



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Hon. Gordon Churchill, Minister of Trade and Commerce

CHAIN STORE SALES AND STOCKS

SALES DURING JULY AND STOCKS (at cost) JULY 1, 1959 and 1960

Trade	Sales		Change 1960/59 %	Stocks (at cost)		Change 1960/59 %
	July 1959 \$'000	July 1960 \$'000		July 1, 1959 \$'000	July 1, 1960 \$'000	
TOTAL, ALL TRADES ...	275,856	287,947	+ 4.4	359,535	374,596	+ 4.2
Grocery & Combination	121,334	132,932	+ 9.6	65,751	74,233	+12.9
Variety	22,309	23,041	+ 3.3	47,521	52,273	+10.0
Men's Clothing	2,148	1,918	-10.7	6,984	7,208	+ 3.2
Family Clothing	3,429	4,100	+19.6	11,792	12,417	+ 5.3
Women's Clothing	7,224	7,409	+ 2.6	12,343	13,170	+ 6.7
Shoe	5,747	6,056	+ 5.4	21,410	22,202	+ 3.7
Hardware	4,086	3,890	- 4.8	11,080	12,808	+15.6
Lumber & Building Material	12,522	10,504	-16.1	29,127	29,127	(c)
Furniture, Radio & Appliance	10,345	9,775	- 5.5	20,305	21,605	+ 6.4
Drug	4,238	4,192	- 1.1	10,986	11,766	+ 7.1
Jewellery	3,265	2,988	- 8.5	12,253	12,915	+ 5.4
All other	79,209	81,142	+ 2.4	109,983	104,872	- 4.6

Although the sales of identical firms in the two monthly periods are used to produce the dollar estimates, it should be noted that the number of outlets operated by these firms may change from month to month. Any difference in the number of retail outlets operated can have a varying effect upon the percentage change in sales.

In addition, dollar figures in this report are not adjusted for price changes, seasonal variations or number of shopping days.

NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	July, 1959	July, 1960		July, 1959	July, 1960
TOTAL, ALL TRADES	7,330	7,555	Shoe	731	785
Grocery & Combination ..	1,325	1,393	Hardware	127	129
Variety	607	638	Lumber & Building Material	642	628
Men's Clothing ..	146	147	Furniture, Radio & Appliance	553	538
Family Clothing ..	139	148	Drug	285	279
Women's Clothing	574	597	Jewellery	121	122
			All other	2,080	2,151

(c) Unchanged

Prepared in Industry and Merchandising Division

6542-502-70

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010738004

