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CHAIN STORE SALES AND STOCKS

SALES DURING AUGUST AND STOCKS (at cost) AUGUST 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	Aug. 1959	Aug. 1960		Aug. 1, 1959	Aug. 1, 1960	
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL TRADES	262,762	265,435	+ 1.0	398,088	409,450	+ 2.9
Grocery & Combination	116,912	117,105	+ 0.2	69,159	77,389	+11.9
Variety	21,329	21,637	+ 1.4	46,896	49,851	+ 6.3
Men's Clothing	1,639	1,668	+ 1.8	7,361	7,376	+ 0.2
Family Clothing	3,643	4,256	+16.8	12,251	12,938	+ 5.6
Women's Clothing	5,679	6,250	+10.1	11,656	11,575	- 0.7
Shoe	5,120	5,259	+ 2.7	20,562	21,343	+ 3.8
Hardware	4,094	4,122	+ 0.7	11,327	12,754	+12.6
Lumber & Building Material .	12,800	11,572	- 9.6	28,324	27,418	- 3.2
Furniture, Radio & Appliance	9,940	9,137	- 8.1	19,458	20,470	+ 5.2
Drug	4,111	4,121	+ 0.2	10,890	11,435	+ 5.0
Jewellery	3,352	3,250	- 3.0	12,357	13,086	+ 5.9
All other	74,143	77,058	+ 3.9	147,847	143,815	- 2.7

Although the sales of identical firms in the two monthly periods are used to produce the dollar estimates, it should be noted that the number of outlets operated by these firms may change from month to month. Any difference in the number of retail outlets operated can have a varying effect upon the percentage change in sales.

In addition, dollar figures in this report are not adjusted for price changes, seasonal variations or number of shopping days.

NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Aug., 1959	Aug., 1960		Aug., 1959	Aug., 1960
TOTAL, ALL TRADES	7,339	7,556	Shoe	738	796
Grocery & Combination ...	1,325	1,379	Hardware	121	128
Variety	609	639	Lumber & Building Material	645	634
Men's Clothing ..	142	147	Furniture, Radio & Appliance ...	543	523
Family Clothing .	141	155	Drug	285	280
Women's Clothing	581	612	Jewellery	112	110
			All other	2,097	2,153

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