15.6 | 13.7 |
|  | 1998 | 46.4 | 20.3 | 4.3 | 18.4 | 24.2 | 16.8 |
|  | 1999 | 38.2 | 18.6 | 2.0 | 14.2 | 23.5 | 16.3 |
| Liabilities to assets | 1997 |  |  |  |  |  | 0.76 |
|  | 1998 | 0.42 | 0.72 | 0.97 | 0.73 | 0.67 | 0.65 |
|  | 1999 | 0.39 | 0.69 | 0.95 | 0.69 | 0.66 | 0.75 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 7.1 |  | 9.7 |  |
|  | 1998-99 |  |  | 9.1 |  | 2.6 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 68.2 |  | 31.8 |  |
|  | 1998 |  |  | 71.2 |  | 28.8 |  |
|  | 1999 |  |  | 68.8 |  | 31.2 |  |

[^316]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4411
Industry: Project Management, Construction

| Number of firms (1998): 1,794 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 17.4 | 4.0 | -1.6 | 5.0 | 2.6 | 1.5 |
|  | 1998 | 18.2 | 5.2 | -1.2 | 6.1 | 3.1 | 1.5 |
|  | 1999 | 22.5 | 5.8 | -1.1 | 7.3 | 3.3 | 1.4 |
| Pretax profit margin | 1997 | 22.8 | 5.4 | -1.3 | 6.9 | 3.1 | 1.7 |
|  | 1998 | 23.9 | 6.9 | -0.8 | 8.6 | 4.2 | 2.1 |
|  | 1999 | 29.0 | 8.4 | -0.5 | 10.7 | 4.1 | 2.1 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 31.2 | 9.5 | -3.3 | 9.7 | 8.7 | 5.2 |
|  | 1998 | 32.8 | 10.3 | -1.7 | 10.7 | 9.2 | 8.7 |
|  | 1999 | 36.1 | 11.5 | -1.1 | 12.5 | 8.9 | 7.3 |
| Return on equity | 1997 | 46.9 | 21.2 | 2.9 | 19.6 | 26.7 | 24.7 |
|  | 1998 | 46.1 | 20.2 | 2.3 | 18.6 | 25.5 | 26.7 |
|  | 1999 | 44.6 | 20.6 | 2.5 | 20.0 | 21.7 | 20.4 |
| Liabilities to assets | 1997 | 0.33 | 0.68 | 0.98 | 0.65 | 0.73 | 0.89 |
|  | 1998 | 0.30 | 0.65 | 0.96 | 0.60 | 0.78 | 0.86 |
|  | 1999 | 0.28 | 0.61 | 0.93 | 0.55 | 0.75 | 0.83 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and \$ | million |
| $1997-98$$1998-99$ |  | 1.2 |  |  | 6.9 |  |  |
|  |  | -3.5 |  |  | -2.4 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 68.4 |  | 31.6 |  |
|  | 1998 |  |  | 71.7 |  | 28.3 |  |
|  | 1999 |  |  | 73.7 |  | 26.3 |  |

[^317]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 4491
Industry: Land Developers


[^318]Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4499
Industry: Other Services Incidental to Construction n.e.c.

| Number of firms (1998): 430 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 11.3 | 3.6 | -1.8 | 3.4 | 4.0 |  |
|  | 1998 | 12.4 | 4.3 | -1.6 | 3.7 | 6.2 |  |
|  | 1999 | 13.9 | 4.8 | -1.8 | 4.4 | 5.0 | ... |
| Pretax profit margin | 1997 | 13.7 | 4.3 | -1.5 | 3.9 | 4.9 |  |
|  | 1998 | 16.2 | 5.5 | -1.2 | 4.7 | 8.2 |  |
|  | 1999 | 17.8 | 5.7 | -1.1 | 5.5 | 6.4 | ... |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | $\ldots$ |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 27.9 | 9.1 | -4.4 | 8.4 | 11.1 | ... |
|  | 1998 | 30.2 | 11.3 | -3.7 | 10.0 | 17.1 | $\ldots$ |
|  | 1999 | 33.8 | 11.1 | -2.7 | 11.0 | 11.4 | ... |
| Return on equity | 1997 | 49.0 | 19.9 | -0.4 | 19.7 | 20.1 |  |
|  | 1998 | 50.0 | 25.0 | 3.0 | 23.3 | 30.2 | $\ldots$ |
|  | 1999 | 44.2 | 21.7 | 3.5 | 22.2 | 20.5 | $\ldots$ |
| Liabilities to assets |  |  |  |  | 0.75 | 0.66 | ... |
|  | $1998$ | 0.37 | 0.70 | $0.97$ | 0.70 | 0.67 | ... |
|  | 1999 | 0.35 | 0.65 | 0.95 | 0.65 | 0.64 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | $\mathbf{\$ 5 0 , 0 0 0}$ and $\$ 5$ million $\quad \$ 5 \mathrm{~m}$ |  |  |  | illion and \$2 | illion |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 12.1 |  |  | ... |  |  |
|  |  | 3.6 |  |  | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 66.0 |  | 34.0 |  |
| 1998 |  |  |  | 70.0 |  | 30.0 |  |
| 1999 |  |  |  | 71.7 |  | 28.3 |  |

[^319]SICE: 4511
Industry: Scheduled Air Transport Industry

| Number of firms (1998): 87 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.8 | 0.7 | -5.7 | 2.2 | -0.1 | 0.6 |
|  | 1998 | 7.1 | 1.2 | -1.7 | 1.2 | 1.0 | 1.5 |
|  | 1999 | 7.9 | 1.7 | -0.8 | 5.5 | 1.5 | 0.4 |
| Pretax profit margin | 1997 | 7.4 | 1.2 | -5.0 | 2.4 | 0.0 | 0.9 |
|  | 1998 | 8.9 | 1.4 | -1.7 | 1.5 | 1.4 | 2.0 |
|  | 1999 | 9.2 | 1.9 | -0.8 | 5.8 | 1.8 | 1.2 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | $\ldots$ |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 14.8 | 1.5 | -6.4 | 4.8 | -0.0 | 2.3 |
|  | 1998 | 14.7 | 4.9 | -3.2 | 1.7 | 5.7 | 3.3 |
|  | 1999 | 17.1 | 4.5 | -0.8 | 9.0 | 4.0 | 2.0 |
| Return on equity | 1997 | 43.0 |  | -7.3 | 12.8 | 1.6 | 11.1 |
|  | 1998 | 47.5 | 12.0 | -5.1 | 9.2 | 14.9 | 12.1 |
|  | 1999 | 32.4 | 13.2 | 1.2 | 9.5 | 14.6 | 8.5 |
| Liabilities to assets | 1997 |  |  |  |  |  |  |
|  | 1998 | 0.59 | 0.85 | 1.01 | 0.81 | 0.86 | 0.77 |
|  | 1999 | 0.53 | 0.83 | 1.00 | 0.78 | 0.83 | 0.83 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | million and | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $\begin{array}{r} 8.4 \\ -3.3 \end{array}$ |  |  | 18.4 |  |  |
|  |  |  | -1.1 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 59.6 |  | 40.4 |  |
| 1998 |  |  |  | 72.1 |  | 27.9 |  |
|  |  |  |  | 73.1 |  | 26.9 |  |

[^320]SICE: 4512
Industry: Non-Scheduled Air Transport, Chartered, Industry


[^321]SICE: 4513
Industry: Non-Scheduled Air Transport, Specialty, Industry

| Number of firms (1998): 509 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better $\begin{gathered} \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.9 | 1.3 | -6.0 | 0.2 | 1.8 | 1.5 |
|  | 1998 | 9.5 | 2.7 | -4.4 | 2.6 | 3.0 | 3.3 |
|  | $1999$ | 10.4 |  | -3.8 | 3.2 | 4.1 | 0.0 |
| Pretax profit margin | 1997 | 9.8 | 1.9 | -5.7 | 1.7 | 2.0 | 2.0 |
|  | 1998 | 11.2 | 3.3 | -3.6 | 3.5 | 3.2 | 3.3 |
|  | 1999 | 13.5 | 4.3 | -3.8 | 3.8 | 5.2 | 0.0 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 12.4 | 2.3 | -7.8 | 1.4 | 3.4 | 4.8 |
|  | 1998 | 17.0 | 4.4 | -5.9 | 3.5 | 5.9 | 2.7 |
|  | 1999 | 20.1 | 5.6 | -5.1 | 5.0 | 7.5 | 0.2 |
| Return on equity | 1997 | 34.5 | 13.7 | -3.6 | 10.5 | 16.5 | 9.4 |
|  | 1998 | 37.4 | 11.8 | -5.3 | 10.0 | 16.2 | 5.7 |
|  | 1999 | 36.5 | 16.7 | -4.0 | 11.7 | 20.2 | 5.7 |
| Liabilities to assets | 1997 | 0.48 | 0.79 | 1.00 | 0.81 | 0.77 | 0.73 |
|  | 1998 | 0.41 | 0.74 | 0.97 | 0.73 | 0.77 | 0.65 |
|  | 1999 | 0.41 | 0.71 | 0.97 | 0.71 | 0.73 | 0.84 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | -5.1 |  | 14.1 |  |
|  | 1998-99 |  |  | 5.4 |  | -3.1 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 60.6 |  | 39.4 |  |
|  | 1998 |  |  | 61.0 |  | 39.0 |  |
|  | 1999 |  |  | 64.6 |  | 35.4 |  |

[^322]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4521
Industry: Airport Operations Industry


[^323]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 |  |

SICE: 4522
Industry: Aircraft Rental Industry

| Number of firms (1998): 215 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 21.0 | 5.1 | -6.2 | 3.7 | 10.0 | ... |
|  | 1998 | 21.2 | 3.8 | -9.7 | 3.4 | 4.7 | ... |
|  | 1999 | 15.8 | 4.7 | -15.3 | 1.5 | 4.7 | ... |
| Pretax profit margin | 1997 | 27.9 | 7.0 | -4.2 | 6.0 | 11.0 | ... |
|  | 1998 | 26.3 | 5.0 | -8.3 | 4.2 | 5.9 | ... |
|  | 1999 | 17.3 | 4.8 | -17.7 | 1.5 | 5.0 | ... |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 11.1 | 2.9 | -2.9 | 2.1 | 6.7 | ... |
|  | 1998 | 10.8 | 2.0 | -3.1 | 2.0 | 2.1 | ... |
|  | 1999 | 7.6 | 1.3 | -6.0 | 0.7 | 2.5 | ... |
| Return on equity | 1997 | 31.5 | 10.6 | -2.2 | 7.9 | 20.4 | ... |
|  | 1998 | 36.7 | 10.4 | -3.8 | 10.7 | 8.3 | ... |
|  | 1999 | 24.5 | 6.5 | -9.2 | 4.6 | 10.9 | ... |
| Liabilities to assets | 1997 | 0.59 | 0.82 | 1.01 | 0.85 | 0.73 | ... |
|  | 1998 | 0.53 | 0.80 | 0.99 | 0.77 | 0.83 | ... |
|  | 1999 | 0.54 | 0.80 | 0.99 | 0.80 | 0.80 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $1997-98$$1998-99$ |  | $\begin{array}{r} 8.5 \\ 10.0 \end{array}$ |  |  | $\ldots$ |  |  |
|  |  |  | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 64.9 |  | 35.1 |  |
| 1998 |  |  |  | 63.3 |  | 36.7 |  |
|  |  |  |  |  |  |  | 56.4 |  | 43.6 |  |

[^324]SICE: 4523
Industry: Aircraft Servicing Industry

| Number of firms (1998): 213 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 8.6 | 1.8 | -2.2 | 1.0 | 3.3 | 2.6 |
|  | 1998 | 9.6 | 3.5 | -0.6 | 3.9 | 3.1 | 1.4 |
|  | 1999 | 11.6 | 2.9 | -1.7 | 3.8 | 2.5 | -0.0 |
| Pretax profit margin | 1997 | 11.2 | 2.1 | -2.0 | 1.0 | 4.4 | 4.1 |
|  | 1998 | 12.0 | 4.3 | -0.3 | 4.5 | 3.9 | 1.5 |
|  | 1999 | 15.7 | 3.8 | -1.4 | 5.1 | 3.2 | 0.4 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 17.9 | 4.7 | -3.8 | 2.9 | 6.5 | 6.1 |
|  | 1998 | 20.5 | 8.0 | -0.9 | 7.2 | 8.3 | 2.5 |
|  | 1999 | 23.4 | 8.5 | -3.0 | 9.9 | 5.3 | 1.0 |
| Return on equity |  |  |  |  |  | 19.4 | 32.0 |
|  | 1998 | 48.8 | 25.8 | 3.0 | 27.8 | 19.5 | 7.9 |
|  | 1999 | 48.3 | 23.3 | -3.0 | 25.8 | 15.4 | 10.8 |
| Liabilities to assets |  | 0.55 | 0.83 | 1.01 | 0.85 | 0.73 | 0.78 |
|  | $1998$ | $0.47$ | 0.73 | 1.00 | 0.75 | 0.73 | 0.74 |
|  | 1999 | 0.45 | 0.74 | 0.99 | 0.74 | 0.73 | 0.80 |

Firms with revenue between
Sales - \% change year over year

## $\$ 50,000$ and $\$ 5$ million

$\$ 5$ million and $\$ 25$ million
9.3
26.4

1997-98
1998-99
12.5 -3.3

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 61.0 | 39.0 |
| :--- | :--- | :--- |
| 1998 | 73.3 | 26.7 |
| 1999 | 66.8 | 33.2 |

[^325]SICE: 4529
Industry: Other Service Industries Incidental to Air Transport


[^326]SICE: 4531
Industry: Railway Transport Industry


[^327]Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, $1999 \quad$.

SICE: 4532
Industry: Service Industry Incidental to Railway Transport


[^328]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4541
Industry: Freight and Passenger Water Transport Industry


[^329]SICE: 4542
Industry: Ferry Industry


[^330]Industry: Marine Towing Industry


[^331]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 4544
Industry: Ship Chartering Industry


[^332]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4549
Industry: Other Water Transport Industries

| Number of firms (1998): 120 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ 50 \% \end{gathered}$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.0 | 1.4 | -10.6 | -1.2 | 3.0 | ... |
|  | 1998 | 10.6 | 3.9 | -4.0 | 2.6 | 4.8 | ... |
|  | 1999 | 13.6 | 5.4 | -2.5 | 6.2 | 5.1 | ... |
| Pretax profit margin | 1997 | 8.2 | 1.4 | -10.6 | -1.2 | 3.3 | ... |
|  | 1998 | 12.6 | 5.0 | -3.7 | 3.4 | 5.9 | ... |
|  | 1999 | 15.3 | 6.8 | -2.1 | 6.6 | 6.8 | ... |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 10.8 | 0.9 | -9.9 | -0.6 | 3.4 | ... |
|  | 1998 | 12.3 | 3.3 | -3.9 | 2.2 | 6.2 | ... |
|  | 1999 | 17.4 | 8.2 | -2.8 | 5.4 | 11.3 | ... |
| Return on equity | 1997 | 25.8 |  | -2.4 | 10.3 | 12.8 | ... |
|  | 1998 | 31.8 | 12.0 | -5.2 | 9.7 | 12.5 | ... |
|  | 1999 | 36.6 | 17.9 | 3.0 | 18.6 | 16.4 | ... |
| Liabilities to assets | 1997 |  |  |  |  |  | ... |
|  | 1998 | 0.58 | 0.83 | 1.10 | 0.96 | 0.68 | ... |
|  | 1999 | 0.51 | 0.79 | 1.01 | 0.90 | 0.64 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 milion \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 14.2 |  | ... |  |
|  | 1998-99 |  |  | 6.7 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 53.8 |  | 46.3 |  |
|  | 1998 |  |  | 63.1 |  | 36.9 |  |
|  | 1999 |  |  | 71.1 |  | 28.9 |  |

[^333]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 4551
Industry: Marine Cargo Handling Industry

| Number of firms (1998): 76 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \mathbf{2 5 \%} \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 14.9 | 4.9 | -0.6 | 3.0 | 6.4 | 4.2 |
|  | 1998 | 11.4 | 4.5 | -0.9 | 6.5 | 4.2 | 2.8 |
|  | 1999 | 17.3 | 6.6 | 0.2 | 11.9 | 5.8 | 6.0 |
| Pretax profit margin | 1997 | 18.4 | 7.3 | -0.3 | 6.7 | 8.0 | 7.2 |
|  | 1998 | 15.2 | 5.6 | -0.9 | 6.5 | 5.1 | 3.2 |
|  | 1999 | 21.6 | 7.4 | 0.4 | 15.1 | 7.2 | 6.1 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 33.6 | 9.4 | -1.3 | 11.1 | 8.5 | 18.4 |
|  | 1998 | 23.6 | 7.6 | -3.4 | 7.2 | 10.8 | 7.8 |
|  | 1999 | 35.3 | 10.8 | 1.6 | 17.9 | 10.8 | 15.4 |
| Return on equity | 1997 | 42.8 | 16.5 | 5.5 | 16.5 | 16.3 | 20.6 |
|  | 1998 | 38.5 | 17.8 | 2.3 | 24.5 | 17.3 | 10.0 |
|  | 1999 | 47.8 | 26.6 | 4.4 | 27.6 | 25.0 | 14.5 |
| Liabilities to assets | 1997 | 0.34 | 0.61 | 0.89 | 0.60 | 0.62 | 0.42 |
|  | 1998 | 0.24 | 0.61 | 0.95 | 0.72 | 0.60 | 0.47 |
|  | 1999 | 0.36 | 0.61 | 0.84 | 0.64 | 0.60 | 0.47 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
|  | $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ | 15.0 |  |  | 5.8 |  |  |
|  |  | 7.5 |  |  | 6.8 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 75.0 |  | 25.0 |  |
|  | 1998 |  |  | 70.1 |  | 29.9 |  |
|  | 1999 |  |  | 82.3 |  | 17.7 |  |

[^334]SICE: 4552
Industry: Harbour and Port Operation


[^335]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 4555
Industry: Marine Shipping Agencies Industry

| Number of firms (1998): 90 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 13.9 | 2.9 | -3.0 | 3.4 | 2.9 | 7.4 |
|  | 1998 | 13.4 | 2.9 | -1.3 | 0.5 | 3.8 | 6.4 |
|  | 1999 | 13.8 | 2.4 | -1.0 | 2.2 | 2.5 | 2.5 |
| Pretax profit margin | 1997 | 18.5 | 3.7 | -2.5 | 4.3 | 3.5 | 12.6 |
|  | 1998 | 20.1 | 4.2 | -0.9 | 1.6 | 5.0 | 10.4 |
|  | 1999 | 16.9 | 3.6 | -0.0 | 3.5 | 3.6 | 2.6 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 21.3 | 4.8 | -3.3 | 2.2 | 7.0 | 14.5 |
|  | 1998 | 22.9 | 7.2 | -1.6 | 2.7 | 11.8 | 14.5 |
|  | 1999 | 22.0 | 5.9 | -0.6 | 5.9 | 5.8 | 7.3 |
| Return on equity | 1997 | 38.0 | 14.7 | 4.0 | 7.1 | 17.6 | ... |
|  | 1998 | 39.8 | 14.1 | 5.9 | 6.3 | 15.0 | 24.6 |
|  | 1999 | 33.3 | 15.3 | 4.5 | 20.2 | 13.5 | 15.9 |
| Liabilities to assets | 1997 | 0.50 | 0.80 | 0.97 | 0.80 | 0.80 | 0.51 |
|  | 1998 | 0.40 | 0.73 | 0.97 | 0.75 | 0.72 | 0.57 |
|  | 1999 | 0.42 | 0.82 | 1.01 | 0.89 | 0.70 | 0.63 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$ | million |
| 1997-98 |  | 9.2 |  |  | 3.8 |  |  |
| 1998-99 |  | 0.6 |  |  | -5.9 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 70.7 |  | 29.3 |  |
| 1998 |  |  |  | 73.3 |  | 26.7 |  |
| 1999 |  |  |  | 77.0 |  | 23.0 |  |

[^336]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4559
Industry: Other Service Industries Incidental to Water Transport


[^337]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 4561
Industry: General Freight Trucking Industry

| Number of firms (1998): 9,770 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ \mathbf{5 0 0}, 000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 7.1 | 1.7 | -3.0 | 1.6 | 1.8 | 1.5 |
|  | 1998 | 8.0 | 2.5 | -1.9 | 2.7 | 2.2 | 1.6 |
|  | 1999 | 8.1 | 2.5 | -2.4 | 2.6 | 2.2 | 1.8 |
| Pretax profit margin | 1997 | 8.5 | 2.1 | -2.7 | 2.0 | 2.2 | 1.9 |
|  | 1998 | 9.4 | 3.1 | -1.8 | 3.2 | 2.7 | 1.9 |
|  | 1999 | 9.5 | 2.9 | -2.0 | 3.0 | 2.7 | 2.3 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 15.6 | 4.1 | -5.9 | 3.5 | 5.2 | 5.1 |
|  | 1998 | 18.9 | 6.2 | -4.0 | 6.1 | 6.6 | 5.5 |
|  | 1999 | 19.2 | 5.9 | -4.3 | 5.8 | 6.2 | 5.7 |
| Return on equity | 1997 | 37.2 | 14.8 | -2.2 | 14.3 | 16.1 | 16.6 |
|  | 1998 | 47.0 | 21.4 | 3.3 | 21.4 | 21.6 | 17.0 |
|  | 1999 | 42.9 | 19.8 | -0.6 | 18.9 | 20.7 | 17.3 |
| Liabilities to assets | 1997 | 0.56 | 0.84 | 1.03 | 0.86 | 0.77 | 0.78 |
|  | 1998 | 0.61 | 0.86 | 1.04 | 0.89 | 0.79 | 0.79 |
|  | 1999 | 0.59 | 0.85 | 1.03 | 0.88 | 0.79 | 0.77 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| 1997-98 |  | 8.6 |  |  | 10.4 |  |  |
| 1998-99 |  | 7.9 |  |  | 8.0 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 62.6 |  | 37.4 |  |
| 1998 |  |  |  | 67.3 |  | 32.7 |  |
| 1999 |  |  |  | 66.6 |  | 33.4 |  |

[^338]SICE: 4562
Industry: Used Goods Moving and Storage Industry


[^339]SICE: 4563
Industry: Bulk Liquids Trucking Industry


[^340]Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4564
Industry: Dry Bulk Materials Trucking Industry


[^341]Volume 3 - Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, $1999 \quad$

SICE: 4565
Industry: Forest Products Trucking Industry

| Number of firms (1998): 2,458 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average $\mathrm{Q}^{\mathrm{Q}}{ }^{2}$ $50 \%$ | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 6.5 | 1.2 | -5.1 | 0.8 | 2.0 | 0.9 |
|  | 1998 | 8.0 | 2.4 | -3.4 | 2.3 | 2.6 | 1.8 |
|  | 1999 | 8.4 | 2.6 | -3.8 | 2.7 | 2.6 | 1.9 |
| Pretax profit margin | 1997 | 7.8 | 1.5 | -4.8 | 1.1 | 2.4 | 1.2 |
|  | 1998 | 9.4 | 3.0 | -3.2 | 2.9 | 3.3 | 2.4 |
|  | 1999 | 9.7 | 3.1 | -3.6 | 3.2 | 3.1 | 2.4 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 11.7 | 2.3 | -7.4 | 1.3 | 4.1 | 3.0 |
|  | 1998 | 14.6 | 4.3 | -5.1 | 3.9 | 5.2 | 6.1 |
|  | 1999 | 14.5 | 4.6 | -5.6 | 4.1 | 5.1 | 6.8 |
| Return on equity | 1997 | 27.5 | 8.9 | -6.3 | 7.2 | 10.5 | 6.8 |
|  | 1998 | 31.3 | 12.7 | -2.9 | 11.9 | 13.7 | 15.9 |
|  | 1999 | 32.0 | 12.5 | -4.0 | 12.5 | 12.2 | 16.6 |
| Liabilities to assets | 1997 | 0.49 | 0.78 | 0.98 | 0.81 | 0.69 | 0.74 |
|  | 1998 | 0.50 | 0.77 | 0.99 | 0.81 | 0.71 | 0.71 |
|  | 1999 | 0.47 | 0.75 | 0.99 | 0.79 | 0.69 | 0.67 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and $\$ 25$ million |  |
|  | 1997-98 |  |  | 0.7 |  | 0.6 |  |
|  | 1998-99 |  |  | 2.8 |  | -1.3 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 57.7 |  | 42.3 |  |
|  | 1998 |  |  | 63.6 |  | 36.4 |  |
|  | 1999 |  |  | 62.8 |  | 37.2 |  |

[^342]Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4569
Industry: Other Truck Transport Industries


[^343]SICE: 4571
Industry: Urban Transit Systems Industry


[^344]Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4572
Industry: Interurban and Rural Transit Systems Industry

| Number of firms (1998): 64 |  | Small firms with revenue under \$5 million mindin |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 $25 \%$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 8.2 | 3.0 | -1.3 | 1.8 | 3.3 | 0.4 |
|  | 1998 | 8.7 | 0.9 | -3.0 | 0.4 | 1.3 | 4.3 |
|  | 1999 | 6.8 | 1.7 | -2.9 | 0.5 | 3.3 | 2.2 |
| Pretax profit margin | 1997 | 9.3 | 3.6 | -0.9 | 2.7 | 4.2 | 2.6 |
|  | 1998 | 12.6 | 1.5 | -2.5 | 1.9 | 1.5 | 8.0 |
|  | 1999 | 7.3 | 2.1 | -2.8 | 0.5 | 3.6 | 2.8 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 13.9 | 4.5 | -1.9 | 2.0 | 6.9 | 4.0 |
|  | 1998 | 16.4 | 1.0 | -6.2 | 0.9 | 1.5 | 9.2 |
|  | 1999 | 14.2 | 3.9 | -3.2 | 1.1 | 5.2 | 2.9 |
| Return on equity | 1997 | 25.8 | 12.1 | 0.8 | 7.3 | 14.5 | $\ldots$ |
|  | 1998 | 41.4 | 16.0 | -2.5 | 7.8 | 18.2 | ... |
|  | 1999 | 26.5 | 9.2 | -7.1 | 6.6 | 14.6 | ... |
| Liabilities to assets | 1997 | 0.40 | 0.72 | 0.94 | 0.81 | 0.66 | 0.71 |
|  | 1998 | 0.64 | 0.84 | 1.21 | 0.97 | 0.79 | 0.98 |
|  | 1999 | 0.43 | 0.83 | 1.08 | 0.83 | 0.83 | 0.96 |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million
$1997-98$
$1998-99$
-1.3
-0.9
-8.3
$-4.4$

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 71.7 | 28.3 |
| 59.7 | 40.3 |
| 68.2 | 31.8 |

[^345]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 4573
Industry: School Bus Operations Industry


[^346]Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4574
Industry: Charter and Sightseeing Bus Services Industry


[^347]Volume 3 - Small and Medium Firms
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 4575
Industry: Limousine Service to Airports and Stations Industry

| Number of firms (1998): 53 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ 50 \% \end{gathered}$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.8 | 1.9 | -2.0 | 1.4 | 4.0 | ... |
|  | 1998 | 7.4 | 2.2 | -1.0 | 0.8 | 5.0 | ... |
|  | 1999 | 12.2 | 2.5 | -1.5 | 2.3 | 2.8 | ... |
| Pretax profit margin | 1997 | 7.7 | 2.2 | -2.0 | 1.4 | 4.4 | ... |
|  | 1998 | 10.3 | 3.8 | -1.0 | 1.7 | 6.3 | ... |
|  | 1999 | 15.2 | 2.9 | -2.0 | 2.9 | 3.3 | ... |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 17.4 | 6.9 | -3.4 | 4.1 | 11.4 | ... |
|  | 1998 | 26.5 | 10.0 | -3.9 | 7.0 | 13.3 | ... |
|  | 1999 | 17.6 | 4.6 | -3.9 | 4.8 | 3.8 | ... |
| Return on equity | 1997 | 33.0 | 12.3 | 2.6 | 4.9 | 18.4 | ... |
|  | 1998 | 47.1 | 15.5 | -1.1 | 26.8 | 12.8 | $\ldots$ |
|  | 1999 | 42.7 | 18.3 | 0.9 | 18.3 | 13.6 | ... |
| Liabilities to assets | 1997 | 0.45 | 0.92 | 1.14 | 0.96 | 0.85 | ... |
|  | 1998 | 0.41 | 0.83 | 1.03 | 0.91 | 0.68 | ... |
|  | 1999 | 0.56 | 0.85 | 1.06 | 0.85 | 0.76 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and \$ | million |
|  | $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ | $\begin{array}{r} 16.6 \\ -2.9 \end{array}$ |  |  | ... |  |  |
|  |  |  |  |  |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 71.7 |  | 28.3 |  |
|  | 1998 |  |  | 71.9 |  | 28.1 |  |
|  | 1999 |  |  | 61.1 |  | 38.9 |  |

[^348]```
Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 4581
Industry: Taxicab Industry


[^349]SICE: 4589
Industry: Other Transportation Industries n.e.c.


[^350]SICE: 4591
Industry: Highway, Street and Bridge Maintenance Industry


[^351]SICE: 4592
Industry: Freight Forwarding Industry

| Number of firms (1998): 619 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | $\begin{gathered} \text { Average } \\ \text { Q2 } \\ 50 \% \end{gathered}$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 5.4 | 1.4 | -1.1 | 1.3 | 1.4 | 1.2 |
|  | 1998 | 6.7 | 2.0 | -0.5 | 2.3 | 2.0 | 1.2 |
|  | 1999 | 5.9 | 1.8 | -0.6 | 2.1 | 1.7 | 1.3 |
| Pretax profit margin | 1997 | 6.7 | 1.8 | -0.9 | 1.4 | 1.9 | 1.5 |
|  | 1998 | 8.4 | 2.6 | -0.2 | 3.3 | 2.3 | 1.7 |
|  | 1999 | 7.5 | 2.3 | -0.4 | 2.7 | 2.1 | 1.7 |
| Gross profit margin | 1997 | ... | ... | ... | ... | ... | ... |
|  | 1998 | ... | ... | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | ... | ... |
| Pretax profit to assets | 1997 | 20.4 | 5.0 | -2.4 | 2.8 | 6.6 | 7.7 |
|  | 1998 | 22.0 | 7.5 | -1.3 | 5.5 | 8.6 | 7.6 |
|  | 1999 | 19.7 | 7.4 | -1.4 | 6.4 | 8.0 | 7.6 |
| Return on equity | 1997 | 46.9 | 19.2 | 4.0 | 15.9 | 21.6 | 24.1 |
|  | 1998 | 41.6 | 21.2 | 7.9 | 17.6 | 22.6 | 23.3 |
|  | 1999 | 40.3 | 20.1 | 5.8 | 14.3 | 22.1 | 26.9 |
| Liabilities to assets | 1997 | 0.58 | 0.84 | 1.01 | 0.86 | 0.83 | 0.84 |
|  | 1998 | 0.54 | 0.80 | 1.01 | 0.82 | 0.78 | 0.87 |
|  | 1999 | 0.51 | 0.80 | 1.01 | 0.80 | 0.80 | 0.85 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 9.1 |  |  | 11.6 |  |  |
|  |  |  |  | 6.4 | 1.1 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 68.5 |  | 31.5 |  |
| 1998 |  |  |  | 75.2 |  | 24.8 |  |
| 1999 |  |  |  | 72.3 |  | 27.7 |  |

[^352]Volume 3-Small and Medium Firms
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 4599
Industry: Other Service Industries Incidental to Transportation n.e.c.


[^353]```
Volume 3-Small and Medium Firms

SICE: 4611
Industry: Natural Gas Pipeline Transport Industry
\begin{tabular}{lccccccccc}
\hline
\end{tabular}
\begin{tabular}{l} 
Volume 3-Small and Medium Firms \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999. Financial Performance Indicators for Canadian Business \\
\hline
\end{tabular}

SICE: 4612
Industry: Crude Oil Pipeline Transport Industry


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 4711
Industry: Grain Elevator Industry
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 39} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 18.4 & 5.2 & -1.8 & 25.6 & 2.0 & 2.0 \\
\hline & 1998 & 5.8 & 2.0 & -3.5 & 1.0 & 2.0 & 0.2 \\
\hline & 1999 & 5.1 & 2.1 & -2.1 & 1.3 & 2.2 & 1.8 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 27.2 & 5.8 & -1.7 & 27.8 & 2.8 & 3.2 \\
\hline & 1998 & 7.8 & 2.4 & -3.5 & 0.5 & 2.5 & 1.5 \\
\hline & 1999 & 5.4 & 2.6 & -2.1 & 2.2 & 2.6 & 4.8 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 19.3 & 9.1 & -0.6 & 15.8 & 5.9 & 7.0 \\
\hline & 1998 & 11.7 & 3.6 & -2.9 & 1.2 & 4.2 & 2.0 \\
\hline & 1999 & 10.6 & 5.1 & -2.5 & 5.0 & 5.1 & 3.7 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 48.5 & 14.1 & 4.6 & 41.9 & 9.5 & 2.5 \\
\hline & 1998 & 28.7 & 11.1 & 3.1 & ... & 9.2 & 2.3 \\
\hline & 1999 & ... & 13.0 & ... & ... & 14.7 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.39 & 0.69 & 0.95 & 0.81 & 0.67 & 0.58 \\
\hline & 1998 & 0.56 & 0.82 & 1.01 & 0.86 & 0.78 & 0.64 \\
\hline & 1999 & 0.57 & 0.79 & 1.01 & 0.76 & 0.86 & 0.68 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{\$5 million and \$25 million} \\
\hline & 1997-98 & & & 0.6 & & -3.9 & \\
\hline & 1998-99 & & & 2.7 & & 6.8 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{75.0} & 25.0 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{64.2} & 35.8 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{78.8} & 21.2 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4791
Industry: Refrigerated Warehousing Industry


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 4799
Industry: Other Storage and Warehousing Industries n.e.c.
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 823} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\text { Q2 } \\
\mathbf{5 0 \%}
\end{gathered}
\] & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ \mathbf{5 0 0}, 000
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 12.1 & 2.8 & -2.0 & 2.8 & 2.8 & 1.1 \\
\hline & 1998 & 11.9 & 3.4 & -1.2 & 4.0 & 2.6 & 1.7 \\
\hline & 1999 & 12.8 & 3.8 & -1.8 & 4.3 & 3.4 & 1.2 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 15.3 & 3.7 & -1.7 & 4.5 & 3.7 & 2.0 \\
\hline & 1998 & 16.4 & 4.1 & -0.9 & 4.5 & 3.4 & 2.2 \\
\hline & 1999 & 16.2 & 4.9 & -1.4 & 5.7 & 4.0 & 2.2 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 13.0 & 3.4 & -1.8 & 2.8 & 4.4 & 3.4 \\
\hline & 1998 & 12.9 & 3.9 & -0.5 & 2.8 & 5.5 & 4.8 \\
\hline & 1999 & 13.6 & 3.7 & -1.0 & 2.8 & 5.4 & 6.9 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 30.4 & 11.4 & -1.2 & 7.5 & 15.8 & 12.3 \\
\hline & 1998 & 33.7 & 13.3 & 1.1 & 12.6 & 14.5 & 15.1 \\
\hline & 1999 & 32.6 & 11.8 & -0.5 & 9.5 & 14.7 & 18.0 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.57 & 0.88 & 1.02 & 0.93 & 0.80 & 0.79 \\
\hline & 1998 & 0.54 & 0.88 & 1.01 & 0.93 & 0.79 & 0.82 \\
\hline & 1999 & 0.52 & 0.85 & 1.01 & 0.89 & 0.75 & 0.78 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{5 million and \$25 million} \\
\hline & 1997-98 & & & 2.5 & & 13.5 & \\
\hline & 1998-99 & & & 4.4 & & 5.5 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{66.4} & 33.6 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{70.7} & 29.3 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{68.0} & 32.0 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 4811
Industry: Radio Broadcasting Industry


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio
}

SICE: 4812
Industry: Television Broadcasting Industry
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 57} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million mind min} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 15.6 & 5.8 & -2.2 & 3.5 & 6.2 & 3.2 \\
\hline & 1998 & 12.8 & 3.3 & -12.9 & 1.2 & 4.1 & 3.8 \\
\hline & 1999 & 11.8 & 1.4 & -2.7 & 0.7 & 3.8 & 7.9 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 23.2 & 5.8 & -1.9 & 2.0 & 6.2 & 6.9 \\
\hline & 1998 & 17.4 & 3.3 & -12.9 & 1.2 & 5.4 & 6.7 \\
\hline & 1999 & 15.6 & 3.3 & -2.0 & 1.5 & 4.6 & 10.8 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & \(\ldots\) & \(\ldots\) & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 22.2 & 5.8 & -2.4 & 2.8 & 6.1 & 9.2 \\
\hline & 1998 & 11.3 & 1.9 & -8.7 & 0.8 & 2.9 & 7.5 \\
\hline & 1999 & 17.4 & 3.0 & -2.1 & 1.8 & 7.0 & 6.4 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 22.8 & & & & 6.5 & 14.1 \\
\hline & 1998 & 21.2 & 6.5 & -1.6 & 6.5 & 6.5 & 10.6 \\
\hline & 1999 & 15.6 & 5.8 & -2.3 & 6.7 & 5.5 & 12.8 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & & & & & & & \\
\hline & \[
1998
\] & 0.24 & 0.60 & 1.01 & 0.44 & 0.73 & 0.74 \\
\hline & & 0.10 & 0.54 & 0.96 & 0.38 & 0.64 & 0.65 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{5 million and \$25 million} \\
\hline & 1997-98 & & & \[
3.1
\] & & \[
13.1
\] & \\
\hline & 1998-99 & & & \[
5.2
\] & & -6.1 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{\(\underline{\text { Profit }}\)} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{69.1} & 30.9 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{57.5} & 42.5 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{68.5} & 31.5 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|ll|}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 4814
Industry: Cable Television Industry
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 262} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \begin{tabular}{l}
Worse \\
Q1 \\
25\%
\end{tabular} & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ \mathbf{5 0 0}, 000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 13.8 & 6.9 & 0.8 & 7.0 & 6.8 & 4.1 \\
\hline & 1998 & 15.0 & 6.4 & 0.4 & 7.2 & 5.5 & 3.5 \\
\hline & 1999 & 14.2 & 5.8 & 0.8 & 6.7 & 5.7 & 1.5 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 17.1 & 8.6 & 1.4 & 8.8 & 8.4 & 5.6 \\
\hline & 1998 & 19.2 & 8.3 & 0.6 & 9.0 & 7.8 & 9.9 \\
\hline & 1999 & 16.3 & 7.2 & 1.5 & 9.2 & 6.3 & 1.5 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 18.4 & 7.5 & 1.1 & 6.4 & 8.0 & 3.5 \\
\hline & 1998 & 20.1 & 6.9 & 0.7 & 6.7 & 7.2 & 4.4 \\
\hline & 1999 & 16.3 & 8.2 & 1.7 & 8.2 & 8.1 & 1.0 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 26.3 & 12.9 & 3.3 & 11.2 & 14.3 & 9.1 \\
\hline & 1998 & 31.9 & 14.2 & 1.5 & 13.7 & 14.4 & 10.4 \\
\hline & 1999 & 23.3 & 14.8 & 6.1 & 13.8 & 16.5 & 3.9 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.30 & 0.56 & 0.81 & 0.56 & 0.57 & 0.87 \\
\hline & 1998 & 0.33 & 0.60 & 0.86 & 0.60 & 0.60 & 0.83 \\
\hline & 1999 & 0.32 & 0.56 & 0.86 & 0.50 & 0.61 & 0.83 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & illion and \$ & million \\
\hline \multirow[t]{2}{*}{} & \multirow[t]{2}{*}{\(1997-98\)
\(1998-99\)} & \multicolumn{3}{|r|}{7.5} & \multicolumn{3}{|c|}{-10.7} \\
\hline & & \multicolumn{3}{|r|}{3.4} & \multicolumn{3}{|c|}{10.2} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{1997} & \multicolumn{2}{|c|}{80.0} & \multicolumn{2}{|l|}{20.0} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1998}} & \multicolumn{2}{|c|}{79.3} & \multicolumn{2}{|l|}{20.7} \\
\hline & & & & \multicolumn{2}{|c|}{80.2} & 19.8 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (me dian), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 4821
Industry: Telecommunication Carriers Industry
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 354} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & Better Q3 75\% & Average Q2 50\% & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 11.0 & 2.9 & -2.2 & 2.5 & 3.3 & 2.8 \\
\hline & 1998 & 11.3 & 2.7 & -3.0 & 3.0 & 2.5 & 4.2 \\
\hline & 1999 & 12.2 & 3.6 & -1.8 & 3.6 & 3.9 & 2.0 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 14.3 & 4.0 & -1.8 & 3.6 & 4.3 & 3.1 \\
\hline & 1998 & 13.5 & 3.6 & -2.8 & 3.6 & 3.4 & 5.3 \\
\hline & 1999 & 15.7 & 4.7 & -1.0 & 4.5 & 4.8 & 2.2 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & \(\ldots\) & \(\ldots\) \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 24.6 & 9.5 & -5.5 & 8.2 & 10.0 & 3.9 \\
\hline & 1998 & 22.1 & 7.3 & -5.6 & 6.0 & 8.3 & 11.0 \\
\hline & 1999 & 24.8 & 10.0 & -3.0 & 8.7 & 10.9 & 6.1 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 54.3 & 23.6 & 8.3 & 27.7 & 16.4 & 9.5 \\
\hline & 1998 & 46.8 & 12.8 & 1.2 & 12.6 & 13.2 & 22.0 \\
\hline & 1999 & 40.5 & 17.8 & 4.4 & 20.3 & 14.8 & 13.4 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.46 & 0.77 & 1.04 & 0.82 & 0.73 & 0.76 \\
\hline & 1998 & 0.38 & 0.77 & 1.03 & 0.81 & 0.70 & 0.77 \\
\hline & 1999 & 0.40 & 0.73 & 1.02 & 0.82 & 0.69 & 0.84 \\
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{million and \$25 million} \\
\hline & 1997-98 & & & 10.6 & & 12.2 & \\
\hline & 1998-99 & & & 10.8 & & 3.8 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{\(\underline{\text { Loss }}\)} \\
\hline & 1997 & & & \multicolumn{2}{|c|}{66.8} & \multicolumn{2}{|l|}{33.2} \\
\hline & 1998 & & & \multicolumn{2}{|c|}{65.8} & \multicolumn{2}{|l|}{34.2} \\
\hline & 1999 & & & \multicolumn{2}{|c|}{69.6} & \multicolumn{2}{|l|}{30.4} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 4839
Industry: Other Telecommunication Industries


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 4841
Industry: Postal Service Industry
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 246} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million mind min} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\mathrm{Q}^{2} \\
50 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
\mathbf{2 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\mathbf{\$ 5 0 0 , 0 0 0}
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 4.5 & 0.4 & -3.0 & 0.5 & 0.4 & ... \\
\hline & 1998 & 6.8 & 1.7 & -2.2 & 1.9 & 1.7 & ... \\
\hline & 1999 & 6.1 & 1.4 & -2.5 & 1.7 & 1.2 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 5.4 & 0.3 & -3.2 & -0.3 & 0.4 & ... \\
\hline & 1998 & 7.6 & 2.0 & -2.1 & 2.3 & 1.8 & ... \\
\hline & 1999 & 6.9 & 1.5 & -2.5 & 1.1 & 1.7 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 18.2 & 1.7 & -8.5 & 1.4 & 1.9 & ... \\
\hline & 1998 & 23.9 & 6.3 & -5.6 & 5.5 & 6.7 & ... \\
\hline & 1999 & 18.2 & 4.0 & -7.1 & 3.3 & 4.6 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & & \[
10.8
\] & -6.0 & 11.5 & 10.1 & ... \\
\hline & 1998 & 45.8 & 16.5 & -6.8 & 14.0 & 17.4 & ... \\
\hline & 1999 & 40.3 & 13.7 & -9.8 & 12.5 & 14.7 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & & & & & & & ... \\
\hline & 1998 & 0.58 & 0.81 & 1.05 & 0.85 & 0.79 & ... \\
\hline & 1999 & 0.56 & 0.82 & 1.04 & 0.85 & 0.77 & ... \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{5 million and \$25 million} \\
\hline & 1997-98 & & & -1.2 & & ... & \\
\hline & 1998-99 & & & 9.5 & & ... & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{\(\underline{\text { Profit }}\)} & \(\underline{\text { Loss }}\) & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{55.2} & 44.8 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{64.3} & 35.7 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{63.2} & 36.8 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries \((Q 3, Q 2, Q 1)\) set out in the
} able: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
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Volume 3-Small and Medium Firms
Financial Performance Indicators for Canadian Busines
Revenue under \$25 million, Refernce years 1997, 1998, 1999

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SICE: 4842
Industry: Courier Service Industry


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio
}
\begin{tabular}{lll}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 4911
Industry: Electric Power Systems Industry


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4921
Industry: Gas Distribution Systems Industry
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 118} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \begin{tabular}{l}
Better \\
Q3 \\
75\%
\end{tabular} & Average Q2 50\% & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 7.4 & 3.0 & -1.5 & & & \\
\hline & 1998 & 8.2 & 2.8 & -1.5 & 4.3
4.4 & 2.3
2.8 & 2.3 \\
\hline & 1999 & 6.9 & 2.0 & -2.8 & 3.1 & 1.9 & 3.1
2.9 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 8.6 & 3.0 & -1.5 & 4.4 & 23 & \\
\hline & 1998 & 11.4 & 3.3 & -0.8 & 5.8 & 2.3
3.2 & 2.3 \\
\hline & 1999 & 8.2 & 2.8 & -2.3 & 3.1 & 3.2
2.4 & \[
\begin{aligned}
& 4.7 \\
& 3.6
\end{aligned}
\] \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & & \multirow[t]{2}{*}{...} & \multirow[b]{2}{*}{...} \\
\hline & 1998 & ... & \(\ldots\) & \(\ldots\) & ... & & \\
\hline & 1999 & ... & \(\ldots\) & \(\ldots\) & \(\ldots\) & ... & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 7.2 & & & & & ... \\
\hline & 1998 & 8.5 & 2.1 & -1.4 & 3.3 & 1.2 & 5.1 \\
\hline & 1999 & 7.1 & 1.3 & -1.6 & 3.3
1.2 & 1.9 & 6.6 \\
\hline \multirow[t]{4}{*}{Return on equity} & 1997 & \multirow[t]{2}{*}{8.8} & 2.9 & \multirow[t]{2}{*}{-1.1} & \multirow[t]{2}{*}{3.2} & & \\
\hline & 1998 & & 2.9
2.8 & & & 1.9 & 20.9 \\
\hline & 1999 & 11.6
8.8 & 2.8
2.2 & -0.5 & 2.8 & 2.8 & 9.8 \\
\hline & & 8.8 & 2.2 & -1.8 & 1.8 & 2.3 & 18.7 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.09 & 0.22 & 0.71 & 0.24 & 0.19 & 0.73 \\
\hline & 1998 & \multirow[t]{2}{*}{0.11
0.09} & \multirow[t]{2}{*}{\[
\begin{aligned}
& 0.28 \\
& 0.17
\end{aligned}
\]} & \multirow[t]{2}{*}{\[
\begin{aligned}
& 0.69 \\
& 0.66
\end{aligned}
\]} & \multirow[t]{2}{*}{\[
\begin{aligned}
& 0.24 \\
& 0.22 \\
& 0.36
\end{aligned}
\]} & \multirow[t]{2}{*}{\[
\begin{aligned}
& 0.19 \\
& 0.28 \\
& 0.15
\end{aligned}
\]} & \multirow[t]{2}{*}{\[
\begin{aligned}
& 0.13 \\
& 0.67 \\
& 0.43
\end{aligned}
\]} \\
\hline & 1999 & & & & & & \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ccc} 
& \multicolumn{2}{c}{ Firms with revenue between } \\
& \(\mathbf{\$ 5 0 , 0 0 0}\) and \(\mathbf{\$ 5}\) million & \(\mathbf{\$ 5}\) million and \(\mathbf{\$ 2 5}\) million \\
\(1997-98\) & 4.3 & \(\ldots .0\) \\
\(1998-99\) & 8.8 & 3.0
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 67.9 & 32.1 \\
\hline 73.4 & 26.6 \\
\hline 70.8 & 29.2 \\
\hline
\end{tabular}

\footnotetext{
table: Q3-75\% is measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 4931
Industry: Water Systems Industry


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the (1) Quartiles are measure \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 4999
Industry: Other Utility Industries n.e.c.


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|c|c|}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
\hline Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5011
Industry: Livestock, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2 Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5012
Industry: Grain, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 109} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 \(50 \%\) & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 6.0 & 1.5 & -0.6 & 4.7 & 1.2 & 0.9 \\
\hline & 1998 & 8.0 & 2.0 & -0.8 & 3.3 & 1.8 & 0.5 \\
\hline & 1999 & 7.0 & 1.1 & -1.7 & 3.0 & 0.6 & 1.3 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 7.2 & 1.8 & -0.2 & 7.0 & 1.6 & 1.1 \\
\hline & 1998 & 9.2 & 2.3 & -0.8 & 3.2 & 2.0 & 0.6 \\
\hline & 1999 & 7.4 & 0.9 & -1.4 & 3.3 & 0.7 & 1.6 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 21.3 & 13.6 & 8.7 & 14.2 & 13.0 & 6.6 \\
\hline & 1998 & 27.1 & 15.1 & 8.2 & 15.8 & 14.2 & 5.8 \\
\hline & 1999 & 29.9 & 17.0 & 8.4 & 22.5 & 14.0 & 5.6 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 13.6 & 4.1 & -3.4 & 3.3 & 4.8 & 8.8 \\
\hline & 1998 & 16.6 & 5.7 & -1.8 & 4.3 & 6.3 & 3.5 \\
\hline & 1999 & 16.9 & 3.7 & -3.1 & 4.6 & 3.3 & 7.2 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 29.8 & 12.0 & 2.4 & 4.2 & 14.6 & 15.5 \\
\hline & 1998 & 40.8 & 12.6 & 0.9 & 9.8 & 16.6 & 10.3 \\
\hline & 1999 & 28.2 & 10.3 & -0.9 & 3.2 & 13.6 & 12.9 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.32 & 0.65 & 0.94 & 0.50 & 0.76 & 0.70 \\
\hline & 1998 & 0.44 & 0.71 & 0.94 & 0.63 & 0.76 & 0.69 \\
\hline & 1999 & 0.41 & 0.65 & 0.90 & 0.46 & 0.71 & 0.70 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & million and \$ & million \\
\hline & 1997-98 & \multicolumn{3}{|r|}{2.3} & \multicolumn{3}{|c|}{-11.3} \\
\hline & 1998-99 & & & -0.1 & \multicolumn{3}{|c|}{-5.5} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline & 1997 & & & \multicolumn{2}{|c|}{76.1} & \multicolumn{2}{|l|}{23.9} \\
\hline & 1998 & & & \multicolumn{2}{|c|}{72.6} & \multicolumn{2}{|l|}{27.4} \\
\hline & 1999 & & & \multicolumn{2}{|c|}{70.1} & \multicolumn{2}{|l|}{29.9} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|l|l|}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5019
Industry: Other Farm Products, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 386} & & \multicolumn{5}{|l|}{} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& \text { 25\% }
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \[
\begin{aligned}
& \text { Firms } \\
& \$ 500,000 \text { to } \\
& \$ 5 \text { million }
\end{aligned}
\] & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 4.4 & 1.2 & -1.7 & 0.4 & 1.8 & 1.2 \\
\hline & 1998 & 5.5 & 1.8 & -0.8 & 1.2 & 1.9 & 1.9 \\
\hline & 1999 & 6.4 & 1.7 & -0.6 & 1.7 & 1.7 & 1.7 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 5.4 & 1.4 & -1.3 & 0.5 & 2.2 & 1.5 \\
\hline & 1998 & 6.7 & 2.3 & -0.5 & 1.5 & 2.5 & 2.4 \\
\hline & 1999 & 8.1 & 1.9 & -0.6 & 1.8 & 2.0 & 2.3 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 43.0 & 27.9 & 17.8 & 40.4 & 24.6 & 15.0 \\
\hline & 1998 & 43.8 & 27.6 & 18.2 & 37.2 & 25.4 & 15.9 \\
\hline & 1999 & 40.1 & 28.2 & 18.6 & 30.0 & 27.5 & 20.8 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 12.1 & 2.9 & -4.1 & 0.6 & 5.4 & 6.5 \\
\hline & 1998 & 14.6 & 4.3 & -1.5 & 1.8 & 6.1 & 6.3 \\
\hline & 1999 & 14.5 & 4.6 & -1.5 & 3.9 & 5.4 & 6.5 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & \[
27.1
\] & 11.0 & & \[
4.6
\] & 13.5 & 15.6 \\
\hline & 1998 & 30.7 & 12.1 & 1.6 & 8.3 & 13.1 & 16.6 \\
\hline & 1999 & 29.1 & 11.8 & 1.2 & 9.4 & 13.4 & 13.0 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.51 & 0.81 & 1.01 & 0.85 & 0.78 & 0.60 \\
\hline & 1998 & 0.44 & 0.76 & 0.98 & 0.86 & 0.72 & 0.64 \\
\hline & 1999 & 0.39 & 0.71 & 0.98 & 0.79 & 0.69 & 0.68 \\
\hline
\end{tabular}

Firms with revenue between

\section*{Sales - \% change year over year}
\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]
\(\$ 50,000\) and \(\$ 5\) million
5.1
6.4
\(\$ 5\) million and \(\$ 25\) million
5.7
8.5

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 62.3 & 37.7 \\
\hline 72.1 & 27.9 \\
\hline 73.4 & 26.6 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
```

Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

```

SICE: 5111
Industry: Petroleum Products, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 1,633} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & \[
\begin{aligned}
& \text { Medium Firms with } \\
& \text { revenue from } \$ 5 \\
& \text { million to } \$ 25 \text { million }
\end{aligned}
\] \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 7.2 & 2.2 & -0.9 & 1.8 & 2.4 & 1.0 \\
\hline & 1998 & 8.0 & 2.8 & -0.5 & 2.6 & 2.9 & 1.4 \\
\hline & 1999 & 8.2 & 3.1 & -0.5 & 3.4 & 3.0 & 1.3 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 8.9 & 2.8 & -0.7 & 2.3 & 3.0 & 1.4 \\
\hline & 1998 & 9.6 & 3.6 & -0.3 & 3.5 & 3.7 & 1.8 \\
\hline & 1999 & 9.9 & 4.0 & -0.1 & 4.2 & 3.8 & 1.6 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 40.5 & 23.9 & 12.5 & 35.8 & 19.2 & 12.9 \\
\hline & 1998 & 42.8 & 25.8 & 13.7 & 39.4 & 20.1 & 13.9 \\
\hline & 1999 & 48.3 & 28.2 & 15.2 & 42.3 & 22.9 & 14.8 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 15.5 & 5.7 & -1.4 & 2.9 & 7.2 & 5.9 \\
\hline & 1998 & 17.1 & 7.3 & -0.6 & 4.4 & 9.3 & 7.7 \\
\hline & 1999 & 16.0 & 7.1 & -0.3 & 5.4 & 8.3 & 6.2 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 26.2 & 11.3 & 0.3 & 7.0 & 14.1 & 12.4 \\
\hline & 1998 & 28.8 & 13.0 & 1.0 & 6.5 & 15.5 & 16.7 \\
\hline & 1999 & 26.8 & 12.6 & 0.9 & 7.8 & 13.9 & 14.9 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.29 & 0.61 & 0.87 & 0.61 & 0.60 & 0.68 \\
\hline & 1998 & 0.27 & 0.57 & 0.85 & 0.58 & 0.55 & 0.68 \\
\hline & 1999 & 0.25 & 0.55 & 0.82 & 0.54 & 0.55 & 0.67 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\[
\$ 50,000 \text { and } \$ 5 \text { million } \quad \$ 5
\]} & million and \$ & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]}} & \multicolumn{3}{|r|}{-6.2} & \multicolumn{3}{|c|}{-4.4} \\
\hline & & \multicolumn{3}{|r|}{-1.7} & \multicolumn{3}{|c|}{-1.6} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{1997} & \multicolumn{2}{|c|}{72.5} & \multicolumn{2}{|l|}{27.5} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1998
1999}} & \multicolumn{2}{|c|}{76.6} & \multicolumn{2}{|l|}{23.4} \\
\hline & & & & \multicolumn{2}{|c|}{76.7} & \multicolumn{2}{|l|}{23.3} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5211
Industry: Confectionery, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 256} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \begin{tabular}{l}
Worse \\
Q1 \\
25\%
\end{tabular} & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 4.1 & 0.8 & -1.9 & 1.7 & 0.3 & 1.0 \\
\hline & 1998 & 3.7 & 0.6 & -2.3 & 0.7 & 0.5 & 1.2 \\
\hline & 1999 & 5.1 & 0.7 & -1.5 & 0.5 & 0.8 & 1.6 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 5.0 & 1.1 & -1.9 & 2.0 & 0.4 & 1.3 \\
\hline & 1998 & 4.4 & 0.6 & -2.2 & 0.8 & 0.6 & 1.6 \\
\hline & 1999 & 5.3 & 0.8 & -1.4 & 0.5 & 1.0 & 2.0 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 29.4 & 19.3 & 14.0 & 18.5 & 20.4 & 21.1 \\
\hline & 1998 & 29.1 & 19.8 & 14.4 & 19.9 & 19.2 & 20.8 \\
\hline & 1999 & 30.2 & 19.0 & 15.2 & 19.0 & 19.0 & 20.6 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 22.0 & 3.2 & -11.9 & 7.4 & 2.0 & 4.5 \\
\hline & 1998 & 16.8 & 2.3 & -10.7 & 2.5 & 2.2 & 4.7 \\
\hline & 1999 & 18.8 & 4.2 & -5.6 & 3.8 & 4.3 & 5.1 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 36.7 & 12.1 & -4.2 & 25.2 & 8.1 & 14.4 \\
\hline & 1998 & 29.3 & 15.4 & -0.2 & 23.1 & 12.3 & 13.7 \\
\hline & 1999 & 32.7 & 14.3 & -3.0 & 15.5 & 14.3 & 15.7 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.41 & 0.80 & 1.04 & 0.89 & & 0.69 \\
\hline & 1998 & 0.41 & 0.78 & 1.06 & 0.90 & 0.70 & 0.72 \\
\hline & 1999 & 0.40 & 0.77 & 1.09 & 0.89 & 0.67 & 0.70 \\
\hline \multicolumn{3}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & & & & & \\
\hline & & & \multicolumn{3}{|l|}{\(\mathbf{5 0 , 0 0 0}\) and \$5 million \$5} & \multicolumn{2}{|l|}{\$5 million and \$25 million} \\
\hline & \multicolumn{2}{|l|}{1997-98} & \multicolumn{2}{|r|}{-3.2} & \multicolumn{3}{|c|}{0.2} \\
\hline \multicolumn{3}{|c|}{1998-99} & \multicolumn{2}{|r|}{-2.3} & \multicolumn{3}{|c|}{1.8} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{63.3} & 36.7 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{59.9} & 40.1 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{62.6} & 37.4 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999

SICE: 5212
Industry: Frozen Foods (Packaged), Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 178} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 2.9 & 0.4 & -3.9 & -0.5 & 0.4 & 0.3 \\
\hline & 1998 & 4.6 & 0.8 & -1.6 & 0.6 & 0.9 & 0.8 \\
\hline & 1999 & 4.6 & 1.1 & -1.5 & 1.4 & 1.0 & 0.8 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 3.2 & 0.4 & -3.9 & -0.5 & 0.5 & 0.5 \\
\hline & 1998 & 5.9 & 1.1 & -1.6 & 0.7 & 1.1 & 1.1 \\
\hline & 1999 & 6.4 & 1.4 & -1.3 & 1.4 & 1.3 & 1.0 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 36.6 & 23.5 & 14.4 & 34.4 & 18.7 & 8.1 \\
\hline & 1998 & 36.4 & 23.9 & 15.7 & 33.9 & 20.3 & 6.8 \\
\hline & 1999 & 35.3 & 25.3 & 16.7 & 34.2 & 21.9 & 10.4 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 12.8 & 1.3 & -14.3 & -2.2 & 2.4 & 1.7 \\
\hline & 1998 & 16.8 & 4.5 & -7.0 & 2.8 & 5.3 & 4.9 \\
\hline & 1999 & 15.4 & 5.3 & -5.1 & 4.4 & 6.5 & 5.3 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 36.3 & 14.3 & 1.9 & 16.3 & 11.9 & 9.9 \\
\hline & 1998 & 45.7 & 19.1 & 3.3 & 10.7 & 22.6 & 11.1 \\
\hline & 1999 & 38.4 & 16.3 & 5.5 & 16.1 & 16.3 & 12.7 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.65 & 0.90 & 1.17 & 1.03 & 0.87 & 0.83 \\
\hline & 1998 & 0.54 & 0.85 & 1.08 & 0.96 & 0.79 & 0.84 \\
\hline & 1999 & 0.50 & 0.79 & 1.00 & 0.85 & 0.73 & 0.78 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \(\$ 5 \mathrm{~m}\)} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\(1997-98\)
\(1998-99\)}} & \multicolumn{3}{|r|}{5.9} & \multicolumn{3}{|c|}{2.2} \\
\hline & & \multicolumn{3}{|r|}{0.9} & \multicolumn{3}{|c|}{7.7} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1997}} & \multicolumn{2}{|c|}{59.8} & \multicolumn{2}{|l|}{40.2} \\
\hline & & & & \multicolumn{2}{|c|}{67.5} & \multicolumn{2}{|l|}{32.5} \\
\hline \multicolumn{4}{|c|}{1998} & \multicolumn{2}{|c|}{69.1} & \multicolumn{2}{|l|}{30.9} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{ll} 
Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5213
Industry: Dairy Products, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 341} & & \multicolumn{5}{|l|}{} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
\mathbf{2 5 \%}
\end{gathered}
\] & \[
\begin{aligned}
& \text { Firms } \\
& \text { under } \\
& \$ 500,000
\end{aligned}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 4.2 & 0.7 & -2.1 & 0.9 & 0.6 & 1.8 \\
\hline & 1998 & 5.3 & 1.2 & -0.9 & 2.1 & 0.7 & 1.1 \\
\hline & 1999 & 6.4 & 1.6 & -0.8 & 2.8 & 1.0 & 0.6 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 5.4 & 1.0 & -1.9 & 1.4 & 0.8 & 2.3 \\
\hline & 1998 & 6.3 & 1.5 & -0.8 & 2.7 & 0.9 & 1.5 \\
\hline & 1999 & 7.7 & 2.0 & -0.7 & 3.1 & 1.4 & 0.7 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 43.4 & 22.2 & 13.4 & 27.4 & 16.5 & 13.4 \\
\hline & 1998 & 40.4 & 23.8 & 12.8 & 32.2 & 17.9 & 15.1 \\
\hline & 1999 & 42.1 & 23.7 & 12.0 & 30.9 & 17.4 & 15.8 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 15.0 & 3.9 & -8.4 & 2.9 & 4.6 & 8.0 \\
\hline & 1998 & 18.4 & 6.1 & -3.9 & 6.8 & 5.7 & 6.8 \\
\hline & 1999 & 25.2 & 9.0 & -2.2 & 8.3 & 11.2 & 5.9 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 32.6 & 13.6 & -2.0 & 13.7 & 11.5 & 23.2 \\
\hline & 1998 & 36.3 & 16.7 & 1.7 & 14.6 & 17.4 & 16.2 \\
\hline & 1999 & 42.1 & 14.8 & 0.6 & 10.8 & 22.0 & 15.3 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.39 & 0.79 & 1.01 & 0.81 & 0.76 & 0.69 \\
\hline & 1998 & 0.39 & 0.72 & 1.00 & 0.73 & 0.67 & 0.74 \\
\hline & 1999 & 0.32 & 0.64 & 0.96 & 0.65 & 0.64 & 0.73 \\
\hline \multirow{4}{*}{Sales - \% change year over year} & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{illion and \$25 million} \\
\hline & 1997-98 & & & -0.4 & & -1.8 & \\
\hline & 1998-99 & & & 6.6 & & 12.3 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|l|}{Profit} & \(\underline{\text { Loss }}\) & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{63.1} & 36.9 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{69.3} & 30.7 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{68.9} & \multicolumn{2}{|l|}{31.1} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
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Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

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SICE: 5214
Industry: Poultry and Eggs, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, \(1999 \quad\) F

SICE: 5215
Industry: Fish and Seafood, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 389} & & \multicolumn{5}{|l|}{Small firms with revenue under \(\$ 5\) million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
\text { 25\% }
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 2.8 & 0.3 & -2.7 & 0.6 & 0.3 & 0.5 \\
\hline & 1998 & 2.7 & 0.5 & -1.6 & -0.5 & 0.6 & 0.8 \\
\hline & 1999 & 3.2 & 1.1 & -0.8 & 1.7 & 1.0 & 1.0 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 3.4 & 0.4 & -2.7 & 0.9 & 0.4 & 0.7 \\
\hline & 1998 & 3.2 & 0.7 & -1.5 & 0.1 & 0.7 & 1.0 \\
\hline & 1999 & 3.9 & 1.3 & -0.7 & 2.0 & 1.1 & 1.3 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 28.0 & 15.6 & 8.9 & 26.5 & 12.9 & 10.1 \\
\hline & 1998 & 24.7 & 14.0 & 9.3 & 22.2 & 13.1 & 9.2 \\
\hline & 1999 & 23.5 & 14.1 & 8.3 & 22.8 & 12.4 & 9.3 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 11.1 & 1.9 & -8.1 & 1.1 & 2.2 & 4.7 \\
\hline & 1998 & 13.2 & 2.1 & -7.1 & -1.6 & 3.8 & 6.2 \\
\hline & 1999 & 16.4 & 5.6 & -3.0 & 4.0 & 5.8 & 7.3 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 30.7 & 10.6 & -3.9 & 10.7 & 9.3 & 13.1 \\
\hline & 1998 & 38.2 & 15.8 & 1.8 & 13.3 & 16.5 & 15.6 \\
\hline & 1999 & 32.7 & 15.1 & 2.4 & 15.1 & 15.1 & 16.7 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & & & & & & \\
\hline & 1998 & 0.49 & 0.85 & 1.05 & 0.88 & 0.84 & 0.66 \\
\hline & 1999 & 0.41 & 0.77 & 1.03 & 0.77 & 0.78 & 0.65 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5 m} & illion and & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\(1997-98\)
\(1998-99\)}} & \multicolumn{3}{|r|}{9.2} & \multicolumn{3}{|c|}{9.2} \\
\hline & & \multicolumn{3}{|r|}{7.9} & \multicolumn{3}{|c|}{9.9} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1997}} & \multicolumn{2}{|c|}{60.2} & \multicolumn{2}{|l|}{39.8} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1998
1999}} & \multicolumn{2}{|c|}{65.7} & \multicolumn{2}{|l|}{34.3} \\
\hline & & & & \multicolumn{2}{|c|}{72.8} & \multicolumn{2}{|l|}{27.3} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 5216
Industry: Fresh Fruit and Vegetables, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 445} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 2.9 & 0.7 & -1.5 & 0.4 & 0.8 & 0.9 \\
\hline & 1998 & 3.8 & 1.0 & -1.4 & 0.8 & 1.1 & 1.0 \\
\hline & 1999 & 3.8 & 1.0 & -1.0 & 1.0 & 1.0 & 1.1 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 3.6 & 0.9 & -1.4 & 0.5 & 1.0 & 1.1 \\
\hline & 1998 & 4.6 & 1.2 & -1.0 & 1.1 & 1.3 & 1.3 \\
\hline & 1999 & 4.8 & 1.2 & -0.8 & 1.2 & 1.2 & 1.4 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 25.7 & 17.7 & 11.4 & 23.6 & 17.0 & 13.3 \\
\hline & 1998 & 26.8 & 18.1 & 12.0 & 23.7 & 16.5 & 12.5 \\
\hline & 1999 & 28.2 & 18.5 & 12.2 & 24.9 & 16.9 & 12.8 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 13.5 & 3.3 & -4.7 & 1.5 & 4.8 & 6.2 \\
\hline & 1998 & 12.8 & 4.1 & -3.6 & 1.8 & \[
5.7
\] & 7.0 \\
\hline & 1999 & 11.9 & 3.8 & -3.4 & 2.1 & 5.4 & 7.6 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 30.4 & 11.1 & -0.5 & 6.2 & 12.0 & 14.1 \\
\hline & 1998 & 34.6 & 12.4 & 2.3 & 11.0 & 12.5 & 16.7 \\
\hline & 1999 & 38.0 & 11.8 & 1.8 & 12.4 & 11.8 & 15.5 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.46 & 0.78 & 1.00 & 0.87 & 0.73 & 0.76 \\
\hline & 1998 & \[
0.45
\] & 0.81 & 1.01 & 0.92 & 0.75 & 0.73 \\
\hline & 1999 & 0.42 & 0.79 & 1.03 & 0.92 & 0.75 & 0.72 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5 m} & illion and \$2 & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]}} & \multicolumn{3}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 8.5 \\
& 8.0
\end{aligned}
\]}} & \multicolumn{3}{|c|}{13.2} \\
\hline & & & & & & 6.7 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{68.1} & 31.9 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{71.8} & 28.2 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{72.7} & 27.3 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5217
Industry: Meat and Meat Products, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 285} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow{3}{*}{Net profit margin} & 1997 & 2.2 & 0.4 & -1.0 & -0.4 & 0.5 & 0.6 \\
\hline & 1998 & 2.5 & 0.6 & -1.3 & 0.5 & 0.6 & 0.8 \\
\hline & 1999 & 2.8 & 0.7 & -0.8 & 0.7 & 0.7 & 0.9 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 2.8 & 0.5 & -0.9 & -0.4 & 0.5 & 0.8 \\
\hline & 1998 & 3.2 & 0.8 & -0.8 & 0.9 & 0.6 & 1.0 \\
\hline & 1999 & 3.3 & 0.9 & -0.7 & 1.0 & 0.8 & 1.2 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 28.3 & 16.8 & 9.7 & 28.0 & 15.3 & 8.4 \\
\hline & 1998 & 27.3 & 16.9 & 10.0 & 28.7 & 15.1 & 9.8 \\
\hline & 1999 & 27.4 & 17.8 & 10.6 & 24.9 & 15.8 & 10.1 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 11.9 & 2.6 & -5.6 & -2.3 & 4.1 & 3.8 \\
\hline & 1998 & 12.6 & 3.5 & -4.0 & 2.0 & 4.9 & 6.1 \\
\hline & 1999 & 15.3 & 4.7 & -3.6 & 2.9 & 6.0 & 7.4 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 32.0 & 11.3 & 1.8 & 5.1 & 12.5 & 12.9 \\
\hline & 1998 & 31.9 & 15.7 & -0.9 & 7.4 & 17.0 & \\
\hline & 1999 & 29.5 & 13.9 & 1.3 & 7.6 & 15.4 & 20.9 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.45 & 0.85 & 1.04 & 0.94 & 0.82 & 0.76 \\
\hline & \[
1998
\] & 0.40 & 0.80 & 1.02 & 0.88 & 0.78 & 0.77 \\
\hline & 1999 & 0.39 & 0.77 & 1.00 & 0.76 & 0.77 & 0.69 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{5 million and \$25 million} \\
\hline & & & & 3.6 & & 6.7 & \\
\hline & 1998-99 & & & 4.7 & & 1.4 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \(\underline{\text { Loss }}\) & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{61.9} & 38.1 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{68.5} & 31.5 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{74.3} & 25.7 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boumdaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|ll|}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5219
Industry: Other Foods, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5221
Industry: Non-alcoholic beverages, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio
}

SICE: 5222
Industry: Alcoholic beverages, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 148} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 8.8 & 1.6 & -1.9 & 2.4 & 0.9 & 2.1 \\
\hline & 1998 & 8.9 & 3.1 & -0.1 & 5.3 & 2.4 & 2.4 \\
\hline & 1999 & 7.0 & 1.9 & -1.5 & 1.3 & 2.2 & 2.7 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 12.6 & 2.3 & -1.0 & 3.8 & 1.3 & 2.9 \\
\hline & 1998 & 11.0 & 3.8 & -0.1 & 6.2 & 3.1 & 2.6 \\
\hline & 1999 & 9.9 & 2.8 & -1.0 & 2.3 & 3.1 & 3.4 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 41.6 & 23.3 & 16.3 & 30.5 & 17.5 & ... \\
\hline & 1998 & 44.6 & 23.7 & 15.3 & 41.0 & 19.1 & 9.9 \\
\hline & 1999 & 34.2 & 21.9 & 14.1 & 26.5 & 21.7 & 17.8 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 17.4 & 4.4 & -4.7 & 4.8 & 4.3 & 4.9 \\
\hline & 1998 & 20.3 & 7.8 & -0.7 & 8.7 & 6.1 & 8.0 \\
\hline & 1999 & 19.6 & 6.1 & -2.6 & 2.3 & 7.7 & 8.8 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 33.9 & 14.7 & 2.2 & 22.9 & 12.1 & ... \\
\hline & 1998 & 42.9 & 21.3 & 7.5 & 21.0 & 21.3 & 10.0 \\
\hline & 1999 & 48.2 & 14.4 & -2.3 & 6.6 & 21.2 & 12.0 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.39 & 0.86 & 1.15 & 0.96 & 0.77 & 0.84 \\
\hline & 1998 & 0.49 & 0.79 & 0.99 & 0.87 & 0.75 & 0.72 \\
\hline & 1999 & 0.58 & 0.80 & 1.03 & 0.90 & 0.75 & 0.74 \\
\hline
\end{tabular}

Firms with revenue between
Sales - \% change year over year \(\$ 50,000\) and \(\$ 5\) millio \(\$ 5\) million and \(\$ 25\) million
\begin{tabular}{lrr}
\(1997-98\) & 15.1 & 10.4 \\
\(1998-99\) & 10.7 & 9.7
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
1997 & 68.1 & 31.9 \\
1998 & 75.5 & 24.5 \\
1999 & 69.1 & 30.9
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5231
Industry: Drugs, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 177} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million mind} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & Better Q3 75\% & Average Q2 50\% & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 7.6 & 2.0 & -1.5 & 0.9 & 3.1 & 2.1 \\
\hline & \[
1998
\] & 9.0 & 2.7 & -2.1 & 3.2 & 2.5 & 1.6 \\
\hline & 1999 & 11.4 & 3.1 & -1.1 & 4.3 & 2.4 & 2.8 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 9.5 & 3.1 & -1.4 & 1.4 & 3.9 & 2.6 \\
\hline & 1998 & 12.1 & 3.4 & -2.0 & 4.8 & 3.1 & 2.4 \\
\hline & 1999 & 14.9 & 4.5 & -0.5 & 5.3 & 4.1 & 4.1 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 51.3 & 35.1 & 22.5 & 46.4 & 29.6 & 34.7 \\
\hline & 1998 & 51.2 & 34.0 & 21.9 & 36.8 & 31.9 & 31.7 \\
\hline & 1999 & 49.1 & 34.7 & 23.6 & 37.6 & 32.9 & 38.6 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 17.5 & 5.4 & -2.2 & 2.0 & 9.1 & 5.9 \\
\hline & 1998 & 20.5 & 7.2 & -5.0 & 7.1 & 7.2 & 6.5 \\
\hline & 1999 & 20.3 & 7.6 & -2.6 & 7.8 & 7.6 & 8.3 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 31.9 & 10.5 & 0.8 & 4.7 & 15.6 & 14.5 \\
\hline & 1998 & 36.3 & 15.8 & 4.6 & 8.8 & 18.9 & 21.8 \\
\hline & 1999 & 48.4 & 18.6 & 3.6 & 16.4 & 18.9 & 18.9 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.30 & 0.72 & 0.99 & 0.73 & 0.72 & 0.74 \\
\hline & 1998 & 0.40 & 0.79 & 1.02 & 0.68 & 0.81 & 0.81 \\
\hline & 1999 & 0.30 & 0.71 & 0.95 & 0.61 & 0.78 & 0.72 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|r|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{\$5 million and \$25 million} \\
\hline & 1997-98 & & & 8.5 & & 9.2 & \\
\hline & 1998-99 & & & 11.6 & & 8.8 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{66.8} & 33.2 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{67.6} & 32.4 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{77.8} & 22.2 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5232
Industry: Toilet Soaps and Preparations, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 446} & & \multicolumn{5}{|l|}{} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{aligned}
& \begin{array}{l}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 5.6 & 1.4 & -2.6 & 1.1 & 1.8 & 1.8 \\
\hline & 1998 & 6.6 & 1.5 & -2.5 & 0.5 & 2.0 & 1.5 \\
\hline & 1999 & 6.2 & 1.6 & -2.7 & 0.7 & 2.0 & 1.6 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 7.0 & 1.8 & -2.3 & 1.4 & 2.1 & 2.3 \\
\hline & 1998 & 7.6 & 1.9 & -1.9 & 0.8 & 2.4 & 2.0 \\
\hline & 1999 & 7.8 & 2.0 & -2.6 & 0.8 & 2.7 & 2.2 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & & \[
50.2
\] & 40.3 & 29.8 & 40.7 & 40.1 & 39.9 \\
\hline & 1998 & 49.6 & 39.9 & \[
28.3
\] & 41.2 & 38.7 & 39.6 \\
\hline & 1999 & 50.9 & 40.9 & 32.3 & 41.8 & 39.6 & 40.0 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 15.5 & 3.6 & -6.2 & 2.0 & 4.6 & 5.5 \\
\hline & 1998 & 15.8 & 3.7 & -4.7 & 1.4 & 5.5 & 4.7 \\
\hline & 1999 & 16.3 & 4.1 & -7.0 & 1.2 & 6.5 & 6.5 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 29.9 & 12.7 & 1.1 & 11.9 & 12.8 & 10.1 \\
\hline & 1998 & 40.0 & 16.1 & 3.3 & 15.7 & 16.4 & 12.0 \\
\hline & 1999 & 40.2 & 14.2 & 2.6 & 16.4 & 13.5 & 12.9 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.40 & 0.77 & 1.03 & 0.87 & 0.68 & 0.70 \\
\hline & 1998 & 0.46 & 0.80 & 1.07 & 0.87 & 0.73 & 0.69 \\
\hline & 1999 & 0.46 & 0.76 & 1.08 & 0.86 & 0.69 & 0.65 \\
\hline
\end{tabular}

Firms with revenue between
Sales - \% change year over year \(\$ 50,000\) and \(\$ 5\) million
\(\$ 5\) million and \(\$ 25\) million

1997-98
\(1998-99\)
2.0
3.1
13.7
12.4

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline \(\underline{\text { Profit }}\) & Los \\
\hline 65.8 & 34.2 \\
\hline 66.0 & 34.0 \\
\hline 66.0 & 34.0 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio
}

Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 5239
Industry: Drug Sundries and Other Drugs and Toilet Preparations, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundanes (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio
}

SICE: 5241
Industry: Tobacco Products, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|c|c|}
\hline Volume 3-Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
\hline Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5311
Industry: Men's and Boys'Clothing and Furnishings, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5312
Industry: Women's, Misses' and Children's Outerwear Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 5313
Industry: Women's, Misses' and Children's Hosiery, Underwear and Apparel Accessories Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5314
Industry: Footwear, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lll}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5319
Industry: Other Apparel, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, \(1999 \quad\)

SICE: 5321
Industry: Piece Goods, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lll}
\hline Volume 3-Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5329
Industry: Notions and Other Dry Goods, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 130} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
\mathbf{2 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 7.6 & 1.2 & -3.1 & -0.2 & 1.7 & 1.8 \\
\hline & 1998 & 8.3 & 2.0 & -1.3 & 2.4 & 1.4 & 1.9 \\
\hline & 1999 & 6.9 & 0.9 & -2.0 & 0.7 & 1.3 & 2.1 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 8.7 & '1.5 & -2.9 & 0.5 & 2.5 & 2.3 \\
\hline & 1998 & 10.2 & 2.3 & -0.9 & 3.2 & 1.6 & 2.4 \\
\hline & 1999 & 7.6 & 1.0 & -1.7 & 1.0 & 1.6 & 3.5 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 41.8 & 33.9 & 26.1 & 37.0 & 32.3 & 27.4 \\
\hline & 1998 & 39.9 & 33.8 & 24.8 & 36.2 & 31.9 & 24.9 \\
\hline & 1999 & 45.8 & 34.6 & 25.9 & 36.9 & 32.5 & 35.8 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 13.2 & 2.2 & -4.1 & 0.8 & 4.3 & 5.2 \\
\hline & 1998 & 15.0 & 4.4 & -1.8 & 5.5 & 3.9 & 5.7 \\
\hline & 1999 & 12.9 & 1.9 & -3.3 & 1.7 & 3.4 & 6.8 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 24.6 & 7.7 & -3.8 & 3.7 & 9.5 & 7.9 \\
\hline & 1998 & 26.6 & 8.9 & -1.7 & 8.3 & 8.9 & 11.0 \\
\hline & 1999 & 23.7 & 7.0 & -3.0 & 6.2 & 7.3 & 8.7 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & & & & & & 0.70 \\
\hline & 1998 & \[
0.37
\] & 0.67 & 0.90 & 0.68 & 0.64 & 0.68 \\
\hline & 1999 & 0.36 & 0.67 & 0.89 & 0.63 & 0.67 & 0.62 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5 m} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]}} & \multicolumn{3}{|r|}{8.1} & \multicolumn{3}{|c|}{4.4} \\
\hline & & \multicolumn{3}{|r|}{3.5} & \multicolumn{3}{|c|}{0.1} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{1997} & \multicolumn{2}{|c|}{62.5} & \multicolumn{2}{|l|}{37.5} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1998}} & \multicolumn{2}{|c|}{71.2} & \multicolumn{2}{|l|}{28.8} \\
\hline & & & & \multicolumn{2}{|c|}{62.5} & \multicolumn{2}{|l|}{37.5} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 5411
Industry: Electrical Household Appliances, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{ll}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
\end{tabular}

SICE: 5412
Industry: Electronic Household Appliances, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 242} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 5.5 & 1.1 & -3.4 & 0.7 & 1.6 & 1.1 \\
\hline & 1998 & 6.1 & 1.5 & -1.7 & 1.4 & 1.9 & 0.9 \\
\hline & 1999 & 5.3 & 1.3 & -2.2 & 1.1 & 1.4 & 1.4 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 6.9 & 1.5 & -3.1 & 1.1 & 1.9 & 1.6 \\
\hline & 1998 & 7.7 & 2.0 & -1.6 & 1.5 & 2.6 & 1.3 \\
\hline & 1999 & 6.6 & 1.7 & -2.3 & 1.1 & 1.8 & 1.7 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 45.7 & 33.0 & 22.8 & 35.8 & 30.2 & 25.0 \\
\hline & 1998 & 41.7 & 29.1 & 21.0 & 35.2 & 27.1 & 22.8 \\
\hline & 1999 & 43.6 & 30.5 & 20.1 & 37.0 & 29.2 & 23.6 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 13.2 & 3.0 & -6.3 & 0.8 & 4.6 & 6.2 \\
\hline & 1998 & 12.8 & 3.9 & -3.3 & 1.0 & 5.4 & 3.7 \\
\hline & 1999 & 13.6 & 3.6 & -5.8 & 2.1 & 4.4 & 6.4 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 37.8 & 15.4 & 4.1 & 10.4 & 18.6 & 13.6 \\
\hline & 1998 & 34.2 & 10.5 & 0.1 & 10.7 & 10.4 & 14.8 \\
\hline & 1999 & 29.1 & 13.6 & -0.5 & 9.6 & 15.0 & 14.9 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.50 & 0.80 & 1.04 & 0.86 & 0.75 & 0.69 \\
\hline & 1998 & 0.44 & 0.78 & 1.02 & 0.89 & 0.69 & 0.76 \\
\hline & 1999 & 0.46 & 0.75 & 1.00 & 0.89 & 0.68 & 0.73 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5 m} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]}} & \multicolumn{3}{|r|}{4.4} & \multicolumn{3}{|c|}{7.5} \\
\hline & & \multicolumn{3}{|r|}{2.8} & \multicolumn{3}{|c|}{-1.9} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{1997} & \multicolumn{2}{|c|}{64.7} & \multicolumn{2}{|l|}{35.3} \\
\hline \multicolumn{4}{|c|}{1998} & \multicolumn{2}{|c|}{66.2} & \multicolumn{2}{|l|}{33.8} \\
\hline \multicolumn{2}{|r|}{1999} & & & \multicolumn{2}{|c|}{65.5} & \multicolumn{2}{|l|}{34.5} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries ( \(\mathrm{Q} 3, \mathrm{Q} 2, \mathrm{Q} 1)\) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, \(1999 \quad\)

SICE: 5421
Industry: Household Furniture, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2 - \(50 \%\) is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5431
Industry: China, Glassware, Crockery and Pottery, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 117} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minmer min} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & Better Q3 75\% & Average Q2 \(50 \%\) & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 4.3 & 0.5 & -3.2 & -1.8 & 1.1 & 2.0 \\
\hline & 1998 & 5.3 & 2.0 & -1.6 & 0.9 & 2.2 & 1.9 \\
\hline & 1999 & 7.1 & 2.9 & 0.2 & 3.1 & 2.3 & 1.2 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 5.3 & 0.6 & -2.7 & -1.8 & 1.4 & 2.6 \\
\hline & 1998 & 6.0 & 2.7 & -1.3 & 1.2 & 2.8 & 2.4 \\
\hline & 1999 & 7.9 & 3.0 & 0.3 & 3.3 & 2.9 & 1.4 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 43.4 & 33.9 & 25.8 & 35.0 & 32.7 & 33.4 \\
\hline & 1998 & 43.0 & 34.1 & 25.6 & 33.2 & 34.6 & 30.6 \\
\hline & 1999 & 42.2 & 35.1 & 26.4 & 38.8 & 31.9 & 31.6 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 9.8 & 0.9 & -7.7 & -3.3 & 2.5 & 5.2 \\
\hline & 1998 & 11.4 & 4.0 & -2.1 & 2.5 & 5.3 & 4.3 \\
\hline & 1999 & 17.3 & 6.1 & 0.5 & 4.3 & 6.1 & 3.0 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 21.4 & 6.9 & -4.7 & -6.7 & 8.0 & 9.2 \\
\hline & 1998 & 37.3 & 10.6 & 0.2 & 5.8 & 12.6 & 11.8 \\
\hline & 1999 & 33.7 & 16.8 & 3.9 & 9.9 & 17.1 & 5.9 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.48 & 0.78 & 1.06 & 1.00 & 0.72 & 0.70 \\
\hline & 1998 & 0.60 & 0.81 & 1.07 & 0.97 & 0.73 & 0.70 \\
\hline & 1999 & 0.55 & 0.77 & 1.00 & 0.99 & 0.66 & 0.73 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & million and \$ & million \\
\hline & \multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]} & \multicolumn{3}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 15.0 \\
& 12.5
\end{aligned}
\]}} & \multicolumn{3}{|c|}{10.6} \\
\hline & & & & & & 6.6 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{60.8} & 39.2 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{73.2} & 26.8 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{79.4} & 20.6 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999

SICE: 5432
Industry: Floor Coverings, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 220} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 4.8 & 1.2 & -1.9 & 0.3 & 1.6 & 1.6 \\
\hline & 1998 & 4.3 & 1.3 & -1.3 & 1.1 & 1.3 & 1.3 \\
\hline & 1999 & 4.5 & 1.3 & -1.7 & 0.6 & 1.7 & 1.5 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 5.9 & 1.4 & -1.9 & 0.3 & 1.7 & 2.4 \\
\hline & 1998 & 5.2 & 1.6 & -1.0 & 1.4 & 1.7 & 1.7 \\
\hline & 1999 & 5.5 & 1.4 & -0.9 & 0.7 & 1.9 & 2.1 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 36.2 & 28.4 & 20.5 & 34.7 & 26.4 & 23.4 \\
\hline & 1998 & 35.1 & 26.9 & 19.8 & 31.3 & 25.0 & 23.1 \\
\hline & 1999 & 34.0 & 28.9 & 20.5 & 33.2 & 25.8 & 21.9 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 12.1 & 3.0 & -2.7 & 0.8 & 4.1 & 7.3 \\
\hline & 1998 & 12.2 & 3.6 & -2.3 & 1.9 & 4.3 & 4.9 \\
\hline & 1999 & 13.1 & 3.1 & -2.7 & 0.7 & 4.9 & 5.6 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 29.5 & 13.6 & 2.9 & 12.9 & 13.6 & 10.0 \\
\hline & 1998 & 32.6 & 14.1 & 3.3 & 10.8 & 14.7 & 12.4 \\
\hline & 1999 & 32.4 & 15.1 & 2.8 & 10.3 & 15.3 & 14.5 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.51 & 0.83 & 1.05 & 0.94 & 0.76 & 0.72 \\
\hline & 1998 & 0.53 & 0.80 & 1.01 & 0.94 & 0.75 & 0.74 \\
\hline & 1999 & 0.50 & 0.72 & 0.99 & 0.80 & 0.71 & 0.75 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \(\quad \mathbf{5} \mathrm{m}\)} & illion and \$2 & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\(1997-98\)
1998-99}} & \multicolumn{3}{|r|}{7.6} & \multicolumn{3}{|c|}{2.5} \\
\hline & & \multicolumn{3}{|r|}{8.2} & \multicolumn{3}{|c|}{9.7} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{\(\underline{\text { Loss }}\)} \\
\hline \multicolumn{4}{|c|}{1997} & \multicolumn{2}{|c|}{67.3} & \multicolumn{2}{|l|}{32.7} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1998}} & \multicolumn{2}{|c|}{69.6} & \multicolumn{2}{|l|}{30.4} \\
\hline & & & & \multicolumn{2}{|c|}{71.0} & 29.0 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5433
Industry: Linens, Draperies and Other Textile Furnishings, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|ll|}
\hline Volume 3-Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5439
Industry: Other Household Furnishings, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|ll}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5511
Industry: Automobiles, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 421} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million mind min} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 1.9 & 0.2 & -2.7 & -2.1 & 0.5 & 0.3 \\
\hline & 1998 & 2.9 & 0.5 & -1.4 & -0.3 & 0.5 & 0.5 \\
\hline & 1999 & 3.3 & 0.6 & -1.7 & -0.2 & 0.8 & 0.6 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 2.5 & 0.3 & -2.4 & -1.4 & 0.5 & 0.3 \\
\hline & 1998 & 3.7 & 0.6 & -1.3 & 0.6 & 0.6 & 0.6 \\
\hline & 1999 & 4.0 & 0.9 & -1.5 & 0.6 & 0.9 & 0.8 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 23.3 & 11.3 & 5.6 & 19.2 & 9.4 & 5.0 \\
\hline & 1998 & 21.2 & 10.0 & 5.4 & 19.4 & 8.0 & 4.8 \\
\hline & 1999 & 21.6 & 10.5 & 5.7 & 23.5 & 8.5 & 4.8 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 9.6 & 0.8 & -14.3 & -3.1 & 3.0 & 4.6 \\
\hline & 1998 & 15.2 & 2.3 & -6.1 & -0.2 & 4.3 & 5.7 \\
\hline & 1999 & 16.7 & 3.1 & -5.4 & 0.7 & 5.4 & 6.2 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 28.2 & 10.0 & -1.9 & 2.4 & 12.1 & 14.4 \\
\hline & 1998 & 33.9 & 14.3 & -0.2 & 4.2 & 16.9 & 19.5 \\
\hline & 1999 & 37.5 & 15.2 & -2.9 & 7.4 & 20.9 & 22.0 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.53 & 0.91 & 1.07 & 0.97 & 0.86 & 0.74 \\
\hline & 1998 & 0.55 & 0.86 & 1.03 & 0.89 & 0.82 & 0.76 \\
\hline & 1999 & 0.48 & 0.84 & 1.02 & 0.88 & 0.80 & 0.81 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]}} & \multicolumn{3}{|r|}{\multirow[t]{2}{*}{\[
\begin{array}{r}
4.9 \\
11.5
\end{array}
\]}} & \multicolumn{3}{|c|}{\multirow[t]{2}{*}{\[
\begin{array}{r}
5.0 \\
17.9
\end{array}
\]}} \\
\hline & & & & & & & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{1997} & \multicolumn{2}{|c|}{58.4} & \multicolumn{2}{|l|}{41.6} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1998}} & \multicolumn{2}{|c|}{63.3} & \multicolumn{2}{|l|}{36.7} \\
\hline & & & & \multicolumn{2}{|c|}{65.1} & \multicolumn{2}{|l|}{34.9} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 5512
Industry: Trucks and Buses, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 780} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \[
\begin{aligned}
& \text { Firms } \\
& \$ 500,000 \text { to } \\
& \$ 5 \text { million }
\end{aligned}
\] & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 6.0 & 2.1 & -0.3 & 2.2 & 2.1 & 0.8 \\
\hline & 1998 & 5.8 & 2.2 & -0.5 & 1.6 & 2.4 & 1.0 \\
\hline & 1999 & 5.7 & 2.3 & -1.0 & 1.5 & 2.5 & 1.0 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 7.5 & 2.6 & -0.2 & 2.6 & 2.6 & 1.1 \\
\hline & 1998 & \[
7.4
\] & 2.7 & -0.5 & 1.7 & 3.1 & 1.3 \\
\hline & 1999 & 7.2 & 2.9 & -0.7 & 2.2 & 3.0 & 1.1 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 42.8 & 30.6 & 18.7 & 37.4 & 26.4 & 14.6 \\
\hline & 1998 & 44.9 & 30.5 & 20.8 & 40.5 & 28.1 & 14.3 \\
\hline & 1999 & 45.2 & 32.0 & 22.7 & 39.7 & 28.2 & 13.7 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 15.2 & 5.2 & -0.5 & 4.0 & 6.7 & 3.2 \\
\hline & 1998 & 16.4 & 6.1 & -1.1 & 3.3 & 7.3 & 3.9 \\
\hline & 1999 & 14.3 & 5.4 & -1.6 & 3.6 & 7.0 & 3.6 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 34.3 & 15.2 & 3.1 & 11.9 & 15.9 & 12.4 \\
\hline & 1998 & 36.6 & 16.2 & 3.4 & 10.5 & 18.5 & 13.6 \\
\hline & 1999 & 29.4 & 14.9 & 1.9 & 12.0 & 16.1 & 13.1 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.49 & 0.74 & 0.95 & 0.78 & 0.70 & 0.81 \\
\hline & 1998 & 0.47 & 0.73 & 0.95 & 0.77 & 0.70 & 0.82 \\
\hline & 1999 & 0.43 & 0.70 & 0.91 & 0.74 & 0.65 & 0.84 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\[
\$ 50,000 \text { and } \$ 5 \text { million } \$ 5 n
\]} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\(1997-98\)
\(1998-99\)}} & \multicolumn{3}{|r|}{9.6} & \multicolumn{3}{|c|}{20.6} \\
\hline & & \multicolumn{3}{|r|}{3.7} & \multicolumn{3}{|c|}{13.9} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \(\underline{\text { Loss }}\) & \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{1997
1998}} & & & \multicolumn{2}{|c|}{75.6} & 24.4 & \\
\hline & & & & \multicolumn{2}{|c|}{73.6} & 26.4 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{73.0} & 27.0 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 5519
Industry: Other Motor Vehicles and Trailers, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 194} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 5.3 & 1.9 & -0.7 & 3.0 & 1.0 & 0.5 \\
\hline & 1998 & 5.7 & 1.9 & -0.7 & 1.7 & 2.0 & 0.7 \\
\hline & 1999 & 5.8 & 1.5 & -1.5 & -0.8 & 2.2 & 0.9 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 6.0 & 2.3 & -0.5 & 3.1 & 1.3 & 0.8 \\
\hline & 1998 & 6.8 & 2.6 & -0.5 & 2.4 & 2.6 & 0.9 \\
\hline & 1999 & 7.1 & 1.8 & -1.2 & -0.4 & 2.5 & 1.0 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 39.2 & 23.8 & 14.8 & 35.8 & 19.4 & 13.7 \\
\hline & 1998 & 44.8 & 26.9 & 17.1 & 44.8 & 21.5 & 10.8 \\
\hline & 1999 & 48.7 & 28.3 & 16.4 & 51.8 & 22.7 & 9.3 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 15.5 & 5.0 & -1.1 & 9.4 & 4.0 & 2.7 \\
\hline & 1998 & 16.4 & 6.4 & -2.6 & 4.3 & 7.8 & 3.9 \\
\hline & 1999 & 16.6 & 4.3 & -3.2 & -0.8 & 8.9 & 3.7 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 41.1 & 16.7 & 3.4 & 24.6 & 13.6 & 5.2 \\
\hline & 1998 & 37.6 & 15.7 & 2.7 & 11.9 & 18.3 & 15.9 \\
\hline & 1999 & 40.2 & 15.9 & 0.9 & 16.1 & 15.8 & 15.0 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & & & 1.00 & 0.81 & 0.80 & 0.84 \\
\hline & 1998 & 0.51 & 0.75 & 0.95 & 0.73 & 0.76 & 0.81 \\
\hline & 1999 & 0.45 & 0.73 & 0.97 & 0.86 & 0.64 & 0.80 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\(1997-98\)
\(1998-99\)}} & \multicolumn{3}{|r|}{10.2} & \multicolumn{3}{|c|}{23.4} \\
\hline & & \multicolumn{3}{|r|}{7.9} & \multicolumn{3}{|c|}{8.7} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{\(\underline{\text { Loss }}\)} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1997
1998}} & \multicolumn{2}{|c|}{70.9} & \multicolumn{2}{|l|}{29.1} \\
\hline & & & & \multicolumn{2}{|c|}{71.7} & \multicolumn{2}{|l|}{28.3} \\
\hline \multicolumn{4}{|c|}{1998
1999} & \multicolumn{2}{|c|}{67.4} & \multicolumn{2}{|l|}{32.6} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 5521
Industry: Tires and Tubes, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 322} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
\mathbf{2 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 4.6 & 1.7 & -0.4 & 0.8 & 2.1 & 1.2 \\
\hline & 1998 & 4.3 & 1.9 & 0.2 & 2.5 & 1.9 & 1.4 \\
\hline & 1999 & 3.8 & 1.6 & -0.4 & 1.0 & 1.9 & 1.9 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 5.6 & 2.1 & -0.2 & 1.0 & 2.7 & 1.5 \\
\hline & 1998 & 5.4 & 2.4 & 0.3 & 2.7 & 2.4 & 1.7 \\
\hline & 1999 & 4.7 & 1.9 & -0.2 & 1.2 & 2.1 & 2.3 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 38.6 & 28.7 & 20.5 & 36.0 & 26.9 & 19.8 \\
\hline & 1998 & 37.0 & 28.2 & 21.2 & 38.0 & 25.5 & 20.6 \\
\hline & 1999 & 37.6 & 28.3 & 21.1 & 36.4 & 26.5 & 20.1 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 12.3 & 4.4 & -0.4 & 2.2 & 5.6 & 3.8 \\
\hline & 1998 & 11.9 & 5.3 & 0.9 & 5.2 & 5.3 & 4.3 \\
\hline & 1999 & 10.9 & 4.4 & -0.4 & 2.4 & 5.1 & 5.1 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 28.0 & 11.6 & 0.6 & 6.7 & 11.9 & 11.9 \\
\hline & 1998 & 25.4 & 12.3 & 2.9 & 13.2 & 12.0 & 10.5 \\
\hline & 1999 & 24.7 & 12.2 & 1.0 & 7.1 & 14.5 & 14.0 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.47 & 0.72 & 0.92 & 0.78 & 0.71 & 0.76 \\
\hline & 1998 & 0.45 & 0.70 & 0.92 & 0.74 & 0.69 & 0.74 \\
\hline & 1999 & 0.44 & 0.69 & 0.90 & 0.69 & 0.69 & 0.72 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|r|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\(\$ 50,000\) and \(\$ 5\) million \(\$ 5\)} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{1997-98
1998-99}} & \multicolumn{3}{|r|}{2.1} & \multicolumn{3}{|c|}{-3.5} \\
\hline & & \multicolumn{3}{|r|}{4.5} & \multicolumn{3}{|c|}{\[
11.4
\]} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1997
1998}} & \multicolumn{2}{|c|}{74.5} & \multicolumn{2}{|l|}{25.5} \\
\hline & & & & \multicolumn{2}{|c|}{79.6} & \multicolumn{2}{|l|}{20.4} \\
\hline \multicolumn{4}{|c|}{1998} & \multicolumn{2}{|c|}{75.5} & \multicolumn{2}{|l|}{24.5} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|l|l|l|}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
\hline Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5529
Industry: Other Motor Vehicle Parts and Accessories, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5611
Industry: Iron and Steel Primary Forms and Structural Shapes, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 186} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \begin{tabular}{l}
Worse \\
Q1 \\
25\%
\end{tabular} & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 6.6 & 3.0 & -0.2 & 3.9 & 2.9 & 1.4 \\
\hline & 1998 & 7.7 & 3.0 & 0.1 & 4.7 & 2.8 & 1.3 \\
\hline & 1999 & 7.4 & 2.6 & -0.4 & 2.7 & 2.5 & 1.2 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 7.6 & 3.9 & 0.0 & 5.3 & 3.9 & 1.7 \\
\hline & 1998 & 9.9 & 3.8 & 0.3 & 4.9 & 3.5 & 1.8 \\
\hline & 1999 & 9.3 & 3.6 & 0.1 & 3.6 & 3.7 & 1.6 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 39.0 & 29.0 & 18.4 & 37.1 & 25.7 & 18.0 \\
\hline & 1998 & 37.0 & 27.1 & 19.0 & 33.4 & 24.9 & 17.1 \\
\hline & 1999 & 37.2 & 28.3 & 20.6 & 32.1 & 27.4 & 16.5 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 18.1 & 7.3 & -0.3 & 5.0 & 7.5 & 4.2 \\
\hline & 1998 & 19.3 & 7.8 & 0.4 & 6.1 & 7.9 & 4.7 \\
\hline & 1999 & 18.4 & 6.8 & 0.1 & 6.4 & 7.2 & 4.4 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 32.5 & 15.2 & 3.8 & 9.4 & 17.8 & 11.4 \\
\hline & 1998 & 41.0 & 18.2 & 3.3 & 11.1 & 18.2 & 16.0 \\
\hline & 1999 & 40.1 & 12.8 & 0.9 & 8.1 & 14.6 & 15.4 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & & & & & & \\
\hline & 1998 & 0.40 & 0.68 & 0.92 & 0.64 & 0.73 & 0.78 \\
\hline & 1999 & 0.41 & 0.70 & 0.89 & 0.68 & 0.71 & 0.75 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5 m} & illion and \$25 & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]}} & \multicolumn{3}{|r|}{21.5} & \multicolumn{3}{|c|}{8.7} \\
\hline & & \multicolumn{3}{|r|}{2.6} & \multicolumn{3}{|c|}{\[
6.5
\]} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{78.1} & 21.9 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{80.2} & 19.8 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{79.0} & \multicolumn{2}{|l|}{21.0} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries \((\mathrm{Q} 3, \mathrm{Q} 2, \mathrm{Q} 1)\) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 5612
Industry: Other Iron and Steel Products, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|ll|}
\hline Volume 3-Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5613
Industry: Non-Ferrous Metal and Metal Products, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5619
Industry: Combination Metal and Metal Products, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 36} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& \mathbf{2 5 \%}
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 5.9 & 2.5 & -0.8 & 3.9 & 1.8 & 0.9 \\
\hline & 1998 & 6.3 & 1.8 & -1.8 & 0.4 & 2.6 & 1.4 \\
\hline & 1999 & 6.6 & 1.2 & -3.0 & -0.4 & 1.9 & 1.1 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 7.4 & 3.3 & -0.8 & 5.9 & 2.2 & 1.9 \\
\hline & 1998 & 8.5 & 2.0 & -1.8 & -0.8 & 3.5 & 1.6 \\
\hline & 1999 & 8.2 & 2.1 & -2.6 & -0.2 & 3.0 & 1.7 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 45.5 & 35.6 & 18.8 & 41.3 & 25.0 & 15.6 \\
\hline & 1998 & 41.7 & 24.1 & 14.1 & 32.7 & 17.2 & ... \\
\hline & 1999 & 61.5 & 20.6 & 11.2 & 29.9 & 16.5 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 19.3 & 10.3 & -1.9 & 12.0 & 9.6 & 6.7 \\
\hline & 1998 & 20.7 & 5.8 & -4.3 & -0.2 & 8.8 & 5.2 \\
\hline & 1999 & 22.4 & 5.5 & -3.4 & 2.7 & 5.5 & 5.3 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 31.2 & 14.0 & 0.9 & 14.6 & 13.2 & \(\ldots\) \\
\hline & 1998 & 35.6 & 14.3 & -7.5 & 1.9 & 14.6 & 13.1 \\
\hline & 1999 & 30.7 & 2.6 & -1.5 & -0.7 & 3.2 & 9.4 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.36 & 0.62 & 0.89 & 0.80 & 0.55 & 0.76 \\
\hline & 1998 & 0.31 & 0.70 & 1.00 & 0.75 & 0.70 & 0.74 \\
\hline & 1999 & 0.18 & 0.65 & 0.91 & 0.55 & 0.67 & 0.61 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{1997-98} & \multicolumn{3}{|r|}{5.1} & \multicolumn{3}{|c|}{9.2} \\
\hline \multicolumn{2}{|r|}{1998-99} & \multicolumn{3}{|r|}{5.4} & \multicolumn{3}{|c|}{3.8} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{1997} & \multicolumn{2}{|c|}{71.2} & \multicolumn{2}{|l|}{28.8} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1998}} & \multicolumn{2}{|c|}{64.6} & \multicolumn{2}{|l|}{35.4} \\
\hline & & & & \multicolumn{2}{|c|}{59.0} & \multicolumn{2}{|l|}{41.0} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5621
Industry: Hardware, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5622
Industry: Plumbing, Heating and Air Conditioning Equipment and Supplies, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 1,070} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 5.5 & 2.1 & -0.7 & 1.8 & 2.3 & 1.7 \\
\hline & 1998 & 6.0 & 1.9 & -0.9 & 1.5 & 2.3 & 1.8 \\
\hline & 1999 & 6.2 & 2.3 & -0.4 & 1.8 & 2.5 & 1.8 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 6.8 & 2.7 & -0.6 & 2.4 & 2.9 & 2.4 \\
\hline & 1998 & 7.4 & 2.4 & -0.7 & 1.6 & 2.8 & 2.4 \\
\hline & 1999 & 7.8 & 2.8 & -0.3 & 1.9 & 3.1 & 2.3 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 39.7 & 29.7 & 23.0 & 36.6 & 27.1 & 25.0 \\
\hline & 1998 & 41.4 & 29.3 & 21.7 & 38.1 & 26.9 & 25.0 \\
\hline & 1999 & 40.8 & 30.0 & 22.8 & 35.0 & 28.1 & 25.9 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 16.8 & 6.2 & -1.4 & 4.3 & 7.5 & 5.5 \\
\hline & 1998 & 17.8 & 5.9 & -1.9 & 3.8 & 6.8 & 6.9 \\
\hline & 1999 & 17.9 & 6.6 & -0.6 & 4.0 & 7.8 & 5.3 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 33.1 & 15.0 & 2.5 & 10.6 & 15.7 & 10.8 \\
\hline & 1998 & 35.5 & 16.7 & 2.3 & 14.0 & 18.1 & 12.1 \\
\hline & 1999 & 34.9 & 16.2 & 3.0 & 10.9 & 17.8 & 9.8 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.43 & 0.71 & 0.95 & 0.74 & 0.70 & 0.61 \\
\hline & 1998 & 0.42 & 0.71 & 0.95 & 0.77 & 0.68 & 0.61 \\
\hline & 1999 & 0.39 & 0.65 & 0.90 & 0.64 & 0.65 & 0.64 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{\$5 million and \$25 million} \\
\hline & 1997-98 & & & 9.8 & & 7.4 & \\
\hline & 1998-99 & & & 4.9 & & 3.9 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \(\underline{\text { Loss }}\) & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{72.8} & 27.2 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{72.6} & 27.4 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{74.6} & 25.4 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5631
Industry: Lumber, Plywood and Millwork, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 1,047} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 4.4 & 1.5 & -1.0 & 0.8 & 1.7 & 1.2 \\
\hline & 1998 & 5.0 & 1.7 & -0.9 & 1.1 & 1.8 & 1.1 \\
\hline & 1999 & 5.5 & 2.1 & -0.5 & 3.1 & 2.0 & 1.2 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 5.5 & 1.8 & -0.9 & 1.1 & 2.0 & 1.6 \\
\hline & 1998 & 6.2 & 2.2 & -0.7 & 1.8 & 2.3 & 1.5 \\
\hline & 1999 & 6.7 & 2.7 & -0.3 & 3.7 & 2.4 & 1.5 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & \[
1997
\] & 29.2 & 23.0 & 17.5 & 25.9 & 22.6 & 17.4 \\
\hline & 1998 & \[
29.8
\] & \[
23.1
\] & 16.7 & 25.7 & 22.1 & 15.8 \\
\hline & 1999 & 31.1 & 23.6 & 16.6 & 27.6 & 23.2 & 15.7 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 12.4 & 3.8 & -2.0 & 1.9 & 4.4 & 5.8 \\
\hline & \[
1998
\] & \[
13.9
\] & 5.0 & -1.4 & 2.1 & 6.3 & 5.7 \\
\hline & 1999 & 15.4 & 5.8 & -0.7 & 4.3 & 6.3 & 5.4 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 22.3 & 8.7 & -0.0 & 7.1 & 8.9 & 14.2 \\
\hline & 1998 & 27.5 & 11.3 & 1.3 & 5.8 & 12.5 & 11.4 \\
\hline & 1999 & 31.5 & 11.4 & 1.3 & 8.2 & 12.0 & 12.4 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.38 & 0.65 & 0.91 & 0.74 & 0.64 & 0.71 \\
\hline & 1998 & 0.37 & 0.68 & 0.95 & 0.76 & 0.65 & 0.70 \\
\hline & 1999 & 0.36 & 0.66 & 0.92 & 0.70 & 0.65 & 0.67 \\
\hline
\end{tabular}

Firms with revenue between \(\$ 50,000\) and \(\$ 5\) million \(\quad \$ 5\) million and \(\$ 25\) million
\begin{tabular}{rrr}
\(1997-98\) & 2.3 & -1.4 \\
\(1998-99\) & 4.6 & 5.4
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 71.7 & 28.3 \\
\hline 72.1 & 27.9 \\
\hline 74.2 & 25.8 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5632
Industry: Paint, Glass and Wallpaper, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|ll|l|l|}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 5639
Industry: Other Building Materials, Who lesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 2,149} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million mind min min} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
\mathbf{2 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 4.3 & 1.2 & -1.7 & 0.9 & 1.4 & 1.3 \\
\hline & 1998 & 4.5 & 1.5 & -1.2 & 1.1 & 1.6 & 1.3 \\
\hline & 1999 & 5.0 & 1.5 & -1.1 & 1.1 & 1.6 & 1.5 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 5.3 & 1.6 & -1.5 & 1.1 & 1.7 & 1.7 \\
\hline & 1998 & 5.5 & 1.9 & -1.0 & 1.5 & 2.0 & 1.8 \\
\hline & 1999 & 6.0 & 1.9 & -0.8 & 1.5 & 2.0 & 2.0 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 33.8 & 25.6 & 19.9 & 31.9 & 24.4 & 23.3 \\
\hline & 1998 & 32.1 & 25.3 & 19.9 & 31.4 & 24.2 & 23.6 \\
\hline & 1999 & 33.2 & 26.1 & 20.1 & 31.4 & 25.1 & 24.5 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 11.4 & 3.2 & -3.4 & 1.7 & 4.0 & 4.4 \\
\hline & 1998 & 11.3 & 3.9 & -2.0 & 2.1 & 4.3 & 4.7 \\
\hline & 1999 & 12.5 & 4.0 & -1.8 & 2.6 & 4.5 & 5.4 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 23.7 & 8.2 & -0.7 & 6.6 & 8.8 & 8.7 \\
\hline & 1998 & 24.2 & 9.1 & 1.2 & 7.1 & 9.6 & 9.5 \\
\hline & 1999 & 23.8 & 8.9 & -0.1 & 7.2 & 9.2 & 11.7 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.43 & 0.69 & 0.96 & 0.76 & 0.66 & 0.64 \\
\hline & 1998 & 0.44 & 0.69 & 0.96 & 0.81 & 0.67 & 0.68 \\
\hline & 1999 & 0.43 & 0.68 & 0.93 & 0.78 & 0.66 & 0.68 \\
\hline
\end{tabular}

Firms with revenue between
Sales - \% change year over year \(\$ 50,000\) and \(\$ 5\) million \(\quad \$ 5\) million and \(\$ 25\) million
\begin{tabular}{lll}
\(1997-98\) & 4.6 & 3.6 \\
\(1998-99\) & 3.6 & 4.3
\end{tabular}

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
1997 & 67.6 & 32.4 \\
1998 & 70.2 & 29.8 \\
1999 & 70.9 & 29.1
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio,
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 5711
Industry: Farm Machinery, Equipment and Supplies, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 1,440} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& \mathbf{2 5 \%}
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ \mathbf{5 0 0}, 000
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 5.0 & 1.8 & -0.4 & 2.2 & 1.7 & 1.1 \\
\hline & 1998 & 5.2 & 1.8 & -0.4 & 1.9 & 1.8 & 1.1 \\
\hline & 1999 & 4.9 & 1.6 & -1.0 & 1.8 & 1.6 & 1.0 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 6.0 & 2.1 & -0.2 & 2.6 & 2.0 & 1.5 \\
\hline & 1998 & 6.2 & 2.1 & -0.3 & 2.3 & 2.1 & 1.4 \\
\hline & 1999 & 6.0 & 2.0 & -0.8 & 1.9 & 2.0 & 1.2 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 33.1 & 23.3 & 15.9 & 31.3 & 20.1 & 12.2 \\
\hline & 1998 & 33.2 & 23.4 & 15.8 & 31.5 & 20.6 & 12.5 \\
\hline & 1999 & 35.5 & 24.5 & 16.8 & 32.8 & 21.9 & 14.0 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 11.6 & 4.2 & -0.5 & 3.4 & 4.5 & 3.6 \\
\hline & 1998 & 12.1 & 4.0 & -0.5 & 2.9 & 4.5 & 3.0 \\
\hline & 1999 & 11.2 & 3.3 & -1.4 & 2.1 & 4.0 & 2.6 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 23.8 & 10.0 & 1.4 & 7.6 & 10.8 & 11.8 \\
\hline & 1998 & 25.0 & 11.1 & 2.1 & 8.0 & 12.2 & 10.1 \\
\hline & 1999 & 23.5 & 9.3 & -0.3 & 6.0 & 10.3 & 9.7 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & & 0.69 & 0.89 & 0.70 & 0.68 & 0.77 \\
\hline & 1998 & 0.41 & 0.71 & 0.90 & 0.71 & 0.71 & 0.79 \\
\hline & 1999 & 0.38 & 0.68 & 0.89 & 0.62 & 0.69 & 0.78 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & million and \$ & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\(1997-98\)
\(1998-99\)}} & \multicolumn{3}{|r|}{6.9} & \multicolumn{3}{|c|}{-2.1} \\
\hline & & \multicolumn{3}{|r|}{0.4} & \multicolumn{3}{|c|}{-10.5} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multirow{3}{*}{*} & 1997 & & & \multicolumn{2}{|c|}{77.1} & \multicolumn{2}{|l|}{22.9} \\
\hline & 1998 & & & \multicolumn{2}{|c|}{76.1} & \multicolumn{2}{|l|}{23.9} \\
\hline & 1999 & & & \multicolumn{2}{|c|}{72.2} & \multicolumn{2}{|l|}{27.8} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5721
Industry: Construction and Forestry Machinery, Equipment and Supplies, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5722
Industry: Mining Machinery, Equipment and Supplies, Wholesale


\footnotetext{
1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
```

Volume 3-Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998,1999

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SICE: 5731
Industry: Industrial Machinery, Equipment and Supplies, Wholesale


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2 - \(50 \%\) is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 5741
Industry: Electrical Wiring Supplies and Electrical Construction Material, Wholesale
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 516} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 \(50 \%\) & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ \mathbf{5 0 0}, 000
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 6.6 & 2.2 & -0.8 & 1.9 & 2.2 & 1.3 \\
\hline & 1998 & 7.3 & 2.4 & -0.5 & 2.2 & 2.5 & 1.1 \\
\hline & 1999 & 7.9 & 2.7 & -0.1 & 2.4 & 2.7 & 1.3 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 8.5 & 2.5 & -0.8 & 2.1 & 2.8 & 1.8 \\
\hline & 1998 & 9.2 & 3.1 & -0.1 & 2.7 & 3.2 & 1.4 \\
\hline & 1999 & 10.5 & 3.5 & 0.3 & 3.4 & 3.5 & 1.6 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 43.5 & 32.1 & 23.8 & 38.0 & 29.6 & 24.0 \\
\hline & 1998 & 40.5 & 29.9 & 21.6 & 34.0 & 28.4 & 24.4 \\
\hline & \[
1999
\] & 41.5 & 31.6 & 22.8 & 35.2 & 30.0 & 24.3 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 18.0 & 6.3 & -1.4 & 4.8 & 6.9 & 5.2 \\
\hline & 1998 & 18.0 & 6.7 & -0.6 & 4.9 & 8.3 & 3.9 \\
\hline & 1999 & 18.9 & 7.6 & 0.3 & 4.9 & 8.8 & 4.7 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 38.9 & 16.6 & 3.8 & 14.1 & 17.9 & 10.4 \\
\hline & 1998 & 36.5 & 16.8 & 4.1 & 12.3 & 19.6 & 9.7 \\
\hline & 1999 & 39.1 & 16.3 & 4.6 & 13.2 & 18.3 & 11.5 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.43 & 0.72 & 0.96 & 0.71 & 0.74 & 0.69 \\
\hline & 1998 & 0.44 & 0.71 & 0.96 & 0.71 & 0.70 & 0.72 \\
\hline & 1999 & 0.42 & 0.67 & 0.95 & 0.71 & 0.67 & 0.71 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{million and \$25 million} \\
\hline & 1997-98 & & & 6.0 & & 16.7 & \\
\hline & 1998-99 & & & 6.7 & & 7.4 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline & 1997 & & & \multicolumn{2}{|c|}{72.7} & \multicolumn{2}{|l|}{27.3} \\
\hline & 1998 & & & \multicolumn{2}{|c|}{76.1} & \multicolumn{2}{|l|}{23.9} \\
\hline & 1999 & & & \multicolumn{2}{|c|}{78.8} & \multicolumn{2}{|l|}{21.2} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
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Volume 3 - Small and Medium Firms

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 5742
Industry: Electrical Generating and Transmission Equipment and Supplies, Wholesale

| Number of firms (1998): 235 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.7 | 1.6 | -1.3 | 0.3 | 2.3 | 1.9 |
|  | 1998 | 7.6 | 3.1 | 0.4 | 2.2 | 3.4 | 1.5 |
|  | 1999 | 6.1 | 2.2 | -0.2 | 1.7 | 2.4 | 1.1 |
| Pretax profit margin | 1997 | 5.9 | 2.1 | -0.5 | 0.5 | 2.9 | 2.5 |
|  | 1998 | 10.0 | 4.0 | 0.7 | 3.3 | 4.2 | 2.0 |
|  | 1999 | 8.0 | 2.9 | -0.1 | 2.2 | 3.1 | 1.6 |
| Gross profit margin | 1997 | 40.4 | 30.8 | 22.6 | 37.0 |  |  |
|  | 1998 | 40.6 | 30.2 | 20.7 | 32.7 | 28.1 | 23.3 |
|  | 1999 | 40.6 | 28.9 | 21.6 | 39.0 | 26.9 | 22.9 |
| Pretax profit to assets | 1997 | 14.8 | 5.1 | -1.8 | 1.1 | 8.0 | 7.4 |
|  | 1998 | 20.7 | 8.6 | 1.2 | 6.4 | 9.7 | 5.0 |
|  | 1999 | 19.5 | 7.1 | -0.1 | 7.0 | 7.4 | 4.1 |
| Return on equity | 1997 | 34.1 | 14.9 | 1.6 | 5.6 | 16.7 | 18.2 |
|  | 1998 | 48.7 | 19.2 | 5.7 | 10.0 | 23.1 | 13.3 |
|  | 1999 | 29.2 | 15.7 | 3.7 | 9.5 | 17.4 | 12.5 |
| Liabilities to assets | 1997 | 0.51 | 0.73 | 0.97 | 0.77 | 0.70 | 0.78 |
|  | 1998 | 0.47 | 0.69 | 0.95 | 0.69 | 0.69 | 0.76 |
|  | 1999 | 0.45 | 0.73 | 0.97 | 0.75 | 0.73 | 0.78 |

Sales - \% change year over year
Firms with revenue between
$\$ 50,000$ and $\$ 5$ million
$\$ 5$ million and $\$ 25$ million
10.4

1997-98
6.4
-2.1
-10.6

Distribution of Firms by profit and loss - Pretax Profit (\%)

| 1997 | 71.7 | 28.3 |
| :--- | :--- | :--- |
| 1998 | 79.8 | 20.2 |
| 1999 | 74.9 | 25.1 |

[^354]SICE: 5743
Industry: Electronic Machinery, Equipment and Supplies, Wholesale


[^355]SICE: 5744
Industry: Computer and Related Machinery, Equipment and Packaged Software, Wholesale

| Number of firms (1998): 2,263 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 4.8 | 1.0 | -1.6 | 1.0 | 1.0 | 1.0 |
|  | 1998 | 4.5 | 0.9 | -1.6 | 0.8 | 0.9 | 0.8 |
|  | 1999 | 5.0 | 1.0 | -1.4 | 1.6 | 0.9 | 1.1 |
| Pretax profit margin | 1997 | 5.7 | 1.2 | -1.5 | 1.2 | 1.2 | 1.3 |
|  | 1998 | 5.5 | 1.1 | -1.4 | 1.0 | 1.2 | 1.1 |
|  | 1999 | 6.1 | 1.2 | -1.3 | 1.8 | 1.0 | 1.7 |
| Gross profit margin | 1997 | 37.3 | 22.7 | 14.7 | 30.9 | 19.2 | 13.9 |
|  | 1998 | 34.1 | 21.4 | 14.5 | 27.6 | 19.4 | 14.6 |
|  | 1999 | 36.9 | 23.4 | 15.4 | 31.8 | 20.2 | 15.2 |
| Pretax profit to assets | 1997 | 19.6 | 4.6 | -6.6 | 3.4 | 5.4 | 6.7 |
|  | 1998 | 19.4 | 4.3 | -6.3 | 2.3 | 5.0 | 5.9 |
|  | 1999 | 19.7 | 4.8 | -5.1 | 4.8 | 4.8 | 7.0 |
| Return on equity | 1997 | 49.8 | 24.9 | 5.8 |  |  |  |
|  | $1998$ | 46.9 | 23.5 | 3.7 | 19.2 | 25.7 | 19.6 |
|  | 1999 | 43.2 | 21.0 | 2.7 | 20.0 | 22.0 | 23.4 |
| Liabilities to assets |  |  |  |  |  | 0.83 | 0.80 |
|  | $1998$ | $0.58$ | $0.85$ | 1.05 | 0.91 | 0.82 | 0.78 |
|  | 1999 | 0.53 | 0.82 | 1.04 | 0.85 | 0.82 | 0.76 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$2 | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $5.8$ |  |  | 3.9 |  |  |
|  |  | $8.2$ |  |  | 8.3 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
| 1997 |  |  |  | 64.0 |  | 36.0 |  |
| 1998 |  |  |  | 65.1 |  | 34.9 |  |
|  |  |  |  | 65.1 |  | 34.9 |  |

[^356]SICE: 5749
Industry: Other Electrical and Electronic Machinery, Equipment and Supplies, Wholesale


[^357]
## Volume 3 - Small and Medium Firms

Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 5791
Industry: Office and Store Machinery, Equipment and Supplies, Wholesale

| Number of firms (1998): 1,401 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit margin | 1997 | 5.4 | 1.6 | -1.0 | 1.3 | 1.9 | 1.8 |
|  | 1998 | 5.9 | 2.0 | -0.8 | 1.8 | 2.2 | 1.4 |
|  | 1999 | 6.5 | 2.3 | -0.6 | 2.6 | 2.2 | 1.6 |
| Pretax profit margin | 1997 | 6.6 | 1.9 | -0.8 | 1.5 | 2.3 | 2.4 |
|  | 1998 | 7.2 | 2.5 | -0.6 | 2.1 | 2.7 | 1.9 |
|  | 1999 | 7.9 | 2.8 | -0.4 | 3.0 | 2.7 | 2.2 |
| Gross profit margin | $1997$ | $49.4$ | 36.6 | 25.7 | 45.0 | 32.4 | 23.8 |
|  | $1998$ | $49.0$ | $35.5$ | 25.7 | 44.0 | 32.7 | 25.4 |
|  | 1999 | 50.8 | 37.2 | 25.9 | 45.6 | 33.2 | 25.9 |
| Pretax profit to assets | 1997 | 16.7 | 4.8 | -2.5 | 3.1 | 6.0 | 6.9 |
|  | 1998 | 17.9 | 5.9 | -1.4 | 4.5 | 7.1 | 5.7 |
|  | 1999 | 18.9 | 6.5 | -1.0 | 6.0 | 6.8 | 6.7 |
| Return on equity | 1997 | 34.2 | 14.6 | 1.6 | 10.5 | 16.8 | 16.6 |
|  | 1998 | 36.4 | 15.0 | 2.3 | 13.3 | 15.9 | 13.6 |
|  | 1999 | 35.2 | 14.3 | 2.3 | 13.3 | 14.6 | 15.2 |
| Liabilities to assets | 1997 | 0.49 | 0.74 | 0.96 | 0.79 | 0.71 | 0.73 |
|  | 1998 | 0.44 | 0.72 | 0.96 | 0.80 | 0.68 | 0.73 |
|  | 1999 | 0.42 | 0.69 | 0.95 | 0.76 | 0.66 | 0.73 |

Firms with revenue between
$\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
$\begin{array}{lrr}1997-98 & 7.7 & 13.6 \\ 1998-99 & 7.8 & 8.3\end{array}$

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998

| Profit | Loss |
| :---: | :---: |
| 70.2 | 29.8 |
| 72.4 | 27.6 |
| 73.8 | 26.2 |

[^358]SICE: 5792
Industry: Service Machinery, Equipment and Supplies, Wholesale

| Number of firms (1998): 773 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 5.3 | 1.5 | -1.3 | 0.8 | 2.0 | 1.6 |
|  | 1998 | 5.3 | 1.6 | -1.4 | 1.1 | 2.2 | 1.7 |
|  | 1999 | 6.3 | 2.1 | -1.0 | 1.9 | 2.4 | 1.6 |
| Pretax profit margin | 1997 | 6.5 | 1.8 | -1.1 | 0.8 | 2.5 | 1.8 |
|  | 1998 | 6.7 | 2.0 | -1.2 | 1.4 | 2.7 | 2.3 |
|  | 1999 | 7.3 | 2.5 | -0.8 | 1.9 | 2.9 | 2.1 |
| Gross profit margin | 1997 | 46.0 | 33.1 | 24.7 | 40.5 | 30.3 | 26.3 |
|  | 1998 | 47.6 | 34.5 | 24.4 | 41.7 | 31.3 | 25.0 |
|  | 1999 | 49.3 | 34.7 | 24.1 | 42.9 | 30.0 | 26.5 |
| Pretax profit to assets | 1997 | 14.4 | 4.0 | -2.5 | 2.1 | 5.7 | 3.1 |
|  | 1998 | 14.6 | 4.1 | -2.9 | 2.0 | 6.5 | 5.6 |
|  | 1999 | 16.2 | 5.6 | -1.6 | 4.2 | 7.9 | 4.6 |
| Return on equity | 1997 | 30.6 |  |  |  | 14.6 | 9.1 |
|  | 1998 | 33.3 | 13.4 | 0.8 | 9.6 | 16.8 | 13.0 |
|  | 1999 | 36.2 | 16.6 | 1.8 | 10.8 | 19.8 | 9.5 |
| Liabilities to assets | 1997 | 0.44 |  |  |  |  | $0.69$ |
|  | 1998 | 0.46 | 0.75 | 0.99 | 0.80 | 0.69 | 0.67 |
|  | 1999 | 0.40 | 0.70 | 0.97 | 0.73 | 0.68 | 0.60 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 5.6 |  |  | 10.8 |  |  |
|  |  | 6.3 |  |  | 5.6 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 67.1 |  | 32.9 |  |
|  |  |  |  | 68.2 |  | 31.8 |  |
|  |  |  |  | 70.0 |  | 30.0 |  |

[^359]
## Volume 3 - Small and Medium Firms

Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 5793
Industry: Professional Machinery, Equipment and Supplies, Wholesale


[^360]SICE: 5799
Industry: Other Machinery, Equipment and Supplies n.e.c., Wholesale


[^361]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 5911
Industry: Automobile Wrecking

| Number of firms (1998): 516 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better Q3 75\% | Average $\begin{gathered} \text { Q2 } \\ \mathbf{5 0 \%} \end{gathered}$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \mathbf{2 5 \%} \end{aligned}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit marg in | 1997 | 5.2 | 1.6 | -1.5 | 0.5 | 2.3 | 2.7 |
|  | 1998 | 5.6 | 1.4 | -2.0 | 1.1 | 1.7 | 1.7 |
|  | 1999 | 5.9 | 1.8 | -1.1 | 1.7 | 1.9 | 2.2 |
| Pretax profit margin | 1997 | 6.7 | 2.0 | -1.4 | 0.8 | 2.8 | 3.4 |
|  | 1998 | 6.8 | 1.7 | -1.4 | 1.2 | 2.1 | 2.3 |
|  | 1999 | 7.2 | 2.2 | -0.9 | 1.9 | 2.4 | 2.8 |
| Gross profit margin | 1997 | 60.1 | 42.5 | 28.1 | 50.4 | 37.3 | 23.3 |
|  | 1998 | 57.5 | 41.4 | 27.4 | 48.7 | 36.3 | 39.9 |
|  | 1999 | 59.7 | 39.3 | 28.0 | 46.3 | 37.7 | 27.6 |
| Pretax profit to assets | 1997 | 12.4 | 3.7 | -1.9 | 1.4 | 5.5 | 7.6 |
|  | 1998 | 12.1 | 3.1 | -3.3 | 1.7 | 4.7 | 7.0 |
|  | 1999 | 12.2 | 4.1 | -1.4 | 2.1 | 5.8 | 7.9 |
| Return on equity | 1997 | 23.3 | 7.7 | -1.8 | 4.3 | 10.6 | 17.5 |
|  | 1998 | 26.4 | 10.5 | -0.3 | 11.0 | 10.4 | 9.2 |
|  | 1999 | 24.2 | 9.5 | 0.5 | 8.1 | 10.7 | 14.7 |
| Liabilities to assets | 1997 | 0.38 | 0.68 | 0.95 | 0.85 | 0.56 | 0.58 |
|  | 1998 | 0.38 | 0.70 | 0.95 | 0.82 | 0.60 | 0.57 |
|  | 1999 | 0.31 | 0.64 | 0.90 | 0.72 | 0.55 | 0.62 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million $\quad \mathbf{5}$ m |  |  |  | illion and \$2 | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 1.2 |  |  | $1.8$ |  |  |
|  |  | $2.8$ |  |  | $-1.7$ |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 66.7 |  | 33.3 |  |
|  | 1998 |  |  | 65.3 |  | 34.7 |  |
|  | 1999 |  |  | 71.4 |  | 28.6 |  |

[^362]Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 5919
Industry: Other Waste Materials, Wholesale


[^363]
# Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business <br> Revenue under \$25 million, Refernce years 1997, 1998, 1999 

SICE: 5922
Industry: Stationery and Office Supplies, Wholesale

| Number of firms (1998): 422 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | $\begin{gathered} \text { Average } \\ \mathrm{Q} 2 \\ 50 \% \end{gathered}$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 5.9 | 1.7 | -1.1 | 1.1 | 2.1 | 1.3 |
|  | $1998$ | $5.4$ | 1.7 | -1.1 | 1.4 | 1.8 | 1.5 |
|  |  |  |  |  | 1.8 | 1.8 | 1.3 |
| Pretax profit margin | 1997 | 7.1 | 2.2 | -1.0 | 1.6 | 2.5 | 1.6 |
|  | 1998 | 6.4 | 2.1 | -0.8 | 1.8 | 2.2 | 2.0 |
|  |  |  |  | -0.9 | 2.5 | 2.3 | 1.8 |
| Gross profit margin | 1997 | 46.1 | 35.5 | 27.4 | 39.8 | 33.6 | 28.4 |
|  | 1998 | 44.3 | 35.1 | 27.0 | 39.8 | 32.4 | 28.9 |
|  | 1999 | 46.2 | 34.4 | 27.3 | 39.9 | 32.2 | 29.6 |
| Pretax profit to assets | 1997 | 14.8 | $4.8$ | $-2.6$ |  |  |  |
|  | $1998$ | 15.7 | 4.9 | -2.1 | 3.9 | 6.0 | 5.3 |
|  | 1999 | 15.3 | 5.5 | -1.9 | 4.1 | 6.5 | 6.2 |
| Return on equity | 1997 | 33.6 | $13.8$ | $-0.7$ |  |  | 12.0 |
|  | $1998$ | $34.8$ | $14.0$ | $2.4$ | $9.4$ | $15.0$ | 17.4 |
|  | 1999 | 31.8 | 14.9 | 4.2 | 15.2 | 14.9 | 18.1 |
| Liabilities to assets | $1997$ |  |  |  | 0.81 | $\begin{aligned} & 0.72 \\ & 0.72 \\ & 0.69 \end{aligned}$ | 0.72 |
|  | $1998$ | $0.46$ | $0.76$ | $0.96$ | $0.83$ |  | 0.71 |
|  |  |  | 0.75 |  | 0.82 |  | $0.71$ |
| Sales - \% change year over year |  | Firms with $\mathbf{\$ 5 0 , 0 0 0}$ and $\$ 5$ million |  |  | revenue be | etween |  |
|  |  | $\$ 5$ million and $\$ 25$ million |  |  |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  |  |  |  | $\begin{aligned} & 6.7 \\ & 5.0 \end{aligned}$ |  |  | $\begin{aligned} & 7.0 \\ & 8.2 \end{aligned}$ |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit | $\underline{\text { Loss }}$ |  |  |  |  |  |
|  | $1997$ |  |  | 67.5 | 32.5 |  |  |  |  |  |
|  | $1998$ |  |  | 71.5 | $28.5$ |  |  |  |  |  |
|  | 1999 |  |  | 71.0 |  |  |  |  |  |  |

[^364]SICE: 5929
Industry: Other Paper and Paper Products, Wholesale


[^365]Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 5931
Industry: Agricultural Feeds, Wholesale


[^366]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 5932
Industry: Seeds and Seed Processing, Wholesale

e of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile bouncario we Q table: Q3-75\% is the better of the three, $75 \%$ of the ratios are worse than this ratio. Q2-50\% is the middle point (median), $50 \%$ of the ratios are worse than this ratio. Q1$25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE: 5939
Industry: Agricultural Chemical and Other Farm Supplies, Wholesale

| Number of firms (1998): 275 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\begin{gathered} \text { Q2 } \\ 50 \% \end{gathered}$ | Worse $\begin{gathered} \text { Q1 } \\ \text { 25\% } \end{gathered}$ | Firms under $\$ 500,000$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit marg in | 1997 | 5.8 |  |  |  |  |  |
|  | 1998 | 5.8 5.3 | 2.5 2.0 | -0.3 | 1.5 | 2.7 | 1.4 |
|  | 1999 | 5.4 | 1.7 | -1.2 | 1.8 | 2.1 | 1.5 |
| Pretax profit margin |  |  |  |  | 1.7 | 1.7 | 1.4 |
|  | 1997 | 6.9 | 3.0 | -0.2 | 2.4 |  |  |
|  | 1998 | 6.5 | 2.7 | -1.1 | 2.4 3.1 | 3.2 | 1.9 |
|  | 1999 | 6.8 | 2.4 | -0.7 | 3.1 3.3 | 2.6 | 1.9 |
| Gross profit margin |  |  |  |  |  | 2.2 | 1.8 |
|  | 1997 | 33.9 | 21.5 | 13.8 | 34.0 | 19.2 |  |
|  | 1999 | 35.0 34.4 | 21.8 | 14.7 | 35.9 | 19.6 | 7.9 |
|  | 1 | 34.4 | 23.3 | 16.1 | 38.7 | 20.7 | 18.6 |
| Pretax profit to assets | 1997 | 13.7 | 6.2 |  |  |  | 18.6 |
|  | 1998 | 14.4 | 5.5 | -0.5 | 3.4 | 7.0 | 3.8 |
|  | 1999 | 13.7 | 4.0 | -1.6 | 2.5 2.8 | 6.5 | 4.1 |
| Return on equity |  |  |  |  | 2.8 | 4.9 | 3.8 |
|  | 1997 | 29.2 | 14.9 | 5.1 | 6.7 | 16. |  |
|  | 1998 | 23.5 | 10.5 | -0.3 |  | 16.0 | 11.0 |
|  | 1999 | 26.8 | 9.9 | -1.6 | 2.7 | 11.3 | 11.9 |
| Liabilities to assets |  |  |  |  |  | 11.1 | 9.7 |
|  | 1997 | 0.39 | 0.66 | 0.91 | 0.81 |  |  |
|  | 1998 | 0.36 | 0.63 | 0.86 | 0.66 | 0.65 | 0.75 |
|  | 1999 | 0.34 | 0.63 | 0.88 | 0.62 | 0.63 | 0.71 |

Sales - \% change year over year

1997-98
1998-99
Firms with revenue between $\$ 5$ million and $\$ \mathbf{2 5}$ million $\mathbf{\$ 5 0 , 0 0 0}$ and $\$ 5$ million
-3.3
$-3.9$
-3.4
1.3

Distribution of Firms by profit and loss - Pretax Profit (\%)

> 1997
> 1998
> 1999

| Profit | Loss |
| :---: | :---: |
| 77.4 | 22.6 |
| 71.5 | 28.5 |
| 73.9 | 26.1 |

[^367]SICE: 5941
Industry: Toys, Novelties and Fireworks, Wholesale


Firms with revenue between $\$ 50,000$ and $\$ 5$ million
Sales - \% change year over year
1997-98
1998-99
$\begin{array}{rr}11.0 & 11.6 \\ 11.2 & 13.1\end{array}$

| Profit | $\underline{\text { Loss }}$ |
| :---: | :---: |
| 64.0 | 36.0 |
| 64.4 | 35.6 |
| 65.8 | 34.2 |


(1) Quartiles are a measure of the distribution of ratios in
table: Q3 $-75 \%$ is the better of the urree,
$25 \%$ is the worst of the three, $25 \%$ of the ratios are worse than this ratio.

SICE: 5942
Industry: Amusement and Sporting Goods, Wholesale

| Number of firms (1998): 541 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | Worse $\begin{gathered} \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 7.2 |  |  |  |  |  |
|  | 1998 | .2 5.9 | 1.9 1.6 | -2.7 -2.4 | 1.6 | 2.1 | 1.3 |
|  | 1999 | 7.0 | 1.6 2.0 | -2.4 | 1.5 | 1.7 | 1.4 |
|  |  |  |  |  |  | 1.5 | 1.6 |
| Pretax profit margin | 1997 | 8.6 | 2.2 | -2.4 | 1.8 |  |  |
|  | $1998$ | 7.3 | 1.9 | -2.2 | 1.8 | 2.3 | 1.8 |
|  |  | 8.7 | 2.2 | -2.5 | 1.8 2.7 | 1.9 2.0 | 1.9 |
| Gross profit margin | 1997 |  |  |  |  |  | 2.1 |
|  | 1998 | 39.5 38.6 | 29.6 30.6 | 21.8 | 34.0 | 26.7 | 25.7 |
|  | 1999 | 43.1 | 30.7 | 22.3 22.3 | 33.6 | 28.6 | 25.9 |
|  |  |  |  |  | 35.0 | 27.0 | 25.6 |
| Pretax profit to assets | 1997 | 16.7 | 4.5 | -4.4 |  |  |  |
|  | 1998 | 13.3 | 3.3 | -4.4 | 3.6 | 5.2 | 3.0 |
|  | 1999 | 16.6 | 3.8 | -4.1 | 2.3 3.6 | 3.9 | 3.5 |
| Return on equity |  |  |  |  |  | 4.2 | 5.0 |
|  | 1998 | 31.0 30.5 | 13.7 | 1.4 | 15.9 | 12.1 | 10.0 |
|  | 1999 | 30.5 35.0 | 11.7 | -0.5 | 10.6 | 12.1 | 10.0 9.7 |
|  |  |  | 14.6 | -0.1 | 15.5 | 14.4 | 10.5 |
| Liabilities to assets | 1997 | 0.50 | 0.79 |  |  |  |  |
|  | 1998 | 0.45 | 0.76 | 1.00 | 0.85 | 0.75 | 0.71 |
|  | 1999 | 0.37 | 0.73 | 1.01 | 0.76 0.75 | 0.74 | 0.72 |
|  |  |  |  |  | 0.75 | 0.72 | 0.72 |

Sales - \% change year over year
1997-98
1998-99
Firms with revenue between $\mathbf{\$ 5 0 , 0 0 0}$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
4.4
8.4
6.6
6.8

Distribution of Firms by profit and loss - Pretax Profit (\%)


1999

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 66.8 | 33.2 |
| 64.7 | 35.3 |
| 65.3 | 34.7 |

[^368]Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 5951
Industry: Photographic Equipment and Supplies, Wholesale

|  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 5952
Industry: Musical Instruments and Accessories, Wholesale


[^369]SICE: 5961
Industry: Jewellery and Watches, Wholesale


[^370]SICE: 5971
Industry: Industrial and Household Chemicals, Wholesale

| Number of firms (1998): 780 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 6.0 | 1.9 | -1.6 | 1.5 | 2.7 | 1.6 |
|  | 1998 | 6.1 | 1.9 | -1.0 | 1.4 | 2.4 | 1.6 |
|  | 1999 | 5.8 | 2.1 | -1.3 | 1.3 | 2.6 | 1.8 |
| Pretax profit margin | 1997 | 7.5 | 2.5 | -1.4 | 1.9 | 3.2 | 2.3 |
|  | 1998 | 7.5 | 2.4 | -0.9 | 1.8 | 3.1 | 2.2 |
|  | 1999 | 7.1 | 2.5 | -1.0 | 1.8 | 3.1 | 2.3 |
| Gross profit margin | 1997 | 52.1 | 36.7 | 26.8 | 41.3 | 33.2 | 22.8 |
|  | 1998 | 48.1 | 34.8 | 25.6 | 41.3 | 30.7 | 23.1 |
|  | 1999 | 50.1 | 36.8 | 25.7 | 43.2 | 31.8 | 24.3 |
| Pretax profit to assets | 1997 | 17.8 | 5.6 | -3.1 | 3.0 | 8.7 | 5.4 |
|  | 1998 | 15.6 | 5.1 | -2.4 | 3.2 | 7.8 | 6.2 |
|  | 1999 | 15.7 | 5.5 | -2.7 | 3.3 | 7.4 | 5.9 |
| Return on equity | 1997 | 34.4 | 16.7 | 4.0 | 11.2 | 18.5 | 13.2 |
|  | 1998 | 36.0 | 14.9 | 3.5 | 11.2 | 16.2 | 15.1 |
|  | 1999 | 35.4 | 13.7 | 1.7 | 10.0 | 15.6 | 13.7 |
| Liabilities to assets | 1997 | 0.44 | 0.74 | 0.98 | 0.82 | 0.67 | 0.69 |
|  | 1998 | 0.45 | 0.72 | 1.00 | 0.85 | 0.66 | 0.73 |
|  | 1999 | 0.43 | 0.72 | 0.97 | 0.82 | 0.66 | 0.72 |

Sales - \% change year over year
revenue between $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
1997-98
5.9
-1.0
1998-99
3.6
-2.9

| Distribution of Firms by profit and loss - Pretax Profit (\%) | $\underline{\text { Profit }}$ | $\underline{\text { Loss }}$ |
| :---: | :---: | :---: |
| 1997 | 72.0 | 28.0 |
| 1998 | 70.7 | 29.3 |
| 1999 | 70.3 | 29.7 |

[^371]Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 5981
Industry: General Merchandise, Wholesale


[^372]SICE: 5991
Industry: Books, Periodicals and Newspapers, Wholesale

| Number of firms (1998): 397 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.9 | 1.2 | -1.1 | 1.7 | 0.8 | 1.9 |
|  | 1998 | 3.9 | 1.1 | -1.0 | 1.2 | 0.9 | 1.0 |
|  | 1999 | 4.4 | 1.0 | -1.1 | 1.2 | 0.6 | 1.0 |
| Pretax profit margin | 1997 | 6.1 | 1.7 | -0.8 | 2.5 | 0.9 | 2.7 |
|  | 1998 | 4.8 | 1.2 | -0.8 | 1.5 | 1.1 | 1.5 |
|  | 1999 | 5.5 | 1.2 | -0.9 | 2.1 | 0.7 | 1.6 |
| Gross profit margin | 1997 | 47.1 | 29.1 | 17.1 | 36.8 | 24.5 | 26.4 |
|  | 1998 | 45.7 | 29.2 | 16.4 | 35.7 | 22.5 | 23.9 |
|  | 1999 | 45.6 | 29.3 | 16.4 | 34.0 | 24.9 | 24.3 |
| Pretax profit to assets | 1997 | 20.6 | 6.7 | -4.2 | 6.9 | 5.8 | 5.4 |
|  | 1998 | 19.3 | 5.3 | -4.2 | 5.7 | 4.8 | 3.9 |
|  | 1999 | 19.2 | 4.5 | -3.7 | 5.0 | 3.9 | 3.9 |
| Return on equity | 1997 | 39.2 | 16.0 | 3.4 | 15.9 | 16.7 | 10.2 |
|  | 1998 | 39.1 | 16.6 | 2.3 | 16.2 | 17.2 | 8.6 |
|  | 1999 | 31.3 | 11.0 | -1.6 | 11.4 | 10.6 | 8.3 |
| Liabilities to assets | 1997 | 0.40 | 0.74 | 1.00 | 0.77 | 0.72 | 0.80 |
|  | 1998 | 0.45 | 0.75 | 1.00 | 0.76 | 0.75 | 0.85 |
|  | 1999 | 0.41 | 0.68 | 0.94 | 0.65 | 0.75 | 0.88 |

Sales - \% change year over year Firms with revenue between
$\mathbf{\$ 5 0 , 0 0 0}$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
1997-98
2.1
4.4
1998-99
4.7
5.9

| Distribution of Firms by profit and loss - Pretax Profit (\%) | Profit | Loss |
| :---: | :---: | :---: |
| 1997 | 69.7 | 30.3 |
| 1998 | 66.3 | 33.7 |
| 1999 | 67.5 | 32.5 |

[^373]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 5992
Industry: Second-Hand Goods, Wholesale (Except Machinery and Automotive)


[^374]SICE: 5993
Industry: Forest Products, Wholesale

| Number of firms (1998): 117 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 7.8 | 1.2 | -6.8 | -0.6 | 1.4 | 1.0 |
|  | 1998 | 8.6 | 2.8 | -1.2 | 2.5 | 3.0 | 1.6 |
|  | 1999 | 7.0 | 1.8 | -2.6 | -1.0 | 1.9 | 1.3 |
| Pretax profit margin | 1997 | 9.8 | 1.4 | -6.8 | -0.4 | 2.0 | 1.3 |
|  | 1998 | 9.6 | 3.7 | -0.9 | 4.1 | 3.6 | 2.0 |
|  | 1999 | 8.4 | 3.8 | -2.1 | 2.5 | 3.8 | 1.9 |
| Gross profit margin | 1997 | 37.3 | 19.7 | 10.2 | 32.1 | 18.5 | 7.2 |
|  | 1998 | 35.6 | 19.5 | 7.5 | 36.6 | 15.8 | 9.7 |
|  | 1999 | 41.4 | 22.3 | 9.0 | 38.1 | 18.0 | 12.9 |
| Pretax profit to assets | 1997 | 19.5 | 3.1 | -9.8 | 0.1 | 4.0 | 9.5 |
|  | 1998 | 24.0 | 8.3 | -3.2 | 4.0 | 11.6 | 6.6 |
|  | 1999 | 23.5 | 6.3 | -7.9 | -0.5 | 10.8 | 4.7 |
| Return on equity | 1997 | 33.2 | 8.6 | -3.4 | 4.2 | 12.3 | 18.6 |
|  | 1998 | 39.2 | 16.2 | 1.9 | 5.9 | 22.0 | 22.5 |
|  | 1999 | 38.1 | 22.1 | -3.0 | 5.9 | 24.7 | 19.9 |
| Liabilities to assets | 1997 | 0.28 | 0.62 | 0.98 | 0.58 | 0.64 | 0.71 |
|  | 1998 | 0.34 | 0.71 | 1.00 | 0.69 | 0.71 | 0.78 |
|  | 1999 | 0.40 | 0.62 | 0.95 | 0.63 | 0.62 | 0.76 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $\begin{array}{r} -4.2 \\ -10.9 \end{array}$ |  |  | $\begin{array}{r} 1.9 \\ -3.3 \end{array}$ |  |  |
|  |  |  |  |  |  |  |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 61.7 |  | 38.3 |  |
|  | 1998 |  |  | 68.8 |  | 31.2 |  |
|  | 1999 |  |  | 62.7 |  | 37.3 |  |

[^375]Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 5999
Industry: Other Products n.e.c., Wholesale


[^376]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 6011
Industry: Supermarkets


[^377]| Volume 3 - Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business |
| :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, $1999 \quad$ |

SICE: 6012
Industry: Grocery stores (excluding supermarkets)


[^378]SICE: 6013
Industry: Bakery products stores


[^379]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, $1999 \quad$

SICE: 6014
Industry: Candy and nut stores


[^380]Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 6015
Industry: Fruit and vegetable stores


[^381]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 6016
Industry: Meat markets


[^382]SICE: 6019
Industry: Other Food (Specialty) Stores n.e.c.


[^383]SICE: 6021
Industry: Liquor Stores

| Number of firms (1998): 357 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better $\begin{gathered} \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 2.6 | 0.6 | -0.7 | -0.2 | 0.7 | 0.3 |
|  | 1998 | 2.8 | 1.0 | -0.3 | 0.3 | 1.0 | 1.0 |
|  | 1999 | 2.9 | 1.0 | -0.5 | -0.6 | 1.1 | 0.7 |
| Pretax profit margin | 1997 | 3.1 | 0.7 | -0.7 | 0.2 | 0.8 | 0.4 |
|  | $1998$ | 3.3 | 1.1 | -0.3 | 0.3 | 1.1 | 1.2 |
|  | 1999 | 3.3 | 1.2 | -0.5 | -0.4 | 1.3 | 0.8 |
| Gross profit margin | 1997 | 16.8 | 14.4 | 12.7 | 14.9 | 14.3 | 12.5 |
|  | 1998 | 16.7 | 14.6 | 12.1 | 15.5 | 14.5 | 13.6 |
|  | 1999 | 16.8 | 14.7 | 12.4 | 13.6 | 14.8 | 14.4 |
| Pretax profit to assets | 1997 | 14.0 | 3.1 | -3.8 | -0.7 | 3.6 | 3.3 |
|  | 1998 | 17.9 | 5.3 | -1.0 | 0.5 | 6.0 | 6.8 |
|  | 1999 | 15.1 | 5.8 | -2.5 | -1.1 | 7.1 | 5.6 |
| Return on equity |  | 39.7 | 21.6 | 4.5 | $13.3$ | 23.4 24.0 | 15.2 24.4 |
|  | 1998 | 42.8 | 23.1 | 6.6 | 9.1 | 24.0 | 24.4 |
|  | 1999 | 41.0 | 22.5 | 8.7 | 14.3 | 23.6 | 18.5 |
| Liabilities to assets | 1997 | 0.61 | 0.88 | 1.04 | 1.00 | 0.85 | 0.83 |
|  | 1998 | 0.53 | 0.85 | 1.02 | 1.00 | 0.84 | 0.82 |
|  | 1999 | 0.51 | 0.81 | 1.01 | 0.99 | 0.78 | 0.85 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | $\mathbf{5}$ million and \$25 million |  |
|  | 1997-98 |  |  | 1.9 |  | 4.5 |  |
|  | 1998-99 |  |  | -1.3 |  | 2.0 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 66.4 |  | 33.6 |  |
|  | 1998 |  |  | 71.0 |  | 29.0 |  |
|  | 1999 |  |  | 71.3 |  | 28.7 |  |

[^384]```
Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 6022
Industry: Wine Stores


[^385]SICE: 6023
Industry: Beer Stores

| Number of firms (1998): 25 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 5.1 | 1.3 | -2.7 | 1.0 | 1.4 | ... |
|  | 1998 | 3.6 | 0.3 | -8.7 | -5.1 | 0.3 | ... |
|  | 1999 | 7.7 | 1.7 | -5.4 | 7.1 | 1.2 | ... |
| Pretax profit margin | 1997 | 5.1 | 1.2 | -2.7 | 0.9 | 1.4 | ... |
|  | 1998 | 4.6 | 0.3 | -8.7 | -5.1 | 0.5 | ... |
|  | 1999 | 7.7 | 2.3 | -1.8 | 7.1 | 2.1 | ... |
| Gross profit margin | 1997 | 50.5 | 41.0 | 34.5 | 45.6 | 32.2 | $\ldots$ |
|  | 1998 | 40.9 | 34.6 | 28.2 | ... | 32.2 | ... |
|  | 1999 | 38.6 | 31.5 | 24.4 | ... | 31.7 | ... |
| Pretax profit to assets | 1997 | 17.7 | 5.6 | -7.0 | 4.5 | 6.7 | $\ldots$ |
|  | 1998 | 12.5 | 2.7 | -7.3 | -5.5 | 4.5 | ... |
|  | 1999 | 21.6 | 4.8 | -3.0 | 15.0 | 4.5 | ... |
| Return on equity | 1997 | ... | 20.0 | ... | 42.3 | 16.1 | ... |
|  | 1998 | ... | 19.5 | ... | ... | .... | $\cdots$ |
|  | 1999 | ... | 16.0 | ... | ... | 12.6 | ... |
| Liabilities to assets | 1997 | 0.73 | 1.01 | 1.40 | 1.12 | 0.84 | ... |
|  | 1998 | 0.78 | 0.98 | 1.25 | 1.10 | 0.89 | ... |
|  | 1999 | 0.59 | 0.83 | 1.07 | 0.75 | 0.86 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and \$25 million |  |
|  | 1997-98 |  |  | 1.6 |  | ... |  |
|  | 1998-99 |  |  | -2.4 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  | 61.2 |  | 38.8 |  |
|  | 1998 |  |  | 50.0 |  | 50.0 |  |
|  | 1999 |  |  | 68.2 |  | 31.8 |  |

[^386]SICE: 6031
Industry: Pharmacies

| Number of firms (1998): 3,301 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 4.6 | 1.7 | 0.0 | 1.7 | 1.7 | 0.6 |
|  | 1998 | 5.0 | 2.1 | 0.2 | 2.2 | 2.0 | 0.7 |
|  | 1999 | 5.4 | 2.4 | 0.4 | 3.1 | 2.4 | 0.8 |
| Pretax profit margin | 1997 | 5.9 | 2.2 | 0.1 | 2.5 | 2.2 | 0.8 |
|  | 1998 | 6.3 | 2.6 | 0.2 | 2.8 | 2.6 | 0.9 |
|  | 1999 | 6.9 | 3.1 | 0.5 | 3.9 | 3.1 | 1.1 |
| Gross profit margin | 1997 | 31.5 | 28.2 | 25.2 | 30.2 | 28.1 | 28.1 |
|  | 1998 | 31.4 | 28.1 | 25.0 | 30.5 | 28.0 | 28.5 |
|  | 1999 | 31.8 | 28.6 | 25.1 | 31.5 | 28.3 | 29.4 |
| Pretax profit to assets | 1997 | 15.0 | 6.0 | 0.2 | 3.8 | 6.3 | 4.5 |
|  | 1998 | 16.0 | 7.0 | 0.8 | 4.3 | 7.4 | 5.2 |
|  | 1999 | 17.6 | 8.0 | 1.6 | 4.9 | 8.7 | 6.5 |
| Return on equity | 1997 | 28.0 | 12.4 | 3.1 | 8.4 | 13.0 | 19.8 |
|  | 1998 | 31.1 | 14.6 | 4.4 | 9.5 | 15.5 | 20.2 |
|  | 1999 | 33.4 | 15.7 | 5.7 | 7.4 | 16.9 | 23.6 |
| Liabilities to assets | 1997 | 0.33 | 0.64 | 0.94 | 0.69 | 0.64 | 0.85 |
|  | 1998 | 0.33 | 0.63 | 0.93 | 0.65 | 0.63 | 0.82 |
|  | 1999 | 0.32 | 0.61 | 0.90 | 0.59 | 0.61 | 0.81 |

Sales - \% change year over year
Firms with revenue between

## $\mathbf{5 0 , 0 0 0}$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million

1997-98
2.9
1.3
1998-99
4.2

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| $\underline{\text { Profit }}$ | Loss |
| :---: | :---: |
| 77.6 | 22.4 |
| 81.0 | 19.0 |
| 84.3 | 15.7 |

[^387]SICE: 6032
Industry: Patent Medicine and Toiletries Stores


[^388]Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 6111
Industry: Shoe Stores

| Number of firms (1998): 841 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 3.8 | 0.7 | -3.3 | 0.3 | 1.6 | 1.5 |
|  | 1998 | 4.1 | 0.9 | -2.1 | 0.5 | 1.7 | 1.1 |
|  | 1999 | 4.1 | 1.1 | -1.9 | 0.6 | 1.8 | 0.8 |
| Pretax profit margin | 1997 | 4.5 | 0.9 | -3.0 | 0.4 | 1.8 | 1.8 |
|  | 1998 | 4.8 | 1.1 | -1.9 | 0.6 | 2.0 | 1.4 |
|  | 1999 | 4.8 | 1.3 | -1.7 | 0.8 | 2.2 | 1.1 |
| Gross profit margin | 1997 | 45.4 | 39.4 | 33.2 | 38.9 | 40.8 | 42.9 |
|  | 1998 | 45.2 | 39.8 | 33.2 | 38.7 | 40.8 | 44.1 |
|  | 1999 | 45.3 | 40.0 | 32.8 | 38.1 | 42.0 | 42.6 |
| Pretax profit to assets |  | 9.2 | 1.8 |  | 0.7 | 3.6 | 4.7 |
|  | $1998$ | $9.4$ | 2.0 | -3.5 | 1.0 | 4.2 | 4.0 |
|  | 1999 | 9.7 | 2.5 | -3.3 | 1.2 | 5.0 | 1.9 |
| Return on equity | 1997 | 22.8 | 7.4 | -4.0 | 5.3 | 9.4 | 13.5 |
|  | 1998 | 23.0 | 8.8 | $-2.5$ | 6.5 | 10.6 | 11.2 |
|  | 1999 | 24.8 | 9.6 | 0.4 | 6.3 | 12.4 | 8.7 |
| Liabilities to assets | 1997 | 0.46 | 0.76 | 1.00 | 0.85 | 0.66 | 0.73 |
|  | 1998 | $0.50$ | 0.78 | 1.01 | 0.86 | 0.69 | 0.72 |
|  | 1999 |  | 0.74 | 0.97 | 0.81 | 0.67 | 0.81 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 m |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 2.5 |  |  | 12.1 |  |  |
|  |  | 0.6 |  |  | 1.1 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | $\underline{\text { Profit }}$ |  | $\underline{\text { Loss }}$ |  |
| 1997 |  |  |  | 60.0 |  | 40.0 |  |
| 1998 |  |  |  | 62.5 |  | 37.5 |  |
|  |  |  |  | 65.5 |  | 34.5 |  |

[^389]| Volume 3 - Small and Medium Firms |  |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 | Financial Performance Indicators for Canadian Business |

SICE: 6121
Industry: Men's Clothing Stores

| Number of firms (1998): 1,085 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 4.1 | 1.0 | -2.5 | 0.4 | 1.6 | 2.2 |
|  | 1998 | 4.6 | 1.3 | -1.8 | 0.8 | 1.7 | 1.3 |
|  | 1999 | 4.5 | 1.3 | -1.8 | 1.1 | 1.6 | 0.8 |
| Pretax profit margin | 1997 | 5.0 | 1.2 | -2.4 | 0.5 | 2.0 | 2.9 |
|  | 1998 | 5.5 | 1.5 | -1.7 | 0.9 | 2.1 | 1.6 |
|  | 1999 | 5.2 | 1.5 | -1.5 | 1.2 | 1.8 | 0.7 |
| Gross profit margin | 1997 | 45.3 | 39.5 | 33.5 | 39.4 | 39.6 | 44.9 |
|  | 1998 | 45.1 | 39.9 | 34.1 | 39.9 | 40.0 | 44.1 |
|  | 1999 | 44.6 | 39.6 | 33.4 | 38.7 | 40.1 | 45.2 |
| Pretax profit to assets | 1997 | 9.9 | 2.0 | -3.9 | 0.8 | 4.6 | 7.4 |
|  | 1998 | 11.3 | 3.0 | -3.1 | 1.5 | 4.9 | 4.2 |
|  | 1999 | 10.4 | 3.1 | -3.1 | 2.1 | 4.4 | 1.9 |
| Return on equity | 1997 | 20.8 | 6.5 | -2.5 | 4.4 | 9.9 | 21.8 |
|  | 1998 | 25.0 | 9.1 | -0.5 | 5.9 | 11.9 | 12.8 |
|  | 1999 | 25.0 | 9.4 | 0.6 | 6.9 | 11.8 | 7.8 |
| Liabilities to assets | 1997 | 0.43 | 0.77 | 1.04 | 0.84 | 0.67 | 0.73 |
|  | 1998 | 0.45 | 0.79 | 1.03 | 0.86 | 0.71 | 0.73 |
|  | 1999 | 0.43 | 0.77 | 1.00 | 0.82 | 0.71 | 0.70 |

Firms with revenue between
Sales - \% change year over year
1997-98
1998-99
0.9
$\$ 5$ million and $\$ 25$ million
$\mathbf{\$ 5 0 , 0 0 0}$ and $\$ 5$ million
7.0

1998-99

| Profit | Loss |
| :---: | :---: |
| 60.9 | 39.1 |
| 65.3 | 34.7 |
| 66.2 | 33.8 |

[^390]SICE: 6131
Industry: Women's Clothing Stores

| Number of firms (1998): 2,037 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better <br> Q3 <br> $75 \%$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 3.2 | 0.2 | -5.0 | -0.5 | 0.9 | 1.2 |
|  | 1998 | 3.8 | 0.6 | -3.4 | 0.3 | 1.2 | 1.3 |
|  | 1999 | 4.2 | 0.9 | -2.6 | 0.8 | 1.2 | 1.5 |
| Pretax profit margin | 1997 | 3.8 | 0.3 | -4.7 | -0.4 | 1.0 | 1.5 |
|  | 1998 | 4.5 | 0.8 | -3.3 | 0.5 | 1.5 | 1.7 |
|  | 1999 | 4.9 | 1.1 | -2.4 | 0.9 | 1.4 | 1.8 |
| Gross profit margin | 1997 | 45.8 | 38.3 | 31.1 | 37.9 | 39.4 | 43.8 |
|  | 1998 | 46.2 | 38.8 | 32.0 | 38.6 | 39.3 | 45.9 |
|  | 1999 | 45.9 | 38.8 | 32.2 | 38.6 | 39.1 | 46.5 |
| Pretax profit to assets | 1997 | 8.5 | 0.7 | -10.4 | -0.9 | 2.7 | 4.7 |
|  | 1998 | 10.3 | 1.9 | -7.7 | 1.1 | 3.9 | 5.0 |
|  | 1999 | 12.4 | 2.7 | -5.8 | 2.1 | 4.1 | 4.7 |
| Return on equity | 1997 | 22.6 | 6.7 | -4.4 | 5.0 | 10.3 | 12.9 |
|  | 1998 | 29.0 | 10.4 | -1.9 | 8.0 | 13.3 | 13.6 |
|  | 1999 | 32.9 | 12.0 | -0.5 | 10.0 | 15.2 | 15.5 |
| Liabilities to assets | 1997 | 0.55 | 0.89 | 1.12 | 0.94 | 0.75 | 0.73 |
|  | 1998 | 0.57 | 0.88 | 1.12 | 0.93 | 0.78 | 0.73 |
|  | 1999 | 0.53 | 0.85 | 1.08 | 0.89 | 0.76 | 0.70 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 2.0 |  | 2.2 |  |
|  | 1998-99 |  |  | 3.0 |  | 4.0 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 53.7 |  | 46.3 |  |
|  | 1998 |  |  | 57.6 |  | 42.4 |  |
|  | 1999 |  |  | 62.1 |  | 37.9 |  |

[^391]SICE: 6141
Industry: Children's clothing stores

| Number of firms (1998): 442 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \mathbf{\$ 5 0 0 , 0 0 0} \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 2.3 | -0.5 | -6.2 | -1.9 | 0.9 | $\ldots$ |
|  | 1998 | 3.6 | 0.5 | -3.6 | -0.5 | 1.9 | 0.7 |
|  | 1999 | 3.6 | 0.4 | -3.6 | -0.6 | 1.1 | ... |
| Pretax profit margin | 1997 | 2.9 | -0.2 | -6.0 | -1.8 | 1.2 |  |
|  | $1998$ | 4.4 | 0.6 | -3.0 | 0.2 | 2.4 | 0.7 |
|  | 1999 | 3.9 | 0.5 | -3.3 | -0.5 | 1.3 | ... |
| Gross profit margin | 1997 | 43.3 | 37.5 | 30.1 | 37.3 | 37.6 | ... |
|  | 1998 | 44.1 | 36.6 | 29.9 | 36.1 | 37.5 | 39.4 |
|  | 1999 | 43.3 | 36.7 | 30.6 | 36.2 | 37.9 | ... |
| Pretax profit to assets | 1997 | 7.9 | -0.9 | -17.2 | -3.8 | 2.6 | ... |
|  | 1998 | 9.9 | 1.2 | -10.6 | -0.7 | 5.5 | 5.1 |
|  | 1999 | 10.5 | 1.4 | -9.4 | -1.0 | 4.2 | ... |
| Return on equity | 1997 | 27.4 | 9.2 | -4.4 | 5.7 | 11.1 | ... |
|  | 1998 | 23.9 | 8.8 | -3.6 | 4.3 | 13.8 | ... |
|  | 1999 | 27.1 | 8.9 | -4.9 | 5.6 | 11.7 | ... |
| Liabilities to assets | 1997 |  |  | 1.19 | 1.01 | 0.72 | $\ldots$ |
|  | 1998 | 0.55 | 0.88 | 1.08 | 0.96 | 0.68 | 0.92 |
|  | 1999 | 0.50 | 0.82 | 1.08 | 0.90 | 0.71 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $1997-98$$1998-99$ |  | 1.9 |  |  | 9.9 |  |  |
|  |  | 2.7 |  |  | 6.5 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | $\underline{\text { Profit }}$ |  | Loss |  |
| 1997 |  |  |  | 49.0 |  | 51.0 |  |
|  |  |  |  | 57.0 |  | 43.0 |  |
| 19981999 |  |  |  | 55.2 |  | 44.8 |  |

[^392]SICE: 6142
Industry: Fur stores

| Number of firms (1998): 169 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 5.0 | 0.9 | -4.2 | 0.6 | 1.5 | ... |
|  | 1998 | 4.9 | 0.6 | -4.9 | 0.4 | 2.0 | ... |
|  | 1999 | 4.2 | 0.6 | -4.7 | -0.5 | 1.4 | ... |
| Pretax profit margin | 1997 | 5.8 | 1.2 | -4.0 | 0.8 | 1.4 | ... |
|  | 1998 | 5.3 | 0.7 | -4.8 | 0.5 | 2.0 | ... |
|  | 1999 | 5.0 | 0.7 | -4.5 | -0.5 | 1.9 | $\ldots$ |
| Gross profit margin | 1997 | 60.6 | 46.2 | 30.6 | 48.1 | 44.7 | ... |
|  | 1998 | 60.5 | 46.1 | 33.7 | 46.5 | 46.1 | ... |
|  | 1999 | 61.2 | 48.8 | 37.1 | 50.1 | 44.1 | ... |
| Pretax profit to assets | 1997 | 7.6 | 1.7 | -4.7 | 0.9 | 3.5 | ... |
|  | 1998 | 6.4 | 0.9 | -5.3 | 0.3 | 3.0 | ... |
|  | 1999 | 5.3 | 0.8 | -4.2 | -0.5 | 3.9 | ... |
| Return on equity | 1997 | 20.6 | 6.4 | -4.4 | 4.5 | 12.4 | ... |
|  | 1998 | 13.6 | 3.3 | -6.8 | 3.0 | 3.9 | ... |
|  | 1999 | 11.4 | 3.8 | -5.6 | 2.5 | 6.8 | ... |
| Liabilities to assets | 1997 | 0.35 | 0.73 | 0.96 | 0.77 | 0.64 | ... |
|  | 1998 | 0.28 | 0.61 | 0.93 | 0.65 | 0.50 | ... |
|  | 1999 | 0.39 | 0.67 | 0.96 | 0.71 | 0.61 | ... |

Sales - \% change year over year
Firms with revenue between
$\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million

| $1997-98$ | -12.1 |
| ---: | ---: |
| $1998-99$ | -3.1 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

| Profit | Loss |
| :---: | :---: |
| 61.3 | 38.7 |
| 58.1 | 41.9 |
| 55.9 | 44.1 |

[^393]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 6149
Industry: Other clothing stores, n.e.c.


[^394]
## Volume 3 - Small and Medium Firms <br> Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 6151
Industry: Fabric and Yarn Stores

| Number of firms (1998): 462 |  | Small firms with revenue under \$5 million mind min |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average <br> Q2 <br> $50 \%$ | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 3.9 | 0.8 | -3.5 | 0.4 | 2.1 | 0.8 |
|  | 1998 | 4.2 | 0.9 | -3.1 | 0.4 | 1.5 | 2.3 |
|  | 1999 | 4.7 | 1.1 | -2.4 | 0.8 | 1.7 | 2.6 |
| Pretax profit margin | 1997 | 4.8 | 0.9 | -3.3 | 0.5 | 2.3 | 1.1 |
|  | 1998 | 4.8 | 1.0 | -2.8 | 0.5 | 2.0 | 2.6 |
|  | 1999 | 5.8 | 1.5 | -2.1 | 1.3 | 2.2 | 3.0 |
| Gross profit margin | 1997 | 50.0 | 42.0 | 34.6 | 42.8 | 40.5 | 44.2 |
|  | 1998 | 50.1 | 42.6 | 33.0 | 42.9 | 41.5 | 48.5 |
|  | 1999 | 49.6 | 43.0 | 34.6 | 43.0 | 42.9 | 50.6 |
| Pretax profit to assets | 1997 | 7.9 | 1.2 | -5.3 | 0.5 | 3.5 | 3.4 |
|  | 1998 | 7.9 | 1.8 | -4.6 | 0.6 | 3.3 | 4.6 |
|  | 1999 | 9.6 | 2.1 | -4.0 | 1.5 | 2.7 | 5.9 |
| Return on equity | 1997 | 20.2 | 6.5 | -5.3 | 5.0 | 8.4 | 7.5 |
|  | 1998 | 20.7 | 7.5 | -1.8 | 6.1 | 9.4 | 10.3 |
|  | 1999 | 22.1 | 8.2 | -1.2 | 7.0 | 10.4 | 10.0 |
| Liabilities to assets | 1997 | 0.46 | 0.80 | 1.04 | 0.83 | 0.70 | 0.66 |
|  | 1998 | 0.47 | 0.81 | 1.02 | 0.85 | 0.66 | 0.63 |
|  | 1999 | 0.43 | 0.77 | 1.02 | 0.82 | 0.64 | 0.63 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | 5 million and \$25 million |  |
|  | 1997-98 |  |  | 2.6 |  | -8.1 |  |
|  | 1998-99 |  |  | -1.4 |  | 0.2 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 58.2 |  | 41.8 |  |
|  | 1998 |  |  | 59.2 |  | 40.8 |  |
|  | 1999 |  |  | 61.6 |  | 38.4 |  |

[^395]SICE: 6211
Industry: Household Furniture Stores (With Appliances and Furnishings)


[^396]Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 6212
Industry: Household Furniture Stores (Without Appliances and Furnishings)

| Number of firms (1998): 872 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 3.7 | 0.7 | -2.7 | -0.7 | 1.4 | 1.3 |
|  | 1998 | 4.5 | 1.3 | -1.7 | 0.7 | 1.5 | 1.3 |
|  | 1999 | 4.8 | 1.7 | -0.8 | 1.1 | 2.0 | 1.4 |
| Pretax profit margin | 1997 | 4.4 | 0.7 | -2.5 | -0.5 | 1.7 | 1.6 |
|  | 1998 | 5.3 | 1.5 | -1.4 | 0.8 | 1.9 | 1.8 |
|  | 1999 | 5.8 | 1.9 | -0.6 | 1.3 | 2.4 | 1.8 |
| Gross profit margin | 1997 | 42.1 | 35.3 | 28.1 | 36.1 | 34.7 | 40.9 |
|  | 1998 | 42.2 | 36.2 | 29.6 | 36.9 | 35.5 | 41.3 |
|  | 1999 | 42.1 | 37.0 | 29.8 | 38.2 | 36.3 | 42.2 |
| Pretax profit to assets | 1997 |  |  | -5.4 | -0.7 | 3.6 | 4.2 |
|  | 1998 | 13.4 | 2.9 | -3.4 | 1.3 | 4.1 | 4.5 |
|  | 1999 | 14.0 | 4.8 | -1.5 | 1.8 | 6.2 | 4.6 |
| Return on equity | 1997 | 25.7 | 7.9 | -2.4 | 2.4 | 10.0 | 12.8 |
|  | 1998 | 31.8 | 12.5 | 0.9 | 8.5 | 14.0 | 14.8 |
|  | 1999 | 32.7 | 14.2 | 2.0 | 7.3 | 16.5 | 11.2 |
| Liabilities to assets | 1997 | 0.51 | 0.79 | 1.03 | 0.89 | 0.74 | 0.74 |
|  | 1998 | 0.53 | 0.83 | 1.05 | 0.93 | 0.76 | 0.76 |
|  | 1999 | 0.52 | 0.80 | 1.00 | 0.86 | 0.73 | 0.77 |

Sales - \% change year over year

| $1997-98$ | 6.9 | 7.8 |
| :--- | ---: | ---: |
| $1998-99$ | 6.0 | 10.0 |

Distribution of Firms by profit and loss - Pretax Profit (\%)

$$
\begin{aligned}
& 1997 \\
& 1998 \\
& 1999
\end{aligned}
$$

| Profit | Loss |
| :---: | :---: |
| 59.3 | 40.7 |
| 65.0 | 35.0 |
| 71.2 | 28.8 |

[^397]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 6213
Industry: Furniture Refinishing and Repair Shops


[^398]SICE: 6221
Industry: Appliance, Television, Radio and Stereo Stores

| Number of firms (1998): 952 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \$ 500,000 \text { to } \\ & \$ 5 \text { million } \end{aligned}$ |  |
| Net profit margin | 1997 | 3.8 | 1.0 | -2.7 | 0.4 | 1.2 | 1.5 |
|  | 1998 | 4.2 | 1.2 | -1.3 | 1.0 | 1.5 | 0.8 |
|  | 1999 | 4.6 | 1.3 | -1.0 | 1.0 | 1.5 | 0.7 |
| Pretax profit margin | 1997 | 4.6 | 1.2 | -2.3 | 0.7 | 1.6 | 2.3 |
|  | 1998 | 4.9 | 1.5 | -1.2 | 1.1 | 1.7 | 1.1 |
|  | 1999 | 5.4 | 1.6 | -0.8 | 1.2 | 1.8 | 1.0 |
| Gross profit margin | 1997 | 49.0 | 37.4 | 27.1 | 41.8 | 30.5 | 24.0 |
|  | 1998 | 48.5 | 36.1 | 26.2 | 41.8 | 29.0 | 20.5 |
|  | 1999 | 47.2 | 36.5 | 26.6 | 42.3 | 30.4 | 24.1 |
| Pretax profit to assets | 1997 | 11.4 | 2.4 | -5.8 | 1.6 | 3.6 | 4.5 |
|  | 1998 | 13.5 | 3.8 | -3.2 | 2.7 | 4.8 | 3.4 |
|  | 1999 | 13.7 | 4.0 | -2.4 | 2.9 | 5.0 | 2.8 |
| Return on equity | 1997 | 26.4 | 9.5 | -2.0 | 9.8 | 9.5 | 16.1 |
|  | 1998 | 28.3 | 11.5 | -0.8 | 9.6 | 12.6 | 9.5 |
|  | 1999 | 29.9 | 13.3 | 1.7 | 10.2 | 14.4 | 10.3 |
| Liabilities to assets | 1997 | 0.50 | $0.82$ | $1.04$ | 0.90 | 0.74 | 0.75 |
|  | 1998 | 0.52 | 0.80 | 1.01 | 0.85 | 0.74 | 0.73 |
|  | 1999 | 0.52 | 0.79 | 1.00 | 0.82 | 0.73 | 0.74 |

Sales - \% change year over year
Firms with revenue between
$\$ \mathbf{5 0 , 0 0 0}$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
$1997-98$
$1998-99$
8.4
10.0

1998-99
2.7
5.2

## Distribution of Firms by profit and loss - Pretax Profit (\%)

1997
1998
1999

| $\frac{\text { Profit }}{}$ | $\underline{\text { Loss }}$ |
| :---: | :---: |
| 60.6 | 39.4 |
| 66.8 | 33.2 |
| 68.6 | 31.4 |

[^399]SICE: 6222
Industry: Television, Radio and Stereo Stores

| Number of firms (1998): 1,437 |  | Small firms with revenue under \$5 million minder |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \text { 25\% } \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 4.1 | 1.0 | -2.3 | 0.4 | 1.4 | 1.2 |
|  | 1998 | 4.4 | 1.1 | -1.8 | 0.5 | 1.4 | 1.5 |
|  | 1999 | 4.8 | 1.6 | -1.0 | 1.2 | 1.8 | 1.4 |
| Pretax profit margin | 1997 | 4.9 | 1.2 | -2.2 | 0.5 | 1.8 | 1.5 |
|  | 1998 | 5.2 | 1.3 | -1.6 | 0.7 | 1.7 | 1.8 |
|  | 1999 | 5.8 | 1.8 | -0.8 | 1.4 | 2.1 | 1.8 |
| Gross profit margin | 1997 | 43.6 | 31.2 | 23.9 | 35.9 | 28.9 | 20.8 |
|  | 1998 | 44.3 | 31.5 | 23.6 | 36.1 | 29.0 | 27.1 |
|  | 1999 | 46.2 | 32.4 | 24.6 | 40.0 | 29.5 | 30.4 |
| Pretax profit to assets | 1997 | 12.5 | 2.9 | -4.9 | 0.9 | 4.7 | 4.1 |
|  | 1998 | 12.3 | 2.9 | -4.1 | 1.1 | 4.9 | 6.5 |
|  | 1999 | 14.3 | 4.8 | -2.0 | 2.9 | 6.6 | 5.5 |
| Return on equity | 1997 | 32.2 | 11.1 | -0.7 | 8.3 | 13.1 | 12.7 |
|  | 1998 | 30.0 | 12.5 | 0.7 | 6.2 | 15.7 | 12.7 |
|  | 1999 | 34.0 | 14.0 | 2.3 | 9.3 | 16.1 | 12.9 |
| Liabilities to assets | 1997 |  |  |  | 0.89 |  | 0.79 |
|  | 1998 | $0.51$ | 0.78 | 1.01 | 0.83 | 0.75 | 0.69 |
|  | 1999 | 0.48 | 0.75 | 0.99 | 0.79 | 0.73 | 0.71 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 5.9 |  |  | 11.7 |  |  |
|  |  | 6.5 |  |  | 9.2 |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 62.9 |  | 37.1 |  |
| 1998 |  |  |  | 65.1 |  | 34.9 |  |
|  |  |  |  | 70.2 |  | 29.8 |  |

[^400]SICE: 6223
Industry: Appliance, Television, Radio and Stereo Repair Shops


[^401]SICE: 6231
Industry: Floor Covering Stores


[^402]SICE: 6232
Industry: Drapery Stores

| Number of firms (1998): 302 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average $\begin{gathered} \text { Q2 } \\ \mathbf{5 0 \%} \end{gathered}$ | Worse Q1 25\% |  | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 3.9 | 1.1 | -2.3 | 0.9 | 2.1 | ... |
|  | 1998 | 4.5 | 1.1 | -1.9 | 0.7 | 1.4 | ... |
|  | 1999 | 4.5 | 0.9 | -2.0 | 0.6 | 2.4 | ... |
| Pretax profit margin | 1997 | 4.4 | 1.3 | -2.2 | 1.1 | 2.6 | ... |
|  | 1998 | 5.3 | 1.3 | -1.4 | 1.2 | 2.1 | ... |
|  | 1999 | 5.3 | 1.1 | -1.8 | 0.7 | 2.8 | ... |
| Gross profit margin | 1997 | 46.8 | 38.5 | 30.4 | 39.0 | 34.6 |  |
|  | 1998 | 47.6 | 40.3 | 31.9 | 40.6 | 39.7 | ... |
|  | 1999 | 48.2 | 41.2 | 31.2 | 41.7 | 38.7 | ... |
| Pretax profit to assets | 1997 | 12.6 | 3.2 | -7.2 | 2.6 | 4.8 | ... |
|  | 1998 | 15.1 | 3.2 | -5.7 | 2.3 | 7.5 | ... |
|  | 1999 | 14.3 | 2.3 | -5.8 | 1.7 | 7.1 | ... |
| Return on equity | 1997 | 25.5 | 8.2 | -2.1 | 5.9 | 13.1 | ... |
|  | 1998 | 36.0 | 11.8 | -2.9 | 7.9 | 29.2 | ... |
|  | 1999 | 30.7 | 9.2 | -4.0 | 6.3 | 23.9 | ... |
| Liabilities to assets | 1997 | 0.59 | 0.91 | 1.11 | 0.92 | 0.82 | ... |
|  | 1998 | 0.61 | 0.91 | 1.12 | 0.93 | 0.85 | ... |
|  | 1999 | 0.54 | 0.83 | 1.08 | 0.88 | 0.77 | $\ldots$ |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | $\begin{aligned} & 5.6 \\ & 1.8 \end{aligned}$ |  |  | $\cdots$ |  |  |
|  |  |  | ... |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
|  | 1997 |  |  |  |  |  | 62.3 |  | 37.7 |  |
|  | 1998 |  |  | 61.5 |  | 38.5 |  |
|  | 1999 |  |  | 62.8 |  | 37.2 |  |

[^403]```
Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 6239
Industry: Other Household Furnishings Stores


[^404]SICE: 6311
Industry: Automobile (New) Dealers

| Number of firms (1998): 839 |  |  |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better <br> Q3 <br> 75\% | Average Q2 50\% | Worse Q1 $25 \%$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 2.8 | 0.7 | -0.7 | 1.6 | 0.6 | 0.7 |
|  | 1998 | 2.5 | 0.4 | -1.2 | 4.2 | 0.3 | 0.6 |
|  | 1999 | 2.8 | 0.5 | -1.4 | 1.2 | 0.5 | 0.6 |
| Pretax profit margin | 1997 | 3.4 | 0.9 | -0.6 | 2.2 | 0.7 | 0.9 |
|  | 1998 | 3.1 | 0.5 | -1.1 | 5.9 | 0.4 | 0.7 |
|  | 1999 | 3.8 | 0.7 | -1.1 | 2.6 | 0.5 | 0.7 |
| Gross profit margin | 1997 | 18.6 | 13.2 | 9.6 | 21.2 | 12.5 | 11.7 |
|  | 1998 | 16.0 | 12.1 | 9.3 | 20.0 | 11.8 | 11.4 |
|  | 1999 | 16.5 | 12.0 | 9.6 | 28.2 | 11.5 | 11.6 |
| Pretax profit to assets | 1997 |  |  | -1.4 | 1.5 | 2.3 | 3.3 |
|  | 1998 | 5.5 | 1.2 | -2.4 | 1.6 | 1.0 | 2.5 |
|  | 1999 | 6.2 | 1.1 | -2.3 | 0.8 | 1.3 | 2.6 |
| Return on equity | 1997 | 18.7 | 7.3 | 0.2 | 4.1 | 9.0 | 13.5 |
|  | 1998 | 14.7 | 4.3 | -4.7 | 2.8 | 5.2 | 9.3 |
|  | 1999 | 14.9 | 4.1 | -3.4 | 1.9 | 5.7 | 9.4 |
| Liabilities to assets | 1997 | 0.51 | 0.77 | 0.96 | 0.68 | 0.80 | 0.82 |
|  | 1998 | 0.48 | 0.76 | 0.92 | 0.59 | 0.79 | 0.82 |
|  | 1999 | 0.43 | 0.71 | 0.90 | 0.51 | 0.76 | 0.81 |

Sales - \% change year over year

| $1997-98$ | 2.8 | 4.8 |
| :--- | :--- | :--- |
| $1998-99$ | 4.0 | 6.8 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 79.8 | 20.2 |
| 72.9 | 27.1 |
| 73.2 | 26.8 |

[^405]| Volume 3 - Small and Medium Firms | Financial Performance Indicators for Canadian Business |
| :--- | :--- | :--- | :--- |
| Revenue under \$25 million, Refernce years 1997, 1998, 1999 |  |

SICE: 6312
Industry: Automobile (Used) Dealers


[^406]Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 6321
Industry: Motor Home and Travel Trailer Dealers


[^407]Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 6322
Industry: Boats, Outboard Motors and Boating Accessories Dealers


[^408]SICE: 6323
Industry: Motorcycle and Snowmobile Dealers


[^409]SICE: 6329
Industry: Other Recreational Vehicle Dealers


[^410]SICE: 6331
Industry: Gasoline Service Stations

| Number of firms (1998): 4,797 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & 25 \% \end{aligned}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit marg in | 1997 | 2.1 | 0.4 | -1.0 | 0.5 | 0.4 | 0.8 |
|  | 1998 | 2.3 | 0.6 | -0.8 | 0.7 | 0.6 | 0.9 |
|  | 1999 | 2.8 | 0.8 | -0.5 | 1.0 | 0.8 | 0.8 |
| Pretax profit margin | 1997 | 2.5 | 0.5 | -0.9 | 0.7 | 0.5 | 0.9 |
|  | 1998 | 2.8 | 0.8 | -0.7 | 0.9 | 0.7 | 1.1 |
|  | 1999 |  |  | -0.4 | 1.2 | 1.0 | 1.0 |
| Gross profit margin | 1997 | 33.8 | 18.0 | 11.7 | 37.0 | 14.8 | 10.6 |
|  | 1998 | 34.3 | 17.9 | 12.0 | 36.3 | 15.2 | 12.0 |
|  | 1999 | 37.0 | 19.3 | 12.8 | 39.5 | 16.5 | 13.6 |
| Pretax profit to assets | 1997 | 12.0 | 2.7 | -4.8 | 1.6 | 3.3 | 6.8 |
|  | 1998 | 14.0 | 3.8 | -3.9 | 2.3 | 4.8 | 9.6 |
|  | 1999 | 15.6 | 5.0 | -2.2 | 3.0 | 5.9 | 9.9 |
| Return on equity | 1997 | 27.5 | 10.0 | -2.4 | 6.9 | 11.0 | 15.8 |
|  | 1998 | 31.8 | 12.5 | -0.0 | 8.4 | 14.0 | 18.6 |
|  | 1999 | 31.7 | 13.7 | 1.7 | 11.4 | 14.4 | 16.5 |
| Liabilities to assets | 1997 |  |  |  |  |  |  |
|  | 1998 | $0.47$ | $0.80$ | 1.03 | $0.87$ | 0.76 | 0.63 |
|  | 1999 | 0.43 | 0.76 | 1.00 | 0.87 | 0.72 | 0.58 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | $\$ 50,000$ and $\$ 5$ million |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | -4.0 |  |  | -4.4 |  |  |
|  |  | $-3.8$ |  |  | $-3.6$ |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
| 1997 |  |  |  | 61.3 |  | 38.7 |  |
|  |  |  |  | 64.5 |  | 35.5 |  |
| 1998 |  |  |  | 68.7 |  | 31.3 |  |

[^411]Volume 3 - Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 6341
Industry: Home and Auto Supply Stores


[^412]```
Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 6342
Industry: Tire, Battery, Parts and Accessories Stores

| Number of firms (1998): 2,024 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit margin | 1997 | 4.4 | 1.7 | -0.7 | 0.8 | 2.1 | 1.4 |
|  | 1998 | 4.4 | 1.6 | -0.8 | 1.0 | 1.9 | 1.8 |
|  | 1999 | 4.5 | 1.6 | -0.8 | 1.0 | 1.8 | 2.2 |
| Pretax profit margin | 1997 | 5.4 | 2.1 | -0.7 | 0.9 | 2.6 | 1.9 |
|  | 1998 | 5.5 | 1.9 | -0.7 | 1.1 | 2.3 | 2.3 |
|  | 1999 | 5.5 | 1.9 | -0.6 | 1.3 | 2.3 | 2.9 |
| Gross profit margin | 1997 | 41.4 | 33.0 | 26.6 | 36.3 | 32.0 | 22.7 |
|  | 1998 | 42.4 | 33.5 | 26.1 | 36.6 | 32.3 | 25.0 |
|  | 1999 | 42.2 | 33.6 | 26.8 | 37.1 | 32.5 | 25.5 |
| Pretax profit to assets | 1997 | 12.3 | 4.7 | -1.5 | 1.8 | 6.1 | 5.0 |
|  | 1998 | 12.3 | 4.5 | -1.4 | 2.0 | 5.6 | 6.0 |
|  | 1999 | 12.1 | 4.4 | -1.3 | 2.5 | 5.4 | 6.6 |
| Return on equity | 1997 | 29.6 | 13.5 | 3.8 | 10.1 | 14.6 | 14.6 |
|  | 1998 | 28.9 | 13.2 | 2.8 | 10.6 | 13.9 | 13.5 |
|  | 1999 | 27.8 | 13.2 | 2.0 | 9.8 | 14.2 | 11.5 |
| Liabilities to assets | 1997 | 0.48 | 0.76 | 0.98 | 0.86 | 0.70 | 0.79 |
|  | 1998 | 0.48 | 0.76 | 0.98 | 0.85 | 0.71 | 0.73 |
|  | 1999 | 0.45 | 0.73 | 0.97 | 0.84 | 0.68 | 0.64 |
| Sales - \% change year over year |  | Firms with revenue between$\$ 50,000$ lin |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | illion and \$ | million |
| $\begin{aligned} & 1997-98 \\ & 1998-99 \end{aligned}$ |  | 5.0 |  |  | 10.8 |  |  |
|  |  | 1998-99 |  | 2.6 |  | 3.8 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 70.9 |  | 29.1 |  |
| 1998 |  |  |  | 69.7 |  | 30.3 |  |
| 1999 |  |  |  | 70.4 |  | 29.6 |  |

[^413]SICE: 6351
Industry: Garages (General Repairs)

| Number of firms (1998): 6,463 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ \mathbf{2 5 \%} \end{gathered}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.1 | 0.9 | -1.9 | 0.7 | 1.3 | 1.2 |
|  | 1998 | 4.1 | 1.0 | -1.7 | 0.9 | 1.2 | 1.1 |
|  | 1999 | 4.2 | 1.2 | -1.4 | 1.0 | 1.4 | 1.0 |
| Pretax profit margin | 1997 | 4.8 | 1.1 | -1.8 | 0.9 | 1.5 | 1.4 |
|  | 1998 | 4.8 | 1.2 | -1.6 | 1.1 | 1.5 | 1.4 |
|  | 1999 | 5.0 | 1.4 | -1.3 | 1.2 | 1.7 | 1.3 |
| Gross profit margin | 1997 | 52.4 | 37.0 | 23.7 | 42.4 | 27.1 | 13.9 |
|  | 1998 | 52.6 | 37.3 | 24.0 | 42.5 | 27.4 | 14.6 |
|  | 1999 | 52.9 | 37.2 | 24.3 | 43.2 | 28.5 | 9.2 |
| Pretax profit to assets | 1997 | 12.6 | 3.0 | -5.3 | 2.0 | 4.8 | 6.1 |
|  | 1998 | 12.5 | 3.3 | -4.7 | 2.5 | 4.8 | 7.0 |
|  | 1999 | 12.6 | 3.6 | -3.7 | 2.6 | 5.4 | 4.4 |
| Return on equity | 1997 | 30.5 | 11.8 | -0.5 | 10.8 | 13.3 | 12.4 |
|  | 1998 | 29.5 | 11.7 | 0.5 | 10.9 | 12.6 | 14.4 |
|  | 1999 | 28.6 | 11.4 | -1.1 | 10.2 | 13.0 | 17.7 |
| Liabilities to assets | 1997 | 0.52 | 0.83 | 1.05 | 0.88 | 0.72 | 0.70 |
|  | 1998 | 0.50 | 0.81 | 1.05 | 0.86 | 0.70 | 0.73 |
|  | 1999 | 0.47 | 0.77 | 1.03 | 0.83 | 0.66 | 0.73 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 1.4 |  | 13.7 |  |
|  | 1998-99 |  |  | 1.6 |  | 11.3 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 61.2 |  | 38.8 |  |
|  | 1998 |  |  | 62.4 |  | 37.6 |  |
|  | 1999 |  |  | 63.8 |  | 36.2 |  |

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Revenue under \$25 million, Refernce years 1997, 1998, 1999 $\quad$ Finalial Performance Indicators for Canadian Business

SICE: 6352
Industry: Paint and Body Repair Shops


[^415]SICE: 6353
Industry: Muffler Replacement Shops

| Number of firms (1998): 427 |  |  |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | Worse Q1 25\% | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ \mathbf{5 0 0}, 000 \end{aligned}$ | Firms <br> $\$ 500,000$ to <br> $\$ 5$ million |  |
| Net profit marg in | 1997 | 5.8 | 1.8 | -0.8 | 1.1 | 2.3 | ... |
|  | 1998 | 5.3 | 1.4 | -1.2 | 0.5 | 2.1 | ... |
|  | 1999 | 5.0 | 1.2 | -1.3 | 0.9 | 1.7 | ... |
| Pretax profit margin | 1997 | 7.1 | 2.2 | -0.7 | 1.1 | 2.9 | ... |
|  | 1998 | 6.2 | 1.8 | -1.2 | 0.6 | 2.6 | ... |
|  | 1999 | 6.3 | 1.4 | -1.3 | 1.1 | 1.9 | ... |
| Gross profit margin | 1997 | 62.2 | 50.4 | 36.8 | 53.1 | 47.9 | ... |
|  | 1998 | 62.6 | 49.4 | 33.6 | 49.8 | 47.9 | ... |
|  | 1999 | 63.4 | 49.2 | 33.1 | 53.0 | 45.3 | ... |
| Pretax profit to assets | 1997 | 15.6 | 5.4 | -1.4 | 2.4 | 6.8 | ... |
|  | 1998 | 14.2 | 4.3 | -2.7 | 1.4 | 6.4 | ... |
|  | 1999 | 12.6 | 3.7 | -2.8 | 2.6 | 5.0 | ... |
| Return on equity | 1997 | 28.9 | 14.2 | 3.3 | 11.6 | 14.6 | ... |
|  | 1998 | 25.0 | 12.3 | 1.8 | 8.3 | 13.8 | ... |
|  | 1999 | 24.5 | 10.5 | 0.8 | 11.3 | 10.1 | ... |
| Liabilities to assets | 1997 | 0.40 | 0.71 | 1.01 | 0.90 | 0.60 | ... |
|  | 1998 | 0.41 | 0.72 | 1.05 | 0.91 | 0.59 | ... |
|  | 1999 | 0.41 | 0.70 | 1.04 | 0.88 | 0.59 | $\ldots$ |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and \$25 million |  |
|  | 1997-98 |  |  | -0.1 |  | $\ldots$ |  |
|  | 1998-99 |  |  | 0.1 |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 69.6 |  | 30.4 |  |
|  | 1998 |  |  | 68.1 |  | 31.9 |  |
|  | 1999 |  |  | 65.5 |  | 34.5 |  |

[^416]SICE: 6354
Industry: Motor Vehicle Glass Replacement Shops


[^417]SICE: 6355
Industry: Motor Vehicle Transmission Repair and Replacement Shops

| Number of firms (1998): 433 |  | Small firms with revenue under \$5 million mider |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 50\% | $\begin{aligned} & \text { Worse } \\ & \text { Q1 } \\ & \mathbf{2 5 \%} \end{aligned}$ | $\begin{aligned} & \text { Firms } \\ & \text { under } \\ & \$ 500,000 \end{aligned}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 6.4 | 2.1 | -0.8 | 1.3 | 3.9 | $\ldots$ |
|  | $1998$ | 5.7 | 2.1 | -0.8 | 1.6 | 2.8 | ... |
|  | $1999$ | 5.9 | 2.7 | -0.7 | 2.5 | 3.2 | ... |
| Pretax profit margin | 1997 | 7.7 | 2.5 | -0.7 | 1.5 | 4.2 | ... |
|  | 1998 | 6.5 | 2.5 | -0.6 | 2.0 | 3.4 | ... |
|  | 1999 | 7.1 | 3.1 | -0.5 | 2.7 | 3.9 | ... |
| Gross profit margin | 1997 | 61.9 | 44.2 | 31.8 | 48.9 | 39.5 | ... |
|  | 1998 | 59.2 | 43.0 | 31.2 | 45.2 | 40.3 | ... |
|  | 1999 | 59.6 | 41.9 | 31.0 | 44.4 | 39.1 | ... |
| Pretax profit to assets | 1997 | 15.5 | 5.8 | -2.1 | 3.7 | 8.8 | ... |
|  | $1998$ | 14.8 | 5.2 | -2.5 | 4.0 | 8.3 | $\cdots$ |
|  | 1999 | 16.5 | 6.6 | -1.7 | 5.2 | 9.8 | ... |
| Return on equity | 1997 | 30.4 | 14.7 | 1.2 | 13.7 | 17.6 | $\cdots$ |
|  | 1998 | 32.0 | 12.5 | 2.0 | 11.6 | 16.4 | $\cdots$ |
|  | 1999 | 32.0 | 12.8 | 2.6 | 11.0 | 15.5 | ... |
| Liabilities to assets | 1997 | 0.35 | 0.69 | 1.00 | 0.77 |  | $\ldots$ |
|  | 1998 | 0.37 | 0.71 | 0.99 | 0.81 | 0.56 | ... |
|  | 1999 | 0.33 | 0.71 | 0.95 | 0.77 | 0.54 | ... |
| Sales \% change year over year |  | Firms with revenue$\mathbf{\$ 5 0 , 0 0 0}$ and \$5 million $\$ 5$ |  |  |  |  |  |
|  |  | 5 million and \$25 million |  |
|  |  |  | 3.6 |  |  | ... |  |
|  | 1998-99 |  | 6.3 |  |  | ... |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  |  |  |  |  | 68.2 |  | 31.8 |  |
|  | 1998 |  |  | 69.9 |  | 30.1 |  |
|  | 1999 |  |  | 72.3 |  | 27.7 |  |

[^418]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 6359
Industry: Other Motor Vehicle Repair Shops

| Number of firms (1998): 860 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ \mathbf{5 0 0}, 000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 4.9 | 1.5 | -1.4 | 0.7 | 3.1 | 1.1 |
|  | 1998 | 5.8 | 1.8 | -1.2 | 1.4 | 3.1 | ... |
|  | 1999 | 6.0 | 1.8 | -1.3 | 1.0 | 3.3 | ... |
| Pretax profit margin | 1997 | 6.3 | 1.9 | -1.3 | 0.8 | 3.7 | 1.4 |
|  | 1998 | 7.1 | 2.1 | -1.1 | 1.5 | 3.9 | ... |
|  | 1999 | 7.1 | 2.1 | -1.1 | 1.3 | 4.2 | ... |
| Gross profit margin | 1997 | 55.9 | 41.8 | 27.3 | 46.4 | 33.9 | ... |
|  | 1998 | 56.5 | 42.4 | 28.1 | 45.0 | 35.4 | ... |
|  | $1999$ | 56.8 | 41.7 | 28.3 | 46.5 | 33.7 | ... |
| Pretax profit to assets | 1997 | 13.0 | 4.1 | -3.2 | 1.7 | 9.0 | 2.2 |
|  | 1998 | 13.9 | 4.3 | -2.9 | 3.2 | 8.4 | ... |
|  | 1999 | 14.1 | 4.5 | -2.6 | 2.4 | 8.8 | ... |
| Return on equity | 1997 | 25.3 | 11.4 | 1.1 | 7.5 | 14.2 | ... |
|  | 1998 | 26.3 | 10.0 | 0.5 | 7.1 | 15.6 | ... |
|  | 1999 | 25.0 | 10.4 | 0.7 | 7.5 | 14.8 | ... |
| Liabilities to assets | 1997 | 0.41 | 0.73 | 1.00 | 0.81 | 0.56 | 0.80 |
|  | 1998 | 0.39 | 0.71 | 1.00 | 0.78 | 0.54 | ... |
|  | 1999 | 0.36 | 0.68 | 0.97 | 0.77 | 0.54 | ... |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | million and | million |
| $1997-98$$1998-99$ |  | 4.6 |  |  | -4.2 |  |  |
|  |  | 2.3 |  |  | $\ldots$ |  |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | Profit |  | Loss |  |
| 1997 |  |  |  | 65.4 |  | 34.6 |  |
| 1998 |  |  |  | 66.9 |  | 33.1 |  |
|  |  |  |  | 66.6 |  | 33.4 |  |

[^419]Volume 3 - Small and Medium Firms
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999

SICE: 6391
Industry: Car Washes


[^420]Volume 3-Small and Medium Firms $\quad$ Financial Performance Indicators for Canadian Business
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999.

SICE: 6399
Industry: Other Motor Vehicle Services n.e.c.


[^421]
## SICE: 6411

Industry: Department Stores

| Number of firms (1998): 19 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | Better Q3 75\% | Average Q2 50\% | Worse <br> Q1 <br> 25\% | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | Firms $\$ 500,000$ to $\$ 5$ million |  |
| Net profit margin | 1997 | 2.9 | 1.0 | -3.1 | 0.3 | 1.8 | 0.9 |
|  | 1998 | 7.8 | 1.8 | 0.1 | ... | 0.9 | -0.4 |
|  | 1999 | ... | 0.9 | ... | ... | 0.9 | 1.2 |
| Pretax profit margin | 1997 | 3.5 | 1.2 | -2.9 | 0.6 | 2.3 | 1.1 |
|  | 1998 | 13.4 | 2.3 | 0.3 | ... | 1.6 | -0.1 |
|  | 1999 | ... | 1.1 | ... | ... | 1.1 | 1.7 |
| Gross profit margin | 1997 | 36.6 | 31.9 | 25.4 | 32.2 | 30.8 | 22.5 |
|  | 1998 | ... | 26.2 | ... | ... | ... | ... |
|  | 1999 | ... | ... | ... | ... | $\cdots$ | ... |
| Pretax profit to assets | 1997 | 7.2 | 2.5 | -4.4 | 1.2 | 2.7 | 6.4 |
|  | 1998 | 16.2 | 3.9 | 2.1 | ... | 3.4 | . 3 |
|  | 1999 | ... | 3.7 | ... | ... | 3.7 | 5.2 |
| Return on equity | 1997 | 31.3 | 12.7 | 3.4 | 11.4 | 12.7 | 22.6 |
|  | 1998 | ... | 12.3 | ... | ... | 8.8 | ... |
|  | 1999 | ... | 8.3 | ... | ... | 8.9 | ... |
| Liabilities to assets | 1997 | 0.59 | 0.83 | 1.12 | 0.94 | 0.61 | 0.69 |
|  | 1998 | 0.31 | 0.68 | 0.89 | ... | 0.68 | 0.91 |
|  |  | ... | 0.77 | ... | ... | 0.77 | 0.65 |
| Sales - \% change year over year |  | Firms with revenue between |  |  |  |  |  |
|  |  | \$50,000 and \$5 million \$5 |  |  |  | \$5 million and \$25 million |  |
|  | 1997-98 |  |  | 9.6 |  | -0.0 |  |
|  | 1998-99 |  |  | 13.7 |  | 18.0 |  |
| Distribution of Firms by profit and loss - Pretax Profit (\%) |  |  |  | $\underline{\text { Profit }}$ |  | $\underline{\text { Loss }}$ |  |
|  | 1997 |  |  | 70.0 |  | 30.0 |  |
|  | $1998$ |  |  | 75.9 |  | 24.1 |  |
|  |  |  |  | 71.4 |  | 28.6 |  |

[^422]```
Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
```

SICE: 6412
Industry: General Stores

| Number of firms (1998): 458 |  |  |  |  |  |  | Medium Firms with revenue from $\$ 5$ million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ 75 \% \end{gathered}$ | Average Q2 $50 \%$ | $\begin{gathered} \text { Worse } \\ \text { Q1 } \\ 25 \% \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 2.9 | 0.6 | -1.6 | -1.0 | 1.0 | 2.0 |
|  | 1998 | 3.1 | 0.7 | -1.3 | -0.0 | 1.1 | 2.0 |
|  | 1999 | 3.3 | 1.1 | -0.8 | 0.5 | 1.2 | 2.2 |
| Pretax profit margin | 1997 | 3.4 | 0.8 | -1.4 | -0.6 | 1.2 | 2.3 |
|  | 1998 | 3.7 | 0.8 | -1.1 | 0.3 | 1.3 | 2.2 |
|  | 1999 | 3.9 | 1.3 | -0.7 | 0.6 | 1.5 | 2.4 |
| Gross profit margin | 1997 | 28.7 | 20.7 | 15.8 | 25.3 | 19.5 | 18.7 |
|  | 1998 | 30.7 | 21.6 | 16.8 | 27.2 | 20.6 | 18.1 |
|  | 1999 | 32.5 | 22.0 | 17.5 | 26.6 | 21.3 | 19.9 |
| Pretax profit to assets | 1997 | 8.5 | 1.8 | -3.7 | -1.3 | 3.2 | 6.9 |
|  | 1998 | 9.6 | 2.2 | -2.8 | 0.6 | 3.6 | 6.0 |
|  | 1999 | 10.5 | 3.3 | -1.9 | 1.3 | 3.9 | 7.9 |
| Return on equity | 1997 | 15.6 | 6.7 | -2.7 | 1.4 | 8.3 | 10.5 |
|  | 1998 | 20.0 | 7.8 | -0.7 | 5.2 | 8.2 | 10.4 |
|  | 1999 | 21.4 | 9.5 | 0.7 | 8.8 | 9.6 | 13.0 |
| Liabilities to assets | 1997 | 0.32 | 0.65 | 0.97 | 0.92 | 0.59 | 0.43 |
|  | 1998 | 0.41 | 0.73 | 1.00 | 0.97 | 0.63 | 0.33 |
|  | 1999 | 0.39 | 0.71 | 1.00 | 0.90 | 0.63 | 0.37 |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\quad \$ 5$ million and $\$ 25$ million

| $1997-98$ | 2.9 | -1.5 |
| :--- | ---: | ---: |
| $1998-99$ | 1.7 | 2.5 |

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999

| Profit | Loss |
| :---: | :---: |
| 61.7 | 38.3 |
| 65.9 | 34.1 |
| 68.4 | 31.6 |

[^423]SICE: 6413
Industry: Other General Merchandise Stores

| Number of firms (1998): 1,364 |  | Small firms with revenue under \$5 million |  |  |  |  | Medium Firms with revenue from \$5 million to $\$ 25$ million |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Quartile Boundary (1) |  |  | Median |  | Median |
|  |  | $\begin{gathered} \text { Better } \\ \text { Q3 } \\ \mathbf{7 5 \%} \end{gathered}$ | Average Q2 50\% | Worse Q1 $25 \%$ | $\begin{gathered} \text { Firms } \\ \text { under } \\ \$ 500,000 \end{gathered}$ | $\begin{gathered} \text { Firms } \\ \$ 500,000 \text { to } \\ \$ 5 \text { million } \end{gathered}$ |  |
| Net profit margin | 1997 | 2.6 | 0.4 | -2.3 | -0.4 | 0.8 | 1.6 |
|  | 1998 | 3.2 | 0.9 | -1.5 | 0.4 | 1.3 | 1.7 |
|  | 1999 | 3.5 | 0.9 | -1.4 | 0.4 | 1.3 | 1.4 |
| Pretax profit margin | 1997 | 3.1 | 0.5 | -2.2 | -0.3 | 0.9 | 2.1 |
|  | 1998 | 3.8 | 1.0 | -1.4 | 0.5 | 1.6 | 2.1 |
|  | 1999 | 4.1 | 1.1 | -1.0 | 0.7 | 1.7 | 1.6 |
| Gross profit margin | 1997 | 39.2 | 29.1 | 20.1 | 33.1 | 24.4 | 19.7 |
|  | 1998 | 40.1 | 31.3 | 21.1 | 33.7 | 28.5 | 17.5 |
|  | 1999 | 40.2 | 32.0 | 23.1 | 34.1 | 30.2 | 21.4 |
| Pretax profit to assets | 1997 | 7.8 | 1.2 | -5.5 | -1.0 | 3.0 | 6.0 |
|  | 1998 | 10.6 | 2.5 | -3.7 | 0.9 | 5.0 | 8.6 |
|  | 1999 | 11.2 | 2.7 | -3.1 | 1.1 | 5.5 | 6.6 |
| Return on equity | 1997 | 20.0 | 6.4 | -3.3 | 4.8 | 7.9 | 13.4 |
|  | 1998 | 30.1 | 10.9 | 1.0 | 6.0 | 14.0 | 20.5 |
|  | 1999 | 33.3 | 12.0 | 1.0 | 6.6 | 15.3 | 17.6 |
| Liabilities to assets | 1997 | 0.50 | 0.88 | 1.06 | 0.98 | 0.75 | 0.64 |
|  | 1998 | 0.52 | 0.87 | 1.06 | 0.96 | 0.75 | 0.58 |
|  | 1999 | 0.50 | 0.82 | 1.03 | 0.92 | 0.76 | 0.67 |

Firms with revenue between
Sales - \% change year over year $\$ 50,000$ and $\$ 5$ million $\$ 5$ million and $\$ 25$ million
4.8
9.6
3.9
11.3

Distribution of Firms by profit and loss - Pretax Profit (\%)

$$
\begin{aligned}
& 1997 \\
& 1998 \\
& 1999
\end{aligned}
$$

| Profit | Loss |
| :---: | :---: |
| 58.2 | 41.8 |
| 64.0 | 36.0 |
| 65.7 | 34.3 |

[^424]Volume 3-Small and Medium Firms
Revenue under $\$ 25$ million, Refernce years 1997, 1998, 1999 $\quad$ Financial Performance Indicators for Canadian Business

SICE: 6511
Industry: Book and Stationery Stores


[^425]```
Volume 3-Small and Medium Firms

SICE: 6521
Industry: Florist Shops


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries \((\mathrm{Q} 3, \mathrm{Q} 2, \mathrm{Q} 1)\) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999 \(\quad\) Financial Performance Indicators for Canadian Business

SICE: 6522
Industry: Lawn and Garden Centres


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 6531
Industry: Hardware Stores
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 1,710} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ \mathbf{5 0 0}, 000
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 3.8 & 1.4 & -1.0 & 0.8 & 1.7 & 1.6 \\
\hline & 1998 & 4.1 & 1.6 & -0.6 & 1.0 & 2.0 & 1.8 \\
\hline & 1999 & 4.4 & 1.9 & -0.4 & 1.2 & 2.2 & 1.8 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 4.7 & 1.7 & -0.8 & 0.9 & 2.0 & 2.1 \\
\hline & 1998 & 5.0 & 2.0 & -0.5 & 1.1 & 2.4 & 2.3 \\
\hline & 1999 & 5.4 & 2.3 & -0.3 & 1.6 & 2.7 & 2.2 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 35.7 & 30.5 & 25.0 & 32.1 & 29.9 & 23.6 \\
\hline & 1998 & 35.2 & 30.4 & 25.1 & 32.0 & 29.9 & 26.9 \\
\hline & 1999 & 35.7 & 30.8 & 25.6 & 31.9 & 30.2 & 27.9 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 8.7 & 3.1 & -1.5 & 1.5 & 4.0 & 5.0 \\
\hline & 1998 & 9.2 & 3.4 & -1.0 & 1.8 & 4.5 & 4.7 \\
\hline & 1999 & 10.1 & 4.3 & -0.5 & 2.1 & 5.1 & 5.1 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 19.9 & 8.2 & -0.4 & 4.5 & 9.8 & 12.3 \\
\hline & 1998 & 20.3 & 9.1 & 1.0 & 5.4 & 10.8 & 10.8 \\
\hline & 1999 & 22.4 & 9.6 & 1.4 & 5.7 & 12.0 & 11.4 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.43 & 0.69 & 0.92 & 0.74 & 0.67 & 0.77 \\
\hline & 1998 & 0.44 & 0.68 & 0.93 & 0.71 & 0.66 & 0.65 \\
\hline & 1999 & 0.42 & 0.66 & 0.89 & 0.71 & 0.64 & 0.65 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{1997-98} & \multicolumn{3}{|r|}{2.6} & \multicolumn{3}{|c|}{4.8} \\
\hline \multicolumn{2}{|r|}{1998-99} & \multicolumn{3}{|r|}{3.9} & \multicolumn{3}{|c|}{2.5} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{1997} & \multicolumn{2}{|c|}{69.6} & \multicolumn{2}{|l|}{30.4} \\
\hline \multicolumn{4}{|c|}{1998} & \multicolumn{2}{|c|}{71.0} & \multicolumn{2}{|l|}{29.0} \\
\hline \multicolumn{2}{|r|}{1999} & & & \multicolumn{2}{|c|}{73.5} & \multicolumn{2}{|l|}{26.5} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|ll}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 6532
Industry: Paint, Glass and Wallpaper Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 6541
Industry: Sporting Goods Stores
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 2,064} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million midmen} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 3.9 & 0.9 & -2.6 & 0.2 & 1.4 & 1.5 \\
\hline & 1998 & 4.2 & 1.2 & -2.0 & 0.4 & 1.6 & 2.1 \\
\hline & 1999 & 4.6 & 1.4 & -1.3 & 0.7 & 1.7 & 1.6 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 4.9 & 1.1 & -2.4 & 0.5 & 1.7 & 2.0 \\
\hline & 1998 & 5.0 & 1.5 & -1.8 & 0.6 & 2.0 & 2.7 \\
\hline & 1999 & 5.4 & 1.7 & -1.2 & 1.0 & 2.0 & 2.3 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 39.5 & 32.6 & 25.5 & 33.2 & 32.1 & 32.4 \\
\hline & 1998 & 40.1 & 33.0 & 25.9 & 34.1 & 32.4 & 34.1 \\
\hline & 1999 & 40.3 & 33.2 & 27.1 & 33.8 & 32.7 & 33.6 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 10.6 & 2.2 & -4.9 & 0.5 & 3.5 & 4.2 \\
\hline & 1998 & 10.9 & 2.8 & -3.6 & 0.8 & 4.7 & 5.2 \\
\hline & 1999 & 11.8 & 3.2 & -2.7 & 1.6 & 4.9 & 7.3 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 25.8 & 10.8 & 0.7 & 7.4 & 12.7 & 13.3 \\
\hline & 1998 & 27.8 & 11.7 & 1.1 & 9.1 & 13.6 & 12.8 \\
\hline & 1999 & 27.4 & 11.2 & 1.2 & 7.3 & 13.3 & 15.1 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.54 & 0.82 & 1.04 & 0.91 & 0.75 & 0.76 \\
\hline & 1998 & 0.54 & 0.81 & 1.02 & 0.90 & 0.74 & 0.75 \\
\hline & 1999 & 0.50 & 0.78 & 1.00 & 0.86 & 0.72 & 0.72 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{5 million and \$25 million} \\
\hline & 1997-98 & & & 5.7 & & -0.4 & \\
\hline & 1998-99 & & & 4.3 & & 12.6 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{61.4} & 38.6 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{63.6} & 36.4 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{66.8} & 33.2 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999 \(\quad\) Financial Performance Indicators for Canadian Business

SICE: 6542
Industry: Bicycle Shops
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 320} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 2.9 & 0.7 & -3.7 & -0.8 & 1.5 & ... \\
\hline & 1998 & 4.0 & 1.4 & -1.5 & 0.9 & 1.9 & ... \\
\hline & 1999 & 4.3 & 1.7 & -1.6 & 1.5 & 1.7 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 3.4 & 0.7 & -3.4 & -0.7 & 1.8 & ... \\
\hline & 1998 & 4.7 & 1.7 & -1.2 & 1.1 & 2.1 & ... \\
\hline & 1999 & 5.3 & 1.8 & -1.3 & 1.4 & 1.9 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 37.7 & 32.3 & 26.2 & 33.1 & 31.7 & ... \\
\hline & 1998 & 37.9 & 32.8 & 26.8 & 33.8 & 31.5 & ... \\
\hline & 1999 & 38.7 & 32.7 & 26.5 & 34.4 & 31.4 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & & & -7.6 & -1.5 & 4.3 & ... \\
\hline & 1998 & 10.4 & 3.3 & -2.9 & 2.1 & 5.2 & ... \\
\hline & 1999 & 10.9 & 3.4 & -3.0 & 2.9 & 3.8 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 21.7 & 7.7 & -2.4 & 3.6 & 9.8 & ... \\
\hline & \[
1998
\] & \[
31.0
\] & \[
13.2
\] & -1.0 & 13.8 & 12.6 & ... \\
\hline & 1999 & 34.9 & 13.1 & 0.6 & 13.3 & 12.8 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.61 & 0.88 & 1.06 & 0.97 & 0.77 & ... \\
\hline & 1998 & 0.60 & 0.88 & 1.05 & 0.95 & 0.79 & ... \\
\hline & 1999 & 0.59 & 0.87 & 1.06 & 0.95 & 0.79 & ... \\
\hline
\end{tabular}

Firms with revenue between
Sales - \% change year over year \(\$ 50,000\) and \(\$ 5\) million \(\$ 5\) million and \(\$ 25\) million
\(1997-98\)
\(1998-99\)
8.3
6.6
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & Loss \\
1997 & 55.7 & 44.3 \\
1998 & 63.6 & 36.4 \\
1999 & 63.8 & 36.2
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|ll|}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 6551
Industry: Musical Instrument Stores
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 405} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 4.8 & 1.1 & -1.6 & 0.9 & 1.4 & 1.4 \\
\hline & 1998 & 4.3 & 1.1 & -2.0 & 0.8 & 1.5 & 1.3 \\
\hline & 1999 & 5.3 & 1.8 & -1.5 & 1.0 & 2.6 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 5.3 & 1.4 & -1.3 & 1.1 & 1.6 & 1.4 \\
\hline & 1998 & 4.9 & 1.2 & -1.6 & 1.0 & 1.7 & 1.5 \\
\hline & 1999 & 6.3 & 2.1 & -1.3 & 1.2 & 3.1 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 44.3 & 36.2 & 29.3 & 39.1 & 32.7 & 32.7 \\
\hline & 1998 & 43.5 & 35.2 & 29.2 & 38.0 & 33.5 & 34.6 \\
\hline & 1999 & 44.0 & 35.9 & 29.8 & 37.7 & 35.2 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 9.7 & 2.9 & -3.0 & 1.5 & 3.5 & 1.9 \\
\hline & 1998 & 8.6 & 2.2 & -2.9 & 1.6 & 3.5 & 5.0 \\
\hline & 1999 & 11.5 & 3.5 & -3.0 & 1.8 & 5.9 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 22.2 & 8.1 & -1.7 & 8.2 & 8.1 & ... \\
\hline & 1998 & 21.5 & 8.9 & -1.2 & 6.5 & 11.8 & ... \\
\hline & 1999 & 25.1 & 11.5 & 1.5 & 7.7 & 13.9 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.50 & 0.75 & 0.99 & 0.83 & 0.68 & 0.77 \\
\hline & 1998 & 0.46 & 0.75 & 0.97 & 0.84 & 0.69 & 0.72 \\
\hline & 1999 & 0.45 & 0.72 & 0.93 & 0.78 & 0.67 & ... \\
\hline
\end{tabular}

Firms with revenue between
Sales - \% change year over year
\(\mathbf{\$ 5 0 , 0 0 0}\) and \(\$ 5\) million
\(\$ 5\) million and \(\$ 25\) million
2.0
9.9
3.7
5.0
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & Loss \\
1997 & 65.4 & 34.6 \\
1998 & 64.8 & 35.2 \\
1999 & 68.7 & 31.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 6552
Industry: Record and Tape Stores
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 244} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 3.1 & 0.5 & -3.6 & -0.3 & 0.5 & 0.2 \\
\hline & 1998 & 5.7 & 1.1 & -2.2 & 1.1 & 1.1 & 0.5 \\
\hline & 1999 & 4.4 & 1.1 & -2.4 & 1.6 & 0.7 & 1.1 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 3.7 & 0.5 & -3.5 & -0.0 & 0.7 & 0.4 \\
\hline & 1998 & 6.6 & 1.4 & -1.8 & 1.3 & 1.4 & 0.5 \\
\hline & 1999 & 5.4 & 1.3 & -1.9 & 1.8 & 0.8 & 1.5 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & & 39.8 & 32.6 & 28.1 & 33.8 & 31.9 & 34.6 \\
\hline & 1998 & 44.5 & 31.6 & 25.4 & 36.4 & 29.4 & 34.2 \\
\hline & 1999 & 39.6 & 30.8 & 25.7 & 34.5 & 28.8 & 34.8 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 8.3 & 0.9 & -10.6 & -0.4 & 1.8 & 1.4 \\
\hline & \[
1998
\] & 14.7 & 2.9 & -4.9 & 2.3 & 3.8 & 1.8 \\
\hline & 1999 & 12.7 & 3.4 & -5.6 & 3.5 & 3.0 & 4.1 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 23.9 & 8.9 & -2.7 & 8.2 & 8.9 & ... \\
\hline & 1998 & 38.0 & 15.6 & 0.6 & 13.6 & 17.6 & ... \\
\hline & 1999 & 35.5 & 12.2 & -2.4 & 11.1 & 13.5 & 18.0 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.57 & 0.83 & 1.09 & 0.87 & 0.76 & 0.83 \\
\hline & 1998 & 0.47 & 0.81 & 1.04 & 0.81 & 0.82 & 0.90 \\
\hline & 1999 & 0.49 & 0.77 & 1.02 & 0.80 & 0.70 & 0.82 \\
\hline
\end{tabular}

Firms with revenue between
Sales - \% change year over year \(\$ 50,000\) and \(\$ 5\) million
\(\$ 5\) million and \(\$ 25\) million

1997-98
1998-99
9.5
0.4
4.2
-2.0

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1999
\begin{tabular}{|c|c|}
\hline \(\underline{\text { Profit }}\) & Loss \\
\hline 56.0 & 44.0 \\
\hline 62.1 & 37.9 \\
\hline 64.1 & 35.9 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 6561
Industry: Jewellery Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 6562
Industry: Watch and Jewellery Repair Shops


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 6571
Industry: Camera and Photographic Supply Stores
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 487} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 4.5 & 1.0 & -3.9 & 0.4 & 1.5 & 1.4 \\
\hline & 1998 & 3.9 & 0.8 & -3.3 & -0.6 & 1.5 & 1.7 \\
\hline & 1999 & 4.4 & 1.3 & -2.3 & 0.8 & 2.0 & 1.6 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 4.9 & 1.1 & -3.9 & 0.5 & 1.7 & 2.2 \\
\hline & 1998 & 4.4 & 0.9 & -3.2 & -0.4 & 1.6 & 2.1 \\
\hline & 1999 & 4.9 & 1.6 & -2.0 & 0.9 & 2.4 & 2.0 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 58.1 & 48.2 & 36.9 & 52.9 & 40.2 & 30.1 \\
\hline & 1998 & 59.0 & 50.2 & 40.4 & 53.0 & 44.3 & 28.1 \\
\hline & 1999 & 57.7 & 49.6 & 39.4 & 53.2 & 43.6 & 32.9 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 10.6 & 2.3 & -6.1 & 0.7 & 3.6 & 5.2 \\
\hline & 1998 & 8.3 & 1.5 & -6.2 & -0.7 & 3.7 & 5.1 \\
\hline & 1999 & 10.5 & 3.0 & -4.0 & 1.8 & 5.1 & 6.4 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & & & -4.7 & 8.6 & 12.0 & 10.8 \\
\hline & 1998 & 26.2 & 8.3 & -4.2 & 6.5 & 10.3 & 9.5 \\
\hline & 1999 & 27.5 & 11.6 & 1.2 & 9.3 & 16.2 & 13.5 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & & & & & & \[
0.72
\] \\
\hline & 1998 & 0.58 & 0.90 & 1.13 & 0.99 & 0.72 & 0.71 \\
\hline & 1999 & 0.55 & 0.88 & 1.12 & 0.95 & 0.74 & 0.67 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & million and & million \\
\hline & \multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]} & \multicolumn{3}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 5.4 \\
& 6.6
\end{aligned}
\]}} & \multicolumn{3}{|c|}{\multirow[t]{2}{*}{10.4}} \\
\hline & & & & & & & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \(\underline{\text { Loss }}\) & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{58.7} & 41.3 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{57.4} & 42.6 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{65.1} & 34.9 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|ll}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 6581
Industry: Toy and Hobby Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 -
\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, \(1999 \quad\).

SICE: 6582
Industry: Gift, Novelty and Souvenir Stores
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 1,946} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \$5 million to \(\$ \mathbf{2 5}\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 4.2 & 0.4 & -4.8 & -0.4 & 1.8 & 1.7 \\
\hline & 1998 & 5.0 & 1.0 & -3.3 & 0.6 & 2.1 & 1.6 \\
\hline & 1999 & 5.6 & 1.4 & -2.7 & 0.9 & 2.3 & 1.4 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 4.9 & 0.6 & -4.6 & -0.2 & 2.1 & 2.0 \\
\hline & 1998 & 5.9 & 1.1 & -3.1 & 0.8 & 2.5 & 2.2 \\
\hline & 1999 & 6.7 & 1.8 & -2.5 & 1.2 & 2.9 & 1.8 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 50.4 & 43.8 & 35.7 & 43.6 & 44.1 & 47.8 \\
\hline & 1998 & 50.5 & 44.2 & 36.2 & 44.2 & 44.1 & 46.3 \\
\hline & 1999 & 50.8 & 44.4 & 37.8 & 44.2 & 45.1 & 46.8 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 10.0 & 1.1 & -10.1 & -0.5 & 5.1 & 5.7 \\
\hline & 1998 & 12.1 & 2.4 & -6.2 & 1.2 & 6.0 & 6.7 \\
\hline & 1999 & 14.1 & 3.6 & -5.0 & 2.1 & 7.2 & 6.4 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 30.9 & 10.9 & -2.3 & 7.2 & 14.9 & 10.8 \\
\hline & 1998 & 33.1 & 12.7 & 0.4 & 9.4 & 16.4 & 12.9 \\
\hline & 1999 & 34.6 & 15.0 & 3.3 & 14.0 & 16.5 & 11.5 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.58 & 0.91 & 1.11 & 0.96 & 0.75 & 0.64 \\
\hline & 1998 & 0.55 & 0.88 & 1.09 & 0.95 & 0.69 & 0.60 \\
\hline & 1999 & 0.49 & 0.82 & 1.07 & 0.89 & 0.68 & 0.65 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5 m} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]}} & \multicolumn{3}{|r|}{5.4} & \multicolumn{3}{|c|}{7.0} \\
\hline & & \multicolumn{3}{|r|}{4.4} & \multicolumn{3}{|c|}{8.7} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1997}} & \multicolumn{2}{|c|}{54.2} & \multicolumn{2}{|l|}{45.8} \\
\hline & & & & \multicolumn{2}{|c|}{60.2} & \multicolumn{2}{|l|}{39.8} \\
\hline \multicolumn{4}{|c|}{1998} & \multicolumn{2}{|c|}{63.6} & \multicolumn{2}{|l|}{36.4} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999 \(\quad\) Financial Performance Indicators for Canadian Business

SICE: 6591
Industry: Second-Hand Merchandise Stores n.e.c.
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 855} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million min min} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 \(50 \%\) & Worse Q1 \(25 \%\) & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 5.9 & 1.6 & -2.4 & 1.2 & 2.0 & ... \\
\hline & 1998 & 6.7 & 1.3 & -3.0 & 1.2 & 1.8 & \(\cdots\) \\
\hline & 1999 & 7.4 & 2.1 & -2.6 & 1.9 & 2.4 & 1.1 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 7.1 & 2.0 & -1.9 & 1.4 & 2.5 & ... \\
\hline & 1998 & 8.0 & 1.6 & -2.8 & 1.5 & 2.3 & \(\ldots\) \\
\hline & 1999 & 8.7 & 2.4 & -2.3 & 2.4 & 2.7 & 1.7 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 57.2 & 45.5 & 32.6 & 49.5 & 36.9 & ... \\
\hline & 1998 & 58.3 & 45.2 & 34.2 & 49.2 & 37.8 & ... \\
\hline & 1999 & 58.5 & 47.1 & 34.5 & 49.6 & 39.1 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 14.5 & 3.4 & -3.8 & 1.9 & 6.9 & ... \\
\hline & 1998 & 15.0 & 3.2 & -5.3 & 2.7 & 4.6 & \(\ldots\) \\
\hline & 1999 & 14.8 & 4.1 & -5.0 & 3.1 & 5.8 & 6.4 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 37.5 & 15.3 & 2.2 & 13.8 & 18.2 & ... \\
\hline & 1998 & 39.4 & 14.8 & 0.5 & 13.0 & 16.0 & ... \\
\hline & 1999 & 34.5 & 13.2 & -1.0 & 12.9 & 13.2 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.54 & 0.85 & & 0.90 & 0.74 & ... \\
\hline & 1998 & 0.55 & 0.87 & 1.06 & 0.90 & 0.76 & \(\ldots\) \\
\hline & 1999 & 0.49 & 0.83 & 1.05 & 0.88 & 0.71 & 0.58 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{\$5 million and \$25 million} \\
\hline & 1997-98 & & & 11.0 & & & \\
\hline & 1998-99 & & & 4.1 & & 6.2 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{63.7} & 36.3 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{61.5} & 38.5 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{63.1} & 36.9 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
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Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

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SICE: 6592
Industry: Opticians'Shops


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 6593
Industry: Art Galleries and Artists'Supply Stores
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 445} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & Better
\[
\begin{gathered}
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 5.5 & 1.0 & -4.8 & 0.4 & 2.0 & ... \\
\hline & 1998 & 6.7 & 1.9 & -2.3 & 0.9 & 3.0 & ... \\
\hline & 1999 & 8.8 & 2.6 & -1.4 & 2.2 & 2.9 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 6.3 & 1.1 & -4.4 & 0.4 & 3.2 & ... \\
\hline & 1998 & 8.2 & 2.0 & -1.8 & 1.3 & 3.8 & ... \\
\hline & \[
1999
\] & 10.1 & 3.1 & -1.1 & 2.5 & 3.8 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 56.4 & 46.2 & 36.3 & 48.0 & 41.0 & ... \\
\hline & 1998 & 56.6 & 46.9 & 37.7 & 48.9 & 43.2 & ... \\
\hline & 1999 & 56.8 & 46.6 & 37.2 & 49.0 & 43.7 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 12.0 & 2.2 & -7.2 & 0.9 & 5.5 & ... \\
\hline & 1998 & 14.4 & 3.3 & -4.3 & 2.2 & 5.6 & \(\cdots\) \\
\hline & 1999 & 16.7 & 5.0 & -2.7 & 3.3 & 8.9 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & & & \[
-2.4
\] & 5.9 & 18.3 & ... \\
\hline & 1998 & 26.9 & 11.2 & -0.9 & 7.8 & 14.9 & ... \\
\hline & 1999 & 32.6 & 12.7 & 1.5 & 9.6 & 16.9 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & & & & & & & \\
\hline & 1998 & 0.47 & 0.77 & 1.03 & 0.86 & 0.68 & ... \\
\hline & 1999 & 0.42 & 0.73 & 1.03 & 0.85 & 0.61 & ... \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{5 million and \$25 million} \\
\hline & 1997-98 & & & 4.3 & & \(\cdots\) & \\
\hline & 1998-99 & & & 6.3 & & 12.4 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \(\underline{\text { Loss }}\) & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{58.0} & 42.0 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{65.3} & 34.7 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{70.4} & 29.6 & \\
\hline
\end{tabular}

\footnotetext{
1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the able: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middlepoint (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 6594
Industry: Luggage and Leather Goods Stores
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 200} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ \mathbf{5 0 0}, 000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 2.6 & 0.1 & -5.5 & -0.6 & 0.5 & ... \\
\hline & 1998 & 3.7 & 0.6 & -3.7 & 0.5 & 0.9 & ... \\
\hline & 1999 & 5.0 & 0.7 & -2.4 & 1.2 & 0.4 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 3.2 & 0.3 & -5.0 & -0.5 & 0.7 & ... \\
\hline & 1998 & 4.1 & 0.7 & -3.2 & 0.5 & 1.1 & ... \\
\hline & 1999 & 5.6 & 1.0 & -2.2 & 1.3 & 0.5 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 48.0 & 41.4 & 33.4 & 40.8 & 43.2 & ... \\
\hline & 1998 & 49.2 & 43.8 & 36.8 & 42.3 & 46.5 & ... \\
\hline & 1999 & 50.2 & 45.0 & 37.6 & 45.5 & 44.8 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 6.7 & 0.2 & -12.2 & -1.7 & 1.3 & ... \\
\hline & 1998 & 9.7 & 1.5 & -7.4 & 1.1 & 3.4 & ... \\
\hline & 1999 & 11.2 & 1.9 & -7.1 & 2.2 & 1.7 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 25.3 & 11.3 & -3.9 & 11.3 & 11.3 & ... \\
\hline & 1998 & 31.0 & 12.1 & -3.0 & 10.9 & 12.9 & ... \\
\hline & 1999 & 30.6 & 11.1 & ... & 13.7 & 8.9 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.59 & 0.92 & 1.18 & 0.99 & & ... \\
\hline & 1998 & 0.62 & 0.91 & 1.18 & 0.96 & 0.86 & ... \\
\hline & 1999 & 0.61 & 0.91 & 1.14 & 1.00 & 0.82 & ... \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{\$5 million and \$25 million} \\
\hline & 1997-98 & & & 0.9 & & ... & \\
\hline & 1998-99 & & & -3.5 & & ... & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \(\underline{\text { Loss }}\) & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{52.3} & 47.7 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{57.6} & 42.4 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{61.7} & 38.3 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 6595
Industry: Monument and Tombstone Dealers
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 112} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& \mathbf{2 5 \%}
\end{aligned}
\] & \[
\begin{aligned}
& \text { Firms } \\
& \text { under } \\
& \$ 500,000
\end{aligned}
\] & \[
\begin{aligned}
& \text { Firms } \\
& \$ 500,000 \text { to } \\
& \$ 5 \text { million }
\end{aligned}
\] & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 6.7 & 1.7 & -2.8 & 1.7 & 1.9 & ... \\
\hline & 1998 & 5.5 & 1.9 & -2.8 & 0.3 & 3.0 & \(\ldots\) \\
\hline & 1999 & 6.7 & 3.5 & -1.4 & 2.7 & 4.6 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 7.5 & 2.3 & -2.8 & 1.9 & 2.7 & ... \\
\hline & 1998 & 6.6 & 2.6 & -2.2 & 0.6 & 3.9 & ... \\
\hline & 1999 & 8.5 & 4.4 & -1.1 & 3.0 & 5.4 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 64.9 & 51.0 & 38.4 & 53.5 & 44.1 & ... \\
\hline & 1998 & 65.0 & 53.3 & 42.6 & 56.1 & 48.9 & ... \\
\hline & 1999 & 65.2 & 51.5 & 41.7 & 51.6 & 50.6 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 10.9 & 3.1 & -3.4 & 1.8 & 5.7 & ... \\
\hline & 1998 & 9.5 & 2.8 & -4.5 & 0.9 & 6.5 & ... \\
\hline & 1999 & 14.8 & 6.0 & -1.2 & 5.6 & 8.5 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 16.0 & 7.1 & -2.6 & 5.1 & 9.6 & ... \\
\hline & 1998 & 21.5 & 7.1 & -1.8 & 4.5 & 15.0 & ... \\
\hline & 1999 & 26.6 & 8.5 & 0.3 & 8.4 & 8.5 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.44 & 0.69 & 0.94 & 0.70 & 0.61 & \(\ldots\) \\
\hline & 1998 & 0.39 & 0.65 & 0.95 & 0.67 & 0.59 & ... \\
\hline & 1999 & 0.34 & 0.67 & 0.96 & 0.66 & 0.67 & ... \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5 m} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]}} & \multicolumn{3}{|r|}{\multirow[t]{2}{*}{\[
\begin{array}{r}
5.5 \\
-5.1
\end{array}
\]}} & \multicolumn{3}{|c|}{\multirow[t]{2}{*}{\(\ldots\)}} \\
\hline & & & & & & & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & & & 40.0 & \\
\hline & 1998 & & & & & 41.1 & \\
\hline & 1999 & & & & & 30.9 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 6596
Industry: Pet Stores


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 6597
Industry: Coin and Stamp Dealers
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 104} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 3.5 & 0.4 & -2.9 & -0.5 & 1.5 & ... \\
\hline & 1998 & 3.0 & 0.6 & -2.3 & -0.2 & 1.1 & ... \\
\hline & 1999 & 3.9 & 0.5 & -1.9 & 0.3 & 2.2 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 4.3 & 0.6 & -2.6 & 0.2 & 1.9 & ... \\
\hline & 1998 & 3.9 & 0.5 & -2.3 & -0.2 & 1.6 & ... \\
\hline & 1999 & 4.7 & 0.7 & -1.7 & 0.4 & 2.5 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 46.1 & 32.7 & 23.1 & 36.1 & 25.8 & ... \\
\hline & 1998 & 41.5 & 32.7 & 25.3 & 33.7 & 29.4 & ... \\
\hline & 1999 & 41.0 & 32.6 & 25.0 & 34.2 & 28.5 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 9.8 & 1.2 & -5.5 & -0.6 & 4.3 & ... \\
\hline & 1998 & 9.6 & 1.5 & -5.3 & 0.1 & 6.0 & ... \\
\hline & 1999 & 11.4 & 1.2 & -4.7 & 0.3 & 6.4 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 19.9 & 6.5 & -8.6 & -1.1 & 10.9 & \(\ldots\) \\
\hline & 1998 & 28.2 & 7.7 & -3.7 & 6.9 & 10.4 & ... \\
\hline & 1999 & 32.6 & 8.7 & -6.5 & 5.0 & 16.3 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.54 & 0.81 & 1.04 & 0.87 & 0.70 & \(\ldots\) \\
\hline & 1998 & 0.51 & 0.78 & 1.06 & 0.82 & 0.75 & .. \\
\hline & 1999 & 0.57 & 0.76 & 0.99 & 0.84 & 0.60 & ... \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & illion and \$ & million \\
\hline & \multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]} & \multicolumn{3}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 11.5 \\
& 10.1
\end{aligned}
\]}} & \multicolumn{3}{|c|}{\multirow[t]{2}{*}{\(\ldots\)}} \\
\hline & & & & & & & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & & & 41.2 & \\
\hline & 1998 & & & & & 43.8 & \\
\hline & 1999 & & & & & 41.0 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2 Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lll}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 6598
Industry: Mobile Home Dealers
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 122} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\text { Q2 } \\
\mathbf{5 0 \%}
\end{gathered}
\] & Worse Q1 25\% & \[
\begin{aligned}
& \text { Firms } \\
& \text { under } \\
& \$ \mathbf{5 0 0}, 000
\end{aligned}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 5.6 & 1.4 & -2.9 & -0.4 & 1.5 & 1.1 \\
\hline & 1998 & 4.8 & 1.0 & -2.0 & 3.2 & 0.6 & 1.0 \\
\hline & 1999 & 4.7 & 1.1 & -1.0 & 2.1 & 0.9 & 1.1 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 6.4 & 1.7 & -2.5 & 0.8 & 1.7 & 1.6 \\
\hline & 1998 & 6.0 & 1.4 & -1.8 & 4.6 & 0.8 & 1.2 \\
\hline & 1999 & 5.6 & 1.6 & -0.2 & 2.3 & 1.1 & 1.4 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 26.9 & 15.8 & 11.5 & 25.8 & 14.1 & 15.1 \\
\hline & 1998 & 26.3 & 15.9 & 10.7 & 23.9 & 13.9 & 13.6 \\
\hline & 1999 & 30.7 & 16.4 & 10.0 & 28.1 & 15.5 & 11.8 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 8.2 & 2.7 & -1.4 & -0.8 & 3.4 & 3.8 \\
\hline & 1998 & 7.2 & 2.1 & -2.1 & 2.1 & 1.8 & 3.9 \\
\hline & 1999 & 7.6 & 2.3 & -0.2 & 1.3 & 2.7 & 3.3 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 20.5 & 7.5 & -1.2 & 2.8 & 8.2 & 11.7 \\
\hline & 1998 & 17.9 & 4.2 & -4.2 & 3.4 & 6.0 & 14.5 \\
\hline & 1999 & 20.2 & 6.3 & -0.2 & 4.1 & 8.7 & 18.3 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.34 & 0.76 & 0.98 & 0.71 & 0.76 & 0.82 \\
\hline & 1998 & 0.43 & 0.77 & 0.98 & 0.56 & 0.82 & 0.83 \\
\hline & 1999 & 0.34 & 0.73 & 0.95 & 0.69 & 0.77 & 0.84 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{\$5 million and \$25 million} \\
\hline & 1997-98 & & & -7.4 & & 3.4 & \\
\hline & 1998-99 & & & -3.4 & & -0.1 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{63.8} & 36.2 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{65.0} & 35.0 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{74.3} & 25.7 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundanies (Q3, Q2, Q1) set out in the able: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 6599
Industry: Other Retail Stores n.e.c.
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 2,290} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\mathrm{Q}^{2} \\
50 \%
\end{gathered}
\] & \begin{tabular}{l}
Worse \\
Q1 \\
25\%
\end{tabular} & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ \mathbf{5 0 0}, 000
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 4.5 & 0.9 & -2.2 & 0.6 & 1.3 & 1.5 \\
\hline & 1998 & 4.9 & 1.3 & -1.6 & 1.1 & 1.7 & 0.6 \\
\hline & 1999 & 5.3 & 1.3 & -1.5 & 1.2 & 1.4 & 2.2 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 5.3 & 1.1 & -2.0 & 0.7 & 1.6 & 1.8 \\
\hline & 1998 & 5.7 & 1.5 & -1.3 & 1.3 & 2.0 & 1.0 \\
\hline & 1999 & 6.2 & 1.6 & -1.2 & 1.5 & 1.8 & 2.8 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & 52.6 & 38.8 & 25.2 & 44.1 & 32.2 & 23.5 \\
\hline & 1998 & 54.7 & 40.5 & 26.8 & 45.7 & 31.8 & 32.8 \\
\hline & 1999 & 54.0 & 40.3 & 28.0 & 45.4 & 33.3 & 33.6 \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 13.4 & 2.9 & -5.8 & 1.5 & 5.6 & 5.6 \\
\hline & 1998 & 15.3 & 4.3 & -4.1 & 2.9 & 7.6 & 2.4 \\
\hline & 1999 & 17.3 & 4.6 & -4.0 & 3.4 & 6.6 & 7.6 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 32.4 & & -2.4 & 9.4 & 14.9 & 13.1 \\
\hline & 1998 & 37.5 & 16.3 & 2.2 & 14.7 & 17.2 & 16.1 \\
\hline & 1999 & 36.7 & 16.0 & 1.9 & 14.0 & 17.6 & 18.8 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & & & 1.05 & 0.91 & 0.71 & 0.78 \\
\hline & 1998 & 0.54 & 0.88 & 1.08 & 0.94 & 0.73 & 0.72 \\
\hline & 1999 & 0.51 & 0.82 & 1.05 & 0.89 & 0.70 & 0.67 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{\$5 million and \$25 million} \\
\hline & 1997-98 & & & 4.2 & & 2.7 & \\
\hline & 1998-99 & & & 7.5 & & 9.6 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{60.9} & 39.1 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{64.8} & 35.2 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{65.5} & 34.5 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999 .

SICE: 6911
Industry: Vending Machine Operators


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999 \(\quad\) Financial Performance Indicators for Canadian Business

SICE: 6921
Industry: Direct Sellers


\footnotetext{
(1) Quartiles are measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-
\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 7511
Industry: Operators of Residential Buildings and Dwellings
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 9,087} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 17.9 & 4.7 & -3.2 & 4.8 & 4.7 & 3.4 \\
\hline & 1998 & 18.2 & 5.2 & -2.5 & 4.9 & 6.0 & 2.0 \\
\hline & 1999 & 18.7 & 5.3 & -2.7 & 5.1 & 6.1 & 2.0 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 27.3 & 6.8 & -2.1 & 6.9 & 6.7 & 4.8 \\
\hline & 1998 & 28.5 & 7.7 & -1.7 & 7.3 & 8.7 & 4.9 \\
\hline & 1999 & 29.6 & 8.0 & -1.4 & 7.6 & 9.5 & 3.6 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & \(\ldots\) & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 7.4 & 1.6 & -0.6 & 1.5 & 2.4 & 2.3 \\
\hline & 1998 & 7.9 & 1.9 & -0.4 & 1.7 & 2.9 & 2.4 \\
\hline & 1999 & 8.4 & 2.0 & -0.4 & 1.7 & 3.3 & 1.9 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 17.0 & 5.4 & -0.5 & 4.8 & 7.2 & 7.3 \\
\hline & 1998 & 18.2 & 5.8 & -0.3 & 4.9 & 8.7 & 5.8 \\
\hline & 1999 & 18.1 & 6.1 & -0.3 & 5.3 & 8.3 & 5.9 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.46 & 0.85 & 1.01 & 0.85 & 0.85 & 0.90 \\
\hline & 1998 & 0.46 & 0.85 & 1.01 & 0.85 & 0.84 & 0.86 \\
\hline & & 0.44 & 0.84 & 1.01 & 0.84 & 0.84 & 0.87 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{5 million and \$25 million} \\
\hline & 1997-98 & & & -0.9 & & -2.9 & \\
\hline & 1998-99 & & & -2.2 & & 1.0 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \(\underline{\text { Loss }}\) & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{68.0} & 32.0 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{69.5} & 30.5 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{70.4} & 29.6 & \\
\hline
\end{tabular}

\footnotetext{
1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 7512
Industry: Operators of Non-Residential Buildings


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 7599
Industry: Other Real Estate Operators


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, \(1999 \quad\)

SICE: 7611
Industry: Insurance and Real Estate Agencies


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lll}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 7711
Industry: Employment Agencies
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 702} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & Better Q3 75\% & Average Q2 50\% & Worse Q1 25\% & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 10.6 & 3.4 & -0.5 & 3.9 & 2.9 & 1.4 \\
\hline & 1998 & 12.1 & 3.9 & -0.3 & 4.8 & 3.6 & 1.7 \\
\hline & 1999 & 13.7 & 4.3 & -0.7 & 5.3 & 3.8 & 1.7 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 13.3 & 4.5 & -0.1 & 5.9 & 3.7 & 1.8 \\
\hline & 1998 & 17.0 & 5.2 & 0.2 & 7.0 & 4.6 & 2.4 \\
\hline & 1999 & 19.0 & 6.0 & -0.1 & 8.1 & 4.9 & 2.2 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & . \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 33.5 & 13.2 & -0.9 & 10.6 & 15.5 & 11.2 \\
\hline & 1998 & 36.7 & 15.6 & -0.5 & 11.8 & 17.5 & 10.7 \\
\hline & 1999 & 38.0 & 15.4 & -1.5 & 12.3 & 18.5 & 9.5 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 49.8 & 26.0 & 3.9 & 20.9 & 31.2 & 22.0 \\
\hline & 1998 & 55.9 & 28.0 & 7.9 & 19.5 & 34.7 & 22.3 \\
\hline & 1999 & 50.8 & 26.7 & 5.6 & 19.3 & 34.7 & 23.6 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.41 & 0.69 & 0.98 & & & 0.70 \\
\hline & 1998 & 0.40 & 0.67 & 0.96 & 0.61 & 0.72 & 0.75 \\
\hline & 1999 & 0.32 & 0.63 & 0.95 & 0.55 & 0.68 & 0.75 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{5 million and \$25 million} \\
\hline & & & & 14.2 & & 11.4 & \\
\hline & 1998-99 & & & 8.9 & & 8.9 & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \(\underline{\text { Loss }}\) & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{75.3} & 24.7 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{77.0} & 23.0 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{75.1} & 24.9 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 7712
Industry: Personnel Suppliers


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|l|l|l|}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

\section*{SICE: 7721}

Industry: Computer Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999

SICE: 7722
Industry: Computer Equipment Maintenance and Repair
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 342} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{aligned}
& \text { Better } \\
& \text { Q3 } \\
& 75 \%
\end{aligned}
\] & Average Q2 \(50 \%\) & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
\mathbf{2 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 6.4 & 1.6 & -2.9 & 1.4 & 2.5 & 1.9 \\
\hline & 1998 & 6.5 & 1.5 & -2.0 & 1.3 & 1.9 & 1.3 \\
\hline & 1999 & 6.1 & 1.9 & -1.9 & 1.9 & 1.8 & 0.4 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 7.8 & 1.7 & -3.1 & 1.6 & 2.9 & 2.2 \\
\hline & 1998 & 8.1 & 1.8 & -1.9 & 1.5 & 2.3 & 1.8 \\
\hline & 1999 & 7.9 & 2.2 & -1.3 & 2.2 & 2.4 & 0.4 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 26.0 & 5.4 & -8.2 & 4.3 & 10.4 & 6.8 \\
\hline & 1998 & 21.1 & 6.4 & -6.4 & 4.9 & 9.2 & 7.1 \\
\hline & 1999 & 22.0 & 7.6 & -6.0 & 6.5 & 10.1 & 2.6 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 58.5 & 24.3 & 1.4 & 25.0 & 23.6 & 22.8 \\
\hline & 1998 & 47.2 & 23.1 & 4.9 & 19.4 & 27.0 & 13.3 \\
\hline & 1999 & 46.1 & 25.5 & 2.0 & 20.2 & 30.8 & 9.4 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.43 & 0.76 & 1.02 & 0.83 & 0.66 & 0.61 \\
\hline & 1998 & 0.48 & 0.77 & 1.02 & 0.85 & 0.69 & 0.71 \\
\hline & 1999 & 0.47 & 0.76 & 1.03 & 0.78 & 0.70 & 0.73 \\
\hline
\end{tabular}

Firms with revenue between
Sales - \% change year over year \(\$ 50,000\) and \(\$ 5\) million \(\$ 5\) million and \(\$ 25\) million
\(1997-98\)
\(1998-99\)
7.0
11.9
12.8

Distribution of Firms by profit and loss - Pretax Profit (\%)
\begin{tabular}{lll}
1997 & 62.0 & 38.0 \\
1998 & 65.7 & 34.3 \\
1999 & 64.4 & 35.6
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 7731
Industry: Offices of Chartered and Certified Accountants


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999

SICE: 7739
Industry: Other Accounting and Bookkeeping Services.


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 7741
Industry: Advertising Agencies
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 2,155} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million mind min} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
\mathbf{2 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 9.6 & 2.5 & -1.6 & 2.2 & 2.8 & 1.4 \\
\hline & 1998 & 10.1 & 2.9 & -1.3 & 2.7 & 3.1 & 1.3 \\
\hline & 1999 & 11.0 & 3.2 & -1.3 & 3.1 & 3.2 & 1.8 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 12.2 & 3.2 & -1.3 & 2.8 & 3.5 & 2.1 \\
\hline & 1998 & 13.2 & 3.9 & -0.8 & 3.9 & 3.9 & 1.8 \\
\hline & 1999 & 13.5 & 4.1 & -0.8 & 4.2 & 4.0 & 2.7 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 26.4 & 8.1 & -4.2 & 6.3 & 10.7 & 5.7 \\
\hline & 1998 & 30.3 & 9.3 & -3.4 & 7.5 & 11.3 & 6.2 \\
\hline & 1999 & 29.9 & 10.7 & -2.4 & 9.1 & 12.2 & 7.1 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 45.2 & 20.4 & 1.6 & 17.1 & 26.4 & 26.9 \\
\hline & 1998 & 47.3 & 21.1 & 3.2 & 15.4 & 28.2 & 25.8 \\
\hline & 1999 & 44.0 & 21.1 & 2.6 & 16.3 & 27.3 & 30.4 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.46 & 0.77 & 1.03 & 0.76 & 0.78 & 0.87 \\
\hline & 1998 & 0.39 & 0.73 & 0.99 & 0.71 & 0.74 & 0.85 \\
\hline & 1999 & 0.39 & 0.72 & 0.98 & 0.68 & 0.75 & 0.82 \\
\hline
\end{tabular}

Sales - \% change year over year
\begin{tabular}{ccc}
\hline & \multicolumn{2}{c}{ Firms with revenue between } \\
& \(\mathbf{\$ 5 0 , 0 0 0}\) and \(\mathbf{\$ 5}\) million & \(\mathbf{\$ 5}\) million and \(\mathbf{\$ 2 5}\) million \\
\(1997-98\) & 7.6 & 9.6 \\
\(1998-99\) & 5.6 & -2.1
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & Loss \\
1997 & 68.4 & 31.6 \\
1998 & 70.8 & 29.2 \\
1999 & 72.7 & 27.3
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 7742
Industry: Media Representatives
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 198} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 11.5 & 3.6 & -1.4 & 2.3 & 4.0 & 1.1 \\
\hline & 1998 & 14.8 & 4.1 & -1.1 & 5.2 & 3.0 & 1.1 \\
\hline & 1999 & 16.7 & 4.3 & -0.7 & 6.3 & 3.1 & 0.7 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 16.6 & 4.5 & -1.2 & 3.0 & 5.2 & 1.5 \\
\hline & 1998 & 19.2 & 5.3 & -0.7 & 7.3 & 3.7 & 1.4 \\
\hline & 1999 & 21.2 & 5.6 & -0.1 & 8.2 & 4.0 & 0.9 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 31.0 & 9.2 & -3.2 & 6.4 & 10.4 & 5.3 \\
\hline & 1998 & 32.6 & 10.9 & -2.3 & 10.3 & 10.9 & 5.0 \\
\hline & 1999 & 35.5 & 13.9 & -0.5 & 13.7 & 14.0 & 3.4 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 36.5 & & & & & \\
\hline & 1998 & 46.6 & 21.2 & 2.5 & 18.1 & 22.4 & 14.9 \\
\hline & 1999 & 44.5 & 19.7 & 1.7 & 13.5 & 25.1 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.34 & 0.69 & 0.99 & 0.58 & 0.75 & 0.90 \\
\hline & 1998 & 0.39 & 0.72 & 1.00 & 0.72 & 0.73 & 0.91 \\
\hline & 1999 & 0.37 & 0.70 & 0.96 & 0.62 & 0.72 & 0.92 \\
\hline
\end{tabular}

Firms with revenue between
Sales - \% change year over year
\(\$ 50,000\) and \(\$ 5\) million
\(\$ 5\) million and \(\$ 25\) million
1997-98
11.7
24.3

1998-99
2.7
-1.1

Distribution of Firms by profit and loss - Pretax Profit (\%)
1997
1998
1999
\begin{tabular}{|c|c|}
\hline Profit & Loss \\
\hline 67.5 & 32.5 \\
\hline 71.4 & 28.6 \\
\hline 74.5 & 25.5 \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{lll}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 7743
Industry: Outdoor Display and Billboard Advertising
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 197} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million midin} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & Better
\[
\begin{gathered}
\text { Q3 } \\
75 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\text { Q2 } \\
\mathbf{5 0 \%}
\end{gathered}
\] & Worse Q1 \(25 \%\) & \[
\begin{aligned}
& \text { Firms } \\
& \text { under } \\
& \$ 500,000
\end{aligned}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 8.2 & 1.5 & -4.9 & 1.5 & 1.3 & ... \\
\hline & 1998 & 10.1 & 3.3 & -2.6 & 2.9 & 5.2 & ... \\
\hline & 1999 & 9.8 & 4.0 & -2.7 & 4.3 & 3.9 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 11.0 & 2.8 & -4.2 & 3.0 & 2.5 & ... \\
\hline & 1998 & 12.3 & 4.3 & -2.3 & 3.8 & 6.4 & ... \\
\hline & 1999 & 12.6 & 5.0 & -1.7 & 5.1 & 4.8 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & \(\cdots\) & \(\ldots\) \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 16.7 & 4.9 & -9.5 & 4.4 & 5.6 & ... \\
\hline & 1998 & 22.2 & 7.7 & -3.6 & 6.0 & 10.3 & ... \\
\hline & 1999 & 21.7 & 8.6 & -2.8 & 8.6 & 8.8 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 46.4 & 14.3 & -3.9 & 10.1 & 22.7 & ... \\
\hline & 1998 & 48.0 & 22.7 & 5.2 & 18.7 & 26.9 & ... \\
\hline & 1999 & 40.9 & 21.6 & 9.2 & 24.1 & 20.8 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.56 & 0.76 & 1.01 & 0.79 & 0.71 & ... \\
\hline & 1998 & 0.48 & 0.73 & 1.03 & 0.75 & 0.68 & ... \\
\hline & 1999 & 0.50 & 0.80 & 1.06 & 0.80 & 0.75 & ... \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{\$5 million and \$25 million} \\
\hline & 1997-98 & & & 10.6 & & ... & \\
\hline & 1998-99 & & & 3.2 & & ... & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{59.5} & 40.5 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{66.5} & 33.5 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{70.7} & 29.3 & \\
\hline
\end{tabular}

\footnotetext{
1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the able: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 7749
Industry: Other Advertising Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|ll|}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
\hline Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 7751
Industry: Offices of Architects
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 1,373} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 12.6 & 4.1 & -1.8 & 3.7 & 4.8 & 1.5 \\
\hline & 1998 & 14.1 & 5.0 & -1.1 & 4.5 & 6.0 & 2.2 \\
\hline & 1999 & 15.7 & 5.8 & -0.8 & 5.3 & 6.8 & 2.0 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 15.5 & 5.2 & -1.5 & 4.7 & 6.2 & 2.1 \\
\hline & 1998 & 17.3 & 6.2 & -0.8 & 5.5 & 7.4 & 2.1 \\
\hline & 1999 & 18.7 & 7.2 & -0.5 & 6.5 & 8.3 & 3.2 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 30.0 & 9.2 & -3.0 & 7.7 & 12.9 & 4.5 \\
\hline & 1998 & 30.5 & 10.7 & -1.9 & 9.0 & 15.3 & 5.9 \\
\hline & 1999 & 34.9 & 13.0 & -0.9 & 10.8 & 16.0 & 7.0 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 42.2 & 17.8 & 0.3 & 14.2 & 22.7 & 20.0 \\
\hline & 1998 & 44.0 & 19.6 & 2.7 & 15.4 & 28.1 & 18.5 \\
\hline & 1999 & 44.2 & 19.5 & 1.8 & 13.7 & 28.8 & 31.0 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.36 & 0.66 & 0.98 & 0.68 & 0.66 & 0.69 \\
\hline & 1998 & 0.34 & 0.64 & 0.96 & 0.64 & 0.65 & 0.84 \\
\hline & 1999 & 0.33 & 0.63 & 0.91 & 0.62 & 0.64 & 0.85 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5 m} & illion and \$ & million \\
\hline \multicolumn{2}{|r|}{1997-98} & \multicolumn{3}{|r|}{8.7} & \multicolumn{3}{|c|}{0.1} \\
\hline \multicolumn{2}{|r|}{1998-99} & \multicolumn{3}{|r|}{5.4} & \multicolumn{3}{|c|}{8.6} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{1997} & \multicolumn{2}{|c|}{68.5} & \multicolumn{2}{|l|}{31.5} \\
\hline \multicolumn{4}{|c|}{1998} & \multicolumn{2}{|c|}{72.2} & \multicolumn{2}{|l|}{27.8} \\
\hline \multicolumn{2}{|l|}{} & & & \multicolumn{2}{|c|}{73.7} & \multicolumn{2}{|l|}{26.3} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 7752
Industry: Offices of Engineers


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, \(1999 \quad\).

SICE: 7759
Industry: Other Scientific and Technical Services
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 5,839} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & \begin{tabular}{l}
Medium Firms with revenue from \(\$ 5\) \\
million to \(\$ 25\) million
\end{tabular} \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
\mathbf{2 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ \mathbf{5 0 0}, 000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 18.4 & 6.2 & -1.1 & 6.8 & 5.0 & 2.4 \\
\hline & 1998 & 18.8 & 6.1 & -1.4 & 6.7 & 4.9 & 1.7 \\
\hline & 1999 & 18.9 & 5.9 & -1.7 & 6.3 & 5.3 & 2.1 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 23.3 & 8.3 & -0.8 & 9.1 & 6.4 & 3.2 \\
\hline & 1998 & 23.3 & 7.7 & -1.0 & 8.9 & 6.1 & 2.2 \\
\hline & 1999 & 23.6 & 7.7 & -1.2 & 8.2 & 6.6 & 2.7 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 37.0 & 12.7 & -1.7 & 13.0 & 12.0 & 5.9 \\
\hline & 1998 & 38.0 & 13.2 & -2.3 & 13.9 & 11.7 & 4.5 \\
\hline & 1999 & 36.2 & 12.2 & -2.7 & 12.5 & 12.0 & 5.3 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 47.7 & 21.5 & 2.6 & 21.2 & 22.0 & 15.4 \\
\hline & 1998 & 49.2 & 22.2 & 2.6 & 22.7 & 21.6 & 11.5 \\
\hline & 1999 & 45.4 & 18.8 & 0.5 & 18.7 & 19.0 & 10.5 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.28 & 0.56 & 0.90 & 0.55 & 0.58 & 0.74 \\
\hline & 1998 & 0.27 & 0.56 & 0.89 & 0.56 & 0.56 & 0.70 \\
\hline & 1999 & 0.26 & 0.54 & 0.88 & 0.53 & 0.57 & 0.71 \\
\hline
\end{tabular}

Sales - \% change year over year

\section*{Firms with revenue between \\ \(\$ 50,000\) and \(\$ 5\) million \(\quad \$ 5\) million and \(\$ 25\) million}
\begin{tabular}{lrr}
\(1997-98\) & 4.0 & 2.3 \\
\(1998-99\) & -3.5 & -3.5
\end{tabular}
\begin{tabular}{cccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & Loss \\
1997 & 72.8 & 27.2 \\
1998 & 71.7 & 28.3 \\
1999 & 71.4 & 28.6
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 7761
Industry: Offices of Lawyers and Notaries


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 7771
Industry: Management Consulting Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundanies (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 7791
Industry: Security and Investigation Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{|lll|}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \$25 million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 7792
Industry: Credit Bureau Services
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 77} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 \(50 \%\) & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 13.7 & 5.7 & 2.2 & 5.6 & 5.7 & ... \\
\hline & 1998 & 14.1 & 6.3 & 0.6 & 4.2 & 6.8 & ... \\
\hline & 1999 & 13.8 & 5.6 & -1.2 & 2.4 & 6.6 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 16.2 & 7.6 & 2.8 & 6.9 & 8.0 & ... \\
\hline & 1998 & 18.4 & 8.3 & 0.8 & 5.9 & 9.1 & ... \\
\hline & 1999 & 18.4 & 8.1 & 0.3 & 7.0 & 8.3 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 33.2 & 20.0 & 5.1 & 20.0 & 19.3 & ... \\
\hline & 1998 & 37.2 & 17.8 & 1.7 & 11.3 & 19.6 & ... \\
\hline & 1999 & 29.7 & 11.0 & -1.2 & 8.7 & 16.5 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 57.3 & 27.2 & 10.1 & 27.3 & 26.5 & ... \\
\hline & 1998 & 47.8 & 22.0 & 7.3 & 21.9 & 22.1 & ... \\
\hline & 1999 & 41.9 & 17.2 & 7.9 & 17.2 & 19.7 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.29 & 0.55 & 0.91 & 0.55 & 0.60 & \(\cdots\) \\
\hline & 1998 & 0.27 & 0.55 & 0.86 & 0.60 & 0.51 & ... \\
\hline & 1999 & 0.23 & 0.50 & 0.89 & 0.55 & 0.44 & \(\cdots\) \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5 m} & illion and \$ & million \\
\hline & \multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]} & \multicolumn{3}{|r|}{-1.5} & \multicolumn{3}{|c|}{...} \\
\hline & & \multicolumn{3}{|r|}{1.1} & \multicolumn{3}{|c|}{24.2} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{84.1} & 15.9 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{78.3} & 21.7 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{77.3} & 22.7 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 7793
Industry: Collection Agencies


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, \(1999 \quad\)

SICE: 7794
Industry: Customs Brokers
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 251} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to }
\end{gathered}
\]
\[
\$ 5 \text { million }
\] & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 12.6 & 4.4 & 0.6 & 3.8 & 4.5 & 1.6 \\
\hline & 1998 & 11.9 & 4.4 & 0.5 & 4.0 & 4.6 & 1.1 \\
\hline & 1999 & 11.8 & 4.5 & 0.6 & 2.4 & 4.8 & 1.3 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 15.9 & 5.4 & 0.9 & 5.0 & 5.7 & 1.9 \\
\hline & 1998 & 15.4 & 6.3 & 1.0 & 6.2 & 6.3 & 1.5 \\
\hline & 1999 & 15.2 & 6.1 & 0.9 & 3.9 & 6.6 & 1.7 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 16.4 & 7.1 & 0.9 & 4.5 & 7.9 & 4.3 \\
\hline & 1998 & 15.7 & 7.9 & 1.3 & 7.1 & 8.5 & 3.2 \\
\hline & 1999 & 17.7 & 6.7 & 1.1 & 5.6 & 7.1 & 3.6 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 35.3 & 15.4 & 4.8 & 10.3 & 19.2 & 12.0 \\
\hline & 1998 & 39.5 & 19.2 & 5.6 & 11.1 & 20.7 & 15.5 \\
\hline & 1999 & 36.0 & 17.3 & 4.8 & 8.8 & 18.9 & 20.0 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.48 & 0.74 & 0.90 & 0.70 & 0.75 & 0.84 \\
\hline & 1998 & 0.50 & 0.72 & 0.91 & 0.59 & 0.75 & 0.88 \\
\hline & 1999 & 0.46 & 0.73 & 0.90 & 0.72 & 0.73 & 0.82 \\
\hline
\end{tabular}
\begin{tabular}{cccc} 
& \multicolumn{3}{c}{ Firms with revenue between } \\
Sales - \% change year over year & \(\mathbf{\$ 5 0 , 0 0 0}\) and \(\mathbf{\$ 5}\) million & \(\mathbf{\$ 5}\) million and \(\mathbf{\$ 2 5}\) million \\
& \(1997-98\) & 8.5 & 4.4 \\
& \(1998-99\) & 7.0 & 9.1
\end{tabular}
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & Profit & Loss \\
1997 & 78.8 & 21.2 \\
1998 & 83.5 & 16.5 \\
1999 & 81.2 & 18.8
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 7795
Industry: Telephone Answering Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999

SICE: 7796
Industry: Duplicating Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997,1998, 1999

SICE: 7799
Industry: Other Business Services n.e.c.
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 6,920} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 18.2 & 5.3 & -0.9 & 5.9 & 4.3 & 1.9 \\
\hline & 1998 & 17.8 & 4.7 & -1.2 & 5.3 & 3.7 & 1.6 \\
\hline & 1999 & 19.6 & 5.4 & -0.9 & 6.3 & 4.1 & 1.9 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 23.3 & 6.9 & -0.5 & 7.8 & 5.5 & 2.4 \\
\hline & 1998 & 23.0 & 6.0 & -0.9 & 6.9 & 4.7 & 2.5 \\
\hline & 1999 & 25.0 & 7.2 & -0.4 & 8.8 & 5.2 & 2.4 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 31.4 & 10.5 & -1.2 & 10.0 & 11.9 & 5.9 \\
\hline & 1998 & 34.5 & 10.7 & -2.2 & 10.3 & 11.6 & 5.6 \\
\hline & 1999 & 37.1 & 12.7 & -1.1 & 12.7 & 12.6 & 5.7 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 42.1 & 18.3 & 3.5 & 16.7 & 23.4 & 18.6 \\
\hline & 1998 & 48.3 & 21.4 & 4.0 & 18.9 & 27.2 & 22.5 \\
\hline & 1999 & 47.0 & 21.8 & 4.0 & 20.0 & 26.2 & 15.0 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.29 & 0.63 & 0.96 & 0.61 & 0.68 & 0.76 \\
\hline & 1998 & 0.32 & 0.68 & 1.00 & 0.66 & 0.72 & 0.80 \\
\hline & 1999 & 0.28 & 0.63 & 0.96 & 0.60 & 0.71 & 0.78 \\
\hline
\end{tabular}

Firms with revenue between
Sales - \% change year over year \(\$ 50,000\) and \(\$ 5\) million \(\$ 5\) million and \(\$ 25\) million
\[
\begin{aligned}
& \text { 1997-98 } \\
& \text { 1998-99 }
\end{aligned}
\]
6.1
11.6
\begin{tabular}{ccc} 
Distribution of Firms by profit and loss - Pretax Profit (\%) & \(\underline{\text { Profit }}\) & Loss \\
1997 & 73.3 & 26.7 \\
1998 & 71.6 & 28.4 \\
1999 & 74.0 & 26.0
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2 Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999 \(\quad\) Financial Performance Indicators for Canadian Business

SICE: 8511
Industry: Elementary and Secondary Education


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999

SICE: 8521
Industry: Post-Secondary Non-University Education


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 8531
Industry: University Education


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3 - Small and Medium Firms \(\quad\) Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999

SICE: 8551
Industry: Museums and Archives
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 53} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million mind min} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \begin{tabular}{l}
Better \\
Q3 \\
75\%
\end{tabular} & Average Q2 50\% & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { Firms } \\
& \text { under } \\
& \$ 500,000
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 9.4 & 1.6 & -9.3 & 1.4 & 2.0 & ... \\
\hline & 1998 & 10.9 & 3.8 & -4.5 & 2.5 & 6.4 & ... \\
\hline & 1999 & 16.8 & 4.7 & -5.9 & 2.8 & 5.7 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 12.1 & 2.7 & -5.9 & 2.8 & 2.7 & ... \\
\hline & 1998 & 13.3 & 4.4 & -3.7 & 1.7 & 8.3 & ... \\
\hline & 1999 & 21.2 & 5.3 & -5.9 & 2.8 & 6.9 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1998 & ... & ... & ... & ... & \(\cdots\) & \(\ldots\) \\
\hline & 1999 & ... & ... & ... & ... & ... & .. \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 19.9 & 4.0 & -10.0 & 3.2 & 5.2 & ... \\
\hline & 1998 & 31.1 & 6.7 & -2.9 & 6.7 & 7.0 & ... \\
\hline & 1999 & 45.0 & 3.2 & -8.2 & 1.3 & 8.7 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 56.9 & 25.7 & -0.4 & 36.6 & 14.4 & ... \\
\hline & 1998 & 40.5 & 20.8 & 0.3 & 20.8 & 22.1 & ... \\
\hline & 1999 & 51.1 & 11.9 & -5.2 & 7.3 & 16.8 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.51 & 0.91 & 1.24 & 0.92 & 0.81 & \(\ldots\) \\
\hline & 1998 & 0.39 & 0.81 & 1.05 & 0.82 & 0.79 & ... \\
\hline & 1999 & 0.32 & 0.64 & 1.01 & 0.58 & 0.72 & ... \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{\$5 million and \$25 million} \\
\hline & 1997-98 & & & 28.4 & & ... & \\
\hline & 1998-99 & & & 17.9 & & ... & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{62.1} & 37.9 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{64.8} & 35.2 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{60.5} & 39.5 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999

SICE: 8599
Industry: Other Educational Services
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 935} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & Average Q2 50\% & \begin{tabular}{l}
Worse \\
Q1 \\
25\%
\end{tabular} & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ \mathbf{5 0 0}, 000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & 8.3 & 2.0 & -3.4 & 1.5 & 2.6 & 4.4 \\
\hline & 1998 & 9.5 & 2.0 & -3.4 & 1.8 & 3.0 & \(\cdots\) \\
\hline & 1999 & 11.0 & 2.6 & -3.1 & 2.3 & 2.8 & 1.6 \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 10.3 & 2.5 & -3.4 & 2.2 & 3.0 & 4.7 \\
\hline & 1998 & 11.5 & 2.7 & -3.1 & 2.3 & 3.7 & \(\ldots\) \\
\hline & 1999 & 13.4 & 3.2 & -2.7 & 2.9 & 3.9 & 1.0 \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 25.4 & 6.7 & -10.3 & 4.9 & 9.9 & 16.4 \\
\hline & 1998 & 29.3 & 7.0 & -9.2 & 6.3 & 9.7 & \(\cdots\) \\
\hline & 1999 & 29.9 & 7.7 & -7.6 & 6.4 & 9.1 & 6.3 \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & 46.6 & 18.3 & -1.8 & 19.9 & 16.4 & 32.3 \\
\hline & 1998 & 50.0 & 21.7 & 2.9 & 20.8 & 22.7 & ... \\
\hline & 1999 & 50.0 & 19.6 & 1.6 & 19.5 & 20.4 & 19.3 \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.47 & 0.80 & 1.08 & 0.80 & 0.75 & 0.82 \\
\hline & 1998 & 0.47 & 0.81 & 1.09 & 0.85 & 0.72 & \(\ldots\) \\
\hline & 1999 & 0.43 & 0.76 & 1.05 & 0.79 & 0.66 & 0.71 \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{5 million and \$25 million} \\
\hline & 1997-98 & & & 3.1 & & 15.3 & \\
\hline & 1998-99 & & & 6.3 & & ... & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \(\underline{\text { Loss }}\) & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{60.5} & 39.5 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{63.1} & 36.9 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{65.5} & 34.5 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 8611
Industry: General Hospitals
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 32} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
Q2
\[
50 \%
\] & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 6.1 & 1.1 & -1.8 & -0.2 & 2.1 & ... \\
\hline & 1998 & 8.0 & 1.1 & -0.8 & 1.3 & 1.1 & ... \\
\hline & 1999 & 6.2 & 1.7 & -1.3 & 1.1 & 2.6 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 8.4 & 1.9 & -0.9 & 1.9 & 2.4 & \(\ldots\) \\
\hline & 1998 & 8.2 & 1.8 & -0.4 & 1.9 & 1.3 & ... \\
\hline & 1999 & 8.4 & 3.4 & -0.5 & 3.4 & 3.4 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 8.7 & 2.3 & -1.2 & 0.9 & 5.0 & ... \\
\hline & 1998 & 14.3 & 3.2 & -0.8 & 2.7 & 4.4 & ... \\
\hline & 1999 & 19.8 & 3.7 & -0.1 & 2.9 & 4.7 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & \(\ldots\) & 15.6 & \(\ldots\) & \(\ldots\) & \(\ldots\) & ... \\
\hline & 1998 & 49.3 & 14.0 & 0.8 & 7.9 & 15.0 & ... \\
\hline & 1999 & 60.4 & 9.0 & 3.6 & ... & 10.0 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & & & 1.01 & 0.90 & 0.85 & ... \\
\hline & 1998 & 0.44 & 0.86 & 0.98 & 0.66 & 0.91 & ... \\
\hline & 1999 & 0.49 & 0.79 & 1.00 & 0.65 & 0.79 & ... \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{\$5 million and \$25 million} \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]}} & \multicolumn{3}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& -5.2 \\
& -9.3
\end{aligned}
\]}} & \multicolumn{3}{|c|}{...} \\
\hline & & & & & & ... & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{1997} & \multicolumn{2}{|c|}{73.1} & \multicolumn{2}{|l|}{26.9} \\
\hline \multicolumn{4}{|c|}{1998} & \multicolumn{2}{|c|}{73.7} & \multicolumn{2}{|l|}{26.3} \\
\hline \multicolumn{2}{|l|}{} & & & \multicolumn{2}{|c|}{75.8} & \multicolumn{2}{|l|}{24.2} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
Volume 3-Small and Medium Firms Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999

SICE: 8613
Industry: Extended Care Hospitals
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 17} & & \multicolumn{5}{|l|}{} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\text { Q2 } \\
50 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { Worse } \\
& \text { Q1 } \\
& \text { 25\% }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Firms } \\
& \text { under } \\
& \$ 500,000
\end{aligned}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 8.6 & 1.6 & -0.8 & ... & 1.4 & ... \\
\hline & 1998 & 10.8 & 1.6 & -5.0 & ... & 0.2 & ... \\
\hline & 1999 & ... & 2.1 & ... & ... & 0.6 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 11.1 & 1.8 & -0.8 & ... & 1.5 & ... \\
\hline & 1998 & 12.3 & 3.5 & -5.0 & ... & 0.2 & ... \\
\hline & 1999 & ... & 2.1 & ... & ... & 0.6 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 20.1 & 4.3 & -3.4 & ... & 1.6 & ... \\
\hline & 1998 & 15.2 & 5.9 & -4.1 & ... & 2.9 & ... \\
\hline & 1999 & ... & 2.4 & ... & ... & 1.5 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & ... & 34.7 & ... & ... & ... & ... \\
\hline & 1998 & ... & 20.0 & ... & ... & \(\cdots\) & ... \\
\hline & 1999 & ... & 10.2 & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & 0.85 & 0.92 & 1.05 & \(\ldots\) & \multirow[t]{3}{*}{\[
\begin{aligned}
& 0.93 \\
& 0.99 \\
& 0.87
\end{aligned}
\]} & \(\cdots\) \\
\hline & 1998 & 0.51 & 0.87 & 1.31 & ... & & ... \\
\hline & & ... & 0.73 & ... & ... & & ... \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & & \multicolumn{5}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{million and \$25 million} \\
\hline & 1997-98 & & & -5.9 & & ... & \\
\hline & 1998-99 & & & -1.8 & & - ... & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{\(\underline{\text { Loss }}\)} \\
\hline & 1997 & & & \multicolumn{2}{|c|}{65.2} & \multicolumn{2}{|l|}{34.8} \\
\hline & 1998 & & & \multicolumn{2}{|c|}{57.9} & \multicolumn{2}{|l|}{42.1} \\
\hline & 1999 & & & \multicolumn{2}{|c|}{64.3} & \multicolumn{2}{|l|}{35.7} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the able. Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{ll}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 8619
Industry: Other Specialty Hospitals


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 8621
Industry: Homes for Personal and Nursing Care


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1\(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 8622
Industry: Homes for Physically Handicapped and/or Disabled
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 28} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million minder} & Medium Firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
75 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\text { Q2 } \\
50 \%
\end{gathered}
\] & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { Firms } \\
& \text { under } \\
& \$ 500,000
\end{aligned}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & \\
\hline \multirow[t]{3}{*}{Net profit marg in} & 1997 & 3.9 & 0.3 & -2.3 & -0.7 & 0.7 & ... \\
\hline & 1998 & 6.6 & 1.4 & \[
-0.0
\] & \[
2.8
\] & 1.3 & ... \\
\hline & 1999 & 4.4 & 1.9 & -0.4 & 2.1 & -0.1 & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & 7.1 & 0.6 & -2.7 & 0.6 & 0.9 & ... \\
\hline & 1998 & 9.6 & 1.9 & 0.4 & 3.8 & 1.3 & ... \\
\hline & 1999 & 4.4 & 1.9 & -0.3 & 2.6 & 0.5 & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & \(\ldots\) & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & 9.2 & 2.1 & -8.4 & -0.6 & 4.5 & \(\ldots\) \\
\hline & 1998 & 11.3 & 5.5 & 0.0 & 5.1 & 3.5 & ... \\
\hline & 1999 & 9.1 & 2.9 & -1.6 & 3.3 & 2.9 & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & & & -7.9 & 9.2 & 19.7 & ... \\
\hline & \[
1998
\] & 34.6 & 10.3 & 2.6 & 9.9 & 14.5 & ... \\
\hline & 1999 & 26.9 & 4.1 & -2.9 & 4.4 & ... & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & & & & \[
0.81
\] & 0.68 & \(\ldots\) \\
\hline & 1998 & 0.44 & 0.71 & 0.96 & 0.76 & 0.59 & ... \\
\hline & 1999 & 0.55 & 0.68 & 0.97 & 0.63 & 0.85 & ... \\
\hline \multicolumn{2}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \$5} & \multicolumn{2}{|l|}{5 million and \$25 million} \\
\hline & & & & 10.7 & & ... & \\
\hline & 1998-99 & & & -7.6 & & ... & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{\(\underline{\text { Profit }}\)} & Loss & \\
\hline & 1997 & & & \multicolumn{2}{|c|}{54.8} & 45.2 & \\
\hline & 1998 & & & \multicolumn{2}{|c|}{79.3} & 20.7 & \\
\hline & 1999 & & & \multicolumn{2}{|c|}{65.4} & 34.6 & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3 \(-75 \%\) is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}
\begin{tabular}{ll}
\hline Volume 3 - Small and Medium Firms & Financial Performance Indicators for Canadian Business \\
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999 & \\
\hline
\end{tabular}

SICE: 8623
Industry: Homes for Mentally Retarded
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998): 29} & & \multicolumn{5}{|l|}{Small firms with revenue under \$5 million mindin} & Medium Firms with revenue from \$5 million to \(\$ 25\) million \\
\hline & & \multicolumn{3}{|r|}{Quartile Boundary (1)} & \multicolumn{2}{|l|}{Median} & \multirow[b]{2}{*}{Median} \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\text { Q3 } \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average Q2 50\% & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
\mathbf{2 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ \mathbf{5 0 0}, 000
\end{gathered}
\] & \begin{tabular}{l}
Firms \\
\(\$ 500,000\) to \(\$ 5\) million
\end{tabular} & \\
\hline \multirow[t]{3}{*}{Net profit margin} & 1997 & ... & 2.2 & ... & 4.2 & ... & ... \\
\hline & 1998 & 7.7 & 3.6 & -0.1 & 4.2 & 2.9 & ... \\
\hline & 1999 & 10.3 & 3.8 & 0.7 & 4.9 & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit margin} & 1997 & ... & 2.8 & ... & 5.5 & ... & ... \\
\hline & 1998 & 9.6 & 4.5 & 0.4 & 5.4 & 3.6 & ... \\
\hline & 1999 & 12.7 & 4.5 & 0.9 & 6.5 & ... & ... \\
\hline \multirow[t]{3}{*}{Gross profit margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax profit to assets} & 1997 & ... & 7.8 & ... & 6.3 & ... & \(\ldots\) \\
\hline & 1998 & 14.7 & 3.6 & 0.2 & 3.5 & 10.1 & ... \\
\hline & 1999 & 16.7 & 5.1 & 1.0 & 5.6 & ... & ... \\
\hline \multirow[t]{3}{*}{Return on equity} & 1997 & ... & 15.1 & ... & 14.7 & ... & ... \\
\hline & 1998 & 23.1 & 11.1 & 2.2 & 11.0 & ... & ... \\
\hline & 1999 & 34.1 & 11.1 & 2.9 & 11.8 & ... & ... \\
\hline \multirow[t]{3}{*}{Liabilities to assets} & 1997 & \(\ldots\) & 0.62 & ... & 0.55 & \(\ldots\) & \(\cdots\) \\
\hline & 1998 & 0.43 & 0.65 & 0.96 & 0.64 & 0.87 & ... \\
\hline & 1999 & 0.37 & 0.62 & 0.88 & 0.61 & ... & ... \\
\hline \multirow{4}{*}{Sales - \% change year over year} & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline & & \multicolumn{4}{|r|}{\$50,000 and \$5 million \(\quad \mathbf{5}\) m} & \multicolumn{2}{|l|}{illion and \$25 million} \\
\hline & 1997-98 & & & 0.8 & & ... & \\
\hline & 1998-99 & & & -3.8 & & ... & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|c|}{Profit} & \multicolumn{2}{|l|}{Loss} \\
\hline \multicolumn{4}{|c|}{\multirow[t]{2}{*}{1997}} & \multicolumn{2}{|c|}{76.9} & \multicolumn{2}{|l|}{23.1} \\
\hline & & & & \multicolumn{2}{|c|}{79.3} & \multicolumn{2}{|l|}{20.7} \\
\hline \multicolumn{4}{|c|}{1998} & \multicolumn{2}{|c|}{85.2} & \multicolumn{2}{|l|}{14.8} \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8624 Homes for Mentally Handicapped and/or Disabled
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{102} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multirow[t]{3}{*}{\[
\begin{array}{r}
\begin{array}{c}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{array} \\
M
\end{array}
\]} & \multirow[t]{2}{*}{\begin{tabular}{l}
\begin{tabular}{c} 
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million \\
\hline
\end{tabular} \\
dian
\end{tabular}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & & & \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & \[
\begin{aligned}
& \text { Average } \\
& \frac{02}{50 \%}
\end{aligned}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 7.0 & 1.8 & -2.0 & 2.9 & 0.2 & ... \\
\hline & 1998 & 5.9 & 1.4 & -0.8 & 3.1 & 0.2 & ... \\
\hline & 1999 & 10.1 & 2.1 & -0.4 & 3.1 & 1.4 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 8.7 & 2.7 & -1.0 & 3.6 & 0.2 & ... \\
\hline & 1998 & 7.6 & 1.8 & -0.8 & 4.1 & 0.2 & ... \\
\hline & 1999 & 12.3 & 2.6 & -0.4 & 4.2 & 1.5 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & \(\cdots\) & ... & \(\cdots\) & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 10.5 & 2.0 & -1.1 & 2.1 & 0.6 & ... \\
\hline & 1998 & 10.7 & 3.7 & -1.5 & 4.5 & 0.4 & ... \\
\hline & 1999 & 15.0 & 4.2 & -0.3 & 4.1 & 7.1 & . \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 14.4 & 4.9 & 0.7 & 4.9 & \(\ldots\) & ... \\
\hline & 1998 & 28.9 & 8.8 & -1.1 & 10.9 & 0.9 & ... \\
\hline & 1999 & 27.8 & 10.5 & 0.7 & 8.6 & 13.6 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.37 & 0.76 & 0.99 & 0.84 & 0.54 & ... \\
\hline & 1998 & 0.34 & 0.77 & 0.99 & 0.75 & 0.89 & .. \\
\hline & 1999 & 0.32 & 0.70 & 0.96 & 0.61 & 0.82 & ... \\
\hline \multicolumn{8}{|c|}{Firms with revenue between} \\
\hline \multicolumn{2}{|l|}{Sales - \% change year over year} & & \multicolumn{2}{|l|}{\(\$ 50,000\) and \(\$ 5\) million} & \multicolumn{3}{|l|}{\(\$ 5\) million and \(\$ 25\) million} \\
\hline \multicolumn{2}{|r|}{1997-98} & & \multicolumn{2}{|r|}{3.1} & \multicolumn{3}{|c|}{\(\cdots\)} \\
\hline \multicolumn{2}{|r|}{1998-99} & & \multicolumn{2}{|c|}{-12.7} & \multicolumn{2}{|r|}{\(\cdots\)} & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 67.9 & \multicolumn{2}{|l|}{32.1} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 68.0 & \multicolumn{2}{|l|}{32.0} & \\
\hline \multicolumn{2}{|r|}{1999} & & & 74.0 & \multicolumn{2}{|l|}{\[
26.0
\]} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8625 Homes for Emotionally Disturbed Children
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{...} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\mathbf{\$ 5 0 0 , 0 0 0}
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & & tile Boundary & (1) & & dian & Median \\
\hline & & Better
\[
\frac{03}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\mathbf{Q 2} \\
\mathbf{5 0 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Worse } \\
Q 1 \\
\mathbf{2 5 \%}
\end{gathered}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & ... & 2.5 & ... & ... & ... & ... \\
\hline & 1998 & \(\ldots\) & 1.8 & ... & ... & 2.2 & ... \\
\hline & 1999 & ... & 2.2 & \(\cdots\) & ... & 2.2 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & ... & 2.5 & ... & ... & ... & ... \\
\hline & 1998 & ... & 2.7 & ... & ... & 2.7 & ... \\
\hline & 1999 & \(\cdots\) & 2.2 & ... & \(\cdots\) & 2.2 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & \(\cdots\) & ... \\
\hline & 1999 & ... & ... & ... & ... & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & ... & 8.1 & \(\ldots\) & ... & ... & ... \\
\hline & 1998 & ... & 9.3 & ... & ... & 9.3 & ... \\
\hline & 1999 & ... & 8.0 & ... & \(\cdots\) & 8.0 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & ... & ... & \(\ldots\) & ... & ... \\
\hline & 1998 & ... & 9.6 & ... & ... & 11.6 & \(\cdots\) \\
\hline & 1999 & ... & 18.6 & ... & ... & 18.6 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & ... & 0.80 & ... & ... & ... & ... \\
\hline & 1998 & ... & 0.68 & ... & \(\cdots\) & 0.60 & ... \\
\hline & 1999 & ... & 0.63 & ... & ... & 0.63 & ... \\
\hline \multicolumn{8}{|c|}{Firms with revenue between} \\
\hline \multicolumn{3}{|l|}{Sales - \% change year over year} & \multicolumn{2}{|l|}{\(\$ 50,000\) and \(\$ 5\) million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline \multicolumn{2}{|r|}{1997-98} & & \multicolumn{2}{|r|}{9.8} & \multicolumn{3}{|c|}{...} \\
\hline \multicolumn{2}{|r|}{1998-99} & & \multicolumn{2}{|r|}{-3.7} & \multicolumn{3}{|c|}{\(\cdots\)} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 88.9 & \multicolumn{2}{|l|}{11.1} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 73.3 & \multicolumn{2}{|l|}{26.7} & \\
\hline \multicolumn{2}{|r|}{1999} & & & 61.5 & \multicolumn{2}{|l|}{38.5} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 8627 Homes for Children in Need of Protection
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{...} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multirow[t]{3}{*}{\[
\begin{array}{r}
\begin{array}{c}
\text { Firms } \\
\text { under } \\
\mathbf{\$ 5 0 0 , 0 0 0}
\end{array} \\
\mathbf{M}
\end{array}
\]} & \multirow[t]{2}{*}{\begin{tabular}{c} 
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million \\
\hline dian
\end{tabular}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & & & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{\mathbf{5 0 \%}}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & ... & 0.7 & ... & ... & ... & ... \\
\hline & 1998 & ... & 2.8 & ... & \(\ldots\) & 2.8 & \(\ldots\) \\
\hline & 1999 & ... & 2.1 & \(\cdots\) & ... & 1.7 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & ... & 0.9 & ... & \(\ldots\) & ... & ... \\
\hline & 1998 & ... & 3.1 & ... & \(\ldots\) & 3.1 & ... \\
\hline & 1999 & \(\ldots\) & 2.7 & \(\cdots\) & ... & 2.2 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & ... & 3.7 & ... & ... & ... & ... \\
\hline & 1998 & ... & 7.8 & ... & ... & 10.6 & ... \\
\hline & 1999 & ... & 11.2 & \(\cdots\) & \(\ldots\) & 12.4 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & \[
1998
\] & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & 26.7 & \(\cdots\) & ... & ... & \(\ldots\) \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & ... & 0.92 & \(\cdots\) & ... & ... & ... \\
\hline & 1998 & ... & 0.84 & ... & ... & 0.84 & ... \\
\hline & 1999 & ... & 0.77 & ... & ... & 0.76 & \(\cdots\) \\
\hline & & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & & \multicolumn{2}{|l|}{\$50,000 and \$5 million} & \multicolumn{2}{|l|}{\(\$ 5\) million and \(\$ 25\) million} & llion \\
\hline & 1997-98 & & & & & \(\ldots\) & \\
\hline & 1998-99 & & & & & \(\cdots\) & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 58.3 & 41.7 & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 66.7 & 33.3 & & \\
\hline \multicolumn{2}{|r|}{1999} & & & 83.3 & 16.7 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999

\section*{SICE: 8629 Other Institutional Health and Social Services n.e.c.}
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{109} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{cc}
\begin{tabular}{c} 
Firms \\
under \\
\(\$ 500,000\)
\end{tabular} & \(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular}}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{3}{|c|}{Quartile Boundary} & & & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{\mathbf{5 0 \%}}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.8 & 1.9 & -0.5 & 1.6 & 2.5 & ... \\
\hline & 1998 & 9.5 & 3.6 & 0.2 & 3.5 & 4.0 & ... \\
\hline & 1999 & 6.3 & 3.1 & -0.1 & 2.7 & 3.2 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 8.7 & 2.3 & -1.0 & 1.7 & 2.9 & ... \\
\hline & 1998 & 11.8 & 4.1 & 0.4 & 3.8 & 4.2 & ... \\
\hline & 1999 & 8.3 & 4.3 & 0.1 & 4.3 & 4.3 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1998 & \(\cdots\) & ... & ... & \(\ldots\) & ... & ... \\
\hline & 1999 & \(\ldots\) & \(\cdots\) & ... & ... & \(\ldots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 16.7 & 4.4 & -1.2 & 1.8 & 9.0 & ... \\
\hline & 1998 & 28.6 & 7.7 & 0.4 & 5.5 & 13.3 & ... \\
\hline & 1999 & 17.2 & 7.6 & 0.1 & 4.4 & 9.4 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 37.2 & 15.8 & 3.2 & 11.1 & 19.0 & \(\cdots\) \\
\hline & 1998 & 55.2 & 23.1 & 10.2 & 22.7 & 34.2 & ... \\
\hline & 1999 & 45.0 & 19.4 & 9.4 & 15.7 & 29.2 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.54 & 0.85 & 1.04 & 0.90 & 0.84 & \(\ldots\) \\
\hline & 1998 & 0.49 & 0.81 & 1.02 & 0.84 & 0.65 & ... \\
\hline & 1999 & 0.55 & 0.81 & 1.03 & 0.85 & 0.71 & ... \\
\hline \multicolumn{8}{|c|}{Firms with revenue between} \\
\hline \multicolumn{3}{|l|}{Sales - \% change year over year} & \multicolumn{2}{|l|}{\(\$ 50,000\) and \(\$ 5\) million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline \multicolumn{2}{|r|}{1997-98} & & \multicolumn{2}{|r|}{5.6} & \multicolumn{3}{|c|}{...} \\
\hline \multicolumn{2}{|r|}{1998-99} & & \multicolumn{2}{|c|}{14.8} & \multicolumn{2}{|r|}{\(\cdots\)} & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 69.2 & \multicolumn{2}{|l|}{30.8} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 78.2 & \multicolumn{2}{|l|}{21.8} & \\
\hline \multicolumn{2}{|r|}{1999} & - & & 76.6 & \multicolumn{2}{|l|}{\[
23.4
\]} & \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

Volume 3 - Small and Medium Firms
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 8631 Ambulance Services
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{218} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \[
\begin{aligned}
& \text { Firms } \\
& \text { under } \\
& \mathbf{\$ 5 0 0 , 0 0 0}
\end{aligned}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & \multicolumn{2}{|l|}{Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & \multicolumn{2}{|c|}{\multirow[t]{2}{*}{Median}} & & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 8.4 & 3.3 & -0.4 & 4.2 & 2.6 & & ... \\
\hline & 1998 & 7.4 & 2.9 & -1.1 & 2.1 & 3.5 & & ... \\
\hline & 1999 & 9.7 & 4.2 & 0.6 & 3.3 & 5.0 & & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 10.9 & 4.0 & 0.1 & 5.4 & 3.5 & & ... \\
\hline & 1998 & 9.2 & 3.7 & -0.6 & 3.0 & 4.3 & & ... \\
\hline & 1999 & 12.8 & 5.4 & 0.7 & 4.2 & 6.2 & & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 21.3 & 9.1 & 0.6 & 8.2 & 9.6 & & ... \\
\hline & 1998 & 19.1 & 7.6 & -1.1 & 4.8 & 8.5 & & ... \\
\hline & 1999 & 20.7 & 9.0 & 1.2 & 5.4 & 11.5 & & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 36.0 & 14.1 & 1.7 & 10.3 & 17.6 & & ... \\
\hline & 1998 & 34.0 & 14.8 & 2.1 & 12.4 & 18.0 & & ... \\
\hline & 1999 & 40.1 & 18.3 & 5.0 & 12.7 & 19.0 & & \(\cdots\) \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.38 & 0.63 & 0.88 & 0.61 & 0.65 & & ... \\
\hline & 1998 & 0.42 & 0.64 & 0.87 & 0.70 & 0.62 & & ... \\
\hline & 1999 & 0.39 & 0.60 & 0.81 & 0.65 & 0.58 & & ... \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & \multicolumn{3}{|r|}{\(\$ 50,000\) and \(\$ 5\) million} & \multicolumn{3}{|l|}{\(\$ 5\) million and \(\$ 25\) million} & \\
\hline & \multicolumn{2}{|l|}{1997-98} & \multicolumn{2}{|c|}{-0.5} & \multicolumn{3}{|c|}{2.8} & \\
\hline & \multicolumn{2}{|l|}{1998-99} & \multicolumn{2}{|c|}{0.3} & & ... & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & \multicolumn{2}{|l|}{Loss} & & \\
\hline \multicolumn{2}{|r|}{1997} & & & 75.7 & 24.3 & & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 73.9 & 26.1 & & & \\
\hline \multicolumn{2}{|r|}{1999} & & & 77.3 & 22.7 & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 8632 Drug Addiction and Alcoholism Treatment Clinics
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{27} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multicolumn{2}{|l|}{\multirow[t]{3}{*}{\begin{tabular}{cc}
\begin{tabular}{c} 
Firms \\
under \\
\(\$ 500,000\)
\end{tabular} & \begin{tabular}{c} 
Firms \\
\(\$ 500,000\) \\
\(\$ 5\) \\
million
\end{tabular} \\
\multicolumn{2}{c}{ Median }
\end{tabular}}} & \multirow[t]{3}{*}{\[
\begin{gathered}
\text { Medium firms with } \\
\text { revenue from } \\
\$ 5 \text { million to } \\
\$ 25 \text { million } \\
\hline \text { Median }
\end{gathered}
\]} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & & & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{02}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 15.6 & 7.1 & -0.7 & 7.1 & ... & ... \\
\hline & 1998 & 10.6 & 1.0 & -2.6 & 1.2 & ... & ... \\
\hline & 1999 & 8.5 & 2.0 & -5.7 & 1.9 & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 15.8 & 8.6 & -1.0 & 8.8 & ... & ... \\
\hline & 1998 & 11.6 & 0.7 & -3.0 & 1.0 & ... & ... \\
\hline & 1999 & 10.7 & 2.0 & -3.7 & 1.9 & ... & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & \(\ldots\) & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & \(\ldots\) & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 42.3 & 7.6 & -2.5 & 8.6 & ... & ... \\
\hline & 1998 & 40.9 & 2.6 & -2.6 & 2.9 & ... & \(\cdots\) \\
\hline & 1999 & 26.3 & 4.6 & -10.0 & 4.3 & ... & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & 18.5 & ... & 20.9 & ... & ... \\
\hline & 1998 & ... & 13.0 & ... & 13.9 & \(\ldots\) & ... \\
\hline & 1999 & 34.4 & 20.0 & -15.8 & 17.7 & ... & ... \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.29 & 0.58 & 1.01 & 0.63 & ... & ... \\
\hline & \[
1998
\] & \[
0.31
\] & 0.74 & 0.98 & 0.74 & \(\cdots\) & ... \\
\hline & 1999 & 0.30 & 0.66 & 0.99 & 0.67 & ... & ... \\
\hline & & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & & \multicolumn{2}{|l|}{\$50,000 and \$5 million} & \multicolumn{2}{|l|}{\(\$ 5\) million and \(\$ 25\) million} & llion \\
\hline & 1997-98 & & & 6.8 & & ... & \\
\hline & 1998-99 & & & 3.2 & & ... & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & Loss & & \\
\hline \multicolumn{2}{|r|}{1997} & & & 66.7 & 33.3 & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 55.6 & 44.4 & & \\
\hline \multicolumn{2}{|l|}{} & & & 60.7 & 39.3 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 8633 Health Rehabilitation Clinics


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Volume 3 - Small and Medium Firms
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 8634 Home Care Services (Including Home Nursing)


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 8635 Public Health Clinics / Community Health Centres


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries \((Q 3, Q 2, Q 1)\) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8639 Other Non-Institutional Health Services

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

SICE: 8641 Child Day Care and Nursery School Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries \((Q 3, Q 2, Q 1)\) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8643 Family Planning Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

\section*{SICE: 8645 Home-Maker Services}
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{228} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{cc} 
Firms & Firms \\
under \\
\(\$ 500,000\) & \(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular}}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & & & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.5 & 1.5 & -2.1 & 1.5 & 1.5 & ... \\
\hline & 1998 & 7.3 & 2.9 & -1.2 & 2.5 & 3.3 & ... \\
\hline & 1999 & 8.6 & 3.0 & -1.1 & 3.1 & 3.0 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.9 & 2.4 & -1.8 & 2.8 & 1.9 & ... \\
\hline & 1998 & 9.2 & 3.6 & -0.8 & 3.3 & 4.0 & ... \\
\hline & 1999 & 10.9 & 3.7 & -0.6 & 3.7 & 3.7 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & \(\cdots\) & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 19.2 & 5.2 & -8.0 & 4.0 & 7.7 & ... \\
\hline & 1998 & 25.0 & 10.5 & -2.7 & 7.4 & 15.6 & ... \\
\hline & 1999 & 28.6 & 9.5 & -2.2 & 8.2 & 13.0 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 55.2 & 33.6 & 11.8 & 35.3 & 22.1 & ... \\
\hline & 1998 & 51.0 & 27.5 & 10.6 & 27.2 & 27.5 & ... \\
\hline & 1999 & 55.2 & 26.4 & 12.6 & 26.2 & 28.9 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.69 & 0.88 & 1.09 & 0.91 & 0.83 & ... \\
\hline & 1998 & 0.64 & 0.84 & 1.01 & 0.88 & 0.70 & ... \\
\hline & 1999 & 0.48 & 0.78 & 1.02 & 0.77 & 0.79 & \(\cdots\) \\
\hline \multicolumn{2}{|l|}{} & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multicolumn{2}{|l|}{Sales - \% change year over year} & \multicolumn{3}{|r|}{\(\mathbf{\$ 5 0 , 0 0 0}\) and \(\$ 5\) million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]}} & & \multicolumn{2}{|c|}{9.1} & \multicolumn{2}{|r|}{...} & \\
\hline & & & \multicolumn{2}{|c|}{8.9} & \multicolumn{2}{|r|}{...} & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|r|}{Profit} & Loss & & \\
\hline \multicolumn{2}{|r|}{1997} & & & 66.0 & \multicolumn{2}{|l|}{34.0} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 71.7 & \multicolumn{2}{|l|}{28.3} & \\
\hline \multicolumn{2}{|r|}{1999} & & & 73.2 & \multicolumn{2}{|l|}{\[
26.8
\]} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 8647 Social Rehabilitation Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 8649 Other Non-Institutional Social Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 8651 Offices of Physicians, General Practice


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8652 Offices of Physicians and Surgeons, Specialists


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile
boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3-Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8653 Offices of Dentists, General Practice


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 8654 Offices of Dentists, Specialists
\begin{tabular}{llllllll}
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8661 Offices of Chiropractors and Osteopaths


\footnotetext{
1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries \((\mathrm{Q} 3, \mathrm{Q} 2, \mathrm{Q} 1)\) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8662 Offices of Nurses, Registered
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{45} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multirow[t]{3}{*}{\[
\begin{array}{r}
\begin{array}{c}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{array} \\
\hline \mathbf{M}
\end{array}
\]} & \multirow[t]{2}{*}{\begin{tabular}{l}
Firms \(\$ 500,000\) to \(\$ 5\) million \\
dian
\end{tabular}} & \multirow[t]{3}{*}{Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & & & & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.5 & 0.8 & -3.8 & -0.6 & 3.6 & ... \\
\hline & 1998 & 8.9 & 1.8 & -2.6 & 2.0 & 0.8 & \(\ldots\) \\
\hline & 1999 & 12.3 & 7.3 & 1.6 & 7.9 & 6.6 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.7 & 1.1 & -3.8 & -0.6 & 5.7 & ... \\
\hline & 1998 & 12.7 & 2.0 & -2.1 & 4.6 & 0.8 & ... \\
\hline & 1999 & 16.8 & 8.5 & 1.8 & 8.1 & 8.6 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 20.7 & 3.3 & -13.7 & -6.6 & 16.7 & ... \\
\hline & 1998 & 29.9 & 5.4 & -11.8 & 6.7 & 4.0 & \(\ldots\) \\
\hline & 1999 & 32.3 & 15.1 & -7.0 & 10.3 & 23.3 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 52.1 & 27.2 & 9.3 & 20.2 & 29.4 & ... \\
\hline & 1998 & 52.1 & 35.4 & 6.1 & 30.2 & ... & ... \\
\hline & 1999 & 54.3 & 36.0 & 19.7 & 35.0 & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.44 & 0.73 & 0.97 & 0.78 & 0.61 & ... \\
\hline & \[
1998
\] & \[
0.46
\] & 0.78 & 1.04 & 0.79 & \[
0.61
\] & ... \\
\hline & \[
1999
\] & 0.36 & 0.66 & 1.01 & 0.71 & 0.63 & - \\
\hline & & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & \multicolumn{3}{|r|}{\$50,000 and \$5 million} & \multicolumn{2}{|l|}{\$5 million and \$25 million} & lion \\
\hline & 1997-98 & & & . 5 & & ... & \\
\hline & 1998-99 & & & . 3 & & ... & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & Loss & & \\
\hline \multicolumn{2}{|r|}{1997} & & & 60.9 & \multicolumn{2}{|l|}{39.1} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 66.0 & 34.0 & & \\
\hline \multicolumn{2}{|r|}{1999} & & & 79.1 & 20.9 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 8663 Offices of Nurses, Practical


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8664 Offices of Nutritionists / Dietitians
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{16} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multirow[t]{3}{*}{\[
\begin{array}{r}
\begin{array}{c}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{array} \\
\hline \mathbf{M}
\end{array}
\]} & \multirow[t]{2}{*}{\begin{tabular}{c} 
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million \\
\hline
\end{tabular}} & \multirow[t]{3}{*}{Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & & & & \\
\hline & & Better
\[
\frac{03}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{01}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 15.3 & 8.4 & 2.1 & 8.4 & ... & ... \\
\hline & 1998 & 17.5 & 4.3 & 0.7 & 3.1 & ... & ... \\
\hline & 1999 & 9.7 & 4.9 & 2.7 & 4.4 & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 19.4 & 10.0 & 2.4 & 10.0 & ... & ... \\
\hline & 1998 & 18.9 & 5.3 & 0.9 & 4.0 & ... & ... \\
\hline & 1999 & 11.6 & 6.5 & 4.4 & 5.7 & \(\ldots\) & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & \(\ldots\) & ... & \(\cdots\) & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 35.3 & 19.4 & 14.2 & 19.4 & \(\ldots\) & ... \\
\hline & 1998 & 42.2 & 21.5 & 2.0 & 17.2 & ... & ... \\
\hline & 1999 & 35.7 & 22.0 & 8.4 & 17.3 & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & 13.9 & ... & ... & ... & ... \\
\hline & 1998 & ... & 35.9 & ... & ... & ... & ... \\
\hline & 1999 & ... & 22.2 & ... & 22.2 & \(\ldots\) & ... \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.34 & 0.70 & 0.97 & 0.79 & ... & ... \\
\hline & 1998 & ... & 0.79 & ... & 0.82 & ... & ... \\
\hline & 1999 & 0.27 & 0.73 & 0.99 & 0.74 & ... & ... \\
\hline & & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & \multicolumn{3}{|r|}{\$50,000 and \$5 million} & \multicolumn{2}{|l|}{\$5 million and \$25 million} & lion \\
\hline & \multirow[t]{2}{*}{\[
\begin{aligned}
& 1997-98 \\
& 1998-99
\end{aligned}
\]} & \multicolumn{3}{|c|}{1.4} & \multicolumn{2}{|r|}{...} & \\
\hline & & \multicolumn{3}{|c|}{-1.3} & & \(\cdots\) & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|r|}{Profit} & Loss & & \\
\hline \multicolumn{2}{|r|}{1997} & & & 80.0 & 20.0 & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 81.3 & 18.8 & & \\
\hline \multicolumn{2}{|r|}{1999} & & & 87.5 & 12.5 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8665 Offices of Physiotherapists / Occupational Therapists
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{848} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{cc}
\begin{tabular}{c} 
Firms \\
under \\
\(\$ 500,000\)
\end{tabular} & \(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular}}} & \multirow[t]{3}{*}{Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & & & \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{O 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 13.4 & 5.2 & 0.3 & 5.5 & 4.9 & \(\cdots\) \\
\hline & 1998 & 13.6 & 6.6 & 0.7 & 6.6 & 7.1 & ... \\
\hline & 1999 & 13.6 & 6.9 & 1.0 & 6.6 & 7.7 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 16.9 & 6.8 & 0.4 & 6.9 & 6.3 & \(\ldots\) \\
\hline & 1998 & 17.0 & 8.0 & 1.1 & 7.8 & 8.8 & \(\ldots\) \\
\hline & 1999 & 17.1 & 8.6 & 1.6 & 8.4 & 9.6 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1999 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 35.6 & 13.7 & 1.0 & 13.5 & 14.5 & ... \\
\hline & 1998 & 36.4 & 17.2 & 1.9 & 15.0 & 22.0 & - ... \\
\hline & 1999 & 38.4 & 17.6 & 2.9 & 16.0 & 25.0 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 49.7 & 23.0 & 6.1 & 23.1 & 22.3 & \(\ldots\) \\
\hline & 1998 & 46.7 & 24.2 & 9.0 & 23.3 & 25.9 & ... \\
\hline & 1999 & 46.4 & 25.0 & 7.7 & 24.8 & 27.1 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.22 & 0.50 & 0.85 & 0.50 & 0.48 & \(\cdots\) \\
\hline & 1998 & 0.22 & 0.50 & 0.85 & 0.52 & 0.45 & ... \\
\hline & 1999 & 0.20 & 0.46 & 0.80 & 0.47 & 0.43 & ... \\
\hline \multicolumn{2}{|l|}{} & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multicolumn{2}{|l|}{Sales - \% change year over year} & \multicolumn{3}{|r|}{\(\$ 50,000\) and \(\$ 5\) million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline & 1997-98 & & \multicolumn{2}{|r|}{6.1} & \multicolumn{2}{|r|}{\(\cdots\)} & \\
\hline & 1998-99 & & \multicolumn{2}{|r|}{7.9} & \multicolumn{2}{|r|}{...} & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & Loss & & \\
\hline & 1997 & & & 76.3 & 23.7 & & \\
\hline & 1998 & & & 78.7 & 21.3 & & \\
\hline & 1999 & & & 80.4 & 19.6 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8666 Offices of Optometrists


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999

\section*{SICE: 8667 Offices of Podiatrists and Chiropodists}


\footnotetext{
1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries \((\mathrm{Q} 3, \mathrm{Q} 2, \mathrm{Q} 1)\) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 8668 Offices of Denturists


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 8669 Offices of Other Health Practitioners


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries \((\mathrm{Q} 3, \mathrm{Q} 2, \mathrm{Q} 1)\) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 8671 Offices of Psychologists


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median); \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8672 Offices of Social Workers
\begin{tabular}{lllllll}
\hline & & Small firms with revenue under \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8679 Offices of Other Social Service Practitioners
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{...} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & \multicolumn{2}{|c|}{Median} & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 23.7 & 8.2 & 2.3 & 11.1 & ... & ... \\
\hline & 1998 & ... & 10.2 & ... & 10.2 & ... & ... \\
\hline & 1999 & ... & 15.0 & ... & 18.6 & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 29.5 & 8.2 & 3.1 & 14.4 & ... & ... \\
\hline & 1998 & ... & 13.6 & ... & 13.6 & ... & ... \\
\hline & 1999 & \(\ldots\) & 20.4 & \(\cdots\) & 23.3 & ... & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & \(\ldots\) & \(\cdots\) & \(\cdots\) & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 50.0 & 32.0 & 8.9 & 36.3 & ... & ... \\
\hline & 1998 & ... & 29.4 & ... & 24.1 & ... & ... \\
\hline & 1999 & ... & 32.4 & \(\ldots\) & 32.4 & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & 41.5 & ... & 52.3 & ... & ... \\
\hline & 1998 & ... & 23.5 & ... & 17.9 & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.30 & 0.66 & 0.92 & 0.56 & ... & ... \\
\hline & 1998 & ... & 0.50 & ... & 0.39 & \(\ldots\) & ... \\
\hline & 1999 & ... & 0.56 & ... & ... & ... & \(\cdots\) \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & \multicolumn{3}{|r|}{\(\$ 50,000\) and \(\$ 5\) million} & \multicolumn{3}{|l|}{\(\$ 5\) million and \(\$ 25\) million} \\
\hline & 1997-98 & \multicolumn{3}{|c|}{12.0} & \multicolumn{2}{|r|}{...} & \\
\hline & 1998-99 & \multicolumn{3}{|c|}{4.8} & \multicolumn{2}{|r|}{\(\ldots\)} & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & Loss & & \\
\hline \multicolumn{2}{|r|}{1997} & & & 89.7 & \multicolumn{2}{|l|}{10.3} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 88.2 & \multicolumn{2}{|l|}{11.8} & \\
\hline \multicolumn{2}{|r|}{1999} & & & 92.3 & \multicolumn{2}{|l|}{7.7} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

\section*{SICE: 8681 Medical Laboratories}
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{303} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \begin{tabular}{l}
Firms \\
under \(\mathbf{\$ 5 0 0 , 0 0 0}\)
\end{tabular} & Firms \(\$ 500,000\) to \(\$ 5\) million & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & & tile Boundary & (1) & & dian & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 27.3 & 11.2 & 0.7 & 12.2 & 9.5 & 3.9 \\
\hline & 1998 & 30.0 & 14.1 & -0.1 & 19.9 & 8.1 & 1.8 \\
\hline & 1999 & 33.5 & 17.7 & 3.0 & 21.1 & 10.9 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 34.8 & 14.3 & 1.2 & 15.1 & 11.9 & 4.3 \\
\hline & 1998 & 38.3 & 19.1 & 0.2 & 24.7 & 10.5 & 2.3 \\
\hline & 1999 & 43.9 & 22.7 & 4.9 & 27.7 & 14.4 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 50.0 & 18.0 & 2.0 & 18.0 & 21.7 & 8.3 \\
\hline & 1998 & 50.0 & 22.6 & 0.4 & 25.6 & 14.1 & 5.1 \\
\hline & 1999 & 50.0 & 27.6 & 5.6 & 29.9 & 22.4 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 47.0 & 20.7 & 0.2 & 24.3 & 11.4 & 19.6 \\
\hline & 1998 & 49.8 & 23.6 & 3.6 & 23.0 & 24.2 & 19.8 \\
\hline & 1999 & 57.1 & 30.1 & 8.1 & 26.2 & 37.1 & ... \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.22 & 0.49 & 0.83 & 0.47 & 0.51 & 0.62 \\
\hline & 1998 & 0.22 & 0.51 & 0.86 & 0.49 & 0.60 & 0.64 \\
\hline & 1999 & 0.22 & 0.50 & 0.77 & 0.43 & 0.59 & ... \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline \multirow[t]{3}{*}{Sales - \% change year ov} & & \multicolumn{3}{|r|}{\$50,000 and \$5 million} & \multicolumn{3}{|l|}{\(\$ 5\) million and \(\$ 25\) million} \\
\hline & \multicolumn{2}{|l|}{1997-98} & \multicolumn{2}{|r|}{0.8} & \multicolumn{2}{|r|}{0.5} & \\
\hline & \multicolumn{2}{|l|}{1998-99} & \multicolumn{2}{|c|}{-2.4} & \multicolumn{2}{|r|}{\[
-2.4
\]} & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{\(\underline{\text { Loss }}\)} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 78.3 & \multicolumn{2}{|l|}{21.7} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 75.6 & \multicolumn{2}{|l|}{24.4} & \\
\hline \multicolumn{2}{|r|}{\[
1999
\]} & & & 81.7 & \multicolumn{2}{|l|}{18.3} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8682 Radiological Laboratories
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{217} & \multicolumn{3}{|l|}{Small firms with revenue under \$5 million} & \multirow[t]{3}{*}{\[
\begin{array}{r}
\begin{array}{c}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{array} \\
M
\end{array}
\]} & \multirow[t]{2}{*}{\begin{tabular}{c} 
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million \\
\hline
\end{tabular}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & & & \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 16.8 & 7.1 & 1.4 & 7.5 & 5.3 & ... \\
\hline & 1998 & 16.5 & 7.0 & 0.1 & 7.7 & 6.8 & ... \\
\hline & 1999 & 19.2 & 8.7 & 2.9 & 10.3 & 8.3 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 20.6 & 8.6 & 1.5 & 9.2 & 7.4 & ... \\
\hline & 1998 & 21.5 & 8.9 & 0.4 & 10.0 & 8.2 & ... \\
\hline & 1999 & 24.9 & 11.4 & 4.0 & 13.3 & 10.4 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & \(\ldots\) & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & \(\ldots\) & ... & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 30.6 & 11.4 & 2.2 & 10.7 & 12.8 & \(\ldots\) \\
\hline & 1998 & 33.9 & 11.9 & 0.7 & 11.9 & 11.8 & ... \\
\hline & 1999 & 33.8 & 17.7 & 5.1 & 17.6 & 18.0 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 35.6 & 14.5 & 3.3 & 12.9 & 14.6 & \(\ldots\) \\
\hline & 1998 & 35.3 & 18.3 & 4.9 & 17.6 & 19.8 & \(\ldots\) \\
\hline & 1999 & 36.9 & 20.4 & 8.5 & 19.3 & 21.5 & \(\ldots\) \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.18 & 0.43 & 0.75 & 0.44 & 0.43 & ... \\
\hline & 1998 & 0.23 & 0.46 & 0.82 & 0.45 & 0.53 & ... \\
\hline & 1999 & 0.21 & 0.52 & 0.81 & 0.55 & 0.51 & \(\cdots\) \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline \multirow[t]{3}{*}{Sales - \% change year ov} & & \multicolumn{3}{|r|}{\$50,000 and \$5 million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline & 1997 & \multicolumn{3}{|c|}{11.7} & \multicolumn{2}{|r|}{...} & \\
\hline & 1998 & \multicolumn{3}{|c|}{1.5} & & \(\ldots\) & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & \multicolumn{2}{|l|}{\(\underline{\text { Loss }}\)} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 80.8 & 19.2 & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 77.6 & 22.4 & & \\
\hline \multicolumn{2}{|r|}{1999} & & & 87.5 & 12.5 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 8683 Combined Medical and Radiological Laboratories
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{21} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multicolumn{2}{|l|}{\multirow[t]{3}{*}{\begin{tabular}{cc}
\begin{tabular}{c} 
Firms \\
under \\
\(\$ 500,000\)
\end{tabular} & \(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular}}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & & & \\
\hline & & Better
\[
\frac{03}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{\mathbf{5 0 \%}}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 18.1 & 5.5 & -1.7 & 9.0 & 4.9 & ... \\
\hline & 1998 & 15.3 & 9.0 & 4.2 & 11.9 & 7.4 & ... \\
\hline & 1999 & 17.9 & 6.9 & 3.2 & 17.9 & 6.3 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 25.0 & 7.6 & -1.3 & 14.0 & 6.4 & ... \\
\hline & 1998 & 21.5 & 11.6 & 4.6 & 14.1 & 10.4 & ... \\
\hline & 1999 & 25.8 & 9.6 & 4.9 & 16.6 & 8.6 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & \(\ldots\) & \(\cdots\) \\
\hline & \[
1998
\] & \(\ldots\) & ... & ... & ... & \(\ldots\) & \(\ldots\) \\
\hline & 1999 & ... & ... & ... & \(\cdots\) & \(\ldots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 45.8 & 6.1 & -1.8 & 5.1 & 8.1 & \(\ldots\) \\
\hline & 1998 & 41.5 & 21.9 & 5.6 & 31.7 & 17.4 & \(\cdots\) \\
\hline & 1999 & 30.4 & 13.5 & 3.2 & 23.4 & 10.8 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 34.3 & 5.9 & 0.0 & 1.1 & 19.0 & \(\cdots\) \\
\hline & \[
1998
\] & ... & 27.9 & ... & 16.2 & \(\cdots\) & \(\cdots\) \\
\hline & 1999 & ... & 14.5 & ... & ... & 14.5 & ... \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.10 & 0.34 & 1.00 & 0.34 & 0.34 & ... \\
\hline & 1998 & 0.30 & 0.53 & 0.96 & 0.31 & 0.63 & \(\cdots\) \\
\hline & 1999 & 0.33 & 0.45 & 0.91 & 0.40 & 0.48 & ... \\
\hline & & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ov} & & & \multicolumn{2}{|l|}{\$50,000 and \$5 million} & \multicolumn{2}{|l|}{\$5 million and \$25 million} & lion \\
\hline & 1997-98 & & & & & \(\ldots\) & \\
\hline & 1998-99 & & & 2 & & \(\cdots\) & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & \(\underline{\text { Profit }}\) & \multicolumn{2}{|l|}{\(\underline{\text { Loss }}\)} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 70.0 & - 30.0 & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 86.4 & 13.6 & & \\
\hline \multicolumn{2}{|r|}{\[
1999
\]} & & & 94.4 & 5.6 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 8684 Public Health Laboratories
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{...} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \[
\begin{aligned}
& \text { Firms } \\
& \text { under } \\
& \$ 500,000
\end{aligned}
\] & Firms \(\$ 500,000\) to \$5 million & \multicolumn{2}{|l|}{Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & \multicolumn{2}{|c|}{\multirow[t]{2}{*}{Median}} & & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{02}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 21.1 & 7.6 & -3.8 & 12.3 & 1.9 & & ... \\
\hline & 1998 & ... & 8.2 & ... & 9.0 & ... & & ... \\
\hline & 1999 & \(\ldots\) & 2.9 & ... & ... & ... & & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 26.5 & 10.0 & -3.8 & 18.8 & 2.6 & & ... \\
\hline & 1998 & ... & 9.5 & ... & 9.9 & ... & & ... \\
\hline & 1999 & \(\ldots\) & 5.8 & ... & ... & ... & & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & ... & ... & ... & & ... \\
\hline & \[
1998
\] & ... & ... & ... & ... & ... & & ... \\
\hline & 1999 & \(\cdots\) & ... & ... & ... & ... & & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 50.0 & 10.4 & -5.9 & 23.3 & 5.2 & & ... \\
\hline & \[
1998
\] & ... & 16.0 & ... & 24.8 & ... & & ... \\
\hline & 1999 & ... & 4.4 & \(\cdots\) & ... & ... & & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & \[
1997
\] & ... & 11.9 & ... & 16.6 & ... & & ... \\
\hline & \[
1998
\] & ... & ... & ... & ... & ... & & ... \\
\hline & 1999 & ... & ... & ... & ... & \(\cdots\) & & ... \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.14 & 0.32 & 0.94 & 0.27 & 0.83 & & ... \\
\hline & 1998 & ... & 0.80 & ... & 1.03 & ... & & ... \\
\hline & 1999 & ... & 0.77 & ... & ... & \(\cdots\) & & ... \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & & \multicolumn{2}{|l|}{\(\mathbf{\$ 5 0 , 0 0 0}\) and \(\$ 5\) million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} & \\
\hline & 1997-98 & & & . 1 & & ... & & \\
\hline & 1998-99 & & & & & ... & & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & \multicolumn{2}{|l|}{Loss} & & \\
\hline \multicolumn{2}{|l|}{\[
1997
\]} & & & 72.7 & \multicolumn{2}{|l|}{27.3} & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 70.0 & 30.0 & & & \\
\hline \multicolumn{2}{|r|}{1999} & & & 57.1 & 42.9 & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 8689 Other Health Laboratories
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{181} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & Firms under \$500,000 & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & \multirow[t]{2}{*}{} & \multirow[t]{2}{*}{dian} & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{\mathbf{7 5 \%}}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
Q 2 \\
\mathbf{5 0 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 18.7 & 7.6 & 1.1 & 7.5 & 8.8 & ... \\
\hline & 1998 & 22.7 & 7.6 & 0.0 & 8.2 & 5.7 & ... \\
\hline & 1999 & 24.2 & 7.9 & 1.6 & 9.2 & 5.7 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 23.2 & 9.1 & 1.3 & 9.0 & 11.2 & \(\ldots\) \\
\hline & 1998 & 29.5 & 10.1 & 0.7 & 10.5 & 7.1 & ... \\
\hline & 1999 & 29.2 & 10.1 & 2.6 & 11.6 & 7.5 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & . & ... & ... & \(\ldots\) & ... & ... \\
\hline & 1999 & \(\cdots\) & ... & \(\cdots\) & ... & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 35.4 & 16.2 & 2.4 & 15.7 & 19.5 & ... \\
\hline & 1998 & 40.7 & 14.1 & 1.5 & 15.4 & 10.9 & ... \\
\hline & 1999 & 40.3 & 15.2 & 3.7 & 16.8 & 12.5 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 39.6 & 19.6 & 3.1 & 16.6 & 26.9 & ... \\
\hline & 1998 & 41.7 & 17.5 & 4.5 & 17.0 & 18.4 & \(\cdots\) \\
\hline & 1999 & 44.9 & 16.7 & 4.5 & 16.3 & 19.4 & ... \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.20 & 0.46 & 0.81 & 0.46 & 0.50 & ... \\
\hline & 1998 & \[
0.19
\] & 0.40 & 0.69 & 0.38 & 0.50 & ... \\
\hline & 1999 & 0.16 & 0.38 & 0.69 & 0.38 & 0.37 & ... \\
\hline & & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & \multicolumn{3}{|r|}{\$50,000 and \$5 million} & \multicolumn{2}{|l|}{\$5 million and \$25 million} & lion \\
\hline & 1997-98 & \multicolumn{3}{|c|}{16.9} & \multicolumn{2}{|r|}{...} & \\
\hline & 1998-99 & & \multicolumn{2}{|c|}{-0.7} & \multicolumn{2}{|r|}{...} & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & Loss & & \\
\hline & 1997 & & & 78.0 & 22.0 & & \\
\hline & 1998 & & & 76.3 & 23.7 & & \\
\hline & 1999 & & & 81.3 & 18.7 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 8691 Health Care and Public Safety Promotion Associations and Agencies


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8693 Health Care Research Agencies

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

SICE: 8694 Social Service Planning and Advocacy Agencies


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2 - \(50 \%\) is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 8699 Other Health and Social Services Associations and Agencies
\begin{tabular}{llllllll}
\hline & & Small firms with revenue under \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

\section*{SICE: 9111 Hotels and Motor Hotels}


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9112 Motels


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9113 Tourist Courts and Cabins


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9114 Guest Houses and Tourist Homes


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9121 Lodging Houses and Residential Clubs
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{144} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \[
\begin{aligned}
& \text { Firms } \\
& \text { under } \\
& \$ 500,000
\end{aligned}
\] & Firms \(\$ 500,000\) to \$5 million & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & & tile Boundary & (1) & & dian & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 8.2 & 1.9 & -3.7 & 1.9 & 1.9 & ... \\
\hline & 1998 & 9.0 & 1.5 & -4.7 & 1.4 & 1.6 & ... \\
\hline & 1999 & 10.8 & 2.8 & -3.6 & 3.2 & 1.3 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 9.1 & 2.4 & -3.6 & 2.4 & 2.1 & ... \\
\hline & 1998 & 10.4 & 1.8 & -3.7 & 2.1 & 1.6 & ... \\
\hline & 1999 & 12.9 & 2.9 & -3.3 & 3.2 & 2.0 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & \(\ldots\) & ... & ... & ... \\
\hline & 1998 & ... & ... & \(\cdots\) & ... & \(\ldots\) & ... \\
\hline & 1999 & ... & ... & ... & \(\cdots\) & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 7.9 & 1.4 & -2.2 & 1.5 & 1.3 & ... \\
\hline & 1998 & 8.0 & 0.8 & -2.3 & 0.8 & 1.8 & ... \\
\hline & 1999 & 8.2 & 1.7 & -1.8 & 1.8 & 1.2 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 36.6 & 15.8 & 1.0 & 13.5 & 18.9 & ... \\
\hline & 1998 & 33.8 & 16.0 & -3.1 & 7.7 & 21.7 & ... \\
\hline & 1999 & 36.8 & 14.3 & 1.2 & 13.7 & 16.9 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.72 & 0.94 & 1.07 & 0.94 & 0.93 & ... \\
\hline & 1998 & 0.70 & 0.95 & 1.08 & 0.99 & 0.88 & \(\ldots\) \\
\hline & 1999 & 0.63 & 0.93 & 1.05 & 0.93 & 0.89 & \(\cdots\) \\
\hline \multicolumn{8}{|c|}{Firms with revenue between} \\
\hline \multicolumn{3}{|l|}{Sales - \% change year over year} & \multicolumn{2}{|l|}{\$50,000 and \$5 million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline \multicolumn{3}{|c|}{1997-98} & \multicolumn{2}{|r|}{0.0} & \multicolumn{2}{|r|}{14.9} & \\
\hline \multicolumn{3}{|c|}{1998-99} & \multicolumn{2}{|r|}{2.6} & \multicolumn{2}{|r|}{\(\cdots\)} & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{\(\underline{\text { Loss }}\)} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 59.2 & \multicolumn{2}{|c|}{40.8} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 56.2 & \multicolumn{2}{|c|}{43.8} & \\
\hline \multicolumn{2}{|r|}{1999} & & & 62.6 & \multicolumn{2}{|c|}{\[
37.4
\]} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

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Volume 3 - Small and Medium Firms
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9131 Camping Grounds and Travel Trailer Parks


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9141 Outfitters (Hunting and Fishing Camps)


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999

\section*{SICE: 9149 Other Recreation and Vacation Camps}


\footnotetext{
1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9211 Restaurants, Licensed


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9212 Restaurants, Unlicensed (Including Drive-Ins)


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 9213 Take-Out Food Services
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{6,043} & \multicolumn{3}{|l|}{Small firms with revenue under \$5 million} & \multirow[t]{3}{*}{\[
\begin{array}{r}
\begin{array}{c}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{array} \\
\hline \mathbf{M}
\end{array}
\]} & \multirow[t]{2}{*}{\begin{tabular}{c} 
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million \\
\hline dian
\end{tabular}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & & & & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{02}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{O 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 2.9 & -0.3 & -4.8 & -0.9 & 1.3 & 1.0 \\
\hline & 1998 & 3.6 & 0.5 & -3.8 & -0.5 & 1.3 & 1.5 \\
\hline & 1999 & 4.1 & 0.7 & -3.3 & -0.2 & 1.6 & 1.9 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 3.3 & -0.1 & -4.5 & -0.8 & 1.5 & 1.5 \\
\hline & 1998 & 4.1 & 0.6 & -3.6 & -0.4 & 1.6 & 2.1 \\
\hline & 1999 & 4.8 & 0.8 & -3.0 & 0.2 & 1.9 & 2.2 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & \(\cdots\) & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 9.4 & -0.4 & -12.0 & -2.1 & 4.3 & 3.0 \\
\hline & 1998 & 12.1 & 1.4 & -10.0 & -1.0 & 5.1 & 7.6 \\
\hline & 1999 & 14.3 & 2.1 & -8.9 & 0.5 & 6.3 & 8.9 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 34.7 & 12.4 & -3.0 & 8.7 & 17.6 & 9.4 \\
\hline & 1998 & 40.5 & 16.0 & 1.2 & 13.0 & 19.7 & 14.2 \\
\hline & 1999 & 40.5 & 17.0 & 1.8 & 13.6 & 20.6 & 24.1 \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.71 & 1.00 & 1.20 & 1.03 & 0.86 & 0.81 \\
\hline & 1998 & 0.69 & 0.99 & 1.18 & 1.03 & 0.87 & 0.70 \\
\hline & 1999 & 0.61 & 0.95 & 1.16 & 1.00 & 0.82 & 0.72 \\
\hline & & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & \multicolumn{3}{|r|}{\$50,000 and \$5 million} & \multicolumn{2}{|l|}{\(\$ 5\) million and \(\$ 25\) million} & lion \\
\hline & 1997-98 & \multicolumn{3}{|r|}{6.8} & \multicolumn{2}{|l|}{8.8} & \\
\hline & 1998-99 & \multicolumn{3}{|r|}{4.7} & \multicolumn{2}{|r|}{11.3} & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & Loss & & \\
\hline \multicolumn{2}{|r|}{1997} & & & 50.0 & 50.0 & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 54.8 & 45.2 & & \\
\hline \multicolumn{2}{|r|}{1999} & & & 57.3 & 42.7 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9214 Caterers

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

SICE: 9221 Taverns, Bars and Night Clubs


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9611 Motion Picture and Video Production
\begin{tabular}{llllllll}
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries \((\mathrm{Q} 3, \mathrm{Q} 2, \mathrm{Q} 1)\) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

\section*{SICE: 9612 Motion Picture and Video Distribution}


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9613 Motion Picture Laboratories and Video Production Facilities
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{340} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ \mathbf{5 0 0 , 0 0 0}
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & \multirow[t]{2}{*}{Me} & \multirow[t]{2}{*}{dian} & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{\mathbf{7 5 \%}}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{\mathbf{5 0 \%}}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 12.8 & 3.4 & -3.1 & 3.3 & 3.5 & \(\ldots\) \\
\hline & 1998 & 15.3 & 5.0 & -1.5 & 4.7 & 5.1 & 1.9 \\
\hline & 1999 & 16.3 & 4.8 & -1.8 & 4.3 & 5.4 & 4.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 17.0 & 4.2 & -2.7 & 3.8 & 4.4 & ... \\
\hline & 1998 & 18.9 & 5.7 & -1.4 & 5.5 & 6.6 & 2.1 \\
\hline & 1999 & 20.0 & 6.5 & -1.5 & 6.3 & 6.7 & 7.0 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & \(\ldots\) & \(\cdots\) \\
\hline & 1998 & ... & ... & ... & ... & ... & \(\cdots\) \\
\hline & 1999 & \(\cdots\) & ... & ... & \(\ldots\) & \(\cdots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 25.2 & 6.1 & -5.4 & 4.9 & 6.4 & \(\cdots\) \\
\hline & 1998 & 29.6 & 10.2 & -3.6 & 7.9 & 13.8 & 4.9 \\
\hline & 1999 & 33.9 & 11.5 & -2.9 & 10.4 & 12.1 & 12.1 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 45.2 & 16.4 & 0.3 & 14.0 & 28.6 & \(\cdots\) \\
\hline & 1998 & 47.1 & 22.2 & 4.5 & 21.5 & 26.5 & \(\cdots\) \\
\hline & 1999 & 45.8 & 22.6 & 2.7 & 22.3 & 25.4 & \(\cdots\) \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.39 & 0.72 & 0.98 & 0.68 & 0.79 & ... \\
\hline & 1998 & 0.37 & 0.63 & 0.99 & 0.65 & 0.62 & 0.58 \\
\hline & 1999 & 0.32 & 0.60 & 0.90 & 0.60 & 0.60 & 0.71 \\
\hline & & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multicolumn{2}{|l|}{Sales - \% change year over year} & \multicolumn{3}{|r|}{\(\$ 50,000\) and \(\$ 5\) million} & \multicolumn{2}{|l|}{\(\$ 5\) million and \(\$ 25\) million} & lion \\
\hline & 1997-98 & & & . 7 & & \(\ldots\) & \\
\hline & 1998-99 & & & & & 1.9 & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 64.4 & 35.6 & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 67.6 & 32.4 & & \\
\hline \multicolumn{2}{|r|}{\[
1999
\]} & & & 68.7 & 31.3 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than ratio.
}

SICE: 9614 Sound Recording Services

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9619 Other Motion Picture, Audio and Video Services
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{225} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \begin{tabular}{l}
Firms \\
under
\[
\$ 500,000
\]
\end{tabular} & Firms \(\$ 500,000\) to \(\$ 5\) million & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & & tile Boundary & (1) & & dian & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 12.3 & 3.3 & -1.9 & 3.1 & 4.7 & ... \\
\hline & 1998 & 16.2 & 4.7 & -1.4 & 4.2 & 5.7 & ... \\
\hline & 1999 & 14.4 & 4.6 & -1.4 & 4.6 & 4.6 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 14.7 & 4.7 & -1.8 & 4.5 & 5.6 & ... \\
\hline & 1998 & 19.6 & 5.7 & -1.2 & 5.2 & 7.2 & ... \\
\hline & 1999 & 16.4 & 6.1 & -1.1 & 6.2 & 4.8 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & \(\ldots\) & \(\cdots\) & ... \\
\hline & 1998 & ... & ... & ... & ... & \(\cdots\) & \(\cdots\) \\
\hline & 1999 & ... & ... & \(\ldots\) & \(\ldots\) & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 31.4 & 9.1 & -4.9 & 9.1 & 10.9 & ... \\
\hline & 1998 & 33.4 & 10.7 & -2.6 & 10.5 & 11.1 & ... \\
\hline & 1999 & 32.3 & 12.1 & -2.4 & 12.1 & 12.2 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 44.8 & 21.4 & -1.2 & 20.0 & 30.1 & ... \\
\hline & 1998 & 47.2 & 26.1 & 4.3 & 25.0 & 29.5 & ... \\
\hline & 1999 & 41.3 & 26.1 & 3.0 & 24.5 & 27.9 & ... \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.34 & 0.61 & 0.93 & 0.62 & 0.55 & ... \\
\hline & 1998 & 0.38 & 0.65 & 0.95 & 0.64 & 0.69 & ... \\
\hline & 1999 & 0.29 & 0.59 & 0.95 & 0.57 & 0.67 & ... \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline \multicolumn{2}{|l|}{Sales - \% change year over year} & \multicolumn{3}{|r|}{\$50,000 and \$5 million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline \multicolumn{2}{|r|}{1997-98} & \multicolumn{3}{|r|}{5.4} & \multicolumn{3}{|c|}{\(\cdots\)} \\
\hline \multicolumn{2}{|r|}{1998-99} & \multicolumn{3}{|r|}{1.6} & \multicolumn{2}{|r|}{\(\cdots\)} & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{\(\underline{\text { Loss }}\)} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 68.1 & \multicolumn{2}{|l|}{31.9} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 69.9 & \multicolumn{2}{|l|}{30.1} & \\
\hline \multicolumn{2}{|r|}{1999} & & & 73.6 & \multicolumn{2}{|l|}{26.4} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9621 Regular Motion Picture Theatres


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 9622 Outdoor Motion Picture Theatres
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{31} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & Firms under \(\mathbf{\$ 5 0 0 , 0 0 0}\) & \[
\begin{gathered}
\text { Firms } \\
\$ 500,000 \text { to } \\
\$ 5 \text { million }
\end{gathered}
\] & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & & tile Boundary & (1) & & dian & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
Q 3 \\
\mathbf{7 5 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 4.2 & 0.2 & -2.8 & -0.5 & ... & ... \\
\hline & 1998 & 4.2 & -0.7 & -4.4 & -2.1 & ... & ... \\
\hline & 1999 & 5.7 & -0.3 & -3.6 & -0.4 & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.8 & 0.9 & -2.8 & 0.5 & ... & ... \\
\hline & 1998 & 6.0 & -0.7 & -5.6 & -2.1 & ... & ... \\
\hline & 1999 & 6.3 & -0.3 & -4.4 & -0.4 & ... & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & \(\ldots\) & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & - ... \\
\hline & 1999 & ... & ... & ... & \(\cdots\) & \(\cdots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 8.5 & 2.0 & -6.2 & -0.6 & ... & ... \\
\hline & 1998 & 6.8 & -0.9 & -8.6 & -2.0 & ... & ... \\
\hline & 1999 & 6.7 & -0.2 & -4.0 & -0.3 & ... & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & ... & 4.1 & \(\ldots\) & 4.1 & ... & ... \\
\hline & 1998 & 6.9 & -0.9 & -13.0 & -2.1 & \(\cdots\) & ... \\
\hline & 1999 & 14.5 & 1.2 & -7.7 & 0.4 & ... & ... \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.33 & 0.64 & 1.14 & 0.60 & ... & ... \\
\hline & 1998 & \[
0.41
\] & 0.67 & \[
1.03
\] & \[
0.71
\] & ... & ... \\
\hline & 1999 & 0.28 & 0.58 & 1.01 & 0.58 & \[
\ldots
\] & ... \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline \multicolumn{2}{|l|}{Sales - \% change year over year} & \multicolumn{3}{|r|}{\(\mathbf{\$ 5 0 , 0 0 0}\) and \(\$ 5\) million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline \multicolumn{2}{|r|}{1997-98} & \multicolumn{3}{|r|}{-6.4} & \multicolumn{3}{|c|}{...} \\
\hline \multicolumn{2}{|r|}{1998-99} & \multicolumn{3}{|r|}{1.0} & \multicolumn{2}{|r|}{\(\cdots\)} & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 55.0 & \multicolumn{2}{|l|}{45.0} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 41.9 & \multicolumn{2}{|l|}{58.1} & \\
\hline \multicolumn{2}{|r|}{1999} & & & 46.2 & \multicolumn{2}{|l|}{\[
53.8
\]} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9631 Entertainment Production Companies and Artists


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9639 Other Theatrical and Staged Entertainment Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9641 Professional Sports Clubs


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 9642 Professional Athletes and Promoters on Own Account


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 9643 Horse Race Tracks
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{152} & \multicolumn{3}{|l|}{Small firms with revenue under \$5 million} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{cc}
\begin{tabular}{c} 
Firms \\
under \\
\(\$ 500,000\)
\end{tabular} & \(\$ 500,000\) to \\
\(\$ 5\) million
\end{tabular}}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & & & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.9 & -1.0 & -16.8 & -1.9 & 2.6 & ... \\
\hline & 1998 & 11.1 & 0.5 & -13.8 & 0.4 & 4.4 & ... \\
\hline & 1999 & 13.2 & 2.3 & -11.4 & -1.1 & 6.7 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 8.0 & -1.6 & -17.0 & -2.7 & 3.2 & ... \\
\hline & 1998 & 13.6 & 0.5 & -13.1 & -0.5 & 4.6 & ... \\
\hline & 1999 & 15.8 & 2.6 & -10.0 & -1.1 & 7.9 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & \(\ldots\) & ... & \(\ldots\) \\
\hline & 1998 & ... & ... & ... & \(\ldots\) & ... & ... \\
\hline & 1999 & ... & \(\ldots\) & ... & ... & ... & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 9.9 & -0.6 & -17.2 & -3.0 & 2.0 & ... \\
\hline & 1998 & 15.9 & 0.4 & -9.2 & 0.4 & 2.6 & ... \\
\hline & 1999 & 22.5 & 1.9 & -5.7 & -1.0 & 12.4 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 21.1 & 3.9 & -13.2 & 3.4 & 4.8 & ... \\
\hline & 1998 & 26.7 & 2.2 & -10.6 & 2.6 & -0.5 & ... \\
\hline & 1999 & 33.8 & 6.1 & -4.3 & 2.0 & 8.1 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.38 & 0.74 & 1.12 & 0.73 & 0.77 & ... \\
\hline & 1998 & 0.32 & 0.72 & 1.09 & 0.64 & 0.77 & ... \\
\hline & 1999 & 0.30 & 0.64 & 1.08 & 0.69 & 0.61 & ... \\
\hline \multicolumn{3}{|l|}{\multirow[b]{2}{*}{Sales - \% change year over year}} & \multicolumn{4}{|c|}{Firms with revenue between} & \\
\hline & & & \multicolumn{2}{|l|}{\$50,000 and \$5 million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline \multicolumn{2}{|r|}{1997-98} & & \multicolumn{2}{|r|}{4.3} & \multicolumn{2}{|r|}{\(\cdots\)} & \\
\hline \multicolumn{2}{|r|}{1998-99} & & \multicolumn{2}{|r|}{9.9} & \multicolumn{2}{|r|}{...} & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & \multicolumn{2}{|r|}{Profit L} & & \\
\hline \multicolumn{2}{|r|}{1997} & & & 47 & \multicolumn{2}{|c|}{52.6} & \\
\hline \multicolumn{2}{|r|}{1998} & & & & \multicolumn{2}{|c|}{48.4} & \\
\hline \multicolumn{2}{|l|}{} & & & & \multicolumn{2}{|c|}{45.5} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9644 Other Race Tracks
\begin{tabular}{llllllll}
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

\section*{SICE: 9651 Golf Courses}


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

\section*{SICE: 9652 Curling Clubs}


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 9653 Skiing Facilities


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 9654 Boat Rentals and Marinas


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9659 Other Sports and Recreation Clubs

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9661 Gambling Operations
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{353} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{\begin{tabular}{cc} 
Firms & Firms \\
under & \(\$ 500,000\) to \\
\(\$ 500,000\) & \(\$ 5\) million
\end{tabular}}} & \multirow[t]{3}{*}{Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million} \\
\hline & & \multicolumn{3}{|c|}{Quartile Boundary} & & & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.3 & 0.6 & -1.9 & 0.7 & 0.5 & 0.1 \\
\hline & 1998 & 8.5 & 1.9 & -0.7 & 2.0 & 1.8 & 1.5 \\
\hline & 1999 & 9.3 & 2.2 & -0.9 & 2.7 & 1.7 & 2.8 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.7 & 0.7 & -1.8 & 1.2 & 0.6 & 0.1 \\
\hline & 1998 & 10.9 & 2.6 & -0.5 & 3.6 & 2.2 & 2.8 \\
\hline & 1999 & 11.7 & 2.8 & -0.3 & 3.6 & 2.3 & 3.5 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & \(\cdots\) & \(\ldots\) \\
\hline & 1998 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1999 & \(\ldots\) & \(\cdots\) & ... & \(\cdots\) & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 17.0 & 2.4 & -6.3 & 1.8 & 2.7 & 1.1 \\
\hline & 1998 & 22.2 & 6.2 & -3.1 & 4.2 & 7.1 & 6.7 \\
\hline & 1999 & 21.6 & 6.2 & -1.7 & 6.1 & 6.6 & 7.3 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 34.8 & 11.4 & -1.6 & 13.5 & 11.0 & \(\ldots\) \\
\hline & 1998 & 41.5 & 18.5 & 0.4 & 14.2 & 19.1 & 31.0 \\
\hline & 1999 & 46.1 & 18.2 & 3.2 & 20.0 & 17.1 & 32.1 \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.48 & 0.82 & 1.01 & 0.87 & 0.77 & 0.99 \\
\hline & 1998 & 0.44 & 0.80 & 1.03 & 0.82 & 0.78 & 0.87 \\
\hline & 1999 & 0.43 & 0.74 & 1.00 & 0.71 & 0.77 & 0.88 \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline \multirow[t]{3}{*}{Sales - \% change year ov} & & \multicolumn{3}{|r|}{\$50,000 and \$5 million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline & \multicolumn{2}{|l|}{1997-98} & \multicolumn{2}{|r|}{3.2} & \multicolumn{2}{|r|}{-7.9} & \\
\hline & \multicolumn{2}{|l|}{1998-99} & \multicolumn{2}{|c|}{-4.9} & \multicolumn{2}{|r|}{9.3} & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline \multicolumn{2}{|l|}{1997} & & & 58.1 & 41.9 & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 66.8 & 33.2 & & \\
\hline \multicolumn{2}{|r|}{1999} & & & 72.4 & 27.6 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9691 Bowling Alleys and Billiard Parlours


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9692 Amusement Park, Carnival and Circus Operations
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{134} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & Firms under \$500,000 & Firms \(\$ 500,000\) to \$5 million & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & \multicolumn{2}{|r|}{Median} & Median \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.4 & 1.5 & -9.8 & -1.4 & 3.1 & ... \\
\hline & 1998 & 6.4 & 0.8 & -7.0 & -1.0 & 3.8 & ... \\
\hline & 1999 & 9.2 & 1.6 & -5.2 & 0.4 & 5.8 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 8.8 & 2.2 & -8.5 & -1.0 & 4.0 & \(\ldots\) \\
\hline & 1998 & 6.9 & 1.0 & -7.0 & -0.6 & 4.3 & \(\cdots\) \\
\hline & 1999 & 10.6 & 2.4 & -4.5 & 0.5 & 5.6 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & \(\ldots\) & \(\cdots\) & ... & ... & ... & \\
\hline & 1999 & ... & \(\cdots\) & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 11.8 & 1.7 & -7.6 & -0.6 & 6.0 & \(\ldots\) \\
\hline & 1998 & 9.5 & 0.6 & -9.5 & -1.0 & 6.3 & \(\cdots\) \\
\hline & 1999 & 9.6 & 2.1 & -6.3 & 0.3 & 6.9 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 25.3 & 8.3 & -3.0 & 4.8 & 9.8 & ... \\
\hline & 1998 & 28.6 & 13.0 & 0.6 & 16.3 & 12.1 & ... \\
\hline & 1999 & 27.9 & 10.5 & 4.0 & 10.5 & 10.5 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.48 & 0.76 & 1.10 & 0.88 & 0.66 & ... \\
\hline & 1998 & 0.56 & 0.92 & 1.14 & 1.01 & 0.61 & ... \\
\hline & 1999 & 0.47 & 0.89 & 1.04 & 0.99 & 0.63 & ... \\
\hline \multicolumn{8}{|c|}{Firms with revenue between} \\
\hline \multicolumn{3}{|l|}{Sales - \% change year over year} & \multicolumn{2}{|l|}{\$50,000 and \$5 million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline \multicolumn{3}{|l|}{1997-98} & \multicolumn{2}{|r|}{0.5} & \multicolumn{2}{|r|}{18.5} & \\
\hline \multicolumn{3}{|c|}{1998-99} & \multicolumn{2}{|r|}{2.1} & \multicolumn{3}{|c|}{...} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & \multicolumn{2}{|c|}{Loss} & \\
\hline \multicolumn{4}{|l|}{1997} & & \multicolumn{2}{|c|}{46.5} & \\
\hline \multicolumn{4}{|c|}{1998} & & \multicolumn{2}{|c|}{45.7} & \\
\hline \multicolumn{4}{|c|}{1999} & & \multicolumn{2}{|c|}{36.7} & \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

SICE: 9693 Dance Halls, Studios and Schools


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 9694 Coin-Operated Amusement Services
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{256} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\mathbf{\$ 5 0 0 , 0 0 0}
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & & tile Boundary & (1) & & dian & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{O 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.8 & 0.4 & -9.0 & -1.4 & 2.7 & \(\ldots\) \\
\hline & 1998 & 6.5 & -1.0 & -10.9 & -2.1 & 0.9 & ... \\
\hline & 1999 & 6.9 & 0.6 & -6.9 & 0.8 & 0.5 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.8 & 0.5 & -8.7 & -1.2 & 3.2 & ... \\
\hline & 1998 & 7.5 & -0.9 & -9.8 & -1.9 & 1.1 & ... \\
\hline & 1999 & 7.6 & 0.9 & -6.8 & 1.1 & 0.7 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & \(\ldots\) & ... \\
\hline & 1999 & ... & ... & ... & \(\cdots\) & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 12.1 & 0.4 & -8.8 & -1.3 & 5.5 & ... \\
\hline & 1998 & 9.2 & -0.9 & -11.4 & -1.4 & 2.2 & ... \\
\hline & 1999 & 6.5 & 0.9 & -8.7 & 1.2 & 0.8 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 28.2 & 6.7 & -9.6 & 1.8 & 9.9 & ... \\
\hline & 1998 & 20.9 & 2.7 & -11.7 & 1.9 & 4.2 & ... \\
\hline & 1999 & 18.9 & 3.7 & -4.7 & 5.5 & 2.2 & ... \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.50 & 0.82 & 1.07 & 0.90 & 0.63 & ... \\
\hline & 1998 & 0.48 & 0.80 & 1.04 & 0.82 & 0.75 & ... \\
\hline & 1999 & 0.45 & 0.84 & 1.04 & 0.83 & 0.88 & ... \\
\hline \multicolumn{8}{|c|}{Firms with revenue between} \\
\hline \multicolumn{3}{|l|}{Sales - \% change year over year} & \multicolumn{2}{|l|}{\(\mathbf{\$ 5 0 , 0 0 0}\) and \(\$ 5\) million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline \multicolumn{2}{|l|}{1997-98} & & \multicolumn{2}{|r|}{-2.1} & \multicolumn{3}{|c|}{\(\ldots\)} \\
\hline \multicolumn{3}{|c|}{1998-99} & \multicolumn{2}{|r|}{-4.8} & \multicolumn{3}{|c|}{...} \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline \multicolumn{4}{|l|}{1997} & 52.4 & \multicolumn{2}{|l|}{47.6} & \\
\hline \multicolumn{4}{|c|}{1998} & 47.1 & \multicolumn{2}{|l|}{52.9} & \\
\hline \multicolumn{2}{|r|}{1999} & & & 56.3 & \multicolumn{2}{|l|}{43.7} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

\section*{SICE: 9695 Roller Skating Facilities}


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 9696 Botanical and Zoological Gardens
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{37} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multirow[t]{3}{*}{\begin{tabular}{c} 
Firms \\
under \\
\(\$ 500,000\)
\end{tabular}
\(\mathbf{M}\)} & \multirow[t]{2}{*}{\begin{tabular}{c} 
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million \\
\hline
\end{tabular}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & & & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{\mathbf{5 0 \%}}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 10.7 & 1.5 & -3.2 & 2.7 & 1.0 & ... \\
\hline & 1998 & 7.8 & 1.3 & -7.5 & 1.3 & 2.1 & \(\ldots\) \\
\hline & 1999 & 11.5 & -2.9 & -10.2 & -3.2 & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 12.1 & 1.6 & -3.2 & 3.1 & 1.1 & \(\ldots\) \\
\hline & 1998 & 8.5 & 1.9 & -6.7 & 1.5 & 2.3 & ... \\
\hline & 1999 & 12.9 & -2.8 & -10.2 & -3.2 & 0.1 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & \(\ldots\) & \(\ldots\) & \(\ldots\) & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 14.2 & 2.5 & -4.6 & 4.9 & 1.2 & ... \\
\hline & 1998 & 11.0 & 4.2 & -4.7 & 4.2 & 5.3 & ... \\
\hline & 1999 & 19.5 & -3.4 & -11.8 & -3.4 & 0.1 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 16.3 & 5.6 & -1.7 & 9.9 & 2.7 & ... \\
\hline & 1998 & 23.9 & 6.7 & -5.3 & 5.9 & 16.0 & ... \\
\hline & 1999 & \(\cdots\) & 8.1 & \(\cdots\) & 8.1 & \(\cdots\) & \(\ldots\) \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.63 & 0.83 & 1.27 & 0.93 & 0.68 & \(\ldots\) \\
\hline & 1998 & 0.57 & 0.78 & 1.09 & 0.94 & 0.67 & \(\ldots\) \\
\hline & 1999 & 0.59 & 0.73 & 1.04 & 0.71 & 0.79 & ... \\
\hline & & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & & \multicolumn{2}{|l|}{\$50,000 and \$5 million} & \multicolumn{2}{|l|}{\$5 million and \$25 million} & lion \\
\hline & 1997-98 & & & 2.8 & & ... & \\
\hline & 1998-99 & & - 6 & 6.6 & & \(\cdots\) & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & Loss & & \\
\hline & \multicolumn{2}{|l|}{1997} & & 66.7 & 33.3 & & \\
\hline & \multicolumn{2}{|l|}{1998} & & 67.5 & 32.5 & & \\
\hline & \multicolumn{2}{|l|}{1999} & & 53.6 & 46.4 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9699 Other Amusement and Recreational Services n.e.c.

(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

SICE: 9711 Barber shops


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 9712 Beauty Shops


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9713 Combination Barber and Beauty Shops


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

\section*{Volume 3 - Small and Medium Firms}

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9721 Power Laundries and / or Dry Cleaners


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3:75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 9722 Distributors and or / Agents for Dry Cleaners


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9723 Self-Serve Laundries and / or Dry Cleaners


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9724 Valet Services, Pressing and / or Repair


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 9725 Linen Supply


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 9726 Carpet Cleaning
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{419} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multirow[t]{3}{*}{\[
\begin{array}{r}
\begin{array}{c}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{array} \\
\hline \mathbf{M}
\end{array}
\]} & \multirow[t]{2}{*}{\begin{tabular}{c} 
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million \\
\hline dian
\end{tabular}} & \multirow[t]{3}{*}{Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & & & & \\
\hline & & Better
\[
\frac{03}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{Q 2}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 5.0 & 1.1 & -3.1 & 0.7 & 2.1 & ... \\
\hline & 1998 & 5.9 & 1.4 & -2.4 & 1.0 & 2.7 & ... \\
\hline & 1999 & 6.7 & 1.9 & -2.0 & 1.7 & 2.5 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 6.0 & 1.3 & -3.0 & 1.0 & 2.3 & ... \\
\hline & 1998 & 7.1 & 1.8 & -2.4 & 1.3 & 3.8 & ... \\
\hline & 1999 & 7.8 & 2.2 & -1.8 & 2.2 & 2.9 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1999 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 13.9 & 3.2 & -9.6 & 2.4 & 6.0 & ... \\
\hline & 1998 & 18.0 & 4.7 & -9.1 & 3.0 & 9.3 & ... \\
\hline & 1999 & 19.4 & 6.1 & -6.0 & 4.9 & 7.4 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 31.6 & 13.1 & -0.3 & 11.1 & 16.1 & ... \\
\hline & 1998 & 34.7 & 13.0 & -1.6 & 10.5 & 23.1 & \(\cdots\) \\
\hline & 1999 & 42.1 & 14.8 & -5.7 & 13.7 & 22.6 & ... \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.53 & 0.87 & 1.06 & 0.87 & 0.84 & \(\ldots\) \\
\hline & \[
1998
\] & 0.58 & 0.83 & 1.11 & 0.85 & 0.78 & ... \\
\hline & 1999 & 0.54 & 0.83 & 1.05 & 0.86 & 0.70 & ... \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline \multicolumn{2}{|l|}{Sales - \% change year over year} & \multicolumn{3}{|r|}{\(\mathbf{\$ 5 0 , 0 0 0}\) and \$5 million} & \multicolumn{2}{|l|}{\$5 million and \$25 million} & lion \\
\hline \multicolumn{2}{|r|}{\multirow[t]{2}{*}{\(1997-98\)
\(1998-99\)}} & \multicolumn{3}{|r|}{\[
6.6
\]} & \multicolumn{2}{|r|}{...} & \\
\hline & & \multicolumn{3}{|r|}{4.1} & \multicolumn{2}{|r|}{...} & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 58.6 & \multicolumn{2}{|l|}{41.4} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 61.2 & 38.8 & & \\
\hline \multicolumn{2}{|r|}{\[
1999
\]} & & & 64.3 & \multicolumn{2}{|l|}{\[
35.7
\]} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

\section*{Volume 3 - Small and Medium Firms}

Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9729 Other Laundry and Dry Cleaning Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9731 Funeral Homes


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9732 Cemeteries and Crematoria


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

\section*{SICE: 9741 Private Households}


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 9791 Shoe Repair


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9792 Fur Cleaning, Repair and Storage


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3 - Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9799 Other Personal and Household Services n.e.c.


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9821 Business Associations


\footnotetext{
1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries \((\mathrm{Q} 3, \mathrm{Q} 2, \mathrm{Q} 1)\) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Volume 3-Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9831 Professional Health and Social Service Membership


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2. Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 9839 Other Professional Membership Associations


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 9841 Labour Organizations


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Volume 3-Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9861 Civic and Fraternal Organizations


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9911 Industrial Machinery and Equipment Rental and Leasing


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9912 Audio-Visual Equipment Rental and Leasing


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than ratio.
}

Volume 3-Small and Medium Firms
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9913 Office Furniture and Machinery Rental and Leasing
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{168} & \multicolumn{3}{|l|}{Small firms with revenue under \$5 million} & \multicolumn{2}{|l|}{\multirow[t]{3}{*}{\begin{tabular}{cc} 
Firms & Firms \\
under & \(\$ 500,000\) to \\
\(\$ 500,000\) & \(\$ 5\) million \\
\multicolumn{2}{c}{ Median }
\end{tabular}}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & & & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{\mathbf{7 5 \%}}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 18.4 & 6.2 & -1.2 & 6.4 & 5.5 & ... \\
\hline & 1998 & 22.2 & 6.0 & -1.3 & 9.0 & 3.8 & ... \\
\hline & 1999 & 21.7 & 5.5 & -1.5 & 6.3 & 3.3 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 23.1 & 8.4 & -0.7 & 8.8 & 7.8 & ... \\
\hline & 1998 & 29.3 & 8.6 & -0.8 & 13.2 & 5.5 & ... \\
\hline & 1999 & 25.9 & 8.1 & -1.3 & 10.1 & 3.7 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & \(\ldots\) & ... & \(\ldots\) & \(\ldots\) & \(\ldots\) \\
\hline & 1998 & ... & ... & ... & \(\ldots\) & ... & ... \\
\hline & 1999 & ... & \(\cdots\) & & \(\ldots\) & \(\ldots\) & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 12.8 & 3.9 & -1.3 & 3.7 & 4.8 & ... \\
\hline & 1998 & 14.7 & 6.1 & -0.4 & 5.4 & 7.1 & ... \\
\hline & 1999 & 12.3 & 3.1 & -0.9 & 2.6 & 4.7 & ... \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 33.2 & 15.0 & 2.8 & 13.0 & 17.2 & ... \\
\hline & 1998 & 35.5 & 12.8 & 2.6 & 12.3 & 16.1 & \(\ldots\) \\
\hline & 1999 & 29.5 & 11.8 & 0.4 & 11.2 & 13.0 & ... \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.42 & 0.79 & 0.99 & 0.76 & 0.80 & \(\cdots\) \\
\hline & 1998 & 0.45 & 0.74 & 0.98 & 0.75 & 0.70 & ... \\
\hline & 1999 & 0.40 & 0.72 & 0.98 & 0.76 & 0.69 & \(\cdots\) \\
\hline & & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & \multicolumn{3}{|r|}{\$50,000 and \$5 million} & \multicolumn{2}{|l|}{\$5 million and \$25 million} & lion \\
\hline & \multicolumn{2}{|l|}{1997-98} & \multicolumn{2}{|r|}{2.4} & & ... & \\
\hline & \multicolumn{2}{|l|}{1998-99} & \multicolumn{2}{|r|}{3.6} & & \(\ldots\) & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & \(\underline{\text { Loss }}\) & & \\
\hline \multicolumn{2}{|r|}{1997} & & & 74.2 & 25.8 & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 73.8 & 26.2 & & \\
\hline \multicolumn{2}{|r|}{1999} & & & 71.1 & 28.9 & & \\
\hline
\end{tabular}
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

Volume 3-Small and Medium Firms
Financial Performance Indicators for Canadian Business
Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9919 Other Machinery and Equipment Rental and Leasing


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9921 Automobile and Truck Rental and Leasing Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9931 Photographers


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 9941 Electric Motor Repair


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

SICE: 9942 Welding


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 9949 Other Repair Services n.e.c.


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9951 Disinfecting and Exterminating Services
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{246} & \multicolumn{3}{|l|}{Small firms with revenue under \$5 million} & \multirow[t]{3}{*}{\[
\begin{array}{r}
\begin{array}{c}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{array} \\
M
\end{array}
\]} & \multirow[t]{2}{*}{\begin{tabular}{c} 
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million \\
\hline
\end{tabular}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & & & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\underline{03} \\
75 \%
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{01}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 6.8 & 1.9 & -1.9 & 1.9 & 1.8 & ... \\
\hline & 1998 & 6.9 & 2.1 & -2.9 & 1.5 & 4.0 & ... \\
\hline & 1999 & 9.0 & 3.0 & -0.9 & 3.0 & 3.4 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 7.9 & 2.4 & -1.8 & 2.4 & 2.3 & ... \\
\hline & 1998 & 8.2 & 2.1 & -2.4 & 1.6 & 4.9 & ... \\
\hline & 1999 & 10.4 & 3.4 & -0.7 & 3.4 & 4.3 & ... \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & \(\cdots\) & ... & ... & ... & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 20.6 & 4.8 & -3.5 & 4.5 & 7.6 & ... \\
\hline & 1998 & 23.2 & 6.2 & -5.0 & 4.2 & 13.0 & ... \\
\hline & 1999 & 21.6 & 9.0 & -2.0 & 9.0 & 8.8 & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 28.6 & 9.2 & -0.8 & 9.2 & 9.2 & ... \\
\hline & 1998 & 35.6 & 12.7 & -3.2 & 11.7 & 22.7 & ... \\
\hline & 1999 & 42.3 & 17.8 & 5.3 & 18.5 & 16.3 & \(\ldots\) \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.40 & 0.75 & 1.07 & 0.76 & 0.70 & ... \\
\hline & 1998 & 0.43 & 0.72 & 1.05 & 0.77 & 0.64 & \(\cdots\) \\
\hline & 1999 & 0.40 & 0.69 & 1.03 & 0.73 & 0.59 & ... \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & \multicolumn{3}{|r|}{\(\mathbf{\$ 5 0 , 0 0 0}\) and \(\$ 5\) million} & \multicolumn{2}{|l|}{\(\$ 5\) million and \(\$ 25\) million} & lion \\
\hline & 1997-98 & & & & & ... & \\
\hline & 1998-99 & & & 7 & & \(\cdots\) & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & Loss & & \\
\hline \multicolumn{2}{|r|}{1997} & & & 66.4 & 33.6 & & \\
\hline \multicolumn{2}{|r|}{1998} & & & 64.3 & 35.7 & & \\
\hline \multicolumn{2}{|r|}{1999} & & & 71.9 & 28.1 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

\section*{SICE: 9952 Window Cleaning Services}
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{149} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \multirow[t]{3}{*}{\[
\begin{array}{r}
\begin{array}{c}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{array} \\
\mathbf{M}
\end{array}
\]} & \multirow[t]{2}{*}{\begin{tabular}{l}
Firms \(\$ 500,000\) to \(\$ 5\) million \\
dian
\end{tabular}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & & & & \\
\hline & & Better
\[
\frac{Q 3}{75 \%}
\] & \[
\begin{gathered}
\text { Average } \\
\frac{02}{50 \%}
\end{gathered}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.9 & 1.3 & -1.8 & 1.1 & 2.0 & \(\ldots\) \\
\hline & 1998 & 6.7 & 1.6 & -2.2 & 1.1 & 4.7 & ... \\
\hline & 1999 & 7.3 & 2.0 & -1.4 & 1.3 & 5.6 & ... \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 5.1 & 1.4 & -1.4 & 1.1 & 2.3 & ... \\
\hline & 1998 & 7.4 & 2.0 & -1.7 & 1.2 & 5.7 & ... \\
\hline & 1999 & 8.9 & 3.0 & -1.1 & 2.6 & 7.3 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & ... & ... & ... & ... & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 14.2 & 4.3 & -5.5 & 3.9 & 6.5 & ... \\
\hline & 1998 & 22.2 & 5.7 & -5.4 & 3.3 & 18.0 & \(\ldots\) \\
\hline & 1999 & 23.9 & 7.7 & -5.5 & 5.9 & 16.2 & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 24.9 & 9.3 & -4.0 & 8.7 & 11.6 & \(\ldots\) \\
\hline & 1998 & 37.2 & 14.6 & -5.9 & 9.5 & 22.2 & ... \\
\hline & 1999 & 34.4 & 14.6 & -12.5 & 12.6 & 20.1 & \(\ldots\) \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.40 & 0.67 & 0.93 & 0.68 & 0.59 & ... \\
\hline & 1998 & 0.40 & 0.64 & 0.92 & 0.68 & 0.46 & \(\ldots\) \\
\hline & 1999 & 0.38 & 0.65 & 0.93 & 0.70 & 0.52 & ... \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline \multirow[t]{3}{*}{Sales - \% change year ov} & & & \multicolumn{2}{|l|}{\$50,000 and \$5 million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline & \multicolumn{2}{|l|}{1997-98} & \multicolumn{2}{|r|}{4.4} & \multicolumn{3}{|c|}{...} \\
\hline & \multicolumn{2}{|l|}{1998-99} & \multicolumn{2}{|r|}{7.1} & \multicolumn{2}{|r|}{...} & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline \multicolumn{2}{|r|}{1997} & & & 65.3 & \multicolumn{2}{|l|}{34.7} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 62.4 & 37.6 & & \\
\hline \multicolumn{2}{|r|}{1999} & & & 66.7 & 33. & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9953 Janitorial Services


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

SICE: 9959 Other Services to Buildings and Dwellings


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, 75\% of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9961 Ticket and Travel Agencies
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{2,704} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \[
\begin{gathered}
\text { Firms } \\
\text { under } \\
\$ 500,000
\end{gathered}
\] & Firms \(\$ 500,000\) to \(\$ 5\) million & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & \multirow[t]{2}{*}{Me} & dian & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 3.6 & 0.6 & -1.2 & 1.6 & 0.3 & 0.4 \\
\hline & 1998 & 4.3 & 0.7 & -0.8 & 2.2 & 0.4 & 0.5 \\
\hline & 1999 & 4.8 & 0.7 & -0.7 & 1.9 & 0.5 & 0.7 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 4.5 & 0.7 & -1.0 & 2.0 & 0.4 & 0.5 \\
\hline & 1998 & 5.0 & 0.9 & -0.7 & 2.5 & 0.5 & 0.6 \\
\hline & 1999 & 5.4 & 0.9 & -0.5 & 2.3 & 0.6 & 0.9 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & \(\ldots\) & ... & \(\cdots\) \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & \(\cdots\) & ... & \(\cdots\) & \(\ldots\) & \(\cdots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 15.5 & 4.1 & -6.3 & 3.8 & 4.6 & 8.7 \\
\hline & 1998 & 17.3 & 5.4 & -4.5 & 4.5 & 5.9 & 8.9 \\
\hline & 1999 & 17.2 & 5.5 & -3.0 & 4.4 & 6.5 & 11.4 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 29.9 & 11.9 & 0.6 & 9.6 & 14.0 & 18.0 \\
\hline & 1998 & 33.3 & 13.8 & 1.8 & 12.0 & 15.6 & 22.3 \\
\hline & 1999 & 33.3 & 14.5 & 1.8 & 13.6 & 15.5 & 23.8 \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.40 & 0.68 & 0.98 & 0.66 & 0.71 & 0.65 \\
\hline & 1998 & 0.39 & 0.68 & 0.98 & 0.67 & 0.69 & 0.65 \\
\hline & 1999 & 0.38 & 0.66 & 0.94 & 0.64 & 0.68 & 0.62 \\
\hline & & \multicolumn{5}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & \multicolumn{3}{|r|}{\$50,000 and \$5 million} & \multicolumn{3}{|l|}{\(\$ 5\) million and \(\$ 25\) million} \\
\hline & \multicolumn{2}{|l|}{1997-98} & \multicolumn{2}{|c|}{0.6} & \multicolumn{2}{|r|}{1.3} & \\
\hline & \multicolumn{2}{|l|}{1998-99} & \multicolumn{2}{|c|}{-1.2} & \multicolumn{2}{|r|}{-1.8} & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline & \multicolumn{2}{|l|}{1997} & & 65.4 & 34.6 & & \\
\hline & \multicolumn{2}{|l|}{1998} & & 68.1 & 31.9 & & \\
\hline & \multicolumn{2}{|l|}{1999} & & 70.4 & 29.6 & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

\section*{Volume 3 - Small and Medium Firms}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9962 Tour Wholesalers and Operators


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
SICE: 9991 Parking Lots and Parking Garages


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

\section*{Volume 3-Small and Medium Firms}

Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999
SICE: 9999 Other Services n.e.c.
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{1,604} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \[
\begin{aligned}
& \text { Firms } \\
& \text { under } \\
& \$ 500,000
\end{aligned}
\] & \[
\begin{aligned}
& \text { Firms } \\
& \$ 500,000 \text { to } \\
& \$ 5 \text { million }
\end{aligned}
\] & Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & (1) & \multicolumn{2}{|c|}{\multirow[t]{2}{*}{Median}} & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{Q 3}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & \[
\begin{gathered}
\text { Worse } \\
\text { Q1 } \\
25 \%
\end{gathered}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 11.3 & 2.6 & -1.7 & 2.8 & 2.3 & 1.2 \\
\hline & 1998 & 15.5 & 4.2 & -1.1 & 5.5 & 2.0 & 1.5 \\
\hline & 1999 & 16.2 & 4.3 & -0.8 & 5.4 & 2.6 & 1.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 14.5 & 3.4 & -1.4 & 3.7 & 3.0 & 1.7 \\
\hline & 1998 & 20.0 & 5.7 & -0.8 & 7.2 & 2.4 & 1.7 \\
\hline & 1999 & 21.1 & 5.6 & -0.5 & 7.0 & 3.1 & 1.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & ... & ... & ... & ... & ... & ... \\
\hline & 1998 & ... & ... & ... & ... & ... & ... \\
\hline & 1999 & ... & \(\ldots\) & ... & ... & \(\cdots\) & \(\ldots\) \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 26.3 & 7.4 & -4.0 & 6.7 & 9.0 & 7.9 \\
\hline & 1998 & 34.1 & 10.4 & -2.5 & 10.9 & 8.6 & 6.9 \\
\hline & 1999 & 31.6 & 10.1 & -1.3 & 10.3 & 9.5 & 10.0 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 46.5 & 19.2 & 2.0 & 16.7 & 23.1 & 22.3 \\
\hline & 1998 & 46.8 & 20.0 & 3.5 & 20.0 & 18.2 & 17.1 \\
\hline & 1999 & 43.2 & 18.5 & 2.8 & 18.1 & 19.5 & 20.3 \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.39 & 0.77 & 1.01 & 0.77 & 0.77 & 0.71 \\
\hline & 1998 & 0.31 & 0.64 & 0.95 & 0.64 & 0.63 & 0.72 \\
\hline & 1999 & 0.28 & 0.63 & 0.94 & 0.62 & 0.66 & 0.65 \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} \\
\hline \multirow[t]{3}{*}{Sales - \% change year ov} & & & \multicolumn{2}{|l|}{\(\mathbf{\$ 5 0 , 0 0 0}\) and \(\$ 5\) million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} \\
\hline & \multicolumn{2}{|l|}{1997-98} & \multicolumn{2}{|r|}{4.8} & \multicolumn{2}{|r|}{1.7} & \\
\hline & \multicolumn{2}{|l|}{1998-99} & \multicolumn{2}{|r|}{5.4} & \multicolumn{2}{|r|}{1.4} & \\
\hline \multicolumn{4}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & Profit & \multicolumn{2}{|l|}{Loss} & \\
\hline \multicolumn{2}{|l|}{1997} & & & 67.7 & \multicolumn{2}{|l|}{32.3} & \\
\hline \multicolumn{2}{|r|}{1998} & & & 71.7 & \multicolumn{2}{|l|}{\[
28.3
\]} & \\
\hline \multicolumn{2}{|r|}{1999} & & & 73.3 & \multicolumn{2}{|l|}{26.7} & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Revenue under \$25 million, Refernce years 1997, 1998, 1999
Total non-financial
\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{489,008} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \begin{tabular}{l}
Firms \\
under
\[
\$ 500,000
\]
\end{tabular} & Firms \(\$ 500,000\) to \(\$ 5\) million & \multicolumn{2}{|l|}{Medium firms with revenue from \(\$ 5\) million to \$25 million} \\
\hline & & \multicolumn{3}{|c|}{Quartile Boundary} & \multicolumn{2}{|c|}{\multirow[t]{2}{*}{Median}} & & Median \\
\hline & & \[
\begin{gathered}
\text { Better } \\
\frac{03}{75 \%}
\end{gathered}
\] & Average
\[
\frac{Q 2}{50 \%}
\] & \[
\begin{gathered}
\text { Worse } \\
\underline{Q 1} \\
\mathbf{2 5 \%}
\end{gathered}
\] & & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 8.4 & 2.0 & -2.0 & 1.9 & 2.1 & & 1.3 \\
\hline & 1998 & 9.2 & 2.4 & -1.7 & 2.6 & 2.3 & & 1.4 \\
\hline & 1999 & 9.8 & 2.6 & -1.5 & 2.9 & 2.4 & & 1.4 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 10.4 & 2.5 & -1.7 & 2.5 & 2.5 & & 1.8 \\
\hline & 1998 & 11.3 & 3.0 & -1.4 & 3.2 & 2.8 & & 1.8 \\
\hline & 1999 & 12.1 & 3.3 & -1.1 & 3.7 & 3.0 & & 1.8 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 53.2 & 34.6 & 21.6 & 42.7 & 27.6 & & 19.2 \\
\hline & 1998 & 53.9 & 35.0 & 21.9 & 43.5 & 28.1 & & 19.5 \\
\hline & 1999 & 54.6 & 35.7 & 22.6 & 44.5 & 29.0 & & 20.3 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 16.7 & 4.3 & -3.4 & 3.3 & 5.8 & & 5.0 \\
\hline & 1998 & 18.2 & 5.0 & -2.7 & 4.1 & 6.4 & & 5.1 \\
\hline & 1999 & 19.3 & 5.6 & -2.1 & 4.7 & 6.8 & & 5.4 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 33.1 & 12.5 & 0.4 & 10.7 & 14.5 & & 13.9 \\
\hline & 1998 & 35.0 & 13.9 & 1.1 & 12.2 & 15.8 & & 14.2 \\
\hline & 1999 & 34.7 & 14.1 & 1.0 & 12.5 & 15.9 & & 14.5 \\
\hline \multirow[t]{4}{*}{Liabilities to Assets} & 1997 & 0.42 & 0.74 & 1.00 & 0.77 & 0.71 & & 0.74 \\
\hline & 1998 & 0.41 & 0.73 & 1.00 & 0.76 & 0.70 & & 0.74 \\
\hline & 1999 & 0.39 & 0.71 & 0.98 & 0.72 & 0.69 & & 0.74 \\
\hline & & \multicolumn{6}{|c|}{Firms with revenue between} & \\
\hline \multirow[t]{3}{*}{Sales - \% change year ove} & & \multicolumn{3}{|r|}{\$50,000 and \$5 million} & \multicolumn{3}{|l|}{\$5 million and \$25 million} & \\
\hline & \multicolumn{2}{|l|}{1997-98} & \multicolumn{2}{|c|}{4.8} & \multicolumn{3}{|c|}{5.2} & \\
\hline & \multicolumn{2}{|l|}{1998-99} & \multicolumn{2}{|c|}{3.2} & \multicolumn{3}{|c|}{3.1} & \\
\hline \multicolumn{3}{|l|}{Distribution of Firms by profit and loss - Pretax Profit (\%)} & & Profit & Loss & & & \\
\hline & \multicolumn{2}{|l|}{1997} & & 66.5 & 33.5 & & & \\
\hline & \multicolumn{2}{|l|}{1998} & & 68.4 & 31.6 & & & \\
\hline & \multicolumn{2}{|l|}{1999} & & 69.8 & 30.2 & & & \\
\hline
\end{tabular}

\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this
} ratio.

Revenue under \$25 million, Refernce years 1997, 1998, 1999

\section*{Total mining}


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

\section*{Volume 3 - Small and Medium Firms}

Financial Performance Indicators for Canadian Business
Revenue under \$25 million, Refernce years 1997, 1998, 1999

\section*{Total manufacturing}


\footnotetext{
(1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median), \(50 \%\) of the ratios are worse than this ratio. Q1 \(-25 \%\) is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.
}

Total construction and real estate
\begin{tabular}{llllllll}
\hline
\end{tabular}
1) Quartiles are a measure of the distribution of ratios in the group. Ratios are ranked from the best to worst. There are three quartile boundaries (Q3, Q2, Q1) set out in the table: Q3-75\% is the better of the three, \(75 \%\) of the ratios are worse than this ratio. Q2-50\% is the middle point (median) 50 of the ratios are worse than this ratio. Q1-25\% is the worst of the three, \(25 \%\) of the ratios are worse than this ratio.

Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
Total transportation, storage, communications and utilities
\begin{tabular}{|c|c|c|c|c|c|c|c|}
\hline \multirow[b]{3}{*}{Number of firms (1998):} & \multirow[b]{3}{*}{29,946} & \multicolumn{3}{|l|}{Small firms with revenue under \(\$ 5\) million} & \begin{tabular}{l}
Firms \\
under
\[
\$ 500,000
\]
\end{tabular} & \multirow[t]{2}{*}{\begin{tabular}{c} 
Firms \\
\(\$ 500,000\) to \\
\(\$ 5\) million \\
\hline dian
\end{tabular}} & \multirow[t]{3}{*}{\begin{tabular}{l}
Medium firms with revenue from \(\$ 5\) million to \(\$ 25\) million \\
Median
\end{tabular}} \\
\hline & & \multicolumn{2}{|r|}{Quartile Boundary} & & \multicolumn{2}{|r|}{\multirow[t]{2}{*}{Median}} & \\
\hline & & \[
\begin{gathered}
\text { Better } \\
Q 3 \\
\mathbf{7 5 \%}
\end{gathered}
\] & Average
\[
\frac{02}{50 \%}
\] & Worse
\[
\frac{Q 1}{25 \%}
\] & & & \\
\hline \multirow[t]{3}{*}{Net Profit Margin} & 1997 & 7.9 & 2.1 & -2.6 & 1.9 & 2.4 & 1.5 \\
\hline & 1998 & 8.6 & 2.6 & -2.2 & 2.6 & 2.6 & 1.7 \\
\hline & 1999 & 8.6 & 2.4 & -2.7 & 2.5 & 2.4 & 1.6 \\
\hline \multirow[t]{3}{*}{Pretax Profit Margin} & 1997 & 9.4 & 2.6 & -2.3 & 2.3 & 3.0 & 2.0 \\
\hline & 1998 & 10.3 & 3.2 & -1.9 & 3.2 & 3.2 & 2.1 \\
\hline & 1999 & 10.3 & 3.0 & -2.3 & 3.0 & 3.0 & 2.1 \\
\hline \multirow[t]{3}{*}{Gross Profit Margin} & 1997 & 53.6 & 31.5 & 18.6 & 41.2 & 24.2 & 17.5 \\
\hline & 1998 & 54.6 & 32.4 & 19.0 & 41.9 & 25.1 & 18.7 \\
\hline & 1999 & 55.4 & 33.2 & 19.9 & 42.9 & 25.5 & 18.2 \\
\hline \multirow[t]{3}{*}{Pretax Profit to Assets} & 1997 & 15.9 & 4.5 & -4.5 & 3.7 & 5.9 & 4.9 \\
\hline & 1998 & 17.4 & 5.5 & -3.5 & 4.9 & 6.3 & 5.4 \\
\hline & 1999 & 16.9 & 5.0 & -4.0 & 4.5 & 5.9 & 5.3 \\
\hline \multirow[t]{3}{*}{Return on Equity} & 1997 & 34.5 & 13.8 & -0.8 & 12.8 & 14.9 & 14.8 \\
\hline & 1998 & 37.5 & 15.8 & 1.0 & 15.4 & 16.4 & 15.5 \\
\hline & 1999 & 35.0 & 14.3 & -1.5 & 13.6 & 15.4 & 15.3 \\
\hline \multirow[t]{3}{*}{Liabilities to Assets} & 1997 & 0.50 & 0.79 & 1.01 & 0.83 & 0.73 & 0.76 \\
\hline & 1998 & 0.50 & 0.79 & 1.01 & 0.83 & 0.73 & 0.77 \\
\hline & 1999 & 0.48 & 0.78 & 1.00 & 0.81 & 0.72 & 0.77 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|}
\hline \multirow[b]{2}{*}{Sales - \% change year over year} & \multicolumn{2}{|r|}{Firms with revenue between} \\
\hline & \$50,000 and \$5 million & \$5 million and \$25 million \\
\hline 1997-98 & 6.3 & 7.4 \\
\hline 1998-99 & 4.3 & 3.4 \\
\hline Distribution of Firms by profit and loss - Pretax Profit (\%) & Profit & Loss \\
\hline 1997 & 64.8 & 35.2 \\
\hline 1998 & 67.3 & 32.7 \\
\hline 1999 & 65.9 & 34.1 \\
\hline
\end{tabular}

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\section*{Total wholesale trade}


\footnotetext{
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Revenue under \(\$ 25\) million, Refernce years 1997, 1998, 1999
Total retail trade


\footnotetext{
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}

\section*{Total services}


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