



DOMINION BUREAU OF STATISTICS

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CHAIN STORE SALES AND STOCKS

SALES DURING JANUARY AND STOCKS (at cost) JANUARY 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales		Change 1961/60	Stocks (at cost)		Change 1961/60
	Jan. 1960	Jan. 1961		Jan. 1, 1960	Jan. 1, 1961	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	130,263	121,112	- 7.0	73,140	82,282	+12.5
Variety	15,999	16,485	+ 3.0	42,216	44,918	+ 6.4
Men's clothing	2,183	2,022	- 7.4	8,011	7,522	- 6.1
Family clothing	3,530	4,053	+14.8	10,310	11,269	+ 9.3
Women's clothing	5,674	5,917	+ 4.3	13,717	15,308	+11.6
Shoe	4,088	4,016	- 1.8	19,601	19,170	- 2.2
Hardware	2,858	2,941	+ 2.9	12,861	14,083	+ 9.5
Lumber and building material	6,424	6,414	- 0.2	24,988	20,440	-18.2
Furniture, radio and appliance ..	9,999	9,338	- 6.6	23,508	24,730	+ 5.2
Drug	4,254	4,361	+ 2.5	11,593	11,698	+ 0.9
Jewellery	2,566	2,601	+ 1.4	11,260	15,347	+36.3
All other	57,612	56,597	- 1.8	111,765	108,270	- 3.1
Totals	245,450	235,857	- 3.9	362,970	375,037	+ 3.3

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Jan. 1960	Jan. 1961		Jan. 1960	Jan. 1961
Grocery and combination	1,409	1,438	Lumber and building material	609	588
Variety	616	661	Furniture, radio & appliance	394	382
Men's clothing	173	180	Drug	281	289
Family clothing	133	150	Jewellery	105	105
Women's clothing	557	598	All other	1,854	1,925
Shoe	778	835			
Hardware	124	131	Totals	7,033	7,282

Prepared in Industry and Merchandising Division

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