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 Research

CHAIN STORE SALES AND STOCKS

SALES DURING NOVEMBER AND STOCKS (at cost) NOVEMBER 1, 1956 and 1957

Trade	Sales		Change 1957/56 %	Stocks (at cost)		Change 1957/56 %
	November 1956 \$'000	November 1957 \$'000		Nov. 1 1956 \$'000	Nov. 1 1957 \$'000	
TOTAL, ALL TRADES	236,536	257,480	+ 8.9	340,994	366,084	+ 7.4
Grocery & Combination	96,194	111,910	+16.3	57,827	64,824	+12.1
Variety	21,945	23,246	+ 5.9	43,054	50,071	+16.3
Men's Clothing	3,201	3,149	- 1.6	8,177	8,202	+ 0.3
Family Clothing	3,724	3,893	+ 4.5	10,597	10,576	- 0.2
Women's Clothing	5,698	6,005	+ 5.4	13,756	14,650	+ 6.5
Shoe	5,623	5,382	- 4.3	18,489	19,173	+ 3.7
Hardware	3,613	3,598	- 0.4	9,626	11,156	+15.9
Lumber & Bldg. Material ...	10,714	9,035	-15.7	26,128	25,814	- 1.2
Furniture, Radio & Appliance	11,886	11,825	- 0.5	22,219	22,885	+ 3.0
Drug	3,305	3,523	+ 6.6	8,550	9,362	+ 9.5
Jewellery	4,521	4,495	- 0.6	12,847	12,385	- 3.6

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