

DOMINION BUREAU OF STATISTICS

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CHAIN STORE SALES AND STOCKSSALES DURING JULY AND STOCKS (at cost) JULY 1, 1956 and 1957

| Trade | Sales | | Change 1957/56 | Stocks (at cost) | | Change 1957/56 |
|--------------------------------|--------------|--------------|-------------------|---------------------|-----------------|-------------------|
| | July 1956 | July 1957 | | July 1, 1956 | July 1, 1957 | |
| | \$'000 | \$'000 | % | \$'000 | \$'000 | % |
| TOTAL, ALL TRADES | 203,974 | 225,737 | + 10.7 | 287,910 | 312,054 | + 8.4 |
| Grocery & Combination | 84,424 | 96,259 | + 14.0 | 51,737 | 61,412 | + 18.7 |
| Variety | 17,289 | 19,744 | + 14.2 | 36,502 | 40,372 | + 10.6 |
| Men's Clothing | 1,980 | 2,022 | + 2.1 | 5,873 | 6,131 | + 4.4 |
| Family Clothing | 2,484 | 2,507 | + 0.9 | 9,325 | 9,819 | + 5.3 |
| Women's Clothing | 5,475 | 5,591 | + 2.1 | 10,520 | 12,372 | + 17.6 |
| Shoe | 4,258 | 4,772 | + 12.1 | 16,847 | 18,447 | + 9.5 |
| Hardware | 1,927 | 2,031 | + 5.4 | 6,729 | 8,082 | + 20.1 |
| Lumber & Bldg. Material | 11,151 | 10,971 | - 1.6 | 31,841 | 28,943 | - 9.1 |
| Furniture, Radio & Appliance | 9,885 | 9,722 | - 1.6 | 14,837 | 14,986 | + 1.0 |
| Drug | 3,154 | 3,323 | + 5.4 | 7,908 | 8,288 | + 4.3 |
| Jewellery | 2,843 | 2,843 | (c) | 10,578 | 10,314 | - 2.5 |

(c) Unchanged

Prepared in Industry and Merchandising Division
Merchandising and Services Section.

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