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## CHAIN STORE SALES AND STOCKS

SALES DURING DECEMBER AND STOCKS (at cost) DECEMBER 1, 1958 and 1959

Trade	Sales		Change 1959/58	Stocks (at cost)		Change 1959/58
	Dec. 1958	Dec. 1959		Dec. 1 1958	Dec. 1 1959	
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL TRADES ..	361,869	390,367	+ 7.9	413,367	446,289	+ 8.0
Grocery & Combination ...	119,989	135,825	+13.2	74,692	82,534	+10.5
Variety .....	46,594	49,742	+ 6.8	53,013	57,519	+ 8.5
Men's Clothing .....	4,430	4,434	+ 0.1	8,277	9,766	+18.0
Family Clothing .....	6,054	6,608	+ 9.2	12,483	12,857	+ 3.0
Women's Clothing .....	12,437	13,396	+ 7.7	17,816	19,028	+ 6.8
Shoe .....	8,212	8,936	+ 8.8	19,421	23,791	+22.5
Hardware .....	4,589	4,954	+ 8.0	9,230	10,614	+15.0
Lumber & Building Material	6,133	6,512	+ 6.2	24,120	25,254	+ 4.7
Furniture, Radio & Appliance .....	13,683	13,843	+ 1.2	22,258	24,862	+11.7
Drug .....	6,068	6,570	+ 8.3	11,427	12,501	+ 9.4
Jewellery .....	11,465	11,839	+ 3.3	14,377	14,708	+ 2.3

Note: The figures in this report have been revised to the 1958 annual full-coverage survey.

Prepared in Industry and Merchandising Division

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Estimated Chain Store Sales during month  
and Stocks (at cost) beginning of month  
for Canada, 1958 and 1959

(thousands of dollars)

Month	Total, All Trades		Grocery & Combination		Variety	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
<u>1958</u>						
January ....	212,466	326,805	109,013	71,148	13,898	33,410
February ...	199,610	309,149	102,646	89,437	13,453	33,602
March .....	234,665	321,591	117,600	62,180	18,018	38,733
April .....	237,248	331,989	109,850	64,389	20,644	42,325
May .....	273,922	335,190	127,885	64,708	22,569	43,139
June .....	249,551	332,688	110,571	64,213	20,391	42,019
July .....	252,034	338,271	109,514	64,589	20,764	40,306
August .....	259,819	370,495	116,672	63,800	21,004	41,210
September ..	246,593	340,318	107,271	63,028	20,530	43,819
October .....	278,109	358,985	121,955	65,786	22,248	48,076
November ...	267,260	388,610	115,918	69,706	24,184	53,635
December ...	361,869	413,367	119,989	74,692	46,594	53,013
Total (1) ..	3,073,147		1,368,883		264,298	
<u>1959</u>						
January ....	238,110	344,374	127,618	74,767	14,779	36,554
February ...	212,429	328,924	108,905	67,164	14,126	37,096
March .....	239,510	345,392	113,687	70,326	19,972	43,071
April .....	251,696	350,553	118,354	69,604	19,493	46,388
May .....	281,472	358,553	132,112	68,720	23,172	49,524
June .....	268,008	351,786	116,834	67,617	22,354	48,112
July .....	275,856	359,535	121,334	65,751	22,309	47,521
August .....	262,762	398,088	116,912	69,159	21,329	46,896
September ..	267,996	372,856	118,966	66,684	22,294	49,384
October .....	313,728	377,521	141,814	71,575	25,065	53,076
November ...	268,142	412,159	117,690	77,583	24,916	57,228
December ...	390,367	446,289	135,825	82,534	49,742	57,519
Total (1) ..	3,270,076		1,470,051		279,451	

(1) Any differences between the annual totals and their monthly components are due to the rounding of the figures.

Estimated Chain Store Sales during month  
and Stocks (at cost) beginning of month  
for Canada, 1958 and 1959

(thousands of dollars)

Men's Clothing		Family Clothing		Women's Clothing	
Sales	Stocks	Sales	Stocks	Sales	Stocks
1,880	6,629	2,960	9,524	5,064	9,616
1,703	6,886	2,014	8,907	3,822	8,921
2,217	6,075	3,198	9,890	5,289	9,736
2,188	6,510	3,513	10,363	5,998	10,450
2,581	6,558	3,745	10,768	7,236	11,862
2,403	7,032	3,516	11,196	6,552	12,331
2,297	6,344	3,193	11,000	6,564	11,525
1,756	6,417	3,642	11,558	5,457	10,040
1,898	6,085	3,924	11,704	5,948	12,122
2,572	6,692	4,478	12,493	6,822	13,220
3,134	7,406	4,721	12,597	6,913	15,169
4,430	8,277	6,054	12,483	12,437	17,816
29,157		44,958		78,147	
2,167	6,883	3,318	10,349	5,393	10,955
1,737	6,728	2,314	10,181	4,271	11,589
2,635	5,892	3,319	11,216	5,513	12,121
2,145	6,855	3,718	11,554	6,030	12,519
2,502	6,761	4,058	10,854	7,998	13,997
2,666	7,516	3,769	11,543	7,079	13,416
2,148	6,984	3,429	11,792	7,224	12,343
1,639	7,361	3,643	12,251	5,679	11,656
2,061	6,791	4,381	12,395	6,668	13,371
3,265	7,890	5,523	13,050	7,937	14,542
3,200	8,658	5,048	12,849	6,886	15,230
4,434	9,766	6,608	12,857	13,396	19,028
30,599		48,988		84,074	

Estimated Chain Store Sales during month  
and Stocks (at cost) beginning of month  
for Canada, 1958 and 1959

(thousands of dollars)

Month	Shoe		Hardware		Lumber & Building Material	
	Sales	Stocks	Sales	Stocks	Sales	Stocks
<u>1958</u>						
January .....	3,736	16,498	2,546	9,856	5,590	25,147
February .....	2,808	15,949	2,230	8,468	5,069	26,868
March .....	4,592	17,418	2,951	8,980	5,077	28,239
April .....	5,391	18,340	3,598	8,963	5,584	30,083
May .....	5,952	18,720	4,073	9,214	10,682	30,900
June .....	5,704	18,648	3,789	9,641	11,620	30,765
July .....	5,260	18,441	3,690	10,316	11,549	30,531
August .....	5,148	17,149	3,813	10,168	11,191	30,036
September ...	5,292	17,655	3,712	10,352	11,768	28,101
October .....	5,402	19,002	3,910	10,574	11,868	27,838
November .....	6,442	20,041	4,142	10,817	10,865	25,871
December .....	8,212	19,421	4,589	9,230	6,133	24,120
Total (1) ...	63,938		43,043		106,997	
<u>1959</u>						
January .....	3,864	17,788	2,681	10,211	6,481	24,629
February .....	2,942	16,826	2,423	9,205	5,670	24,584
March .....	4,766	18,359	3,092	9,662	5,993	25,980
April .....	5,636	19,899	3,944	9,787	7,950	26,683
May .....	6,849	20,424	4,090	10,061	9,192	28,366
June .....	6,417	20,960	4,235	10,528	12,654	28,058
July .....	5,747	21,410	4,086	11,080	12,522	29,127
August .....	5,120	20,562	4,094	11,327	12,800	28,324
September ...	6,217	21,574	3,914	11,625	12,479	26,584
October .....	6,566	22,479	4,194	12,308	11,622	26,864
November .....	6,748	23,368	3,851	12,331	9,721	25,586
December .....	8,936	23,791	4,954	10,614	6,512	25,254
Total (1) ...	69,808		45,558		113,596	

Estimated Chain Store Sales during month  
and Stocks (at cost) beginning of month  
for Canada, 1958 and 1959

(thousands of dollars)

Furniture, Appliance & Radio		Drug		Jewellery	
Sales	Stocks	Sales	Stocks	Sales	Stocks
9,527	20,405	3,863	9,283	2,413	9,866
8,271	17,959	3,571	10,417	2,314	10,031
10,090	20,073	3,917	10,215	2,770	10,378
9,247	19,706	3,972	10,116	2,864	10,502
11,169	19,582	4,238	9,903	3,566	11,034
9,913	20,392	3,860	10,007	3,504	11,107
10,219	20,428	3,966	10,229	3,059	11,210
10,476	19,039	3,981	10,197	3,291	11,527
12,151	19,795	3,912	9,948	3,642	11,625
12,208	19,946	4,643	10,081	3,724	12,044
11,449	22,750	3,923	10,953	4,405	13,486
13,683	22,258	6,068	11,427	11,465	14,377
128,404		49,912		47,017	
8,887	21,936	4,148	10,811	2,575	10,591
9,201	18,210	3,840	10,927	2,604	10,573
10,249	21,659	4,317	10,531	2,982	11,218
9,963	21,913	4,076	10,531	2,905	11,646
11,648	22,637	4,554	11,082	3,627	12,347
11,527	21,452	4,121	10,648	3,831	12,450
10,345	20,305	4,238	10,986	3,265	12,253
9,940	19,458	4,111	10,890	3,352	12,357
12,478	21,279	4,133	10,844	3,809	12,799
12,409	20,544	4,976	10,837	4,054	13,007
11,574	25,958	4,181	11,807	4,566	14,754
13,843	24,862	6,570	12,501	11,839	14,708
132,064		53,265		49,409	

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