



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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CHAIN STORE SALES AND STOCKS

SALES DURING NOVEMBER AND STOCKS (at cost) NOVEMBER 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	Nov. 1959	Nov. 1960		Nov. 1, 1959	Nov. 1, 1960	
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL TRADES ..	268,142	279,110	+ 4.1	412,159	421,202	+ 2.2
Grocery & Combination	117,690	124,016	+ 5.4	77,583	80,376	+ 3.6
Variety	24,816	25,864	+ 4.2	57,228	59,346	+ 3.7
Men's Clothing	3,200	2,863	-10.5	8,658	8,398	- 3.0
Family Clothing	5,048	5,934	+17.6	12,849	13,890	+ 8.1
Women's Clothing	6,886	7,303	+ 6.1	15,230	17,804	+16.9
Shoe	6,748	6,269	- 7.1	23,368	24,933	+ 6.7
Hardware	3,851	4,058	+ 5.4	12,331	12,726	+ 3.2
Lumber & Building Material ...	9,721	10,346	+ 6.4	25,586	23,079	- 9.8
Furniture, Radio & Appliance .	11,574	10,797	- 6.7	25,958	26,373	+ 1.6
Drug	4,181	4,266	+ 2.0	11,807	12,338	+ 4.5
Jewellery	4,566	4,471	- 2.1	14,754	13,692	- 7.2
All other	69,861	72,923	+ 4.4	126,807	128,247	+ 1.1

Although the sales of identical firms in the two monthly periods are used to produce the dollar estimates, it should be noted that the number of outlets operated by these firms may change from month to month. Any difference in the number of retail outlets operated can have a varying effect upon the percentage change in sales.

In addition, dollar figures in this report are not adjusted for price changes, seasonal variations or number of shopping days.

NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Nov. 1959	Nov. 1960		Nov. 1959	Nov. 1960
TOTAL, ALL TRADES	7,276	7,501	Shoe	763	828
Grocery & Combination ...	1,358	1,387	Hardware	126	134
Variety	613	651	Lumber & Building Material	641	631
Men's Clothing ..	172	174	Furniture, Radio & Appliance ...	538	514
Family Clothing .	137	154	Drug	312	308
Women's Clothing	593	639	Jewellery	106	107
			All other	1,917	1,974

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