



CHAIN STORE SALES AND STOCKS

FEBRUARY, 1959

Sales During February and Stocks (at cost) February 1, 1958 and 1959

| Trade | Sales | | Change 1959/58 % | Stocks (at cost) | | Change 1959/58 % |
|------------------------------|------------------------|------------------------|------------------------|--------------------------|--------------------------|------------------------|
| | Feb. 1958 \$'000 | Feb. 1959 \$'000 | | Feb. 1 1958 \$'000 | Feb. 1 1959 \$'000 | |
| TOTAL, ALL TRADES | 197,634 | 210,413 | + 6.5 | 310,864 | 331,579 | + 6.7 |
| Grocery & Combination | 101,651 | 107,877 | + 6.1 | 62,160 | 70,241 | +13.0 |
| Variety | 13,330 | 13,950 | + 4.7 | 33,046 | 36,483 | +10.4 |
| Men's Clothing | 1,694 | 1,696 | + 0.1 | 6,950 | 6,790 | - 2.3 |
| Family Clothing | 2,014 | 2,299 | +14.2 | 9,034 | 10,325 | +14.3 |
| Women's Clothing | 3,701 | 4,132 | +11.6 | 10,798 | 14,027 | +29.9 |
| Shoe | 2,748 | 2,885 | + 5.0 | 15,133 | 15,966 | + 5.5 |
| Hardware | 2,219 | 2,412 | + 8.7 | 8,934 | 9,712 | + 8.7 |
| Lumber & Building Material . | 4,661 | 5,211 | +11.8 | 25,540 | 23,369 | - 8.5 |
| Furniture, Radio & Appliance | 8,682 | 9,713 | +11.9 | 16,856 | 17,092 | + 1.4 |
| Drug | 3,374 | 3,630 | + 7.6 | 9,571 | 10,040 | + 4.9 |
| Jewellery | 2,495 | 2,815 | +12.8 | 9,896 | 10,430 | + 5.4 |

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Prepared in Industry and Merchandising Division

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