



DOMINION BUREAU OF STATISTICS

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CHAIN STORE SALES AND STOCKS

SALES DURING OCTOBER AND STOCKS (at cost) OCTOBER 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		Change 1961/60
	October 1960	October 1961	Change 1961/60	Oct. 1, 1960	Oct. 1, 1961	
	\$'000	\$'000	%	\$'000	\$'000	%
Grocery and combination	136,011	131,519	- 3.3	72,052	74,934	+ 4.0
Variety	24,910	25,486	+ 2.3	53,798	53,960	+ 0.3
Men's clothing	2,781	2,684	- 3.5	8,386	8,537	+ 1.8
Family clothing	6,429	6,243	- 2.9	12,932	12,066	- 6.7
Women's clothing	7,815	7,227	- 7.5	17,759	19,588	+10.3
Shoe	6,376	5,905	- 7.4	21,197	21,197	(c)
Hardware	4,631	4,648	+ 0.4	13,691	14,280	+ 4.3
Lumber and building material	11,006	10,241	- 7.0	20,862	18,922	- 9.3
Furniture, radio and appliance	10,640	10,921	+ 2.6	20,741	23,064	+11.2
Drug	4,748	4,684	- 1.3	11,137	11,649	+ 4.6
Jewellery	3,653	3,377	- 7.6	17,559	17,857	+ 1.7
All other	76,993	75,663	- 1.7	111,859	113,218	+ 5.7
Totals	295,993	288,598	- 2.5	381,973	394,272	+ 3.2

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Oct. 1960	Oct. 1961		Oct. 1960	Oct. 1961
Grocery and combination	1,350	1,378	Lumber and building Material	630	591
Variety	648	705	Furniture, radio & appliance	512	508
Men's clothing	138	175	Drug	281	276
Family clothing	165	164	Jewellery	92	91
Women's clothing	580	591	All other	1,824	1,909
Shoe	725	769			
Hardware	121	127	Totals	7,096	7,284

(c) Unchanged

Prepared in the Industry and Merchandising Division.

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