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## CHAIN STORE SALES AND STOCKS

## SALES DURING APRIL AND STOCKS (at cost) APRIL 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	April 1959	April 1960		April 1, 1959	April 1, 1960	
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL TRADES ..	251,696	295,171	+17.3	350,553	377,244	+ 7.6
Grocery & Combination .....	118,354	140,326	+18.6	69,604	73,085	+ 5.0
Variety .....	19,493	25,818	+32.4	46,388	52,141	+12.4
Men's Clothing .....	2,145	2,526	+17.8	6,855	6,889	+ 0.5
Family Clothing .....	3,718	5,194	+39.7	11,554	12,121	+ 4.9
Women's Clothing .....	6,030	7,452	+23.6	12,519	13,946	+11.4
Shoe .....	5,636	7,712	+36.8	19,899	23,301	+17.1
Hardware .....	3,944	3,936	- 0.2	9,787	12,322	+25.9
Lumber & Building Material ..	7,950	6,554	-17.6	26,683	30,232	+13.3
Furniture, Radio & Appliance	9,963	10,206	+ 2.4	21,913	23,162	+ 5.7
Drug .....	4,076	4,610	+13.1	10,531	11,637	+10.5
Jewellery .....	2,905	3,186	+ 9.7	11,646	12,264	+ 5.3
All Other .....	67,482	77,651	+15.1	103,174	106,144	+ 2.9

Although the sales of identical firms in the two monthly periods are used to produce the dollar estimates, it should be noted that the number of outlets operated by these firms may change from month to month. Any difference in the number of retail outlets operated can have a varying effect upon the percentage change in sales.

In addition, dollar figures in this report are not adjusted for price changes, seasonal variations or number of shopping days.

## NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Apr. 1959	Apr. 1960		Apr. 1959	Apr. 1960
TOTAL, ALL TRADES	6,697	6,931	Shoe .....	724	776
Grocery & Combination ....	1,297	1,373	Hardware .....	127	129
Variety .....	560	593	Lumber & Building Material .....	548	542
Men's Clothing ...	155	156	Furniture, Radio & Appliance ....	563	559
Family Clothing ..	131	138	Drug .....	289	283
Women's Clothing .	570	600	Jewellery .....	104	109

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