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CHAIN STORE SALES AND STOCKS

SALES DURING DECEMBER AND STOCKS (at cost) DECEMBER 1, 1957 and 1958

Trade	Sales		Change 1958/57 %	Stocks (at cost)		Change 1958/57 %
	Dec. 1957 \$'000	Dec. 1958 \$'000		Dec. 1 1957 \$'000	Dec. 1 1958 \$'000	
TOTAL, ALL TRADES	332,570	353,649	+ 6.3	392,105	417,531	+ 6.5
Grocery & Combination	111,238	120,480	+ 8.3	68,340	78,113	+14.3
Variety	43,149	46,122	+ 6.9	49,232	52,137	+ 5.9
Men's Clothing	4,152	4,161	+ 0.2	8,396	8,354	- 0.5
Family Clothing	5,351	5,963	+11.4	10,913	12,660	+16.0
Women's Clothing	10,662	12,243	+14.8	16,499	21,565	+30.7
Shoe	7,634	8,344	+ 9.3	17,926	18,428	+ 2.8
Hardware	4,041	4,567	+13.0	8,950	9,737	+ 8.8
Lumber & Building Material .	5,833	5,095	-12.7	25,675	22,928	-10.7
Furniture, Radio & Appliance	13,041	13,716	+ 5.2	21,426	20,890	- 2.5
Drug	5,276	5,566	+ 5.5	9,640	10,498	+ 8.9
Jewellery	10,619	11,555	+ 8.8	13,193	14,183	+ 7.5

Note: The figures in this report have been revised to the 1957 annual full-coverage survey.

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Prepared in Industry and Merchandising Division

Estimated Chain Store Sales during month
and Stocks (at cost) beginning of month
for Canada, 1957 and 1958

(thousands of dollars)

Month	Total, All Trades		Grocery & Combination		Variety	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
<u>1957</u>						
January	188,425	304,575	94,630	60,512	12,667	30,766
February	185,742	298,330	91,299	56,923	13,082	31,443
March	216,834	310,926	106,317	60,888	16,187	35,567
April	220,635	321,705	98,797	60,123	20,718	39,910
May	237,563	326,206	106,511	63,127	18,960	38,746
June	244,200	321,239	107,965	59,115	20,024	40,082
July	235,331	325,011	100,454	60,798	19,695	39,247
August	252,971	357,686	109,932	61,780	19,899	39,120
September	226,720	349,728	97,437	59,706	18,471	40,965
October	242,083	337,440	104,084	62,830	20,617	44,987
November	258,496	366,411	113,062	65,088	23,753	49,297
December	332,570	392,105	111,238	68,340	43,149	49,232
Total (1) ..	2,841,569		1,241,725		247,223	
<u>1958</u>						
January	211,792	326,805	109,228	71,148	13,987	33,410
February	197,634	310,864	101,651	62,160	13,330	33,046
March	230,767	323,263	115,947	65,028	17,538	38,092
April	236,636	333,762	108,884	67,338	21,296	41,626
May	270,510	337,221	125,898	67,672	22,153	42,426
June	247,055	334,759	110,391	67,155	20,570	41,325
July	251,297	340,339	109,363	67,547	21,382	39,640
August	254,543	372,817	116,381	66,722	20,590	40,528
September	243,336	362,890	107,212	65,915	20,328	43,095
October	270,372	361,632	121,731	68,799	22,885	47,282
November	265,097	391,716	115,222	72,899	24,529	52,748
December	353,649	417,531	120,480	78,113	46,122	52,137
Total (1) ..	3,032,691		1,362,389		264,709	

(1) Any differences between the annual totals and their monthly components are due to the rounding of the figures.

Estimated Chain Store Sales during month
and Stocks (at cost) beginning of month
for Canada, 1957 and 1958

(thousands of dollars)

Men's Clothing		Family Clothing		Women's Clothing	
Sales	Stocks	Sales	Stocks	Sales	Stocks
1,378	6,894	2,739	9,025	4,137	9,967
1,702	6,424	1,937	9,025	3,829	11,144
2,058	6,107	2,704	9,863	4,743	11,527
2,330	6,436	3,257	10,096	5,625	12,400
2,237	6,659	3,137	10,460	6,302	12,496
2,530	7,371	3,320	10,742	6,683	13,606
1,973	6,663	2,766	11,023	5,957	12,916
1,900	7,095	3,463	11,325	5,577	11,242
1,774	6,222	3,506	11,569	5,286	12,466
2,464	7,350	3,983	12,009	5,679	13,480
3,160	7,620	4,297	11,448	6,229	14,677
4,152	8,396	5,351	10,913	10,662	16,499
28,159		40,459		70,707	
1,947	6,629	2,972	9,524	4,902	9,616
1,694	6,950	2,014	9,034	3,701	10,798
2,147	6,132	3,059	10,030	4,925	11,784
2,169	6,571	3,526	10,510	5,740	12,648
2,553	6,619	3,722	10,920	7,068	14,358
2,250	7,098	3,363	11,355	6,451	14,925
2,172	6,403	3,111	11,155	6,680	13,949
1,718	6,477	3,562	11,722	5,354	12,152
1,918	6,142	3,809	11,870	5,534	14,672
2,640	6,755	4,277	12,670	6,442	16,001
2,930	7,475	4,658	12,776	6,602	18,361
4,161	8,354	5,963	12,660	12,243	21,565
28,300		44,036		75,641	

Estimated Chain Store Sales during month
and Stocks (at cost) beginning of month
for Canada, 1957 and 1958

(thousands of dollars)

Month	Shoe		Hardware		Lumber & Building Material	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
<u>1957</u>						
January	2,878	16,338	2,279	9,266	4,573	26,848
February	2,586	14,866	2,128	8,115	4,690	29,802
March	4,127	16,594	2,814	8,788	4,694	31,580
April	5,164	17,195	3,276	8,997	4,652	34,958
May	5,111	17,888	3,856	9,320	10,086	35,951
June	5,737	18,469	3,684	9,614	10,477	32,822
July	4,848	17,497	3,374	10,040	10,908	32,175
August	4,946	16,239	3,575	9,796	11,378	30,700
September	4,763	16,752	3,182	9,830	10,493	28,940
October	4,594	17,387	3,583	10,123	10,043	28,701
November	5,437	18,179	3,691	10,318	9,427	27,570
December	7,634	17,926	4,041	8,950	5,833	25,675
Total (1) ..	57,822		39,483		97,254	
<u>1958</u>						
January	3,775	16,498	2,536	9,856	5,076	25,147
February	2,748	15,133	2,219	8,934	4,661	25,540
March	4,577	16,527	2,942	9,474	4,941	26,843
April	5,449	17,402	3,542	9,456	4,781	28,596
May	5,975	17,763	4,047	9,720	10,126	29,372
June	5,722	17,694	3,768	10,171	10,863	29,245
July	5,349	17,497	3,664	10,883	10,874	29,022
August	5,195	16,272	3,796	10,727	10,341	28,551
September	5,281	16,752	3,698	10,921	10,843	26,712
October	5,402	18,030	3,895	11,155	10,772	26,462
November	6,449	19,015	4,221	11,412	10,076	24,592
December	8,344	18,428	4,567	9,737	5,095	22,928
Total (1) ..	64,266		42,897		98,449	

Estimated Chain Store Sales during month
and Stocks (at cost) beginning of month
for Canada, 1957 and 1958

(thousands of dollars)

Furniture, Appliance & Radio		Drug		Jewellery	
Sales	Stocks	Sales	Stocks	Sales	Stocks
8,222	19,961	3,379	8,000	2,330	10,289
8,049	16,606	3,254	8,301	2,444	10,373
9,761	18,802	3,588	8,021	2,660	10,686
9,716	18,720	3,620	8,189	2,924	10,604
10,322	19,511	3,872	8,425	3,496	11,233
10,457	18,819	3,632	8,553	3,367	11,319
10,162	17,655	3,633	8,622	2,901	11,250
10,571	17,887	3,720	8,619	3,295	11,533
11,855	19,114	3,557	8,355	3,420	11,468
12,361	18,281	4,260	8,412	3,223	11,625
11,821	22,935	3,645	9,198	4,526	12,647
13,041	21,426	5,276	9,640	10,619	13,193
126,337		45,437		45,205	
8,651	20,405	3,677	9,283	2,385	9,866
8,682	16,856	3,374	9,571	2,495	9,896
9,813	18,840	3,739	9,385	2,658	10,238
11,090	18,495	3,776	9,295	2,792	10,360
11,154	18,379	3,959	9,099	3,621	10,885
10,385	19,139	3,601	9,194	3,491	10,957
11,643	19,173	3,726	9,398	3,014	11,059
11,160	17,870	3,737	9,369	3,404	11,372
10,935	18,579	3,644	9,140	3,535	11,468
12,550	18,720	4,378	9,262	3,578	11,881
11,570	21,352	3,642	10,063	4,664	13,304
13,716	20,890	5,566	10,498	11,555	14,183
131,349		46,820		47,193	

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