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CHAIN STORE SALES AND STOCKS

SALES DURING MARCH AND STOCKS (at cost) MARCH 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	March 1959	March 1960		March 1, 1959	March 1, 1960	
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL TRADES ...	239,510	247,742	+ 3.4	345,392	364,107	+ 5.4
Grocery & Combination	113,687	126,282	+11.1	70,326	73,068	+ 3.9
Variety	19,972	18,406	- 7.8	43,071	48,455	+12.5
Men's Clothing	2,635	2,279	-13.5	5,892	5,769	- 2.1
Family Clothing	3,319	3,230	- 2.7	11,216	10,913	- 2.7
Women's Clothing	5,513	5,598	+ 1.5	12,121	12,751	+ 5.2
Shoe	4,766	4,181	-12.3	18,359	21,131	+15.1
Hardware	3,092	3,145	+ 1.7	9,662	12,116	+25.4
Lumber & Building Material ..	5,993	5,278	-11.9	25,980	29,851	+14.9
Furniture, Radio & Appliance	10,249	9,738	- 5.0	21,659	22,655	+ 4.6
Drug	4,317	4,132	- 4.3	10,531	11,553	+ 9.7
Jewellery	2,982	3,015	+ 1.1	11,218	11,611	+ 3.5

Although the sales of identical firms in the two monthly periods are used to produce the dollar estimates, it should be noted that the number of outlets operated by these firms may change from month to month. Any difference in the number of retail outlets operated can have a varying effect upon the percentage change in sales.

In addition, dollar figures in this report are not adjusted for price changes, seasonal variations or number of shopping days.

NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Mar. 1959	Mar. 1960		Mar. 1959	Mar. 1960
TOTAL, ALL TRADES	6,627	6,865	Shoe	733	788
Grocery & Combination ...	1,312	1,383	Hardware	115	119
Variety	591	628	Lumber & Building Material	497	487
Men's Clothing ..	155	158	Furniture, Radio & Appliance	548	545
Family Clothing .	139	146	Drug	303	292
Women's Clothing	579	606	Jewellery	101	108

Prepared in Industry and Merchandising Division

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