



DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Hon. George Hees, Minister of Trade and Commerce

Vol. 14 - No. 11

Price: \$1.00 a year

CHAIN STORE SALES AND STOCKSSALES DURING NOVEMBER AND STOCKS (at cost) NOVEMBER 1, 1960 and 1961

The estimates contained in this report are not adjusted for price changes, seasonal variations or number of shopping days; they are subject to revision on an annual basis.

Kind of business	Sales			Stocks (at cost)		Change 1961/60
	November 1960	November 1961	Change 1961/60	Nov. 1, 1960	Nov. 1, 1961	
	\$'000	\$'000	%	\$'000	\$'000	
Grocery and combination	125,487	135,559	+ 8.0	73,689	78,258	+ 6.2
Variety	26,071	27,778	+ 6.5	57,839	60,673	+ 4.9
Men's clothing	2,782	2,881	+ 3.6	9,127	9,656	+ 5.8
Family clothing	5,888	6,356	+ 7.9	13,142	12,340	- 6.1
Women's clothing	7,175	7,268	+ 1.3	20,321	22,820	+12.3
Shoe	6,317	7,185	+13.7	22,650	23,171	+ 2.3
Hardware	4,363	4,732	+ 8.5	13,572	14,224	+ 4.8
Lumber and building material	9,416	8,936	- 5.1	18,748	17,623	- 6.0
Furniture, radio and appliance	10,213	10,636	+ 4.1	26,389	26,205	- 0.7
Drug	4,263	4,252	- 0.3	11,985	12,632	+ 5.4
Jewellery	4,428	4,410	- 0.4	18,880	19,635	+ 4.0
All other	75,129	78,177	+ 4.1	130,138	139,121	+ 6.9
Totals	281,532	298,170	+ 5.9	416,480	436,358	+ 4.8

Although data from identical firms for the two monthly periods are used to produce the dollar estimates, the percentage change may be influenced by the difference in number of stores operated.

Number of Stores Operated by Reporting Firms

Kind of business	Number of stores		Kind of business	Number of stores	
	Nov. 1960	Nov. 1961		Nov. 1960	Nov. 1961
Grocery and combination	1,443	1,469	Lumber and building Material	649	614
Variety	646	690	Furniture, radio & appliance	531	518
Men's clothing	174	180	Drug	293	286
Family clothing	165	166	Jewellery	108	109
Women's clothing	592	595	All other	1,850	1,932
Shoe	836	877			
Hardware	131	134	Totals	7,418	7,570

Prepared in the Industry and Merchandising Division.

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