



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

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CHAIN STORE SALES AND STOCKS

SALES DURING SEPTEMBER AND STOCKS (at cost) SEPTEMBER 1, 1959 and 1960

Trade	Sales		Change 1960/59	Stocks (at cost)		Change 1960/59
	Sept. 1959	Sept. 1960		Sept. 1 1959	Sept. 1 1960	
	\$'000	\$'000	%	\$'000	\$'000	%
TOTAL, ALL TRADES ...	267,996	295,968	+10.4	372,856	403,081	+ 8.1
Grocery & Combination	118,966	134,886	+13.4	66,684	74,686	+12.0
Variety	22,294	23,952	+ 7.4	49,384	52,249	+ 5.8
Men's Clothing	2,061	2,249	+ 9.1	6,791	7,015	+ 3.3
Family Clothing	4,381	5,252	+19.9	12,395	13,200	+ 6.5
Women's Clothing	6,668	7,314	+ 9.7	13,371	14,066	+ 5.2
Shoe	6,217	6,816	+ 9.6	21,574	22,567	+ 4.6
Hardware	3,914	4,011	+ 2.5	11,625	12,624	+ 8.6
Lumber & Building Material .	12,479	10,779	-13.6	26,584	25,813	- 2.9
Furniture, Radio & Appliance	12,478	10,422	-16.5	21,279	21,982	+ 3.3
Drug	4,133	4,184	+ 1.2	10,844	11,527	+ 6.3
Jewellery	3,809	4,159	+ 9.2	12,799	12,966	+ 1.3
All other	70,596	81,944	+16.1	119,526	134,386	+13.4

Although the sales of identical firms in the two monthly periods are used to produce the dollar estimates, it should be noted that the number of outlets operated by these firms may change from month to month. Any difference in the number of retail outlets operated can have a varying effect upon the percentage change in sales.

In addition, dollar figures in this report are not adjusted for price changes, seasonal variations or number of shopping days.

NUMBER OF STORES OPERATED BY REPORTING FIRMS

Trade	Number of Stores		Trade	Number of Stores	
	Sept. 1959	Sept. 1960		Sept. 1959	Sept. 1960
TOTAL, ALL TRADES	7,156	7,361	Shoe	736	786
Grocery & Combination ...	1,369	1,419	Hardware	127	133
Variety	610	644	Lumber & Building Material	587	571
Men's Clothing ..	170	174	Furniture, Radio & Appliance ...	542	520
Family Clothing .	141	159	Drug	295	290
Women's Clothing	594	629	Jewellery	99	98
			All other	1,886	1,938

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