



## DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Hon. George Hees, Minister of Trade and Commerce

Price: \$1.00 per year

## CHAIN STORE SALES AND STOCKS

SALES DURING OCTOBER AND STOCKS (at cost) OCTOBER 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	Oct. 1959	Oct. 1960		Oct. 1, 1959	Oct. 1, 1960	
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL TRADES ...	313,728	302,646	- 3.5	377,521	387,392	+ 2.6
Grocery & Combination .....	141,814	135,553	- 4.4	71,575	73,590	+ 9.8
Variety .....	25,065	24,714	- 1.4	53,076	55,199	+ 4.0
Men's Clothing .....	3,265	2,869	-12.1	7,890	7,716	- 2.2
Family Clothing .....	5,383	6,326	+17.5	13,030	13,668	+ 4.9
Women's Clothing .....	7,937	8,088	+ 1.9	14,542	15,560	+ 7.0
Shoe .....	6,566	6,337	- 3.5	22,479	23,334	+ 3.8
Hardware .....	4,194	4,327	+ 3.2	12,308	12,837	+ 4.3
Lumber & Building Material .	11,622	12,106	+ 4.2	26,864	25,682	- 4.4
Furniture, Radio & Appliance	12,409	11,366	- 8.4	20,544	20,729	+ 0.9
Drug .....	4,976	4,716	- 5.2	10,837	11,465	+ 5.8
Jewellery .....	4,054	3,694	- 8.9	13,007	12,734	- 2.1
All other .....	86,443	82,550	- 4.5	111,369	109,878	- 1.3

Although the sales of identical firms in the two monthly periods are used to produce the dollar estimates, it should be noted that the number of outlets operated by these firms may change from month to month. Any difference in the number of retail outlets operated can have a varying effect upon the percentage change in sales.

In addition, dollar figures in this report are not adjusted for price changes, seasonal variations or number of shopping days.

## NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Oct. 1959	Oct. 1960		Oct. 1959	Oct. 1960
TOTAL, ALL TRADES	7,087	7,292	Shoe .....	761	820
Grocery & Combination ...	1,317	1,352	Hardware .....	123	131
Variety .....	612	644	Lumber & Building Material .....	643	631
Men's Clothing ..	174	178	Furniture, Radio & Appliance ...	553	532
Family Clothing .	143	159	Drug .....	284	279
Women's Clothing	583	620	Jewellery .....	116	117
			All other .....	1,778	1,829

Prepared in Industry and Merchandising Division

STATISTICS CANADA LIBRARY

STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA



1010738007



STATISTICS CANADA

10-10



STATISTICS CANADA