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## CHAIN STORE SALES AND STOCKS

## SALES DURING MAY AND STOCKS (at cost) MAY 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	May 1959	May 1960		May 1, 1959	May 1, 1960	
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL TRADES ..	281,472	269,396	- 4.3	358,553	372,707	+ 3.9
Grocery & Combination .....	132,112	124,490	- 5.8	68,720	74,974	+ 9.1
Variety .....	23,172	22,616	- 2.4	49,524	54,476	+10.0
Men's Clothing .....	2,502	2,213	-11.6	6,761	6,686	- 1.1
Family Clothing .....	4,058	4,346	+ 7.1	10,854	11,299	+ 4.1
Women's Clothing .....	7,998	7,616	- 4.8	13,997	12,934	- 7.6
Shoe .....	6,849	6,708	- 2.1	20,424	23,243	+13.8
Hardware .....	4,090	3,997	- 2.3	10,061	12,144	+20.7
Lumber & Building Material ..	9,192	8,568	- 6.8	28,366	30,919	+ 9.0
Furniture, Radio & Appliance	11,648	10,443	-10.3	22,637	22,909	+ 1.2
Drug .....	4,554	3,949	-13.3	11,082	11,392	+ 2.8
Jewellery .....	3,627	3,413	- 5.9	12,347	13,014	+ 5.4
All other .....	71,670	71,037	- 0.9	103,780	98,717	- 4.9

Although the sales of identical firms in the two monthly periods are used to produce the dollar estimates, it should be noted that the number of outlets operated by these firms may change from month to month. Any difference in the number of retail outlets operated can have a varying effect upon the percentage change in sales.

In addition, dollar figures in this report are not adjusted for price changes, seasonal variations or number of shopping days.

## NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	May, 1959	May, 1960		May, 1959	May, 1960
TOTAL, ALL TRADES	6,903	7,140	Shoe .....	740	788
Grocery & Combination ...	1,292	1,368	Hardware .....	127	129
Variety .....	602	633	Lumber & Building Material .....	542	531
Men's Clothing ..	147	145	Furniture, Radio & Appliance ...	567	556
Family Clothing ..	147	156	Drug .....	281	275
Women's Clothing	557	582	Jewellery .....	108	111
			All other .....	1,793	1,866

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